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BRISCOE COUNTY NEWS

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VOLUME 46 NUMBER 43

PUBLISHED EVERY THURSDAY AT SILVERTON, BRISCOE COUNTY, TEXAS

THURSDAY, OCTOBER, 28, 1954

Silverton Will Meet Estelline, Conference Game

The Silverton Owls will go to battle with the Estelline Bear Cubs next Friday night, October 29. The game will be played at Estelline and is scheduled to start at 8:00 p. m. The Owls are expected to be in fine shape when they take the field Friday night.

The Silverton Owls now have three wins and three losses, with two conference wins and no conference loss. There are four remaining games to be played with all of them being conference games. The next two being away from home and the last two will be home games. The order in which they are to be played are: Estelline, Matador, November 5; Wheeler, November 12; and Turkey, November 19.

The Estelline team wound up last season in number four spot in the district with five wins and three losses for the year. Silverton won from Estelline last year by a score of 34 to 20, but the local team always find the Cubs hard to handle.

Fans here will keep their eye on the results of the Turkey-Matador game to be played next Friday at Matador. Wheeler will be playing Lakeview on their home grounds.

Steele Reunion Held Sunday, October 24

Steele reunion held in Plainview park Sunday, October 24. The meeting time was 12:30, lunch was served to 44 relatives and 1 guest. Relatives and guests were: Mr. and Mrs. H. R. Fulton and Richard, of Canyon; Mr. and Mrs. Cecil Franks, Ceci and Celia, of Amarillo; Mr. and Mrs. W. A. Springer and Charles; Dalene Tennen; Mr. and Mrs. Geo. Springer, Diana and Darla Ann, of Hereford; Mr. and Mrs. Elbert Summers, Clint, Donna and Dean, of Dimmitt; Mr. and Mrs. Jeff Steele, Jimmy, Rick and Vick, of Lubbock; Mr. and Mrs. Elvin Cannon, of Dallas; Mr. and Mrs. Wade Steele, Patricia and Sharon Kay Jarrett; Mr. and Mrs. Louie Kitchens and Joe; Mr. and Mrs. J. Lee Francis and Dale; Mr. and Mrs. Garland Francis; Mrs. Joe Mercer; Mrs. Bonnie Brewster; Mr. and Mrs. Alton Steele, Kay and Jim Edd, of Silverton.

It was planned to meet again on the 3rd Sunday in October of 1955. Rev. and Mrs. C. R. Hankins and Sandra were in Amarillo on Tuesday of last week. Rev. Hankins visited Carl Crow at the Veteran's hospital and Mrs. W. K. Grimland at the Northwest Texas hospital.

P. T. A. Carnival Will Be Held Saturday

Reformation Day In Presbyterian Church Sunday, October 31

Sunday, October 31, will be observed as Reformation Day in the First Presbyterian Church. It was on this day in 1517 that Martin Luther, a German minister and professor, publicly notified the Roman Catholic Church that he was not in accord with its teaching and practice. This event touched off the Protestant Reformation. At the 11 o'clock service of morning worship, Rev. N. D. Nettleton will preach on "The Reformation - Its Meaning For Us Today."

American Education Week Nov. 7 To 13

Silverton public school to cooperate in the American Education Week, which is being sponsored by the National Education Association. Mr. M. G. Moreland, Superintendent of Silverton public school, is asking members of the American Legion; American Legion Auxiliary; VFW; Lions Club; Mayor and members of the City Council to assist him in working out a program during this week, which is November 7 through 13th. A meeting of this group will be Friday, Oct. 29 at 3 o'clock in the High School.

One feature for that week will be a basketball game November 11, in the High School gym. The Radio and Press will be presenting as much as possible for education week.

MRS. B. H. HOWARD RITES HELD

Last rites for Mrs. B. H. Howard, 87, were held Saturday, Oct. 23, 2:00 p. m. in the First Methodist Church, Lubbock.

Mrs. Howard was an aunt of H. P. and A. A. Howard of Silverton. They attended the funeral of their aunt.

MRS. A. W. CALTHARP DIED SUNDAY NIGHT

Mrs. A. W. Caltharp, of Floydada, died in a Plainview hospital Sunday night. Burial was in Floydada Tuesday morning. Mrs. Caltharp was the maternal aunt of Mrs. George Long and of Milton Frizzell; both families attended the funeral in Floydada Tuesday morning.

DR. FURBY IS BACK

Dr. J. F. Furby, who has been away for a long while, is now back and practicing. The Dr. said that he spent most of the summer in the veterans hospital.

W. S. C. U. Observed Week Of Prayer

The W. S. C. U. observed a Week of Prayer and Self Denial at the First Methodist Church on Monday. The Worship Center portrayed the "All Sufficient Christ" with an open Bible and lighted candles. The theme for this program was "Christ, Our All," Mrs. Arnold Turner was leader.

Instrumental prelude, Mrs. Hugh Nance; Call to prayer, Mrs. R. M. Hill; Song "I Need Thee Every Hour"; Prayer, Mrs. W. A. Dickerson.

1st. Meditation, The Crucial Christ, Mrs. M. G. Moreland. Solo, "In The Garden," Mrs. Shafe Weaver. 2nd. Meditation, The Transforming Christ, Mrs. E. Posey. 3rd. Meditation, The Ever Serving Christ, Mrs. Robert Ledbetter. 4th. Meditation, The Sacrificing Christ, Mrs. Herbert Brown. Song, "Faith of Our Fathers."

Talk, The Recipients of our gifts, Mrs. C. R. Hankins. 5th. Meditation, The Satisfying Christ, Rev. C. R. Hankins, closing with the Sacrament of the Lord's Supper.

Dismissal prayer, Mrs. Jeff Simpson.

A covered dish luncheon was served to 17 members.

The next meeting will be held Monday, 9:30 A. M., November 1st.

Mrs. Bryan Strange will be hostess.

American Legion Zone Meeting Tonight

A zone meeting for the American Legion and the Auxiliary, will be held in Silverton, Thursday, tonight, October 28, at 8:00 P. M. in the basement of the Methodist Church. All veterans and wives are invited to come.

RECUPERATING

Mr. and Mrs. Jesse Grimland, Terry and Alan were in Amarillo on Sunday where they visited Jesse's mother at the Northwest Texas hospital. Mrs. W. K. Grimland underwent surgery there early last week and is recuperating satisfactorily. She was able to go to the home of another son, Mr. Roy Grimland, on Tuesday.

VISITED SISTER

Mrs. O. T. Bundy has spent several days recently in Plainview with her sister and husband, Mr. and Mrs. L. W. Kiker. They were quite surprised when Lieut. Lewis W. Kiker, a transport pilot, came home unexpectedly. He is stationed in Germany and has returned there with a transport.

Sid Marshall



Sid Marshall, a senior and a two year letterman, will be in quarterback position when the Owls meet the Bear Cubs of Estelline, Friday night, October 28. Sid will be one of the Captains that night.

P. T. A. Will Meet Monday, November 1

The seventh and eighth grades will present the program at the November meeting of the Silverton Parent-Teacher Association next Monday night at 7:30 in the school auditorium. The seventh grade, Miss Janice Harlin, teacher, will present a reading by Marsha Monroe. Songs by Bobby Crass, Ronald Vaughan and Jerry Patton and a piano selection by Frankie Lou Hunt will follow. The musical portion of the program will be concluded with songs by Joyce Thornton, Marsha Monroe and Glenda Rae McWilliams.

Mr. J. W. (Billie) Ellis' eighth grade class will use the American flag as their program theme. Dennis Nix will tell why the Pledge to the Flag was changed. This will be followed by a narration, "We Love This Flag" by the entire eighth grade class.

Mrs. R. C. Harris Celebrated 90th Birthday

Mrs. R. C. Harris celebrated her 90th birthday Sunday, Oct. 24th at the home of her daughter, Mr. and Mrs. Dave Ziegler. Those that enjoyed the occasion were: Mr. and Mrs. Pee Wee Tidwell and children, Mr. and Mrs. Jodie Ziegler, Mr. and Mrs. Buck Thomas, Joyce and Allen, Mr. and Mrs. Eugene Long. A bountiful dinner was enjoyed by all. Mrs. Harris received many nice gifts and cards. We wish for her many more happy birthdays.

Simpson Chevrolets New Auto Showing

Come in today, Friday or Saturday and see the all new "55" Chevrolet in our show room. Gifts of Matchabellis Perfume will be given to the ladies and something for the kiddies, also hot coffee.

Saturday, the You All Come Day Presentation will be held at the Simpson Chevrolet building at the regular time, 4 o'clock. Simpson's plan to give away an electric roaster, so come in, register and see the New Chevrolets.

VISITED IN DUMAS

Mr. and Mrs. R. E. Brookshire spent Sunday night and Monday in Dumas with Mr. and Mrs. Dan Thompson and children. Both Mr. and Mrs. Thompson have been ill but are better.

Mrs. Jane Dameron, of Hereford, who has been with Mrs. Wright in Lubbock is here with Mrs. Wright and will be for as long as she is needed.

