

First Football Game Set Here Friday Nite

Mr. Muleshoe

Suggestion For The Fair:

Muleshoe can, with the assistance of Bailey County, and that part of Farmer and Lamb counties lying in the trade territory, develop here an outstanding annual exhibition that will furnish entertainment and educational features for a very large number of people. However, it has all got to be done yet, for we are holding this year's event on borrowed ground, in borrowed buildings.

The Fair needs to be organized first. I suggest a Fair Association with a set of officers and in addition to these officers about five or seven more directors, these to be chosen from business men, farmers and livestock breeders, agricultural workers who will work at developing a fair. Let's don't name some prominent man or woman because they are prominent. Let's name workers.

Then we need to step out and get twenty to forty acres of ground. There is plenty of it out in the Warren pasture, perhaps a tract near the new school would be suitable. We can fence that in, providing space for the roping club to hold its events in addition to space for exhibit buildings, corrals, etc. Our spring fat stock show, our gilt show and our dairy cattle show could be held there in this central location.

Admittedly, this cannot be done in a year or two years. The goal being so worthy of attainment, it is therefore urgent that we begin upon such a project at once. I sincerely believe that this first Fair, small though it may be, will convince us all that a great regional institution can be built here in Muleshoe.

When they tore down the trees along Williams Street (Morton Highway) to make way for paving, it changed the appearance a great deal and many sighed for the lost beauty of this attractive thoroughfare. The man in charge stood scratching his head in front of Mrs. Lela Barron's home—it was first. He was just picturing the scene he was about to have. This pioneer lady relieved him by saying she was rather glad he was going to pull the trees down—they were getting old and shabby and she had rather have a pretty lawn. Probably he is more than ever convinced that he will never understand the ladies.

Muleshoe Roping Club has gone and done it. They have arranged for a big-time rodeo right here at Muleshoe on their own grounds for the entertainment of Muleshoe Fair crowds. It has proven itself to be one of our strongest, live-wire organizations and we ought to be proud of these men and their efforts. (Course lots of well wishers, business men and others have helped generously.)

The club had its beginnings in a small way as lots of organizations do. When I used to see old Roy Bayless and Walter Witte and Lester Hammons and Fete Jenkins and a few riding around on their quarter horses I never did think they would get to be that sort of a club.

Valley Theatre

Show Begins at 7:15 P. M.

Thurs., Fri., Sept. 18, 19

EDWARD G. ROBINSON

—in—
"The Red House"

Saturday, Sept. 20

ROY ROGERS

—in—
"Under Nevada Skies"

Sun., Mon., Sept. 21, 22

ALAN LADD, WM. BENDIX

—in—
"Calcutta"

Tues., Wed., Sept. 23, 24

Preston Foster, Gail Patrick

—in—
"King of the Wild Horses"

Only one man will be missing from the line-up of Muleshoe Yellow Jackets football eleven that defeated Canyon High Eagles last Friday night when the Jackets take the field tomorrow night against Crosbyton in the first game to be played on Muleshoe's new football field.

Max Gardner has gone lame. He wrenched his knee in the Canyon game, and his slot at right tackle will be filled by Joe Bob Horsley and Jack Heald. Joe Bob, who weighs 171, will start and Heald at 215 pounds will assist where necessary.

The starting line-up will be: left end, Don Barnett; left tackle, Bobby Goss; left guard, Teddy Joe Lawler; center, David Weyer; right guard, Bill Garrett; right tackle, Joe Bob Horsley; right end, Curtis Goss; quarterback, Billy Don Barbour; fullback, Don Mickey Sanders; tailback, Weldon McCarty; wingback Donald Fudge.

It is not known here what kind of opposition Crosbyton will be able to put up but Coach James A. Beam of the Yellow Jackets said the Crosbyton lads were the hardest hitters his crew faced all last year, and he said several of their lettermen are back. The Jackets defeated Crosbyton last year to the complete surprise of their officials; the superintendent there has written Supt. W. C. Cunningham of Muleshoe:

"After our boys have given your boys a nice beating next Friday night, we want a nice place for 28 boys to eat." Supt. Cunningham will see that they have a nice meal, but he figures if they wait till they beat the Jackets to eat they'll get awful hungry.

The Yellow Jackets looked good to a large number of Muleshoe fans who watched them beat Canyon High school last Friday night. The fans were ready to give Canyon the edge before the game got under way but quickly changed their minds as the Jackets made innumerable good runs and scored 2 touchdowns. The score was Muleshoe 14, Canyon 0. The Muleshoe lads made one particularly good defensive stand when Canyon reached their 3-yard line and had four downs to make a touchdown; at the conclusion of the series of downs they were back on their 12.

Only substitutions of the game were Phillip Garrett for his big brother, Bill, and Horsley for Gardner.

Supt. Cunningham has advised motorists to drive to the street one block west of the high school, then turn left. The street that runs south alongside the high school will be closed. Bleacher seats will be available for all, he said.

Business Men Consider Employment Of Traffic And Parking Policeman

Hospital News

Mrs. Joe Shipman was a surgical patient. She has gone home. Mr. A. J. Gardner was a medical patient here a few days. He has been discharged.

Mrs. C. H. Long was a medical patient. She has gone home. Mrs. Joe Parker was a medical patient. She has gone home.

Otis Oliver was the victim of a rattlesnake and was admitted Sunday. He is doing fine and will soon be discharged.

Mrs. John T. Davis is a medical patient. She is resting well.

The following were tonsilectomies: Marva Carr, small daughter of Mr. and Mrs. C. M. Carr.

Burnice Stevenson, daughter of Mr. and Mrs. D. C. Stevenson.

Archy Ray Evans, small son of Mr. and Mrs. E. W. Evans.

Richene Moore, small daughter of Mr. and Mrs. Richard Moore.

Congratulations to: Mr. and Mrs. James Maroney on the birth of a son Sept. 3, named Charles David.

Mr. and Mrs. U. G. Harlan on the birth of a son, Samuel Gordon, Sept. 8.

Mr. and Mrs. John R. Rogers on the birth of a son, Jerry Wesley, Sept. 8.

Mr. and Mrs. J. B. Landers on the birth of a daughter, Doris Jan Sept. 12.

Dr. and Mrs. L. T. Green on the birth of a son, La Thager III, Sept. 10.

Mr. and Mrs. O. T. Kuykendall.

Cecil Tate: I thought Ringling Bros.-Barnum & Bailey Circus was the biggest show on earth. But the sign said Sept. 1.

Ye editor will have to start eating razor soup to ever stay up with his sharp readers, who are getting sharper all the time. Cept one, indeed.

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

TWENTY-FIFTH YEAR, No. 38

MULESHOE — COUNTY SEAT OF BAILEY COUNTY, TEXAS

THURSDAY, SEPTEMBER 18, 1947

Two Big Days Promised For Muleshoe's Fair

Motor Caravan Advertises Fair.

A caravan of some 25 cars bearing Muleshoe people was off this morning for a trip over the territory to advertise the Muleshoe Fair September 26 and 27.

Muleshoe high school's band accompanied the trippers. The itinerary for today included Earth, Springlake, Springlake School, Lasbuddy, Friona, Bovina, Oklahoma Lane.

Monday another trip is planned to the south communities, including Sudan, Fairview, Needmore, Enochs, Bula School, Three Way School, etc.

Band To Dress Up For The First Football Game

It's hard to tell who's the proudest of the new Muleshoe high school band uniforms—the kids who will wear them or their director, H. A. Owens, high school principal.

The uniforms arrived this week, just in time for the Yellow Jackets band members to strut out with them for the first home football game here between Crosbyton and Muleshoe teams Friday night.

These new uniforms are something to be proud of, at that. They carry out the school and football team colors of purple and gold.

The coat is of gold with purple trim and the slacks are of purple with gold stripes. The military style cap is of purple with gold band and white bill. A sleek looking white Sam Brown belt completes the ensemble.

Thirty-five uniforms were ordered by the school at a cost of \$55 each. Mr. Owens said there still is owed some \$1,300 on the uniforms, and the high school pep squad will sell peanuts, popcorn, candy, etc., at the game to help pay off the indebtedness.

Please watch out for engineers' stakes along farm to market roads.

Two Day Rodeo For Muleshoe Planned

Annual Flower Show Saturday

A flower show, sponsored by the Home Demonstration Club women of Bailey County, will be held Saturday, September 20, in the Southwestern Public Service office. Entries will be accepted from 10:00 a. m. to 12:00 and judging will be from 12:00 to 1 p. m.

The flowers will be on exhibit until 5:00 p. m. Any flowers will be accepted. Awards will be given to the best specimen of any flower; to the best arranged mixed bouquet; and to the best arrangement of dahlias, roses, and gladiolas. Let's all bring our flowers and make this the best show ever held in Bailey County.

Victory Medals To Be Presented Here October 2

Presentation of World War II Victory Medals and American Defense Medals is scheduled to veterans of this area here the night of October 2, under auspices of the Ben Richardson Post, American Legion, "Chief" Jones, commander, said today.

These medals will be presented to Armed Forces personnel who were discharged honorably from their respective branches of the service.

The meeting is to be held in the high school gym.

Persons serving in the Armed Forces between 8 September, 1939, and 7 December, 1941, both dates inclusive, are eligible for the American Defense Service Medal, and persons serving between 7 December, 1941, and 31 December, 1946, are eligible for the Victory Medal of World War II.

Persons applying for such medals must bring with them their original discharge papers or letters of separation, preferably both.

The meeting will be called at 7:30 p. m. so that all preliminary details may be taken care of before the ceremonies. Then at 8:30 the regular meeting will begin and the general public is invited to be present at that time.

Annual election of officers is scheduled for this meeting. Homer Sanders, Jr., is chairman of a nominating committee. The Post also will collect dues for 1948-49.

Mrs. Bub Shafer and Mrs. Bessie Stevenson were in Lubbock first of the week to be with their sister-in-law, Mrs. C. R. Stevenson of Portales, N. M., who had a major operation at the Lubbock hospital. She is getting along nicely.



Latest Type Seats on Santa Fe's "El Capitan" and Other Chair Cars.

Fully reclining and revolving seats with adjustable leg rests have been installed in new cars built for the Atchison, Topeka & Santa Fe's all-chair-car streamliner, "El Capitan," and other chair-car trains. The coaches also feature individual four-position foot-rests which may be adjusted without disturbing fellow passengers. The windows are equipped with non-fogging sash, and are spaced to permit the greatest possible vision for the occupant of each seat.

Blooded Cattle And Swine Exhibits To Be Big Attractions In Show Here

Breeders of quality livestock are daily signifying their desire to advertise their livestock to our show. Panels to build extra pen space for swine are few in number and exhibitors are asked to bring along a good set of panels if possible so that ample pens will be assured. Edward White, Vocational Ag. teacher, assures the management of approximately sixteen exhibits from the two agriculture classes. The 4-H clubs will be on hand with an equal number. Adults will need to hit a few extra flies with the grooming tools if they expect their animals to come up to the club competition in neatness and attractiveness. It may be most convenient for owners of livestock to bring their exhibits to the show in the late

afternoon of Sept. 25 for entries close at 9:30 A. M., Sept. 26.

The judge and livestock superintendent will be busy from 8 A. M. until 9:30 A. M., Sept. 26 having a special showing of Poland China gilts to decide which gilt will represent Bailey County in the district gilt show at Lubbock at 2 P. M., Sept. 27. Jack Heald, Reuel Kirby, Junior Youngblood, Robert Giles, Johnny Brown, Lawrence Stelzig, Billy Wayne Johnson, and Eugene Burrman will have entries in this contest.

The Muleshoe Trade Territory Fair offers junior and adult breeders of registered livestock an opportunity to show the public a sample of their breeding stock during the two days showing in Muleshoe September 26 and 27.

Each breeder will be allowed to exhibit not more than two registered animals. The three judge system of classification judging will be followed: 50 per cent of each animal's score will depend on that animal's type and body conformation regardless of size, age, or sex. The remaining 50 per cent of the animal's score will depend upon the grooming the animal has received and general neatness and attractiveness of the exhibit.

Registration papers must be presented on demand. This is a breeders' show, and "subject to register" animals or market animals will not be exhibited. Registered animals scoring in the top one third will each receive a blue ribbon and three dollars premium money from the Fair Association.

A red ribbon and two dollars premium money will be presented the group of animals comprising the next highest scoring third exhibited and the remaining one third will receive an appropriate ribbon and one dollar in premiums.

Plans are underway to place the livestock pens between the building that houses agricultural produce and the space occupied by the carnival, so that more people will view the livestock, thus affording the maximum amount of advertisement on the show grounds that will be stock to sell.

J. K. Adams, Bailey county farm agent, and Edward White, Muleshoe high school vocational agriculture instructor, is in charge of agricultural exhibits. Either of these men will accept entries and prospective exhibitors are urged to notify them of their plans to exhibit. The Fair Association reserves the right to bar any animal that arrives on the show grounds that was not entered by the owner.

Breeders of livestock in the entire Muleshoe trade territory are cordially invited to enter the pride of their farm. It is the sincere desire of the Fair Association to fill the total allotted space with top quality breeding stock.

BAILEYBORO HD CLUB HAS RESUMED REGULAR MEETINGS

The Baileyboro home demonstration club met Tuesday, Sept. 9th, in the club room with four members and three visitors present.

The evening was spent quilting a quilt for "Evelyn". Jane Moraw drew the hostess gift, which brought 70 cents.

Delicious sandwiches, cookies, and punch were served to the following: Mesdames Janie Moraw, Morine Rodgers, Fiddle Shafer, Evelyn Margrette, Mrs. Minnie Underdown.

The next meeting will be in the home of Mrs. Dreden, Sept. 23. We are going to quilt, so all of you bring your thimbles and enjoy the evening. Everyone is welcome to come.

—Come To The Fair—

Local Markets

Cream	85c
Eggs, large	45c
Eggs, small	30c
Light Hens, lb.	14c
Heavy Hens, lb.	18c
Fryers, lb.	30c
Hogs, cwt.	28.25
Kaffir, cwt.	3.25
Maize, cwt.	3.25
Hegari, cwt.	3.25
Wheat, bu.	2.50

—Come To The Fair—

Muleshoe Young Folks To College

A large group of Muleshoe and Bailey County students have left to enroll in college and university or are making final preparations to prospective exhibitors are urged to notify them of their plans to exhibit. The Fair Association reserves the right to bar any animal that arrives on the show grounds that was not entered by the owner.

Baylor, Waco—Jayne Damron, University of Texas, Austin—Bobby Sam Damron, Billy Beavers, Texas A. & M.—Herbert Griffiths, Fuston McCarty, Dick DeShazo.

McMurry, Abilene—Helen Hoyt, Bruce Horsley, Bill Pearson, Mr. and Mrs. James Jennings, Paul Gardner, Maurine Wilterding, Wayland College, Plainview—Charlene Black, Wanema McKnight, John Tarleton, Stephenville—Dick Taylor, Joe Mack, Wagon.

Our Lady of the Lake, San Antonio—Luna Walker;

Abilene Christian, Abilene—Jack Baker.

West Texas, Canyon—Margaret Davis, Anne Jane Griffiths;

T. S. C. W., Denton—Norma Lea Osborn.

Edinburg Junior—Nattie Johns, N. M. A. & M., Las Cruces—Nell DeShazo.

TEEN AGE PROGRAM STARTS

The Salvation Army at Littlefield is sponsoring a teen age spiritual program over KVOW, Littlefield, every Monday night. They are anxious to have a group of Muleshoe youngsters take part in the singing and music. The program begins at 7:30.

—Come To The Fair—

'47 Seniors Elect Class Officers

The senior class of Muleshoe high school for 1947-48 held their first meeting Friday, Sept. 12, for the purpose of electing sponsors, class officers, room mothers, choosing class colors and class flower. The following officers were elected:

Don Barnett, president, David Weyer, vice-president; Betty Ackinson treasurer; Doris Gatlin secretary; Max Gardner reporter.

Room mothers, Mrs. Barnett, Mrs. Moore, Mrs. Precure, Mrs. Weyer, Mrs. Barbour and Mrs. Tiller.

Class colors are blue and white and the class flower is the American Beauty Rose.

Mr. and Mrs. Cecil Cole of Stalgar were in Muleshoe Wednesday on business.

THIS IS A PAIL-STUFFER-



NO! SAYS THE SALVAGE BIRD - SAVE THAT USED FAT - DON'T THROW IT IN THE GARBAGE!
DON'T YOU BE A "PAIL-STUFFER" SAVE USED FAT

-Come To The Fair-

THAT BEAUTIFUL NEW MAYTAG!

Come in and see its new features today!



NOW! GET THE WASHER YOUR HEART'S SET ON...

DYER HARDWARE & FURNITURE
Bus. Phone 151 Res. Phone 253-J

Community Exhibits Regulations, Prizes and Classes Listed Below

Edward White, Chairman
RULES AND REGULATIONS
1. All booths must be completed by Friday noon, Sept. 26, 1947.
2. All booths must remain intact until 8:00 p.m. Sept. 27, 1947.
3. Neatness and attractiveness of the booth will merit 100 points.
4. Each booth shall contain 25 products grown in the community from the 1947 crop and shall be scored 900 points.
5. Each booth could score a total of 1000 points.
6. The decision of the judges shall be final.
Twenty-five different kinds of agriculture products must be selected from the list below:
Class 1. (Any two may be selected)
Cotton—20 bolls,
1 stalk open bolls,
1 lb. lint cotton, 1947 crop.
Class 2 (Any two may be selected)

Milo Maize—10 heads,
Kafir—10 heads,
Hegari—10 heads,
Feterita—10 heads.
Class 3 (Any five may be selected)
Wheat—1 gal.
Oats—1 gal.
Barley—1 gal.
Millet—1 gal.
Sweet Sorghum—1 gal.
Milo Maize—1 gal.
Kafir—1 gal.
Sudan—1 gal.
Peanuts—1 gal.
Class (Any three may be selected)
Soybeans—1 gal.
Cowpeas—1 gal.
Blackeye Peas—1 gal.
Class 5 (Any six may be selected)

It's 14 Weeks Until Christmas



"Quit crying, kid! Where I'm taking you they have lots of GIFTS from

Muleshoe Jewelry

Use Our Convenient Lay-A-Way Plan

And It's Only One Week Until The Fair

BE SURE TO GO

COTTON-INDUSTRY AMBASSADORS



Two effective ambassadors for the cotton industry were the Maids of Cotton for 1946 and 1947. The 1946 Maid (left) was Gwin Barnwell of Gastonia, N. C., while the 1947 Maid was Hilma Seay of Memphis, Tenn. The National Cotton Council inaugurated the Maid of Cotton program in 1939 to stimulate interest in cotton.



