

"There's the Doorbell Again"

SUPPOSE daily to your door came the butcher, the grocer, the clothier, the furrier, the furniture man, and every other merchant with whom you deal? What a tedium of doorbell answering that would mean!

IT WOULD BE EVEN MORE IMPRACTICAL FOR YOU TO VISIT DAILY ALL THESE STORES TO FIND OUT WHAT THEY HAVE TO OFFER AND THE PRICE.

And yet you need these merchants' service quite as much as they need your patronage. Contact between seller and consumer is essential in the supplying of human needs. Before a sale can be closed the goods must be offered. Every day, through the advertising columns of this newspaper, the merchants of this city come to your home with their choice of goods. Quickly, you get the news of all that is worth buying in the market-places of the world.

THEY ARE NOT STRANGERS. THEY ARE THE MERCHANTS YOU KNOW AND TRUST. YOU ARE ALWAYS SURE OF HIGH QUALITY AND FAIR PRICE WHEN YOU BUY ANYTHING ADVERTISED BY A REPUTABLE FIRM.



AT YOUR DOOR, BUT YOU ARE ALWAYS SURE OF HIGH QUALITY AND FAIR PRICE WHEN YOU BUY ANYTHING ADVERTISED BY A REPUTABLE FIRM.

Cisco Daily News
Fully packed

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 nonds, third;
 Chin, Jr., Doe: Garland Rab-
 Chin, 3-5 doe: Garland Rab-
 ayweight Chin, St. buck: Gar-
 Rabbity, first second, third;
 Chin, Sr., doe: Garrett's Rab-
 first and second; Fred Crist,
 third;
 ack and white Dutch Sr., buck;
 rest Rabbity, first and second;
 Simmonds, third;
 and W. Dutch Sr., doe: L. V.
 nond, first and second; Hill-
 Rabbity, third;
 and W. Dutch 3-5 buck: L. V.
 mnds, first and second;
 and white Dutch Sr., buck;
 Simmonds, third;
 and white 6-8 doe: L. V. Sim-
 ds;
 ish Sr. doe: Big Chief Rabbity,
 do, Colo.;
 st New Zealand in show; Em-
 Wells;
 st Dutch buck: Hillcrest Rab-
 st senior Dutch doe: L. V. Sim-
 ds;
 st junior Dutch buck: L. V.
 nonds;
 st Dutch in show: L. V. Sim-
 ds;
 st heavyweight Chin-hilla doe:
 Garrett, Cisco;
 st standard Chin-hilla: Hill-
 Rabbity.
Fur Class
 dored fur: first, Hillcrest Rab-
 second, L. V. Simmonds; third
 Chief Rabbity;
 late fur: first, Emerson Wells;
 ad, C. H. Scherrue, Big Spring,
 third, L. V. Simmonds.

st Year---
 CONTINUED FROM PAGE ONE
 ing program. The gold embar-
 der was issued.
 September and October steps
 taken to recognize Russia and
 ov. 16, Russia was recognized.
 October the gold-buying pro-
 was inaugurated.
 November repeal of the prohibi-
 tion amendment was accomplish-
 ed.
 The silver pact signed at London
 proclaimed and a program of
 newly mined silver inaugu-
 rating.
Budget Message
 Jan. 1, it was announced that
 out five per cent of the banks in
 nation had qualified for deposit
 ance. On Jan. 3 the president
 his message to congress and on
 next day submitted his budget
 ge. The movement to guaran-
 tee the principal as well as the in-
 terest of federal land bank bonds
 inaugurated, and \$950,000,000
 for emergency relief work was
 st.
 An investigation of air
 contracts commended.
 February the a mail contracts
 cancelled and the carrying of
 mail was given over temporarily
 to the army. The result was the
 sure of the fact that the army
 were not qualified to carry the
 mail and did not understand beam
 ing, thus making necessary in the
 future a reorganization of the
 service of the army. Steps are
 taken to completely reorgan-
 ize air service by eliminating
 from the service.
 The new year of the Roosevelt ad-
 ministration opens now with the re-
 program well under way.
 has come back to the nation.
 prices prevail. Better wages
 labor can be expected.
 The coming year will witness a
 down of the peaks of great
 ness and the elimination of the
 of poverty.

