

Farmer Struck Down by Leukemia, Neighbors Harvest Crop

By Ray Martin

Leukemia is no respecter of persons nor crops.

Last week it struck a fatal blow to one of the area's most successful farmers, Jack Bruns. Saturday neighbors and friends gathered for the farewell ceremony for Bruns.

Then Monday they put away their funeral clothes, donned overalls and cranked up their combines. They harvested the Bruns grain sorghum, heavy-headed and ripe for the cutting.

They harvested the grain, all 350 acres of it, in a day, the 20 combines chugging across his fields northwest of Clay's Corner from early until late

to stash away the amber grain. Count all that at \$50,000, and the figure climbs to one-fourth million dollars!

Some of the combines turned on their lights before the job was finished. And grain trucks, too, rattled back and forth across the rough ground, hauling the grain to market here in Muleshoe in such a constant stream that the elevator bogged down, the trucks waiting patiently for the unloading process.

John Littlefield did a bit of figuring. The 20 combines were worth some \$200,000, averaging them off at \$10,000 each although some cost as much as \$13,000.

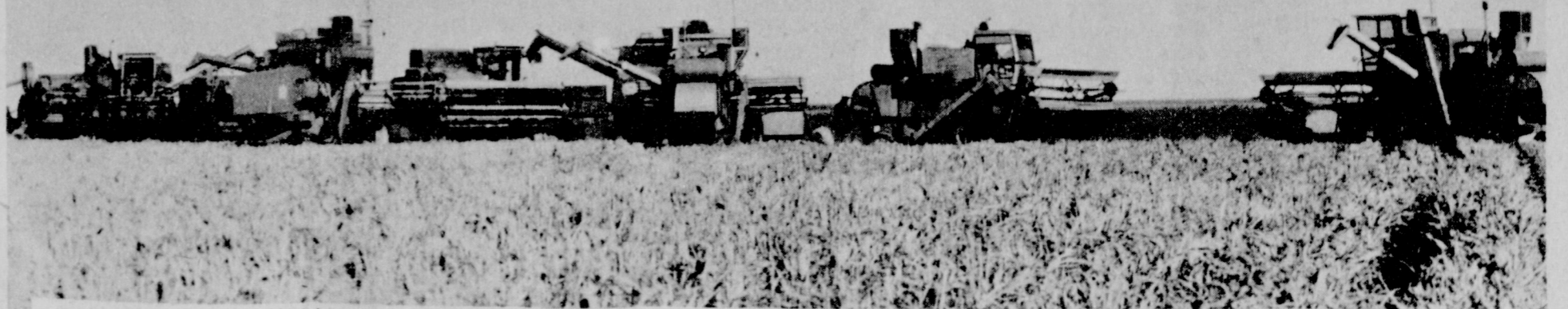
And then there were grain trucks and pickups and a tractor and discs and a number of odds and ends in machinery.

All for the memory of a man who had farmed the good land in the neighborhood for a number of years and who had been stricken with the fatal leukemia.

Many of the farmers had put their combines in mothballs, figuratively speaking, since most had already completed their harvesting operations.

But they were only too glad to bring them out of storage to help a neighbor. Said one farmer: "My combine was stashed away in the very back of the barn with a lot of stuff

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QUARTER OF A MILLION MACHINES - Farmers took their combines out of dry dock Monday to harvest the grain for a fallen neighbor, Jack Bruns. Here are several of the 20 machines, lining up to start the cutting operation. (JP)

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THURSDAY, OCTOBER 27, 1966

Prices Here 'Mighty Low'

The much publicized housewife's boycott throughout the nation, an attempt to whittle food prices has caused grocers here to look at their price sheets but no drastic change is anticipated, a check by the Journal Wednesday revealed.

Concensus was that prices here already are "mighty low."

Four super markets were

checked -- Piggly - Wiggly, White's Cashway, Jim's Pay 'n Save and Wagnon's.

A formal statement was issued by Shop Rite Foods, Inc., operators of Piggly-Wiggly, it read: "We at Piggly-Wiggly have always been aware of our obligation to our customers, and we'll be best or bust. For 13 years we have expanded our operation from one store to more than 200. Our growth and success have been based on the philosophy of efficient operation, the finest in meat and produce..."

Thurman White at White's Cashway said he has no intention of "discontinuing any service we have had to our customers - such as package boys, delivery service, and money orders. We have been in business for 21 years here and have been competitive all that

time. We haven't participated in a lot of these promotions and extra-curricular drawings because we have known all the time that the housewife had to pay for these things."

White also added: "We don't intend to lay off any employees and don't plan to cut store hours. We have always been competitive and we will continue to be just that."

Jim Hartline, owner of Jim's Pay 'n Save, said: "We strive to keep our prices at the lowest possible level, buying for cash and selling for cash. Thereby we eliminate any bad debts that we would have to make up for. In the future we will keep striving to keep our prices at lowest level, and we invite anybody to compare our prices."

June Wagnon pointed out that

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Lariat Gets 'Late' Cotton

LARIAT--It was late getting here this year but it arrived Monday anyway.

That's the first bale of cotton for Lariat Gin, owned by six farmers in this area. Gilbert Kaltwasser, who has 100 acres of cotton, took the year's first bale to the Lariat Gin, a 560-pound stipped bale.

The cotton on Kaltwasser's farm 2 1/2 miles northwest of Lariat, is making from 1-1/4 to 1-1/2 bales to 't

Cotton Harvest Up; Micronaire Readings Good

Cotton harvesting during the past week has continued to gain momentum on the South Plains, Bailey County farmers were informed by W. K. Palmer who is in charge of the Lubbock cotton classing office of USDA, 2700 samples to bring the season's total to 4000.

Despite the fact that this was an early planted crop, harvesting of this year's crop still lags behind the 1965 season. Through October 21 last year, the three South Plains Classing Offices had classed 26,000 samples.

Approximately two-thirds of the cotton classed at the Lubbock Classing Office last week was in the White Grades and the remaining one-third in the Light Spotted and Spotted grades.

Strict Middling made up only one percent of all cotton classed last week, Middling 47 percent.

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TEMPERATURES

By R. J. Klump
Official U. S. Weatherman

	High	Low
Oct. 23	62	30
Oct. 24	69	27
Oct. 25	72	28
Oct. 26	80	34
	Sunrise	Sunset
Oct. 27	7:02	6:00
Oct. 28	7:03	5:59
Oct. 29	7:03	5:58
Oct. 30	7:04	5:57

Grand Jury Indicts 17, Forgery, Passing Lead

Sixteen persons - 15 men and one woman -- were indicted early Tuesday by a late-working, fast-working district court grand jury that stretched a one-day session into a half-the-night meeting.

District Judge Pat Boone dismissed the jurors shortly after midnight Tuesday morning after they had returned indictments for just about everything from destruction of personal property to burglary.

Forgery and passing topped the list with 5 indicted on such charges, and theft and burglary ran a close second with three indictments each. One was indicted for driving while intoxicated (subsequent offense) one for assault with intent to rape and one for destruction of personal property.

All but three of those indicted either were in jail or had been arrested and released on bond, Sheriff Dee Clements said, Two

of those indicted were charged in two cases each.

Foreman of the jury was Vic Benedict. Other members included R. Q. Botkin, J. H. Wingo, Mrs. E. M. Autry, B.O. Crawford, Mrs. Guy Sanders, Mrs. George Autry, M. E. Simmons, Joe Costen, Mrs. Joe Carroll, John Shelton and Morris Childers.

Those indicted included:

Paul Trevino, charged on two counts, one for assault with attempt to rape, and another for rape.

Escuier Ramirez Rodriguez, Ysidore DeLeon Geron and Joe Eraxmo Guzman were jointly indicted for theft of a 1962 Rambler station wagon owned by

See GRAND JURY on Page 2

Spooks Parade Saturday

Spooks will parade downtown Muleshoe Saturday, and the Chamber of Commerce will offer prizes to the best in three categories -- most original, scariest and funniest.

First prize winner will get \$5, second \$3 and third \$2.

They must be in costume in order to participate and must be between 3 and 13 years old, inclusive. Jay Spain, who is in charge of judging, said judging will take place at 1:30 on the Muleshoe State Bank's parking lot.

The parade itself will start at 2:30 on Main Street.

Whitson Wins Grid Contest

Two persons guessed national football winners with equal accuracy last week, but one out-guessed the other on the result of the Muleshoe-Dumas game, thus became the No. 1 winner for the week.

James Whitson, Muleshoe, took top money, and Faye Chapman, 413 E. Dallas, won second. Each guessed eight winners among the college games, but Whitson figured the Muleshoe score at 12 to Dumas 42, while Mrs. Chapman predicted 13 to 48 for Dumas.



James Whitson



SPOOK REHEARSAL - When the spooks walk this weekend, right up there with the best will be 5-year-old Chris Yanca, son of Mr. and Mrs. Bob Yanca who is suggesting a bit of candy that would go nicely in his trick or treat bag. Pix was made at Perry's. (Journal Photo)

Farmers to Vote Soon On Assessment Plan

Bailey County farmers are almost certain to be asked (along with cotton producers throughout the country) to vote on whether to assess themselves \$1 per bale to finance the "Cotton research and promotion act."

The vote probably will come in December for the 1967 production year. The future of cotton on the High Plains and elsewhere will depend on markets, points out Plains Cotton Growers, Inc.

Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., has pointed out that "Government programs

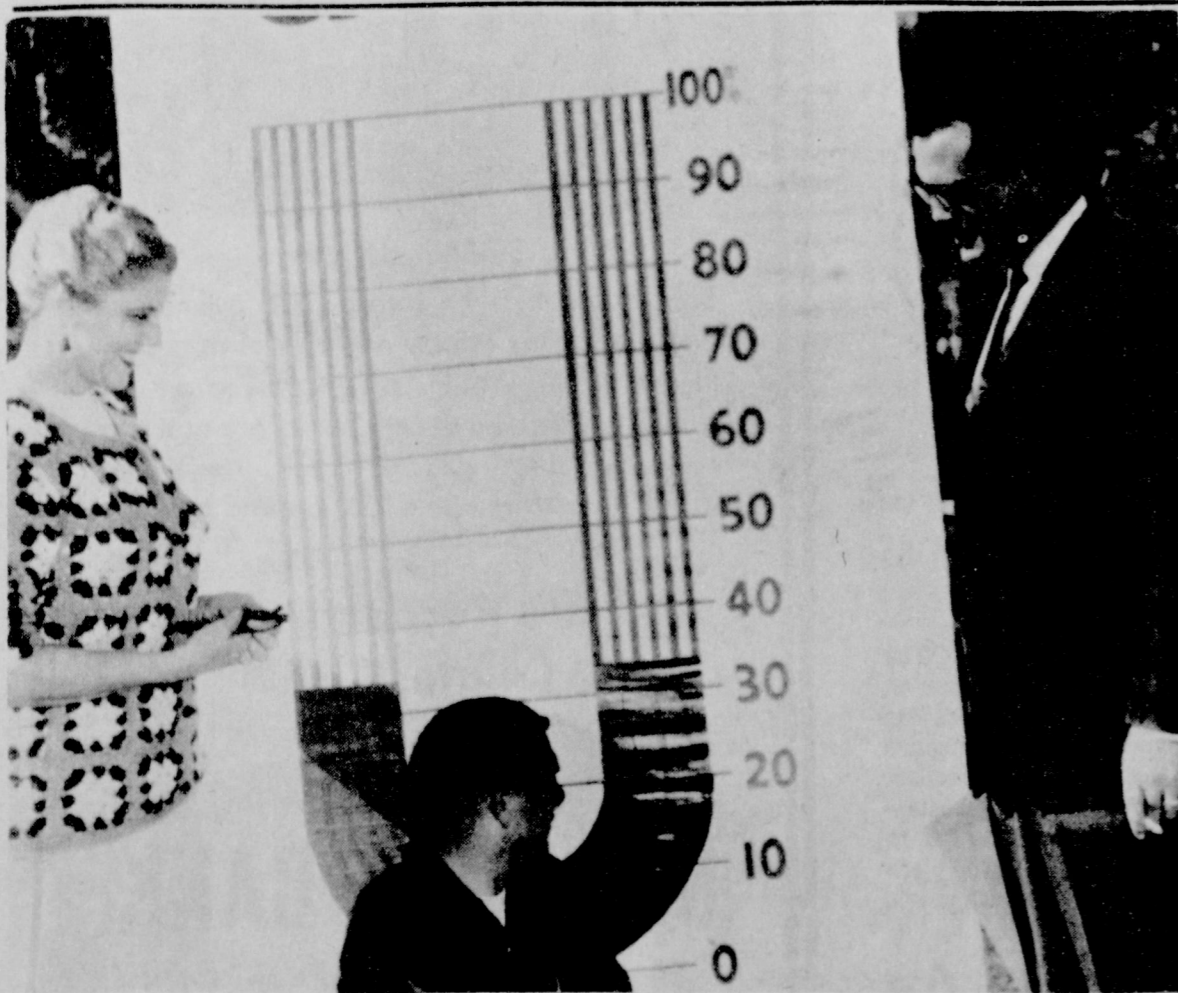
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Farmers Union Backing Program

Bailey County Farmers Union will offer six resolutions next week in Mineral Wells to the Texas Farmers Union when that organization holds its state convention, according to Mrs. Cecil Jones, secretary.

Highlighting the Bailey county suggestions is a resolution backing the proposed \$1 cotton

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THERMOMETER GOES UP - Muleshoe Area's United Fund campaign is off the ground now, pushing above the 30% mark as the courthouse "thermometer" shows. Examining the board are (l-r) Mrs. Pat Bobo, treasurer; Kenneth Henry publicity chairman, and Robert Alford, president. (Journal Photo)

Financial Firms Hike Insurance

First National Bank, Muleshoe State Bank and Tri-County Savings & Loan association also have announced a boost in deposit insurance from \$10,000 to \$15,000 for each individual account.

The announcement was made by M. D. Gunstream, First National president, W. G. Casey, president Muleshoe State Bank, and Don Harmon, manager of Tri-County Savings.

The notice to the banks, signed by the Federal Deposit Insurance Corporation said: "On Oct. 16, . . . the President approved the "Financial Institutions Supervisory Act of 1966 which, among other things, increases the insurance of de-

posits in your bank from \$10,000 to \$15,000 . . . effective Oct. 16.

"Advertising, from now on, may reflect the change in the amount of deposit insurance from \$10,000 to \$15,000.

A letter from Jack W. Cashin executive vice-president of the Texas Savings and Loan League, contained similar information . . . "that effective immediately your savings in an account as in savings and loan association insured by the Federal Savings and Loan Insurance Corp. are insured up to \$15,000 per account. . . Congress has passed and the President has signed legislation which provides this increased protection, effective immediately."

Feed Program Irks Farmers

Bailey county farmers are "displeased" with the proposed 1967 US feed grain program, a check made here this week revealed. Of some 15 farmers contacted, most of those who grow grain sorghum took a dim view of the proposed program.

"We go along with the Grain Sorghum Producers Association," said a spokesman for the grain growers.

GSPA said Monday that the "provisions as announced by Secretary of Agriculture, Orville Freeman, will not maintain

farm income to grain sorghum producers." Elbert Harp, president of the organization said Monday that "this conclusion (that the program is inadequate) was reached and confirmed by the executive committee of the organization in special session immediately after the program was announced. Harp, along with GSPA Executive Vice President, Bill Nelson, were enroute to Wash-

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Muleshoe...

(Continued from Page 1)

Texas' at the luncheon meeting. One hundred teachers representing thirty-seven schools attended the meeting. During the business session an invitation to meet next year at Wayland Baptist College was read and accepted.

Muleshoe high school band finished with a "II" rating in the annual University Interscholastic league marching band contests at West Texas State University, Canyon, Tuesday. Other class AAA second division winners were Dunbar of Lubbock, Childress and Perryton. Top ratings in class AAA included Tulia, Hereford, Littlefield and Levelland.

Annual Muleshoe Jaycee sandhills crane hunt and contest opens today. Details are available from any member of the Jaycees.

Sharon Blaylock was reported improved Tuesday in Lubbock Methodist Hospital where she has been a patient for a little over a week. She remains unconscious and still in the intensive care ward.

Mrs. Jettie is in Methodist delete last line.

Mrs. Jettie Mills is in room 526 in the Methodist Hospital in Lubbock after falling in her daughter's home, Mrs. Roy Dyer. She broke her hip.

Miss Pam Leanu, daughter of Mr. and Mrs. Charles L. Leanu of Muleshoe, was elected Pi Beta Phi of the month by her college sorority, Pi Phi 'sisters' at Southern Methodist University, Dallas. Pam is a junior student at SMU, she is majoring in fine arts.

Visiting in Plainview, after attending the Tech-SMU game in Lubbock Saturday afternoon, were Mrs. Larry Hall and child-

ren Perry and Lawren. Mrs. Hall's mother, Mrs. E. Q. Perry is recuperating from a recent eye operation for a detached retina at Houston. Mrs. Perry is making satisfactory improvement following the surgery.

Guests in the home of Mr. and Mrs. J. G. Arnn last week was their daughter, Mrs. Bob Ethridge, and granddaughter, both of Fort Worth. Mrs. Ethridge joined her husband in Lubbock last Saturday for the Texas Tech homecoming game and activities. The family returned to their home in Fort Worth Sunday.

Visiting in the home of Mr. and Mrs. Harlon W. Redwine, were his parents from Washougal, Wash., Mr. and Mrs. C. H. Green.

Funeral services were conducted in the First Baptist Church in Medicine Mound for Mrs. Mollie Young, mother of W. E. Young, Muleshoe, Tuesday at 2:30 p.m.

Jackie Brown has been transferred to Lubbock Methodist Hospital where she underwent brain surgery. She had been in a Littlefield hospital since she and Faye Weaver were injured in an auto accident recently.

Harvest

(Continued from Page 1)

in front of it. We moved all that so we could get to the combine. But I was only too glad to do it; I thought a lot of Jack Bruns, and I think a lot of his family."

There were so many people having a part in the neighborly harvesting operation that nobody was exactly sure who was there and who wasn't, but between fields, the sat down and put a pencil to the back of a used envelope and came up with these names:

L. M. Hardage, Andy Fuqua, Gene Smith, Leon Smith, Sr., Leon Smith, Jr., Lee Mason, Wayne Hardage, Jack Smith, Wayne Clark, Bill Brown, Dad Winders, Johnnie Littlefield, Luther Hall, Kenneth Hall, Richard Engelking, C. A. Watson, Ted Trieder, Max Steinbock, J. C. Redwine, Neal Bradshaw, Robert Ivey, D. B.

Feed...

(Continued from Page 1)

ington for conferences with administrative and Congressional leaders to point out this failure of the program and to seek corrective measures which would restore the producer's income while bringing the requested formerly diverted acres back into production. Analysis indicates that the farmer who has been complying with the program at the 20% diversion level may actually have an income increase but the fallacy is that this is not the farmer who is being asked to bring acreage back into production -- this will come from the farmer who has been diverting voluntarily a portion of his farm from 50 to 20%. In most instances with normal production costs, a net farm income loss will be experienced, USDA in their projections were found to be using a grain sorghum cost of production figure of 70¢ per 100.

GSPA's proposal for restoring income loss is (1) spread the 53¢ per 100 price support payment over the entire acreage planted on the farm instead of only 50% as announced by USDA, or (2) increase the price support loan level from the announced \$1.61 to a level high enough to make up for diversion payments lost.

Nelson and Harp returned from Washington over the weekend for conferences with other area farm leaders and to assemble additional information before returning to Washington, Monday night, Oct. 22, for additional sessions with administration program and policy officials. In summarizing progress of the conferences underway Harp indicated that "We have been very successful in getting the attention of time and of everyone we have attempted to work with to hear and analyze the situation, but we have had no encouragement to indicate that program changes may be in order." He hastened to add, "Nor have we had any refusal to do either."

Ivey, J. R. Harris, Bob Blackwell, Don Littlefield, Marvin Mims, Muleshoe Elevator, J. J. McDonald, Don McDonald, Paul Scott, Troy Sharrock, Macey Fuqua, Don Bruns, Jerry Tandy, Fred Burch, Durwood Ivey, and Eugene Redwine.

Prices...