Bundles must be 3 inches to 5 inches in diameter.
Wheat—1 bundle.
Oats—1 bundle.
Barley—1 bundle.
Millet—1 bundle.
Broom Corn—12 stalks.
Sudan—1 bundle.
Sweet Sorghum—1 bundle.
Alfalfa—1 bundle.
Sweet Clover—1 bundle.
Soybeans—1 bundle.

Class 6 (Any four may be selected)
Size of bales to be 8 inches by 10 inches by 16 inches.
Alfalfa—1 bale.
Sweet Sorghum—1 bale.
Cowpeas—1 bale.
Peanuts—1 bale.
Sudan—1 bale.
Soybeans—1 bale.
Native Hay—1 bale.

Class 7 (Any two may be selected)
Corn, any variety—10 ears.
Popcorn—10 ears.

Class 8 (Any six may be selected)
Watermelon—1.
Cantaloupes—3.
Tomatoes—6.
Beets—6.
Carrots—1.
Onions—4.
Turnips—6.
Bell Pepper—6.
Okra—12.
Rhubarb—12.
Irish Potatoes—12.
Sweet Potatoes—12.
Egg Plant—3.
Cucumbers—3.
Pumpkins—1.
Wister Squash—2.
Cabbage—3.
Cashaw—1.

Radishes—12.
Class 9 (Any two may be selected)
Dry Lima—1 gal.
Dry Pinto—1 gal.
Dry Beans, any variety—1 gal.
Class 10 (Any four may be selected)
Apples—6.
Pears—6.
Peaches—6.
Plums—12.
Apricots—12.
Figs—12.
Grapes—1 bunch.

Class 11 (Any two may be selected)
2 qts. Canned Fruit.
2 qts. Canned Vegetables.
Premiums for best Community Display:
First—\$35.00; second—\$20.00; third—\$12.50; fourth—\$10.00; fifth—\$5.00; sixth—\$5.00.
Any of the above mentioned items exhibited by an individual, other than in the community booths, shall be awarded ribbons as follows:
First place—blue ribbon; second place—red ribbon; third place—white ribbon.

was a birthday party honoring Mrs. Fisher, mother of Mrs. Neutzler, on her 90th birthday.

The table was beautifully decorated with a lace cloth on which was a very large cake trimmed with roses and ninety candles. The whole house was an array of flowers and loveliness.

Grandmother Fisher was the spryest member of the party of neighbors and friends. Much joking and merriment was enjoyed. The presents were opened and viewed. All had brought presents to this little old lady whom we all knew when she was much younger, and whom we all love like a mother.

Then the large cake was cut by Mrs. Will Slaytor of Lubbock, great-granddaughter of the honoree. All of the large crowd were served from the cake. It was so large that lots of other cakes and lots of punch.

All had a great time and all wish many more such birthdays for Grandmother Fisher.

Mrs. Fisher's 90th Birthday Celebrated

On Sept. 3, in the beautiful country home of Mrs. A. J. Neutzler one of the loveliest affairs of the season

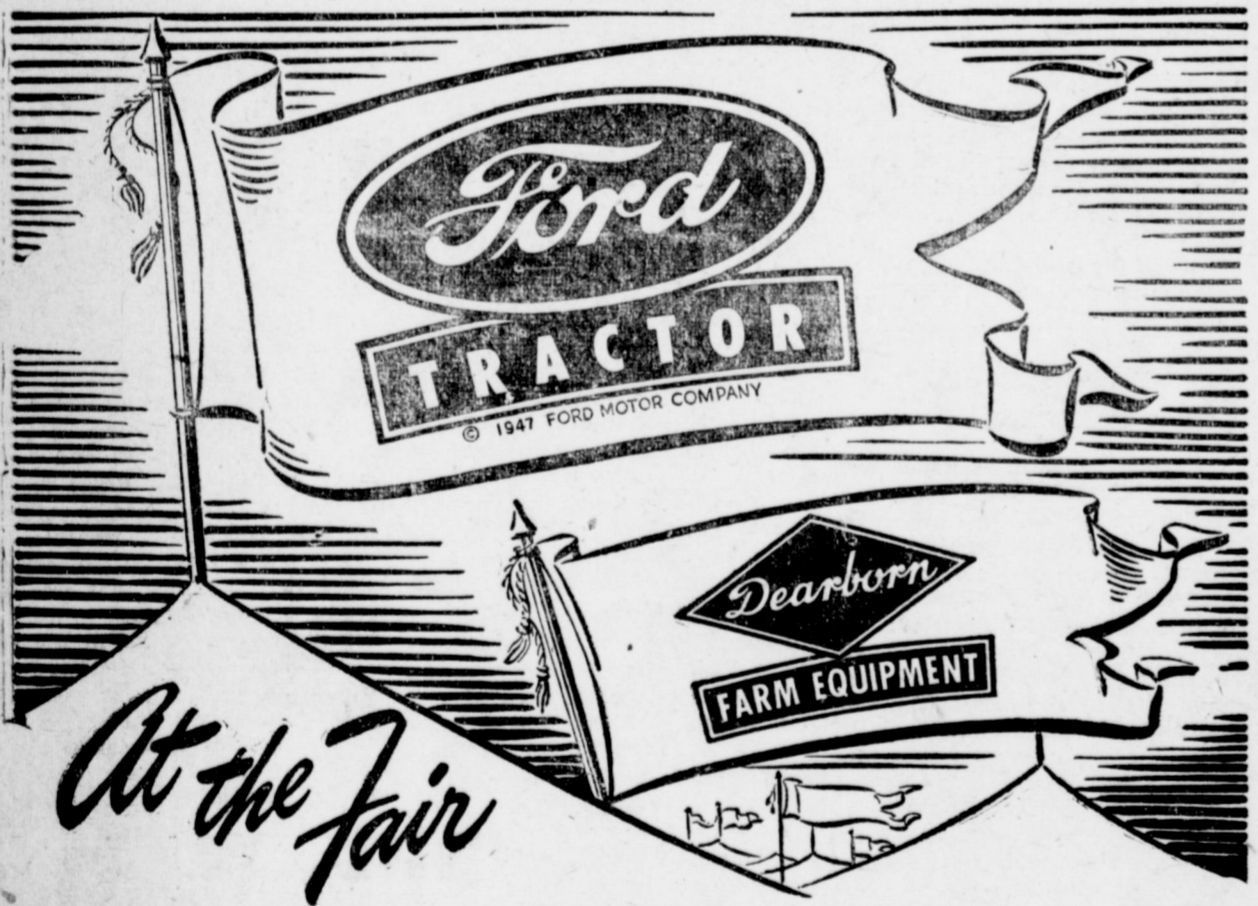
Mr. and Mrs. Bill Collins were in Marlowe, Okla., last weekend for a reunion with members of his family. Four of the brothers and a sister and their families were present with their mother Mrs. M. F. Collins.

HOW YOU WILL BENEFIT BY READING

the world's daily newspaper—

THE CHRISTIAN SCIENCE MONITOR. You will find yourself one of the best-informed persons in your community on world affairs when you read this world-wide daily newspaper regularly. You will gain fresh, new viewpoints, a fuller, richer understanding of today's vital news—PLUS help from its exclusive features on homemaking, education, business, theater, music, radio, sports.

Subscribe now to this special "get-acquainted" offer—1 month for \$1 (U. S. funds).
The Christian Science Publishing Society, One, Norway Street, Boston 15, Mass., U. S. A.
Enclosed is \$1, for which please send me The Christian Science Monitor for one month.
Name.....
Street.....
City..... Zone..... State.....



SEE THE GREAT NEW FORD TRACTOR

22 New Advantages for

FASTER FARMING

Including Ford-Improved Hydraulic Touch Control—New Four Speed Transmission

ALSO A QUALITY LINE OF BASIC IMPLEMENTS



Look For Our Display

ROCKEY TRACTOR CO.

Muleshoe

Texas



FRIDAY & SATURDAY

DREFT
Lge. Box
27c

WASHO
Lge. Box
25c

Campbell's Tomato Soup
3 Cans
25c

Brooks Original Catsup
Lge. Bottle
16c

Wolf Brand Chili
Lge. Can
47c



Marco GRAPEFRUIT JUICE
46 Oz. Can
21c



Hunt's Yellow Cling, Sliced
No. 2 1-2 Can
27c



2 Boxes
25c



1 Lb. Can
47c

FRUITS

California Lge. Size Oranges --- Lb. 11c
Sunkist Lb. Lemons --- Lb. 15c

K. C.

Baking Powder
25c Size
19c

MEAT SPECIALS

Chevel CHEESE 2 Lb. 89c
PURE LARD 4 Lbs. \$1.08
All Meat WEINERS Lb. 45c

WE OPEN AT 7 A. M. and CLOSE AT 7 P. M.

WAGNON GROCERY & MARKET

Your Red & White Store

Phone 4

We Deliver

Muleshoe

Mr. Muleshoe

Roger W. Babson, noted economist and statistician: "My studies lead me to believe that the pulling power of radio advertising is overestimated. "A newspaper advertisement is available all of several days to the family reader. On the other hand, the radio "spot" must be caught on the fly at a certain minute of a certain day on a certain station—or be lost forever. In order to compare the amount of time an ad is available to the public in the two fields we might take as example a weekly newspaper with a circulation of 5000. Multiply the number of minutes which the advertising is available to its readers (say ten hours a day for a seven day week) by the 5000 circulation and you get 21,000,000 minutes. Along the same line of reasoning, a one minute radio commercial would need to have a possible audience of 21,000,000 people to equal the pulling power of the little weekly of only 5000 circulation. Yet a good sized radio network may claim no more than a maximum potential listening audi-

ence of 10,000,000." Radio has its used but the local merchant who uses a spot announcement on a program thinking to influence customers is wasting his time. Advertising is a specialty these days. The Journal employs a layout man to synchronize copy and pictures to bring an effective message to your potential customers.

There is an added consideration when you begin to figure on placing your advertising dollar. The Journal is attempting to build a business here of which the community will be proud and which will do its part to build this territory. We will pay out not less than \$12,000 in wages and salaries this year and all this money goes right back into local channels of trade.

Postoffice Customer: McHorse, if I mailed an air mail letter this morning would it get to New York by Saturday.

McHorse: Gosh, yes. I would guarantee it, almost.

Mrs. Buchanan: It would be there by tomorrow night at the latest.

Customer: I doubt it. You see, I have it addressed to Los Angeles.

—Come To The Fair—



GLAMOROUS MARY MARTIN, the Texas gal who soared to stage and screen fame, will star in the forthcoming mammoth production of the Broadway hit musical show, "Annie Get Your Gun," at the State Fair of Texas, October 4-19. She will play the role of Annie Oakley, famous sharpshooter of the Nineties. The State Fair is bringing this show to Texas at a fabulous cost exceeding \$200,000.

Bula Faculty Is Announced

Bula school is now in its fourth week of the new term and has an enrollment of 200, Supt. W. D. Kay announced.

At the same time he made public the faculty list as follows:

W. D. Kay, superintendent, natural science.

E. R. Ingram, principal, math.

Miss Irene Lynn, English.

T. W. Montgomery, social science

Mrs. Bonnie D. Crosby, 8th grade, homemaking I and II.
A. D. Dennison, 6th and 7th.
Mrs. Beulah Williams, 4th and 5th.
Miss Leta Bayless, 2nd and 3rd. Kay said.

Mrs. A. D. Dennison, 1st and 2nd. School interest is high due to an increased athletic program and a corps of qualified instructors, Mr. Kay said.

Uncle Sam Says



Happy Labor Day, mom and pop! Another Savings Bond for the time when dad retires. Well, friend, you can do what he is doing—bringing home a part of the fruit of his labor in the form of U. S. Savings Bonds. Do something now while your earnings and productivity are high to get the home you'd like to own, comfort in your old age or a college diploma for your Johnny or Mary. Join the Payroll Savings Plan where you work or the Bond-A-Month Plan where you bank.

"And Have Fun"



No matter how dirty the youngsters get their clothes, mom need not worry about getting them clean!

Send them to us for dry cleaning and we'll return them spic and span!

Tailored Made Suits
ORDER YOURS NOW!

We're boosting for the
Muleshoe Fair
Be Sure To Attend

LAMBERT'S CLEANERS

Phone 232

Muleshoe

WELCOME



to the FAIR in
MULESHOE

September 26 and 27

We Invite You To Eat With Us
During Your Visit Here

Muleshoe Cafe

Bill and Margaret Collins

SHO DID !

SOLD TWO OF THOSE FARMS THAT WE LISTED LAST WEEK AND MAYBE ANOTHER ONE.

So what we need is some listings. If you want your property sold give us a chance. Look these over.

—240 acres, good red land, new No. 14 pump, Mercury motor, close to town and paved road, all minerals go. \$115.00.

—531 acres, good sandy loam, well improved, REA, farm-to-market road at \$52.50.

—New 4-room and bath stucco house, close in town, at \$5,500.00.

—A good little 4-room stuccoed on a large lot, close in at \$3,500.00

—80 acres good red cat claw land, 5 miles of town, all minerals go at \$100 per acre.

—Good clean stock of auto parts in a good little town. \$10,000. Rent you the building.

1420 acres, ranch land with 50 in cultivation. 2 sets improvements, 1-2 min. goes at \$17.50 per acre.

Come in and look some of these over and attend the Muleshoe Fair.

S. C. Beavers or Henry Hanover
Real Estate—Nothing Else



at

MULESHOE

2 BIG DAYS

Friday & Saturday

**SEPT.
26 & 27**

—Livestock Exhibits

—Women's Department

—Field Crop Exhibits

—Carnival

—Merchants' Displays

—Rodeo

—Concessions

Meet Your Neighbors At The FAIR

Come Each Day For Fine Entertainment



Women's News . Club Events Social Activities

Double Wedding Ceremony Unites Two Couples At Eastland On August 23

In a double wedding ceremony Saturday evening, August 23, Miss Elaine Crossley became the bride of Mr. Marshall Morris, son of Mr. and Mrs. Arnold Morris of Muleshoe, and Miss Wilda Jean Crossley became the bride of Mr. Glen Boyd, son of Mrs. Walter Boyd of Cisco, at the First Methodist church in Eastland.

The brides are daughters of County Judge and Mrs. Lewis Crossley of Eastland.

The church was beautifully decorated with baskets of gladiolas and greenery.

Mr. Homer Meek, Jr., at the organ, played pre-nuptial music, and accompanied Miss Helen Cole of Fort Worth, who sang "Because" and "At Dawning." He also played the traditional wedding march.

Rev. E. R. Gordon, pastor, read the double ring ceremonies before an altar flanked on either side with tall baskets of cut flowers and groups of standing candelabra holding white candles, which were lighted just at twilight by Mr. Lewis Crossley, Jr., and Mr. Cornelius Elliott, brother and brother-in-law of the brides.

The brides came down the aisle on the arms of their father, who gave them in marriage. They wore matching brocaded satin gowns, made with drop yokes of marquisette outlined in a fold of the satin, with long fitting bodices and long sleeves forming a point over the hands. Their finger-tipped illusion veils were held in place at

either side with orange blossoms. Both wore a single strand of pearls, a gift of the grooms.

They carried matching prayer book shower bouquets made of orchids and tube roses, with the show-er tied with tube roses.

Mrs. Cornelius Elliott, Jr., of Mineral Wells, sister of the brides, was the matron of honor, and wore a sky blue taffeta gown fashioned by the same pattern as those of the brides. She carried a bouquet of pink gladiolas.

The bridesmaids wore similar gowns of pink taffeta and carried matching bouquets of white gladiolas. Miss Johnnie Hart of Fort Worth and Miss Barbara Mae Morris, sister of the groom, were bridesmaids for Miss Elaine and Miss Beth Reineman and Miss Betty Joe Lane of Comanche were the attendants of Miss Jean.

Mrs. Crossley, mother of the brides, wore a blue moire taffeta gown with long matching gloves and a shoulder corsage of gardenias. Mrs. Morris wore an ice blue crepe gown with matching gloves and a gardenia corsage. Mrs. Walter Boyd of Cisco wore a black crepe gown with a shoulder corsage of gardenias.

Mr. Blaine Fraser of College Station, served Mr. Morris as best man, and Mr. Glen Tableman of Cisco served for Mr. Boyd.

Mr. Bob McGoy of Cisco, Mr. Buddy Blackman of Muleshoe, Mr. Lewis Crossley, Jr., of Eastland and Mr. Cornelius Elliott, Jr., of Mineral Wells, were ushers.

An outdoor reception followed the ceremony at the bride's home.

The couples left on separate wedding trips, planning to meet at Colorado Springs.

Mrs. Morris received her degree from North Texas State Teachers College in Denton in June.

Mr. Morris will be a senior student at Texas A. & M. this next semester and Mr. and Mrs. Morris will live in College Station.

Mr. and Mrs. Arnold Morris, Miss Barbara Morris and Mr. and Mrs. Buford Butts and Fuston and Weldon McCarty attended the wedding from Muleshoe.

HALF CENTURY CLUB

The Half Century Club will have its first meeting of this season with Mrs. Lula Kistler Thursday, September 25. All members should be present. A watermelon feast was held at the roadside park August 28. All reported a very enjoyable time.

Mr. and Mrs. Delma McCarty were called to Cisco Saturday because of the serious illness of his father.

Newlyweds Are Shower Honorees

Miss Elizabeth Harden, Mrs. Buford Butts, Mrs. Delma McCarty, Mrs. Jim Cox and Mrs. I. W. Harden gave a miscellaneous shower honoring Mr. and Mrs. Marshall Morris at the fellowship hall Thursday, Sept. 4th, following the church services.

In the receiving line were Mr. and Mrs. Arnold Morris, Mrs. Buford Butts and Mr. and Mrs. Marshall Morris.

Miss Barbara Mae Morris presided at the bride's book. The table was covered with a lovely lace table cloth with the punch bowl flanked by candles at the end. The cocktail napkins had Elaine and Marshall encircled in silver and white. Miss Elizabeth Harden presided at the punch service and Mrs. Delma McCarty served the individual cakes.

The hall was decorated with fall cut flowers. The couple received many lovely gifts, which were opened earlier in the evening for the guests to see. Between fifty and sixty guests called during the evening.

MRS. E. R. HART HAS MULESHOE STUDY CLUB

The Muleshoe Study Club met in the home of Mrs. E. R. Hart, Thursday evening, Sept. 11, for the first meeting of the club for 1947-48.

Guests were met by Mrs. Hart, incoming president, and Mrs. Ida Ruth Holt, incoming vice-president, who was co-hostess with Mrs. Hart. A tasty salad plate was served to new officers and members of the club in rooms beautifully decorated with fall flowers.

Plans were then discussed for the year's work and a very interesting review of the year book was outlined by Mrs. Ida Ruth Holt.

