

CISCO DAILY NEWS

CISCO, TEXAS — 1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no malaria or typhoid.

UNITED PRESS SERVICE CISCO, TEXAS, MONDAY, SEPTEMBER, 9, 1935. SIX PAGES TODAY NO. 184.

HUEY LONG IS IN SERIOUS CONDITION

SECOND BLOOD TRANSFUSION GIVEN KINGFISH SUFFERING FROM BULLET OF ASSASSIN

BATON ROUGE, Sept. 9. — Senator Huey Long was given another blood transfusion at 1:30 p. m. EST today. It was reported at Our Lady of the Lake sanitarium.

(Copyright, 1935, by United Press) BATON ROUGE, Sept. 9. — Senator Huey Long, dangerously wounded by a political assassin, was conceded a chance for life by his physician today.

The shot fired into Long's body last night by Dr. Carl Weiss, 30-year-old eye specialist whose family is bitterly opposed to the Long regime, threatened to disrupt the political empire built by the kingfish.

The house convened in somber, nervous mood at the 5,000,000, 34-story capital building erected as a memorial to Long. State police, armed with pistols and riot guns prominently displayed, guarded the capital. There seemed little chance of an uprising.

Leaders of the Long political cohorts, badly frightened during the night and uncertain which way to turn, were improved in spirits this morning and all expressed strong confidence that the senator would pull through.

At least 12 physicians were in attendance on Long. Specialists were summoned by plane. State police guarded the hospital, admitting no one but intimate friends and officials.

Only the family and the closest friends, such as Governor Allen and Lieutenant Governor James Noe, who donated a pint of blood shortly before midnight last night, were permitted in the room.

Mrs. Long visited her husband for 15 minutes late this morning, accompanied by her son, Russell, 16. It was her fourth visit to him since Long was brought to the hospital from the capital, scene of the shooting.

The sick room was filled with flowers. Stacks of telegrams poured in from all over the country. One was from President Roosevelt, who also issued a statement at Hyde Park in which he criticized the shooting as displaying an un-American spirit of violence.

PHYSICIAN SAYS LONG HAS GOOD CHANCE. BATON ROUGE, Sept. 9. — At 12:25 p. m. CST today a physician who refused to allow his name to be used but who came directly from Senator Long's room said:

"Long is progressing nicely. He is a very sick man but he is doing nicely now. He has a good chance to recover but the next 65 hours will tell the story."

TO PROSECUTE IN TAMPERING WELL RECORD. AUSTIN, Sept. 9. — The Texas railroad commission today was determined to "prosecute to the fullest" those found guilty of tampering with oil records in the East Texas enforcement office at Kilgore.

The decision came following discovery by the commissioners last week that allowable records had been falsified to allow excess production. "Five or six companies" probably benefitted it was said, and one commission employe already has been discharged.

Records the commission declared were fixed showed that wells had a larger potential than was actually true, thus giving each well about one barrel a day extra production.

WEATHER. West Texas — Partly cloudy, cooler south tonight, Tuesday, partly cloudy, warmer north.

East Texas — Cloudy, thunder-showers east, cooler tonight, Tuesday, partly cloudy, local showers, warmer northwest.

Business Increase In Cisco Noted

OPTIMISM IN PEOPLE SEEN BY BUSINESS

Cisco merchants today were looking forward to an upturn in business, following a brisk week for dry goods, variety, and department stores, despite rain which had fallen for the last seven days.

The spirit of optimism which appeared to pervade business generally over the nation showed itself in the attitude of Cisco buyers.

"Everyone seems to feel better over conditions," one merchant said. "I look for this week to show a marked increase and for us to do a good fall business."

Another pointed out that, while there are still some who are unemployed and naturally cannot be expected to feel optimistic as fall approaches, the general feeling among the people is one of better times.

"I think times are getting a little better, don't you," one proprietor of a business here said. "We have noticed a strong pickup and I think we will have a big business next week."

The opening of school was attributed by many to be a factor in a wave of increased buying, which included school supplies and clothing principally.

A slump had preceded the increase in business, which made the upturn look even better, it was said. The Boston Store reported an increase of over 50 per cent as the fall buying began last Tuesday.

H. S. Drumwright, manager of John H. Garner's said that when merchandise purchased on the company's "layaway plan" is taken from the store, the business will have noted perhaps a 100 per cent increase over August.

Other stores reported better business conditions in varying degrees.

Calls on Women To Back 'G. O. P.'



Women of the nation will be organized to fight the New Deal by an Arizona woman whose main interest since childhood has been politics — Mrs. Robert L. Hoyal, shown above at her desk in Washington.

COLLEGE ROLL INCREASE FOR YEAR IS SEEN

An increase in enrollment at Randolph was foreseen as registration began at the college today. Two days will be given to registration, it was announced.

"It's too early to tell much about the enrollment yet," Registrar E. B. Isaacks said this morning, "but it looks as though we will have an increase."

Last year's top enrollment was 104 students.

"Many of the out of town students were unable to come here today," the registrar said, "on account of the heavy rains. We are expecting them later." He said, however, that "there are quite a number of out of town students here for the fall term."

The registrar promised that the school would have some definite figures on enrollment ready for release by tomorrow.

Much of the summer has been spent by the college faculty in contacting prospective students over the state and seeking to bring them to Cisco for enrollment in Randolph this fall.

CITY SCHOOLS OPEN SESSION THIS MORNING

Cisco public schools opened today for the fall semester. First classes will be held tomorrow, it has been announced.

Pupils were enrolled at the various buildings this morning, although many already had registered at the high school last week.

Superintendent R. N. Cluck today had charge of enrollment at the West Ward, following resignation of Howard Goss as principal. A successor for Goss had not been named this morning, the school board announced shortly before noon.

Although many weather for the last week cut the attendance, there was a large number of pupils on hand for enrollment today, it was said.

H. Brandon is principal of the high school, O. L. Stamey of the Grammar school, and T. C. Williams of the East Ward. Teachers have been assigned to buildings for enrollment purposes but the final assignments will be made later, it was understood.

Unit of Veterans Opens Member Drive

NEW YORK, Sept. 6. — Catholic War Veterans have launched their first active membership campaign since incorporation last May 9 in preparation for the National Eucharistic congress at Cleveland Sept. 23.

Before the congress, the veterans will hold a series of meetings, make numerous national appointments, and broaden their activities in such fields as anti-communism, welfare, education, and the arts—especially music.

Nome, Alaska, thus far is the most distant place to get a C. W. V. Post. Jersey City, N. J., will be the scene of the first out-of-state meeting of the veterans on a national scale Sept. 10, when most of the national officers, the national military concert band, and the boys band, will attend the inauguration of a post.

The Jersey City meeting will be in the nature of a rally for posts organizing in nearby localities. Speakers at the meeting will include: Dr. Alexander F. Ormsby, dean of John Marshall Law School, former assistant attorney general of New Jersey and a marine during the World War; and national officers, including the Rev. Edward J. Higgins, founder, national chaplain, and National Commander, John M. Dealy.

Col. Wesley S. Jones, a veteran army band leader, has been appointed director of music of the organization. He seeks qualified musicians for the military concert band which already is made up of army, navy and marine musicians.

Within a short time Jones expects to form a second band for amateur musicians. Meanwhile actors and actresses who entertained the A. E. F. are aiding the Catholic veterans and some members of the stage have indicated they would offer their services to further the social and welfare activities of the organization.

Halt Called Upon PWA Applications

WASHINGTON, Sept. 9. — swamped by deluge of applications, the PWA today closed its books on further requests for new projects in the \$4,000,000,000 drive to end direct relief by Nov. 1.

More than 2,500 applications from states, cities and counties poured into PWA during the past 3 days, bringing the total to 6,300.

Kingfish Shot As He Leaves Capitol



Senator Huey P. Long, the Louisiana Kingfish, who some time ago charged that his political enemies were "planning to murder me in the capitol, last night had at least a part of his statement borne out when he was shot and badly wounded by Dr. C. A. Weiss, an eye specialist. The senator was just leaving the capitol after one of his amazing special sessions of the Louisiana state legislature.

