

"Save and Have"
Said Wise Mr. Franklin

Franklin wes s.eaking of money but we
might extend his meaning to tore in our
 ous erosion of wind and water. Ii fe here sere soil in the future we must save
it today




Muleshoe State Bank
_ Fand From where I sit...by Joe Marsh

Now They're Sitring Pretty
 stoun some birds thaty




The
Muleshoe Journal
Published Every Thursdar
At
Muleshoe, rexas

| Enfer FORD's $\$ 100,000$ Car-Safety Contest Today |
| :---: |



Jennies Defeat Shoes 12 To in Powder Puff Game Monday Night


ALLIS - CHALMERS
REPAIR - SALES SERVICE

MULESHOE IMPIEMENT
and SUPPLY $C O$.
Phone $137 \quad$ MULESHOE


WILLSON \& SANDERS LUMBER
PHONE 93. $\because$. MULESHOE, TEXAS

Boxing Card At Clovis is Set For November7

JACKETS WIN FIRST CONFERENCE GAME OVER SUNDOWN $38-13$

## Spoptr

$\qquad$ Football Queen Crowned At Halftime Ceremony Of Jacket-Wildcat Game

 tootbal hames. we have witass.
tod this s.esson.
Duis


##  <br> 

Yellow Jackets Have Open Date
Friday; Meet Levelland Next Week
Friday: Meet Levelland Next Week



## Slants From The Sidelines




WE HAVE PLENTY OF
PERMANENT TYPE
Protect Your Motor Vehicle
Against The Coming Cold Weather
CONSUMERS FUEL ASS'N.
PHONE 34.J
$T$ Ther

Tpring eombintession oublecestioniond matereserand

 fot the kind of sleep you dream abont
DYER HARDWARE \& FURNITURE genuine maytag parts \& SERVICE

## Mr. Grain Grower

We have Truck Demand for GRAIN, but are not in
position to ship Government Loan Grain.
Highest Market Prices for your grain that contains too much moisture for Government Loan.

INVESTIGATE PT-X5 will protect wet grain from heating

Gilbreath Feed \& Seed Co.


GENUINE

- TEXAS


To To Farm Papers


Prepare The Home For Winter Now



##  <br>  <br> 

## CHRYSLER\&PYYMOUTH <br> Automobiles

## FOR IMMEDIATE DELIVERY

LOOK OVER OUR USED CARS BEFORE YOU BUY!

## COVIN MOTOR CO.

Chrysler-Plymouth Sales \& Service Phone 327

Muleshoe


Progress Club In Meeting Oct. 20




 O.E.S. To Initiate New Member
drive in for a thorough Mechanical Check-up

Cold weather puts a strain on every car's motor. But you can avoid serious trouble and expense.
Let our expert service men check yours over and tell you what's necessary for safe winter driving. Don't pay the penalty of

ARNOLD MORRIS AUTO CO. PHONE 111

## DODre: PLYm0耳TH

## Upholstering Sale on SEAT COVERS \& FURNITURE

PLASTIC SEAT COVERS as low as $\$ 29.50$
ALL PLASTIC \& LEATHER SEAT COVERS NICE FIBRE SEAT COVERS senefit by it choice.
So have the
Pay Us A Visit and See Our LOW PRICES Just Across The Track Off Plainview Hiway

## J. \& T. UPHOLSTERY SHOP

\section*{Socicty Nows} | Winsome Class | Mrs. Westbrook |
| :--- | :--- |
| Installation And | Is Hostess For |
| Dinner Held Oct. 20 | Progress WSSS |

## 



Key's Celebrate Anniversary Oct. 23



OPTOMETRIST
First Door
Muleshoe, Texas

WINTER
IS TOUGH ON
CARS AND TRUCKS
dontt take chances
Change to Winter Oil and
Cubricants. Check Up
LET US WINTERIZE YOUR
GUARANTEED SERVICE
For all makes of cars and

as smien Orive in
up and estimate.

Values Unlimited
C. \&H. Chevrolet PHONE 12
muleshoe

brarisis Magic Chof ver!
THE NEW HIGH LEVEL SWING OUT RROILER
gives you the iops of year 'round barbecuing.



Wiedebush \& Childers


## MULESHOE FUNERAL HOME <br> LOYD ROBERTS

FOR AMBULANCE SERVICE CALL

## Sweet Sudan

We will be in position this year to store or buy your sweet sudan bulk.

WE WILL PAY top prices at all times

## KING BROS.

GRAIN \& SEEDCO.
PHONES $134 \& 350$
MULESHOE

E. R. HART COMPANY
$\frac{\text { PHONE } 23}{\text { Entertainment at Your Local }}$
muleshoe, texas
 and Continuous Showing

## Valley <br> PALACE

THURSDAY \& FRIDAY
Esther William
Neptunes
Daughter
SATURDAY

West Of
Eldorado
SUNDAY \& MONDAY
Randolph Scott
The Doolins Of Oklahoma
TUES. \& WED.
Jon Hall
The Mutineers
THURSDAY \& FRIDAY
KAZAN
saturdar
Gloria Honry
Law Of The Barbary Coast SUNDAY \& mondar Shirley Temple

Mr. Belvederet Goes To Coille tuesday \& wednesdar

Ride Ryder Ride

MOTION PICTURES ARE YOUR BEST AND CHEAPEST
ENTERTAINMENT

 BOBO INSURANCE AGENCY

PHONE 97 - COURT HOUSE - MULESHOE


DAVIS-LENDERSON
$\qquad$


The grocer in your town may be a smart follow bu we'd be surprised if you relied on him for advice about
he latest soil conservation techniques. You'd go to an uthority . . . the soil conservation expert. The same should apply to servicing of your John
Deere Equipment. Take it to the shop that knows it best .. your John Deere dealer
Here, in our shop..the mechanics are specialists,
trained in servicing methods approved by John Deere trained in servicing. method approved by John Deere
They'll do only the work that's necessary Theyt do only the work that's necessary... do
efficiently and at the lowest possible cost. Our shop is
equipped with precision equipment to meet every equipped with precision equipment to meet every servicing need. And, on every job, we use only genuine
f) Dhin Deere Parts. They're made to fit right. . . to last GREA other shop in this community is equipped to match 1. John Deere servicing problems soon.

## DAVIS - IENDERSON

GMC SALES \& SERVICE
PHONE 56
MULESHOE

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 <br> <br> 0} , ,Arnold's Modern Farm Home


At The Churches
 SERVICES

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##  <br> 






Musthoe - Texas matters pertaining to land itles given prompt attention. Agent For Kansas City Life Insurance Co. Loans

 Hev. E. H. MM
unday Scoo
lorning Worship

## ${ }_{\text {B. }}$ Mor



BARGAIN DAYS ARE HERE AGAIN

FORT WORTH Star-Telegram

Muleshoe Journal will

handle any new or renewal
PHONE 54


## LAMBERT PLUMBING

PHONE $96 \quad 1322$ N. MAIN ST. MULESHOE $\underbrace{\text { Church }}$



