

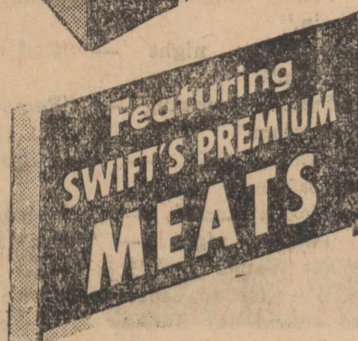


Everybody's going to

# FOOD-A-RAMA

Fri. - Sat.  
March  
25 and 26

THIS is FOOD-A-RAMA! It's stupendous... It's colossal... big in value... the nation's harvest at your fingertips. Panoramic displays of nutrition... a massive show of good health on parade. This is FOOD-A-RAMA!... our store on parade with the best in foods... all for better living. FOOD-A-RAMA... for the best buys of your life!



SWIFTS SELECT

**SIRLOIN** Pound 65c



SWIFT'S PREMIUM **FRANKS** lb. 45c  
"The Meat Inside Makes the Difference"



SWIFT'S BROOKFIELD **PORK SAUSAGE** 2-LB. BAG 83c  
"The Sausage with the Just Right Seasoning"



"Package to Platter in Three Minutes"  
SWIFT'S PREMIUM **VEAL ROLL** lb. 49c  
"Tender—Economical—No Waste"

SWIFT SELECT

**CHUCK ROAST**, lb. 39c



SWIFT'S PREMIUM **BACON** "Sweet Smoke Taste" 57c

EXTRA LEAN **Pork Steak** Pound 39c



**ALLSWEET** "Delicate Natural Flavor" LB. 29c

SWIFTS ALL MEAT **BOLOGNA** Pound 39c

WHITE SWAN

**Apple Butter**, 21 oz. jar 22c

## FOOD-A-RAMA FRESH FRUITS & VEGETABLES

- KENTUCKY WONDER GREEN BEANS, better than ever, Lb. .... 15c
- APPLES, Rome Beauty, Large size, Lb. .... 15c
- LEMONS, Sunkist, Lb. .... 15c
- GREEN ONIONS, 2 bch. .... 15c
- SQUASH, young tender, Lb. .... 17c
- CARROTS, 3 cello bags .... 25c
- COLLARD GREENS 2 bchs. .... 15c
- AVOCADOS, lg. size, 2 for .... 23c

PIGGLY  
WIGGLY

SWAN'S DOWN

**Cake Mixes**, pkg. 29c

GLADIOLA

**Cake Mixes**, pkg. 29c

**MILK**

3 TALL CANS or 6 SMALL CANS

39c

**Pop Corn**

1 LB. CELLO

19c

GLADIOLA

**Flour**

25 lb. Bag

\$1.79

DIAMOND PICKLES, Sour or Dill, Qt. .... 25c

PRUNES Gal. .... 59c

POWDERED OR BROWN SUGAR, 2 Lb. Pkgs. .... 23c

ADAMS ORANGE JUICE ...46 oz. .... 25c

SUPREME

**CRACKERS** 1 Lb. Box 25c

WHITE SWAN

**CORN** 2 303 Cans 35c

DEL MONTE EARLY GARDEN

**PEAS** 2 303 cans 39c

DIAMOND

**HOMINY** 2 303 cans 15c

FOLGERS, ADMIRATION, WHITE SWAN, MAXWELL HOUSE

**COFFEE** Pound Can 89c

KIMBELLS

**Blackeyed Peas** 2 300 cans 25c

7 COIL SPRING

**Clothes Pins** 2 doz. 19c

KIMBELL'S STRAWBERRY, CHERRY

**Preserves** 2 lb. jar 49c

KIMBELL'S

**Red Plum Jam**, 2 lb. jar 39c

TOM'S

**Home Freeze** 1/2 Gallon 49c



PINK DREFT REG. SIZE With Coupon 19c

TIDE GIANT SIZE With Coupon 59c



FOOD-A-RAMA

IN THE GROCERY DEPT.

SWIFT'S PEANUT BUTTER 11 oz. jar 39c "Gold Mine of Nutrition"

SWIFT'S Meats for Babies 3 for 63c "For a Better Start in Life"

SCOT PAPER TOWELS ..... 19c

WHITE SWAN, 8 OZ. BLACK PEPPER 59c

SWIFT'S PARD 3 cans 42c "Dogs Call It Pardburger"

SWIFT'S PREM 39c "With Tender Beef Added"

SWIFT'S BEEF SANDWICH STEAKS Can 47c "Ideal for Hot Sandwiches"

# The Fair's Pre-Easter SALE

Sale Starts Friday March 25

MONTHS OF PLANNING AND BUYING. 7 DAYS OF TREMENDOUS SAVINGS. TREMENDOUS SAVINGS IN EVERY DEPARTMENT. BUY YOUR COMPLETE EASTER NEEDS FOR THE ENTIRE FAMILY DURING THE FAIR'S PRE-EASTER SALE. OUR STORE IS COMPLETE IN EVERY DEPARTMENT AND HELPFUL CLERKS ARE READY TO SERVE YOU! BE HERE EARLY AS SOME OF THE SPECIALS ARE LIMITED!

## 'As It Looks From Here'

Omar Bureson, M. C.  
17th District, Texas

Washington, D. C.—The Federal Government . . . takes 63.6 billion dollars per year from our citizens in taxes. State and local governments take their additional toll. Federal taxes alone are 21% of the national income, and amount to \$396 for every man, woman and child in our land. It amounts to \$1,249 per family. The National Debt is \$5,476 per family and \$11,729 per person. Thus, each born in the United States automatically upon arrival shares in the National Debt to the extent of \$1,729.

The handling of these vast sums involving defense, welfare, the numerous public services and other governmental functions is, of course, in the hands of our public

officials. The Nation, therefore, should have the most skilled, the most energetic and faithful public servants if there is to be efficient and economical administration.

One reaches the point at times of feeling that the best way to curb the astronomical expenditures of Government is to provide less money. This has been tried but what happens is that the Government goes ahead and spends money it does not have, which means deficit financing.

The only answer is to prohibit Government from spending more than it takes in from taxes, and to force the Congress and every legislative body before it adjourns to provide money for any appropriations it makes.

Alcoholic Advertising . . . is beamed to the youth in millions of American homes. Dr. Caradine R. Hooton, Executive Secretary of the Methodist Board of Temperance, says that this situation must be corrected.

"The liquor people now spend more than 250 million dollars a year to shove their products into American homes through every advertising medium available," the Methodist official said. "The millions of citizens who wish to rear their children in an alcohol-free atmosphere find this constant barrage repugnant," stated Dr. Hooton.

Incidentally, Dr. Hooton was Pastor of the First Methodist Church in Stamford a number of years ago.

President Eisenhower . . . has the final decision to make as to whether or not the United States

defends Quemoy and Matsu Islands, only a stone's throw from the Mainland. It is assumed the Chinese Communist will attack these islands unless the forces of Chiang Kai-shek are withdrawn to Formosa. If the Nationalist forces are withdrawn, it will be said that the free world has again yielded to Communist pressures. If the islands are defended, it could develop into a real shooting war. The decision of the President, if and when a decision must be made, is not an easy one.

"It is amazing how much more we are impressed with trouble when it is our own."

The first Red Cross sponsored swimming and life saving course was given in 1914, and since that time over 9,300,000 persons have been instructed in water safety.

Mr. and Mrs. Emmett Cave visited in Hamlin last Wednesday.

## Brownie Troop 3

Brownie Troop 3 had their meeting Wednesday at the Hut.

Diane Phillips and Paula Helms were absent. We finished our aprons and played games.

Carolyn Hale served refreshments to nine members and our leaders, Mrs. Colwell and Mrs. Brown.

Barbara Eades, reporter.

Mrs. C. M. Huckaby returned Monday morning from a month's visit with her sister, Mrs. Mineola Burson in Waco, and her son and family, Mr. and Mrs. Lloyd Huck-

the Rotan Advance Thursday, March 24, 1955. Ne. 2 aby and Kitty in Houston. Mr. and Mrs. Royce Huckaby met her in Sweetwater Monday morning.

## JACK DARDEN WELDING

Now Located at  
Rollins Motor Co.  
ROTAN, TEXAS  
PHONES  
DAY 239 NIGHT 8148

## JAMISON LEGHORNS

1. Our Leghorns are Breed for High Egg Production.
2. They are Sired by Pedigree Males.
3. Under Similar Conditions they will prove Superior.

Straight Run \$12.90 — Pullets \$24.90 per 100

Where You Get The Best For Less

JAMISON HATCHERY

1105 E. Broadway Ph. 3154 Sweetwater, Texas



# Cleaner Washes

WITH RUUD • ALCOA'S



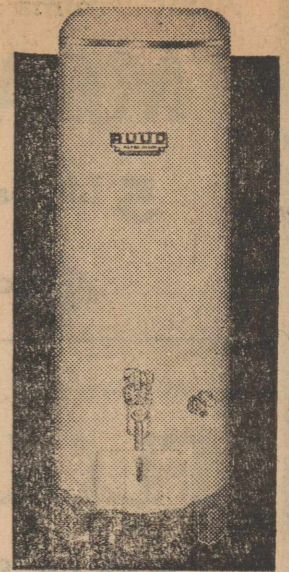
AUTOMATIC GAS

WATER HEATER

**Cleaner Washes** because it supplies load-after-load at tank temperature of 180 degrees — recommended for faster and more thorough dirt removal, whiteness retention and bacteria destruction! Soaps, detergents or washers cannot be blamed for dingy results when low water temperatures are used! Laboratory tests prove, the hotter the water the whiter the wash!

**Cleaner Washes** because Ruud-Alcoa withstands the greater corrosiveness of high-temperature water. Aluminum alloy tank never rusts! Water is always sparkling clean even at 180 degree settings.

**Laundry Rating** matches the right Ruud water heater to your particular washer. Washing becomes really automatic . . . you wash when you please, as often as you please!



\$1 down

As little as \$5.15 monthly! Ten year guarantee! Call or visit any Lone Star Gas salesfloor!