COOK
 Cole Jackson preached at the
 tian tabernacle Sunday at 11
 k. The evening service was put
 on account of cold weather.
 W. R. Ivie will preach at the
 st church next Sunday, March
 5.
 and Mrs. Homer Smith spent
 week-end in Abilene.
 Alma and Eianth Walker
 d Miss Anna Brooks Saturday.
 s Ada White and brother, El-
 White, of Rising Star visited
 J. F. Reynolds home Monday.
 s Herbert Taylor visited her
 home.
EAT ALL-BRAN
SEVEN YEARS WITH
FINE RESULTS
 cious Cereal Relieves
 Constipation
 and this very enthusiastic letter:
 something like eleven or twelve
 ago, I began eating Kellogg's
 BRAN. When I started, it was
 simply Kellogg's Bran, and I
 ve it was one of the first prod-
 of the kind on the market.
 My friends often laugh at my
 mess for ALL-BRAN. It gives
 a clean taste in the mouth, and
 not feel satisfied until I have
 by ALL-BRAN.
 the Kellogg Company should
 top manufacturing ALL-BRAN,
 is one who would be greatly
 pointed."—Miss Amy Person,
 ersity Park, Iowa.
 ence says that ALL-BRAN pro-
 "bulk" to exercise the intes-
 and vitamin B to further aid
 arity. Also iron for the blood.
 "bulk" in ALL-BRAN is much
 that of leafy vegetables. It
 safer than taking patent
 lines—often harmful. Just eat
 tablespoons daily for most
 of constipation. For serious
 try it three times daily. If
 relieved this way, see your
 doctor.
 d in the red-and-green pack-
 At all grocers. Made by
 g in Battle Creek.

Ex-Pastor Questioned in Girl's Death



Arrested on charges of im- pairing the morals of a minor, William Henry Du Bois (wear- ing cap) an unfrocked former pastor, is shown being taken to New York court where he was

also questioned in connection with the murder of Mary Helen O'Connor, 15-year-old school-girl. Her body was found near his church more than a year ago.

parents, Mr. and Mrs. Dan Curtis, the first part of the week.
 Mr. and Mrs. Roy Townsend have the sincere sympathy of their many friends in the loss of their infant son.
 Mr. and Mrs. Arthur Walker visited Mr. and Mrs. G. W. Hunt Sunday afternoon.
 J. F. Reynolds Jr., and Joe Weise attended the wedding at the Lutheran church Sunday afternoon.
 Miss Juanita Townsend and Miss Ena Mae Walker spent Wednesday night with Miss Georgie Mae Hunt.
 We are sorry to report the serious illness of Mrs. Kent, mother of Smith Kent.
 Mrs. Kaleb Hill is also on the sick list this week.

Most Coughs Demand Creomulsion
 Don't let them get a strangle hold. Fight germs quickly. Creomulsion combines 7 major helps in one. Powerful but harmless. Pleasant to take. No narcotics. Your own druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion.—Adv.

HYATT & WOOD
 "The Old Timey Home Owned Grocery"
Saturday Specials

SUGAR, 10 lb. Cloth Bag	49c
Vicks Vapo-Rub Salve 35c size, today	27c
BREAD, Sliced or Plain, whole wheat	6c
KEROSENE OIL, Gallon, 10c; 5 Gallons	45c
CUP and SAUCER OATS, Box	24c
Swifts Jewel COMPOUND, 8 pounds	59c
Best Yett SALAD DRESSING Pint, 15c; Quart	25c
FOLGER'S COFFEE 1 Pound, 34c; 2 Pounds	65c
Jersey BRAN and RICE FLAKES, per box	10c
Swift's Sandwich Spread or Mayonnaise, 1/2 Pt. 15c; Pint	25c
GREY SHORTS 100 pound sack	\$1.15
MEAL, Fanta Famous or Sally Ann, 20 lb. sack	39c
FLOUR, 48 pound sack	\$1.47
Razor Blades, will fit Gem, Ever-Ready, or new and old type Gillette Razors, 4 blades in pkg., 2---10-cent packages for	15c

WE RESERVE RIGHT TO LIMIT ANY ITEM.
 OUR MOTTO: Satisfaction or money back. That is to say, if you buy anything at Hyatt & Wood's and are not satisfied, return it and get your money.

