

Den Chiman

Published by The Muleshoe Publishing Co Publishers of The Muleshoe Journal

Bailey County Journal

The Muleshoe Journal

5:32

VOLUME 41, NUMBER 52

Published Every Thursday At Muleshoe, Bailey County, Texas

THURSDAY, DECEMBER 24, 1964

It's Bike Give-away In Muleshoe

'Please-don't-rain' Highway To Portales Due Next Spring

That was the word of County tually that it will be paved all and the road on west has Judge Glen Williams who said the way from here to Portales, been opened. From that Wednesday he had received a For the present, however, nei- to the state line is call from Roosevelt (N. M.) ther Roosevelt county commis- miles. Three miles of this route commissioners saying they were sioners nor Bailey county com- is already a graded road, leav ready to start work on the New missioners plan hard - surfac-ing seven miles to be opened.

Library Lends 800 Books; News Media Praised

Muleshoe Area Public Library loaned 807 during November, a remarkable record for a hibrary only a year old, city Davis Is Named councilmen were told at their

In addition, 54 phamplets and To CC Committee magazines were loaned. During the same time, Anne Camp, li- Roy Davis, manager

cilmen that she had found that to time."

Georgia Pena, bookmobile li- Ricland Hills Country Club

Portales, N. M. sometime in "It will be just a fair weath- 1760. 1965, but most of the route will er road at present," the judge | The present FM road turns

70 route to Portales. The road culty in securing the route.

will be some nine miles extend- along

brarian, reported that 157 per- Muleshop Chamber of Comsons were issued cards. Add merce, has been named chairthis to the 532 previously issued, man of a committee to orga-O and it means 689 persons now nize chamber managers, work-hal disbrary cards. Shops, The appointments was To Get New Road On the bookmobile files are made at last week's meeting of 1.135 names which brings the the Chamber of Commerce Exgrand total to 1,824 readers in ecutives' Association of West area are to get a new north -

During the month, 89 new Davis explained that the said Wednesday.

In a letter to the Journal, her convention was held in surfaced.

as Chamber of Commerce.

• Fair Skies Return Cotton Harvest Up

(See LIBRARY Page 7' in Midland.

ton harvest, but return of warm.
dry weather this week put the report. Tuesday, that cotton dry weather this week put the report Tuesday that cotton by a Claborn ambulance. 100,000 mark predicted by some farm experts, remains in doubt.

With more than 55,000 bales ginned up to Monday, and only 40 percent of the crop estimated still in the fields, most experts agree that it will "oush the county to make the 100,000-

bale mark.' Meantime, Texas Cotton, 2 publication of the Crop and Livestock Reporting Service of USDA, savs the 1964 season will see 4.125.00 bales girned in Texas. This, points out the service, is 75,000 bales less than forecast a month ago, and a O crop of this size will be 29 000 balas less than last year or 391,-000 bales below the five - year average production of 4,516,000

The service points out that yield per acre averaged 3 pounds, statewide, which is 13 pounds less than last year's 362 pounds, but is the same as the

1958 - 62 avera v The Census Bureau reported 2.510.462 bales up to Dec. 1, the latest report made by the Bureau. It called this amount 61 percent of the state's expected production.

In Lubbock, a further indica-

(See SKIES Page 8)

explained, "but we hope even- north nine miles west of town,

commissioners will condemn (See PLEASE Page 7

Baileyboro Area

til 7 p.m. or later, "I can get ered as a possible member of Easements for the new seven- had made several weeks ago. nouncing these changes in the GSPA says lower income co more work done." The library opens at 2 p.m.

The library tors. The executives' December of the association's board of directions at 2 p.m.

The library tors. The executives' December of the association's board of directions to be hard will be \$1.54 cwt. as compared to the complete of the association's board of directions to be hard will be \$1.54 cwt. as compared to the complete of the association's board of directions to be hard will be \$1.54 cwt. as compared to the complete of the association's board of directions to be hard will be \$1.54 cwt. as compared to the complete of the association's board of directions to be hard will be \$1.54 cwt. as compared to the complete of the association's board of directions to be hard will be \$1.54 cwt. as compared to the complete of the association's board of directions to be hard to the complete of the complete

Accident Victims Are Recovering

when their automobile and a or barley.

to the fields in Bailey county, and the fields in Bailey county, and the certificate of the South Plains of the depleted water are less than the Decemple of the South Plains of the depleted water are less than the Decemple of the South Plains of the depleted water are less than the Decemple of the South Plains of the organization, and the certificate of the South Plains of the organization, and the certificate of the South Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the organization, and the certificate of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization, and the certificate of the south Plains of the organization of the orga ginmen said Wednesday. Whether the county will make its USDA classing offices showed of Mr. and Mrs. Wylie Bullock, ment will be 20 cents as com-Lazbuddie.



TODAY'S THE BIG DAY! - Sixty - one chidren are going to be mighty happy this afternoon, and Cynthia Puckett, 10, hopes she will be one of them. Because this afternoon, starting at I o'clock, 61 bicycles are to be given away in the huge bicycle program, sponsored by the Chamber of Commerce. Muleshoe firms are the donors.

Feed Grain's Outlook For 1965:

nated. Mrs. Camp told the count in chamber work, "from time run north past the Longview to its members in Bailey Councents this year. church, and intersect FM 46 ty Wednesday. This was in line GSPA pointed out to its Bail- normal yield and other by remaining at the library un- Davis' name also has been of south and west of Muleshoe. with predictions which GSPA by County members that in antitors'

ed by the Secretary of Agricul- over supplies."

farm tractor sideswipe one Also included in the feed grain operate outside the program, "insurance" effect from the Services were conducted by mile west of Clay's Corner last program are corn and barley, but returns to farmers who com-

boll pulling equipment back into the fields in Bailey county.

The fields in Bailey county in Bailey county in Bailey county.

The fields in Bailey county in Bailey county in Bailey county in Bailey county.

The fields in Bailey county in Bailey county in Bailey county in Bailey county.

The fields in Bailey county in Bailey county in Bailey county in Bailey county in Bailey county.

The fields in Bailey county in Bailey county in Bailey county in Bailey county in Bailey county.

The fields in Bailey county in Bailey county in Bailey county in Bailey county in Bailey county.

The fields in Bailey county in Ba pared with 15 cents this year.

this area, Mrs. Camp explainTexas, a unit of the West TexCounty Judge Gien Williams will be lower in 1965 fram in 1965 fra 64, but certificate payments for the current year, and cer- of those in compliance may be books were ordered and 75 workshops are planned to help The new route will start at the will be up, Grain Sorghum Pro- tificate payments at 15 cents the same, lower or higher, debooks and magazines were do-solve various problems arising cemetery west of Baileyboro, ducers Association pointed out for 1965 as compared with 12 epending on farming and feed-

> with \$1.77 this year, Certificate sons: 1. To obtain a wider "normal" yield. (For instance: payments, however, will be 35 spread in grain income between If actual yield is 6000 pounds per in the Dec. 16 schedule announc- reduction of feed grain carry- be \$2.40 per acre.)

be less than in 1964 (but much eas.