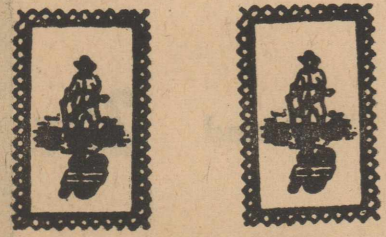
## MIRACLE ALUMINUM — PROVEN IN HOME, FACTORY, COMMERCE

Ruud, makers of the famous Monel tank, has used thick, durable Alcoa aluminum alloy to fashion a water heater tank unexcelled for today's hot water demands.

Change to Laundry-Rated Ruud-Alcoa Now!



LONE STAR GAS COMPANY



The following Stores Give and Redeem PILGRIM GREEN STAMPS

Piggly-Wiggly  
Clark-Benson Hdw Co  
Sawyer's Laundry  
McClurkin's Jewelry  
Wicker's Gulf Station  
The Fair  
When You Buy from these FRIENDLY MERCHANTS! You Save



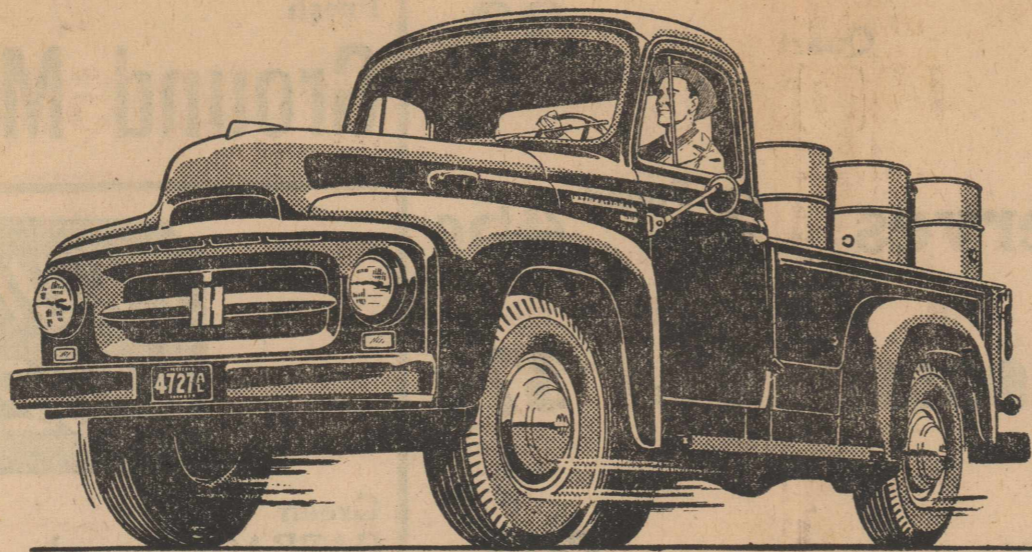
FOR BIG FOOD SAVINGS.

year 'round menu variety and new Shopping Complete details.

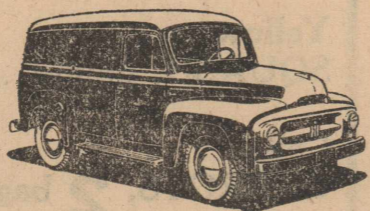
Call on us for convenience, Rent a Locker NOW!

Porter's Locker Plant

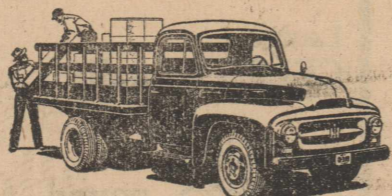
CUT YOUR FOOD BUDGET



5 PICKUP Models. Popular New ONE HUNDRED with 6 1/2-ft. all-steel body or R-110 Series. 6 1/2 or 8-foot bodies. Floor ribbed for increased rigidity. Tight-fastening tailgate.



PANELS. R-110 Series. 115-inch wheelbase. Loadspace dimensions: Length 90 inches, width 60 inches, height 54 inches. Rear doors open to 90 or 180 degree position.



STAKES. R-110 Series. Heavy 7/8-inch oak floor. Side and end racks 3/4-in. kiln-dried hardwood. Sturdy steel stakes easily removable for flat-bed operation.

## Top Light-Duty Buy

FOR ROCK-BOTTOM COSTS!

If your work calls for a 1/2-ton pickup, panel or stake truck, we've got the right truck to keep your costs 'way down.

From any angle, INTERNATIONAL is your best truck buy. The new economy Silver Diamond engine is built to keep operating and maintenance costs at a minimum.

Take Comfort. The Comfo-Vision cab has plenty of head, leg and shoulder room, cushioned comfort for the biggest drivers.

Take Performance. When you drive it you'll know what 1/2-ton truck performance should really be like! All models have tubeless tires standard, with power steering, automatic transmission, or overdrive at extra cost. Take an eye-opening drive, today!

Your trade-in may cover the down payment. Ask about our convenient terms.

FARMERS IMPLEMENT COMPANY

Rotan, Texas



See the season's new TV hit, "The Halls of Ivy," with Ronald Colman and Benita Hume, CBS-TV, Tuesdays, 8:30 p.m., EST

INTERNATIONAL TRUCKS

Standard of the Highway

# D. J. Smith & Co.

Phones 260 & 265

Armours  
**Pure Lard** 3 Pound Carton **45c** | Chaes & Sanborn  
**Coffee** Pound **79c**

Bordens  
**STARLAC** 5 Quart Size Box **33c**

Our Value Elberta  
**PEACHES** 3 No. 2 1/2 Cans **89c**

Miracle Whip  
**SALAD DRESSING** Pint Jar **29c**

Premium  
**CRACKERS** Pound box **25c**

**Wolf Tamales** can **19c**

|                                  |                            |
|----------------------------------|----------------------------|
| Armours Vienna<br><b>Sausage</b> | Guest Ivory<br><b>SOAP</b> |
| 3 Cans <b>55c</b>                | 4 Bars <b>25c</b>          |

Libby  
**CRUSHED PINEAPPLE** No. 2 can **25c**

Pure Cane  
**Sugar** 10 Pound Sack **89c** | Armours  
**Treet** 12 oz. can **39c**

Aunt Jemima  
**MEAL**  
 5 Lb. Sack **45c**

Aunt Jemima  
**FLOUR**  
 10 Lb. Sack **89c**

Aunt Jemima  
**FLOUR**  
 5 Lb. Box **49c**

**FAB**  
 2 Large Boxes **66c**

One Ajax Cleanser  
**FREE!**

Our Value  
**PEARS** 4 300 cans **98c**

White House  
**Apple Juice** Quart **33c**

Sun Spun  
**Apricot Preserves** 2 Pound Jar **45c**

**Charmin Tissue** 4 Rolls **37c**

Red Sockeye  
**SALMON** Del Monte or White Swan Lb. can **75c**

Diamond  
**NAPKINS** 2 80 count boxes **25c**

**Scot Towels** 2 Rolls **39c**

Mountain Brand  
**PICKLES, dill** full quart **19c**

American  
**SARDINES** 3 Cans **25c**

Van Camp  
**TUNA** Red Label-can **25c**

Swift Jewel  
**SHORTENING** 3 Lb. Can **63c**

Meadow Lake  
**OLEO** Pound **33c** 1/2 Lb. Box **FREE**

## CHOICE MEATS

Armour Star PORK  
**SAUSAGE** Pound Roll **29c**

Pork  
**ROAST** Pound **39c**

Fresh  
**PORK RIBS, pound** **49c**

Pork  
**STEAK** Pound **39c**

Choice  
**CHUCK STEAK** Pound **49c**

Choice  
**CHUCK ROAST, pound** **43c**

Fresh  
**PORK LIVER** Pound **25c**

Sugar Cured  
**BACON Squares** Pound **29c**

No. 1 Dry Salt  
**BACON, pound** **33c**

Fresh  
**Ground Meat** Pound **25c**

## FRUITS and VEGETABLES

Green  
**CABBAGE, pound** **5c**

Fresh  
**GREEN BEANS, pound** **15c**

Yellow  
**SQUASH, pound** **15c**

Cello  
**CARROTS, 2 bags** **19c**

Large  
**AVACADOS, 2 for** **23c**

Large  
**CELERY, stalk** **19c**

Sun Kist  
**LEMONS, pound** **15c**

Texas  
**GRAPE FRUIT, 5 lb. bag** **39c**

Fresh  
**TOMATOES, carton** **25c**

Golden  
**BANANAS, 2 pounds** **25c**

Texas  
**ORANGES, 5 Lb. Sack** **43c**

## Catering Service

WHEN GUESTS COME and you want Refreshments, dial 6141. Burgers and Sandwiches delivered Hot to Your Home at No Extra Cost!

### Cwag's Burger Bar

Phone 6141  
Free Delivery

#### Soaking Of Clothes Is Thing Of Past

Overnight soaking of clothes in cold water as a preliminary to washing has become a thing of the past, according to Miss Martha Ritter, Lone Star Gas Company home economist.

"It has been found that excessive soaking not only puts the dirt back into the fabric," Miss Ritter said, "but also defeats the hygienic purpose of laundering."

"Studies show that soaking longer than 10 to 15 minutes permits the water to cool and hinders the cleansing action of the soap. Hot water opens the fabric mesh in most materials, permitting soap suds to circulate and loosen dirt, at the same time helping the soap to emulsify oil and grease."

"Dirt uses up soap, which cleanses by surrounding the loosened dirt particles and holding them in suspension for a short time. This makes it important that the home-maker use enough soap to perform this function under any and all home laundry conditions."

There was an error in a story in the Advance last week in which it was stated that Mr. and Mrs. A. J. Hansard were deceased. They are living in Los Angeles, Cal., and Mr. Hansard was in the real estate business there until he recently retired because of ill health.

Mr. and Mrs. Leonard Davis and Carla of Sweetwater, visited her parents, Mr. and Mrs. D. A. Williamson, Sunday.

#### Traffic Laws Are For Your Protection

Have you ever chuckled at the fellow who cheats at solitaire?

If you have, you'll probably be interested in the views expressed by Mr. R. B. Roaper, President, Texas Safety Association, today as he discusses the know and obey traffic laws program which the Texas Safety Association and the Texas Department of Public Safety is conducting in cooperation with the National Safety Council.

