

Mr. Muleshoe ...

When the sun sinks slowly to its bed in the western sky and hands at the Muleshoe Canning factory begin to watch the flow of beans and the hands of the clock, old Barney Smith, farmer, begins to crank up his pickup for his daily trip to town.

Mr. Smith is learning what to do to preserve his soil, improve its fertility from year to year. He doesn't pretend to know much about it yet, he's just studying about it, he's just studying about it, he's just studying about it.

Well, Barney, all I can say is that it's a far cry from the time when I was a kid on the farm. Men nowadays are subjecting their soil to the closest scrutiny, they are weighing in the balance every move they make, whether to cultivate shallow or deep, whether to water now or next week, what sort of fertilizer, and many kindred problems receive the widest attention.

I laugh when I hear one of my friends say, "They don't teach the kids anything practical in the schools these days." I began laughing up my sleeve after spending a couple of hours with I. C. Browder, instructor of industrial arts, in the Muleshoe school's woodwork shop Monday.

Fire destroys butane transport. Fire originating somewhere in the motor compartment destroyed a butane transport belonging to Muleshoe Liquefied Gas Co. Saturday morning about 8 o'clock on the highway south of Needmore.

E. R. Hart is seriously ill. Condition of E. R. Hart, who has been seriously ill, was reported as unchanged this morning at Green Hospital and Clinic where he is being treated.

Cotton Loan in Bailey County To Be 29.14 Where Properly Warehoused. Loan rate for cotton in Bailey County this year will be 29.14 cents a pound, based on middling cotton, 15-16 inch staple, it was announced from the office of the ACA this week.

Conservation Way To Balanced Abundance. It is fortunate that the Nation's farmers can produce enough wheat, corn, cotton, potatoes and similar crops on fewer acres, says B. F. Vance, chairman of the Texas PMA Committee.

It won't be long now — SORGHUM GRAINS RIPENING. E. A. Fowler, well known farmer of the south part of the county was showing friends in the county seat some of his fine hegaris that is ready for cutting, while on business here Wednesday.

Miss Windeborne, of Earth, student at Texas Tech was picked as Miss Lubbock to contest at Port Arthur for the title of Miss Texas, will be one of the performers in the floor show to be staged at the American Legion home in Muleshoe tomorrow (Friday) night, August 12.

The Muleshoe Journal

DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

Volume 27, Number 33

MULESHOE — County Seat of Bailey County — TEXAS

Thursday, August 11, 1949

Youth Revival Begins August 21



REV. CARTER

A youth Revival has been scheduled at the First Methodist Church in Muleshoe beginning Sunday, August 21 and ending Sunday, August 28, Rev. T. G. Craft, pastor announces.

Rev. James Carter, of Southern Methodist University, Dallas, who pastors a church in the area, will be the preacher. Rev. Carter is a son-in-law of Mr. and Mrs. C. R. Farrell, of Muleshoe.

Director of the singing will be Miss Gypsy Younger, of McMurry College, Abilene.

The youth Revival is somewhat of a departure here. Rev. Craft said that during his ministry only one other such meeting had been held. Everyone has an invitation from the church to attend the services, to be held at 10 a. m. and at 8:30 p. m. daily.

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MULESHOE SCHOOLS PREPARE TO OPEN

Huge Cotton Warehouse To Be Constructed Here Soon

Football Boys Of Muleshoe High To Meet With Coaches Friday

Kitchen Shower For Legion Home

A kitchen shower for the new Legion home will be held some time in September, the Legion Auxiliary, meeting last night, decided.

Revival Meeting At Longview Set

A revival meeting will begin Sunday, August 14, at the Longview Baptist Church.

Miss Lubbock To Be In Show Here As Part Of Legion Dance Friday



Miss Windeborne, of Earth, student at Texas Tech was picked as Miss Lubbock to contest at Port Arthur for the title of Miss Texas, will be one of the performers in the floor show to be staged at the American Legion home in Muleshoe tomorrow (Friday) night, August 12.

All boys of the Muleshoe school who are interested in football are invited by Coaches Green and Bailey to meet with them tomorrow (Friday) night at 7:30 o'clock.

The coaches will outline their training program and get acquainted with the boys. Both are beginning their first year with the local schools.

Head coach Woody Green was coach last year at Sundown, where he produced a team that was one of the district leaders.

Assistant Coach Bailey is an old friend of Mr. Green. Mr. Bailey comes here from Denison, where he was assistant coach of a team that went to the quarter finals in AA competition.

Mr. and Mrs. George L. Moore have moved to Mineral Wells where he has accepted a position with the schools. He has been public music instructor here the past school year.

Mr. Underwood is quoted as saying that the warehouse will be completed in about six weeks, or in time for the coming cotton season.

The warehouse will be badly needed here to help alleviate the cotton storage problem in this district this fall.

All grocery stores in Muleshoe will close Monday, August 15, in observance of V-J Day, August 14, which this year falls on Sunday.

L. S. Barron, manager of the Retail Merchants Association canvassed the food stores and managers voted unanimously to close, he said.

Possibly other stores in Muleshoe will be closed Monday in observance of the end of fighting in World War II.

Teachers To Meet August 31; Students To Register Sept. 1-2

Rodeo Program Here August 19

Rodeo Trick Night is the name applied to a cowboy program that will be given Friday night, August 19, in the Muleshoe Roping Club Arena.

There will be calf roping, ribbon roping or wild cow milking, bull riding, bareback riding, women's barrel race, breakaway roping for boys 15 and under, clown acts, cutting horse contest, etc.

Grocery Stores To Close Monday

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School Tax Rate Is Set At \$1.50

Muleshoe school district tax rate for this year has been set at \$1.50 on the \$100 valuations, school authorities announced today.

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American Kitchens Shown By Berry

Berry Electric of Muleshoe has been appointed dealer here for American Kitchens, units of which are now on display in their show rooms. A complete kitchen has, in fact, been arranged and Mr. and Mrs. Tom Berry have issued an invitation to all to come in and have a look.

"These units," said Mr. Berry, "have new design, new beauty, new features, new construction, and new conveniences."

A picture of Mr. Berry and the assembled kitchen was carried in last week's issue of The Journal, the photo having been made by Bob Gregory.

Teachers To Meet August 31; Students To Register Sept. 1-2

As the day for beginning another school term rushes nearer and nearer, school authorities have one eye glued to preparations necessary for school opening while their other eye anxiously watches the seemingly snail like pace of construction on the new high school building.

Rodeo Program Here August 19

Rodeo Trick Night is the name applied to a cowboy program that will be given Friday night, August 19, in the Muleshoe Roping Club Arena.

Jimmy Dale Beller Bitten By Snake

Jimmy Dale Beller, 15, put to use some of the instruction he gained as a Boy Scout when he was bitten by a rattlesnake Monday afternoon. The rattler sank his fangs in the boy's wrist as he picked cucumbers on the Case farm.

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Local Markets table with columns for item and price per unit.

The Muleshoe Journal

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OUT OF IMMEDIATE
TERRITORY, Year . . . \$2.50

**SYMPTOM HUNTING MAY
LEAD TO REAL AILMENT**

Among a certain and rather exten-
sive group of self-centered

persons symptom hunting unfor-
tunately is rather popular. Be-
cause of a too detailed study of
so-called health literature of the
alarmist type or on account of a
recent death in the family, intro-
spection develops to a morbid de-
gree. The result is an entirely un-
founded fear for all sorts of dis-
ease possibilities. Many becoming
victims of this warped psychology
develop brain and nerve exhaus-
tion and in extreme cases even
become affected mentally, stated
Dr. Geo. W. Cox, State Health Of-
ficer.

Of course, it is entirely proper
to have a normal regard for per-
sonal well-being. To maintain vi-
tality and to prevent disease is a
logical pursuit for every one. But
it most decidedly must be kept
within bounds. When one be-
comes obsessed with the subject,
concern for health has overstep-
ped the limits.

For all practical purposes, after
giving reasonable attention to
diet, personal sanitation, sleep and
exercise, and assuming that one's
bodily limitations can dismiss the
subject of health. This, plus the
annual physical examination

Babson Discusses "Free Power"

NEW BOSTON, N. H., August 5.
—About a year ago I wrote on the
above subject. Since then the
Gravity Research Foundation, a
non-profit institution, has been
established at New Boston, New
Hampshire. Hence, although I
realize it is all a gamble—yet the
possible prizes are so great that
the subject really deserves an-
other story.

What We All Need
With "free" power several very
important results might be pos-
sible: (1) Almost free heat in the
winter, which would be made
by individual gravity plants in
the cellar of each home. (2) The
installation of automatic
pumps which would give a suf-
ficient supply of water at all
times for agricultural and live-
stock purposes. (3) A supply of power to small
industries in every community.



Roger W. Babson

Another most interesting use of
such cheap power would be in
connection with the restoration of
soils which have been exhausted
of minerals and humus. The min-
erals existing in the remaining
rocks could be restored to the soil
by grinding; while the humus
could be restored by crushing
young sprout trees now covering
much waste land.

Getting Power From Gravity

The greatest source of undevel-
oped power today rests with
gravity which is now being used
only in connection with the water
powers. The same gravity, which
develops water power, exists un-
der every home and on every
acre of land. The only need in
order to harness such power is
to find a differential for gravity
other than height because it is
the differential in height that de-
velops water power. It is the dif-
ferential between the steam in the
two cylinders of a locomotive
which causes the piston to reci-
procate. It is the differential be-
tween the pressure on the windy
side of a windmill, compared with
the pressure on the opposite side,
which makes the windmill revolve.

In the case of electricity this
differential is secured through the
use of insulators without which no
electric motor would revolve. The
harnessing of gravity, therefore,
awaits the discovery of some par-
tial insulator. When such an in-
sulator is discovered a simple
machine can be constructed to
generate almost free power from
gravity.

It is generally believed that this
partial insulator of gravity will be
found in some alloy of which there
may be millions. Only about 2%
of the possible alloys have yet
been adequately covered the situa-
tion.

On the other hand, conditions
are bound to arise where actual
disease symptoms manifest them-
selves. It will then be up to the
doctor to decide what the trouble,
if any, is and for the patient to
abide by his judgment.

In short, symptom hunting as a
hobby is a dangerous matter. One
should stay away from it. It is
neither safe nor healthy to do
otherwise.

SCOTCH AND FRENCH HAVE NO CORNER ON THRIFT

For generations we Americans
have looked up to the Scotch and
the French in the matter of thrift
and, just because somebody said
so at some time or other, we have
been inclined to regard ourselves
as profligate spenders. That is
simply not true, and no better
proof of the error exists than the
record in the recent Opportunity
Drive for the sale of the govern-
ment's Series E Savings Bonds.

The final report of the drive has
just been made, showing that be-
tween May 16 and June 30 the
people of Texas invested \$46,835,-
896.75 in these securities, and a-
chieved 126 per cent of the state's
quota. That is a lot of money any
way you look at it, and the figure
takes on special significance when
it is understood that this is just
an addition to the savings of the
citizens of Texas who now own
\$1,539,137,000 worth of Savings
Bonds which earn about \$42,372,-
000 in interest each year for their
owners.

This represents a tremendous
amount of stored-up purchasing
power. It is stored-up purchasing
power in every hamlet, town and
city of the state, and in the rural
communities too. It is the nest-
egg for hundreds of thousands of
Texans, mostly of average means,
who have had the forethought to
take a little of their earnings and
set it aside for future use. The
reasons for their savings are al-
most as numerous as the savers—
some save against the possibility
of a "rainy day", while others
hope to buy a home or farm, take
a long vacation, send their child-
ren to college, go into business
for themselves, or provide for old
age. Whatever the reason, their
savings provide just about as
practical an approach as there is
to personal security.

In addition, the total of savings
owned by the people of Texas and
the nation help preserve a healthy
economy.