Two young people, injured ments for grain sorghum, corn changes are 'expected to mean plier with "normal" yield be Saturday in West Plains Hospitlower returns for growers who ing equal. (He has a little more al.

Corn loan will be \$1.05 as pencil to the changes and ag- (3) whose "actual" yield is charge of arrangements.

Scores Expected For Final Yule Event

a quick trade with Lizzie.

4 and 18 years of age. 2. The winner must be present man, announced.

Rites For Gaede, Long-time Area

cents as compared with 23 cents the compiler and the non - com- acres and normal yield is 4000 Last rites were held Monday by Night", and "It Came Upthis year. No change was made plier, and 2. To continue the pounds, loss in income could at the First Methodist Church for Albert Christian Gaede, a Same income can be expect resident of the Muleshoe arture for diverted acres' pay
GSPA said "USDA says the od, GSPA declares, by the come sa for 53 years. He died early hancy is Named

Resident, Held

the Rev. J. Frank Peery, pas-Last week's snow slowed cot- tion that the 1964 peak has been Saturday night, were reported each of which will have lower ply should be at current levels | Higher income can be expect- tor, and interment was in Muleed by the complier who (1) feeds shoe Cemetery with Singleton public works in Muleshoe, has GSPA said it has "put the his grain, (2) produces seed or Funeral Home of Muleshoe in been named program chairman

(See RITES Page 8)

noe; 61 shiney new bicycles | Registration will end at noon

Caristmas promotion in Mule-(See SCORES Page 8)

Church At Lariat Plans Programs For Christmas

Christmas will be observed There are two "musts" in the this week at St. John Lutheran Church, Lariat, with two spe-1. The winner must be between cial services, the church's pastor, the Rev. Herbert F. Pei-

> In the Christmas Eve service, Thursday at 6 o'clock, the Sunday School pupils will tell the age - old Christmas story in recitations and songs, Throughout the program the congregation will join voices with those of the children to sing favorite Christmas hymns and carols. The women's choir will sing, "O Ho-(See CHURCH Page 8)

To Area Office

Marshall Haney, director of of the Caprock Water & Sew-

ber meeting of the organization, held recently in Tulia.

William A. Feuerbacher, city secretary in Floydada, was elected president, and Pinky Kincaid, water superintendent at Petersburg, was elected vicepresident. Kenneth McCaslin of the water department in Tulia, It's Christmas time in Mule on Saturday after Christmas, sult are likely to be crowded was named secretary - treas-

Muleshoe To Mark Christmas

For Some A Four-Day Weekend

will be closed tomorrow for lay taking only Christmas da Christmas days,

unt? next Monday. Bailey County courthouse will be closed for four days, at 1 o'c'ock, and stores as a restarting today, Federal offices ill be closed for three day ince most such offices are closed anyway on Saturdays. Post office will be open as usual Saturday morning.

The sheriff's office will be on futy as usual to take care of emergency calls, and highway patro'men will have an especally heavy schedule. They went on "Deathwatch, 1964," Wedneslay night and will be on duty almost continuously around the clock until next Monday, seek-

ing to prevent accidents. Many stores in Muleshoe have announced that will not re - op- ing them off,

shoe, and for some firms and living their employees a three- with last - minute shoppers. offices, that means it's a four- lay weekend. Some stores, howday weekcad. Virtually all ever, will not be closed Satur-

Since today is bicyc'e give iway day in Muleshoe, scores are expected to be in town toexecut for the sheriff's office- the for the big event, starting

Mule loe police have had a Christmas chore which went beyond the line of cus-

Ever since Nov. 30, they have been spending thirty minutes each day, Sundays included, turning on Muleshoe's Christmas lights. Then they've spent another 30 minutes each day turn-



LATE SHOPPERS - Arms piled high with bundles, Mrs. Ben Cockrell and son Dana, 1910 Ave. G, wind up their Christmas shopping. Here they are shown in front of Cobb's Deptartment store as they sail happily home from their shopping tour.



GOODFELLOWS BOUNTY - Muleshoe Goodiellows distributed 46 boxes of food, clothing and toys to needy Muleshoe area families Wednesday, and here three young women who assisted with the packaging made final check of some of the packages. A total of 281 persons were made happy by the Goodfellows.

SHOP MULESHOE FIRST

BUNESHIOE



FRIENDLY Phristmas Greetings

We take pause from everyday routine to celebrate the Christmas holiday. And we welcome this opportunity to extend our warmest wishes and thanks to all. Hope your Day is a happy one.

JOHNSON-POOL TIRE CO.

and Employees

The engagement of Miss Carol Ann Watkins of Sudan and Jerry Brantley of Amherst was announced last Saturday at a coffee given in the home of Mrs.

bride - to - be.

mir. and mis. ther of the bride - to - be, Miss W. Tucker have announc Frances Rogers of Littlefield, and the late Carl Heard.

lay, December 26.

... good will to all mankind.

MULESHOE ANTENNA CO.

Cashway Grocery.

d the forthcoming marriage of Mrs. Jacky Van Ness and Mrs. heir daughter Pat, to C. T. Adrian Martin of Sudan presidleard, son of Mrs. Carl Heard ed at the serving table. A centerpiece of white roses, candy-Rev. Don Boles is to read the tuft, and ranunculus featured service in the home of the bri two large Christmas angels elect's parents, at 3 p.m. Satur- dressed in red and white velvet and gold brocade. Rod votive bows which announced the wed-told you from the beginning? She is presently attending candles and antique copper and ding date, March 26.

Spade, and Sudan greeted the

hnoree and the mother of the

Mrs. Drew Watkins, grandmo-

Miss Joanie Brantley.



Mrs. T. W. Cailds of Alvin. and he is employed by White's Mrs. Jerry Bridwell of Lub- grandmother of the honoree, prophet's cry, re - echoing bock offered favors of small gold greeted the guests at the door, and Miss Morsalene Pierce and Miss Carole Harper of Sudan helped register the guests.

Other members of the house- Hearken, O peoples . . . your salparty included Mrs. Glenn Gate- vation comes."

Afternoon Tea Given Sunday

ternoon in the home of her hus-ban's parents, Mr. and Mrs. ble. with rush and crush and bab-ble. Thurman R. White.

door by the host couple and the towns.

Miss Deborah Wagnon regis and knock. . . hours of 3 and 5 p.m.

centered with an arrangement cities. of red candles and flowers. The Yet someone heard. A peas-Christmas motif throughout. Approximately 125 called.



Mrs. Clifford White



our greetings and warmest wishes for a very merry Christmas to you and your dear ones.