Scout Leaders Conference, Nov. 4

There is to be a Scout conference for the Haynes district, Thursday, November 4 at 7:30 P. M. in the Junior High School Auditorium. The Junior High is located at 1201 Galveston Street, Plainview, Texas.

Scoutmasters are invited to bring their green bar leaders (boy leaders) and Explorer crew leaders (boy leaders), at least four from each group.

Scouting personnel from Silverton and South Plains who are expected to attend include the following: Fred W. Mercer, Burton Hughes, Dee McWilliams, R. A. Edwards, L. E. Davis, Mrs. Johnnie Burson, Mrs. Gene Morris, Mrs. W. E. Schott Jr., Mrs. Berton Hughes, O. M. Dudley, G. W. Seaney, J. E. Minyard, W. R. London, A. H. Jackson, Edwin Crass, Carlyle Satterfield, Charles Cowart. Those from South Plains, are E. P. Pritchett, E. L. Smitherman, T. O. Thornton, M. M. Julian, J. W. Wilson, Shelby Calahan, Loyd S. Davenport, I. H. Parks, Bryant Higginbotham, L. T. Wood, Phillip Smitherman, Arby Mulder.

Anyone interested in scouting is welcome to attend this meeting.

Basketball Season To Begin Soon

Mark this date on your calendar - November 11, Thursday evening at 7 o'clock. That is the date for the first basketball game in our high school gym.

The Clarendon Junior College team will play the Plainview Wayland College Freshmen, and the Silverton High School Girls' team will play if coaches Travis and Burch can match a game. They have two games matched with Tullia for the week following.

Three of the local boys who will be playing for Clarendon this year are: Fate Breddlove, Joe Howard, and Jack Williamson.

Band Parent Meeting Tonight

There will be a meeting of the Band Parents tonight, Thursday, October 28, at 7:30 in the High School. This meeting is for both the parents of the Tonette group and the regular band. All Parents are urged to attend.

LAMASTER VISITED HERE

Mr. Pete LaMaster, Republican nominee for U. S. Congressman, and Mrs. LaMaster of Perryton were visitors in Silverton on Sunday morning while on their way to Matador. They stopped to worship in the First Baptist Church. After the church service they called on Mrs. N. D. Nettleton, a former Perryton friend, and Mr. Nettleton.

RETURNED HOME

Mr. Clyde Wright, who has been critically ill at the Plains hospital in Lubbock for some time, was brought to the local hospital last Thursday. His condition, although still serious, is thought to be improved and his progress is satisfactory but slow. Mr. Wright was carried to his home late Monday afternoon.

ATTENDED FLORISTS MEETING

Mrs. W. W. Douglas and Miss Joni Douglas attended a Florists' meeting in Amarillo on Tuesday of last week.

Dr. J. M. Shy was in Silverton on Monday, and visited with friends.

Plans are completed for the Silverton P. T. A. Carnival which will be held Saturday. The event will begin at 5:30 P. M. with the opening of the booths and concessions and the serving of a chicken dinner with all the fixings in the school lunch room. The booths will be on the athletic grounds. There will be foods on sale and a variety of games. At the close of the carnival two queens, one from the grade school and one from the high school will be crowned.

Each grade in the school system is sponsoring a booth or a game. The first grade will have a fishing pond and the combined first and second grade class will operate a fortune telling booth. The second grade will sell bags of popcorn with numbers in them and prizes from a country store will be awarded to the lucky numbers. The third grade will offer a grab-bag booth. Fourth graders will test your ability to toss rings over coke bottles with prizes from a country store. A showing of a motion picture comedy will be sponsored by the fifth grade. Sixth graders have a booth where beans can be pitched into a pan with prizes from a country store. The seventh grade will challenge your pitching aim as you toss at coke bottles. In keeping with the Halloween season the eighth graders will operate a spooky House of Horrors.

The teenagers in the high school have a variety of amusements. The ninth grade will have a cakewalk and a game of skill where a ball is thrown into muffin pans with numbers. Silverton's familiar dunking board will be operated by the sophomore class. They will also have a set of milk bottles which may be knocked over if the pitcher aims clear and throws straight. The juniors will operate bingo games and a basketball pitch. The senior class will have plenty of food for those who are hungry. They will also sponsor boxing during the evening. The Future Farmers of America chapter will sponsor several activities consisting of a ouija board and doll rack. Queens and escorts chosen by the various grades are as follows: Grade 1 - Mary Lynn Schott, queen; Johnny McGavock, escort. Grade 1 - 2 combined - Diana Seefeldt, queen; Jimmy Francis, escort. Grade 2 - Mary Ann Crawford, queen; Wayne Nance, escort. Grade 3 - Jealeta Eddieleman, queen; Riley Harris, escort. Grade 4 - Shela Jarnagin, queen; Van Breddlove, escort. Grade 5 - (Mrs. Bunch) - La Juan Curby, queen; Ralph Kay Hill, escort. Grade 5 (Mrs. Schofield) - Joyce Thomas, queen; Louis Heckman, escort. Grade 6 - Nell Rackley, queen; John Burson, escort. Grade 7 - June Elkins, queen; Alfred Carter, escort. Grade 8 - Mary Jane West, queen; J. E. Patton, escort.

The high school freshmen have chosen Wanda Heckman for their class queen and Charles Strange as her escort. Lottie Matthews is sophomore class queen and Jimmy Scott Whitfill her escort. Evelyn Crowell is the juniors' choice, her escort being Ronald Kitchens. Joni Douglas is the senior class queen and Charles Wayne Mayfield is her escort. The queens receiving the highest number of votes at the end of the day's activities will be made queen of each school. The coronation of the queens will climax the carnival. Admission to the carnival is five cents for all school children and ten cents for adults. Tickets for the chicken dinner will be fifty cents for pre-school children

Silverton Owls Top Quitaque Panthers In Thrilling Game

The Silverton Owls came out with the top end of the score in a thrilling tussle here last Friday night in a game played against Quitaque. The Panthers from Quitaque had been rated to defeat the Owls.

Silverton kicked off to Quitaque and the Panthers went right to work, taking the ball from their own 23 to within a few feet of pay dirt before bogging down. Quitaque, was first to score, their touch down came from a ground play after scoring position had been set up with a long pass. The Silverton lads decided to use the air, and Jimmy Don Wilson caught a long pass from Sid Marshall that was good for a 40 yard gain. Afterwards the Owls seemed to find their stride in both the air and on the ground, reaching pay dirt before the half. Half time found the score tied six all.

Silverton seemed to hold the edge all the way in the last half of the game, with the Owls making their second pay off in the third quarter. Don Ledbetter tossed a long one to Bill Stephens who ended up on the three yard line. Sid Marshall accompanied by taking the ball the remaining distance on the next play.

Both teams exhibited some mighty fine pass plays and defensive work. Silverton fans are mighty proud of the steady progress that their team has been making this year. The boys started the season off with a lot of kinks needing worked out. The game with Quitaque will go down as a thriller and long be remembered.

Methodist Revival Begins, November 5

The local Methodist Church will begin its revival Friday, November 5th and continue through Sunday the 14th. There will be evening services only, the time has not been decided.

Rev. Russell Allen, from Wellington, Texas, will be conducting the services. He is one of the most outstanding young Evangelists in the North West Texas Conference.

Jess Oakes Carries Home \$25.00

Jess Oakes was made happy when he received the \$25.00 at Saturday's You All Come Day presentation. The coupon which paid off was from the City Grocery.

The \$15.00 was carried home by Mrs. Bud Vaughan who's coupon also was stamped from the City Grocery.

Rev. N. D. Nettleton received \$10.00 with a coupon that was from Badgett's Pharmacy.

The presentation will be held at the Simpson Chevrolet Company next Saturday at 4:00 p. m. Simpson Chevrolet is adding an Electric Cooker to the regular presentations for this occasion.

Cub Scout Meeting Wednesday, Nov. 3

The Cub Scout meeting has been postponed until Wednesday night, November 3. This meeting will be held in the Cub Scout Building. Parents and Cubs are urged to attend this meeting.

and seventy-five cents for all others. Everyone is welcome to all the activities.

The P. T. A.'s share of the proceeds of the carnival will be used toward the purchase of an electric dishwasher for the school lunch room.

V8 Power, Complete Re-styling Mark Chevrolets



A styling advance from any point of view is claimed by the company for 1955 Chevrolets. The latest lineup of 16 models has been completely restyled and in addition incorporates the widest array of chassis improvements ever offered by Chevrolet on a new model. Lower, flatter lines are accompanied by new frames, new suspensions, new operating devices and new power. With the optional Powerglide or overdrive and new V8 engine plus two six-cylinder engines, a customer has a choice of six "power packages." The Bel Air 4-door sedan is pictured above.

BRISCOE COUNTY NEWS

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W. A. & Doris Amburn, Owners

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The World As I See It

Doris Amburn

I've bought the groceries, prepared supper and washed dishes, put some apricots on to soak, cut up a chicken, got out my working equipment, and here I sit with instructions to write "My Column" for this week, otherwise, I'll probably not make the deadline again.

