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Water, Inc. Meeting Planned Here On Monday, February 26

Water, Inc. officials will meet in Silvertown at 7:00 p.m., Monday, February 26, at the City Cafe. The meeting will open a membership drive for the water import organization in Floyd and Briscoe counties.

Chester W. Mitchell of Lockney, District 10 Director for Water, Inc., which includes Floyd and Briscoe counties, said "A large membership is vital to the success of Water, Inc. This district needs to coordinate a drive with the other counties in this area, get it going, and do what we can. What is expected of us as interested, concerned farmers and businessmen."

The Silvertown meeting will be the third of three area meetings scheduled for the 26th, Mitchell said. A similar meeting will take place at the Lockney Restaurant at 7:00 a.m., and at noon at Floydada at Rodgers Cafe. Mitchell said that anyone interested in the organization's work to import water into the area is invited to attend. At the Monday meetings, representatives of Water, Inc. will bring those present up-to-date on current developments concerning water import proposals.

Mrs. Lightsey Buried Here Tuesday

Funeral services for Mrs. M. Lightsey were conducted at 2:00 p.m. Tuesday at the First Baptist Church with the pastor, C. H. Murphy, Jr., and a former pastor, Rev. Clyde Cain of Amarillo, officiating. Pallbearers were R. A. Edwards, Dan Lindsey, Roy Mack Walker, Ed Mercer, Jack Strange, H. B. Simpson, Perry Whittemore and Doyle Stephens. Burial was in the Silvertown Cemetery, with arrangements under the direction of the Silvertown Funeral Home.

Mrs. Lightsey, 73, a resident of Briscoe County since 1906, died at 10:30 p.m. Saturday in Swisher Memorial Hospital after having been a patient there for the past 10 days.

Born at Big Spring in 1894, she was the daughter of the late Mr. and Mrs. Sam Long. The family moved to Briscoe County from Canyon in 1906. She married Clyde Lightsey in Silvertown on July 29, 1917, and he preceded her in death in 1959. Mrs. Lightsey was a member of the First Baptist Church. Survivors include three brothers, Spencer Long and Eugene Long, both of Silvertown, and Earl Long of Vian, Oklahoma.

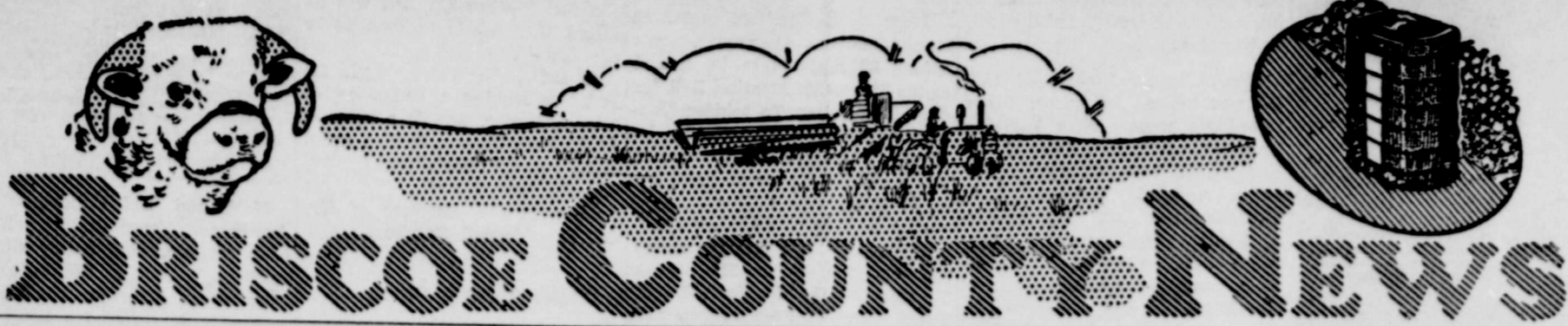
Benefield Services Held At Muleshoe

Funeral services for S. L. Benefield, father of Mrs. Jack Robertson of Silvertown, were conducted Saturday morning at Singleton Funeral Home Chapel of the Chimes Muleshoe. Rev. J. F. Peery, pastor of the First Methodist Church Muleshoe, officiated. Burial was in Bailey County Memorial Park.

Mr. Benefield died Thursday in West Plains Hospital following an apparent heart attack. Mr. Benefield had lived in Muleshoe eight years, since moving here from Ralls. A native of Hopkins County, he was a retired teacher of the Muleshoe school system. Survivors include his wife, Pauline; one daughter, Mrs. Robertson; a sister, Mrs. George Mulledge of Sulphur Springs; and two grandchildren, Chris and Nancy Robertson of Silvertown.

TWO HONORED AT FEBRUARY BIRTHDAY PARTY

Mrs. J. D. Nance and Mrs. Robert McPherson were honored at the February Birthday Party hosted by the ladies of the Rock Creek Church of Christ Friday in the home of Mrs. John Turner. Gifts were passed out, games were played, and refreshments were served to Mmes. Brooks, Jones, Clyde Bramlet, Elton Cantwell, J. L. West, Milton Frizzell, McPherson, Nance, John Francis, Donald Ray Turner, Earl Cantwell, Lowell Callaway, Cross McDaniel, and the hostess, Mrs. Turner.



BRISCOE COUNTY NEWS

THURSDAY, FEBRUARY 22, 1968

SILVERTON, (Briscoe County) TEXAS

VOLUME 60 NUMBER 8

City, School Nominations To Be Held Here Saturday

Plainview Production Credit Association Plans Annual Stockholders Meeting

Historical Survey Group To Meet February 22 At PCA

The Briscoe County Historical Survey Group will meet Thursday, February 22, at 7:00 p.m. in the P. C. A. community room with Mr. and Mrs. Alvin Redin as hosts. Members are asked to place the reminder of the meeting date on their calendars as no cards will be sent through the mail to announce the meeting.

Mrs. Charlie Parker returned home from Northwest Texas Hospital last Friday following recent surgery. She returned to Amarillo Wednesday for the removal of stitches.

Citizens interested in the proper operation of the City of Silvertown and of the Silvertown Independent School District have been asked to meet at 10:00 a.m. Saturday, February 24, in the County Courtroom for the purpose of nominating those whose names will appear on the ballots in the upcoming elections.

Official notice has been given that the 34th Annual Stockholders' Meeting of the Plainview Production Credit Association will be held on Saturday, February 24, in the Plainview High School Auditorium beginning at 11:00 a.m. A barbecue lunch will be served from 11:00 a.m. until 1:00 p.m. in the high school cafeteria. Special music will be provided by Mrs. Inez Ferrell in the school auditorium from 12:00 noon until 1:00 p.m., and the business meeting, at which annual reports are to be given, will begin at 1:00 p.m.

One director is to be elected. Those planning to attend have been asked to use the parking lot at the southwest corner of the high school building and to enter the cafeteria from that side of the building.

Three City Councilmen and a Mayor are to be elected on Saturday, April 6. The terms of Councilmen Troy Jones, Manley Wood, H. A. Cagle and Mayor Jimmie House are expiring this year, and at least two nominees for each position on the ballot should be nominated.

Under the new election law, the City is now permitted to hold its election on the first Saturday in April, the same day as the school trustee election. Both will be held this year on Saturday, April 6.

Mrs. Gene Goodwin, Carren and Cathy of Lubbock have been recent visitors with Mr. and Mrs. Allen Kellum and David.

Time For County's Brucellosis Re-Certification

Briscoe County is due for recertification in the Brucellosis (Bangs) program this year. This means, according to County Agent Ken Cook, that in order for Briscoe County to hold its Modified Certified Brucellosis - Free Status, there must be 45 herds of cattle (averaging 50 head to the herd) tested for Bangs Disease.

Any size herd may be tested and totals will be averaged to arrive at a County quota. Each producer in the County is asked to contact County Agent Cook if he will participate in this program.

Clinic Association Elects New Officers

Heart Fund Sunday Is February 25

Members of Century of Progress Study Club have designated February 25 as Heart Fund Sunday in Silvertown.

According to Mrs. Edwin Dickerson, club president, members will make the house-to-house appeal for funds for the Heart Association between 4:00 and 5:00 p.m. Sunday. "If you would like to donate to the Heart Fund," she said, "please have your checks ready when we call on you. We aren't planning a formal rural campaign, but if you live in the country and would like to give, please call me at Bean 4120 and someone will pick up your check."

A proclamation designating February as American Heart Month and pointing out that the heart and blood vessel diseases are responsible for more deaths than all other diseases and causes combined, was signed last week by Mayor Jimmie House of Silvertown.

In his proclamation, the Mayor called upon local citizens to help speed their Heart Association's research, education and community heart programs through Heart Fund contributions and volunteer service. The month-long Heart Fund campaign will reach its high point with the house-to-house drive on

L.O.A. Study Club Called To Meet

Members of the L. O. A. Junior Study Club have been called to a meeting on Monday night, February 26, at 7:30 p.m. at the home of Mrs. Charles Sarchet.

All members are urged to attend so that officers for the coming year can be elected.