Members attending were: Miss Elizabeth Bailey; Messdames Hope King, Mary Frances Holt, Geraldine Green, Blanche Lenderson, Marie Lenau, Lois Lenau, Micky Lewis, Jewel Pool, Maxine Ragsdale, Josephine Wood, Elizabeth Woodley, Jane Beavers, Velma Jennings, and Miss Elizabeth Harden and the hostess. The next meeting will be with Miss Elizabeth Bailey.

Mrs. Holly Bucy has returned from visits in Enid, Okla., and Silcam Springs, Ark. She found many changes had occurred in her four months absence.

—Come To The Fair—

Coming Events

Monday, September 22
Guild to meet at Fellowship Hall at 8:00 with Mrs. Jim Cox hostess.

Thursday, September 18
Rainbow Girls public installation of officers, Masonic Hall 8 p. m.

Thursday, September 25
Muleshoe Study Club meets with Miss Elizabeth Bailey 8 p. m.

QUINELL ELLIOTT'S NINTH BIRTHDAY IS OBSERVED

Quineil Elliott's ninth birthday was observed Sunday with a theatre party for a group of her little friends. She is a daughter of Mr. and Mrs. Howard Elliott.

The group attended the picture show in the afternoon and had refreshments at the drug store. Attending were Barbara Douglas, Jo Addine Wagon, LaVon Copley, Carolyn Holt, Mary Jo Holt, Ann Woodley, Roberta Elliott, Stanley Fox, Jimmie Clyde Holt, Charles Lenau, Gaylord Tate, and the honoree.

Mrs. James Case and sons left Wednesday for Chicago, where they will visit with Mrs. Case's mother, Mrs. S. P. Gary.

—Come To The Fair—

Fidelis Class In Meeting Thursday, McWilliams Home

The Fidelis Sunday school class of the First-Baptist church held their monthly business and social meeting in the home of Mrs. E. C. McWilliams Thursday afternoon at 3 o'clock.

Mrs. F. H. Davis gave an inter-

esting devotional. Gladys McWilliams was elected corresponding secretary.

Sunshine gifts were exchanged and new names were drawn for the next three months.

The next meeting will be in the home of Mrs. A. E. Lewis on Oct. 2nd, with Mrs. Cecil Tate as co-hostess.

Delicious refreshments were served to the following members:

Messdames Chet Layne, E. R. Hart, Arthur Crow, L. C. Reddam, Clarence Busbice, Ray Griffith, C. E. Bristow, J. C. Cummins, M. F. Green, E. H. Davis, H. E. Schuster, Eddie Lane, R. B. McHorse and the hostesses, Mrs. E. C. McWilliams and Mrs. C. E. Barnett.

Please call in your news or send it in. Phone 54—The Journal.

WELCOME

To Muleshoe and to
The Fair

See All the Fine Exhibits
That Have Been Prepared



WELCOME

To Our Store Too

After you come away from the
Fair, tired but happy, come by
our store for some real refreshment. We'll be there mixing
those healthful, thirst-quenching drinks for you.


Damron Rexall Store

The Drug Store In Muleshoe In Business for Your Health

Phone 36 Muleshoe

Fine Fall Felts


Top off that new Fall Suit and
topcoat with the right Hat from
COBB'S



You see, Cobb's is a Recognized
Hatter, which means that the people
who'll serve you are professionals
in the finer points of hat selection!

Stetson Hats

"Every Man's Favorite"
Regular and Long Oval Styles.
New Fall Shades . . . \$3.50 to \$20.00



Resistol

"Self Conforming"

The most comfortable hat made.
You will find a wide selection of
styles to choose from.

\$7.50 to \$15.00

COBB'S

**MULESHOE
Beauty Shop
Open Every Day
Phone 114-W
Lucille Cherry — Wanda Sanders**

**Buy
AVON**

The Best In Cosmetics

Merch free as can possibly
be made.
Approved by Good Housekeeping

Mrs Eddie Lane
Representative
Phone 24-W

Luzier's

The Very Best in Cosmetics
Truly A Selected Beauty Service

See
Sallie M. Schuster
A Trained Cosmetician

Muleshoe, Texas

Announcing—

The Opening of

Antique Shop

By
MARIE LENAU

Featuring:
Haviland
Old China
Glassware
Silver
Lamps
Furniture

Everyone is invited to come in
and Browse.

LOCATED IN SMALL HOUSE WEST OF MY HOME, TWO
BLOCKS WEST OF MORTON HIGHWAY

It's a **FREEMAN Shoe**



"FRENCH TOES" at their very
best . . . are Freeman's.

In addition to their true cosmopolitan smartness
you get all the comfortable fitting, the
finer leathers and the kind of quality shoe-
making that lifts Freeman

Shoes above their price field. **\$9.98**

COBB'S

Want Ads

Rates: Minimum 35c; per word one time, 2 1-2c; each additional time, 1 1-2c; strictly cash.

WANTED TO BUY
Top prices for Fat Hogs and Feeder Pigs
CLOVIS HOG CO., Ph. 224

FOR SALE—160 A. farm, lots of water, 65 acres alfalfa, 50 acres cotton, rest in feed, sell the farm, throw in crop. Reserve 1-3 mineral rights. R. B. Mathews, 4 mi. NE Muleshoe. 36-4tp

PAPER and Supplies. When you think of paper think of The Journal. Phone 54. 31-tfc

WANTED—Will take orders for custom made Venetian blinds. Howard Cox, Cox Radio Shop. 45-tfc

CEDAR POSTS delivered to your farm, any amount and any size. Give us your order. Clyde, Jr., and Dan Bray. 35-tfc

WILL CONTRACT cement, stucco, and plaster work of all kinds. Matt Dudley. 32-tfu

FOR SALE—1-row International binder, good shape, power take-off. Russell Finley, Muleshoe. 38-1tp

FOR SALE—1946 6-burner Gas Range. Buyer gets first chance at latest model Frigidaire. Also studio couch and dinette suite for sale. Kenneth Jennings at Jennings Food. 38-tfc

WANTED TO RENT—4 or 5 room unfurnished house or apartment. Permanent residents. Inquire at Journal office. 1tp

FOR SALE—Windmill 20-ft steel tower pipe sucker rods etc. B. E. Chaney, 3 miles west Muleshoe. 38-2tp

FOR SALE—McCormick gear driven row binder on rubber. John Davis. 38-2tp

FOR RENT—Public address system, for any occasion. Can be used anywhere. Cox Radio and Appliance. 18-tfc

LEGAL BLANKS—Notes, Contracts, Bills of Sale, Etc., at THE JOURNAL. Phone 54. 31-tfc

SEWING MACHINES REPAIRED
Old machines rebuilt into smooth-running Electric machines. All work is guaranteed. 7 years experience. I Buy Used Machines
J. D. OWEN
Phone 23, office E. R. Hart Co. 31-4tp

FOR SALE—160 acres good land, irrigated, 10-in. pump, 38 acres in alfalfa, 5-room house, good barns, 8 1/2 miles west Muleshoe. Other good places for sale. See me 4 miles northwest Muleshoe. J. E. Day 35-4tp

FOR SALE—Business lot \$2000. North of post office. Paving paid. \$200 down, \$200 year. 5 per cent. S. E. Goucher. 19-tfc

FOR SALE—1941 Model IHC 6 ft combine in A-1 condition. See Eugene Morton, 5 east, 1/2 south of Lazbuddy. 37-3tp

FOR SALE—1 good granary. Also '36 2 door Chevrolet. 1st house east Shady Rest, Mrs. Sigman. 38-3tp

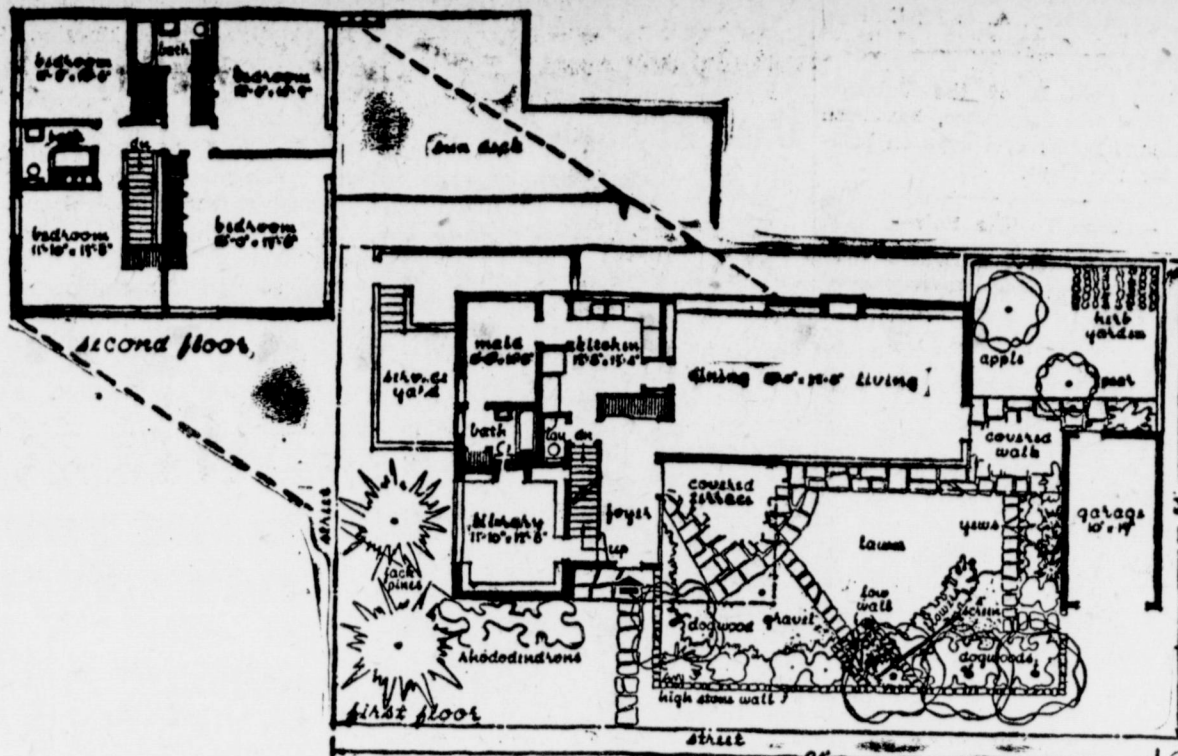
FOR SALE—Ford tractor, factory made equipment. Practically new. Johnny Johnson, 4 north, 3-4 east of Muleshoe. 38-1tp

BRING US Your Blackeyed Peas. Gilbreath Feed and Seed Co. 38-1tc

FOR SALE—3 room box car shack, 14x26 foot, to be moved. Also 3-4 horse air compressor. R. O. Awbrey at Progress. 38-2tp

FOR SALE—Dressed Fryers. See O'Neil Rockey, Muleshoe Motor. 38-2tc

Called Best Home Plan



From the twelve best houses in the entire country selected by House Beautiful magazine after an exhaustive survey, plan shown above as pictured in the September issue of House Beautiful is considered to be the best. On a tiny lot, 84' by 54', fronting on two streets, with close neighbors on the two sides, the architects have created privacy plus 100 per cent use of the land. Survey indicated that since 1935 a revolution has taken place in the design of the American home and that unless more Americans become aware of it, their new homes will be obsolete before they can be occupied.

FOR SALE—Factory built trailer 125.00. J. & W. Garage Need more Texas. 37-3tp

BED ROOMS For Rent. Men or boys preferred. See Mrs. Nora McCarty at Wood Laundry. 37-2tp

FARM LOANS
I can make a few good 15-year Farm Loans at 4 per cent interest. No expenses for appraisal or examination of abstract.
S. E. GOUCHER 32tfc



THE LONE STAR TRADING POST IN MULESHOE needs more listings. If you want your land sold, give it to us. We get results. BUY, SELL, TRADE or EXCHANGE anything through the LONE STAR TRADING POST. TUNE IN KSEL in Lubbock, 950 on your dial at 6:40 a. m. Where service is not a Motto, it's a business.

DAVE AYLESWORTH
Phone 271-J
Muleshoe

ALFALFA SEED Re-cleaned. New sacks. No vine weed or Johnson grass. Kansas Common Alfalfa. R. B. Mathews, 4 1/2 NE Muleshoe. 36-4tp

FOR SALE—Re-cleaned Alfalfa seed, 3,000 pounds. \$20.00 per hundred. 7 miles east on Plainview highway, 1 mile north. F. M. Hawkins. 37-3tp

Men Vote For These



The lightweight wool dresses for fall shown above as pictured in the September issue of Cosmopolitan magazine won the unanimous approval of a jury of notables at Cosmopolitan's Male-tested fashion display at New York's Stork Club. Jury included Jean Hersholt, Edward Everett Horton, Carmen Cavallaro, Robert Rossen, West Coast publicist, and John Reid King, radio announcer. Dresses shown in photograph were designed by Henry Rosenfeld.

HOUSEKEEPER WANTED — For man and 13-year-old boy. Room board and salary. Box 911, Texico, N. M. 38-1tp

FOR SALE—Two-room house 14x28 2 lots 1 block south of park. M. M. Milligan. 38-1tp

FOR SALE—100 White Leghorn hens. Also blackeyed peas. Muleshoe Nursery. 1tc

FOR SALE—10-ft broadcast, McCormick-Deering Binder, practically new, with new canvas. L. T. Green 1tc

WANTED—Position as companion to elderly lady. Mrs. Blanche McKinney, R. F. D. 2, c/o J. T. Huckabay, Muleshoe, Texas. 1tp

FOR SALE—1941 Model Ford Truck, with bobtail grain bed. In good shape. L. J. Sanders, Baileyboro. 37-2tp

FOR SALE—John Deere 16-8 wheat drill. See Tommy Haley 5 miles north of Muleshoe. 38-1tp

Do "Plate-Sores" Bother You?

If your "GUMS" itch, burn, or cause you discomfort, druggists will return money if the first bottle of "LETO'S" fails to satisfy.
DAMRON DRUG STORE



THIS IS A FAT-WASHER
THE SALVAGE BIRD SAYS—
"WHEN YOU SKIM THE SOUP SAVE THAT USED FAT FOR THE BUTCHER—
DON'T YOU BE A 'FAT-WASHER'—
SAVE USED FAT"

Paint Your Car, \$5.95

With DAB—We Have It—DAB is the original wipe-on auto paint. Dab is guaranteed for two years not to chip, crack, peel, fade. One can will paint any car—\$5.95 quart. But be sure you get DAB the miracle paint. Nationally advertised on radio and magazines. Just wipe it on with new powder puff (has no lint), and your paint job will be dust-free in an hour with a smooth, gloss finish. In 17 colors. Buy it in Muleshoe at Bovell Motor Supply. 37-4tp

HOUSEKEEPER WANTED—3 to 5 Monday through Friday. Mrs. Henry Williamson. 1tc

FOR SALE—1 Horizontal Motor, H. P., 220 volt, 3 phase, 1 Peerless, size C, 40 HP Gear Head and Universal. C. H. Hastings, 1 1/2 SW Aiken, Texas 37-2tp

FOR SALE—18 room apartment frame building ready to move. 20 x 50, in Hereford. See Livingston at Earth. 37-1tc

FOR RENT—To one or two gentlemen a clean, comfortable bedroom with private entrance. See Mrs. H. Jay Wyer or telephone 148. 38-1tp

—Come To The Fair—

FURNITURE SPECIALS

Used Office Desks Oak \$17.50

Innerspring and Cotton Mattresses

Bedroom Suites

Crosley Radios

\$19.45 to \$249.50

Poster — Panel Wheat, Blonde, Maple

Premier Vacuum Sweepers

DON'T FORGET TO ATTEND

The FAIR

NEW McCormicks USED Muleshoe Texas

WELCOME FAIR VISITORS

Make **BROWN'S OFFICE**

Your Headquarters

R. L. Brown

REALTOR

110 Wall St., Ph. 13 Muleshoe, Texas

Harvestime

And Fair Time

Always with the harvest comes the time when folks like to "show off" the fruits of their labors. Be sure to attend the Fair. See for your self what the farms around here produce.



We'd be mighty glad to have you come by our yard while you're in town. We are widely known for being the place in Muleshoe for buying building materials. Come in to see us about your needs.

Higginbotham - Bartlett Co.

Phone 52

Muleshoe

We Join In Bidding You

Welcome

to the first annual

Muleshoe Fair

Muleshoe is proud to be your host on the two days of the Fair. We hope that this will just be the beginning of a big annual event for this territory. Certainly we believe the huge livestock and agricultural interests of this fertile section are capable of presenting an interesting exhibition and we are 100 per cent behind the Fair.



S. E. Cone Grain & Seed Co.

ROY JORDAN, Mgr.

Phone 3

Muleshoe

OUR HONOR ROLL

Highest number of papers ever printed by The Journal came from the press this week. A steady increase in the number of papers printed has been the rule for some time and now has reached a record number. Listed below are names of those who have paid their subscriptions the last few days:

W. A. Stevens, Rt. 1.
 Jim Claunch, Enochs.
 S. E. Magness, Farwell.
 John Gummelt, Sudan.
 Wiley Grubbs, Star Rt. 2.
 D. J. Leedy, Route 1.
 Mildred Davis, city.
 Texas Motor Co., city.
 P. Q. Stickney, city.
 J. D. Adrian, city.
 T. R. Legler, city.

W. J. Tebeaux, McGregor.
 Mrs. A. C. Bergstrom, Kansas City.
 Gerald Moore, Corpus Christi.
 Fuston McCarty, A. & M. College.

Myron Pool II of the Johnson Pool Tire and Appliance, has been in Chicago for several days on business for the firm.

—Come To The Fair—

Mr. and Mrs. Charles Musson and Mr. H. E. Musson of Lubbock, were visitors in Muleshoe, Wednesday.

Flood-Proof Fence Used in Australia

Lays Flat While Drift Wood and Water Pass

A fence which bows before the onrush of flood waters and lies flat while water and drift-wood pass over is being used in Australia.

The posts are 33 feet apart and two wooden droppers are placed between the posts and another alongside each post. The posts are bored with holes 4 inches from the ground



and 1 1/2 inches from the edge of the post, and another 3 inches from the edge. These posts are 6 feet long, 3 feet 6 inches above ground.

The droppers are bored 4 inches from the bottom and then 6 inches, 7 inches, 8 inches and 11 inches, allowing the top barbed wire to rest on the side of the dropper, to which it is tied through the hole with the wire. The droppers are 3 feet 10 inches long. The bottom wire is reeved through the droppers and then through the posts. Each dropper near a post has a piece of wire passed around the top of the post, then around the dropper so that it will give way in flood time and allow the fence of droppers to collapse. The bottom wire, 4 inches from the ground, holds the fence to the posts.

