

FRI. & SAT. OCT. 22 & 23



DOMINO SUGAR 10 lb bag **87c**
MAXWELL HOUSE Coffee Lb can **99c**
TIDE lge. box **27c**



Meat Dept. Values!

All Dinner Quality Meat
FRANKS
 FRESH DRESSED
Hens lb 39c
 5 lb. can 43c

NO. 1 Fryers lb **43c**

FULLY COOKED
Picnic Hams lb **43c**

LEAN PORK
Roast lb **44c**

FRESH
Ground Meat 3 lbs **\$1**



FROZEN FOODS

Orange Juice 6 cns **\$1**

TOM'S 1-2 gal.
Home Freeze **49c**

DONALD DUCK 10 oz.
Blackeye Peas **25c**

THOMAS 10 oz.
Strawberries **27c**

FRESH FRUITS and VEGETABLES

Tomatoes ctn. **15c**

California Iceberg
Lettuce lb **12c**

New Crop Texas
Oranges 5 lb polly bag **42c**

Cabbage solid heads lb **4½c**

Rutabagas waxed lb **6c**

Spuds 10 lbs Russetts **29c**

QUALITY GROCERY VALUES!
 HUNTS CATSUP 2 14 oz., Hunt's **35c**

HUNTS **CORN** Cream style or Whole Kernel 2 300 Hunt's **35c**

HUNTS **Peas** Tender Garden Sweet 2 300 cans **35c**

SWIFTNING **Tomatoes** Hunt's solid pack 2 300 cans **35c**

SWIFTNING **Tomato Juice** Hunt's 46 oz **25c**

SWIFT'S PREMIUM **Viennas** 19c | DURKEE'S 8 Oz. **Coconut** 8 oz cello **27c**

Orange Ade 46 oz Hi C **29c**

Sandwich Steaks 13 oz Swift's Premium **49c**

Pop Corn 3 Minute 2 12 oz cans **35c**

SUPREME **Crackers** 1 lb box **25c** | SWIFT'S PARD Swift's High Vitamin Dog Food can **14c**

Silk Tissue 650 sheets 3 rolls **25c**

Diamond Napkins 2 pkgs **25c**

Kleenex 300 count 2 bxs **47c**

Swift's PREM With Tender Beef Added **45c** | WHOLE NEW **Potatoes** 300 Picnic **9c**

WRISLEY'S **Toilet Soap** 10 bath size **59c** | DURKEE'S **Coconut** 1-2 lb bag **27c**

Kimbell's Salt 2 bxs **15c**

GOLD MEDAL **FLOUR** 25 lb print **\$1.85**

The Rotan Advance
 Thursday, October 21, 1954 No. 39

Freshmen Initiated into Homemakers Chapter

Formal initiation of the 24 freshmen members of the Rotan Chapter of Future Homemakers of America was held in the high school auditorium last week.

Using a candle theme, Ruby Rives, president, was in charge of the initiation ceremony.

Other officers of the chapter include, First vice president, Judy Porter; second vice president, Lanny Posey; secretary, Carol McCullough; treasurer, Barbara Aldridge; reporter, Jeannine Curlee; parliamentarian, Dorothy Louise Noles; song leaders, Ronda Hayes and Dot Cross; pianists, Beverly Smith and Sue Morrow; sponsor, Mrs. R. M. Parsley.

During the program period, Sandy Morrow discussed "FHA Activities for the Coming Year." Barbara Aldridge sang "My Task," with Beverly Smith as accompanist. Beverly was featured in a number of piano selections.

Following the program, refreshments were served from a lace laid table, appointed with red candles. In charge were Jeannine Curlee and Margaret Gruben, assisted by Joan Bowen, Carol Hammitt, Billie King, Mary Jo Park, Gaynell Ratiiff, DeLores Medrano, Kay Swaringen and Lanell Tucker.

The third year Homemaking girls prepared the refreshments.

Mrs. Parsley, the homemaking teacher, reports that 64 girls are enrolled in homemaking classes this year. There are 75 FHA members.

Mrs. Parsley is beginning her second year in the Homemaking Department of Rotan High School. She has been teaching 16 years, and taught at Rule before coming to Rotan.

She received her B. S. degree in homemaking from West Texas State Collge, Canyon, and her Master's Degree from Hardin-Simmons. She did graduate work in Homemaking at Fort Collins, Colo.

Her husband, the Rev. R. M. Parsley, is pastor of the Baptist Church at Cross Roads.

Four From Rotan Attending H-SU

Abilene.—Four persons from Rotan are enrolled at Hardin-Simmons University for the 63rd session of the university.

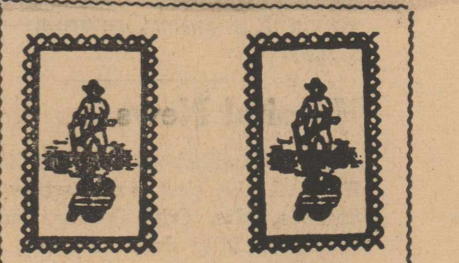
Hardin-Simmons, a co-educational liberal arts school, was founded in Abilene in 1891 by the Sweetwater Baptist Association.

From a modest beginning with \$5,000 capital and 16 acres of land, the University has grown into one of the top Southern Baptist colleges and now boasts one of the most modern educational plants in the Southwest with more than \$5,000,000 resources.

Rotan students are Empress Ann Hicks, Glenn Eldon Noles, Alton Smith and Mary Beth Ware.

Mrs. Margaret Cooper and David of Big Spring, visited her mother, Mrs. J. V. Hellums, last week end.

Mr. and Mrs. D. A. Williamson, Mr. and Mrs. Leonard Davis and Carila of Sweetwater, made a business trip to Eunice, N. M., Sunday.



The following Stores

- Give and Redeem **PILGRIM GREEN STAMPS**
- Piggly-Wiggly
- Clark-Benson Hdw Co
- Sawyer's Laundry
- McClurkin's Jewelry
- Wicker's Gulf Station
- The Fair
- When You Buy from these **FRIENDLY MERCHANTS!**
- You Save

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF SCHOOL TAXES

The following will apply:
 3 per cent discount on Oct. 1st thru Nov. 2nd
 2 per cent in November, thru December 2
 1 per cent thru December to January 1st
 First and last days inclusive

Rotan Ind. School Dist.



GUAR, A SUMMER LEGUME

How long will our soil be productive?

The soil is the manufacturing plant for food and fiber. Our country's population is increasing—yet we cannot get any more land. If this country remains strong, we must maintain our soil by practicing conservation farming and ranching.

Begin now with a Cover Crop

The Fair

"The Home of Nationally Advertised Merchandise at Popular Prices"
 Phone 210

The Rotan Advance
 Thursday, October 21, 1954 No. 39

Roby Girl Named Top In 4-H Club Citizenship Contest

COLLEGE STATION, Oct. 21 — Shirley Ann Whitworth, 16, won top in the state for girl's Citizenship at the State 4-H contests, announced Floyd Lynch, state 4-H club leader. The Fisher girl is the daughter of Mr. and Mrs. Jack Whitworth of Roby. She will receive a Certificate of Honor donated in honor of Thomas E. Wilson of Chicago, Ill.

Shirley Ann is a member of the Fisher county Junior Leaders 4-H club and has three years of club work. Mrs. Cullen Terry is adult leader. Her projects include citizenship, clothing, homestead improvement, beef cattle, food preparation, and home garden.

Shirley is always ready to help another club member in any way she can. She plans recreation and helps others with crafts and games.

Grand Champion ribbons testify to her skill in raising cattle. She won the Grand Champion calf of the Fisher County Fair in 1952 and 1953. Shirley has received honors for her showmanship at Abilene and Sweetwater, and is a member of county, district and state shrubbery judging teams. She won best all-around cowgirl at the Junior 4-H rodeo.

A junior in high school, Shirley is active in band, tennis, baseball. She has been volleyball captain, freshman class secretary, vice president of FHA, and she represented FFA at the Winters Rodeo and the Roby Jaycee's at the Rotan Rodeo. Shirley is active in church work.

Her 4-H work is supervised by S. C. Kinsey, county home demonstration agent.

Sunday guests of Mrs. J. W. Hellums were Mrs. W. A. Prather of Deming, N. M. Mr. and Mrs. Grady Hall of Sweetwater, Mr. and Mrs. Johnny Lomas of Whittier, Calif., and Haskell Prater of Big Spring.

Deep
 rooted
 legume
 reach
 way
 down



Grass
 roots
 reach
 far
 and
 wide

Left: Normal cotton roots grown in open soil
 Right: Cotton roots reformed because of plow pan.

Crop rotation will help to keep the soil in good open condition. Legumes and grasses can be easily used in a conservation rotation system. One crop farming is not good for soil.

First National Bank

Rotan, Texas

Mrs. Patterson Leaves For New Home

Mrs. Marcel Patterson and children, Margaret, Guy and Robert left Saturday night for their new home in Galveston after spending three weeks here with her parents, Mr. and Mrs. Charles Kelly and his moth-

er Mrs. Lena Patterson. Mrs. Kelly, Mrs. Patterson, Mrs. Kenneth Kelly and Donnie accompanied them to Sweetwater where they entrained for Houston and Dr. Patterson will meet them there.

Mr. and Mrs. C. C. Roach visited relatives in Odessa and Pecos several days last week.

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF CITY TAXES

The following will apply:
 3 per cent discount on Oct. 1st thru Nov. 2nd
 2 per cent in November, thru December 2
 1 per cent thru December to January 1st
 First and last days inclusive

City of Rotan



SOIL BLOWN AGAINST FENCE ROW

Our National as well as local economy is dependant upon the Production or our soil. Getting the best use of rain is a part of conservation farming and ranching.

Cover crops or stubble on the surface helps hold water where it falls.

Contact Your Soil Conservation District for more details

Rotan Cotton Oil Mill

L. E. Newton

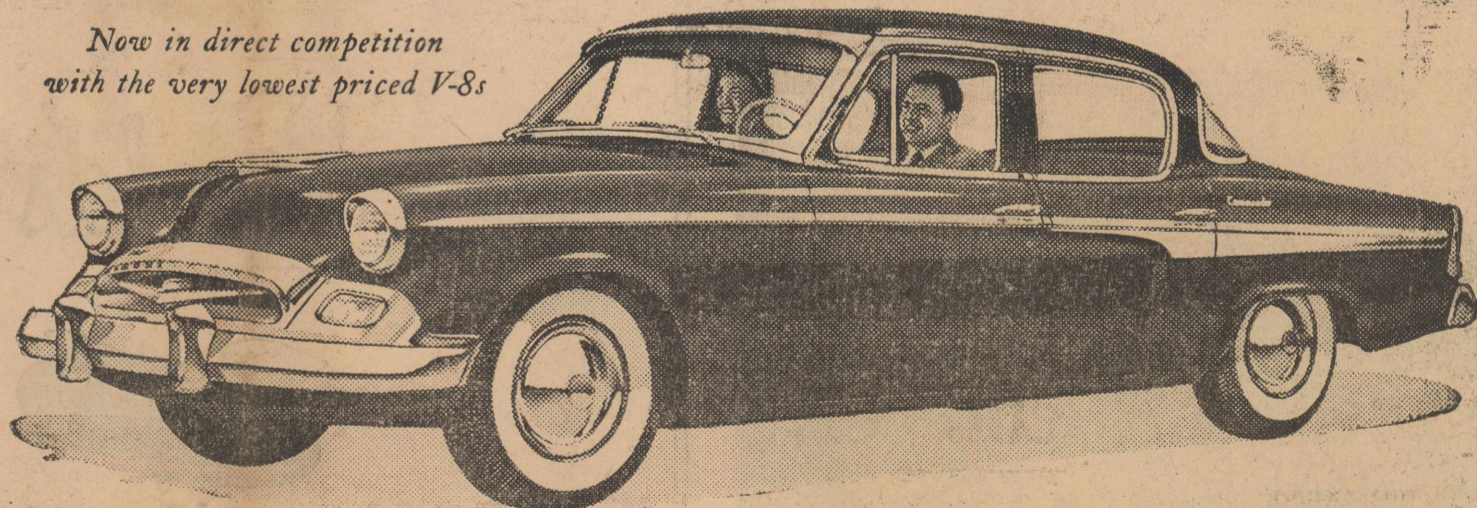
Phone 205

Gigantic Studebaker-Packard—the world's 4th largest full-line producer of cars and trucks—announces

**TERRIFIC PRICE REDUCTIONS!
 BIG NEW '55 STUDEBAKER
 COMMANDER V-8 AS MUCH AS \$287 LOWER!**

We pass on to you the first big economies of the Studebaker-Packard combination! You get a better and more powerful *new* Commander—greatly reduced in price!