Cisco spent Saturday evening with Mr. Sublett's father and mother. Mrs. T. J. McCarver visited relatives at Pioneer last week.
 Miss Merle Sublett spent Saturday night with her sister, Mrs. Rolly Murray of Cisco.
 Miss Loraine and Edith Donaway visited their sister, Mrs. R. C. Hazlewood Sunday afternoon.
 Mrs. Charlie Phippen and daughter, Gwendolyn.

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REICH
 Mr. and Mrs. Floyd Rains and children, Albert Rains and Bill Denison, attended church in Cisco Sunday.
 Mr. and Mrs. Justice Walls of Lamesa visited Mrs. Fannin the past week.
 Mrs. B. J. C. Camp and Mrs. Jody Camp were guests of Mrs. Ralph Butler Friday.
 Miss Loraine Donaway visited her grandparents Sunday night.
 Mrs. Bekie Sublett and daughter, Merle and Mrs. Elliott Sublett, were in Cisco on business Saturday.
 Miss Louise Sublett spent several days last week with her sister, Mrs. Rolly Murray of Cisco.
 Mr. and Mrs. Leonard Sublett of

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 Erwin Jones has returned from a stay in Sweetwater, Texas.
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NO WINTER ILLS in this Family!

Winter months are sickness months... epidemics spread faster... the death rate is higher. There are several reasons—unbalanced diet and lack of the sunshine vitamin being among the most important. Fresh, rich, pure Alsup's Milk contains more of the missing elements than any other inexpensive food. To avoid winter ills serve it to your family at least three times a day and use it generously in your cooking.

ALSUP'S DAIRY
 Phone 14W

MARCH SALES
 TAKE ADVANTAGE OF THIS SALE
Pay Cash and Save

IONA PEACHES, in Heavy Syrup, 2 large No. 2 1/2 cans. 27c

YOUKON CLUB GINGER ALE 17c
 Bottle 28-Oz.

Iona Green BEANS 15c
 2 Lb. Cans

Pillsbury FLOUR, 24 lb. Bag. \$1.04

RAJAH Salad Dressing 15c
 Pint Jar

RAJAH Salad Sandwich 25c
 Quart Jar

N.B.C. UNEDA GRAHAM CRACKERS, lb. 18c

N.B.C. OATMEAL FINGERS, lb. 22c

RAJAH Salad Dressing 8c
 8-Oz. Jar

RAJAH Sandwich Spread 10c
 8-Oz. Jar

8 O'CLOCK COFFEE 19c
 pound...

GRANDMOTHER'S Raisin BREAD 9c

Del Monte Asparagus 15c
 Picnic Size

Economy OATS 15c
 3 1/2 Lb. Packages

GRANDMOTHER'S BREAD Reg. or Sli. 7c

GRANDMOTHER'S CAKE 2-Layer 15c
 BAR CAKE

10 Lb. Cane SUGAR
 Watch Our Window For This Price

PRODUCE SPECIALS

LETTUCE head 4c

BEETS Bunch 3c

Winesap Apples 15c
 Good Size

Oranges, Doz. 25c
 200 Size

New Potatoes, lb 5c

CARROTS Bunch 3c

MARKET SPECIALS

SUNNYFIELD BACON, pound 23c

SWIFT-PREMIUM HAMS 17c
 Half or Whole

SMOKED BACON 13c
 Pound...

PURE PORK Sausage 12c
 Pound...

WISCONSIN CHEESE 20c
 Pound...

PORK ROAST 14c
 Pound...

Dry Salt Bacon, lb. 11c
 BEST GRADE

PRODUCE SPECIALS

LETTUCE head 4c

BEETS Bunch 3c

Winesap Apples 15c
 Good Size

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CLASSIFIED ADVERTISING RATES AND REGULATIONS
All CLASSIFIED advertising is payable in advance...

Freckles and His Friends.

Comic strip 'Freckles and His Friends' with panels and dialogue bubbles.

ROMNEY

Stanley Webb spent the week-end visiting in the home of Mr. and Mrs. N. A. Pounde, near Gorman.

First of Army Mailmen to Die

There will be preaching at Bedford Sunday afternoon if the weather permits.