Things are picking up around our place. We're all taking on double jobs. Between a bumper milo harvest, the loss of an employee at the shop and house building, we're having a lively time. We'll just learn to take two steps where we have been taking one.

Working at a terminal elevator at harvest time is something. It takes four people to weigh trucks and direct traffic, two to keep the customers accounts up-to-date, one to handle the shipping and diverting of cars, and four of us to handle unloading reports from destination elevators and write loan papers. My first experience through a bumper crop was four years ago, and I did the typing on almost 2,500 loans covering over 2,000 cars of milo; and this year's crop will surpass that one. I've "quit" this job three times already this year, with no success, but now I'm going to spend a little more time at home and see if I can become so indispensable to myself. Might even surprise myself and my husband. Since my job is always my life, as a co-worker recently put it, I'm always prejudice about it, and don't like to think of someone else "filling my shoes"—they might do it too well!

I'm afraid I am not as unselfish, if that is the term I should use, as the woman in England who recently suggested to her husband that he pick out her successor while she were alive so she could put her approval on her.

We see so many holding jobs though who seemingly care for nothing about it but the pay check, that I'm glad that I have the desire to make good and work hard whether it is for myself or for the other fellow.

The laborers in our harvest fields as well as those of us who work hard at other jobs, find that there is joy over the well earned luxury of a bed—and the stars twinkle and fade away as restful slumber creeps upon us.

VISITED MOTHER

Mr. and Mrs. Billy Wood, of Lubbock, spent the week end with his parents, Mr. and Mrs. Floyd Wood, and Keith. They called on her aunt, Mrs. Gene Long, and Mr. Long Sunday afternoon.

VISITED WITH PARENTS

Mr. and Mrs. Earl Wilbur, Robert and D'Ruth, of Higgins, Texas, visited with her parents, Mr. and Mrs. A. P. Dickenson on Sunday.

A car on the road is worth two in the ditch.

UNCORK 25 FEET OF STOMACH TUBES

Feel half-alive, headachy, when stomach is sore by constipation? Black-Draught* brings wonderful relief when you feel lousy, suffer gassy digestive upset from constipation. Helps sweeten sour stomach at same time!
Laxative-Stomach Sweetener Works Overnight!
No harsh griping. Thoroughly but gently uncorks all 25 feet of clogged intestines. Comforting relief from constipation while you sleep. Helps sweeten sour stomach too. Get Black-Draught today.
*In Powder or Granulated form... and now in new, easy-to-take Tablets, too!
When constipation hinders children's digestion, get honey-sweet Syrup of Black-Draught.

FOR CHILDREN

SUNDAY GUESTS

Mr. and Mrs. Dick Lowrey and family, of Canyon, were Sunday guests of his sister, Mrs. D. T. Northcutt, and Mr. Northcutt.

SPENT WEEK END HERE

Mr. and Mrs. Henry Price, of Floydada and Lockney, and Pvt. Stanley Price and Bill Sawyer, of Fort Sill, Oklahoma, spent the week end here.

Laying hens need 13 to 14 hours of light daily to keep up top egg production. It is time to turn on the lights in the laying house. Increase the lighting period as the days become shorter. One 40-watt bulb for each 200 square feet of floor space will do the job.

Don't make an ash of yourself by hogging the road.

Dr. Lynn McCarty

OPTOMETRIST
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Tulla, Texas
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Dr. James L. Cross

Veterinarian
TULLA, TEXAS
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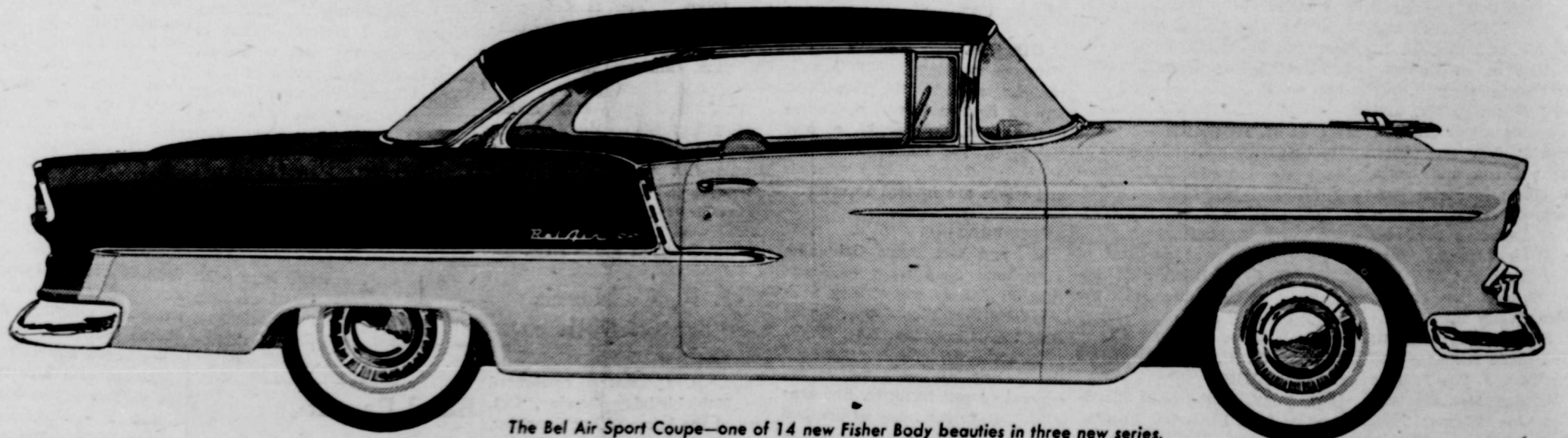


Low...and behold!

The motoramic Chevrolet for '55

Chevrolet and General Motors took a whole new look at the low-cost car

—and just look what happened! **NOW BEING SHOWN!**



The Bel Air Sport Coupe—one of 14 new Fisher Body beauties in three new series.

The valve-in-head V8 as only the valve-in-head leader can build it!

8

Now Chevrolet, the leading builder of valve-in-head engines, introduces the "Turbo-Fire V8." It carries the V8 design to a new high in efficiency with its high horsepower (162), high-compression (8 to 1), high performance and surprisingly high gas mileage. Available with standard transmission, or with the extra-cost options of Overdrive or Powerglide.

6

You can choose from two new sixes, too!

Chevrolet also offers the last word in six-cylinder performance and economy! There's a new "Blue-Flame 136" teamed with Powerglide and a new "Blue-Flame 123" with either standard transmission or Overdrive.

Can't you tell just by looking that Chevrolet and General Motors have come up with a completely new idea about the low-priced car? The idea is this: to build a car that offers the very newest thing in styling, the most modern features, the finest kind of performance and the highest quality of manufacture—all at a modest price. It's something that took a lot of doing and that only the world's leading car builders could do. Everything's new in this Motoramic Chevrolet from its lower top right down to its tubeless tires. Come in for the most fascinating visit you ever made to an automobile showroom!

The motoramic Chevrolet

More than a new car—a new **concept** of low-cost motoring!

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INGROWN NAIL HURTING YOU?
Immediate Relief!
A few drops of OTC-2000 brings instant relief from the burning pain of ingrown nails. OTC-2000 is a powerful antiseptic and analgesic. It kills the bacteria that cause the infection and relieves the pain. OTC-2000 is available at all drug stores.

Pronounced Re-Styling Of Chevrolet Showing Today

Pronounced mechanical advances plus new riding comfort and a complete re-styling of bodies give Chevrolet for 1955 its spectacular model announcement.

No major part of the car has been overlooked in the broadscale improvement program. Driving ease and riding comfort benefit along with the creation of fresh automotive design. The accomplishments, says the company, has been possible only because of a thorough job of product re-engineering and the tremendous new plant facilities Chevrolet adds this year.

The 1955 models will go on display at dealer showrooms nationally tomorrow (October 28). From an extraordinarily long list of new features the public will see at that time, these are particularly outstanding:

1 - First automobiles in the low-price field to reflect the "dream car" influence of the General Motors Motoramas. All roofs have been visibly lowered with a corresponding reduction in hood and belt lines to accentuate a longer, sleeker appearance. Overall, sedans have been lowered two and one-half inches, station wagons as much as six. At the same time, passenger room has been increased.

2 - First V8 engine offered on a Chevrolet in 35 years. Profiting by recent research in combustion and manufacturing techniques, the V8 is unveiled as "far more precisely built and efficient in performance than others in its class." Named the

"Turbo-Fire V8," the V8 delivers 162 horsepower.

3 - Higher horsepower ratings and new quietness and smoothness in two "Blue Flame" sixes. Engineers are of the traditional valve-in-head design, which in the last few years has won virtually 100 per cent acceptance by other makes. A 123-horsepower engine is available with the manual gearshift. The six built exclusively for the Powerglide automatic transmission now develops 136 horsepower.

4 - Integrated body and frame design. Chevrolet points out it has been able to obtain close unity with body and frame by engineering components to complement each other. An important reduction in vibration has been effected and weight saved. The frame is more rectangular and twist-resistant. With a scientific repositioning of mounts and the utmost application of rubber insulation, the body is insulated from road shocks to an unusual degree.