DECORATORS 216

GID MILDRED RHEATA ROBERT

Engagement Announced For Carol Watkins, and Jerry Brantley in Sudan Over Christmas Hangs

EDITOR'S NOTE - The pas- They are couched in that pro- It was quiet and sequestered wrote: "How silently, now sil- the heart. ently the wondrous gift is givmas and all it means to human- undercurrent, fashions the elec- in the starry firmament above. ity. The story of Christmas is trie mystery of Christ's ara story of the qualities of si-rival. In the velvet stillness of "Listen. . in silence, lence, humility, love, brother- the night, obscure, unknown, coastlands," the olden prophehood and knowledge. In the fol- the sacred intervention came. (See Over Christmas Page 3) lowing first of five articles, AP religion writer George W. Cornel explains the silence and

hush of Christmas. By GEORGE W. CORNELL AP Religion Writer

A whispering, astill small voice, so faint and passing strange. It seems remote, yet positive-

ly near. How puzzling and in-

distinct. But wait, be still .Have bells topped by white satin you not heard? Has it not been

> ing in the present hour. "Draw near, O nations.

yet persisting somehow, linger-

wood, Mrs. W. E. Hancock, Mrs. A world, strident and dis-Bob Masten, Mrs. J. W. Miller, tracted, scarcely hears. A rest-Mrs. E. C. Minyard, Mrs. C. E. less clangor fills the introvert-Nichols, Mrs. F. M. Smith, and ed air, and overwhelms the Mrs. Ray Wood, all of Sudan. muted, unseen stirring close at

But is it real? And is it now? The store aisles swarm. The hawkers shout, and anxious arms clutch at the glinting wares. The lamplights flash; pa-Mrs. Clifford White was in- rades go by the streets are troduced at a tea Sunday af- clogged with freight, with horns

There's hardly any room at Guests were greeted at the inns in Bethlehem or other

"Behold, I stand at the door

tered guests calling between the So quiet, so calm that call. It's hard toapprehendamid the The table was laid with a rataplan of life, amid the hectic white sheer cloth over read and crunch and hammering of steel

home was decorated with the ant Jewish maiden heard, in sol-

"Hail, O favored one, the Lord

is with you.' In silence and alone, she sensed that gentle utterance, incredulous and wondering. 'Do not be afraid, Mary. . you will conceive, . . and bear a son. Jesus . . son of the Most

Over Christmas hangs that veiled and silver eloquence of silence. Thus it was when it

Only Mary, in the secret moorings of her sou, discerned the mystic message. No others heard or witnessed her response. . Let it be to me according to your word. . . " Amazement

bound her lips. She told no one in Nazareth, not even Josph, her betrothed confiding later only to Elizabeth, an aging cousin in another town. It's odd, in moments of the greatest feeling, one speaks not at all, or breathlessly. "My soul doth magnify the

Troubled Joseph, too, found reassurance in the eep discovery of a dream. "Joseph, son of David, do not fear to take Mary your wife. . . . that which is conceived in her is the Holy Spirit; she will bear a son . . Emanuel . . . God with us."

How tenuous and delicately spun the keenest understandings. Neither arts nor explanations can define them fully

tor - poet Phillips Brooks once found and wordless language of in that stall in Bethlehem, where Joseph and his wife took shelter. It was quiet in the she-This hidden chord, this latent pherd's field below, and quiet

OF MULESHOE FIRST



WILLIAMS BROS. OFFICE SUPPLY

WAYNE and LOUISE



DARMON REXALL DRUG

Sam, Joe, Emma Dee, Betty, Phil, Carlene, Holly, Jan, Druscilla, Irene



READY MIX CONCRETE

I WANT YOU!

Tom, Dick, Joe or Jerry. I want a live - wire salesman who is really willing to work, want more pay, want to better his working and living conditions. If you have been selling insurance, clothing, shoes, milk or bread and consider yourself a live-wire salesman, this is made to order for you. We will train you to sell CHEVROLETS - AMERICA'S LEADING AUTOMOBILE.

> Automobile selling experience not a requisite.

See me at once.

JOHN CROW, Sales Manager

CROW CHEVROLET

201 Main Street

WINS A \$25.00 E BOND



A \$25.00 E BOND

IS BEING GIVEN AWAY TO EVERY 500TH DRIVE - IN WINDOW CUSTOMER 'UNTIL

JANUARY 1 BY THE

Muleshoe State Bank

Member FDIC

SHOP MULESHOE FIRST



happy holiday, holly happy-day to you!

BILL'S DRIVE IN

Bill and Margaret Collins (Clovis Road)



SINGLETON FUNERAL HOME

Mr. and Mrs. Frank Ellis Mr. and Mrs. Bruce Bressler



Let us rejoice now at this festive time of year, renewing our faith and hope. May the spirit of the season remain with you throughout the new year.

LEALS' RESTAURANT TORTILLIA FACTORY

Mrs. Joe Costen Attends Sixth Annual Educational And Professional Conclave

fession Standards Conference ed and discouraged."

the Rice Hotel, Houston. fessional Standards for District have moved upward." XIII of Texas State Teachers Association attended the confer-

on Teacher Eucation and Professional Standards spoke to 300 teachers at the banquet ses-

Edelfelt said, "Apathy Mrs. Glen Harlan. among teachers in a school is on a local level in the profesards of teachers.

"Apathy is never a charac- consisted of. teristic of a new teacher," he few years of teaching.

"This spirit and climate of a school is easy to feel. It may be difficult to measure but most of "And it is not difficult to dis- Consequences.

Association's Sixth annual State tinguish where teachers are have bachelor's degree. Teacher Educational and Pro- fearful, suspicious, close-mouth- The number of teachers has wife, Belinda, lives in Muleshoe,

Brotherhood Illuminates Christmas

was held December 11 - 12 in He said "There is far too 800,000 to 1.7 million and the in Germany, Dec. 2, where he much ignorance among teach- number of teachers who have is assigned to the 125th Trans-Mrs. Joe Costen, chairman of ers themselves about how much sub - standard certificates (less portation Battalion near Karl-Teacher Educational and Pro- the standards of the profession than state requires) has been sruhe, Germany. cut in half during that period.

Today nearly 90 per cent of be proud of their profession. all teachers have at least a that they are among the best Transportation Company. de bachelor's degree, while 15 years that they are among the best entered the Army in August 19-Roy A. Edelfelt, Associate ago about 60 per cent had such educated persons in the com- 63 and completed basic compat Secretary, National Commission a degree. Among adults over 25 munity and they should assume training at Fort Polk, La.