Heavy Rain Swells Rivers Over Texas

Additional heavy rains swelled rivers and creeks in Texas to near flood proportions today, as the weather bureau forecast continued rain tonight and a cool wave to sweep down from the Rockies.

At Trinidad the Trinity was running brimful and rainfall last night measuring 3.4 inches.

Leaves along the American side of the Rio Grande all held. Workers were patrolling them today, watching for possible breaks.

At Austin the Colorado was at the 11-foot stage, with an 18 foot crest expected in 24 hours, bringing it within three feet of the flood stage.

At Amarillo 48 inch of rain fell last night, as the mercury dropped to 50 degrees. The skies were clear over most of the Panhandle today but cool weather was forecast. North Texas was due for a drop below 60 tonight.

Historic Spot Now Auto Parking Lot

BOSTON, Sept. 9. — What was once the backyard of the home of Gen. Joseph Warren, Revolutionary War hero, soon will be an automobile parking space.

It was here that General Warren, killed soon afterward at Bunker Hill, gave his final instructions to Paul Revere prior to the latter's midnight ride.

The historic American House, which has occupied the site for 110 years, is about to be razed.

LONG BULLET WILL AFFECT U. S. AFFAIRS

WASHINGTON, Sept. 9. — The bullet which ripped through Senator Huey Long's body will affect the course of national politics, regardless of the outcome of the senator's fight for life.

Without the amazing redhead who swept to prominence as the kingfish, the political machine by which he controlled and manipulated the Louisiana state government is expected to collapse.

With it would vanish all likelihood that there would arise in the south and southwest an effective radical party dedicated to "share the wealth" and the defeat of the Roosevelt administration.

But if the senator survives his wound, he will return to his position before the people in a somewhat appealing pose.

In the opinion of most political observers, the brilliance of his position has become somewhat tarnished in recent months, first when he failed to get the senate to offer any support in his attempt to compel the resignation of Postmaster General James A. Farley. Within the senate there has developed a freshman bloc of anti-Long senators.

Mark Twain Pilot Memorial Planned

IOWA CITY, Ia., Sept. 9. — The pilot cabin of a Mississippi steamboat, modeled after descriptions by Mark Twain will be reproduced on the University of Iowa campus as a gift of the Class of 1935.

A description of the cabin, written by the noted author and humorist in his scub-pilot days on the Mississippi will be followed in erecting the memorial. The cabin will overlook the Iowa River.

Here are the details of Twain's description that will be followed in construction: "A sumptuous glass temple, room enough to have a dance in; showery red and gold window curtains; an imposing sofa; leather cushions and a back to a high bench where visiting pilots sit and spin yarns and look at the river; nice new oilcloth on the floor; a hospitable big stove for winter; a wheel as high as my head, crosby with inlaid work, a wire toilet rope, and bright brass knobs for the bells."

Rains Raise Lake To Near High Mark

Lake Cisco today had risen to a depth of 78 feet and 9 inches, two feet and one inch below the high water mark, after one and three-tenths inch of rain fell yesterday and last night. The total rainfall for the week was six and a half inches.

NATION'S COTTON CROP FOR THIS YEAR FORECAST 11,489,000 BALES

WASHINGTON, Sept. 9. — The crop reporting board today forecast a 1935 cotton crop of 11,489,000 bales. The report indicated condition of the 1935 crop was 64.5 per cent of normal on Sept. 1; abandonment for the season, of 1.8 per cent; and area left for harvest of 26,652,000 acres. The estimate forecast a yield of 192 pounds of lint per acre for harvest. The bureau of census reported 1,132,739 bales ginned from the crop of 1935 prior to Sept. 1.

About Our Friends

By STEPHEN A. LONG

Grandpa C. S. Moad is making advantageous claims regarding his granddaughter, Rowena Gurnea. She says she can sing already. Grandpa Roy can't remember the date he has written down... someone has been reading Sir Walter Scott. The little lady is living with her parents, Mr. and Mrs. Roy, at 500 East Sixth street. Grandpa is going fishing today. The sign is right.

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ELASSIE IN NEW ATTEMPT TO HALT WAR

Copyright 1935 by United Press. ADDIS ABABA, Sept. 9. — Ethiopean delegation to the League of Nations will be instructed to offer to Italy 4 concessions to Italy to halt war, it was reported here today. Officials, however, would not confirm the report.

The new instructions were said to have been ordered by Emperor Haile Selassie's advisors who worked on them over the weekend according to the report. The concessions would include an offer of an additional 450,000 acres of land, bordering on the Italian boundary to Italy.

U. S. Modifies Ban On Canada Herds

WASHINGTON, Sept. 9. — Canada has been so successful in eradicating tuberculosis from cattle that the United States admits cattle from "modified accredited" herds in that country without further tuberculin testing, the Agriculture Department has announced.

The United States already has been admitting cattle from accredited herds in Canada without further test. The new order, however, is an extension of the procedure to areas in which all cattle have been tuberculin tested and in which extent of the disease has been found to be less than one-half of one per cent.

The new plan was suggested to veterinary officials of the department by Dr. George Hilton, Canadian Veterinary Director General, Health of Animals Branch of the Canadian Department of Agriculture. It was intended to facilitate movement of cattle in both directions across the U. S.-Canada boundary for breeding and herd improvement.

STARTS FINGER PRINTING. EVANSVILLE, Ind. — Police have started one of the largest fingerprint jobs in the country. They have asked that each of the more than 100,000 residents of the city be fingerprinted.

Water Floods Leach Store at Lampasas

Floods which have harassed much of Texas during the last week last night damaged the stock in the Lampasas branch of the Leach Stores, W. J. Leach, proprietor, said this morning.

He said he was informed by telephone that water had flooded the basement of the building to the depth of two feet and that it had risen to within three inches of the main floor.

No gun was found in the car but a careful check by police revealed the automatic pistol in a ditch where it had been hurled from the speeding car after it jammed.

The stolen car belonged to Mrs. Virginia Stone, Fort Worth and was taken from her garage Sunday morning. She had not missed it. Moreland was also charged with speeding 65 miles an hour.

Important Practice Of Band Is Tonight

Robert L. Maddox, director, today urged all band members to be present for rehearsal this evening at 7:45 at the high school. "Now that school is opening," he said, "we want to get down to business and build up the band."

Nelson Promises End of Brutality

HOUSTON, Sept. 9. — David Nelson, Orange, appointed Saturday to succeed Lee Simmons as manager of Texas prisons on Nov. 1, said today he planned to revolutionize the system.

"My first job will be to stop brutality in the system. I believe I can stop it in 48 hours. I want every convict in the prison system. I want every man's mother and family to know that while I am general manager, the prisoner will get a square deal," Nelson said.

17 CHILDREN IN FAMILY

MINOT, N. D. — The Lars Helseth's on a farm near here claim the largest family in North Dakota. They have 17 children ranging in age from 1 to 25.

WASHINGTON, Sept. 9. — The crop reporting board today forecast a 1935 cotton crop of 11,489,000 bales. The report indicated condition of the 1935 crop was 64.5 per cent of normal on Sept. 1; abandonment for the season, of 1.8 per cent; and area left for harvest of 26,652,000 acres. The estimate forecast a yield of 192 pounds of lint per acre for harvest. The bureau of census reported 1,132,739 bales ginned from the crop of 1935 prior to Sept. 1.

SOCIETY

Comings and Goings

Woman's Page

Laura Rupe, Editor

CLUBS

Woman Wins Prize for Sewing

L. Jenkins, 809 W. 9th St. is the winner of a prize in the nation-wide "Yourself" contest...

Social Calendar For Week

Tuesday Circle One of the First Baptist W. M. U. will meet at three o'clock in the home of Mrs. Rex Page at 1008 West Ninth street.

Members of Circle Three of the First Baptist W. M. U. will meet in the home of Mrs. A. V. Clark, 1007 West Tenth street.