5 - Front and rear suspensions revamped. Added riding comfort and roadability, Chevrolet states, are assured by vastly improved suspensions. At the front, a modern version of the ball-joint design aids car handling and steering as well as comfort. One improvement new to the industry is a control arm geometry that cancels out most of the objectionable "drive" that often accompanies brake stops. The suspension also applies a new and more durable lightweight bearing material while the design decreases lubrication points from 16 to 4. Rear suspension improvements include leaf springs nine inches longer to an overall length of 58 inches. For stability, rear spring mounts are outside the frame, after the fashion of the Chevrolet Corvette.

6 - Increased safety through greater visibility. Every car window of safety plate glass - front, rear and side - is larger in 1955 Chevrolet bodies. The gain is due largely to the extension of glass over areas that have been "blind spots" since

the early days of the automobile. Increase in visibility through the sweep-sight windshield alone is 19 per cent. As another example of the improvement, glass area in four-door sedans totals an amazing 24.5 square feet.

7 - Optional overdrive. An overdrive installation will be offered for the first time. Engine speed reduction of more than 20 per cent is accomplished by the overdrive which automatically cuts in when the foot is lifted off the accelerator above 31 miles an hour. Operating economy is better while reduced engine revolutions also give smoother, quieter performance. Less clutch operation in city driving is still another advantage. Optional overdrive brings to six the number of "power packages" available on each of 14 Chevrolet passenger car models.

8 - More electrical power. A 12-volt electrical system will furnish ample reserve power for the ever-growing demands of accessories. The system is standard on both sixes and V8s, assuring increased generator efficiency and higher starting motor speeds. A short circuit or overload will as a consequence not entirely disable the system.

9 - "Dry Air" ventilation. This feature involves an arch-shaped plenum chamber that channels fresh air from a slotted cowl vent. Drainage from the chamber prevents any water from reaching passengers, even in rainiest weather. Cowl-installed and extended to the frame on each side, the plenum chamber acts as a structural brace as well. In addition, it is a perfect adjunct to an all-weather air conditioner which Chevrolet introduces this year as optional equipment.

10 - Tubeless tires for increased safety. The casing remains the same, but instead of an inner tube, interior surfaces are coated with butyl "skin" for sealing. Blowouts are resisted and deflation slower with punctures.

11 - Smoother power application. The torque tube drive is replaced by a hotchkiss drive to deliver power more smoothly to the rear wheels and to provide a "flatter" ride in combination with the longer springs. According to engineers, the "work-cut" of a new axle, springs and drive line, together with new engine mounts achieve a velvet-like transmission of power.

12 - Easier steering. From power steering, an improved version, Chevrolet has adopted the recirculating ball-nut gear and combined it with a relay type of linkage that increases smoothness and reduces driver effort. A more rigid wheel coupling and truer geometry is also claimed.

Most distinguishing mark of the new Chevrolet bodies is their low-slung silhouette and vertical windshield pillars. Broad, flat hood and trunk lids are approximately three and one-half inches lower than last year while the high, straight crown of the fenders enhances an impression of fleetness and agility.



MRS. HOUSEWIFE!

Lady of the house—we appeal to you as a local citizen and a wise and thrifty home-maker to do all your shopping right here in Silverton where you'll find the very best merchandise available, whether it be household items, food or clothing, hardware or furniture.

We ask you to be loyal to Silverton merchants because, like you they have an interest in our community. Only by trading with our local merchants can our town continue to be a prosperous one, one you'll be proud to live in and raise your family in.

First State Bank

Rheumatism, Arthritis, Neuritis Sufferers GIVEN NEW HOPE FOR Relief of Pain

Amazing new medical discovery... AR-PAN-EX works directly through blood stream to offer blessed relief from nagging misery. AR-PAN-EX also helps reduce Uric Acid said to aggravate pain. See us today about guaranteed AR-PAN-EX tablets.

Badgell's Pharmacy

"SO UPSET BY 'CHANGE OF LIFE' I SCREAMED AT MY HUSBAND!"



writes Mrs. A. W., New York, N. Y.
"New I don't suffer from 'hot flashes' and nervousness, feel fine!"
"Are you going through 'change of life'... suffering the 'hot flashes,' nervous tension, irritability, weakness and other types of functionally-caused distress of this difficult time?"
Surely you know that Lydia Pinkham's is scientifically modern in action! You know what it has done for others! But do you know what it will do for you? Not if you haven't experienced the relief of tension, "flashes" and irritability it so often brings at such times!
Before another day has passed, try Lydia Pinkham's Vegetable Compound or new, improved Tablets with added iron... and discover how much easier your "change of life" may be!
Younger women and girls—suffering from functional pains, monthly cramps and distress of menstruation—find Pinkham's wonderful too! It contains no pain-deadening drugs!

It acts through sympathetic nervous system to relieve distress of "heat waves"!

So you want to be STRONG



Remember this: "Some folks just naturally wouldn't want a Farm Bureau as strong as all farmers working together could make it."

It is so easy to be "Against" things—A few loud voices can do farmers a lot of damage. Indeed, it is quite another thing for "Loud Voices" to be "for Something" and make it work.

Farmers, through Farm Bureau, have never made a policy of attacking any program without first advancing a better program. WHAT HAVE YOU DONE TO MAKE IT WORK? Do you exert your thinking in shaping policy making resolutions? Do you attend meetings?

Do you accept responsibilities of holding community and county office?

Do you accept committee assignments?

"Loud Voices" don't attack, criticize, and destroy that which they have helped to build.

JOIN YOUR COUNTY FARM BUREAU NOW!

LAMASTER

IKE SAYS:

"FOR THE NEXT TWO YEARS THE WELFARE OF OUR NATION REQUIRES A REPUBLICAN - LED CONGRESS."



"Pete" LaMaster

You elected "Ike" Eisenhower to office in 1952... and in the two short years he has been President, he has done much to stabilize our economy, bring our soldiers home from Korea, establish a workable peace plan for the world, and reinstate America to the position of leadership that is rightfully ours.

You gave this great American a job to do. Now... give him the help he needs to complete his dynamic program. Your vote for Pete LaMaster on November 2 will be a vote of confidence for President Eisenhower and will give him a cooperative Congressman from the Texas Panhandle.

HELP IKE BY ELECTING PETE!

Veteran - Farmer - Stockman - Native Texan

FOR CONGRESS

SUNDAY DINNER GUESTS

Sunday dinner guests in the home of Mr. and Mrs. Kemp Thompson and sons were: Mrs. Sam Thompson, Messrs. and Mmes. Bill Thompson, Skelleytown, William Dickerson, Canyon, and R. L. McKenney and family, of Amarillo. Mrs. Sam Thompson is the mother of Kemp and Bill Thompson and of Mmes. Dickerson and McKenney.

Mrs. John Garner, accompanied by Earnestine and Joy Strange and Sue Smith carried Mrs. Garner's mother, Alice Miller to Plainview, Texas for treatment on Monday.

CALLED ON GRANDMOTHER

Mr. and Mrs. John Henry Bragg and children, of Midland, spent the week end with Mr. and Mrs. Rex Vaughan and children. The ladies are sisters. Sunday afternoon Mr. and Mrs. John Henry Bragg and children called on his grandmother, Mrs. Mary Bragg, and aunt, Mrs. Annie Stevenson.

SEVERE BURN

Mrs. Bud McMinn burned her right hand severely Saturday evening while searing a roast. She was away from her work at the local hospital for a few nights.

Hay Lake Club Met With Blanche Newman

The Hay Lake Club met October 21 with Blanche Newman. The afternoon was spent in painting and hand work. Secret pal names were revealed, and new names were drawn.

Refreshments of ice cream and cake, coffee and mints were served to the following members and guests: Maude McJimsey, Mary Rampley, Ruby Brannon, Theresa Vaughan, Eudean Crow, Maxine Donnell, Lillius Ruth McJimsey, Gladys Brannon, Ikie Bingham, Mary Lee Watters, Anna Bell Tipton, LaJuana McJimsey, Ella Leah Riddell and the Hostess Blanche Newman. Our guests were Doris Kitchens, Lois Walker and Faye Gene Rampley. The next meeting will be in the home of Eudean Crow on Thursday, November 4.

Recent Meetings Of E. S. A.

The Eta Chi Chapter of E. S. A. met in regular meeting October 5, in the home of Lula Bellinger. Opening ritual was given by the President, Jewel Lyon.

We wish to welcome our two new members, Vera Cagle and Varnell Cowart. After the business session, all members joined in the closing ritual. Refreshments were served to the following members: Jewel Lyon, Eva Lee McWilliams, Lallie Patton, Maxine Donnell, Maxine Morris, Rosa Lee Chitty, Lillian Lindsey, and Lula Bellinger.

The Chapter met in regular social meeting October 19, in the home of Nank Bunch. The evening was spent playing "42" and Canasta.

Pop Corn Balls, Pumpkin Pie with Whipped Cream and Coffee were served to the following members: Maxine Morris, Vera Cagle, Vernell Cowart, Joyce McCutchen, Lallie Patton, Eva Lee McWilliams, Lula Bellinger, Nank Bunch, Jewel Lyons, Rosa Lee Chitty, Maxine Donnell.