CONCLUDES WORK

The West Camp 4 - H Girls met December 7 in the home of

The afternoon was spent makone problem that can be fought ing apple and celery salad. sion's battle to upgrade stand-how to set an attractive table listed were and what a one - place setting ion,

said, "We teach this in the first bie Flowers, Brenda Harrol, 3. Failure to interpret teacher Ronda Nickels and Glenda and education properly,

us can sense the open, positive A guest last week in the home free and friendly climate of a of Mr. and Mrs. Jinks Dent was Mrs. Vesta Lafferty of Truth or

man of the East did not divulge

silent murmurings of sleep -

later, indicating the return to

Later, in his ministry, he of-

of silence, he drew strength and

pounding din of engines, instru-

ments and tongues may deafen

ing of that silent sphere, but it

endures. And falls upon the

Be still to hear, he said to

SHOP MULESHOE FIRST

MERRY

HRISTMAS

man, and "I will come to him.

ringing.

roaring, growling,

OVER CHRISTMAS

(Continued From Page 2) | shrill and finite episode of morcies impiored. "A voice cries tal man. in the wilderness. . . and the Aptly, silence clothed the glory of the Lord shall be re- process from the start. The wise

Yet who would hear? Human- what they had found, and travity - at - large, obcessed with eled home a secret route to clamorous pursuits, had little guard their hallowed informamind for fragile voices, for the tion. thin and lonely cry from far Twice again, the woodsman frontiers. The jangling age Joseph realized his duty in the blots out the inward plea.

Unnoticed, little nook of birth, warning him to flee to Egypt how still you lie. "Above they to protect the child from Herdeep and dreamless sleep, the od's sword in Bethlehem, and silent stars go by."

Few knew or paid the slight- Nazareth. est heed. Seldom does a noisy From his childhood to the age world detect the wonders of the of 30, Jesus' years were wrapquiet. Only isolated herdsmen of the hills and contemplative Magi were aware. "But Mary kept ther kept all these things in her all these things, pondering heart."

That curious quality of siten slipped away in solitude for ings of existence. Silence is the reinforcement. In the golden orb corridor of creativity, the way of thought, of deepest love, of peace, the elements enfolding germinating seed, of insight and his nativity on earth.

and know that I am God." Time and life itself transcend sience of time, in passing acts and instants, do the lasting fruits of sifence break into the stream of raucous human hisin silence

Thereby does Christmastime attain its timelessness. Eternity is joined with time. "When the time had fully come," wrote Paul, "God sent forth his son, born of woman. " The rices of the quiet wellspring infinity were poured into

Trimming the tree, hanging up

festive time. May we wish you

stockings, exchanging greetings ...

reasured moments for all of us at this

many such moments, and a happy holiday.

Thoses attending were: Deb- ship,

in the U. S. only 8 per cent

Edelfelt said teachers should leadership in building the im- The 24 - year - old soldier, son age of the profession.

Saturday to make recommenda- from Springlake High School. tions to eliminate the obstacles Before entering the Army he to professional recognition. The was employed by Quicksall Pryfive obstacles to professional or Comp. Inc. Leaders also taught the girls recognitio. The five obstacles

1. Lack of pride in the profess-

2. No Standards for member-

4. Insufficient funds to carry on effective teaching, Emergency teaching permits.

Earth Soldier Wins Promotion

U. S. ARMY, EUROPE (AH-TNC) - Granvil L. Oden, whose doubled from 1940 - 1964 from was promoted to specialist four

of Mr. and Mrs. Houston G. Group discussions were held Oden, Earth, was graduated

> Dial 2350 For Classified Ads

SHOP MULESHOE FIRST



WRINKLE WELDING and MACHINE

SHOP MULESHOE FIRST!



RAYMOND and KATIE

May happiness abound in your home on Christmas Day and fill the hours with love and contentment.

LENAU LUMBER CO.



SATURDAY

OPEN 9 A. M. TO 8 P. M. Sat. Dec. 26th

YES YOU CAN EXCHANGE IT AT ANTHONYS

Mens Long Sleeve

SPORT SIRTS

Regular \$2.98 Saturday December 26th

ONLY

Ladies and Misses

House Shoes

Regular \$1.99 and \$2.98

While They Last

Muleshoe Mules Short Sleeve

SWEAT SHIRTS &

Regular \$3.98 Ladies or Mens Sizes 1 DAY ONLY

Childrens Fancy Print Front

SWEAT SHIRTS

Sizes 2 yr. to 8 yrs.

Long Sleeve Fleece Lined Regular \$1.49 1 DAY ONLY

2 for

Childrens 0 to 4

KNIT SLEEPERS

Regular \$1.39 Saturday \$ ONLY

Ladies and Misses and Junior Petite Sizes

DRESSES

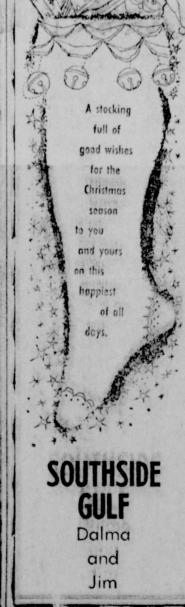
Values To \$14.95

Dressy Styles Shirt Waist Sport Styles 1 DAY ONLY

Mens or Boys CREW SOCKS Regular 59c Value White

3 for Colored and Stripes

FRANCIS IMPLEMENT CO.



Youth-350 Of 'Em', Swim And Twist To Checkmates' live



Ruff and his Checkmates Monday night, and a Journal photographer was on hand to record a bit of the action. More than 350 youth attended the dance, sponsored by the Muleshoe Youth Center, jamming every inch of American Legion Hall for the shindig. Shown on this page are some scenes from the dance floor - The Checkmates, part of the crowd, the stag line. And, of course, lots of "swimmers" and "twisters" going through their motions.

All in all, it was one of the most successful dances ever held by the Center who considered it a great privilege to dance to the music of one of the Southwest's leading bands- - in person!







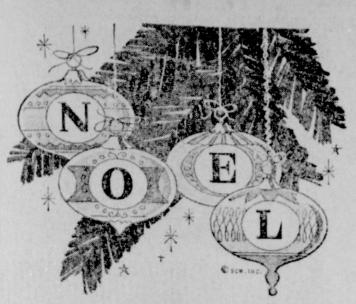








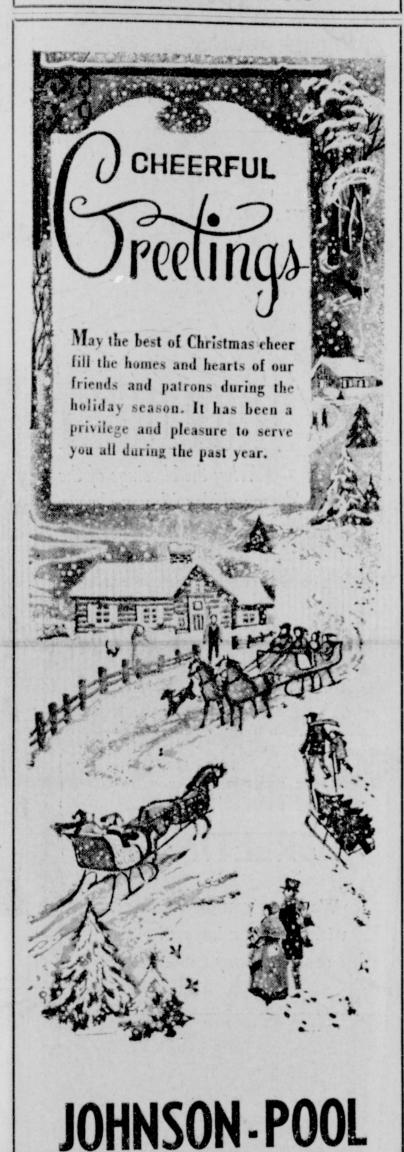




... we sincerely thank you for your patronage. May the holidays be most happy for you.