After the flood has subsided, all that is necessary is to stand the fence of droppers upright again and attach it to the posts as before.

Freeman Now With Cox Radio & Elec.

A. C. Freeman of Houston, is a new employe of the Cox Radio & Electric Shop, Howard Cox, proprietor has announced.

Mr. Freeman, his wife and their small daughter are moving to Muleshoe to make their home.

Mr. Freeman is a specialist on radio maintenance and will be in charge of this department of the Cox business. He has recently completed a two year course in radio at a Houston school, conducted at the University of Houston. Freeman is a veteran of 29 months of service with the U. S. Navy during which time he was in the radio branch.

ter, Sue Carrol, D. L. Smith and Mr. and Mrs. D. O. Smith, all of Muleshoe.

Smith Family In Reunion Friday

A family reunion was held Friday night in the D. O. Smith home, with all of the boys home together for the first time since the beginning of the war.

Those present were Mr. and Mrs. Robert Smith, of Ajo, Ariz., Mr. and Mrs. John Smith and son, Gary, Mr. and Mrs. Richard Smith and daughter, Sue Carrol, D. L. Smith and Mr. and Mrs. D. O. Smith, all of Muleshoe.

Mr. and Mrs. Joe Damron returned home Tuesday from Waco, where they took Jayne, who will enter Baylor University for the fall semester. Miss Norma Lee Osborn accompanied them as far as Ft. Worth from where she will go to T. S. C. W. in Denton to enroll for the fall semester.

Read The Journal Want Ads.

—Come To The Fair—



YOUR FAIR

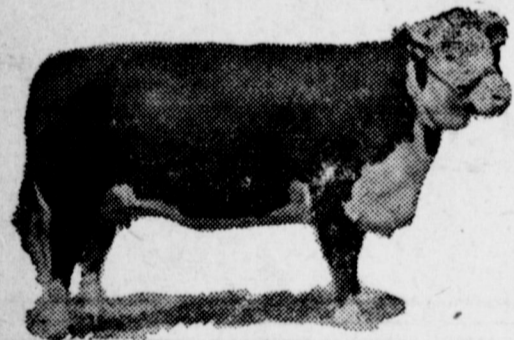


Muleshoe Sept. 26-27

WE INVITE EVERYONE TO ATTEND

We want this fair to be a huge success because it will do much to promote agricultural prosperity in this community — and the farmers' prosperity means much to increase our business. Let's all attend and take part in The FAIR.

Muleshoe Locker



Fine **LIVESTOCK**

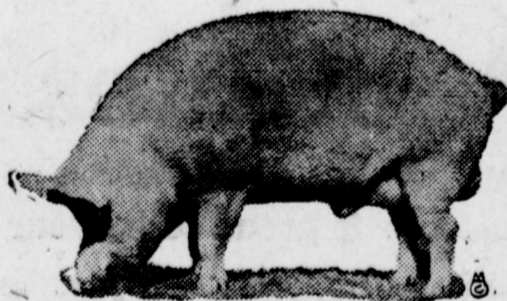
Will Be On Exhibit At

Muleshoe Annual Fair

We extend to you an invitation to come to the Fair and see these fine animals on display. There'll also be crop exhibits, women's exhibits and fun for all.

Fine **FOODS**

Will Be Yours To Enjoy At Our Place While Attending



THE FAIR

We know you'll want to enjoy the delicacies on sale at the stands on the Fair Grounds, but you'll also want a delicious MEAL from our place before going home.

Cross Roads Cafe

Be Sure To Attend

MULESHOE'S

1st ANNUAL

Friday & Saturday

September 26 27



We want you to know that this is a big event in Muleshoe and we're expecting everyone to be there. You'll thoroughly enjoy the educational and entertainment features of the FAIR.

We'll have an exhibit of International Harvester Farm Machinery on display. We invite you to come by and see this array of fine farming equipment.



JOHNSON & NIX

Phone 166

Muleshoe, Texas

Letters To The Editor

Iraan, Texas,
Sept. 11, 1947.

Dear Forbes—

Will you please change the mailing address on my paper to Mrs. Walt Fernald, Box 565, Iraan, Tex-

Mrs. Joe Jennings, Mrs. C. K. Farrell, Mrs. Ray Edwards, Mrs. S. C. Beavers and Mr. A. C. Gaede attended the district workers meeting of the First Methodist church held in Aarillo Tuesday.

Please call in your news or send it in. Phone 54—The Journal.

Best wishes to all of you there. Mary L. Pinson Fernald.

NEW BOOKS ADDED TO MULESHOE LIBRARY

Three of the new books are now on the shelves of the Muleshoe library, Mrs. E. R. Wright, librarian said today. The titles are: "Mrs. Mike," Benedict and Nancy Freedman; "Human Destiny," Leconte, du Nouy; "Gentlemen's Agreement," Laura Z. Hobson. The library is sponsored by the Muleshoe Study Club.



Soils Need Air for Total Crop Growth Increasing Depth of Aeration Boosts Yield

"Stuffy" soils that have little or no oxygen available to the plant roots that grow in them just are not able to support high crop yields. Hard working plant roots need oxygen if they are to do a good job of supporting the plant and collecting plant food for the above ground parts.

Working with muck soil, N. K. Ellis, Purdue university, and Richard Morris, U. S. soil conservation service, found that when liberal quantities of oxygen penetrated the soil only four inches the yield of red beets, sweet corn, onions and Chip-



It may pay to go deeper than this plow is set.

ewa potatoes was small. When the soils were "ventilated" to 18 inches the yields increased as much as 10 fold. When the depth of aeration was increased to 36 inches the yield of some of the crops was increased. The yield of carrots went from 3 to 33 tons per acre when the depth of aeration was increased from 4 to 18 inches. Sweet corn yield went from 3 to 4.75 tons; onions from 45 to 275 50-pound bags; red beets from 3.75 to 13.5 tons and potatoes from about 12 to 258 bushels per acre.

Oxygen in the soil for the use of the plant roots is the logical reason for the difference in crop yields. Adequate plant food was available on all the plots. Rainfall during the season was sufficient to eliminate water as a limiting crop production factor on the muck soils.

KNOW YOUR BREED Blue-Game Chickens

A tradition that has been recorded by the historians of Delaware, is that during the early days of the Revolutionary war the men of Capt. Jonathan Caldwell's company took with them game chickens noted for their fighting ability. These chickens were said to be of

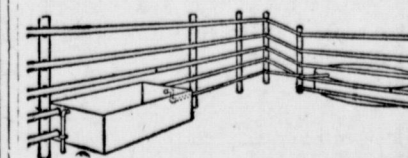


the brood of a famous blue hen. The company soon received the sobriquet "Blue Hen's Chickens," and the state of Delaware in 1939 adopted the Blue Hen's Chicken as the state bird.

The photograph shows a blue fowl resulting from a cross of Black Sumatra cock and Blue-Splashed White hen, as developed by the USDA.

Trough and Bath Pen

This drinking trough has an overflow pipe to carry water to the larger trough. The arrangement eliminates the need for float valve.



Unique drinking trough and bath pen, courtesy James F. Lincoln foundation.

The pipe also serves as a part of the fence. The water in the larger and lower trough is carried away by an overflow pipe.

Treating Turkeys for Blackhead Recommended

A little item on a large subject appeared recently in the official publication of the American Veterinary Medical association. "Disubutylphenoxymethyl dimethylbenzylammonium chloride, it seems, has been recommended by leading veterinary authorities as a "preventive of naturally occurring enterohepatitis of poult." "Enterohepatitis" is a disease more commonly known as "blackhead."

Muleshoe H. D. Club Members Hold Picnic At Clovis

Muleshoe home demonstration club met for a picnic Sept. 11 in the Clovis park, where the noon meal was cooked.

The demonstration was on outdoor cookery. Steak and wieners were the meats used. The broiling of the steak was done by stringing a slice of each, steak, tomatoes, lemon and onion on a coat hanger and placing over the fire. A coat hanger gives a nice handle for turning.

Biscuit bread was made as any other biscuit dough. Take a biscuit size piece of dough, place it firmly and smoothly over a greased stick 3 inches thick, leaving the end closed. Put over the fire to cook. When bread is done it will slip off the stick easily and thus leave a hole where the meat, pickles or tomatoes can be placed.

Toasted wieners and cheese were used for this filling. It makes a delicious sandwich. Any other filling

can be used.

With all the ladies cooking, soon the lunch was ready. There were cookies, pie and fruit to complete the meal, with hot coffee as a drink. This was a meal enjoyed by everyone.

After noon the beautiful sunken garden was viewed and then a short shopping tour in Clovis. This ended a very happy day for all. Those attending the picnic were:

Mesdames Ernest Holland, Dave Aylesworth, J. E. Day, W. H. Awtry, A. W. Copley, O. C. Kirk, D. E. Beller, W. M. Dudley, Roy Carney, S. C. Caldwell, W. F. Hays, and a visitor, Mrs. J. E. Lovelady, of Amarillo.

There will be a flower show Saturday, September 20, at the Southwestern Public Service company building. All entries are to be in by 10 a. m.

Next meeting will be with Mrs. Tom Zimmer, Sept. 25.

—Come To The Fair—

Sophomore Class Officers Elected

The sophomore class of Muleshoe high school met and organized last Friday afternoon.

Officers were chosen as follows: Teddie Joe Lawler, president; Bobbie Goss, vice-president; Darlene Klepper, secretary-treasurer; Mary Jo White, reporter; Jimmy Winstead, sergeant-at-arms.

Sponsors are Miss Margy Moore and Coach James A. Beam.

AFTER MORE PUMPS

Red Johnson left Muleshoe in his truck Tuesday morning to go to Hastings, Nebr., for another load of Western Nebraska Turbine Pumps for Irrigation Supply Company of this city. H. D. Crawford of the firm said a load Johnson brought in not long ago is all sold out to Muleshoe territory farmers.

—Come To The Fair—

A Bountiful Harvest



We invite all our friends to come

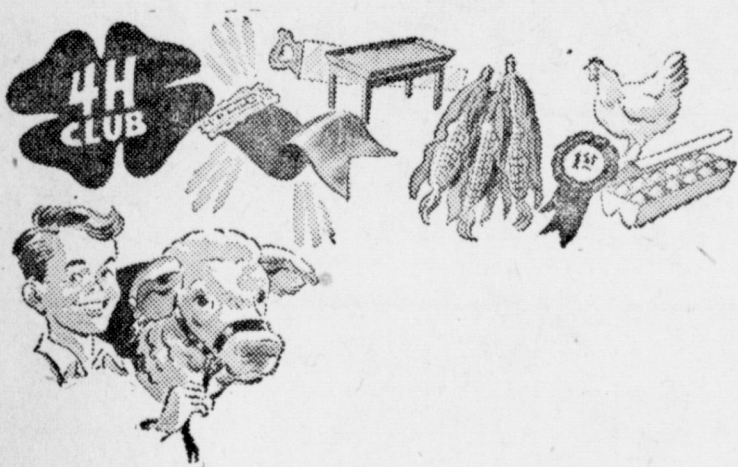
to Muleshoe and see the fruits of this harvest which will be on display at the Fair.

And you all know you have a standing invitation to come to see us about your auto troubles. Our service department is unexcelled in giving high quality, prompt service.

C. W. Goss Auto Co.

Phone 53

Muleshoe



BETTER LIVING in Rural Areas

The Muleshoe Fair

Will tend to improve the quality of livestock, crops, and other produce of the farm. That's why we want to urge everyone to attend and take part in the Fair. You see, the improvement of all phases of farm life is OUR JOB too. Our organization is vitally interested in farm life.

Bailey County Rural Electric Co-operative

Lonnie Arnold, President
Phone 64

Glenn M. Ezell, Manager
Muleshoe, Texas

A GOLDEN HARVEST

Going To THE FAIR



with a

BOUNTIFUL CROP

We want you to go down and see the crops that are produced around Muleshoe. They are tops. We also want you to come by Irrigation Supply and let us explain to you how you can carry CHEAP CROP INSURANCE with an IRRIGATION WELL—how you can be assured of a bumper crop every year. We have the very latest equipment and materials and can give you a job of MAXIMUM Quality at MINIMUM Expense.

Let Us Give You An Estimate on a Turnkey Job

Irrigation Supply Co.

H. D. Crawford
Phone 80-J

Claude Riley
P. O. Box 464

Martin Oliver
Muleshoe

Friena Road Is On Paving List

Contract will be awarded by the Texas Highway Department next Wednesday, September 24, for construction of five miles of pavement from Muleshoe

north to the county line on Highway 214, according to announcement of the department. Contract also will be awarded at that time on the same road from 4 miles south of the Hub to Friena, almost completing the unpaved gap between Muleshoe and Friena. A third project will be included in the same letting, from U. S. Highway 84, 2.8 miles southeast of Far-

well to Oklahoma Lane school. In all the department will contract for the construction of 23,730 miles of grading, drainage structures, flexible base and double asphalt surface treatment in Bailey and Parmer counties. Completion of the road between Muleshoe and Friena is specially important because it would provide a shorter all wea-

ther route from Muleshoe and points south to Amarillo. There is some travel over this section now by through tourists, but the road is usually rough and most of this kind of travel goes via Farwell. Farmers living in the vicinity of this highway and who wish to transact business in Muleshoe would be greatly benefited. County Judge Cecil Tate said highway right of way for this paving job was all secured some time ago. It is the last of the jobs to be done by the department without county assistance, three others in the county now being near completion, already completed or under way. These were in the south part of the county and join up with roads already paved or to be paved by the county with money provided by the road bond issue. Some of the latter roads are nearing completion or are already finished.

Mr. and Mrs. Claude Ellis and son, Norman, of Modesto, Calif., spent the week end with his father, J. W. Ellis, and his sister, Mrs. Maude E. Jones.

—Come To The Fair—

Please call in your news or send it in. Phone 54—The Journal.



Lack of national unity is the most serious problem facing the United States in the opinion of Democratic Representative John Bell Williams of Mississippi, above, who is quoted in the July issue of Cosmopolitan magazine as saying: "Lack of national unity is our most urgent problem. A united America is invincible against foreign threats; hence foreign threats to our national security are hardly as ominous as those which work from within. Many 'social' and 'economic reform' groups ostensibly 'crusade' for overhauling of our social and economic system. These organizations of deceit—boasting many patriotic but misled Americans—are actually Communist and Fascist fronts, or are infiltrated with 'subversives'. Our future depends upon the eradication of these weevils. These groups pit race against race, class against class..."

MULESHOE LODGE
NO. 1237 A. F. & A. M.
regular Meeting Second Tuesday Night of Each Month
Jack Lenderson, W. M., R. J. Klump, Secretary
—Visitors Welcome—

LUZIER'S FINE COSMETICS
Selected to suit your individual requirement.
Accepted by the American Medical Association
SALLIE M. SCHUSTER

Mostly Static --

By BERRY

Howdy Folks: The best suggestion we've heard lately is that the insurance companies base their rates on how old a man feels.

... .

An insurance company is an institution that you can't convince that life begins at forty.

... .

Of course, there's one advantage in being old, you don't have to be told that you're getting old all the time.

... .

Thirty is a nice age for a woman, especially if she's forty.

... .

The woman who says she won't marry until she's thirty probably stays thirty until she's married.

... .

At twenty, a man wishes he could save the world. At thirty, he wishes he could save a part of his salary.

... .

Many people are buying our Universal Electrical Appliances and saving thereby. Why don't you?

Berry Electric

Phone 98 Muleshoe

LONGVIEW CLUB

The Longview Home Demonstration Club met in the home of Mrs. Irma Griffin, Sept. 9. The club did not meet in July or August so we did not have our regular program outline for the club.

The house was called to order by the president and the minutes were read by Mrs. Buzard.

The flower show was discussed and also at the fair.

The club is giving an ice cream supper Friday night, Sept. 19, in the home of Mrs. Jodie Marlow. This is for the community, so be sure to come.

The club will meet Monday, Sept. 22 instead of Tuesday, Sept. 23, in the home of Mrs. Ralph Black.

Sandwiches, cookies and punch were served to Mrs. Jodie Marlow, Oleta Buzard, Newkirk, Naomi Black, Gladys Dorsey, Katherine Buzard, Berta Kitchens and the hostess.

Miss Williams, Edd Jones and Bob Jones left Monday for Chicago. Miss Jones will make arrangements for entering school.

Sam Dameron and Otto Smith returned to Austin, Tuesday where they will resume their studies at the University of Texas.

WE'RE BOOSTING FOR THE Muleshoe Fair

SEPTEMBER 26 and 27

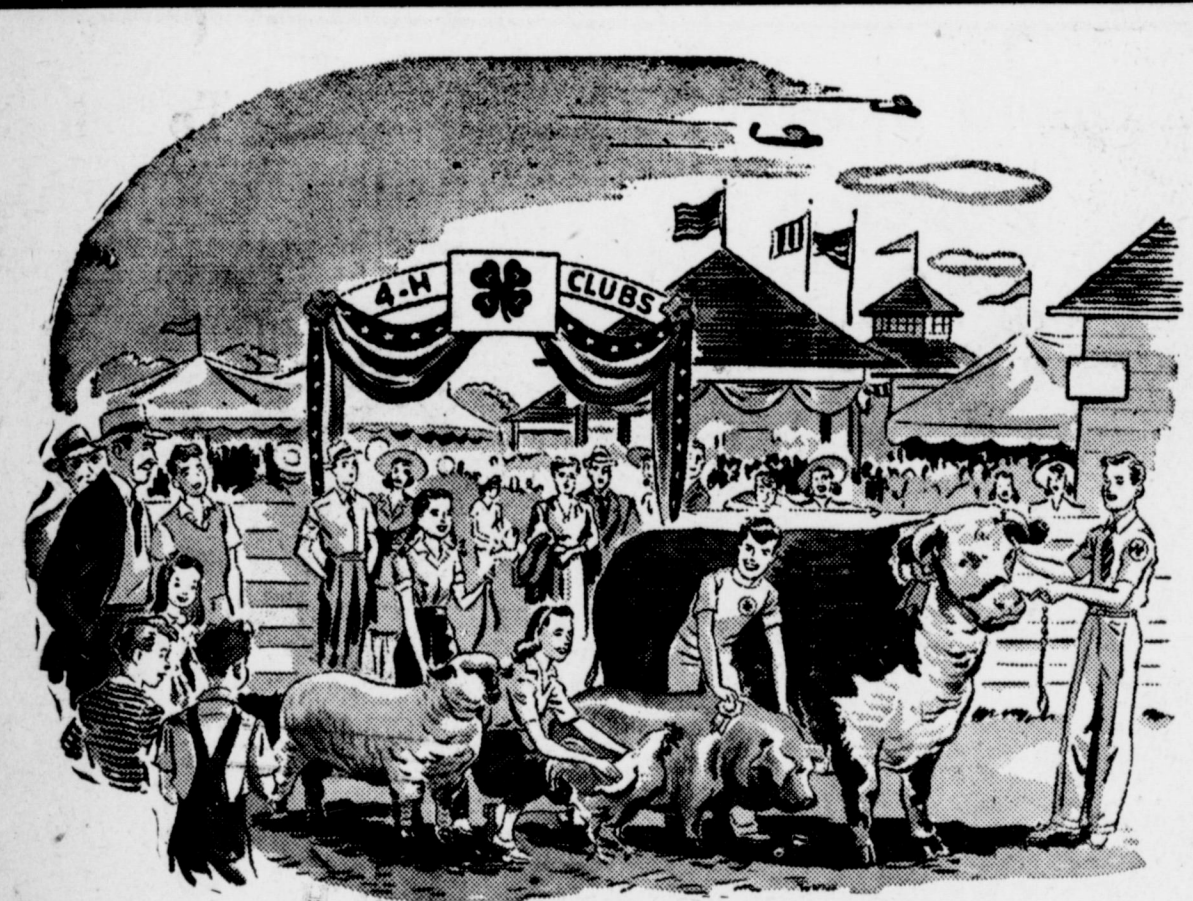
It is our hope that you will be able to attend this first Fair, which we know will grow as the years go by. The Fair is designed to show everyone the fine crops, and the splendid livestock grown in this great agricultural section surrounding Muleshoe. Let us all help to make it truly representative of this section.

