

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY
 Published Every Thursday at Muleshoe, Bailey County, Texas — 79347
 THURSDAY, AUGUST 11, 1966
 VOLUME 44--NO. 32 8 PAGES

Quick Check of Area's Labor Supply Sought

First 'Kids' Day' Is Successful

Muleshoe merchants' first "Kids Day" was highly successful, and a number of area children went home with neat checks in their pockets, money earned in contests.

And their parents went home with money, too; their money was cash saved by shopping in Muleshoe for Jim and Kate's fall school clothes. Because Muleshoe stores had a flock of bargains available Monday as part of the big "Back to School" bargain day. It was a part of the elaborate Retail Business Committee's big summer season. Earlier a big

sidewalk sale had been held, in addition to the regular Dollar Day events each month.

The program is part of the "Go-Go" committee of the Chamber of Commerce with Harvey Bass as general committee chairman. Sub-chairman for Monday's big kids' day event were Douglas Haynes and Kenneth Henry.

Here are the winners (first, second and third in sequence) in the various kids' events:

Boys 6-8 years, sack race: Tom Crow, Tom Clodfelter, and Mark Washington.

Boys relay, 6-7 years: David Berres and Jed Davis, first; Ed Stallings and Tom Clodfelter, second, and Tom Crow and Mark Washington third.

Girls potato race, 6-7 years: Elizabeth Pierce, Roselyn Janca. Boys potato race, 6-7 years: Mark Washington, Ed Stallings and Tom Crow.

Swim meet, girls 8-10: Jean Putman only.

Swim meet, boys 8-10: Ronnie Parker, Mike Hunt and David Crow.

Swim meet, girls 11-13: Cynthia Puckett only.

Swim meet, boys 11-13: Jerry Putman, Frank Ellis and Lance Puckett.

Girls' sack race, 8-10 years: Jeanie Putman, Roselyn Janca, Esther Lucier.

Boys' sack race, 8-10 years: George Mitchell, Victor Ken and Butch McCain.

Girls' sack race, 11-14: Sherryl Burton, Cynthia Puckett and Diana Lucier.

Boys' sack race, 11-14: Bill King, Tony Jaramillo and Tommy Glaze.

Girls potato race, 8-10 years: Jeanie Putman, Sandra Stallings and Cindy Stovall.

Boys' potato race, 8-10 years: Randy Thomas, Mike Hunt and Butch McCain.

Girls' potato race, 11-14 years: Carmen Marquin, Marcia Wallace and Billie Pierce.

Boys' potato race, 11-14: C. B. Leeper, Larry Ballard and Billy King.

Boys 40-yard relay, 8-10: Danny Wagner and George Mitchell, first; Rubin Gonzales and Dan Ellis, second, and Gary Wrinkle and Kirk Spain, third.

Girls 50-yard relay, 8-10: Jeanie Putman and Kim Clodfelter, first; Esther Lucier and Laura Waddell, second, and Alice Gonzales and Cindy Stovall, third.

Boys 100-yard relay, 11-13: Lee Clodfelter and David Spain, first; Jim Steptoe and Larry Ballard, second, and Freddie Plata and Ruben Jaramillo, third.

Girls relay, 11-14 years: Sherryl Burton, and Marcia Wallace, first; Gloria Marquin and Carmen Marquin, second; Patty Sullivan and Cindy Puckett, third.

Boys' barrel race, 9-11: Terry Phipps, Charles Young and Benny McCain.

Girls bike race, 8-10: Esther Lucier, Dianna Howard and Sandra Stallings.

Girls bike race, 10-12: Sherryl Burton, Pattie Sullivan and Jeannie Putman.

Boys bike race, 8-10 years: Victor Kent, Gary Wrinkle and Mike Hunt.

Boys barrel race, 12-14: Jerry Putman, Tony Jaramillo and Lance Puckett.

Boys bike race, 10-12: Charles Young, Mike Duncan



KID'S DAY--Racing with a potato is serious business, as their 6 and 7-year old realize as they start the tricky business of carrying raw spuds on a plastic spoon. Winners were (first through third) Mark Washington, Ed Stallings and Tom Crow. The big event capturing a greased pig, was won by Tommy Glaze, shown at left fingering the green-backs he won. (Journal Photo.)



It's Grid Option Time

Muleshoe school Wednesday issued the following notice:

"If you held reserved seat football tickets last year, you have an option on redeeming the same seats starting Wednesday, Aug. 10 and ending 12 noon Saturday, Aug. 26. These tickets will be sold at the Corner Drug.

"All unclaimed tickets will go on sale at 12 noon Saturday Aug. 26, on a first-come, first-served basis."

Hefty Arm-Breaker Draws \$308.50 Fine

Antonio Lemos Hureto is six feet, four inches tall and weighs 250 pounds. When he "falls" on somebody, it's likely to do something to the fellow on the bottom. It did during the weekend.

And because he "fell" on two persons he's in the county jail in lieu of \$308.50. He was fined that much in county court on two charges one for aggravated assault and the other for resisting arrest.

The first "fall" resulted in breaking his victim's arm. The second "fall" found Muleshoe's chief of police as the victim. The chief got his ankle bugged up considerably.

And A.L. Hureto was still in the county jail at midweek because he didn't have \$308.50 by quite a bit.

But the falling Mr. Hureto was not the only trouble encountered during the weekend. Muleshoe's inadequate jail, which also serves as a safe-keeping place for persons arrested by the state patrol

Rogers to Head Texas Shorthand Reporters Group

Bobby G. Rogers of Littlefield, has been elected president of the Texas Shorthand Reporters Association, it was announced today. Rogers has been official court reporter of the 154th Judicial District serving Lamb, Bailey and Parmer Counties since the district was created in 1957. Prior to that time, he was official court reporter for the 64th Judicial District which served these counties along with Castro, Hale and Swisher Counties.

Walter Waldie, III, of Dallas was elected vice-president, Carl Black, also of Dallas, was elected Secretary-Treasurer.

(Continued on Page 7)

MAIF Brochure Being Readied

When industry is considering a new location, it needs to know first what type of labor is available and what kind in a certain area. Thus the area must provide that information.

These statements were made by Harmon Elliott of the Muleshoe Area Industrial Foundation (MAIF) labor committee, headed by Frank Ellis. The informal session was held in the First National Bank community room and dealt almost exclusively with efforts to survey labor possibilities.

It was decided to turn the survey over to the Texas Employment Commission. An attempt to secure answers to a labor questionnaire distributed in this area early in the summer proved unfruitful, Ellis said.

"We felt that the survey which we attempted to take was too complicated and went into too many details," the chairman said. "Accordingly we realized the need for a simpler form and one which would give us the answer immediately."

For this reason, it was decided to turn the survey chore over to TEC. A crew from TEC will be sent into this area to make a spot check here and there; from this they will be able to determine the possibilities in our area.

"The surveys won't be itemized reports of job-by-job

supplies, but it will offer a pretty fair estimate of our available help. Then later a nose-by-nose survey can be made and the job possibilities broken down into their various categories." He concluded: "We believe the results will reveal many persons skilled in various categories who are now working at those jobs."

Meantime, work on a brochure, giving pertinent information about Muleshoe, is in the making. Vic Benedict is in charge of that project, Elliott said. He gave a report at the Monday morning committee meeting, and showed a rough-up of the proposed brochure. It should be available as soon as all phases of the MAIF committee setup have completed their work.

"We hope to make this a very practical but beautiful prospectus for Muleshoe, one that we can give out freely and proudly to those who inquire," Benedict told the committee meeting.

Elliott said the 10 committees which have been working on various reports are "about through with their work," adding that "they should be ready to make their final reports by the end of the month."

As soon as these various reports have been completed, work of compiling the information will be started. Much of the MAIF program cannot be done until all the reports are ready, he explained. The brochure, for example, is one such project.

The various reports include: Sites and buildings, city and county government utilities, community betterment, financing, labor, transportation, water, taxes and agriculture.

"We need these reports as soon as possible," Elliott urged.

United Fund Sets 1966 Budget, Up \$581 From 1965

Muleshoe Area United Fund is up \$581 from 1965, the budget and admissions committee reported Wednesday with 15 agencies included in the new organization.

Several organizations received cuts from last year, Babe Ruth League, for example, being whittled from \$1500 to \$461 and the Red Cross from \$750 to \$500. However, three agencies were added to the list this year.

Allotments for 1965 and 1966 (in that sequence) are listed: Bailey county Junior Livestock show, \$3025 and \$3495. Boy Scouts, \$2350 and \$2500. Salvation Army \$1800 and \$1800. Girl Scouts, \$1525 and \$1525. Babe Ruth League, \$1500 and \$461. American Red Cross \$750 and \$500. Muleshoe Area Youth Center, \$600 and \$750. United Service Organizations, \$200 and \$200. 4-H Youth Development Corp., \$150 and

Temperatures

By R. J. Klump
 Official U. S. Weatherman

	High	Low	Rain
August 7	91	61	
August 8	92	60	.09
August 9	90	61	
August 10	91	61	
	Sunrise	Sunset	
August 11	6:06	7:38	
August 12	6:07	7:37	
August 13	6:08	7:36	
August 14	6:08	7:35	

Child Support Payer Doesn't

Mike Rodriguez went to jail this week in Muleshoe, but he doesn't know exactly how long he'll be there because the sentence is one of those variable ones—it could be for a day or it could be for five years, it depends.

Rodriguez, County Judge Glen Williams explained, had been ordered to pay child support of \$100 a month. That was some time ago, but apparently Rodriguez had failed to obey the court's order, moving to Clovis instead. But recently, officers located him in the Muleshoe neighborhood, and that was too bad for Mike; he was arrested and taken before the judge. Only one problem: If he stays in jail he can't raise the child support money.

Attempted Rape Charge is Filed

A 20-year-old Muleshoe man, Paul Trevino, was in the county jail at mid-week in lieu of \$2000 bond set Monday by Justice of the Peace Joe Vaughn.

Trevino is charged with assault with attempt to rape a 20-year-old Muleshoe girl.

72 Summoned for Civil Term of District Court

Seventy-two persons were summoned this week for a term of civil district court, but by mid-week, most of the cases set for trial had been settled out of court or postponed to a later date. Judge Pat Boone presided.

Two workmen's compensation cases were still on the schedule at mid-week. Bringing the suits were Francisco Toscano and Eristeo Enendozo Mendoza, and Texas Employers' Insurance Association is defendant in both cases.