Mr. Roaper says, "Many of us duplicate the chiseling solitaire player's tactics when we drive in traffic — sneaking through a stop light, driving a few miles over the speed limit or otherwise disobeying traffic laws."

"Traffic laws are made for our protection and we're obviously cheating ourselves when we disobey them," Mr. Roaper said. "And what's more, our irresponsible conduct also exposes everyone else on the road to danger."

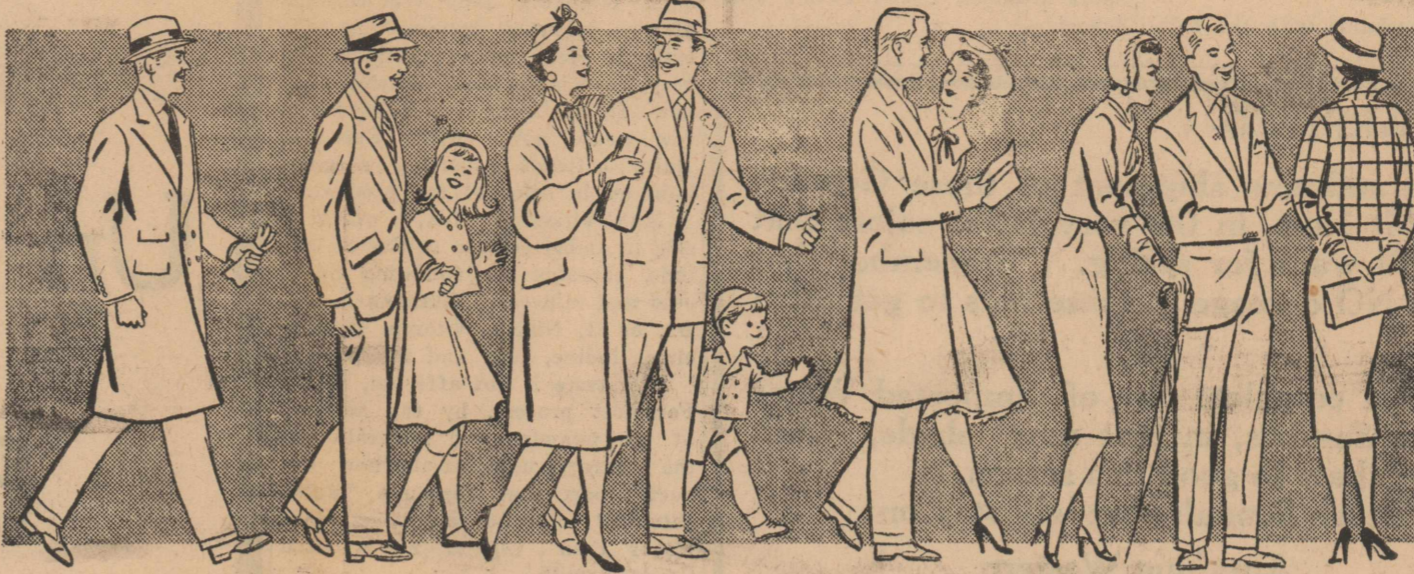
Those of us who excuse our recklessness by saying we only disregard traffic laws when it's safe to do so came in for a special word of advice.

"We're just kidding ourselves when we come up with that alibi," Mr. Roaper said. "It's never safe to disobey traffic laws."

He explained that traffic laws are made after careful studies by traffic engineers and enforcement people, and that there's expert thinking behind the placement of traffic signs and signals.

"Here's an example," Mr. Roaper said. "You may be driving along

## the NEW in shoes!



#### Favorite Footwear for Fit, Comfort and Design.

From Pumps and Oxfords to Strollers and Casuals, from Calfs to Suedes the manufacturer of John C. Roberts Shoes for men, Red Goose Shoes for children and Grace Walker Shoes for women has built a shoe with you in mind. So, whenever you need shoes, and now is the time to buy yours for spring and summer, stop in our store and select yours from Nationally known brands that are preferred by their many wearers.

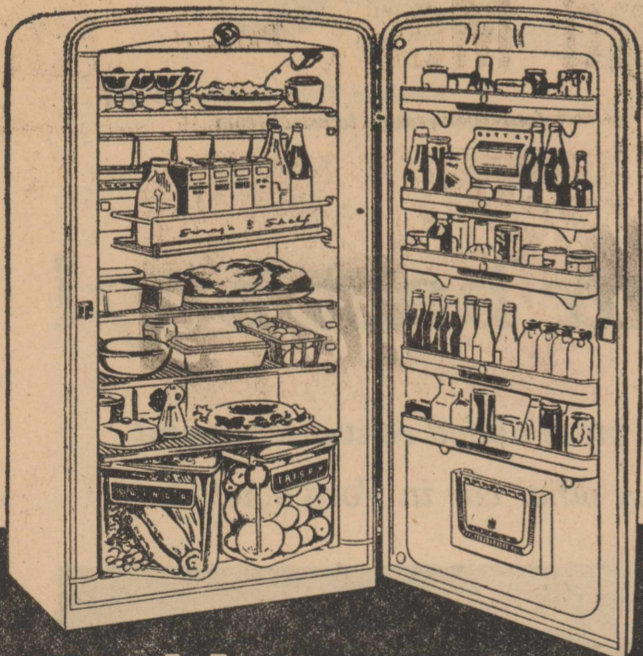


### H. L. DAVIS and COMPANY



You saw it in this week's

# LIFE



world premier of the first refrigerator designed for the modern family... NEW

## GIBSON "market master"

- 30% more useable fresh-food storage area.
- No freezer compartment
- True automatic defrosting
- New "radiant" cooling
- Lowest price — biggest value
- Exclusive Gibson Swing-Out Servers

Priced 20% under most deluxe 11 cu. ft. refrigerators at only

**\$299<sup>95</sup>**

Easy to buy with our monthly terms.

We have it!

We have it!

## Garland's Furniture

First Showing in town . . .

a residential street, and, because there is no traffic at the moment, you may think it isn't necessary to stay within the posted limit of 20 m.p.h. Suddenly a little girl bounds out in front of your car. Her life depends on how fast you can stop. You didn't know it, but there are many youngsters lying in the neighborhood and the people who set the speed limit were providing for just such an emergency as this."

Mr. Roaper urged Texas drivers not to cheat themselves by disobeying the law.

"It may be fun to fool yourself at solitaire," he said, "but it can be just plain fatal to fool yourself in traffic."

The American Red Cross has maintained field director service to servicemen on military installations since 1917.

Mr. and Mrs. Tyne Arnold Perkins of Abilene, visited his grandmother, Mrs. May Perkins, Saturday night and Sunday.

Ernie Ebert returned to his home in Lubbock Monday after spending several days here with his grandparents, Mr. and Mrs. Roy Patton. His uncle, Ted Patton, took him home.

Cal Lewis returned to his home in Ed Couch Monday. He had spent several days here attending to business and visiting his mother-in-law Mrs. Stella Morrow.

American Red Cross volunteers gave 6,713,000 hours of service last year, to servicemen, veterans, and their families.

Mr. and Mrs. Joe McCombs and sons David and Neal of Fort Worth visited his parents, Mr. and Mrs. C. W. McCombs, last week end.

Mrs. Howard Davison and Sandra of Lubbock visited in the home of her mother, Mrs. Bernice Stockton last week end.

Mrs. W. M. Joplin left Sunday for Tyler to visit her daughter, Mrs. Thomas C. Stephens, and family.

Last year Junior Red Cross members filled and shipped 368,700 gift boxes as gestures of international good will to children in 56 foreign countries.

Mrs. Raymond Rains and daughter Lu Dana spent Sunday in Big Spring with Mr. Rains, who was in the veterans hospital several days for treatment. Mrs. Rains went back to Big Spring Monday for Mr. Rains, had recovered sufficiently to return home.

L. E. Newton, Fred Eyerly and Henry Withers attended a Methodist school meeting in Hamlin Monday night.

Mr. and Mrs. John Paul Young of Merkel, and his father, John Young, visited in Lubbock Sunday.

Mr. and Mrs. Lon Adams returned to their home in Grants, N. M. Monday, after visiting Mr. and Mrs. O. D. Weathersbee and Mr. and Mrs. Fred Byerly. They also visited Mrs. T. J. Weathersbee and Mr. and Mrs. Charles McFatter in Eastland.

Chief B. H. Connally and Mrs. Connally visited his brother, O. W. Connally in Levelland Sunday.

Mr. and Mrs. W. L. Terrell returned Sunday night from a visit with their son, Dr. P. D. Terrell, Mrs. Terrell and Julie in McAllen.

#### The Rotan Advance

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Mr. and Mrs. Eugene Upshaw and son Bob, recently of Farmington, N. M. but now of Abilene and her mother, Mrs. Elizabeth Kingfield, also of Abilene visited Mr. and Mrs. Homer Fillingim Jr., last week end.

Mr. and Mrs. Virgil Robbins of Dallas visited her parents Mr. and Mrs. M. P. McGrew last week end.

Mrs. Clarence Duke and Jo Ann visited relatives in Sweetwater last week end.

# Again Studebaker wins Mobilgas Run Sweepstakes!

Beats 21 competing cars in 1955 Mobilgas Economy Run!  
Wins Grand Sweepstakes for second straight year!  
Now more than ever America's No. 1 economy car!



STUDEBAKER COMMANDER V-8  
WITH AUTOMATIC DRIVE  
TAKES TOP HONORS  
with an average of  
58.6 TON MILES PER GALLON  
An actual 27.4 miles per gallon!

Once more, pace-setting Studebaker has won America's most coveted gasoline economy award . . . the Mobilgas Economy Run Grand Sweepstakes Trophy!

Over a gruelling 1323-mile course from Los Angeles to Colorado Springs, a 1955 Studebaker Commander V-8 took top honors in a field of 22 great American cars—all equipped with automatic transmissions.

Duplicates of Studebaker's Mobilgas Economy Run Sweepstakes winner are available now at your Studebaker dealer's. See him right away!

