# The Muleshoe Journal 

| July Rainfall Here Was 7.64 Inches, Total For The Year Is Now 11.62 | Jack Durhem Last Rites Held |  | 12,009 B Cotion C | cast For '50 ley County |
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|  |  |  | Baptist Revival | \% \% |
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| Last Rites Held |  |  |  |  |
|  |  | ForMrs.Goodson |  |  |
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| \%vawasw McWilliam Cafe |  |  |  |  |
| \% \%asmew Opens Monday |  |  |  |  |
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## Parking Meters To Be Installed For Six Months Experimental Period

Rotary Club Plans Program











CROP INSECTS HAVEN'T A CHANCE
when you put us on the job
AERIAL DUSTING OR SPRAYING PAYS YOU

## 2DUSTERS <br> 2 SPRAYERS

We hove sepre AVAILABLE AT ALL TIMES
MULESHOE FLYING SCHOOL


## TRADE IN

YOUR OLD REFRIGERATOR
Let us show you the 1950 SERVEL

## AT THE NEW LOW PRICES



## Servel trats Rationtar MULESHOE LIQUEFIED GAS CO.

Phone 125
Located on Muleshoe, Texas

## PIGGLYWICCLY GOES

 PDEAPPLEPINEAPPLE SLICED Dole No. 2 Can ................... 37 c PINEAPPLE SLICED DOLE JUICE Dole 46 Oz . Can ................. 19 c PINEAPL
PINEAPLE CHUNKS Dole 12 Oz. Can... 8 Oz 2 for 27 c
50 c

## 200 CHERRIES $\quad{ }^{\mathrm{No}}$ $0^{26}$

 APPIE BUTTER Bama 29 Oz a 12 Oz . Jar ........... 39 c PEACH PRESERVES Bama Oz. Mug ................... 29 c




New ford farming emgime. Smooth, depeñdable
N'su groubd driven reel. Ground travel dete
fied rubber draper rolls. Not merely rubber
Chee nia blact taretre centrol. Easily adiustable
. SW METKL FAK bilijij. Big improvement over
New cyumder frowit sheet. More durable than ever

With these improvements, and 15 others, the 6 ft . Dearborn-Wood Bros. Combine is now even
better than ever. Easily handled by any 2 -plow tractor. Gets crops with speed and ease. Buy on
for high-profit harvesting.
HICKS TRACTOR CO.

## Buy on

PROOF! ASK FOR A DEMONSTRATION
SPRAYERS
Eightrow Economy Sprayens. Univenol \& Ford Types. Only $\$ 160.00$

DUSTERS
Five-row Messinger Cotion Duster. Fits Ford and Ferguson S275.00

New end used randem dise and onewer pows. powe
HICKS TRACTOR CO.


PEERLESS water systems WILL MODERNIZE ANY HOME

[^0]Progress Marine Gets Promotion

Sudan School Opens September 4ih



Yes Sir! You'll Find That Quality Is Our Watchword! our station is is arvily plosessent exereferienco . for you come away secure in the knowledg that your car has been checked and serviced

See Our Selections Of Good Used Cars
GOSS CONOCO SERVICE On Plainview Highway Thone 364-w Muleshee, Tex

## DOLLAR DAY SPECIALS

FRIDAY, SATURDAY, MONDAY
AlL SUMMER DRESSES $\frac{1}{3}$ Off
All Silk Shantungs - Printed Silks - Voiles Piques - Bembergs

SUMMER BLOUSES
$\frac{1}{3}$ off
SUMMER SKIRTS
17 of these at $\$ 3.98$
ALL BATHING SUITS REDUCED ONE GROUP SHOES ..........S1.9! CHILDRENS SUMMER CLOTHES

All Reduced
DOTTY DAN
$\frac{1}{3}$ off
s.i.0

DOTTY DAN S.OO BOXER TRUNKS

ANKLETS 4 Pair<br>NEW FALL MERCHANDISE Arriving Daily<br>FASHION SHOP

Big Demand For
Tech-Texas Ducats


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## HERE'S A GASOLINE ECONOMY

 Q U I ZFor Car Owners
QUESTION: Are You losing engine efficiency and gas economy because of the condifion of your battery, distri-bu-
tor points and electrical connections? QUESTION: Are you wasting as much as one willon of
gasoline in ten because of badly burned or dirt), spark plugs?
QUESTION: Are you sure that your octane selector
spark control devicel is properly set for the particular grade of gasoline you are using.
QUESTION: Are you getting correct engine temperature PUESTION: Are you dissipating power before it
to the rear wheels because your cluth is slipping?

Now for the Jack Pot Question
WHAT CAN YOU DO ABOUT IT YOUR ANSWER-

Get A Summer Economy Check-Up at

## C. \& H. Chevrolet

 PHONE 12 MULESHOE| $\begin{gathered} \text { FOOD } \\ \text { LOCKER } \end{gathered}$ | FRESH |
| :---: | :---: |
|  | FOOD |
| , | THE YEAR AROUND |

BEAT THE HIGH COST OF LIVING WITH A FROZEN FOOD LOCKER

Renting one of our frozen food lockers is one
way to beat the high cost of living. By doing this you can get foods that are in season at lower costs and keep them fresh the year around and available any time you want them.

