

NEW ARRIVALS IN FARM EQUIPMENT SHOW ADDED FAITH IN COMMUNITY FUTURE

This weeks observation points to new and better green in Briscoe County agriculture. We are referring, of course, to the new arrival of tractors and equipment to the Ray Thompson Implement Company in Silverton, local John Deere dealer and other dealers in the implement lines.

The recent moisture and future prospects are brighter than for the past few seasons, as indicative of the fact more new and modern farm equipment is being displayed in this community.

It is pleasing to note that the farm implement business has an optimistic view, as to the future of Silverton and the surrounding territory.

Ray Thompson Implement Company joins other dealers in Silverton, inviting you to come and inspect the most unique farm equipment ever developed for today's modern farming.

CARD OF THANKS

I am taking this means of thanking each and everyone who helped me to receive the beautiful lamp during the Chapman-Minter contest. Ruby Brannon.

CARD OF THANKS

I wish to thank everyone for the many cards and flowers I received during my recent stay in the hospital. Zobie Self.

CARD OF THANKS

We want to thank our friends for the many cards and letters sent to us and for the kind things they have done for us during our recent illness. Sincere thanks to each of you. Mrs. P. D. Jasper and Dawn.

SPECIAL NOTICE

The dishes left from the Ben Martin funeral dinner are now at the home of Mrs. Sam Thompson. She would like for whoever they belong to call for them as she does not know who the owners are.

UNION HOLD MEETING

Scott Smith met with the Texas Executive Board of the Farmers Union in the Herring Hotel in Amarillo Monday.

CARD OF THANKS

We wish to express our sincere thanks and appreciation to our many friends in our home town for the many cards, letters, flowers and visits during the extended illness and loss of our loved one. Your thoughts, your interest and your prayers have meant much to us. MRS. D. O. BOMAR.

Mrs. Patricia Holder, Mrs. Day Tice Kimberling, Don Bomar.

Mr. and Mrs. Carl Gauntt and son, Mickey, of Amarillo, spent the week end with her parents, Mr. and Mrs. Don Garrison.

Mr. and Mrs. B. D. Fanning, of Plainview, spent Sunday with Mr. and Mrs. H. S. Crow. The ladies are sisters.

Tom Brooks, who teaches in the Berger public schools, spent the week end here with his mother, Mrs. Leona Brooks, and Jane and other relatives. They were dinner guests of Mr. and Mrs. H. L. O. Riddell, parents of Mrs. Brooks, on Saturday.

Mrs. Harry Fowler is spending a visit with her son and family, Mr. and Mrs. Charles (Johnny) Quillen, Pat and Mike, in Corpus Christi. Mr. and Mrs. Quillen moved to Corpus about a month ago.

Mrs. Ben Martin left for Pampa on Sunday to make her home. Doc Wilson and Eugene McIlroy, of Pampa, came for her.


Mr. and Mrs. O. L. McGowan and Steve, of Plainview, visited her parents, Mr. and Mrs. M. B. Self, on Sunday. Mr. and Mrs. James McBride and son, of Plainview, called in the afternoon.

Mrs. Van Sullivan, the former Myrtle Shaw, of Lodi, California, was a guest of her sister and family, Mr. and Mrs. Pete Chitty, from Saturday until Monday when she went to Fort Worth to visit other relatives.

Mrs. Jeff Simpson spent Saturday and Sunday with her sister and husband, Mr. and Mrs. B. H. Turner, and other relatives in Turkey. Mr. Elmer Turner, a nephew, came for Mrs. Simpson and brought her home.

Mr. and Mrs. Bill Manchen, of Tulia, visited Mr. and Mrs. J. W. Brannon, Sr. and Mr. and Mrs. Richard Hill and sons Sunday afternoon.

Mr. and Mrs. R. D. Tye and son, of Paducah, spent the week end here with their daughter and family, Mr. and Mrs. James Davis.