Now in direct competition with the very lowest priced V-8s



The world's greatest value in a low priced V-8

HERE IS the most amazingly low priced new V-8 in all America... the big, high-powered and handsome new 1955 Studebaker Commander V-8.

This excitingly advanced new Studebaker is right down in direct competition with the very lowest priced V-8s. Better still,

this is no "first-time-out" model. It has a billion miles of proved success behind it.

What's more, this newest Studebaker Commander V-8 is a gas economy team-mate of the Studebakers that won the most sweeping victories ever scored in the Mobilgas Economy Run.

See all the new '55 Studebakers as well as this Commander.

See the magnificent new President V-8—and the big, powerful new Champion in the lowest price field. The new '55 Studebakers are the fastest cars on the getaway—the safest, surest-stopping cars—in America!

Studebaker...so much better made...worth more when you trade

U. S. Highway 70

CLARK'S

Rotan, Texas

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES
\$2.00, IN FISHER COUNTY — \$2.50 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.
The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.
Listed as Second Class Matter Feb. 16, 1907, at the postoffice, Rotan, Texas, under the Act of March 2, 1879.



Sorghum stubble left for protection against wind erosion

LEAVE STUBBLE ON TOP

If you have small grain or sorghum stubble, leave it on the surface. Plow underneath the stubble, leaving it on top as a mulch. It will help to hold water when it falls. It will help retard wind and water erosion.

Rotan Gin Co.

Wayne Nowlin, Mgr. Rotan, Texas Phone 368

Heart Disease Takes Heaviest Toll

AUSTIN, Oct. 21. —Heart disease is the leading cause of death in Texas declares Dr. Henry A. Holle, State Health Officer. It takes more lives each year than cancer, accidents or any other cause of death, in fact one third of all deaths are due to heart disease and the toll is rising. It can be cured if you will have a periodic health examination by a qualified physician and follow his instructions for protecting your heart.

An annual physical examination sometimes brings to light adverse conditions, many of which can be corrected before they cause serious damage. Only a physician can recognize for certain the danger signals of heart trouble, and tell you how to care for yourself.

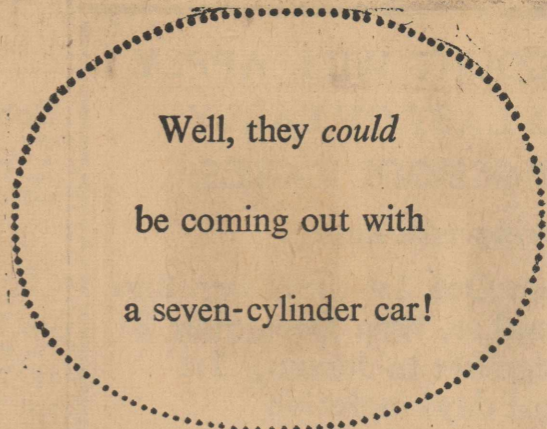
If your physician tells you to slow down or reduce your weight, to cut down on your heart's work load, heed his advice. He wants to help you take care of your heart and to keep you in good health. There's no replacement possible.

The heart needs good care to stay in good running order. Almost anything you do affects your heart. The food you eat, the stairs you climb, the hours you sleep, the pace you set for yourself, your illness, the worries you brood over, the tensions you live under — all affect your heart. These are the patterns of your life. These are what make you tick. These conditions play roles in making your heart the kind of heart it is. And these are indications to warn you of trouble, if you look for them.

The heart can work at a fast pace, and under handicaps, for a long time, because it draws on its reserve power. But when the reserve power of the heart begins to wear out, you experience some of the symptoms commonly associated with heart disease. You may experience a shortness of breath, pain over the heart or breast bone swollen ankles, and heavy uneven heart beats.

Of course at any time, sudden, strong physical exertion will cause a person's heart to beat faster. But if, under ordinary circumstances, you experience any of these symptoms, heed the warning and see your physician. You may not have heart trouble, but it's smart not to take chances.

Mr. and Mrs. Lawrence Dennis visited in Albany Sunday.



See the Burns and Allen Show Monday 8:00 P.M. on the CBS TV Network

Beware of impostors, jokers and teases.

The new Motoramic Chevrolets will be seen by everybody at the same time — bright and early, Thursday, October 28.

HOGSETT CHEVROLET COMPANY

Rotan, Texas

The Rotan Advance
Thursday, October 21, 1954 No. 39
Mrs. Earl Keese of Stamford came Sunday to assist in caring for her mother, Mrs. W. D. Beauchamp who is ill.

Mr. and Mrs. C. B. Barth spent last week in Quanah with Mrs. Barth's mother who is very ill. Mr. Barth returned home Sunday but Mrs. Barth stayed to assist in caring for her mother.

Texas Chapter Is Organized In School
The Texas chapter of Rotan High met Oct. 14, for the purpose of organizing and electing officers. Officers elected were: Wayne Helms, president; Jimmy Loving, vice-president; Pat Blount, Secretary; Sam Smith, treasurer; Jackie Lewis, reporter.

The sponsor is Mrs. Earl Martin. The club plans to have 2 meetings a month, and several parties during the year. Outlines for the year show this to be one of the interesting organizations for the year.

ALL MILK IS GOOD ... BUT be SURE to get the milk that has earned the ... GOOD HOUSEKEEPING SEAL

Get Famous

FOREMOST MILK



"It's BETTER than Good! ... it's FOREMOST!" FOREMOST DAIRIES



Austrian Winter Peas

GUARD YOUR SOIL —

It Cannot Be Replaced After It Is Gone Solution: Just keep the soil you have

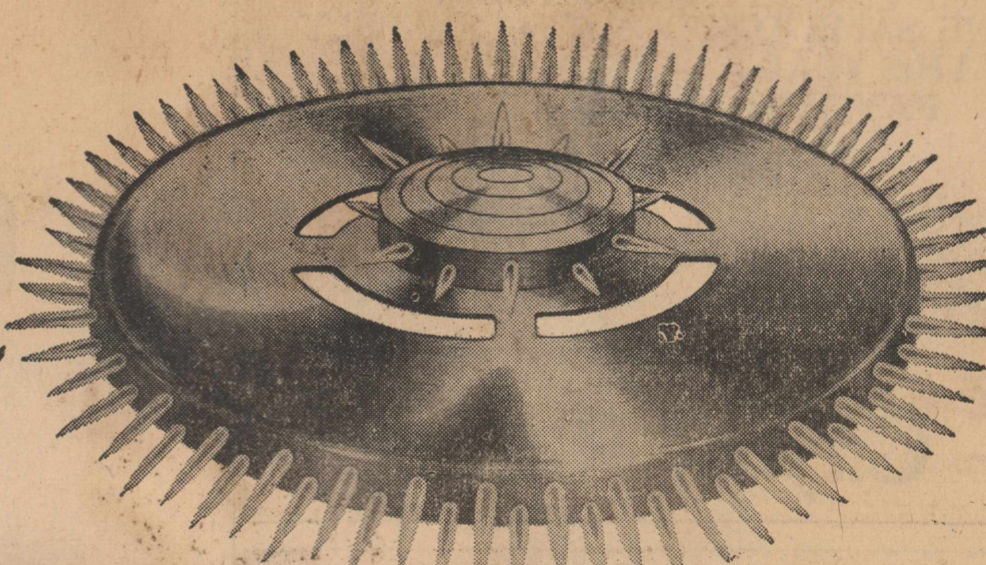
Where can you buy an acre of topsoil just two or three inches thick? What would it cost you spread over your land?

PROTECT IT, COVER IT

Clark-Benson Hdw.

Rotan, Texas

Save at Old Stove Round-Up Sale Now
Trade for '55 Automatic Plus **GAS** Range



World's Only Instant Heat



Modern Gas Cooking Is Automatic Plus

- Clean — stainless heat plus smokeless flame broiling
- Cool — oven insulated on all sides
- Completely Automatic — top burners and oven cook food ... turn off automatically while you're away
- Flexible — 101 precision heats, not just a few
- Fast — world's only instant heat
- Economical — cooks for one-fourth cost of any other automatic fuel

COMPARE '55 AUTOMATIC PLUS GAS RANGE'S INSTANT HIGH HEAT with any other automatic cooking heat. You will agree that any other automatic fuel belongs in the slowpoke horse-and-buggy age!

Moreover, automatic gas gives you 101 in-between heats instantly. Frying, simmering, pressure cooking or any cooking task ... you get the proper heat twice as easy, twice as fast with automatic gas. It's the world's only instantly adjustable heat.

Seeing is believing. See this and other modern cooking advances demonstrated at your Gas Range Dealer's Old Stove Round-Up Sale. Take advantage of his special values and easy terms. It's Old Stove Round-Up Time ... time to modernize and save with a '55 Automatic Plus Gas Range.

Annual Old Stove Round-Up Sale Now
Save at **GAS** Range Dealers and Lone Star Gas Company

Young's FOOD VALUES

PUFFIN BISCUITS, 2 Cans 25c
HOME DAIRY MILK, 1/2 Gallon ... 45c

Monarch Crushed
PINEAPPLE, No. 2 Can 25c
RED SPUDS, 10 Pounds 49c
WHITE SPUDS, 10 Pounds 39c
CRANBERRIES, Pound 29c
ORANGES, 5-Pound Bag 43c
GREEN CABBAGE, Pound 5c

SUGAR, 5 Pounds 49c

Diamond
PORK & BEANS,
PINTO BEANS Tall Can 9c
BLACK-EYED PEAS
BEETS
Kimbell's CHILI, No. 2 Can 43c
Diamond Green BEANS, No. 303 Can 14c



Best Maid
Salad Dressing
Qt. jar 43c

Mrs. Tucker's
Shortening 3 lb can 79c
Giant Tide 69c

RITZ CRACKERS, Large Box 32c
KRISPY CRACKERS, 2-Pound Box ... 49c
Robin Hood FLOUR, 10-lb. Bag 93c
Light Crust FLOUR, 25 Pounds .. \$1.98
55c Coupon in bag.

CHEESE SPREAD, 2-lb. Box 69c
DRESSED HENS, Pound 43c
CHUCK ROAST, Pound 39c
Fresh COUNTRY EGGS, Dozen 45c

Geo. W. Young & Son

CLOSE OUT

Television Accessories

2 Electric Rotators, Each \$29.95
1 Finco Antenna \$39.95
2 Stock Yogi Antenna \$29.95
Conical Antenna \$12.95
40-Foot Telescoping Tower \$19.95
50-Foot Telescoping Tower \$27.95

White Auto Store

L. A. Chapman Died At Guymon, Okla.

L. A. Chapman, 48, former citizen of Rotan, died at 10 a.m. Tuesday at Guymon, Okla. He had been ill a short time.

Mr. Chapman lived in Rotan several years ago, being connected with businesses here and also farmed in the Rotan area. He moved to Snyder in 1936, where he and family lived 10 years before going to Colorado City as Chamber of Commerce manager in 1946.

