

The Briscoe County News brings your friends and acquaintances near you every week. When you have visitors or know news inform us, we will be glad to have it.



THE CIRCLE AROUND YOUR NAME MEANS YOUR SUBSCRIPTION HAS EXPIRED

### Death Claims Mrs. A. E. Frizzell of Lone Star Community

Mrs. A. E. Frizzell, 57 years old, of the Lone Star community, died at 10:15 a. m. Friday in the Plainview Hospital and Clinic Foundation where she had been a patient for about two weeks.

Funeral services were conducted at 3 p. m. Sunday in the First Baptist Church of Lockney. Rev. A. L. Shaw of Plainview officiating.

Mrs. Frizzell was born Dec. 9, 1895, in Virginia. She moved to Floyd County with her parents in 1902 and had lived here ever since. She was married to A. E. Frizzell on September 15, 1912.

Survivors are her husband; four sons, Hubert, Jack and Pat, all of Lockney, and Melton Frizzell, Happy; two daughters, Mrs. Denzil Boyter, San Angelo, and Mrs. George Long, Silverton; her parents, Mr. and Mrs. J. A. Goins, Floydada; one brother, J. A. Goins, Ardmore, Oklahoma; five sisters, Mrs. Ed Thornton, Mrs. C. T. Fulkerson, Mrs. B. C. Cates and Mrs. A. W. Calthorpe, Floydada, and Miss Clessie Goins, Lubbock; and 11 grandchildren.

Burial was in the Lockney Cemetery with services under the direction of Carter Funeral Home of Lockney.

### Annual Ex-Students And Teachers Homecoming

The annual homecoming for all former students and teachers and friends of the entire Silverton School District will be held Saturday, September 19.

The program for the day will be registration from 9 to 11 a. m., in the high school auditorium. Barbecue will be served on the school grounds from 11:30 to 1 o'clock p. m.

A business meeting and program will be in the auditorium from 1 to 2:30 p. m. Football game between the Owls and Lockett will be played on the local field at 2:30 p. m.

The local merchants will close their place of business from 11 a. m. to 5 p. m.

### MRS. FRED MERCER ATTENDED P. T. A. MEETING IN AMARILLO

Mrs. Fred Mercer attended Monday in Amarillo the Eighth District Board Meeting of Texas P. T. A. in an all day gathering, with school of instructions led by Mrs. Leon Price, who is state vice president. This district consists of twenty-eight panhandle counties.

Mrs. Mercer is music chairman of the eighth district.

Helen Vaughan and Janice Turner left Monday for Canyon where they will attend W. T. S. C., this semester.

Mr. and Mrs. H. P. Howard, Mr. and Mrs. R. L. Bingham and son, spent last weekend fishing and sightseeing at Walsenburg and Monument Lake in Colorado. While on the camp ground Mr. Bingham met with one of his old buddies he worked with in world war two.

Sunday dinner guests of H. T. Myers and daughters were: Mr. and Mrs. R. E. Brookshier, Mr. and Mrs. F. A. Fisch, Mr. and Mrs. Bood Myers and children, Mr. and Mrs. Oner Cornett called in the afternoon.

Mrs. Otilie LaPlant, of Colory, Kansas, who had been here visiting her daughter, Mrs. Mart Norris, and Mr. Norris and family the past couple of weeks, left for home on Monday.

### G. W. Lee Brings in First Bale of 1953 Cotton

G. W. Lee, who farms east of Silverton brought in the first bale of cotton September 11, and it was ginned by Tomlin & Fleming Gin Company. He had 1750 pounds of seed cotton and the bale weighed 505 pounds.

Mr. Lee received about \$130.00 in cash and merchandise as premium for the first bale. Last year the first bale was brought in on September 19.

### J. W. Smith Family Hold Reunion at Plainview

A family reunion was held in the home of Mrs. J. W. Smith in Plainview on September 6. Mrs. Smith and her late husband, Mr. Smith, lived in the Haylake community several years and most of their children grew up in this area; Alice, now Mrs. Travis Marshall, still lives here.

Sons and daughters present were: Messrs. and Mesdames Albert Kendrick and family, Texas City; Albert Smith and family, Roosevelt, Oklahoma; Marvin Smith and family, Tatum, New Mexico; Travis Marshall and family, Silverton; Elmer Smith and family, and Misses Mary Katherine and Josephine, of Plainview.

Grand children included Messrs. and Mesdames Charles Henigar and son, of Plainview; Bob Mooney, Amarillo; and Pvt. and Mrs. Carl D. Lewis, of Camp Rucker, Alabama.

A nephew, Mr. and Mrs. W. W. Miller and family, of Lockney, was present also.

### E. S. A. HELD THEIR JEWEL PIN CEREMONY SEPTEMBER 9

The Zeta Lambda pledges of the E. S. A. held their jewel pin ceremony at the home of Mr. and Mrs. Winston Hamilton on September 9, 1953.

This formal ceremony was held in the golden glow of a candle lighted room. The following pledges received their jewel pin: Stella Furby, Melva Martin, Jean Steele, Eunice Elkins, Mariam Logan, Sybil Stevenson, Agnes Seaney, Lillie Mercer, Durene Nance, Diamond Williams, Mavis Minter, and the hostess, Lorraine Hamilton.

After the ceremony a formal dance was held at the Firemen's hall. Attending were the members and their husbands and the following guests: Messrs. and Mesdames Alva Jasper, Ralph Glover, Glenn Lindsey, Bryant Edelman, Homer Stephens, Jack Harris, Paschall Garrison and Ijll Edwards.

### BIRTH

Mr. and Mrs. A. F. Pomrenke, of Kingsbury, Texas, are the parents of a baby boy, born Sunday, September 13, weight eight pounds and five ounces. Mrs. Pomrenke, is the former Louise Grewe, daughter of Mr. and Mrs. C. A. Grewe, of Silverton.

Miss Peggy Lanham, daughter of Mr. and Mrs. Lenten Lanham, was carried to the Plainview Hospital and Foundation Clinic Saturday afternoon where it was thought that she had polio; however tests have proven that she does not have polio. It has not definitely been determined just what her trouble is but she is thought to be a little better.

Mr. and Mrs. Cecil Franks, Amarillo, are the parents of a baby girl, Celia Ann, born September 3, 1953; weight 7 pounds and 15 ounces. Grandparents are Mr. and Mrs. John Lee Francis, Silverton, and Mr. and Mrs. A. Franks, Amarillo.

### Century of Progress Study Club Sponcer Lecture

The Century of Progress Study Club announce that Frau van Bronneck, of Austria, will visit here September 25, at 2:30 at the First Baptist Church and give a lecture to the women of the community.

Frau van Bronneck is making a tour of the country and giving a series of lectures to the federated clubs of Texas. At this time she is a house guest of friends, Mr. and Mrs. W. B. Little, of Littlefield, Texas.