WHITE SWAN
1 CAN FREE
Bonus Sale

Luncheon Peas WHITE SWAN Number 303 Can **4 for \$1.00** 1 Can FREE

CORN WHITE SWAN Golden Cr. Style, No. 303 Can **6 For \$1.00** 1 Can FREE

Pork and Beans WHITE SWAN Number 300 Can **9 for \$1.00** 1 Can FREE

Peaches WHITE SWAN Halves or Sliced, No. 303 Can **4 for \$1.00** 1 Can FREE

Spinach WHITE SWAN Number 303 Can **7 for \$1.00** 1 Can FREE

Pinto Beans WHITE SWAN Number 300 Can **4 for 49c** 1 Can FREE

Tomato Sauce WHITE SWAN 8 Ounce Can **5 for 49c** 1 Can FREE


Blackeye Peas WHITE SWAN Number 300 Can **4 for 49c** 1 Can FREE

HOMINY WHITE SWAN Number 300 Can **5 for 49c** 1 Can FREE

Plum Jam
Grape Jam
Cherry Preserves
Apple Jelly
Grape Jelly

WHITE SWAN 12 Ounce Jar **4 for \$1.00**

ONE JAR FREE



WHITE SWAN COFFEE
IT'S TEXAS REALITY!
FOR 50 YEARS - TEXAS' FINEST COFFEE

lb 93c

Fruit Cocktail \$1.00 | **Crushed Pineapple \$1.00** | **Tuna \$1.00**
White Swan, No. 303 can, 4 For | White Swan, No. 2 can 4 For | White Swan, No. 1/2 can 3 For

Picnic Ham, cooked, skinless, boneless, 3 lb. can \$1.79 | **JOWL Sugar Cured lb. 25¢**

Frozen Lemonade, pink or white, 6 ounce can 10¢ | **Lettuce Large Firm Heads 10¢**

Carrot Cello bag, 2 for 25¢ | **Ice Cream Cake, Swifts Roll, Each 29¢**

Grundy's Grocery

Silverton, Texas

Specials For Friday and Saturday

No argument...

You Can't Buy It at Home

when nobody at home has it for sale



So . . . whose fault is it when this unfortunate condition prevails?

Well, you might say it's everybody's.

SELLERS are to blame . . . who don't keep up with what's new in their lines . . . and who want to keep store just like they did before highways and automobiles rescued buyers from having to take whatever goods it pleased their home storekeepers to carry in stock.

BUYERS are to blame . . . who don't keep neighborhood sellers informed about their needs and wants by the simple process of shopping the home stores regularly . . . and whose wide-ranging buying habits cut down the financial ability of local sellers to keep better assortments of goods.

Many of us fall into both of these categories . . . and don't let our right hands know where our left hands have been shopping.

Shall we, then, **EACH** look inwardly . . . whether we are Buyer or Seller only . . . or a Buyer-Seller Blend . . . and consider what **WE** can do to better **OURSELVES** by enriching our home area's life blood . . . It's trade volume?

It's good pocketbook sense to help keep the community more prosperous where **WE** work and do business.

*It Pays to Buy
where You Live*

YOU get everything that your money pays for . . . merchandise **AND** a trade- invigorated community to live in . . . when you buy from your home town merchants . . . :

Fogerson Lumber and Supply Company

Simpson Chevrolet Company

Grundy's Grocery

Ray Thompson Implements

Mrs. Bomar Arnold Gift Shop

First State Bank

Don's Radio and T. V. Service

Seaney Hardware and Appliance, Inc.

City Tailors

J. E. "Doc" Minyard, Farm Implements

Morris Pharmacy

Bollinger's Department Store

Jennings Farm Supply

Willson Nichols Lumber Company

Mac's Texaco Service Station

Tomlin Fleming Gin Company

The Briscoe County News

BRISCOE

Pub

scription (In

scription (Ou

tered as secor

Texas, t

Godames J. B

gerald were i

of last week

s. C. G. Cobb

rs. Clifford I

s a Sunday gu

Make e

Automat

the was

Used

nelle su

Sorvel I

HARDW

Numbe

v

Southw

PR

Fo

Inv

anc

Notena v

payment

chick plu

food cons

chick, for

during th

from mal

fire, wind

tornado, I

If you ag

Notena

Notena

that peri

stopped-i

help chic

Yo

S

BRISCOE COUNTY NEWS

Published Every Thursday at Silverton, Texas
M. B. Cavanaugh, Owner and Publisher

Subscription (In Briscoe County) per year \$2.00
Subscription (Outside Briscoe County) per year \$3.00

Carried as second-class mail matter at the Post Office at Silverton, Texas, under the Act of Congress of March 3, 1879.