BLUFF BRANCH

Sunday school was attended by a small crowd Sunday morning.

PUEBLO

Misses Geneva, Gladys and Nellie Finley of Cisco spent the week-end with Mr. and Mrs. Ennis Quails.

Political Announcement

Political Announcement section with various names and dates.

WANTED

WANTED-Pictorial Review Staff \$13.50 week, 50 percent commission.

Announcements

The Rotary club meets every Thursday at Laguna Hotel...

BEDFORD

There was no Sunday school at the Baptist church Sunday morning on account of the cold weather.

CHICHESTERS PILLS

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.

SANTA MONICA, Cal., March 1-

Nationalization of the cemetery at National Military home near here, placing it on a par with the Arlington National cemetery in Washington, D. C.

Good Package Coffee advertisement with product image.

USES WOODEN

Names are associated subject to the action of the democratic 1934 primaries.

Losses Selected New York Stocks

- American Can 103 3-8, P & L 9 3-4, American Radiator 15 1-8, Smelt 45 1-2, etc.

OUT OUR WAY

Comic strip 'OUT OUR WAY' showing a man in a suit and a man in overalls.

THE NEW FANGLES (Mom'n Pop)

Comic strip 'THE NEW FANGLES (Mom'n Pop)' by Cowan.

The ROMANTIC RUNAWAY

Serialized story 'The ROMANTIC RUNAWAY' with illustrations and text.

Job Printing advertisement with 'REASONABLE PRICES' slogan.

Advertisement for 'The Gentlemen' featuring a man in a suit.

About Cisco Today

Society Editor, Miss Marjorie Noell—Phone 80.

S. S. CLASSES TO HAVE BAKE SALE SATURDAY
The Loyal Women's class of the First Christian Sunday school will have a bake sale Saturday morning in the building next to Little's News stand on West Eighth street. It has been announced. They will have pies, cakes, and candies for sale.

Personal Mention

Elwin Skiles is expected home tomorrow from Waco, where he attends Baylor university. He will fill his regular preaching appointment at Pleasant Hill Sunday.

Mrs. Neal Turner and Mrs. Gerald Wren and baby left this morning for their home in Arlington, after a visit with Mrs. Joe Wilson.

TEXAS CONVICTS AS

A. F. C. ...
Mrs. O. L. Pittman of Dallas is visiting Mr. and Mrs. A. W. Hubbard. Mrs. Pittman is a sister of Mr. Hubbard.

W. J. Leach, who recently underwent an operation for the removal

PALACE

NOW SHOWING

HURRY! HURRY!

Fashions of 1934

Finest Nationally Super-Sensation with 10 GREAT LAUGH STARS 200 GORGEOUS GIRLS 60 STREAMLINED MODELS

Warner Bros. Creators of "42nd Street," "Gold Diggers," "Footlight Parade," startle the world again with a Sensationally New Kind of Picture.

Special Prices
Adults 25c
Children 10c

TOMORROW MORNING At 10:00 A. M.

ALICE in WONDERLAND

TOMORROW AT 1:00 P. M.

KING of the WILD HORSES

Also New Serial
"PERILS of PAULINE" Chapter No. 1

Midnite Show

Tomorrow Nite 10:00 P. M.
Come in at 9:00 P. M. and see 2 shows for price of one

East of 5th Ave.
with WALLACE FORD
COMING SUN.-MON.



Ramon NOVARRO Jeanette MACDONALD the CAT and the FIDDLIE

with Frank Morgan, Charles Butterworth, Jean Hersholt, Vivienne Segal

Hear them sing "The Night was Made for Love," "She Didn't Say Yes," "Try to Forget," "One Moment Alone" and other great Jerome Kern songs! A new thrill!

Bill Powell Fast Talker in Picture

The three fastest-speaking actors in the world, according to Dorothy Burgess, when working with one of them in "Fashions of 1934," a First National picture now at the Palace Theatre are William Powell, Lee Tracy and James Cagney.

Dorothy has worked with all of them, and says that Cagney is actually the fastest. Tracy the most electric, and Powell has the best diction. "Powell," she says, "gives you an impression of correctness and measurement in his speech, while actually he is talking faster than most actors can think. Tracy has a way of emphasizing parts of a sentence that makes what he is saying terrifically effective. Cagney has a slangy way of speaking that can be both funny and fear-inspiring. Powell's speech is almost never touched with slang or wrong construction, no matter what sort of part he is playing."