All ladies are urged to keep this date in mind and plan to attend.

### Watermelon Feast At Dud Watters Thursday Night

A group of Haylakers got together Thursday night at the top of the canyon on Dud Watters place and ate watermelons. The watermelons were furnished by Seymour Brannon and Irving McJimsey.

Those attending were: Mr. and Mrs. Walter Brannon and girls, Mr. and Mrs. Seymour Brannon and boys, Mr. and Mrs. Fred Brannon and Sue, Mr. and Mrs. Irving McJimsey and children, Mr. and Mrs. Raymond McJimsey, Mr. and Mrs. O. C. Rampley and boys, Mr. and Mrs. H. P. Rampley, Mr. and Mrs. Morris Kitchens, Mr. and Mrs. Bobby McWilliams and Tootie, Mr. and Mrs. Virgil Crow and children, Mr. and Mrs. H. S. Crow, Mr. and Mrs. Veral Vaughan, Mr. and Mrs. Johnnie Burson and family, Mr. and Mrs. Snooks Baird, Mr. and Mrs. J. L. Webb, Mr. and Mrs. Clifford Allard, Mr. and Mrs. Jack Stafford and family, Mr. and Mrs. Shorty Bingham and family, Mr. and Mrs. Judd Donnell and family, Mr. and Mrs. Rags Riddle and Alton, Mrs. W. E. Merrell, Mrs. Morris Stephens and family, Sue Smith, Buzz Bailey, Don Cornett, Mr. and Mrs. Gene Morris, Walter and Freddie Dunham, Walter Watters and Bonnie, and the host and hostess, Mr. and Mrs. Dud Watters and Sandra.

Mr. and Mrs. Doug Sewell of Plainview were in Silverton Saturday afternoon. Lee Ann Womack returned home with her mother, Mrs. Sewell.

Mrs. Ed Thomas who has been a patient at the local hospital for quite some time has been moved to her farm home. Mrs. Ruby Elliston is helping Mr. Thomas care for her.

Travis Gilkeyson, young son of Mr. and Mrs. J. T. Gilkeyson spent a few days in the local hospital recently. He says he is OK now.

Mesdames Mattie Perry and J. S. Fisher spent Sunday in Tullia. Mrs. Perry visited Mrs. Ola Mills; Mrs. Fisher was a guest of her niece, Mrs. W. R. Humphries and family. All attended morning church services. Mrs. Ola Mills came to Silverton with the ladies Sunday afternoon and was an overnight guest of Mr. and Mrs. Edwin Davis and children.

Mr. and Mrs. Edgar Mills and children, of Tullia, were 12 o'clock dinner guests of Mr. and Mrs. Shafe Weaver and children on Monday. They took his mother, Mrs. Ola Mills, who had been visiting here to her home in Tullia.

H. H. Word, of Hereford, returned home on Sunday after having visited his father, J. T. Word, and brother, W. O. Word.

Mrs. Elvy Phelps, of Fort Worth, left for home on Monday after having visited her brother, J. B. Lanham, and Mrs. Lanham the past several days.

### Stodghill Trades Hardware Store To Harrison

Hugh Stodghill, owner of Stodghill Hardware Company closed a deal Saturday with Mr. and Mrs. C. H. Harrison, of Gainesville, formerly of Silverton, where by he sold his hardware business to them.

In the deal Mr. Stodghill becomes owner of a home and tourist court in Gainesville, and his family has already moved to the new location.

Mrs. Bruce Womack will be in charge of the store for the present time Mr. Harrison said.

### Future Farmers Elect Officers For 1953-54

The September meeting of the local future farmers was held Monday, September 14, at 7:30. The main business was election of 1953-54 officers. They are as follows:

President, L. Douglas O'Neal; Vice President, James E. May; USN, son of Walter G. McWilliams of Silverton, was recently awarded a commendation by Capt. J. D. McKinney, commanding officer of his ship, the light cruiser USS Manchester.

The commendation was given for exceptionally meritorious services which contributed materially to the success of the Manchester's mission in combat from March 5 to July 27th this year. The Manchester left the Far East July 27th, the day the Korean Truce was signed.

Approximately 50 men of the 1000 man crew were cited.

### Haylake Club Met With Theresa Vaughan

The Haylake Club met September 10, with Theresa Vaughan at 2 o'clock. The afternoon was spent in quilting and painting.

Refreshments of punch and cookies was served to Mildred Brooks, Mary Lee Watters, Gladys Brannon, Ikie Bingham, Ruby Brannon, Betty Curby, Mary Rampley, Anna Belle Tip-ton, Ella Leah Riddle, Lillius Ruth McJimsey, Eudean Crow and Mexine Donnell.

The next meeting will be September 24, with Mary Lee Watters.

Mr. and Mrs. D. H. Davis have recently returned from a trip to Riverton, Wyoming, where they were guests of Mr. and Mrs. Carl West and children. They were accompanied by Mr. and Mrs. S. L. West, of Garden City, Kansas, parents of Mrs. Davis and Carl West. On the return trip Mr. and Mrs. Davis spent several days with her parents and other relatives in Garden City, Kansas. They stopped over at Pampa, Texas to attend a family reunion of Mr. Davis mothers relatives; they were given about two weeks.

Mrs. Ray C. Bomar went to Ralls Monday evening to meet her sister, Mrs. Roland DeFee and Debby, from Conroe. They visited Tuesday in Plainview with Mr. and Mrs. T. O. McCallon. On Wednesday they went to Lubbock to visit Mrs. Carl P. Hawkins. Mrs. DeFee remained in Lubbock.

Mrs. P. L. Brown returned Sunday from a week's visit with her sister, Mrs. W. M. Kighton and Mr. Kighton and daughter, at Kim, Colorado. She was accompanied by their mother Mrs. J. W. Anderson, of Hereford.

### Silverton Dry Goods Store Announce Opening

Frank Dakil, Childress merchant for several years, is announcing the opening of a dry goods store in the space south of the Palace Theatre this week. Ted Dakil, brother of Mr. Dakil, will be manager of the new business here. The Dakil brothers have been busy for the past two weeks opening up new merchandise and having fixtures built to suit their space.

The Dakils invite the public to come in and inspect their complete stock of merchandise.

On page two of this weeks News the Silverton Dry Goods Store are featuring prices as an introduction of the firm's business in this locality.

### C. D. McWilliams Awarded Commendation

Long Beach, California, September 12—Charles D. McWilliams, gunner's mate third class, USN, son of Walter G. McWilliams of Silverton, was recently awarded a commendation by Capt. J. D. McKinney, commanding officer of his ship, the light cruiser USS Manchester.

The commendation was given for exceptionally meritorious services which contributed materially to the success of the Manchester's mission in combat from March 5 to July 27th this year. The Manchester left the Far East July 27th, the day the Korean Truce was signed.