Members of Circle Five will be guests Tuesday of Mrs. F. E. Shepard at her West Tenth street home.

Circle Six members of the W. M. U. of the First Baptist church will meet at 3 o'clock in the home of Mrs. W. H. Hayer, 609 West Ninth street.

All Circles of the Woman's Auxiliary of the First Presbyterian church will meet at 4 o'clock in the church to hear the regular Bible Study under the direction of Mrs. Abbie Daniel.

Circle One of the First Methodist W. M. S. will meet with a one o'clock luncheon in the home of Mrs. W. W. Moore at 612 West Seventh street.

Circle Two members of the W. M. S. of the First Methodist church will meet at three o'clock at the church.

Members of Circle Three of the W. M. S. of the First Methodist church will be guests in the home of Mrs. Ed Huestis at 1009 West Thirteenth street.

Thursday Mrs. G. M. Stephenson will be hostess to members of the Thursday Forty-two club in her home at 1007 West Twelfth street.

Luncheon for Brownwood where they will enter the fall term of school at Howard Payne college.

Mr. and Mrs. F. J. Berman and son, Delmar, are at home after spending several weeks visiting in Canada, Ohio and West Virginia.

Mrs. L. A. Warren and children and Mrs. J. C. Miles of Gatesville returned this weekend from a visit in Amarillo and Canyon.

Victor B. Gilbert has returned to Austin after a few days here transacting business and visiting with relatives.

Mr. and Mrs. A. L. Foster of Stamford were weekend visitors in Cisco.

Mr. and Mrs. Lloyd Hughes are expected to return tomorrow from Arizona. They will be at home at the Laguna hotel.

George Christi of Iraan spent the weekend visiting with Mrs. Christi and children of Cisco.

BIRTH ANNOUNCEMENT Mr. and Mrs. E. J. Domm of Ranger, formerly of Cisco, are proud parents of a 7 1-2 pound boy born early this morning.

Mr. and Mrs. Nick Miller and daughter, Mrs. Lee, have returned from a visit with relatives in Gatesville.

Miss Dixie Bills has returned from a two weeks stay with relatives in Elgin, Ill.

Miss Helen Hunterman, Ida Zena Miller and Chief and Varge Daniels were visiting in Brownwood yesterday.

Waters of Rising Star was a rope in Cisco Saturday.

J. Armstrong has returned from a business trip to San Antonio.

Mr. Burns Brown, and Mr. Barker left yesterday afternoon.

Topping the Autumn Mode



Among the new hat styles offered for fall is this modified derby type, completely covered

with brilliant orange coq feathers which trail downward at the back. Nicole, the designer, intended it for semi-formal wear.

Closing Selected New York Stocks

Table listing various stocks and their closing prices, including Am Can, Am Pwr & L, Am Rad, Am Smelt, Am T & T, Anaconda, Auburn Auto, Avn Corp, Barnsdall, Bendix Avn, Byers A M, Canada Dry, Case J I, Chrysler, Comw & Sou, Cons Oil, Curtiss Wright, Elec Aut Lite, Elec St. Bat, Foster Wheel, Freepart-Tex, Gen Elec, Gen Foods, Gen Mot, Gillette S R, Gt Nor Ore, Gt West Sugar, Houston Oil, Hudson Oil, Ind Rayon, Int Cement, Int T & T, Johns Manville, Kroger G & B, Liq Carb, Marshall Field, Monte Ward, Nat Dairy, Ohio Oil, Pennyc J C, Phelps-Dodge, Phillips cPt, Pure Oil, Purity Bak, Radio, Sears Roe, Shell Un Oil, Socony Vac, Sou Pac, S O Ind, S O N J, Texas Corp, Texas G Sul, Tex Pac C & O, Und Elliott, Un Carb, Un Avn Corp, U S Gypsum, U S Ind Ale, U S Steel.

SAFETY CLUB FORMED

ST. LOUIS. — As part of a drive to make St. Louis the safest city in the world for the motorist and pedestrian, Mayor Dickmann has announced the creation of a "VAPA Club." Initial stand for Vehicular Accident Prevention Association.

BARS WHISKEY TASTERS

DES MOINES, Ia. — Sniffers and tasters are taboo as stock testers for the Iowa Liquor Control Commission. All liquors purchased for its state-controlled retail stores now are tested chemically by the commission.

Advertisement for Resinol, featuring a bottle and text: 'Poison Ivy Sunburn Chafing Itching' and 'Resinol'.

Registration to Begin Sept. 17

Registration for the fall semester of the Texas state college for women will begin Tuesday, Sept. 17, when students attending for the first time will be admitted to the college.

PERSONALS

Mr. Lane of New Mexico is in Cisco this week visiting with his wife, Mrs. J. M. Lane.

Jack Statham left today for a place where he will enter Mertry college.

Mr. and Mrs. Raby Miller and daughter, Miss Louise, of Eastland returned from Lubbock where they spent the last part of last week transacting business.

Mr. and Mrs. Bill James, Mr. and Mrs. J. O. Johnson, Mr. and Mrs. J. C. Jones, Miss Frankie Allen and Mrs. W. Triplett were visitors in Cisco Saturday.

Mr. and Mrs. R. E. Waters of Rising Star spent the weekend in Cisco.

Mr. and Mrs. W. D. Wright and son, Billy, returned from an extended visit in California.

Mr. and Mrs. N. H. Wahl and Mr. and Mrs. Leonard Hudson and children, Mr. Patsy and Sonny, were visitors in Cisco yesterday afternoon.

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cotton-growing sections, groups of from 20 to 100 children were notified in the fields working at this task. Egyptians are afraid to use poison for fear it will kill their livestock and injure themselves. The methods they use are slow and expensive.

Super Liners Are Urged for America

HONOLULU, Sept. 9.—Fate of the American merchant marine rests with the people, high Matson Line officials believe.

If the United States would match the speed, service and auxiliary sea protection furnished their respective nations by such super liners as the Normandie, Bremen and Rex, the voters must demand added appropriations from Congress to build up the merchant marine.

Let us figure your next job of printing. Our job printing department is equipped to serve your needs.—Phone 80.

petition in Atlantic commerce of the heavily subsidized British, French, Italian and German lines unless Congress does two things: 1. Increases appropriations for the merchant marine. 2. Steers clear of inflation.

John E. Ryan, Matson's general passenger traffic manager, stressed the advantage of a strong merchant marine as an aid to the Navy in time of emergencies.

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LEAFWORM IS EGYPT COTTON CROP MENACE

DALLAS, Sept. 9.—Cotton growers in Egypt are not any less immune from infestation of the cotton leafworm than their Texas brothers, according to Prof. J. S. Mogford of Texas A. and M. college, who returned recently from a tour of Italy, Spain, Portugal and Egypt.

The Egyptian leafworm, which is causing severe loss in Egypt this year, is not the same, however, as the insect prevalent in Texas, Mogford pointed out.

The leafworm infestation in Egypt is the worst this year that they have ever known, Mogford said. It is considered that the Egyptian government will declare a "no-clover" year in an attempt to starve the pest.

