

### Bean Services Held Saturday

Funeral services for Mrs. Jesse Deau, 80, a former Silverton resident, were conducted at 2:00 p.m. Saturday in the First Baptist Church. Officiating was the Rev. Clyde Cain, pastor.  
Burial was in the Silverton Cemetery, with arrangements under the direction of Roberts Funeral Home. Grandsons were pallbearers.  
Mrs. Bean died Thursday morning in a San Antonio rest home where she had been a patient for five months.  
She married Jeffe B. Bean on October 24, 1904, and they moved to Briscoe County in 1924 from Colorado Springs, Colorado. In 1939, they moved to Abilene.  
Survivors include a son, Raymond, of San Antonio; a daughter, Mrs. Stella Blevins of Dayton, Ohio; four grandchildren and one great-grandchild. The late Mr. Bean was the uncle of John and Martin Bean, both of Silverton.

### Gilkeyson Rites Held Here Monday

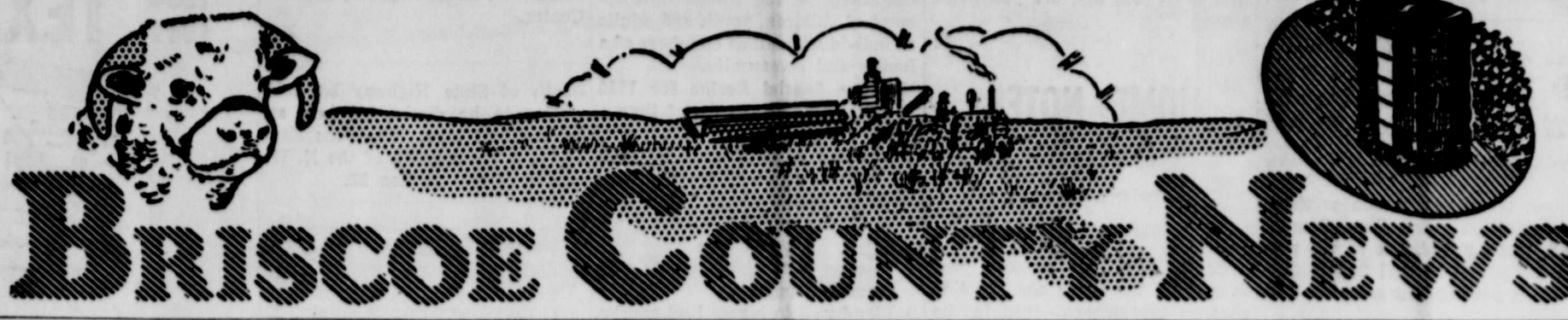
Funeral services were conducted at 2:30 p.m. Monday in the First Baptist Church for Lewis Samuel Gilkeyson, 68, who died Saturday afternoon in the Lockney Hospital. He had been a patient there for three days.  
Officiating ministers were Rev. Clyde Cain, pastor, and Earl Cantwell, minister of Rock Creek Church of Christ. Burial was in the Silverton Cemetery, with arrangements under the direction of Roberts Funeral Home.  
Pallbearers were Roy Brown, R. McDaniel, G. Mayfield, Olos Chitty, Wayne McCutchen and George Seaney.  
Mr. Gilkeyson was born in Brown County in 1897, and came to Briscoe County in 1917. In 1918, he married the former Bess Tracy, who lived in the Gasoline Community. Mrs. Gilkeyson preceded her husband in death on October 1, 1965.  
Surviving are three sons, John Gilkeyson of Silverton, Leldon Gilkeyson of Roswell, New Mexico, and James Gilkeyson of Wilcox, Arizona; four brothers, Homer and Elmer Gilkeyson of Dallas, Bill Gilkeyson of Trent and Herman Gilkeyson of San Francisco, California; a sister Mrs. Pearl Russell of San Diego, California; four grandchildren and one great-grandchild.

### Mrs. Neese Buried Here Tuesday

Funeral services for Mrs. Daisy Belle Neese, 77, a former Silverton resident who died Saturday in Memphis rest home, were conducted at 11:00 a.m. Tuesday in the First Methodist Church here. Rev. Carl Nunn, pastor, and Earl Cantwell, minister of the Rock Creek Church of Christ, officiated. Burial was in the Silverton Cemetery, with arrangements under the direction of Roberts Funeral Home.  
Pallbearers were Jack Strange, Olos Chitty, Frank Hunt, George Seaney, Ernest Strang and Pete Chitty.  
Born May 16, 1888 at Paris, Mrs. Neese came to Silverton in 1936 and made her home here until 1959.  
She is survived by five sons, Ernie Neese of Lubbock, Hollis Neese of Corpus Christi, Mack Neese of Amarillo and George Neese of Strathmore, California; one sister, Mrs. Mattie Robinson of Memphis; 16 grandchildren and 17 great-grandchildren.

### The People Of Briscoe County:

In announcing my candidacy for election to my first full term of office as your County Treasurer, I would like for you to know how I appreciate the cooperation I have received during the past eighteen months. I sincerely feel that the experience gained thus far will enable me to serve you even better in the future.  
I shall make every effort to contact each voter before the Democratic Primary on May 7, 1966.  
Sincerely,  
Mildred Reid



# Sign-Up Period Announced For 1966 Diversion Program

The sign-up for the 1966 programs for wheat, feed grains, and cotton will start on January 24, 1966, according to an announcement today by Louie Kitchens, chairman of the Briscoe County Agricultural Stabilization and Conservation committee. The sign-up deadline will be April 1, 1966.

There will be a public meeting on January 20 at 7:00 p.m. in the P. C. A. community room sponsored by the Silverton Young Farmers. John Fowler, manager of the Briscoe County A.S.C.S. office will be present to answer questions on the new farm program.  
All interested persons are invited to attend.  
For the long-term Cropland Adjustment Program (CAP), the sign-up will begin on the same date as for the commodity programs, January 24, and the sign-up deadline for C.A.P. will be announced later. Producers who file intentions under C.A.P. but do not enter into final agreements will have 15 days to file applications to take part in one or more of the annual commodity programs after applicants withdraw or after the County Committee notifies them that no agreement will be available.

# Free Washington Trip For Local Winners

All expense paid trips to the nation's capital city will be awarded to winners of an oratorical contest, it was announced this week by Lyle Robinson, manager of Swisher Electric Cooperative.  
The contest is open to any boy or girl at least 16 years of age but not 18 years of age prior to September 1, 1965, Mr. Robinson said. Winners will join winners of similar contests sponsored by other electric cooperatives across Texas on the second annual Texas Electric Cooperative Government-in-Action Youth Tour to Washington, D. C. All expenses of the 13-day trip beginning June 2, will be paid by Swisher Electric Cooperative.  
Each entrant will be required to give a 5 to 8 minute talk on selected subjects and answer 1 or more of 50 questions asked by the judges.  
The oratorical contest will be judged on the basis of (1) knowledge of subject-40%; (2) speaking ability-30%; (3) poise-10%; (4) personality-10%; (5) appearance-10%.

