## THE MULESHOE JOURNAL, Thur

NEW INTERNATIONAL IRUCK NOW ON DISF

## The Muleshoe Journal

BAILEY 1950 COTTON ALLOTMENT IS 85,910 ACRES

JayCees Worry As "Good Neighbor" Fund Seems To Lack Ready Donors


|  |
| :---: |
|  |  |
|  |  |

Christmas Choral To Be Presented
 At High School Auditorium Dec. 18


## Do Your Christmas Shopping In MULESHOE <br> Only 14 <br> Shopping Days Are Left

Scoreboard Fund
Reaches $\$ 291.25$
Reporis Mrs. Gaede

C. C. Executives

To Address Lions

|  | To Address Lions |
| :---: | :---: |
| Fund |  |



FFA Sweetheart Is Entered In District Contest






Ogletree Farm Sale Is Friday



## Highest Prices

 PaidFor Your Old Car On A New
Chrysler
or
Plymouth

Chrysler - Plymouth Sales \& Service





 Handomono $: i, c$ cu
$20^{\circ \prime}$ Plush MULESHO Homey Bear Woek Doys Open bi45 pen no Ness 3.9

VALLEY
THURSDAY \& FRIDAY George Bren
Marta Toren

Illegal Entry saturdar
John Wayne
The Man From Utah sunday a monday Mohn nund
Marie Wilson

My Friend Irma
TUES. \& wes.
Stan Laural
Oliver Hardy

## A Chump At Oxford

 ENTERTAINMEN

Here's to years of automatic cooking pleasure with this

## Magic Chef gas range

## FAST COOKING

Magic Chef gas ragnes gives you high heat. low heat, any heat - instantlyl Plus
a fixed simmer set that saves time ond CLEAN COoking
Pots and pans stay clean on Magic Cherfs ing. Oven vent keeps kitchen walle clocin. Ir s the easy-toclean range.

## COOL COOKING

The Magic Chef oven is completely lated with "Fiberglas" to keep the heat in. The insulation sial
does not settlo.

AUTONATIC COOKHE
Magic Chef "CP" ranges light automat cally - no matches needed. Your meals tely regulated with the famous

ECONOMIC COOKINE Magic Chef gas ranges are designed to ive you efficient economic cooking ib give. It's ecasy on your household budget DELICIOUS COOKING Tasty pies, juicy steaks, vitamin-rich rege da a Magic Chef gos ramgo. H's doeigned for parifect cooking.

## SMART COORS KNOW-GAS HAS GOT IT

Wiedebush \& Childers

Texan Sectional Winner
in 4-H Achievement Program


For
CHRISTMAS A Nice line of
HOUSE SHOES HOSIERY
For Every Member
Of The Family
Wear-U.Well
SHOES
A Nice Assortment Of SAVE HERE!
Open until 10 o'clock Every Night Until
CHRISTMAS

Mrs. Carothers
North Piggly Wiggly


Are Recommended



Tournament Is Scheduled At Three Way December 15，16， 17


Give Flowers For Christmas

McWhorter＇s Flowers
Phones 211 and 221
VE CHRITTMAS WREATHS
DOOR PIECES \＆CENTERPIECES
HOLLY and MISTLETOE
OINSETTIAS and OTHERS
Just Call Us

Coming In The Next Few Days THE NEW MASSEY－HARRIS 44 TRACTORS

We Have On Hand－
1－New Ford Tractor One－Way －Goble Off－Set Discs－Avail－ able in several sizes．
－Manure Spreaders．

TEXAS MACHINERY CO．
$\xrightarrow{\text { O }}$ Phone $80-\mathrm{W}$

## ARE YOU FULLY PROTECTED？

ARE YOU DRIVING A CAR WITHOUT LIABILITY INSURANCE

－sti us－

Come Get Your Zodiac Calendar－－FREE
POOL INSURANCE AGENCY
MYRONPOOL PHONE113－MULESHOE LEER．POOL

Spṑगे
Yellowjackets To Open Conference Play At Sundown Tuesday Night Sudan，Sundown


Goss Named On Regional Team


## 官逄 暏

Girls Trim Friona 46－30



| Sudan，Sundown and Seagraves |
| :---: |
| filled to get back into chass |
| competition next year．We hate |
| cone |

tailed to get back into class
competition next year．We hate to
think that thene teams will no
bein in class A competition as the
be in class A competition as the
ail have good bail clus．Sudan
fintshed second place In the
forth half this year．Sundow
not



down games．
Appreciation Day is Seturda
ZILPHA ZIMMER RETAILER
Look and Feel Better in
Individually Designed ＂Spirolla＂Natural Support