(Continued from Page 1)

the grocer himself is not to blame for the price of food. The groceries, in general, he said, "will show less profit this year than ever before, and we at Wagnon's will do as we have always done - keep prices as low as possible."

"The high cost of groceries, however, is not on the retail level," he contended. "One of the main objects in the inflationary trend, the increased Social Security benefits, minimum wages and standard convenience foods. It's not that everybody is making more money; it just takes more than ever for them to live on. Profits have been cut to the bone, just trying to stay in business."

Piggly-Wiggly, in its formal statement, announced discontinuance of "all extra expensive promotions," pointed to such things as "Magic Lamp..." Meantime, the president of the state's largest farm organization said any housewives who might be contemplating a boycott of food stores, should, instead, thank their lucky stars they live in a country where food takes less than one-fifth of the average family's income.

FU Backs...

(Continued from Page 1)

proposal assessment. The resolutions follow:

1. We support the one dollar (\$1) per bale on all cotton and cotton goods equivalent to a bale, imported into the United States, and the one dollar on each bale be put in a fund along with the contribution of \$1 per bale the farmer contributes to promotion and research.
2. We resolve that the certification program of crop measurement be put on a referendum basis.
3. We recommend the feed program, that was removed last year, be put back into effect until the farmer reaches 100% parity that he receives for first 20% payment.
4. We recommend that State and County highway departments control all noxious weeds along highways.
5. We recommend that Farmers Union stand behind rural electric co-op banking organizing and financing.
6. We request the Farmers Union to ask the Secretary of Agriculture to continue the practice of skiprow planting of cotton on the same basis as in 1964-65 as a means of lowering production of grain sorghums, for producing a more acceptable product, as a sound agricultural practice such as fertilizers, and irrigation in other areas. This will be necessary to protect the income of the producer.

ment-inflated economy and not the farmer is the cause of the rising food prices.

"As a matter of fact," he pointed out, "Farm prices in the first half of 1966 were one percent below the 1947-49 average. This is despite an overall consumer price index increase of some 35 percent over that period. Thus, farmers prices have had a stabilizing effect on food prices and the cost of living."

The state farm leader said that higher marketing prices account for the major part of the increase in food expenditures.

"Last year consumers spent \$77.6 billion for food products that originated on U.S. farms," he said. "Of this total, farmers got \$25.5 billion, the remaining \$52.1 billion went for marketing services."

He added that of the \$17 billion increase in farm food expenditures since 1957-59, \$4.5 billion, or about one-fourth went to farmers. Of the \$34 billion rise over 1947-49, \$6.5 billion or less than one-fifth went to farmers, he said.

Voting...

(Continued from Page 1)

will be with us for a long time, and they will doubtless help to keep the industry alive during periods of stress, but they cannot be counted on to sustain it forever, and certainly not to build a bigger and better industry. That can only be done in the marketplace."

Few will argue with that statement. But, admitting that progress is dependent on markets, producers faced with an additional \$1 a bale input on a crop already in a vicious cost-price squeeze are asking what the Research and Promotion Act can do about building markets, and how it can do it. The question is well put, and it deserves an answer.

It is not enough to say that the Act, if approved by producers, will raise \$10 million or \$11 million to be spent on research and promotion.

Producers know that cotton has been under the weight of a 16 to 1 handicap in sales pressure. They know about cotton losing ground, competitively, in 42 out of 48 of its most important markets, held its own in 2 and gained in only 4 during the five years from 1969 to 1965. And this in spite of a reduction of about one-third in the domestic price of cotton since early 1964.

Even including direct payments as a part of the price of cotton, producers themselves have suffered about five cents per pound of that one-third price decrease, and that's one of the reasons why they are intent on knowing whether their \$1 per bale contribution to research and promotion will do the job before they put it up. Research, naturally, is set to receive a significant part of the total funds raised under the Act -- research to cut the costs of producing cotton, improve the quality of both raw cotton and its end products, and to find new uses for cotton. Such research is vital, indispensable.

Cotton...

(Continued from Page 1)

Strict Low Middling 19 percent, Middling Light Spotted 22 percent and Strict Low Middling Light Spotted 5 percent.

Average staple length improved during the week and averaged 32.8 thirty seconds, or nearly 1-1/32 inch. Forty-nine percent averaged one inch and better compared to 44 percent the previous week.

Micronaire readings continued to be very good but were not as high as the previous week. Eighty-six percent of all cotton "miked" 3.5 and better, compared to 91 percent the previous week.

Cotton prices paid South Plains farmers, as reported to the Consumer and Marketing Service of the USDA, ranged from the loan to \$3 per bale over the loan for the White grades. Light Spotted grades were bringing from \$1 to \$5 per bale over the loan. The most predominate grade, Middling, has been bringing the loan level to 50 cents per bale over the loan.

Prices paid farmers for cottonseed ranged from \$65 to \$70 per ton.

No business can long survive without it.

But a big increase in research will require additional highly trained personnel and additional facilities, over and above those already being utilized. So this may take a little time to get up to full speed.

Promotion, on the other hand, can be stepped up almost immediately, and it is in this field that plans are farthest advanced.

Here, substantial funds are scheduled to be used to reclaim and build markets, especially in the area where synthetics manufacturers have cut deepest into cotton's markets over the past several years -- national advertising in newspapers and magazines, with much of it on a cooperative basis with retailers.

Grand Jury...

(Continued from Page 1)

Lyndal Murray. Carl Thomas Lumsden was indicted for driving while intoxicated, subsequent offense. Pedro Costaneda and Clemente Leal, indicted for malicious mischief. They are alleged to have driven their automobile into the side of a 1957 Chrysler owned by Robert James.

Larry Parks and William Lewis Collins, indicted for allegedly stealing a 1962 Buick owned by Preston Coomer.

Larry Parks and William Lewis Collins, charged with burglary of F. L. Simmons grocery.

David Leon Campbell, charged with false representation. The indictment charged that he collected \$276.60 premium on an insurance policy after he had ceased to work for the company.

Danny Morales Bara, charged with two different robberies of Murray Lemons' jewelry.

John F. Lucera, charged in one indictment with forging and passing a check on Robert Kelton, and in another indictment with forging and passing a check for \$35 drawn on J. R. Carter.

A woman not yet arrested is charged with forging and passing a \$32 check, and two others are charged with forging and passing a \$32 check. Still another is faced with charges of forging and passing a \$55 check.

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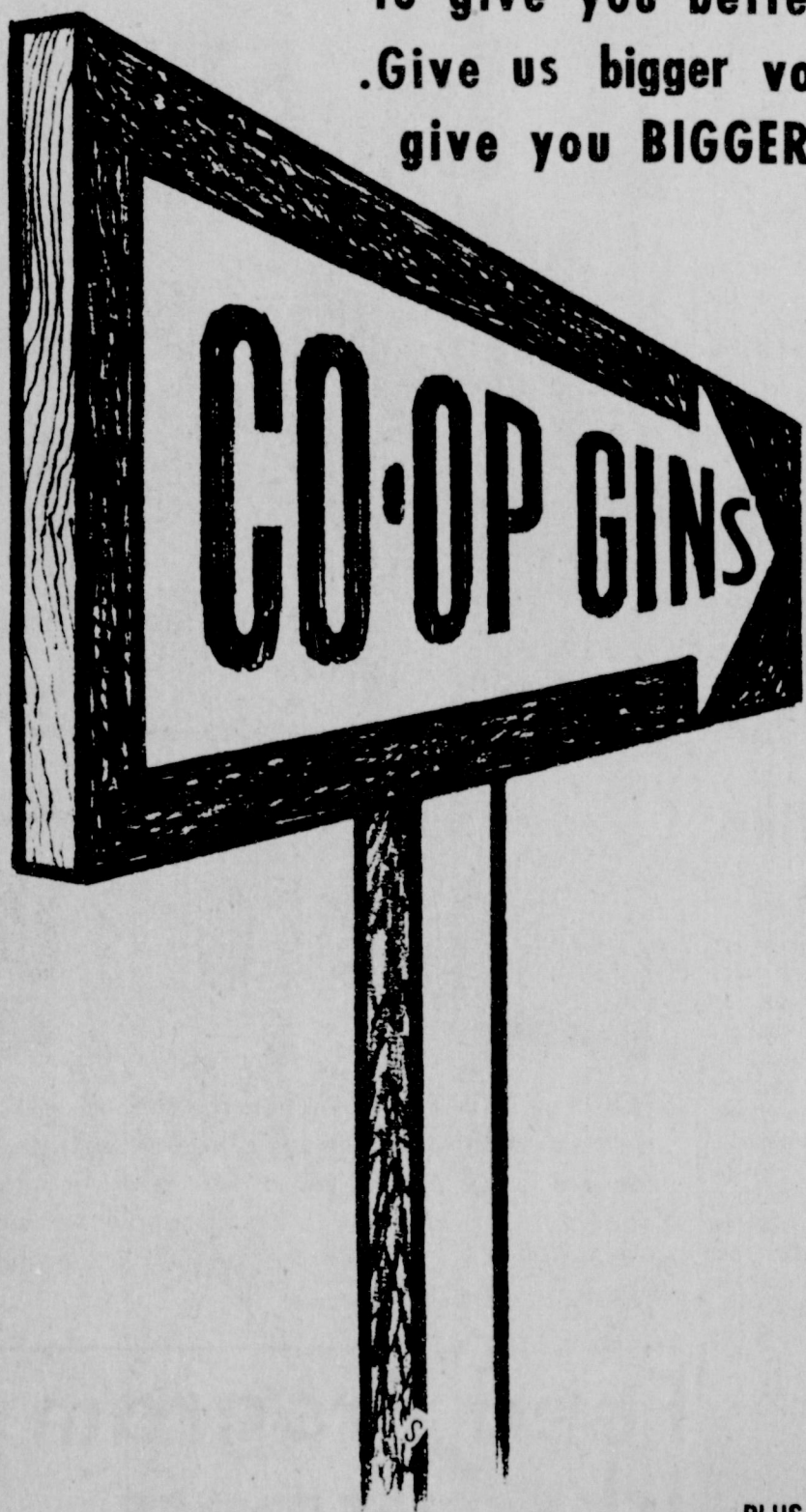
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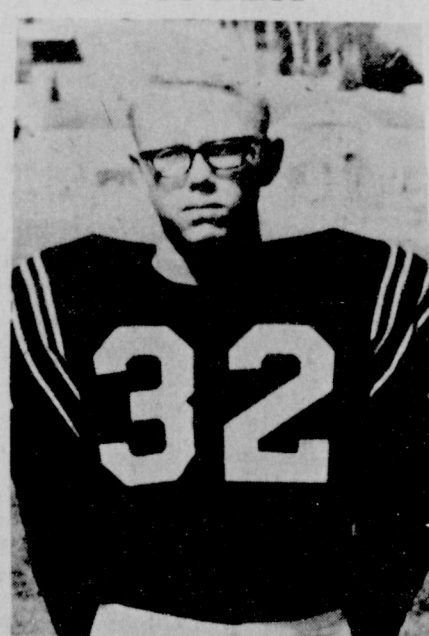
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	old price	New Low Price		old price	New Low Price
GREENS Allen's Mustard or Turnip, No. 303 can	2 for 25c	10c	WHOLE FRYERS Fresh USDA, Grade A, lb.	39c	35c
HOMINY Campfire, Golden or White, No. 300 can	16c	3 for 27c	FRYERS Cut up and pan ready	43c	39c
SPINACH Del Monte or Libby, No. 303 can	2 for 39c	2 for 35c	SLICED BACON Butcher Boy	89c	75c
TOMATOES Hi Plains, No. 303 can	2 for 33c	2 for 29c	FISH STICKS Sea Star, 8-oz.	29c	25c
TOMATO SAUCE Mountain Pass, 8-oz. can	11c	3 for 27c	RAINBOW TROUT Tradewind, 10-oz.	69c	63c
PINEAPPLE JUICE Del Monte or Libby, 46-oz.	29c	3 for \$1	BREADED SHRIMP Tradewind, 1-lb. pkg.	\$1.49	\$1.39
PRUNE JUICE Lady Betty Large quart jar	49c	45c	More Prices Cut!		
TUNA Carnation, Chunk Style, No. 1/2 can	39c	3 for \$1	KELLOGG'S POP TARTS All flavors, 1-oz. box	49c	47c
TUNA Star Kist, Chicken of the Sea Family Size, 9 1/2-oz. can	63c	53c	POST TOASTEMS All flavors, 11-oz. box	49c	47c
BEEF STEW Dinty Moore, Libby or Austex, 24-oz. can	68c	59c	FROSTING MIX Jiffy, All flavors, 9-oz. box	2 for 33c	2 for 29c
BABY FOOD Heinz, Strained	4 for 45c	4 for 39c	MARSHMALLOW CREME Kraft or Hi-o-lite, pint.	27c	23c
CORN FLAKES Post Toasties or Kellogg's, 18-oz.	43c	39c	PIE APPLES Comstock, Sliced, No. 2 can	31c	27c
KELLOGG'S VARIETY 12-pack Box	29c	47c	APPLESAUCE Old Fashion, No. 300 can	2 for 31c	2 for 27c
OATS Quaker or 3 Min., 20-oz. box	29c	27c	APRICOTS Stockton's Whole, No. 2 1/2 can	29c	25c
OATS Quaker or 3 Min., 40-oz. box	53c	49c	CRANBERRY SAUCE Ocean Spray 16-oz. can	29c	27c
COFFEE Instant, All Brands, 6-oz.	\$1.09	99c	FRUIT COCKTAIL No. 303 can	29c	25c
TEA Lipton's, 1-lb. box	45c	43c	PEACHES Cling, Calrose No. 2 1/2 can	29c	25c
TEA BAGS Lipton's, 1-lb. box	69c	65c	PEACHES Del Monte, Libby's or Hunt's Halves or Slices, No. 2 1/2 can	33c	29c
CRACKERS Pride or Tea Flake, 1-lb. box	27c	23c	PINEAPPLE Del Monte, Large No. 1 1/2 can	29c	25c
MILK Borden's, Eagle Brand 1-lb. box	43c	39c	GREEN BEANS Del Monte, Cut No. 303 Can	2 for 49c	25c
COFFEE CREAMERS All Brands, Large Size	51c	49c	PEAS Del Monte or Libby, Sweet, No. 303 can	27c	25c
PINTO BEANS Chef Pride 2-lb. package	37c	29c	SWEET CORN Del Monte, Libby, Green Giant, NK or cream style No. 303 can	2 for 49c	22c
MINUTE RICE 14-oz.	51c	49c	CORN Kounty Kist, Whole Kernel, 12-oz.	2 for 39c	2 for 35c
RAISINS Del Monte or Sunmaid	33c	29c	FRESH FROZEN FOOD PRICE CUTS		
BAKING POWDER Clabber Girl, 10-oz. can	19c	17c	CAKES All Varieties, Sara Lee	89c	85c
SODA Armour Hammer, 1-lb. box	17c	15c	FRUIT PIES Banquet, Apple, Peach	39c	35c
HERSHEY'S COCOA 1/2-lb. box	39c	35c	CREAM PIES All flavors	39c	35c
SALT Western Plain or Iodized, box	2 for 23c	2 for 19c	TURNOVVERS Peueridge Farm, All flavors	59c	53c
BLACK PEPPER Schilling Ground, 4-oz. box	49c	43c	AWAKE Orange Breakfast Drink, 9-oz.	43c	39c
VANILLA EXTRACT Schilling's, 1-oz. bottle	35c	27c	FROZEN DINNERS Banquet All varieties	49c	45c
VANILLA EXTRACT Tastit, 8-oz. bottle	35c	29c	<div style="border: 1px solid black; padding: 5px;"> <p>Effective immediately we will discontinue Magic Lamp! All outstanding Magic Lamp cards will be honored through November 15.</p> </div> <p>We reserve the right to limit the quantities. These Prices Good Oct. 27 through Nov. 2</p>		
CORN MEAL All Brands, white or yellow, 5-lb. bag	53c	49c			
FLOUR Gold Medal or Pillsbury 5-lb. bag	69c	63c			
FLOUR Gold Medal or Pillsbury 10-lb. bag	\$1.31	\$1.23			
FLOUR Sunlight Enriched, 10-lb. bag	89c	85c			
BISQUICK Biscuit Mix, 4-oz. pkg.	57c	53c			
CAKE MIX Good 'n Rich, All flavors, 19-oz. box	29c	25c			

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 6 Oz. Box

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News of Women



Engagement Announced

Mr. and Mrs. Bill Connell announce the engagement of their daughter, Connie, to Don W. Finn, son of Mr. and Mrs. W. A. Finn Jr., all of Muleshoe. The couple plan a January wedding and will continue school. Miss Connell is a freshman at Texas Tech and Finn is a senior at Tech.

Wrinkle Family Attends Wedding Anniversary

Mrs. Roy Wrinkle and family attended the 50th wedding anniversary of Mrs. Wrinkle's parents, Mr. and Mrs. Otto Schuster in Tulia Sunda. Granddaughters of the couple registered the guests and served punch and the traditional tiered wedding cake with a '50' inscribed.

The Schusters have lived in Tulia since 1940.

Children attending the event were Mrs. Curtis Green and Mrs. Edna Johnson, Anchorage Alaska; Mrs. M. G. Brown, Phoenix, Ariz.; Mrs. Roy Wrinkle, Muleshoe; Arnold Schuster, Tulia; Elmer from Tucumcari, and Otto Jr., from Stratford.

Other towns represented were Dumas, Canyon, Priddy, Plainview, San Angelo, Hamilton, Kress, Stratford, Lubbock and others.

'Parent-Child Relationship' Will be Topic

The minister of the First Methodist Church, the Rev. J. Frank Peery, will speak on parent-child relationship in the home Thursday. The Muleshoe Study Club will meet in the community room of the Muleshoe State Bank at 4 p.m. with Mrs. G. L. Splawn and Mrs. Ramon Martin, hostesses.

Mrs. S. L. Benefield will be the director. Roll call will be answered with points of emphasizing happiness in the home.

Jeanie Gabehart, Patrick Perdue Set Date

Mr. and Mrs. Ray Gabehart, Olton, announce the engagement and approaching marriage of their daughter, Jeanie, to Patrick Perdue. The prospective groom is the son of Mrs. Jean Perdue, Oran, Mo.

Vows will be solemnized in the home of the bride-elect at Olton, Nov. 5 at 6:30 p.m. Miss Gabehart is a senior in Olton High School and Perdue is now stationed at WAFB, New Mexico.



Cleta Williams
...bride elect of William Baker

(Photo by Morris Nowlin Studio)

Cleta Williams, William Baker Announce Plans

Wedding vows for Cleta Williams and William Baker will be exchanged in the home of the bride's parents, Mr. and Mrs. W. F. (Buck) Creamer, 615 W. 3rd, Nov. 26 at 7:30 p.m. The groom is the son of Dock Baker

Dr. Patzer Attends Meeting

Dr. K. C. Patzer attended a board of directors meeting of the Chiropractic Society of Texas which was held at the Holiday Inn Saturday morning in San Antonio.

Saturday afternoon a regular meeting of the Chiropractic Society of Texas was also held. The problem of keeping chiropractic practicing within their own field was discussed. Saturday night, the Palmer College of Chiropractic held an alumni meeting.

Mrs. Patzer spent the weekend in Abilene with friends while Dr. Patzer was in San Antonio.

and the late Mrs. Baker, Weatherford. The bride-elect is employed at the Muleshoe Journal and the prospective groom is manager of a Hobbs Supermarket.



Girl Scouts

TROOP 66

Troop 66 met Friday at the Girl Scout Little Hut. Eleven members and two guests attended and were served refreshments by Norma Clodfelter. Guests were Leesa Sanderlin and Evelyn Lee.

The flag ceremony opened the program followed by group singing.

Dues were taken by Melba King.

Troop 66 will meet again Oct. 28 at the Little Hut.

Troop 328 met Tuesday and made pumpkins from pop corn. Carol Brown presented the flag ceremony and Mary Gonzales, treasurer, took up the Brownie goal money.

Refreshments of punch and cookies were served by the hospitality committee.