MRS. HAYNES SURPRISED WITH A HOUSEWARMING

Mrs. Shelby Haynes was surprised Tuesday, February 13, when a group of friends hosted a housewarming in her new home. Twenty-eight called and many who were unable to attend sent gifts and best wishes to Mrs. Haynes.

Coffee, cocoa and cookies were served by the hostesses, Mrs. Bill McCracken, Mrs. H. P. Rampley, Mrs. H. P. Howard, Mrs. H. S. Crow, Mrs. Freeman Tate and Mrs. John T. Gilkeyson.

Mr. and Mrs. Horace Lightsey of Maywood, California, and Minyard Long of Gardena, California are here visiting relatives this week.

Sunday, February 25, when the Century of Progress Study Club members call on their neighbors and friends to distribute heart-saving literature and to receive Heart Fund contributions.

Directors for the Silvertown Clinic Association were elected in a meeting of members Tuesday night in the P.C.A. community room.

Kenneth Sharp was selected to head the Association as president, with Troy Jones elected to serve as vice president. Mrs. Carl Bomar was elected secretary-treasurer of the Association, and Jack Strange and Jack Robertson were elected to complete the Board of Directors. Since the terms of all the old directors had expired, it will be necessary for the new directors to draw for one, two and three year terms of office.

It was decided that another meeting of the Clinic Association would be held in about 30 days, with the time, place and date to be announced later. Thirty-two were in attendance at the meeting. A discussion by the group whether a medical doctor or osteopathic doctor should be sought resulted in the opinion that the first well-recommended, fully-qualified doctor available and willing to practice in Silvertown should be given a lease on the clinic facilities.

Mr. and Mrs. Robert Rhea, Mrs. Rusty Arnold, Mr. and Mrs. Bill Williamson, Silvertown; Mrs. Jack Vines of Canadian, and Mrs. Corky Morris of Hereford were in Sanderson recently to attend the funeral of Bobby Sid Woods, son of Mr. and Mrs. Sid Woods.

Mrs. Willie Neal continues to receive care at Swisher Memorial Hospital.

Feed Grain, Wheat, Cotton Program Sign-Up Underway

Silvertown Metal Works Damaged By Fire Friday

Fire erupted at Silvertown Metal Works Friday morning and volunteer firemen were summoned at 10:35 a.m. to assist in extinguishing the fire. Starting from welding sparks, the asphalt dipping vat erupted in flames which spread through the south portion of the building, doing extensive damage to the threading department and office area. All office records and equipment was removed from the building ahead of the flames and the fire did not penetrate into the shop portion of the building in which most of the equipment is located. Although operations in the threading and clamp departments is stopped for the time being, according to Loyd Stephens, owner, the company is open for business. He added that if necessary another building would be rented. Silvertown firemen answered the call with both fire trucks, and due to the distance from fire hydrants, use of the trucks was rotated as they took turns returning to have the water tanks filled. Stephens said that the building and equipment were partially covered by insurance. Silvertown Metal Works manufactures underground irrigation pipe fittings and supplies and ships material to several states other than Texas. The Metal Works is one of Silvertown's largest businesses from the standpoint of number of employees on its payroll.

NEWS FROM THE COUNTY AGENT'S DESK

Sealing Ponds and Lakes With Bentonite

Some Texas subsoils allow rapid loss of water by seepage from ponds, lakes or reservoirs. Ponds and lakes on such soils often may be improved by use of bentonite to reduce seepage losses. Bentonite is a natural clay which has the characteristic of swelling 10 to 12 times its dry size when it becomes wet. When bentonite is applied in a layer over porous soil, or mixed with a porous soil, and then moistened with water, it forms an impermeable layer. Bentonite does not affect the water. In addition, it is easy to apply with ordinary farm equipment, or with hand tools.

You can apply bentonite directly to the soil in the bottom of the pond, or sprinkle it on the water surface and then allow it to settle to the bottom. Treatment usually is more effective if the bentonite is applied directly to the soil by the "blanket method" or the "mixed blanket method." The "sprinkle method" is recommended only when it is impractical to drain the water from the area to be treated.

The amount of bentonite required to effectively reduce seepage losses from a pond or lake varies from 1/2 to 2 pounds per square foot of soil surface. One-half pound of bentonite per square foot of soil usually is satisfactory when the bottom of the pond is fine sand or sandy loam and the maximum water depth is less than six feet. With the same type of soil and a water depth of 6 to 20 feet, increase the rate to one pound per square foot. In general, coarse soils require more bentonite. Greater water depths increase the pressure on the bottom of the pond and require more bentonite.

Willard Vardell, Mr. and Mrs. R. E. Sweek have been recent visitors in Fletcher, Oklahoma, with Mr. and Mrs. Lester Van Dorn.

Young Homemakers Have Meeting

Silvertown Young Homemakers met Thursday night, February 8, in the home economics department and answered roll call with banquet planning ideas. The annual YF-YH Banquet, to be held Saturday, February 24, was discussed, and committees for the event were appointed by Mrs. Joe Bomar, president.

Mrs. Guinn Fitzgerald served Cokes, coffee and cookies to Mmes. Bomar, Joe Brannon, Ken Cook, Jarus Flowers, John Francis, Buck Hardin, Gordon Lowrey, Bob Stafford, Wayne Stephens and Ronald Vaughan.

The next regular meeting will be March 14, with Mrs. John Francis as leader.



HEART MONTH—Mayor Jimmie House recently signed the official proclamation of February as Heart Month in Silvertown. Looking on were members of Century of Progress Study Club, Mrs. F. E. Hutsell, Mrs. Wayne Vaughan, Mrs. Carl Bomar, Mrs. Jack Robertson, Mrs. Edwin Dickerson, Mrs. Norman Strange, Mrs. O. C. Rampley and Mrs. Jack Strange. Century of Progress Study Club will conduct the house-to-house appeal on Heart Sunday, February 25.

—Briscoe County News Photo

BRISCOE COUNTY NEWS

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 MARY ANN SARCHET EDITOR
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MRS. LEN KOSLOWSKI

Anderson-Koslowski Vows Exchanged In Dallas Church Ceremony

Wedding vows were pledged by Miss Susan Anderson of Dallas and Mr. Leonard Koslowski of St. Joseph, Michigan in a candle-light ceremony at 8:00 p.m. Saturday, February 17. Scene of the

double ring ceremony was the Oak Lawn Methodist Church, with the associate minister, Rev. Merle G. Weaver, officiating.

Parents of the couple are Mrs. Clarence Anderson of Silverton and the late Mr. Anderson and Mrs. Frank Koslowski of Detroit, Michigan and the late Mr. Koslowski.

The aisles were covered with white bridal carpets and the altar was decorated with an arch candelabra and two pairs of seven-branch candelabra, each entwined to the floor with comodor greenery from Mexico. Twin baskets of white gladiolus and pom poms completed the setting.

Given in marriage by her uncle, Thomas Anderson of San Antonio, the bride wore a white satin gown designed with rounded neckline, princess-style bodice and elbow-length sleeves covered with Alencon lace and pearls. Alencon lace and pearls were scattered over her floor-length skirt and her detachable circular chapel train. She wore a white lace mantilla and white short gloves, and carried a crescent bouquet of white roses.

Bridal tradition was carried out with a keepsake gold coin which belonged to the bride's father, her new wedding dress, a lace handkerchief made in Switzerland which was borrowed from a college sorority sister who pur-

chased it herself in Europe and carried it in her own wedding, a blue garter given to the bride by her matron of honor, and a penny in her shoe.

Mrs. Virginia Nichols of Dallas was matron of honor. Other attendants were Miss Lorraine Koslowski of Detroit, sister of the bridegroom, Miss Virginia Carey and Mrs. Delton Waggoner, both of Dallas, and Mrs. Lindell Scott of Irving. They wore red velvet empire-style dresses fashioned with round necklines, elbow-length sleeves and A-line skirts. They added white gloves, dyed-to-match red shoes, matching red lace mantillas and carried bouquets of red roses.

Miss Elizabeth Nichols was the flower girl, and wore a long red velvet dress fashioned similarly to the dresses worn by the other attendants.

Greg Stefani of Detroit was best man. Seating the guests and serving as groomsmen were Joe Anderson of Houston, brother of the bride, Frank Winker of Toledo, Ohio, Walter Horn of Dallas and Donald Harwood of Detroit.

Mrs. Anderson selected a street-length blue silk dress and added a white orchid corsage for her daughter's wedding. Mrs. Koslowski wore a street-length dress of yellow chiffon and a white orchid corsage.

Mrs. Miriam Eubanks of Dallas accompanied Mrs. Kennard Clark of Richardson when she sang "Wedding Prayer" and "Because."

A reception was held following the ceremony in the Melrose Room of the Melrose Hotel in Dallas. The bridegroom's table was draped with red satin and from it were served chocolate cake and champagne punch. An arrangement of votive candles entwined with bridal smilax decorated the table.

The bride's table was draped with white lace and satin and held a red centerpiece. The colonial-style three-tiered white wedding cake was decorated with smilax and was served with fruit punch.

