## The Muleshoe Journal) (asi



## New Paper Planting Off to Good Start To Appear Despite Lack of Moisture

Ray's
Ritin
Library Fund Boosted By Check for \$1,000

'Straw Hat Day' Proclaimed Here

Band Leaves For Enid For Famous Festival
$\qquad$

Good Turnout
Seen for Dance


Tests to Determine Needs for Chemicals

Livestock Team
Heads for State
aco
vi.

## Population Climbs

Miss Toni Billingsley and Robert Betty Pledge Vows In Farwell First Baptist Church Ceremony


Shop Muleshoe First!


Saturday Only

"That Touch of Mink"
Cary Grant \& Doris Day Gig Young $\&$


Thurs. and Fri.


A proposal to establish a Peace
Corps medal to reward mem.
bers of that agency who perform
meritorious work has been intro
How?


## YOU

Should know these facts
That an evaporative cooler lasts twice as long if properly serviced at end of season. That Taylor probably knows more about pro per air
town
That plastic tubing should not be used mor than one year for best results.
That Taylor developed and pioneered "FREE AIR' cooling.
hat duct sized for efficient heating is no large enough for an evaporative cooler. That Taylor has "FREE AIR" cooling jobs Farwell, Earth, Muleshoe, Sudan, Lazbud die, Littlefield, Amherst, Tokio, Hereford Needmore, Springlake, Bovina, Hub, and twolin BRIGHAM CITY, UTAH
That you can successfully "FREE AIR" with a a cooler in the window.
That you can use a smaller cooler with "FREE AIR'

TAYLOR METAL PRODUCTS
Day Phone 4210
MULESHOE
Night 8250


IN CHARGE NEXT YEAR - Taking care of treasurer. Not pictured DeShazo P-TA affairs next school term will vice president. Officers were installed by
be Mrs. Irvin St. Clair, president, Mrs. Carl Mrs. Ray Daniel in a ceremony held at the Bamet, second vice president, Mrs. Roy

## Society

Epsilon Chi Chapter Observing International ESA Week Here


Program Set
For Art Members


## PATZER

CHIROPRACTIC CLINIC
1538 American Blvd
MULESHOE, TEXAS
Phone 3-9670
KEEP SMILING

## BENEFIT DANCE

JOHNNIE LEE WILLS and his Boys
Saturday Night, May 4 beginning at 8:00
Tickets are $\$ 8.00$ per couple and $\$ 5.00$ per person

ESA Sórority ansored by

-
Spanish Pupils Win in Contest



 ridge and Tommye welch, Mule
shoe represenataitese in "ubl
 alas, Glen Ken- contest. !MHA Photo, Journal Engr.!



-


## DOLLAR DAY

 IN MULESHOE MONDAY, MAY 6WATCH - Many, many values offered by your hometown merchants will appear in your Bailey County Journal, Sunday, May 5.

## MAKE YOUR PLANS NOW TO SHOP IN MULESHOE

You will be glad you did!





- Complete Security Safety of your savings insured to $\$ 10,000$.
- Time-Saving Convenience Save by Mail - Free Parking
- Substantial Earnings



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## and Loan Association

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1106 Main Phone $763-9860$ Clovis, N.M


समावडजाह


第
its chervolet trade a travea time ano we are having a br-roarng SALE - come in TODAY ITS OUR BETTER THAN EVER ANNUAL SUMMER SALE MAY THRU JUNE

## C\&H Chevrolet

## The Muleshoe vournal) $x$ d



rCA Victor



SERVICE STATION
APPLIANCE


## RAY DANIEL AGENCY

 INSURANCE \& MORTGAGE LOANSPhone 3-1670

MULESHOE, TEXAS


Who needs muscles?


CHECK HIS TNT DEALS ON CHEVROLET, CHEVY II, CORVAIR AND CORVETIE C \& H CHEVROLET CO.