At Snyder he was active in church and civic affairs. He was a steward in the Snyder Methodist church for six years and for 25 years had taught Sunday school classes. He was Boy Scout district commissioner, Lions Club and Woodmen of the World officer, Red Cross fund drives, Young Democrats and the Masonic Lodge. He was an original stockholder of the Scurry County Rodeo Association.

At the time of death he was manager of the Guymon Chamber of Commerce, which position he had held since December, 1952, after resigning as executive director of central division of the U. S. Highway 80 Association.

Survivors include his wife, two sons, C. B. Chapman of Abilene, and John Chapman, a senior at Texas A&M College, one daughter, Teresa Chapman at home, his mother, Mrs. R. L. Starkey of Bryan, and a sister, Mrs. M. T. Reese of Calvert.

Funeral and burial was at Guymon.

Miss Mae Phillips, chief operator with a telephone company in Glade-water, returned to her home there Friday, after spending her vacation here with her parents, M. and Mrs. J. R. Phillips. While here Miss Phillips and her mother visited Mr. and Mrs. Garland Phillips and son in Seagraves.

Mr. and Mrs. D. J. Smith returned Wednesday of last week from Ft. Worth, where they visited her father and Dallas, where they attended the Fair and saw "The King and I."

Use Each Acre Within Its Capabilities

The objective of the Upper Clear Fork Soil Conservation District is the use of each acre of land within its capabilities and the treatment of each acre according to its needs. To meet these needs the district supervisors urge every landowner and operator to become a conservation farmer.

Soil improving crops are a basic need in this area. Annual winter legumes, such as Australian winter peas or hairy vetch are adapted to this area. Guar and cowpeas are summer legumes adapted to this area.

Legumes improve the fertility of the soil by depositing available nitrogen through their roots. The roots penetrate the soil and cause a more porous, aerated soil—soil that is not all run together. The top growth also makes good organic mulch that helps prevent wind erosion and helps to hold water where it falls.

Small grain is a good conservation crop in rotation. Although they do not deposit nitrogen as do legumes, small grain does produce fibrous roots and top growth that help keep the soil from washing or blowing.

If 25% of the land in this area were planted to soil improving crops each year, a vast difference should be noticed within a few years. To entirely stop soil blowing farmers in parts of the area should plant close growing, high residue producing crops on nearly all their land.

Soil improving crops are not a burden, but should prove to be a great benefit when they become a regular part of a conservation cropping system. Many farms have long been abandoned where conservation farming was not practiced.

Freddie Raspberry and Jack Sparks visited in Odessa last week end.

Mr. and Mrs. O. B. Cave and Jane visited her parents, Mr. and Mrs. W. F. Taylor, and Mr. and Mrs. John L. Taylor and their baby son, John L., Jr. in Big Spring last week end.

Party at Rives Home

Attending a party Monday night in the home of Mr. and Mrs. W. A. Rives were the following: Carole Hargrove, George Peel, Jane Hargrove, Darrell Hale, Ronda Hayes, Jimmy Counts, Peggy Robertson, Jerry Waggoner, Sandy Morrow, Jackie Waggoner, Ruby Rives, Stanley Nowlin, Freddy Smith, Max Garland.

Various games were played, then refreshments were served.

Mr. and Mrs. Beverly McNaron and children of Abilene, spent Sunday night here with his father, W. McNaron.

The Rotan Advance Thursday, October 21, 1954 No. 39

Among those in Dallas last week to see "The King and I" and also attending to business were Mr. and Mrs. Charles Hogsett, Mr. and Mrs. C. E. Leon, Mrs. J. O. Roberts and Mrs. J. Frank Johnson.

Mrs. W. F. Edwards, Mr. and Mrs. Buddy Edwards and children attended the Oil Show in Odessa and visited Mr. and Mrs. Tom W. Hill from Saturday until Monday.

Mr. and Mrs. Sheila Taggart are visiting relatives in Littlefield this week.

How Many Years Did It Take To Make The Soil



AUSTRIAN WINTER PEAS — Arthur Singley

Clouds of sand and dust like we had last spring takes off hundreds of years of soil formation in a single day.

PLAN FOR COVER NOW!

Farmers Gin Co.

J. C. Edwards, Mgr.

Phone 336



The Basic Idea Behind the All-New 1955 PONTIAC

On Display October 29 and 30

ABOUT 30 years ago General Motors Corporation presented to America a new car called Pontiac. This new car was the direct result of a very specific idea.

The idea was this: to create a car which took its style, its engineering principles and its features from the very best and most expensive in America—and to build these into a car priced just above the very lowest!

Naturally, such an idea produced a wonderful and highly popular car—a car which millions of satisfied owners have driven with outstanding pride and pleasure.

Now, nearly three decades later, an entirely new Pontiac has been created for 1955—a car completely new from the ground up!

One thing, however, about the 1955 Pontiac remains unchanged—its *basic idea*—to offer the American public the very finest car that can possibly be built to sell at a price within easy reach of any new-car buyer.

When you see the new Pontiac on Friday or Saturday—Oct. 29 or 30—you will be immediately impressed by its remarkable new styling. No other car in the world looks like this new Pontiac!

When you drive it you will be astonished at its performance. For the 1955 Pontiac introduces the powerful new Strato-Streak V-8, an all-new engine that has already been proved in more than 3 million test miles!

When you price the new Pontiac you will come face to face with the basic Pontiac idea—you will be agreeably surprised that so much car, so much sparkling newness, so much luxury, so much downright goodness can be priced so near the very lowest.

We cordially invite you to come in on Friday or Saturday and see for yourself what a superb all-new General Motors masterpiece has been created to carry the wonderful name "Pontiac" for 1955.

CAMPBELL PONTIAC COMPANY

Forrest & Cleveland

Rotan, Texas



TRAIN LOAD

Big 2 1-2 cans



4 for **\$1**

in Heavy Syrup

Buy Now

STOCK UP



Hunt's
Tomato Juice
4 46-Oz. cans **\$1**



Hunt's
Peaches
6 No. 303 cans **\$1**



Hunt's
Fruit Cocktail
3 for **\$1**



10
300 cans
for **\$1**



Hunt's
Pork & Beans
8 300 cans **\$1**



Hunt's
Corn
6 300 cans **\$1**



Hunt's
PEAS
5 300 cans **\$1**

Texas

Oranges
5 lb bag **49c**

CHOICE MEATS

No. 1
Fryers lb 45c
Pork
Roast lb 49c
Beef
Short Ribs lb 23c
Choice Chuck
Roast lb 39c
Pork
Steak lb 49c
Fat
Hens lb 45c

VEGETABLES

Choice Russet 10-lb. Mesh Bag
Potatoes 39c
Green
Cabbage lb 5c
Golden
Bananas lb 15c
Yellow
ONIONS lb 6c
Cello
Cartots 2 bags 25c
Tokay
Grapes 2 lbs 25c

Catsup



6 14 oz. Bottles **\$1**

Armour Star Pork

Sausage

Pound Roll

39c

Pre-Cooked

Picnic

HAMS lb 43c

River

Rice 2 Lb bax 29c

Armour

Treet can 49c

Wolf

Chili No. 2 can 49c

Aunt Jemima

FLOUR 25 lb sack **\$1.99**

Crisco 3 lb can **79c**

Hunt's
TOMATO JUICE
10 300 cans **\$1**



4 300 cans **\$1**



10 for **\$1**



4 No. 2 1/2 cans **\$1**

HUNT'S PICNIC

Asparagus
3 cans **\$1**

VAN CAMP

TUNA
4 cans **\$1**

Betty Crocker

Cake Mixes 3 boxes **\$1**

Yellow-White-Devil Food, Honey Spiced-Marble



Solid Pack
6 Cans **\$1**



Hunt's
Tomato Sauce
12 for **\$1**

Boysenberries or Blackberries
No. 2 can
3 **\$1**
in heavy syrup



D. J. Smith & Co.

PHONES 265 & 260



Don't Forget To Save
S & H
Green Stamps
Been tested by Time
SINCE 1896



**VETCH & RYE
INCLUDE A LEGUME COVER CROP IN YOUR
ROTATION**

By growing Soil Improving Legumes in rotation, increased production can be realized without having to buy or rent extra land.
Begin NOW to conserve the soil for the future.

Rotan Insurance Agency

H. T. Fillingim Phone 334 H. T. Fillingim, Jr

CARD OF THANKS

Out of town relatives and friends attending the funeral services of T. J. Stephenson here last Tuesday were his brother, J. H. Stephenson of Comanche, his sister, Mrs. Julia Martin of De Leon, and a nephew, Rev. Frank Martin and family of Hobbs, N. M., Emmett Eason of San Angelo, G. W. Eason of Big Spring, Mr. and Mrs. S. R. Morton of Lubbock, Mrs. Bessie Johnson of Merkel, Mrs. C. L. Stephenson and Bill Stephenson of Sweetwater, Mrs. W. B. Willingham of Tulia. Also Mrs. Carlton Willingham, Mr. and Mrs. Richard Young, Misses Lillie and Gertie Young, Mrs. Mae Young, Mrs. Marvin White, Miss Maggie Seymour, Mr. and Mrs. Martin Westbrook, Mrs. Erma Hall and Mrs. Cheshire Pardue, all of Hamlin.

Laveta Allen of Roby, and Yvonne Allen of Rotan, both working in Midland, were joined here Friday by Laveta's sister, Verneth Allen, and by Yvonne's mother and sister, Mrs. Arnold Allen and Eva Gail and they went to Dallas to visit Wanda Allen, who is teaching there, and to attend the Fair. They returned home Sunday afternoon.

**Farm Bureau Holds
Annual Convention
Here Tuesday**

The Fisher County Farm Bureau met in the annual convention in the Rotan High School auditorium Oct. 19, at 7:30 p.m. The invocation was given by Geo. T. McBeth.

A general statement of some of the accomplishments of the County Farm Bureau was made by the chairman, Clifton Thomas.

The financial report for 1954 was given by the treasurer W. L. Byrd. Other reports included report on membership by E. T. Toler of the Longworth community. Mr. Toler made observation of the possibility of Farm Bureau members in Fisher County to be 1,000 or more.

The service agent, R. D. Wallace, gave report of the Farm Bureau services offered members thru the Casualty, Fire, Life and Hospitalization Insurance Co.

Sam Morgan, director in Roby, gave the Legislative report. Current questions on Farm Bureau were discussed along with the report on legislation.

C. C. Carter, chairman of the resolutions committee, led in study and adoption of the following State and County resolutions:

I. Resolved: That the Fisher County Farm Bureau go on record as opposing any additional State or Federal tax on gasoline for purposes of building State and Federal super-highways or freeways.

II. Resolved: That the Texas Farm Bureau remind the State and Federal agencies on the National, State and District level that they are to execute policies and not to develop policies.

III. Resolved: That the Fisher County Farm Bureau is in favor of the Texas Legislature appropriating funds sufficient to carry out strict feed control laws.

IV. Resolved: That the Fisher County Farm Bureau is in favor of granting an increase in cotton acreage to the drought disaster counties.

V. Resolved: That the present law in regards to the use of Mexican Nationalists laborers for cotton harvesting be kept on the books and improved if possible.

VI. Whereas, we realize there is a large surplus of cotton and many farmers are dissatisfied with the cotton acreage allotment program, therefore

Resolved: That the Fisher County Farm Bureau recommend to the Texas Farm Bureau that action be taken, in the form of advertising, research for new uses and other methods to increase cotton consumption, both at home and abroad, in order to bring demand more in line with supply.

VII. We, the Fisher County Farm Bureau, resolve to support the commissioner's court in securing Farm to Market roads, as many as is needed in the county.

VIII. Resolved: That the Fisher County Farm Bureau offer any service possible in securing a better program to suit Fisher County needs in all its agricultural agencies including the FHA, TSC, County Extension Service, FFA and Future Homemaking administration.

IX. Resolved: That as long as cotton acreage control is enforced, all producers who abide by such shall have a government support price of 100% of parity.