Mrs. Modena Weller of Dallas presided at the guest registry securing names for the bride's book. Others assisting with the reception were Mrs. Thomas Anderson of San Antonio and Mrs. Clagett Anderson of Philadelphia, Pennsylvania, aunts of the bride; Mrs. Frank Winker of Toledo, Ohio; Mrs. Donald Harwood of Detroit; Mrs. Dean Eubank of Canyon; Mrs. William Cheney of Lancaster; Mrs. David Emmert of Dallas and Miss Linda Knox of Houston. For their wedding trip enroute

MISS GARRISON RECEIVES HONORABLE MENTION

Jerry Lynn Garrison, senior at Hardin-Simmons University, was among 22 students to be named to the Honorable Mention Roll for the fall semester. To achieve Honorable Mention, a student must be enrolled for from 6-11 semester hours and have a grade point average of 3.58.

Miss Garrison is a 1964 graduate of Silverton High School, where she was salutatorian. She was a member of the National Honor Society, Future Homemakers and

to Michigan via St. Louis and Chicago, the bride traveled in a green wool coat and dress ensemble with black accessories and a white orchid corsage which was a gift from the bridegroom. Following a Polish wedding reception in Detroit on Saturday, February 24, the couple will be at home at 1430 S. State Street, St. Joseph, Michigan 49065.

The bride is a graduate of Silverton High School and of West Texas State University. She is affiliated with Zeta Tau Alpha and the Texas Tip Toppers of Dallas, and was employed by Sears, Roebuck and Company as a secretary in the personnel department, territorial offices, until her marriage.

The bridegroom is a graduate of St. Stanislaus High School in Detroit and of the Detroit Institute of Technology. He is affiliated with the Detroit Tip Toppers and the Junior Chamber of Commerce. He is employed by Household Finance Corporation as office manager in Benton Harbor, Michigan.

BRIDAL COURTESIES

The bride was honored at a number of pre-nuptial courtesies, including a shower in Michigan in November for members of the bridegroom's family; a shower in Dallas given by co-workers; a shower in the home of Mrs. Fred Mercer in Silverton given by friends of the bride and her family.

The wedding rehearsal dinner was hosted by Joe Anderson February 16 at Lucas B&B Restaurant in Dallas. A Bridesmaids' Breakfast was given by the bride Saturday morning, February 17, in the Zodiac Room at Neiman Marcus. A Spinster Dinner was hosted by Mrs. Delton Waggoner in her home on February 13. Buffet supper in honor of the bride and bridegroom was served by Miss Virginia Carey on December 29. Open house and a get-acquainted party for the bridegroom was hosted by the bride's mother on December 30 in Silverton.

served as class officers. She received the Betty Crocker Home-maker of Tomorrow award, held the Owllet editorship, and was selected Most Likely to Succeed by the faculty.

At HSU, she is majoring in art and is seeking a bachelor of science degree. She is a member of the Beta Gamma Epsilon social club, Lange Dormitory Council and the annual staff.

Jerry is the daughter of Mr. and Mrs. Carroll Garrison.

HELPING HAND CLUB MEETS IN MERCER HOME

The Helping Hand Club met Thursday in the home of Mrs. H. C. Mercer home with Mrs. J. E. Minyard and Miss Linda Mercer as hostesses in the absence of Mrs. Mack McCarty.

Mrs. Robert McPherson presided at the business meeting, and it was decided to pack a box for the Vietnamese war orphans.

Attending were Mmes. Aubrey Rowell, Lowell Callaway, Frank Mercer, Edwin Cross, Lenton Latham, John Lee Francis, Wade Steele, McPherson, J. D. Nance, H. C. Mercer, J. E. Minyard and Annette and Miss Mercer.

Next meeting will be with Mrs. Wade Steele.

Mack and Ted Childress of Austin and Vance Childress have been visitors with Bailey Childress, a patient at the Veterans Hospital in Amarillo. Mr. Childress recently suffered a heart attack.

Walter Watters continues to receive treatment at Swisher Memorial Hospital.

Mr. and Mrs. Ray Mattheus of Dallas have been recent weekend visitors with Mr. and Mrs. Floyd Williams and Annette and Mr. and Mrs. Leonard Mattheus and Tim.

Mrs. Bern May has been in Denison recently to visit her father, H. E. Bothe, who has been in a hospital there.

Dr. and Mrs. M. O. Walls of Frederick, Oklahoma, have been recent visitors with her mother, Mrs. J. C. Hill, and with Mr. and Mrs. Bud Long, and other relatives. Mrs. Hill returned to Oklahoma with them.

Mr. and Mrs. Charlie Purnell of South Plains have been recent visitors with their cousins, Mr. and Mrs. Dick Bomar.

INSULATION and WEATHER STRIPPING
 Fogerson Lumber & Supply
 Silverton

THE MARTIN SENOUR FACTORY REPRESENTATIVE

WILL GIVE A DEMONSTRATION ON FURNITURE ANTIQUING

MONDAY NIGHT, FEBRUARY 26 - 7:30 P.M.
 AT THE SCHOOL CAFETERIA
 Refreshments Will Be Served

FOGERSON LUMBER COMPANY

Nice Selection of **SCISSORS**
FLASHLIGHTS-BATTERIES
New Load LUMBER
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FISH FRY
 ALL YOU CAN EAT
\$1.00
 EVERY FRIDAY
 STARTING AT 5:00 P.M.
Losson's Restaurant
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HOT WATER HEATERS
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The Congregation Of The CHURCH OF CHRIST Meeting At Rock Creek

EXTENDS A GRACIOUS WELCOME TO ALL TO ATTEND ANY AND ALL OF OUR SERVICES.

SUNDAY
 Morning Worship 10:30 a.m.
 Evening Worship 6:00 p.m.
WEDNESDAY
 Evening 7:00 p.m.

ICE CREAM

- MILK** Bell Gallon \$1.00
- DR. PEPPER** 6 btl. King Size 37¢
- EGGS** Misty Gold Grade A Large Doz. 39¢
- SHORTENING** Diamond 3 lb. 49¢
- PORK-BEANS** Van Camp 303 6 FOR \$1
- BARBECUE** Hot Fresh To Go lb. 69¢
- BEEF RIBS** Fresh 5 Lb. \$1.00
- CLUB STEAK** Lb. 79¢
- T-BONE STEAK** Lb. 83¢
- BACON** Pinkneys Best 1 lb. 59¢

BELL

HALF GALLON

57¢

- FLOUR** Gold Medal 5 Lb. 49¢
- DETERGENT** Palmolive Liq. Gt. 63¢
- DASH** Giant Size 79¢
- SYRUP** Hershey Chocolate 1 Lb. 19¢
- CHEESE** Kraft Velveeta 2 lb. 98¢

So Fresh!
PRODUCE

- APPLES** Washington State Del. lb. 89¢
- POTATOES** White 10 Lb. 47¢
- TURNIPS** Lb. 10¢

SPECIALS GOOD FRIDAY AND SATURDAY ONLY

WHERE YOUR BUSINESS IS APPRECIATED, NOT JUST EXPECTED

B & B Food Center
 Silverton, Texas

SHAMPOO RUGS FOR 1¢ A FOOT!
BLUE LUSTRE

From
VICKI'S VIEW

Point



All our lives we have heard about the value of a good education. In fact, I sometimes wonder if we haven't heard it so often that we don't really listen any more.

We all know that there is hardly any comparison at all between the earnings of an eighth grade graduate, a high school graduate and one with a college degree. Everyone realizes how very much a degree means, and most people intend to get one, but it usually turns out that we do what we want rather than what is best.

If your goal in life happens to require the degree, that's wonderful; but if it doesn't, that's all right, too. For the time being, anyway. But what about next year, and the year after?

In today's world a person must be well read in many fields; he must know a little about a lot of subjects, and this he gets during his formal education. But he must also set goals; and he must attain these goals to save his own self-

respect. He must believe in himself and understand others. He must have drive; he must have good old-fashioned "guts."

But what does all this have to do with the value of a good education? Education means not only the 3 R's (Reading, 'Riting and 'Rithmetic) but also worldly knowledge: How to act in different circumstances; what to say and when; what to wear and where; not the least is "plain old common sense."

Get a good liberal education, and specialize in some field. Learn all you can pertaining to your job. At the same time, educate yourself in the basic things that bring happiness, or your existence will have been a waste.

Education doesn't only mean School—it means Life.

ATTENTION

Don't make any plans for March 7, except to attend the SENIOR PLAY!

A sultan's version of the Rubaiyat: A loaf of bread, a jug of wine and eenie, meenie, minie, mo.

A little boy went home from his first day at school and when asked how many were in his class said: "There are 14. seven boys and about a million girls!"

THE OWL'S HOOT



Official publication of the students of Silverton High School, compiled and edited by members of the Future Business Leaders of America.

THURSDAY, FEBRUARY 22, 1968

Sweetheart Banquet Held In "Cupid's Corner"

The annual Sweetheart Banquet, honoring members of the Future Homemakers and Future Farmers chapters, was held in the school cafeteria Saturday night.

The "Cupid's Corner" theme was carried out in a red, heart-shaped room in the center of which was a wishing well filled with iced drinks and ornamented with red hearts. Mrs. Merlene Stephens created the life-sized cupid which was poised "shooting" arrows at hearts on which couples' names were engraved.