## CONVENIENCE

The season for fresh fruits and vegetables is not far away and you can save many hours of time and hard work by simply packaging your vegetables and fruits and freezing them. Too, it preserves all of the natural flavor of the products.

WE have all the necessary supplies you will need to prepare your FOODS FOR STORAGE

## Water District Hearing Slated



Population Of United States Is Estimated At 150,520,298 Persons






MULESHOE FUNERAL HOME LOYD ROBERTS
FOR AMBULANCE SERVICE CALL

## How Mrs. Always-Broke <br> Balanced Her Budget

## SHE NEVER USED TO KNOW Where her money went

Who could blame her husband for getting cross once in a while? She never seemed
to know just where the household money to
went. $1+$ just went.

How different now! When hubby asks about the finances, she confidently reache
for the old check book. There in the stubs is the whole story - a businesslike recor
of the months expenditures. of the months expenditures.

It is so simple to balance your budget
when a checkbook record is kept of each
expenditure. Too, a cancelled check is always a good receipt. It also provides a safe and eas way to send money through the mail.
Come in today and open a checkin

MULESHOE STATE BANK
Our Honor Roll

THEATERS
MULESHOE, TEXAS Week Days Open 8:00 p. m., Starts 8:15 p. m.
Saturday and Sunday Open ot 1:45, Start at 2:00 mand Coytrimens shinemis

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\begin{aligned}
& \text { Bargain Nights - Tuesday And Wednesday } \\
& \text { Aduilts } 25 \text { C Children } 12 \mathrm{c} \\
& \begin{array}{l}
\text { Regular Admission Prieses } \\
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Motion Pictures Are Your Best and Cheapest Entertainment


FLCREROE Pogeacy gas range





WIDEEBSH \& CHIDERS




Take advantage of another of Cobb's gigantic Dollar Days for your mid-summer wearing apparel. This is also an ideal time to start buying children's school clothes. Listed below are a few of the many items that you will find at Cobb's Monday. Be early!
In the middle of the summer we are offering these men's straws at a big savings.

|  | \$2.98 values --------- \$ 1.49 |
| :---: | :---: |
| 2 | \$3.98 values .-.-.-.-.-. \$1.99 |

## TEX-N JEANS

Sanforized 8.oon blue boy's iens. Zipper fly. Get these
now for school while we have your boy's size. 1 tob ....................... S2. 10
7 to 16 $\qquad$
Dickies' Matched
SHIRTS \& PANTS



80 X 80 Count. Guaranteed fast color. All new styles. Sizes 12 to 20 and $121 / 2$ to $241 / 2$.
Dollar Day Special 53.98


MATERIALS
One table of piece goods. Batiste, Muslins
 $\frac{1}{2}$ Price $\begin{gathered}6= \\ 0\end{gathered}$

## CORDUROY

We have just received a big shipment of Gibbrae Pinwale Corduroy. All beautiful shades. Many fall colors from which to choose.

S1.79 yard
LADIES' SLIPS

Four-gore multifilament crepe. Sizes 32 to 44. A good Dollar Day Special.
only 51.98 each

## CHILDREN'S SANDALS

One table of children's sandals to be closed
out. White, Red, Tan, and Green. Sizes 3 to
12 and $121 / 2$ to 3 . $\$ 2.49$ to $\$ 3.98$ values-

| LEVIS | MEN'S T-SHIRTS |
| :---: | :---: |
|  | White E Ful Combed Yarn. Sizes Small, Medium and Large. 79 c Value |
| \$3.45 | 2 for \$1.00 |
| BOYS ANKLETS <br> Combed In Grain Fine Gauge Yarn Sizes 6 to $101 /$ | Men's Handkerchiefs White, Hemmed. |
| 4 pairs for \$1.00 | 10 for \$1.00 |

- 





## 



WHILE DINING AT THE
CROSS ROADS CAFE
Dine in the cool, air-conditioned comfort of
$\qquad$
and courteous service. We serve all kinds of cool summer foods such as salads, ice cream
and iced dishes.
Sizzling Steaks Are Our Specialty

## MR. \& MRS. ALTON TURRENTINE

 Phone 751 help build Sub Stations?




## (

Motors Rebuilt At Low Cost! .. Not just a half-way iob, but a complete
reconditioning of your car engine. All mechanisms dismantled, cleaned, adjusted
and carefully reconstructed with new part where necessary. All work is guaranteed and
credit terms are available. Drop in for an

## City Motor Co.

\author{

| Jim Burkhead - "Red" Glasscock - |
| :---: |
| Phonencis Gilbreath |
| Muleshoe, Texas | Muleshoe, Texas

}

First of the Fine Cars in Value


## Even Wiser than He Seems

$\mathbf{P}_{\text {wise }}^{\text {Lin in the the ways of frivels a man }}$ motoraras.
Youknow that, by the four entiports and the rich sweep
of chrome which mark his car as a Roadmaster.
You know it, should you trail him on the highway, by the
smooth lift of the big Fireball
only buick has Dynaflowo- DRIVE

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 Sosity *Standardon RoiDMA STYR, optio
power plant at his toe's com-
mand, by the obvious levelness of the ride he enjoys, the swift ease with which Dynaflow Drive solves his traffic problems.
What is not so plain from what
you see is that here also is a man you see is that here also is a man
very wise in what today's dollar should buy!
For this man has all that a finecar owner can ask for-brilliant
performance, a ride without performance, a ride without
equal for gentle softness, fingereasy handling, abundant room
all around him, styling that is all around him, styling that is
easily the most distinguished on the highway.
Yet he paid considerably less than comparable merit costs elsewhere.