Miss Burgess declared that in making "Fashions of 1934" Powell talked so fast that other players were compelled to be exceptionally alert in order to catch their cue. Powell has the role of a promoter who corners the Paris and New York fashion market, in the picture which is a comedy romance that features a spectacular fashion show and a fan dance by 200 Hollywood beauties.

Bettie Davis heads the supporting cast. Other prominent players are Frank McHugh, Verree Teasdale, Hugh Herbert, Reginald Owen and Henry O'Neill. William Dieterle directed the fast-moving film.

TOMORROW MORNING AT 10 A. M. ONLY

"Alice in Wonderland" has been brought to the screen by Paramount in astonishingly real fashion.

With Charlotte Henry playing the title role, the film offers Lewis Carroll's immortal classic with such surprising realism that the fantastic figures seem to be alive.

Pictorially the picture is perfect. Costumes and sets have been copied exactly from the drawings in the first edition of the book. All of the actors—and the cast includes more than forty big names—are made up with equal attention to detail.

Miss Henry makes a charming, and very real "Alice." Paramount had a tough job on his hands, and carried it through in sensational fashion. He has caught the "Alice feeling," and has imparted it to his actors. The spirit of triumphant nonsense and superb fantasy is evident throughout.

Madame Stavisky Arrested in France

PARIS, France, March 2.—Madame Arlette Stavisky was arrested today, accused of complicity in the failure of Alexander Stavisky, her suicide banker-husband whose \$30,000,000 crash caused the recent riots. Madame Stavisky also was accused of concealing information.

Home Demonstration Club News

By MISS RUTH RAMEY Co. Home Dem. Agent

Asparagus, New Vegetable

Asparagus is one of the very few vegetables which do not need to be planted every year. When asparagus is properly planted and cared for, it will continue to bear for ten or fifteen years. "I have an asparagus bed in my garden because it is one of the early producing vegetables starts in the spring long before other crops can be planted," said Mrs. J. R. Morrow, garden demonstrator of the North Star club, near Rising Star.

"One-year-old plants are the best for starting the bed. It is advisable to buy plants, as asparagus seed are exceedingly hard to germinate. Only large vigorous roots should be used. Nothing is gained by using two-year old roots, and they are usually more expensive than the one-year old. The Mary Washington variety is the best for this section.

"The following method was used in making the bed in my garden: well cultivated soil well stirred for ten to fifteen inches deep, well rotted manure added and mixed with soil. The rows spaced four to six feet apart, with the plants 18 to 24 inches apart. The furrows were nine inches deep. The plants placed on the bottom of the furrow. Cover with two inches of soil and, as the young shoots grow, the soil is gradually pulled in around them. By the end of this first season, the furrow will be completely filled, and then I follow ordinary cultivation to keep the soil loose and the weeds under control."

Cultivating Tomatoes

Mrs. R. N. Hazewood, farm food supply demonstrator of the Reih home demonstration club, recommends immediate cultivation after setting tomato plants. Frequent shallow cultivations and hoeings are important during the early growing season to check growth of weeds. Cultivation should continue until the tomatoes are ready to harvest.

"Tomatoes with a good root system will produce all during the dry hot summer months," she said. "When planting, have the hole seven or eight inches deep, place plant in, and from time to time add more soil until the plant reaches the top or surface of the garden. These plants will produce longer than when planted in a shallow hole. This method has been used satisfactorily in this section where we are bothered with lack of moisture after the tomatoes start maturing."

Tomatoes in Eastland County

"Early tomatoes are the most profitable and in order to have the early tomatoes, I start my plants in a hot bed when the weather is

still much too cold for the plants to grow in the field," said Mrs. C. B. McCoy, farm food supply demonstrator of the Romney Home Demonstration club.

"The hot bed is heated with manure, more practical for the weather conditions in this section. The hot bed was made by the diagram given in the bulletin "Tomatoes in Texas." This bulletin is in the office of the county farm and home agents and will be sent on request.