Principal O. C. Rampley gave the invocation after which eleven eighth grade girls served a menu of ham topped with cherry sauce, baked potato, tossed salad, broccoli with cheese sauce, rolls, strawberry tarts and tea.

Following the meal, Vicki Vaughan, F.H.A. president, welcomed guests. Dale Sissney, F.F.A. president, responded with a toast of thanks from his chapter. He also introduced the current F.F.A. Sweetheart, Jan Hutshell.

Ian Lanham, F.H.A. vice-president, introduced the Chapter Parents, and paid tribute to those who made the banquet possible.

Tim Mattheus was presented a plaque for being F.H.A. Beau by Vicki Vaughan. A token of love and appreciation was also presented to Mrs. Brenda Cook on behalf of the F.H.A. chapter.

Mrs. Cook, who is F.H.A. sponsor, presented Pat Grabbe as the Betty Crocker Homemaker of Tomorrow.

Marilyn James, accompanied by Karen Holt at the piano, sang "More," "He" and "A Summer Place" for the enjoyment of the guests.

Following the banquet, a prom was held with music by the "Lilac Library" from Lubbock.

LUNCHROOM -MENU-

Thursday, February 22 —Dinner steaks with gravy, broccoli, mashed potatoes, rolls and apricots or honey, milk

Friday, February 23—Hamburgers, French fries, butter cookies, milk

Monday, February 26 —Fish sticks, tartar sauce, blackeyed peas, buttered corn, rolls, butter, fruit cobbler, milk

Tuesday, February 27 —Sandwiches (tuna or cheese), vegetable soup, crackers, peach half, milk

Wednesday, February 28—Barbecued franks, beans, potatoes, cole slaw, cornbread, butter, peanut butter cookies, milk

Many ideas grow better when transplanted into another mind than in the one where they sprang up.

What A Way To Go!

Attention! This is a special announcement concerning all male and female S.H.S. students. Pay close attention.

This is TWIRP Week! TWIRP Week is a special occasion, usually near Valentine's Day, set aside each year by the Student Council. TWIRP (The Woman Is Required To Pay) Week brings the opportunity almost every S.H.S. female has been waiting for: she can ask any guy she likes for a date at anytime between now and Saturday night without being considered forward.

Girls are expected to be nice to the boys—open doors for them, carry their books, and minding their manners, pick up the tab.

Tonight there will be an all-school party in the gym, with the girls taking the boys. Dress Hippie. Talk Hippie. Be a Hippie. Be there —with your date —at 7:00 p.m. sharp.

Before borrowing money from a friend, decide which you need most.

Song Dedications

Pledge of Love—to Ester and Lee
Love Is Blue—to Maria V. and Gene

Young Love—to Teresa and B.R.
I Don't Want To Go With You—to Linda McWilliams from Roland M.

Funny Little Valentine—Ruby and ??
Red Roses for a Blue Lady—Nancy Kay

Run, Run, Run—Shirley, Jay, Kathi and Westlie
Green Tamborine—Mary

Smile For Me Diane—Diana from Tim
I Just Want to Make Love to You—from John Cole to Jane Self Carol Ann

Help Me, Rhonda—from Rhonda to O. C.
When A Boy Is in Love—to Max Hamilton

I Am So Close to Kathy—from Lynn to Kathy
Kiss Me Quick—Johnny Roy to Rhonda

I Saw Linda Yesterday—from George to Linda
Rock Me Baby—from Walter to Jackie Carol

Sandy—to Bill S.
To Love Somebody—from Johnny G. to Maria Martinez

Jolly Green Giant—to Dan Evans
I'll Cry Alone—from Harvey to Barbara D.

School Calendar
Feb. 22—TWIRP Week Party
Feb. 24—End of Six Weeks

Birthday Calendar
Feb. 23—Johnny Roy Weaver
Feb. 25—Rickie Bingham Janet Montague
Feb. 28—Roy Dale Garrison

If the Russians were really so proud of the communist experiment, they would take down the Iron Curtain and put in a picture window.

An example of modern progress is that every year it takes less time and more money to get where you're going.



SILVERTON

NICKNAMES

Roy Ann—Sparrow the second
Rhonda Dickerson—Undo
Paul Ray—Pay
Jerry S.—Shoe
Roland—Clyde
Randy Cantwell—Bubble
Lynn F.—Mouse
Steve Brown—Steve-o-Rino
Jane Self—Sabra
Carron Montague—Spread
Debbie D.—Bird
Ginger—Arnold
Juannah N.—Marka

When a man does something stupid, people say "Isn't he silly!" But when a woman does, they say "Aren't women silly!"

WOULD YOU BELIEVE . . .

Mr. Hinds couldn't think of anything to do while he and his wife were stuck in the snow for hours after the Wheeler game?

Jan and Van are in love? Stanley Tomlin is a loser? All the men teachers got rolled in the snow?

Senior Play practice is fun? Dale Sissney? Mr. Leggett really DOES have a temper?

O. C. played the "Old Gray Mare" on the piano for the lunchroom people and elementary students?

Roland is going to get his hair cut for the Senior Play? D and T?

O. C. gave 28 licks Tuesday morning first period? Ken Cook is trying to learn judo? (poor Brenda)

Tootie is wonderful? The wreck? People park in front of the park?

Mr. Hinds is also a carpenter? Getting to type on an electric typewriter is fun?

The editor of THE OWL'S HOOT? Making the Honor Roll? Rhonda Dickerson got rolled every day there was snow on the ground?

School is almost over? A young women quickly signed for a library book, the title page of which read:

HOW—to Reach Men
To Hold Men
To Win Men
It Has Been Done

When she got home and examined the fine print at the bottom of the page, she read: "A Manual of Useful Information on How to Build a Men's Bible Class."

Movie announcement: Easter Matinee, 10 a.m., Saturday Morning. Every child laying an egg in the usher's hand will be admitted free.

Seniors of the Week



JONI IAN LANHAM

★ ★ ★
Joni Ian Lanham was born November 18, 1950, to Mr. and Mrs. Johnnie Lanham. She ranks eighth in the Senior class, as of the close of her seventh semester in high school. She has been on the honor roll this year and is a member of the National Honor Society.

This year she has received the distinction of representing her class in both Who's Who and as D.A.R. Girl of the Year. Ian attended a tea sponsored by the Mary McCoy Baines Chapter of Daughters of the American Revolution in Plainview over the weekend and was honored at the S.H.S. Good Citizen of the Year.

Ian participated in the U.I.L. One-Act Play as a Sophomore and again as a Junior. This year she is a member of the Senior Play cast.

Ian played basketball her first two years in high school.

A four-year member of the Future Homemakers of America, Ian is currently serving that organization as vice president. Last year she was voting delegate to both the Area and State F. H. A. conventions.

Last year Ian was a reporter for THE OWL'S HOOT, and is now serving as co-editor. She has been a member of the Future Business Leaders of America since her Sophomore year, and is now the chapter historian.

Ian has been a member of the Pep Squad for four years and has been a member of the Future Teachers of America her Sophomore and Senior years.

Ian stands 5'9½" tall, has blue eyes and blonde hair. She enjoys Mexican food, football, math and reading. Her favorite song is "There's a Summer Place," and her favorite book is "Gone With the Wind." Her favorite pastime is "meeting new people," and her pet peeve is "dreary days."

Next year Ian plans to attend Texas Tech to major in special education and speech therapy.

THE OWL'S HOOT STAFF
Co-editors—Vicki Vaughan
Ian Lanham
Sponsor—Mrs. O. C. Rampley
Organizations—Jackie Carol Tate
Mary Garcia
Kathi Perkins
Fun & Nonsense—Jan Hutshell
Mary Lane Whitfill
News—Maria Martinez
Jerry Shoemaker



JOHN COLE

★ ★ ★
John Allen Cole is the 17-year-old son of Rev. and Mrs. E. Hardy Cole. He was born May 3, 1950. John moved to Silverton this year from Farwell, where he was on the honor roll his Freshman year. He ranks seventh in the graduating class at the close of seven semesters of high school work.

John was a member of the track and baseball teams as a Freshman.

His Freshman and Senior years he was a member of the Future Farmers of America. John was on the F. F. A. Livestock Judging team his Freshman year and rated a high point.

John stands 5'1" and has blue eyes and brown hair. His favorite food is steak, and baseball is his favorite sport. He enjoys fishing and photography. Physics ranks high on John's choice of subjects.

John plans to attend college after high school graduation.

Many of the men running for offices are not politicians—they're commuters.

WINDOW GLASS

Cut to Size and Installed

Fogerson Lumber & Supply

Silverton

The hard-hitting editorials of H. M. Baggarly

The Texas Country Editor

A grass-roots look at National politics compiled by Eugene W. Jones.

A collection of political editorials by H. M. Baggarly, a writer whose political opinions are read and respected far beyond the area of his paper's immediate circulation.

This collection of his editorials spans the years 1952 through 1964 and provides hard-hitting commentary on national political events and personalities during the tenure of Presidents Truman, Eisenhower, Kennedy and Johnson. \$6.50

At your bookstore THE WORLD PUBLISHING COMPANY Cleveland and New York

DO YOU KNOW...