The next meeting will be in the home of Vera Cagle, Tuesday night, November 2.

UNDERWENT SURGERY

Mrs. Steve Duncan underwent surgery at the Plainview Foundation and Clinic on Monday. She is thought to be recovering satisfactorily.

Mr. and Mrs. George Seaney visited his sister, Mrs. Duncan, at the hospital Sunday afternoon. Rev. C. R. Hankins visited Mrs. Duncan Monday afternoon.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

Presbyterian Ladies Have Studied The Spanish Americans

"Within these Borders" a study book of Spanish speaking Americans has been the subject of the Presbyterian Auxiliary for the month of October. The first meeting was held in the home of Mrs. R. G. Alexander on October 4. Mrs. True Burson gave the first part of the book with Mrs. Albert Mallow giving the history of The Lords Prayer as the devotional. There were 10 members present.

Mrs. Roy Mayfield finished the study on October 18 when 10 members met in the home of Mrs. Albert Mallow with Mrs. Wulfman giving the devotional from Revelation 3 — 20 and Ephesians 2-19-22.

The next meeting will be in the home of Mrs. O. T. Bundy at which time a study of India, Pakistan and Ceylon will be started, led by Mrs. Alexander and Mallow.

March Of Time Study Club Met October 21

The March of Time Study Club held their regular meeting, October 21, in the club room. A short business meeting was conducted by the President, Mrs. W. E. Schott, Jr. at which time the members voted to assist the Lion's Club in their annual drive for funds for Boy Scouts.

A very interesting program was presented on "International Understanding Promoted". Hostess for the program was Mrs. Troy Burson. The invocation was given by Mrs. Ben Whitfill. Mrs. Conrad Alexander gave "A Study of World Literature as an aid in International Understanding". "International Relations Through Art and Music" was given by Mrs. Rex Dickerson. Mrs. Marvin Montague, the Federation Councilor, brought a report from the Federation news.

Those present were: Mrs. Conrad Alexander, Mrs. W. E. Schott Jr., Mrs. Troy Burson, Mrs. Clarence Anderson, Mrs. T. T. Crass, Mrs. Rex Dickerson, Mrs. True Burson, Mrs. Roy Mayfield, Mrs. Fred Mercer, Mrs. Tony Eurson, Mrs. Marvin Montague, Mrs. Obra Watson, Mrs. Ben Whitfill, Mrs. Gatewood Lusk.

Mrs. Carl Lewis and Carl Wayne, of Plainview spent the week end here with her parents, Mr. and Mrs. Travis Marshall, Sid and Jimmie.

Mr. and Mrs. Fred Logan and Randy transacted business in Amarillo Monday afternoon.

Helping Hand Club Met In The Home Of Mrs. Virgil Baldwin

The Helping Hand Club met Oct. 21 in the home of Mrs. Virgil Baldwin. Mrs. Scott Smithee called the roll and read the minutes of the previous meeting. Sunshine sister gifts were exchanged.

Refreshments of sandwiches, cake, and punch were served to Madames: Clyde Mercer, John L. Francis, Frank Mercer, Scott Smithee, Jack Harris Wade Steele, U. D. Brown, Frank Fisch, A. J. Rowell, Jack Jewell, Garland Francis, Lowell Calloway, Son Gaunt, Lenton Lanham, J. D. McGavock and the hostess, Mrs. Virgil Baldwin.

The next meeting will be in the home of Mrs. U. D. Brown on November 4th. Roll call will be answered with "My Most Embarrassing Moment."

NEW BABY GIRL

Mr. and Mrs. Rex Vaughan are the parents of a baby girl, Pamela Sue, weight 8 1/2 pounds, born at the local hospital on Monday, October 18. This makes two daughters and a son for the Vaughans.

We were unable to learn the living maternal grandparents of these children but the parental grandparents are Mr. and Mrs. Veral Vaughan; Mr. and Mrs. John Vaughan are the great grand parents and "Grandma" Vaughan is the baby's great great grandmother.

Mr. Gordon Sweatt, of Kress, visited Mr. and Mrs. T. J. Hodges Sunday afternoon.

Mrs. Kenneth Bain, of Plainview, visited relatives here Tuesday of last week.

Your Attention Please!

Since the Cooperative has thus far failed to negotiate an extended area agreement with General Telephone Company.

The Cooperative will publish a Directory of the Bean Exchange Subscribers until extended area agreement is worked out.

Mid-Plains Rural Telephone Cooperative, Inc.

it's a **Ship'n Shore** blouse

broadcloth — with bright new details!

2⁹⁸

Ship'n Shore

Can perfection be improved? SHIP'N SHORE says yes! ... sets its famous little two-way curve collar on a spruce new neckband... frames its shortie sleeves with the new "roll-up" barrel cuff! Ever-washable combed cotton broadcloth... white-wall white, lady pastels, fruit tones...iced with fine pearl buttons. Sizes 30 to 40.

Lots of other new Ship'n Shore's now in stock!

DOLLAR DAY

Red Top Sweat Sox 90c

4 Yards Dark Outing \$1.00

4 Yards Gingham \$3.00

Regular 59c Towels 2 For \$1.00

Regular 15c Washcloths 10 For \$1.00

Long Sleeve Sport Shirt One At Regular Price 2 For \$1.00 Extra

Dress Shirts One At Regular Price 2 For \$1.00 Extra

Group Of Ties \$1.00

Curlee Suits One Group At Bargain Price Extra Pair Pants \$100

Many Other Dollar Day Items

Call for Tickets On Saturday Program and Automobile

CHAPMAN - MINTER DRY GOODS



"Pete" LaMaster

Dear Friends:

I would like to say a word for LeRoy "Pete" LaMaster. I know him to be a man of integrity and good training. Whether you are of his political party or not, I believe you will make no mistake in electing him as your CONGRESSMAN.

Sincerely yours,

Walth McCormick, Pastor
First Baptist Church

(Paid Political Advertisement)

Vote Your Conviction

If those of us in the Texas Panhandle who supported Dwight Eisenhower for the presidency two years ago still have the courage of our convictions and the political honesty to support them, we will vote for Pete LaMaster for Congressman from the 18th. District.

Ben Ezzell, Editor
The Canadian Record
Canadian, Texas

Dear Brother:

Likely most of us are Democrats in our political leanings, such as I am. However, I feel that the man involved should have something to do with the way we vote.

I would like to speak a word for LeRoy "Pete" LaMaster. I know him to be a man of integrity and of good training. Whether we are of his political party or not, I believe that we will make no mistake in electing him to the Congress of the United States.

Your vote for "Pete" and your word to others will be appreciated.

Yours sincerely,

Averill B. Cockroll
Pastor, First Methodist Church

RECENT GUESTS

Recent guests of Mrs. J. W. Haynes and Mr. Mrs. Shelby Haynes were Mrs. Hazel Carbaugh and sons, Bert Carbaugh and Jim Haynes, and a daughter, Mrs. R. D. Mask and baby, of Amarillo. Mrs. Mask and Jim Haynes are grand children of Mrs. J. W. Haynes. Jim Haynes, who has recently returned from Korea, lived here several years ago and made his home with his uncle and family, Mr. and Mrs. Shelby Haynes.

Mr. and Mrs. Olin Pearce and children, of Plainview, visited Mr. and Mrs. Edwin Davis Sunday afternoon. The ladies are sisters.

Mr. and Mrs. H. A. Cagle and Patricia visited his mother, Mrs. Lizzie B. Cagle, in Amarillo, Sunday afternoon.

GEORGE RAMPLEY — Cotton Buyer for Frank Eiring Cotton First door North of the Palace Theater.

PARENTS OF BABY GIRL

Mr. and Mrs. Bill Martin are the parents of a baby girl, Brenda Kay, weight 9 pounds and 2 ounces, born at the local hospital on Thursday, October 22.

The grandparents are Mr. and Mrs. W. H. Martin and Mr. and Mrs. Durwood O'Neal, Silverton.

VISITED SUNDAY

Mr. and Mrs. Ben Fowler and children of Dimmitt, spent Sunday here with Mrs. Bryan Strange. Other guests in the Strange home included: Messrs. and Mmes. Norman Strange and children, Fred Brannan and Sue, and Fred Strange and son.

Mrs. Bryan Strange is the mother of Fred and Norman Strange and of Mmes. Fowler and Brannan.

Mrs. E. W. Yancy and children spent the week end with her parents, Mr. and Mrs. Homer Ragland, Sr., in Dimmitt.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

CELEBRATION OF BIRTHDAYS

A family dinner at the home of Mr. and Mrs. Milton Dudley and Connie on Sunday was in celebration of the birthdays of Norland Dudley, of Petersburg, and of Mrs. W. H. Graham, Jr., of Farwell.

Mr. and Mrs. Graham brought Ronny here Friday for a long week end with his grandparents, the Dudleys. The Grahams attended a Press Conference in Borger on Saturday, returning here Saturday night.