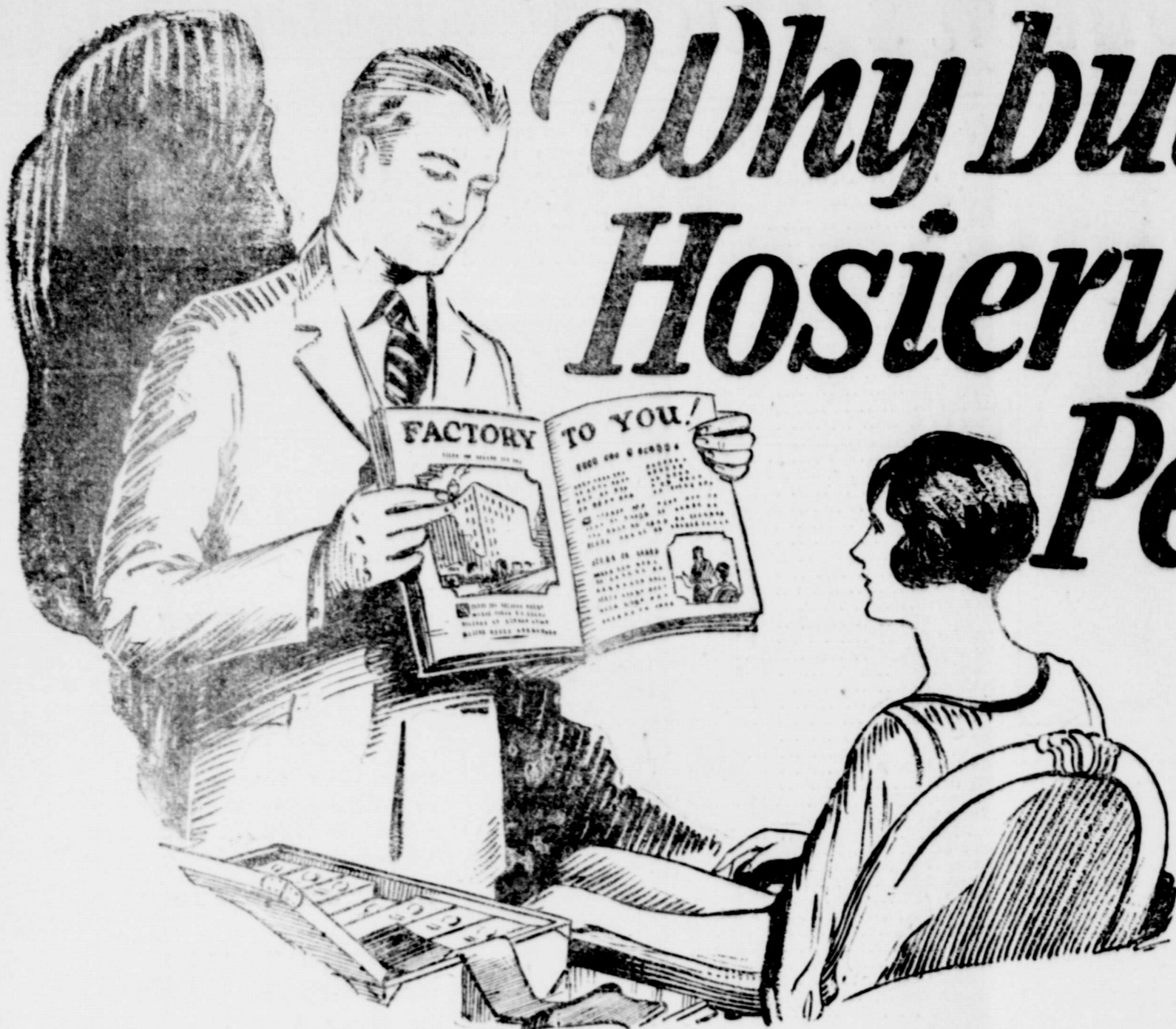
"An effort is being made to control the leafworm by sending children over the fields to pick the worms and egg masses off the plants," Mogford said.

"While traveling through the

Large advertisement for Chesterfield cigarettes. Features a woman in a suit holding a cigarette pack, and a group of people in a field. Text includes: 'Cigarette Halt', 'Cigarette Halt—that's what men on the march call it when they stop for rest and a cigarette.', 'Cigarette Halt. Pass around the Chesterfields. It's a corking good cigarette. They have taste, yes, plenty of it, but not strong.', 'Chesterfields are mild, but they are not insipid or flat.', 'Pass around the Chesterfields', 'Chesterfield... the cigarette that's Milder', 'Chesterfield... the cigarette that TASTES BETTER'.

WANTED! USED FURNITURE AND STOVES. A. S. NABORS 208 W. 8th Street

Do NOT confuse representatives of local institutions with the itinerant peddler... for they represent legitimate business houses which furnish employment to local people, pay local taxes and are entitled to an interview. Protect yourself. Ask the man who calls for credentials from his employer.



Why buy your Hosiery from Peddlers?

COMPARE VALUES before you "pay down that small deposit" to the silver tongued salesman---who knows his stuff. DO YOU KNOW that in most instances the price you pay for hosiery bought at your front or back door is more by the single pair or by the box---than your own merchant would ask you?

You Are Told In a Very Convincing Manner by these peddlers that you are saving on the purchase price of these hose because they come Direct-from-the-Mills-to-you---thus saving you the wholesalers and the retailers profit---and in some cases you are led to believe there are only two steps from Growers-to-you.

But these Peddlers OMIT telling you

of These Facts which are NOT shown in the "cleverly prepared chart" but which Are Very Decidedly a part of Direct Selling Organization Expense.

THE SALESMAN is paid his profit from 15 per cent to 50 per cent which as a rule is the initial deposit on your order,---in addition to this deposit if he averages a certain number of sales he is given a bonus on his earnings of 10 per cent to 25 per cent all of which the customer pays.

THE BRANCH MANAGER comes in for 10 per cent to 20 per cent on the orders taken in the territory under his supervision. In many instances the Branch Office Rent is paid by the main office---which goes in to the price of your purchase. Due to the many changes of Branch Managers there are unavoidable expenses which must be paid by the main office---and which are added to the price of the hose. Office stationery, printed matter, etc.---are expenses never mentioned to you.

THE DIVISION MANAGER or District Manager is paid his traveling expenses, in addition to receiving a salary or commission on all business in his territory. Some direct-selling-organizations maintain Sectional Sales Managers whose traveling expenses, salary or commission must be paid.

IN ADDITION to the above some Direct Sellers pay Recruiting Managers---Sales Investigators---Sales Promoters---Home-Office Representatives---Advertising Specialists. All these men must be paid a salary and their expenses. Are you told about these?

THE HUGE AMOUNTS SPENT for Advertising is NOT mentioned by the well trained Bell Ringer. Tremendous Sums Are Spent in the conducting of Testing Schools---to devise "decoys" to better enable the Peddler to secure your attention.

SPECIAL PRIZES---Cash---Watches---Clothing---even Automobiles must be added in to the price on the order blank.

CONVENTIONS---Special Sales Meetings---costing enormous amounts must be figured in the cost of the hosiery. Freight and cartage expense thru different stages of manufacturing is necessary.

Do Not Be Misled by "THE GUARANTEE"

which is most attractively pictured to you by the Clever Salesman as a Pair Free, etc. Some of the leading Hosiery Peddlers have gained their momentum of business on this pair free guarantee---but this Guarantee Has Been REDUCED---until now---the dissatisfied customer is obliged to answer a most lengthy and EMBARRASSING QUESTIONNAIRE in order to receive any consideration, which was assured her at the time of her purchase. It is not impossible that eventually ONLY the toes---heels---and tops will be guaranteed---and as a rule they are of materials other than silk. HOW MANY TIMES has the salesman called back as he promised, when taking your order to pick up your unsatisfactory hosiery and make an adjustment? How long before you received any consideration?



M. L. PERDUE Chief of Police, Cisco

WARNING

From the Chief of Police Cisco and its neighbors

Quite often, the person coming at your home presenting himself, or herself, as a solicitor, sales meter reader or insurance inspector, is a thief, prowler, or a "spotter" such crooks --- just get the "lowdown" on the misuses for future reference.

Then there is the unrelenting house-to-house peddler with shoddy merchandise something free with the purchase, who misrepresents his wares, springing the fall changes and overcharges at the THERES IS NOTHING FREE --- everything is for a 21 day trial.

DO NOT ADMIT STRANGERS TO YOUR HOME demonstrate or talk to them until you have satisfied yourself they are reliable.

Every reliable concern employing sales people, agents, inspectors going door to door, house to house, have their employees with identification cards, uniform or badge with increase in major tracks. Most of the reliable concerns maintain down offices and are listed in telephone directory. NOT HESITATE TO REQUIRE POSITIVE IDENTIFICATION; reliable concerns and their agents appreciate it. The unscrupulous will shrink from presence and will find city an unprofitable territory in which to operate.