X. Resolved: That the Fisher County Farm Bureau ask for closed hunting season, for five years, on all quail in Fisher County and recommend that Farm Bureaus in adjoining counties to do same.

XI. Resolved: That this Farm Bureau lend our county officials cooperation in similar ways to that offered the government agencies.

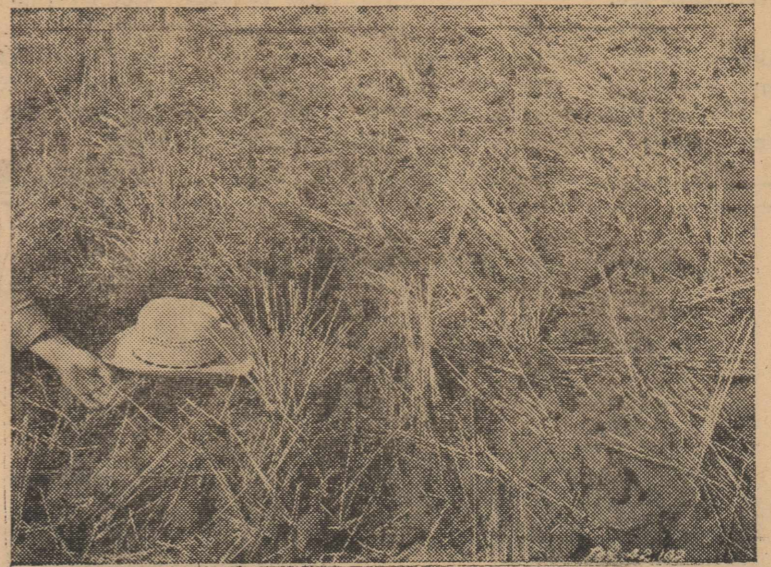
XII. Resolved: That the Fisher County Farm Bureau get behind movement to secure or erect an agricultural building in the county.

The following men were elected directors to serve in Farm Bureau: Horace Carter, Rotan, and M. O. Stephens, Longworth. The following were re-elected: W. L. Byrd, C. C. Carter, E. T. Toler, L. R. Weems, P. R. Eaton, Willie B. McKimmy, and Clifton Thomas. Alva Kolb, Jr., and Danie Gruben were elected to go to the State convention, along with chairman Clifton Thomas, as delegates. The alternate delegates will be elected in the meeting of directors Oct. 26.

The State Farm Bureau convention meets in the Buccarener Hotel, Galveston, November 8, 9, 10, 1954.

A good representation of Farm Bureau and interested supporters were present at the convention.

Mrs. T. A. Smith and her niece, Patricia Lucille Worrell of Dallas, visited their parents and grandparents, respectively, Mr. and Mrs. Ras Patterson.



STUBBLE MULCH

All men are dependent upon the production of the soil for food and fibre, and they should be interested in the conservation of that soil. Good conservation Farming is vital for a healthy, growing population and for a Strong, Free Nation.

Garland Furniture Co.

CARD OF THANKS

We want to thank everyone including the hospital staff and employees during the time Mrs. Noles was in the hospital following the accident for the many kind acts and help during this time.

We will never forget you.
Roy Knowles and family

Guss Bunch of Austin, visited his mother and family. They all met with Mrs. Roy Edwards and had Sunday dinner.

Mr. and Mrs. Cecil Roberts, Mr. and Mrs. Keith Ward and son Jack of Midland, visited in the H. E. Aldridge home Sunday.

Jimmy Counts and Stanley Nowlin volunteered for Army service and left Thursday for training in the Infantry.



IT'S OK NEIGHBOR, WE GOT A FIRE POLICY ON OUR NEW STOVE WITH

**R. L. YOUNG
INSURANCE**

ROTAN DIAL 261

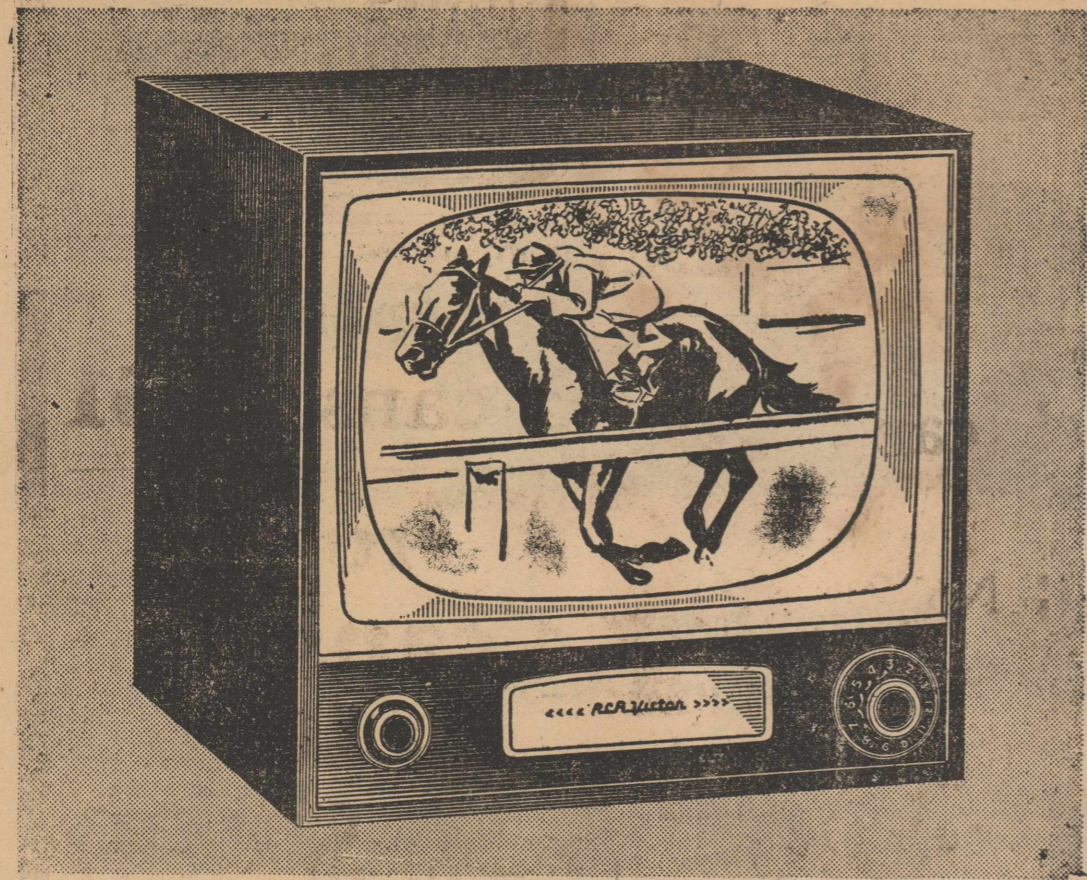
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LOCKER**

FOR BIG FOOD SAVINGS,
year 'round menu variety and new Shopping Complete details.
Call on us for convenience, Rent a Locker NOW!
Porter's Locker Plant

**CUT YOUR
FOOD BUDGET**

Lowest Price Ever!
RCA VICTOR
Television with "Golden Throat" Fidelity Sound

Only \$169.95



RCA Victor 17-inch TRENT. Ebony cabinet finish. Matching "Roll Around" stand available, extra. Model 17S450.



RCA Victor 21-inch Trafion. Lowest priced RCA Victor console TV! Grained finishes, mahogany, lined case. Model 21C51C. \$289.95

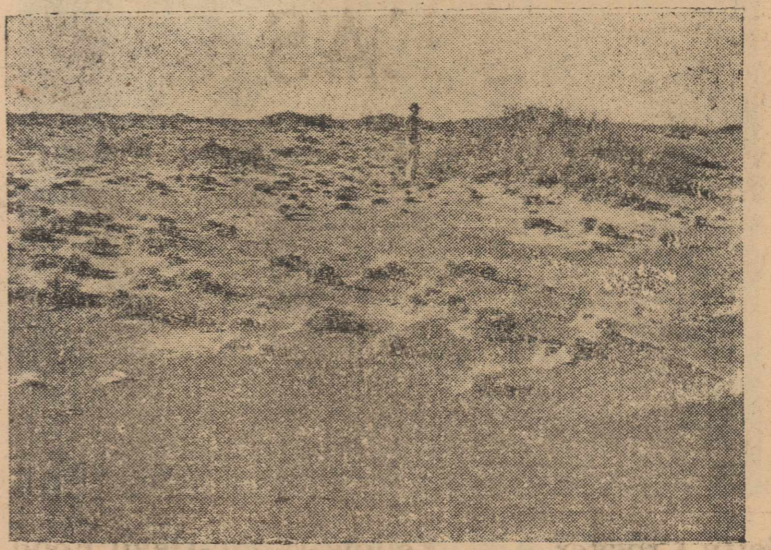
You've never dreamed TV reception could be so clear...sharp...steady!

Here, now! *Lowest priced TV in RCA Victor history.* New 17-inch table set in cabinet 30% smaller than prior models. Perfect for den, bedroom, or "second set" for the children!
New "Easy-See" VHF tuning dial with slanted king-size numbers. New "Magic Monitor" chassis—automatically ties clearest picture to finest "Golden Throat" Fidelity Sound.
Come in today and see the new 17-inch Trent—one of the great new RCA Victor TV values.

FOR UHF—New High-Speed UHF Tuner is 8 times faster than previous continuous tuners! Exclusive "Clutch Action" for instant, accurate switch to and from VHF. Gets all stations in your area, UHF and VHF. (Optional, at extra cost.)

Ask about the exclusive RCA Victor Factory-Service Contract

Home Lumber Co.
TV CENTER OF ROTAN
Phone 318 Rotan, Texas



ABANDONED CROPLAND

For a Better Tomorrow, grow cover crops now. Cover crops will help hold down the most unpleasant dust storms. Soil in the air helps no one, but it is a loss to the farm from which it came.

Cover Crops Will Help Hold The Soil!

Campbell Dept. Store

Mrs. Lance Davis attended homecoming in Spur Friday. Mrs. Davis taught in the Spur school system several years ago.

Misses Pauline Fleming, Bernice Hardy, Hattie Belle Howard, and Mrs. Thaddie Wilson spent Sunday in San Angelo.

Mrs. Clifton Thomas and Mrs. J. T. Stephenson visited Mr. and Mrs. W. B. Willingham and W. W. Eason in Tulia Saturday and Sunday.

Mr. and Mrs. Tate May of Hamlin, and Mrs. Willard Pratt of Norfolk, Va., visited Dr. and Mrs. J. Frank Johnson Sunday.

County Agent Talks On Cover Crops

By Frank L. Crowder, Jr.

First let us see just what cover crops are. When we think of cover we think of one object being placed over another object. No matter what the two objects may be. The same is true when you apply it to farming. The soil is the object to be covered and what we put over it is of secondary importance. However, just as it is better to cover with a blanket in the winter, than with a newspaper some crops cover the soil better than others.

All of our soil needs to be covered and would be very much improved if a cover crop could be placed on it. Our range land, though, has its own cover. The timber that is on range land helps to cover the soil as well as the turf, even as small as it is. The roots that are still there serve as an anchor to hold the soil. So, the land that we are primarily concerned with covering is cropland and especially that that has just had a crop harvested from it. This is the land that if it isn't covered will not be here next spring.

And of course that is the reason for growing cover crops. To hold the soil where it is. We all see this land shifting during the winter and spring when the wind blows. It is because that land had nothing on top to hold it down and anchor it. During the dust bowl years many farms were blown off right down to hard pan. That hard pan isn't far down there either, as most of you know. If that was all the soil in which we had to grow a crop, yields would be pretty small. So it is to our advantage to hold that top soil together and keep it where it is. It doesn't do us much good when it is in the roadway ditch or drifted against the barn or even in the living room.