Summoned for possible jury duty were:

- Mrs. Mary Autry, Daniel Atkins, Mrs. L.R. Watson, Mrs. Carrie Huff, Mrs. Pete Tarlton, James Jennings, Mrs. R. L. Ritchie, Delbert Barry, Bennie Porter and Mrs. Raymond Akin.
- Also W.S. Sowder, D.B. Lancaster, Mrs. D.C. Grusendorf, Mrs. C.W. Stallings, Tommy Gattis, Dale Crooks, Joe Harbin, Mrs. L.E. Warren, P.D. Arnold, and George Sultemeier.
- Also Curtis Walker, Lonnie D. Merriott, Mrs. E.H. Yeates, Mrs. W.M. Poole II, Mrs. Ralph Beasley, Pete Tarlton, Howard J. Hale, Mrs. J.K. Adams, L.H. Adams, Darrell Stephens, A.C. Archer.
- Also C.P. Price, G.B. Salyer, Rayford Masten, L.C. Anderson, Mrs. Ernest McNatt,
- Mrs. H.W. Carpenter, Albert Davis, Ralph Hall, Lyndal Black, L.E. Cross.
- Also Jacques Baker, Rita Hawkins, Bobby Burris, Mrs. C.R. Smelser, K.K. Krebs, Mrs. Adolph Wittner, Ernest E. Martin, Mrs. C.H. Byars, Leon Lewis, C.A. Petree
- Also B.R. Putman, Ivan Clawson, Mrs. Carl Ellington, Eddie Beene, Mrs. M.J. McDaniels, C.E. Lowe, Ruby Faubus, Joe Sooter, W.L. Speck, Mrs. Burley L. Roberts.
- Also Frankie D. Fine, Eugene Shaw, Mrs. Harold Pollard, Wena Gibson, Mrs. Morris McKillip, J.W. Barber, J.C. Gatewood, David Sudduth, C.P. Calvert, E.W. Bass and O.M. Lackey.



FARM BUREAU WINNERS--The two lads here were winners in the Bailey County Farm Bureau Talent and Discussions contests (respectively) last weekend, and were presented checks by FB County president, James Warren. Neil Finley, playing Prelude, Menuet and Figue from the First Partita by Bach, won in the talent, and Larry Meyers, speaking on "What is the Future Agriculture for a Young Person of Today" won the discussion title. (Journal Photo)

Lazbuddie Couple Will Pledge Vows In Ceremony

Mr. and Mrs. J.L. Ivy, Lazbuddie, announce the engagement and approaching marriage of their daughter, Johnnie Beth, to Gary Lynn Coker, son of Mr. and Mrs. Roy M. Miller, also from Lazbuddie. Vows for the couple will be repeated in the Lazbuddie Church of Christ at 7:30 p.m. September 3.

J. McWhotters Visit Muleshoe

Mr. and Mrs. Jasper McWhorter and daughter, Jeannie, from Austin, were in Muleshoe over the weekend visiting with the J.C. Shanks.

Many friends and church members called during the time the former residents were in

Muleshoe. The group enjoyed singing and visiting.

Green-skinned apples are not necessarily tart; if you really need tart-tasting apples for a particular dish, ask about the fruit before you buy it.



Johnnie Beth Ivy
...bride-elect of Gary Lynn Coker

Judy Putman, R. Young Set September Date

Dr. and Mrs. B.R. Putman announce the engagement and approaching marriage of their daughter, Judy Anne, to Ronald E. Young, son of Mr. and Mrs. J.M. Young, Dimmitt.

Vows for the couple will be repeated in a September ceremony. The bride-elect is a graduate of Muleshoe High School and has been attending South Plains

College and will continue her education at West Texas State University. The prospective groom is a graduate of Dimmitt High School and will also attend West Texas State University.

Representatives Attend Confab

Wayland Ethridge, local Classroom Teachers President, his wife, Janet, and Dorothy Beddingfield, local Legislative Chairman, attended the Texas Classroom Teachers Association State Conference in Austin August 4, 5, and 6.

The keynote address, "Quality Walks on Two Feet," was given by Betty Buford, State President in the Crystal Ballroom of Driskell Hotel. Friday's big day began with Betty Buford presenting "In Search of Quality." After the address by Miss Buford, the group was divided into two groups--the urban association, and the suburban associations, for the purpose of talking over problems confronting membership drives for 1966-67. After a luncheon in the Driskell Hotel, the delegation went into "Seek and Find" sessions. Ethridge attended the sessions on "Local Presidents" and Professional Negotiations. Beddingfield attended the "Legislation" and the "Welfare" seek and find sessions.

Saturday morning began with district meetings in which business was conducted relating to the individual districts. Ethridge and Mrs. Beddingfield



Judy Ann Putman
...bride-elect of Ronald E. Young

Laymen's Retreat Plans Complete

attended District 13 meeting. Dr. William E. Barron, Professor of School Administration and Director of Extension Teaching, University of Texas, presented the final luncheon speech, "Action Incorporated."

The 20th Annual Laymen's Retreat of the Northwest Texas Methodist Assembly will be held at Ceta Canyon Aug. 19-21. Registration for the retreat will be \$9 which includes meals, lodging, insurance and others.

No reservations will be necessary, just bring your own bedding and towels and join the hundred in worship, recreation, and fellowship, according to the pastor of the church, the Rev. J. Frank Peery.

Enroll Your Child Now! KIDDY KORNER NURSERY

Beginning August 22
Ages 2 to 6
8 A.M. to 6 P.M.
"STATE LICENSED"

Mrs. Homer Long
923 S. First Phone 272-3208
Nursery (Rear)

Let's get together
August 23-27

Gulfgas. FESTIVAL

Our doors are open

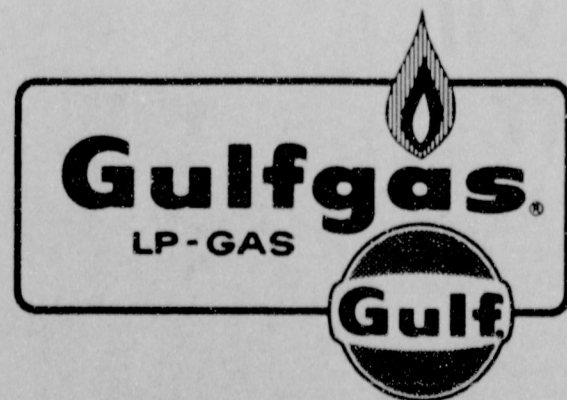
FREE GIFTS DOOR PRIZES



FOR EVERY HOMEMAKER—FREE—a matched set of spatula and spoon, ideal for all cooking, can be used with Teflon.

VALUABLE DOOR PRIZES—DRAWING—beautiful 45 pc. set of LENOX WARE handy 28 pc. set of tools, full-size blanket and wonderful Wearever Teflon griddle.

We're saying howdy to old and new friends. We would like to tell you about the convenience of up-to-date living with Gulfgas fuel.



FINN'S L.P. GAS

413 American Blvd.

Muleshoe, Texas

Phone 272-4678

New Baby For Wiedebushs

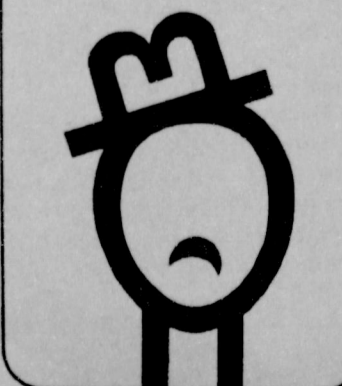
Mr. and Mrs. Jerry Wiedebush are the parents of a new baby boy born last Monday and weighed 7 pounds and 6 ounces. Grandparents are Mr. and Mrs. Quinn Weaver, Lazbuddie, and Mr. and Mrs. Rudolph Wiedebush. Jerry is a student at Tech in Lubbock.

Snyders Visit Granddaughter

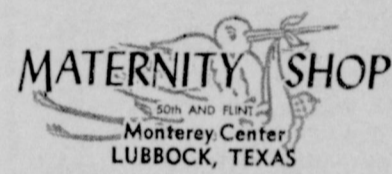
Mr. and Mrs. F.L. Snider have just returned from Tucumcari, N.M., where they have been visiting with their daughter, the former Joy Snider, and family. The Kenneth Youngs have a new daughter born last Sunday at 5 a.m. and tipped the scales at 9 pounds. She was named Linda Lee and has two brothers and one sister to keep her company.

Meohmywhatif

While you're worrying, it could happen! Take action now. Look under INSURANCE in the YELLOW PAGES. Where your fingers do the walking.



See Our New Fall Transitionals
Sizes 5-9, 6-18



Are there really any sound reasons for buying a Chevrolet in August?



During August, it's as easy to own a Bel Air 4-Door Sedan as getting in the car.

Wait till you see how sporty you look sitting in your Impala Super Sport.

In a word: Six

1. Have you ever known the instant delight of selecting a new Impala Super Sport in the color you want, slipping into its Strato-bucket seats, and driving it home from the showroom the same day? Now's your chance. Your Chevrolet dealer has a big choice of models on hand with small August price tags.
2. More than likely, your present car will never be worth as much in trade as it is right now. Money—another good reason to buy a Chevrolet this month.
3. Read those articles about when to buy a new car and they'll tell you that August is one of the best months. And your Chevrolet dealer is ready to show you why... with buys that are better than ever.
4. If you think winter's tough on an old car, believe us, so is summer. There's added strain on the engine because of vacation driving. Greater tire wear. The cooling system has to work extra hard. A new Chevrolet can save you a lot of trouble.
5. You do a lot of driving for pleasure so why not ride on Chevrolet's Full Coil suspension. Let your feet feel that deep-twist Chevrolet carpeting. August is to enjoy.
6. Make your summer driving safer driving by taking advantage of the eight standard safety features built into every new Chevrolet. If your present car doesn't have seat belts, back-up lights, outside rearview mirror, padded instrument panel, look into a new Chevrolet.

Chevrolet • Chevelle • Chevy II • Corvair • Corvette

See the man who can save you the most— your Chevrolet dealer

CROW CHEVROLET COMPANY

201 MAIN MULESHOE PH. 272-3100

Business Woman's Favorite Recipe By Mrs. John Farley



Mrs. John Farley ...gives favorite recipe

Mrs. John Farley who lives at 122 W. Ave. 1 writes her favorite recipe and tells a few facts about herself.

Mrs. Farley assists her husband in his Insurance and Real Estate business and is a member of the First Methodist Church. She also belongs to the Muleshoe Order of Eastern Star, where she is Past Matron and Past Deputy Grand Matron and also Past Mother Advisor

of Muleshoe Assembly No. 161, Order of the Rainbow for girls. She holds a grand cross of color degree. She is a member of the Muleshoe Study Club where she holds the office of critic and is chairman of the legislative committee in the club. Mrs. Farley is also a member of the friends of the library and West Texas Past Matrons and Past Patrons

See recipe on p.5

Want to Secure Your Future?
No Beauty School is Better Equipped to Train You For One of The Highest Earning Professions. Than
ADELLE'S BEAUTY SCHOOL
We Welcome You to Visit Us or Fill Out This Coupon And Mail it to Us For More Information.

Adelle's Beauty School
708 Quincy
Plainview, Texas
Name _____
Street _____
City _____ State _____



Deanna Latimer bride-elect of Bobby Schroeder

Deanna Latimer Is Honored With Bridal Shower In King Home

A wedding shower was given in the home of Mrs. Vernal King Saturday from 2 to 4 p.m. for Deanna Latimer, bride-elect of Bobby Schroeder.

In the receiving line were the bride-elect's mother, Mrs. Clyde Latimer and the prospective groom's mother, Mrs. Walter Schroeder along with the honoree. Corsages of white mums were presented the women.

Guests were registered by

Miss Harrington, Mr. Ware Repeat Sacred Vows

Netha Dianne Harrington and Weldon Ware of Levelland became man and wife in ceremonies at 5 p.m. in the First Methodist Church Sunday with the Rev. Thomas Taylor, minister, officiating.

Parents of the couple are Mr. and Mrs. B.C. Harrington and Mr. and Mrs. Warren Ware of

Joyce Schroeder.