Foodames J. K. Bean and W. H. ...
Mrs. J. E. Minyard and Marilyn ...

Mrs. J. E. Minyard and Marilyn ...
H. B. Peek, of Dallas, visited his ...

Mrs. Clifford Davis, of Amarillo, ...
a Sunday guest of her mother.

Mrs. J. E. Minyard and Marilyn ...
Mattie Perry Sunday afternoon.

Make every day a good wash day with

R. C. A. Whirlpool

Automatic washer and dryer. Also see the washer-dryer combination.

Used furniture--bedroom suit, dinette suite, living room furniture, and Servel Refrigerator.

SEANEY

HARDWARE AND APPLIANCES, INC.

Number for Phone Directory for Service Calls after 5:00 P. M.
Call Kenneth Tate 3851
Southwestern Public Service Company

INSURED PROTECTION

For Your Money Invested in Chicks and Nutrena Feed

Nutrena will provide for payment to you of cost of chick plus cost of Nutrena feed consumed by the chick, for chicks lost during the first five months from malnutrition, disease, fire, windstorm, cyclone, tornado, hail or lightning...

If you agree to feed Nutrena Chick Starter and Nutrena Grower during that period--the feeds mixed-up with Livium to help chicks live and thrive.



Jennings Farm Supply

Your Complete Farm Store, Telephone 2251

5 NOW FOR FULL TERMS OF PROGRAM

CLASSIFIED ADS

FOR SALE -- A pink evening dress. See Patsy Fitzgerald. 11-1tp

FOR SALE--6 foot chisel with power lift and seed box. See Doc Minyard. 11-1tp

FOR SALE--Sow and six pigs; Blackie Durham, six miles down Floydada highway and two miles east. 11-1tp

RELIABLE Couple wanted for farm and ranch employment. Apply to Bill Bralley, 3 miles north of Jericho, Texas. 11-1tc

FOR SALE--100 tons of Corn Ensilage. C. K. Bennett, Lockney, Texas. Phone, after 8:00 at night, 3716. 11-2tp

FOR SALE--12-12 Olson Rug and pad. Mrs. Seymour Brannon. 11-2tp

REAL ESTATE FOR SALE Two bedroom home in Turkey, Texas, \$300 down. Bargain, only \$6,000 price. \$47. month. Gaut Agency, Realtors, DR 2-1447, P. O. Box 1168 Amarillo, Texas. 11-1tc

TWO GOOD USED 11x36 Rear tractor tires and tubes cheap. Silverton Auto Parts. Phone 2121. 11-tfc

FOR SALE--Electric Singer Sewing Machine in desk cabinet. Can be seen at Seaney Hardware and Appliance. Mrs. Pascal Garrison. 10-2tp

FOR SALE -- Hampshire weaner pigs; Ware Fogerson. 8-tfc

FOR SALE--B. & B. Laundry. See Paul L. Davis. 10-tfc

LADY WANTED --To sell Spencer Individually designed Foundations and Bras in spare time or full time. Chance for advancement. Call or write Mrs. J. W. Smith Route No. 1, Phone 3446 Lockney, Texas. 10-tp

Check our prices on new B. F. Goodrich 13x38 6 ply tires. First line and guaranteed. Ray Thompson Implement Company. 9-tfc

1 Frigidaire Electric Range 1952 model; In tiptop shape, now being used in our home. Ware Fogerson, Phone 3281 or 2561. 8-tfc

PIANOS--Small plain Upright, perfect condition; 2 good Spinets, (one blond oak), like new. Will be here shortly to dispose of these pianos. If interested in a real bargain, contact us immediately for particulars. These must be sold at once. Cash, terms or trade. McBrayer Piano Co., Box 442, Childress, Texas. 10-3tc

We have several good used Washers and Refrigerators for sale. Fogerson Lumber & Supply Company. 8-tfc

FOR SALE--3 acres with three room house southeast part Silverton. See Mrs. Ben Martin or L. C. Yates. 10-2tp

WE WILL MAKE You a good deal on Crustbuster or Crustmaster NOW. Ray Thompson Implement Company. 8-tfc