There are thousands of false and otherwise valuable checks in circulation. NOT ACCEPT CHECKS FROM STRANGERS. class of crooks go to renting rooms, houses, apartments, tender checks in larger amounts than the rent, receiving the difference in cash never being heard of. IF THEY ARE RELIABLE THEY WILL WELCOME A CLOSE QUESTIONNAIRE AND PRODUCE IDENTIFICATION. DO NOT TAKE THEIR WORD ALONE --- check up on them.

All utility companies and their men equipped with some means of identification and are trying to operate against the crooks. BETTER BE SAFE THAN SORRY! DEMAND IDENTIFICATION --- DO NOT BE RUSHED INTO GIVING YOUR MONEY TO A CROOK.

Use caution before it is late, that is before deal, rather than investigate after you have parted with your money. YOU WILL FIND THE POLICE DEPARTMENT READY AT ALL TIMES TO ASSIST IN DISCOVERING CROOKS OF ABOVE CLASS IN THIS CITY.

M. L. PERDUE Chief of Police

LE DRILL H DAY DUE BO ELEVEN

... today were to drop
grid practice a day, as
for the fall, after a
which their scheduled early
had to be held in-
to heavy rains.
... looking forward to
... and a halt on the
... that they might again
... outdoors for their
... indications this morning
... the weather cleared off
... they might hold a prac-
... tice field this afternoon.
... Shelby and Van Sickle
... working the boys in the
... giving them a few
... having them go through
... assigned to get them in
... for the first game with
... week from Friday.
... been handicapped by
... however, and by be-
... to hold a scrimmage or
... heavy work in the gym.
... have seven lettermen
... for this season, but all
... one, Barnam, are light in
... with most of the men
... the Oil Belt district. Returning
... Barnam, Wende, Merkett, and
... in the line, and Stansbury,
... and Kyle in the backfield.
... consisting men have been
... out, however, and may add
... and a little more pound-
... the starting lineup.

OPERATION Y INCREASE ACE ENTRIES

... Daily News
... Sept. 9. Cooperation
... assignment of stall space
... Arlington Downs and the
... Park track will mean that
... use pet, horsemen who otherwise
... merchant will be able to get accom-
... with stalls at either track will have
... star performers stabled and
... from one track to the other.
... during the fall races which get
... away at the Fair Park track,
... for 25 days and will be
... immediately followed at Arlington
... for a 21 day period. The two
... are sixteen miles apart.
... ge Julius G. Reeder, general
... of the Fair Park track and
... Daniels general manager of
... tton Downs, are working close
... together in the assignments of
... stall space.
... Fair Park track now has
... end of horses on the waiting
... or which applications for stall
... has already been approved.
... Arlington Downs has a similar
... which has already been approved.
... 25th tracks have waiting lists
... on one hand of horses includ-
... applications which have not
... been approved.
... Texas racing season of 181
... with increased purses at the
... reliable major tracks in the state, has
... downed the greatest array of
... flesh which has campaigned
... Lone Star State since racing
... equalled two years ago. Prac-
... tically all the tracks are faced with
... same situation—a shortage of
... In addition to the many fine
... which are shipping into the
... numerous Texas owners and
... agents have developed very fair
... from which they wish to race on
... Texas tracks.

PROCEDURE TO ET MONEY ON COTTON TOLD

... STATION, Sept. 9
... ation as to procedure in ob-
... receiving or subsidy payment.
... cashed by P. E. Lichte, Agriculture
... ment Administration Field
... representative with headquarters at
... WELLS A&M college. All producers
... their 1935-grown cotton be-
... August 1, 1935, will be eligible
... payments provided they
... to participate in the 1935 cot-
... adjustment program but re-
... check up on whether they partici-
... in the 1935 program.
... producer who made the 1935
... end application, or his suc-
... cessors, will submit applica-
... or the subsidy, according to
... sion's information. The sub-
... will be the difference between
... erage of the ten spot mar-
... date of sale and twelve cents
... 9-9 basis, but the maxi-
... cannot be more than
... pound. The total pound-
... which a subsidy is the amount
... producer's Bankhead allot-

HAVE YOU Read The WANT-ADS To-day

Use Daily News want ads for re-
sults. Phone 80.

BIG DAM CHATTER

A Temple sports writer predicts that Waco will win its district title this year. Cleburne, he says, is too slow, and the law of averages will be operating against Corsicana.

Harold Ratliff, Cleburne scribe, always quick on the trigger in commenting on sports, immediately comes back by saying that those are mighty sensible reasons for such a prediction. He then points out that the Temple key-pounder has not yet seen Cleburne work out this year and that if there is anything to the law of averages, it should have been enforced against Corsicana at least a part of the times during the last five years.

In the Southwestern conference Rice is being picked to repeat as the grid champion of 1935. Texas, TCU, SMU, and A. and M. likewise are getting some play from the boys who get paid for spending the fall in selecting a champion and the winter in telling why they were wrong.

Rice will be facing the old tradition that "they don't repeat," thought, and may find the going tough.

Oil Belt players, coaches, and fans alike are looking forward to sunny skies and fair weather this week. Less than one week remains before the first game, and dreary weather has cut into football practice all over this part of the state.

Eastland will play Mineral Wells at the resort town Saturday. The Mavericks got off to an early start by going into training at Buffalo Gap, but the rain forced them to return home and they have been unable to do much in the way of outdoor work since then.

In addition to all their other troubles, they will be handicapped by the fact that they have a very light squad, few lettermen, and a new coach who has hardly had time to get thoroughly acquainted with his material.

The Lobos have been working inside during the wet weather. Rain postponed their opening of grid practice. Then the next day it still was raining and they took to the gym where they went through some calisthenics designed to get them in condition for harder work later on.

One morning it cleared off sufficiently for them to work on Chesley field and they had a fair practice. Rain immediately sent them back into the gymnasium, however, and they have been there ever since, running their plays on the hardwood instead of the turf.

There's one thing about it, though. If the rain lasts a while longer, the Lobos are going to be in the habit of marching straight down the field. There isn't room in the gym for any of the "wide open" zuff that takes the ball clear across the gridiron and back again before it starts for the uprights.

Baseball Results

TEXAS LEAGUE		
Oklahoma City 3, Fort Worth 0.	Tulsa 11, Dallas 3.	Houston 5-5, San Antonio 1-1.
Galveston 2, Beaumont 1.	AMERICAN LEAGUE	
Boston 6-5, Chicago 2-2.	St. Louis 9-7, Philadelphia 4-5.	New York 3-5, Cleveland 2-4 (first game 10 innings).
Washington 4, Detroit 3.	NATIONAL LEAGUE	
St. Louis 11-2, Philadelphia 0-4.	New York 3 Pittsburgh 1.	Brooklyn 8-6, Cincinnati 4-4.
Boston at Chicago, rain.	TEXAS LEAGUE	
Club—	W. L. Pct.	
Oklahoma City	95	66 .590
Beaumont	90	69 .566
Galveston	86	75 .534
Tulsa	82	79 .509
Houston	77	84 .478
San Antonio	75	84 .472
Dallas	71	88 .447
Fort Worth	64	95 .403
AMERICAN LEAGUE		
Club—	W. L. Pct.	
Detroit	85	45 .654
New York	76	53 .589
Cleveland	68	64 .515
Boston	67	67 .500
Chicago	64	65 .496
Washington	56	75 .427
St. Louis	54	77 .412
Philadelphia	51	75 .403
NATIONAL LEAGUE		
Club—	W. L. Pct.	
St. Louis	84	48 .636
Chicago	83	52 .615
New York	79	50 .613
Pittsburgh	77	59 .566
Brooklyn	60	71 .458
Cincinnati	58	78 .428
Philadelphia	55	78 .420
Boston	33	95 .258

AUTO SOLD TO MUSEUM

DULUTH, Minn. — George A. Sloan of Duluth has sold two ancient automobiles to a Los Angeles museum being developed by a California lumberman. One car was a five-passenger International; the other, a sporty one-seater made by an Ohio firm. They had been in storage for 15 or 20 years, Sloan said.