Girls Take 2nd In Lazbuddy
Tournament

Goss Gets Bid To Baylor University


 Nom ＂




MULESHOE FUNERAL HOME loyd roberts for ambulance service call

## STORAGE

FOR MAIZE
FAST SERVICE
DAY or NIGHT

More features，more value ：：，than in any refrigerator comparable in capacity and price！Big， 36 －pound freezer storage ．．． 13.3 square feet of shelf area ．．．Tight－Wad unit for low cost，extra－quiet operation ．．．world quality．See it today．．．with other great International Harvester Refrigerators and Ereezers．


## Johnson \＆Nix YOUR INTERNATIONAL DEALER

## 1





RY US FIRST

OFFICE SUPPLY NEEDS
the muleshoe journal

SEE US FOR PROTECTION POLICIES YOU NEED
BOBO INSURANCE AGENCY
PHONE 97 - COURT HOUSE - MULESHOE

## WE NEED SOME <br> Blackeye Peas

Will Pay Highest Market Price

## RAY GRIFFITHS ELEVATOR <br> PHONE 32 <br> MULESHOE

## Raymond Green

COTTON BUYER
roc GOVERNMENT LOANS

HONE 241.W NITEPHONE 20
D'
Office on Clovis Highway next to wingo service station MULESHOE

My ranches are posted according
to law. Hunters will be vigorously
prosecuted.
 Calvary Baptist, Lubbock, were
chargelot heo program. Rev. Oli
ver Aldrich of Lubock a forme
member of the local church gave

per word for one insertion: $1 / 1 / 2$ cents per word for ad.
cash in advance.

## 



##  <br> -•~~ <br> $\left.\right|^{\text {wop }}$


 Silo.

THE NE
TIME YOU NEED ANY KIND 0 F
OFFICE
SUPPLIES
try
the
MULESHOE
JOURNAL

## Pre-War Cars

Pre-War Quality
Pre-War Prices
these are clean

$$
1946
$$

Chevrolet Coach
1940 FORD 3/4-ton Pick-up

> SEE TODAY And Get Our SPECIAL PRICE

MULESHOE Motor Co.
$\left\{_{\text {ROR RESULTS }}^{\text {REM }}\right.$

## LOAN <br> LAND for sale

##  This new bench grinder for farm, home and shop incorporates several outstanding featarperates not sever- found in a low-priced grinder fol <br>  <br> $\qquad$ is <br>  <br> $\qquad$ <br> Irigation Given as Way To Prevent Frost D Irrigation is being cited as practical and economical metho of preventing frost damage to crope In addititon to serving as a protec- tion against dry weather. Strawberry growers in Michiggae report than nearly 100 pess cent suea that crop when the crops were kept covered by sprinkier irrigation aye tems which were used last spring in the first test of the procedura. <br> Athough many Americans consider the daily bath essential good health, most of their prede cessors of a century ago   <br> FOR SALE <br> a nice home in muleshoe at far below cost of construction Furnished or Unfurnished <br> Phone 301-J or See <br> ROBERT PRECURE <br> WE HAVE PLENTY OF <br> PERMANENT TYPE ANTI-FREEZE



-32 A . just off pavement, all
cultivation, 4 mi. out at $\$ 2750$.

## beavers - hanover \& day



Protect Your Motor Vehicle Against The Coming Cold Weather

CONSUMERS FUEL ASS'N. PHONE 34-

## Sweet Sudan

We will be in position this year to store or buy your sweet sudan in bulk.

WE WILL PAY top prices at All times

## KING BROS.

GRAIN \& SEED CO PHONES 134 \& 350 MULESHO

try Journal classifieg ads-They buy, sell \& Trade

$$
\begin{aligned}
& \text { first of the week. } \\
& \text { Next Time Try A journal want Ac }
\end{aligned}
$$



Dad's a popular guy, he suggested-

## home for Christmas!

 on the SantaFe

It's a real gift to the whole family! $A$
Santa Fe trip home is the best of all for Santa Fe trip home is the best of all for Dem, Remember, Santa Fe is the economical way to travel. Children under five ride free with an adule passenger, and big sister or brocher, under twelve years ride for half fare
Make your plans with confidence-the Santa Pe will take you home and briag you back in any kind of weather. See your Santa Fe ticket maa for full ioformation on
schedules and fares.

Gift It's easy to send a Santa Fe gift ticket to Tiekets! arthet man for detalils Ask bibe santa Fe Santa Fe

COME ON IN! See How Very little it Costs!


DOLLAR for DOLLAR-You Can't Beat a
(4) ]DTVYMC


DAVIS -LENDERSON
Your Pontiac Dealer
Phone 56


 to ploato yout wner hapey!

