䍛

## BRISCOE COUNTY NEWS



Flow Of Rural People To Urban Centers Was Topic Of Discussion


JOHN B. STAPLETON and
GEORGE W. MILLER announce the formation of a partnership for the general practice of Civil Law to be known as
STAPLETON and MILLER 101 North Main Floydada, Texas Phone 983-2197

FRIDAY AND SATURDAY


SUNDAY


ARENA DRIVE IN

Tropical Fish Show To Be Feature of South Plains Fair Seplember 25 -30

be
Pan
Lub
the
Aq
A



## Your home is your castlemake it a Total Electric Gold Medallion!

You can make the old homestead like new thanks to the versatility of converted thendable electricity. An amazing number of Reddy's customers have Reddy will oladly obligation - his trained specialist can tell you what it takes to convert your home, what the cost will be and what the operating cost will be.

SALEM'S OF SILVERTON BIG ANNUAL


## LaY-AWAY

COAT SALE
TOTS - STUDENTS - LADIES NEW EXCITING STYLES $\$ 5.00$ PER COAT WILL HOLD
aLL SALES FINAL No alterations
No LAY - AWAY
No REFUNDS
no exchange

FOUR BIG DAYS! THURSDAY, JULY 11 THROUGH MONDAY, JULY 15 . . . STARTS 9:00 A.M.
THIS IS AN ANNUAL SAVING EVENT ON THIS SEASONS MERCHANDISE. WE HAVE A BIG STOCK AND WANT TO MAKE ROOM FOR FALL
MERCHANDISE. WE DON'T LIKE TO CARRY MERCHANDISE OVER TO NEXT SEASON, AND ARE DISREGARDING COST AND SLASHING PRICES IN ORDER TO MOVE THE STOCK QUICKLY: MANY ITEMS ALL THRO UGH THE STORE NOT ADEVERTISED WILL ALSO BE ON SALE. IT WILL

PRICES GOOD IN SILVERTON STORE ONLY - You will be buying Nationally Adverlised Brand Names of finest quality merchandise at AMAZING SAVINGS. We guarantee to save you money.
store closed tuesday and WEDNESDAY 9th and 10th For sale


## LADIES FASHIONS

all nationally advertised labels SPRING AND SUMMER CLOSE-OUT

## DRESSES-SUITS- SPORTSWEAR

 Group I Group II$1 / 2$ PRICE $331 / 3$ OFF
includes pants - shorts - skirts TOPS - blouses - Shells - hurry! henson - kickernick

## SLEEPWEAR SELECTED GROUP

 GOWNS - PAJAMAS - SCUFFS
## 331/3 OFF

HURRY FOR THIS - IT WON'T LAST LONG
PIECE GOODS SALE
TARPOON CLOTH - JERSEYS - COTTONS

SalE 137 YaRd SalE 167 YaRd Whole yaros only


LAY-AWAY SALE
on ladies fall
SUITS - DRESSES - SPORTSWEAR
5.00 DOWH PER UNIT WILL HOLD TO SEPT. IST.

|  |
| :---: |
|  |  |
|  |  |

Tite nim
Bieached Sheets- $2 \mathbf{2 1 7}^{\text {min }}$

Bleadhed Cases ..... 51.17
Colored Cases . . . . . $\$ 1.21$

| CURTAIIIS <br> ODDS AND ENDS YAL P PR |
| :---: |
|  |  |

BEDSPREADS
BATES - FIELDCREST - MORGAN JONES
Choice of Slock 25\% off
TOWELS
FIELDCREST - LADY PEPPERELL
331/3OFF $1 / 2$ PRICE

|  |
| :---: |
|  |  |
|  |  |
|  |  |

## BACK TO SCHOOL

BUY NOW AND SAVE A BUNDLE BOYS AGE GROUP LEVIS AND DIGKIES DOUBLE KNEE JEANS

SANF. sLlm and reg. - age 3 to 12 regular 3.50 and 3.98 267 Pr.

BOYS DICKIES HOPSACK JEANS
NO IRON THREE COLORS - AGE 2 TO AGE 12 SLIM AND REGULAR - REGULAR 4.50 PAIR
HURRY THEY WON'T LAST .... BOYS SHORT SLEEVE SPORT SHIRTS

187 ta.
247 ta.

| SPORT SHIRTS |  |
| :---: | :---: |
|  |  |
| MEMS DRESS SLACKS | B007s |
|  | \% |
| $\begin{array}{ll}1 / 2 & \text { PRICF } \\ 331 / 3\end{array}$ | 2500 Pr . |
| CURLEE SUITS | Dinss sinoes |
|  |  |
| $6400 \quad 4400$ | $33^{1 / 3} \text { of }$ |


| Uniroyal Keds | Girls and Ladies |
| :---: | :---: |
| CANVIS OXFORDS | ITALIAN SANDALS |
| Girls and Ladies |  |
| Reg. \$3.98-\$4.98 Val. |  |
| Selected Colors Sale | Reg. 4.98 and 6.98 Val. |
| SALE |  |