KING BROS.

GRAIN & SEED CO.
H. D. KING AND BOB KING

Phone 134

Muleshoe, Texas



Fine Livestock

Are certainly an asset to a community. Come on out to the Fair and see the Display of Pure-bred Animals.

Fine Merchandise

Is also an asset to a store. We've built our business around the fact that we handle only quality goods and offer prompt, courteous service. Visit us while in town.

ST. CLAIR

DEPARTMENT STORE

Protect Against VITAMIN DEFICIENCY With

ONE A DAY

MULTIPLE VITAMIN CAPSULES
Each One-A-Day (brand) Multiple Vitamin Capsule furnishes the full basic daily quantity of five vitamins whose requirements in human nutrition have been established.

You can't buy better vitamins no matter what you pay for them. One-A-Day (brand) Multiple Vitamin Capsules are guaranteed to be full potency, as shown on the label.

Make One-A-Day your Buy Word for vitamins. Get them at your drug store.

MILES LABORATORIES, INC.
Elkhart, Indiana

Welcome to the FAIR

SEPTEMBER 26-27

For Dry, Flaky Skin...



this 2-in-1 Facial!



Summer sun, winter wind, indoor heat... all tend to leave skin flaky and dry! Guard your complexion with DuBerry Contour Cleansing and Lubricating Cream! Wonderfully softening, thoroughly cleansing, it's a complete beauty treatment in itself! \$1.50 plus tax.

Western Drug
The Leading Drug Store in Muleshoe

QUALITY FOOD SPECIALS

Tokay GRAPES, lb. 15c
Washington APPLES, lb. 15c



Vine Ripened TOMATOES Per pound .. 7c

Tomato Juice 46 oz. .can 25c

Crushed Pineapple, No. 2 29c
Maxwell House COFFEE, lb. 49c

3 lbs. Pinto Beans 59s
Vel 29c
2 1/2 Can Kraut 16c

No. 2 Boysen Berries 29c

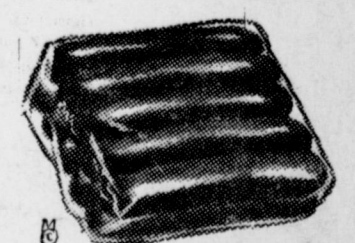
Sweetheart SOAP 10c

Rex JELLY, 1/2 gallon 59c

No. 2 Peach Nectar 15c

MARKET SPECIALS

FRANK'S All Meat 44c lb.



Blue Bonnet OLEO, lb. 39c

Sliced CHEESE, lb. 52c

We Cordially Invite You To The FAIR. Come By And Do Your Shopping With Us

JENNINGS Food Store
WE DELIVER HOME OWNED & OPERATED
Phone 90

5000 Combines Came To Texas

College Station — Nearly 5,000 combines from other states and Canada moved into Texas to help harvest Texas' record crop this summer, records of the Texas A. & M. College Extension Service's farm labor program disclose.

Not including uncounted thousands of combines which operated only within single counties, a total of 9,138 machines were used for custom combining. Of that number, 4,698 were from other states and Canada and 4,530 were Texas combines which went on the road.

reported to the state headquarters. The number of combines following the harvest this year was nearly double last year's 5,097 machines. The number of placements of combines, trucks and workers by county agents in connection with this year's harvest went up proportionately. Reports showed 18,158 workers placed in 1947 compared with last year's 9,755 and 5,537 trucks placed with 1,312.

The big increase in combines and workers made it possible to get through the harvest without undue delay except in a few areas where damage resulted when combines were not available at the exact time they were needed, the report declared.

This is the last year in which the Texas A. and M. College Extension Service will operate the farm labor program, which includes the direction of combine movements during the wheat and small grain harvest. The program was taken over as a war emergency job in 1943 and will revert to the Texas Employment Commission January 1.

Homer Paul returned home Sunday after spending the weekend with Stanley and Arlan Kennedy of Mountainair, N. M.

Mrs. Ralph Paul is spending a few weeks with her cousin, Mrs. Laurena Kennedy, of Mountainair, N. M.

—Come To The Fair—

CAMPUS FORMAL



Yards and yards of cotton net are used by designer Mary Huffet to create this very formal dance frock for big evenings on the campus. In pastels and white, the strapple bodice is garlanded in rosebuds and snuggled for figure flattery.



Turkey Steaks Open Daily Paying Market

Surplus Birds Are Quick Frozen, Realizing Profit

North Carolina is leading the way in taking care of a surplus turkey crop. Near Burgaw, N. C., quick frozen turkeys are being processed into steaks that bring excellent re-



First operation is to trim turkey, leaving almost uniform mass of equally divided white meat, dark meat and gravy makin's.



Four pounds of turkey stew and 20 pounds of turkey steaks, left and center, secured from 24-pound frozen turkey, right.



Turkey steaks are individually wrapped and sealed in cellophane.

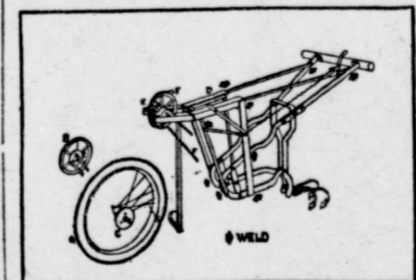


Weight is placed on the steak package. Thawed out gradually to room temperature, they are ready to fry to cook as desired.

turns every day of the year. The method of processing the steaks is demonstrated from photographs taken at Pender Cold Storage and Freezer Locker cooperative, where thousands of turkeys are being made into fast selling steaks.

Hand Cultivator Now Self-Propelled Unit

First discard the original steel wheel for a 26-inch bicycle wheel (A) complete with tire. Then attach a V-pulley (B). Place heavy washers (C), 8 inches in diameter, over the hubs and align the holes



Model of Hand Cultivator

in the washers with the pulley holes, through which 1/4-inch stove bolts are placed.

The frame is fabricated of angle iron, welded at the points of contact with heavily coated mild steel electrode. The motor is mounted on the frame (D) and balanced two ways to minimize weight on the tractor. The motor base is extended far enough ahead to allow for the attachment of a jack shaft and pulleys (E) which reduce unit speed. The unit is ready for operation with the attachment of belts (F).

Bacteria as Plant Food Increases Grain Yield

The use of bacteria as food for plants is the basis of a new preparation known as phosphorobacteria, developed at Leningrad institute. Each gram of the preparation contains up to 200 million specially cultivated bacteria, which on reaching the soil transform complex organic matter containing phosphorus into soluble salts from which the plant can draw nourishment. The bacteria increased crop yields.

Progress Completes Plans For The Fair

Progress Home Demonstration Club met Tuesday, Sept. 16, with Mrs. Clyde Henry. Plans were made for the flower show Saturday at Muleshoe, sponsored by the Home Demonstration clubs.

Plans for our County Fair were also completed. The fun night will be at Mrs. Oliver Thompson's Monday night, Sept. 22 at 8 p. m. The community is invited. Bring either wieners or sandwiches and salad of anything else that goes to make up a good picnic lunch. Also bring a glass or cup for the drink.

There were 15 members and one visitor present. The next club meeting will be with Mrs. George Wylie.

FOR SALE—No. 116-W John Deere automatic pickup hay baler with motor. Has baled only 2,000 bales. E. C. Hill, 2 1/2 miles east and 3/4 north of Littlefield, Texas. 38-2tc

OCT. 3 IS MULESHOE DAY AT LUBBOCK FAIR

Management of the Panhandle South Plains Fair have designated Friday, October 3, as Muleshoe Day at the annual fair. A letter from A. B. Davis, manager of the Lubbock Chamber of Commerce, inviting the attendance of people of this section on that day as well as on every day during the exposition has been received here.

GRADUATE NURSES NOW WITH LOCAL HOSPITAL

Miss Juanita Blair left Tuesday to begin her training as a nurse at St. Anthony's Hospital, Amarillo. She graduated from Muleshoe high school last spring.

Miss Winona Blair, sister of Juanita, and Miss Betty Jo Campbell, of Kingsville, finished their training at St. Anthony's Sept. 13, and have entered upon their duties at Green Hospital & Clinic, Muleshoe. Juanita and Winona are daughters of Mr. and Mrs. H. W. Blair of Y. L. community.

NEWS BRIEFS

Wanema McKnight left Monday for Plainview where she will enroll in Wayland College. Wanema is a graduate of Muleshoe high school of the class of 1947 and was one of their A students.

Bill Wood of Matador visited his parents and friends in Muleshoe

over the week end.

Starkey is a granddaughter of Mrs. Johnson. They were to visit also in Portales with the E. T. Ward family and with J. W. Bryant, a brother of Mrs. Lewis Johnson and Mrs. Ward is a niece.

Mrs. W. W. McElmurry and son, Markern of Trent, Texas, also Mrs. McElmurry's mother, Mrs. Lewis Johnson, were guests in the W. H. Awitrey, Sr., home Monday night of last week. The McElmurry's are cousins of Mrs. Awitrey and Mrs. Johnson is her aunt. They went from here to Clovis to visit the Johnny Starkey family, as Mrs. W. H. Awitrey, Sr.

Mr. and Mrs. Deon Awitrey and little son, Ronnie, visited last week-end with his parents, Mr. and Mrs. W. H. Awitrey, Sr.



DREAM KITCHEN

EVERY INCH REALITY . . .

Come in and let us show you our FRIGIDAIRE steel cabinets units, Electric stoves . . . Refrigerators, Hot water heaters. You can have a complete Frigidaire kitchen.

GAS and BUTANE HEATERS


Circulating Type Clay Back Type ELECTRICAL APPLIANCES Lamps . . . Toasters . . . Hot Plates

Attend the Fair

Sept. 26 - 27

HARPER APPLIANCE

Frigidaire Dealer Muleshoe, Texas



YOU'LL GET YOUR

MONEY'S WORTH

IF YOU ATTEND THE


Muleshoe Fair

JUST AS YOU DO WHEN

You Buy Your

Livestock and Poultry Feeds

FROM US



Muleshoe Ice And Produce

For Two Days Of

Fine Entertainment

Attend Muleshoe's

ANNUAL FAIR

For The Very Best In A

Real Estate Buy

Always See

Muleshoe Real Estate Agcy.

Clyde A. Bray Robert B. Precure

Box 793 Muleshoe Phone 747

FOR TOPS IN ENTERTAINMENT

ATTEND MULESHOE'S FAIR

For Tops In

FUEL

Always Use

BUTANE

It Is—

SAFE
ECONOMICAL
EFFICIENT
CAN BE USED ANYWHERE

Flash - o - Gas Co.

Day Phone 125 Night Phone 20

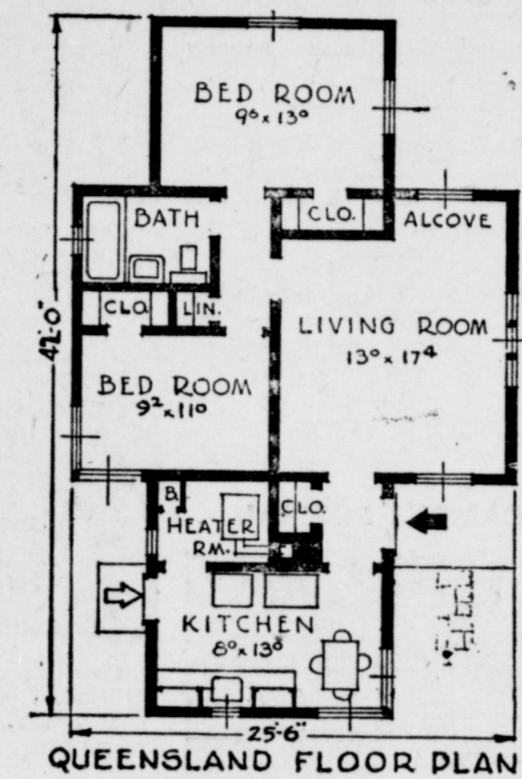
The Muleshoe Journal
 Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1897.
 Published Every Thursday at MULESHOE, TEXAS
 J. M. FORBES Publisher
SUBSCRIPTION RATES
 In immediate territory, \$2.00 per year
 Out of Territory \$3.50
 —Come To The Fair—

Checkup Of Cars Recommended After Summer Driving
 A mechanical check-up of cars after long summer driving was recommended today by E. L. Harrig, national service manager, Chevrolet Motor Division, as a safety measure with the end of the vacation period and the return of children to schools.
 "Most people drive more in the summer and many add considerable mileage by long vacation trips," said Harrig. "It would certainly be wise for such owners to check their cars now, and be sure they are mech-



HOUSING PLAN SERVICE, Inc. 642 SEPT. '47

THE QUEENSLAND—The trouble with many contemporary (modern) homes is that they range over so much territory that they are beyond the price level of the modern-inclined family that must build on a limited budget.
 The Queensland is a contemporary home designed especially for those who must watch costs carefully. Under an attractive hipped roof its floor plan arranges logically in the modern fashion. The living room is large and open to light and air on three sides. The kitchen is in front looking out over the street on what, since the advent of the automobile, has become the least attractive outlook of most plots. Like most modern houses, this house need not have a cellar. An adequate heater room is provided in the first floor. For those who insist on a basement the detailed working drawings provide a flagstone terrace, one enters a vestibule vide a cellar alternate.
 equipped with a good coat closet. A turn to the right and one enters the large living room. The kitchen opens to the left of the vestibule and is large enough for a permanent dining alcove. This is attractively placed in the corner window giving unobstructed views up and down the street. To balance the corner window in the dining alcove, a similar window is placed in the bedroom on the other side of the house. The exterior effect achieves the symmetry of fenestration that is a fundamental of good architecture, and on the inside the use of corner windows in two strategic spots helps to make the attractive arrangement of furniture easy.
 Like all the houses of our series, The Queensland was designed to the exacting requirements of Housing Plan Service as well as to conform to the standards of construction requirements of Federal Housing Administration. The electrical plan was checked by the National Adequate Wiring Bureau. Blueprints and specifications may be had from Housing Plan Service—140 Nassau Street—New York 7, N. Y.—for \$7.50 per set.



QUEENSLAND FLOOR PLAN

Michael R. Bell, CQM, USN, will be in Muleshoe September 25, 1947, located at the Post Office building. Chief Bell has the latest list of open rates to ex-Navy men reenlisting in the Navy. See if your rate is opened. First enlistments are required to have a birth certificate or evidence of their age, also 17 year old applicants must have parents consent. See the Navy Recruiter while he is in Muleshoe and get all the facts concerning an enlistment in the regular Navy.
 Mr. and Mrs. W. M. Pool, Sr., visited here Sunday with their sons, Mpron and Lee Pool and families and Mr. Grady Davis, brother-in-law of the Pools from Harlingen, was a visitor here over the week end.
 —Come To The Fair—

DR. J. R. DENHOF
DR. ABNER ROBERTS
 Optometrists
 PHONE 61-W OR WRITE FOR APPOINTMENT
 121 W. 4th St. Clovis N. Mex.
 ACROSS FROM POST OFFICE

ATTENTION FARMERS.
 We have our Lariat elevator open for the coming row crop season. We also will keep our elevator open permanently. We wish to thank our many customers for their past business. We are connected with a firm that has a reputation of giving us bids that we can assure you of the very highest prices available. We have competent and experienced elevator help to assure you of the very best service. Twenty-four hours a day. We will also contract your grain for future delivery. Milo, kafir, sudan and redtop cane seed. Come in and get our prices.

Lariat Grain & Seed Co.
 (East Elevator)
 Geo. H. Houser, Mgr.

FOR AN AMPLE AUTOMATIC WATER SUPPLY
 Install This Simple Jet Pumping System
 Made By
Peerless Pumps
 Advanced Peerless Jet Pumps
 ECONOMICALLY PRODUCE THE WATER YOU REQUIRE FOR LIGHT INDUSTRIAL NEEDS
 Capacities: 120 to 7500 Gals. per hour from Well Depths to 120 Feet
 The Peerless engineering achievement of designing and building more efficient pumps with fewer moving parts has again been most successfully applied in the advanced Peerless Jet Pumping System. The troublefree Peerless Jet Pump principle ingeniously applies the natural force of gravity, plus a minimum of mechanical power, to lift water upward by pressure from the Jet and force it to a pressure tank by means of an impeller. There is no simpler pump principle now being utilized where water lift requirements are comparable.
 Peerless Jet Pumps are easy to understand, install, operate and maintain. Once the constant pressure Jet Pump is in operation adjustment or repair is rarely needed. Extremely compact in design. Double or single pipe systems available in sizes from 3/4 to 3 H.P. Quietly supplies the water you require whether installed over the well or offset at a distance from the water source.
 Ideally applied to wells 2' inside diameter and larger for water supply requirements of light industry including ice and refrigeration plants, creameries, dairies, milk plants, institutions, hotels, laundries, municipalities motels schools, etc.
 SEE THE PEERLESS WATER KING
 Unique in design and operation. For shallow well installation only. Capacities: 275 to 860 Gals. per hour. For trouble-free simplicity of operation, this unique pump utilizes the same "magic" pumping element of the Peerless Hi-Lift Pump. Hard chrome pumping element wholly positioned and protected within pump base is highly resistant to abrasive and corrosive action. Assures a clean, constant water supply. Requires a minimum of space and attention, 100% automatic. Easily installed over well or offset.
D. H. SNEED SUPPLY CO.
 Phone 43 Muleshoe, Texas

ically safe, particularly with the return of children to school and increased activity on the streets." Harrig suggested:
 1. Close examination of brakes and steering.
 2. General engine, chassis and body inspection.
 Safety and traffic experts point out more than 28,000,000 children have returned to school and em-

phasize the necessity of extremely careful driving by motorists especially near school buildings.
 NAVY RECRUITER TO BE IN MULESHOE
 A Navy Recruiter from Clovis,

30th ANNUAL PANHANDLE SOUTH PLAINS FAIR
 Sept. 29 - Oct. 4 Lubbock, Tex.
 DON'T MISS THE GIANT BALLOON PARADE
 1:30 P.M. SEPT. 29
 MIDGET AUTO RACES EVERY DAY - 4 P.M.
 BUCK STEINER'S RODEO EVERY NITE - 8 P.M.
 BILL HAMES SHOWS ON THE MIDWAY
 6 BIG NIGHTS 6 BIG DAYS

Another good thing about Texas!