FIRST PLACE--Glenna Raney, daughter of Mr. and Mrs. Ed Edmiston, received a first place trophy for the best essay on "Why I Want To Be A Business Woman". Glenna attends Western Republic College in Amarillo where she is classified as a freshman. The trophy was presented Thursday night at a banquet at the YWCA in Amarillo. Glenna is a 1965 graduate of Muleshoe High School.

(Journal Photo)

25 Years Ago

As the Journal goes to press, a light snow is falling in Muleshoe.

Rainfall totaling 1.54 inches fell the first of the week, with the heaviest downpour coming early Wednesday morning to increase the rainfall for the year. The rain continues making conditions bad for the farmer and the situation is said to be unprecedented in the history of Bailey county.

Take a dip in the Fountain of Youth

Fluffy clouds against a sapphire-blue sky... tiny rosebuds opening into beautiful blossoms... a crystal-clear pond reflecting delicately scented flowers... your skin radiating the loveliness provided by 2nd Debut. Only 2nd Debut creates such loveliness... softer glowing skin that is all yours... not an illusion... 2nd Debut contains an element called C-E-F 600 (C-E-F 1200 for double potency). When spread over the skin's surface... C-E-F-Cellular Expansion Factor... penetrates deeply into the outer skin layers to the cells below... as it penetrates, C-E-F carries with it molecules of pure water that expand to plump up and fill in facial lines on the surface to make them less visible. Get 2nd Debut, regular or double potency at your drug or department store today.

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Mrs. John Shannon AAWU Officer, Speaks at Confab



Mrs. John P. Shannon

Mrs. John P. Shannon, AAWU Association Travel Visitor, was the principal speaker and consultant for Texas Division Conference held in Amarillo last Saturday. The meeting was held in the Bank of the Southwest building from 9 to 3:30 p.m.

Mrs. Shannon is North Pacific Regional Vice-President and a member of the Association Board of Directors. She is an assistant professor of English at Eastern Montana College, a former president of the Montana Division. She is a member of the Governor's committee on Medical Education in Montana and vice-chairman of the Commission on Youth Activities of the Lutheran Church in America. She has served on the National Lutheran Council and in 1957, was an official visitor at the Lutheran World Federation Assembly.

The conference theme was "AAUW: An asset to the Community." In developing the theme, the emphasis was upon the opportunities for leadership of AAWU branches and members, and effective means of community participation.

Leaders in addition to Mrs. Shannon, were Mrs. John Haslam, Texas Division president, Mrs. Emmett Riggs, Division Program Development Chairman, and Texas Division Board Members and representatives branch leaders.

Mrs. Charles Harter reported that J. C. Penney Company in Texas gave a \$2000 gift to the College Faculty Program. The CFT is designed to help mature women complete advanced degrees, thereby preparing themselves for careers in college teaching. CFP chairman in Texas branches have been working to raise funds for the program from business, foundations, interested organizations, and individuals.

Gourmet Cook:



Mrs. J. G. Arnn

...submits holiday recipe

Mrs. J. G. Arnn, 619 W. 7th, has the holiday season in mind and wants to share with the women in Muleshoe this cake, which can be used as a fruit cake for the holiday season. Mrs. Arnn is a member of the Muleshoe Study Club, Historical Survey Committee, Mary Martha Circle of the First Methodist Church and is treasurer of the Program Building Committee of Bailey County.

The Arnns have two daughters, Mrs. Bob Etheridge, Fort Worth and Mrs. Ruel Kirby.

Make up some coffee gelatin, pour into small molds and chill until firm. Unmold in individual serving dishes and surround with soft custard sauce - made from scratch or a mix.

Leftover cooked green cabbage in the refrigerator? Chop it fine and add it to cream of tomato soup before heating.

Mrs. Elmer Stuck, Arkansas, vice-president of the South West Central Region gave greetings from the Region.

Members attending from the Muleshoe branch of American Association of University Women were Mrs. Lena Hawkins, Mrs. Hattie Boling, Mrs. Ed Johnson, Mrs. John Watson, Mrs. G. A. Beddingfield, and Mrs. Joe Costen.

MAGIC CAKE
1 pound angel flake coconut
1 pound pecans
1 pound dates-chopped
1 can Eagle Brand milk.
METHOD
Mix thoroughly all ingredients and pack very firmly in tube pan lined with foil. Bake in 350 degree oven for about 1-1/2 hours. Place pan of water in oven beneath cake so the bottom of the cake will not brown too quickly.

Hi, World!



CONGRATULATIONS TO
Mr. and Mrs. Jimmy Taylor on the birth of a baby boy born in the Green Memorial Hospital Oct. 19 at 10:05 a.m. The baby weighed 8 pounds, 9 ounces.

Progressive Homes Club will meet with Mrs. Lola Bryant, 1705 W. Ave D, Thursday from 2:30 p.m.

Sorry We're Late!

The DALE CARNEGIE class in Muleshoe will start with a preview meeting on **MONDAY, NOVEMBER 7th.**

Watch this paper for Time and Place

Here are some of the things the DALE CARNEGIE COURSE will help you do.

- DEVELOP MORE SELF CONFIDENCE**—
A greater belief in yourself and in your own abilities.
- SPEAK EFFECTIVELY**—
How to get your ideas across quickly and to the point.
- OVERCOME FEAR OF AN AUDIENCE**—
To be at ease in front of a group, think and speak on your feet. Say what you intend to say in the manner you intend to say it.
- REMEMBER NAMES**—
Improve your memory in general, become more mentally alert and develop power of concentration.
- DEVELOP LEADERSHIP**—
How to motivate and inspire people. To lead instead of drive.
- INCREASE SALES**—
Sell yourself, develop a better personality, increase your enthusiasm and learn when to stop talking.
- OVERCOME WORRY AND TENSION**—
Think constructively, solve personal and business problems.
- WIDEN YOUR HORIZONS**—
Gain new interests, friends, and get more enjoyment out of life.

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YL Shower Honors Mr. and Mrs. Larry Seales



Mr. and Mrs. Larry Don Seales

A wedding shower was given in the Fellowship Hall at YL for Mr. and Mrs. Larry Don Seales Saturday with calling hours beginning at 7:30 p.m. Assisting the honorees with opening gifts were the bride's mother, Mrs. Leon Lewis, YL community, and the groom's mother, Mrs. Don Seales, Needmore. The gift table was covered with white lace cloths over

pink, carrying out the bride's chosen colors.

Glenda Calhoun served individual white cakes topped with pink flowers and Lynna Pitts served punch from a table centered with an artificial arrangement of pink roses. Nuts and mints were also served, from the table covered with white lace over pink.

Janice Head registered approximately 75 guests in the bride's book.

The hostesses presented the couple a blanket and a bed spread.

Hostesses for the shower were Mrs. Maye Quesenberry, Mrs. L. O. Norwood, Mrs. D. B. Head, Mrs. Kirk Pitts, Mrs. Jack Calhoun, Mrs. Kline Burman, Mrs. W. T. Millen and Mrs. J. A. Nickels.

The bride is a junior and the groom is a senior at Muleshoe High School. They are making their home at Needmore.

Members of the Jenny TOPS Club are reminded of their salad supper tomorrow night in the Bailey County Electric Co-op building. The club will be hosting Earth's TOPS club due to a recent contest in which the Muleshoe club lost.

Mrs. Quebe Makes Rainbow Official Visit

Mrs. Joan Quebe, Grand Visitor from the Grand Assembly of Texas, Order of the Rainbow for Girls, made her official visit to the Muleshoe Assembly Monday night. Mrs. Quebe is from Plainview.

Preceding the meeting, a salad supper was observed in the banquet room of the Masonic Hall. Approximately 35 girls and 8 adults attended the meeting.

Patty Murray was initiated in the Assembly under the direction of the Worthy Advisor the Worthy Advisor, Terry Lynn Bryant.

Circle Members Will Take Food To Moore Family

Members of the Dorcas Circle of the First Methodist Church agreed to bring covered dishes to the J.M. Moores for the next 2 or 3 weeks due to the illness of Moore.

The Dorcas Circle met in the home of Minnie Carpenter Monday morning with 9 members present.

Pat Nickels lead a discussion on prayer and self denial.

Grace Prater reminded members of general next week and reported on the 7 who attended the district meeting in Plainview.

Jewel Anderson brought out points in the Canyon meeting in which several of the Circle members attended.

The Wesleyan Foundation was discussed at great length during the business session of the meeting.

The circle prepared notes of farewell to Mrs. Ramon Martin, who was a dedicated church and circle member.

Sammy Allison read "The Way of Blessedness" which was followed by The Lord's Prayer in unison.

Next meeting for the group will be Nov. 8 in the church parlor with Mrs. John Watson speaking on affluence and poverty. Mrs. Watson is curriculum director for the Muleshoe Schools.

The Progress Circle will be guests at the meeting and Sammy Allison and a member of the Esther Circle will be hostesses.



PROGRESSIVE HOMES CLUB--Members of the Progressive Homes Club made about \$45 from their rummage sale Saturday. The rummage sale will be held again Saturday in the Lud Taylor building on main street. Lucille Harper, right, and member of the club, is shown here making a sale. (Journal Photo)



RUMMAGE SALE--The DeAlgado Study Club from Maple had a very successful morning Saturday with their rummage sale here. Mrs. Frank Stegall and Mrs. Carter Williams are discussing and looking over what was left from the busy morning. (Journal Photo)



PRESENTS FAREWELL GIFT--Mrs. R. O. Gregory, right, is shown here as she presents Mrs. Ramon Martin a gift of appreciation for the past service in the Mary Martha Circle of the First Methodist Church and the Muleshoe Study Club. The president of the Circle and the Study Club, Mrs. Cecil Cole, center, looks on. Mrs. Martin is program chairman of the Circle and treasurer of the Women's Society. She was president of the Study Club last year. Members of both organizations honored Mrs. Martin with a farewell tea in the parlor of the First Methodist Church Tuesday afternoon. Punch and cookies were served to members present. The Martins are moving to Abilene this week. (Journal Photo)

Mrs. Prather Class President

Mrs. Donald Prather was installed president of the Homemakers Class of the First Baptist Church Thursday night in the home of Mrs. Roy Wrinkle. Mrs. Horace Blackburn installed the new officers as they were presented a rose. Mrs. Arvis Grogan was installed vice president; Mrs. Bob Glass, treasurer; Mrs. Roy Wrinkle, secretary; and Mrs. John Watson, teacher. Mrs. Bob Glass was co-hostess for the meeting.

Terry Hutton Pledges SAE

Twenty fraternities and 15 sororities at the University of Colorado have pledged 844 men and women following a five-day rush period of which one is William Terry Hutton who pledged Sigma Alpha Epsilon.

Of the total, the fraternities pledged 339 men and the sororities pledged 505 women.

COOKING SQUASH

A pressure cooker will cut the cooking time to only a few minutes for the hard-shelled squash varieties. The soft texture and delicate flavor of the squash can be enhanced by any one or a combination of these flavors: bacon, sausage, ham or pork chops, Marshmallows, brown sugar, different flavored sirups and honey can sweeten up the flesh. Apple pineapple or orange will complement the delicate vegetable flavor.

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Nylon Chiffon Gowns **\$1.22** REG. \$2.98 Value
4 Days Only!

Special Outing FLANNEL **\$1** REG. 39¢, 44¢ & 49¢ Value
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Size 14 1/2 to 17 Never Needs Ironing

Ladies Vinyl Slippers **87¢** PR. REG. \$1.49 Black Tan White

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Carr and Tower

THE NEWS believes that the best interests of Texas and of the nation will be served competently and conscientiously by election Nov. 8 of either Waggoner Carr or John Tower to the United States Senate.

Texans are fortunate to have a choice between two men of proved integrity who have legislative experience, a devotion to public service and a knowledgeable approach to the complicated issues of statecraft.

Sen. Tower, chosen in the 1961 special election to replace Lyndon Johnson who had resigned to become vice-president, has risen quickly in the upper body of Congress.

A Republican, he is a ranking member of the Senate banking and currency committee, which exercises substantial influence on such matters as federal spending and inflation.

He is a member of the powerful armed services committee, which helps shape policies of national defense and watches the spending of nearly \$60,000,000,000 budgeted for the nation's security. This committee is of importance to Texas; \$2,500,000,000 of the huge defense fund is spent in this state, half of it going to 1240 firms in 145 Texas cities.

Tower has cooperated with President Johnson in our Southeast Asian difficulties. He was a powerful "lieutenant" on the Senate floor under Everett Dirksen in blocking efforts to kill the right-to-work principle, which had its original impetus in Texas.

The incumbent is respected by the leadership of both parties in the Senate. He has not been an obstructionist; he has worked with Democrats on what he considered essentials for Texas—and for Dallas—such as Trinity navigation and the local federal center.

Tower's record shows a remarkable fidelity to the political principles he enunciated when he went to Washington to take the seat vacated by Lyndon Johnson.

WAGGONER CARR conservative Democrat and ally of Gov. Connally, has been attorney general of Texas since 1962 and this year received the highest of honors: He was named the nation's outstanding attorney general. Two years ago he received the highest vote ever accorded a candidate in Texas for that office.

Previously he served with distinction for a decade in the Texas House of Representatives where he showed legislative skills and parliamentary fairness that should be invaluable if he goes to the United States Senate. He was twice elected speaker of the House, an honor given to only two others in Texas history.

Carr has shown courage and vigor, as attorney general, in defending the rights and sovereignty of his state in the face of unjustified federal encroachment. He did not knuckle under when the Justice Department in Washington tried to dictate election procedures in Texas, and his pledge is to put the rights of the states and of a representative democracy first if he goes to the Senate.

Aside from personalities, there are important considerations in this race of interest to Texans who want to preserve the conservative but progressive political structure in this state.

As a conservative Democrat, Carr is a vital part of the conservative, middle-of-the-road coalition headed by Gov. Connally. His election would strengthen that structure. It would also weaken the threat of dominance in Texas by the Yarborough liberals.

As the only Democratic Senator in Washington from a predominantly Democratic state, Yarborough enjoys tremendous power in patronage and other matters. Election of Carr would reduce Yarborough's power — and at the same time help to preserve the structure in Texas which so far has resisted control by radical minorities, labor bosses and doctrinaire liberals.

These are the issues, as The News sees them, after weeks of study, personal interviews and honest appraisal.

The Dallas Morning News

Measured Conflict Right In Viet Nam

As President Johnson embarks on his Asian peace mission, perhaps few Americans truly realize just how deep our involvement in Viet Nam is.

In Viet Nam, we fight no war for territory. There are no neat lines on maps each morning to record the previous day's advances or retreats. There are no great conflicts of divisions. There are only separated jungle fights from which we emerge victorious in casualty comparisons, but without apparent geographic or political results.

Yet our total manpower involvement in Viet Nam has surpassed our Korean peak. According to latest figures, we have 328,000 men in Viet Nam. During the Korean conflict, the peak totaled 302,500.

Nor are we spared the casualties of Korea, although again the nature of the war masks its cost in lives. In 1961, we had one man killed and one wounded. In 1962, the totals were 31 killed and 74 wounded. In 1963, it was 77 killed, 411 wounded; in 1964, 146 and 1,038; in 1965, 1,365 and 6,110. Through September of this year, we have lost 3,746 killed, 22,493 wounded. This steady progression continues month-by-month — there were 282 killed and 1,318 wounded in January; 419 killed and 2,679 wounded in September.

How does this compare to Korea? In the most recent week fully reported, we had 967 casualties. That is a rate of more than 50,000 a year. The Korean casualty rate was 45,500 a year.

It is no wonder, then that the United States desires so earnestly to find some way of halting the hostilities. It is no wonder that the clamor for heavier weapons, expanded bombing raids — even the use of nuclear power — gains more adherents each day.

The time when Americans might have been persuaded to pull out of Viet Nam has now passed. We have spent too much blood to leave now without a conclusion.

Now those who advocate unleashing our full military potential in Viet Nam increase in followers. Many former military leaders have openly advocated greatly escalated efforts. This is a typical and understandable military response, luckily, the framers of the Constitution recognized that the duty of soldiers is to win wars, not dictate policy — and so prudently provided for civilian control of the military establishment.

We could win in Viet Nam, surely. We could bomb Hanoi into submission—or out of existence. But by so doing we would win at best a hollow victory — and at worst, precipitate the ultimate tragedy of a worldwide nuclear holocaust.

For, as President Johnson realizes, any military victory in Viet Nam unaccompanied by a political one guaranteeing a stable government for South Viet Nam would be meaningless. He has successfully resisted the advice of those who would enlarge the war in an effort to win it, just as he resisted the advice of those who would have had the United States desert the South Vietnamese. He has been equally right in both instances — and the wisdom of the founding fathers in stipulating civilian authority over military matters has never been so apparent as today.

Peace and victory are our desires in Viet Nam; but neither the peace of surrender nor the victory of total war. To that end, our present policy of continuing pressure — both military and diplomatic — is directed.

—From The San Angelo Standard-Times



"PUT SOMETHING IN THE POT BOYS"

Price Critical Of Food Plan

"Another example of this Administration's fear of world opinion" was cited Thursday by congressional candidate, Bob Price.

"Congress is now considering a \$5 billion Food-For-Peace appropriation while countries presently sharing in this American generosity are breaking all the rules attached to this grant of vital foodstuffs," the 18th District candidate told Berger residents attending a series of coffees there.

Price pointed out that there is reliable information indicating Brazil is deliberately breaking a written agreement with the U.S. and selling Communist Cuba grain received through the Food-For-Peace Program.

"The State Department was fully aware of this violation yet did nothing. The department has even refused to give United States Senators a reason for ignoring these violations," the Pampa rancher-businessman added.

Price quoted Sen. Ernest Gruening of Alaska: "The comptroller general has reported other cases in which countries received commodity assistance under Public Law 480 shipped those commodities to Communist countries. But I am unable to give any details of these outrages, because the State Department has put a security clearance on the whole subject."

"Because of fear of world opinion this Administration has refused to mine the Port of Haiphong to stop war materials from going into Viet Nam to be used against our fighting men; because of fear of world opinion this administration has refused to stop these violations of the Food-For-Peace law. This administration continued to allow our so-called allies to trade with North Viet Nam and Cuba because of fear of world opinion. What will this Administration do next because of fear of world opinion?"

Tower Reviews 89th Congress

By Sen. John Tower

As this session of Congress comes to a close, we can look back on a number of important accomplishments for our state and nation. And we can see that several national problems remain with us.

I have been particularly pleased to see 20 bills bearing my name passed by the Senate in this 89th Congress. They range from water and soil conservation measures, to anti-inflation action, to San Antonio's HemisFair.

--The Law Enforcement Act, which I supported, now is beginning to provide funds to our state for training and research in crime and riot prevention. I've also sponsored a bill enabling Texas to set up a computerized crime-information center tied in with the FBI's national information center.

And, noting that the draft laws carefully provide that public safety at home be preserved I have asked that key police personnel be deferred from the draft to help us mount a Crusade against Crime.

--A long overdue program of improvements in medical care for our active-duty military personnel, their dependents and military retirees has been enacted with my support.

--A measure Senator Sparkman and I introduced became law, granting added federal funds to the hard-pressed homebuilding market. We hope this will make home loans easier to get. I also backed a bill from my Banking and Currency committee to relieve high interest rates.

--The Senate refused to pass the 1966 Civil Rights bill containing a Housing provision many of us felt would infringe on the right of Americans to buy, own, and sell their homes. In its wisdom, our Constitution provides that such local matters remain for local solution, not federal dictation.

--In anti-inflationary action, I voted this year to cut some \$4 billion of unnecessary federal spending. As I have constantly said all across our state, federal deficit spending is the cause of our cost-of-living increase. When related to our items budgeted by the President, my votes as your United States Senator would have resulted in a federal budget that was a billion dollars in the black.

All these items, however, take a back seat to our concern about the war in Vietnam.

The forces of freedom, led by dedicated, talented United States personnel, are making progress against Communist aggression there. South Vietnam, herself, has taken a major step forward with an orderly election. We are making the war increasingly more costly on the Reds.

Let us not forget that it is to the national security advantage of our United States to keep the boundaries of Communism as far from our shores as possible. With that purpose in mind, I believe we should do what is necessary to get this war won and to bring our boys home.

Militarily, that means we must attack all targets of military significance in North Viet Nam. I think we should close the North Vietnamese supply port of Haiphong, and we must continue to pursue every opportunity to achieve prompt peace talks -- such as the All Asian Conference which I've long suggested.