DINNER BELL CAFE

JOE and RENA CARROLL



HARDWARE and APPLIANCE

disappears in the night.

Now it is possible to see the

lies the countryside and inky mas,

orld," His words announce. of Jesus Carist."

their dim far - off observatorsky. "And lo, the star .

SALE

time to see your

and get a swell

SPECIAL BUYS

NOW!

Pioneer Natural

Gas Company

GREAT climax. "God indwelt." AUTUMN

The day was overcast and vays on every Christmas eve, though pageantry and ballads may depict it as blithe. Into every "present darkness"



Knowledge Lights Up Christmastime ED. TOR'S NOTE - "And came in searching wonderment, edge of Him in the coming forth and in the shadow of death, and you will know the truth . . . the At last, they found the Chila of Christ,

truth will make you free." A and joyously, "they fell down scripture relates, it was to free and worshipped Him." man fro mignorance and dark- Gems and incease wreathed for long ages . . " writes St. sus, "sees Him that sent Me." ness that Christ entered his life, that haunting room. Yet dark- Paul. This special Christmas quality ling clouds encompassed it, visible God. . . in whom are hid is ascribed to Christ, a oneness of knowledge is the subject of and danger filled that brutal all the wisdom and knowledge with the mind of God, Tis "lothe following fourth of five ar- time and Caesar's iron empire. ticles by AP religion writer Ge- The king's militia struck, slaying children under 2, but Jesus' the gift of Christmas. By GEORGE W. CORNELL family fled with Him to hide in

A blue gray canopy rolls Storm and dark surrounded darkness," God decreed when across the lowlands and up the Him and stalked Him from that sides of the plateau, covering day to this, assailing Him with the city of David in shadows. death itself, though it could not wiping the last purple shim contain Him. Yet His resurrecmer from the eastern sky. The tion, too, was in the middle of somber silouette of the hills the night, to pledge enduring

"The darkness is passing away," proclaims St. John. "The light shines in the dark- "The true light already is shinness, and the darkness has not ing.

Such an atomosphere identi-Cloaked in a midnight verl fies the real locale of Christ-

Jesus was born, but in the deep- the tense of time, in darkness. est shade the sight expands to to enlighten, to reveal. And what recognize the subtler rays, the intelligence does He convey

The light of the knowledge "I have come as light ir o the of the glory of God in the face

A whistlecalls in the black- From eons past, the forlorn ness of the valley, and crouch- cry of sages, patriarchs and ed there in shrouded watch, the prophets had beseeched a closshepherds spied the soark which er view, a deeper understandbeckoned from the cavern. "Be | ing of Almighty God. He seemed so overwhelming, distant.

ies, saw the signal in the sable face?" the troubled Job implor-Across the vacant miles, a or right, and God could not be year or more through dusky found. "I am hemmed in by gorge and desert plain, they darkness . . . Oh, that I knew where I might find Him.'

And Isaiah cried, "O that thou wouldst rend the heavens and

So went the age's plea, rough yearning prayer and ven in the spreading eastern ults and frenzies meant to conure up a sense of supernatur-

Entheoi." they called the diz-





And Employees

star," the book of Revelation, it did designates Him.

"... the revelation of the of peace.

"Let the light shine out of

And now, in Christ, give And He said, "I and the Fa- thanks, exults the gospel of St. Luke, "the dayspring from on The Christmas vision finds high has visited us, to give light Him and the longed-for knowl- to them that sit in darkness

mystery which was kept secret "He that sees Me," said Je-. . the image of the in- In scripture, an eternal being tively in action and in speech

'He was in the begining with first the earth was made, and so (See KNOWLEDGE, Page 6)

upon His birth as man.

Announcing Vic Benedict Representing Southwestern

as a qualifying member of the

Insurance Co.

Texas Leaders Round Table



We've good wishes galore for everyone at Christmas! And if our wishes come true, you'll enjoy the merriest holiday season ever.

BILLY'S SUPERETTE

BILLY. And Employees

endowed with all the joys of the season!

SHOESTRING RANCH

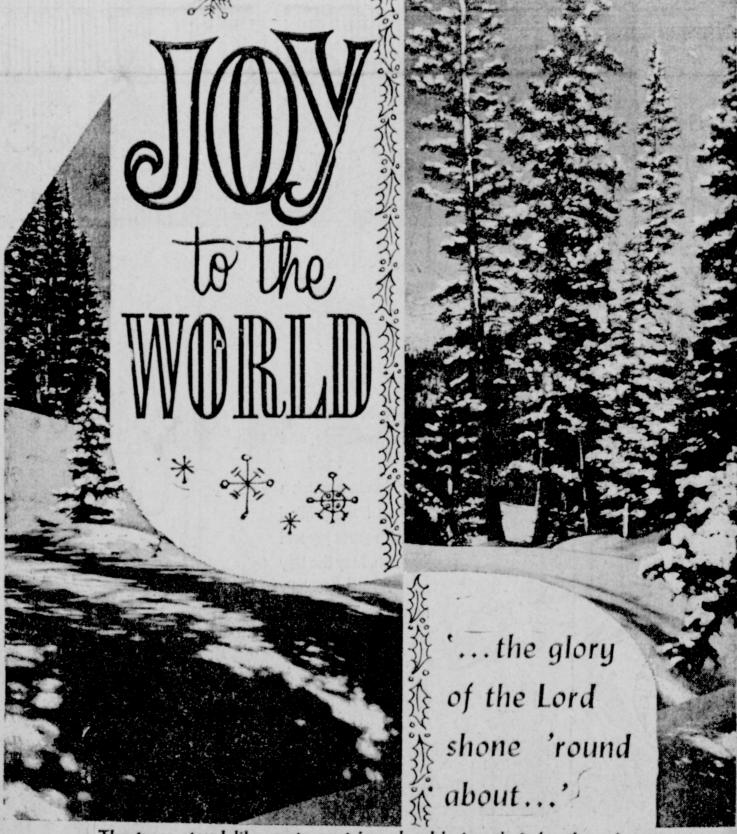
Best Quality Eggs Home Delivery



the Christmas season be with you and yours.

GUINN'S WRECK RE-BUILDERS

and Employees



The trees stand like mute sentries, shouldering their burden of snow.

No creature stirs, no wind whispers, no twig snaps, no bird calls.

silently, heart to heart, may Man experience like communion this Christmastime.