The leaders of the Opportunity
drive are to be congratulated, for
it has been reported that this
Savings Bonds campaign has been
the most successful since the war.
But despite the unselfish work the
Savings Bonds leaders have con-
tributed to the undertaking, prob-
ably those most deserving of con-
gratulations are the men and wo-
men, here and throughout the
state, who have demonstrated the
good sense to save a part of their
earnings by investing in these
safest of all securities.

been tested. We know that cer-
tain metals are now good trans-
mitters of magnetic waves; but
same metals an alloy is produc-
ed which is almost a complete in-
sulator. IT IS NOT THE PURPOSE
OF THIS FOUNDATION TO MAKE
LABORATORY EXPERIMENTS BUT
RATHER TO COLLECT DATA ON
ALL EXPERIMENTS BEING MADE
BY OTHERS AND SERVE AS A
FREE CLEARING HOUSE AND IN-
FORMATION BUREAU TO ALL
WHO ARE THINKING AND WORK-
ING ON THE PROBLEM.

Far Reaching Possibilities

When telling this story to an
elderly friend, she asked: "If
I stood on a mat made of
this gravity insulating material,
wouldn't I rise and hit the ceiling
with my head?" My answer was:
"Yes, if this mat were a 100% in-
sulator. Such a mat would be very
dangerous to you; but it would be
only like putting your hand on
an electric wire carrying 100,000
volts, or into a furnace fire mak-
ing steam for an engine. As a
matter of practice, these mats
would be so diluted as to reduce
your weight only partially, not
enough to cause you to rise to the
ceiling. These mats could, how-
ever, be used for stair treads so
that it would take no more ef-
fort for you to walk upstairs
(many flights) than to walk on a
level floor.

Those who are interested in
World Peace believe that the dis-
covery of such "free" power
would so raise the standards of
all peoples in all parts of the
world (gravity exists with equal
force everywhere) that there
would be no more world wars.
Most wars have been to seek more
arable land, or more coal, oil and
other sources of power. The reason
for locating at New Boston,
N. H. instead of at Old Boston,
Massachusetts is for fear that
there will be a World War III be-

NOTICE BY THE COMMISSIONERS' COURT IN SESSION ON AUGUST 2, 1949

I am hereby authorized, acting
in my capacity as County Judge
of Bailey County, Texas, to give
Public Notice to the citizens of
said Bailey County, Texas, as au-
thorized by law, that a public
hearing will be held in the Com-
missioners' Court Room, at the
Bailey County Courthouse, on the
16th day of August A. D. 1949,
at 9 o'clock A. M., on the propo-
sed County Budget for the year be-
ginning January 1st, 1950; and
the Commissioners' Court will con-
sider said Budget after the hear-
ing had on said date. Any tax
payer and the General Public are
invited to attend and participate
in said hearing at said place and

time.

Legal Directory

Members Bailey County
Bar Association
Norman W. Bays, Gilbreath bldg.
Phone 271.
Pat R. Bobo, Courthouse, Phone
97.
Karl L. Lovelady, South Side of
Square, Phone 229-W.
Cecil H. Tate, Courthouse, Phone
154.

on said date and hour hereinabove
stated.
Witness my official hand and
seal this the 2nd day of August,
A. D. 1949.
CECIL H. TATE
County Judge, Bailey County,
Texas. 31-2tc.

KILL RED ANTS!
Get your promises of Red Ant Buds with
DURHAM'S ANT BALLS for less than 25¢
per doz. Just dissolve balls in water, pour
in beds. Goodbye Ants! Handy 35¢ and 60¢
lots at your druggist or
DAMRON REXALL DRUG



From where I sit... by Joe Marsh

Specs And I See Eye To Eye

Asked Specs Allen to go hunting
last week. KNOWN him all my life,
so I wasn't surprised when he
showed up with no gun. Specs
doesn't like to kill anything.

Couldn't ask for a better hunt-
ing companion, though. We tramp
around the woods, and whenever
the dogs flush a bird, I blaze away
while Specs just watches.

Told him once I was surprised he
went along... feeling the way he
does about shooting anything.
"Well, Joe," he says, "you do what
you think is right and I'll stick

to what I think is right. I've no ca-
to dislike you for not seeing every
thing the way I see it."

From where I sit, open-mind-
ness is a wonderful quality. There
are plenty of things Specs admires
that I don't care for. Like his
fondness for buttermilk. I'd rather
have a glass of beer anytime...
but Specs Allen and I don't let
little differences get in the way of
something big like friendship.

Joe Marsh

SAVE MONEY Prevent Trouble

Let Us Replace Badly Worn or
Broken Exchange Parts With

GENUINE CHEVROLET EXCHANGE PARTS

To get peak performance from your car, trade in
those exchange parts which are not operating effi-
ciently and replace with factory-warranted exchange
parts. We make liberal allowances on the old parts or
assemblies. You'll save money, and enjoy more miles
of trouble-free driving.

SEE US FOR A COMPLETE CHECK-UP

C. & H. Chevrolet

PHONE 12 — MULESHOE

WHAT WAS GOOD ABOUT THE GOOD OLD DAYS?

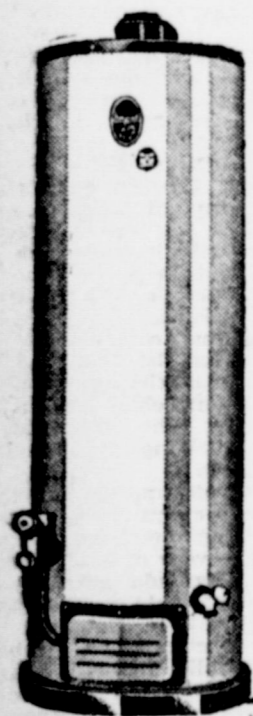
There was fuel-haulin',
stove-stokin' and a blue
nose for every tubbing.
There was the kettle
that never held nearly
enough hot water for
the weekly bath...
never enough for Mon-
day's wash... never
enough...



ALL THE HOT WATER YOU WANT.
at the temperature you want, with a hand-
some automatic GAS water heater.

Be sure to buy one of adequate size...
then you'll always have plenty of hot water
for all your needs. There will be no need
to worry about the lack of hot water for
doing the laundry, dishes and the hundreds
of other cleaning jobs around the house.

You can't beat the new, modern auto-
matic gas water heaters for fast, depend-
able, low-cost hot water service.



See Your Gas Appliance Dealer

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



"Serval is my first choice
...no noise, no wear"

"Mine, too... 'cause
it has every modern
convenience!"



Only the GAS Refrigerator

STAYS SILENT LASTS LONGER



Every year, more and more families
are choosing the Gas Refrigerator.
Women like its new time- and work-
saving features. Men appreciate its
simple, different freezing system. And
both agree that Servel's lasting silence
and longer life are benefits they want
this time.

Serval stays silent, lasts longer, be-
cause it operates without a single
moving part. There's nothing in the
freezing system to wear or cause noise.
A tiny gas flame does the work. That's
why many of the almost 3,000,000
Servel-owning families report that
their Gas Refrigerators are still noise-
free and worry-free after 15, 18 and
even 20 years.

You'll find every latest convenience
in the beautiful new models. A big
frozen food compartment, plenty of
ice cubes, dew-action vegetable fresh-
eners. Come in today. See Servel for
yourself—the choice of people with
experience!

STAYS SILENT... LASTS LONGER

Serval The GAS Refrigerator

Wiedebush & Childers

Phone 16

Muleshoe, Texas

Hospital News...

Mr. G. A. Nelson was in for medical care. He has gone home. Wanda Harper, daughter of Mr. and Mrs. E. W. Harper, was a medical patient. She has gone home. Linda Wimberly, daughter of Mr. and Mrs. J. H. Wimberly under went a tonsillectomy. She has been discharged. Mrs. S. F. Davis was in for medical care. She has been discharged. Mary Carney, daughter of Mr.

COME AND SEE OUR BARGAINS

- 320 A., 280 in cult., 120 A. alfalfa, lots of improvements, 2 irrig. wells and lots of equipment goes with it at \$165 acre, \$20,000 cash.
 - 80 A., 4 1/2 miles of town, 6 room house and bath, good barns, garage, elec. irrig. well, all in row crop, \$20,000, some loan.
 - 10 A., 3 room house with bath, 1 1/2 ml. out., good irrig. well, some alfalfa, rest row crop, \$12,000 cash.
 - 160 A., 12 ml. out., good irrig. well, 140 A. in cult., good red land, on pavement, \$18,000. Rent goes if bought soon. Small improvements.
 - 80 A., 3 rooms and bath, small barn, good elec. well, all in row crop, \$16,000, 7 ml. out.
 - 80 A., 5 room modern house, irrig. well, good barns, 14 A. alfalfa, \$15,000.
- Bring Us Your Listings See Us Before You Buy
- BEAVERS - HANOVER & DAY**
Bank Bldg. - South Door

COMBINE FOR SALE—A C 37 model, \$250. G. L. Garth, 1 ml. So., 1/2 west Needmore. 33-3tp.

Legion Home To Be Dedicated

A dedication service will be held at the new Legion Home next Wednesday night, August 12, and all ex-servicemen and their families are invited to attend. A program is being arranged by a committee of members of Ben Richardson Post, of Muleshoe. At least one out of town speaker will be heard, and an out of town musical organization has been invited to be on the program.

OUT WITH BREWERS

A disastrous fire in Delt, Holland, helped transform that city from a brewing center to Europe's clay tile capital. Eighteenth-century tile makers selected sites of Delt's razed breweries for the factories.

Oil of carrot is used in tanning leather.

and Mrs. Roy Carney, was a medical patient. She has been discharged.

W. A. Davis an accident patient was in with severe burns. He has gone home.

Mrs. Ralph Black was in for medical care. She has gone home.

Mrs. H. R. Nichols of Bula was a medical patient. She has gone home.

Mr. E. R. Hart a medical patient remains about the same.

CONGRATULATIONS TO: Mr. and Mrs. W. W. White on the birth of a son, Wesley Deward, Aug. 2.

Mr. and Mrs. K. E. Ellis on the birth of a son, Kenneth Ray, Aug. 5.

Mr. and Mrs. Floyd Arnold on the birth of a daughter, Carol Ann, Aug. 8.

MULESHOE JOURNAL SPORTS

THE MULESHOE JOURNAL, Thursday, August 11, 1949

Tigers, Cardinals Tied For Top Place In Softball All-Star Game Is Slated

By Earl Jennings

The Recreation Program Softball League schedule was completed last week with the Tigers and Cardinals emerging for first place and being placed in the upper division for the play-offs. The Pirates and Indians are in play-offs for third place. Final batting averages were compiled and the ten top batters were:

Kenneth Lovelady, Cards, .800; Marion Waggoner, Tigers, .796; Jimmy Holt, Pirates, .795; Bob King, Cards, .723; Earl Jennings, Tigers, .706; Bob Nickels, Cards, .683; Carl Thomas, Pirates, .647; Clark Colson, Tigers, .640; Marvin Waggoner, Tigers, .635; Leon Harvey, Cards, .604.

Leading in homers were Kenneth Lovelady with 18, and Marion Waggoner with 10.

Leading with triples were: Marion Waggoner, 7; Marvin Waggoner, 4; and Jimmy Holt, 4.

Leading in doubles were: Kenneth Lovelady, 22; Leon Harvey, 18.

Leading in hits were: Bob Nickels, 67; Kenneth Lovelady, 56.

Slants From The Sidelines...

By W. E. Hill

Last Sunday afternoon the Springlake nine edged the Amherst nine 6-5 and will meet the Anton team who defeated the Muleshoe nine two straight, for the Capital league pennant.

We don't know where the play-off games between Anton and Springlake will be played, but the first game will be played Sunday. It is possible that the games will be played on neutral fields.