STUDEBAKER DIVISION OF THE STUDEBAKER-PACKARD CORPORATION  
... ONE OF THE 4 MAJOR FULL-LINE PRODUCERS OF CARS AND TRUCKS

## CLARK'S

U. S. Highway 70

Rotan, Texas

**Billy Short Is Serving In Germany**

Grailsheim, Germany—Cpl. Billy J. Short, son of Mr. and Mrs. Roy L. Short, Clairemont, Texas, recently was awarded the Good Conduct Medal in Grailsheim, Germany, while serving with the 556th Medical Company.

Short, a mechanic with the com-

**The Rotan Advance**  
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pany, received the decoration for his exemplary behavior, efficiency and fidelity. He entered the Army in May 1953, completed basic training at Camp Roberts, Calif., and arrived in Europe in December of that year. Short attended Dyton (Tex.) High School.

**Foremost Announces New Multi-Milk**

Growing public interest in the importance of vitamins has been shown in the recent, successful introduction of a new Foremost product, Multi-Vitamin Milk, officials have announced.

The new milk which contains the adult minimum daily requirements of nine essential vitamins and minerals in every quart, has met with very good acceptance in this market. It has been available for a few weeks now, with Foremost Dairy officials reporting a great build-up in sales of the product.

Multi-Vitamin Milk, which is sold in amber-colored bottles or cartons, contains the following nutrients and minerals: Vitamins A, B1, B2, or G, Niacin, Vitamin D, Calcium, Iodine, Iron and Phosphorus.

Milk taste is not affected, in the Foremost process, by the addition of the vitamins and minerals. On the contrary, users of the new product report that Foremost "Multi-Vitamin" milk has an even richer flavor than regular homogenized Grade A milk.

Mothers who have, in the past, been in doubt that their youngsters were receiving their full daily vitamin requirements have welcomed the new product.

**Tutt Makes High Grade At A & M**

College Station, Texas, March 22 (Sp1) Fehrlin E. Tutt of Rotan has been designated a distinguished student for the fall semester, 1954, at Texas A & M College. A distinguished student must have a grade point ration of 2.5 or better and had no grade below that if "C".

Mr. and Mrs. Buck Ashe, Roland Appling, Peggy Appling and Bette Shelton returned home after visiting in Amarillo from Wednesday until Sunday. While there they visited Pala Duro Canyon.

Mr. and Mrs. Buck Ashe attended to business in Amarillo the past week.

**JUST ARRIVED---**

A brand-new shipment of those Genuine U-Roll-It Hats, in the very latest colors that you will want for spring. Remember that it does NO damage to these hats to get them wet.

Also a complete line of Imported Water Buffalo Sandals, in that new shade, 'Ash Blonde' thats so good this season.

Beach Sandals that will stay on!

Anything Western

"Where Leather Work Is An Art"

**DEE'S**

Shoe Shop and Western Store

**New Oversize Picture** with 212% greater picture contrast

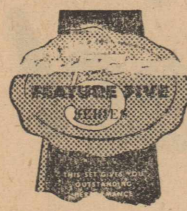


New Oversize 21-inch Picture Tube! Not small-size 21—not regular 21—but RCA Victor's new Oversize—today's biggest, finest picture in 21-inch TV!

Just one of the 5 luxury features in the **RCA VICTOR "FEATURE 5"**

Look for this Blue and Gold emblem—it marks the new RCA Victor "Feature 5" Series—5 money-saving table models in 5 beautiful finishes—all with 5 luxury features. You get all of RCA Victor's quality TV features plus 5 extras (usually found in high-priced TV)—at no extra cost! Come in today, see the "Feature 5" Series—TV's top values for '55!

**SEE THE "FEATURE 5" SERIES**



The **ARLEN**. Sleek ebony finish. Model 21S503 \$229.95

The **DAVE**. Rich mahogany finish. Model 21S504 \$239.95

The **ELLIS**. Stunning tawny gold finish. Model 21S505 \$239.95

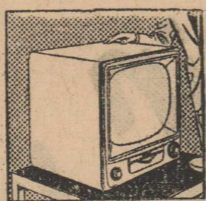
The **RUPERT**. Mahogany grained finish. Model 21S506 \$249.95

The **VALIANT**. Lined oak grained finish. Model 21S507 \$249.95

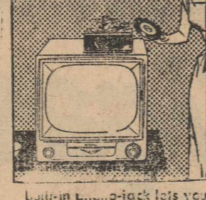
**FOR UHF**—New High-Speed UHF Tuner is 8 times faster than previous continuous tuner! Exclusive "Clutch Action" for instant, accurate switch to and from VHF. Gets all stations in your area, UHF and VHF. (Optional, at extra cost.)

Ask about the exclusive RCA Victor Factory-Service Contract.

See all 5 of the "Feature 5" Series at



Space-saving design—models fit close to wall.



Built-in record changer lets you plug in a record changer!



3-point "Personalized" tone control.

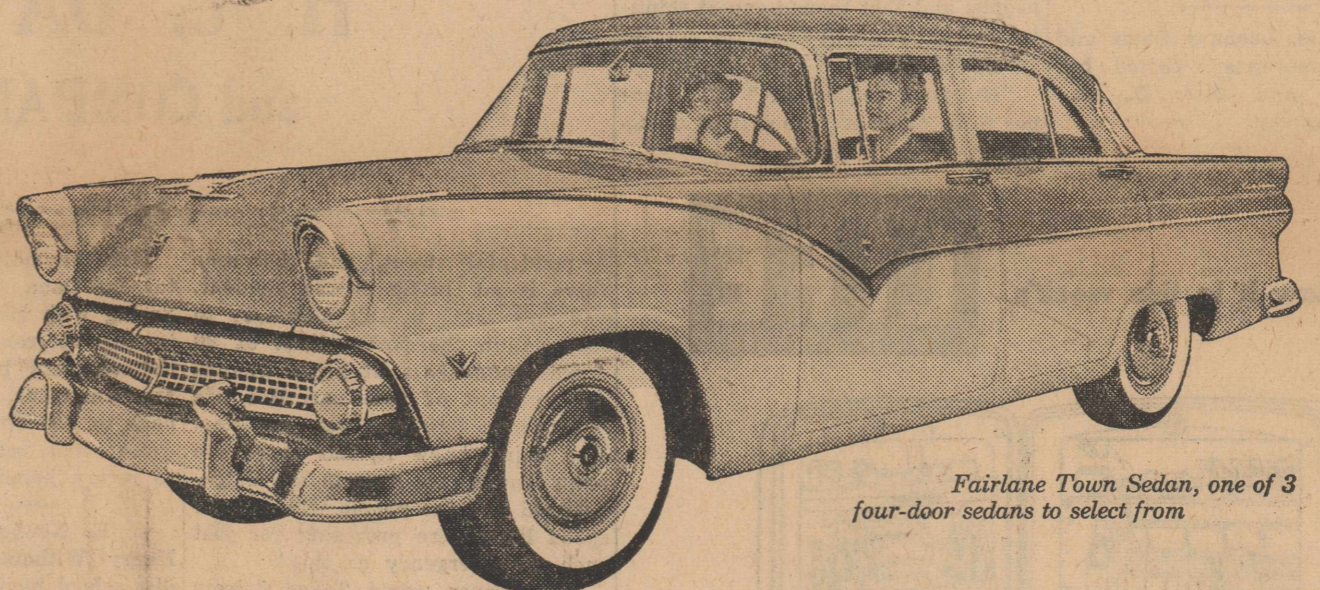


Spot-illuminated tuning dial! Easy to see!

"Every Year More People Buy RCA Victor Than Any Other Television"

**Home Lumber Co.**

T V Center of Rotan



Fairlane Town Sedan, one of 3 four-door sedans to select from

**Automatically your best buy!**

Ford's five power assists combine to give you more added convenience and extra driving ease than you can get in any other car in Ford's field!

It's great fun to step into a Ford's rich, colorful Luxury Lounge interior . . . to touch the gas pedal and feel the might of Trigger-Torque power responding instantly to your every wish. It's fun, too, to bask in the admiration aroused by Ford's Thunderbird-inspired styling.

But, for the ultimate in driving fun and ease, try a Ford with Ford's optional power assists: new Speed-Trigger Fordomatic, power steering, brakes, windows and seat. Ford's power assists combine to do the most for you automatically . . . so you get the most out of driving!

**Automatic Driving at its Best**

Speed-Trigger Fordomatic Drive has a new, automatic low gear which lets you start in low, shift to intermediate and then into high—all automatically—all while the drive selector lever is in drive position. It's the only "automatic" in its field that combines the smoothness of a fluid torque converter with the versatility of three automatic forward gears.

**Power to Steer For You**

Master-Guide Power Steering does up to 75% of the steering work for you on turns . . . yet you retain the natural feel of the wheel on straightaways. It's a great help when parking—makes all driving easier and more relaxing.

**Power to Apply Your Brakes**

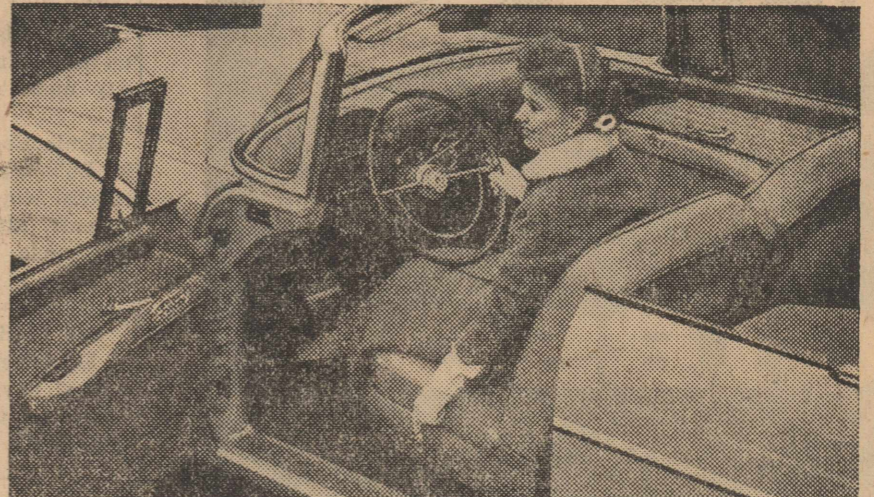
Swift Sure Power Brakes do up to one-third of the stopping work for you. And there's built-in safety. With power off, you stop your car as easily as though your Ford were equipped with the standard braking system.