# Deadline Set For Sugar Beet Requests

The closing date for sugar beet farmers in Briscoe County to file requests for farm proportionate shares for the 1966 crop is January 21, according to Louie Kitchens, chairman of the Agricultural Stabilization and Conservation Committee for Briscoe County.  
Farm operators desiring proportionate shares should file such requests on special forms available through the ASCS County Offices and fieldmen of beet sugar companies.

# Six To Attend Workshop Friday

Six members of L. O. A. Junior Study Club are planning to attend a federation workshop in Plainview Friday. The morning session is scheduled to begin at 10:00 a.m. in the Womens' Club House.  
The first vice president of the General Federation of Women's Clubs is coming from Miami, Florida, to be guest speaker at the workshop.  
Planning to attend are Mrs. Ronald Dale Kitchens, Mrs. Randall Eddleman, Mrs. John Schott, Mrs. Charles Sarchet, Mrs. Richard Whitfill and Mrs. Bill Durham.

# Pat Northcutt Named Director Of North State Bank

The addition of Pat L. Northcutt to the board of directors of the North State Bank in Amarillo was announced this week.  
The new director, a farmer and rancher here, attended New Mexico Military Institute and holds a degree in animal husbandry from Texas Tech. He is a director of the Panhandle Livestock Association and the Briscoe County Farm Bureau, and is vice president of the Grain Sorghum Producers Association.

# Mrs. Hall Named New H.D. Agent

Mrs. Sydney Elizabeth Hall, who prefers being called Becky, has been employed by the Briscoe County Commissioners Court as home demonstration agent. She began her duties here January 1, and is presently sharing an office with County Agent Leon Grosdidier in the basement of the county courthouse.  
Mrs. Hall is beginning a column in this week's edition, in which she explains more about herself and her duties. She has expressed the hope that separate offices may be provided for the county agent and county home demonstration agent.



MRS. BECKY HALL

# YOUNG HOMEMAKERS TO HEAR MEXICAN FOODS DEMONSTRATION HERE

The Silverton Young Homemakers will meet Thursday, January 13, at 7:00 p.m. in the homemaking department of Silverton High School.  
Mrs. Victor Bargus of Tulia will give a demonstration on making Mexican foods, and will serve a Mexican dinner.  
Patsy Fitzgerald and Laverne Stephens will be hostesses.  
The club welcomed Joy Stodghill as a new member at the last meeting.

# Gamma Iota Chapter Has Meeting

The regular monthly meeting of Gamma Iota Chapter of Delta Kappa Gamma was held in the Reddy Room of Southwestern Public Service building in Plainview Saturday.  
The program was from an article, "The Creative Individual." A highlight of the meeting was a hobby show.  
Members attending from Silverton were Mmes. Jessie Bomar, Ruth Baker, Jackie Mercer and Faye Ramsey.  
The next meeting is to be held in Silverton on February 5.

# Water Is Important Item Of Conservation Concern

Flowing down a roadside ditch, 1/2 of a cubic foot of water per second would be a very small stream. Under actual conditions it could be a stream one foot wide and only six inches deep. It would probably appear to be an insignificant amount. Many times, this much water could be wasted by over-irrigation, better known as "tailwater" from one farm alone. However, if this one small stream were allowed to flow for only 24 hours, it would supply 161 families over 2,000 gallons of water each, enough to last each family about a month for necessary household use.  
In Silverton, for example, the first 2,000 gallons of water used by a household cost \$2.50. That means this little stream of tailwater would in one day furnish a month's supply of water to 161 families, and would cost them over \$402.50. Remember, we have only considered a little stream from only one farm for only one day!  
What is the selling price of the wasted water in the Panhandle for an entire growing season.  
These figures are not extremes, nor are they wild guesses. This actually happens every day on some farm when crops are being irrigated without an adequate irrigation designed plan being followed.  
Fortunately, most farmers realize the hard facts and have observed the declining water table. Most of these farmers have installed a conservation irrigation system and have achieved irrigation water management. Other farmers realize this waste, but feel the cost is prohibitive, or their landlords live elsewhere and do not realize the need. Perhaps a little figuring on how much the land would be worth without water would help. Soil erosion generally goes hand in hand with a poor irrigation system, also.  
Some farmers have put in lake pumps to recover wasted tailwater. This can be an ideal situation whereby wasted water is used and lake land can be reclaimed. This water is "free" only if it comes from your neighbor's farm. If the tailwater is from your own farm, don't fool yourself about it being free. You pumped it out of the ground, down the row and to the lake, and now you are concerned and want it back. The concern really should be on "Why was the water in the lake to start with." With a good irrigation system, tailwater is at a very minimum or non-existent. Costs scare many farmers, and rightly so, with today's high cost of production; however, lake pumps cost money also, and in many cases an improved irrigation system can be worked out with very little cost or none at all. If cost is involved, assistance is available and the cost can be spread over several years as money permits. Lake pumps are fine, but only if the water it is to pump is available at no cost to you.  
Available and willing to assist you is the Soil Conservation Service of the U. S. Department of Agriculture, through your local Soil Conservation District. Many different systems of irrigation are available, and a Soil Conservation Service technician will be glad to give you a frank and honest opinion and advise of your needs and leave the final decisions to you.

# Wheat Growers Have Choice Under 1966 Program

The 1966 voluntary wheat program offers several options to farmers so they can best plan their individual operations, according to Louie Kitchens, chairman of the Briscoe County A.S.C.S. committee.  
The options include planting wheat on all allotment acres, diverting allotment acres from production to conserving uses for payment, overplanting the allotment by up to 50 percent and storing the excess production for bad crop years, substituting wheat for feed grains or feed grains for wheat, and substituting wheat for oats and rye.  
Farmers should investigate each of the options to see which is best for their own farms, Kitchens said. Full details of the program are available at the Briscoe County A.S.C.S. Office. Kitchens said the sign-up period extends from January 24, 1966 to April 1, 1966, in Briscoe County.

# L.O.A. Study Club To Conduct Drive

Members of L. O. A. Junior Study Club voted in their regular meeting this week to conduct the Mothers' March for funds for the National Foundation - March of Dimes on Monday, January 24, beginning from 5:30-6:00 p.m. in the P.C.A. community room. Workers will be served refreshments after the house-to-house canvass.  
Since the discovery of the polio vaccine, the major concern of the National Foundation has been research of birth defects and assistance to those crippled by arthritis, accidents, polio and birth defects.  
Part of the money donated by Silverton residents remains in a special account here, and is available to local persons for the correction of birth defects through the purchase of hearing aids, glasses, limb braces, etc.

# Good Samaritan Class Enjoys Dinner

The Good Samaritan Sunday School Class had a social dinner in the home of Mrs. Roy McMurtry on Wednesday, January 5. There were 20 present, and extend their appreciation to Mrs. McMurtry.  
The class of First Baptist Church women will have its next class meeting at the home of Mrs. Shelby Haynes on Friday, January 21.  
All members are urged to be present.  
Mrs. A. L. McMurtry visited Mrs. Bertha Gerdes and Mrs. Ed McMurtry in Tulia Tuesday afternoon.

Mr. and Mrs. L. E. Paige, Jr. and Erick of Amarillo; Mr. and Mrs. Jack Paige and Jeffrey of Fort Worth; and Mr. and Mrs. Jim Whitfill, Scott and Dawn of Rockport were recent visitors with Mr. and Mrs. L. E. Paige, Sr.