● And that goes double for Pepsi-Cola—the good good drink that's tops for quality. A real value—the finest in flavor and quality, and more for your money as well . . . that's Pepsi. Enjoy the bigger, better drink that stretches those pennies. Get Pepsi today! Buy one—buy six—buy plenty.

Get it now! Ice it up! Drink it down!

5¢ PER BOTTLE

Rita Tennant
 Nationally Famous Model
 from Beaumont, Texas

PEPSI-COLA COMPANY OF TEXAS

MORE PEOPLE TO FEED— LESS ACRES CULTIVATED
 "Soils and Men," in the Yearbook of Agriculture for 1938, gives a table showing the results of the amount and rate of erosion on our cultivated lands of the United States. This table shows that, according to the 1935 census there were 415,334,931 acres of land in cultivation. Only 169,948,703 acres, or 39 per cent of this land was of such character it could be cultivated continuously without danger of erosion damage.
 There were 76,255,449 acres of this total of such nature, that is, severely eroded, steep, shallow, stony or infertile soils, that economic crop returns could not be expected if it were retained in cultivation. The remaining crop land comprising 178,130,779 acres should have erosion control measures applied to protect it against additional deterioration by erosion.
 Between 1935 and 1940 there was a loss of over 3 million acres of crop land each year from erosion. Since there is little land that may be put in cultivation, the picture may be presented this way: The population is increasing by more than a million a year while the land is being washed and blown away at a rate of more than 3 million acres a year.
 *This information furnished by the Soil Conservation Service.
Muleshoe State Bank
 Member Federal Deposit Insurance Corporation

At The Churches



Schedule of Services

CHURCH OF CHRIST

Bible Study 10 a. m.
 Preaching Service 11 a. m.
 Communion Service 11:45 a. m.
 Preaching 8:00 p. m.

Ladies' Bible Class, Tuesday, 3 p. m.
 Men's Training Class, Wed., 8:00 p. m.

FIRST BAPTIST CHURCH
 Rev. A. W. Blaine, Pastor

Sunday School 9:45 a. m.
 Morning Worship 11:00 a. m.
 Training Union 6:30 p. m.
 Evening Worship 7:30 p. m.
 W. M. U. — Wednesday 3:00 p. m.
 Officers & Teachers — Wednesday 7:30 p. m.
 8:15 p. m.
 Choir Rehearsal — Thursday 7:30 p. m.

MULESHOE PRIMITIVE BAPTIST CHURCH

Elder L. M. Handley, Preacher
 Services every second and fourth Sunday at the school house.
 Song service 10:30
 Preaching 11:00

LASBUDDY CHURCH OF CHRIST

Bible Study 10 a. m.
 Preaching Service 11 a. m.
 Communion Service 11:45 a. m.
 Preaching 8 p. m.

MAIN STREET MISSIONARY BAPTIST CHURCH
 Rev. M. E. Robinson, Pastor

Sunday School 10 a. m.
 Church Services 11 a. m.
 B. T. U. 7:30 p. m.
 Church Services 8:15 p. m.
 Wednesday Night Prayer Meeting 8:00 p. m.

ASSEMBLY OF GOD CHURCH
 Rev. L. H. Hubbard, Pastor.

Sunday School 10:00 a. m.
 Morning Worship 11:00 a. m.
 Evening Service 8:00 p. m.
 Young People's Service, Tues., 8:00 p. m.
 Mid-Week Service, Thurs., 8:00 p. m.
 Women's Missionary Council, Thurs., 2:30 p. m.

FIRST METHODIST
 T. G. Craft, Pastor

Sunday Services
 Church School 9:45 A. M.
 Preaching 11:00 A. M.
 Young People 6:00 P. M.
 Evening Worship 7:30 P. M.
 Bible Study & Prayer — Wednesday
 Midweek Service—Wed. — 7:30 P. M.
 W.S.C.S.—Mon. 2:30 P. M.
 Choir Rehearsal—Wed. 7:30 P. M.

FIRST BAPTIST CHURCH
 Lazbuddy, Texas

Sunday School—10:00 a. m.
 Morning Worship—11:00 a. m.
 Training Union—8:00 p. m.
 Evangelistic Service—9:00 p. m.
 Mid-Week Prayer Service—8:30 p. m.
 "Not forsaking the assembling of ourselves together."—Hebrews 10-25
 L. B. EDWARDS, Pastor

—Come To The Fair—

WOODROW SURRATT WITH MALONE MILK COMPANY

Woodrow Surratt, formerly of Littlefield, is now associated with Malone Milk Company of Muleshoe, Dudley Malone announced.
 Mr. and Mrs. Surratt and their two little daughters have moved here and the elder daughter, Mary Katherine, has enrolled in the second grade at Muleshoe school. Mr. Surratt was formerly with Wayne Milk Company at Littlefield.

Please watch out for engineers' stakes along farm to market roads.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 23,730 miles of Grading, Drainage Structures, Flexible Base & Double Asphalt Surface Treatment from Muleshoe North 5 miles from 4 miles S. of Hub to Friona from U. S. 84, 2.8 Mi. S.E. of Farwell to Oklahoma Lane School on Highway No. FM 299 & FM 690, covered by S 11(1) & (2) & S 474(1), in Bailey, Parmer & Parmer County, will

be received at the Highway Department, Austin, until 9:00 A.M., September 24, 1947, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Act.

In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The Contractor shall pay not less than the prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman," or "Mechanic" employed on this project.
 Legal holiday work shall be paid for at the regular governing rates.
 Plans and specifications available at the office of W. H. Garrett, Resident Engineer Dimmitt, Texas, and Texas Highway Department, Austin.

tin. Usual rights reserved. 37-2tc

NOTICE

Under the law you now have only 10 days in which to apply for transfer of title when buying or trading for a motor vehicle in Texas. A \$5 penalty attaches upon failure to comply with this regulation of not less than \$50 nor more than \$100. Your attention also is called

to a provision of the new law which makes it a misdemeanor to leave a part of transfer of title form blank, leaving out information that is required to be furnished, and such offense is punishable by a fine \$200.

J. C. BUCHANAN
 Sheriff, Tax Assessor and Collector, Bailey Co.



LOW COST

Home Loans

You don't need to wait any longer—our home loan plan will enable you to buy or build your home now. Payments include principal, interest, taxes, insurance. Low interest—prompt courteous service.

IN MULESHOE MAKE APPLICATION WITH MILDRED DAVIS, MULESHOE STATE BANK BUILDING

Let Us Handle Your Savings Account

First Federal
 SAVINGS & LOAN ASS'N. OF CLOVIS
 CLOVIS NEW MEXICO



PORTRAITS OF QUALITY

One 8x10 \$8.95
 Six 3x5

Pierce's Studio

7 Blocks West of Western Drug
 Phone 185

Acme Mattress & Spring Co.

Box 837, Lubbock Tex.

A CARD ADDRESSED TO US BRINGS OUR TRUCK TO YOUR DOOR — WE HAVE FELLING MACHINES
 Telephone 7347

LUBBOCK, TEXAS
Krueger, Hutchinson and Overton Clinic

GENERAL SURGERY
 J. T. Krueger, M.D., F.A.C.S.
 J. H. Stiles, M.D., F.A.C.S. (Ortho)
 H. E. Mast, M. D., F.A.C.S. (Urology)

OBSTETRICS
 O. R. Hand, M. D.
 Frank W. Hudgins, M. D. (Gynecology)

INTERNAL MEDICINE
 W. H. Gordon, M. D. (F.A.C.P.)
 R. H. McCarty, M. D.

GENERAL MEDICINE
 G. S. Smith, M. D. (Allergy)
 R. K. O'Loughlin, M. D.

X-RAY and LABORATORY
 A. G. Barsh, M. D.

J. H. Felton, Business Manager

We're Asking You
 TO COME TO THE
FAIR

September 26 and 27

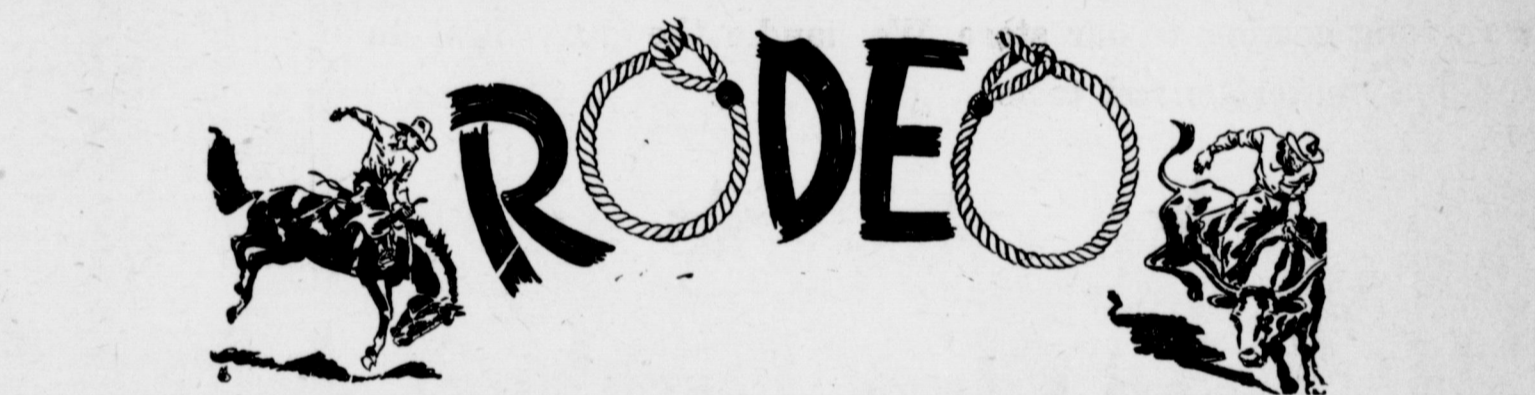


WE'RE SURE YOU'LL ENJOY THE FINE CROPS AND LIVESTOCK WHICH WILL BE ON DISPLAY. YOU'LL ALSO ENJOY THE MANY FORMS OF ENTERTAINMENT WHICH HAVE BEEN PREPARED.

Be Sure To Look For the
JOHN DEERE EXHIBIT

Davis & Lenderson

Phone 56 Muleshoe



Muleshoe, Texas
SATURDAY & SUNDAY
 September 27 and 28
PROGRAM OF EVENTS

Grand Entry		PRIZES	PRIZES
Calf Roping	-----	\$100	Saddle Bronc Riding ----- \$60
Ribbon Roping	-----	\$100	Bare Back Bronc Riding ----- \$60
Junior Calf Roping	-----		Steer Riding ----- \$60
(All Entrants Participate in Prizes)			
(Above Listed Prizes To Be Paid Each Day)			

Amateur Show, 2 P. M. Each Day
 Parade, 1 P. M. Saturday

Entrance Fee, \$5.00 — Entries Closed At 12 o'clock Each Day

ADMISSION
 Children 50c
 Adults \$1.00



-Farm Notes-

30 DAYS OF WEED-KILLING

College Station—Hale county has added another month-long observation to the list. This time it's Weed Control Month which has just been observed during August.

The idea belongs to the Hale County Weed Control Committee, says County Agent Manuel Ayres, and it stemmed from the \$500,000 loss which the county suffers each year in crop damage due to weeds.

Everything from paid newspaper advertisements, through circular letters and plain old "lip service" by the committee members was

used, says Ayres, in spreading word about the weed control month. Civic organizations in Plainview and other Hale county towns pitched in to help plan the weed-killing drive, and the commissioners' court made arrangements to let every farmer in the county who wished to take part have weed-killing chemicals at wholesale prices.

County Agent Ayres reports that a big part of that \$500,000 yearly loss was shaved off the books during the month, but that permanent eradication of weeds is a long-time proposition which will call for control work for several years, not only on that "month-at-a-time" basis but year around.

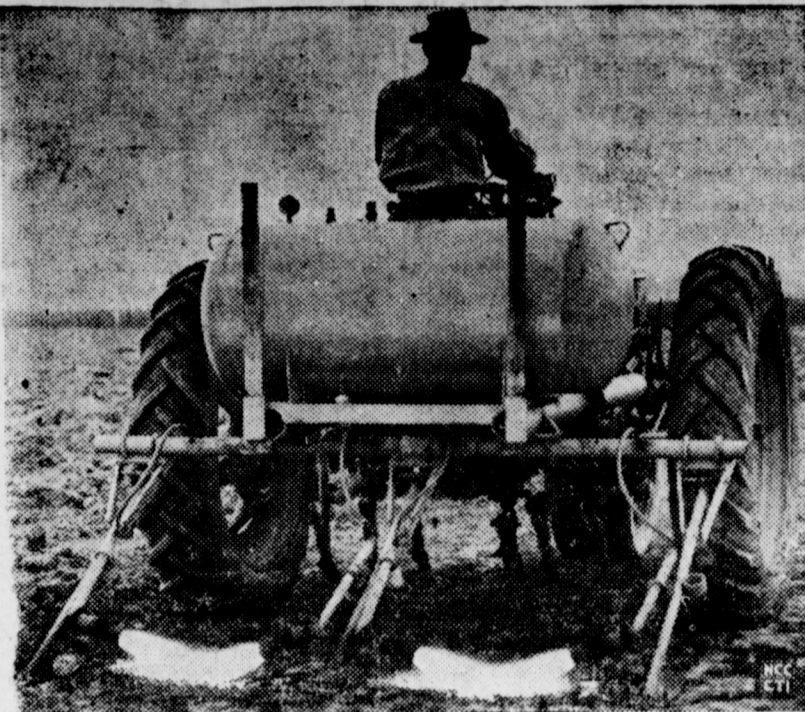
SEED COMMITTEE WORK BRINGS IN MORE INCOME

College Station—Work done by a county seed improvement committee in Taylor county is raising small grain yields by two bushels an acre.

Committee members credit the work of the seed improvement organization for adding an extra \$140,000 to the income of Taylor county wheat growers this last year.

County Agent Elmo V. Cook, working with the committee for the past six years, has helped small grain breeders in obtaining the best foundation wheat and oat seed from Texas A. and M. College Agricultural Experiment Substations. This year, reports Cook, Westar and

FLAME CULTIVATOR HELPS FARM WORKER



Mechanized cotton farming has brought the flame cultivator, which tears cotton's weed enemies and frees farm workers from the laborious task of cleaning out cotton rows in summer heat. With the harvester, it gives the cotton farmer invaluable assistance during the two peak labor periods of the cotton production cycle—the cultivation and harvesting phases.

West Camp Club Prepares For Fair

West Camp club met Wednesday, Sept. 10, in the home of Mrs. Viola Dutton. As we didn't have our demonstration on outdoor cookery, plans were made for the County Fair. It is hoped our club will be well represented and will help make the Fair a success.

Delicious devil's food cake and punch were served to the following members:

Mesdames J. S. Williams, W. W. Williams, Elmer Willingham, Sam McLarty, C. E. Roark, Guy and Par-tin Austin, Huckabay, J. C. Cummins and the hostess, Mrs. Dutton.

Our next meeting will be Sept. 24 in the home of Mrs. Guy Austin.

Longview Young Watermelon Feast People Enjoyed

A watermelon feast was enjoyed by a group of young people of the Longview Baptist church, their sponsors, and a number of friends of neighboring communities, on Saturday night, September 13, at the church house.

After several games were played the groups gathered at the back of the building where there were plenty of watermelons for everyone to have a feast.

Everyone reported a grand time, and we went home early so everyone could be at Sunday school on time.

We Welcome You To
MULESHOE'S ANNUAL FAIR

We know that you will enjoy the fair. Plan now to attend both days. You'll like the educational and entertainment features.



We Also Welcome You to
Our Store

When you need building or fence repair materials, you can't go wrong coming to our store. We handle the very best in building materials and tools.



H. S. Sanders Lumber

Phone 93

Muleshoe

THANKS---

for

1. The kind reception we have had since purchasing Beavers Motor Supply.
2. The nice business we have received.
3. The friendliness.
4. The overlooking of our mistakes.

We Appreciate Your Business—Wholesale & Retail

Attend Muleshoe's
1st ANNUAL FAIR

Bovell Motor Supply

Phoe 70

Muleshoe

Uncle Sam Says



Automatic, regular bond buying is an all-American prescription for freedom from worry which any wage earner or professional man or woman—even the doctor himself—can rely on confidently. For professional people and the self-employed, the Bond-a-Month Plan, which is now available with the help of America's bankers, is a simple easy way to security. By buying a Series E Bond once a month at issue price of \$37.50 you can accumulate \$1,998.00 in 10 years' time.

U. S. Treasury Department

Wichita wheat varieties and Fulltex oats are popular among small grain growers and the varieties have been brought into the county for foundation seed.

A TEXAS FARM LEASE PROBLEM

College Station—The instability of occupancy by tenants is one of the biggest troubles involved in farm lease operations in Texas today.

That is the basis on which Joe Motheral, rural life economist of Texas A. and M. College, has prepared a publication, "Notice of Termination—A Farm Lease Problem in Texas," which has been made available to county agricultural agents in the state. The report describes the character and growth of the occupancy problem and suggests possible solutions that are aimed to aid the farm-tenant and landlord in reaching mutually satisfactory leasing agreements. Motheral's suggestions are based on a ten-year study of farm leases in Texas.

Of several weaknesses in Texas' farm lease set-up, none has so often troubled landlords and tenants, nor slowed economical production on rented farms, as the instability of occupancy, says Motheral.

The economist has made this report available to county agents and other agricultural workers in the hope that improved tenant-landlord relationships will come to Texas farms.

