About Our
Friends

Friends
by etre A. Lona

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Litte Mevin. Sandier, age 5 ,



THE CISCO PRINTING \& PUBLISHING COMPANY
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Mr. Morgan's Income Endangered


## West Texas Utilities Company

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What Wiece Present?
FURNITURE IS SANTA'S BEST SUGGESTION


AN INVESTMENT IN HOME HAPPINESS here are some wonderfll values in furniture

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$\$ 35.55$
Bayor Topipeect Love leat and Chair, good grade
A nice selection of
$\$ 35.55$

- our Bedroom Department
$\$ 44,50{ }^{\text {To }}$
$\$ 72.50$

$\$ 29.50$
You Will Find here the Best Assortment of Occasional Tab
ional Chairs to be found West of Fort Worth
- Beautiful Coxwell Chairs and large Ottoman in splendid $\$ 24.75$
Rayon Tapestry-Unusually lovely colors ................ $\$ 24$.
- Beautiful Dining Room Suites, in Walnut,
$\$ 53.75$
8-Pieces, only ....................
Most attractive Dinette
folding leaf in ceater, only
$\$ 41.75$
- Standard $9 \times 12$ Felt Base Rugs
For only ........................
$\$ 5.95$
as low as per set
$\$ 6.90$
We are closing out our entire stock of wood and oil cook stoves at Whole-
sale cost-Discontinuing this line-at unusual bargains-See them.
HOME FURNITURE CO.
PHONE 156



YOU SAVE PLENTY ON GIFTS FROM PENNEY'S-THERE ARE GIFTS FOR EVERYONE-SELECT NOW—USE PENNEY'S LAY-A.WAY PLAN


Ezra's Mission to Jerusalem


THE NEW FANGLES (Mom'n Pop)


## NEWS ADS GET RESULTS

## OXith CAll My Sove man amose



## WHICH PRIZE WILL YOU WIN?

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There Is No Susstitute for PAID Circulation
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$\square$ Columbia Turns On
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Princeton Victor Over Yale, 38 to 7 $\qquad$
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Service Is More Than Efficency

An organization that succeeds must be efficient. But it can be human, too. As human as mother's kitchen where you can smell and see the food she prepares.

A polished front will often hide the coldest personality.

Good Service must come from a policy founded on an Earnest desire to cultivate the Best interests of Every Customer.

This company is vitally interested in the Welfare and Prosperity of each of its customers. To serve you we have built a Gas System that is a model of efficiency. But that system is guided by a determination to provide a PERSONAL, Man-to-Man, SERVICE.
"There Is No Substitute For Personal Service" CISCO GAS CORPORATION
"Home of Hi-Heat Gas"

Phone 122
713 Ave. D

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Harry Donica, Lubrication Expert
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KELLY SPRNGFIELD TIRES
ED HUESTIS-East Ninth at Main
CHANGE WASH DAY WORRIES TO
LEISURE DAY PLEASURES!
$\qquad$
pleteness.. and its savings in work, worry and ex-
pense.
_ better work At lower frices -

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| PROACESS |
| POWELSS CLEANNG PLANT |

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automobile, will be free for a period of 12 months from. date hereof - when brought to our station. ROAD SERVICE WITHIN CTTY LIMITS 15 se COTTON BROS. STATION CONOCO PRODUCTS