**BRISCOE COUNTY NEWS**

Published every Thursday at Silverton, Texas  
 Entered as second-class mail matter at the Post Office at Silverton, Texas under the act of Congress of March 3, 1879.  
 CHARLES R. SARCHET PUBLISHER  
 MARY ANN SARCHET EDITOR  
 SUBSCRIPTION RATES PER YEAR  
 In Briscoe and Adjoining Counties 2.50  
 In other Texas Counties and Out of State 3.50  
 Display Advertising Rates Available On Request  
 Classified and Legal Advertising Rates, each insertion 3c per word  
 Minimum charge per insertion for classified and Legal 50c  
 Cards of Thanks 50c  
 MEMBER OF PANHANDLE PRESS AND TEXAS PRESS ASSOCIATIONS

**THE OPEN DOOR**

"Behold, I have set before thee an open door . . ." Rev. 3:8  
 by Rev. Clyde Cain

Some years ago the Long Island Railroad publicized a near-perfect record of operation. The railroad boasted that it had reached a 99.1% record for perfect schedule for the month of October, 1953. A soap company advertises that its product is nearly 100% pure. I

cannot recall any person or thing that claimed perfection. Samuel said, "As for God, His way is perfect . . ." (II Samuel 22:31). God alone is perfect because only God is Holy.

A grade school teacher, in trying to get over the concept of distance, asked her pupils whether they lived close or far away from the school. She got a number of answers, but the one she liked best

was the young moppet who told her, "I think I live pretty close. Everytime I come home, my mother says, 'Oh, my, are you home already?'"

**HOME NOTES**

by Becky Hall  
 Briscoe County  
 Home Demonstration Agent

As we whiz into another year geared for the space age, we find changes everywhere—even in the staff in the county agent's office. There's been an addition, a county home demonstration agent, and we are now a team to help serve this county even to a greater extent than in the past. Perhaps this raises the question: "What is the home economics program of the Texas Cooperative Extension Service?"

Today's home demonstration agent is a leader and a trainer of leaders as well as an organizer, initiator and teacher.

Educational information is readily available to all Briscoe County through the county home demonstration agent. We draw from research findings the facts which help families and individuals with all phases of family living. Some of these are child development and recreation; consumer information; nutritional needs, along with selection, preservation and preparation of food; housing and household furnishings; selection, use and care of household equipment; clothing design, selection and construction; textiles for clothing and for the home; art, as applied in the home; helping families to use all physical, mental and material assets by which they may attain their goals.

Now if this has stimulated your interest enough to ask how you may receive information, you may do so by telephoning the office; the number is 4271. You may stop by the office in the basement of the courthouse for a visit. You may write for information to Box 887, Silverton.

A wide variety of publications are free upon request. You may ask for the provision of home economics information to a group to which you belong. Other ways to obtain information are to join a 4-H Club, attend meetings, work-

shops, short courses and tours. By working with people to help them help themselves, we hope to contribute to the fullest development of children, youth and adults as individuals and as members of a family and community.

Here's a Special Recipe for 1966

1. Select 12 full months of time—196 variety
  2. Cut into 30 to 31 days for each month
  3. Each day, add a generous sprinkling of faith, courage, patience, work and love
  4. Leaven with good spirits and genuine happiness
  5. Blend well to insure best results
  6. Cook with Sincerity
  7. Garnish with smiles
- The yield should be a happy year—all year long. Do not attempt to make up the entire batch at one time—as with so many recipes you may spoil the results this way. Prepare only one day at a time.

The Halls, Becky (that's me), our two sons, Shawn and David, and Mrs. Alline Hall (my husband's mother, are at home in the first house west of the Ford Motor Co. in Silverton. My husband, Gunner Sgt. Thomas W. Hall, is in the U. S. Marine Corps and is in Viet Nam. We are making our home here while he is away. Everything is fairly well organized except a few more boxes that need to be unpacked and places found to put these things. We are receiving guests, so stop by and visit with us either at home or in the office. Anytime that I may be of service or help to you, feel free to call upon me.

**NOTICE OF APPLICATION FOR A PERMIT WITH THE TEXAS WATER POLLUTION CONTROL BOARD**

Notice is hereby given that the City of Silverton, P. O. Box 786, Silverton, Texas 79257, has filed an application with the Texas Water Pollution Control Board, 1100 West 49th Street, Austin, Texas, pursuant to the State Water Pollution Control Act (Article 7621d of Vernon's Civil Statutes), for a permit to discharge municipal wastes from an existing municipal sewage treatment plant located in Northwest Quarter of Section 22, Cert. No. 71, A & B Land, Briscoe County, Texas and 3/4 mile west of State Highway 207 and 1 mile

Mr. and Mrs. T. H. Loyd, Truman, Bailey and Anita have been recent visitors with Mrs. Loyd's father, W. B. Uptergrove, at Hale Center.

South of State Highway 86, said wastes to be discharged into an intermittent lake, 750 Varas East and 300 Varas South of the N. W. corner of said Section 22.

**PAINFUL CORNS?**  
**AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY**  
 Now remove corns the fast, easy way with Frezzone®. Liquid Frezzone relieves pain instantly, works below the skin line to dissolve corns away in just days. Get Frezzone...at all drug counters.



Just Off the Press — Order Your Copy Now!

**1966 1967 TEXAS ALMANAC**

CURRENT AND COMPLETE

It's brand new and completely modernized, all facts and figures updated plus many brand new features. The Texas Almanac is the "Encyclopedia of Texas." Contains millions of facts to settle any argument about Texas. Invaluable reference aid to businessmen, teachers, students, salesmen, farmers, etc. Ideal as a gift.

Covers every phase about Texas—economics, politics, geography and history. Full details on each county. Exhaustive information on manufacturing, livestock, crops, oil, transportation. Has many brand new historical features. If it's about Texas—it's in the 1966-1967 Texas Almanac.

Over 700 pages

**BRISCOE COUNTY NEWS**

**DR. S. DALE BREWER CHIROPRACTOR**

808 S. W. 2nd Tulia, Texas Phone WY 5-386  
 HOURS: 9-12 a.m. — 2-4 p.m. — 7-9 p.m.

**4 1/2%** Current Annual Rate  
 Paid or Compounded

**QUARTERLY**

MARCH 31, JUNE 30, SEPTEMBER 30, DECEMBER 31

Accounts Insured Up To \$10,000 By Federal Savings and Loan Insurance Corporation  
 A MAN AND WIFE CAN HAVE \$30,000 INSURED IN TWO SEPARATE ACCOUNTS AND ONE JOINT ACCOUNT

**TULIA SAVINGS AND LOAN ASSOCIATION**

200 N. MAXWELL TULIA, TEXAS WY 5-3521  
 OLAN ALEXANDER, Vice President and Manager

**The Congregation Of The CHURCH OF CHRIST Meeting At Rock Creek**

EXTENDS A GRACIOUS WELCOME TO ALL TO ATTEND ANY AND ALL OF OUR SERVICES.