**Power to Adjust Your Seat**

Ford's 4-Way Power Seat is the only power seat in Ford's field that adjusts "up and down" as well as "forward and back" for most comfortable driving positions. A touch of the conveniently located single seat control does it!

**Power to Lift Your Windows**

With Power-Lift Windows you don't need to stop in order to open or close all side windows. Driver can operate all four windows from the master control. And each passenger has a separate control switch for his own window.



And there's Trigger-Torque power to give you more "Go"

**Test drive a '55 FORD**

**ROTAN MOTOR COMPANY**

Your Friendly Ford Dealer

"FORD the New BEST SELLER . . . sells more because its worth more!"

FROM OUR EXCHANGES--



—Jayton Chronical

In an opinion written by Judge Milburn S. Long, and dated February 25, the Court of Civil Appeals at Eastland ruled that the "order (of the District Court of Nolan County, September 16, 1954) is not appealable and that the question is moot, the appeal is dismissed."

According to County Judge John H. Montgomery, this means that the dispute is "right back where it was prior to the court action in September."

Judge Long's opinion, in referring to Judge Mauzey's order that the records be returned to Clairmont, stated: "We have concluded that the trial court was attempting to settle the matter and assist the parties in carrying on, in an orderly and lawful manner, the county government of Kent County. As we view the record, there was no attempt to enter a final decree."

The opinion continued: "To our minds, Judge Mauzey was only acting in an advisory capacity and, in a commendable manner, trying to put at rest the confusion existing in the county since the contest started over removal of the county seat."

A great deal of uncertainty exists relative to what the next move will be in the continuing effort to settle this long-standing controversy.

While awaiting the decision of the appellate court, the Kent County Commissioners' Court has been meeting, in Clairmont and in Jayton, in order to transact pressing county business. The most recent meeting of the Court was Monday of this week.

Despite the existence of the controversy, the meetings of the Court have been amicable, and business on the agenda has been disposed of in an orderly manner.

Sessions of County and District Court, however, await the settlement of the dispute.

—Aspermont Star

At a meeting held last Thursday evening at the American Legion Hall, the date of Thursday, March 24 was set for the staging of the Aspermont Water Festival.

To those not familiar with the above-named celebration, the Festival is to be staged in connection with the completion of the \$390,000 eight-inch water pipeline, which is now in its final stages of construction. This line, being constructed by the G. E. Hodgson Company of Lubbock, will traverse a distance of some 16 or 18 miles, and begins at a point just north of the city of Rule in Haskell County.

The Festival will be staged on the square on the south side of the courthouse, and one street is to be blocked off, we are informed. A Fort Worth catering firm will be in charge of preparing and serving the barbecue.

The day's activity will get underway at 10 o'clock in the morning with a parade through the business district. Warren W. Frazier is the parade chairman, and those wishing to enter this event are asked to contact him at an early date.

At 11:00 a.m., the personality contest is to be stage. During this time, a senior queen and a junior queen of the Festival will be named.

—Haskell Free Press

At a recent meeting of the Retail Trade Committee of the Chamber of Commerce, Cecil Gregory, director expressed a desire that this year's committee would work in close cooperation in carrying out an extensive promotion of retail trade in Haskell.

Committees were appointed to contact merchants relative to setting up one of the greatest Dollar Day promotions for the year that Haskell has ever had. Reports indicate that some thirty business men will participate in the program held on the third Tuesday of each month.

During the business session discussion of the annual Christmas Program was made, and all members were anxious that careful planning should begin in the early summer in order to stage the best holiday entertainment that we have ever had.

In setting up the holidays to be observed by closing business establishments, it was suggested that area Chamber of Commerce managers and Retail Trade representatives have a meeting in the early weeks of 1956 and try to work out a uniform list of holidays for all towns to recognize.

Mr. and Mrs. Horace Arrington and Mr. and Mrs. A. B. Parker visited Mr. and Mrs. Dalton Arrington in Odessa Sunday.

**The Rotan Advance**

Thursday, March 24, 1955 No. 8

—Aspermont Star

What is the difference between circulation and readership in a newspaper? There is a difference as vast as the contrast of night and day in the meaning of these two words—circulation and readership.

Big daily newspapers make bold boasts of their enormous circulation in a certain area, but their proofs of readership do not enter the picture. A business man, for example, gets a morning and evening edition of a paper thrown at his office and the same at his home. The publishers claim a circulation of four there; but we challenge that the business man reads over three columns of the paper a day—he reads the headlines, a few front page articles, then turns to the sports for an item or two about his favorite athletic teams.

We rise to contend that readership in The Home Town Paper is nearly 100 percent, because nearly everybody mentioned is known by the reader; therefore, he is concerned with practically every item in the paper each week. This fact makes advertising in the small town paper so much more valuable to the advertiser.

Circulation, when speaking of newspapers, is a word used to describe the number of copies printed and placed in the mails or on carrier routes of each regular edition.

Readership, by contrast, is something a good deal more intangible. The two words have relationships, but are in no wise synonymous.

Circulation without readership means very little.

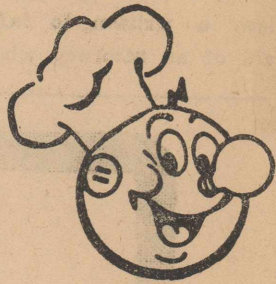
—Hamlin Herald.

Twenty-nine blocks of paving in the Hamlin city limits were either completed or in the process of construction this week, reported Roy Dunlap, city engineer, as he tabulated the progress of the program begun the latter part of December.

Despite much cold and wet weather, the paving has made fair progress, he says, but urged property owners to organize work in their streets because the contracting firm is about caught up and may have to leave town next week if more streets are not completed immediately.

Only about four or five more days work was in sight Wednesday, said representatives of C & C Paving Company of Colorado City, holder of contract on the street paving project.

Much favorable comment, has been heard concerning the completed section, most of which is around the churches and schools in southwest and northwest part of Hamlin.



**LADIES!** . . . make a date . . .

Fun and gifts galore . . . new cooking ideas!

**Reddy Kilowatt Invites You to Be His Guest**

**FREE COOKING SCHOOL**

**2:30 p. m.**

**Kelly Building**

**Thursday, March 31**



Reddy Kilowatt, your electrical servant, invites you to be his guest at the big Electric Cooking School to be conducted by Abbie Andrews, widely known as a 'practical' Home Economist. She will bring you the latest methods in food preparation.

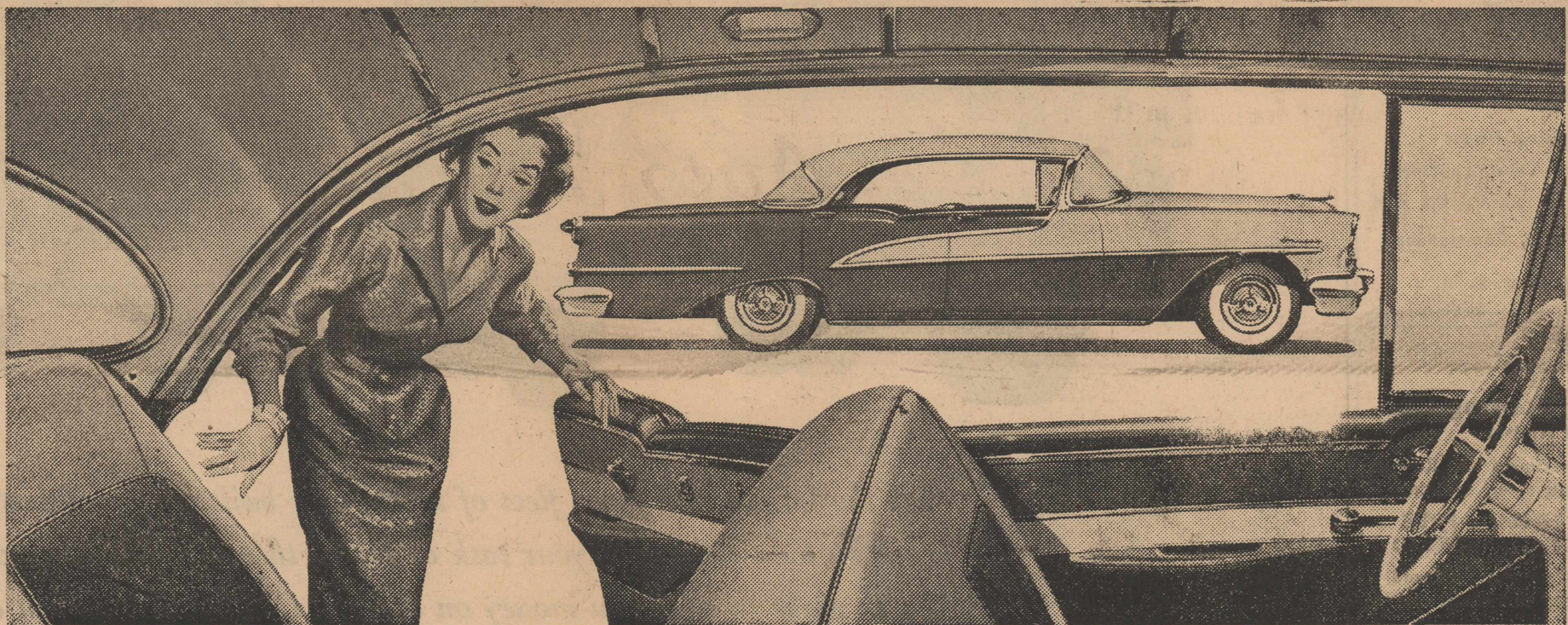
**We're Putting Our Best Cook Forward**

You'll see new ways and means of food preparation, refrigeration, and home freezing - see how Frigidaire Kitchen Appliances can save you time, money and work. Come early . . . be sure to get a seat!

