## Fair Boosters Plan A Tour Of Territory



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Bula And 3 Way Schools Tangle
In 6-Man Football


Shower Monday Ends Hot Wave

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| Continued Here | OUR HONOR ROLL |  |
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## ${ }^{\text {Enochs Capitiol }}$ New School Buildins League Champion Plans Are Prepared

315 Pupils Enroll As Three Way School Opens; Faculty Is Announced
New Building For Three Way School

| Reed The Journal Want Ads. |
| :---: |
| Theatre <br> Show Begins at $7: 15$ P. M. <br> Thurs. Fri., Sept. 11-12 Gregory Peck, Jane Wyman "The Yearling" |
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|  |
| Lee Gorcey the Bowery Boys <br> "Hard Boiled Mahony" |



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Meat is perhaps the most important single item on your diet. As a healthful food, it furnishes energy and strength-it supplies dis-ease-resistant vitamins and minerals. In order to have healthful, fresh meat the year round, you need a frozen food locker.

DON'T FORGET-
We want to do your rendering, sausage grinding, hickory smoking.

## MULESHOE

## FOOD LOCKER

VANCE WAGNON, Owner.


You Are Going To Need A South Wind Gas Heater

For Your Car
Place Your Order Now. Supply Will Be Very Limited

## See Us For Your

 BINDER TWINEConsumers Fuel \& Supply Company


- WASHING - GREASING - STEAM CLEANING - POLISHING - WAXING

Texaco Products Brunswick Tires and Tubes Complete Mechanical Service - BODY WORKS •TRY US-

We May Be Able To Help You

## Texas Motor Co. <br> C. H. Long <br> J. F. Wright

## Fire, Fire, Fire

COMPLETE PROTECTION AGAINST
LOSS
CAN BE YOURS WITH ONE OF OUR POLICIES

See Us For Automobile Loans
The POOL INSURANCE AGENCY
Phone 113
Mulesheo, Texas


Now, Let's See... Where Shall I Go to College?
$\mathbf{W}_{\text {bigest pot }}^{\text {Here }}$ gollege will be my bwest problem about is years You see, Daddy and Mother have already determined that I am going. They assured that with a Southwestern Life Educational Policy. It guarantes that Fill get to finish High School, as far as money is concerned, and then go on to a College of my choice.

It provides funds for my College tuition; for my College books; for my clothing, room, food, and incidental expenses, too. Every bit of that is taken care of in my Southwestern Life Educational Policy. So I don't have to worry about that. All I have to worry about is wbere I shall go to College...

College training prepares a boy or girl to think ... equips them with the know-bow they will need in business, in a profession, or in the home ... gives them a chance in the future. Through Southwestern Life Insurance, you can guarantee your young. ster a real opportunity in life. Whatever your income, there's a Southwestern Life plan to fit your needs. Sartt your youngster oa the road to opportunity today.

## Muleshoe Representative MARION F. HAREIS






## the muleshoe journal

THURSDAY, SEPTEMBER 11, 1967

Ginner Building A Dream Plant
covered by aluminum sheeting, the
gin is practically gin is practically fireproof. It is
equipped with

.



 With the exception of ratters in
the three-story high roof, which is

| COMPLETE |
| :---: |
| IRRIGATION WELL SERVICE |
| Brand New Heary 16-Inch Casing |
| \$3.35 Per Foot |
| With Genuine |
| BYRON JACKSON PUMPS |
| F. M. D EN T O N |
| PUMP COMPANY |
| Just West of Angeley Yard Phone 163-J |



Highway 54 running into fronts ittlefield.
Hilahways 84 and 51 are easily ac-
eessible. fidelis class to meet The Fidelis Sunday School class
of the flrst Baptist Church will
meet in the home of Mrs. Gladys Meewilliams
3 o'clock.
and
Bill Collins was in Amarillo Sat

## 

## YELLOW JACKETS

BRING US A FEATHER from those CANYON EAGLES

PUNKY<br>BUCK GEORGE<br>HAZEL MARION MARVIN

Acme Mattress \& Spring Co. Box 837, Lubbock Tex. A Card admessed to ed
bring
our
Truck
To YoUr door - WE HAVE
FRLLING Machine. Telephone 7347
It's 15 Weeks