**SUNDAY**  
 Morning Worship 10:30 a.m.  
 Evening Worship 6:00 p.m.

**WEDNESDAY**  
 Evening 7:00 p.m.



**Cotton labor saver**

Control hand labor expenses  
 ...control weeds with Treflan®

- Save on hoeing because Treflan gives you months of dependable weed control.
- Save on cultivations and other trips over the field because Treflan simplifies your weed control program.
- Save at picking time because cotton is free of grass and weeds.

Get Treflan from  
**LEDBETTER - RHODE**  
 FARM AND RANCH CENTER

**Better Foods LOWER PRICES BAKERITE SHORTENING 69¢ 3 LB. CAN**

**CREAMY RICH IN FLAVOR**  
 Good For Health

SHURFINE APPLE SAUCE 303 can	2 FOR 35¢	PINTO BEANS 4 lb.	59¢
DEL MONTE CORN 12 oz. can	3 FOR 59¢	ELLIS TAMALES 2 1/2 can	2 FOR 69¢
JUICE Pineapple-Grapefruit	3 FOR \$1.00	FALL CORN BACON 2 lb.	\$1.00
MAXWELL HOUSE COFFEE Instant 6 oz.	79¢	BEEF CHUCK ROAST lb.	49¢
DEL MONTE PRUNE JUICE qt.	39¢	JUMBO BOLOGNA lb.	39¢
SHURFINE MEAT Luncheon 12 oz.	2 FOR 85¢	SHURFINE ASST. PRESERVES 18 oz.	3 FOR \$1.00
RUSSETS POTATOES 10 lb.	55¢		
FRESH TOMATOES lb.	19¢		
FRESH AVOCADOS each	19¢		

**Nance's Food Store**  
 SILVERTON, TEXAS

# SALEM'S OF SILVERTON

## JANUARY

# Clearance Sale!

**STARTS THURSDAY, JANUARY 13 AT 9:00 A.M. THROUGH MONDAY, JANUARY 17**  
**FOUR DAYS ONLY - - DON'T MISS IT!**

ALL SALES FINAL  
 No Refunds  
 No Exchanges  
 No Alterations  
 On Sale Merchandise

STORE CLOSED  
 Tuesday and Wednesday  
 January 11 and 12  
 To Make Preparations  
 For The Sale

One Group  
**HENSON**  
**LINGERIE**  
**1/2 PRICE**

As you know we only have two major sales a year. This one is a whopper! We are over loaded, over stocked and over bought. We must move fine quality merchandise quickly and we offer you our loyal customers the lowest prices, on **QUALITY MERCHANDISE**, to be found anywhere. There are many, many items on sale, that are not listed on this advertisement. Regardless of where you live, your drive to our sale will be time and money well spent. You are always welcome at Salem's. Please notice: **No layaways on sale merchandise.** Prices good in Silvertown store only. **Many staples on sale at sacrifice!**

Year Round Weight  
 Mens Knight Klads  
**PAJAMAS**  
 Sanf. - 100% Cotton  
 Reg. 3.98 **\$267**  
 A-B-C-D- .....

### LADIES SHOE SALE

Hi and Mid <b>HEELS</b> Values thru. 10.98 AA Pr. <b>\$5.00</b>	Buffed Leather <b>CHIPMUNKS</b> Lace - Loafers Reg. 4.98 Pair <b>\$3.00</b>	Suedes - Smooth <b>PENNY LOAFERS</b> Big Selection Pair <b>\$4.00</b>
--	---	--

First Quality  
Seamless  
**NYLON HOSE**  
Popular Shades  
**2 PR. 88c**

Students Cushion Stretch  
Slight Irrs.  
**CREW-SOX**  
Reg. 59c Val.  
**3 PR. \$1.00**

Mens  
Odds and Ends  
**WESTERN SHIRTS**  
Val. Thru. 5.98  
**Choice \$1.98**

LEVIS - STETSON - E&W - KARMAN  
MENS  
**WESTERN SHIRTS**  
Button - Snaps - Fancies - Solids  
Values **\$3.29** | Values **\$5.29**  
Thru 5.98 ..... | Thru 7.98

### LADIES DRESS AND COAT SALE

Nationally Known Lines  
Including Nelly Don  
**DRESSES**  
Season's Most Stylish  
Garments Reg. 8.95 to  
29.95 Entire Stock  
**1/2 Price**  
Some Much Less

Betty Rose and  
Other Brands  
Stylish Garments  
Including Mink Collars  
**COATS AND SUITS**  
**1/2 Price**  
Reg. 22.95 to 149.95  
NOW  
**11.49 TO 74.98**  
Be Early




### COLORED GARZA SHEETS

5 Colors To Choose From  
81x108 or Double Fitted ..... **\$2.19**  
Pillow Cases, Twin and Fitted Sheets  
Also On Sale

### LONG SLEEVE SPORT SHIRT SALE

ELDORADO ELY and WALKER 511 CLUB Plaids - Check - Solids Button Down & Reg. Cut Reg. 2.98 <b>\$1.97</b> SALE .....	ARROW Oxford Button Down Iridescent Solids Form Fit or Reg. Cut S-M-L-XL Reg. 5.00 - 6.95 Choice <b>\$3.97 Each</b>
--	--

Costume <b>JEWELRY</b> <b>1/2 PRICE</b>	Ladies Fall <b>HATS</b> <b>\$1.00 - \$3.00</b>	All Ladies <b>BAGS</b> <b>1/2 PRICE</b> And Less
---	--	---

### GARZA WHITE SHEETS

81x108 Or  
Double Fitted ..... **\$1.89**  
Pillow Cases, Twin and Fitted Twin Sheets  
Also On Sale

Famous HAGGAR and CURLEE DRESS <b>SLACKS</b> Plains - Pleats Continental - Loops Values To 19.95 <b>33 1/3 OFF</b> Some \$3.00 Pair	Mens Dress or Work WELLINGTON <b>BOOTS</b> Black - B and D Widths <b>\$9.90 Pr.</b> Mens Black Calf <b>ROPER BOOTS</b> Full Heel - Tall Tops B and D Reg. 24.95 ..... <b>18.95</b>	Entire Stock Boys and Mens Dress and Work <b>JACKETS</b> <b>COATS</b> <b>TOP COATS</b> <b>33 1/3 OFF</b> SOME MORE
---	---	---

### LADIES SPORTSWEAR

<b>SLACKS</b> Wool - Stretch Gabardine - Twill <b>33 1/3 OFF</b> SOME MORE	<b>BLOUSES</b> Sport - Dress <b>33 1/3 OFF</b> SOME MORE	<b>SKIRTS</b> Wool and Blends <b>33 1/3 OFF</b> SOME MORE
--	---	--

Entire Stock Fieldcrest Solids and Fancies  
**TOWELS, WASH CLOTHS**  
Values from 59c to 4.98  
**33 1/3 OFF**

### BOYS LONG SLEEVE SHIRT SALE

<b>SPORT</b> Age 1 to 20 Reg. 1.98 - 2.50 <b>1.19</b> Reg. 2.98 ..... <b>1.98</b> Reg. 3.98 ..... <b>2.98</b>	<b>WESTERN</b> Levi and E&W Reg. 2.98 ..... <b>\$1.98</b> Reg. 3.98 ..... <b>\$2.98</b>	<b>KNITS</b> Tom Sawyer Reg. 1.98 ..... <b>\$1.19</b> Reg. 2.98 up ..... <b>\$1.87</b>
---	--	---