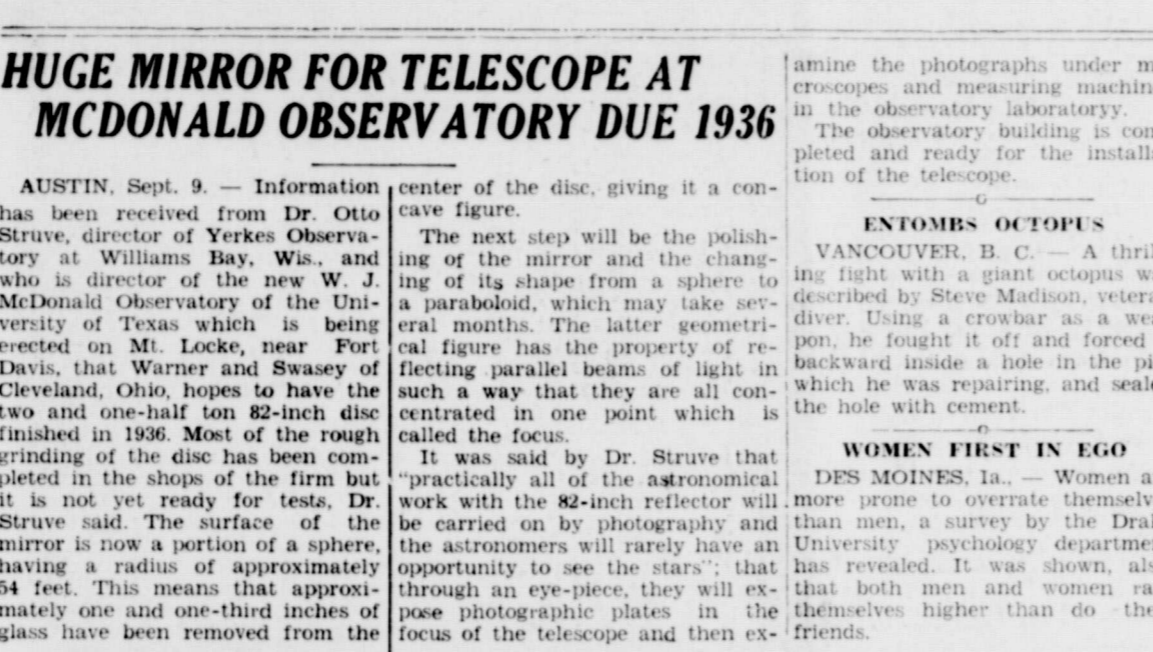
CANOE TRICKS SAILORS

SEATTLE. Much chattered were three sailors of the U. S. Navy Destroyer Waters. While on leave they went canoeing on the fresh waters of Lake Washington. Their canoe capsized, and after they had clung to it for an hour, they were picked up by a passing sailboat.

Use Daily News want ads for re-
sults. Phone 80.

THE NEW FANGLES (Mom'n Pop)

By COWAN.



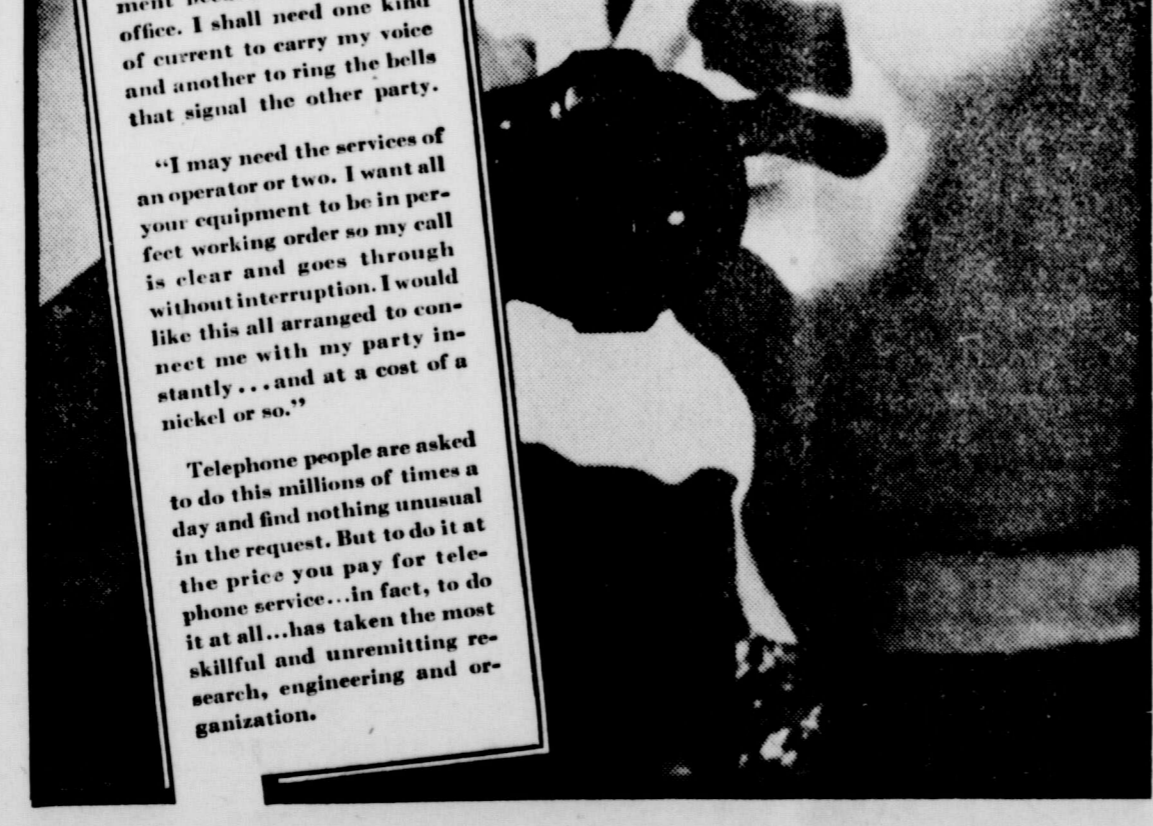
HUGE MIRROR FOR TELESCOPE AT MCDONALD OBSERVATORY DUE 1936

AUSTIN, Sept. 9. — Information has been received from Dr. Otto Struve, director of Yerkes Observatory at Williams Bay, Wis., and who is director of the new W. J. McDonald Observatory of the University of Texas which is being erected on Mt. Locke, near Fort Davis, that Warner and Swasey of Cleveland, Ohio, hopes to have the two and one-half ton 82-inch disc finished in 1936. Most of the rough grinding of the disc has been completed in the shops of the firm but it is not yet ready for tests, Dr. Struve said. The surface of the mirror is now a portion of a sphere, having a radius of approximately 54 feet. This means that approximately one and one-third inches of the glass have been removed from the

center of the disc, giving it a concave figure.

The next step will be the polishing of the mirror and the changing of its shape from a sphere to a paraboloid, which may take several months. The latter geometrical figure has the property of reflecting parallel beams of light in such a way that they are all concentrated in one point which is called the focus.

It was said by Dr. Struve that "practically all of the astronomical work with the 82-inch reflector will be carried on by photography and the astronomers will rarely have an opportunity to see the stars," that through an eye-piece, they will expose photographic plates in the focus of the telescope and then ex-



When you call a telephone number on the other side of town, you are making an important purchase. You say in effect... "Give me the use of some miles of wire in a cable under the street, a section of switch-board and all the other equipment needed in the central office. I shall need one kind of current to carry my voice and another to ring the bells that signal the other party. "I may need the services of an operator or two. I want all your equipment to be in perfect working order so my call is clear and goes through without interruption. I would like this all arranged to connect me with my party instantly... and at a cost of a nickel or so."

Telephone people are asked to do this millions of times a day and find nothing unusual in the request. But to do it at the price you pay for telephone service... in fact, to do it at all... has taken the most skillful and unremitting research, engineering and organization.