He found fewer extra charges in
his delivered price, with such things as Dynaflow Drive, foam rubber cushions, windshield washers, electric clock, even non-glare rear-liew mirror in-
If you know fine cars, it won't take fifteen minutes behind a
ROADMASTER wheel to see that a singie glance at the delivered
figures establishes this as the big buy of the field. Why not make both checks dealer will be glad to arrange a trial run in a ROADMASTER any
time you care to call on him?

## Buick Roadimaster

 And so, you see, we really belong to the people. Yt's a working example of freeenterprise . . the system that has made
enterprise .... the system
THAT'S RIGHP . . . many a houseuilding your
? Through her investments, of course. Whether it be a sub stackion or a service car, our company is truly "owned" by the you or your neighbor ... and no one of them owns more than Perhaps you have a policy - it's pretty certain that some of
those funds have been re-invested in your Public Service Company.


Bailey County People Buy 251 Per Cent Of Their Savings Bond Quota


Fellowship Hall
SCene WSCS Meet YL Methodists
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The
Jesus Be
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Bayless.

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had .har
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| ZILPHA ZIMMER |
| :---: |
| RETAILER |
| Look and Feel Better in |
| Individually Designed |
| ISpirella Natural Support |
| Free Demonstration |

BAILEY COUNTY ABSTRACT CO. Mas. Lexa Binion

## FARLEY INSURANCE AGENCY

 Fire, casualty, polio, auto financing MULESHOE STATE BANK BLDG. PHONE 375-WHighest Prices For Your Livestock gRING YOUR LIVESTOCK TO OUR SALE EACH WEDNESDAY AFTERNOON
COL. DICK DOSHER, Auctioneer

Muleshoe Livestock Auction
H. K. FREEMAN
hUGH FREEMAN


Local Ranch Breaks Into News On Magazine Cover






WESTERN DRUG

Phone 5
"Muleshoe's Leading Drug Store
touning the west
Mr. and Mrs. S. H. Whitaker.
teachers in the circleback schooi
 course at West Texas State col-
lege at Canyon are making a
three weeks tour of the west be-
ore returning to Circleback.
 PLASTIC-COATED FIBER SEAT COVERS
 monizing skiriting. with har-
seams, double-stitchen

然起
Now $\$ \mathbf{\$ 2 9 . 9 5}$


Rubbermoid Drainbor
Rubbermaid Drainboord Mat
-Silently protects table--Silently protects table-
wore ond sink top from chipping and marring
"Harmony" colors. Stand ord
Rubbermaid Sink Mat-Pro 1 Rubermaid Sink Mat-Pro
tects tobleware and sink
bowl. Reduces bowl. Reduces noise
"Hormony" colors. Stand
ard size


Rubbermaid Dish Droiner-
Soft and silent, protects tableware sifent, protects scratching. "Harmony
colors. Standard sizes. we present with pride
HELENA RUBINSTEIN'S
fabulous SILK-TONE FOUNDATION SILK-SCREEN POWDER • SILKEN LIPSTICK

These are the glamourous beauty-aids created by Helen
Rubinstein which are revolutionizing make-up. Silk-
Tone, liquid make-up foundation to give your skin
silken-soft beauty. 1.50. Silk-Screen Face Powder,
silken veil that clings magnetically. $1.00,2.00,3.50$.
Final accent, new Silken
"pasteurized" face cream ... the beauty treat-
ment of millions! In two blends. "Pasteurized" Face
Cream for normal or oily skins. $1.00, .00,3.50$. "Pas
Gream for normal or oily skins. $1.00,2.00,3.50$. "Pas-
teurized" Face Gream Special for dry, lined skins.
1.00, 2.50, 4.50

AMMON REXALI DRUG Phone 36
SEE US FOR PROTECTION POLICIES YOU NEED BOBO INSURANCE AGENCY

PHONE 97 - COURT HOUSE - MULESHOE


Rubbermaid Toilet Top Tray -Creates more sofe space for toilettries. "Horm,
colors. Fits any tank.

Rubbermaid Vacevm Cu
Bathtub Mot-Never slip
Prevent Provents bathtutub accidentss sal Harmony" colors. Standhis trod shist rrado-mork means re-
soot and weor.
hop, greases
Rublermaid \% \#to
JOHNSON.POOS
Phone TIRE \& APPLI
Phone 231


[^0]:    line of Peerless from 200 to 6000 gallons per hour-Pressure ranging to 100 lbs .-Lifts from any depth

    HORNBROOK DRILIING CO. Phone 163.J