In the meantime, those of us here at home must do everything possible to assure full support for our fighting men.

Many Texans are defending freedom in Southeast Asia. Both as a Senator representing Texas and as a member of the Armed Services Committee, I feel it incumbent upon me to have the best possible knowledge about what needs to be done to end this conflict.

Therefore, at the earliest opportunity I intend to return to the combat zone to be with our boys there, to convey to them

Farmers Need 'Fair Return'

Dee Miller, Democratic candidate for Congress Wednesday said that he would make every effort to see that farmers receive a fair return for their labor and investment compared to other industries.

Speaking in Littlefield before an audience of agricultural leaders from nine counties, Miller said, "I believe the Democratic farm program is basically a sound one. It has shown that it is possible to answer the double program of raising farm income to a fair level and at the same time provide an assured supply of food and fiber for our citizens."

"Farmers and their representative must work closely together to make sure that the farm program answers the needs of our district," Miller said.

Miller stressed the need for continued work toward a solution to the district's water program. "There will be a terrific fight to keep West Texas in the Colorado River Basin Project Act, and this fight will be against determined opposition. I hate to think what the result might be if we have no one to fight for us except a member of the opposition party."

"I am strongly in favor of placing every government resource--national, state, and local -- behind a concentrated search for new sources of water for our area which must be at a cost which is economically acceptable to the agricultural industry as well as others."

Later Miller told the members of the Amarillo Board of Realtors that the 18th Congressional District did not afford the price of minority party representation for the next two years.

Speaking to the Realtors noon luncheon at the Top of the Village Restaurant, Miller painted a glowing picture of this

Tower's Stand On Food Played

Citing Republican John Tower's vote to slash Food for Peace funds almost in half, Attorney General Waggoner Carr has declared Texas cotton farmers alone would now be losing \$40 if Tower's attempt had succeeded.

Carr, Democratic nominee in the Nov. 8 Senate election, also noted large amounts of Texas wheat, feed grains and milks would have gone unsold in fiscal 1966-67, and "an untold number" of children around the world would go hungry and cold. Under the program, nearly all food and fiber are sold, not given away.

"I cannot understand how a Senator from Texas could vote against the Food for Peace Program," Carr declared.

In Washington, he will ask to be assigned to the Senate Agriculture Committee, a position in which he can work effectively with Texas Congressmen and the Democratic leadership, Carr said. Since Tower is working to unseat Texas Congressmen, Carr demanded: "How much weight in Congress will his voice be given?"

Recalling that he has worked 15 years with Texans, the Governor, congressmen and the President to help build Texas, Carr declared: "We can't stop now, we must keep building. Texas needs in Washington the strongest voice that can be sent there."

He termed the development of water resources a good example of "a proper partnership" between local, state and federal governments -- a partnership that should continue, Carr

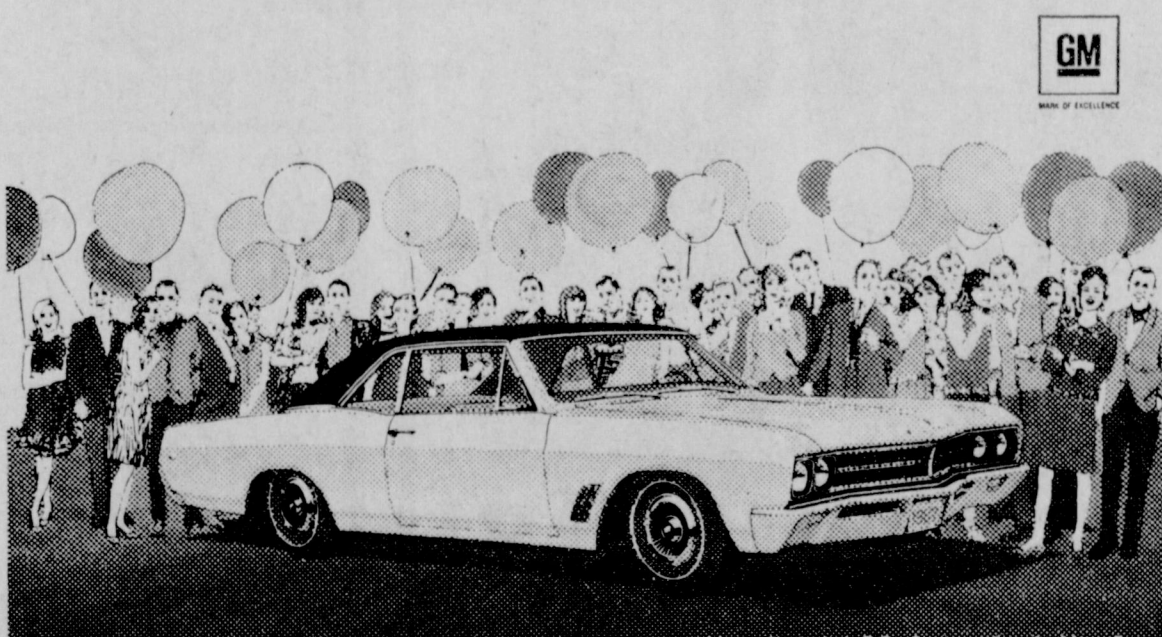
the support of all Americans, to study their needs, and to bring back another report on our progress there.

I believe Texans expect their senator to go wherever necessary to represent them. Whether it be our schools, businesses and oil fields, . . . into our farm pastures and ranchlands, . . . or into the combat areas--I'll do just that.

I know we all remember the wonderful success of the Texas Gift-Lift to Vietnam during last year's Christmas season. This year many additional transport facilities are in operation to Southeast Asia, and there is not expected to be any emergency shortage of space for gifts. However, all of us need to cooperate in getting packages to our men overseas.

The deadline for regular mail to Vietnam is November 10. The airmail deadline is December 10. Just to be sure, it would be wise to get your mailing done even earlier than that.

In the Muleshoe Area, you know where the In Crowd is? At your Quality Buick dealer's. (Where else?)



New Special GS. Low-priced. Nice!

IN '67 BUICK

Get in with the In Crowd at your Quality Buick dealer's now.

BROCK IMPLEMENT COMPANY, INC.

422 N. FIRST

MULESHOE, TEXAS

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area's future potential.


"But we must work to make that potential come true," said Miller. "We cannot sit back and expect it come to us on a silver platter. Only those areas which enjoy progressive leadership achieve their potential. When they rely on leadership which is entirely negative--more concerned with opposing things than with working for things--then that area invariably suffered economically."

"Our area is in no position to withstand any economic reverses at this time. Even a city as wealthy as Dallas was unable to withstand the economic pressure which resulted from the negative leadership of their former Congressman," Miller said. "It is now time for us to start work right away to see that the same thing does not happen to Amarillo and the Panhandle.

said, if planning and implementation are left in Texas.

Carr declared his "energetic support" of policies against high interest rates, right money and inflation, which he called the dark side of an otherwise prosperous economic picture. While there are various ways to curb inflation, he warned against trying the "Republican cure," which he called worse than the sickness. The Attorney General referred to the depression-ridden 1930s, when inflation was no problem because nobody had anything.

The Sandhills Philosopher



Editor's note: The Sandhills Philosopher on his Johnson Grass Farm, looks into a minor problem this week.

On the theory that some day the Viet Nam problem will be solved, well I really don't mean solved, most problems like that aren't solved, they just dissolve I was looking around on the inside pages of a newspaper last night to sort of change the subject and ran across a couple of items that interested me.

One of them was an article saying an official of the National Space Council believes that by the year 2001 space-ships to the moon will be a regular thing and he predicts that trips to the moon will be more popular for honeymoon-

ers than trips to Niagra Falls used to be.

Maybe so, but I'm afraid he's not taking any practical view of the proposition.

In the same paper I read another item about the moon, and this one pointed out that the rockets already put on the planet have reported back that at night up there the temperature drops to 260 degrees below zero. Also, the night lasts two weeks. Anybody who al ready this year has felt the first twinges of oncoming winter, where temperatures drop and in the 30's and 40's feel chilly, can get some notion of how cold 260 below zero is.

Furthermore, when day finally dawns, and a day up there lasts two weeks, too, the temperature soars to 260 degrees above zero.

I don't know how many honeymooners now go to Niagra Falls, but I can tell you how many will want to go to the moon under those weather conditions. None, outside maybe a flapole-sitter here and there.

The last place I'd want to invest any money would be a motel on the moon. About the time you got enough ice in the swimming pool to get it cool enough to swim in during the 260-degree day, the sun would go down and you'd have to bring it up to a boil for night use.

And I guess I just don't have a scientific mind, because I can't imagine two honeymooners strolling around the moon hand in hand, each one locked up in a 50-pound space suit and both preoccupied with watching their control panels to see if the oxygen supply is holding out.

The trouble with scientists is that they can't see the people for the science. They don't seem to realize that there's no moonlight on the moon.

Yours faithfully,
J. A.

One Gift Works Many Wonders



ENTER TODAY! MULESHOE'S ANNUAL FOOTBALL

CONTEST

and WIN CASH PRIZES!



WIN WEEKLY PRIZES!
1st. Place \$5. . . . 2nd. Place \$3
GRAND PRIZE \$50
 For Expenses and Two Tickets to the Cotton Bowl at Dallas, Texas. There Will Also Be a Contest & Prizes For The Bowl Games!

RULES OF THE CONTEST:

Muleshoe Publishing Co. Box 449 - Muleshoe, Texas

- . Only one entry per person may be made for any one contest.
- . Weekly contests are open to everyone except employees and families of this newspaper.
- . Entries are to be judged by the Sports Editor and staff of this newspaper.
- . Bring or mail your entries to the Journal office. Mailed entries must be postmarked not later than 5 p.m. Friday.
- . Winners names will be published in this newspaper each Thursday following the close of the weekly contest.
- . Choose the team you think will win.
- . 10 points for 1st. place, 5 points for 2nd place determines the Grand Prize Winner.

**DON'T WAIT--
 ENTER NOW!
 YOU CAN WIN**

THIS CONTEST MADE POSSIBLE BY THE FOLLOWING PROGRESSIVE FIRMS:

1st. Place Winner
 James Whitson
 2nd. Place Winner
 Faye Chapman

LET'S BACK THE MULES

Muleshoe at Tulia 7:30 p.m. Fri, Oct. 28

OFFICIAL ENTRY FORM ONLY ONE ENTRY PER PERSON

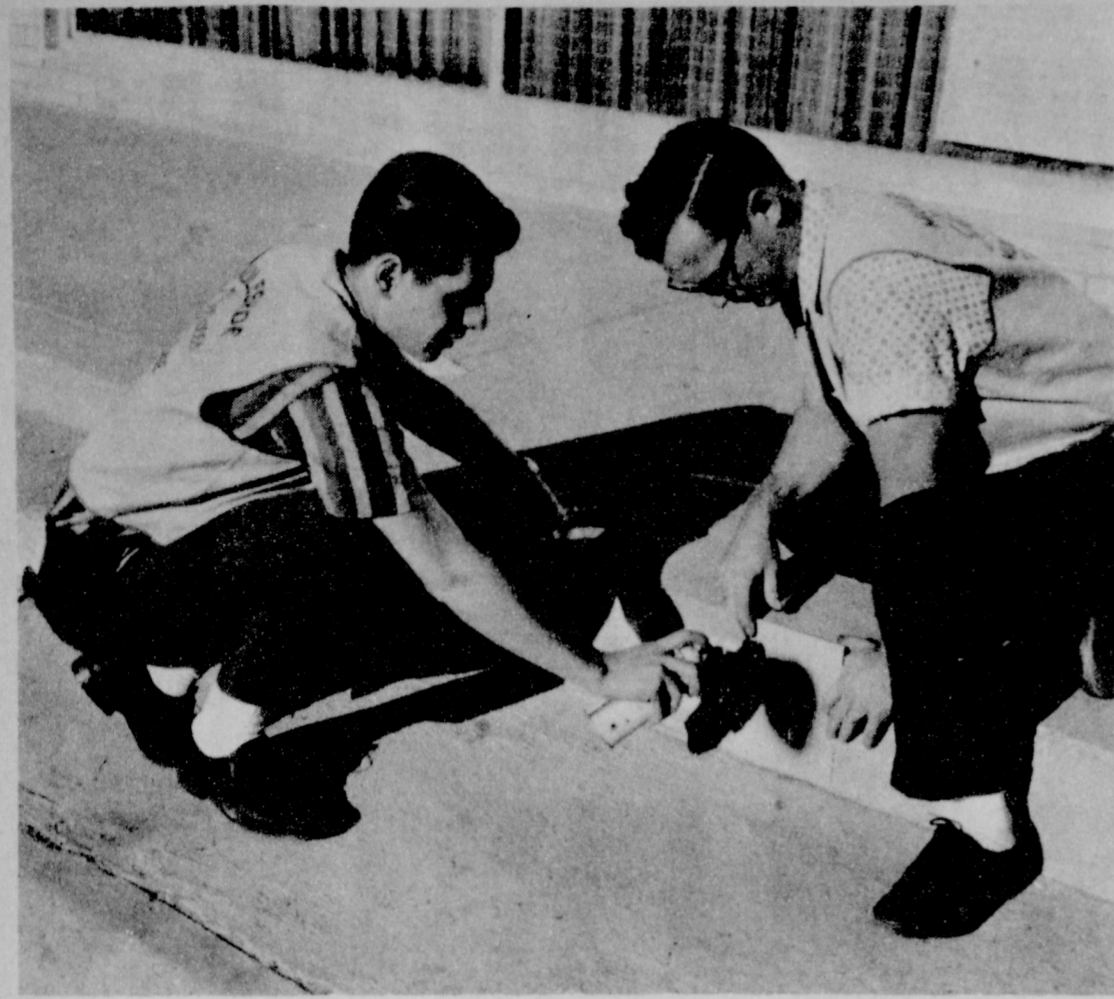
NAME _____ ADDRESS _____
 CITY _____ STATE _____

1. Texas A&M	<input type="checkbox"/>	Arkansas	<input type="checkbox"/>
2. Colorado	<input type="checkbox"/>	Oklahoma	<input type="checkbox"/>
3. Rice	<input type="checkbox"/>	Texas Tech	<input type="checkbox"/>
4. Texas	<input type="checkbox"/>	SMU	<input type="checkbox"/>
5. Kansas	<input type="checkbox"/>	Kansas State	<input type="checkbox"/>
6. Colgate	<input type="checkbox"/>	Lehigh	<input type="checkbox"/>
7. Idaho	<input type="checkbox"/>	Oregon	<input type="checkbox"/>
8. Michigan St.	<input type="checkbox"/>	Northwestern	<input type="checkbox"/>
9. W. Texas State	<input type="checkbox"/>	Memphis St.	<input type="checkbox"/>

TIE BREAKER
 Muleshoe _____ SCORE Tulia _____ SCORE

- | | |
|------------------------------|------------------------|
| Pool Insurance | First National Bank |
| Leal's Tortilla | King Grain & Seed Co. |
| M. E. Lee & Son Construction | The Fashion Shop |
| Shafer's Bell Station | Muleshoe Motor Co. |
| Ben Franklin | White Cashway |
| Muleshoe State Bank | Piggly Wiggly |
| Richland Hills Texaco | Bovell Motor Supply |
| James B. Glaze Company | W. Q. Casey Ins. |
| Beavers Flowerland | Muleshoe Floral |
| Muleshoe Publishing Co. | Progress Gin |
| Western Drug | Lindsey Credit Jewelry |
| Ladd Pontiac | E. R. Hart Co. |
| Brock Motor Co. | Paul's Cafe |
| Murray's Muleshoe Jewelry | Texas Sesame |
| Dari-Delite | D & G Grocery |
| Muleshoe Co-op Gin | West Plains Hospital |
| L & H Grocery | Cobb's |
| Union Compress & Warehouse | |

**DON'T MISS ANY OF THE FUN PRIZES
 SUBSCRIBE TO OUR PAPER: CALL 272-4536**



JAYCEE PROJECT--Muleshoe Jaycees are painting house numbers on the curbs for \$1 a throw, and here are two members, Rocky Gralla and Bob Stovall, painting "304" in front of the Journal Office. (Journal Photo)

LAZBUDDIE School Menu

MONDAY	TUESDAY	Green Beans
Milk	Ranch Style Beans	Golden Glow Salad
Meat Balls and Spaghetti	Sour Kraut and Wieners	Rolls, Butter
Candied Yams	Rice	Milk
Spinach	Apricot Preserves	THURSDAY
Tossed Salad	Corn Bread	Milk
Rolls, butter	Butterscotch Pudding	Hamburgers with lettuce, tomatoes, pickles and onions
Honey	Milk	Fruit Jello
	WEDNESDAY	
	Barbecue Chicken	
	Creamed Potatoes	

DISTRICT	1-AAA	Season Cumulative	Points	Yards	Yards per Game	Avg														
10-24-66	SEA	POINTS	YARDS	YARDS	YARDS	AVG														
TEAM	L	GAIN	ALLOW	OWNS	RUSH	PASS	ATT													
DUMAS	5	1	0	104	41	59	979	279	68	26	5	9	8	13	548	520	87	280	47	
HEREFORD	5	1	0	138	65	91	1307	153	34	10	3	18	12	26	949	535	76	180	26	
TULIA	3	3	1	0	92	112	63	1224	327	65	25	7	9	9	30	1094	1501	290	443	74
PERRYTON	2	4	5	1	116	107	79	822	660	136	44	8	6	5	27	1035	1228	205	334	56
CANYON	2	4	0	1	70	92	74	1007	351	88	32	5	18	13	28	825	939	157	210	35
MULESHOE	2	4	0	1	89	98	22	296	126	20	8	4	5	3	13	429	388	55	38	5

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HARVEY BASS APPLIANCE

Hospital News

WEST PLAINS ADMISSIONS:
Albert Flores, Mrs. Vera Smith, Mrs. Augustina Rodriguez, Andrea DeLeon, Mrs. Edwoll Bynum, Mrs. R. E. Dorn, Mrs. Dora Terry, Mrs. Zenon Lopez, Mrs. Annie Hill, Jack Lang, Mrs. Ronnie Shafer, Thurlio Branscum, Mrs. Leasel Richardson, Mrs. J. A. McGee, Mrs. Eunice Bearden and Van Rogers.
DISMISSALS:
Albert Flores, Mrs. Augustina Rodriguez, Andrea DeLeon, Zenon Lopez, Mrs. Callie Dyck, Luther Magby, Mrs. Maria Rodriguez and baby girl Toscano.

GREEN MEMORIAL ADMISSIONS:
Mrs. Celia Matthiesen, J. B. Wright, Lonnie Merriott, Mrs. Ida Evans, Oliver Rodriguez Jr., Mrs. M. E. Little.
DISMISSALS:
Mrs. Jimmy Taylor and baby boy, Clay Mimms and Evelyn Moore.

FRIDAY
Fish
Corn
Beets
Rolls, Butter
Honey
Ice Cream

Herbert Blair In Germany

Army Specialist Fourth Class Herbert W. Blair Jr., 20, son of Mrs. Frances E. Blair, Sudan, is participating in a three-week communication field training exercise conducted throughout western Germany. During the exercise, which will end Oct. 24, he will take part in communication support maneuvers as part of the Seventh U. S. Army program to maintain the combat proficiency of his unit. He is a clerk in Company C of the 25th Signal Battalion near Kaiserslautern, Germany. His wife, Bobbie, is with him in Germany.



Andres Gonzales Is Promoted

Andres Gonzales, Jr., son of Mr. and Mrs. Andres Gonzales, Sr., has been promoted to a squadron commander at the Brookley Air Force Base in Mobile, Ala. Gonzales is a 1964 graduate of Muleshoe High School.