We are in the market for your hogs at the Farmers Hog Market at Plainview. Phone CA 45630. Dan Ehresman, buyer. 6-8tp

AUTOMOTIVE Supplies: Champion plugs, Firestone and Pennsylvania Tires, Exide Batteries, priced to sell. See Jennings Farm Supply. 19-tfc

FOR RENT--Mills 3-bedroom apartment. Bills paid. See Verlin Towe. 6-tfc

FINISH HIGH SCHOOL or Grade School at home. Spare time. Books furnished. Diplomas awarded. Start where you left school. Write Columbia School. Box 1514 Amarillo, Texas. 34-52t

FERTILIZER, Anhydrous Ammonia, all formula of dry Fertilizers. Rigs ready to go. See Jennings Farm Supply. 19-tfc

Automotive and tractor supplies, Perfect Circle Rings, Dayton Belts, Goodyear Tires, Fram Oil Filters, Texas Batteries, Anti Freeze, Timken Bearings. Silverton Auto Parts Phone 2121. 41-tfc

OPTICAL & JEWELRY REPAIR I make Optical & Jewelry Repairs in shop at my residence in Silverton. W. A. Sedgwick. 13-tfc

FOR SALE--480 acres on pavement near irrigation, west of Clovis, already in Soil Bank for ten years at \$4,274 per acre. \$65 per acre. \$5,500 cash, balance 10 years at 5% interest. Carman G. Rhode, Phone 3231. 9-tfc

WANDA Oils and Greases; Farm proven quality. At a price the farmer can afford. Ray Thompson Implement Company. 8-tfc

POWER TO SPARE when you install a DELCO BATTERY. Fully guaranteed. Ray Thompson Implement Company. 8-tfc

HOUSE FOR SALE--Our equity in House, good five room house on pavement. In G. I. Loan. J. M. Thompson. 11-1tp

Big Chevrolet Irrigation Motor on Butane, for sale. Been run 60 days. Ready to go. Also Barley seed for sale. Alvie Mayfield. 11-2tp

Rev. James P. Patterson, Scoutmaster, and a group of local scouts attended the Scout Circus at the coliseum in Lubbock Saturday evening. They participated in the grand entry and a camp fire act. Boys attending were Wendall Patterson, Charles Cowart, Mike Mercer, Jim Edd Steele, Dwin Davis, Mike Simmons, H. T. Bennett, Arnold Morris, Champ McGavock, Joe Anderson and Dean Rowell.

Carbon Paper at the News Office.

Dr. Lynn McCarty
OPTOMETRIST
Phone 5-2262 Tulla, Texas
212 North Maxwell

B & B Laundry --- Closed on Saturday
We Do Automatic Drying. We Do Finish Work, Also.
MRS. L. R. RIVERS, MANAGER

Grass Seed FOR SOIL BANK

Phone 3231 CARMAN G. RHODE Silverton, Texas

Arena Drive-In

Thursday, March 14:
"You Can't Run Away From It"
June Allyson
Jack Lemmon

Friday and Saturday, March 15-16
"Man From Del Rio"
Anthony Quinn

Sunday and Monday, March 17-18
"Love Me Tender"
Elvis Presley
Debra Poget

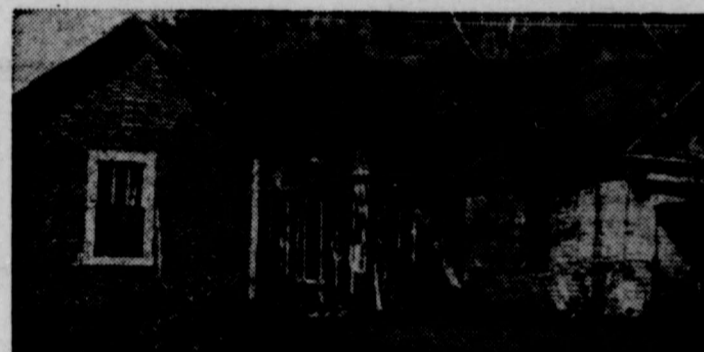
Tuesday, Wednesday and Thursday, March 19, 20 and 21
"The Girl He Left Behind"
Tab Hunter
Natalie Wood

WILL BE SHOW AT PALACE SATURDAY NIGHT.