"The tomato plants are removed from the hot bed to cold frame as soon as they develop the third leaf. Transplanting is done for the purpose of hardening off the plants. Leave four inches between each plant and allow to remain in the cold frame for 14 to 20 days. These plants are large and stocky after this time and will be ready for planting in garden or field.

"The following varieties are good for this section. Marglobe, Break O' Day and Gulf State Market. I am using the Marglobe and Break O' Day. The Marglobe is well-resistant and matures in from 90 to 100 days."

Native Rocks Used to Make Walks

The flagstone walk should be used in this county because of the native rock available and cuts the expense of yard improvement. Mrs. J. E. Wright, yard demonstrator of the Elm home demonstration club, recommends the use of rock. The walks should be four to six feet wide and trenched full flush with the surface of the lawn. Stepping stone walks are used in the back yard from the door to the cellar or store houses. The stones for the stepping stone

Stomach Distress

"I suffered from stomach trouble," writes Mr. Roy Holstein, of Marmet, W. Va. "I was run-down, could not sleep well at night, and could not eat like I should. I cramped and would have the heartburn a lot. I was nervous and often would take sick headache. Now I can eat just fine—sleep fine. I highly recommend Thedford's Black-Draught for it has done so much for me. I can truly say it stopped me from suffering." Black-Draught is purely vegetable.

• • Children like the new, pleasant tasting SYRUP of Black-Draught.

ANSWERS TO TODAY'S THREE GUESSES

James Russell Lowell was a famous AMERICAN POET. The VATICAN at Rome, containing several thousand rooms, is the world's largest residence. The Cape Verde archipelago consists of FOURTEEN ISLANDS.

James Russell Lowell was a famous AMERICAN POET. The VATICAN at Rome, containing several thousand rooms, is the world's largest residence. The Cape Verde archipelago consists of FOURTEEN ISLANDS.

Mrs. Tucker's Recipe of the Week

MAYONNAISE
Break an egg into a bowl; add a lump of Mrs. Tucker's Shortening the size of an egg, and beat vigorously and swiftly—about 20 turns of the egg-beater—until thoroughly mixed. Add a lump of Mrs. Tucker's at a time until 2 cups have been used, beating thoroughly each time. Add seasoning after Mayonnaise is made. Mix well 1/2 tsp. salt; 2 tsp. sugar; 1 tsp. mustard; and a generous pinch of paprika or red pepper. Add 2 Tbsp. lemon juice or vinegar; and stir until salt and sugar are dissolved; then pour into Mayonnaise and beat well.

If you like a sweet Salad Dressing, use one-half seasoning given above; or add any amount or kind of seasoning you prefer. Mrs. Tucker's Shortening creams so easily, and this makes such an inexpensive Salad Dressing.

March 5. MRS. H. A. IVY
115 W. Pecan St., Sherman, Tex.
Mail your recipes to Mrs. Tucker, Sherman, Tex. NOW for next week's contest.

Mrs. Tucker's Shortening AIRTIGHT CELLOPHANE SEALED

SKILES GROCERY and MARKET

The Best in Everything to Eat at Prices Right

- FRESH STRAWBERRIES, 2 Boxes 35c
- BANANAS, Nice Fruit, pound 5 1/2c
- TEXAS GRAPEFRUIT, Good Size 5c
- FRESH SPINACH, 2 pounds 9c

