

Snyder, Publishers
 Jones, Business Manager
 Snyder, Editor

Entered as second class mail matter August 18, 1928, at the Post Office at Snyder, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
 One Year.....\$1.50
 Six Months......75

Snyder, Texas, Friday Morning, January 3, 1929

Political Announcements

- For City Marshal of Snyder:**
WALTER CAMP
- For Mayor of City of Snyder:**
H. G. TOWLE (Re-election)
- For Tax Assessor of Scurry County:**
GEORGE M. GARNER
STELLIN A. TAYLOR
W. W. (WALLACE) MERRITT
- For Tax Collector of Scurry County:**
W. W. (UNCLE BILLIE) NELSON
- For County Clerk of Scurry County:**
MABEL V. GERMAN (Re-election)
- For Sheriff of Scurry County:**
P. M. BROWNFIELD (Re-election)
- For County Attorney of Scurry County:**
WARREN DODSON (Re-election)
- For Superintendent of Scurry County Schools:**
A. A. BULLOCK (Re-election)
- For Treasurer of Scurry County:**
MRS. EDNA B. TINKER (Re-election)
- For Commissioner, Precinct No. 1:**
JNO. C. (LUM) DAY (Re-election)
- For Commissioner, Precinct No. 2:**
H. C. FLOURNOY (Re-election)
- For Commissioner, Precinct No. 4:**
J. R. COKER

The Snyder News Creed.

For the cause that needs assistance:
 For the wrongs that need resistance:
 For the future in the distance,
 And the good that we can do.

The Weekly Dozen.

Women get all the breaks in hot weather, for their average clothing weighs only slightly more than a pound when the sun makes merry. But in the winter Mr. Man doesn't have a couple of feet of perforation between shoe top and skirt. But, as a rule, Mr. Man's eye has a stronger liking for two feet in the hose than a dozen in the shoe.

More money is being spent today for beauty aids than for bread. The extra expenditure is probably made by the beautyless brigade which seeks breadwinners.

They eat horse meat in England, and the Americans laugh. Personally, I'd rather get horse meat than a lot of horse laughs I've heard.

Here's a good antidote for New Year blues, written by a preacher: "A smile is worth a hundred complaints in any market; a dozen talking points to any salesman; a score of arguments in any circumstance; a thousand criticisms in any home; a million kicks to a discouraged man; more than two fists in the face of any angry man; everything to the man who wants to get through life without friction."

The trouble with most New Year's resolutions is that they start off in high and end in the wrecking yard.

What has become of the old-fashioned merchant who sent a big sack of candy home to the kids when Dad paid his January 1 bill?

Now that cleaning and pressing bills are down, gasoline is cut, and license tags are almost half price, how about a few cuts in the price of being a newspaper man?

Basketball may not be quite as popular as football, but it has one redeeming feature: You usually get more runs for your money.

Old Man 1929 was shoved off the globe, according to last week's Times-Signal cartoon. But the old fellow is still sticking his bills into a lot of our business.

Pessimism Pete is certain that 1930 will bring more money into the farmer's hands, since farm relief has already done all the damage possible.

A little runner is a dangerous thing—especially in Christmas hose.

People who live in glass houses should pull down their shades, says an exchange. They should also use the new unbreakable glass if they play the Christmas radio until the first hour of the New Year.

About the Political Pot.

Before many more weeks have passed the political pot will be boiling at fever heat, and the average voter will be in such a turmoil before election day that he won't know an issue when he sees one.

A man who knows about politics and politicians from A to Z, and back again, has written some pointed things about our great American sport in a book called "Political Behavior." His name is Frank R. Kent, of the Baltimore Sun. Here are some of the things he says:

"Outside of the professionals and the job holders, there are certainly not more than 500,000 persons exercising their right to vote who are accurately informed, keenly and continuously interested in either national or state politics.

inherent and ineradicable traits of the voters is that they infinitely prefer to vote something or somebody than for them.

"The one great mistake for a candidate is to impose upon his constituents the necessity for real mental effort, in other words to make them think.

"Prosperity is the greatest asset of the party in power, and there is nothing the people will not forgive an administration that has the luck to be in when good times are in full swing.

"Any candidate can get by in any campaign no matter what the issues, if he skillfully handles the Bible, the Constitution and the Flag.

"It is bad publicity to convey the impression of superiority of any sort—but particularly of intellectual superiority. Be a little dumb. Never be subtle or ironical."

The Farmer's Sense of Humor.

Some of our good farmer friends, who, notwithstanding the reverses they have suffered the past few years, still have a keen sense of humor, have made a few suggestions to us regarding this "farm relief" problem which is to be taken up by Congress again some of these days.

No. 1. No farmer can be a happy, successful farmer who is in debt. "The first job of the government should be that of getting every farmer out of debt. He shouldn't have anything to "worry him," and if the government will just cancel a few of these "junket trips," the account will be about even.