Other Sunday dinner guests in the Dudley home were: Messrs. and Mmes. Norland Dudley and Joan, of Petersburg; Carol Davis, of Lubbock; H. Roy Brown and Arnold Brown, James Roy and Rita.

Mr. and Mrs. Flunoy Hutsell called in the evening.

Connie Dudley returned home with the Norland Dudleys to spend a few days.

Mr. and Mrs. H. Roy Brown are parents of Mrs. Milton Dudley and Arnold Brown.

The Milton Dudleys are parents of Connie Dudley, Norland Dudley, and Mmes. Graham and Davis.

HONORED WITH PARTY

Jeanne Davis was honored with a party in the city park on October 13th, in honor of her 8th birthday anniversary.

Halloween decorations were used. Sixteen children attended. Refreshments of cake, ice cream cones and Coolade were served. Paper whistles were given as favors.

Jeanne is the daughter of Mr. and Mrs. Edwin Davis. Mrs. Davis gave the party.

VISITED COUSIN

Mmes. H. E. Curtis, Glenn McWilliams and children and Darrell McWilliams and Ricky were in Amarillo on Saturday. They visited Mr. and Mrs. N. A. Shackelford. Mrs. Shackelford is a cousin to Mrs. Glenn McWilliams.

RECENT VISITORS

Mr. and Mrs. W. L. Curtis and Christy, of Fort Worth, were recent visitors with his mother, Mrs. H. E. Curtis, and sister and family, Mr. and Mrs. Glenn McWilliams.

Mr. and Mrs. Archie Myers of Bakersfield, California, spent Monday night in the home of H. T. Myers and daughters.

Corky Garner, son of Mr. and Mrs. John Garner, was home visiting over the week end from West Texas State College.

Mmes. Ray Teeple and Dan Montague were shopping in Tulia Friday afternoon.

LET'S SHOW OUR GRATITUDE

TO OUR

United States

CONGRESSMAN

WALTER ROGERS

WHOSE RECORD AND REPUTATION PROVE HIM TO BE A COURAGEOUS AND FEARLESS CHAMPION OF

HONESTY-IN-GOVERNMENT

LET CONGRESSMAN ROGERS KNOW THE PEOPLE OF THE PANHANDLE APPRECIATE AN ABLE STATESMAN WHO HAS FOUGHT FOR THE PANHANDLE AND ALWAYS REPRESENTED US FAIRLY AND HONESTLY. GIVE HONEST, GOOD GOVERNMENT A VOTE OF CONFIDENCE NEXT TUESDAY.

... VOTE FOR CONGRESSMAN ...

WALTER ROGERS

(Silverton Rogers For Congress Committee)



DR. O. R. McINTOSH
OPTOMETRIST
211 South Main Street. Phone 157
FLOYDADA, TEXAS

Announcing

Effective November 1

Bob McDaniel has leased from Marie Bishop

Highway "86" Cafe

Bob is an experienced Cafe Man and will do his best to please.

Marie wishes to thank everyone for the fine business you have given her, and would appreciate your trading with Bob.

Marie will continue to work in the business.

Highway "86" Cafe

FREE - FREE

We will have a drawing on Saturday and will give away an electric roaster Complete with Automatic Controls. All you have to do is register when you come in to see the all new 55 Chevrolet, which will be on display in our showroom Thursday, Friday, and Saturday.

The regular You All Come Presentation will be held this week at our building and the roaster will be given away at that time.

We will give Matchabellis "Wind Song" Perfume to the ladies and something for the Kiddies, while they last.

We Will Be Looking Forward To Seeing You

Thursday, Friday And Saturday

In Our Showroom

Free Coffee

Simpson Chevrolet Company

Television Sets

R. C. A., Hallicrafter And Motorola

Also Deep Freeze, Bendix Washers and Several Brands of Heaters and Floor Furnaces.



"it isn't luck... it's Livium!"

Nutrena EGG FEEDS

\$4.50

PER 100 LB. BAG

Cotton Trailors

\$135.00

Best Buy Of Any Where

We Have In Stock, All Sizes Of Ranger Trailors With or With Out Tires.

Wheat Fertilizing

Now In Full Swing. Rigs and Plenty Of Equipment Available.

Electric Fence Chargers

Complete Stock of Posts; Wiring, Insulators and Accessories.

"Fertilizer Doesn't Cost It Pays"

Jennings Farm Supply

Your Complete Farm Store

Phone 2251

Pontiac Have New Features

PONTIAC'S NEW STRATO-STREAK V-8 ENGINE

Pontiac's 1955 model cars will feature a new Strato-Streak V-8 engine, it was revealed today by Robert M. Critchfield, General Motors Vice President and Manager of Pontiac. The powerful 180 horsepower engine has overhead valves, a 8:1 compression ratio and 287.2 cubic inches displacement.

In announcing the basically advanced engine Critchfield said, "After extensive research and testing we offer our new Strato-Streak V-8 engine which has all the extra power and response that modern Americans desire plus the reliable features that have made Pontiac engines famous through the years. Tests indicate it will be the most economical V-8 engine on the market.

"The 1955 Pontiac power plant incorporates many engine improvements completely new to the automobile buying public," Critchfield said. "Over 3,000,000 miles have been run on experimental installations to road test the new features. The engine was subjected to continuous road tests at General Motors Proving Grounds in Michigan and Arizona. In addition, destructive laboratory tests, precise dynamometer checks and power appraisals at Pontiac and General Motors Research aided Pontiac engineers in perfecting our new Strato-Streak engine."

The high compression ratio and large displacement in the Pontiac V-8 develop extra power at traffic speeds. "The high torque of the Strato-Streak at low speeds will thrill today's drivers," Critchfield said. "It insures smooth, powerful response in traffic ranges where safety often demands split second reaction on the part of the car and the driver."

The plated aluminum pistons in the new Pontiac engine have a stroke of three and one-fourth inches and a diameter of three-fourths inches. Latest improvements in combustion chamber design have been capitalized upon to utilize high octane gasolines now on the market. The new 12-volt electrical system provides ample electrical energy for efficient ignition and other accessory requirements with power to spare.

Unusual in the design of the Strato-Streak V-8 is that the right hand bank of cylinders is slightly forward of the left hand bank. This arrangement permits location of the distributor on the right side of the engine so that force of the camshaft drive gear on the distributor gear is upward. As a consequence, distributor installation is simplified and better lubrication is assured. In addition, with right hand bank forward the fuel pump may be located on the left side of the engine minimizing possibilities of vapor lock since the pump is in direct line with cooling blasts from the fan. This also permits placement of the fuel pump on the side op-

The Passing Scene by Osann



"What's the matter, Chick? Don't you know you're with a very experienced one-arm driver?!"

posite from the heat of the exhaust pipe.

Pontiac engineers designed a special reverse-flow gusher cooling system for the new engine. The system directs water from the radiator to the cylinder

heads, forcing the coolest water first to what is normally the hottest part of the engine assuring maximum cooling and engine efficiency.

A high-velocity oil system, called the "quad-gallery" full-

pressure lubrication system, unique to the Strato-Streak meets the rigid requirements for supplying oil to all moving parts of the powerful engine.

Another feature exclusive with the Pontiac Strato-Streak is the engine's ideal flow pattern pressure-suction crankcase ventilation system. This system forces water vapor and gases from the crankcase.

Economy minded car buyers will be interested in the new ball pivot valve rocker arm a "Pontiac first" which not only helps quiet valve operation, but removes the need for manual valve adjustment.

Other "Pontiac firsts" in the new V-8 include the tapered valve guides, harmonic balancer and tin-plated pistons.

The Strato-Streak fuel system employs a sintered bronze filter

to prevent dirt and water from clogging the system. The dual throated downdraft venturi carburetor insures efficiency and power on command from driver. The new balanced intake manifold delivers fuel mixture to the combustion chambers through short almost equal length passages.

SPENT WEEK END HERE

Mr. and Mrs. Harley Redin and sons, of Plainview, spent Sunday here with his parents, Mr. and Mrs. Alvin Redin, and grandmother, Mrs. W. E. Redin.

W. P. Johnson M. D.

Office now open for business
Open 8 to 12 — 2 to 5
Every day except Wednesday
Office Phone 3131

KIMBLE OPTOMETRIC
CLINIC
Appointment Phone 254
Box 518
119 West California Street
Floydada

INSURANCE OF ALL KINDS

Welcome to Briscoe County

Lance Insurance Agency

Hilton Hotel Bldg.

Phone 4-472, Plainview

M. B. Florence

Silverton Representative

Harvest - Queen Grain Company

DEALERS IN

Roston Purina Feeds Also Your Custom Mix Station

Antibiotics, trace minerals, vitamins—they work wonders when poultry and livestock get the right amount every day. But here's the catch: How can you be sure every pound of feed has its share of these growth boosters when they're added in such small quantities?

Here's How Purina Does It

Purina scientists tackled this problem and came up with a process that takes the guesswork out of ingredient control. Called MICRO-MIXING, this system assures mixing and testing accuracy to the tune of 1 part in 10,000,000. It's another example of the extreme care Purina takes in bringing you the feeder's first choice in livestock and poultry feeds—Purina Chows in the Checker-board bag.