Now is the time to start those cover crops. Actually a month ago would have been none too soon. But it isn't too late. Any time within the next month is fine and time enough. Moisture is necessary for getting cover crops to grow the same as it is for growing cotton. So if you do not have moisture by that time plant when you do have. For best

results though your crop should be planted before November 15. Also planting at that time will give the crop a chance to get enough growth and root down enough to better hold the soil when the strong winds start blowing and sand starts shifting.

There are several good crops that can be grown during the winter and will serve as cover. Among the best are Australian winter peas, vetch, rye, barley, oats and wheat. These can be planted singly or in combination, either in rows, broadcast, drill or in blanks where you may have cotton now. In addition to serving as cover any of the above mentioned makes good grazing moderately without damaging the crop for cover. Peas and vetch offer the additional benefit of adding nitrogen to the soil. Nitrogen is one plant element that is deficient in most soils in Fisher County. Nitrogen is to the plant what protein is to the animal.

For best results when planting peas or vetch, the seed should be inoculated or treated and 0-20-0 fertilizer (phosphate) should be added at the rate of about 200 pounds per acre. When turned under as a green manure crop peas and vetch also add valuable organic matter to the soil.

Hay may be harvested after the crop has matured in the case of any cover crop but should not be until the threat of severe wind erosion is gone in the spring.

The growing of cover crops also comes under payments made by the ASC. Ask them about Practice 35. In most cases they pay up to 80% of the cost of seed and fertilizer. If you are eligible for any ACP payments you are eligible for this.

You, the farmer, are the only man who can see to it that your soil does not blow away. You can do this by growing cover crops. At the same time you provide grazing, increase fertility and the government shares the expense. One of these cases of everything to gain and nothing to lose.

Among the guests of Mrs. Bernice Stockton are Mrs. M. C. Burge of Riverside, Cal., Mrs. George Krapff and Mr. Krapff of Oteeste, Okla., and her daughter, Mrs. Howard C. Davison of Lubbock.

Minister Otta Johnson Spoke to P. T. A.

The Junior High School PTA met Wednesday, October 13, at 3:00. Minister Otta Johnson spoke on Spiritual Education and Character Building.

The Association voted to buy the room fans the school is now using, as this year's project. Mrs. George Black was elected as a delegate to the State Convention in Corpus Christi November 17, 18, 19.

Boxed Christmas cards are being made available at the school for any one who would like to purchase them and the proceeds will go to help pay for the fans. The cards may also be purchased on the annual school festival.

Miss Sibyl Howard and Mrs. Emmett Cave visited and attended to business in Dallas Sunday and Monday.

Mr. and Mrs. Joe McCombs, David and Neal of Fort Worth, visited his parents, Mr. and Mrs. C. W. McCombs last week end.

Mr. and Mrs. Ebb Macon of Stamford, visited Mrs. Stephenson Monday night.

Dr. and Mrs. Carl C. Rister of Lubbock visited Dr. and Mrs. J. Frank Johnson last week end.

The Rotan Advance

Thursday, October 21, 1954 No. 39
Billy Morgan, who is stationed at Camp Hood, and Mrs. Morgan, who is teaching in Abilene, visited his mother, Mrs. Jonnie Morgan, last week end.

Mr. and Mrs. C. W. McCombs spent several days last week with Mr. and Mrs. Tom Parker in Roby.

CURRENT DIVIDENDS

50%

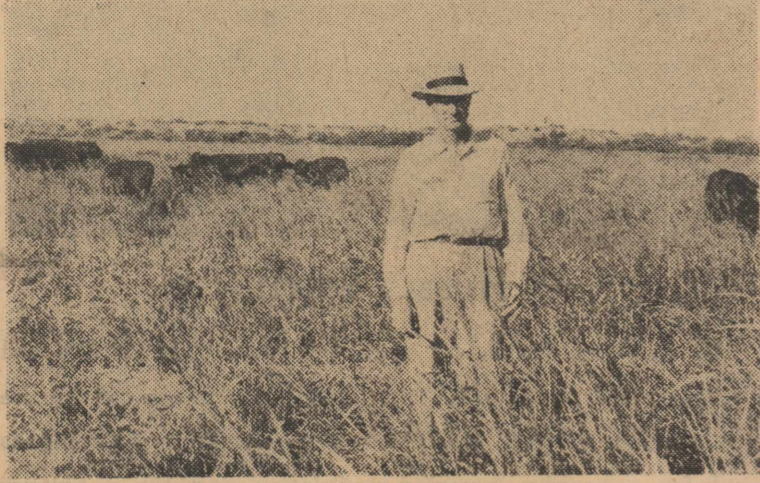
(All Coverages)

DN AUTOMOBILES INSURED WITH THE Southern Farm Bureau Casualty Insurance Co.

CONTACT YOUR AGENT FOR THE ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE

DRUE WALLACE
Roby, Texas P. O. Box 367
Phone 4061 — Res. 8580

GOOD GRASS, FAT CATTLE and no soil is lost.



BLUE PANIC GRASS—Dr. Jenkins

Grass is a good soil conditioning crop. Soil covered with good grass does not wash or blow away. It makes fat cattle too. Grass is good in rotation with cash crops.

H. L. Davis & Co.

Sunday, October 24 is

Church Loyalty Day

at

FIRST BAPTIST CHURCH

9:45 Goal of 400 in Sunday School
10:50 Morning Worship: "Salute The Church"
Offering For Building Program
6:30 Goal of 150 in Training Union.
7:30 Evening Worship: "Paul, A Chosen Vessel."

WELCOME TO VISITING FRIENDS

D. J. Smith, Chairman
Finance Committee

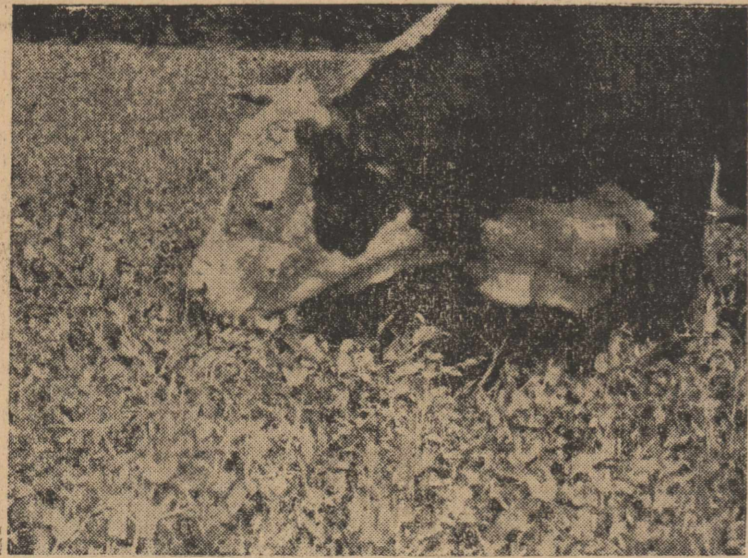
Lawrence Hayes, Pastor

D. L. Smith, Chairman
Furnishings Committee

H. L. Davis, Chairman
Building Committee

Judson Thompson,
Chairman Deacons

Harold King, Supt.
Sunday School

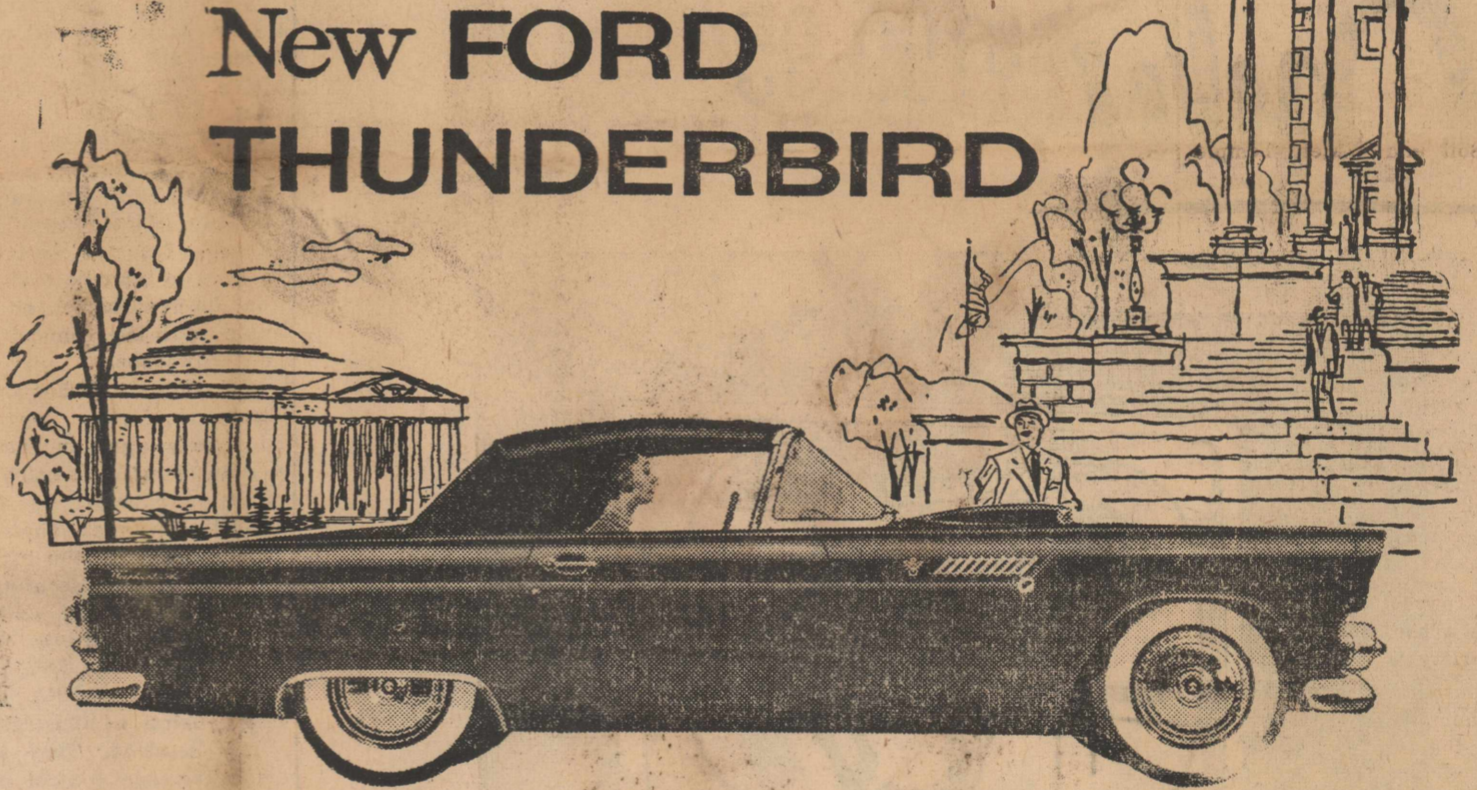


FOR LANDS SAKE — COVER

Stop wind and winter erosion, improve fertility and soil structure provide winter grazing

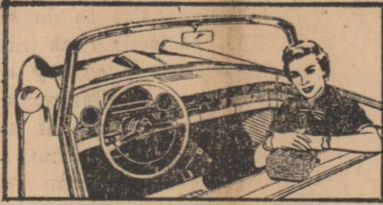
GROW A COVER CROP

Winn's Stores Inc.



New FORD THUNDERBIRD

A personal car of distinction
...with Trigger-Torque performance



You'll be delighted at the wealth of conveniences the Thunderbird offers. Two tops are available: a disappearing fabric top . . . and an easy-to-lift-on hard top. The extra-wide vinyl upholstered seat is foam-rubber-cushioned . . . power-operated 4 ways. Windows roll up . . . by power, if you like. There is a tachometer . . . and a clock with a sweep second hand. There is a telescoping steering wheel. And you can have power steering and power brakes.