Muleshoe FFA Members Win

Bill Bickel, Vocational Agriculture instructor, Muleshoe high school announced that the Muleshoe FFA Chapter placed second in the swine junior herdsman award contest at the State Fair of Texas last week. The contest is based on neatness and attractiveness of the exhibit. The chapter received \$20 for the award. Dennis White's 980 pound Hereford steer received a superior award in the commercial steer show. Chow Tex feed lots purchased the steer for 38¢ a pound. Placings in the Barrow show included Teddy Millen, 12th on a Chester White Barrow, Hal Newson, 15th on a Berkshire, Melvin Morris, 13th on a Duroc, Newson also placed two Durocs, 16th and 27th. Lee Embry's Crossbreed placed 21st. Placing Hampshire Barrows were Bill Bruns, 7th and 21st. Charles Moraw, 30th, David Bickel, 13th, 20th and 23rd. Moraw also placed a Poland China Barrow, 6th, and Kenneth Johnson's Poland placed 22nd. FFA members who attended the fair were: Hal Newson, Kenneth Johnson, Melvin Morris, Lee Embry and Charles Moraw. They were accompanied by the Ag. instructor, Bill Bickel.



LEGION - Ellis P. Schmid, Slaton, 19th District Commander, will preside over the district's convention this weekend in Brownfield, Maurice Martin, host commander, announced. A membership campaign for the ensuing year will be discussed.

7th Graders '66 Record: It's Perfect!

Muleshoe 7th graders ran their string of victories to seven in a row Tuesday when they trampled Morton 7th graders 22-6. They have only one more game on the 1966 schedule. First TD came when Randy Fields ran over from the 3 for the TD and Mike Riley threw a pass to Lee Wayne Clodfelter for the extra two points. David Spain crossed from the 11 for the second touchdown but try for extra point failed. Clodfelter crossed from the 6 for the final TD and Spain ran over for the extra two points.

Teachers Seeking Pay Raises Of \$61 to \$100

Mrs. James (Betty) Jennings local teacher, met with other members of the legislative committee of the Texas State Teachers Association Saturday in Austin. Salary raises of \$61 to \$100 a month for teachers were recommended. The increases, which along with other benefits recommended would cost about \$85 million a year, will be presented to the TSTA's board of delegates Nov. 5 for final approval. "Unless immediate action is taken on teacher salaries the present shortage of more than 5,000 teachers will swell to 10,000 when school opens next September," asserted Dr. Joe McNeil, chairman of the legislative committee and superintendent of Wichita Falls schools. The salary raises recommended would put the minimum base salary for a beginning teacher with a bachelor's degree at \$5,004 instead of the current \$4,104. For beginning teachers with a master's degree the committee recommended \$5,310 instead of the present starting salary of \$4,410. McNeil said the recommendations would give beginning teachers and teachers with just a few years experience the largest increases because of the small increases they received from the 1965 legislature. Another recommendation of that after a probationary period teachers will be protected by continuing contracts between the teachers and local school boards which could be terminated for cause. It would provide for hearings and appeals, as well as for teacher responsibility in keeping contracts. The committee also recommended increased benefits to retired teachers and sick leave benefits. Other members of the TSTA legislative committee are Dr. John McFarland of El Paso, Mrs. Barbara Bigham of Snyder, J. W. Nixon of Laredo, Leslie Pfeiffer of San Antonio.



LIONS SELL CANDY--Muleshoe Lions club is selling Halloween candy for \$1 a bag, and here are two of the Lions' salesmen, Don Chihak and Bill Moore. (Journal Photo)

Mrs. Kathryn Townsend of Victoria and Wendell Watson of Pampa. Amarillo

Goose-Duck Shoot Time Vital Data

Oct. 25	6:31
26	6:32
27	6:33
28	6:34
29	6:35
30	6:36
31	6:37
Nov. 1	6:38
2	6:39
3	6:40
4	6:41
5	6:42
6	6:43
7	6:44
8	6:45
9	6:46
10	6:47
11	6:48
12	6:49
13	6:50
14	6:51
15	6:52
16	6:52
17	6:53
18	6:54
19	6:55



"Because he has the courage to do the job as it should be done"

Dee Miller for Congress
18th Congressional District
A native son, a Democrat, experienced in public service

Mr. Jack Young, Chairman of Bailey County Miller for Congress Committee.
Pol. Adv. paid for by Bailey County Miller for Congress Committee

A SAFE WINTER DRIVING TIP...

GET A MOTOR TUNE-UP...
Keep that engine humming through those cold days ahead. Let our motor specialists thoroughly go over that motor today.

PLAINS AUTO SERVICE DEPT.
421 Main Muleshoe Ph. 272-4576

Muleshoe State Bank
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Amendments to Create Water Fund, Poll Tax Repeal Top List

By Vern Sanford
Texas Press Association

AUSTIN- Texans will vote on 16 proposed amendments to the State Constitution on November 8.

Major interest has been attracted to two amendments:

No. 11 would double the Texas Water Development Fund from \$200,000,000 to \$400,000,000 and broaden its uses to include water filtration, treatment and transportation facilities.

No. 7 would repeal the poll tax (already nullified by federal court decision) and substitute annual voter registration.

Other amendments would:

Increase elected judges of the Court of Criminal Appeals from three to five (No. 9)

Exempt agricultural lands in urban areas from full-scale taxation (No. 1.)

Provide that taxes or bonds voted by school district will not be invalidated by changes in boundaries No. 10.

Remove limitations on voting by armed services personnel (already invalidated by federal court (No. 14).

Set legislator's term beginning on opening day of regular lawmaking sessions (No. 16.)

Remove Arlington State College from the permanent university fund (No. 3)

Authorize legislature to pass laws to accomplish the following:

Create airport authorities (No. 2)

Set terms of conservation district directors up to six years (No 4)

Provide a statewide retirement system for employees of countries and subdivisions (No. 5)

Permit benefit payments to survivors of law officers, prison guards and firemen killed

on duty (No 6).

Ease voting restrictions for those who have recently moved (No. 8).

Provide for dissolving hospital districts (No. 12).

Permit major counties to consolidate some governmental functions and make contract with each other for services (No 13).

Authorize acceptance of private or federal funds for aid to physically and mentally handicapped (No. 15).

OIL ALLOWABLE UP-Texas Railroad Commission hiked the statewide oil production allowable for November to 34.5 percent of potential. It was the second monthly boost in a row and the highest level since June.

Factor permits production of 3,179,115 barrels a day, compared with 3,154,384 for October. Figure for November last year was 2,884,856 at 28.4 percent. In taking action, Commission noted strong demands for gasoline and kerosene and declining crude oil stocks.

COURT SPEAKS- Dallas County district attorney asked the Court of Criminal Appeals to reconsider its ruling that Jack Ruby, convicted slayer of presidential assassin Lee Harvey Oswald, must get a new trial.

Supreme Court declined to reconsider its opinion that the City of Dallas could order a movie to be advertised as not suitable for youngsters.

Reversing the lower courts, the Supreme Court ordered a new trial of a Burnet County couple's suit concerning the method of computing interest on a loan from Fredericksburg loan association.

In a Seguin case, the high court agreed that a school district can reassess invalid values it places on property.

BOLLWORM DEADLINE EXTENDED-Agriculture Commissioner John White extended until October 30 the cotton harvest and plow-up deadline for 17 Zone 4 counties under the pink bollworm control law.

Counties affected are Austin, Brazoria, Chambers, Colorado, Fayette, Fort Bend, Galveston, Gonzales, Harris, Jefferson, Lavaca, Liberty, Matagorda, Orange, Waller, Washington and Wharton.

INDUSTRIAL \$\$\$-Texas is one of four states still without some type of statewide industrial financing.

Texas Industrial Commission is pushing hard for the Legislature to submit a Constitutional amendment to allow municipalities to issue revenue bonds to build facilities and lure industry. Bonds would be retired by rent from the industry.

Commission decided to recommend the program largely because of the current tight money market.

HIGHWAY RECORDS SET-October contract lettings will set two highway department records.

Bids totaling some \$50,000,000 will be the largest in the department's history. And the \$12,000,000 Dallas Interstate Highway 635 project will be the largest single project, money-wise, let by the department.

SHORT SNORTS- Federal funds totaling \$3,098,383 still are available through the Texas Education Agency to some 300 Texas school districts for the education of deprived children.

Workmen's Compensation premiums will decline an average of eight-tenths of one percent, effective December 1, if staff recommendations are adopted by the State Board of Insurance. This represents a reduction of \$1,225,000 in pre-

miums to be paid by Texas employers.

A \$329,090 grant has been made to the Texas Office of Economic Opportunity for technical aid to communities wanting to participate in the war on poverty.

State Health Department found 11 public school employees with tuberculosis in a 459-district check.

Texas Water Development Board reports streamflow high in the eastern half of the state and the Rio Grande area below Fort Wuitman, but near average for the balance of the state except for the Panhandle where the flow is low.

Senate Public Works Committee approved a \$3,700,000 watershed improvement program on Rush Creek, located in Comanche, Eastland and Brown counties.

Texas motorists will use 4,900,000 gallons of motor fuel this year, or 5.1 percent over 1965, according to the Texas Highway Department.

Atty. Gen. Waggoner Carr told the U.S. Supreme Court that 537 of Texas' toughest criminals would be set free if the state law providing longer sentences for those with prior convictions is struck down.

Presbyterians Set Conference For Next Sunday

The Rev. W. Clinton Edwards, pastor-elect, First Presbyterian Church, will preach at the 11 o'clock service on "The Cost of Convictions". The text will come from Daniel 3:17-18.

A special congregational meeting has been called by the session. The meeting will be held Sunday, Oct. 30, 7 p.m. at the church. The Rev. John W. G. Hill, pastor, First Presbyterian Church, Littlefield, will moderate the meeting. Coffee and rolls will be served beginning at 6:30 p.m. The purpose of the meeting will be to approve of plans, budget and program for 1967. All members are urged to be present.



LUBBOCK--A year-round barrage of ads in newspapers and magazines will help cotton's markets in four ways:

1. Such advertising strongly and directly influences individual fabric consumers. Magazine readership trends to be concentrated in those sectors of the consuming public where education and disposable income are above average. Newspaper advertising, on a cooperative basis with individual stores, doubles the funds available for cotton promotion in this sector, and has an even more direct effect on immediate purchases of specific items.

2. National advertising will strongly influence retailers themselves. Both in soft goods and other lines, retailers are naturally inclined to stock, display and push those items which have been most effectively pre-sold to the public and those items which they themselves can advertise for half normal cost through cooperative agreement with the raw material producers.

3. Garment manufacturers and other fabricators of textile products will be induced to use more cotton constructions as the result of national advertising.

4. The demand built by such advertising will have its effect on the textile mills who spin and weave the fabrics for the manufacturers.

In these latter two instances, the effect will be less direct but no less beneficial to cotton producers. The basic job of both textile mills and textile manufacturers is to make and sell, at a profit, as much merchandise as they can.

If the consumers are influenced toward cotton, and if retailers are stocking and pushing cotton, fabricators will ask mills for cotton and the mills will certainly spin cotton.

And the chain reaction on fabricators and mills does not stop with just the effect of those major stores getting cooperative advertising funds. When the major stores call on the manufacturers for cotton, they are going to supply the

cotton. And as a result even the smaller stores who get no advertising money from the cotton producers fund will find themselves buying cotton because that's what the manufacturers have in their showrooms and in stock.

Window and interior displays which stores normally and logically use in conjunction with their advertising will also benefit cotton producers--if those displays are of cotton goods. And cotton producers will benefit from the emphasis given by sales personnel to heavily advertised items--if those heavily advertised items are cotton.

It is true that even with passage of the Research and Promotion Act and the funds it develops, the synthetics manufacturers will still be outspending cotton on promotion by a wide margin. But, their promotion will be split between dozens of fibers and hundreds of brand names, while money spent by cotton producers will promote only one fibre with only one name.

The technique outlined above has already been tried and tested with the limited funds available to Cotton Producers Institute for the past five or six years.

Results show conclusively that the effort directly increased sales of cotton merchandise, that it more than doubled the amount of advertising devoted to cotton by retail stores, that stores backed the advertising with window displays, floor displays and fashion shows, that new goodwill and prestige was created among supervisors and sales personnel in retail stores, and that some stores planned additional tie-in advertising with their own money.

The need for two other phases of cotton promotion have been outlined and experienced merchandisers describe them as basic to an all-out merchandising program for cotton.

One would be the establishment of central fabric libraries in major garment manufacturing areas.

See COTTON on Page 2

Area Youths' Stock Take Many Prizes At Texas State Fair

Many 4-H boys and girls and FFA members from this area, cashed in on their livestock at the Texas State Fair which closed Sunday, lists released Monday by the State Fair office revealed. At the barrow auction last Saturday, "Big Red", a Duroc barrow owned by Ronald Mayfield, 16, an FFA member, sold for \$525 to Burrus Feed Mills, Fort Worth. The barrow had been grand champion of the show.

The reserve grand champion Berkshire, a medium-weight owned by Lee Scott, also a Lazbuddie FFA member, sold to Southland Farm Stores for \$32 per cwt.

Reserve grand Duroc, a heavyweight, owned by Steve Jackson, Springlake - Earth FFA, sold to Texas Power & Light Co., also for \$32 per cwt.

Ricky B. Seaton, Littlefield FFA, showed the reserve champion Poland China, and Ricky B. Seaton, also of Lazbuddie FFA, had the champion Yorkshire barrow.

Other barrow winners included: Eddie Sam Jones, Spring-lake Earth FFA, first in heavyweight Berkshires; Lee

Scott, Lazbuddie FFA, second; Buddy Embry, Lazbuddie FFA, sixth; Darrell Pope, Dimmitt FFA, 11th and Hal Newsom, Muleshoe FFA, 15th.

Craig Barton, Springlake - Earth FFA, 13th in medium weight Berkshires.

Ronald Mayfield, Lazbuddie FFA, sixth in light-weight class, Darrell Pope, Dimmitt FFA, 11th and T. J. Herring, Littlefield FFA, 14th.

Loy Dale Clark, Lazbuddie FFA, placed second in Chester White, light-weight division.

In crossbreeds, heavy, Lee Embry, Muleshoe FFA, placed 20th; Mike Bryant, Littlefield FFA, finished 9th in medium.

Ronald Hill, Littlefield FFA, 10th, same division.

In lightweight crossbreeds, Mike Brandt, Littlefield FFA, won third, and Ronnie Hill, Littlefield FFA, fifth, Bob Gleason, Lazbuddie FFA, won 22nd. Duroc, heavies:-

Ronald Mayfield, Lazbuddie FFA, first; Steve Jackson, Springlake-Earth FFA, second; Russell Johnson, Dimmitt FFA, seventh; Brock Merritt, Dimmitt FFA, eighth; Darrell Embry, Lazbuddie FFA, seventh.

See STOCK on Page 2

WHY NEGLECT PAYING YOUR BILLS ???
When Action... is definitely Taken... **THIS AFFECTS YOUR FUTURE !!!**

UNSATISFACTORY ACCOUNT

NAME: John Adam Doe SPOUSE: Suzie Jones Doe

ADDRESS: 2001 West 21st St., Box 1001, Muleshoe, Texas

CREDIT: Everybodys Supermarket DATE: Oct. 12, 1966

DUES: \$ 5.07 SHOWS: 1ST REASON FOR ACTION: Overdue Excessive Returns

CHECK ACTION TAKEN: Closed-Temporary Too Slow Domestic Trouble

Please accept for collection Check Troublesome Unpaid Claims

Already placed for collection Disputed

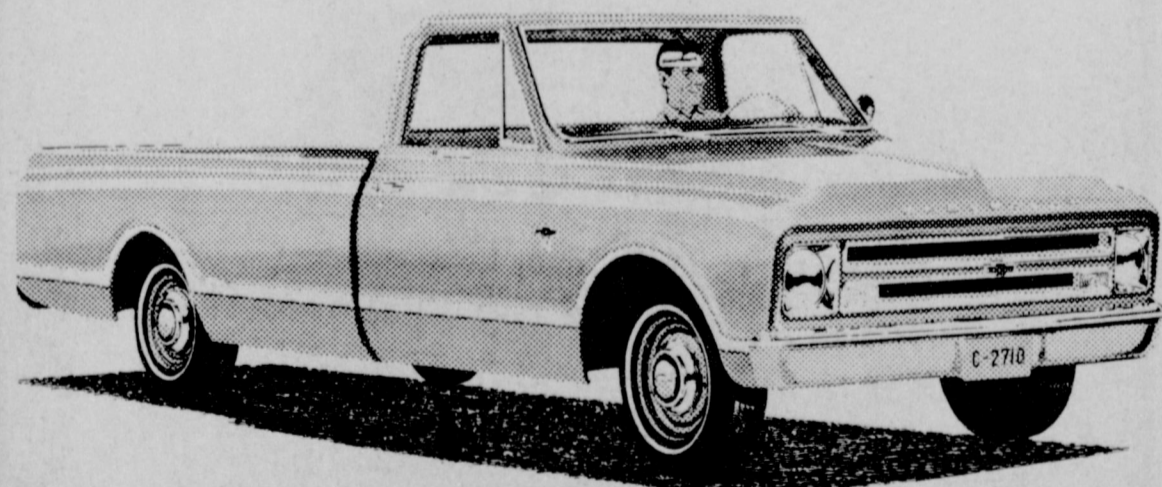
OFFICE ROUTING: MASTER CARD COLLECTION BILLIARDS WARNING

(Merchants copy; submitted to Retail Merchants Ass'n.)

RETAIL MERCHANT'S ASSOCIATION
Affiliated With National And State

117 W. Ave. D Muleshoe Phone 272-3394
Buddy Pool, Mgr.

TRY THE WORLD'S TOUGHEST 2-DOOR



This new Chevy pickup looks so good you could call it a 2-door. (You could also call it the toughest Chevy pickup ever built!)

This Fleetside pickup's got a lot more than good looks going for you.

It's got new construction to bring you more durability, working ease, comfort and safety. Check that new all-steel pickup box, for example. New full double-wall side panels and tailgate keep your load from leaving its mark on Chevy's good looks. And new measures have been taken to help keep out rust and corrosion. Like the one-piece wheelhousings that

now protect sheet metal against tire splash.

Inside, the color-keyed cab looks and feels like a pleasant place to work. There are a number of new safety features, too: an energy-absorbing steering wheel and a dual master cylinder brake system, to name two.

And here's another thing the new Chevy pickup's got going for you: it rides better than some cars. Choose from 26 Fleetside and Stepside models now at your Chevrolet dealer's.



Try this brand new breed of pickup at your Chevrolet dealer's

CROW CHEVROLET COMPANY

201 Main Muleshoe Ph. 272-3100

A reminder of SENATOR TOWER'S service in Washington for TEXAS FARMERS

HERE ARE A FEW OF THE MAJOR PROJECTS SENATOR TOWER HAS UNDERTAKEN FOR YOU:

He supported soil and water conservation projects so necessary to the future of agriculture in Texas.

He sponsored six key bills on water resources, conversion of brackish water, desalinization, and rural water systems. Five of the six already have become law and are benefiting Texas farmers.

He served as a leader in the action against suspension of the investment tax credit which would amount to \$100 million tax increase on American agriculture.

He supported necessary subsidies to help offset the artificial economic conditions created by too much government in agriculture.

He flatly rejected the contentions of some federal bureaucrats that farmers and ranchers are somehow responsible for the inflation really caused by federal deficit spending. He has fought hard against restricting or freezing farm prices.

He sponsored legislation making federal crop insurance available in high risk areas.

He sponsored legislation to allow states to regulate recruitment of foreign agricultural workers needed to harvest crops.

He has supported the REA's position in working to maintain status independent of Federal Power Commission control. He also cooperated with the REA's efforts in supporting federal bans for rural community water systems.



YOU COME FIRST WITH SENATOR JOHN TOWER

Senator Tower serves you as a STRONG FRIEND OF THE LAW AND OF CIVIL ORDER.

Senator Tower serves you as an effective FIGHTER AGAINST INFLATION AND SKY-ROCKETING PRICES.

Senator Tower serves you as a LEADER IN THE PURSUIT OF VICTORY IN VIET NAM.

YOU CAN COUNT ON THINGS GETTING DONE WITH SENATOR JOHN TOWER ON THE JOB.

He has earned National Congressional seniority and gained experience no new Senator could replace. With John Tower in the Senate, Texas has the distinct advantage of having its voice heard in the highest leadership councils of both parties.

KEEP TOWER
U.S. SENATOR
HE'S DOING A GOOD JOB FOR TEXAS

PD. FOL. AD. Pd. fo. by TEXANS FOR TOWER, Sponsor: Wynn, Chm.