Evans Oil Company DISTRIBUTORS Muleshoe

NEWS BRIEFS - $\begin{aligned} & \text { Mr. and Mrs. J. F. Maxey. They } \\ & \text { found Mr. Maxey, who is } 88 \text {, tead- } \\ & \text { here. }\end{aligned}$ Mr. and Mrs. Dudley Malone and ing the singing at the church.
a
 hamrock. $\quad$. Mr. and Mrr. Roy
Post Solland went
Rev, and Mrs. J. F. Collins and
sind of Fresno, Calif. spent the week
 John S. and Edwin V williams , F. Collins in his mother, Mrs.
 Unning lines for irrigation dittehes with his son, Buck Wood and Mrs. bour and Mr. Barbour and with mproved pasture.
 Wood. Ted Wood, another son, of Mrs. MM.
Dimmitt, and his wife came over atives.

## WATER WELL Drilling \& Repair

California Irrigation Pumps Any Size Hole Up to 20 Inch 50 Years Experience All Work Guaranteed
E. H. KENNEDY Muleshoe Box 612


Why didn't you say you hadas GIIFT fome

Use Our Convenient Lay-Away Plan
Muleshoe Jewelry


ROB ROY tailors a Not thirt to perfection! can'wear open or closed. And feel that soft, smooth SAKANA - ${ }^{\text {tho }}$ rayon broadcloth trat looks like a million, and washes like ar dream.

COBB'S

## IITs Controd That counis!

## PHiLLIPS 6B is controlled* FOR SMOOTH, POWER-PACKED OPERATION

Shaving a racing buoy in a cloud
of apray or building a great gaso Shavig a racirg bag in a cloud
of apray or building areat gaso-
ind bout take meticulous control. Ane both take meticulous contro
And that's just what we do with
Punifitorm, Gasoline
Aunto assure you Phillips 66 Gasoline to assure you
a uniform,
The trick is inther power-fuell
Thillips system The trick is in Phillips system
of selectively blending its high
quality gasoline componentsquality gasoline components-so
that you get your full measure of
power, pick
peason of ond pe pear! pep every power, pick-up, an!
seasono of the year!
Try thi "
Try this "controlled" gasoline
in your car. Stop at the Phillips
66 Dealer today!

"YOLATLLITY CONTROLLED" to give you POWER, PICK-UP and PEP! PHILLIPS 66 6 GASOLINE

## DISTRIBUTORS

Muleshoe, Texas

## Fair Boosters

 Here Next Week$\left\lvert\, \begin{aligned} & 1947 \\ & \text { Plains." }\end{aligned}\right.$ $\left|\begin{array}{c}\text { Dick Taylor and Joe Mack Wag } \\ \text { non this week enrolled at at John }\end{array}\right|$
 venirs for distribution, in air sou- $\begin{aligned} & \text { Tarlite } \\ & \text { were ancompenpanied there by the the } \\ & \text { mothers, Mrs. J. Clyde Taylor }\end{aligned}$
to much printed information
 Lubbock, Sept. 8-A preview of cluderes a blay, a yrear period ovent, visiso inr- Mrs. W. .B. Wagnon.

the giant balloon parade which will renewing old accuaintances on the | open the 30th Annual Panhandele |  |
| :--- | :--- |
| South Plains Fair in Lubbock, Sept. | With the big Buck Steiner rodeo, by the boosters. First trip is | 29, will be a feature of this years ${ }^{\mathrm{s}}$ the Bill Hames shows and midget 16 . Other trips are Sept. 18 , 23, and

good will tours of the South Plains auto racing lined up for entertainby a large group of Lubbock busi- - ment at the Fair, and wir entertain- 25 . Neod ag- week's at aunts will stop
nessen, Southland, Post, Tahoka,
nesmen. The delegation traveling
riculture and livestock exhibits as-
Lamesa,
 whi present a program at the acre grounds...
school, giving the high lights of the
Four trips in all will be made $\begin{aligned} & \text { Amherst Sudar, Mulesto, Fer } \\ & \text { Texico }\end{aligned}$