**Featuring FRIGIDAIRE**

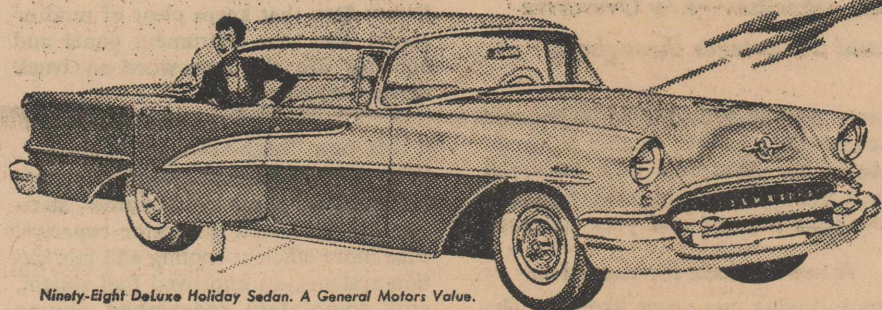
WASHERS HOME FREEZERS  
REFRIGERATORS RANGES

**West Texas Utilities Company**



**Hardtop . . . with 4 doors!**

**AND ONLY OLDSMOBILE OFFERS IT IN EVERY PRICE RANGE!**



*Ninety-Eight Deluxe Holiday Sedan. A General Motors Value.*

What a "Rocket"! What a reception! Oldsmobile's new Holiday Sedan has just about turned this town upside down with excitement! And no wonder! There hasn't been a car so completely new in years! Here's an inspired combination of the stunning Holiday Coupe's sports car flair plus all the roomy comfort of Oldsmobile's big beautiful 4-Door Sedans! And to top it all off this new sensation comes to you in all three Oldsmobile series—the luxurious Ninety-Eight . . . brilliant Super "88" . . . and budget-priced "88"! See and drive the thrilling new Oldsmobile Holiday Sedan yourself—today!

**NEW Holiday Sedan BY OLDSMOBILE**

SEE YOUR NEAREST OLDSMOBILE DEALER

**ROLLINS MOTOR COMPANY**  
207 N. CLEVELAND PHONE 239 — Rotan, Texas

WHO WILL WIN THE "OSCARS"? DON'T MISS THE ACADEMY AWARDS SHOW • NBC TV AND RADIO • WED., MARCH 30

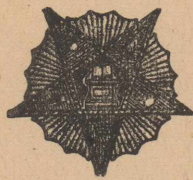
**Rotan Lodge No. 936**

**A. F. & A. M.**



Meets Third Thursday Night of each month. Visitors Invited

A. C. Snapp, W. M.  
Alvin Clark, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.

Fern Benson, W. M.  
Edna Morgan, Sec.



Meets Every Tuesday, 12:30. At Ritz Coffee Shop. Visitors Welcome

Lance M. Davis, President.

**BUDGET TERMS**

ON

**Mechanical Work on Your Car**

Ask about How You Can Use Our Budget Plan for Repair Work on Your Car.

We work on all makes of cars, Trucks and Tractors

**Rollins Motor Company**  
D. C. Walker, Shop Foreman



Every Watch is timed on our Western Electric Watch Master.  
**McCLURKIN'S**



**V. F. W.**

Meeting Nights

First and Third Thursday

8:00 p.m. at the V.F.W. Hall

Chester Cooper, Commander.

LeRoy Lacy, Q. M.

LET

**Lydick Roofing Co.**  
of Abilene

Make your estimate to Re-roof your residence or building.

ESTIMATES MADE FREE  
ALL WORK GUARANTEED

We Use Genuine Ruberoid Roofing Materials

Phone 4088 Abilene, Texas

**Modern, Scientific Eye Examination**  
Visual Analysis

Glasses to Meet the Individual Requirement

Closed Thursday Afternoon

**Dr. John B. Majors**

Doctor of Optometry  
213 Oak St. Phone 2658  
Sweetwater, Texas

**DR. JOHN BLUM**

DR. J. A. NESBIT  
Associate

OPTOMETRISTS

Office will be closed on Saturday afternoons.  
1825 25th Street  
Dial 3-3992  
SNYDER, TEXAS

**It's The Law--**

One of the most familiar types of contacts is the insurance policy, as nearly everyone carries some sort of insurance protection. Yet, few people take the trouble to read their policies and lawyers have to answer many questions regarding insurance generally.

Here is a problem frequently presented: "I have hospitalization insurance policy. Will the company pay all of my hospital bills if I become ill?"

It may or may not. Insurance is a contract between the insurance company and the policy holder. In the usual contract the policy holder agrees to pay a certain sum of money for the policy of insurance, and the insurance company agrees that should the policy holder incur hospital expenses that the insurance company will make payment to the policy holder of stated sums, as set out in the policy of insurance.

The insurance policy itself must state the complete contract between the parties. The oral statements of agents not in harmony with the policy are not binding on the company. The company is bound to pay only such sums as are specifically set forth in the policy of insurance.

Practically all policies have a section called exceptions and exclusions. The policy holder should particularly read this section before purchasing a policy of any kind of insurance. It would be possible for a policy of insurance to have so many exceptions and exclusions as to practically nullify any benefits under the policy.

Another question often asked is:

"Can I sue the insurance company which issued a liability policy covering the car of someone who runs into and damages my car?"

For all practical purposes you may not sue the insurance company which carries insurance on the other fellow's car to protect him from suits in case of his negligence. You must look to the owner or driver of the other vehicle for your damages. Upon his becoming liable to pay those damages to you, then he in turn looks to the insurance company to make the settlement for him, or to reimburse him for the settlement which he has made.

If the case goes to trial before the jury, even though you may know that the other party carries insurance, if there arises any discussion of the fact that insurance is carried by the other party, then the courts have held that it is the duty of the trial judge to declare a mistrial.

This means that you will have to start all over again and try your case from the beginning before the jury, at a later date. Your case is not dismissed, and you do not lose your rights to be heard on your case because of the word "insurance" coming into the case, but it does mean that the trial then in progress must be dismissed and you must start all over again before a new and different jury.

The theory of the appellate courts is that the mere introduction of any evidence or any testimony to the effect that there is an insurance company involved in any way in the case, is highly prejudicial to the Defendant and his cause of action.

The appellate courts further say that it is reversible error, that is,

such error as will set aside the findings of the jury, if the jury is retiring to consider their verdict, discuss whether or not either or both of the parties might or might not have insurance to back them up or protect them.

(This column, based on Texas law, is written to inform—not to aid of an attorney who knows the

facts, because the facts may change the application of the law.)

Mr. and Mrs. George Quiett and children Charlotte and Danny left Tuesday to return to their home in Brawley, Calif., after visiting her mother, Mrs. Ernest Kolb here. Mrs. Kolb had major surgery while they were here and is recovering nicely.

**The Rotan Advance**  
Thursday, March 24, 1955 No. 8

Guests of Mr. and Mrs. Jess Crow last week-end were their children, Mr. and Mrs. D. A. Crow and sons Jimmy and David of Fort Worth, and Mr. and Mrs. Jess Crow of Childress.

Its Old-Fashioned  
**CREAM-SWEET FLAVOR**  
makes milk drinking  
**FUN** again!

ask for  
**FOREMOST** DAIRY PRODUCTS

Guaranteed by Good Housekeeping

**SEE THEM FRIDAY! New Chevrolet Task-Force Trucks!**



It's the largest and finest fleet of trucks ever built by the nation's No. 1 truck builder. Whatever your task or trade, there's a new Chevrolet truck to make or save you money on the job. Come and look 'em over!

Now Chevrolet introduces "Work Styling"—an exclusive development in truck design. Plus new engines—new capacities—new Overdrive and Power Steering—new features and advantages throughout!

Here's what happens when America's leading truck builder pulls out all the stops! Here are trucks that are new from the drawing board out!

**New styling in trucks**

Fleet, functional styling that fits your job! For the first time in any truck line, two distinctly different styling treat-

ments are offered—one in light- and medium-duty models, another in heavy-duty. Your handsome new Chevrolet truck will be a profitable advertisement-on-wheels for you and your business!

**A new outlook for the driver**

Truck driving was never like this! The new Flite-Ride cab is everything a

driver could wish for, from its big Sweep-Sight windshield to its concealed Safety Step that keeps clear of mud or snow! The new instrument panel and controls are the last word in truck driving convenience!

**Six new "high-voltage" engines**

With a new 12-volt electrical system for quicker, surer cold-weather starting and increased generator capacity! Plus more efficient cooling and lubrication systems, an improved fuel system, and completely redesigned engine mountings.

**And much more that's new**

Like the smoother, load-steady ride... new High-Level ventilation... tubeless tires, standard on 1/2-ton models... Power Brakes\* for all models, standard in 2-ton models... new 18,000 lb. max. G.V.W. in 2-ton models. And there's a new choice of transmissions, including new Overdrive\* and Hydra-Matic\*. New Power Steering\* for all models. Come in and see the newest things in trucks!

\*Optional at extra cost. Overdrive available on 1/2-ton models, Hydra-Matic on 1/2-, 3/4- and 1-ton models.



**HOGSETT CHEVROLET COMPANY**

Rotan, Texas



# Young's FOOD VALUES

|                               |        |
|-------------------------------|--------|
| FROZAN, 1-2 gallon            | 55c    |
| FROZEN STRAWBERRIES, Lb. can  | 39c    |
| LETTUCE, firm head            | 10c    |
| CARROTS, 1 lb. cello pkg.     | 9c     |
| AVACODAS, each                | 10c    |
| RED SPUDS, 10 lbs.            | 49c    |
| <hr/>                         |        |
| FOLGERS COFFEE, Lb. can       | 89c    |
| SUGAR, 10 lbs.                | 89c    |
| <hr/>                         |        |
| Sweet Potatoes, No. 2 1-2 can | 25c    |
| White Swan CORN, No. 303 can  | 17c    |
| White Swan MILK, tall can     | 10c    |
| SALMON, tall can              | 39c    |
| RITZ CRACKERS, large box      | 35c    |
| <hr/>                         |        |
| DELITE PURE LARD, 3 lb. ctn.  | 39c    |
| TIDE, large size, with coupon | 19c    |
| <hr/>                         |        |
| DELITE SAUSAGE, lb.           | 29c    |
| PORK ROAST, lb.               | 39c    |
| PICNIC HAM, lb.               | 39c    |
| OAK FARM MILK, 1-2 gallon     | 45c    |
| <hr/>                         |        |
| BEWLEY'S MEAL, 10 lbs.        | 79c    |
| PILLSBURY'S FLOUR, 25 lbs.    | \$1.79 |
| with your coupons             |        |

**Geo. W. Young & Son**

## Jeanne Crain Takes New Role in Picture

"Hitting the dirt," says lovely Jeanne Crain, star with Kirk Douglas, Claire Trevor and William Campbell of Universal-International's Technicolor "Man Without A Star," which opens next Sunday and Monday at the Lance Theatre, "isn't quite as easy as I'd thought it would be — but it's much more fun!"