Football practice will officially get underway here next Monday with one workout a day scheduled for the first week. Then the second week two workouts a day, some of which will be at night stated Head Coach Woody Green.

Green has called a meeting of all the prospective football players which is to be held Friday night at the high school. This meeting will be a get-acquainted meeting as well as the coaches outlining the training program of the next few weeks.

There are many boys in the local school who have never come out for football but are passing up a good chance of making the "first string". Not only that, but they are passing up the best physical and mental training that the school has to offer.

DODGERS: Marvin Waggoner, captain, Tigers; Earl Jennings, co-captain, Tigers; Dewayne Burkhead, Indians; Robert Waggoner, Indians; Bob King, Cardinals; Bob Nickels, Cardinals; Jack Jones, Indians; David Taylor, Indians; Roy Harris, Pirates; Freddie Harvey, Indians; Leon Harvey, Cardinals; Buddy Pool, Tigers; Carl Thomas, Pirates.

offer even if they don't make the "scrub team".

Every boy of high school age, no matter how small or large, that is eligible, should be out for football. Every boy should come out for football training at the first of the season and still be on the roster when the football season is over.

If a boy gives up on the practice field, the coaches and the other boys will look at him and say, "Well, if he gives up that easy in practice, he certainly would fold up when the going gets rough in a game".

Football training teaches a boy good sportsmanship, democracy, and how to get along with his fellow men. It teaches coordination and at the same time the boy is building up his physical strength as well as mental.

Coach Green stated that the football squad would not make a trip this year, but would stay at home to practice.

We think this is a good idea, as it will save a few days that would otherwise be spent on the road, which would be tiresome and would be a loss of time so far as practicing is concerned.

Not only that, but teams that are carried off on pre-season trips are often taken to a different altitude and when they return often seem sluggish, and short-winded due to the fact that they are not used to the change in altitude. This will make lots of difference, believe-it-or-not. Of course Coach Green may have decided to stay at home for other reasons, but we are against pre-season trips.

A large crowd of Muleshoe baseball fans attended the Abilene-Clovis game in Clovis last Tuesday night. The occasion was "Muleshoe Night" in Clovis.

Muleshoe fans are on hand at every home game of the Pioneers and has supported the Pioneer team all season with large crowds. However it is believed that the crowd from Muleshoe Tuesday night was the largest at any one time.

"Muleshoe Night" was held because of the fact that Muleshoe fans have given the Pioneers strong and loyal backing all season and not only that, but Muleshoe has contributed at least one or more players to the club.

At any rate, the gesture made by the Clovis club declaring Tuesday night as "Muleshoe Night" was appreciated by every citizen in Muleshoe and large crowd turned out for the game to show their appreciation of the gesture by the Pioneers.

Appreciation Day Is Saturday

FOR SALE DIRT AND WOOD

—177 Acres, well improved, subject to irrigation. Good red land, well located, worth the money. All mineral rights goes.

—House and barns -irrigation well on 33 acre tract. Not far from town. A good buy.

—4 room house and bath, well located in Muleshoe. Worth anybody's money.

If you want to sell it list it with me.

M. B. BLAYLOCK
At
BASS FIRESTONE STORE
Muleshoe, Texas

BUY SELL LOAN RENT TRADE
USE THE CLASSIFIED FOR RESULTS
RENT TRADE BUY SELL LOAN

CLASSIFIED AD RATES
The minimum for any classified ad is 35c; 2 1/2 cents per word for one insertion; 1 1/2 cents per word for additional insertions. All classified advertising is strictly cash in advance.

- FOR SALE—3 room furnished apt. with private bath. Mrs. Faulkner. 32-tfc
- FRYERS FOR SALE—Will deliver to town on foot. Ansel Ashford, 3 east, 7 north, 2 east Muleshoe. 32-2tp.
- FOR SALE—Used piano, good condition, priced reasonable. Jim Burkhead. 33-2tp
- LOST—Bird dog, Puppy, white and liver spotted. Reward, Alton Turrentine Cross Roads Cafe. 33-1tc.
- VETCH SEED FOR SALE—Barney Smith, 4 1/2 East, 1 1/2 miles north of Muleshoe. 33-1tp.
- FOR RENT—4 room and bath apartment. Call 65. 33-1c.
- FOR SALE—IHC one-way, 9 ft. Big disks. In good condition. \$200. Harry Engleking. 33-1tp.
- FOR SALE—Junior Washing Machine, almost new. \$30. Mrs. Anna Moeller, Phone 101. Ave C and West 9th. 33-tfc

a standard of VALUE
ALLIS-CHALMERS Model C Tractor
Here is a low-cost, full two-row tractor that delivers more performance per dollar than any other tractor in its power class. Available with hydraulic system. Three styles: standard, single front wheel and adjustable front axle. Full line of quick-hitch implements. Come in and let us show you what a real VALUE this tractor is.

Muleshoe IMPLEMENT & SUPPLY
Phone 137 Muleshoe, Texas

FEEDS

Egg Mash	\$4.00
Growing Mash	\$4.25 & \$4.50
Dairy Feed	\$2.50 & \$3.50
Yellow Corn Chops	\$3.75
Cotton Seed Meal	\$3.75

WE CARRY A COMPLETE LINE OF...
BRANS - SHORTS - GRAIN - HAY
SALTS - AND ALL KINDS OF FEED

JOHNS CUSTOM MILL
4 Blocks West of Main on Sudan Highway
MULESHOE - TEXAS

- JOHN DEERE OWNERS—get more power with High Compression pistons or inserts and gas manifolds, available for all models. Bring serial number of tractor. Consumers Supply, Clovis, N. M. 31-4tc.
- LOANS—Special residents and city loans, city, farm, and 100 per cent irrigation well loans. Low interest, long terms, prompt service. Hamp McCarty and Son, Office in Billy ery. Phone 389-M or write box 721, Littlefield, Texas. 16-12tp.
- FOR RENT—Large bedroom, private bath, private entrance. Mrs. Fred Johnson. 1104 W. 9th. 33-2tc
- FOR SALE—Blackeyed peas. See Wayne Cherry at the Muleshoe Beauty Shop or 1105 Ave. G. 33-1tc.
- FOR SALE—4 room modern house and garage. \$3,500. Howard Griffin, Progress. 33-4tc.
- FOR RENT—3 room apartment, private bath, across street north of grade school. See Cecil Harvey. 33-1tp.
- LUMBER \$45 per 1000 at saw mill in Mora Co., New Mexico. J. L. Landrum, Tucumcari, N. M. 31-3tp.
- LOT FOR SALE—75x140 feet. Hillcrest addition. Bill Collins. 24-2tfc.
- RESIDENCE LOTS for sale cheap. FHA approved. John Mock. 31-tfc
- Wanted—Will take orders for custom made Venetian Blinds. Howard Cox, Cox Radio Shop. 23-tfc.
- FARM JOB WANTED—year round work, 15 years experience, 29 years old, married, no children. Write Luther Parker, Olton, Texas. 33-1tp.
- WANTED TO BUY
Top price for fat hogs and Feder Pigs.
CLOVIS HOG CO. Ph. 224
- FOR COMPLETE UPHOLSTERY bring your furniture and cars to the J. & T. UPHOLSTERY SHOP, Muleshoe, Texas. Seat Covers tailor-made and installed. FREE Pickup & Delivery Service, phone 364-J. Just back of Guinn 22-tfc.
- SPECIAL PRICES
On all Radiators, International Farmall Cores \$25 exchange.
STOVALL-BOOHER
Radiator Sales & Service
Plainview, Texas 13-tfc
- LOANS
CITY - FARM & RANCH
● 100% Irrigation Loans - Low interest - Long Terms - Prompt Service.
HAMP McCARTY & SON
In Billy Hall Bldg.
Phone 389-M - Littlefield, Tex. 19-12tp.
- FISK
TRACTOR TIRES
12-36 6-PLY
\$43.50
RAY'S SERVICE
STATION 28-tfc.
- FOR SALE—6 acres, 4-room house & bath, natural gas, school & mail route. New electric irrig. pump. Would take some trade-in. Located north across tracks and first house west Shady Rest Station. M. O. Nigh, Muleshoe, Texas, Rt. 2. 30-3tp.
- TRACTOR SPRAYER — with 20-27 & 34 foot booms, universal mounting brackets. Ford & Ferguson special 18 foot boom sprayer on special order. Consumers Supply, Clovis, N. M. 31-4tc.
- FOR SALE—Registered Jersey heifer calves and yearlings. Also young registered bulls. Smith Jersey Farm, Box 283, Clovis, N. M. or see at 1117 Mitchell St. 31-4tp.
- FOR SALE—4 truck tires, 700-20, 10 ply, and tubes. Mileage 300. See C. C. Rucker, 2 mi. east of Lariat. 32-2tp.
- FOR SALE—Nearly new HUA Twin City irrigation motor. Fairis Heath ington, box 175, Muleshoe, Texas. 30-tfc
- FOR SALE—Cotton Trailers, priced from \$210 up, ready to go. I can furnish the material and build your trailer bed at a reasonable price. See R. E. Williams, Muleshoe, Texas. 30-4tp

USED MACHINERY FOR SALE

- 1—Used 5-ft. Allis-Chalmers combine \$550.00
- 1—Used 2-row binder on rubber \$550.00
- 1—Used 1-row power-drive binder on rubber \$350.00
- 1—Used Allis-Chalmers W. C. tractor with 2-row lister \$1050

All Of The Above Used Machines Are In Tip-Top Shape

We Invite You To Come To Our Store And Inspect Them.

Johnson & Nix
OLDSMOBILE & IHC
SALES & SERVICE
Phone 166 - Muleshoe, Tex

ANNOUNCING...
OUR NEW LOCATION
MARTIN TIRE SHOP
is now located in the building formerly occupied by Brandon Service Station. (Formerly Bus Stop).
We now have more room to give you better and more complete...
TIRE SERVICE
as well as to supply you with a complete Conoco line of gasoline, oils, and greases.
WE FIX ALL SIZE FLATS
MARTIN TIRE SHOP
PHONE 188 MULESHOE

FOR BETTER FARMING New Equipment

- 2—NEW 10-FOOT McCORMICK-DEERING BINDERS
- 1—NEW 5-FOOT McCORMICK-DEERING COMBINE — A STURDY, COMPACT 2-ROW COMBINE THAT WILL GIVE YEARS OF SERVICE.
- 1—8-FOOT TANDEM DISK HARROW

KRAUSE PLOWS
12-Foot - 15-Foot - 17-Foot Sizes
DIRECT MOUNTED KRAUSE PLOWS FOR M. & H. TRACTORS
OF FORD or FERGUSON TRACTORS

AGAIN... we want to remind you... We use Genuine I.H.C. Parts in our shop. We have equipment to handle any shop work on tractors or Oldsmobile cars.

JOHNSON & NIX
IHC AND OLDSMOBILE
SALES AND SERVICE
PHONE 166... MULESHOE & CLOVIS HIGHWAY

COX RADIO & ELECTRIC
THE HOUSE OF SERVICE
PHONE 300 MULESHOE, TEXAS



you're as glamorous as a movie star in our

Minx Modes Junior

... to wear now and all Fall, daytime or date-time. Fine rayon gabardine in Berry Red, Continental Green or Brown with detachable white pique collar and cuffs. Sizes 9 to 17. Exclusively here and only. **\$14.95**

also in **L. W. J.** sizes 9 to 15 in the same smart style for long-waisted juniors... a revolutionary new Minx Modes idea for you who love junior styles but need extra length at waistline, sleeves and skirt. **\$14.95**

THE DIXIE LEE SHOP
HATTIE JENNINGS
Phone 134-J

Casey's Son And Family Unhurt In Okinawa Typhoon

Staff Sgt. Joseph W. Casey of the Air Force, his wife and their little son, Grady, who live on Okinawa where he is based, were uninjured in the recent typhoon which destroyed property and brought death to four Americans. But the house in which they were living was demolished, although they saved some of their clothing and linens.