WHEN I ASKED YOU TO INVITE YOUR FRIENDS OVER FOR A DRINK OF MILK I DIDN'T KNOW YOU HAD SO MANY DICKY.

NEITHER I, MCMAN UNTIL HIS MENTIONED MILK WAS SO DICKY.

MALONE MILK CO.



The SWEET, FULL FLAVOR of MALONE'S MILK makes friends; the HEALTHFUL, NUTRITIOUS qualities keep them.

Malone Milk Co.
Phone 206



Lambert Plumbing
Phone 96

Muleshoe — Texas

A Bountiful Harvest

The very best of this harvest will be on display at the Muleshoe Fair next weekend. We invite you to attend both days and see what your neighbors are doing.



While you're in town drop by our yard. We'd like to talk over your building and repair problems with you. We carry a complete line of materials and can help you on anything from a chicken coop to a complete set of improvements.

Charles Lenau LUMBER COMPANY

Phone 122

Muleshoe, Texas

ARNOLD MORRIS AUTO CO.

Phone 111

Muleshoe

Whether it's new rings...
a new engine... or a complete overhaul...
come to "Truck Headquarters!"
FACTORY-TRAINED MECHANICS
Our mechanics—trained in factory methods—have the "know how" to spot repairs—make them quickly—save you both time and money.
TIME-SAVING EQUIPMENT
Our truck service department has the most modern equipment to save time and money on repairs. Good service, and reasonable prices!
FACTORY-ENGINEERED PARTS
Our stock of truck parts is most complete—and they're all factory-engineered parts.
For service of the best... see

Former Enochs Boy Killed As Bus Hits Bicycle

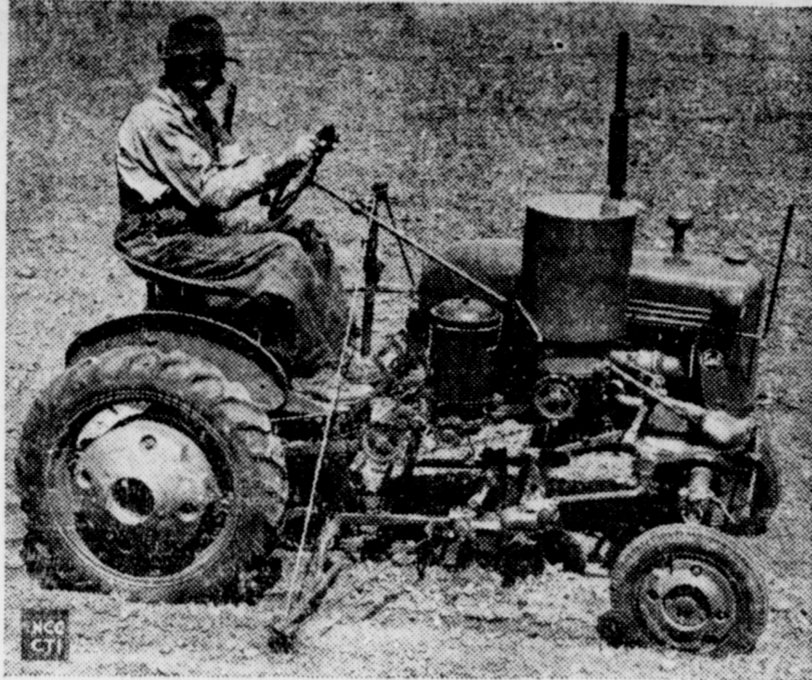
Horace Calvert, 13, son of Mr. and Mrs. W. S. Calvert, Hermleigh, Texas, recently of Enochs, was fatally injured Saturday afternoon, August 30, when the bicycle he was riding was struck by a bus loaded

with Negro baseball players from Amarillo.

The accident, according to Hermleigh sources, happened about 3:30 o'clock. Horace was taken to a Snyder hospital and lived an hour and a half.

The bus was driven by Henry Knighton, Negro of Amarillo, and was carrying an Amarillo Negro baseball team to Sweetwater. The Saturday night Sweetwater game

BRING MECHANIZATION TO SMALL FARM



Power units similar to this one, especially designed for service on the small farm, are paving the way to mechanization of family-size farms throughout the Cotton Belt, bringing the promise of greater productivity and increased income.

on arrival and is rented to the passenger until he is ready to leave.

Rental rates are surprisingly, reasonable and logically based on hour-and-mile usage. Gasoline and oil are furnished. If it is necessary to purchase additional gasoline during the use of the car, the cost is refunded.

The cars used in this service are new automobiles and are kept in tip-top shape. There is no marking or advertising on the car to show that it is a rental car. The rental agencies carry adequate insurance coverage and the customers are relieved of normal responsibilities except in cases of neglect or deliberate carelessness.

Automobiles are available for Santa Fe passengers in the following cities: Colorado Springs, Denver and Pueblo, Colo.; Chicago, Ill.; Phoenix, Ariz.; Bakersfield, Fresno, Long Beach, Los Angeles, Pasadena, Pomona, Riverside, San Bernardino, San Diego, and San Francisco, Calif.; Kansas City, Mo.; Santa Fe, N. M.; Oklahoma City and Tulsa, Okla.; Dallas and Ft. Worth, Texas. Other cities are being added. Additional information on rail-auto

service is available at all Santa Fe ticket offices.

COURT TO ABILENE

County Judge Cecil H. Tate and Commissioners Glen Williams, P. A. Altman, Tom Smith and L. T. McKillip were in Abilene Tuesday to

view a machine designed to maintain the newly completed paving in the county. They accompanied a representative of the Plains Machinery Company, of Plainview.

Rev. and Mrs. T. G. Craft have been in Abilene several days this week.

Attend the Fair Sept. 26 and 27

BERKELEY
Jet Action... is automatic and positive. Stays primed even on low capacity wells.

300 to 4500 G. P. H. from water levels 20 to 200 feet vertical depth.

BERKELEY OFFERS THREE TYPES OF PUMP TO OPERATE WITH THE SAME DEEP WELL JET . . .

- 1. VERTICAL ELECTRIC MOTOR DRIVE UNITS** (as illustrated). Pumps and motors are built together to provide the most economical, efficient and compact unit. No belts, gears, or rods.
- 2. HORIZONTAL ENGINE DRIVE UNITS**, with air-cooled engines mounted directly on the pump—no belts or couplings. Compact, light weight, easy to operate.
- 3. HORIZONTAL PUMP UNITS ARRANGED FOR BELT DRIVE** by any prime mover available. Pump shaft speeds from 1800 to 2700 revolutions per minute.

E. R. HART COMPANY

Phone 23

Muleshoe

was cancelled.

Scurry County Sheriff Lloyd Merritt, who made a thorough investigation, quoted several witnesses as saying the accident was unavoidable. He said the witnesses stated that young Calvert cut across the highway directly in front of the bus. Knighton was held for a short time while an investigation was made of the accident, but was released Saturday night.

It is understood Horace had just traded Saturday noon for the bicycle he was riding.

Horace had planned to enter Hermleigh school as a sixth grade student. He was a member of the Church of Christ. He was born March 3, 1934.

The sixth grade student has as survivors the parents, Mr. and Mrs. W. S. Calvert; five brothers, Alfred, Aaron and Coleman of Seminole, Charlie of Enochs and Willie Rae of Hermleigh; and an only sister,

Santa Fe Resumes Rail-Auto Service

A busy executive or the average vacationer can make the most of his time by riding the cool, comfortable streamlined Santa Fe trains to his destination and using the recently re-established rail-auto service recently announced by the Santa Fe Railway.

The rail-auto service was discontinued because of the war and has been put back into service over the Santa Fe Railway system and can be arranged by a Santa Fe ticket office agent before you start your trip. The car is ready for use

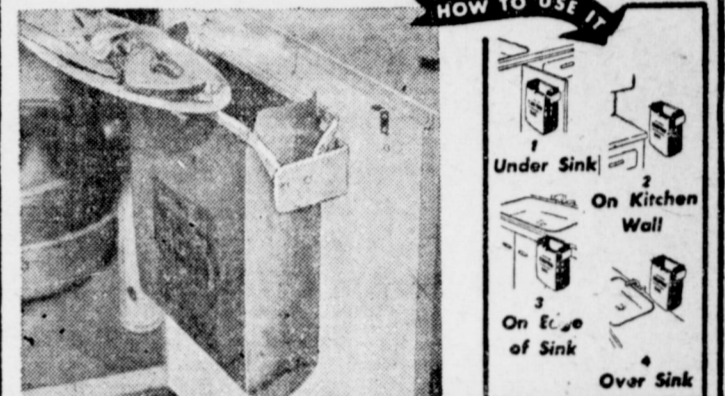
Wanda B. Calvert of Hermleigh. Funeral services were conducted at Enochs on Tuesday, September 2, for young Calvert, with interment in Enochs cemetery.—Morton Tribune.

Uncle Sam Says



Millions of my young nieces and nephews are returning to school to learn from their teacher, schoolmates and books a way of life. Besides grammar, history, arithmetic, home economics and a variety of other courses, they will come face to face with sportsmanship, honesty, self-reliance and the habit of thrift. Facts crammed into the heads of Willie and Jane will come in handy, but thrift is something which will be vital to their well-being every day of their lives. Of course the habit of thrift may be acquired in many ways, but a sure way is the participation of my young nieces and nephews in the United States Treasury Department's School Savings Program.

Amazing NEW IDEA ENDS GARBAGE MESS AND ODOR



Scrap-Trap & Disposable Scrap-Trap Bags

At last you can say good-bye to messy garbage cans and get rid of garbage odor. Amazing new Scrap-Trap and disposable Scrap-Trap bags save you work and help keep your kitchen clean. Out of sight and out of the way, yet always handy for use.

SCRAP-TRAP
PKG. 30 SCRAP-TRAP BAGS

We Welcome You To

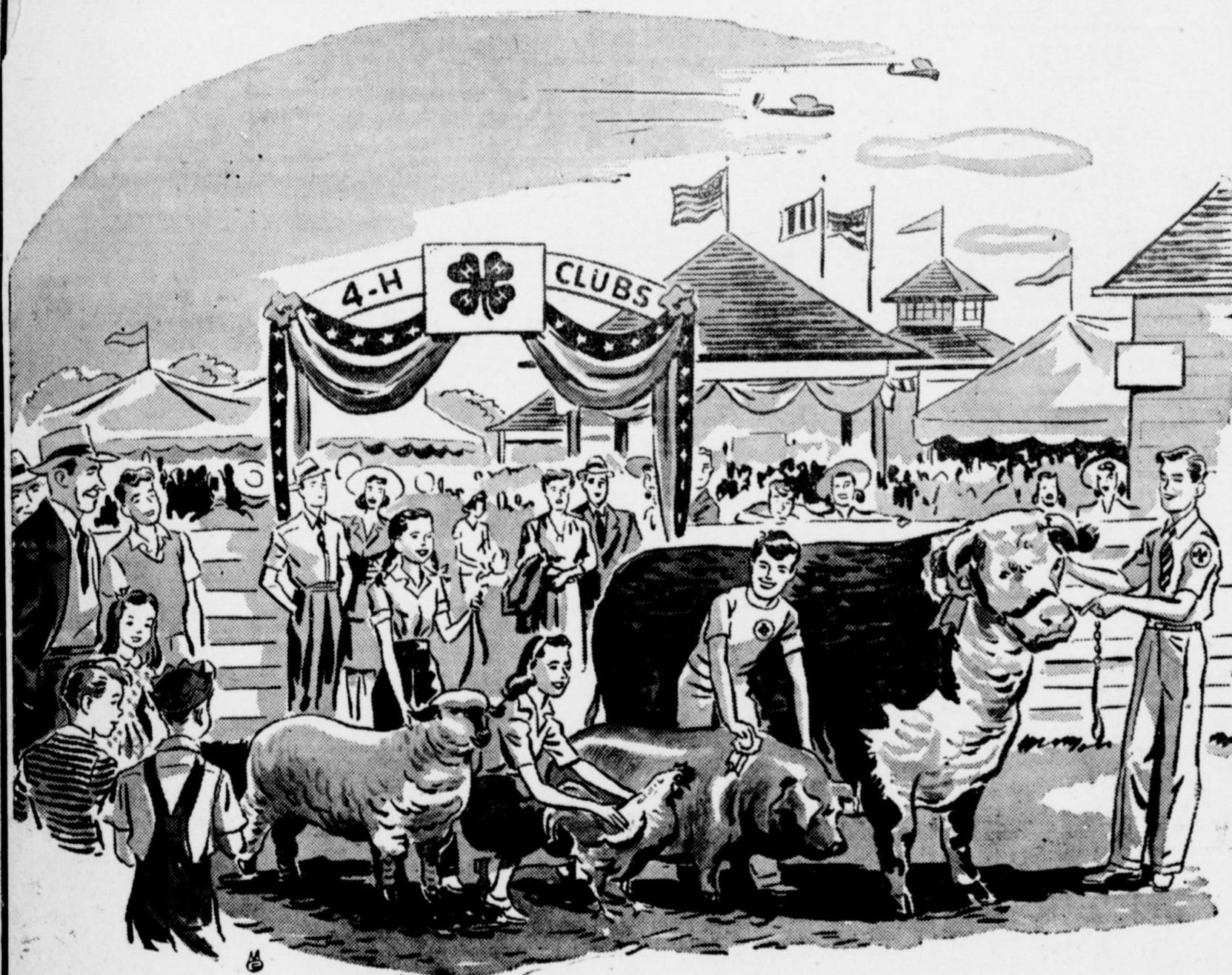
The FAIR

COME BY TO SEE US



Products

BLONDY RAY'S Service Station



Welcome To The Fair

We extend our invitation to everyone in this area to attend the FAIR. We especially want you to drop by our exhibit and see some of our M-M Implements and Westinghouse Appliances which will be on display. And, of course, you are always welcome at our shop. Don't forget to come by for all kinds of repair work—and don't forget—we handle Minneapolis-Moline Farm Machinery and Westinghouse Household Appliances.



Fry & Cox Bros.

Phone 35

One Stop Farm Service

Muleshoe



Yes, sir. Muleshoe's 1st Annual Fair is going to be something. From the looks of things now, some high class livestock and crop exhibits are going to be on display. We invite you, one and all, to come to the Fair and enjoy this exhibition.

While you're down in our end of town, we'd also like for you to come by and visit us—see us about ginning your cotton—inspect our completely overhauled plant. Our equipment is in tip-top shape and we're ready to start ginning.

Copley Gin Co.

Muleshoe, Texas

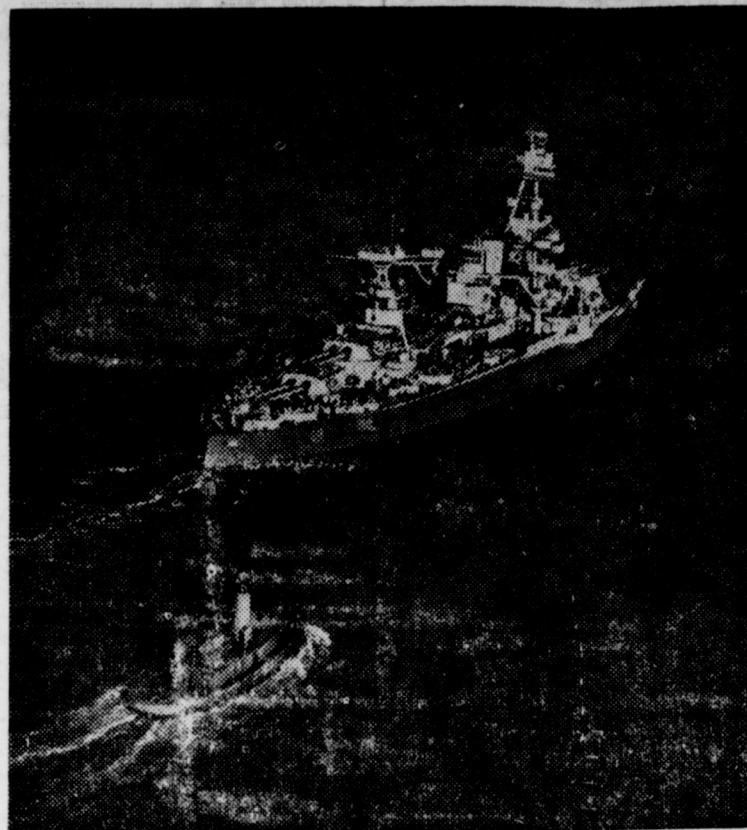
Winter Legume Practice Approved For '48 Payment

The winter legume practice for Texas under the 1948 Agricultural Conservation Program has been approved by the Washington office. The specifications of the practice are as follows: "Leaving on the

land or turning under a satisfactory cover of winter legumes seeded early in the fall of 1947."

This practice provides government assistance to producers who want to plant winter legumes, such as Austrian Winter Peas, Hairy Vetch, Mixed Vetch, and Common Willimette Vetch. Limited grazing will be permitted but all livestock must be removed sufficiently early for the crop to make a good growth. A

Come On, Texas!



When action aboard the Battleship Texas reached battle heat, her crew members used to shout, "Come on, Texas!"... which meant: "Let's get in there and fight!" After 35 years of service, through two world wars, she won't fight any more. The Navy has put her on the retired list, and, unless the State of Texas takes action, she goes to the scrap heap. But she won't go to the junk pile, if thousands of Texans can help it. They are already contributing to a \$225,000 goal needed to bring the old battleship to the San Jacinto Battlegrounds, below Houston.

She is seen above, steaming out to open sea, as she was in her glory as a capital ship of the U. S. fleet. To bring her home to Texas, Lloyd Gregory, chairman of the Battleship Texas Commission, urges every Texan to aid the fund-raising campaign which began September 15. All contributions are to be sent to Mr. Allan H. King, Battleship Texas Fund, First National Bank, Houston 1, Texas.

good stand and good growth must be left on the land or turned under. Seed may be harvested.

Producers desiring assistance for carrying out this soil building practice must secure prior written approval from their local county agricultural conservation office before the crop is seeded. Winter cover crops should be planted by October 1st to obtain best results and should be properly inoculated with fresh inoculants before planting. The land should also be phosphated to assure a better growth. If you desire further information in regard to this practice it is suggested that you contact your local AAA office before you plant the crop.

time and the game ended 19-12 in favor of Pettit.

Lots of interest is being displayed in the south end of the county as both Bula and Three Way are fielding Six Man football teams for the first time this year. Bula will meet the Three Way Six next Friday afternoon, Sept. 19 at Three Way.

Please call in your news or send it in. Phone 54—The Journal.