Shirley Batteas and Shirley McCollum presided at the serving table which featured green punch and a focal point of white daisies touched in green. The table was laid with white lace over green to carry out the bride-elect's chosen colors of green and white.

The hostesses presented the honoree with an electric stainless steel coffee pot and fry pan. Many other gifts were dis-

played.

Hostesses for the shower were Mrs. Jack Durham, Mrs. Bobby Hickels, Mrs. Bob Graves, Mrs. Clinton Bristow, Mrs. E.T. Batteas, Mrs. Joe Smallwood, Mrs. Bill Welch, Mrs. Frank Stegall Jr., and Mrs. Shirley Batteas.

The couple will be married September 10 at 6 p.m. in the Trinity Baptist Church.

The bride-elect is a graduate of Muleshoe High School and the groom-to-be is a graduate of Roosevelt High School.

Morton.

The bride, presented in marriage by her father, wore a formal-length gown of organza over peau de soie fashioned in an A-line design.

Swiss lace adorned the empire bodice and enriched the full Kabuki sleeves. Star appliques enhanced the skirt front, and a circular detachable chapel train was secured at the back.

Her headpiece was an open crown of organza and

seed pearls attached to a fingertip veil of illusion. The bride carried a cascade of orchids and roses.

The bride's attendants were Miss Nanette Harrington, her sister, and Leoma Standifer of Odessa. They wore formal-length A-line gowns of aqua organza over peau de soie highlighted by butterfly sleeves

See wedding on p.5



White Levi's. Guys

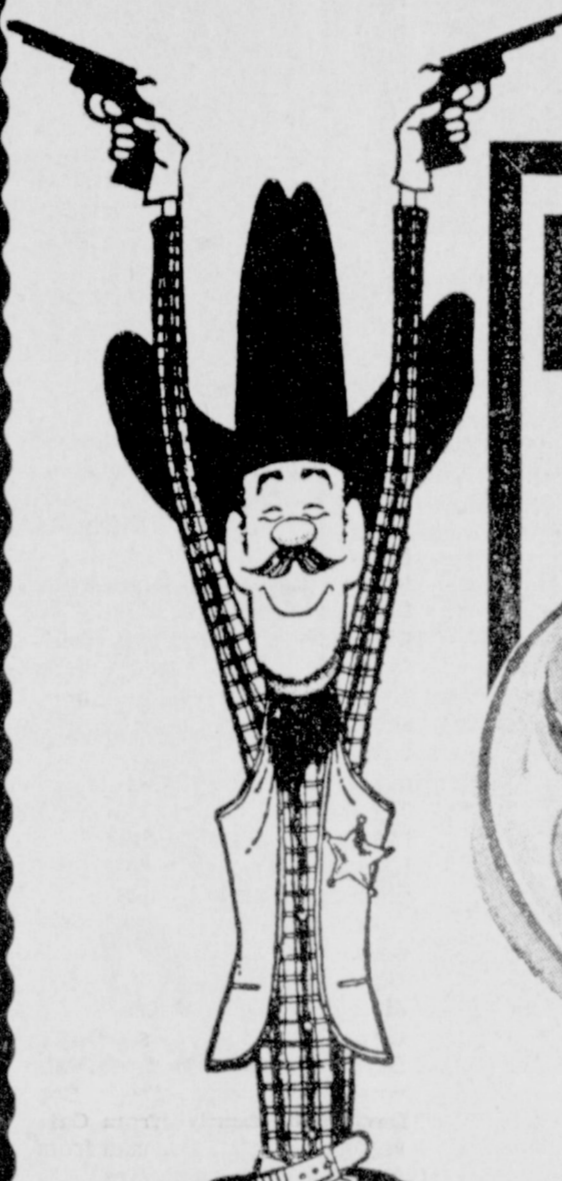
Corduroy is red-hot with the cool crowd today. That's why you'll always find guys in the know in long, lean White Levi's. How about you? Get in step. Get in style. Get into White Levi's now. All the "in" colors in all-cotton heavyweight corduroy. Only \$5.98. You can tell them by the Tab.

The TAB and the word "LEVI'S" are registered trademarks.

PREMIUM QUALITY LOW PRICES

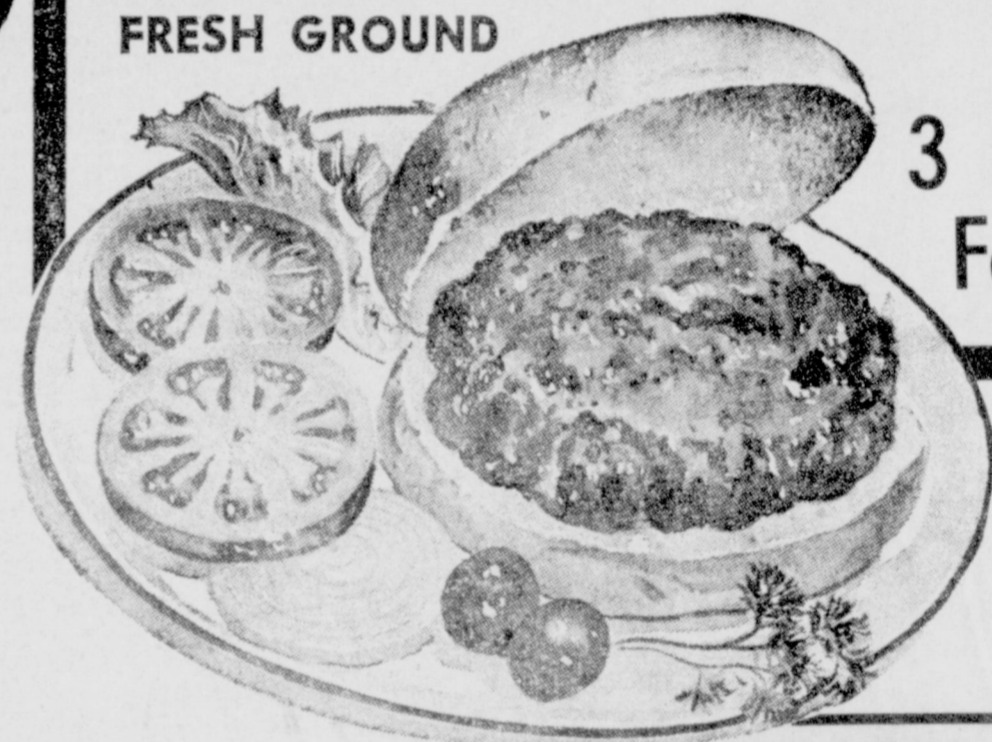
Eat Better for Less

SHERIFF SAM SAYS, "THESE PRICES ARE A STEAL"



HAMBURGER

FRESH GROUND



3 Lb. For **89¢**

CLUB STEAKS
Lb. 69¢

ARM ROAST CHOICE Lb. 49¢

CHUCK ROAST Choice Lb. 49¢
Beef
SHORT RIBS 3 Lb. 89¢
FAMILY STYLE STEAK Lb. 49¢
STEW MEAT Boneless Lb. 59¢
Shur-Krisp
BACON Lb. 49¢

LIGHTCRUST
FLOUR
25Lb. Bag
\$1.89



SHURFRESH BISCUITS
13 For \$1.00

Krafts
MIRACLE WHIP Qt. Jar 49¢
Shurfine Sweet
PICKLES 16 oz. 3 for \$1.
Energy
CHARCOAL 5 Lb. Bag 29¢
OLEO Shurfresh Lb. Pkg. 5 for \$1
COFFEE Shurfine Lb. 69¢