Entire Stock Ladies <b>SWEATERS</b> and KNIT TOPS <b>33 1/3 OFF</b>	Unbleached 45" Wide <b>MUSLIN</b> High Quality -- Now <b>5 yds. \$1.00</b>	Selected Seconds Quilted Mattress <b>PROTECTORS</b> Full Reg. 4.98..... <b>3.47</b> Twin Reg. 3.98..... <b>2.97</b>
---	--	---

One Group Fieldcrest, Cannon, Dundee  
**TOWELS, WASH CLOTHS**  
Big Selections  
Odds and Ends ..... **1/2 PRICE**  
George Washington - Morgan Jones  
Bates - Cannon - Queen Elizabeth

Arrow and E&W MENS Button - Pull Overs <b>SWEATERS</b> S-M-L-XL <b>33 1/3 OFF</b> Some More	Mens Felt Famous Brands <b>DRESS HATS</b> Reg. 10.95 - 11.95 Choice <b>\$4.00 each</b>	Close Out Levis Sanforized White - Brown - Green <b>CALIFORNIANS</b> Reg. 4.95 - 27 to 38 <b>\$3.55 pr.</b>
---	--	--

### PIECE GOOD SPECIALS

Seamstress Take Note: 85% Of Our  
Inventory Will Go At Half Price or  
Less. 100 Wool Bonded Jersey Reg. 4.95 - 6.95 yd.  
100% Cotton Bonded Knits Reg. 1.98 to 3.98  
Glitton Cloth - Brocade Satin 1.98 to 3.90  
Suitings Wool-Blends-Solids-Fancies 1.98 to 3.98  
100% Cotton Velventine Reg. 2.98

**QUADRIGA AND GILBRAS PRINTS** **37c**  
Value Through 98c .....

45" DACRON WHIPPED CREAM **\$1.37**  
Regular 1.98 .....

COTTON OUTING  
SOFT FLUFFY  
Solids Reg. 3.9c Value ..... **4 yds. \$1.00**  
**3 yds. \$1.00**

Printed Regular 49c Yard ..... **3 yds. \$1.00**



Our Entire Inventory  
Full and Twin Sale ..... **25% OFF**

New Stock DACRON - NYLON DECORATOR <b>RUGS</b> And <b>BATH SETS</b> Choice <b>25% OFF</b>	Full Bed Size <b>BLANKETS</b> All Stock Fancies - Solids <b>25% OFF</b>
--	---

2-Yr. Guarantee  
Double Bed Size  
**ELECTRIC BLANKETS**  
Single Control ..... **\$8.98**  
Dual Control ..... **11.98**  
Other Electric Blankets  
**30% OFF**

Nationally Advertised  
Ladies  
**HOUSE SHOES**  
Scuff Style  
AA-B - Reg. 6.00  
Close Out **\$3.66**  
Pair .....

Boys Levis Slim <b>CORDUROY JEANS</b> 4 to 12 Reg. - Slims Green - Brown Reg. 4.98 Sale Price ..... <b>\$3.19</b>	Big Boy and Mens Levis Slim <b>CORDUROY JEANS</b> 27 thru 38 waist Reg. 5.98 Sale Price ..... <b>\$3.98</b>	Dickies Best Grade Army Cloth <b>PANTS &amp; SHIRTS</b> Pants ..... <b>\$3.50</b> Shirts ..... <b>\$3.15</b>
---	--	--

PERSONALITY - TRIM TRED - SMART SET

### LADIES SHOE SALE

Casual - Flats Stacked - Big Selections

<b>GROUP I</b> Value To <b>\$2.00</b> 4.98 Pair .....	<b>GROUP II</b> Value To <b>\$3.00</b> 5.98 Pair .....	<b>GROUP III</b> Value To <b>\$4.00</b> 8.98 Pair .....
---	--	---

Infants and Girls <b>COATS</b> Hoods - Madris <b>1/2 PRICE</b>	Girls School <b>DRESSES</b> <b>SLACK SETS</b> <b>33 1/3 OFF</b>	Boy or Girl Toddler <b>SUITS</b> Pants and Tops <b>33 1/3 OFF</b>	Close Out All Girls <b>SWEATERS</b> <b>1/2 PRICE</b>	Girls Stretch - Twill <b>ANKLE PAINTS</b> Age 1 to 14 <b>33 1/3 OFF</b>
---	--	--	---	--

## Salem Dry Goods

SILVERTON, TEXAS



# FOOD BARGAINS

Always Good

# JELLO 2 FOR 79¢

**GLADIOLA FLOUR** 5 LB. Bag ..... **49¢**  
 25 LB. BAG ..... **1.98**

**COCA COLA** 6 BOTTLE CTN. Plus Deposit ..... **29¢**

**DR. PEPPER** 6 BOTTLE CTN. Plus Deposit ..... **29¢**

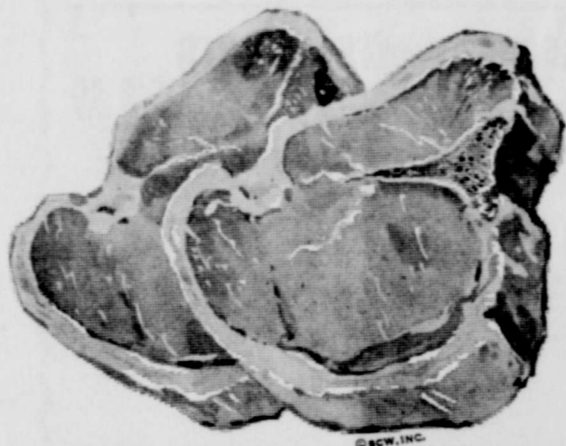
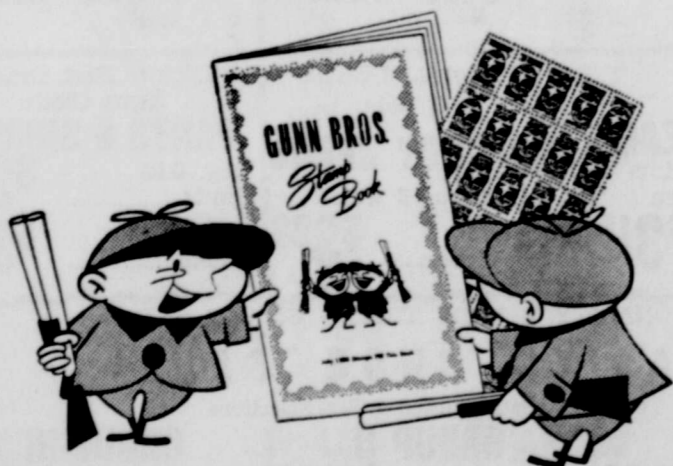
**MELLORINE** Borden's Half Gal. .... **39¢**