Approximately 50 men of the 1000 man crew were cited.

### Federated Clubs To Observe Special Week

Mrs. Van Hook Stubbs, state president of the Texas Federation of Women's Clubs, announce 1200 Texas clubs belonging to the organization she heads are backing state-wide observance of Americanism Week, September 12-19.

With Mrs. Ewell Waters of Weslaco as chairman, the Texas Federation will sponsor observance of the week with programs and talks, both in their own clubs and before other civic groups.

Either by school programs, club forums or civic activities, every federated club in the state will share in the educational program on what America stands for, and its advantages over Communism.

### INFANT TWINS OF MR. AND MRS. T. D. DONALDSON DIES

Infant twins were born to Mr. and Mrs. T. D. Donaldson, September 12, 1953, and died September 13. They were named Betty Mae and Buster Delos.

They are survived by their parents, Mr. and Mrs. T. D. Donaldson, one sister, Phyllis Joan Curtis, and brother Thomas Leroy Donaldson.

Mr. and Mrs. Donaldson moved to Silverton from Matador about two months ago. They now live on D. O'Neals farm southwest of Silverton.

Graveside rites were held Tuesday afternoon at three p. m. by Rev. G. A. Elrod. Interment was made in Silverton Cemetery under direction of Douglas Funeral Home.

### James Patton Employed as City Marshall

Recently the City Council met and hired James Patton as City Marshal of the City of Silverton, according to announcement made by Alvin Redin, City Mayor. Mr. Patton has been deputized with authority to enforce the law same as any other peace officer. With the marshal's duties Mr. Patton will also serve the city as night watchman, which place Bob Dickerson has filled for several years.

In making the announcement Mr. Redin said the city would appreciate the cooperation of all the citizens in helping enforce the law. There is too much reckless driving around town, and with the cooperation of the parents this could be greatly improved, Mr. Redin said. He asked that everybody abide by the traffic regulations.

Mr. Patton will take over his new duties the latter part of this week.

### Interest Being Shown In Organization of Army Reserve Unit

Some interest has been shown here for getting a Organized Army Reserve Unit here in Silverton. This could be made possible at no cost and very little trouble reports County Agent Robert Ledbetter.

It is felt that if we could get 10 enlisted men that we could get a unit that would pay for each training period. All men that have served since the Korean war began are reminded that they have reserve obligation that can be met if a unit was established here. The unit, would be allowed to take in 18 year olds prior to being drafted. This would not fulfill the draft obligation, but would give valuable training, pay, and a chance to make promotion before being drafted.

A Organized Unit would meet one night each week and would be allowed to pay one days pay to each Reservist attending. Army Reservist may now keep their retirement benefits going by attending these training periods. An enlisted Reservist could easily retire at the end of twenty years for an average of \$78.00 per month for the remainder of his life by attending meetings and staying active. He would be paid for every meeting attended.

Harry Leonhardt, local Soil Conservation Service Engineer, is going to Amarillo this week to explore the possibilities of getting the unit here. Mr. Leonhardt is a Lt. Colonel.

If you are a Reservist either officer or enlisted and are interested in joining a unit or you have never had service training but expect to in the near future come by the County Agents office.

### Briscoe County News In on Million Dollar Advertising Deal

A million-dollar advertising campaign to introduce Continental Oil Company's new Conoco Super gasoline with TCP, described as "the biggest improvement in gasoline in 31 years," is being launched this week as Conoco's new premium fuel goes on sale at 8,500 Conoco service stations and other outlets in 23 states. TCP, the additive that gives car engines more power and greater fuel mileage is being added to Conoco's new gasoline by special arrangement with Shell Oil Company, it was revealed by Harry J. Kennedy, vice president in charge of marketing.

TCP, the trademark for the power-boosting additive used in the new Conoco Super gasoline, is a special chemical compound originally developed to prevent spark plug failure in the Air Force's giant B-36 bombers, said Mr. Kennedy. He explained that TCP provides better engine performance in two ways. First, it neutralizes spark plug deposits that cause short-circuiting and misfiring. Second, it changes chemically the deposits in combustion chambers that cause "wild-ping" and pre-ignition with resultant power loss. Both conditions are common in both new and old cars.

"Conoco Super is a wholly new kind of gasoline," Mr. Kennedy pointed out. "And Conoco customers will be the first in their vicinities, except for scattered points where both Conoco and Sehl market gasoline, to get the benefits of the most important advance in motor fuels since we began adding tetraethyl lead to gasoline back in 1922."

Paula Carol, small daughter of Mr. and Mrs. Orville Turner, underwent a tonsil ectomy at the local hospital on Friday. She is recovering satisfactorily.

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TRY A NEWS WANT AD.

# Opening Specials

## Silverton Dry Goods Store

We are open now. Your visit to our store will be appreciated. "Always The Best For Less".

### Nylon Hose

Full Fashioned, 54 Gauge, 15 Denier. New Fall Colors. All Sizes

**\$1.00 Pair**

### Wash Frocks

Beautiful Prints, Fast Colors. Regular \$3.95

**\$2.98**

### New Fall Dresses

All the Newest Colors and Styles. Nationally Known Brands

**10 Percent Off**

### New Fall Suits

Newest Styles, Material and Colors.

**10 Percent Off**

### All Men's Goods

**10 Percent Off**

### Summer Dresses

These Are Beautiful, Can be Worn Through Fall.

# 1-2 Prices

# 10% Off ON EVERYTHING IN OUR STORE

SILVERTON DRY GOODS STORE  
Next Door South Palace Theatre.

## WANT ADS

ROOM AND HOME Sizes, 30,000 BTU to 65,000 BTU Natural Gas and Butane Heaters, circulating type at 1-2 regular price. Thermostat controlled. Parker Furniture Company, Lockney, Tex 38-4

FOR SALE—3 room house, will make good cotton pickers camp. Can be moved easily. Bob London. 37-3tp

WANTED to rent row crop land to irrigate. Would furnish pump with right set up. Gus Barrow, Dimmitt, Texas, Box 445 or Phone 227-W. 37-4tp

RADIANT HEALTH PRODUCTS, Vegetable and Fruit Juicers. Call 2671 for FREE demonstration. Mrs. H. Roy Brown. 32-tfc

FOR CUSTOM SPRAYING SEE SNOOKS BAIRD. 37-tfc

If you want to buy a farm, see Roy Teeters, Phone 3581. 34tfc

FOR SEPTIC TANK and cess-pool clean-out work call Bob McDaniel, Phone 3341. 35-4tc

FOR SALE—Hand made boots, about size five. See Sue Reid. 36-3tp.

Mr. and Mrs. Glen Lindsey spent Sunday in Lubbock with his mother, Mrs. D. E. Chriswell, and Mr. Chriswell.

Mr. and Mrs. Walt Perkins and children, of Hereford, spent the weekend here with his brother, O. H. Perkins and family, and with Mr. and Mrs. Jeff T. Davis.