Sgt. Casey is the son of Mr. and Mrs. W. Q. Casey. Their daughter-in-law has written some of their terrifying experiences.

"We decided we'd have to tell you our house is gone", she wrote "and we had better tell you the rest or you would imagine it worse than it was. We saved our clothing and linens. When we saw that our house was going, we put our raincoats and helmets on and went over to our neighbor's. Then we saw it was going to go so we left there and went to the shelter about a quarter of a mile away. Casey carried Grady and the other man helped his wife and me.

"We got there and had been there about two hours when one end of it went. They took all of those with children to houses around close that were standing. Some friends of ours have come over to see about us and insisted we come and live with them until we get another house."

"Both ends of the house were blown out and the roof was blown in. They say we will have another house about August 15. We were lucky compared to some; for some lost everything."

Mrs. Casey said they were now staying in a cement house, which are strong enough to withstand the typhoons.

TOEWS BACK FROM HOSPITAL
Nick Toews, manager of the Piggly Wiggly store in Muleshoe, was back at home Monday after being treated several days in a Littlefield hospital of virus pneumonia. He was stricken Wednesday of last week while working. His condition was said to be much improved.

JAYCEES NAME COMMITTEES
At the last meeting of the Jay-Cees, President B. Z. Beaty announced the following committee appointments: Murrell Brown and Ray Keeling, toys for underprivileged children; Membership drive, Howard Cox and M. J. O'Connor; publicity, Roy Howard. The Jay-Cees meet in the Cross Roads Cafe every other Monday night.

VISIT McKILLIPS
Mr. and Mrs. J. S. Marrow, sister of L. T. McKillip, and Mr. and Mrs. Shelle Hale, niece of Mrs. McKillip of Sentinel, Okla., were week end guests of Mr. and Mrs. McKillip. The party spent Sunday in Ruidoso.

VISITS OLD CLUB

Mrs. D. R. Aylesworth was a guest of the Atnett Benson club of Lubbock, at a picnic in the McKenzie State Park, last week. Mrs. Aylesworth is a past president of the club, and it was her first time to meet with the club in 10 years.

TO COLORADO

Mr. and Mrs. Roy Jordan and daughter, Janice and Sondra Waggon, left Sunday to spend a week in Colorado Springs, Colo. and other points.

IN LUBBOCK

Gerald Priboth, Mrs. Priboth and Shirley Matthesen were visitors in Lubbock, Tuesday.

IN LUBBOCK

Mrs. Snow Davis and Miss Mildred Davis were visitors in Lubbock Saturday.

RECITAL TO BE MONDAY

Mrs. C. W. Grandy will present Miss Joyce Gwyn, piano student, in senior recital the coming Monday evening, August 15, at Cox Radio and Electric.

Read The Journal Want Ads.

VISITED IN TEMPLE

Luther Buchanan returned home Sunday from Temple, where he visited in the home of Mr. and Mrs. George Hicks, and his friend, Kenneth.

VISIT IN ABILENE

Rev. and Mrs. T. G. Craft visited last week in Abilene with their daughters, Mrs. James Jennings and Mrs. Foy Langford and families.

REV. CRAFT'S MOTHER HERE

Mrs. A. B. Craft, of Hattiesburg, Miss., is visiting here with her son, Rev. T. G. Craft and family.

VISITING IN CALIFORNIA

Mr. and Mrs. A. P. Barnett of Baileyboro, left Friday for a visit in Bakersfield, Calif., with relatives.

IN QUANNAH

Mrs. E. E. Holland is in Quanah this week with her mother who is ill.

IN LITTLEFIELD

Mrs. M. E. Finley and Mrs. Clifton Finley were in Littlefield shopping Wednesday.

TO RED RIVER

Mr. and Mrs. Doc Wilhite and children, Mr. and Mrs. Roy Hogan and daughter, Myra, Mr. and Mrs. Gordon Murrain and children left last Thursday for Red River for a stay of a few days.

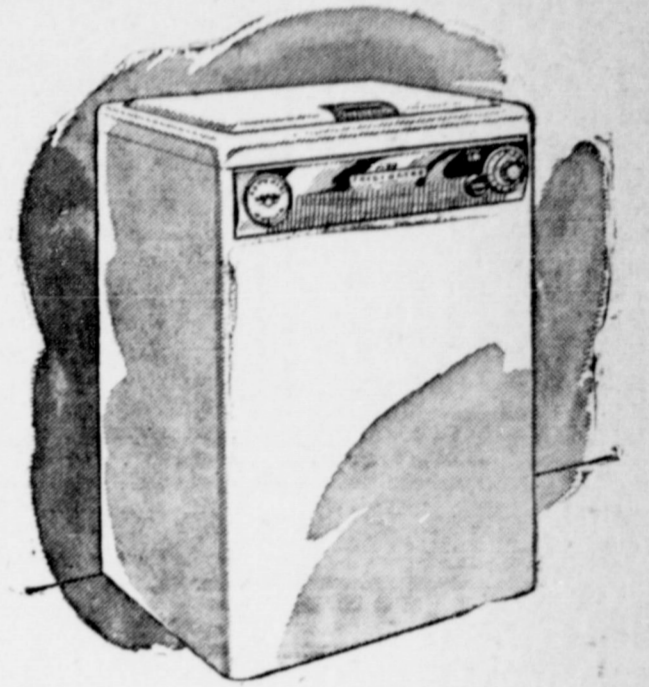
FROM BRIDGEPORT

Mrs. B. F. King arrived Saturday for a visit in the homes of her sons, H. D. and Robert King and families.

Appreciation Day Is Saturday



Look! It's so easy to do a whole weeks washing



Easy Terms
Frigidaire
automatic washer

No more "washday blues," aching back or chapped hands when you own a Frigidaire Fully Automatic Washer. All you do is put in clothes and soap, push the button—and forget it! In less than 30 minutes, exclusive "Live-Water" action gets clothes cleaner than ever; and two "Live-Water" rinses get them brighter, whiter than ever. You'll love the "Rapidry" spin that dries clothes pounds lighter... some dry enough to iron. Come in. See a demonstration of Frigidaire "Finger-Tip" washing the fully automatic way.

HARPER APPLIANCE

PICK-UPS
STAKES
PANELS

NOW'S THE TIME TO BUY

DODGE "Job-Rated" TRUCKS

come in for a
"BARGAIN DEAL"

ARNOLD MORRIS AUTO CO.
PHONE 111 MULESHOE

NOTICE

All Cashway Stores Will Be Closed

MONDAY, AUGUST 15

IN OBSERVANCE OF

V-J DAY AUGUST 14

COME IN EARLY FRIDAY & SATURDAY and STOCK UP FOR THE LONG WEEKEND

WE ARE HAVING A

2 DAY FOOD SALE

IN CELEBRATION OF V-J DAY - YOU WILL BE AMAZED AT THE SPECIALS - COME IN AND SEE FOR YOURSELF!

SPECIALS EVERY DAY AT THE

CASHWAY GROCERY

Where Friends Meet And Prices Talk

Muleshoe Texas

HEREFORD

MULESHOE

FRIONA

EARTH

DIMMITT

OLTON

Try Journal Classified Ads—
They buy, sell and trade.

**DON'T LET SUMMER
TELL ON YOU . . .**



**A GOOD FACIAL
NOW . . .**

will prevent wrinkles and clogged pores. Be good to yourself and call for an appointment now.

**The Muleshoe
Beauty Shop**

Lucille Cherry - Carolyn Moore
Phone 114-W

**"IMPROVED PASTURES"
IS MEETING SUBJECT**

Improved pastures is the subject for the next meeting to be sponsored by the Vocational Agriculture department of Muleshoe high school, Edward White, instructor said.

The meeting will be held the coming Monday night in the agriculture building on the school grounds. Among the speakers will be Dick Perrin, Littlefield, with the Soil Conservation Service. The meeting will begin at 8:30 and all interested are invited to attend.

BACK FROM COLORADO

Mr. and Mrs. Cecil Harvey and Mr. and Mrs. Bob Harvey have returned from a trip to Colorado and New Mexico. They were at Colorado Springs, the Royal Gorge, then visited Red River, Taos and other scenic spots.

RETURN FROM CALIFORNIA

Mr. and Mrs. Ray Griffiths returned home Sunday from a visit with relatives in California.

KARL L. LOVELADY

ATTORNEY-AT-LAW

So. Side of Square
Muleshoe - Texas

**Calf Is Named In Honor of
Foreign Exchange Students**



CARY, ILL.—A Brown Swiss heifer calf was named Curtiss Candy United Nations in honor of 32 foreign scholarship students who visited the Curtiss Candy Farms, near here, the day she was born. Eugene Woodcock of Tripoli, Iowa, national 4-H champion boy in Holstein breeding, who accompanied the group, introduces her to Claude Ballanda of France. Behind them is the calf's dam, Royal's Charmer of Lee's Hill, who established a world record for the breed of 20,474 pounds of milk and 873 pounds of butterfat during a recent test.

**Soil Conservation
District News**

Topographic surveys have been completed on farms owned by Check Layne, O. C. Thompson, Byron Gwyn and F. L. Smith. These surveys have been made by technicians of the district in preparation for bench leveling a portion of each of the farms owned by the men named above.

Soil conservation technicians assisted in laying out irrigation ditches for land owned by A. H. Darceck, H. B. Burchett, Albert Ramm, Ray Griffiths, D. O. Knoop.

Lester Howard was given assistance in running a line on his farm for a diversion terrace.

Complete plans for conservation farming have been worked out with Willie Ellis, B. L. Jeffcoat, Noel Woodley and Eugene Gully. Lloyd and C. C. Stevens have completed a bench leveling job on a part of their farm.

Now is the time to make preparation to plant some cover crops and soil building legumes. If you need assistance in deciding which

legumes have shown best results in this area contact the Soil Conservation Service or your County Extension Agent.

FROM HALE CENTER

Mauritha McKnight of Hale Center, spent last week here visiting in the C. A. Barnett home.

Krueger, Hutchinson and Overton Clinic
LUBBOCK, TEXAS

GENERAL SURGERY

J. T. Krueger, M. D.
J. H. Stiles, M. D. (Ortho.)
H. E. Mast, M. D. (Urology)
A. W. Bronwell, M. D.
A. Lee Hewitt, M. D.
(Limited to Urology)

EYE, EAR, NOSE & THROAT

J. T. Hutchinson, M. D.
Ben E. Hutchinson, M. D.
(Limited to Eye)
E. M. Blake, M. D.

INTERNAL MEDICINE

W. H. Gordon, M. D.
(Limited to Cardiology)
R. H. McCarty, M. D.
Brandon Hull, M. D.

INFANTS & CHILDREN

M. C. Overton, M. D.
Arthur Jenkins, M. D.

OBSTETRICS

O. R. Hand, M. D.
Frank W. Hudgins, M.D. (Gyn)

GENERAL MEDICINE

G. S. Smith, M. D. (Allergy)
R. K. O'Loughlin, M. D.

X-RAY

A. G. Barsh, M. D.

PATHOLOGY & MICROBIOLOGY

M. Gerundo, M. D., Ph. D.

BUSINESS MANAGER—J. H. Felton

**CONSERVATION
IS THE KEY . . .**

The farmer who maintains the productivity of the soil is the farmer who prospers year after year—in good times and in bad.

He is the farmer who plans his operations and carries them out efficiently. Efficient farming requires sound conservation practices.

Your local Soil Conservation District can give you the assistance you need in carrying out soil building practices on your farm.

This Bank is Here To Serve You—Use It's
Various Services Freely

Muleshoe State Bank

Member FDIC

**Entertainment at Your Local
THEATERS**

MULESHOE, TEXAS

Box Office Opens 8:00 P. M. Weekdays
Saturday and Sunday Continuous Showing from 1:45 P. M.