Signs of Age "Skin Deep" With Many Old Houses

Remodeling in easy, budget-minded stages often is the wisest method of changing an old, cramped house into a spacious, modern home.

Let us discuss your building or remodeling problems with you. We will be glad to assist in any way we can.



An urge to "live in the country" prompted the purchase and remodeling of the ramshackle old house, bottom, into the modern, spacious home, top. The color scheme of barn red with white trim is set off by the blue-gray roof of asphalt shingles.

Wilson - Nichols Lumber Company
Phone 2421, Silverton, Texas

Complete Banking Service

Interest Paid on Savings Accounts

First State Bank Silverton, Texas

WHAT DO YOU WANT ?

- If It's Power----
It's JOHN DEERE
- If It's Economy----
It's JOHN DEERE
- If It's Convenience----
It's JOHN DEERE
- If It's Comfort----
It's JOHN DEERE
- If It's JOHN DEERE
It's

Ray Thompson

IMPLEMENT COMPANY



Phone 4241

Silverton, Texas

Mr. and Mrs. Mickie Cornett and David, of Longview, and Don Cornett, a student at ACC, Abilene, were week end guests of their parents, Mr. and Mrs. Onar Cornett; Mrs. T. W. Devenport, of Wellington, also came to visit her sister, Mrs. Cornett, on Saturday and is to be here until Thursday.

Mrs. Fred Lemons returned home on Saturday after several days stay in Dallas. Mrs. Jimmie Biffle, of Waurika, Oklahoma, went to Dallas to stay with Mrs. Lemons as she was ill while there. Mrs. Biffle brought her aunt, Mrs. Lemons home and spent the week end with her here.

The condition of Mrs. Alice Johnson, of Plainview, mother of Mrs. Fred Lemons, who has been a patient in the Underwood clinic in Amarillo for sometime, remains about the same.

Mr. and Mrs. George Seaney spent Sunday with their son and family, Mr. and Mrs. Cecil Seaney and children, of Masterson, in the home of Mr. and Mrs. Clovis Hill in Amarillo. Little David Seaney was quite ill and his parents, the Cecil Seaneys, took him to the doctor for an ear infection.

Alvin Redin was in Plainview on Saturday for treatment of a back injury.

FARMERS TO MEET

The Silverton Farmers Union local will sponsor a covered dish supper Monday night, March 18, in the basement of the Methodist Church.

All interested farmers and their families are urged to attend and the public is invited.

Supper will be served at 7 o'clock followed by a short business session. A program to be presented by the juniors, a report from Mrs. Chafe Tipton, and Mr. and Mrs. Fred Mercer will review some of their Washington trip.

Reporter.

Mrs. M. G. Moreland became ill with an ear infection early last week while in Pampa where she had gone to be with her brother, W. E. Jarvis, when he underwent surgery. Mrs. Moreland was a patient in a Pampa hospital for a couple of days; she then came to Amarillo to the home of her son, Mr. and Mrs. M. G. Moreland, and has been under the treatment of Dr. Streit there. Mr. M. G. Moreland brought Mrs. Moreland home on Saturday but she is still suffering from the ear infection. Mr. Jarvis was thought to be recovering satisfactorily from his surgery.

Mr. and Mrs. Clarence Gaither are the parents of a baby son, Roger Trent, weight 8 pounds, 9 ounces, born at Plainview Hospital at 12:15 a. m. on Tuesday, March 5. Mr. and Mrs. S. M. Baxter, of Seymour, and Mr. and Mrs. John B. Gaither, of Plainview, are the grandparents. Mr. and Mrs. Tom Johnson, of Hale Center, are the great grandparents.

Mr. and Mrs. W. A. Kirk and granddaughter, of Floydada, former Silverton residents, visited friends here Sunday afternoon. They called on Mr. and Mrs. R. E. Brooksheir and Mr. and Mrs. Elbert Dickerson and others.

A local board of review was held at the Scout Hut Monday evening. Board members are Fred Mercer, troop committee chairman; George Seaney, advancement chairman; A. H. Jackson, explorer advisor; and Carman G. Rhode, troop committeeman. Wendall Patterson was advanced to Eagle Scout; Mike Mercer advanced to first class scout. A court of honor will be held at the scout hut on the evening of March 25. The public are invited to attend.