AVOCADOS
3 For 25¢

Cello Pkg.
CARROTS 2 For 25¢

BELL PEPPERS Lb. 19¢

SHURFRESH MILK



MILK 2 For 29¢
Carnation Tall Can

DelMonte Pineapple-Grapefruit
46 Oz. Can
DRINK 3 FOR 89¢

Shurfine
TUNA 3 For \$1

Jim's Pay N' Save

FRIENDLIEST STORE IN TOWN

QUALITY
MERCHANDISE
AT
LOWEST
PRICES

Open 7 Days A Week

Television Schedule For Muleshoe Area

KGNC - TV (4)	KVII - TV (7)	KFDA - TV (10)	KCBD - TV (11)	KLBK - TV (15)
<p>★ ★ ★</p> <p>Amarillo Muleshoe Cable 4</p> <p>7:00 - Today 7:25 - News 7:30 - Today 8:00 - Today 9:00 - Eye Guess 9:25 - News 9:30 - Concentration 10:00 - M. Star 10:30 - P. Bay 11:00 - Jeopardy 11:30 - P. Office 11:55 - NBC News 12:00 - News 12:10 - Weather 12:15 - R. Brent 12:30 - Make-Deal 12:55 - NBC News 1:00 - Our Lives 1:30 - The Doctors 2:00 - Another World 2:30 - Don't Say 3:00 - Match Game 3:25 - NBC News 3:30 - Sheriff Bill 4:30 - Bronco 5:30 - Hunt-Brink. 6:00 - News</p> <p>THURS EVENING</p> <p>6:15 - Weather 6:25 - Sports 6:30 - D. Boone 7:30 - Laredo 8:30 - Mickie Finn's 9:00 - Dean Martin 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Tonight</p> <p>Friday evening</p> <p>6:15 - Weather 6:25 - Sports 6:30 - Movies 8:30 - Mr. Roberts 9:00 - UNCLE 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Tonight 12:00 - Sign Off</p> <p>Saturday</p> <p>7:00 - Roy Rog. 8:00 - The Jetsons 8:30 - Atom Ant 9:00 - Squirrel 9:30 - Underdog 10:00 - Top Cat 10:30 - Fury 11:00 - Superman 11:30 - Cotton John 12:00 - Baseball 3:00 - Checkmate 4:00 - Movie 5:00 - Golf 5:30 - Scherr-McN. 6:00 - News 6:15 - Weather 6:30 - Flipper 7:00 - Jeanie 7:30 - Get Smart 8:00 - News 10:00 - Movie 10:15 - Weather 10:25 - Sports 10:30 - Movie 12:00 - Sign Off</p> <p>SUNDAY</p> <p>7:30 - Dixie 8:45 - Sheriff Bill 9:30 - Roy Rogers 10:30 - Dixie (Cont.) 11:00 - Church 12:00 - Meet Press 12:30 - Greatness 1:30 - TBA 3:00 - Bank of SW 4:00 - TBA 5:00 - Mitch Miller 6:00 - News 6:15 - Weather 6:25 - Sports 6:30 - Disney 7:30 - Branded 8:00 - Bonanza 9:00 - Wackiest 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Tonight Show 12:00 - Sign Off</p>	<p>Amarillo Muleshoe Cable 5</p> <p>Daytime Viewing</p> <p>6:15 - Agriculture 6:45 - Weather 6:50 - News 7:00 - Mod. Edu. 7:30 - Exercise 8:00 - Movie 10:00 - S. Market 10:30 - Dating Game 11:00 - Donna Reed 11:30 - Father 12:00 - Ben Casey 1:00 - For Women 1:00 - Newly Wed 1:30 - A Time 1:55 - Women's News 2:00 - Gen. Hosp. 2:30 - Nurses 3:00 - N. Shadows 3:30 - Action Is 4:00 - Trails West 4:30 - H. Patrol 5:00 - P. Jennings 5:15 - News 5:25 - Weather 5:30 - Wells Fargo 6:00 - Rifleman</p> <p>THURS EVENING</p> <p>6:30 - Batman 7:00 - Gidget 7:30 - H. Phyle 8:00 - Bewitched 8:30 - Peyton Place 9:00 - Baron 10:00 - Untouchable 11:00 - News 11:10 - Weather 11:15 - Movie</p> <p>FRIDAY EVENING</p> <p>6:30 - Flintstones 7:00 - Tammy 7:30 - Adams 8:00 - Honey West 8:30 - Farmer's D. 9:00 - UNCLE 11:00 - News 11:10 - Weather 11:15 - Movie</p> <p>SATURDAY</p> <p>7:30 - Mod. Edu. 8:00 - Silver Wings 8:30 - Baptist Church 9:00 - Porky Pig 9:30 - Beatles 10:00 - Casper 10:30 - Mag. Gor. 11:00 - Bugs Bunny 11:30 - Milton 12:00 - Hoppity 12:30 - Bandstand 1:30 - Matinee 3:00 - Western 4:30 - Movie</p> <p>SUNDAY</p> <p>7:30 - Mod. Edu. 8:00 - Oral Roberts 8:30 - Christ For 9:00 - Beany 9:30 - Peter Pot. 10:00 - Bullwinkle 10:30 - Discovery 11:00 - Church 12:00 - W.T. Adven. 12:30 - Issues-Ans. 1:00 - Western 2:00 - P.G.A. Golf 4:00 - Honest Jess 4:15 - Matinee 6:00 - Voyage to 7:00 - FBI 8:00 - Movie 10:15 - News 10:30 - Movie</p>	<p>Amarillo Muleshoe Cable 6</p> <p>Daytime Viewing</p> <p>6:25 0 Sign On 6:27 - Meditation 6:30 - Am. College 7:00 - Farm News 7:30 - Tri Report 8:00 - Capt. Kang. 9:00 - I Love Lucy 9:30 - McCoys 10:00 - Andy 10:30 - Dick Van Dyke 11:00 - Search T. 11:45 - Guiding Lgt. 12:00 - News 12:10 - Weather 12:20 - Farm-Ranch 12:30 - The World T. 1:00 - Password 1:30 - Art Linletter 2:00 - To Tell Truth 2:25 - CBS News 2:30 - Edge of Night 3:00 - Secret Storm 4:00 - Sc. Fiction 4:30 - Mr. Mim. 5:00 - Cartoons 5:30 - CBS News 6:00 - News 6:20 - Weather</p> <p>THURS EVENING</p> <p>6:30 - Munsters 7:00 - Gilligans 7:30 - Three Sons 8:00 - Movie 10:00 - News 10:15 - Weather 10:30 - Movie 10:55 - News 11:00 - Movie</p> <p>FRIDAY EVENING</p> <p>6:30 Sports World 7:00 - Buck Owens 7:30 - Palladium 9:00 - UNCLE 10:00 - Report 10:30 - Tonight</p> <p>SATURDAY</p> <p>7:30 - R. Rog. 8:30 - Atom Ant 9:00 - Squirrel 9:30 - Underdog 10:00 - Top Cat 10:30 - Fury 11:00 - H. Hopper 11:30 - Cartoon 12:00 - Baseball 2:45 - Movie 4:00 - Theater 4:30 - Sam Sneed 5:00 - Lone Ranger 5:30 - Scher-McN. 6:00 - News 6:30 - Flipper 7:00 - Jeanie 7:30 - Get Smart 8:00 - Movie 10:00 - News 10:30 - Flipper</p> <p>SUNDAY</p> <p>7:25 - Sign On 7:30 - Mag. Gor. 8:00 - Peter Pot. 8:30 - Beany 9:00 - Herald of 9:30 - Living 10:00 - Discovery 10:30 - Drama 10:45 - Church 12:00 - Meet Press 12:30 - Frontiers of 1:00 - Movie 2:00 - Sen. Hearings 4:00 - Viet Nam 4:30 - Sportsman 5:00 - F. McGee 5:30 - Theater 6:00 - News 6:30 - Disney 7:30 - Branded 8:00 - Bonanza 9:00 - Wackiest 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Movie</p>	<p>Lubbock Muleshoe Cable 2</p> <p>Daytime Viewing</p> <p>7:00 - Headlines 7:05 - Farm Report 7:25 - Weather 7:30 - Today 8:25 - News 8:30 - Today 9:00 - Eye Guess 9:25 - News 9:30 - Concentration 10:00 - M. Star 10:30 - P. Bay 11:00 - Jeopardy 11:30 - P. Office 11:55 - News 12:00 - Noon Rptl 12:15 - Com. Close 12:30 - Make Deal 1:00 - Our Lives 1:30 - Doctors 2:00 - Another World 2:30 - Don't Say 3:00 - Match G. 3:25 - Aft. Rpt 3:30 - S. Sweep 4:00 - Father 4:30 - Beaver 5:00 - Cartoons 5:30 - Hunt-Brink. 6:00 - News</p> <p>THURS EVENING</p> <p>6:30 - D. Boone 7:30 - Palladium 8:30 - Mickie Finn's 9:00 - Dean Martin</p> <p>FRIDAY EVENING</p> <p>6:30 Sports World 7:00 - Buck Owens 7:30 - Palladium 9:00 - UNCLE 10:00 - Report 10:30 - Tonight</p> <p>SATURDAY</p> <p>7:30 - R. Rog. 8:30 - Atom Ant 9:00 - Squirrel 9:30 - Underdog 10:00 - Top Cat 10:30 - Fury 11:00 - H. Hopper 11:30 - Cartoon 12:00 - Baseball 2:45 - Movie 4:00 - Theater 4:30 - Sam Sneed 5:00 - Lone Ranger 5:30 - Scher-McN. 6:00 - News 6:30 - Flipper 7:00 - Jeanie 7:30 - Get Smart 8:00 - Movie 10:00 - News 10:30 - Flipper</p> <p>SUNDAY</p> <p>7:25 - Sign On 7:30 - Mag. Gor. 8:00 - Peter Pot. 8:30 - Beany 9:00 - Herald of 9:30 - Living 10:00 - Discovery 10:30 - Drama 10:45 - Church 12:00 - Meet Press 12:30 - Frontiers of 1:00 - Movie 2:00 - Sen. Hearings 4:00 - Viet Nam 4:30 - Sportsman 5:00 - F. McGee 5:30 - Theater 6:00 - News 6:30 - Disney 7:30 - Branded 8:00 - Bonanza 9:00 - Wackiest 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Movie</p>	<p>Lubbock Muleshoe Cable 3</p> <p>Daytime Viewing</p> <p>5:55 - Sign On 6:00 - Sun. Sem. 6:30 - Jimmy Dean 6:45 - Farm-Ranch 7:05 - M. Wallace 7:30 - Morn. Show 8:00 - Capt. Kang. 9:00 - Donna 9:30 - McCoys 10:00 - Andy 10:30 - D. Dyke 11:00 - Love of Life 11:25 - CBS News 11:30 - Search 11:45 - Guiding 12:00 - WTTN News 12:12 - Farm Ranch 12:25 - Weather 12:30 - World Turns</p> <p>THURS EVENING</p> <p>6:00 - News 6:10 - Weather 6:20 - News 6:30 - Batman 7:00 - Gilligan 7:30 - Three Sons 8:00 - Movie 10:00 - News-Wea. 10:30 - Theatre 12:00 - Sign Off</p> <p>FRIDAY EVENING</p> <p>6:00 - News 6:10 - Weather 6:20 - News 6:30 - Batman 7:00 - Bewitched 8:00 - TBA 8:30 - NFL Football 11:15 - News 11:45 - Movie 10:30 - Movie 12:00 - Sign Off</p> <p>SATURDAY</p> <p>5:55 - Sign On 6:00 - Sun. Sem. 6:30 - S. Preston 7:00 - Bugs 7:30 - Porky 8:00 - Heckle-Jeckle 8:30 - Milton 9:00 - M. Mouse 9:30 - Beatles 10:00 - Tom-Jerry 10:30 - Casper 11:00 - Sky King 11:30 - Lassie 12:00 - Flicka 12:30 - Bandstand 1:00 - TBA 3:00 - Wrestling 4:30 - Bobby Lord 5:00 - Wilburn Bros. 5:30 - Pickin Time 6:00 - P. Wag. 6:30 - J. James 7:00 - Shenandoah 7:30 - Wild West 8:30 - Rifleman 9:00 - Gunsmoke 10:00 - News-Wea. 10:20 - Movie 12:00 - Late Show 1:30 - Sign Off</p> <p>SUNDAY</p> <p>6:55 - Sign On 7:00 - Bullwinkle 7:30 - Looney Tunes 8:00 - Linus 8:30 - Movie 10:45 - Church 11:45 - Inquiry 12:15 - Face Nation 12:45 - News 1:00 TBA 2:00 PGA Golf 4:00 TBA</p> <p>4:30 - Amateur 5:00 - 20 th Cen. 6:00 - Lassie 6:30 - F Troop 7:00 - FBI 8:00 - P. Mason 9:00 TBA 9:30 - Smothers 10:00 - News 10:20 - Movie 1:30 - Sign Off</p>

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GRAIN & SEED CO.
Complete ELEVATOR SERVICE
AND SEED PROCESSING
FOR THE MULESHOE AREA
RE-PRINTS FROM ANY PHOTO
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1. Drive-in window service for your convenience in cold weather.
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3. Alterations of all kinds of men's, women's and children's clothing.
4. A personal touch for your clothing by people who care how you look.

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Phone 272-3076



MOST COURTEOUS... Pet Wingo was claimed July's "Most Courteous" sales person and was presented a plaque by Harvey Bass, chairman of the Business Activities Committee of the Chamber of Commerce. He also presented a "Traveling" plaque to Mrs. Wingo's employer, Roger Albertson, Cobb's Department Store. (Journal Photo)

Cigaret Taxes Drop \$1 Million

July revenues from cigarette taxes increased \$1,300,000 over 1965 but declined from previous month by nearly \$1,000,000.

Hearings on the Nueces River Basin water plan are set for August 12 at Carrizo Springs and August 16 at Corpus Christi. Texas Parks and Wildlife Department has set September 1 to October 30 in the North Zone and September 24 to October 30 in the South Zone, except for special dates for those counties having whitewing dove.

Land Commissioner Jerry Sadler has announced that the fourth Oil and Gas Lease Sale for 1966 on Permanent Free School Lands will be Tuesday, November 1, and the deadline for nominations is September 16.

Dr. James E. Peavy, State Health Commissioner, says the basic document upon which an expected \$17,500,000 will be granted to eligible Texas health facilities has been completed and the department will apply for the federal grants.

Tom McCrummen Jr. of Austin was sworn in as a member of the State Securities Board replacing Maurice R. Bullock of Midland.

House Speaker Ben Barnes has announced September 16 symposium here on children's language disabilities. About 2,500 are expected to attend.

Friday & Saturday
Aug. 12-13
HERCULES, SAMSON AND ULYSSES
M.G.M. EASTMANCOLOR
KIRK MORRIS RICHARD LLOYD

Sunday & Monday
Aug. 14-15
Bob Hope
Elke Sommer
Phyllis Diller
COLOR BY DELUXE
UNITED ARTISTS

WALLACE THEATRE

Meet the
MULESHOE STATE BANK
CUSTOMER of the Week

BOB DONALDSON

"Customer of the Week" at Muleshoe State Bank is Bob Donaldson. Donaldson and his wife, Maxine, are parents of two sons, Billy, age 7, and Rob, three months. The family lives at 514 E. Austin and attend the Richland Hills Baptist Church. They have lived here for the past three years. He is employed by Wagon Grocery & Mkt.