VALLEY

THURSDAY & FRIDAY

Cornel Wilde
In

Shockproof

SATURDAY

Duncan Renaldo
Leo Carrillo
In

**The Valiant
Hombre**

SUNDAY & MONDAY

Ann Blyth
George Brent
In

Red Canyon

TUES. & WED.

Irene Dunne
Cary Grant
In

Penny Serenade

MOTION PICTURES ARE YOUR BEST AND CHEAPEST
ENTERTAINMENT

PALACE

THURSDAY & FRIDAY

Brian Donlevy
Ella Raines
In

Impact

SATURDAY

Randolph Scott
Frances Dee
In

Coast Guard

SUNDAY & MONDAY

Glenn Ford
In

**The Undercover
Man**

Inside story of a great U. S. Criminal Investigation.

TUESDAY & WEDNESDAY

Jon Hall
James Cardwell
In

**Daughter Of
The Jungle**



How Fair Trade held the line against inflation is shown by the above chart compiled from statistics of the National Association of Chain Drug Stores and the Bureau of Labor Statistics. Fair Trade prices of 7,334 drug products rose only 3.1 per cent between 1939 and 1947 while food, cost-of-living and other prices sky-rocketed.

**Fertilizer Use
On Wheat Pays**

COLLEGE STATION, August 8.—The use of fertilizers paid off last year for Hubert Duke of Happy, Texas, says Swisher county agent Calvin D. Holcomb.

Duke fertilized four different plots of wheat and in his report to Holcomb he said one plot was fertilized with 400 pounds of ammonia nitrate per acre and from the plot he harvested 48.2 bushels of wheat per acre. On another, he applied 100 pounds per acre of the fertilizer and harvested 36 bushels per acre. On a third plot, he used 200 pounds of 16-20-0 fertilizer per acre and harvested 45.4 bushels per acre and on the fourth he used 100 pounds of 16-20-0 per acre and harvested 44.2 bushels per acre. From check plot, he harvested only 28.2 bushels per acre.

The increased yields for the fertilizer and left Duke a very good increase in money income per acre from each of the four applications that he made, says Holcomb. The per acre yield increase ranged from 16 to 20 bushels per acre and a little simple arithmetic shows the money income per acre was increased approximately \$27.50 to \$35.00 per acre. Take off the cost of the fertilizer, and you still have an excellent return on the investment.

Duke says the ammonium nitrate produced slightly higher yields than the 16-20-0 but that the stalks on the 16-20-0 plots stronger and this made possible a better combining job.

Fertilizers have been used on the Duke farm for the past four years and he tells Holcomb that its use is becoming a must in his farming operations. He plans to increase his acreage of fertilizer

HOME LOANS



CONVENTIONAL
AND FHA
TO

BUY, BUILD or
REMODEL

IN
MULESHOE

FOR INFORMATION
SEE



Mildred Davis
Western NFA
Building
Muleshoe
Clovis, N. M. P. O. Box 470

YOU ARE INVITED TO ATTEND
THE METHODIST

Youth Revival

AT THE
FIRST METHODIST CHURCH
OF MULESHOE

AUGUST 21 - 28

REV. JAMES CARTER

OF S. M. U., PREACHER

MISS GYPSY YOUNGER

McMURRY COLLEGE, ABILENE, SONG LEADER

Refurnish NOW! SAVE MONEY!

Kroehler NATIONWIDE
August Furniture Sale
NOW GOING ON COAST-TO-COAST



**THIS
SPECIAL VALUE!**

Is a new ultra
fashionable Kroehler creation . . .

\$12950 Sofa & Chair

In fine durable Tapestries

In thick-pile Mohair Frieze \$15950

Luxurious large pattern modern
Bouclés \$17950



The Smashing Sale You Read About
in LIFE and the SATURDAY EVENING POST!
Only the close cooperation of dealers all over the country with the famous Kroehler Mfg. Co. could ever have made this sale possible! Now that it's here, you have to see the glorious styles and colors and fabrics to appreciate the magnificent values!

**LIBERAL
TERMS!**

**NEW COLORS!
NEW STYLES!
NEW FABRICS!
WONDERFUL PRICES!**

DYER HARDWARE & FURNITURE

Business Phone 151

GENUINE MATTAG PARTS & SERVICE

Res. Phone 254-J



SUPER SUDS Large Box 2 FOR	42c
TREND Large Box 2 FOR	33c
PREM 12 oz. CAN	37c
MILK ARMOURS TALL CAN	10c

VIENNA SAUSAGE Skipper - No. 1/2 Can - 2 FOR	25c
GRAPE JUICE - Churches Quart Bottle	35c
KLEENEX - 200 Count Box	15c
MARGARINE - Del Mar 1 Pound Carton	19c
COFFEE - Water Bottle FREE ADMIRATION - 1 Pound Can	54c

Mrs. Tucker's SHORTENING 3 Pounds	49c
Gold Crown FLOUR Print Bag - 25 Pounds	\$1.53
Comstock PIE APPLES No. 2 Can	15c
Libby's CATSUP Large Bottle	15c
COTTAGE SARDINES 3 FOR	29c
HOMINY Marshall NO. 2 CAN - 2 FOR	25c

GRAPEFRUIT JUICE WORLD OVER 46 oz. can	19c
-----------------------------------------------------	------------

APRICOTS HUNTS - IN HEAVY SYRUP No. 2 1/2 Can	23c
------------------------------------------------------------	------------

PORK & BEANS MARSHALL'S No. 300 CAN 3 For	25c
---------------------------------------------------------------	------------

GOOD EATING IN QUALITY MEATS

WILSON'S

HAMS BUTT ENDS lb. 45c
SHANK ENDS lb. 39c

BEEF ROAST  **FRYERS**
1st CUT CHUCK Pound **39c** Fresh Dressed & Drawn Pound **55c**

FISH **17c** **FRANKS** **39c**
WHITE TROUT - POUND MORRELL - All Meat - POUND

BACON, Wilson's Korn King, Sliced, lb. 49c

PIGGLY WIGGLY

NEW - Dorman - No. 2 Can POTATOES ... 2 for 25c	No. 2 CAN TOMATOES ... 2 for 23c
OLD KENT - No. 2 Can CORN ... 2 for 25c	CRISPY - 1 POUND BOX CRACKERS ... 25c
EVERLITE - Pint Jar Salad Dressing ... 25c	VANILLA - Haggard's WAFERS , 1 lb. pkg. ... 23c
KRAFT DINNER ... 2 for 27c	PINEAPPLE - All Gold - No. 2 Can JUICE ... 2 for 33c
HEINZ BABY FOOD ... 3 for 25c	CRUSHED - Doles - No. 2 Can PINEAPPLE ... 33c
PARD - 1 Pound Can DOG FOOD ... 14c	GREEN - Allen's - No. 2 Can BEANS ... 2 for 25c
HAPPYVILLE - Sour or Dill PICKLES , qt. ... 27c	SUGARKIST - 8 oz. Pkg. Marshmallows ... 15c

TOMATOES 12 1/2c FRESH CALIFORNIA - No. 1 - POUND	
CABBAGE 5c FIRM HEAD - POUND	
BANANAS Golden Ripe - Pound 9c	
GRAPES 12 1/2c Thompson's Seedless, lb.	BELL PEPPER 12 1/2c POUND
FRUIT JARS 79c Qt. - Doz.	TIN CANS 99c PLAIN CASE OF 24

LIFEBUOY - REG. BAR TOILET SOAP ... 3 for 24c	HERSHEY'S SYRUP ... 1 lb. can 15c
LUX - REG. BAR TOILET SOAP ... 3 for 24c	BAKERS 1/4-lb. BOX COCOANUT ... 15c
WESSON CLEANSER ... 2 for 25c	PETTY'S EXTRACT HONEY ... 1/2 Gal. 99c
WESSON OIL ... Pint Jar 34c	12 oz. JAR APPLE JELLY ... 19c
CRYSTAL WHITE - Giant Bar SOAP ... 2 for 15c	PETER PAN - 12 oz. PEANUT BUTTER ... 37c
SCOTT TISSUE ... 2 for 23c	CUTRITE - 125 FOOT ROLL WAX PAPER ... 23c

Farmers Wonder What Crops Will Replace Cotton

COLLEGE STATION, August 8.—County agriculture agents report the farmers are beginning to figure on what they'll plant on the land to be taken out of cotton next year because of the acreage allotments. These same reports indicate that many are planning to plant legumes and soil building crops and others expect to put some of this cultivated land into pastures.

just released a new bulletin, B-168. Clovers for Texas Pastures, and it is available to you. Your local county agent can supply you with a copy and he can also give you other information that may be helpful in getting the new pastures started.

"Clover for Texas Pastures" was prepared by R. R. Lancaster, extension pasture specialist of Texas A. & M. College. He says every grassland needs a clover and every clover needs a grass. They just go together most everywhere, and it takes a variety of good grazing plants to make a real pasture.

IN PLAINVIEW

Mr. and Mrs. J. M. Forbes spent the week end in Plainview, in the home of her parents, Mr. and Mrs. J. B. Ross.

Grain Bins FOR SALE

I have 4 good grain bins I would like to Sell.

Three of them are government grain bins, the larger size, 14x16, and each will hold about 100,000 pounds of grain.

The other is 100 feet long and 14 feet wide and will hold about 450,000 pounds of grain. It is built so that it can easily be separated into two 50 foot sections.

These bins have been kept painted and in good repair. They are good bins for farm storage of grain and the three smaller ones are excellent for use as houses for farm workers or for keeping small tools, seed, and farm supplies. If you need a good grain bin at a reasonable price see me.

CONRAD WILLIAMS
GOODLAND, TEXAS

Summer Fun



Katherine Bassett, Dallas, plays at White Rock Lake, one of her city's summertime diversions, as she urges her neighbors of the Southwest to come to Dallas for a week-end holiday or vacation. "Dallas Invites You" is the name of a civic hospitality program to help visitors to Dallas obtain hotel rooms, go sight-seeing and have fun. The committee, headed by Mayor Wallace Savage, has its headquarters in the Chamber of Commerce building.

Sante Fe Thru Car Service To Be Inaugurated

AMARILLO, Aug. 2.—To improve performance on schedule, through chair car and sleeping cars between Lubbock and the South Plains and North Texas will, effective Sunday, July 31, leave Lubbock at 7 p.m. instead of the present 9 p.m. departure, H. C. Vincent, Sante Fe traffic manager, Amarillo, announced today.

The new schedule will provide South Plains residents with one-carrier services over the Sante Fe by way of Brownwood, Dublin, and Stephenville, to Ft. Worth and Dallas.

The through car service now operates over the Texas and Pacific railway east of Sweetwater.

A more suitable business arrival time in Ft. Worth and Dallas results from the schedule adjustment, reaching Ft. Worth at 6:25 a.m. and Dallas at 8 a.m.

Returning to West Texas, the through chair car and sleeping cars will leave Dallas at 8:15 p.m. and Ft. Worth at 9:20 p.m. on the Sante Fe, reaching Lubbock at 8:25 in the morning.

Dining car service will be available for dinner leaving Lubbock and for breakfast before arrival on the return trip.

Through chair cars to and from Houston, and a through sleeping car to and from New Orleans will also be carried in the 7 p.m. train from Lubbock. The New Orleans sleeper will use the Missouri Pacific lines east of Houston.

All equipment will be air-conditioned.

Under the new schedule, leaving Lubbock at 7 p.m. Train No. 95 will leave Slaton at 7:25 p.m., Southland at 7:35 p.m., Post at 7:53 p.m., Snyder at 8:50 p.m. and will reach Sweetwater at 9:50 p.m. In the reverse direction, leaving Sweetwater at 5:40 a.m., Train No. 94 will reach Snyder at 6:38 a.m., Post at 7:34 a.m., Southland at 7:56 a.m., Slaton at 8:05 a.m. and Lubbock at 8:35 a.m.