PUBLIC AUCTION 728 ACRES Bailey County Texas Real Estate

Friday, Nov. 4 at 1:30 P.M.

Farm located 14 miles South of Muleshoe on Highway 214, then 1 mile West, 1 mile South and 1/4 mile East to house or 1 mile South of Needmore, then 1 mile West and 1 Mile South and 1/4 mile East to house

LEGAL DESCRIPTION: LEAGUE 185 Block 9 & 10

455 ACRES IN CULTIVATION; balance good native grass. COTTON ALLOTMENT: 126.4 acres; 370 lbs. normal yield GRAIN SORGHUM; 292 acres; 34 bushels normal yield

ALL WATER RIGHTS AND 1/2 MINERAL RIGHTS GOES WITH PURCHASE OF FARM

FARM WILL BE OFFERED IN TWO TRACTS: One 369 acre tract with improvements and all in cultivation and the other 273 acres in grass and 96 acres in cultivation then farm will be offered in a combined unit.

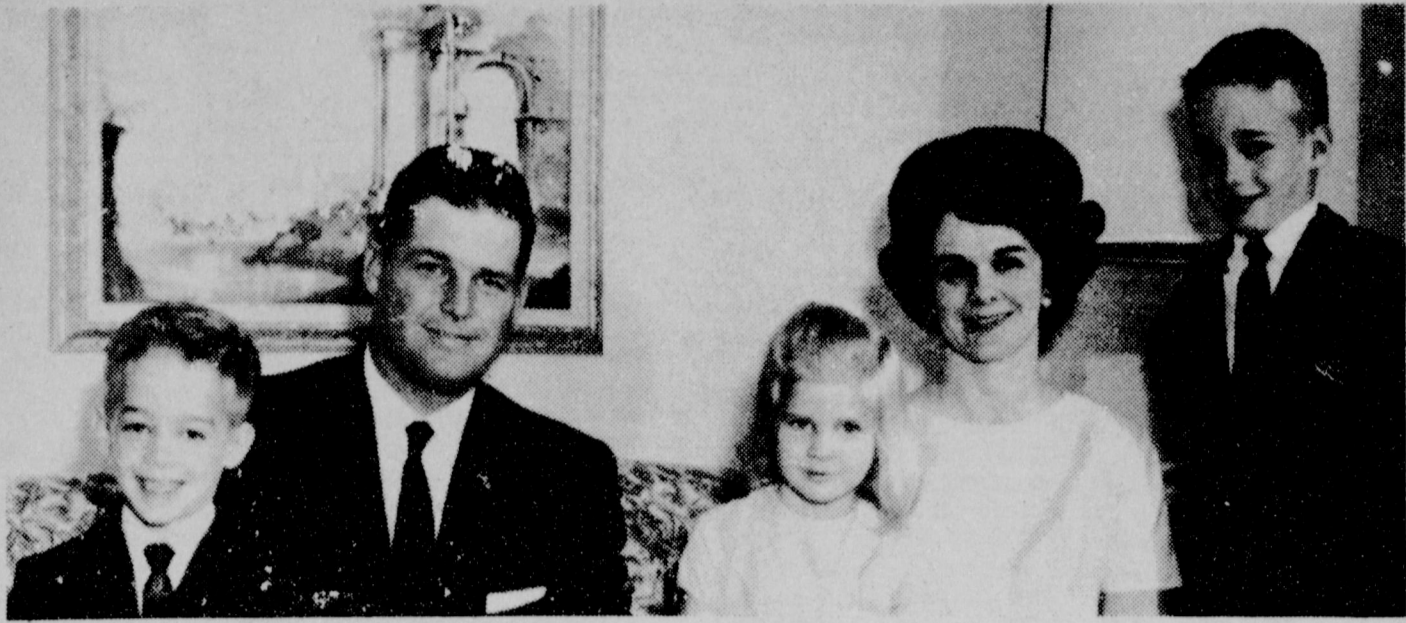
TERMS: At present time there is a first mortgage of approximately \$25,000.00 to the Federal Land Bank. Owner will accept \$25,000.00 down and carry a 2nd mortgage for 15 years at 6 % interest or will accept cash.

POSSESSION WILL BE GIVEN OF ALL LAND JANUARY 1, 1967. OWNER: Mr. and Mrs. Lee Howard-Phone Area Code 806, 764-2512 (Gurley Exchange) Tulia, Texas.

ANY ANNOUNCEMENTS MADE ON DAY OF SALE SUPERCEDES ALL OTHER ANNOUNCEMENTS.

Quinton Jenkins and Associates, The Auctioneers
Ph AC 806 EV.3-7733 Amarillo, Texas

PRICE IS RIGHT FOR U.S. CONGRESS



BOB PRICE... the family man

Bob Price is a man whose interests are centered around his family. It's his desire to help create a better America for his children that led Bob Price into seeking the office of Representative to Congress. Bob and his wife Marty, along with their children, Janice, Carl and Grant, are a family we can be proud to send to Washington.

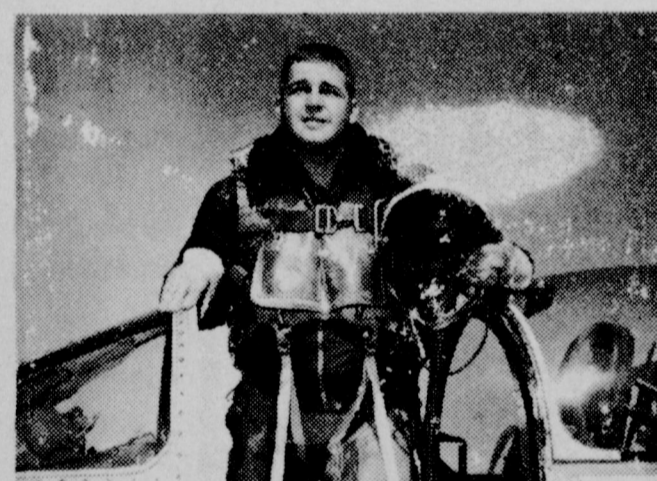


BOB PRICE... wants to stop inflation

Food, clothing and house payments must be paid out of take home pay after taxes. Inflation makes this more and more difficult for every family in the Panhandle. As a man operating his own business, Bob Price knows the effect of inflation on earnings.

BOB PRICE a man known for his vital interest in water

Bob Price's family started ranching in the Panhandle in 1907. Following in his father's footsteps as a businessman and rancher, Bob Price knows that we must use greater water conservation to raise food and to attract new industry to the Panhandle. City and County alike are concerned with this problem. Bob Price has the knowledge and experience to plan ahead for our future water needs.



BOB PRICE... knows about war... he's been there

As a jet pilot, Bob Price experienced first hand the effects of war on the young men of today. This knowledge acts as a guideline to decision in regards to foreign policy. Experience is a valuable teacher.



BOB PRICE... keeps in touch

Over the past 2 years, Bob Price has talked to citizens of every county in this district. He has learned the problems facing us today and has the experience to work toward their solutions. Bob Price owes no debt to any single group and can give all of you representation in our nation's capital.

VOTE FOR BOB PRICE FOR U.S. HOUSE OF REPRESENTATIVES

*Yes, you can vote for BOB PRICE regardless of your choice of other candidates. A split vote ticket is a legal ballot and will be counted.

PRICE IS RIGHT FOR U.S. CONGRESS

PAID FOR BY THE PRICE IS RIGHT COMMITTEE, E. J. MCCART JR., CHAIRMAN

LIBRARY News

By Anne Camp, Librarian

Recent donations to the Muleshoe Area Public Library:-

"Peter Hurd," A Portrait Sketch from Life" by Paul Horgan--A most interesting story of the now widely known Southwestern artist by a famous author. It is a story anyone would enjoy, and the paintings seem to come to life, they are so realistic. This book was given by Grace Chapin, of Wichita Falls, Texas and given in memory of Opal Jean Haney Pool. Mrs. Chapin was a teacher in the Muleshoe schools in 1926 and 1927.

Donated by Melba Richards of Sudan, Texas were :-

"I, the King" by Frances Parkinson Keyes; the story of Philip IV of Spain and of the women who most influenced his life.

Also, "This Rough Magic," by Mary Stewart, an author new to the field of suspense fiction, but already a favorite with many, who started on "My Brother Michael," and has gone on to her four other books we have at the library.

Donated by the Rev. and Mrs. Charles Grow, Muleshoe:-

Now moving to Pampa, the Grow's donated (19) books and 3 copies of the magazine "Think."

"The Commonsense Psychiatry" by Dr. Adolph Myer. "Before Barbed Wire" by Mark H. Brown and W. R. Felton with marvelous photos by L. A. Huffman (photographer on horseback) (Montana, Wyoming and Dakotas)

"Camera Around the World" by Geis, with photos by Harold Jacobs.

"The Story of America in Pictures" by Alan C. Collins This book is divided into ten eras of American History from the discovery to the present (1956) and has brief sketches and pictures of all the presidents in the back.

"The Roosevelt Year" by Pare Lorentz - Also a pictorial history of the years of the depression.

"The Christian Fright Peddlers" by Brooks R. Walker. "Christian History of the Constitution of the United States."

"More Old English Farming Books" by G. E. Russell - 1731 to 1793, pub. in England. "Tellers of Tales" selected by W. Somerset Maugham - A definitive anthology of the short story. 100-with introductions by Maugham.

Tow Readers Digest Condensed Books - 1960 and 1961. "Captain Horatio Hornblower" by C. S. Forester.

"International Short Stories" edited by Wm. Patten. "The Chain" by Paul I. Wellman.

"The Break in the Circle" by Philip Loraine (mystery). "A Multitude of Men" by W. D. Smith - a novel of the industrial world. "Round the Bend" by Nevil Shute. "The Deathmakers" by Glen Sire.

Donated by the Rev. and Mrs. Roy R. Haven of Lazbuddie and given in memory of Tye Young--"Reapers of the Dust", a Prairie Chronicle, by Lois Phillips Hudson.

Donated by Immaculate Conception of Mary Catholic Church, Muleshoe, three books on the Catholic faith:-

The Confraternity comes of Age- a historical symposium. The Present Position of Catholics in England - by O'Connell.

The Progress of the Liturgy a historical sketch by Rousseau. Donated by Mrs. Wanda Givins:- 10 elementary textbooks and 1 non-fiction: Public Speaking as Listeners Like It! by Borden.

SSSSSSSSSS!

Be different tonight. Eat out. Look under RESTAURANTS in the YELLOW PAGES. Where your fingers do the walking.



STOCK ... from Pg. 1

teenth; Derrel Embry, Lazbuddie FFA, eighteenth; Hal Newsom, Muleshoe FFA, Twenty-seventh.

Duroc, lightweight:- Ronald Mayfield, Lazbuddie FFA, first; Johnny Alair, Springlake - Earth FFA, thirteenth; Hal Newsom, Muleshoe FFA, sixteenth; Dennis Newton, Bula FFA, eighteenth; Bobby Redwine, Lazbuddie FFA, twenty - first; Delwin Newton, Bula FFA, twenty-second; Wayne Matthews, Spade FFA, twenty-fifth.

Duroc, Medium weight:- Bobby Redwine, Lazbuddie FFA, second; Dennis Newton, Bula FFA, eleventh; Delwin Newton, Bula FFA, twelfth; Melvin Morris, Muleshoe FFA, thirteenth; Steven Newton, Bula FFA, twenty-fifth.

Hampshire, Heavyweight:- Deayne Montgomery, Littlefield FFA, second; Bill Bruns, Muleshoe FFA, seventh; Steven Bickel, Bailey Co., 4-H, ninth; Darla Kendall, Bailey Co. 4-H, fifteenth.

Hampshire, Mediumweight:- David Bickel, Muleshoe FFA, thirteenth; Jeri Scoggin, Bailey Co. 4-H, fifteenth; Jimmy Alair, Springlake-Earth FFA, eighteenth; David Bickel, Muleshoe FFA, twentieth; Bill Bruns, Muleshoe FFA, twenty-first; Johnny Bickel, Bailey Co. 4-H, twenty-second; Eddie Carthel, Lazbuddie FFA, twenty-fifth; and Lonnie Dear, Springlake-Earth FFA, twenty-ninth.

Hampshire, Lightweight:- David Bickel, Muleshoe FFA, thirteenth; Jeri Scoggin, Bailey Co. 4-H, fifteenth; Johnny Bickel, Bailey Co. 4-H, eighteenth; Darla Kendall, Bailey Co. 4-H, twenty-ninth; and Charles Moraw, Muleshoe FFA, thirtieth.

Poland China, Heavyweight:- Craig Barton, Springlake-Earth FFA, second; Kenneth Johnson, Muleshoe FFA, twenty-second.

Poland China, Mediumweight:- Ricky B. Seaton, Lazbuddie FFA, first; Darla Kendall, Bailey County 4-H, second; Jimmy Alair, Springlake-Earth FFA, fifth; Larry Bills, Dimmitt FFA, sixteenth.

Poland China Lightweight:- Bob Gleason, Lazbuddie FFA second; Charles Moraw, Muleshoe FFA, sixth; Jeri Scoggin, Bailey Co. 4-H, seventh; Darla Kendall, Bailey Co. 4-H, fourteenth; and Johnny Alair, Springlake-Earth FFA, eighteenth.

Yorkshire, Heavyweight:- Bobby Redwine, Lazbuddie FFA, second.

Yorkshire, Mediumweight:- Ricky B. Seaton, Lazbuddie FFA, first.

Junior Barrow Showmanship Contest, Ronald Mayfield, Lazbuddie FFA, owner of Grand Champion Barrow.

Cotton...

Continued from Pg. 1

ers centers where representatives of fabricating houses and buyers of piece goods each year can see and select from the entire broad range of cotton offering for the season ahead.

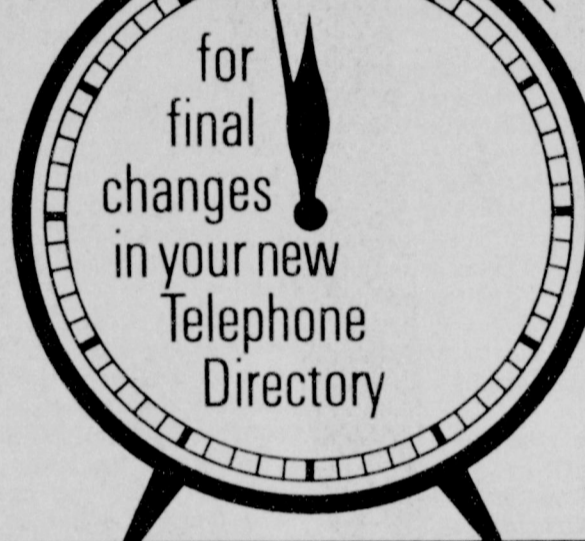
DuPont, Celanese, Chemstrand, Allied Chemical and others maintain such libraries, and they are heavily used. But there is now no place in America where a prospective buyer can examine in one location a comprehensive cross section of cotton's offerings or even a major portion of them.

The other phase of cotton promotion would be in the form of sales presentations and cotton demonstrations at the nation's major market openings and press weeks.

A test run on this type promotion was made by CPI during the month of January, 1966. This was market week in Dallas. CPI sponsored a series of three showings for retail buyers at the new Apparel Mart.

More than 1,400 retailers attended the presentations and manufacturers whose garments were exhibited reported substantial immediate follow-up buying of the garments shown.

TIME IS SHORT



Residential Customers: Check your Directory listing now, and call us promptly if you wish to make a change.

Consider including other members of your family in the Directory. Personal listings cost very little and mean so much.

Business Customers: Listings in the Yellow Pages will bring more customers to your door. And you'll reach more buyers by listing under additional classifications. Separate Directory listings for key personnel pay off, too.

For prompt action: Call our Business Office today for additions or changes.

GENERAL TELEPHONE
America's Largest Independent Telephone System

Effective immediately.



\$15,000

Your savings with us are now insured up to \$15,000 by the Federal Savings and Loan Insurance Corporation, an agency of the United States Government. Congress has passed and the President has signed legislation, effective immediately, which will provide this additional protection.

So now, in addition to sound management and substantial reserves, you have this added protection (up to \$15,000) by a U.S. Government agency, when you place your savings with us. Remember, **NO ONE HAS EVER LOST A PENNY** in a savings account insured by the FSIC.

ACCOUNTS OPENED BY THE 10th EARN FROM THE 1st OF THE MONTH AT FIRST FEDERAL'S CURRENT DIVIDEND RATE OF 5% PER ANNUM, PAID OR COMPOUNDED QUARTERLY.

FIRST FEDERAL IS THE second largest and one of the oldest Federally Chartered Savings and Loans Associations in New Mexico.

First Federal Savings & Loan Assoc.
of Clovis

801 Pile Street

Clovis, N.M.

Hubbard-Warrick

103 EAST AVE B
Muleshoe, Texas

COMPLETE HOUSEFULL
Living Room 'Used' \$288
Bed Room-Refrigerator
Dinette-Range
J.K. RATE 5. POSTAGE PAID RMIT NO. 235 INVIEW, TEXAS

QUITS BUSINESS

ONLY A FEW DAYS LEFT

LAST-DAYS!

Here Are Just A Few Sample Prices!

- 2 Pc LIVING ROOM - \$58
- 2 Pc BEDROOM - \$48
- 5 Pc Bronze Dinette - \$28

THE END!

HURRY!! EVERYTHING GOES WALL-TO-WALL SELLOUT!! HURRY!!

- SETTE SOFA & CHAIR - \$22
- USED HIDE-O-BED & CHAIR - \$22
- USED ELECTRIC RANGE - \$14
- USED REFRIGERATOR - \$14

59¢ Boys T Shirts 6 FOR \$1	\$4.95 MENS SHOES \$1	79¢ Men's Shorts & Undershirts 3 FOR \$1
--------------------------------------	--------------------------------	--

CASH OR CREDIT
ACT NOW!
THIS IS IT!
DOORS OPEN
THURSDAY
FRIDAY
SATURDAY
9 A.M. to 8 P.M.

\$139.95 MAPLE BUNK BEDS COMPLETE \$66	\$69.95 MODERN ROCKER SWIVEL \$18	\$17.95 BAR STOOLS SWIVEL \$9
--	---	--

CASH OR CREDIT

CLOSE OUT PRICES

\$1.49 BOYS SWEAT SHIRTS 3 For \$1	\$2.49 GIRLS DRESSES 88¢
---	-----------------------------------

\$9.95 COTTON COT PADS \$5	\$139.95 5 pc. Maple Dining Room \$78
-------------------------------------	--

EMERGENCY

OUT THEY GO!

\$99.95 2 Pc MODERN BED ROOM \$58	\$79.95 MATTRESS + COIL SPRINGS \$38 SET	\$99.95 2 pc. Modern Bedroom \$48
--	---	--

Values to \$3.98 Men's Long Sleeve Sport Shirts \$2	\$149.95 2 pc. Modern Living Room Sofa makes bed \$88
---	---

\$1.98 LADIES Blouses 77¢	\$39.95 Odd Chest 4 Drawer \$19	\$29.95 Maple Book Case \$15
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Easy Credit on all Furniture | Some Items 1 Only-Floor Samples-Sold As Is-Cash or Easy Credit- Advertisd Items Subject To Prior Sale | **HUBBARD WARRICK** Muleshoe, Texas | Furniture Sold For Cash or Credit

Tech Booms-it's only 42 Years from Blastoff

LUBBOCK--At Texas Tech's first official ceremony on a crisp November day 42 years ago, visiting dignitaries occupied an open-air platform in the midst of an expanse of raw Texas prairie.

Although the orators spoke from a lectern improvised from a bale of newly-ginned cotton, their words expressed in glowing terms their predictions for the "college that was to be." The occasion was the cornerstone laying for Tech's Administration Building, the first structure on campus.

In the years since that auspicious service, Tech has celebrated many milestones--many accomplishments of students, faculty and administration--as

it developed into a multi-purpose university of constantly expanding scope and depth.

Preparations are now completed for a ceremony of unusual significance on Nov. 1, the inauguration of Tech's eighth president, Dr. Grover E. Murray.

The formal service, traditionally one of the most colorful of academic pageants, also will attest to Tech's coming of age as one of the nation's major educational institutions.