MULESHOE

LAZBUDDIE

NEEDMORE

For Classified

Ads





we're not keeping this under our hat-Merry Christmas!

JOHN'S CUSTOM MILL



Alton, Betty Jo and Boys

(Continued From Page 5)

were made through Him was not "made like his brethren in ev- in the incarnation.

aims, confusion, fears and ar- cles, AP religion writer George body as a base, evil prison as tificial "gods" and glitterings, W. Cornel tells what this opposed to the soul aspiring to the strange phenomenon, the Christmas quality means to escape into the purely "spiritsingular disclosure is projected mankind. on the stage of history.

It gleams on eyery age, and measures time across the caltoday. "The Son of God has sign is not there. Search the as a guiding rudder without come and has give no lorder imagination. You will not find which the body runs amok, but standing to know Him who is the evidence. Ponder the great that both, when in proper bal-

ers mystery. How could it be. How could God, the infinite, pre lies the clue. siding over untol worlds, con-

dimly," Paul writes, "but then He was "made like his breth- cal record. The book of Gen- swat, fears and pangs of the face to face. Now I know in ren in every respect," scripture esis recounts that God, at the body. "I thirst," He murmured part; then I shall understand reports fully, even as I am fully under-

darkness have seen a great light," the prophet Isaiah for Bu to us a son is given . . and His name will be called Wonderful "Arise, shine, for thy light has with manliness, in wholeness -Counselor, Mighty God, Ever-come.

May Christmas

e happy and bright!

POLKA'S MEXICANAS

KMUL - Noe Anzaldua

Brotherhood Illuminates Christmas EDITOR'S NOTE - All men festation, in the child born of | lehem, His life, character and than to believe in God. Yet the of God is in the midst of you.

such sharp distinction.

anything made that was made. ery respect," scripture reports. In Him was life, and the life It is this special enduring qualwas the light of man . . We ity of brotherhood that illui- and welt among us." Through the pall of mruky the following third of five arti- religions tend to downgrade the himself the "Son of man."

By GEORGE W. CORNELL

AP Religion Writer Gaze upward at the skies. The spirit intende dto rule the body abstractions. They o not con- ny and fulfillment,

descend to be a tiny waif, a at man. The movement was not peasant's child, a homeless man outward toward some intangi- together," St. Paul Writes. ture and physique.

In its groundwork, Christiani- praised it: ty often is called among the "Very good. The darkness hovers still. It most materialistic of religions. Mankind's prototype, Adam, ty would reside in these imme isn't gone. The record constant- It affirms the body, the ele- was described as made in God's diate material surroundings, for the star, a star which shin- as the work and medium of tered by man' sintroverted self- rors, that the epitome of al ex

01. 10° 18 988° ° I

saw. "For to us a child is born, lasting Father, Prince of Peace considered healed, the bond re- universe. stored, and Goliness reunited

> The "new Adams," Paul calls xm. God's man and man's God.

the meaning of holiness.

in this world, in this province of men, as one of them, and for

"Being made perfect He be-

Founders and sages of other philosophies have faded into ob-

GREETINGS to our friends

AT CHRISTMAS

God," writes John. "All things are brothers and Christ was woman in a rock - bound cave, actions remain the heartbeat latter requires the former. The of Christianity.

> 'And the Word became flesh It centers on a fellow being, a vivid and towering specific pernates the Christmas story. In Ancient Oriental and Greek sonality, the One who called

> > faith. Its very expressions came ual." Christianit y makes no It considers both qualities in- tion. It is etched in substance, timately interwoven, with the in human clay, in the bread and

"writes the apostle philosophies and metaphysical ance, work in mutual harmo- special concern fo rbodily ills and needs. He worked with his This consummate integrit yis hands in a Nazareth carpentry But consider people. Therein seen in that life complete, that shop, tramped mountains and perfect Son of flesh and com- seashores and lived close to the The finger of Christmas points manding spirit who came forth soil, its crop sand creatures, ap-"... in Him, all things hold preciating them.

> ble, ethereal realm, but direct- An intriguing and persistent ched and the notables, shucked ly into this earthy frame, its na- connection between the super- corn in a field, celebrated at ment runs throughout the Bibli- wedding feasts and knew the

ly confirms the circling gloom. ments and process of matter. image, in close affinity with this ambiguous earth, with its It forms mankind's proscenium It esteems the organic universe, him, a solidarity which was shat- mixture of goodness and hores unendingly in Christmas.

"The people who walked in His clearest action and voice sion, setting him erratically as butes of man, a tiny speck of But in Jesus, the rupture is self is a mere speck in the

came the source of eternal sal- the mystery of? our religion.

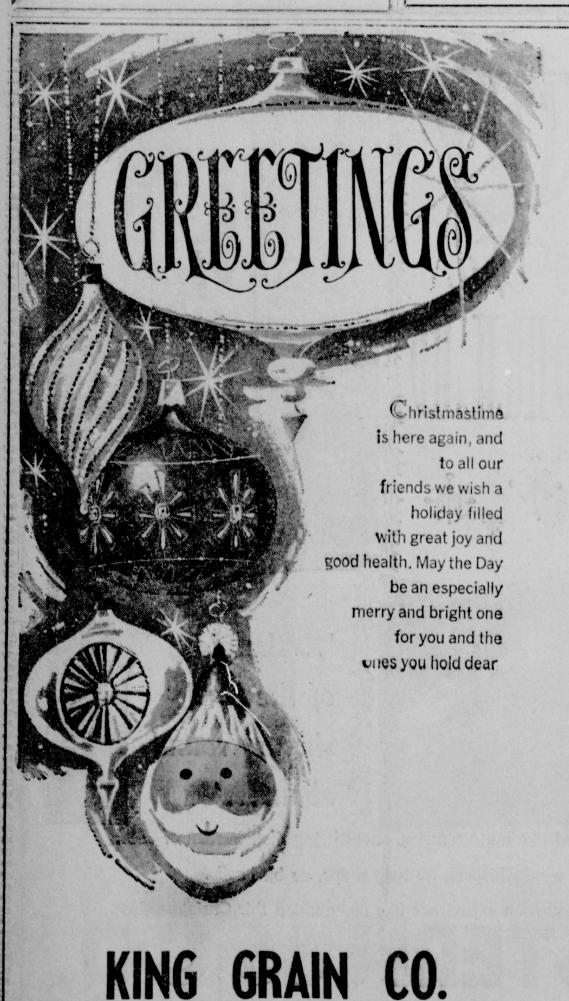
scurity, with only the content of that the imprint is here, in this their teachings preserved in the world, to be found within it. archives, but the child of Beth- Sometimes it seems almost harder to believe in the world



'The kingdom of God is not

BILLIE DOWNING - - SEC





And Employees



General Insurance Muleshoe State Bank Bldg.