No. 2. No farmer's wife can be happy not to have the modern conveniences of her sister who lives in the city. These odd, wintry blasts of the midnight carrying a lantern wouldn't make anybody happy. Let the government build a modern home on every farm, equipped with every modern convenience, electric washing machine, electric churn, electric ice box, electric mangle, electric iron, and electric hair curler.—Frank Dixon.

Ashurst Epigrams.

"To have strength, words, like sunbeams, must be condensed," says Senator Ashurst. That he practices what he preaches is attested by these snappy sayings gleaned from his utterances.

Public men who are always hot water soon get hard boiled.

The immortal hen—her son will never set.

The public man who accepts gifts dissolves the pearl of independence in the vinegar of obligation.

An Englishman wears a monocle so that he may never see more than he comprehends.

I am a fountain, not a cistern.

Never explain; if you do you will soon have to explain your explanation.

I prefer a man who is hard boiled to one who is half baked.

Those who object to long sentences are usually the criminal class.—The Pathfinder.

Advertising That Lives Longer.

The merchant who advertises his merchandise in a daily newspaper realizes that the life of his advertising is pitifully brief. If his advertising appears in a morning newspaper, it is dead—worthless—when the evening newspaper appears. At best, the life of his advertisement cannot be longer than 24 hours. Merchants are constantly bemoaning this fact, but it has always been true. Conditions in this case never can be altered.

The merchant who advertises his merchandise in a weekly newspaper has the satisfaction of knowing that every advertisement will live at least seven times as long as the same advertisement inserted in a daily newspaper. In other words, the man who uses the weekly newspaper as an advertising medium has a vast advantage over the man who advertises in a daily newspaper.

The daily newspaper is scarcely glanced through when another arrives. The first issue is dead. It no longer attracts the subscriber. The family seizes the new arrival, and the advertisements in yesterday's daily paper are dead forever. They will never be read.

The weekly newspaper comes once a week. Its welcome is always warm. The entire family has been waiting for its coming. Its stay in the home will last an entire week. Because it contains news about friends, neighbors and relatives, its stay in the home may endure many weeks.

And the advertisements it contains will be read by every member of the family before the next issue arrives. No news item, no advertisement, in a weekly newspaper will escape the notice of its readers. Every advertisement has an attentive audience.

Advertising in the weekly newspaper lives longer—therefore it is the most profitable form of newspaper advertising.

The Snyder News is a weekly newspaper. (This article was "swiped"; but it's such good philosophy for the New Year that we'd like to have credit for it).

Just Joking.

Wife—"But, my dear, you've forgotten that today is my birthday."

Husband—"Er—listen, love. I know I forgot it, but there isn't a thing about you to remind me that you are a day older than you were a year ago."

The villagers, listening to a show band, understood everything except the trombone, so they asked the opinion of the oldest settler. He watched the player a while and exclaimed: "Don't notice him, there's a trick in it; he ain't swallowing it."

"Speaking of old families," said the aristocrat of the party, "one of my ancestors was present at the signing of Magna Charta."

"And one of mine," said little Ike, who was one of the push, "was present at the signing of the Ten Commandments."

A teacher was giving his class a lecture on charity. "Willie," he said, "if I saw a boy beating a donkey, and stopped him from doing so, what virtue should I be showing?"

Mr. Armour—"John, if Mr. Smith comes into the office tell him I'm out."

John—"Yes, sir."

Mr. Armour—"And, John, don't be working when he comes in or he won't believe you."

1930 Resolutions for Farmers.

The following "New Year's Resolutions for Farmers" are the work of A. B. Bryan of Clemson College. They were first published in The Manufacturers Record of Baltimore, which says of them: "The southern farmer who will adopt and rigidly follow these resolutions will soon change his financial condition from poverty to a fair degree of prosperity, changing the drudgery and hardships of his family to a brighter and happier life."

1. RESOLVED, that I will think beyond the present year in planning and executing my farming business.
2. RESOLVED, that having planned my work, I will work my plan so that I will not reap merely "a harvest of barren regrets."
3. RESOLVED, that I will follow wise George Washington's advice to "keep an account book and enter therein every farthing of receipts and expenditures."
4. RESOLVED, that I will not stake everything on one cash crop, whether it be cotton or something else.
5. RESOLVED, that realizing that a worn-out soil means a worn-out man I will not rob my farm of its fertility.
6. RESOLVED, that I will raise home supplies to the fullest extent consistent with my land and conditions.
7. RESOLVED, that I will market as much of my farm produce as possible in or form of livestock.
8. RESOLVED, that if I swear at all I will swear at scrubs and swear by purebreds.
9. RESOLVED, that I will not expect other farmers to produce feeds for my livestock.
10. RESOLVED, that I will buy more farm machinery and make better use of it to enable me to save time for more work and more leisure.
11. RESOLVED, that I will terrace all of my land that needs ter-

acing and will build up the waste places.