**TISSUE** BEST VALUE 4 ROLL PKG. .... **4 FOR \$1**

**CHILI** Frito 2 lb. can ..... **2 FOR \$1.00**

*So Fresh!*  
**PRODUCE**

**POTATOES** No. 2 White 2 lbs. **5¢**  
**TOMATOES** Florida lb. **19¢**  
**GRAPEFRUIT** Texas lb. **15¢**  
**APPLES** S.M. Delicious lb. **15¢**  
**ORANGES** Texas lb. **15¢**  
**WALNUTS-PECANS** lb. **39¢**



NABISCO CHOCOLATE or PINWHEEL PKG. **39¢**  
 SHASTA TIKI PUNCH 46 oz. **3 FOR \$1.00**  
 DEL MONTE DRINK Pineapple-Grapefruit **3 FOR \$1.00**  
 WESTERN GOLD PORK & BEANS 2 1/2 can **2 FOR 39¢**  
 ELLIS PECANS 10 oz. **65¢**  
 CANDY BARS 6 pak. **25¢**  
 REDDI SPRAY STARCH reg. 79¢ **65¢**  
 DEL MONTE TUNA Flat Can **3 FOR \$1.00**  
 CUT RITE WAX PAPER **29¢**  
 WILSONS OLEO **2 FOR 39¢**  
 AMERICAN BEAUTY ELBO SPAG. 9 oz. **35¢**  
 KIM BISCUITS **3 FOR 25¢**  
 CRACKER BARRELL CRACKERS 1 lb. **19¢**

**PORK CHOPS** **69¢**  
Pound

**SLAB BACON** Sliced To Order **75¢**  
Pound



**HOT LINKS** **59¢**  
Pound

**PIGS FEET** **15¢**  
Pound

WHERE FRIENDLINESS  
IS A SERVICE  
NOT  
A SIDE LINE

# B&B FOOD CENTER

Silverton, Texas

DOUBLE STAMPS  
EVERY WEDNESDAY  
Specials Good January  
13, 14, 15, 1966

MUSCLES ACHE?

Don't suffer... STANBACK relieves pains of tired, sore muscles. STANBACK acts fast yet so gently, and with pain relieved you feel relaxed, comfortable. Let STANBACK's combination formula free you from pain due to over exercise and other muscular aches—STANBACK Tablets or Powders.

Mr. and Mrs. Olos Chitty and Mrs. Eddith Morgan were in Tullia Tuesday afternoon for medical attention.

Mrs. Bill Watters has recently spent several weeks in Amarillo with her sons, B. G., W. L. and R. W. Toler, while under a doctor's care.

M. J. Oneal of Canyon attended Sunday morning services at the local Methodist Church and visited friends. He was a dinner guest of Mr. and Mrs. Shafe Weaver and Johnny Roy.

Mr. and Mrs. Floyd Woods have been recent visitors with their nephew and family, Mr. and Mrs. Brubs Beavers, Sherrie and Vicki at Adrian.



DR. O. R. McINTOSH

OPTOMETRIST

211 South Main Street

FLOYDADA, TEXAS

Yukon 3-3460



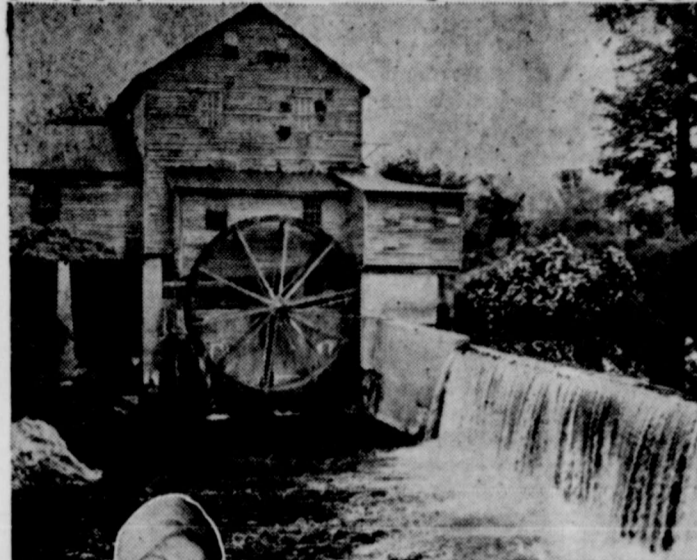
Sheila Jarnagin, bride-elect of Jim Reid, will be honored with a shower soon.

SHE HAS CHOSEN Centura Tableware in Prestine White by Corning & Provincial Glasses by Imerial FROM OUR SHOP

The House of Gifts

Central States News Views

A PAGE FROM THE PAST lives on at Pigeon Forge, Tenn., mill where corn has been ground for 136 years. Mill is fashioned of pine, poplar, hemlock and oak held together with hickory pegs.



'TOPHATTER' BIKE provides Coed Ranelle Summers with transportation around campus of Southern Illinois University.

A SWITCH IN TIME saves work for Bonnie Lee, whose Honeywell electronic air cleaner not only cleans the air, but itself, too.

Mr. and Mrs. Charlie Meason attended the wedding of Mrs. Susie Pearson and J. D. Jackson, jr. in the Happy Union Baptist Church Tuesday evening. Mrs. Jackson formerly lived in Silverton. Mrs. Meason, Mrs. Kenneth Sharp and Mrs. J. L. Self attended a miscellaneous bridal shower honoring Mrs. Jackson Monday in Plainview.

Mr. and Mrs. Frank Morris of Lubbock, parents of Gene, spent the week with Mrs. Willie Brown, Tim and Joel Morris, and Mr. Morris filled prescriptions at the pharmacy while his son was in Dallas.

Mrs. C. C. Primm and Mr. and Mrs. Frank Johnson of Lubbock were Sunday visitors with Mrs. H. C. Mercer and Mrs. Mattie Childress.

Mr. and Mrs. Gene Morris have

Officers Elected At Annual Meeting

Mrs. Ronald Dale Kitchens was elected president of L. O. A. Junior Study Club in the regular meeting Tuesday afternoon in the P.C.A. community room. Mrs. Randall Eddleman was elected first vice president and Mrs. Harold Edwards was elected second vice president.

Other officers elected were Mrs. John Schott, recording secretary; Mrs. Bill Durham, corresponding secretary; Mrs. J. E. Patton, treasurer; Mrs. Charles Sarchet, reporter; Mrs. Paul Williams, federation counselor; Mrs. Richard Whitfill, parliamentarian.

Installation of the new officers is scheduled for May 24 in the home of Mrs. Larry Jarrett, with Mrs. True Burson as installing officer.

During the club's business session, the resignation of Mrs. Bob Stafford was accepted. The membership also voted to donate \$75 for elementary school playground equipment to be purchased by the elementary principal.

The program was given by Mrs. James Ross Alexander, club parliamentarian, on "Proper Parliamentary Procedure." The prayer was led by Mrs. J. E. Patton.

Mrs. Richard Whitfill and Mrs.