What Danger Signals Should be Looked For In The Detection of Cancer

Lumps or thickening in the breast, urinary difficulties, unusual bleeding or discharge are some signs to watch out for . . . Make annual check-ups a must!

Your Pharmacist Is Proud To Be On Your Physician's Team!

Jack's PHARMACY
JACK ROBERTSON
Registered Pharmacist
Phone 3221 Silverton, Texas

MAYTAG WASHERS AND DRYERS
Sales and Service
Fogerson Lumber & Supply

GRAND OPENING

Of West Texas Most Beautiful Dealership

FREE COLOR TELEVISION REFRESHMENTS

FACTORY PURCHASE A Large Inventory Of 68 Pontiacs - Cadillacs For This Gala Event

MONEY SAVING NO. CA 4-2788
BRING US THE DEAL OTHERS REFUSE
THURSDAY - FRIDAY - SATURDAY
FEBRUARY 22 - 23 - 24
NEW LOCATION 3110 OLTON ROAD
Plainview, Texas
DON RIERSON
PONTIAC-CADILLAC
"SERVICE AFTER THE SALE"

Grand Opening

YOU ARE INVITED TO ATTEND THE GRAND OPENING OF THE NEW **JEAN'S BEAUTY SHOP** located North of the Fred Brannon home on Tuesday, March 5

Carol Willis will be joining Gladys Steele and Jean Brannon as an operator in the new shop.
Phone 4031 for an appointment today.

JEAN'S BEAUTY SHOP
Jean Brannon, Owner - Operator

FOR SALE

HOT WATER HEATERS, 20 - 30 40 Gallon; gas and butane. Brown Hardware. 38-tfc

A GOOD LINE OF GRAHAM-Hoeme and Nichols Sweeps. Get your needs at J. E. (Doc) Minyard Implement. 1-tfc

OLD SCRATCH CATTLE OILERS, sales, service, parts and insecticides available through Henry T. Hamblen, Wayside, Texas. 5-tfc

FOR YOUR SINGER SEWING Machine sales and service, call 3381, Briscoe County News. 1-tfc

NEW OLDSMOBILE AND GMC PICKUPS PRICED RIGHT

GRASS MOTOR CO. Phone 2911 Silvertown

FOR SALE: MRS. J. N. CANT-well's home. See Marie Bishop or Phone 2826. 6-tfc

GOOD ALL METAL, HEAVY duty Stock Trailer For Sale; cheap. Snooks Baird, Phone 4411. 6-tfc

MATTRESSES RENOVATED. WE will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress on exchange. Felt, rubber foam, orthopedic, inner spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Weightman is your company representative. For an appointment, call the Briscoe County News, 3381, Silvertown. 1-tfc

BILL TURNER WELDING

Floydada Highway Phone 5441

BOOST LOCAL ECONOMY!

Buy Cotton, Wear Cotton, Use Cotton TOMLIN - FLEMING GIN

Underground Irrigation Pipe Plastic Gas Pipe

RHODE PIPE CO. Phone 5401 or 8231 Silvertown, Texas

BIG AL'S MOBIL STATION Phone 8211

For Expert Washing, Greasing "We take good care of your car." Silvertown, Texas

ALLIS-CHALMERS AUTHORIZED DEALER J. E. (Doc) MINYARD

CUSTOM BUTCHERING

Meat Processing - Fast Freezing Grain Fed Calves and Hogs For Sale.

Butchering Anyday Except Wednesday and Sunday Call Before Noon For Afternoon Butchering.

MERRELL FOOD

PHONE 3571 QUITAQUE, TEXAS

DR. O. R. McINTOSH

OPTOMETRIST 211 South Main Street Phone 983-3460 FLOYDADA, TEXAS

DR. JOHN W. KIMBLE, O.D.

Contact Lenses - Visual Analysis OPEN ALL DAY SATURDAY Floydada, Texas YU 3-2496

REPOSSESSED 1967 SINGER sewing machine in 4-drawer walnut cabinet. Will zig-zag, blind hem, fancy patterns, etc. Assume 4 payments of \$7.46. Must have good credit. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 3-tfc

1961 1/2-TON INTERNATIONAL Pickup For Sale. Clifton Stodghill, Phone 2401. 39-tfc

REAL ESTATE

FOR SALE IN SILVERTON

Equity In Brick Home

3 Bedrooms, 1 1/4 Baths, separate Living Room and Den, 2-car Garage. On Pavement. Call Area Code 713 474-2869 or write Gene Morris, 637 Bay Club Drive, Seabrook, Texas 77586. 5-tfc

THREE - BEDROOM HOUSE: Buy my equity, take up payments. Jim Boling, 3861. 3-tfc

SMALL 4 - ROOM HOUSE IN West part of town for rent. See George Seaney 50-tfc

WANTED

INSULATION -SAVE MONEY heating and cooling your home. Jimmie Wofford, Phone 5311. 6-tfc

ATTENTION FARMERS: I, Blackie Waters, am now associated with McJimsey Garage. Ten years experience with IHC equipment. Your business will be truly appreciated. Shop phone 4281, residence 5621. 5-tfc

CUSTOM MOLD BOARDING

Phone Bean 4681 G. W. Chappell 50-tfc

WANTED: MARRIED MAN FOR milk route. Contact W. E. Stinson, Phone 259-2442, Memphis, Texas. 8-3tc

BUSINESS OPPORTUNITY MAN or woman: Reliable person from this area to service and collect from automatic dispensers. No experience needed... we establish accounts for you. Car, references and \$965.00 to \$1785.00 cash capital necessary. 4 to 12 hours weekly nets excellent monthly income. Full time more. For local interview, write Eagle Industries, 4725 Excelsior Blvd., St. Louis Park, Minnesota 55416. 8-1tp

WANTED: CHILDREN TO KEEP in my home; daytime only. Connie Brandes, 406 Broadway, Phone 4781. 6-tfc

FOR BEAUTY AROUND THE Clock, try Fashion Two Twenty. Call 3701. Fairy McWilliams, your 220 consultant. 6-12tp

FOR RENT

ONE FURNISHED AND TWO UN-furnished Apartments For Rent. Doc Minyard, Phone 2461 or 2331. 3-tfc

5-ROOM HOUSE FOR RENT. Phone 2981, Doyle Stephens. 28-tfc

HOUSE FOR RENT: 5 ROOMS with Bath. Located near school. Contact George Seaney. 7-tfc

PUBLIC NOTICE

Political Announcements Subject to Action of the Democratic Primary Saturday, May 4, 1968.

FOR STATE REPRESENTATIVE, 75th DISTRICT (including Armstrong, Briscoe, Carson, Collingsworth, Donley and Randall counties) OF TEXAS:

MARION BRUCE OF RANDALL COUNTY

J. M. (RED) SIMPSON OF RANDALL COUNTY (Incumbent)

FOR DISTRICT ATTORNEY, 110th JUDICIAL DISTRICT (Motley, Dickens, Floyd and Briscoe counties) OF TEXAS:

JOHN B. STAPLETON OF FLOYD COUNTY (Incumbent)

FOR SHERIFF, TAX ASSESSOR AND COLLECTOR OF BRISCOE COUNTY, TEXAS:

VINSON SMITH (Incumbent)

J. C. FOWLER

FOR COMMISSIONER OF PRECINCT NO. 3 OF BRISCOE COUNTY, TEXAS:

W. E. SCHOTT, JR. ROY MORRIS MANLEY WOOD JOE ONEAL

FOR COMMISSIONER OF PRECINCT NO. 1 OF BRISCOE COUNTY, TEXAS:

SHAPE WEAVER

L. H. (DUD) WATTERS (Incumbent)

ANNOUNCEMENTS SUBJECT TO ACTION BY THE REPUBLICAN PRIMARY ON MAY 4, 1968:

FOR STATE REPRESENTATIVE, 75th DISTRICT (including Armstrong, Briscoe, Carson, Collingsworth, Donley and Randall counties) OF TEXAS:

TOM CHRISTIAN OF ARMSTRONG COUNTY

CARDS OF THANKS

To say a special thanks to those who have helped me in my time of need. Thank you, Fern Parker

We wish to thank everyone for the cards, phone calls, visits and food, and every expression of interest in us during the time Eual has been recuperating in bed at home. May God bless each of you. Mr. and Mrs. Eual Newman

We would like to express our sincere appreciation to the Silvertown Fire Department and other volunteers for helping save Silvertown Metal Works last week. We do appreciate everything that was done to help us save as much as possible. Loyd and LaVerne Stephens

LOST AND FOUND

LOST IN VICINITY OF SCHOOL: Black dog with white paws. Phone 3621, Ronald Vaughan. 8-1tc

ITCHING LIKE MAD?

Get this doctor's formula! Zemo speedily stops torment of externally caused itching... of eczema, minor skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs. "De-itch" skin with Zemo-Liquid or Ointment.