HOUSE GUESTS

Norma Osborn had a house guest Miss Imogene Kaker of Eunice, N. M., her room mate in college. Miss Kaker recently graduated from Texas State College for Women at Denton.

Miss Osborn is attending W. T. S. C. in Canyon, this summer and will return to T.S.C.W. this fall as a senior.

GUESTS IN EVANS HOME

Mr. and Mrs. E. S. Evans and daughters of Taft, Calif., will leave for their home the latter part of the week after visiting here in the home of his brother E. W. (Ett) Evans and Mrs. Evans and children.

VISIT IN BRADY

Mr. and Mrs. L. F. McCormick and children left Thursday for Brady, to attend a family reunion of her mother, Mrs. W. F. Mullins, which will be the woods reunion.



Yum, Yummm! Ice cream is a favorite, during warm summer months, with the children of the Texas Scottish Rite Hospital for Crippled Children in Dallas. Unable to wait for Nurse Edith Kasper to hand a double dip cone to Rebecca Newsom, Detroit, Texas; Alejandro Ferreris, Brownsville, (left) and Sylvia Landers, Mesquite, (extreme right) are happily making short work of their ice cream cones.

BACK FROM NEW MEXICO

Mr. and Mrs. W. H. Awtrey returned Monday from Red River, also they went to Hot Springs. Mrs. Awtrey stayed for the baths and he went back Friday for her. They found it much cooler there than any time before at this time of the year.

IN COLORADO

Mr. and Mrs. Noel Woodley and daughter Ann and Barbara Douglas left Sunday for Colorado. Ann and Barbara are going to Camp Willaha, at Idaho Springs. Mr. and Mrs. Woodley will go to Pagosa Springs to fish, and will visit at other points.

VISITORS SUNDAY

Visiting in the J. E. Burton home Sunday, were her daughter, Mrs. R. B. Parsons and Mr. Parsons and children, of Tulsa, her niece, Mrs. Earl Cross and Mr. Cross and children of Floyd, N. M. and her son, Kenneth Burton and family.

RETURNED HOME THURSDAY

Mr. and Mrs. Irvin St. Clair, Sr. and son, Billie Jim, returned home last Thursday from Cheyenne, Wyoming, where they attended the annual Frontier Days and visited at other points in Utah and Colorado.

VISITED RUIDOSO

Mr. and Mrs. Lowell Irvin Clair and her mother, Mrs. R. Terry, of Littlefield, returned Friday from Ruidoso, where they had spent several days.

LUZIER'S
Fine Cosmetics & Perfumes
Home In Mornings
Fashion Shop In Afternoons
MRS. ERNEST HOLLAND

-CLOSED-
UNTIL MONDAY

WE WILL BE CLOSED
THURSDAY — FRIDAY — SATURDAY

McCORMICKS
UPHOLSTERING

SUITS...

Swansdown

creates
a tasteful
town suit!

You're ready for a club meeting...
a matinee... a last-minute trip in this
useful Swansdown suit! The style is
easy, elegant... with sickle-shaped
pockets curving 'round and down
your hips. In menswear pure worsted.

As Seen in Full Color in
HARPER'S BAZAAR

- JAUNTY JUNIOR
- RICEMORE
- MARY LANE
- JUNIOR LANE
- FASHIONBILT

39.75 to 99.75



Swansdown's

mixes
Plaid and Plain!

The results are refreshing!
Swansdown tops a slim tweed
skirt with a two-colored jacket
of muted plaid tweed
Slanted shoulders and pockets are
preferred fashion features this
season. It's a suit your friends
will envy! In fine pure
worsted by Miron.

USE OUR
LAY-A-WAY PLAN
FOR YOUR
CONVENIENCE

It's Ours Exclusively!

COBB'S

As Seen in Full Color
in **MADEMOISELLE**

NOTICE

My Shop Will Be

CLOSED

30 Days Beginning
Monday, August 15

PERKINS
REFRIGERATION
SERVICE

NOTICE

COLORADO PEACHES

We Will Be Hauling Colorado
Peaches... Albertas... and Prunes

THE PRICE WILL BE
REASONABLE...

THE FRUIT WILL BE
GOOD QUALITY...

Available Last Week
Of AUGUST

BILL & RAINES HAYES
MULESHOE - TEXAS

FROM PORTLAND
Mr. and Mrs. B. L. Cash of Portland, Oregon, visited his niece and family Mr. and Mrs. J. R. McPike this week.

A notice in a Belfast, Northern Ireland, butcher shop says: "Don't be cut up about your meat ration; register here and be butchered with a smile."

FRIGIDAIRE IRONERS
and
IRONRITE IRONERS
NOW ON DISPLAY!
ASK FOR A DEMONSTRATION
TAKE ONE HOME FOR A TRIAL!
EASY TERMS IF DESIRED

HARPER APPLIANCE
PHONE 67-W MULESHOE

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- 55 WHEATLAND TRACTOR
- WHEAT DRILLS
- ONE-WAYS
- SEEDER ATTACHMENTS
- GOBLE DISC HARROWS
- MOWERS

PARTS FOR MASSEY-HARRIS COMBINES & TRACTORS

TEXAS MACHINERY CO.

PHONE 80-J — On Clovis Highway — Muleshoe



Casual by Yours.

Manford
CASUALS

It's sensational!
Manford's new
"whisper plaid"
casual... smartly
styled with cuffed
sleeves, notched
collar and diagonal
cuffed hipline.
Fashioned of fine
quality woven rayon
in exquisite
muted plaids.
Sizes 10 to 20.
\$14.95

THE FASHION SHOP

Dorothy Mathieson Elizabeth Barnett

Society News

THE MULESHOE JOURNAL, Thursday, August 11, 1949

**Sunshine Club
Met In Meeks Home**

The Sunshine club met in the home of Tommie Meeks with Mrs. Ike Stinson as president in the absence of Mrs. M. M. Simmons. The club was called to order with each member present answering roll call by reading a verse from Matthew, chapter 9. Next reading will be Matthew, chapter 10 and verse 5. The evening was spent planning a picnic for Thursday night, August 18. There will be no club meeting on that day. Mrs. L. D. Tipton read a beautiful poem and Mrs. Herbert Nash read a poem that she had written herself about the Sunshine club five years from now. Mrs. Dave Coulter read an article out of the paper about "Parents of Today". Mesdames George Chambliss, J. C. Hart, Cecil Harvey, Dave Coulter, and Ike Stinson, told of their visit to Pleasant Valley club last Wednesday and what a wonderful time they had. The club decided to buy something for Teen Town and honored Mrs. Jube Crawford with birthday gifts. She received many lovely and useful gifts. Delicious refreshments of coffee cookies and kool-aid were enjoyed by Mesdames Geo. Chambliss, Herbert Nash, Merle Barnhouse, R. L. Lewis, J. E. Wimberley, Cecil Harvey, John Ladd, J. C. Hart, L. D. Tipton, C. H. Odom, J. O. Crawford, Dave Coulter, L. V. Kalor, Ike Stinson, L. E. Ware, Maxine Ware, Fay Williams and two visitors, Misses Anita Powers of Lubbock, Gonna Crawford of Littlefield, and the hostess, Mrs. Tommie Meeks. Miss Mattie Mae Chambliss arrived at the meeting in time to enjoy the refreshments. Next meeting will be held with Mrs. R. L. Lewis, Thursday, September 1.

**Enochs HD Club
Met August 28**

The Enochs H. D. Club met in the home of Mrs. J. W. Parsons Thursday August 28th. There were fifteen members present, one visitor and Mrs. Corrington, the H. D. Agent. The meeting was called to order by the president, Mrs. Dutch Cash, and all stood and read the Creed. The club decided to wait until sometime in September to have their family picnic. The two ladies elected to go to short course were, Mrs. Roland Gibson and Mrs. J. C. Bowen. Mrs. Corrington took charge of the meeting and brought a very interesting program on "frozen foods". This lesson was greatly appreciated by all, because at this time of year a lot of us are putting frozen foods in the locker. We wish to announce that on the afternoon of August 9th sitting at one o'clock, Mrs. Corrington, will be at the Bula school house to test cooks. This is for everyone. So if your cooker needs testing you are welcome to bring it. Club will not be held again until September.

Pleasant Valley

Mr. and Mrs. Seaborn Moore, Donald and Wayne returned from California last Saturday after several days visiting and sight-seeing in San Diego and Los Angeles. Mr. and Mrs. Herman Haberer, accompanied by Mr. and Mrs. Henry Angeley, returned recently from an extended trip to the Northwest. While away they visited relatives and friends in Idaho, Washington, Oregon and California, and the Haberers' toured in Canada. Mr. and Mrs. Sam McKinstry who have been visiting their daughters and families, The Harold and Oscar Allison's will return to their home at Hagerman, New Mexico on Thursday. Judy Angeley has recently returned from a visit with her grand parents in Coleman county. Mr. and Mrs. Jack Julia and children, Mr. and Mrs. J. P. Lilly and children of Lubbock had Sunday dinner in the E. K. Angeley home. Mrs. C. B. Wells of Tucumcari, N. M., Mrs. C. V. Wells and children of El Paso, returned to their homes after a visit with Mr. and Mrs. Jack Epps. Jack Epps and Starling Jackson, Jr., made a trip to the Warren U-Bar Ranch at Hachita, New Mexico last Friday. They returned Sunday. Homer Bryant of Deming, N. M., spent one day last week visiting friends in the Pleasant Valley community.

**Club Holds Annual
Outdoor Cookery**

The Muleshoe Home Demonstration Club held their annual outdoor cookery in the Clovis park Tuesday Aug. 9. Several new recipes were tried out and proved to be very appetizing. Among the favorites was a beef stew cooked over the outdoor fireplace. Discussions on a stick and roasted wieners were still a favorite outdoor appetizing this year. Games were played in the afternoon. Several of the ladies went shopping after the picnic was over. All in all it was a very enjoyable day for mesdames: John Mock Ebb Thomas, Jessie Gray, Roy Carney S. C. Caldwell, D. E. Beller D. R. Aylesworth, J. T. Shofner, Tom Zimmer, L. T. Boydston, D. L. Morrison, and J. W. Jarmon.

BIRTHDAY PARTY

Mrs. John Mock gave her husband a surprise birthday party Thursday, night August 4th at their home. Games of forty-two were played during the evening and refreshments of punch, sandwiches, cake and ice cream served to the following guests: Mr. and Mrs. D. R. Aylesworth, Mr. and Mrs. Ray Mayberry, Mr. and Mrs. Buck Creamer, Mr. and Mrs. Sam Damron, Jr., Mr. and Mrs. Mack Hale, Mr. and Mrs. Buddie Blackman, Miss Ann Horsley and Carrol Howell, the honoree and the hostess.

Wolves of the United States include the gray wolf of North and West, and the red wolf of the south central states.

**Family Reunion
Held At Tucumcari**

B. L. Cash, of Portland, Ore., and Mrs. May Kirchner, of House, N. M., were wed in a ceremony performed at Tucumcari last week and a family reunion there brought together a number of relatives and friends. Included in the group were: Mr. and Mrs. Sargent Cross and family of Buchroe Beach, Va.; Mr. and Mrs. Ollie Damron and family of House, N. M.; Mr. and Mrs. C. B. Hollis of Tucumcari; Mr. and Mrs. Earl Morris and family and his brother, of Tucumcari; Mr. and Mrs. J. R. McPike, of Muleshoe.