201 MAIN

## The Sandhills Philosopher



## \section*{the insects and} <br> 

Lito bia

## SCHOOL Cigarettes and Cancer MENUS <br>  that everyone know the facts about lung cancer before deciding. About 40,000 men and women in the United States will die of lung cancer this year, if present rates con- <br>  <br>  <br>  <br> $\qquad$ <br>  <br> Hoteon thad ot loses ono out of too oht  <br> $\qquad$   the mod <br>    <br>   <br> 

## LETTERS TO THE EDIOR

 EDIOR}TEXAS COTTON GROWERS REPORT:

## Entire Season

 Control of Thrips, Aphids and Mites...

Di-Syston Treated Plants Are Stronger, Straighter . . Produce More Squares Earlier
West Texas and New Mexico cotton growers now season stunting . . . with Di-Syston granular insecticide. Di-Syston is placed in the soil with the seed or side dressed after planting. The chemical is then absorbed by the growing roots and carried to all parts of the plant through the sap stream-as soon as the plant emerges. No part of the plant is un-

The result? With Di-Syston, your early cotton rows faster, has stronger, straighter stems, more rigorous foliage. Squares form earnier and the plant produces more of them. Many growers in the Lubbock area have reported full season control o thrip with just the one application. You get higher yer, get your crop off to a good start with Di year, get your crop off to a good start with Dion the label on every package. Use Di-Syston.

CHEMAGRO
CORPORATION

## THE MULESHOE PUBLISHING CO. WILL PRESENT TOYOU MAY 5TH THEIR NEW WEEKLY

## Bailey County Journal

THE FIRST ISSUE, VOLUME 1, NO 1, WILL BE DELIVERED TO EVERY HOUSE IN MULESHOE EARLY SUNDAY MORNING AND THERE AFTER TO EACH SUBSCRIBER IN MULESHOE BY LOCAL DELIVERY BOYS AND GIRLS.

RURAL AND OUTLYING SUBSCRIBERS WILL RECEIVE THEIR PAPERS BY MAIL.
SUBSCRIPTION PRICE OF THE SUNDAY PAPER WILL BE $\$ 4.00$ WITHIN OUR TRADE TERRITORY AND \$4.50 OUTSIDE.


THE WEEKLY MULESHOE JOURNAL WILL CONTINUE TO BE PUBLISHED EACH THURSDAY WITH NO CHANGE IN THE SUBSCRIPTION PRICE -- $\$ 4.00$ PER YEAR (Tax Paid by Publisher)

## SPECIAL MONEY SAVING OFFER

EFFECTIVE UNTIL MAY 12TH, 1963
BOTH WEEKLY PAPERS - THE SUNDAY BAILEY COUNTY JOURNAL AND THE THURSDAY MULESHOE JOURNAL FOR ONE FULL YEAR, 103 good local and area news papers.

BOTH FOR $\$ 4.00$ (within our trade area)
AFTER MAY 12TH THE COMBINATION RATE FOR THE TWO WEEKLY PAPERS WILL BE $\$ 5.50$ WITHIN THIS TRADE TERRITORY AND \$6.25 OUTSIDE OUR TRADE TERRITORY.

## TAKE ADVANTAGE OF THE SAVINGS OF SUBSCRIPTION RATES NOW

Just fill out the form below to either subscribe or renew your subscription, enclose with your check or money order and mail to

## Attention Subscribers Within The City Limits of Muleshoe

If you wish to have the Bailey County Journal delivered to your home Sunday mornings, instead of the Post Office box, please list name and correct home address on the subscription form placed in this ad and mark it change of address for the Bailey County Journal.

## NEW SUBSCRIBERS

Please indicate if you wish your Sunday paper delivered to your home Sunday morning.



## High Performance on the High Plains with... CONTINENTAL CO GOLDEN




Television Schedule For Muleshoe Area





$\qquad$






Sandwich Bread
in handy Poly Bag

## MRS BAIRD'S

Stays Fresh Longer

## ,








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JOHN J. MOCK

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