Donaldson says "I certainly have no complaints about banking here. They have always been exceptionally good to me."

Muleshoe State Bank is proud to recognize this customer of the week.

MULESHOE STATE BANK

Call on Your **Walgreen Agency**
For All Your Needs
PRESCRIPTIONS VETERINARY COSMETICS DRUGS
WESTERN DRUG Phone 272-3106

Oats for High Plains Possible

Oats on the High Plains have never proved to be a practical crop because of the cold, winter weather.

But now comes a variety which J.K. Adams, county agent, says holds "wonderful promise" for oats in this area.

In release this week, Adams said: "Bailey county farmers should find a ready local market for oats for seed or for horses, brood sows and dairy cows in 1967. I.M. Atkins of the Soil & Crop Sciences Department of Texas A&M University call our attention to a new winter hardy variety of oats that made our outstanding yield record on the experiment station at Bushland just west of Amarillo in 1966.

Atkins informs the local county agent that this new variety of oats called Norwin and should replace Mustang and other less hardy varieties in the Muleshoe area. "It probably will survive anywhere oats will survive although it may not be quite as cold tolerant as Wintok," says Atkins. Yields have been equal to other varieties, with a record high of 144 bu. per acre at Bushland in 1964.

Norwin is more upright in seedling growth than most other hardy varieties. Plants are short with strong straws, early maturing and the grain is plump, light red to near white in color. Norwin is susceptible to rusts and not recommended in South Texas. Seed are now available from the Foundation Seed Section, J. W. Collier, Leader Texas Agricultural Experiment Station, College Station. Growers are urged to certify or register the seed."

Hadley Ceremony Held in Friona

FRIONA--Funeral services for Felix Hadley, 97, a Friona resident 33 years, will be at 3 p.m. today in the Friona Methodist Church. Officiating will be the Rev. James Price, pastor.

Burial will be in Friona Cemetery by Claborn Funeral Home.

Born Oct. 3, 1868, in Kentucky, Mr. Hadley died Thursday morning in West Plains Hospital in Muleshoe. He was a retired farmer.

Survivors include his daughters, Mrs. Gibbie Trig of Friona and Mrs. L.D. Cannon of Muleshoe; sons, A.H. and Carl of Friona and Raymond and Hiram of Childress, 24 grandchildren, 63 great grandchildren and 14 great-great-grandchildren.

Others Muleshoe survivors include granddaughters Mrs. Jay Spain and Mrs. Marvin Gaddy.

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Wedding....

Continued from page 3 and a velveteen bow attached at the empire waist in the back. They wore pillboxes of peach de soie and tulle and each carried a single long stem white rose.

Joey Newson of Morton was best man, and Jerry Elliott of Morton was groomsmen. Ushers were Lavoy Thompson of Morton and Lyndon Hardin of Hale Center.

Music was furnished by Mrs. Norma McCarty of Morton, organist, and Miss Carla McCarty of Morton, soloist.

Following the ceremony, a reception was given in the church Fellowship Hall. After a wedding trip to Cloudcroft, N.M., the couple will be at home at 607 Ave. M., Leveland, where they both will attend South Plains College.

The bride is a graduate of Sundown High School and is a Sophomore at the college. The bridegroom, employed by Furr's Supermarket, Leveland, is a graduate of Morton High School.

Recipe....

Continued from page 3 Association.

Mrs. Farley says her hobby and pastime she would prefer reading, however working and other various activities she hardly practices this hobby. For her favorite recipe she chooses a Fruit Cocktail Cake.

 Method
 Combine first 5 ingredients and beat well. Pour into a large ungreased baking dish or pan 8x12. Sprinkle brown sugar and nuts on top of batter. Bake at 300 degrees for 1 hour.
 Icing
 Boil ingredients together for 2 minutes. Pour over cake while both cake and icing are hot.

Icing
 3/4 cups sugar
 1 stick margarine
 1/2 cup evaporated milk
 1 tsp. vanilla
 1/2 cup coconut

 Method

Combine first 5 ingredients and beat well. Pour into a large ungreased baking dish or pan 8x12. Sprinkle brown sugar and nuts on top of batter. Bake at 300 degrees for 1 hour.
 Icing
 Boil ingredients together for 2 minutes. Pour over cake while both cake and icing are hot.

3 Counties Added To Texas' Cotton Crop Insurance

The addition of Federal Crop Insurance investment protection for the 1967 crop year on cotton in Pecos, Reeves and Ward counties has been announced by U. S. Secretary of Agriculture Orville L. Freeman.

Also that grain sorghum coverage has been extended to farmers in Carson, Dallam, Hansford, Moore and Sherman counties in Deaf Smith, Farmer, Randall and Swisher counties in 1967 will be eligible for coverage.

Ben Jordan, Texas Crop Insurance Director, said the additions raise to 64 the number of Texas counties where Federal Crop Insurance is available to farmers. He also announced a major change in the wheat insurance program now effective in 18 counties. He said the entire program has been reworked on the basis of a new 10-year production history for each county. It reflects the increase in acreage wheat yields for each county and also the increase in production costs. Congressional legislation limits the amount of insurance offered to the investment costs each farmer

an important management tool for farmers. It is a practical and economical method farmers can use to protect crop investments and their income.

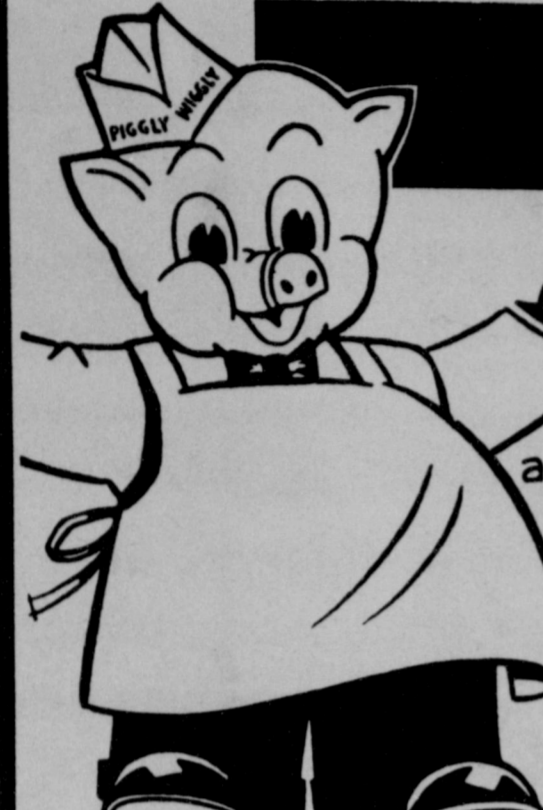
Last year, 1965, he said some \$24 million in Texas crop production expenses on nearly 405,000 acres was protected by Federal Crop Insurance. He added that more than 1200 Texas farmers also received payments for crop losses.

When crop losses from weather, insects, disease or other causes hit a rural area, it hurts everyone for miles around, Jordan said. Should such widespread losses occur in an eligible county where crop coverage under the Federal Crop Insurance is extensive, payments to individual farmers bolster the economy of the area, Jordan explained.

He said information on the program is available from his office at College Station or from the district offices at Lubbock, McKinney, Waco, Taylor, Wharton and Corpus Christi.

Briefs

SEVEN TEXAS COUNTY AGENTS HONORED --Named recipients of the National County Agricultural Agents Association's Distinguished Service Awards for 1966, their highest are: James A. Foy, Terry county; Joseph E. Burkett, Foard county; Joe S. Wheelless, Hunt county; C. W. Green, Midland county; E. Doyle Cooper, Stonewall county; Frank M. Stockton, Gonzales county and A. H. Karcher, Hidalgo county. The awards will be presented at the first meeting of the Association in Honolulu, Hawaii, Nov. 1-7.



For Economy and Nutrition...
 Serve Piggly Wiggly Summer Turkey



Play "MATCH the STAMP"!

Win up to one million \$25 Stamps!
 These winners did:

- | | | | |
|--------------------|--------|----------------------|-------|
| Jessie Mae Arnold | 10,000 | Mrs. Jerry Lee Smith | 50 |
| Delton Bass | 10,000 | Mrs. Debbie DeLoach | 100 |
| Mrs. Dale Griswold | 100 | Mrs. Marshall Lee | 1,000 |
| Johnny Villarreal | 100 | Mrs. Dorothy Wyer | 500 |

Cookout Supplies
 Charcoal Chuck Wagon 10-Pound Bag 79c
 Catsup Hunt's Steakhouse 14-Ounce Bottle 23c
 Steak Sauce A-1 Famous Large Bottle 67c

Hen Turkeys
 USDA Graded Rose Brand 8-10 lb Avg. **39¢** lb.
 USDA Grade A, Fairview Brand 10-12 lb Average. **43¢** lb.

Ground Chuck
 Lean Dated to assure freshness **49¢** lb.

Steak
 Round USDA Choice Aged **98¢** lb.

MELLORINE
 Plains or Home Treat 1/2 Gal. **39¢**

Turkey Roast
 HoneySuckle Brand Boneless. 2 1/2 lb. **\$3.59**

Link Sausage Blue Morrow's Pkg. 55c
 Sliced Turkey With Giblets, HoneySuckle Brand, 2-Lb. Pkg. 1.99
 Pork Neck Bones Lean Northern Pork Pound 29c
 Dry Salt Pork Lean, Buy the Piece Lb. 59c
 Pork Chops Lean Northern Pork, First Cut Chops Lb. 69c

Beef Ribs U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed Lb. 23c
Family Steak U.S.D.A. Choice, Aged, Heavy Beef, Valu-Trimmed Lb. 59c
Rump or Pikes Peak Roast U.S.D.A. CHOICE, Aged, Heavy Beef, Valu-Trimmed Lb. 79c
Cube Steak U.S.D.A. Choice Beef, Waste Free 12-Oz. Pkg. 98c
Franks Swift's Premium 12-Oz. Pkg. 55c
Arm Roast U.S.D.A. Choice, Aged, Heavy Beef, Valu-Trimmed Lb. 79c

For that Special Meal:
 Mango & Pineapple Del Monte 16-Ounce Can 33c
 Green Beans Del Monte, Pickled No. 303 Jar 41c
 Peas & Onions Green Giant No. 303 Can 31c
 Zucchini Del Monte, Italian No. 303 Can 27c

More Weekend Specials:
 Facial Tissue Scotties 200-Count Box 27c
 Lime Juice Realmon 8-Ounce Bottle 29c
 Detergent Cold Power, Heavy Duty, 10c Off - Giant Box 69c
 Laundry Detergent Wisk 1/2-Gal. Jug 1.55
 Liquid Detergent Lux Quart Bottle 93c