Muleshoe

The Wonderinl
nEW ?




"Reddy's always ready!" is more than just a humorous saying. For Reddy Kilowatt symbolizes the day-night watch
that your Public Service Company keeps. . . assuring a conthat your Public Service Company keeps ... assuring a constant supply of vital, dependable electric service.

Yes, Reddy is truly a modern minute man. And it is the mission of
your Public Service Company to plan ahead for the rapidly growing your Public Service Company to plan ahead for the rapidly growing
power needs of the folks in the great Panhandle-Plains-Pecos Valleypower needs of the folks in the great Pashandie.Plains-Pecos Valley
Eastern New Mexico area... to stand
suard over their future provide dependable, low-cost service for new and better living-
olectrically-for everyone.

Modern Minuie Man


Let's Do Our Christmas Shopping

## IN MULESHOE

Our local merchants are well stocked this year and are off.
of suitable gifts.
They deserve our patronage-and money we spend with them will help make Mule.
shoe a better community in which to live.

Muleshoe State Bank

## During 1949

 preferred by truck users: over the next two makes combined
## CHEVROLET

ADVANCE-DESIGN TRUCKS

This overwhelming preference stems from just one fact:
Chevrolet trucks give more for the money!

C \& H CHEVROLET COMPANY

THE MULESHOE JOURNAL, Thursday, December 8, 1949 Do You Know Of A Needy Family Or Underprivileged Children


Name

$\qquad$
This information will be treated as strictly confidential.


- We can advise you on the costs of adding
a wing, building a garage, what type roofing
a wing, building a garage, what type roofing
to use, how much insulation you'll need. Bring
your building and repair problems to us at any
time.
time.
bUILDING MATERIALS - BUILDER'S HARDWARE plumbing supplies - all kinds paint
household appllances

WILSON 8 SANDERS LUMBER
PHONE 93., MUULESHOE, TEXAS

BE SURE TO GET YOUR COUPONS FOR


EACH SATURDAY IN MULESHOE
"Pot" For Saturday، Dec. 10 - 5367.00 The Following Muleshoe Firms Are Supporting APPRECIATION DAY

COX RADIO \& ELECTRIC CASHWAY GROCERY SAM E. FOX - TEXACO PRODUCTS benton grocery \& market FRY \& COX bROS. COBB'S DEPT. STORE
ST. CLAIR DEPT STORE \& VARIETY goss auto co.
DYER HARDWARE \& FURNITURE
MULESHOE AUTOMOBILE CO. THE FASHION SHOP
ARNOLD MORRIS AUTO CO.
BASS FIRESTONE DEALER STORE
HIGGINBOTHAM-BARTLETT
WAGNON GROCERY \& MARKET DAMRON DRUG STORE WESTERN DRUG STORE MULESHOE FOOD MARKET WIEDEBUSH \& Childers
TRADE WITH YOUR FRIENDS IN MULESHOE

Bar Honors Judge |Springlake Baptist E. A. Bills Saturday

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## Church Growing

 sion wowion out on win

Mrs. Angeley Rites Friday






WALTHAM \& BULOVA WRIST WATCHES
$\$ 29.75$ to $\$ 65.00$
SPECIAL
7-Jewel Ladies Wrist Watch $\$ 16.95$

## WESTERN DRUG CO.

Journal Want Ads Buy, Sell \& Rent


SPECIALS FOR FRIDAY AND SATURDAY

|  |  |
| :---: | :---: |
| 6 | AP |
|  | Spinct |



|  |  |
| :---: | :---: |
| Rels, |  |
| BACON, lb. |  |
| HimMs, ll. | tomatoes |
| STEAK, Ib. | saüs |
|  |  |

## MULESHOE <br> MLORAL \& GIFT SHO

> COVIN MOTOR CO BOVELL MOTOR SUPPIY BLACKBURN FOOD MARKET GLACKBURN FOOD MARE MILLSAP \& ROBERTSON AUTO REPAIR PIGGLY WIGGLY
MULESHOE IMPLEMENT \& SUPPLY CO H. S. SANDERS LUMBER CO. MAGNOLIA PETROLEUM CO. MULESHOE JOURNAL JONES FARM STORE BLONDY RAY'S SERVICE STATION MULESHOE LIQUEFIED GAS CO. TAYLOR'S PRODUCE \& HATCHERY POOL INSURANCE AGENCY SOUTHWESTERN PUBLIC SERVICE CO JOHNSON \& NIX CONSUMERS FUEL \& SUPPLY GULF OIL CO.