Muleshoe, Texas

ber of cases an applicant is plac-

ments were made from among

32,155 handicapped applicants

and 13.4 percent (t.4 percent)

respectively. Skilled jobs represented 6.6 per cent (t.6 per

counted for 22.4 per cet (-.7)

(t.5 per cent) and 13.7 yer cent

horse, and a pull toy and a

I. Becky want a tressy doll,

an Alan doll, a transistor ra-

hes. She also wants some films

We have been pretty good and will be better. I, Becky, want some doll clothes to fit the Al-

an doll. The Ken dolls clothes also fit Alan. We will leave you

For Bonnie and Tim

Mr. and Mrs. R. C. Williams will spent Caristmas da y with

her parents, Mr. and Mrs. W

H. Petty in Littlefield.

a glass of milk an candy. Becky Sain

dio, and a flute horn case. Bonnie wants a Penny Brite doll and maybe some doll clo-

or her view master.

cent) of total placements. Leading the major industrial



CROSS REAL ESTATE

Mr. and Mrs. L. E. Cross



Our wish for you this Christmas: to experience as never before the fulfillment of the joyous Season.

RAY GRIFFITHS and SONS

RAY,

CLIF,

HERB,

VIRGIL,

TEXAS EMPLOYMENT REPORT - PART III

More Persons Placed In Non-Farm Jobs Than In '63, Reports TEC

rose 8 per cent between 1963 1964 placements were made from a total of 698,999 none - farm ment Commission revealed in workers who applied for work ed 11 miles south, 2½ miles east its 1964 annual report submitted through TEC offices in fiscal 19- Bovina. 29 percent down. Joe this week to Governor Connally. 64 as compared to 713,565 who Neil Rexrode, Phone OLA-3474, The report was released here applied during fiscal 1963. It by Jesse Young, local TEC should be noted that in a num-

"The 518,021 non - farm place- ed several times during a year. ments were made in both mantions ranging from unskilled to professional," R. L. Coffman, 100 applicants compared to a cluding of Air mail letter TEC administrator, explained, ratio among males of 79 place-"Besides experienced job-seek- ments per 100 applicants. ers, 66,936 of these were workers whose special problems call ed for vocational counseling a ratio of 107 placements per assistance, such as youthful new entrants into the labor market, preference which TEC is reolder workers, hand capped quired by law to give to qualifworkers, and disabled veter- ied veterans in referring appli-

The 1964 placements by 90 In the placement of handicap-TEC placement offices in 69 ped workers, Texas was second communities represent an increase of 37,108 over the 480,913 crease of 37,108 over the 480,913

Library ---

for a ratio of 81 placements for brarian, expressed her appreci- every 100 applicants, thus ex-(Continued from Page 1) ation for the help which this newspaper has given. "You have a good many faithful placements (with characteristics) readers, and we would like to placements (with change from take this opportunity to express fiscal 1963 indicated) in major our appreciation to you for your cooperation in printing our schedule in your paper. So many of our pateurs of the control of our patrons seem to count on per cent (same) in Professionour patrons seem to count on your reminder." She added: "Many tell us that they read the date we were to be here in your paper."

al and Managerial. Unskilled jobs accounted for 30.8 per cent (same, while Clerical and Sales and Semiskilled account-The library will be closed ed for 13.8 percent (-.1 percent)

Thursday and Friday.

(Continued from Page 1) a route leading east from the groups was Wholesale and Re-Clovis - Portales road, some tail Trades with 29.2 percent (-. 11 miles altogether. Since no 5 per cent) of all placements, road now exists, the proposed while Mining including oil)acroute will mean opening an en- counted for only .9 per cent tirely new strip on the New (same), Private households ac-

Condemnation proceedings al. with Manufacturing and Serready have started on the New vice groups taking 13.9 per cent "We should have a direct (t.2 per cent), respectively, of

route to Portales before sum- all placements. "However, cent (-.1 per cent) of TEC that is something that will have placements and Government 1.9 to come in the future. Eventu- per cent (t.2 per cent).

route especially to permit commuters between Muleshoe and Portales to have a more direct route to ENMU. The present route is 50 miles from Por-



Non - farm job placements placemets made in 1963. These acres, 22 a. cotton allotment, 14

Interview wanted for part Of these applicants, 285,565 time telephone survey ufacturing and non - manu- were females. Of the female ap- Give phone number and coun facturing industries in occupa-Of 87,086 veteran applicants,

Directing the different choirs from Texas A&M as a player. were Noel Lumpkin, Mrs. Jack Riley Mrs. Jay House.

Mrs. W. O Eddin

neth Burgess, Danny Martin, book visited friends and rela-



FIRST STREET CONOCO

J. A. Mills,

Alfred Flores, Able Gutirrez, Gilbert Bara



A Christmas program was Mr. and Mrs. Bob Drake, presented Sunday afternoon at Bobby and Brend were at Herethe First Methodist Church when ford Sunday to meet Mr, and the Adult Choir, youth choir and Mrs. Gene Moore when their children's choir participated, daughter, Brenda, returned to singng a number of Christmas Fritch with the Moores to visit



MILLS MACHINE INC.

MR. FARMER!

BEFORE YOU INVEST IN ANY MECHANICAL IRRIGATION PIPE MOVER INVESTIGATE THE WAGNER SYSTEM

. The Latest . The Simplest The Most Improved The Most Economical

PIPE MOVER ON THE MARKET IRRIGATION EQUIPMENT CO.

Phone Day 385-3159

J. D. Hagler Littlefield, Texas Phone Night 385-5150







Employees of WESTERN AUTO STORE



spiritual blessings that come as our thoughts turn to a Holy Night when herald angels sang in triumphant joy, and a Star shown with radiance that endures eternally. May you find, in the miracle of the manger, a deep

Christmas happiness and contentment that surpasses all others.

MID-WAY FERTILIZER

Route 3

V. V. CAWTHRON

Muleshoe

SHOP MULESHOE FIRST



MERRY CHRISTMAS TO ALL! We thank you for your patronage.

PAUL'S CAFE



MR. KNIGHT

your Day bring an abundance of happiness and L. uc.

Skies - - -

(Continued from Page 1)

pared with 1,286,500 at the same pervision of Wendy Young.

Nov. 20, and by Thanksgiving mas season in Muleshoe. basis" in Northwest Texas.

Church ---

(Continued from Page 1)

on the Midnight Clear". The title of the program is prophesies, one for the Christ- other way, stated Mr. Peiman. child, and one each for the Herald Angel, the Glory that shone round about the shephers, and the heavenly choir.