Money Saving Values:
 Great Northern Beans, Chef Pride 1-Lb. Pkg. 19c
 Dream Whip Dessert Topping 49c
 Fruit Cocktail 4-Ounce Box 25c
 Kidney Beans Van Camp's No. 300 Can 21c
 Grapefruit Juice Texsun Unsweetened 46-Ounce Can 43c
 Tuna Van Camp's Grated-No. 1/2 Can 27c
 Potatoes Koby 3 Tall 39c
 Grape Jelly Bama 28-Ounce Bottle 59c
 Peanut Butter Bonneville 99c
 Paper Towels Northern Assorted Colors Jumbo Roll 31c

Bakerite Pure Shortening.... 3 lb. can 59¢
Sugar C&H, Holly Imperial..... 5 lb. bag 49¢
Pinto Beans Chef's Pride 4 lb. bag 49¢
Flour Sunlight Fully Guaranteed..... 5 lb. bag 39¢
Eggs Ideal, Grade A Medium..... Dozen 39¢

Especially for Baby:
 Baby Cereal Gerber Slices 6-Ounce Package 29c
 Biscuits Gerber's 4 1/2-Ounce Pkg. 23c
 Baby Formula Modilac 13-Ounce Can 25c
 Banana Flakes Kanana 2-Ounce Can 25c

Health and Home Needs:
 Hand Lotion Woodbury, Blue, Reg. 98c 10-Ounce Bottle 49c
 Shampoo Sotakin, Green, Reg. 98c 10-Ounce Bottle 69c
 Bandaid Curad, Assorted Sizes, Reg. 69c Large Size Can 49c
 Hair Dressing Score Liquid, Reg. \$1.07 8-Ounce Plastic Bottle 89c
SUMMER FOOTWEAR, CROSS STRAP
 Zorries Children's, Ladies' or Men's, Asst. Ctrs. & Sizes, Reg. 35c 2 Pr. 59c

Green Peas Campfire Early June 3 No. 300 cans 25¢
Pork 'n' Beans Camp Fire 3 No. 300 cans 25¢
Cheese Food Chef's Delight 2 lb. loaf 59¢
Tissue Toilet, Ritz Assorted Colors 4 roll 25¢
Detergent Liquid E-Z Time, Pink 32 oz. Bottle... 39¢
Cake Mix Good N Rich Asstd. Flavors, 19 oz. box 25¢

For that Turkey Dinner
 Dressing Mix Kellogg's Croutettes 7-Ounce Box 39c
 Yams Sugary Sam No. 2 1/2 Can 29c
 Cranberry Juice Ocean Spray Quart Jar 59c
 Broiler Foil Kaiser 20-Foot Roll 49c
 Poultry Seasoning Schillings 7 1/2 Oz. Pkg. 19c
 Cinnamon Schillings 4-Ounce Can 79c

Summer Beverages
 Root Beer Dad's Old Fashion 1/2-Gallon 49c
 Lemonade Mix Twist, Pre-Sweetened Package 10c
 Cocoa Mix Swiss Miss, Instant 69c
 Tea Bags Tenderleaf, 10c off label 48-Count Package 59c
 Fruit Drinks Wagner's 3 Qt. 1.00
 Pineapple Juice Santa Rosa 46-Ounce Can 33c

Fresh Frozen Foods:
 Dinners Swanson T.V. Beef, Chicken, Turkey, Salisbury Steak, Chopped Sirloin 11-Oz. Libby, Cut 9-Oz. Pkgs. 63c
 Green Beans or French 2 9-Oz. Pkgs. 49c
 Spinach Libby, Chopped, Leaf 10-Ounce Package 19c
 Stuffed Bell Pepper Holloway House 14-Oz. Pkg. 75c
 Hush Puppies Gold 3 1-Lb. Pkgs. 1.00
 Grape Juice Seneca 2 12-Oz. Cans 69c
 Apple Juice Tree Top 12-Ounce Can 39c
 Donuts Morton's Plain 10-Ounce Package 41c

FRUIT PIES
 FRESH FROZEN Banquet Apple, Cherry Peach..... 3 FAMILY SIZE PIES \$1.
 • Summer Fruits and Vegetables

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 FRESH FROZEN Banquet Apple, Cherry Peach..... 3 FAMILY SIZE PIES \$1.
 • Summer Fruits and Vegetables

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 FRESH FROZEN Banquet Apple, Cherry Peach..... 3 FAMILY SIZE PIES \$1.
 • Summer Fruits and Vegetables

Bakerite Pure Shortening.... 3 lb. can 59¢
Sugar C&H, Holly Imperial..... 5 lb. bag 49¢
Pinto Beans Chef's Pride 4 lb. bag 49¢
Flour Sunlight Fully Guaranteed..... 5 lb. bag 39¢
Eggs Ideal, Grade A Medium..... Dozen 39¢
Green Peas Campfire Early June 3 No. 300 cans 25¢
Pork 'n' Beans Camp Fire 3 No. 300 cans 25¢
Cheese Food Chef's Delight 2 lb. loaf 59¢
Tissue Toilet, Ritz Assorted Colors 4 roll 25¢
Detergent Liquid E-Z Time, Pink 32 oz. Bottle... 39¢
Cake Mix Good N Rich Asstd. Flavors, 19 oz. box 25¢

These Prices effective in Muleshoe August 11-17

Lowest Prices... Greatest Variety... always at...
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Out of Orbit

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WANT ADS - PH. 272-4536

1 time per word - - 4¢ 3 times per word - - 10¢
 2 times per word - - 7¢ 4 times per word - - 13¢
 After 1st issue, 3¢ per word each additional time.
 Minimum charge 50¢
 Card of Thanks \$1.00

DEADLINE FOR CLASSIFIED ADVERTISING PAGE:
 For placing or cancelling ads is Monday, 4 p. m., for
 Thursdays paper and Thursday, 4 p. m., for Sunday's
 Too late to classify is Tuesday, 4 p. m., for Thursday's
 and 4 p. m. Friday for Sunday's issue. Double rate for
 blind ads.

Check your ad and report errors immediately. The
 Journal reserves the right to classify, revise, or re-
 ject any classified ad, and is not responsible for er-
 rors after the ad has run once.

CLASSIFIED DISPLAY
 85¢ per column inch
 90¢ per column inch
 for reverses.

1. PERSONALS

AVON, Phone 3510.
 1-46t-tfc

FOR RENT. 15 ft. camper.
 By day or week. Call 272-3163.
 1-35s-tfc

ATTENTION FARMERS: We
 have plenty of hands and
 machinery to buy, and harvest
 your green peas anywhere in
 West Texas. R.B. Todd Pro-
 duce, General Delivery, La-
 mesa Texas. Phone 872-2380
 or 489-4622 Area 915 Call
 Collect.
 1-31s-8tc

FOR SALE: 4 spaces, Garden
 4, Bailey Co. Memorial Park.
 Contact
 J. R. White
 222 Ave. B
 Hereford, Tex.
 Phone 364-2612
 1-32s-3tp

I will not be responsible for
 any debts other than those made
 by myself. A. P. Barbee
 1-32s-3tp

WILL do portable welding.
 Call E.H. Hall 272-4784.
 1-32t-4tc

Rex Air Sales and Service
 Write Box 232, Texico, N.M.,
 or call 482-9017. \$20 worth of
 trading stamps will be given
 with each demonstration.
 1-32t-8tp

FOR RENT: 2 Business
 Buildings.
 1-25x140'
 1-15x140'
 Between theaters, Down town
 Muleshoe. Contact Fair Store,
 across street.
 1-32s-tfc

AM interested in making
 loans and buying first and
 second lien notes secured with
 farm and ranch loans.
 J.J. Steele
 Citizens Bank Building
 Clovis, New Mexico
 Dial: 763-4471 or 763-6455.
 1-30s-4tc

ENROLLING children ages
 2 to 6 years for care in my
 home. State license pending
 Phone 272-3208. Mrs. Homer
 Long 923 South First.
 1-31t-2tp

IF you need an auctioneer,
 I can't think of a better one.
 Emmette Cross, "The Cowboy
 Auctioneer"
 1-29s-2tc

3. HELP WANTED

Beautician needed. Call 272-
 3448.
 3-16t-tfc

FEMALE HELP: Demon-
 strator wanted. Earn up to
 \$50 a week part-time 3 or 4
 evenings a week from 6:30 p.m.
 to 10 p.m. Samples furnished.
 Must have use of car. No
 delivery. For more informa-
 tion Plaque Party Plan 1438
 N.E. 23 Oklahoma City, Okla.
 3-31s-10tp

Are you looking for a good
 part-time or full time income
 in Bailey County or Muleshoe?
 Many Rawleigh Dealers earn
 up to \$2.50 per hour and up.
 Write Rawleigh, TXF 270-26
 Memphis, Tenn.
 3-27t-1tp

WANTED - New and used
 car get ready mechanic. Crow
 Chevrolet Co.
 3-11s-tfc

Everybody reads the Want Ads.

4. HOUSES FOR RENT

FOR RENT: 2 bedroom house
 at 608 East 4th. Call 946-2410.
 4-26s-tfc

FOR RENT: Unfurnished
 house. \$25 per month. Couple
 only. 712 2nd St.
 4-23t-tfc

FOR RENT: 2 bedroom house
 newly decorated. Call 272-3038
 or see Mrs. Jack Lenderson at
 1818 West Ave. D.
 4-26s-tfc

For rent - 3 room and bath
 unfurnished cottage, free water,
 lawn maintained. One person
 or couple only. See Ike or Lois
 Robinson at Robinson Boot Shop
 or call 272-3392 or 272-4721
 4-21t-tfc

FOR RENT: Nice 2 bedroom
 carpet, fenced back yard, wired
 for everything. 272-4052.
 Lewis Stewart
 4-29s-tfc

5. APTS. FOR RENT

For Rent: 3 room and bath
 furnished apt. See Sam Gho-
 san at Sam's Auto Store.
 5-44-tfc

FOR RENT: 1 and 2 bed-
 room apt. Furnished or un-
 furnished. 3 bedroom house.
 Call D.L. Morrison Jr., 4886
 5-31s-tfc

FURNISHED APARTMENTS:
 Trailer Space. Briscoe Apart-
 ments. Phone 272-3465.
 5-28t-tfc

FOR RENT: Furnished, one
 bedroom apartment. Call Dee
 Clements, 272-4337.
 5-32t-tfc

3 room unfurnished apt. See
 Spencer Beavers at Post Office.
 5-10t-tfc

Furnished apartment for
 rent: Air-conditioned, bills
 paid. Layne Apartments, 524
 South First.
 5-29s-tfc

THREE room furnished apt.
 for rent. Call or see Mrs.
 Jack Lenderson 272-3038.
 5-32t-tfc

6. ROOMS FOR RENT

Nice quiet bedroom for rent.
 Call 272-4903. 807 West 7.
 6-26t-tfc

FOR RENT: Nice, quiet
 bedroom. 410 West Second.
 6-29s-tfc

8. REAL ESTATE FOR SALE

Exclusive!
 NICE 2 BEDROOM HOME
 ON S. MAIN IN BLOCK 500.
 A BARGAIN
 HOLLAND REAL ESTATE
 121 Am. Blvd. Ph. 272-3293

FOR RENT OR LEASE
 30 x 40' Building
 Formerly Wards store
 Will Remodel
 Contact Bill Linn, Clerk
 Phone 272-4630

FOR SALE or Trade- 3 bed-
 room, brick, complete, Richland
 Hills. Owner Ph. 272-4842.
 8-30s-tfc