12. RESOLVED, that I will save money and time by taking better care of my farm machinery, tools, and implements, and my livestock.
13. RESOLVED, that I will provide my family with a better all-the-year garden and with better fruit.
14. RESOLVED, that I will provide a flock of first-class poultry and give it the attention necessary to supply poultry products for home use and some for market.
15. RESOLVED, that I will get my nitrates more and more each year from the air through legumes rather than from Chile.
16. RESOLVED, that I will provide more conveniences and comforts for the farm and home to make it more livable and more attractive for my family and my friends.
17. RESOLVED, that I will make the premises more beautiful by paint, shrubbery, trees and flowers.
18. RESOLVED, that I will treat my woodland as a "field" and my growing timber as a "crop" and so "farm" it as to get needed timber and fuel by such handling as will improve and not injure the woodland.
19. RESOLVED, that I will join the co-operative marketing associations which provide orderly marketing of my crops and that I will help to make them successful.
20. RESOLVED, that I will be generous with any good farming ideas which I have by passing them on to my neighbors.
21. RESOLVED, that I will help to put the unity in community by taking and making opportunities to work with others to improve agricultural and economic conditions.
22. RESOLVED, that I will take a vacation trip at least once during the year to see how other people farm and live in other parts of the state or country.
23. RESOLVED, that I will encourage my boys in club work and other progressive activities so that they may become better farmers than I am.

25. RESOLVED, that even in the face of discouraging experiences I will keep up my spirit and my faith that the Creator of the land and of all things animate and inanimate with which I work will not forsake the faithful tiller of the soil.—Star-Telegram.

Mr. Stone met Mr. Wood on the Atlantic City boardwalk. Mr. Wood was a building contractor. A conversation ensued as follows:
 Wood: "Well, Stone, how are all the little splinters?"
 Stone: "Fine, thanks; and how are the little pebbles?"
 With that a bathing beauty strolled by and, would you think it—Stone turned to Wood, Wood turned to Stone and both turned to rubber.

A visitor to a Sunday school was asked to address a few remarks to the children. He took the familiar theme of the children who mocked Elshia on his journey to Bethel, how the young ones taunted the prophet and how they were punished when two bears came out of the woods and ate 42 of them.

"And now, my children," said he, "what does this story show?"
 "Please, sir," came from a little girl in the front row, "it shows how many children two bears can hold."

IN MEMORY OF FRANCES PEARL HARMON.

On December 4, 1929, the angels were lonely and took as their choice little Frances Pearl Harmon, one of the purest and most beautiful of human creatures that this writer has ever known. Only God and his angels know what a beautiful soul she had. Everybody that knew her loved her dearly. She was a beautiful girl with her pure and sweet character, always cheerful, had that sweet smile for everybody, and upon that darling face as we looked the last time was that sweet smile. Oh, how we shall miss her. Only God can tell. He knew she was too pure to live here on earth among the wickedness of this sad world, so he called her home that beautiful, everlasting home where all is pure. There we shall meet her if we only prepare ourselves for the kingdom of heaven.

Some of her friends have said they had imagined just how an angel would look, and as they looked upon her said she was just the angel they had often imagined.

One who loved her dearly.


Water treatment—When water has a milky appearance it can be quickly cleared by dissolving a small piece of rock alum in a pint of boiling water, and using this much to a tub of water.

INSURANCE—BONDS
 City, Farm and Ranch Loans
Towle & Boren
 Phone 196
 OFFICE BASEMENT FIRST STATE BANK & TRUST CO.
 Snyder Texas

See the new Ford bodies at our showrooms

FROM the new deep radiator to the curving tip of the rear fender, there is an unbroken sweep of line—a flowing grace of contour heretofore thought possible only in an expensive automobile.

AND NOW, more than ever before, the new Ford is a "value far above the price."



Joe Strayhorn
 SCURRY COUNTY DEALER

If You Want to Have a

SUCCESSFUL Business

During the Coming Year, You Should
Lay Out an

ADVERTISING PROGRAM

of Continuous Advertising for the
Next 12 Months in

THE SNYDER NEWS

"Covers Scurry County Every Week"

**TO OUR SUBSCRIBERS—A NEW YEAR
WISH AND A REMINDER**

—You have stood by The Snyder News from week to week, from month to month in the face of numerous mistakes on our part. May the New Year bring you all of Peace and Prosperity is our wish. And a reminder—that The News is still Scurry County's servant, and that the subscription price is still \$1.50 a year.

—This is election year. Keep posted on county politics by reading The News.

**P
H
O
N
E
2
6
6**

**TO ADVERTISERS AND PATRONS OF
OUR JOB DEPARTMENT**

—The year 1929 has been rich in the satisfaction that comes with the knowledge that The Snyder News has rendered service to the best of its ability. Patrons of the paper and of our Job Printing Department have been generous throughout the year, and we would be thankless were we to allow the New Year to come without being equally generous with our wishes for your continued prosperity.