SWAYZE Doors BUILDERS SUPPLY

Used & Damaged Up New Doors - 2.50 Refinished Mahogany Sht. Paneling - 3.49 Antiquing Off Kits - 33 1/3% Heavy Alum. Storm Ea. Doors - 26.95

"OUR BEST PRICE IS OUR CASH PRICE" 3009 W. 7th CA 4-5553 Plainview, Texas



BEST LOSERS IN AREA -Members of Caprock TOPS Club are proud of the trophy they received recently for having the best average weight loss of any TOPS club in the area. Pictured are Mrs. Datis Martin, president of Caprock TOPS; Mrs. Ted Strange; Mrs. A. R. Martin, Caprock TOPS Queen (honor earned by losing the most weight in a year); Mrs. Jim Cline, and Mrs. Carroll Garrison.

Local TOPS Club Wins Area Award

Mmes. Nina Martin, Lois Cline, and Marie Garrison represented the local Caprock TOPS Club at Area Recognition Day for Area TOPS Clubs, Inc. in Stinnett on Saturday, February 10.

Members of the local club were surprised when the awards were presented, and the Caprock TOPS received the "Best Loser" plaque.

Caprock TOPS (Taking Off Pounds Sensibly) meets every Monday at 6:00 p.m. in the P.C.A. community room.

Mr. and Mrs. Wayne Stephens, Larry B. and Stephen spent the weekend in Dexter, New Mexico, visiting with Mr. and Mrs. Milton Thornton, Roni, Darrell and Scotie.

Meeting Cancelled For This Week

Meetings for the Quitaque congregation of Jehovah's Witnesses have been cancelled this week according to Rex Tiffin, assistant minister for the group, who made the announcement Sunday.

In discussing plans for local members this week, Tiffin said that seven families who regularly attend five meetings a week in Quitaque, are making special arrangements to spend the weekend in Vernon where they will be delegates to a three-day convention in the Wilbarger Auditorium beginning Friday, February 23, at 6:45 p.m.

More than 450 are expected to represent some 15 different congregations and Tiffin compared the gathering to a large family reunion with young and old sharing in a series of talks and dramatizations having to do with Biblical subjects developed around the convention theme, "Strengthening One Another to Remain in the Faith."

Mrs. Norvell Breedlove and Curtis were visitors in Silvertown Tuesday afternoon.

Mrs. Ray Thompson is visiting her mother, Mrs. Johnston, in San Diego, California.

Mr. and Mrs. Charles Sarchet and Ken attended the Harlem Globetrotters vs. Washington Generals basketball game in Amarillo Friday night.

Mr. and Mrs. Loyd Stephens attended the Globetrotters vs. Washington Generals basketball game in Amarillo Friday night.

Bern May, Mr. and Mrs. Clifton Stodghill, Mary, Donna and Carol have been recent visitors with Mr. and Mrs. C. A. Gloyd in Lockney.

SERVICE-TOONS

BY Alvin Redin



"Those are the FIRST SQUAWKS Redin ever had on his '66' service."

Redin Oil Company PHILLIPS 66 JOBBER Best Service In Silvertown. PHONE 2661

WE MAKE KEYS Fogerson Lumber & Supply Silvertown

EXPERT T. V. ANTENNA SALES AND SERVICE Will Be Here In Silvertown Each Thursday Leave Calls At Jack's Pharmacy

RAMSOWER'S

PLAINVIEW, TEXAS MAGNAVOX - CURTIS MATHES - PHILCO 715 BROADWAY PHONE CA 3-4426

BAKERITE 3 lb. can 57¢ FLOUR Gold Medal 5 lb. 53¢ PIE APPLES Comstock no. 2 2 FOR 49¢

TEA Lipton Instant 6 Ounce - - - \$1.15

MIRACLE WHIP qt. 53¢ BREEZE DETERGENT King Size \$1.09 COLLEGE INN CHICKEN NOODLES 2 FOR 69¢ WILSON BEEF STEW 24 oz. 55¢

WAGNERS DRINKS Orange - Grape qt. 3 FOR 79¢ SUNSHINE CRACKERS 1 lb. 31¢ GREEN GIANT PEAS 303 can 2 FOR 39¢ MY-T-FINE PUDDING reg. 3 FOR 29¢

* MEAT MARKET FOOD KING BACON 1 lb. 45¢ LONGHORN BACON 2 lb. \$1.25 STEAK Round Lb. 89¢ STEAK Loin Lb. 85¢

* FRUITS & VEGETABLES SUNKIST LEMONS Lb. 19¢ CALIFORNIA CABBAGE Lb. 9¢ IDAHO RUSSETS NO. 1 POTATOES 10 Lb. 53¢

Shurfresh Milk Has That NATURAL GOODNESS

Nance's Food Store SILVERTON, TEXAS

TELEVISION SECTION

L. Just hours after the new own.

AS NEW OWNERSHIP - NEW MANAGEMENT TAKE OVER

BIG EXCITEMENT AT CH. 7

News Department Comes on Strong

A spy ship is seized... an earthquake rocks a distant island... a president is shot... a major happening throughout the world that KVII-TV viewers won't know about within minutes, according to Bill Izzard, Channel 7's experienced news team.

"A flick of a switch is all it takes to bring any emergency or major news event right into the living rooms of our viewers," Izzard said. Martin, an award-winning commentator and nationally-recognized magazine writer, observed that "the viewer is never out of touch with significant events while watching the program."

The KVII-TV news staff is being doubled to add strength to the department, and additional equipment has been added to provide faster coverage of local and area events.

One major addition is a Jamieson Color Film Processor.

"Normally it takes an hour to process color film for newscasts," Izzard said, "but with the new processor, it takes only 20 minutes and lands up to 1,000 feet of news film at a time. This means that a story can break 15 minutes before any news program, and before the newscast is finished we can have the filmed story on the air."

The news staff works with a motto constantly in mind: "Get it First; Get it Right."

Both Izzard, 44, and Martin, 42, are experienced reporters and broadcasters. Izzard, a University of Illinois graduate, has worked in radio and television news since 1948. On the first television newscast in Amarillo, he covered the assassination of John F. Kennedy by all media.

He has covered several major stories in Amarillo and throughout the nation. He covered the Tex Thorton murder in Amarillo; the Alaska earthquake; Project Gnome, an atomic device blast near Carlsbad, N.M.; to name a few.

Izzard is married and has two children.



Bill Izzard, news anchor.

Laurel Martin, 42, is a former reporter and news anchor. She has worked in radio and television news since 1948. She covered the assassination of John F. Kennedy by all media.

She has covered several major stories in Amarillo and throughout the nation. She covered the Tex Thorton murder in Amarillo; the Alaska earthquake; Project Gnome, an atomic device blast near Carlsbad, N.M.; to name a few.

Martin is married and has two children.



Laurel Martin, news anchor.

High Powered Engineers Work on Picture Problems

No military operation ever worked with more precision than when KVII-TV changed hands three weeks ago.

The transfer was made at noon, and the ink was barely dry on the final signature before John Tyler, KVII-TV's general manager, and Bill Izzard, Channel 7's news anchor, were in the control room.

"By 8 p.m. that day, they had flown into Amarillo airport, and by midnight they had rolled their oscilloscopes and other electrical paraphernalia into the transmitter room. We all felt a sense of urgency. We wanted to get things done, and fast!"

The engineers were Bill Cannady, Channel 7's director of engineering, described by Tyler as someone "who knows more about television than those who invented it." Bill Smith, a highly competent field service engineer with General Electric in Dallas, and Bill Green, a mechanical expert and KVII-TV's chief engineer.

They worked all night, were at it again by noon, and by 4 p.m. they were in a night session. I've never seen people so picky before," Tyler said.

"They probed, prodded, pulled apart and put back together nearly every piece of equipment we have, and after they finished, they said, 'Let's check it just one more time. Unbelievable!'"

One of the major problems was the tower. The tower that stood at 77 feet was replaced by a tower that held it in place. Cannady pointed out that the tower was out of plumb.

used by companies such as Jet Propulsion Labs, one of the nation's weather information available.

What about staff changes? "We're adding, not subtracting," he said. "We've got a good staff now, and we're beefing it up with some more competent talents."

Fingering the last sesame seed off the plate, he added: "You know, the guy Madison reminds me some. We've known him for a long time. We've worked with him, and we're studying the programming now to design it for the people in our part of the country."

Another staff meeting ended the interview, but I checked John's credentials before I left. He's a director of the Texas CATV Association, and has been on the staffs of KRAL-TV, Shreveport, La.; KVTI-TV, Fort Worth, and KFDD-TV, Amarillo. Every location is better off for his having been here.

"We'll introduce some children's programming."

"We're going to sign on earlier and sign off later, and we'll start running a late late show on Friday and Saturday nights."

"We'll have more movies in color, and they'll be more recent vintage than some on the air now."

"We will have a weather show that will be like none other ever seen on the Plains. It will be more dependable. It will become a valuable asset to those who are living farming and ranching. We'll have devices similar to those used by NASA in its space program and

COMPLETE K-7 PROGRAM SCHEDULE INSIDE

You will want to save this exciting programming on KVII-TV. It includes the schedule for some of the season's top educational and entertainment SPECIALS coming up on ABC in the next few weeks.

used by companies such as Jet Propulsion Labs, one of the nation's weather information available.