Mr. and Mrs. T. J. Word were business visitors in Plainview and Tulia on Thursday of last week.

Messrs. and Mesdames Charlie Parker and Ben Bingham, Benny Ray and Judy were Sunday guests of Mr. and Mrs. Gerald Smith and children in Quitaque.

Joe Wayne Brooks and a friend, Lauren Loviet, of W. T. S. C., Canyon, spent the weekend here with Joe Wayne's parents, Mr. and Mrs. Joe Brooks.

Mrs. Wylie Bomar, Sr. went to Lubbock on Saturday with her son, Roy; she planned to visit in his home and with her daughter, Mrs. Noble Lyde, and Mr. Lyde and family for a few days.

Misses Donna Mayfield, Bonnie Watters, Janis Turner and Helen Vaughan and Messrs. Joe Wayne Brooks and Wayne McMurtry are attending W. T. S. C., at Canyon, this semester.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

Mesdames Mart Leg and Joe Schnaible and children, of Roswell, New Mexico, visited their parents, Mr. and Mrs. J. B. Latham, from Sunday until Tuesday.

Lee Helvy McMurtry and daughter, Mary Faith, of Texline, were in Silverton on Saturday attending to business and greeting friends.

NEW Texas Almanac at the News office.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

# CITY GROCERY

Silverton, Texas. Specials for Friday, Saturday

No. 2 1-2 Can Cal Top

# Peaches <sup>TWO CANS</sup> 49<sup>c</sup>

NAPKINS, TESTEX, 80 Count Package 10c

Corn, Libby's No. 303 Can, 2 for 35c

CRACKERS, SUNSHINE, POUND BOX 25c

No. 303 Rosedale

# Peas <sup>2</sup> Cans 29<sup>c</sup>

STRAWBERRY PRESERVES, TWO LB. JAR 50c

Trend, Giant Size 42c

JOWL, SUGAR CURED, PER POUND 39c

Loin and T Bone

# STEAK, POUND 59<sup>c</sup>

Vitamins A and D have been added to all P. G. C. Cattle Cubes



The lack of green feed has made it more important that your cattle have additional VITAMIN A. You will like P.G.C. CATTLE CUBES. They are free from excessive waste and high in food values.

The manufacture of P. G. C. FEEDS is backed by more than 25 years of actual feed milling experience.

On Thursdays and Saturdays 6:25 a. m. Tune in on KGNC 710 on your Dial for the P.G.C. Ranch Hands.

## Silverton Co-Op

## Palace Theatre

SILVERTON, TEXAS

"The Place to go for Good Entertainment"

Open 7:30, Starts 7:45 Evenings; Sat. & Sun. Matinee 1:30, Starts 1:45.

THURSDAY AND FRIDAY, SEPTEMBER 17, 18  
Burt Lancaster, Virginia Mayo in SOUTH SEA WOMAN  
W. B.

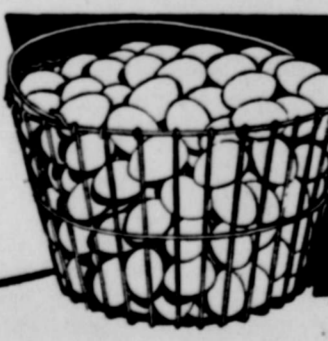
SATURDAY, SEPTEMBER 19  
ABBOTT AND COSTELLO  
Meet Dr. Jekyll and Dr. Hyde.  
Universal

SUNDAY AND MONDAY, SEPTEMBER 20, 21, 22  
SOL FORT TI  
3. D. Technicolor  
George Montgomery, Joan Vohs, Irving Bacon.

WEDNESDAY, SEPTEMBER 23  
COME BACK LITTLE SHEBA  
Para. Picture  
Burt Haveaster, Shirley Booth, Terry Moore.

ALL LINES OF PROPERTY INSURANCE FOR  
CITY — FARM — RANCH  
PROPERTIES  
C. E. ANDERSON  
BASEMENT COURT HOUSE — SILVERTON, TEXAS

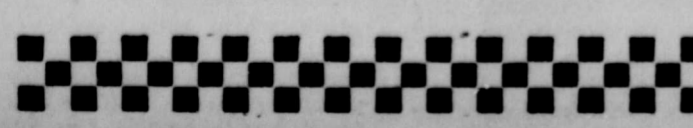
Up to 2 DOZEN MORE EGGS PER HEN! (over average)



See us about the Purina Laying Chows Program to help you get as much as 80c per hen over average EXTRA next fall. That bonus egg money will come up mighty handy around the holidays. We can show you how to get started with a Purina Laying Chow Program fitted to your needs.

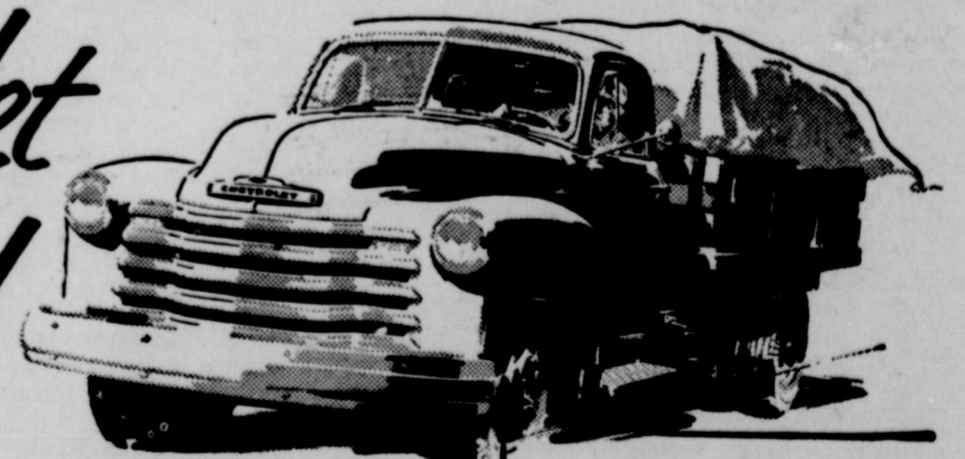
If you use your own grain, get the most out of it with the proper balancer. Come in soon and talk it over.

Harvest - Queen Grain Company  
WEST OF THE RAILROAD TRACK, SILVERTON, TEXAS



# Buy now for TODAY'S BIG TRUCK BARGAIN!

# Chevrolet Trucks!



MODEL COMPARISONS SHOW Chevrolet Advance-Design trucks outsell the next two makes combined! More Chevrolet trucks in use than any other make!

The lowest priced truck line of all!  
You get more truck . . . you pay less money! No other truck offers you all the advanced features, the ruggedness and economy you get in Chevrolet Advance-Design trucks. Yet they're America's lowest priced truck line!