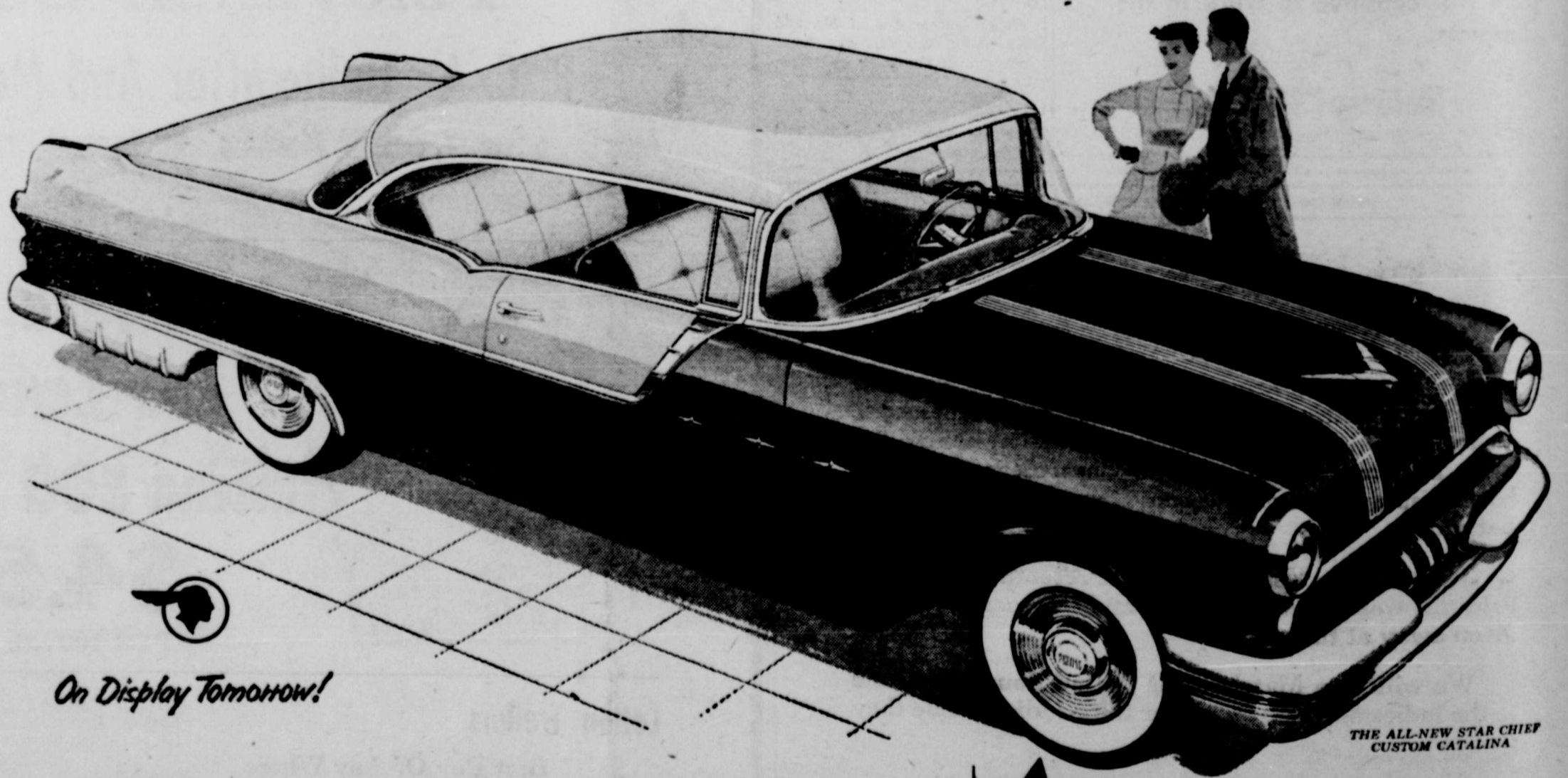
See Us For Micro - Mixed Chows

YOUR STORE
WITH THE
CHECKERBOARD
SIGN



Announcing the All-New '55 Pontiac

with the 180-HP Strato-Streak V-8!



THE ALL-NEW STAR CHIEF
CUSTOM CATALINA

On Display Tomorrow!

AMARILLO BAND HOUSE

headquarters for all makes of new and used band instruments. — also Repairing.
Phone, Wire or Call

Amarillo Band House

116 East 5th Street
Phone 6-7180

for QUICK RELIEF of HEADACHE NEURALGIA

Ease Pains of Headache
Neuralgia - Neuritis with
Quick Acting STANBACK

Test STANBACK against
any preparation you've
ever used . . . See how
quick relief comes.



ALL-NEW STRATO-STREAK V-8

You'll get the lift of a lifetime from this all-new V-8. Every feature is entirely new from the multiple jet carburetor to the advanced antiknock combustion chambers. Here's performance that will fill the miles with thrills—proved for dependability by over 3,000,000 test miles!

ALL-NEW PANORAMIC BODY

Take another look at that panoramic windshield . . . that fender-level hood . . . the dream-car design of the wide front end. It's a masterpiece of modernity—this lower, roomier Body by Fisher—with luxurious new fabrics color-keyed to the beautiful Vogue Two-Tone body colors!

ALL-NEW SHOCK-PROOF CHASSIS

The '55 Pontiac chassis is a catalog of all that's new. An even heavier "X" frame. Wider-spaced parallel rear springs. Bigger brakes. Recirculating ball steering. Tubeless tires. Vertical king pins. Here's every finest feature adding up to a smoother ride, greater safety, extra driving ease!

A GENERAL MOTORS MASTERPIECE—ALL-NEW FROM THE GROUND UP

Bomar One-Stop Pontiac

Preview Showing, Evening of October 28

SILVERTON, TEXAS

Hit 'Em Low... Hit 'Em Hard



FOOTBALL GAME, FRIDAY OCT. 29

ESTELLINE FIELD

KICKOFF TIME 8:00 P.M.

OWLS vs. BEAR CUBS

PRESENTED BY THE FOLLOWING
OWL BOOSTERS

Wilson Grain Company

Fogerson Lumber And Supply

Willson & Nichols Lumber Co.

Mac's Brothers Texaco Station

City Tailors

Tomlin-Fleming Gin

Douglas Flower Shop

First State Bank

Allard Butane Co.

Farmers "66" Station

Guest Oil Company

Harvest - Queen Grain Co.

Classified Ads

FOR SALE — V-8 Chrysler well equipped, with radiator and gear-head — Call Robert Isabell — Bean 4427 42-3tp.

GEORGE RAMPLEY — Cotton Buyer for Frank Eiring Cotton. First door North of the Palace Theater. 42-2tp.

WANTED — Year around irrigated farm hand. See Ray Teeple, 3 miles South of Silverton. Phone 2440. 42-3tp.

PIANO — One small Spinnet, also an upright, can be seen in Silverton. Bargain on easy terms. J. B. Fowler, Credit Department, 3615 East 10th Street, Amarillo, Texas. 42-2tp.

FOR SALE — Balboa Rye Seed, \$1.50 per bushel. Win Tex Barley \$3.50 per hundred lbs. See Ray Teeple. 42-6tp.

MAKE \$75 AND UP EVERY WEEK — full or part time. Take orders for America's largest selling, nationally advertised LIQUID FERTILIZER. Sold with Money-Back Guarantee. No investment. Write "Na-Churs" 470 Monroe St., Marion, Ohio. 42-3tc.

FOR SALE — Our home, on pavement, 1 1/2 blocks East of public school. Also for sale good gas heater. See C. L. Cowart. 42-4tp.

FOR SALE — 8 piece Dining Room Suite — See Mrs. Charlie Garrison. 43-2tc.

FOR BEST BUY — in R. C. A., Hallicrafter and Motorola Television sets and Deep Freeze freezers at the Jennings Farm Supply. 43-1tc.

FOR SALE — A Clarinet - F Flat. A baby bed and inner spring mattress - Good condition. Roll a-way bed and mattress. Contact Mrs. Claude Allison. 43-2tp.

DANCE — Fire Hall, Saturday night, October 30, from 8:00 P. M. until 12:00. 43-1tp.

LISTINGS WANTED — On Farms, both irrigated and dry quarters. I have some prospective buyers. Roy Teeters. 29-1tc.

FOR SALE — Early Wichita seed wheat — contact W. A. Stephens, Phone 2448 41-2tc.

FOR LEASE — farm 1 mile West of Silverton for \$750.00 Cash per year. Mrs. T. J. Word. 42-1tp.