Three smaller candles represent the sign of swadling clothes, the manger bed, and the adoration of the shepherds. The last four candles to be lit represent the Grace, & Love Peace and Joy that Christmas brings to all who receive the Christmas message in a believ-

While Santa Claus will be conpicious by his absence at this services, giftsof fruit, candy and nuts will be given to all children present, reported the

be the pastor's theme for the Ouristmas worship service Friday morning at 10 o'clock. Usword that the gate to paradise, closed by man's sin, is opened again by God's gift of a Savior or this service may well be summed up in these words of the Christian poet:

"He opens us again the door Of paradise today. The angel guard the gate no

To God our thanks we pay' In the post Christmas service next Sunday morning at 10:30 he theme will be, "Jacob's dream - ladder become a living reality". The text is Genesis 28, 10 - 15. Just as the ange's de scended from heaven to earth on Jacob's dream ladder, so God came down from heaven to

Scores ---

(Continued from Page 1)

During the week ending Dec. shoe started late in November. 16, the Lubbock, Brownfield Christmas lights were turned er and Jim Bushhea. and Lamesa offices classed 376, on. The City and Southwestern 000 samples. This brought the Public Service Co. employees 1964, total to 1,199,000 as com- strung the lights, under the su-

west Texas delayed defoliation gan making his regular ap. dist Church and had been acof cotton for full - scale strip- pearances at his workshop. A tive in the church all phases SHOP MULESHOE FIRST per harvest." However, freez- Christmas parade was held Dec. ing temperatures hit the Plains 5, officially launching the Christ-

full - scale stripper harvest was | But there's still time for lastunder way .Most gin yards are minute shopping in Muleshoe. full of loaded trailers and gins Stores will be open today, many are operating on a 24 - hour of them until their usual closing time. However, most businesses will be closed tomorrow -Christmas Day - and some will not reopen until next Monday.

when He gave to the world His only - begotten Son. And as the 'Light a Candle on the Altar". angels ascended back to heav-As the program unfolds the en on Jacob's dream - ladder, candle lighters, James Haseloff so may ascends to the mercy and Dawne Johnson, will light seat of God on the ladder of His a total of 19 candles; eight for love. "We love Him because the fulfillment of Old Testament | He first loved us". There is no

f the church program, Rites - - -

(Continued from Page 1)
ding, Arnold Morris, Don Govding, Friona; Francis R. Ga-

Mr. Gaede who had farmed north of Muleshoe for many years, was born in Germany Sept. 21, 1877, the son of Fritz Then the next day, merchants Gaede and Wilhelmina Gaede. Phillip Altendorf, Wichita Falls. porting Service in Austin point. staged a comic parade; they He came here from Enterprise, Also surviving are a sister, Mrs. ed to the late frost as a factor rode the bicycles which they are Kansas in 1908 and had lived Marie Wahl, Wheaton, Kans., in the Plains' cotton production. giving away today in a down- here ever since. He was a char-"A late killing freeze in north- town parade. Then Santa be- ter member of the First Metho- grandchildren.

Survivors include his wife,

ede, Limon, Colo.; the Rev. Wilbur F. Gaede, Matador; and Woodrow W. Gaede, Paducah,



ROBERT MOORE

Dr. Pepper and 7 Up, distributor

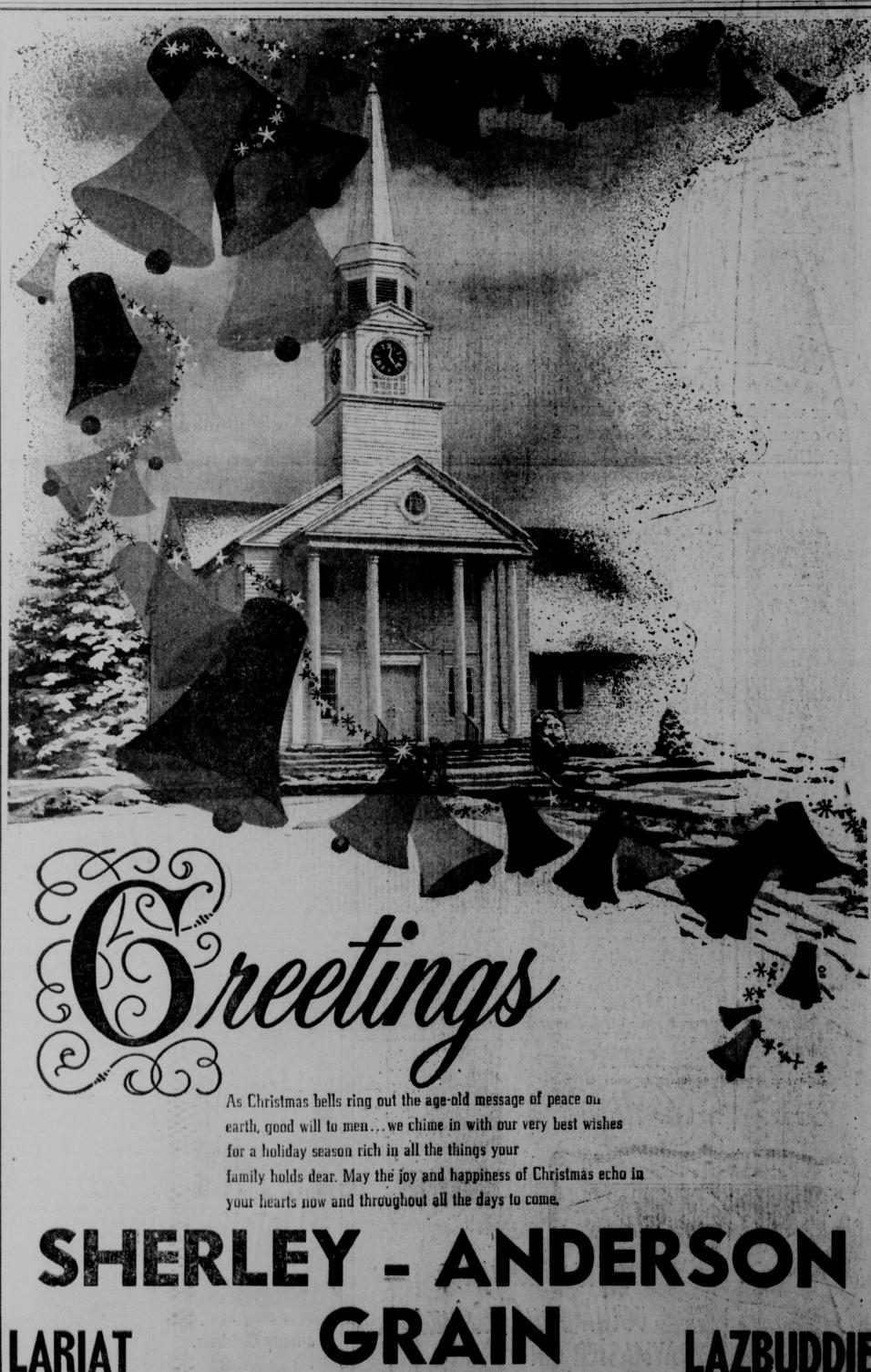
SHOP MULESHOE FIRST



May your Christmas be blessed with the joy and peace of that Day, when the angels sang the glory of God whose Son lay sleeping in a manger.

HIGHLAND MOTEL

Mr. and Mrs. Clyde Henry





CLOVIS, New Mexico

VERNON