You'll save on operation and upkeep!  
Chevrolet Advance-Design trucks are built to haul your loads for less! Two great

Chevrolet valve-in-head engines bring you gas-saving performance in both light- and heavy-duty models. And you'll find that upkeep costs are lower, too.

A better trade-in, too!  
You're money ahead when you buy a Chevrolet truck . . . you're money ahead while you drive it—and you're ahead again when you trade it in! That's because Chevrolet Advance-Design trucks traditionally command a higher resale value.

Buy no truck until you get our deal!

See how little it will cost you to own a rugged new Chevrolet truck that's just right for your needs. See how much you'll save on the low, low price . . . how much you'll be ahead on the trade-in. Buy right—right now!



# Simpson Chevrolet Company

Telephone No. 3201 SILVERTON, TEXAS

### Local Board No. 20 Forwards Boys to Induction Camp

The following are a list of registrants from Local Board No. 20 who were forwarded to Amarillo, Texas to be inducted into the Armed forces September 9, 1953.

Leland Darlon Moss, Paducah; Charles Terry Abercrombie, Childress; Stanley E. Price, Silverton; Edward Ray Majek, Wellington; Charles Roscoe Holt, Samnorwood; Don Ray Rascoe, Memphis; Leonard Doyle Lacy, Turkey, Texas.

### PERSONALS

Mrs. E. A. Bellinger and Mr. and Mrs. Alton Steele and Jim Ed spent Sunday in Lubbock with Misses Mary Lou Bellinger and Kay Steele who are students at Tech.

Mrs. S. R. Turner recently went with her son, Amos Turner, of Happy, to visit her brothers, the Messrs. Austin, at Estancia Valley, New Mexico.

**Genuine CHEVROLET PARTS**  
at Simpson Chevrolet Company.

Mr. and Mrs. J. J. Vardell and Leroy, and Mr. and Mrs. R. E. Sweek and daughters, attended the Vardell reunion Sunday, which was held at Vernon in the local park of that city. All of the Vardell brothers and sisters were present for the occasion, and reported a very enjoyable day.

Mr. and Mrs. James Davis and children went to Lubbock on Friday to visit Mr. and Mrs. Paul Stanford and children and Mr. and Mrs. Carol Davis. On Sunday the Stanford and James Davis families went to Levelland and were twelve o'clock dinner guests of their uncle and aunt, Mr. and Mrs. Jim Davis, former residents of this community.

Miss Bonnie Smith visited last week with her brother, Vardeman Smith, and Mrs. Smith, at Pampa. The ladies attended a shower for Mrs. Vardeman Smith, Jr., at Borger.

Misses Lettie O'Neal, Mary Lou Bellinger and Kay Steele and Messrs. Pat Northcutt, Jack Mayfield, Donald Bean and Richard Tunnell are attending Texas Tech at Lubbock, this semester.

On Saturday, September fifth Mr. and Mrs. Milton Dudley and Connie went to Petersburg where they were joined by the son, Norlan Dudley and family. The party then drove to Loraine, Texas and spent the night with Milton's brother, Mr. and Mrs. Floyd Dudley and family. Sunday morning they drove to Abilene and attended a Bostick family reunion. Floyd and Milton's mother was a Bostick before her marriage to their father, J. B. Dudley. They then drove to Austin where Norlan remained to attend a three day bankers school. The others drove on to Houston and were over night guests of Mrs. Irene Holt, mother of Mrs. Norlan Dudley. On Monday Mr. and Mrs. Milton Dudley and Connie went to Texas City where they visited Milton's mother and his brothers and sisters who live there. All returned home on Thursday.

**Genuine CHEVROLET PARTS**  
at Simpson Chevrolet Company.

**AERIAL SPRAYING**  
Spearman Bi-Planes  
MARK BATES  
Phone 2359 Lockney

# The Greatest Gasoline Development in 31 Years

# New Conoco Super Gasoline

# with TCP\*

**Boosts power as much as 15%! Increases spark-plug life up to 150%! Gives you extra gas mileage, too!**

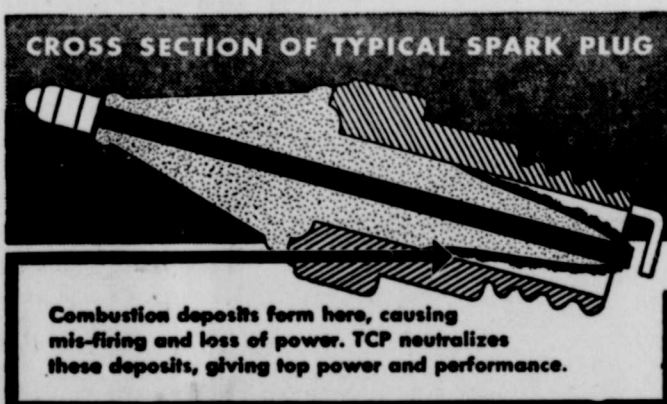
Here's the most revolutionary advance in motor fuels since the introduction of tetraethyl lead in 1922—new Conoco Super Gasoline with TCP, brought to you by special arrangement with Shell Oil Company. TCP is Shell's trademark for the remarkable additive originally developed for aviation fuels.

Now you can actually enjoy the benefits of an engine tune-up—just by changing to new Conoco Super Gasoline. Chances are, by the time you've finished your second tankful, you'll feel the increase in power. And you'll keep that extra power just as long as you use Conoco Super.

For Conoco Super with TCP is a new kind of gasoline. It overcomes the greatest single cause of power loss affecting most of the cars on the road today. Now, you can enjoy all the power that was built into your car.

#### Why you need Conoco Super Gasoline with TCP

In the average automobile, the by-products of fuel combustion constantly build up deposits on spark plugs and in combustion chambers. These deposits can "cheat" you of power in two ways. First, they actually short-circuit your spark plugs. This causes mis-firing. Second, deposits in the combustion chamber get red hot and cause the fuel to ignite before it should. This is called pre-ignition or "wild ping." The effect of fouled spark plugs and pre-ignition is a loss in power and a waste of gasoline.



#### How TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits. TCP neutralizes harmful deposits on spark plugs—your plugs spark as they should. It prevents deposits in the combustion chambers from causing pre-ignition—"wild ping" is controlled. Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.

#### TCP helps your car, whether new or old

If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. It will actually increase spark-plug

life up to 150%. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

Yes, a great new era in motoring is here for you. Drive into your Conoco station today and fill your tank with new Conoco Super Gasoline with TCP: You'll feel the difference by the second tankful!

#### Questions and answers about New Conoco Super Gasoline with TCP

- Q. What is TCP?**  
Answer. It is a cresyl compound, originally developed for aviation gasoline and used with great success in both military and commercial aircraft.
- Q. Has TCP been tested?**  
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- Q. What does TCP do?**  
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Answer. It helps them keep their original power.
- Q. What does it do for older cars?**  
Answer. It's like cleaning your spark plugs and getting a motor tune-up. You'll get back much of the power you're now missing.