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Reporter Sees Effect of Change

Reporter Jerry Sinsie, using a limp french fry as a pointer, said three top-notch engineers combined their talents to sharpen the blurs and strengthen the signals.

They were at KVII-TV's transmitter room, where the chief engineer, and Bill Smith, district field service engineer with General Electric.

Laughing a little, Tyler said one of his callers, someone who lived outside Amarillo, told him he was surprised to find the Big Valley really wasn't filmed in a continuous snow storm. "He had a well-bowled-out that sound in his voice."

"Seriously, we recognize that KVII-TV has had several problems in the past that were picture-related. The picture was shaky, the reds were pink, but this problem has been permanently cured with the addition of the latest solid state microwave transmission equipment."

"We had a weak signal, and this resulted in more than the usual amount of snow in some areas outside Amarillo. This has been corrected by bringing our transmitter up to full power of 316,000 watts, the maximum allowed by the Federal Communications Commission. The station had been operating on reduced power until a couple of weeks ago."

I brought in one of my pet grippers. I brought the station up off the air at the most inopportune moment.

watching the seconds tick away so it could go home and forget the whole day ever happened.

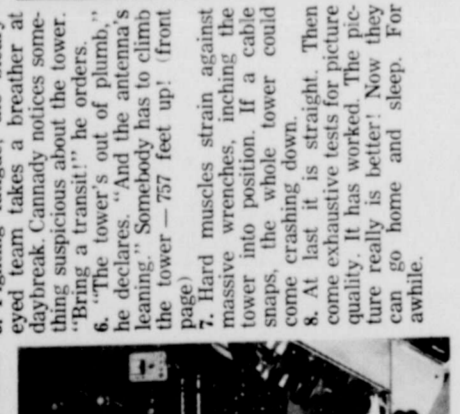
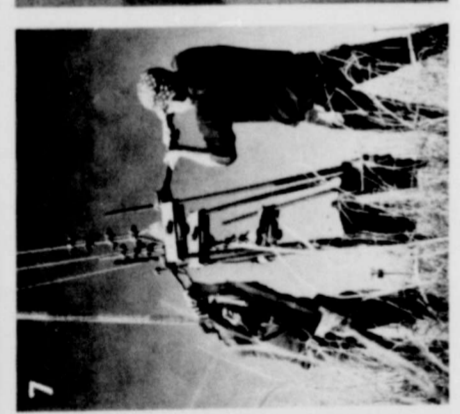
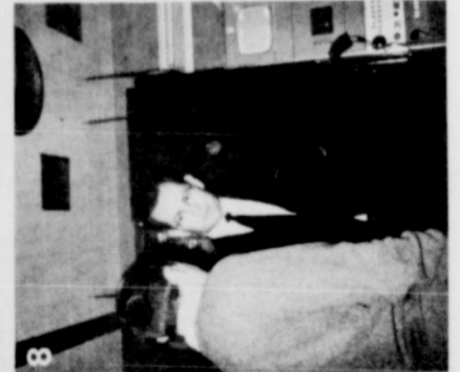
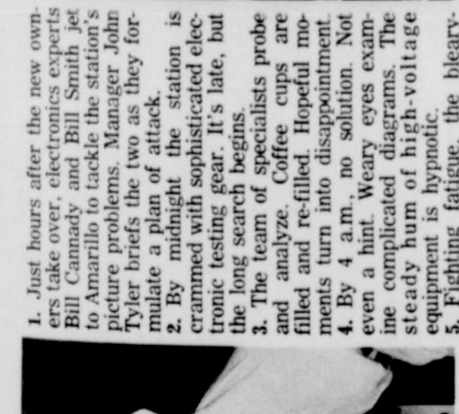
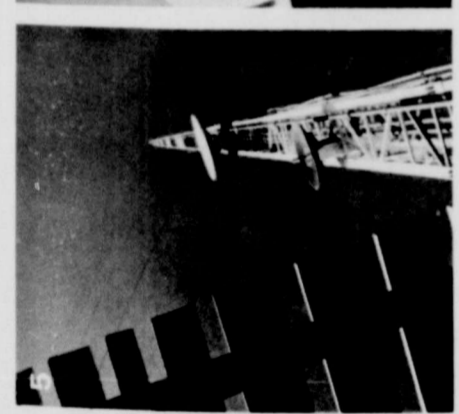
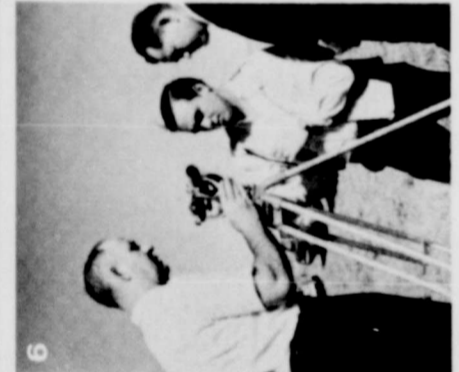
So, I asked John why the sudden happiness in the atmosphere, and the side of the station to local optimism have generated a spark of optimism throughout the whole organization. We're going places, and we know it!" he emphasized.

KVII-TV now is owned by Mrs. Estelle Marsh, Stanley Marsh III, Tom Marsh and Michael Marsh, all of Amarillo.

The Marsh family has been associated with successful Amarillo and area businesses for many years. They have owned KVII-TV since 1954, and they're doing those things necessary to see that it does.

What things, I wanted to know, figuring a put-up-or-shut-up attitude here would get the best results.

John pointed the half eaten hamburger my way, and said: "You know that if anything happens on the High Plains, the switchboard here lights up like a pinball machine gone berserk, and that's been happening ever since the Marshes bought the station. I mean, we'd like to see what we did to get the picture. We didn't know whether to panic, pull the plug on him or what, but we told him we'd improve the color and image 100 percent or better. You can say that again, he told us. So we did."



1. Just hours after the new ownership, Bill Cannady and Bill Smith, set to work on the station's picture problems. Manager, John Tyler briefs the two as they formulate a plan of attack.

2. By midnight the station is crammed with sophisticated electronic testing gear. It's late, but the long search begins.

3. The team of specialists probe the station's picture problems. They are filled and re-filled. Headed moments turn into disappointment.

4. By 4 a.m. no solution. Not even a hint. Weary eyes examine complicated diagrams. The equipment hum of high-voltage equipment is hypnotic.

5. Fighting fatigue, the bleary-eyed team takes a breather at daybreak. Cannady notices something suspicious about the tower.

6. "Bring a tower's out of plumb," he declares. "And the antenna's leaning. Somebody has to mind the tower - 75 feet up! front and back!"

7. Hard muscles strain against massive wrenches, inching the tower into position. If a cable snaps, the whole tower could come crashing down.

8. At last it is straight. Then come exhaustive tests for picture quality. It has worked. The picture really is better! Now they can go home and sleep. For awhile.

MORNING AND AFTERNOON PROGRAMS

FRIDAY - DAYTIME

- 7:00 A.M. - Cartoons and Corn Flakes (with TUGGIE)
- 7:30 A.M. - Modern Education
- 8:00 A.M. - Cisco Kid
- 8:30 A.M. - Casper
- 9:00 A.M. - Fantastic Four
- 9:30 A.M. - Spiderman
- 10:00 A.M. - Bugs Bunny
- 10:30 A.M. - Bullwinkle
- 11:00 A.M. - Discovery
- 11:30 A.M. - Journey To The Center Of The Earth
- 12:00 Noon - King Kong
- 12:30 P.M. - George of the Jungle
- 1:00 P.M. - New Beatles
- 1:30 P.M. - American Bandstand
- 2:00 P.M. - Happenings '68
- 2:30 P.M. - Saturday Matinee
- 3:00 P.M. - Pro Bowlers
- 3:30 P.M. - Wide World of Sports

SATURDAY

- 7:00 A.M. - Modern Education
- 7:30 A.M. - Cisco Kid
- 8:00 A.M. - Casper
- 8:30 A.M. - Fantastic Four
- 9:00 A.M. - Spiderman
- 9:30 A.M. - Bugs Bunny
- 10:00 A.M. - Bullwinkle
- 10:30 A.M. - Discovery
- 11:00 A.M. - Journey To The Center Of The Earth
- 11:30 A.M. - King Kong
- 12:00 Noon - George of the Jungle
- 12:30 P.M. - New Beatles
- 1:00 P.M. - American Bandstand
- 1:30 P.M. - Happenings '68
- 2:00 P.M. - Saturday Matinee
- 2:30 P.M. - Pro Bowlers
- 3:00 P.M. - Wide World of Sports

SUNDAY

- 7:00 A.M. - Modern Education
- 7:30 A.M. - Cisco Kid
- 8:00 A.M. - The Big Picture
- 8:30 A.M. - Milton the Monster
- 9:00 A.M. - Linus
- 9:30 A.M. - Bugs Bunny
- 10:00 A.M. - Bullwinkle
- 10:30 A.M. - Discovery
- 11:00 A.M. - First Baptist Church
- 12:00 Noon - Directions '68
- 12:30 P.M. - Issues and Answers
- 1:00 P.M. - NBA Basketball
- 3:00 P.M. - American Sportsman
- 4:00 P.M. - Sunday P.M. Show