Appreciation Day is Saturday

**WE HAVE A GOOD
SUPPLY OF . . .
JOHN DEERE
No. 77 8-Row
COTTON
DUSTERS**

DAVIS - LENDERSON

JOHN DEERE SALES & SERVICE
PHONE 56 MULESHOE

**West Camp
H D Club Met**

"Don't overcook your vegetables so they won't lose their color or their vitamins," said May Busbice at the West Camp "Pollyanna" HD Club meeting. She cooked cabbage and carrots to demonstrate her talk. Vola Dutton gave the Council report. Club voted to get Louise Roark a gift as she has been ill. Our club will have their picnic Sept. 2 at the home of Mrs. Beulah Williams.

At the close of club meeting, Louise Busbice was honored with a pink and blue shower. Jean Utley, Vola Dutton and Olean Watts were hostesses. Refreshments were served to the following members: Mesdames Joy Jones, Beulah Williams, Wilma Austin, Naomi Austin, Sylvia Couch, Olean Watts, Bonnie Williams, Jean Utley, Vola Dutton, Lamoine Williams, May Busbice, Louise Busbice, Ethel Sheriff, two visitors from Muleshoe.

**W. S. C. S. Met In
Roy Bayless Home**

The W.S.C.S. of the Methodist Church met in their regular Tuesday afternoon meeting with Mrs. Roy Bayless.

Mrs. W. D. Moore, vice-president, presided over the meeting. Mrs. Bayless brought both the devotional and our study lesson which was on "Women of Scripture". A round-table discussion was conducted of the study of these most interesting characters.

After a short business meeting, refreshments were served to six members and one visitor. The next meeting will be with Mrs. H. C. Holt. We would like to invite all ladies interested to meet with us.

**Whatcha Know Club
Of Needmore Met**

The "What you know" Club met in the home of Mrs. Janie Morav, with Mrs. Caba Barker as co-hostess.

There was the largest crowd present that we have ever had. So we spent the afternoon, shelling, snapping and canning peas, for Mrs. Barker. But the best of all we enjoyed, ice cream cake and later frozen cokes.

The next meeting we will storm Mrs. Pauline Chappell, On August 23, at 2:00 P. M. Let's see if we can have a large crowd again.

The bee has two compound eyes, each of which has 6,000 lenses, where the human eye has but one.

BACK FROM MOUNTAINS
Rev. and Mrs. Earnest L. Merriott and sons, Lonnie Dee and Virgel and Mr. and Mrs. F. L. Wenner have returned home after a tour of Northern Colorado.

Old wine cellars in chalk cliffs of Rheims total 150 miles.

CLOSED MON. AUG. 15
V-J DAY OBSERVANCE
Let Your Hair Troubles
Be OUR Worry
MACK'S BARBER SHOP

MOVING HERE
Mr. and Mrs. John Underwood and small daughter of Littlefield, are moving here to make their home. Mr. Underwood is manager of the Union Warehouse Co., (the cotton warehouse).

Try A Journal Want Ad.

MUSIC BY
BIG EDD HARDAGE
AND HIS SWINGBILLIES
Featuring Pee Wee Stewart & Delmar Shirley
Twin Fiddles
DANCING EACH SATURDAY & WEDNESDAY NITES
Starting Saturday Nite, August 13
PRIBOTH ROLLER RINK
3 1/2 Miles Northeast of Muleshoe, Texas

CALLING ALL

SCHOOL KIDS

SCHOOL WILL BE STARTIN' SOON AND THE
YELLOW JACKET INN

WILL BE OPEN AGAIN AT THE OLD STAND

ALSO, A NEW

"YELLOW JACKET INN, JR."
FOR THE NEW HIGH SCHOOL

We have purchased the Glenn Rocky Duplex for "Jr."

When school starts we'll be expecting to see all of our friends and to make new ones — so be sure to come and see us, either at the old stand or the new one.

HAPPY VACATIONING AND WE'LL BE SEEING YOU FIRST OF SEPTEMBER

SPENCER & PHYLLIS

SPECIALS TO HELP YOU SAVE

SPECIALS FOR FRIDAY And SATURDAY

Flour Gold Medal 25 Pounds **\$1.70**

BEANS, Mexican Style, Thrift, No. 303 5c

PEACHES, No. 1 Tall, Hearts Delight 15c

COCOANUT, 1/4-lb. box, Baker 13c

VINEGAR, Worth, Quart Bottle 11c

TISSUE, Fort Howard, 2 rolls for 15c

LARGE OXYDOL, box 25c

MAXWELL HOUSE COFFEE, lb. 49c

— MEATS —

SUMMER SAUSAGE, lb. 49c

BACON, Cresent, Sliced, lb. 39c

FRANKS, Morrell's All Meat, cello pkg. 39c

BACON SQUARES, Sugar Cured, lb. 29c

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At The Churches



SCHEDULE OF SERVICES

MULESHOE PRIMITIVE BAPTIST CHURCH
On Clovis Hi-way at Shady Rest
Second Sunday 11:30
Elder L. M. Handley
Fourth Sunday 10:30
Elder E. B. Martin
Theron West, Church Clerk

ANTIOCH PRIMITIVE BAPTIST CHURCH
Across Street from Hospital
Services every 3rd Sunday
Starting at 10:30
Elder Jimmie Bass, Pastor
Singing every Sunday Night
Except 3rd Sunday

Y. L. - PROGRESS METHODIST CHURCH
(At Progress 1st & 3rd Sun.)
(At Y. L. 2nd & 4th Sun.)
Carroll M. Jones, Pastor
Union Sunday School 10 a. m.
Preaching Service 11 a. m.
Bible Study Classes 7 p. m.
Preaching Service 7:30 p. m.

ST. JOHN'S LUTHERAN CHURCH
Lariat, Texas
W. E. Gummelt, Pastor
Sunday School and Bible Class at 9:45 a. m.
Divine Services at 10:30 a. m.
The Ladies' Aid Meet the 1st Thursday of each mo. 2:30 p. m.
The Walther League meets the first Sunday of ea mo. 8 p. m.
St. John's Lutheran at Lariat, Texas bids you a cordial welcome
"Blessed are they that hear the Word of God, and keep it." Luke 11, 28.

FIRST METHODIST CHURCH
T. G. Craft, Pastor
Sunday Services 10 a. m.
Church School 9:45 a. m.
Preaching 11 a. m.
Young People 6 p. m.
Evening Worship 7:30 p. m.
Midweek Service, Wednesday 7:30 p. m.
W.S.C.S., Monday 2:30 p. m.
Choir Rehearsal, Wednesday 7:30 p. m.

WEST CAMP FIRST BAPTIST CHURCH
Rev. E. E. Mitchell, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
B. T. U. 8 p. m.
Evening Service 8:45 p. m.
Mid-Week Service 8:00 p. m.
Everybody Welcome

LONGVIEW BAPTIST CHURCH
Rev. J. E. Moore, Pastor
Sunday School 10 a. m.
Preaching Services 11 a. m.
B. T. U. 8 p. m.
Preaching Service 8:30 p. m.
W. M. S., Monday, 2:30 p. m.
All Church Night, Wed., 7:30 p. m.

FIRST BAPTIST CHURCH
L. B. Edwards, Pastor
Lezbuddy, Texas
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 6:45 p. m.
Evangelistic Service 7:45 p. m.
Mid-Week Prayer Service 7 p. m.
"Not forsaking the assembling of yourselves together. Heb. 10:25."

NORTH SIDE CHURCH OF CHRIST
Worship, each Lord's Day 10:30
Extending to all a cordial invitation.

MAIN STREET MISSIONARY
Rev. M. E. Robinson, Pastor
Sunday School 10 a. m.
Church Services 8:15 p. m.

CHURCH OF CHRIST
Muleshoe, Texas
Lord's Day Services
Bible Classes for all 10:00 A. M.
Preaching 10:30 A. M.
Communion 11:45 A. M.
Preaching 8:00 P. M.
Wednesday Ladies Bible Class 3:00 P. M.
Bible Study & Singing 8:00 P. M.
Ebb Randol Minister

CHURCH OF THE NAZARENE
Rev. A. R. Medcalf, Pastor
Mack Hale, S. S. Supt.
MORNING WORSHIP
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
EVENING WORSHIP
Young People's Service 7 P. M.
Evening Worship 7:45 P. M.
Church services are now being conducted regularly in the new Nazarene Church building in the west part of town.

FIRST BAPTIST CHURCH
Rev. A. W. Helms, Pastor
Sunday School 9:45 a. m.
Morning Worship 11 a. m.
Training Union 6:30 p. m.
Evening Worship 7:30 p. m.
Officers and Teachers, Wednesday 7 p. m.
W.M.U., Wednesday 2 p. m.
Choir Rehearsal, Thursday 7 p. m.

ASSEMBLY OF GOD CHURCH
Rev. L. E. Hubbard, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Service 8 p. m.
Young People's Service, Tuesday 8 p. m.
Mid-week Service, Thursday evening 8 p. m.

LAZBUDDY METHODIST CHURCH
Rev. Silas Dixor, Pastor
Sunday School 10 a. m.
Church Service 11 a. m.
Evening Service 8:30 p. m.
Mid-Week Prayer and Song Service 8:40 p. m.
Everyone invited to our services.

UNITED PENTECOSTAL
Maggie Kent, Pastor
Sunday School 10:00 a. m.
Preaching Service 11:00 a. m.
Evening Service 7:30 p. m.
Tuesday Evening 7:30 p. m.
Friday Evening 7:30 p. m.

GEAR HEAD REPAIRS
FOR IRRIGATION PUMPS
IN STOCK OR MADE IN OUR MODERNLY EQUIPPED MACHINE SHOP FOR ANY MAKE GEAR HEAD
BEARINGS, GEARS, SHAFTS
W. M. (Bill) WHITESIDES
207 EAST FIFTH PLAINVIEW, TEXAS

THE MULESHOE JOURNAL, Thursday, August 11, 1949

CHRISTIAN SCIENCE SERVICES

"Soul" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday, August 14.

The Golden Text is: "Thus saith the high and lofty One that inhabiteth eternity, whose name is Holy: I dwell in the high and holy place, with him also that is of a contrite and humble spirit, to revive the spirit of the humble, and to revive the heart of the contrite ones" (Isaiah 57:15).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Unto thee it was shewed, that thou mightest know that the Lord he is God; there is none else but him" (Deuteronomy 4:35).

The Lesson-Sermon also includes the following passage from the

Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "A mortal, corporeal, or finite conception of God cannot embrace the glories of limitless, incorporeal Life and Love" (page 258).

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Spirella Supporting Garments include:
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PUCKETT'S LAUNDRY

IS NOW OPEN

5 DAYS A WEEK

UNDER NEW MANAGEMENT
PLENTY OF HOT WATER AND STEAM
CULLIGAN WATER SOFTENER
ROUGH DRY & WET WASH
60c Per HOUR 31-2tp

PARTNERS in PROGRESS

This month your Public Service Company rounds out its 25th year.

When we look back a quarter-century we like to feel we've been partners in the progress and development that have taken place... partners with the men of vision whose untiring efforts and plans have helped to build the great Panhandle-Plains-Pecos Valley-Eastern New Mexico area of today.

Our 25th Anniversary

In the years to come... as in the past... it is our constant aim to keep pace with the ever-increasing power needs of the vast area we serve... to provide low-cost, dependable service for better living—electrically—for everyone.

Now "HYMNS OF THE WORLD" each Sunday at 12:45 P.M. on your local Public Service Company Network

SOUTHWESTERN PUBLIC SERVICE COMPANY

33 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



THERE'S MORE ROOM FOR THE MONEY in this Model 43 4-door Sedan.

NEW in looks-NEW in room-NEW in handling- and priced right down your alley!

FEAST your eyes, folks—and reach for your checkbook.

For here, in one stunning, swift-lined bundle, is everything—yes, everything—you've been hoping for.

New style note? Well, just look at that brand-new idea in front-end styling. Grille, bumper, bumper-guards and even parking lights all combined in a single, sturdy assembly that means you can't "lock horns" with other cars!