After more than a score of "sweet girl" roles, "Man Without A Star" marks Miss Crain's debut as a star of a hard-hitting action story of the rugged west. The closest she has come to the soil in other films was her first, "Home in Indiana," and one of her best, "State Fair."

Jeanne considers the role of Reed Bowman, who runs the Triangle Ranch in the story with a ruthless determination, one of the most difficult portrayals of her career.

"It's hard enough," she said, "to make an iron-willed woman believable in a western, and when she's up against a dynamo like Kirk Douglas it takes every ounce of acting ability a girl possesses. It was really quite stimulating not to

have to be constantly languid."

"For the first time," Jeann added, "I have a chance to ride hard, shoot straight, and oversee two dozen men and two thousand head of cattle — as well as appear in lovely gowns and flimsy negligees, and make love to Kirk Douglas. As a matter of fact, I even bathe in one scene! How much more variety in a role could an actress ask for?"

"Man Without A Star" features Richard Boone, Mara Corday and Myrna Hansen in important roles, and was directed by King Vidor for producer Aaron Rosenberg.

Mr. and Mrs. Dick Edwards and sons visited Mrs. Edwards sister, Mr. and Mrs. Geore Noles in Corpus Christi last week end. On their way there they visited Brackenridge Park in San Antonio. Mrs. Huh Huckaby returned with them. She had been visiting her daughter and family, Mr. and Mrs. Homer Ivey and children.

Mr. and Mrs. Bill Smith and Billie Lee and Mr. and Mrs. Lester Minton visited their brother, Eugene Smith, in Fluvanna Sunday.

## FLOOR COVERING & FURNITURE PRODUCTS OF

These Famous Brand Names May Be Yours at Pittman Floor Covering and Furniture

Carpeting By — Mohawk - Alexander Smith - Downs - McGee Bigelow —

Linoleum & Tile — Armstrong - Pabco - Nairn - Azro - Kentile - Goodyear

Furniture by — Drexel - Heywood Wakefield - Wm Bassett - Crown - Kroehler - Sealey

Appliances — Norge - Tappan - Speed Queen - Hoover

BUDGET ACCOUNTS WELCOME



Dial 3308

SWEETWATER, TEXAS

401 Oak St.

We Install — No mileage Charge, Same as Sweetwater

## 'The Busiest Place'

Ordinarily, when we think of the busy places in town we think of the bank, market, or the city hall. But you know something? Perhaps the busiest place of all is the school.

We often take the school for granted, forgetting that school business is our business. At school we are busy raising the town's next citizens.

Your school is part of our great democracy and we might just as well realize that it is perhaps the busiest place in town.

In its classrooms are your next policemen, your son-in-law, your secretary, your doctor, a worker at the plant, or perhaps the young couple who will buy the lot next door.

It is up to the school to make sure that he is a good policeman, that he's a responsible son-in-law, that she's an efficient secretary, that he's a reliable worker, that he succeeds as a doctor, and that the folks next door are good neighbors.

And you and your community usually put the responsibility for the education of these future citizens where it belongs, in the hands of the teacher. We know that a child learns more quickly with a good teacher, because the good teacher is the key person who . . .

Oh, where did he go? What's happening? Well, I'll tell you. Literally thousands of well-trained and qualified teachers are finding other lines of endeavor more lucrative and attractive. Consequently, the number of sub-standard emergency type teachers is on the increase. Every time a competent, well-qualified and trained teacher leaves an American classroom to obtain the necessities of life in another profession, the people of America lose. We simply cannot tolerate this sort of thing for long. One of the most alarming statements found in the Teacher Supply and Demand Report for last year is that there were only 867 persons prepared to teach chemistry and physics and

this is only a specific example; there are shortages in other lines, too.

What can we do to halt this exodus of competent personnel from our profession? To be sure, salary improvement is basic, and could perhaps do more to alleviate the situation than any other single factor. However, there are other ways. There are certain fringe benefits, the absence of which are causing teachers some concern. For example, whatever can be done to improve the Teacher's Retirement provisions and other security benefits should certainly be done.

Our Legislative Committee recognizes certain weak spots in our Retirement System. It certainly is not a bad retirement system, but there are certain improvements that need to be made in it.

We have now completed an actuarial study to determine what might be done to improve the retirement benefits of Texas teachers. Specific plans based upon these findings have now been presented in the Legislature for the improvement of our Retirement System, and it is hoped that the people of Texas will give serious thought to this as one important avenue of making teaching more attractive to those already in the profession as well as to young graduates of our colleges. As matters stand now, the demand for teachers is very high, while the supply of teachers is dangerously low.

Yes, if we are to have reliable policemen, responsible son-in-laws, intelligent employees, and congenial neighbors, you must depend a great deal upon the quality of your teachers and the quality of your teachers depends upon your support of "the busiest place in your town," the public school.

From April, 1944, to July 31, 1954 the American Red Cross prepared and donated 18,114,656 cubic centimeters of gamma globulin to State Health Departments and the Office of Defense Mobilization for free distribution to physicians

for use in the prevention or modification of measles and the treatment of infectious hepatitis.

Mr. and Mrs. Jimmy Hale of Lubbock, Mr. and Mrs. Thomas Parker and daughters Sherry and Candy of

## The Rotan Advance

Thursday, March 24, 1955 No. 8

Brownwood, spent last week-end here with their mother, Mrs. Clinnie B. Grindstaff.

## There Is Strength for YOU

in WITNESSING  
to your FAITH

Use  
your religion

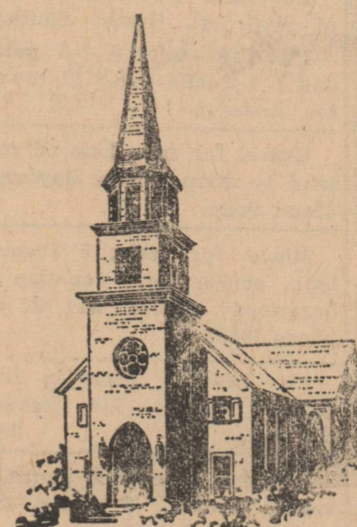
—or

Lose  
your religion!

To keep  
your faith

—share it!

"Ye shall be my  
witnesses. . . . Go,  
make disciples."



**First Methodist Church**  
of Rotan

No gasoline—no, not a single one—has higher octane than

# New 1955 GULF NO-NOX



This lamp is burning the "DIRTY-BURNING TAIL-END" of gasoline which GULF refines out

This lamp is burning NEW SUPER-REFINED GULF NO-NOX, the clean-burning super-fuel

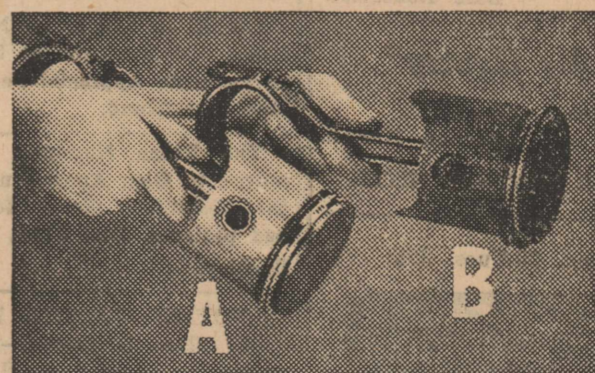
This lamp test shows what a difference Gulf super-refining makes. Gulf refines out the "dirty-burning tail-end" of gasoline—at the refinery—to bring you new, clean-burning Gulf NO-NOX. Just see how clean new NO-NOX burns.

but octane alone  
is not enough...

That's why new Super-Refined Gulf NO-NOX is specially made to burn clean—to protect your engine—to give you thousands of extra miles of full engine power.

Fill up with new Super-Refined Gulf NO-NOX and feel the difference in lasting power. You'll get:

- More complete engine protection than with so-called "miracle-additive" gasolines.
- Extra gas mileage in the short-trip, stop-and-go driving motorists do most.
- Stall-proof smoothness... instant starts... fast, fuel-saving warm-up.
- No knock, no pre-ignition—even in today's high-compression engines.



Compare clean piston "A" from engine using new NO-NOX with piston "B" from engine using the "dirty-burning tail-end" of gasoline that Gulf refines out. Both pistons shown here, from Gulf test engines, ran the same number of hours under the same conditions.

It's super-refined... to burn clean!  
The '55 gasoline for all high-compression engines.

## This is GULF'S PLEDGE to the motoring public

• We at Gulf make this promise to America's motorists. We will not permit a single competitor—no, not a single one—to offer a gasoline superior to our own superb No-Nox.

• It is our sincere belief that No-Nox is the finest gasoline on the market today, and no matter what others do or say we will keep it the finest—in power, in performance, in engine protection.

• This is not a boast, not a claim. It is a pledge to you, the motoring public—a pledge backed by the resources—and the integrity—of the Gulf Oil Corporation.



# New 1955 GULF NO-NOX

J. O. KENNEDY

Distributor of Gulf Oil Products  
Rotan, Texas

**CARD OF THANKS**

We are sincerely grateful to friends, neighbors, doctors, nurses and local ministers for the kindness shown us during the illness and death of our dear Mother.

For the flowers, food and other kindnesses please accept our heartfelt thanks.

The Bristow family.