In the Bell System, the American Telephone and Telegraph Company is the parent company, and operates the long distance lines connecting the 24 regional Bell companies. Bell Laboratories carries on the research work; Western Electric manufactures, purchases, and distributes. Without this specialized organization back of the men and women of the Southwestern Bell, telephone service might be possible. But it could not be service as uniformly good, as quietly accurate, as far reaching, and as inexpensive as the service you know today.

SOUTHWESTERN BELL TELEPHONE COMPANY

BUSINESS AND PROFESSIONAL DIRECTORY OF CISCO

Listed Below are Business and Professional Firms of Cisco, who offer you Quick and Satisfactory Service. Phone or Call on Them.

SUPER HI-TONE
Powell's Cleaning Plant

IT'S NICER
at
HOTEL LAGUNA
Very Reasonable Monthly Rates For Permanent People

TIRE SALE
at
Gene's Tire Shop
ALL SIZES

450 x 21 . . . \$2.00
475 x 19 . . . \$2.00
450, 500 x 20 \$2.00
30 x 3 1-2 . . \$2.50
30 x 5, Truck Type

105 West Fifth Street

CLASSIFIED ADVERTISING RATES AND REGULATIONS

All CLASSIFIED advertising is payable in advance, but copy MAY be telephoned to the Cisco Daily News office and paid for as soon as collector calls.

RATES: Two cents per word for one time; four cents per word for three times; eight cents per word for six times

CLOSING HOURS: Copy received up to 10:10 a. m. will be published the same day.

TELEPHONE 80 and place your copy with understanding that payment will be made at once, collector will call the same day or day following. Copy is received any hour from 8:50 a. m. until 5:00 p. m.

BARGAINS In Real Estate
Small Cash Payments and Liberal Terms on Balance.
CONNIE DAVIS
Over Moore Drug
Phone 198

MRS. BEN KRAUSKOPF
Teacher of
VIOLIN AND PIANO
Charter Member of the National Piano Teachers Guild

Classes in Piano, Violin and Orchestra Work

Studio at Jensen's Jewelry and Music Store

CLASSIFIED WANTED

WANTED — Man and wife to work for board and small salary. Apply at once. Box 31, Dothan, Texas.

LOANS on autos or your present loan refinanced with smaller payments. C. E. Maddocks and company, Ranger, Texas.

Out of town girl, who wishes to attend Randolph College, desires to secure work in a private home for her board. Phone 739-W.

ATTENTION PRE-SCHOOL SPECIALS
Our Regular \$4 Permanents 2 for \$5.00
Mar-O-Oil Shampoo . . 50c
Parson's Beauty Shop
307 West 7th St.

REAL SERVICE
Century and Simmon's Oils, Octane Gas—All kinds of Re-linings and Tire Repairs.
Al, "The Swede"
AT GENE'S TIRE SHOP
105 West 6th St.

ENTOMBS OCTOPUS
VANCOUVER, B. C. — A thrilling fight with a giant octopus was described by Steve Madison, veteran diver. Using a crowbar as a weapon, he fought it off and forced it, backward inside a hole in the pier which he was repairing, and sealed the hole with cement.

WOMEN FIRST IN EGO
DES MOINES, Ia. — Women are more prone to overrate themselves than men, a survey by the Drake University psychology department has revealed. It was shown, also, that both men and women rate themselves higher than do their friends.

ED HUESTIS AND HIS FACULTY
Claude Wilson and Richard Turnkett do the job as it should be done.
"WE DON'T GRAY" — WE LUBRICATE!
MOBIL PRODUCTS — KELLY SPRINGFIELD TIRES
PHONE 500 AND COUNT THE SECONDS
ED HUESTIS — East Ninth at Main

TIRES & TUBES VULCANIZED
ALL WORK GUARANTEED
OCTANE GAS 15c
GENE'S TIRE SHOP — 105 W. 5th St.

Profit Yielded By Hobby of Pheasants

KNOXVILLE, Tenn., Sept. 9. — C. D. Shackelford, 75, retired contractor, raises pheasants. He calls it a hobby, and to him it is a hobby—but the eggs laid by his flock bring \$1.50 a dozen.

He raises two breeds, Ringneck and Chinese Golden, the latter for their beauty alone. The meat of the Ringneck is much like quail or partridge.

The birds are raised by bantam hens because the hens do not kill so many of the young ones before they are strong enough to protect themselves. Shackelford believes that pheasants are much easier to raise than chickens and says that they eat rolled oats and regular chicken feed preparations.

Although they are tamer than chickens when they become accustomed to their caretaker, there is no danger of their being stolen, Mr. Shackelford said, because a stranger cannot get near them.

Use Daily News want ads for results. Phone 80.

"SMITTY" HUESTIS STATION
WASHING AND GREASING IN THE SAME OLD PLACE
We Come Get and Deliver Your Car — Just Call 9517
SINCLAIR PRODUCTS AND FEDERAL TIRES
Garage and A. I. Mechanic Service
Little Smitty, Washing and Lubrication Expert

GET PERFECT LUBRICATION
And a Thorough Wash Job At—
Harvey Thurman's Gulf Station
At the Corner of Ninth and D. Where you can also get that GOOD GULF GASOLINE AND GULF's other Superior Products.
— Seiberling Tires Sold Here on Easy Payments —

Announcements

The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome.
O. J. RUSSELL, President.
J. E. SPENCER, Secretary.

Lions club meets every Wednesday at Laguna Hotel Coffee Shop at 12:15. E. L. SMITH, President; Joe C. BUR-NAM, Secretary.

IN THE SERVICE OF OTHERS
NEIL LANE'S FUNERAL HOME
209 West Ninth Street
Phone 167.

TAP DANCING
TAP, BUCK, WING, ACROBATIC, BALLROOM, EXHIBITION AND ADAGIO
CLASSES EVERY TUESDAY AND FRIDAY, 9 A. M.
CHARLES TUCKER, Instructor
LAGUNA ROOF GARDEN
For further information see Joe Warren at Daily News or Charles Tucker at Laguna Hotel.

OPPORTUNITY KNOCKS in the WANT-ADS

TAP DANCING
TAP, BUCK, WING, ACROBATIC, BALLROOM, EXHIBITION AND ADAGIO
CLASSES EVERY TUESDAY AND FRIDAY, 9 A. M.
CHARLES TUCKER, Instructor
LAGUNA ROOF GARDEN
For further information see Joe Warren at Daily News or Charles Tucker at Laguna Hotel.

PALACE Now Showing

SOMETHING TO CHEER ABOUT! M-G-M'S BRAND-NEW IDEA IN MUSICAL ROMANCE!



HERE COMES THE BAND

TED LEWIS AND HIS ORCHESTRA

with **TED LEWIS** and his ORCHESTRA and VIRGINIA BRUCE

TED HEALY
NAT PENDLETON
HARRY STOCKWELL
DONALD COOK
SPANKY McFARLAND

MUSIC—sweet and hot!
"Headin' Home"
"Roll Along Prairie Moon"
"You're My Thrill"

IDEAL Theatre

NOW SHOWING

Laurel and Hardy IN "BONNIE SCOTLAND"

A laugh- tonic for any blues, as the world's favorite comics go Scotch. But hand out more howls than ever before in their most insanely Funny FULL-LENGTH Screemie!

THE WORLD'S FAVORITE COMEDY TEAM IN 60 MINUTES OF HAPPINESS!

ADMISSION ADULTS . . . 15c; CHILDREN . . 10c

THERE IS NO SUBSTITUTE FOR PAID CIRCULATION

FRECKLES and HIS FRIENDS



EASTLAND COUNTY OFFICIALS

Judge of 91st District Court Geo. L. Davenport
 Judge of 88th District Court B. W. Patterson
 County Clerk Clyde L. Garrett
 District Attorney Grady Owen
 District Clerk P. L. Crossley
 Sheriff Virge Foster
 Deputy Sheriff Steel Hill
 County Clerk Turner Collie
 County Treasurer John White
 Tax Collector and Assessor Tom Haley
 County Auditor John Parker

Ranger - Eastland Precinct Henry Davenport
 Gorman - Carbon Precinct Nute Crawley
 Members of Commissioners Court Are:
 Cisco Precinct Arch Bint
 Rising Star Precinct R. O. Jacobs

MAIL SCHEDULES

Closing schedules for all mail dispatched from Cisco, Texas, Post Office.