## THANKS--

for

1. The kind reception we have had since purchasing Beavers Motor Supply.
2. The nice business we have received.
3. The friendliness.
4. The overlooking of our mistakes. Come In To See Us

We Appreciate Your Business - Wholesale \& Retail

## Bovell Motor Supply

Jim Cox, of Fry \& Cox Bros,y Mr. and Mrs. Carroll Goss have was in Lubbock Wednesday to at-
tend a meeting of the Lubbock block
report it's last week in Ruidoso, and
teool there these tend a meeting
$\mathrm{M}-\mathrm{M}$ dealers.

## A HOPE FOR THE FUTURE

At the present time there are being cultivated about 3.7 bullion acres of land throughout the world. It is possible to increase this to 4 bilion acres, or about 8 per cent of the world's entire land area.
It is a startling fact that farm lands of the earth are so limited in the face of a phenomenal increase in population and its enlarging demands. Yet the best lands of the world are now in duction will come as increased yeates that greater increases in protivation than from increases in area.
In view of the vast areas of land that have been damaged, ie. pleted, and destroyed for further farming, we begin to sense how real is the crisis in land use round the world and to realize the necessity of its conservation with use if we are to bulld a world safe from war.-Based on a paper prepared by Walter C. Lowdermilk, Asst. Chief, Soll Conservation Service.

Muleshoe State Bank
Member Federal Deposit Insurance Corporation

## Special Invitation

 to our friends in
## Muleshoe

to visit


The
South Plains Newest and Finest Photographic Studio
in Green Acres Lubbock

Jack M. Keels Portraits of Distinction Child Portrait Specialist

Charles E. Musson
Portraiture for Those Who Are Satisfied Only with the Finest

MussonKELis


| Enrollment Here Reaches 1,110 |  |
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| RADIO | most mem a |
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| Admiral | mamin |
| Radio-Phono Combinations |  |
| Console and Tale Models Eatter and Electric | $=2$ |
| Ectic Automatic Reeord Players |  |
| Hallicrafter Table Models |  |
| $25 \%$ OFF |  |
|  |  |
| Berry Electric | Berry Electric |

Announcing Our Appointment As Dealer For the famous

## MANTOLA RADIO



AM-FM Console Combination - Consolette Combination Low Boy Console Combination - Table Combination Hear the real voice of radio through this wonderful new Mantola. An electronic marvel, this new radio provides he proper balance for beautiful tone color in all volume levels of AM reception. This new FM feature gives a new freedom from static, background noises, and other interferences.
-We have also accepted the dealership for

## Thor Appliances

THOR AUTOMATIC WASHING MACHINES - THOR AUTOMATIC ELECTRIC IRONS - THOR GLAD IRONS We Will Be Pleased To Have You Inspect This New Merchandise

## JOHNSON - POOL

TIRE \& APPLIANCE
Phone 231
Muleshoe

## B.F.Goodpich FIRST IN RUBBER




 - Visitors welcome-

## It Didn't Happen Here

Short Short Story Some items from the personal account book or

a grainman-one who would prefer not to bo uematal a Steno But we do need Your Grain Business
-And we have the experience and the facilities to handle it to please you.

## KING BROS.

GRAIN \& SEED CO.
H. D. KING AND BOB KING

Muleshoe, Texas

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Friday and Saturday Specials at Wagnon's

|  | Red \& White <br> MATCHES $\qquad$ |  |
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|  | RINS O -. -----. Lge. ${ }^{\text {Le }}$ |  |
| $\begin{aligned} & -\mathrm{Jarf} \\ & -3 l c \end{aligned}$ |  |  |
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| bs . . . 32c | \& Carrots | Tokay |
| $\mathbf{k s . . . .} 59 .$ |  | Pepper ... 15c |
| Slab unc |  | Carrots |

WE OPEN AT 7 A. M. and CLOSE AT 7 P. M.

## WAGNON GROCERY \& MARKET

Your Red \& White Store
Phone 4
We Deliver
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