Now at your Conoco dealer!

## NEW CONOCO Super GASOLINE



© 1953, Conoco Oil Company

Get CONOCO Super Gasoline with TCP here!



Garrison's Conoco

Telephone No. 2181

Get CONOCO Super Gasoline with TCP here!



Joe Brooks, Conoco

Telephone No. 2691

# Opening Specials

## Silverton Dry Goods Store

We are open now. Your visit to our store will be appreciated. "Always The Best For Less".

### Nylon Hose

Full Fashioned, 54 Gauge, 15 Denier. New Fall Colors. All Sizes

**\$1.00 Pair**

### Wash Frocks

Beautiful Prints, Fast Colors. Regular \$3.95

**\$2.98**

### New Fall Dresses

All the Newest Colors and Styles. Nationally Known Brands

**10 Percent Off**

### New Fall Suits

Newest Styles, Material and Colors.

**10 Percent Off**

### All Men's Goods

**10 Percent Off**

### Summer Dresses

These Are Beautiful, Can be Worn Through Fall.

**1-2 Prices**

**10% Off ON EVERYTHING IN OUR STORE**

**SILVERTON DRY GOODS STORE**  
Next Door South Palace Theatre.

Vitamins A and D have been added to all P. G. C. Cattle Cubes



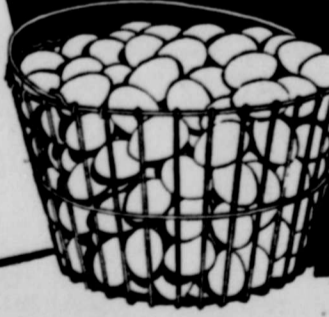
The lack of green feed has made it more important that your cattle have additional VITAMIN A. You will like P.G.C. CATTLE CUBES. They are free from excessive waste and high in food values.

The manufacture of P. G. C. FEEDS is backed by more than 25 years of actual feed milling experience.

On Thursdays and Saturdays 6:25 a. m. Tune in on KGNC 710 on your Dial for the P.G.C. Ranch Hands.

**Silverton Co-Op**

**Up to 2 DOZEN MORE EGGS PER HEN!**  
(over average)

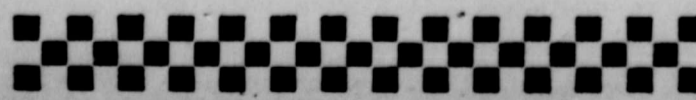


See us about the Purina Laying Chows Program to help you get as much as 80c per hen over average EXTRA next fall. That bonus egg money will come up mighty handy around the holidays. We can show you how to get started with a Purina Laying Chow Program fitted to your needs.

If you use your own grain, get the most out of it with the proper balancer. Come in soon and talk it over.

**Harvest - Queen Grain Company**

WEST OF THE RAILROAD TRACK, SILVERTON, TEXAS



## Palace Theatre

SILVERTON, TEXAS

"The Place to go for Good Entertainment"

Open 7:30, Starts 7:45 Evenings; Sat. & Sun. Matinee 1:30, Starts 1:45.

**THURSDAY AND FRIDAY, SEPTEMBER 17, 18**

Burt Lancaster, Virginia Mayo in **SOUTH SEA WOMAN** W. B.

**SATURDAY, SEPTEMBER 19**

**ABBOTT AND COSTELLO** Meet Dr. Jekyll and Dr. Hyde. Universal

**SUNDAY AND MONDAY, SEPTEMBER 20, 21, 22**

**SOL FORT TI** 3. D. Technicolor George Montgomery, Joan Vohs, Irving Bacon.

**WEDNESDAY, SEPTEMBER 23**

**COME BACK LITTLE SHEBA** Para. Picture Burt Haveaster, Shirley Booth, Terry Moore.

**C. E. ANDERSON**

ALL LINES OF PROPERTY INSURANCE FOR CITY - FARM - RANCH PROPERTIES

BASEMENT COURT HOUSE - SILVERTON, TEXAS

### WANT ADS

ROOM AND HOME Sizes, 30,000 BTU to 65,000 BTU Natural Gas and Butane Heaters, circulating type at 1-2 regular price. Thermostat controlled. Parker Furniture Company, Lockney, Tex 38-4

FOR SALE—3 room house, will make good cotton pickers camp. Can be moved easily. Bob London. 37-3tp

WANTED to rent row crop land to irrigate. Would furnish pump with right set up. Gus Barrow, Dimmitt, Texas, Box 445 or Phone 227-W. 37-4tp

RADIANT HEALTH PRODUCTS, Vegetable and Fruit Juicers. Call 2871 for FREE demonstration. Mrs. H. Roy Brown. 32-1fc

FOR CUSTOM SPRAYING SEE SNOOKS BAIRD. 37-1fc

If you want to buy a farm, see Roy Teeters, Phone 3581. 341fc

FOR SEPTIC TANK and cess-pool clean-out work call Bob McDaniel, Phone 3341. 35-4tc

FOR SALE—Hand made boots, about size five. See Sue Reid. 36-3tp.

Mr. and Mrs. Glen Lindsey spent Sunday in Lubbock with his mother, Mrs. D. E. Chriswell, and Mr. Chriswell.

Mr. and Mrs. Walt Perkins and children, of Hereford, spent the weekend here with his brother, O. H. Perkins and family, and with Mr. and Mrs. Jeff T. Davis.

Mr. and Mrs. T. J. Word were business visitors in Plainview and Tulia on Thursday of last week.

Messrs. and Mesdames Charlie Parker and Ben Bingham, Benny Ray and Judy were Sunday guests of Mr. and Mrs. Gerald Smith and children in Quitaque. Joe Wayne Brooks and a friend, Lauren Loviet, of W. T. S. C., Canyon, spent the weekend here with Joe Wayne's parents, Mr. and Mrs. Joe Brooks.

Mrs. Wylie Bomar, Sr. went to Lubbock on Saturday with her son, Roy; she planned to visit in his home and with her daughter, Mrs. Noble Lyde, and Mr. Lyde and family for a few days.

Misses Donna Mayfield, Bonnie Watters, Janis Turner and Helen Vaughan and Messrs. Joe Wayne Brooks and Wayne McMurry are attending W. T. S. C., at Canyon, this semester.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

Mesdames Mart Lee and Joe Schnaible and children, of Roswell, New Mexico, visited their parents, Mr. and Mrs. J. B. Lanningham, from Sunday until Tuesday.

Lee Helvy McMurry and daughter, Mary Faith, of Texline, were in Silverton on Saturday attending to business and greeting friends.