Rev. and Mrs. M. E. Green, pastor of the local Assembly of God Church, and Mr. and Mrs. Pounds and great granddaughter, Becky Mitchell, all of Lubbock, spent the week end here.

Mrs. W. E. Schott, Jr. underwent surgery at the Northwest Texas Hospital in Amarillo early last week; she returned home on Monday and is thought to be recuperating satisfactorily.

Mesdames Ernest Dickerson, Bud McMinn and Marvin Reynolds, operators of the local school cafeteria attended the Lunchroom Division of the Teachers' Educational Conference of District Nine in Amarillo last Friday.

Mrs. A. H. Dudley and daughters, of Plainview, visited her sister in law, Mrs. Ben Martin, on Wednesday of last week. All were dinner guests of Mr. and Mrs. H. P. Rampley.

The BWC of the WMU met in the home of Mrs. Roy S. Brown Monday evening. Mrs. L. B. Garvin, Jr., played special music in observance of week of prayer. Those present were Mesdames Bud McMinn, Truman Loyd, A. H. Jackson, G. A. Elrod, A. D. Arnold and James Patton.

Misses Veneta and Linda Peters, of Amarillo, spent the week end here with Miss Susan Anderson.

Kimble Optometric Clinic

Appointment Phone 234
Box 513

119 West California Street
Floydada

\$275,000 for Chevrolet's "Lucky Travelers"!

Exciting as a Chevrolet ride. That's Chevy's whopping new "Lucky Traveler" Contest! **FOUR** top winners each get \$25,000 and a beautiful new Chevrolet car of their choice - even a Corvette.

Next 53 winners each get a '57 Chevrolet Bel Air 4-Door Sedan and a \$500 vacation fund!



Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer

Planting Seeds...

Field, Garden and Grass supply of planting seeds, Hybrids and regular -- Book now

FERTILIZE NOW



JENNINGS FARM SUPPLY

COMPLETE TELEVISION AND APPLIANCE SERVICE

Your Complete Farm Store

Telephone

All Kinds of Cotton and Grain Fertilizers in Stock. Rigs Ready to

Turman & Reggis Beauty Shop

SPECIAL!

\$15.00 Permanents For \$8.50

Complete with Haircut and Set

Tuesday, Wednesday and Thursday
19th, 20th, 21st, ONLY

Phone 3451

DR. O. R. McINTOSH
OPTOMETRIST

211 South Main Street. Phone YUkon 3-3460
FLOYDADA, TEXAS

All Lines of Property Insurance For
CITY - FARM - RANCH PROPERTIES

C. E. ANDERSON, AGENCY
Josephine Anderson, Owner

Basement Court House - Silverton, T

Vitamins A and D have been added to all P. G. C. Cattle Cubes.

The lack of green feed has made more important that your cattle have additional VITAMIN A. You will P.G.C. CATTLE CUBES. They free from excessive waste and high food values.

The manufacture of P. G. C. FEEDS is backed by more than 25 years actual feed milling experience.

TRY P. G. C. FEEDS.

Silverton Co-Operation Extension Office

Look! Look!

One of the largest steel stockpiles in Swisher County. We have a good selection of Angles, Rounds, Channels, I-Beam, Flats, Smooth Plate, Flat Plate, Gauge Sheets, Expanded Metal over 30,000 pounds to fill your needs.

REMEMBER, CALL BATES FIRST

BATES MACHINE SHOP

WYdown 5-3114

Ray Thompson
Silverton
Ume 49

Waco, Texas
first day of
live at Met
dren at the l

springtime
ating their
But, regardl
s' springtime
retty little C

telegram di
dive here t
on last week
of Washing
ows:
Date for fili
gency drou
extended to
suppo
ugh April 1
WAI

Swisher County
or Swisher
Walter T. McI
nners Home
advised B
ity Supervi
son of Swis
ities for as
Emergency
Shago Prog
uation, far
file applica
BY to prov
Shago for b
ugh April 1

SWISHER FOR
WALY COON

be first Met
be best to
hodlet Conf
minister a
r. W. Clark
marriage
Swishens
ment, in-to
Hans. Dr. I
method
ment, with a
of the ser
ity authors
participat
in being
Shago, Texi
Swisher
Swisher
the South
ro