Paul Williams served refreshments to Mrs. James Ross Alexander, Mrs. Don Cornett, Mrs. Bill Durham, Mrs. Harold Edwards, Mrs. Randall Eddleman, Mrs. Leo Fleming, Mrs. Doug Forbes, Mrs. Larry Jarrett, Mrs. Ronald Dale Kitchens, Mrs. J. E. Patton, Mrs. Charles Sarchet, and Mrs. John Schott. The serving table was laid with a crocheted cloth over pink with a pink felt streamer embossed with the club name, "Love One Another." The centerpiece was an open book on an ornate carved bookstand and gavel. Chocolate covered donuts a la mode, Cokes and coffee were served.

March Of Time Club Has Annual Meeting

The March of Time Study Club met in the P.C.A. community room January 6 at 8:00 a.m. for their annual meeting. The hostesses, Mrs. J. S. Hinds, Mrs. Roy Mayfield and Mrs. J. W. Lyon, jr. served a breakfast of pineapple juice, sausage, rolls and jam to the members of the club.

The centerpiece was an arrangement of blue and white carnations with the numeral 36 in the center, denoting the number of years the club has been organized.

After breakfast, officers for the coming club year were elected, with Mrs. Fred Mercer as president; Mrs. Roy Mayfield, first vice president; Mrs. J. S. Hinds, second vice president; Mrs. Alvin Redin, recording secretary; Mrs. Ben Whitfill, corresponding secretary; Mrs. Troy Burson, treasurer; Mrs. Rex Dickerson, reporter; and Mrs. True Burson, parliamentarian.

Attending the breakfast were Mmes. C. E. Anderson, True Burson, H. A. Cagle, T. T. Crass, Rex Dickerson, Fred Mercer, Alvin Redin, W. E. Schott, jr., J. V. Self, Ben Whitfill and the hostesses.

Ed Harrell of Claude and Pat Northcutt have recently returned from a business trip to Stillwater, Oklahoma.

David and Mark Peugh of Hereford are spending a few days with their grandparents, Mr. and Mrs. W. D. Peugh.

Mr. and Mrs. R. E. Stephens, Mr. and Mrs. Paul Ledbetter and Mrs. Irving McJimsey were in Plainview Monday.

Mrs. E. C. Newman was in Tullia for medical attention Wednesday.

DR. JOHN W. KIMBLE, O.D. Contact Lenses - Visual Analysis Open All Day Saturday As For The Past 48 Years. Floydada, Texas YU 3-2496

NOTICE TO MEMBERS OF SWISHER ELECTRIC COOPERATIVE, Inc.

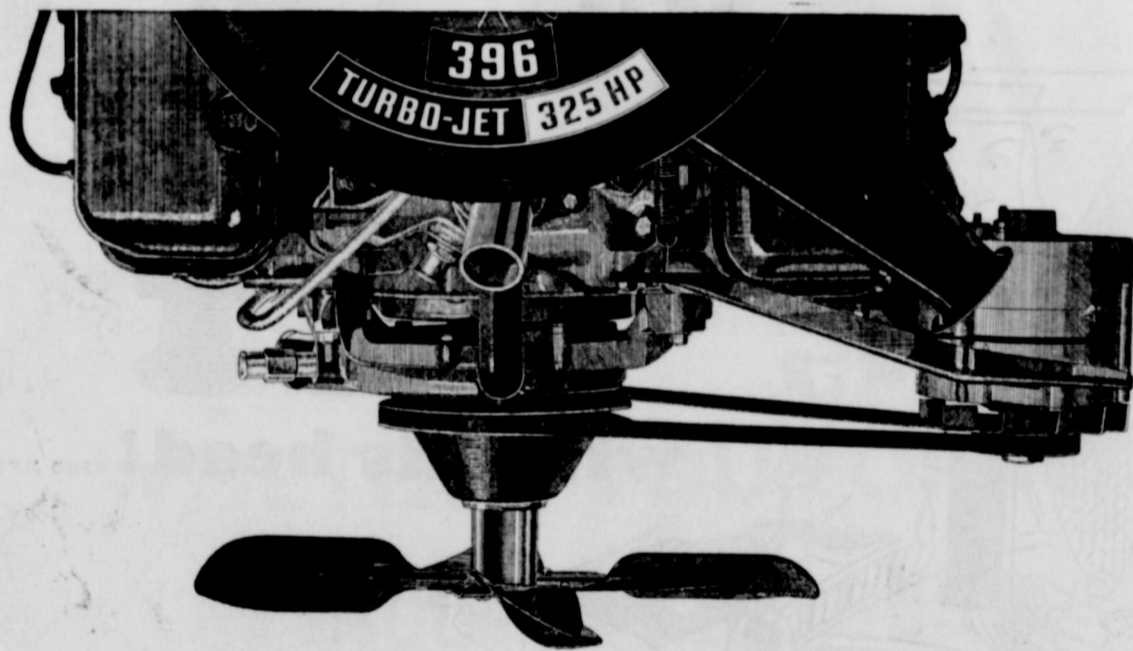
As of January, 1966 ALL meters will be read each month by your cooperative personnel. This will relieve you of a chore many of you have performed faithfully over a period of a good many years.

It is felt this added service will be to the best interest of all concerned. Since it is estimated that a period of some three weeks will be required for the personnel assigned to completely cover the area, some of you will, on February 1st, receive bills covering less than 30 days consumption and others possibly more than 30 days. Beginning with March 1st you will again receive a bill covering a 30 day period.

Your continued cooperation will be greatly appreciated.

SWISHER ELECTRIC COOPERATIVE, Inc.

Complete PRINTING SERVICE BRISCOE COUNTY NEWS PHONE 3381 BOX 255 SILVERTON, TEXAS



Loafer.

PERFORMANCE THE CHEVROLET WAY

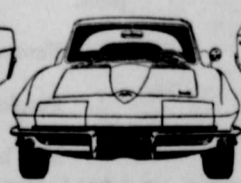
It's our Turbo-Jet 396: the V8 strong enough to run your Chevrolet and its automatic transmission, power steering, air conditioning, power windows, AM/FM Multiplex Stereo radio. And more. Without even breathing hard.

Reason is, a Turbo-Jet V8 breathes deeper. Breathes freer. Delivers more usable power whenever you need it—like for safer passing. Works more efficiently. Where the smaller engine hurries, a Turbo-Jet V8 just loafs along. You try it, at your Chevrolet dealer's. And nowhere else.

We offer two Turbo-Jet 396 V8s for '66. You can order 325 hp in any Chevrolet; 325 or 360 hp in a Chevelle SS 396. There's also a 427-cu.-in. Turbo-Jet (up to 425 hp) available in Chevrolets and Corvettes.



Caprice Custom Coupe



Corvette Sting Ray Coupe



Chevelle SS 396 Sport Coupe

All kinds of cars, all in one place... at your Chevrolet dealer's Chevrolet • Chevelle • Chevy II • Corvair • Corvette

HOUSE CHEVROLET COMPANY

Highway 86

Silverton, Texas

Phone 3201

Dry Fertilizer Pays

WHEN

- 1. APPLIED PROPERLY A. PRIOR TO DEEP BREAKING; OR B. PUT DEEP IN THE FURROW. 2. YOUR EXACT NEEDS ARE KNOWN 3. A HIGH QUALITY FERTILIZER IS USED

WE AT LEDBETTER-RHODE PLEDGE YOU THE BEST ADVICE, SERVICE, AND PRODUCTS FOR YOUR FERTILIZER DOLLAR!