Something totally fresh is here—a bewitching new all-steel beauty that sets the styling keynote for other Ford cars to come.

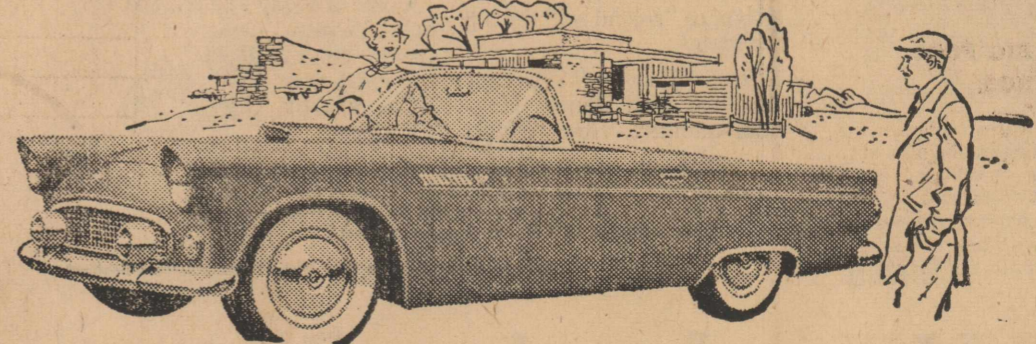
But, styling gives the merest hint of what the Thunderbird has to offer. In traffic and on the open road the Thunderbird's Trigger-Torque performance is literally a revelation. Here is hair-trigger response . . . fleet, liquid agility . . . backed by a reserve of swift, sure power to meet safety's every demand. Trigger-Torque performance stems from Ford's new Thunderbird Special V-8—a high-torque engine with 4-barrel carburetor, dual exhausts, wide-opening valves and Ford's famous low-

friction design. And you can have the Thunderbird with the transmission of your choice—Conventional, Overdrive, or new Speed-Trigger Fordomatic.

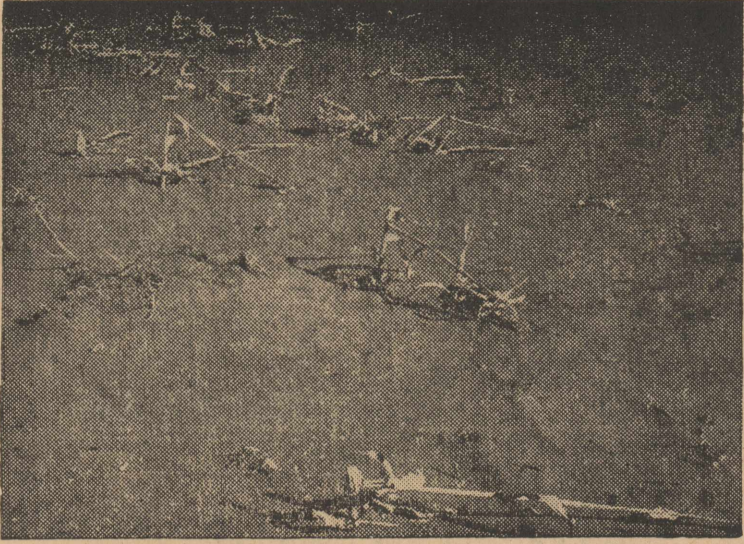
Ford's Ball-Joint Front Suspension not only velvet-cushions your ride, it also allows the Thunderbird to handle with utmost ease—to corner with greatest stability.

But, more important, the Thunderbird is the product of the same advanced engineering . . . the same manufacturing skills that have made Ford products so dependable, so value-full and so desirable to so many.

Come in today for complete information



ROTAN MOTOR COMPANY
Your Friendly Ford Dealer



Deep Sand Land Unprotected From Wind.

If it takes 600 years for nature to make one inch of top soil—how old is your soil? If you lose some of your soil by wind or water erosion—how long will it take to replace it?

Cover Crops in rotation will help to conserve the precious top soil.

Foster Miller Gin

Ernest Taggart, Mgr.

Rotan, Texas

Phone 373

Oleta Parker Does Good Job For Reporter-News

(Abilene Reporter)

We daresay nothing of news escapes the typewriter of the Reporter-News Correspondent, Oleta (Mrs. Alton B.) Parker, in Rotan, and Fisher County. She's been a "stinger" for the R-N since 1942 and has become well known to the employees as a reliable news source.

She's a native of Fisher County and of course, knows all the folks there, as well as all the lanes and ohg holes. She loves farm and ranch stories best of all, especially when personalities enter in. She says she has had as many toes mashed by prize bulls and heifers at stock shows as the next fellow. She never milked a cow in her life, but she can call every registered jersey in the county by name, if there's a fence between 'em.

Her articles have been published in Southwestern Stock and Crop, Lubbock; Soil and Water, Temple; Banker's Digest, a railway magazine, and other papers. Oleta insists she has had a lot of breaks on good stories. She can remember three that traveled abroad and one that was copied in Times Magazine and reader's Digest.

When William Cowper said "variety's the very spice of life", he had no idea how well it fitted Oleta's personality. What with keeping her family happy and content with a chronic gadabout, and at the same time, covering maybe in the same day, a wedding, a party, part of a bull show, a wreck, a funeral, and then maybe a ball game that night, she has "variety".

Oleta's husband has been fire chief for "humpteen" years, and she insists he's the only famous one in the family. He has served as president of the Midwest Fireman's As-

sociation, the local brotherhood of the Baptist Church, and chairman of many civic projects. The Parker's daughter, Alta, is a senior in Hendrick School of Nursing in Abilene.

Oleta's outside activities include the Baptist Church, public relations chairman of Rotan Chamber of Commerce, Scout organizations, Red Cross, and TB Association, and the Fisher County Fair Association.

Editor of the "first and last" newspaper ever published in Rotan High School was her first paper job. No one ever got his copy in for "The Yellowhammer," so she ended up writing the whole thing. There were four issues published, she recalls.

Oleta was named for an Indian woman, "Oleta Littleheart," a novelist for the old Comfort Magazine, one of her mother's favorites.

You've hear of people singing in the bathtub. Well Oleta "writes" in the bathtub. When she's stuck for a beginning for a story, she takes a hot bath. When the lead comes to her, she has to get out of the tub, while dripping water all over the floor, to hunt for pencil and paper to write on before her thoughts get away. Hands in hot dish water do the same trick, only she doesn't enjoy

that chore so much.

Other jobs she's had include working as a saleslady, substitute teaching in local schools, and even helping out in a dental office.

Oleta gets nostalgic about being a country correspondent. She declares that you learn just a little bit about nearly everything, from the run of the mill and social to government programs, legal matters, medical, historical, church, civic, banking, various organizations, and even how to save the soil. And you meet a lot of very interesting people.

Mrs. Lela Smith of Fort Sumner, N. M., visited her children Mr. and Mrs. Lester Minton, Mr. and Mrs. Bill Smith several days last week.

FLOOR COVERING & FURNITURE PRODUCTS OF

These Famous Brand Names May Be Yours at Pittman Floor Covering and Furniture

Carpeting By — Mohawk - Alexander Smith - Downs - McGee Bigelow —

Linoleum & Tile — Armstrong - Pabco - Nairn - Azrock - Kentile - Goodyear

Furniture by — Drexel - Heywood Wakefield - Wm Bassett - Crown - Kroehler - Sealey

Appliances — Norge - Tappan - Speed Queen - Hoover

BUDGET ACCOUNTS WELCOME

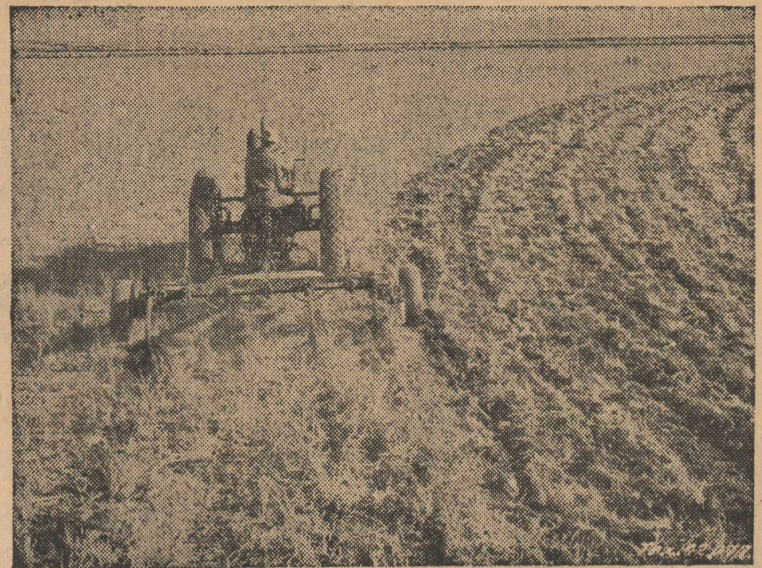


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SWEETWATER, TEXAS

401 Oak St.

We Install — No mileage Charge, Same as Sweetwater



Contour Stubble Mulch

WILL YOUR SOIL BLOW NEXT SPRING

What will keep soil from blowing?

Stubble left on the surface or green legumes or small grain will help to prevent blowing. The organic matter these crops add to the soil will improve the soil structure.

R. L. Young Insurance

Rotan, Texas

Mrs. W. J. Branch, Mrs. C. J. Dalton, Mrs. C. J. Campbell went to Fort Worth Sunday to attend the Texas Baptist convention there this week.

Mr. and Mrs. L. E. Newton, Mr. and Mrs. Lehman Newton, and children, Frances and Susan visited Patsy Newton at McMurry College, Abilene, Sunday afternoon.