Distinguished guests here for the impressive installation in Municipal Coliseum will include internationally known personages in government and business from the United States and Mexico, representatives from colleges and universities

throughout the nation and representatives from learned and professional societies across the land.

Scores of delegates, garbed in brilliantly hued academic regalia, will participate in the academic procession which signals the beginning of the 9 a.m. ceremony. Led by the Texas Tech marshals, the procession will include representatives of the Student Council, delegates of learned and professional societies, delegates from institutions of higher learning, Tech faculty representatives, special guests, members of the Tech Board of Directors and the presidential party.

Music will be by the Tech Concert Band, Symphony Orchestra, Choir and Tech Sing-

ers. Color guards will be from the U. S. Air Force and Army ROTC units at Tech.

A highlight will be the presentation of the school song, "O College Mother Beautiful" written by Tech's first president, Dr. Paul W. Horn. Greetings from the University will be extended by Student Council President Bill Bueck of Midland, Ex-Student Association President Don Anderson from Crosbyton and Tech History Professor Dr. Ernest Wallace.

Dr. Earl Rudder, president of Texas A&M University, will introduce the principal speaker, Rice University Chancellor Dr. Carey Croweis.

Tech Academic Vice President Dr. W. M. Pierce will present Dr. Murray for induction and Tech Board Chairman Roy Furr will perform the installation.

Honorary degrees will be presented to Emilio Portes Gil, former president of Mexico;

Bula Soldier, Back from Viet, Goes to Indiana

By Mrs. John Blackman

BULA- SP/5 Kenneth L. Nichols, son of Herman Nichols of the Bula community, accompanied by his wife, Neva, and small son Kenneth, left Tuesday for their home in Cincinnati, Ind. after a short visit with his father and brother.

Interior Secretary Stewart L. Udall, Health, Education, and Welfare Secretary D. John W. Gardner and Laurance S. Rockefeller.

An estimated 8000 will be able to view the colorful panorama from the tiered seats in the spacious Coliseum, an advantage not enjoyed by audiences on ceremonial occasions when the college was younger.

Farmers Union Delegates Picked For State Meet

Bailey county will be represented by Cecil Jones, Enoch, Mel Fine, Maple, and Nolan Harlan, Bula, at the annual Texas Farmers Union convention next week in Mineral Wells. Jones is the county president.

Farmers and ranchers from over Texas will assemble at Mineral Wells in early November to draft the program for Texas' fast growing farm organization. The state program will be composed of resolutions submitted from the county and local affiliates.

Texas Farmers Union, headquartered in Waco, will have its 63rd annual state convention at the Baker Hotel in Mineral Wells on Nov. 1, 2 and 3. Headline speakers for the annual event will be Senator Ralph Yarborough, Congressman W. R. Poage, President Ed Smith of the North Dakota Farmers Union and President George Stone of Oklahoma Farmers Union. Both candidates for the United States Senate, Senator John Tower and Attorney General Waggoner Carr, have accepted invitations to make appearances during the meeting.

Ag teacher Jack Throp and Bob Newton accompanied a group of FHA boys to the Dallas fair this week. The boys will all show duroc pigs. Boys making the trip are Dennis, Steve and Tom Newton, L.D. Holt and Glenn Salyer.

Thursday of last week Mr. and Mrs. A.M. McBee drove to Brownwood and picked up his mother, Mrs. Mary McBee and they all attended the funeral for Mrs. Mary McBee's sister near Brownwood.

Recent guests for the W.T. Thomas es wer friends, Mr. and Mrs. George Ramer of McCamey and Mr. and Mrs. E.L. Judy and Wilma, Lubbock.

Mr. and Mrs. John Hubbard spent the weekend with their daughter and family, the Barney Oldfields of Grants, N.M.

Dr. Thomas Lankford, English teacher at Tech spent Sunday with old friends here, the Leon Kesslers.

Mr. and Mrs. John Crockett were hosts Sunday night to a supper and fellowship for members of the Church of Christ, following evening services.

Eugene Oliver and Wilbur Caine both of Thrall, Texas spent Monday night with Oliver's sister, the F.L. Simmons.

on Wednesday evening, Nov. 2, Dechant, leader of the 750,000 member national organization, is a nationally known farmer-spokesman.


Other activities during the Texas Farmers Union Convention will be a special program for the ladies and an Awards Day Program for the presentations of citations for membership achievement and the annual Farmers Union Minister of the Year award.

Bookmobile Schedule	
THURSDAY	
West Camp	9:15-10:15
Lariat	10:30-11:30
Bovina	12:00-3:30
FRIDAY	
Lams Chapel	10:00-10:45
Spade	12:00-1:30
Hart Camp	1:45-2:30
Fieldton	2:45-3:30
SATURDAY	
Olton	9:15-11:45
Littlefield	1:15-4:00

TELEVISION SCHEDULE FOR THE MULESHOE AREA

STATION	KGNC - TV (4)	KVII - TV (7)	KFDA - TV (10)	KCBD - TV (11)	KLBK - TV (13)
Amorillo	Amorillo	Amorillo	Lubbock	Lubbock	Muleshoe Cable 3
Muleshoe Cable 4	Muleshoe Cable 5	Muleshoe Cable 6	Muleshoe Cable 2	Muleshoe Cable 3	Muleshoe Cable 3
DAYTIME	DAYTIME	DAYTIME	DAYTIME	DAYTIME	DAYTIME
7:00 - Today 7:25 - News 7:30 - Today 8:00 - Today 9:00 - Eye Guess 9:25 - News 9:30 - Concentration 10:00 - M. Star 10:30 - P. Bay 11:00 - Jeopardy 11:30 - P. Office 11:55 - NBC News 12:00 - News 12:10 - Weather 12:15 - R. Brent 12:30 - Make-Deal 12:55 - NBC News 1:00 - Our lives 1:30 - The Doctors 2:00 - Another World 2:30 - Don't Say 3:00 - Match Game 3:25 - NBC News 3:30 - Sheriff Bill 4:30 - Bronco 5:30 - Hunt-Brink. 6:00 - News	6:15 - Agriculture 6:45 - Weather 6:50 - News 7:00 - Mod. Edu. 7:30 - Exercise 8:00 - Movie 10:00 - S. Market 10:30 - Dating Game 11:00 - Donna Reed 11:30 - Father 12:00 - Ben Casey 1:00 - For Women 1:00 - Newly Wed 1:30 - A Time 1:55 - Women's News 2:00 - Gen. Hosp. 2:30 - Nurses 3:00 - N. Shadows 3:30 - Action Is 4:00 - Trails West 4:30 - H. Patrol 5:00 - P. Jennings 5:15 - News 5:25 - Weather 5:30 - Wells Fargo 6:00 - Rifleman	6:25 0 Sign On 6:27 - Meditation 6:30 - Am. College 7:00 - Farm News 7:30 - Tri Report 8:00 - Capt. Kang. 9:00 - I Love Lucy 9:30 - McCoys 10:00 - Andy 10:30 - Dick Van Dyke 11:00 - Search T. 11:45 - Guiding Lgt. 12:00 - News 12:10 - Weather 12:20 - Farm- Ranch 12:30 - The World T. 1:00 - Password 1:30 - Art Linletter 2:00 - To Tell Truth 2:25 - CBS News 2:30 - Edge of Night 3:00 - Secret Storm 4:00 - Sc. Fiction 4:30 - Mr. Mim. 5:00 - Cartoons 5:30 - CBS News 6:00 - News 6:20 - Weather	7:00 - Headlines 7:05 - Farm Report 7:25 - Weather 7:30 - Today 8:25 - News 8:30 - Today 9:00 - Eye Guess 9:25 - News 9:30 - Concentration 10:00 - M. Star 10:30 - P. Bay 11:00 - Jeopardy 11:30 - P. Office 11:55 - News 12:00 - Noon Rptl 12:15 - Com. Close 12:30 - Make Deal 1:00 - Our Lives 1:30 - Doctors 2:00 - Another World 2:30 - Don't Say 3:00 - Match G. 3:25 - Aft. Rpt 3:30 - S. Sweep 4:00 - Father 4:30 - Beaver 5:00 - Cartoons 5:30 - Hunt-Brink. 6:00 - News	5:55 - Sign On 6:00 - Sun. Sem. 6:30 - Jimmy Dean 6:45 - Farm-Ranch 7:05 - M. Wallace 7:30 - Morn. Show 8:00 - Capt. Kang. 9:00 - Donna 9:30 - McCoys 10:00 - Andy 10:30 - D. Dyke 11:00 - Love of Life 11:25 - CBS News 11:30 - Search 11:45 - Guiding 12:00 - WTTN News 12:12 - Farm Ranch 12:25 - Weather 12:30 - World Turns 1:00 - Password 1:30 - Houseparty 2:00 - Gen. Hos. 2:30 - Edge Night 3:00 - Sec. Storm 3:30 - Daring G. 4:00 - Tele Bingo 4:30 - Col. Car. 5:00 - Rifleman 30 - News	
THURS. EVENING	THURS. EVENING	THURS. EVENING	THURS. EVENING	THURS. EVENING	THURS. EVENING
6:15 - Weather 6:25 - Sports 6:30 Tarzan 7:30 Star Trek 8:30 Branded 9:00 - Dean Martin 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Tonight 10:40 - Tonight	6:30 - Batman 7:00 F. Troop 7:30 Races 8:00 Bewitched 8:30 That Girl 9:00 The Hawk 10:00 - News 10:15 - Weather 10:30 McKenzie Show 11:00 Movie	6:30 Jericho 7:30 - Three Sons 8:00 - Movie	6:30 Daniel Boone 7:30 Movie 9:00 - Dean Martin 10:00 News 10:30 Tonight Show	6:30 - News 6:30 Batman 7:00 Races 7:30 - Three Sons 8:00 - Movie 10:00 - News 10:30 - Movie 10:55 - News 11:00 - Movie	6:30 - News 6:30 Batman 6:20 - News 6:30 Batman 7:00 Races 7:30 - Three Sons 8:00 - Movie 10:00 - News 10:30 - Movie 10:55 - News 11:00 - Movie
FRIDAY EVENING	FRIDAY	FRIDAY EVENING	FRIDAY EVENING	FRIDAY EVENING	FRIDAY EVENING
8:30 AFL-NY-Miami	6:30 Green Hornet 7:00 Time Tunnel 8:00 Milton Berle 9:00 12 o'clock High	6:30 - Wild West 7:00 - Hog. Heroes 9:00 - UNCLE 10:00 - News 10:15 - Weather 10:30 - TBA 10:55 - News 11:00 - Movie	6:00 News 6:30 Tarzan 7:30 Man-U.N.C.L.E. 8:30 T.H.E. Cat 9:00 Laredo 10:00 News 10:30 Tonight	6:00 - News 6:10 - Weather 6:20 - News 6:30 Batman 7:00 - Bewitched 7:30 - Hog. Heroes 8:00 The Monroes 9:00 Fugitive 10:00 News 10:30 Movie	6:00 - News 6:10 - Weather 6:20 - News 6:30 Batman 7:00 - Bewitched 7:30 - Hog. Heroes 8:00 The Monroes 9:00 Fugitive 10:00 News 10:30 Movie
SATURDAY	SATURDAY	SATURDAY	SATURDAY	SATURDAY	SATURDAY
7:00 - Roy Roz. 8:00 Super 6 8:30 - Atom Ant 9:00 - Squirrel 9:30 Space Kid 10:00 Cool McCool 10:30 Jetsons 11:00 Top Cat 11:30 - Cotton John 12:00 - Baseball 3:00 Golf 4:30 Hollywood Stars 5:00 Golden Jubilee 5:30 - Scherr-mcN. 6:00 - News 6:15 - Weather 6:30 Flipper 8:00 Preview 9:00 American Pag.	7:30 - Mod. Edu. 8:00 - Silver Wings 8:30 - Baptist Church 9:00 King Kong 9:30 - Beatles 10:00 - Casper 10:30 - Mag. Gor. 11:00 - Bugs Bunny 11:30 - Milton 12:00 - Hoppity 12:30 Sports 2:00 Football - NCAA 5:30 NFL 6:00 Grimes 6:30 Shane 7:30 Lawrence Walk 8:30 Hollywood Pal. 9:30 Movie	7:00 C. Kangaroo 8:00 M. Mouse 8:30 Under Dog 9:00 Frankenstein 9:30 Space Ghost 10:00 Superman 10:30 Lone Ranger 11:00 Road Runner 11:30 Beagles 11:45 Tom & Jerry 12:30 News 1:00 Movie 4:30 Wilburn Bros. 5:00 E. Tubbs 5:30 P. Waggoner 6:00 News 6:20 - Weather 6:30 Jackie Gleason 7:30 Pistol & Petticoat 8:00 Mission Impos. 9:00 Gunsmoke 10:00 - News 10:15 - Weather 10:30 - Movie 10:55 - News 11:00 - Movie	6:45 - Sign On 7:00 - Cartoon 7:30 - Lone Ranger 8:00 Super 6 8:30 - Tenn. Tux. 9:00 - M. Mouse 9:30 - Lassie 1:30 Movies 3:00 Movie 5:00 Lone Ranger 5:30 - Scherer-McN. 6:00 - News 6:30 - Flipper 7:00 - Jeanie 7:30 - Get Smart 8:00 Movie 10:00 News 10:30 Movie	6:30 Carnival 7:30 Monster 8:00 M. Mouse 8:30 Underdog 9:00 Frankenstein 10:00 Superman 10:30 Lone Ranger 11:00 Road Runner 11:30 Beagles 12:00 Tom & Jerry 12:30 TBA 1:00 Wrestling 2:00 NCAA-Pre-G 2:15 Football 6:00 - News 5:00 Scoreboard 5:30 - Pickin Time 6:00 - P. Wag. 6:30 Shame 7:30 Lawrence Walk 8:30 Pistols & 9:00 - Gunsmoke	6:55 Sign On 7:00 Looney Tunes 7:30 Space Ghost 8:00 Casper 8:30 - Movie 10:15 Countrv Junc. 10:45 - Church 11:45 Face Nation 1:30 News-Wea. 1:45 Pre-Game 2:00 Football 4:45 Scoreboard 5:00 Campaign 66 5:30 King Kong 5:30 Green Hornet 7:00 Ed Sullivan 8:00 Gary Moore 9:00 Carol & Com. 10:00 - News 10:20 - Movie 1:30 - Sign Off
SUNDAY	SUNDAY	SUNDAY	SUNDAY	SUNDAY	SUNDAY
7:30 - Dixie 8:00 Cotton John 8:30 Forecast 8:45 - Sheriff Bill 9:30 - Roy Rogers 10:30 - Dixie (Cont.) 11:00 - Church 12:00 Meet Press 12:30 Hollywood 1:30 Football 4:30 College Bowl 5:00 Laramie 6:00 - News 6:25 - Sports 6:30 - Disney 7:30 Hey, Landlord 8:00 - Bonanza 9:00 Andy Williams 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Tonight Show 12:00 - Sign Off	7:30 - Mod. Edu. 8:00 - Oral Roberts 8:30 - Christ For 9:00 - Beany 9:30 - Peter Pot. 10:00 - Bullwinkle 10:30 - Discovery 11:00 - Church 12:00 Dory Funk 1:30 Direction 2:00 Mormon 3:00 Linius 3:00 Football S. 4:00 - Honest Jess 4:15 - Matinee 6:00 Dating Game 7:00 - FBI 8:00 - Movie 10:15 - News 10:30 - Movie	8:00 - Pattern 8:30 - Church 9:30 LaFavers 10:00 Willis Family 1:30 - Religious 1:00 - Sc. Fic. 1:30 NFL Football 4:00 Tell Truth 4:30 - Amateur 5:00 - 20th Cen. 5:30 - News 5:50 - Weather 6:00 - Carnival 6:30 - Martian 7:00 - Ed Sullivan 9:00 - Can. Cam. 9:30 - W. My Line 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Movie 10:55 - News 11:00 - Movie	7:25 - Sign On 7:30 - Mag. Gor. 8:00 - Peter Pot. 8:30 - Beany 9:00 - Herald of 9:30 - Living 4:30 College Bowl 5:00 Frank McGee 5:30 - Red Raider 6:00 - News 6:30 - Disney 7:30 Hey, Landlord 9:00 Andy Williams	6:55 Sign On 7:00 Looney Tunes 7:30 Space Ghost 8:00 Casper 8:30 - Movie 10:15 Countrv Junc. 10:45 - Church 11:45 Face Nation 1:30 News-Wea. 1:45 Pre-Game 2:00 Football 4:45 Scoreboard 5:00 Campaign 66 5:30 King Kong 5:30 Green Hornet 7:00 Ed Sullivan 8:00 Gary Moore 9:00 Carol & Com. 10:00 - News 10:20 - Movie 1:30 - Sign Off	6:55 Sign On 7:00 Looney Tunes 7:30 Space Ghost 8:00 Casper 8:30 - Movie 10:15 Countrv Junc. 10:45 - Church 11:45 Face Nation 1:30 News-Wea. 1:45 Pre-Game 2:00 Football 4:45 Scoreboard 5:00 Campaign 66 5:30 King Kong 5:30 Green Hornet 7:00 Ed Sullivan 8:00 Gary Moore 9:00 Carol & Com. 10:00 - News 10:20 - Movie 1:30 - Sign Off

SAVE 20% Holiday Cards
on orders placed before Nov. 15th
Muleshoe Pub. Co.
304 W. 2nd St.



For Year-Long Enjoyment

INSTALL NOW Three Plans for Hook-Up

IFM FM Stereo Radio, abcock.....90 Meg.

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Your Walgreen Agency
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for all your Prescriptions Drugs & Supplies


specialty priced

COSMETICS

Veterinarian needs Fountain Service

THE UNITED WAY
Give once for many

Meat the MULESHOE STATE BANK CUSTOMER of the Week



DARRELL TURNER

Darrell Turner, 523 W. 9th Street is Muleshoe State Bank's 'Customer of the Week.' Turner has been a salesman at Crow Chevrolet since moving to Muleshoe two years ago. He and his wife, Gayle, have three children, Keith, 13; Jacque, 11; and Cindy, 3 years. Mrs. Turner is secretary at Bailey County Electric Cooperative. They attend the First Baptist Church.

Turner says "I have banked at Muleshoe State since coming here and they are real fine people to do business with."

Muleshoe State Bank is proud to recognize this Customer of the Week.

MULESHOE STATE BANK



TYPING STUDENTS
8 1/2 x 11"
Approx. 500 Sheets
50¢ PER PKG.
IDEAL FOR KIDS TO SKETCH ON!

Scratch Pads
6 X 5" 5"
Each Pad

Muleshoe Publishing Co.
304 W. 2nd.

PAST ISSUES **JOURNALS PHOTO**

8 X 10 **\$2**

TRADE CLASSIFIED SELL BUY ADS LEASE

WANT ADS - PH. 272-4536

1 time per word - - 4¢ 3 times per word - - 10¢
 2 times per word - - 7¢ 4 times per word - - 13¢
 After 1st issue, 3¢ per word each additional time.
 Minimum charge 50¢
 Card of thanks \$1.00

DEADLINE FOR CLASSIFIED ADVERTISING PAGE:
 For placing or cancelling ads is Monday, 4 p. m. for
 Thursdays paper and Thursday, 4 p. m. for Sunday's
 'go late to classify is Tuesday, 4 p. m. for Thursday's,
 and 4 p. m. Friday for Sunday's issue. Double rate for
 blind ads.

Check your ad and report errors immediately. The
 Journal reserves the right to classify, revise, or re-
 jection any classified ad, and is not responsible for er-
 rors after the ad has run once.

CLASSIFIED DISPLAY
 85¢ per column inch
 90¢ per column inch
 for reverses.

1. PERSONALS

AVON. Phone 3510.
 1-46t-tfc

FOR RENT, 15 ft. camper.
 By day or week. Call 272-3163.
 35s-tfc

CARD OF THANKS

The family of Mrs. Maud
 Vivian wishes to thank each
 and every one for their many
 acts of kindness, floral offer-
 ings, sympathy and food brought
 to our home. For the ministers
 words of comfort during the
 illness and passing of our loved
 one.

We would like to thank Dr.
 Sanderlin and nurses at the
 West Plains Hospital for their
 untiring effort to make her
 comfortable.