Rising Star, Pioneer, Cross Plains, and Nimrod . . . 5:30 a. m.
 East bound T. & P. Sunshine, Train No. 2 10:35 a. m.
 North bound M. K. & T. Ry., Train No. 35 10:35 a. m.
 West bound T. & P., Train No. 3 11:55 a. m.
 East bound T. & P., Train No. 4 3:45 p. m.
 M. K. & T. Southbound, Train No. 36 3:45 p. m.
 Westbound T. & P., Train No. 1, (Abilene Only) 4:30 p. m.
 Breckenridge, first class mail only 5:00 p. m.
 T. & P. East & West bound, Train Nos. 6 and 7 8:45 p. m.

Throckmorton, Woodson, Crystal Falls, Parks, Breckenridge 8:45 p. m.
 Moran and Albany 4:15 p. m.
 Gunsight and Scranton supplied by rural routes 7:00 a. m.

All mail deposited in letter box in front of post office building during night is collected at 5 a. m. each day except Sunday, when collection is made at 6 a. m. Collections are also made from this box four times daily except Sunday.

LUTHER H. McCREA
Postmaster

TRAIN SCHEDULES

TEXAS AND PACIFIC

Westbound:
 No. 7 Leave Cisco 1:55 a. m., El Paso
 No. 2 Leave Cisco 12:20 p. m., Big Spring
 No. 1 Leave Cisco 4:55 p. m., El Paso

Eastbound:
 No. 6 Leave Cisco 4:13 a. m., Dallas
 No. 2 Leave Cisco 10:55 a. m., Dallas
 No. 4 Leave Cisco 4:25 p. m., Dallas

MISSOURI, KANSAS & TEXAS

Northbound:
 No. 35 Leave Cisco 11:15 a. m., Stamford

Southbound:
 No. 36 Leave Cisco 4:25 p. m., Waco

CISCO CITY OFFICIALS

Mayor J. T. Berry
 City Attorney R. E. Grantham
 Chief of Police M. L. Perdue
 Fire Chief J. J. Collins
 City Commissioners — W. J. Foxworth, H. A. Bible, H. C. Henderson, W. R. Winston, J. R. Burnett.
 City Secretary J. B. Cate
 Street Superintendent Joe Clements

Chic Ensemble



A simple, two-piece frock of deep green, hairy-surfaced rayon with satin back is topped by a hip-length cape of matching fabric with fur collar and yoke. The dress has patch pockets, a high neckline and Schiaparelli's dragon button fasteners.

IT PAYS TO READ THE CISCO DAILY NEWS ADS

About Our Friends

CONTINUED FROM PAGE ONE

see about rain and other business affairs . . . Charles Yates demonstrates his sales ability.

Now and then one is made to wonder if the world is as religious at heart as it used to be . . . but those who were listening in at the Major Bowes radio hour Sunday realized that people appreciate faith and religious fervor just as much as ever.

The three boys from Detroit . . . was it that had been praying that the Lord would aid them in getting this opportunity for an audition rather feared that the audience might laugh at their simple trust in God, but instead they were given the biggest reception of any one on the air . . . People still appreciate simple religious faith.

FLOATING STORE

BOSTON. — What is believed to be the only floating store on the Atlantic seaboard has been established for the convenience of visiting sailors by William C. Mahoney, of Somerville. The craft, a converted navy launch, bears the legend, "Slop Chest."

Patronize Our Advertisers

INTEREST IN TRAVEL GROWS IN SOUTHWEST

DALLAS, Sept. 9.—With the opening of Centennial celebrations during 1936, railroad coach lines and other transportation have found an interest in Southwest.

With the Texas Centennial position opening at Dallas, various carrier lines serving Lone Star State are now promoting numerous tours and excursions to Dallas and other points of interest in Texas.

Statistics recently released that the Southwest and its experience a boom in travel. The opening of the Pan-American highway to City next Spring has increased interest amongst the motorists in the land below the stars.

The Pan-American highway enters Mexico at Laredo, a strong attraction of the celebrations during 1936. It is anticipated that there will be an increase in motor traffic. The new highway will open the same time as the Texas Centennial Exposition in Dallas.

Use Daily News want ads. Phone 80.

FOR SALE

Part of Lot 1, Block 1, and Lots 2 and 8, Cisco, Texas, for Sale

R. R. HARVEY

De Leon, Texas

"Camels don't get your Wind"

FAMOUS ATHLETES AGREE



DIVER. (left) Harold ("Dutch") Smith says: "After a meet, a Camel restores my energy. And what's equally important to me—Camels never interfere with my wind."



TRACK STAR. (right) James Bausch reports: "Camels are so mild they don't get my wind or cut down my speed and endurance. And Camel is a better-tasting cigarette."



SLUGGER. (left) Lou Gehrig says: "Camels never get my wind or my nerves. I like their flavor. That famous saying, 'I'd walk a mile for a Camel!' goes for me too."

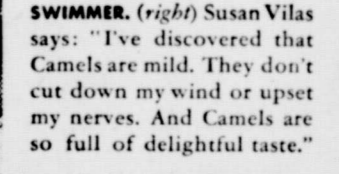


SWIMMER. (right) "One of my hard and fast rules in smoking," says Josephine McKim, "is always to choose a Camel. Camels are mild. They never bother my wind."

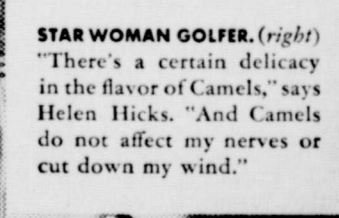


JANE FAUNTZ, Olympic Swimming and Diving Star. "Being both a swimmer and a diver," says Miss Fauntz, "I have to keep in perfect 'condition.' Since I started smoking, I have always smoked Camels. Camels are mild and made from naturally fine tobaccos. They do not get my wind or jangle my nerves. And as for taste—Camels have a most delightful and appealing flavor. They are so soothing and gentle to the throat."

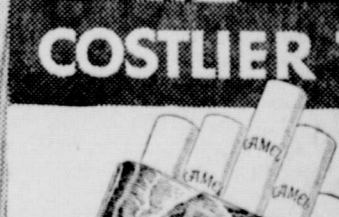
Other champions agree with Miss Fauntz as to the mildness of Camels . . . their fragrance and flavor . . . their good taste. Athletes say Camels don't fray their nerves or get their wind.



SWIMMER. (right) Susan Vilas says: "I've discovered that Camels are mild. They don't cut down my wind or upset my nerves. And Camels are so full of delightful taste."



STAR WOMAN GOLFER. (right) "There's a certain delicacy in the flavor of Camels," says Helen Hicks. "And Camels do not affect my nerves or cut down my wind."



TENNIS ACE. (left) "I must keep in 'top' form. So I smoke Camels. They don't get my wind or my nerves. And they're of their smooth, rich flavor."



GOLFER. (left) "Camels bother my nerves or my mind. And they combine mildness and flavor in such a pleasant way."



So Mild! YOU CAN SMOKE ALL YOU WANT

FAMOUS ATHLETES APPROVE CAMELS, SO THEY MUST HAVE REAL MILDNESS. THEY ARE GENTLE TO MY THROAT, AND WHEN I'M TIRED I GET A LIFT WITH A CAMEL!

I FOLLOW TILDEN, SARAZEN, GEHRIG, AND THE OTHER SPORTS STARS IN SMOKING CAMELS. I SMOKE CAMELS STEADILY. THEY NEVER GET MY WIND.

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(Signed) R. J. REYNOLDS TOBACCO COMPANY

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