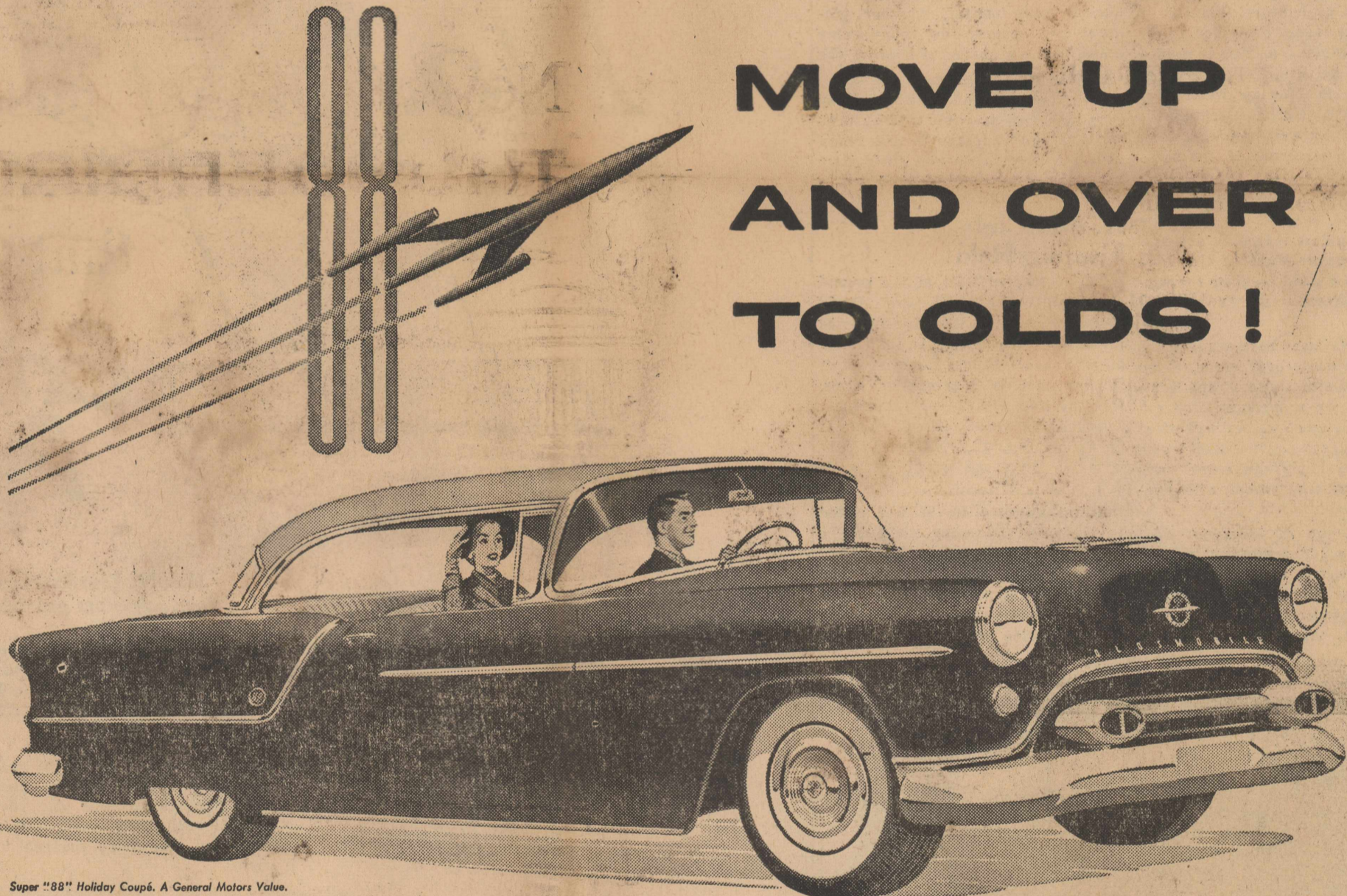
The Rotan Advance

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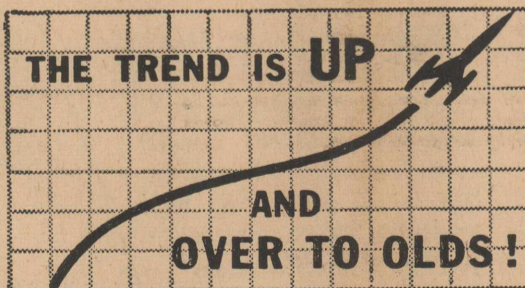
Mrs. Ellis Locke and son David of Miami, Texas, visited her parents Mr. and Mrs. H. C. Shelton Saturday and Sunday.

Mrs. E. R. Rothwell and Mrs. Harry Rothwell of Dimmitt visited Mrs. J. W. Kennedy last week end.

You get so much more car for so little more money...when you



MOVE UP AND OVER TO OLDS!



You're out ahead in every way . . . with a 1954 "Rocket" Engine Oldsmobile! For this year's Oldsmobile is even further ahead of the field than the famous "Rockets" of the past! Ahead in styling! Long and low-level with a dashing sweep-cut flair, dramatic panoramic windshield, dazzling new duo-toning—distinctively Oldsmobile! Ahead in power! High-compression "Rocket" Engine power . . . with more torque per dollar than in any other car! Ahead in features! Oldsmobile offers all the power features* to take out the work, leave in the fun! And ahead in money, too—because this car will stay new for years—hold its value at trading time! Come in soon for your "Rocket" ride. Now's the best time to make the move Over to Olds!

*Safety Power Steering, Power Brakes, Power Windows and Power Seats optional at extra cost.

"ROCKET" ENGINE OLDSMOBILE

SEE YOUR NEAREST OLDSMOBILE DEALER

ROLLINS MOTOR COMPANY

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PHONE 239 — Rotan, Texas



FOR BIG FOOD SAVINGS,

year 'round menu variety and new Shopping Complete details.

Call on us for convenience, Rent a Locker NOW!

Porter's Locker Plant

CUT YOUR FOOD BUDGET

Tax Discount Notice

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF STATE AND COUNTY TAXES.

The following will apply:
 3 per cent Discount on Oct. 1st thru Nov. 1st
 2 per cent in November, thru December 2nd
 1 per cent thru December to January 1st
 First and last days inclusive.

Howard A. House
 Tax Assessor-Collector

Austrian Peas Prove Valuable



Winter cover crops are important to a stable agriculture. Planted in the fall, these crops grow during the winter, when cover on this is needed most. A cover crop helps to keep the land from blowing when high winds occur. It also helps protect the land against water erosion, and it improves the structure of the soil.

Thousands of acres in this area are now bare of vegetation. This land will be subject to abuse by high winds unless measures are taken to prevent it. Much of this land would make a good seedbed for winter crops without further preparation.

A lot of farmers have made plans to put in winter cover crops. Some will plant winter legumes and some small grain or a mixture of small grain and legumes. Either will offer protection against wind and water erosion, and many operators will plan to graze these crops with livestock.

A cover crop of legumes does more than offer protection against wind and water erosion. Legumes through their roots, have the ability to take Nitrogen from the air and deposit it in the soil. This will in-

crease production of crops that follow. Organic matter, whether produced by legumes or non-legume crops, is badly needed to improve the structure of the soil.

The supervisors of the Upper Clear Fork Soil Conservation District urge farmers and ranchers to get ready to plant cover crops on their bare land just as quickly as possible.

Jr. 4-H Club Meeting Held

We elected officers at the second 4-H Club, our officers are David Baugh, President; Roy Stinson, vice president; Fred Loving is our Secretary; Douglas Nolen, Reporter; Morris Hunsiker is Sergeant at Arms. Our meeting was 45 minutes long. Everyone answered roll call. We met on Friday Oct. 15, 1954.

—Douglas Nolen, Reporter

Mrs. Lawrence Hayes was called to Lampasas Thursday night to be with her mother, Mrs. Townsend who had fallen and broken her hip. Dr. Hayes was in Golthwaite at the time with his mother who is ill. He returned home Saturday.



Alfalfa

Conservation farming is high production farming. Soil and moisture are used most efficiently. Contact your soil Conservation District for assistance.

THE BETTER WE PRODUCE
 THE BETTER WE LIVE

Westside Gin

W. A. Hancock, Mgr. Rotan, Texas

Phone 333

The Rotan Advance

Thursday, October 21, 1954 No. 39

Mr. and Mrs. Allie Young and Cindy of Brownwood visited his mother Mrs. George Young Saturday night.

NEW LOW PRICES ON OK USED CARS!



FALL reductions bring you the year's biggest savings
 Written Warranty included!

The red OK Tag means
6 WAYS BETTER

- ➔ Thoroughly Inspected
- ➔ Reconditioned for Safety
- ➔ Reconditioned for Performance
- ➔ Reconditioned for Value
- ➔ Honestly Described
- ➔ Warranted in Writing

Sold only by an Authorized Chevrolet Dealer

Hogsett Chevrolet Co.
 Rotan, Texas

No. 1

Esso Extra gasoline is **first** in the qualities that give your car **Extra Performance**

Humble Esso Extra gasoline will give your car better performance than any other gasoline you can use.

The only real test of gasoline quality is performance in your car

Esso Extra is No. 1 for extra quick starting. This saves gasoline. Thus, you get better mileage and more economical performance.

operation in traffic, an instant response of power when you need it on the highway. Extra power sometimes means extra safety.

Esso Extra is No. 1 for extra anti-knock. You get smoother, quieter operation; your car requires mechanical work less often; and you enjoy driving it more.

Plus a BONUS Additive. Both Esso Extra and Humble Motor Fuel (at regular price) contain a patented petroleum solvent. This patented additive keeps valves and combustion chambers extra clean, and it is effective in the prevention of ring-zone deposits.

Esso Extra is No. 1 for extra power. You get better, more flexible

See for yourself. Enjoy the extra performance that only Esso Extra will give your car. Fill up at any Humble sign.

FOOTBALL! Enjoy Humble's radio broadcasts of Southwest Conference football games. On TV, see Southwest Conference football on Humble's *Texas in Review*. And be Humble's TV guest at the NCAA football telecasts—live college football every Saturday.

HUMBLE

Esso Extra
 GASOLINE

HUMBLE OIL & REFINING CO.



ALFALFA ROOTS—42 inches deep

We endorse the goal of the Upper Clar Fork Soil Conservation District, in urging each acre of land to be used within its capabilities and treated according to its needs. Conservation farming and ranching must be continuous to be most effective. Conservation farming is maintaining the soil while producing crops best adapted for the land. The conservation way is the permanent way to farm.

Roby National Farm Loan Association

Right Of Accused Explained

Most criminals have a good idea of their rights in court, but the average citizen, confronted with a traffic ticket summons, has little knowledge of the protections provided for him. Having had little experience with the courts, he is apt to view a sinking feeling any document requiring his presence in court. However, if he is innocent of the charge and knows his rights as a citizen in court, he need have no fear of appearing before judge and jury.

Probably the most fundamental and important right is summarized in the well known adage, "Every man is innocent until proven guilty." It is up to the prosecuting authorities to prove that the person on trial is guilty—and not the obligation of the person accused to prove that he is innocent. The prosecution must prove guilt beyond a reasonable doubt, or you will be acquitted. The mere fact that you have been given a ticket or accused of a crime is not even evidence of guilt.

Another important protection is the right to have a witness whose testimony you may need subpoenaed to appear in court and testify. Many people are reluctant to go to court when their own rights are involved, and unless you had a means for compelling their attendance and testimony, you often would be unable to prove the facts necessary for success in your case.

It is the duty of every citizen to testify if he has information important to a law suit and is called upon to do so. The courts can and do enforce attendance in court and the giving of testimony.

Certain other safeguards are valuable to you. A person may refuse to testify in any proceeding if he has a reasonable belief that his testimony could be used as a basis of a criminal proceeding against him. This does not mean, of course, that a confession given freely and voluntarily cannot be used in evidence. But it does mean that an accused cannot be compelled to take the witness stand. Nor can his failure to testify be commented upon by the prosecution.

Our courts provide many safeguards for the innocent against false accusations of crime. But many of these rights would be valueless without the assistance of a lawyer, who

has been schooled in legal principles and rules of statute or decision involved, to invoke these rights. The "right to counsel" must be granted to every accused person brought before any court in the state. In capital cases, if and accused person cannot afford to pay for legal counsel and desires it, the court must appoint a lawyer to represent him.

Every person charged with an infraction of the law has the right to consult counsel before making any plea. This applies to cases in every court—including justice of the peace courts, municipal courts, traffic courts and district courts. It does little good to consult a lawyer after you have pleaded guilty and paid the fine, for then the damage has been done.

The courts are open to you any time one of your legal rights has been denied or any of your property has been unlawfully taken. This is

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one of your most precious rights. The courts are the only peaceful means of enforcing your rights.

(This column, based on Texas Law is written in inform—not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

Rev. Frank Travis of the Central Presbyterian Church in Abilene, visited Mrs. W. D. Beauchamp Monday afternoon. Mrs. Beauchamp is ill at the home of her daughter, Mrs. J. V. Hellums.

Mr. and Mrs. Hub Taggart visited his brother, Mr. and Mrs. J. B. Taggart, in Snyder Sunday.

Good Tall Grass on Rangeland Makes the Best Use of Water



NATIVE RANGE—Mrs. Lucy Williams, Hamlin

Range conservation is important. More than half the land in this area is in range or pasture.

A good turf of grass will hold up and use more water where it falls.

Fewer number of fat cows and calves are more profitable than a lot of poor cows and light calves.

ROCKWELL BROS. & CO.

WHEAT SEED RECLEANED WICHITA

Completely free of weeds, grass or other crops
\$2.75 per bushel
Bring Bags

CARRIKER SEED FARMS
Phone 4906 or 4904 Roby, Texas

Prescription
for the Future...

"SAVE
the SOIL
and YOU
SAVE WEST TEXAS!"



Land — thousands upon thousands of acres of farm and pasture land — is the real basis of West Texas prosperity... and two unrelenting foes, wind and uncontrolled water, combine with a lack of water and with outdated farm and ranch practices to rob our children of their birthrights.