May God bless you is our
 prayer.
 The family of Mrs. Maud Vivian

Robert Kelley is interested
 in locating any witnesses who
 observed a collision between an
 auto he was driving and 2
 other vehicles on 10-20-66 at
 2:45 p.m., intersection of Ave.
 C and 2nd Street, Contact
 Robert Kelley, 272-4183.
 1-43t-2tp

APPLES-LAST CALL
 Beautiful Red Winesaps
 and Golden Delicious-\$3 bu.
 \$1.50 1/2 bu. Yams-Vine
 ripe-\$3 bu.-\$1.50 1/2 bu.
 Park -- Muleshoe Locker
 Plant - Saturday - 9 to 6
 COME!!!
 H. H. Snow -- Phone 4185
 1-43t-1tp

SPINET PIANO (new) located
 in Your Vicinity. Will sacrifice
 to aptly able to assume \$27.50
 monthly. Write CHANNER
 MUSIC COMPANY, Sterling,
 Colo. Box 1163.
 1-43t-1tp

LUZIER cosmetics, NU-
 TRILITE Food Supplement.
 Mrs. E. E. Holland, 121
 American Blvd. Phone
 272-3293.
 1-39s-tfc

Repair sales and Service.
 Phone 482-9017, 321 Griffin,
 Texico, New Mexico.
 1-37s-tfc

Am interested in making
 loans and buying first and sec-
 ond lien notes secured with
 farm and ranch lands.
 J. J. STEELE

Citizens Bank Bldg.
 Clovis, New Mexico
 Dial 763-4471 or 763-6455
 1-43s-4tc

Anyone having abstracts or
 other important papers in the
 files of Cecil H. Tate please
 contact Mrs. Cecil Tate,
 Ph. 272-3444
 1-42t-tfc

Wanted: Baby-sitting. Day
 or by hour. Location across
 street from Richland Hills
 School. Call 272-4911.
 1-41s-tfc

PERMANENT POSITION FOR
 RIGHT PERSON IN MULESHOE
 ROOM FOR ADVANCEMENT
 Business opportunity for
 right person - Bookkeeping,
 typing, sales experience help-
 ful. Managerial and public
 relations qualities preferred.
 Send complete resume of pre-
 vious experience, education and
 personal background to Mule-
 shoe Journal, Box 449,
 Muleshoe, Texas.
 1-42t-6tc

6. ROOMS FOR RENT

Bedroom for rent. 410 West
 2nd. Rosie McKillip.
 6-41t-tfc

FOR RENT: Nice quiet bed-
 room, 807 west 7th. Call 272-
 4903.
 6035t-tfc

7. WANTED TO RENT

Want to rent dry land or
 irrigated farm - would buy
 equipment. Phone 272-4908
 or write P. O. Box 691, Mule-
 shoe, Texas.
 7-40t-tfc

8. REAL ESTATE FOR SALE

FOR SALE: 80 acres of land
 northwest of Muleshoe - Call
 925-3510; Leldon Phillips.
 8-41s-tfc

FOR SALE: New 3 bedroom
 brick house, den with fireplace,
 formal dining room, built-in
 kitchen, 1-3/4 baths, double
 garage, on corner lot across
 from Richland Hills School.
 1900 sq. ft. living area. Fully
 carpeted. Call Cecil Harvey,
 272-4085.
 8-43s-2tp

For Sale: 3 Br. Brick, 2 tile
 baths, lr, den office, two car
 garage, built-in oven, surface
 unit, dishwasher, disposal, cen-
 tral heat with ref. air cond.
 5' tile fence and 12x25 ft. tile
 bldg. Shown by appointment
 only. Call 272-4763, noon or
 after 5:30 p.m. Spud Thomas,
 1729 Ave. E.
 8-37s-tfc

EXCLUSIVE!!
 2 bedroom home in 600 block
 Main Street. A bargain. Hol-
 land Real Estate, 121 American
 Blvd. Phone 272-3293 day or
 night.
 8-36t-tfc

For Sale by Owner: 177.1
 acres of prime irrigated farm-
 land: 63.1 acres cotton allot-
 ment; one full 8 inch well;
 one 2-bedroom house on farm;
 located 2 miles east of Sudan,
 on paving. Purchaser will de-
 preciate the cost of the irri-
 gation water annually and great-
 ly increase his income on the
 property in accordance with
 recent Internal Revenue deci-
 sion. Call Mr. Waters, Lubbock,
 PO 2-0577 days, SW5-1726 at
 night.
 8-43s-8tc

FOR SALE OR TRADE

1 - 3 bedroom brick home
 choice location.
 2 - 30 x 100 Ft. Commercial
 bldg.
 3 - Money Maker 6 unit apart-
 ment.
 4 - 177 acres dryland.
 5 - 171 acres irrigated, \$250.
 per acre.
 6 - 160 acres West Camp area,
 \$450 per acre.
 7 - 160 acres irrigated, close in.
 on pavement \$350.
 8 - 160 acres choice, \$550 per
 acre.
 PHONE 272-3496 - 272-3335
 8-42t-tfc ALEX ADAMS

NORTH PLAINS

640 a. \$30,000 Down; 10" water area, 500 A. Choice land
 and water, \$65,000 Down; 320 A. Choice land and water, table
 top \$450 per acre; 326 A. Choice land and water, \$390 per acre;
 660 A. 10" water area, \$325 per acre; 326 A. Good Allotments,
 water, land, \$450 per acre; 1213 A. lays on pavement \$235 per
 acre, 29% down; 640 A. good water \$175 per acre; 640 A. un-
 developed area \$175 per acre; 640 A. 3 wells, improvements,
 good allotments, will trade for 1/2 or 1/4 section on South Plains.
 PARMER COUNTY
 320 A. stock farm on running water draw S. E. Hub community,
 extra good irrigation area, \$175 per acre.
 GIBSON REAL ESTATE
 Hwy 385 and Lee Street 364-0445
 Ben G. Scott 364-4365
 Wilbur D. Gibson 364-2225
 HEREFORD, Texas
 8-43s-12tp

QUALITY! - WITH LOW DOWN PAYMENT

One of the best-built homes, with all the comfort, plus
 features in Muleshoe. 3 large bedrooms. Separate master
 bedroom adjoining den, with bath and large walk-in closet,
 desk and built-ins. \$14 - per yard carpet (gold) thru-out,
 central heating & air. Over 30 ft. of ash hand-rubbed,
 dark-finished cabinets. Built-in oven and range, disposal.
 Torrazo tile entrance & fireplace hearth, sliding glass door
 onto patio. Covered patio (large fiberglass in green), double
 carport. Fenced yard, landscaped shrubs & trees. Lots of
 storage of all types. Close to school, only two years old.
 \$20,000 conventional loan commitment available. Only
 \$21,700. Will trade for other property.
 KREBBS REAL ESTATE CO.
 210 S. 1st
 Muleshoe, Texas
 Ph 272-3191
 8-43s-tfc

FOR SALE: Well located 2-
 B. R. house, completely re-
 finished and new carpet. Would
 consider trailer house, or small
 tractor in trade. Phone 4705
 days, 4452 nights.
 8-43t-tfc

HOUSE FOR SALE OR TRADE
 2 bedroom with large finished
 basement, carpeted, floor fur-
 nace. Small down payment.
 Would take pick-up, car or
 livestock or what-have-you.
 Well located at 418 W. 5th.
 Also a 1954 Chevrolet 2 door,
 new motor, good condition. Ph.
 272-3778 or see Boyd Landers,
 8-38t-tfc

FOR SALE: 194 acre 2
 miles E on Hiway 84. Allot-
 ments, 35 acres cotton and 148
 acres milo. 40 acres in mid-
 land Bermuda and 40 acres in
 alfalfa. 1/4 mile underground
 pipe. 1 mile 4 and 5 inch
 sprinkler system. 1/2 mile 6
 inch mainline 2-8 inch wells.
 One with 50 hp electric motor.
 Call 289-0552, area code 507
 after 5:00 p.m.
 8-40s-8tc

FOR SALE: 8 room stucco
 house; 2 baths; double garage;
 100 x 140 ft. lot; central heat-
 ing, convertible to air condi-
 tioning; fire place; concrete
 cellar; storage house; desirable
 surroundings; fully furnished.
 J. E. Dryden, owner, Sudan,
 Texas.
 May be interested in buying
 your farm using house as part
 payment.
 8-40t-8tp.

2 year old house, like new!
 Central air and heat, 3 bed-
 room, carpet, drapped, utility,
 roomy garage, 1400 sq. feet,
 built-ins, 1803 W. Ave. G. Es-
 tablished 6%, \$10,200 loan.
 \$14,800. Wayland Ethridge,
 721 Ave. C., Phone 272-3133.
 8-42t-tfc

FOR SALE: 3 bedroom, 2
 baths, living room, and den,
 builtins in kitchen, 2 car garage
 on pavement. Small down pay-
 ment. Call D.L. Morrison Jr.
 4886.
 8-31s-tfc

HOME FOR SALE BY OWN-
 ER: 3 bedroom, 2baths, fenced
 in back yard. Three schools
 close by. Has FHA apprais-
 al. Can be financed 100%
 Sale price includes wall to wall
 carpeting, d sh-washer, air con-
 ditioning, drapes and shutters.
 SHOWN BY APPOINTMENT
 ONLY
 Call 272-1390 or 272-4120
 F. W. "Chief" Jones
 608 Ave. F
 8-39s-tfc

160 Acres next to city limits,
 west of Muleshoe, 1/2 minerals,
 10% down, 14 years, 5 3/4%,
 ideal for small tract sales or
 farming. \$500 per acre. Dial
 272-3515.
 835t-8tc

FOR SALE: 3 bedroom, 2
 bath, kitchen and den, combi-
 nations, built in range and
 oven, carpeted, 2 car garage.
 Small equity. Call W.R. Byers
 3697
 8-31s-tfc

Construction pipe, drill pipe,
 4" line pipe, 2-5/8 tubing -
 2-7/8 tubing, 2" line pipe, 9/16
 Sandline, 8"-7" fence post, Will
 deliver. Phone only after 6:30
 p.m. SH40575. Lubbock, Tex.
 Gene Carr, Box 516.
 15-43t-3tp

THE proven carpet cleaner-
 Blue Lustre is easy on the
 budget. Restores forgotten col-
 ors. Rent electric shampooer \$1
 Higginsbotham-Bartlett
 15-43t-1tc

Will do custom striping.
 Contact Weldon Slayton at
 65-2140.
 15-42t-tfp

Modern home in Lubbock, will
 trade in on farm in this area.
 3403 55th - Lubbock - SW5-8979
 8-43s-2tp

10. FARM EQUIPMENT

M-Farmall stripper, separa-
 tor and triangle basket. Comple-
 te. Excellent Condition.
 Burkett's Trade Lot, Morton,
 Texas. Day phone 266-9831 -
 Night 266-4326.
 10-43t-6tp

FOR SALE: 50-M-Farmall
 with 21 stripper, 2 good utility
 gin tractors.
 NORWOOD IMPLEMENT
 1026 South Main
 10-43t-tfc

FOR SALE: 1950 M-Farmall
 tractor, Good condition. Contact
 Weldon Slayton, Route 3, Mule-
 shoe, Texas. 965-2140.
 10-43t-6tp

ROOD
 COTTON HARVESTERS
 Used Roods from \$1250
 (Some repossessed bargains)
 TEXAS COTTON HARVESTER
 SALES CO.
 5604 So. Quirt - SH7-1261
 Lubbock, Texas
 10-43s-tfc

Troy Atkinson has eight 4-
 bale cotton trailers for sale.
 They are ready to go, and will
 sell them worth the money.
 Phone 272-3969.
 10-43s-tfc

12. HOUSEHOLD GOODS

DISHWASHER
 1963 Frigidaire portable
 dishwasher, with cutting
 board top. Not useable in
 new home with built-ins.
 Price: Very reasonable.
 Phone 272-4749.
 12-40t-tfp

Good Credit: Repossessed
 1965 Model zig-zag equipped
 Singer Sewing machine in Wal-
 nut console. Embroidery pat-
 terns, buttonholes, etc. Six pay-
 ments of \$5.46. Cash discount.
 Write Credit Manager, 1114
 19th Street, Lubbock, Texas.
 12-37t-tfc

13. MISCELLANEOUS

Construction pipe, drill pipe,
 4" line pipe, 2-5/8 tubing -
 2-7/8 tubing, 2" line pipe, 9/16
 Sandline, 8"-7" fence post, Will
 deliver. Phone only after 6:30
 p.m. SH40575. Lubbock, Tex.
 Gene Carr, Box 516.
 15-43t-3tp

THE proven carpet cleaner-
 Blue Lustre is easy on the
 budget. Restores forgotten col-
 ors. Rent electric shampooer \$1
 Higginsbotham-Bartlett
 15-43t-1tc

Will do custom striping.
 Contact Weldon Slayton at
 65-2140.
 15-42t-tfp

Ceremony Set At Three Way For Carnival

THREE WAY-Superintendent
 Harrell L. Holder invites the
 public to attend the Annual Hal-
 loween carnival and coronation
 Monday, Oct. 31 at the Three
 Way school.

Carnival activities will be set
 up in the gymnasium along with
 concession stands; each class
 and school organization will op-
 erate some type activity and
 opening time has been set for
 6:30 p.m.

Coronation of Halloween
 kings and queens - one from
 elementary school and one from
 high school - will begin at 9
 in the cafeteria. The Hallo-
 ween theme is being carried out
 for this year's festivities. Art
 work is being done by the fourth
 and fifth grades and special en-
 tertainment is being planned by
 small groups from the first,
 second and third grades. First
 graders cast in the role of
 "Cats" are Ronnie Altman, Mark
 Lowe, Pete Kimbell, and Bill
 Hodnett. Second graders sched-
 uled for costumes roles arj
 Gloria Simpson, Judy Neutz-
 ler, Dora Flores, Flora Nelto
 de Los Angeles, Sheryl Lyns-
 key, Tressie Gilliam, Etta War-
 ren, and Evelia Lopez.

"Witches" from the third
 grade include Karen Corkery,
 Leann Abbe, Shannon Sowder,
 Corkery.

Smith Points Out Farming 'Revolution'

LITTLEFIELD-Farming and
 its allied industries have "re-
 volutionized" in the past four
 decades despite increasing
 water problems, Lt. Gov. Pres-
 ton Smith told nearly 300 per-
 sons at a special called meet-
 ing of District 2, Texas Farm-
 ers Union, here Monday night.
 "Farming is becoming more
 and more of an efficient busi-
 ness than just a plow, plant,
 hope and pray enterprise such
 as most of us knew in our
 younger days," Smith said, add-
 ing, "the fact that this can be
 accomplished in a section where
 the average rainfall is consid-
 erably less than the average
 might strike outsiders as
 unusual."

The lieutenant governor, who
 himself was reared on Texas
 farms, observed that "the water
 problem in this area is differ-
 ent from that of most other
 sections of Texas because of
 our God-given resources of un-
 derground water."
 "For years," he added,
 "people have argued the whys
 and wherefores, the rights and
 wrongs, and the possibilities
 Rebecca Gallegos, LeAnna Wy-
 lie, Rowanna Winters, Martha
 Gallegos, and Karla Biggs.
 First graders serving as

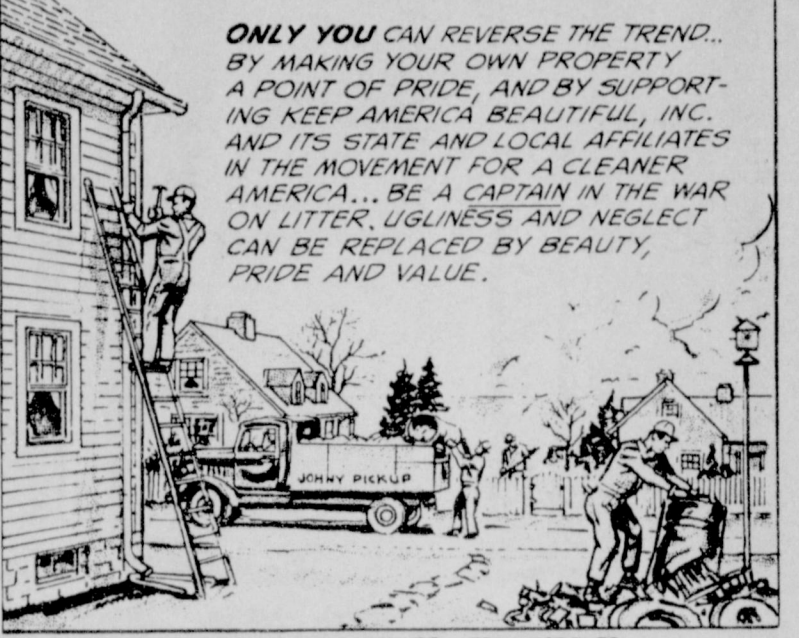
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 PRIDE AND VALUE.

flower girls and crown bear-
 ers are Patti Bowers, Glenda
 Fine, Jodie Wylie, and Suzan
 Corkery.

Second and third graders will
 form a chorus and present vocal
 selections.

Selection of a Prince and a
 Princess from each class was
 and impossibilities of con-
 serving our water supply."
 Smith said that High Plains
 counties have made more ef-
 ficient and productive use of
 their water resources than al-
 most any other area. "Especially
 those where the major
 portion of the annual rainfall
 is allowed to run off into the
 Gulf of Mexico without serving
 any purpose whatever."
 "For at least the past 20
 years the various administra-
 tors and legislatures have been
 struggling with what everyone
 agrees is a real problem.
 Everyone agrees that the state
 should help solve the problem,
 but almost no one agrees on
 how it should be done.

"I doubt that it is possible
 to arrive at a satisfactory
 statewide water law written in
 anything but the most general
 terms. The reason is that wa-
 ter resources and therefore
 the problems of conservation
 and use, are so vastly differ-
 ent in the various sections of
 the state.
 "Each area will have to be
 approached in the context of
 what it has and doesn't have.
 Further, the solution worked
 out for one must be one that
 doesn't interfere with the rights
 of another area," Smith told
 the crowd.

He said the problems grow
 more acute by the year as our
 population grows, and obser-
 ved that the Texas water dis-
 trict demand in the next half
 century will be "2-1/2 times
 what it is today."
 "Texas is doing a lot-but
 not yet enough-about water
 conservation," he added.
 "Numerous river authori-
 ties," he noted, "and the con-
 servation districts over the
 state are constantly making bet-
 ter surveys and plans for bet-
 ter use and development of sur-
 face water resources. The
 Texas Water Commission and
 various federal agencies also
 are involved. Studies have indi-
 cated that we can develop some
 16 million acre feet of water
 from Texas streams, to be
 available in any and all drought
 seasons."

Noting that legal issues in-
 volved in individual water rights
 have plagued Texas courts and
 legislatures, Smith said that
 progress is being made in sur-
 face water storage, the con-
 version of salt water to domes-
 tic and industrial use at a rea-
 sonable cost, and in other areas.
 "But," he added, "conser-
 ving Texas water resources
 is a problem for all of us.

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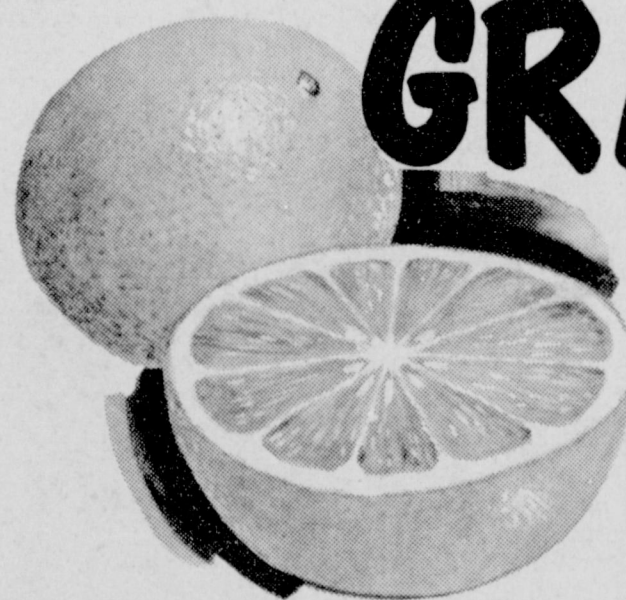
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