NEW Texas Almanac at the News office.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

# CITY GROCERY

Silverton, Texas. Specials for Friday, Saturday

No. 2 1-2 Can Cal Top

**Peaches** TWO CANS **49<sup>c</sup>**

NAPKINS, TESTEX, 80 Count Package **10c**

Corn, Libby's No. 303 Can, 2 for **35c**

CRACKERS, SUNSHINE, POUND BOX **25c**

No. 303 Rosedale

**Peas** 2 Cans **29<sup>c</sup>**

STRAWBERRY PRESERVES, TWO LB. JAR **50c**

Trend, Giant Size **42c**

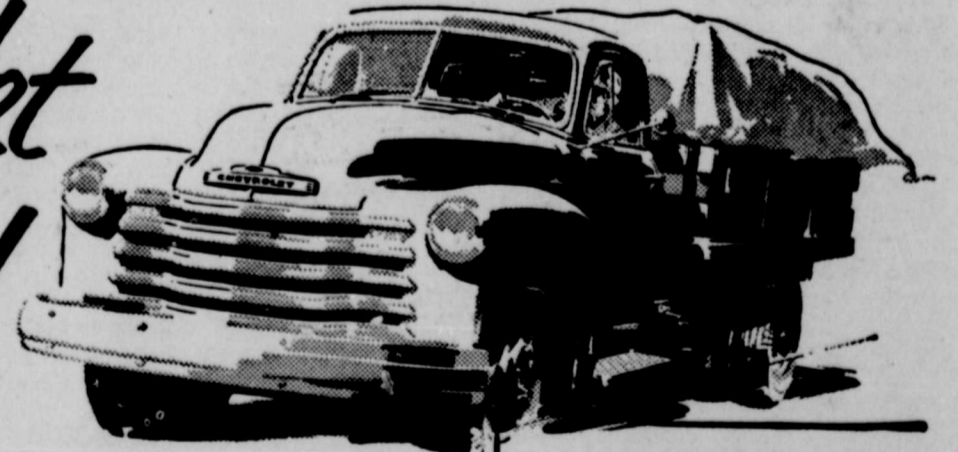
JOWL, SUGAR CURED, PER POUND **39c**

Loin and T Bone

**STEAK, POUND 59<sup>c</sup>**

Buy now for **TODAY'S BIG TRUCK BARGAIN!**

**Chevrolet Trucks!**



MODEL COMPARISONS SHOW Chevrolet Advance-Design trucks outsell the next two makes combined! More Chevrolet trucks in use than any other make!

The lowest priced truck line of all! You get more truck . . . you pay less money! No other truck offers you all the advanced features, the ruggedness and economy you get in Chevrolet Advance-Design trucks. Yet they're America's lowest priced truck line!

You'll save on operation and upkeep! Chevrolet Advance-Design trucks are built to haul your loads for less! Two great

Chevrolet valve-in-head engines bring you gas-saving performance in both light- and heavy-duty models. And you'll find that upkeep costs are lower, too.

A better trade-in, too! You're money ahead when you buy a Chevrolet truck . . . you're money ahead while you drive it—and you're ahead again when you trade it in! That's because Chevrolet Advance-Design trucks traditionally command a higher resale value.

Buy no truck until you get our deal!

See how little it will cost you to own a rugged new Chevrolet truck that's just right for your needs. See how much you'll save on the low, low price . . . how much you'll be ahead on the trade-in. Buy right—right now!



**Simpson Chevrolet Company**  
Telephone No. 3201  
SILVERTON, TEXAS

### Local Board No. 20 Forwards Boys to Induction Camp

The following are a list of registrants from Local Board No. 20 who were forwarded to Amarillo, Texas to be inducted into the Armed forces September 9, 1953.

Leland Darlon Moss, Paducah; Charles Terry Abercrombie, Childress; Stanley E. Price, Silverton; Edward Ray Majek, Wellington; Charles Roscoe Holt, Samnorwood; Don Ray Rascoe, Memphis; Leonard Doyle Lacy, Turkey, Texas.

### PERSONALS

Mrs. E. A. Bellinger and Mr. and Mrs. Alton Steele and Jim Ed spent Sunday in Lubbock with Misses Mary Lou Bellinger and Kay Steele who are students at Tech.

Mrs. S. R. Turner recently went with her son, Amos Turner, of Happy, to visit her brothers, the Messrs. Austin, at Estancia Valley, New Mexico.

**Genuine CHEVROLET PARTS**  
at Simpson Chevrolet Company.

Mr. and Mrs. J. J. Vardell and Leroy, and Mr. and Mrs. R. E. Sweek and daughters, attended the Vardell reunion Sunday, which was held at Vernon in the local park of that city. All of the Vardell brothers and sisters were present for the occasion, and reported a very enjoyable day.

Mr. and Mrs. James Davis and children went to Lubbock on Friday to visit Mr. and Mrs. Paul Stanford and children and Mr. and Mrs. Carol Davis. On Sunday the Stanford and James Davis families went to Levelland and were twelve o'clock dinner guests of their uncle and aunt, Mr. and Mrs. Jim Davis, former residents of this community.

Miss Bonnie Smith visited last week with her brother, Vardeman Smith, and Mrs. Smith, at Pampa. The ladies attended a shower for Mrs. Vardeman Smith, Jr., at Borger.

Misses Lettie O'Neal, Mary Lou Bellinger and Kay Steele and Messrs. Pat Northcutt, Jack Mayfield, Donald Bean and Richard Tunnell are attending Texas Tech at Lubbock, this semester.

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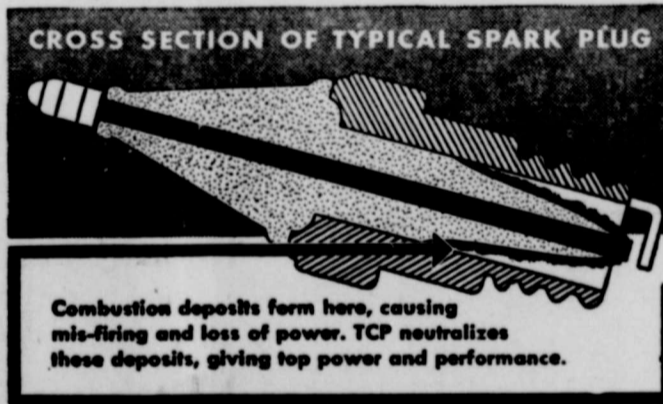
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## NEW CONOCO Super GASOLINE



© 1953, Continental Oil Company

Get CONOCO Super Gasoline with TCP here!



Garrison's Conoco

Telephone No. 2181

Get CONOCO Super Gasoline with TCP here!



Joe Brooks, Conoco

Telephone No. 2691

**DR. O. R. McINTOSH**  
 OPTOMETRIST  
 211 South Main Street. Phone 157  
 FLOYDADA, TEXAS

**PERSONALS**

Mrs. C. L. McWilliams, Jr., and Linda, were Sunday guests of Mrs. Mollie Morrison, Joy and Roy, in Quitaque.