For additional copies of this TV Guide write to KVII-TV

Box 925 • Amarillo, Texas
Pho. 373-1787

MON., 3/4 - I Died 1000 Times
TUES., 3/5 - I Was a Communist for the F.B.I.
WED., 3/6 - Mr. Roberts
THURS., 3/7 - Sea Chase
FRI., 3/8 - Stage Fright
SAT., 3/9 - *10:30 pm Late Show* The Wrong Man
SUN., 3/10 - *10:30 pm Late Show* Bernadine
MON., 3/11 - Bottom of the Bottle
TUES., 3/12 - Man in Gray Flannel Suit
WED., 3/13 - The Man Who Never Was
THURS., 3/14 - The Bad Seed
FRI., 3/15 - A Face in the Crowd
SAT., 3/16 - *10:30 pm Late Show* The Old Man and the Sea
SUN., 3/17 - *10:30 pm Late Show* The Eddie Cantor Story

2/22 - A Woman's Devotion
2/23 - Johnny Guitar
2/24 - *10:30 pm Late Show* Hell Fire
2/25 - *10:30 pm Late Show* I Dream of Jeannie
2/26 - Flame of the Island
2/27 - The Quiet Man
2/28 - The Outcast
2/29 - Battle Cry
3/1 - Big Jim McLain
3/2 - *10:30 pm Late Show* The Command
3/3 - *10:30 pm Late Show* The Great Jewel Robbery

All Around the Town
by Ma

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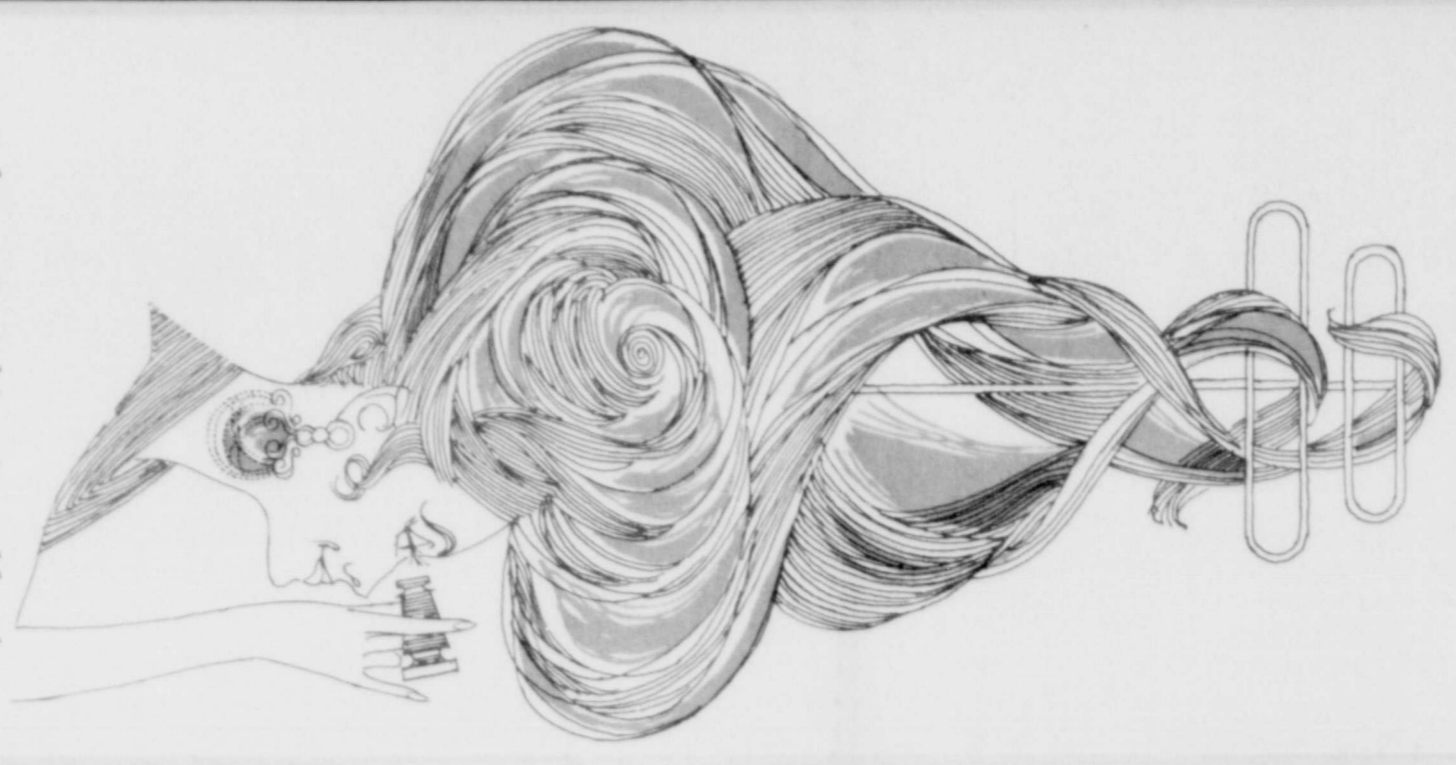
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AMARILLO, TEXAS



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5:30
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ABC NEWS -
LOCAL NEWS -
WEATHER-SPORTS

6:30
P.M.
7:00
P.M.



GOV. BOB RAYBURN

7:30
P.M.



BOB IZZARD

8:00
P.M.



PELONY SQUAD

8:30
P.M.



PELONY PLACE I

9:00
P.M.



BIG VALLEY

BOB IZZARD - NEWS

JOEY BISHOP

MONDAY

MONDAY

5:30
P.M.
6:00
P.M.

ABC NEWS -
LOCAL NEWS -
WEATHER-SPORTS



GARRISON'S GOBBLERS

7:30
P.M.



BOB IZZARD

8:00
P.M.



PELONY SQUAD

8:30
P.M.



PELONY PLACE I

9:00
P.M.



THE INVADERS

BOB IZZARD - NEWS

JOEY BISHOP

TUESDAY

TUESDAY

5:30
P.M.
6:00
P.M.

ABC NEWS -
LOCAL NEWS -
WEATHER-SPORTS



THE AVENGERS

7:30
P.M.



BOB IZZARD

8:00
P.M.

WEDNESDAY
NIGHT MOVIE
SPECIALS

8:30
P.M.

3/6—MONTE CARLO
CEST ROSE
RISE AND FALL OF
THIRD REICH Part I

9:00
P.M.

3/13—"HANS CHRISTIAN
ANDERSON"
4/1—McCARTHY
HEARINGS

BOB IZZARD - NEWS

JOEY BISHOP

WEDNESDAY

WEDNESDAY

5:30
P.M.
6:00
P.M.

ABC NEWS -
LOCAL NEWS -
WEATHER-SPORTS



THE AVENGERS

7:30
P.M.



BOB IZZARD

8:00
P.M.



PELONY SQUAD

8:30
P.M.



PELONY PLACE II

9:00
P.M.



MARSHAL DILLON II

BOB IZZARD - NEWS

JOEY BISHOP

THURSDAY

THURSDAY

5:30
P.M.
6:00
P.M.

ABC NEWS -
LOCAL NEWS -
WEATHER-SPORTS



THE AVENGERS

7:30
P.M.



BOB IZZARD

8:00
P.M.



PELONY SQUAD

8:30
P.M.



PELONY PLACE II

9:00
P.M.



JUDD

BOB IZZARD - NEWS

JOEY BISHOP

FRIDAY

FRIDAY

5:30
P.M.
6:00
P.M.

THE PROFESSIONALS
CISCO KID



NEWLYWED GAME

7:30
P.M.



BOB IZZARD

8:00
P.M.

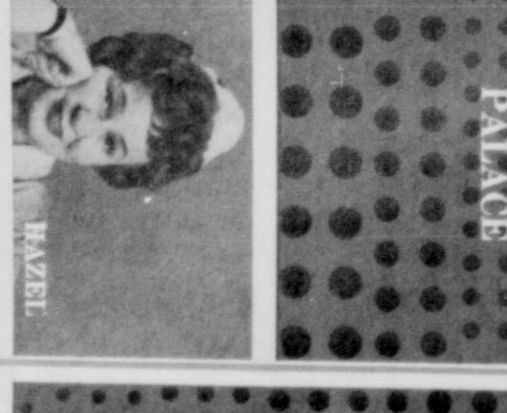


LAWRENCE WELK

8:30
P.M.

HOLLYWOOD
PALACE

9:00
P.M.



HAZEL

BOB IZZARD - NEWS

LATE SHOW

SATURDAY

SATURDAY

5:30
P.M.
6:00
P.M.



VOYAGE TO THE BOTTOM OF THE SEA



THE FBI

7:30
P.M.



THE FBI

8:00
P.M.

SUNDAY NIGHT
MOVIE

8:30
P.M.

2/25—FLAME OVER IN
3/3—(SPECIAL)
HATFUL OF RA

9:00
P.M.

3/10—BRIDGE
ON RIVER KW
4/14—THE ROBE
4/21—(SPECIAL) RON

LOCAL NEWS
WEATHER-SPORTS

LATE SHOW

SUNDAY

SUNDAY