FOR SALE: 3-BR-2 Bath,
 carpeted, drapes, garage,
 carport, central heat, stove,
 dishwasher, and disposal.
 Paneled den and kitchen;
 fenced yard and patio, close
 to schools. Will carry part
 of \$1500 down. Assume low
 interest, FHA loan of \$12600.
 803 W. 7th. Glenn Gaston
 7008 Manor Dr. Ft. Worth,
 Texas. Ph. 817-BV-14439.
 -29t-5tp

FOR SALE: 290 acres
 irrigated farm, 2 wells,
 modern house good allotments.
 Exclusive.
 CROSS REAL ESTATE AND
 INSURANCE
 8-31t-tfc

FOR SALE: 352 acres dry-
 land 1 1/2 miles east of Need-
 more, Texas. 95 acres cotton
 allotment. 520 lb. lint average.
 1/2 minerals. Fully allotted.
 Durwood Chisholm, Baccus
 Chevrolet, Sudan, Texas.
 8-31s-tfc

FOR SALE: Nice 3 bedroom
 home. Price \$4500 Small down
 payment. Cross Real Estate
 and Insurance Muleshoe Tex.
 8-31s-tfc

FOR SALE: New 3 bedroom
 brick house, den with fireplace,
 formal dining room, built-in
 kitchen, 1 3/4 bath, double
 garage, on corner lot across
 from Richland Hills School,
 1900 sq. ft. living area. Fully
 carpeted. Call Cecil Harvey,
 272-4085
 8-32t-2tp

FOR SALE: Lot plumbed for
 trailer house. Small down pay-
 ment. Call 4932.
 8-32t-4tc

FOR SALE: 3 bedroom, 1 3/4
 bath, carpet, central heating
 and air, built-ins, utility, roomy
 garage, (Like new). This is a
 real buy. \$1000 can handle.
 Good loan available, borders
 Richland Hills School, 1803 W.
 Ave. G, Call Wayland Ethridge
 272-4208.
 8-tfc

FOR SALE: 6 acres of land.
 Has 400 ft. of hiway frontage
 on Hiway 70. Will sell 3 acres.
 Ray Campbell. 272-4411 Mule-
 shoe, Texas.
 8-32t-4tp

FOR SALE: 2 Brick homes,
 1-3 bedroom and 1 3/4 bath,
 kitchen, den, storm windows,
 built-ins. 1909 Ave. D; 2 bed-
 room and 2 baths; large den and
 fenced backyard. 206 W. 19th
 C.W. Wilhite
 8-31s-8tc

3 bedroom, den, 2 baths,
 double garage, fireplace, built-
 ins, carpet, fence, central heat
 & air. Richland Hills Addition.
 Possession June 1, \$1000 down.
 Call L. H. Alex Adams. Ph.
 272-3496 or 272-3335. Apt. for
 rent.
 8-19t-tfc

FOR SALE: 3 bedroom, 2
 baths, living room, and den,
 builtins in kitchen, 2 car garage
 on pavement. Small down pay-
 ment. Call D.L. Morrison Jr.
 4886.
 8-31s-tfc

FOR SALE: 3 bedroom, 2
 bath, kitchen and den, com-
 binations, built in range and
 oven carpeted built in range
 oven carpeted 2 car garage.
 Small equity. Call W.R. Byers
 3967.
 8-31s-tfc

FOR SALE: 4-wheel drive
 1962 Chevrolet Pick-up E.O.
 Baker, Telephone 272-4422 or
 272-4638, Muleshoe, Texas.
 9-31s-tfc

9. AUTOS FOR SALE

FOR SALE: 806 Diesel Far-
 mall Tractor excellent condi-
 tion. Take up payments. Call
 Sudan 227-5751.
 10-31s-8tc

10. FARM EQUIPMENT

FOR SALE: 806 Diesel Far-
 mall Tractor excellent condi-
 tion. Take up payments. Call
 Sudan 227-5751.
 10-31s-8tc

STEEL hay barn for Sale.
 Immediate delivery. Call
 Erwin Young SH 4-5670 or
 SH4-3174 Lubbock.
 11-32-21tc

FOR SALE: Quilt tops, Mule-
 shoe Nursing Home. Room 72.
 11-20t-2tp

12. HOUSEHOLD GOODS

TO PARTY with good credit,
 repossessed 1966 model Singer
 sewing machine in optional five
 drawer desk. Automatic zig-
 zagger, blind hem, embroiders,
 buttonholes, etc., 6 payments
 at \$5.42, will discount for cash
 Write Credit Manager, 1114
 19th Street, Lubbock, Texas.
 12-31s-tfc

13. MISCELLANEOUS

LOFTY pile, free from soil,
 is the carpet cleaned with Blue
 Lustre. Rent electric sham-
 pooper \$1 Higginbotham Bartlett,
 15-32t-1tc

14. SEED AND FEED

JERRY Ray has rice seed
 for sale. Call 933-2548.
 17-32t-8tp

NOTICE: Will be accepting
 bids on gas, milk, and bread.
 Interested suppliers may sub-
 mit bids until August 22, 1966
 to Lazbuddie Public Schools,
 Drawer A Lazbuddie, Texas.
 32t-2tc

LEGAL NOTICE

The State of Texas To any
 Sheriff or any Constable within
 the State of Texas—GREETING:
 You are hereby commanded
 to cause to be published once
 each week for four consecutive
 weeks, the first publication to
 be at least twenty-eight days
 before the return day thereof,
 in a newspaper printed in Bailey
 County, Texas, the accompany-
 ing citation, of which the herein
 below following is a true copy.

CITATION BY PUBLICATION

The State of Texas
 TO: Virgil Ritchie, Jr.,
 Defendant, Greeting:
 You are hereby commanded to
 appear before the Honorable
 154th Judicial District Court
 of Bailey County at the Court-
 house thereof, in Muleshoe,
 Texas, by filing a written
 answer at or before 10 o'clock
 A.M. of the first Monday next
 after the expiration of forty-
 two days from the date of the
 issuance of this citation, same
 being the 5th day of September
 A.D. 1966, to Plaintiff's Petition
 filed in said court, on the
 23 day of May A.D. 1966, in
 this cause, numbered 2931 on
 the docket of said court and
 styled IN RE. ADOPTION OF
 MINOR CHILDREN

A brief statement of the
 nature of this suit is as follows,
 to-wit:
 A suit to adopt minor child-
 ren, to-wit: Ricki Dale Ritchie
 and Shiela Gail Ritchie by L.N.
 Wilcox, and further to change
 the names of the said minor
 children to Ricki Dale Wilcox
 and Shiela Gail Wilcox,

as is more fully shown by
 Plaintiff's Petition on file in
 this suit.

If this citation is not served
 within ninety days after the
 date of its issuance, it shall
 be returned unserved.

The officer executing this
 writ shall promptly serve the
 same according to require-
 ments of law, and the man-
 dates hereof, and make due
 return as the law directs.

Issued and given under my
 hand and the seal of said court
 at Muleshoe, Texas, this the
 23rd day of July A.D. 1966.
 Attest: Hazel Gilbreath,
 Clerk, 154th Judicial District
 Court Bailey County, Texas.

Current Best Sellers

(Compiled by Publishers' Weekly)

FICTION
 VALLEY OF THE DOLLS,
 Susann
 THE ADVENTURERS,
 Robbins
 TAI-PAN, Clavell
 THE SOURCE, Michener
 TELL NO MAN, St. John

NONFICTION
 THE LAST BATTLE, Ryan
 HOW TO AVOID PRO-
 BATE, Dacey
 PAPA HEMINGWAY,
 Hatcher
 HUMAN SEXUAL RE-
 SPONSE, Masters and
 Johnson
 IN COLD BLOOD, Capote

King Faisal took the crown of
 Arabia from his ailing brother
 Saud in November 1964.

Washability is Key to Children's School Clothes, Specialist Says

Washability is the key word
 for 1966 back-to-school clothes
 for the grade school set.
 So says Dr. Graham Hard,
 Extension clothing specialist at
 Texas A&M University.

NOTICE OF SALE OF REAL
 ESTATE
 State of Texas
 County of Bailey
 In the District Court of Bailey
 County, Texas.

WHEREAS, by virtue of an
 execution and order of sale
 issued out of the District Court
 of Bailey County, Texas, on a
 judgment rendered in said court
 on the 1st day of August, A.D.
 1966 in favor of Heathington
 Lumber Company, a corpora-
 tion, Ready Mix Concrete
 Company, a partnership, N.C.
 Tubbs, W.D. Wilkins, Lonnie
 Merriott, Dickey-Frazier Mill-
 works, against Carl Kissell in
 the case of Heathington Lumber
 Company, Inc. vs. Carl Kissell,
 No. 2851 on the docket of said
 court, I did on the 1st day
 of August A.D. 1966, at 10:00
 a.m. levy upon the following
 described tract of land situat-
 ed in Bailey County, Texas,
 as the property of Carl Kissell,
 to-wit:

Lot 76, Richland Hills
 Addition to the City of Mule-
 shoe, Bailey County, Texas,
 as shown by plat of said
 addition recorded in Volume
 69, Page 5, Deed Records
 of Bailey County, Texas,
 and on the 6th day of September,
 A.D. 1966, being the first Tues-
 day of said month, between the
 hours of 10:00 o'clock a.m.
 and 4:00 o'clock p.m. on said
 date, at the court house door
 of said county, I will offer
 for sale and sell at public
 auction for cash, all the right,
 title and interest of the said
 Carl Kissell in and to said
 property.

Dated at Muleshoe, Texas,
 this 1st day of August,
 A.D. 1966.
 Dee Clements
 Sheriff, Bailey County, Texas
 32t-3tt

ENGINE REPAIRS

From minor to major
 motor repairs, our
 service is expert
 in every detail.
 Try us!
**Also Front
 End Aligning
 & Wheel
 Balancing**
PLAINS AUTO SERVICE DEPT.
 421 Main Muleshoe Ph. 272-4576



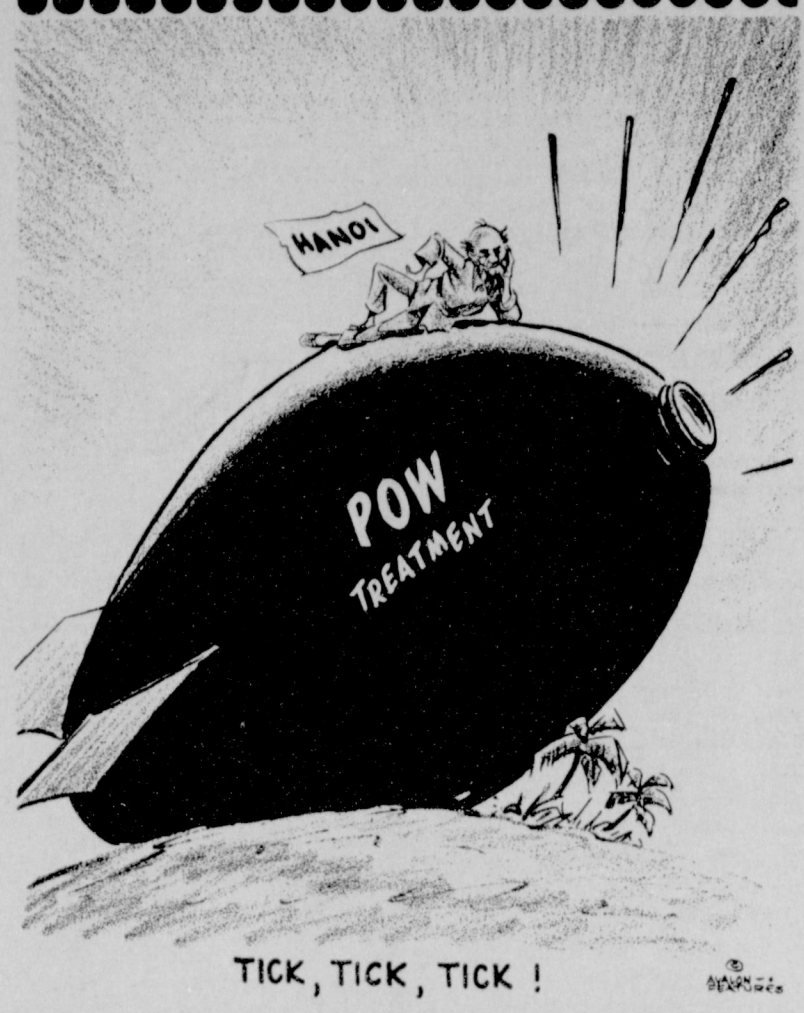
AUTO SPECIALISTS

BUSINESS DIRECTORY

Robinson's Boot Shop
 127 Main — Phone 272-4721
FINE WESTERN WEAR
Men, Women & Children
SHOE REPAIR SHOP
 Ika Robinson
 Serving Muleshoe since 1925.