PERSONALITY SHOES

Giris and Ladies Selected Colors Sale
297 Palr

SUMMER DRESS AND CASUALS
 $\begin{array}{ccc}\text { REG. 8.98 } & \text { REG. } 10.98-12.98 & \text { REG. } 13.98 \\ \text { SALE } & \text { SALE PRICE } & \text { SALE }\end{array}$ $487 \quad 687 \quad 887$

My View Of HEMISFAIR '68



| Ken Sarchet entertained a number of friends at a swimming party Saturday night. Attending | Curtis Breedlove of Tulia hea been visiting his grandparents Mr. and Mrs. Wayland Fitzgerald this week. |
| :---: | :---: |
| were Ken and Twila Wood, John |  |
| and Amy Sharp, Mary Jo Thomas, Peggy Croft, Nanette, Suzette and | M Windows |
| Kimberly Fitzgerald, Darrell and | AND STORM DOO |
| Karen Martin, Becky and Barry |  |
| Francis, Brett and Cris Gill, Wes, Annette, Scotti and Cary Fleming, | Silverton |
| Kelly Bomar, Larry and Tommy |  |

THE

## HOUSE OF FABRICS

IN TULIA IS NOW OPEN

NEXT DOOR TO HUXFORD'S


7:00 P.M. Sunday, July 21 First Baplist Church


## JULY CIEARANCE SALE

THE DOOR OPENS AT 9:00 A.M. FRIDAY, JULY 12
BROWN'S DEPT. STORE Lockney, Texas


## "TOP GRADE"

| SHORTENING 3 | $696$ |
| :---: | :---: |
| tEABAGS | 396 |
| UR | $856{ }^{\text {¢ }}$ |
| FOIL wrisho | 536 |
| CREAM | 69¢ |
| SPRAY STARCH ${ }^{\text {20.e. }}$ 53. | Dooc |
| PeCCHES | BIC |
| Penis | POR |
| souish ratur 12\% |  |
| MARGARINE |  |

Shurrresh Milk Has That NATURAL GOODNESS

These Specials Good Friday and Saturday
Nance's Food Store
SILVERTON, TEXAS

## Buy Bonds where you work.



It's miserable work, crawling through a rice Savings Bonds. Would you like to show this man paddy. And being shot at. This American does you're with him? One good way is to buy Savthe job for freedom's sake. So do thousands of ings Bonds where you bank or join the Payroll his buddies. Many of these brave men also sup- Savings Plan where you work. You'll make a port freedom with their dollars: A majority of good investment. And you'll walk a bit taller. our servicemen overseas are investing in U.S.

## U.S.Savings Bonds

[^0]

# (2) <br>  <br> Your Home Business firms are THE HIGHEST BIDDERS for Your Shopping Dollar 

## Hers are the facis

 to prove il...Actually . . . no matter where you live . . . nobody . . . and that means NOBODY . . . can give you more for your dollar than your own home business firms. Let's look at the reason for this advantageous . . . to you . . . situation:

ANY MERCHANT . . . anywhere . . . is ordinarily going to sell goods for some more than he pays for them.

ON AN AVERAGE . . . when you spend a dollar in any retail store . . . here or anywhere else . . . about 70 cents of it pays for GOODS, and about $\mathbf{3 0}$ cents goes for rent, taxes, donations, hired help, etc., and a few cents (the national average is about 5 cents) pays the propristor for his work, and for his investment in goods and equipment, credit losses, etc.

BRISCOE CO-OP GIN
CROP - RITE FERTILIIER

NOW . . . when you spend your dollar at home, you get the same 70 cents worth of merchandise that you would get for it anywhere else.

AND THE OTHER 30 CENTS stays here too, to help you pay for schools, churches, roads and streets; to vitalize the community so your property . . . or your job . . . is worth more; to keep more people here to share civic work and expense, and to serve YOU when you sometimes direly need their knowledge and their skills.

ONLY when you buy in YOUR OWN HOME community do you get back most of this $\mathbf{3 0}$-cent retail handling charge . . . and often a great deal more, as your job or your business prospers and your social life broadens with the growth of the entire community.

SERVICE ELEVATOR

FOGERSON LUMBER CO.

FIRST STATE BANK

CITY CAFE

REDIN OIL CO.

TOMLIN - FLEMING GIN

SIIVERTON ELEVATORS, INC.
bRISCOE COUNTY MEWS
RAY THOMPSON IMPLEMENT CO.

SALEM DRY GOODS

ASHEL MCDANIEL TEXACO

SUN-VUE FERTILIIERS, INC.
O. C. MAPLES and SON '66' STATION

NANCF'S FOOD STORE

CIIY TAILORS



[^0]:    Bond factst Savings Bonds pay you back $\$ 4$ for every $\$ 3$ at maturity in only seven years . . . are replaced froe if lost, dostroyed op stolen . . . bave special tax advantages . . . can be sedeemed whenever the need artsos.