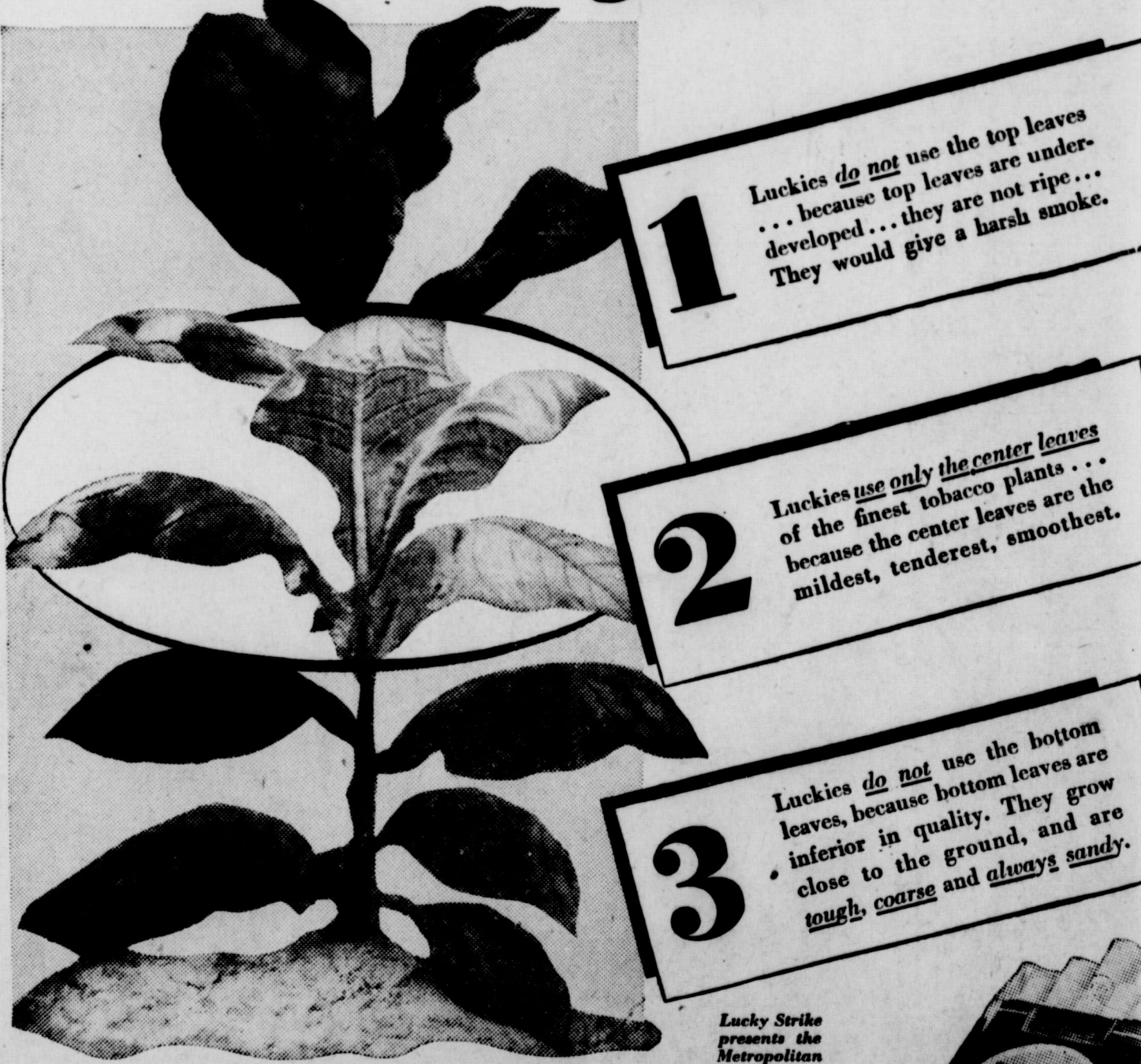
- CARROTS, Bunch 4c
- COLLARDS, Bunch 4c
- GREEN BEANS, Bunch 4c
- ALL 3 FOR 11c

- FRESH BEETS, Bunch 6c
- CABBAGE, Pound 3c
- CAULIFLOWER, Pound 12c
- EGG PLANT, Pound 13c
- GREEN BEANS, Texas New Crop, Pound 25c
- FRESH FIRM TOMATOES, Pound 10c
- NEW CROP POTATOES, Pound 5c
- POTATOES, Brown Beauty, 10 Pounds 21c
- SQUASH, Texas New Crop, Pound 10c
- Large PEANUTS, Fresh Roasted, Pound 14c
- Cucumbers, Brussel Sprouts, Green Peppers, Nice Celery, Lettuce, Bulk Yellow Pop Corn, Texas Oranges.

IN OUR MARKET

- CHUCK BEEF ROAST, Pound 11c
- SKILES 100 Per Ct. PORK SAUSAGE, Lb. 10c
- PORK HAM ROAST, Not Fat, Pound 12c
- FRESH PORK JOWL, for Seasoning, Lb. 9c
- FRESH SPARE RIBS, Good and Meaty, Lb. 12c
- FRESH GROUND HAMBURGER, Pound 12 1/2c
- Cellophane Wrapped SLICED BACON, Lb. 19c
- Armour's Lamb Roast, cut from leg and loin, lb. 17c
- Nice Size Boston Beauty MACKEREL, each 13c
- FRESH FISH, per pound 18c
- NICE FAT HENS, per pound 11c

ONLY THE CENTER LEAVES FOR Luckies



1 Luckies do not use the top leaves ... because top leaves are under-developed ... they are not ripe ... They would give a harsh smoke.