New over-all size? We've trimmed inches from its over-all length for handiness in traffic—yet here's still the generous wheelbase that spells a level-going ride.

New roominess? Swing open the doors—a thumb-touch does it!—and gaze on the biggest interiors you can buy for the money, with sofa-wide front seats and no less than 12 more inches in rear-seat hiproom.

Slip behind the wheel. Finger-easy Synchro-Mesh transmission if you choose—the satiny smoothness of Dynaflo Drive* as optional equipment if you want the very latest thing.

And if power is your meat—just lift the bonnet and look on a husky Fireball power plant of 110 horsepower

*Optional at extra cost.

with conventional transmission, 120 with Dynaflo Drive.

Surely here's a car big as your fondest ambition—yet price-wise it's right down your alley! Fits modest family budgets as it fits modest-size garages, puts Buick in reach of still more people!

So here's really a "must see" item! On display now, in three trim-'n'-tidy body types, it won't stay long on dealers' floors. Go now—see it and get that order in!

YOUR KEY TO GREATER VALUE

NOW ON DISPLAY NEW BUICK SPECIAL



THIS TRIM TWO-DOOR SEDANET will delight the whole family. Children are safe in its full-size, over-wide rear seat.

Time in HENRY J. TAYLOR, ABC Network, every Monday evening.

MULESHOE AUTOMOBILE CO.
PHONE 375-J "BEST BET'S BUICK" MULESHOE

When better automobiles are built: BUICK will build them

CALLED TO LAWTON, OKLA.

J. W. "Uncle Jim" Ellis and daughter, Mrs. Maude Jones, were called to the bedside of her sister, Mrs. Mable Ryan of Mountain Park, who is seriously ill in Southwestern Hospital in Lawton, Oklahoma.

CALIFORNIANS VISIT HERE

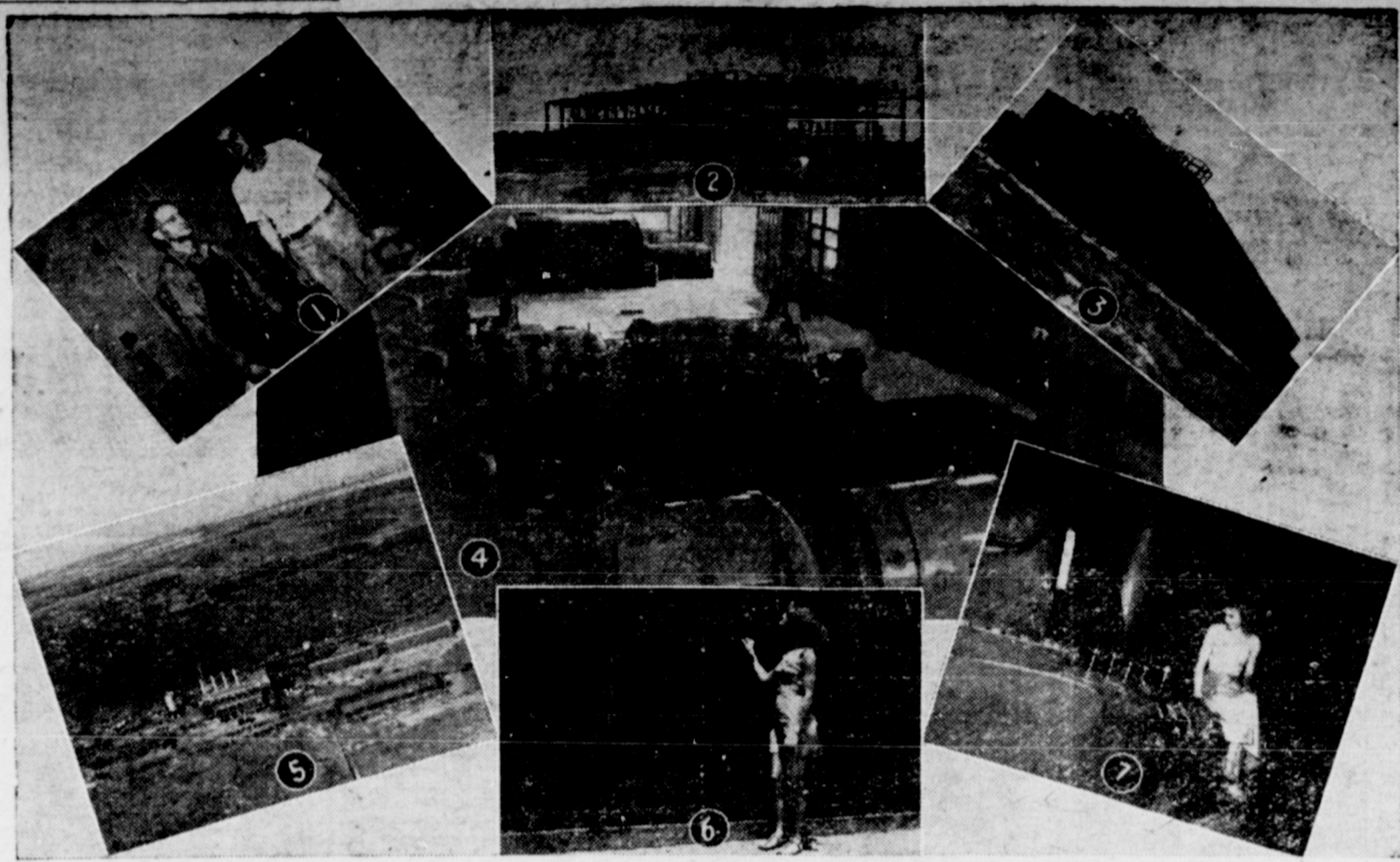
Mr. and Mrs. Elmo Evans and daughters, Alana and Carol Ann, of Taft, Calif., have been visiting here in the home of his brother, E. W. Evans and family.

HUNTING IMMORAL

Mountain sheep are cud-chewers and have four-chambered stomachs. Known as the hunter's "most coveted prize", it is considered immoral to shoot one for any reason than to get a fine head.

WE NOW HAVE

Advertisement for Comette stockings, featuring an illustration of a woman's legs in stockings and a pair of shoes. Text includes 'Comette Nylon', 'The Shadow Sheen Mystery', and 'WALGREEN AGENCY WESTERN DRUG CO.'.



This is the Southwestern Public Service Company's Tuco generating station—electric power source of the plains. 1—M. C. Davidson and Frank D. Bishop. 2—Sub-station, starting point for transmission of electric energy. 3—Cooling tower for reducing temperature of water to be re-used. 4—Generator Room with the new 25,000 kilowatt unit in the background. 5—Aerial view showing Tuco surrounded by rich farm lands. 6—Miss Jerry Dyer, plant manager's daughter, inspects one of the 18 giant cooling tower fans. 7—Miss Dyer again, this time viewing some of the controls on the new 25,000 kilowatt generator.

Public Service Company's Huge Tuco Plant Is Now "On the Line"

As you drive through the rich agricultural country between Plainview and Lubbock, nature's handiwork suddenly gives place to man's as you come upon Tuco, power supply of the plains, just north of Abernathy.

search discloses that this main source of power supply for the Plains Division of the Southwestern Public Service Company is ideally located. Tuco is located on the landscape for 19 years. The plant went into operation in 1930, and externally looks little different than it did in those days.

are very few "bugs" to be worked out before Tuco will be ready to produce its new capacity, 40,000 kilowatts, on a full time basis. Tuco's location in the midst of a rich agricultural area is important to the farmers of that area.

the safety tests that are given. Recently, 17 year old Jerry Dyer, daughter of plant manager Bob Dyer, led the entire plant in an examination. Mrs. Dyer was also high on the list. Nobody fails the examinations and high grades are the rule, not the exception.

"What a place to put a power plant" is a normal reaction the first time you see Tuco, for the plant looks as out of place as a city boy on a Texas farm, sitting as it does, in the heart of a rich agricultural area. But a little research discloses that this main source of power supply for the Plains Division of the Southwestern Public Service Company is ideally located.

Horses are easier to picture than kilowatts, so, for the moment, let's make horses out of our kilowatts. In terms of horsepower, those 40,000 kilowatts of electric energy producing capacity are the equivalent of 53,640 horses pulling to produce electric power for you and your neighbors.

Tuco serves an area that covers more than 3000 square miles extending from Dimmitt and Silverton on the north to Levelland and Crosbyton on the south. Most of the communities in this area, especially those in the northern half, receive a major portion of their power from Tuco.

Tuco has been carrying its share of the electric power load for nearly two decades. Its share has grown bigger—as has the area it serves—but sound planning and good operation have kept the plant ahead of the power needs of the region. It doesn't look like it belonged where it is, but it's in the best possible place to do the job that has to be done—providing electric power for you.

Advertisement for Watch Repairs, Scientifically Tested, Like a Doctor's Stethoscope-on your Watch. Includes an illustration of a watch being repaired with a stethoscope.

Rodeo Trick Night advertisement for Muleshoe, Texas, Friday August 19, 8:00 P. M. at the Muleshoe Roping Arena. Lists events like Calf Roping, Bull Riding, and Women's Barrel Race.

Our Honor Roll...

The following old subscribers have renewed their subscriptions: C. R. Farrell, City. Cross Roads Cafe, City. L. J. Cochran, City. Byron Griffiths, City. Mildred Davis, City. Clarence Jones, City. Edward White, City. Charles L. Lenoir, City. J. E. Perkins, City. Scott Donaldson, City. Lee Pool, City. T. H. Murrah, City. A. S. Stovall, City. Thurlio Branscum, Star Rt. 1. E. T. Bryant, Route 1. Tom W. Drinkard, Route 1. J. M. Murrah, Star Rt. 2. W. M. Harmon, Star Rt. 2. L. E. Bratcher, Route 2. H. B. Payne, Route 2. Mrs. Ann Schroeder, Route 2. Mrs. Lee Amerson, Borger. Graham T. Chandler, Clarksville. K I C A. Clovis, N. M. Steed Funeral Home, Clovis, N. M. R. C. Spence, Albuquerque, N. M. Marshall M. Morris, So. Seattle 44, Wash. Bessie V. May, Portland 2, Ore.

Cotton Loans...

These crops, in turn, build up humus and plant food reserves for future production. Vance estimates that 3 1/2 million acres will need to be taken out of allotment crops in Texas as the State's share in bringing about a balance in production for the country as a whole.

RETURN FROM TRIP

Mr. and Mrs. Earl Ladd and sons Earl, Jr., and Johnnie returned home from a trip in New Mexico. They visited in Mountaineer with Mr. and Mrs. Dick Blackshear, and in Albuquerque they saw several old friends and also attended a ball game while there, and visited other resorts and cities.

VISITED HERE LAST WEEK

Mr. and Mrs. A. A. Ellis of Oklahoma City were visiting their father, J. W. Ellis, and sister, Mrs. Maude E. Jones a few days last week.

grow and what they can't—fall to recognize that allotments are for the protection of both the farmer and the consumer.

The program is merely an orderly means of adjusting production instead of bringing it about through depression and a market crash.

Western Agency Drug Co. advertisement featuring an illustration of a woman and child. Text includes 'The New Atomizer Cologne by Helen Ayres' and 'WALGREEN AGENCY WESTERN DRUG CO.'.

Western Auto Associate Store advertisement listing various products and prices: Why Pay \$16.50 Elsewhere? WIZARD '80' BATTERY \$7.45, Sturdy 1-Ton, 9' Lift 'EZ-LIFT' SCISSORS JACK \$3.49, 'Jeweled' Auto FENDER FLAPS \$8.95, ALL-STEEL WAGON \$8.95, Western 'Game-Getter' CASTING REEL \$5.95, TRUETONE TABLE RADIO \$24.95, WES-TEX WALL FINISH \$3.19, ALUMINUM PAINT \$5.95.