Mr. and Mrs. Charles Mansell and son, of Amarillo, were recent weekend guests of her parents, Mr. and Mrs. Jimmy Gatlin, and family.

Messrs. and Mesdames D. T. Northcutt and Kemp Thompson and sons spent Sunday with Mr. and Mrs. Dick Lowrey who live east of Canyon on the Eugene McCart ranch. Mr. Lowrey is a brother to Mesdames Northcutt and Thompson.

Mr. and Mrs. Bob Mooney, of Amarillo, spent the weekend here with her parents, Mr. and Mrs. Travis Marshall, and family.

Mr. and Mrs. S. R. Turner visited their son, Amos Turner, and Mrs. Turner, at Happy, on Sunday.

Pvt. and Mrs. Carl D. Lewis left for Camp Rucker, Alabama, on Saturday after having spent a twenty one day furlough here with her parents, Mr. and Mrs. Travis Marshall, and family and with Pvt. Lewis' parents, Mr. and Mrs. Earl Lewis at Quitaque.

Mr. and Mrs. Arnold Turner and family went to Arlington on Sunday to take their son, Jay, and Kenneth Stephens. The boys plan to attend Tarleton State College this semester. On Monday afternoon Mr. and Mrs. Turner and family went to Canyon to take their daughter, Janis, who will attend W. T. S. C.

Mesdames H. Roy Brown and Bruce Womack went to Plainview Wednesday afternoon to get Lee Ann Womack who had been there with her mother, Mrs. Doug Sewall, and Mr. Sewall.

Mr. and Mrs. Festus Elrod and daughter, Diana, of Dallas, are spending this week with his parents, Rev. and Mrs. Elrod.

Mr. and Mrs. T. J. Hodges were in Tulia Monday afternoon; he went to see a dentist and she visited their daughter, Mrs. Vernon Garrison.

Mr. and Mrs. Jack Strange and Donald Dee West, of White Deer, spent the weekend here with relatives.

Rev. and Mrs. G. A. Elrod were Sunday dinner guests of Mr. and Mrs. J. E. Wheelock, at Haylake.

Mr. and Mrs. C. L. McWilliams and Linda went to Seymour on Friday to see Cpl. and Mrs. Richard Morrison and their new daughter, Kathy Louise. They were accompanied by Mrs. Mollie Morrison, of Quitaque, and S. Sgt. Horace Morrison, of the Amarillo A. F. B.

Mr. and Mrs. Roy Montague have returned recently from a two weeks trip into Old Mexico. They spent several days in Mexico City and visited various other points of special interest.

Mrs. Claude Loudermilk returned home on Sunday after having spent several days in Plainview with her sister, Mrs. Lola Standifer.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

# Storage...

We have some space for home storage of your grain crop at present. We can issue warehouse receipts.

## H. E. Wilson Grain Company

Telephone 4301

Silverton Texas

# Now! Try the world's most comfortable truck cab!

Before you buy any truck . . . make the 15-second **SIT DOWN TEST!** You can see and feel instantly, how Ford has combined truck ruggedness and performance with the comfort a driver deserves!



**SWING** open the new wider doors! Door handles are the easy-operating, push-button type . . . the kind you get on quality cars. Door latches are new rotor type.



**SLIDE** into the wide, comfortable seat. Bounce on it to test the super-cushioning action of Ford's exclusive seat shock snubber and new non-sag springs.



**SWEEP** your eyes across the new curved one-piece windshield. With picture-window visibility like this you can really navigate. Safer driving, of course! Less eyestrain!



**GLANCE** back through the 4-ft. rear window. See where you're backing, without leaning. Ford Trucks have more glass area than any of the five other leading truck makes.



**STRETCH** your arms into big-cab roominess. Ford's got more hip room than any of the five other leading makes. Man, what a treat this cab is for a working guy!



DRIVERIZED DeLuxe Cab shown in photos offers 16 additional custom features at worthwhile extra cost.

Only Ford Trucks give you **DRIVERIZED CAB COMFORT**

to cut fatigue—make driving easier!

## FORD ECONOMY TRUCKS

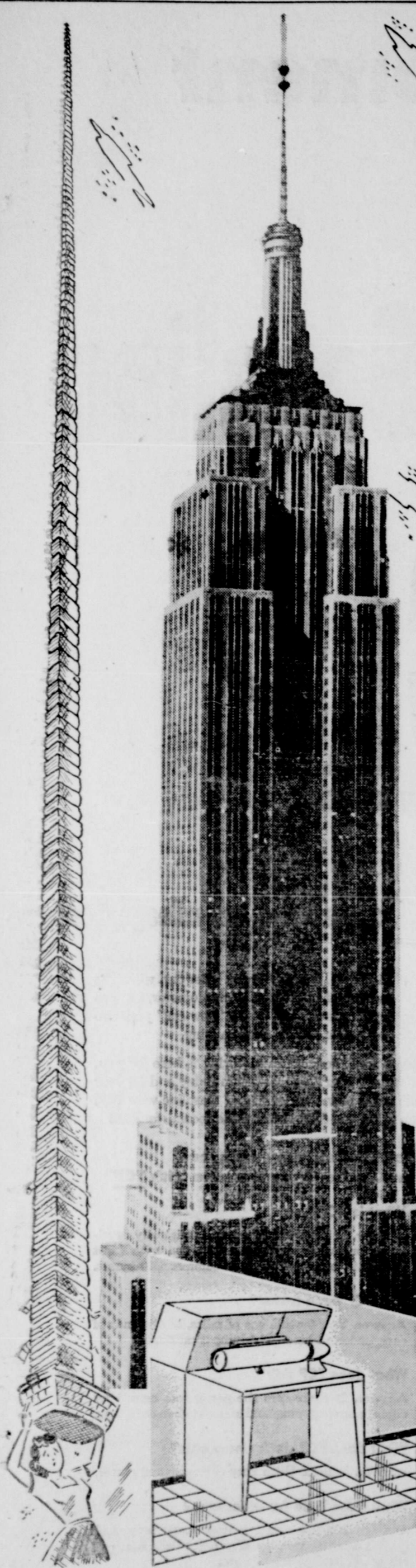
SAVE TIME • SAVE MONEY • LAST LONGER

**COME IN TODAY . . . prove it for yourself with a 15-second SIT DOWN TEST!**

Fore Motor Company, Inc.

TULIA, TEXAS

TULIA, TEXAS



IN ONE LIFETIME —



FOR LAMP BULB SPECIAL OFFER—SEE YOUR BULB DEALER OR PUBLIC SERVICE OFFICE



YOUR REDDY KILOWATT APPLIANCE DEALER



SOUTHWESTERN PUBLIC SERVICE COMPANY

... you will iron 76 stacks of clothes each as high as the famous Empire State building in New York. Why not do it the easy way... with an automatic electric ironer?