**LOCAL UNION NO. 74**  
of the  
**United Cement, Lime and Gypsum Workers International Union**  
Affiliated with  
DISTRICT COUNCIL NO. 4  
and the  
American Federation of Labor  
Meets 2nd & 4th Mondays at American Legion Hall  
Rotan, Texas

**LANCE THEATRE**  
ROTAN, TEXAS  
Phone 310  
Box Office Open Week Day 6:45

Thurs. 24-Fri. 25th  
**SMOKE SIGNAL**  
Technicolor  
Paramount News

Est. 26th ONLY  
**"The Desperado"**  
Wayne Morris  
**"Security Risk"**  
DOUBLE FEATURE DAY

Sun. 27-Mon. 28th  
**MAN WITHOUT A STAR**  
No Parking Here

Tues. 29th-Wed. 30th  
**JULIUS CAESAR**  
Fido Beta Kappa

SHOWING AT THE  
**SUNDOWN DRIVE IN**  
Telephone 7441

Fri. 25th-Sat. 26th  
**"Silver Whip"**  
Kory Calhoun and Dale Robertson

**"Ruby Gentry"**  
Jennifer Jones and Chariton Heston  
DOUBLE FEATURE NITES

Sun. 27-Mon. 28-Tues. 29th  
**FOUR GUNS TO THE BORDER**  
Warner News

Wed. 30th-Thur. 31st  
**"Men of the Fighting Lady"**  
Van Johnson and Walter Pidgeon  
Street Cat named Sylvester

**WANT ADS**  
for Action

**CLASSIFIED ADS**

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

**For Sale**  
For Sale, Two lots on east end of sixth st., Ernest Smith. 6-2tp  
PIGS for sale, 8 1-2 miles east and 1 1-2 mile north of town, Welton Jameson. 8-2tp

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2334. Claud Senn. 8-tfc

House for sale, 5 rooms and bath, corner lot, venetian blinds, hardwood floors. 311 E. 5th st., phone 6453. 6-tfc

For Sale my home in Lakeview addition. See at 715 Beureard or call 300. 39-tfc

For Sale, two good gentle horses trailer broke, 8 years old this spring, one Palmino and one white both suitable for Sheriff Posse. T. O. SoRelle, Jayton. 8-tp

For Sale, Good used windows, Frank Kingsfield. 6-2tp

**FOR SALE CHEAP**—700 Cedar Post, size 6 1/2 ft., 3 in. tops. See Floyd Smith, 602 E. McArthur, Phone 6562. 8-1tp

For Sale, Chevrolet pick-up, '51, 1-2 ton or '52 3-4, see at the ice house. 6-tfc

**FOR SALE**—Black Angus Bulls, Rush Callan. 5-tfc

For Sale, '46 Ford Coupe, good tires, recent overhaul, phone 370. \$175, see at McClurkin's Jewelers.

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

**FOR SALE**—Three young registered Hereford bulls also one 4 year old. J. B. Davis 7-tfc

For Sale, '51 Bel Aire Chevrolet, perfect condition, phone 5402.

My home, corner of Burnside and Sally av., fully carpeted and draperies, will consider reasonable offers. Also have store building and dress shop fixtures for sale. write, Sally Montgomery, 3417E University dr., Ft. Worth. 6-4tc

**USED FURNITURE**  
Used Washers, Ranges, Refrigerators and Furniture.  
GARLANDS. Phone 360

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

**FOR RENT**  
Furnished house, 3 room and bath, car port, bills paid. Doño Darden, phone 206 or 5975. 612tp

For Rent nice front bedroom to two or single, boy or man, Mrs. Porter Wright.

**SERVICES**  
Lawn Mowers Machine sharpened, also furniture repaired, G. B. Lemley Repair Shop, 202 Harrison Ave., Rotan. 5-4tp.

**LOOK — LOOK — New** Loans now available at 5 per cent, 10 years no Appraisal Fee. Just See Mark Strickland. 43-tfc

The Rotan Nursing Home has moved to Glen Apartment, west of the postoffice. Room for 3 more bed patients, Dial 8156, Mrs. Nona Rackley. 6-4tp

**NOTICE TO THE PUBLIC**  
My place is posted—no hunting or fishing allowed. A. H. Sumerlin. 6-3tp

Baby Sitting, wanted, day or night, prefer in my home but otherwise if necessary, or general house work wanted, Bess Eaton.

**SHEET METAL**  
Sheet metal work, all kinds, both light and heavy up to 3-16 thick storage tanks, all sizes up to 20 foot diameter, any height. Heating and Air Conditioning, Conditions made, any metal.

McFaul Sheet Metal Works  
1308 E. Broadway Phone 9001  
Sweetwater. 8-4tp

**WATCH THIS SPACE**  
**EVERY WEEK TAKE ADVANTAGE OF THESE---**  
**LOW FOOD PRICES!**  
**SHOP AT PAY & TAKE STORE EVERY DAY**  
**FOR GREATER SAVINGS!!**

|   |  |
|---|--|
| <b>CHASE &amp; SANBORN</b><br><b>COFFEE</b> 1 Lb. Can <b>85c</b>    | <b>PILLSBURY</b><br><b>FLOUR</b> 25 lb. Bag <b>\$1.59</b>              |
| <b>TIDE</b> LARGE SIZE <b>27c</b>                                   | <b>OUR VALUE CUT GREEN</b><br><b>BEANS</b> 10-303 size cans <b>\$1</b> |
| <b>CRISCO</b> 3-LB. CAN <b>69c</b>                                  | <b>TIP TOP</b> 10-303 Size cans<br><b>SPINACH</b> <b>\$1</b>           |
| <b>VAN CAMP'S</b><br><b>TUNA</b> FLAT CAN <b>23c</b>                | <b>FLORIDA ORANGE</b><br><b>Juice</b> 4 46 oz. can <b>\$1</b>          |
| <b>MORTON'S</b><br><b>Salad Dressing</b> <b>19c</b>                 | <b>KIMBELL'S PURE</b><br><b>Plum Preserves</b> 4-12 oz Jars <b>\$1</b> |
| <b>PICTSWEEP FROZEN</b><br><b>ORANGE JUICE</b> , can. c. <b>15c</b> | <b>FRESH</b><br><b>CELERY HEARTS</b> , cello pkg. <b>23c</b>           |
| <b>FRESH FROZEN</b> 12 oz. pkg.<br><b>PEACHES</b> <b>19c</b>        | <b>APPLES</b> , fancy-Delicious, dozen <b>45c</b>                      |
| <b>FRESH FROZEN</b><br><b>CATFISH</b> , lb. <b>49c</b>              | <b>RED POTATOES</b> , 10 lb. bag <b>35c</b>                            |
| <b>VAN'S</b><br><b>Fro-zan</b> Quart ctn. <b>29c</b>                | <b>Fresh Green ONIONS</b> Bunch <b>5c</b>                              |
| <b>SWIFTS</b><br><b>VIENNA SAUSAGE</b><br>3 cans <b>49c</b>         | <b>GOOCH'S PURE PORK SAUSAGE</b> 2 Lb. pkgs. <b>89c</b>                |
| <b>SWIFTS POTTED POTTED MEAT</b> 3 cans <b>25c</b>                  | <b>RODEO SKINLESS WEINERS</b> Lb. <b>29c</b>                           |
| <b>CHARMIN TISSUE</b> 4 rolls <b>39c</b>                            | <b>SWEET RASHER SLICED BACON</b> , lb. pkg. <b>39c</b>                 |
|   | <b>CHOICE Chuck Roast</b> Lb. <b>39c</b>                               |

**PAY & TAKE Food Store**

**CARD OF THANKS**  
We take this method of expressing our thanks and appreciation to the good people of Rotan and vicinity for the many kindnesses shown us on the death of our Mother, Mrs. W. H. Address.

We want to thank Dr. Johnson and his nurse for their kind, efficient care for her. Also we want to thank the friends for the flowers and food that want sent and for all the other expressions of sympathy.

The children of Mrs. W. H. Address.

**CARD OF THANKS**  
We want to thank everyone for the many kind acts during our bereavement. Especially for the floral offerings, nice food brought us and the many kind words of sympathy.

The R. C. Hayes family.

**TO THE ROTAN ADVANCE**  
I appreciate an opportunity to come to Rotan and see my long time friends. Also I spent the day with my niece, Mrs. Ona Ballard, whom I had not seen in 6 years. Daisy Norwood, gen. del., Roby.

**CARD OF THANKS**  
We take this method of thanking our friends and relatives for every kind word and expression of sympathy, for the flowers that were sent to our home and to the funeral home in Bronte, and for your attendance at the funeral of our father and grandfather, S. A. Kiker, in Bronte Sunday afternoon. May God bless each of you.

Mr. and Mrs. O. S. Kiker and children.

**CARD OF THANKS**  
We wish to express our most sincere thanks for every act of kindness shown us during our sorrow in the death of our mother.

We are deeply appreciative for the beautiful floral offerings, telegrams, sympathy cards and words of consolation.

To each of you, we are grateful. May God bless each of you.  
Mr. and Mrs. C. B. Barth.  
The Edmondson family.

Mr. and Mrs. Nealy Morton were joined by Mr. and Mrs. J. G. Henry of Hermleigh and they visited friends in Desdemonia and Stephenville last week.

**SPECIAL SCHOOL MATINEE**

**FLAMING PASSIONS and VIOLENCE IN LUSTY, LAWLESS ROME!**

All hail the most honored picture of the year...  
M-G-M presents William Shakespeare's  
**JULIUS CAESAR**

Starring  
**MARLON BRANDO**  
**JAMES MASON**  
**JOHN GIELGUD**  
**LOUIS CALHERN**  
**EDMOND O'BRIEN**  
and  
**GREER GARSON**  
**DEBORAH KERR**  
An M-G-M Picture

Directed by JOSEPH L. MANKIEWICZ • Produced by JOHN HOUSEMAN

On the **WIDE SCREEN** with Stereophonic Sound  
**TUESDAY MORNING-9:30 a. m.**  
**SPECIAL PRICES TO SCHOOLS AND ANY ADULTS**  
**COMING TO MORNING MATINEE**  
15c & 30c

**LANCE THEATRE, Rotan**

Julius Caesar will run Tuesday and Wednesday Nite at Lance  
FOR 15c and 50c

**Have That Prescription Filled at Ragsdale's**