SHOP MULESHOE FIRST

SINGLETON FUNERAL HOME
 19th and Clovis Road
 Phone 272-4725



TICK, TICK, TICK!

WANT LESS WILD STUFF
 in your Hybrid Grain Sorghum?
 Then
Plan Now For Next Year
 Book
R. C. Mitchell Hybrids
 All seed produced on our farm with personal super-
 vision assures you of TOP YIELDS with CLEAN
 FIELDS.
Contact Your Local Dealer for
 Standking — Standmaster — Texas 660

A SAVINGS INSTITUTION DEDICATED TO THRIFT AND HOME OWNERSHIP



First Federal Savings & Loan Association of Clovis
 HOME OFFICE 801 Pile St. Clovis, N. Mex.
 BRANCH OFFICE 2nd. & Abilene Portales, N. Mex.

Current Dividend 5%
 PAID OR COMPOUNDED QUARTERLY

THRIFT AND HOME OWNERSHIP SAFEGUARDS TO AMERICAN LIBERTY

FARLEY INSURANCE AGENCY

Real Estate and Insurance
FARM & CITY LOANS
SERVICE BEYOND THE CONTRACT
 209 West Avenue B
 Off. Ph. 272-4727 Res. 272-3778

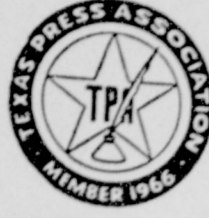
THIS SPACE FOR SALE
 -SPECIAL-
 STEAK FINGERS
 IN BASKET
 85¢
 Rich, Thick
 MALT or SHAKE
 30¢
 Had your hamburger today?
 Phone 272-4725
 19th and Clovis Road
 BILL'S DRIVE IN

The Muleshoe Journal

Published each Thursday by the Muleshoe Publishing Co.
302 West Second Street, Muleshoe, Texas
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Both papers in territory-----\$5.50
Both papers outside territory-----\$6.25
Advertising Rate on Application.

L. B. HALL-----Publisher
RAMON MARTIN-----Editor
PAT JOHNSON-----Woman's Editor



Hospital News

Green Memorial
ADMISSIONS: Mrs. Lena Casey, Mrs. C.C. Anders, Mrs. Eugene Ray, Ray Hanson, Mrs. A.W. Black, Mrs. Bert Mathis, Mrs. Leonard Hobbs and baby girl.
DISMISSALS: Leonard Griswald, Oran Reaves, Mrs. Johnny Vaughn, Mrs. Keith Bray and baby girl.
WEST PLAINS HOSPITAL
ADMISSIONS: Francisco Villanueva, William F. Goodwin, Mrs. Daniel Amador, Baby girl Amador, Eddie Lane, Mr. A.C. Bell, Mrs. A.C. Bell, Lawanna Kae Bell, Jeronima Rosas, Mrs. Sylvester Tanguma.
DISMISSALS: W.F. Blackman, Minnie Adams, Mrs. Bill Copley, Golden Benton, Mrs. Daniel Amador and baby girl, Francisco Villanueva.

Kid's Day....

(Continued from Page 1)
and Tommy Glaze.
Girls bike race, 13-14: Patsy Lucerio, first; Cindy Allison, second.
Boys bike race, 13-14: Lance Puckett, Johnny Alfara and Jimmie Steptoe.
Girls barrel race, 13-14: Linda Head, Cindy Olson and Sherry Burton.
Greaze Pig race: Tommy Glaze.

Rogers....

(Continued from Page 1)
Fred P. Swanson, Court Reporter at Andrews, was elected President elect, and Mrs. Thelma Burrow, Court Reporter of Lubbock, was elected director of this area.
The Texas Association has been in existence for 46 years, and has members from almost every county of the state. Its members are professional court, hearing and general shorthand reporters who make verbatim reports of proceedings, using both pen and machine shorthand to record what is said at the speed of speech. Rogers said the state association is seeking certified Shorthand Reporter legislation which will require the examination and licensing of shorthand reporters. "Especially in the courts, where the public's property rights, personal liberty, and even life itself are involved, an accurate record is of utmost importance, for appeals are based, and decided, upon the stenographic record. Certification would assure the public of continuing competency of the court reporter," Rogers said.

Research Shows Young Bull Meat Is Good, Leaner

Agricultural scientists are finding young bull beef is just as "eatable" as meat from steers or heifers.
And, what's more, say researchers at Texas A&M University, bull beef is leaner and has less fat trim -- both qualities demanded by consumers.
An article by G. T. King and Z. L. Carpenter in A&M's Texas Agricultural Progress magazine, elaborates on the increasing acceptance of bull beef.
The article says with beef consumption at an all-time high cattlemen are looking for more efficient beef production practices to meet the predicted 25 percent increase needed by 1980.
Researchers at A&M did mechanical tenderness tests on bull, steer, and heifer beef. The machine scored steers slightly over bulls and heifers in tenderness. But all three were above average and entirely satisfactory, the article points out.
The Texas Agricultural Experiment station has done several tests comparing the feeding of bulls, steers and heifers. In all tests, bull calves were superior to steer and heifer calves in weaning weights; bulls gained more economically and faster than steers or heifers.

Flirtation with fans reached a peak in the 18th Century. In drawing a fan across her cheek, a girl told an admirer that she loved him. If she twirled her fan in her right hand, it meant that she loved another.

FAT OVERWEIGHT
Available to you without a doctor's prescription, our product called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon cost \$3 and is sold on this guarantee: if not satisfied for any reason, just return the package to your druggist and get your full money back. No questions asked. Galaxon is sold with this guarantee by:
WESTERN DRUG STORE--MULESHOE--

The fabled old silk routes across Asia are being revived in the form of two modern trans-continental highways.

MONDAY AUGUST 15 IS PICTURE DAY AT LANE'S FURTURE
Miniature Portraits in Creative Colors 9 For 99¢
SHUGART'S STUDIOS



Sitting tight 'til Fall so you can save big on a new car? Don't!

YEAR END SAVINGS!
Your Olds Dealer is saying YES on every model! No need to wait until Fall for a big buy on a new Olds. Big selections! YES. Big trade-ins! YES. Every Olds engineered for your greater comfort, safety, and driving satisfaction? YES. Oldsmobile Dealers have juggled the calendar to bring you Year End Savings right now on any Rocket Olds. See your nearest Olds Dealer--the YES man who has everything for you!

STEP OUT FRONT... in a Rocket Action Car!
OLDSMOBILE
Brock Implement Company, Inc. Muleshoe, Texas

delicious eating at BUDGET PRICES!

CALIFORNIA PURPLE TOP **TURNIPS** lb 9¢
GUNN BROS. STAMPS Double Every WEDNESDAY
FRESH HOME GROWN **CANTALOUPE** 5¢
"VINE RIPE"
Muleshoe Black Diamond **WATERMELONS** Each 69¢
NEW CROP WHITE **ONIONS** lb. 9¢
CALIFORNIA SUNKIST **LEMONS** Lb. 19¢
"FRESHEST PRODUCE IN TOWN!"
FROZEN FOOD
HONEY SUCKLE BONELESS 2 LB. 8OZ. **TURKEY ROAST** \$2.89
Longhorn 1 Lb. Pkg. **BEEF STEAKETTES** 69¢
2 Lb. Pkg. Keith's French **FRIED POTATOES** 35¢

- White Swan All Green Cut **Asparagus Spears** #303 Can... 29¢
- Wylar 3 oz. Pkg. **Lemonade Mix** 3 for 25¢
- Del Monte Golden Cream Style **Corn** #303 Can 2 for 39¢
- Kraft Pure Strawberry **Preserves** 18 oz. 49¢
- Swift Premium All Sweet **Margarine** 1 lb. 4 for \$1.00
- Purex **Bleach** 1/2 Gal. 29¢
- Rol-A-Pak Kaiser **Foil** 25"x12" 29¢
- Wizard Room Evergreen, Spice or Spring Bouquet **Deodorizer** 39¢
- Delsey 4 Roll Pkg. **Toilet Tissue** 49¢
- Crisco Oil** 96 oz. \$1.89
- Nabisco Honey **Grahams** 1 lb. Box 35¢
- Fig Bars** 1 lb. Pkg. 35¢
- Nestles **Chocolate Quick** 1 lb. Box 39¢
- Lipton's **Instant Tea** 6 oz. \$1.19
- Carnation Ass't. Flavors **Instant Breakfast** 69¢
- Aunt Jane's Fresh Sweet Sandwich **Pickles** 16 oz. 29¢

MARYLAND CLUB DRIP OR REG. **COFFEE** 1 LB. TIN 69¢

Del Monte 20 oz. Family Size **CATSUP** 3 FOR 89¢

Hi-C 46 oz. **ORANGE DRINK** 3 for 89¢

White, Yellow Or Devil's Food **GLADIOLA MAGIC CAKE MIXES** 8 oz. Pkg. 10¢

HAM WHAT A TREAT!

Gold Nugget USDA Grade A FRESH **FRYER PARTS**

- DRUMSTICK** Lb. 49¢
- THIGHS** Lb. 49¢
- WISHBONE** Lb. 79¢
- BREASTS** Lb. 59¢
- WINGS** Lb. 19¢

BREAKFAST SPECIALS
VANCE'S COUNTRY STYLE Pure Pork **SAUSAGE** 2 Lb. BAG \$1.39

Swift's Premium SMOKED **SHANK HALF HAM** Lb. 49¢
SWIFT'S PREMIUM DRY CURED SMOKED **WHOLE HAM** Lb. 59¢
SWIFT'S PREMIUM DRY CURED SMOKED **BUTT HALF** LB. 55¢
Swift's Premium Proten Beef **SIRLOIN STEAK** Lb. 89¢
Swift's Premium Proten Beef **T-BONE STEAK** Lb. 98¢

Listen to MULETRAIN over KMUL 10:15 a. m. sponsored by **White's CASHWAY**