Combating erosion and improving production through modern conservation practices are problems which concern the merchant and professional man as well as the farmer and ranchman. Local, self-governing soil conservation districts provide an excellent means for saving top-soil and insuring a continued prosperity.

West Texas Utilities
Company

Charter No. 8693 Reserve District No. 11

Report of Condition of The First National Bank of Rotan

in the State of Texas, at the close of business on October 7, 1954, published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS	
Cash, balances with other banks, including reserve balance and cash items in process of collection	\$2,037,913.09
United States Government obligations, direct and guaranteed	584,000.00
Obligations of States and political subdivisions	49,444.67
Corporate stocks (including \$6,000.00 stock of Federal Reserve Bank)	6,000.00
Loans and discounts (including None overdrafts)	926,734.64
Bank premises owned \$1.00, furniture and fixtures \$1.00	2.00
Other assets	3,479.66
Total Assets	\$3,607,574.06
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	2,738,247.78
Time deposits of individuals, partnerships, and corporations	20,000.00
Deposits of United States Government (including postal savings)	71,576.73
Deposits of States and political subdivisions	444,044.67
Other deposits (certified and cashier's checks, etc.)	38,685.99
Total Deposits	\$3,312,555.17
Other liabilities	18,359.66
Total Liabilities	\$3,330,914.83
CAPITAL ACCOUNTS	
Capital Stock; (e) Common stock, total par \$100.00	100,000.00
Surplus	100,000.00
Undivided profits	76,659.23
Total Capital Accounts	276,659.23
Total Liabilities and Capital Accounts	\$3,607,574.06

MEMORANDA
Assets pledged or assigned to secure liabilities and for other purposes 564,100.00
I, Floyd Clifton, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
FLOYD CLIFTON, Cashier
Correct-Attests: C. E. Leon, R. L. Springer, H. L. Davis, Directors.
State of Texas, County of Fisher, ss:
Sworn to and subscribed before me this 11 day of October, 1954, and I hereby certify that I am not an officer or director of this bank.
BARTLETT STRAYHORN, Notary
My commission expires June 1, 1955.

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We wish to thank each and every one for the good food, pretty flowers and acts of kindness shown us in any way during the sickness and death of our husband and father, Walter W. Cave.

We especially thank the doctors and nurses at the Callan Hospital for their kindness and help.

May God bless each and every one of you.

Mrs. Vona Cave.

Mr. and Mrs. W. D. Cave and family.

Mr. and Mrs. Earl Boyer.

Mr. and Mrs. M. L. Cave and family.

Mr. and Mrs. J. S. Cave and family.

Mr. and Mrs. J. C. Cave and family.

Mr. and Mrs. Dale R. Cave and family.

Mrs. W. F. Lowe and daughter Sandra of Winters, visited her mother, Mrs. Edna Colwell, Saturday.

LANCE THEATRE
OPEN FOR FALL AT 6:45
ROTAN, TEXAS
Phone 310

Fri. 22nd - Sat. 23rd
"The Lone Gun"
George Montgomery
and Dorothy Malone
SHORT
"Water Birds"
Disney Cartoon
DOUBLE FEATURE DAY

Sun. 24, Mon. 25, Tues. 26th
"The Long Wait"
Anthony Quinn & Peggy Castle
Little School Mouse

Wed. 27th - Thur. 28th

WITNESS TO MURDER
BARBARA STANWYCK
GEORGE SANDERS
GARY MERRILL
The Suspense Story of the Year!

Paramount News

SHOWING AT THE
SUNDOWN DRIVE IN
Telephone 7441

Fri. 22nd - Sat. 23rd
"San Antone"
Rod Cameron and Arleen Whelan
"Paris Playboys"
Leo Gorcey and Huntz Hall

Sun. 24th - Mon. 25th

This year the **BIG** adventure is **ALAN LADD**
PARATROOPER
LEO GENN
WARNER NEWS
Technicolor

Tues. 26, Wed. 27, Thur. 28th
"My Darling **Clementine**"
Henry Fonda and Linda Darnell
Mice and Menace

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale
Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2324. Claud Senn. 8-tfc

BOWEN DRUG
Mrs. Joe Bowen, Owner
WALGREEN DRUG AGENCY GIFTS-DOLL SHOW
Inquire as to Date of Show
At BOWEN DRUG - Doscher Bldg., Sweetwater — Phone 4601

For Sale—Seed Abasaha Rye, \$4.25 per 100. Also Mustang and Texas red seed oats, \$1.25 bu.—Jim O'Briant. 30-ift

For Sale or trade, 5-room house, 3 lots, northwest part of Roy.—J. E. Miller, Roby, Texas. 37-4tp

For Sale my home in Lakeview addition. See at 715 Beureard or call 300. 39-tfc

For Sale International refrigerator like new, 1 gas cook stove and breakfast set and chairs, see L. A. Weems, 36-3tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Seed Wheat and improved dough resistant Barle seed, C. D. Albert. 37-4tp

For sale, 1 Farmall H tractor in good shape. Nearly new tires, good paint and equipment, \$625. See T. L. Laughlin, rt. 1, Jayton, Texas, 17 miles north of Rotan on highway 770. 39-2tp

USED FURNITURE
Used Washers, Ranges, Refrigerators and Furniture.
GARLANDS- Phone 360

For Sale 1 International Truck, cotton bed with sideboards, good condition, \$300. One 7 foot John Deere one-way, \$75. 5 disc John Deere, one way, almost new, \$125. One John Deere 2 bottom mould board, same as new, \$175—Earnest Upshaw. 381tp

FOR SALE, MY SERVICE STATION BUSINESS, REASON FOR SELLING, WISH TO ATTEND SCHOOL, WICKER GULF STATION.

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

PIANOS
Slightly used, good as new Bremen to sell for \$395.00.
Studio Rudolph used. Real small, to sell for \$425.00.
Used Lester, god as new sells for \$837.00 to sell for \$575.00
Good used upright, was \$195.00 to sell for \$175.00.
Used church model organ sells for \$2065 to sell for \$1250.00.

BEEMAN CARTWRIGHT MUSIC CO.
Sweetwater, Texas 39-tfc

My home for sale at 312 E 8th st, Preston Morrow. 35-4tp

For Sale good used windows, see Frank Kingsfield. 39-2tc

FOR RENT
For rent, small house, 2 rooms and bath. Bills paid, 901 Lakeview Mrs. J. Hellums. 36-tfc
House for rent, Preston Morrow. 35-4tp

For rent 4 room house with bath furnished, Mrs. Mabel Hardin.


For rent, 2 large furnished apartments and 1 small apartment, Mrs. J. T. Crowley. 39-2tc

For rent, Modern, furnished 2 rooms and private bath apartment bills paid, Dono Darden, phone 206 or 5975. 39-2tp

SERVICES
LOOK — LOOK New Farm Loans now available at 5% per cent, 10 years no Appraisal Fee. Just See Mark Strickland. 43-tfc

Positively no trespassing, fishing or hunting allowed at my place 5 miles NE Roby, Cecil Edwards, 36-4tp

For Water Hauling and more water see John Seaton or call 5461 if no answer call 6962, 811 N. Cleveland, Rotan. 35-4tc



FALL HARVEST SALE
"PANTRY STOCK-UP VALUES"

Salad Wafers	2 lb box	49c
Matches	Diamond 6 pack carton	39c
CHILI	Kimbell's 3-No.1 cans for	79c
Peaches	Cal-Top No. 2 1-2 can	27c
Peanut Butter	Bama 24 oz. jar	49c
FANCY TEXAS Sweet Potatoes lb 10c		
	Delicious Apples	1/2 bu 15c
FRESH GREEN Beans lb 15c		
FRESH CROWDER PEAS lb 19c		
ROBIN HOOD FLOUR	25 lb bag	\$1.85
	10 lb bag	89c
303 SIZE CAN Tomatoes 15c		
American Sardines³ cans 25c		
CHUCK TIME Vienna Sausage can 10c		
FRESH DRESSED FRYERS lb 39c		
	RODEO SKINLESS WIENERS	Lb. 29c
HOME-MADE SAUSAGE Lb. 49c		
CHOICE CHUCK ROAST Lb. 39c		
TENDER LEAN PORK CHOPS Lb. 49c		
TENDER RIB STEAKS Lb. 45c		
CHUCK STEAK Lb. 45c		
PUFFIN BISCUITS Can 10c		
FULLY COOKED Picnic Ham 1-2 or whole 45c		

PAY & TAKE FOOD STORE
Next Door to Post Office

Will party who borrowed my .35 Remington rifle some time ago, please return same. Dr. C. U. Calan. 36-tfc

LIVESTOCK AUCTION EVERY WEDNESDAY AT SWEETWATER
WE SERVE FISHER COUNTY WEBSTER AUCTION CO.
West Broadway Dial 2642 Sweetwater

Ivey On Dist. Boy Scout Council

SWEETWATER — Including Nolan, Fisher and Stonewall Counties in the Chisholm Trail Council of the Boy Scouts has been proposed here.

The board of the East District of the Buffalo Trail Council Tuesday night approved the plan which had been first proposed by a committee of the Board of City Development.

The BCD committee plans to submit the proposal to both Scout councils.

In proposing the plan, the BCD panel said the three counties are now the three easternmost counties

ni the Buffalo Trail Council which stretches westward about 300 miles. It would be well to make the change for reasons of geography and economy, the panel said.

BCD panel members, all appointed by the BCD, are L. L. Zeigler, Paul Brown, J. B. Nance, Davis Clark, A. C. Bishop, all of Sweetwater; O. Heary Young of Roby, Ralph

Couple Marry In Carlsbad N. M.

Miss Jo Ruth Hartsfield and Mr. Dean Jones were married Oct. 6th at Carlsbad, N. M.

The bride, the daughter of Mr. and Mrs. Walter Hartsfield was graduated from Hobbs High School in 1953.

Mr. Jones is the son of F. R. Jones, graduated from Rotan High in 1946, and is employed at the Rotan Cotton Oil Mill.

R. E. Lee of Dublin, and his sister, Mrs. Joe W. Burton, of Lincoln, Ala., spent Tuesday and Wednesday of this week with their niece Mr. and Mrs. Ernest Smith.

WSCS Met With Mrs. R. T. Williams

The W. S. C. S. met Monday afternoon in the home of Mrs. R. T. Williams with 15 members present. Mrs. Alvis Cooley presided.

Mrs. Nancy White read a letter of appreciation from Wesley Center in Amarillo for the 19 yards of cotton material sent them for their use in the sewing center.

Mrs. J. W. Porter gave the treasurer's report.

Mrs. Williams announced that the Wesleyan Guild was saving papers, and asked people who would to leave papers with Mrs. Charles Hogsett or at Collins Laundry.

Mrs. A. W. Canfil gave the devotional and talked on Stewardship. This was followed by a vocal solo, "Happy is the Home" by Mrs. Cooley.

Miss Mabel Donnell brought the lesson, "Parents of Christian Religion."

The guests were served hot spiced tea, sandwiches, cookies and Sundaes.

nuts. Mrs. Cooley dismissed with a poem.

Attend Florist Con.

Mrs. Shirley Byrd of the Rotan Flower Shop, and Mrs. Ronnie Kersh were in Amarillo Monday and Tuesday attending the first annual convention of West Texas and New Mexico Florist Association in the Herring Hotel.

There were 600 retail and wholesale dealers and five artists to teach designing and arranging floral arrangements.

Mrs. Robert Gray spent several days last week attending the 5th annual Petroleum Marketing convention in San Antonio. She was joined there by her son, John, who came home with her and visited until Sunday, when he returned to his school work at Arlington State College.

Mr. and Mrs. J. W. Perry visited Mr. and Mrs. Fred Perry in Merkel ed tea, sandwiches, cookies and Sundaes.

Have That Prescription Filled at Ragsdale's