Arena Drive-In

SILVERTON, TEXAS

Open 6:45
Feature Starts 7:15

THURSDAY & FRIDAY
OCTOBER 28, 29
KNOCK ON WOOD

TECHNICOLOR
Danny Kaye
David Burns

SATURDAY OCTOBER 30
SECRET OF INCAS

TECHNICOLOR
Charlton Heston
Robert Young

SUNDAY & MONDAY
OCTOBER 31, NOVEMBER 1
THE EGYPTIAN

CINEMASCOPE
Gene Tierney
Jean Simmons

TUESDAY & WEDNESDAY
NOVEMBER 2, 3
PHANTOM

Rue Morgan
Karl Malden
Claude Dauphin

PLACE FOR SALE — House and three lots — good cement cellar — well with pressure pump — Nice location on pavement. In south part of town, also house and six lots with well in east part of town. One 1942 4 door Ford. Jord Hollingsworth. 42-2tp.

1950 PACKARD — For Sale, Good Shape. — Holley Francis Phone 4222 or Bean 4423. 23ts

WANTED — to buy mens and boys used work clothes. One door West of Womacks Garage. 42-2tp.

SEVERAL PIECES of Used Equipment, Tractors and Go-devils. See at Dick Garvin Garage. ttc.

FOR SALE — T. L. Autry home. Located North of town. For further information contact W. E. Autry, Silverton. 40-3tp.

FOR SALE — Up right piano — Phone 4441 Bean Ex, Mrs. Louie Kitchens. 42-2tp.

FOR SALE — "The American People Encyclopedia" Almost New, \$150.00. — Mrs. Lee Deavenport. 40-3tp.

Palace Theatre

SILVERTON, TEXAS

"The Place to go for Good Entertainment"

Open 7:30, Starts 7:45 Evenings; Sat & Sun. Matinee 1:30, Starts 1:45.

THURSDAY, FRIDAY
OCTOBER 28, 29
VALLEYS OF

KINGS
TECHNICOLOR
Robert Taylor
Eleanor Parker

SATURDAY OCTOBER 30
THE GOLDEN HAWK

Sterling Hayden
Rhonda Fleming

SUNDAY & MONDAY
OCTOBER 31, NOVEMBER 1
ADVENTURES

Robinson Crusoe
TECHNICOLOR
Dan O'Herlihy
James Fernandez

TUESDAY & WEDNESDAY
NOVEMBER 2, 3
LAW VS.

BILLY THE KID
TECHNICOLOR
Scott Brady
Betty St. John

THURSDAY & WEDNESDAY
NOVEMBER 2, 3
MID-NITE
PREVUE, OCT. 30
SUNDAY NITE
SPANISH SHOW

WANTED — Ironing and baby sitting to do in my home. Mrs. W. A. McJimsey. 43-1tp.

WORK WANTED — Married Man with children wants work on Irrigated Farm — G. T. "Blackie" Durham, Box 383, Turkey, Texas. 40-4tp.

FOR SALE — 3 Bed Room House 1 block East of City Hall Edd Davis, Box 251. Happy, Texas. 40-4tc.

FOR SALE — Piggy gilts — call Fogerson Lumber and Supply. 41-2tp.

FOR SALE — or trade 7-60 x 15, Good Tires and Tubes — Roy Teeters. 29-1tc.

FARM AND RANCH LOANS — also Loans for Irrigation Wells. See Roy Teeters, Office Phone 2131, Res. 3581. 43-1tf.

FOR SALE — One health juicer. See Mrs. Wade Deavenport, 12 miles South of Silverton and 1 mile East. P. O. Box 283, South Plains, Texas. 43-2tp.

PLAN TO MOVE

LeAnne Womack spent the week end here with her grandparents, Mr. and Mrs. Bruce Womack. Her mother, Mrs. Doug Sewell, and Mr. Sewell came for her on Sunday. Mr. Sewell has been connected with K. V. O. P., Plainview, for a long time. Beginning Wednesday morning he will be associated with K. G. N. C., Amarillo, radio and television. The family plan to move to Amarillo soon.

VISITED PARENTS

Pfc. Jim Mercer, of Fort Bliss, and Mrs. Mercer, of Pampa, arrived here Saturday night about 11:30 P. M. and visited his parents, Mr. and Mrs. J. B. Mercer, until about noon Sunday. Jim is still on guided Missile Maneuvers near El Paso and was away on a week end pass. He expects to be transferred soon.

Mr. C. R. Elliot, of Monday, visited several friends here early this week. He called on Mrs. J. S. Fisher and Messrs. E. E. Minter and J. F. Cowsar.

Misses Mary Lou Bellinger and Bonnie Watters and Pat Northcutt were here from College over the week end.

Mr. and Mrs. Ware Fogerson were in Amarillo on Sunday. They visited Carl Crow at the Veteran's hospital.

Mr. and Mrs. Raymond Teeple attended the State Fair in Dallas from Friday through Sunday.

LIBBY'S, Crushed, No. 2 Can, 2 For

Pineapple 55c

Chocolate Covered Cherries, Noorthmoor, Box 59c

KUNERS, 46 Oz. Can

Tomato Juice 29c

Sweet Potatoes Lb. 8c

MISSION, No. 303 Can, 2 For

Peas 29c

Syrup, Blackburns, Blended, 1-2 Gal. 49c

SUN SPUN, No. 300 Can, 3 For

Hominy 27c

Oleo, Parkay 2 lbs. 55c

KNEY'S, Sliced, Lb.

Bacon 49c

Picnic Hams, Whole lb. 39c

CITY GROCERY
Silverton, Texas. Specials for Friday, Saturday

Notice!

SEALED BID LAND SALE

The Silverton Independent School District will sell to the highest bidder or bidders the following land in five separate tracts:
No. 1 - Two acres out of the NW corner of Section 187, Block G & M, G. C. & S. F. R. R. Co. Survey. (6 miles NW of Silverton)
No. 2 - Two and one half acres out of the SE corner of Section 47, Block B-1, B. S. & F. Survey. (4 miles NE of Silverton)
No. 3 - Four acres out of the SE corner of Section 8, Block B-2, B. S. & F. Survey. (7 miles South of Silverton)
No. 4 - Lot 8, Block 56, town West of Schoolhouse)

VISITED IN AMARILLO

Mrs. C. R. Badgett visited Mr. and Mrs. Bill Middleton and family in Amarillo from Monday through Wednesday of last week. Mrs. Badgett was doing a few things getting ready to make an anticipated trip to Florida in the near future.

SPENT SUNDAY IN TULIA

Mmes. Mattie Perry and J. S. Fisher spent Sunday in Tulia with Mrs. Fisher's niece and family, Mr. and Mrs. W. R. Umphries. Several other out of town guests were also there.

VACATION IN NEW MEXICO

Mmes. Wiley Bomar, Sr. and T. C. Bomar spent Sunday night in Lubbock with Mr. and Mrs. D. O. Bomar. On Monday all the ladies went to Tres Ritos, New Mexico, to spend a few days vacation in the D. O. Bomar cabin; they are sisters-in-law.

Mmes. A. L. McMurry and T. C. Bomar spent Wednesday and Thursday of last week with Mr. and Mrs. Prentiss Richards, at Cache, Oklahoma.

Mr. and Mrs. Carol Davis, of Lubbock, spent Saturday night with his parents, Mr. and Mrs. D. D. Davis.

Mr. and Mrs. Harold Seefeldt, Donna Jo and John spent the week end in Odessa and Midland.

School District reserves the right to reject any or all bids. All sales subject to approval by the Texas State Board of Education, in accordance with Texas School Laws. Bids may be sent to R. A. Edwards, Business manager of the Silverton Independent School District, Silverton, Texas, or bids may be brought by bearer to the Silverton School Building at 8:00 P. M. November 8, 1954. CARVER MONROE, President, Board of Trustees Silverton Independent School District, Silverton, Texas.

ALL LINES OF PROPERTY INSURANCE FOR
CITY — FARM — RANCH PROPERTIES
C. E. ANDERSON
BASEMENT COURT HOUSE — SILVERTON, TEXAS

Vitamins A and D have been added to all P. G. C. Cattle Cubes

The lack of green feed has made it more important that your cattle have additional VITAMIN A. You will like P.G.C. CATTLE CUBES. They are free from excessive waste and high in food values.

The manufacture of P. G. C. FEEDS is backed by more than 25 years of actual feed milling experience.

WE WILL HAVE GOVERNMENT STORAGE FOR GRAIN UP TO 13% MOISTURE. WE WILL BUY GRAIN UP TO 15%.

Silverton Co-Op

The hearty maple-y flavor of Karo adds extra goodness to every bite



Pour Karo Waffle Syrup on biscuits, pancakes... everything!

Buy wisely!



If you knew that the car you were thinking about buying would be a "has-been" at trade-in time, would you buy it? Wise buyers know that the more their car is worth on resale, the sounder their original investment. That's why more and more car buyers are swinging to FORD... the low-priced car that returns a higher proportion of its original cost at resale time than any other make.

Buy FORD!



Today's FORD has features so modern that in a few years it will still be considered... and valued as... an up-to-the-minute car. Proving just how modern these features are, no other low-priced car has them... nor do some far costlier cars! For example, in FORD you'll find...



Buy now!



There's no better time than now to see your FORD DEALER. It's a fact that your old car will never be worth more on a trade-in than it is right now. And there are so many things about FORD that will make you want to own one! Come see for yourself. Take a Test Drive!

You get a GREAT DEAL with FORD!

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SILVERTON, TEXAS