COME TO SEE US FOR YOUR AMMONIA APPLICATIONS TOO LEDBETTER - RHODE FARM AND RANCH CENTER



Mrs. Kenneth Bain of Floydada visited her sister, Mrs. Will Smithe, last Friday.

Mr. and Mrs. Charles Simpson of Lockney visited Mr. and Mrs. Earl Simpson one day last week.

Mrs. Ruth Moore of Salinas, who formerly lived here, is visiting D. T. Northcutt, Messrs. and Mmes. Tony Burson, Troy Burson, True Burson and Noel Deavenport, and other area relatives.

Mr. and Mrs. Roy Lee McKenney and Terry of Plainview visited Mr. and Mrs. P. H. McKenney Sunday afternoon.

and as chaplain for the night session. Glen Lindsey was associate patron during the day session. Others attending the school were Eva Lee McWilliams, Charles and Mary Ann Sarchet, Lola Mae Stephens, Mae Bomar, Lula Bellinger, Donaleta Garrison, Carolyn Self, Rena Schott, Tina Schott and Pat Whitfill.

Mr. and Mrs. Bailey Henderson of Lockney; Mr. and Mrs. Bernice Welch of Wellington; Charles Welch of Fort Worth; Mr. and Mrs. Mickey Cornett and David of Amarillo, and Mr. and Mrs. Bruce Gibson of Turkey were recent visitors in the home of Mrs. M. L. Welch and Ronald. The out-of-town relatives came especially to visit with Mr. and Mrs. D. McElmurry and daughter of Taft, California, who spent the Christmas holidays with her mother, Mrs. M. L. Welch.

a dorm mother at Hudspeth Hall on the WTSU campus.

LEVELLING

GRASSES

LA RUE HUGHES

LANDSCAPING & NURSERY

Box 484

Kress, Texas

PHONE 684 2535

Guaranteed - Free Estimates - Evergreens

Mrs. Ruth Moore of Salinas, California, and Mrs. A. L. McMurtry visited Mrs. McMurtry's brother, John Burleson of Matador, in a Plainview Hospital last Friday. Mr. Burleson had been transferred to Plainview from the Floydada hospital.

Don Moses, Mr. Monk and Mr. Pennington of Crosbyton visited Joe H. Smith Monday afternoon.

Mrs. M. L. Welch of Silverton and Mr. and Mrs. Bailey Henderson of Lockney were in Hollis, Oklahoma on January 3, to visit their mother, Mrs. John Vaughan, at the rest home there on her 85th birthday anniversary.

Sunday dinner guests of Mr. and Mrs. Loyd May, Van and Alvin, were her brothers and sisters and families, Mr. and Mrs. H. B. Pinckard and daughters of Amarillo; Mr. and Mrs. Joe Bailey and son of Spade; Mr. and Mrs. Bud Bailey and daughters of Quitaque.

An Eastern Star School of Instruction was held in Plainview on Saturday, January 8. Frances Crass served as school organist and LaVerne Long was school secretary. Lillian Lindsey served as associate matron for the day session.

Mr. and Mrs. Loyd Messer and Darrell have recently moved to Hedley and are operating a grocery store.

Patients in Swisher Memorial Hospital early this week included Mrs. E. W. Clifton, nee Doris Oneal, of Tulia, Mrs. S. P. Brown, Mrs. Wade Welch, Mrs. Ashel McDaniel, Mrs. Alice Ferguson, Mrs. W. Hamilton and Johnny Lanham.

Mr. and Mrs. E. D. Wilmeth have recently attended the funeral of a sister-in-law, Mrs. L. K. (Mary) Wilmeth, of Cleveland, Oklahoma, in Cordell, Oklahoma. Mr. and Mrs. Wilmeth visited relatives in Cordell several days before going to Diamond, Missouri, to attend a reunion of her three brothers and two sisters. They returned to Silverton early last week.

Mrs. Jewel Kenady attended the funeral of her first school teacher, Mrs. Annie Griffith, in Lockney last Friday.

Mr. and Mrs. Lowell Callaway spent a recent Sunday in Floydada with his parents, Mr. and Mrs. H. L. Rafferty, and other relatives.

Pete Dennis of Kansas City, Missouri, was a holiday visitor here with his mother, Mrs. Virgia Dennis. They spent Christmas Day in Amarillo with Mr. and Mrs. Donald Kennedy and children.

Mr. and Mrs. L. A. McJimsey and Mrs. Arthur McJimsey were in Amarillo last Thursday to see an eye specialist.

Mrs. E. C. Newman and Mrs. Floyd Woods visited Mrs. Elma Baker at the Plainview Rest Home on Wednesday of last week.

Mrs. J. H. Carter, a patient of Nichols Manor in Lockney, has not been well lately. Mrs. Lula Bellinger has been spending quite a bit of time with her mother.

Rev. and Mrs. Jack Williamson, Mark and Susie, have been recent visitors here with Mr. and Mrs. T. H. Loyd and family and Mr. and Mrs. Bill Williamson.



GILLETTE RIGHT GUARD AMERICA'S MOST POPULAR DEODORANT 79¢ 3-OZ. PERFECT PERSONAL FAMILY DEODORANT

BIG COLOR TV VALUE from RCA VICTOR



The LYNNHAVEN Mark XI Series GG-681 21" tube (overall diameter) 26 1/2 sq. in. picture

CONCEALED CASTERS FOR ROOM-TO-ROOM MOBILITY

- New RCA HI-LITE COLOR TUBE
• Brighter color pictures from rare-earth phosphors
• RCA Solid Copper Circuits for greater dependability
• 25,000-volt New Vista Color Chassis
• Ultra-sensitive VHF and UHF tuners
• RCA Automatic Color Purifier

Brown Furniture Hardware and Appliance Company

MR. FARMER - MR. RANCHER

WHY PAY MORE?



6% SIMPLE INTEREST

WHETHER YOU BORROW

\$100<sup>00</sup> or \$100,000<sup>00</sup>

ALL OUR MEMBERS PAY EXACTLY THE SAME

LOW INTEREST RATE

3-YEAR TERM LOANS ON MACHINERY

LET'S TALK ABOUT YOUR CREDIT NEEDS FOR 1966

7-YEAR TERM LOANS ON LAND

Plainview Production Credit Ass'n

HIGHWAY 86

SILVERTON, TEXAS

What's the best 5-letter word for fertilizer?



And for wheat - NIPAK 45.

Get better wheat crops and earn bigger profits. Topdress your wheat with Nipak 45 right now - for greater yield and higher protein. Nipak 45 - 45% nitrogen fertilizer from Urea - gives you one-third more nitrogen per pound than any other form of solid nitrogen fertilizer - which enables you to handle less fertilizer and cover

more ground in less time. Nipak 45 is uniformly prilled, too. It flows easily, won't cake, clog - or corrode your equipment. Nipak also dissolves in the soil moisture and moves quickly to the root zone where it stays put until your crops need it. So for more grow power, ask your local Nipak dealer about Nipak 45. He can help you plan a complete fertilizer program because he can provide a complete fertilizer service.