2 Luckies use only the center leaves ... of the finest tobacco plants ... because the center leaves are the mildest, tenderest, smoothest.

3 Luckies do not use the bottom leaves, because bottom leaves are inferior in quality. They grow close to the ground, and are tough, coarse and always sandy.



This picture tells better than words the merit of your Lucky Strike. Luckies use only the center leaves. Not the top leaves, because those are under-developed—not ripe. Not the bottom leaves, because those are inferior in quality—they grow close to the ground and are tough, coarse and always sandy. The center leaves are the mildest

leaves, the finest in quality. These center leaves are cut into long even strands and are fully packed into each and every Lucky—giving you a cigarette that is always round, firm, completely filled—no loose ends. Is it any wonder that Luckies are so truly mild and smooth? And in addition, you know, "It's toasted"—for throat protection, for finer taste.

Lucky Strike presents the Metropolitan Opera Company

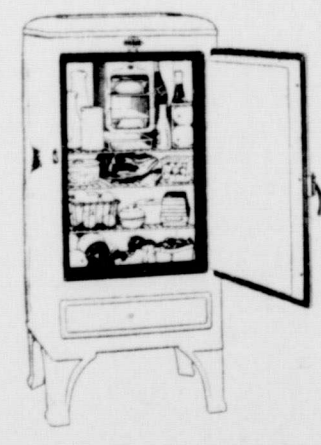
Saturday at 1:30 P. M., Eastern Standard Time, over Red and Blue Networks of NBC, Lucky Strike will broadcast the Metropolitan Opera Company of New York in the complete Opera, "Lucia di Lammermoore."

Always the Finest Tobacco and only the Center Leaves

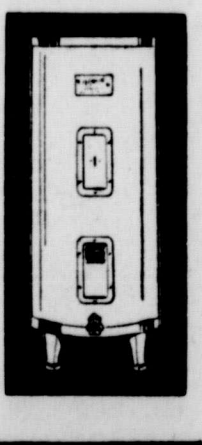
Copyright, 1934, The American Tobacco Company.

When You Discuss Electrical Appliances . . .

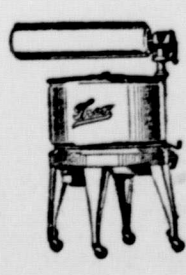
What are the most important operations of your home? Modern homemakers all agree on these!



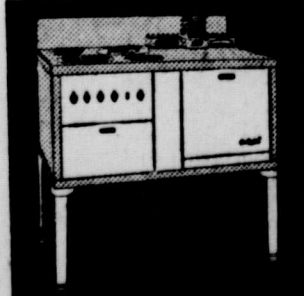
REFRIGERATION . . . You need constant refrigeration the year round, and you will enjoy the money-saving, health-guarding superiority of electrical refrigeration



WATER HEATING . . . You need hot water many times each day. The modern electric water heater gives you a surplus of hot water, and for good measure adds safety, cleanliness, health, dependability, comfort and convenience.



COOKERY . . . Nothing so important. This inexpensive "Electric Cook" is worth immediate investigation. Electric cookery is simple—yet accurate, clean and economical.



LAUNDRY . . . Very necessary—but dreaded each week. Enjoy a "happy" washday by installing a combination washer and ironer. Cut washday to a fraction of the time usually required the old way.

THESE WILLING, INEXPENSIVE SERVANTS—the electric range, refrigerator, water heater, and washer and ironer—will improve your home by doing your work better, and save time, health, money and clothes. Don't consider these modern and efficient automatic electrical servants as luxuries! . . . They are all dividend-paying necessities. They pay for themselves. Take advantage of these appliances at our convenient terms and prices—and take advantage of the lower step in electric rates. A representative will be glad to call and discuss them with you.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and operating costs amount to but a few pennies a week?

West Texas Utilities Company