GREEN Hospital & Clinic

Muleshoe, Texas
L. T. Green, Jr.
M. D.
M. F. Green, M. D.
Mrs. Lula Gorrell, M. N.
(Offices At Hospital)

DR. A. E. LEWIS DENTIST

Office at rear of Western Drug

Bobo Insurance Agency

Pat R. Bobo, Owner
Office in Court House
Phone 97 — Muleshoe

LOANS

IRRIGATED LAND
DRY LAND
RANCH LAND

Loans made payable 2 to 25 years from date. We can loan you enough to purchase that farm or pay off the present indebtedness against your present farm...

L. S. BARRON

At Bailey County Abstract Co
MULESHOE, TEXAS
Agent For Kansas City
Life Insurance Company

Peanut Allotment Vote Scheduled

The Secretary of Agriculture has announced that a referendum will be held not later than December 15, 1947, for peanut growers to decide by their votes whether marketing quotas for peanuts will be in effect for the 1948 crop. To determine who is eligible to vote in the referendum and to establish farm acreage allotments it is necessary that if you have been growing peanuts for harvest that you report your farm history to your local Agricultural Conservation Association office by October 1, 1947.

If you have been raising peanuts or if you plan to raise peanuts for harvest next year it is suggested that you contact your local AAA office immediately that they can get your name on the list of eligible producers.

If the referendum, when held, is voted down by more than one-third the voters Marketing Quotas will not be in effect. However, if the referendum does not carry by a majority of two thirds the voters, the Government will not support the price of peanuts at 90% of parity. If the referendum does carry by at least two-thirds of the voters, producers who do not stay within their allotted acreage will be assessed a penalty of 50% the support price on the peanuts they market.

Lavern Smith left Sunday to enroll in Hardin-Simons University at Abilene.

COMPARE

Our Grain Prices with those anywhere in the South Plains Area and see why you should sell your grain to—

KARL GRIFFITH ELEVATOR

LEHMAN TEGAS
We Are Still Buying Wheat.

IS ON LEAVE

Sgt. Leon A. Reynolds, of the Clovis Army Recruiting Station, will not be in Muleshoe on his customary days here until after October 1. The Sergeant is on leave.

Mr. and Mrs. Harry L. Garrison returned to their home Wednesday, at Alpine after visiting here with his mother, Mrs. E. H. Kennedy and Mr. Kennedy. Mr. Garrison is attending Sul Ross.

Steed Funeral Home

SERVING MULESHOE AND SURROUNDING TERRITORY OVER TWENTY YEARS

Muleshoe Phone 47 Clovis Phone 14

AMBULANCE SERVICE

Call Day Phone Night Phone
Howard Cox 67-W 275-J

Steed Funeral Home

L. V. SPARKS, Co-Owner and Manager

Ambulance Service Funeral Service

SPENCE RADIO SERVICE

Phone 270-W

Zenith Radios

CONSOLES — TABLE COMBINATIONS
PORTABLES — FARM SETS

Batteries For All Models

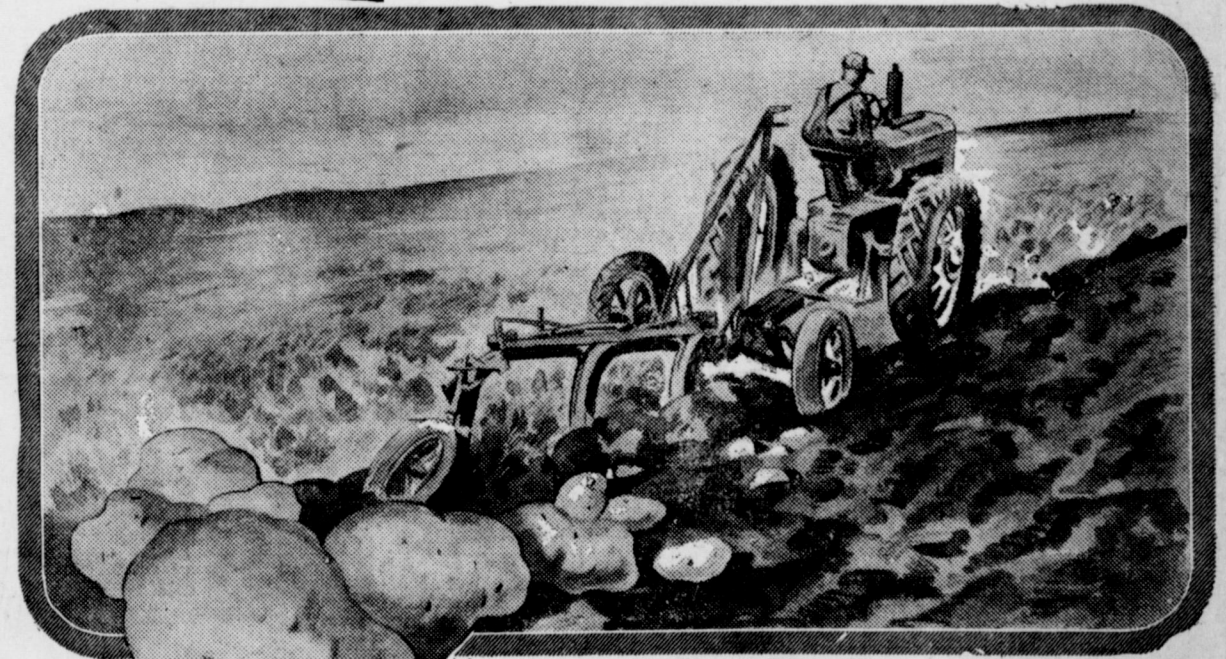
Irons, Clocks, Toasters

Service On Any Make Radio

Our many years experience in the servicing business is your guarantee of the best service.

Phone 270-W

The OLD POTATO HOE



Started a 10 MILLION DOLLAR CROP

Ten million dollars is a lot of potatoes! And that's the value of the potato crop in the Panhandle-Plains-Pecos Valley Area.

The old potato hoe has been put in the shade by modern methods of farming... including low-cost dependable electric irrigation.

Today... our potato crop is an important industry in the area we serve.

We have so much confidence in the potato industry—and all other industries we serve, that we are investing 35 million dollars in a building program. This expansion program in our territory will bring more dependable electric service to industry and better living—electrically—to everyone!

SOUTHWESTERN

PUBLIC SERVICE COMPANY

22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



BRING IT BACK TO CHEVROLET!

FOR SERVICE • PARTS • ACCESSORIES



C. & H. Chevrolet Co.

Muleshoe Texas Phone 12
Attend the Fair Sept. 26 and 27

FARM EQUIPMENT FOR SALE

- 1—McCormick-Deering, ten-foot broadcast binder. Has cut about 400 acres.
- 1—McCormick-Deering 2-row binder. New binder at considerable saving.
- 1—McCormick - Deering 2-row binder. Used. Has cut about 1,000 acres.
- 1—12x24 box house on skids.
- 1—2-wheel tractor Trailer. Built on truck rear axle with 20'x8' bed for both grain and cotton.

Conrad Williams

1 mile south, 1-2 mile east of Stegall

Protect Against VITAMIN DEFICIENCY With

ONE A DAY

MULTIPLE VITAMIN CAPSULES

Each One-A-Day (brand) Multiple Vitamin Capsule furnishes the full basic daily quantity of five vitamins whose requirements in human nutrition have been established.

You can't buy better vitamins no matter what you pay for them. One-A-Day (brand) Multiple Vitamin Capsules are guaranteed to be full potency, as shown on the label.

Make One-A-Day your Buy Word for vitamins. Get them at your drug store.

MILES LABORATORIES, INC.
Elkhart, Indiana

Binder Twine

INTERNATIONAL

McCORMICK-DEERING

Attend the FAIR in Muleshoe, Sept 26 & 27

E. R. Hart Company

Telephone 23

Muleshoe

In keeping with our policy of continually striving to serve you better, we now have at your service—

Mr. A. C. Freeman

A recent graduate of the University of Houston Radio School.

Mr. Freeman is thoroughly familiar with the latest developments in radio, including Television & Frequency Modulation.

Cox Radio & Electric

"Your Neighborly Service Shop"
Phone 67-W Muleshoe

BLACKWATER VALLEY SOIL CONSERVATION DISTRICT NEWS

H. W. Herington received assistance last week in laying out ditches for watering alfalfa.

O. C. Thomas, Virgil Nowell and Grady Childress were assisted in laying out ditches for irrigating improved pasture.

M. A. McLaughlin, cooperater with the district, who lives at Ralls, is planning to terrace a league of land which is located near Needmore.

A boundary ditch was staked for Albert Ramm.

Soil Conservation technicians assisting the district, checked alfalfa ground for R. O. Gregory and for J. C. Hunt.

H. M. Stonecipher, tenant on 320 acres of land owned by Mr. Crosswait of Lubbock, made application for soil conservation assistance.

A. E. Gallaway received assistance in running contour lines for seeding alfalfa.

Tom Drinkard, tenant for U. L. Childers of Odessa, was assisted in laying out irrigation ditches for watering alfalfa.

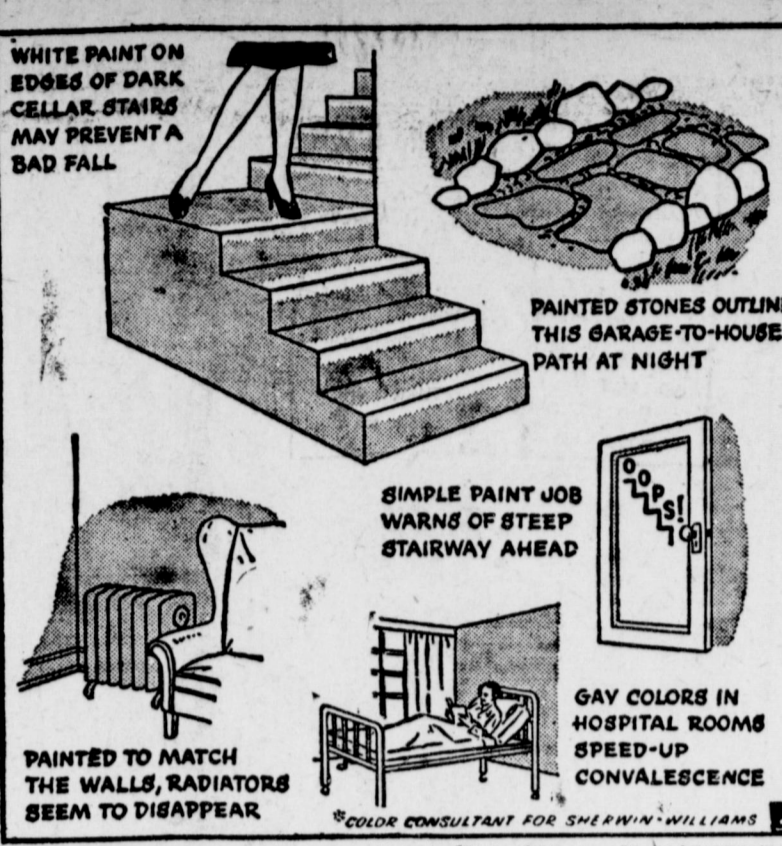
A system of borders and ditches for watering alfalfa was laid out last week for C. C. Anders.

Dickey and Robb of Electra are planning to terrace ten labors of land this fall. This land is located near Needmore.

U. J. King, tenant for Dr. T. A. King of Vernon, made application for soil conservation assistance on 354 acres of land.

Soil Conservation Service technicians are assisting in planning

IT'S POSSIBLE WITH PAINT by Ray Hookway



gluten, the quality that causes bread to retain its shape after yeast makes it rise. Because these varieties are suitable only for use as feed, crackers and macaroni, elevator operators are paying rather drastically reduced prices for the grain wherever it is recognized.

Recommended wheat varieties for the Plains area are Comanche, Tenmarq, Turkey, Westar and Wichita. On experiments conducted at the experiment station near Amarillo, Westar yield compared favorably

ground for improved pasture on the VVN ranch.

WHEAT VARIETIES

LUBBOCK—Reasons for the emphasis wheat interests are placing on encouraging farmers to plant high quality grain next season are explained by Dr. A. W. Young, Texas Technological College plant industry department head.

Certain varieties of wheat, such as Chief Kan, and, to a lesser extent, Black Hull, are very low in

with that of the less desirable varieties.

Halsell Well Is Past 3,300 Feet

State daily newspapers Sunday carried the report printed below on the Honolulu No. 1 Halsell wildcat

being drilled between Muleshoe and Sudan:

Honolulu No. 1 Halsell, central-west Lamb county wildcat to 9,000 feet, in the Sudan area, and 660 feet from south and west lines of labor 19, league 219, Castro County School Land survey, was drilling ahead past 3,310 feet in anhydrite and lime.

Uncle Sam Says



Did you ever can a United States Savings Bond? Don't answer "no" too quickly because that's what millions of wise Americans are doing daily. By buying bonds regularly through the Payroll Savings Plan where they work or the Bond-a-Month Plan where they bank, they are preserving income for future nourishment. Savings Bonds grow in nutrition value to you and your family through the passage of time. In 10 years they will produce \$4 in goodness for every \$3 you store away today. Yes sir, the best canning you can do now is the canning of income in the form of Savings Bonds. U. S. Treasury Department

Miss Sena Brown and Bobby Brown of Lubbock, visited Monday with Mrs. Elizabeth Bailey. Miss Brown formerly taught school here.

—Come To The Fair—

Guaranty Abstract Company
Office in Court House
PAT R. BOBO, Owner
Phone 97 Muleshoe



Presents ALL GIRL RODEO

1st Practical TELEVISION DEMONSTRATION in this AREA

- QUARTER HORSE SHOW
- LIVESTOCK EXHIBITS
- AGRICULTURE EXHIBITS
- DOMESTIC SCIENCES
- ARTS EXHIBITS

MIDWAY Show September 22 thru 27

TRI-STATE FAIR Grounds Amarillo, Texas

FARM LOANS
Home Office Newark, N. J.
5 TO 40 YEARS LOW RATE
NO FEES NO STOCK NO COMMISSION

POOL INSURANCE AGENCY
Gilbreath Bldg. Phone 113 Muleshoe

Authorized Mortgage Loan Solicitor for THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

HOW ABOUT IT?

Will you be financially ready to quit work when you reach retirement age? Let me show you a convenient way to continue your paycheck — an inexpensive plan within your means.

Southwestern Life Insurance Company
Marion F. Harris
Phone 242-J Box 304
Muleshoe, Texas

Choose Your Own Fabric

There is only one way of getting a suit in the fabric of your choice—let us make it for you! From our large selection of fine 100% all wools you will find just the stripe, tweed, check or solid you want.

NOW IS THE TIME TO ORDER YOUR NEW FALL SUIT

We Specialize In Good Meals

WELL COOKED AND SERVED COURTEOUSLY AND PROMPTLY.

BRING YOUR FRIENDS AND EAT IN COMFORT IN OUR NEW, CONVENIENT CAFE

Muleshoe CAFE
Margaret and Bill Collins

Come To See The Bountiful Exhibits

WE WANT TO EXTEND AN INVITATION TO EVERYONE TO ATTEND THE FAIR. WE'RE PROUD TO BE A PART OF A THRIVING COMMUNITY SUCH AS THIS AND WE ARE HAPPY THAT THIS TOWN IS HAVING ITS ANNUAL FAIR. WHILE IN TOWN, COME BY TO SEE US. WE'RE INTERESTED IN YOUR IMPLEMENT PROBLEMS AND CHANCES ARE WE CAN HELP YOU SOLVE THEM.

ALLIS-CHALMERS SALES AND SERVICE

Muleshoe Implement And Supply Co.
Phone 137 Muleshoe

ATTEND THE FAIR

CITY CLEANERS
Quality Service
Phone 145 Muleshoe

CHRISTMAS CARDS

21 for \$1.00
—or—
21 for \$2.50

With Name Printed On Them

Get Your Orders In Early

THE JOURNAL OFFICE
Phone 54

WELCOME to the FAIR

We're proud of Muleshoe's First Annual FAIR and we want to extend our invitation to everyone in this section to attend—and while in town drop by and visit us.

J. I. CASE FARM MACHINERY

Morris Douglass Implement Co.
Phone 91 Muleshoe

Says Pyorrhea Is Not Incurable

Austin.—Contrary to the popular belief that pyorrhea is incurable, this is only true in the most advanced cases. Dr. George W. Cox, State Health Officer, advises those persons who even suspect the presence of pyorrhea to seek an early diagnosis from their dentist so that

proper treatment can be instituted while the disease is still curable. "Early detection and proper treatment of pyorrhea represent the formula for a successful cure. This means that the dentist must have an opportunity to discover the presence of the disease at the early symptoms are often so vague that the patient is unaware of its existence," Dr. Cox said. "Regular visits to the family dentist are

SCHOOL DAYS

By DWIG



therefore extremely important." The treatment of pyorrhea is not an involved procedure. In the average early case one of the main therapeutic features is the proper hygienic care of the teeth and gums as outlined by any reputable dentist. Carelessness regarding mouth hygiene is usually the basic cause for the condition.

Social Security Man Here Sept. 25

Elliott W. Adams, Social Security Administration representative, will be in Muleshoe at the U. S. post office at 9:00 a. m. on Thursday, September 25, 1947, for the purpose of answering any questions you may have on Social Security; discussing possible benefits and taking claims from persons who seem to be entitled to benefits; and taking applications for Social Security account cards.

Every holder of a social security card who reaches age 65, and the closest relative of any card holder who dies at any age, should get in touch with the nearest office of the Social Security Administration to avoid possible loss of Federal insurance payments which may be due.

—Come To The Fair—

NEWS BRIEFS

Homer Paul returned recently from a business trip to Dallas.
Joy Elaine Dandel left Tuesday to enter Texas Tech at Lubbock.
Miss Eunice Florence of Level-

land spent the week end with Miss Mildred Davis and Mrs. Snow Davis.

—Come To The Fair—

Mrs. Royce Garth has been visiting in Flagstaff, Ariz., with the family of a sister.

—Come To The Fair—

DON'T MISS THE



We are vitally interested in the agricultural progress of this section — it means much to our business to have a Fair here, because it promotes the quality of products which come off the farms.

We want to urge you to attend the Fair. You'll thoroughly enjoy the fine exhibits and entertainment which has been prepared for you.

Taylor Produce And Hatchery

Phone 22

Muleshoe

Water Well Drilling and Repair

California Irrigation Pumps
Estimates On Turnkey Jobs
Any Size Hole Up to 20 Inch

FIFTY YEARS EXPERIENCE ALL WORK GUARANTEED

E. H. KENNEDY

Muleshoe Box 612 Pho. 268-W



We Welcome You To Muleshoe's

FAIR

and

We Invite You To Bring Your Auto Troubles To Us

Millsap & Robertson

General Auto Repair

SHORTY'S SERVICE STATION

Drive In and Fill Up With

GAS  OIL

Automobile Accessories
Prompt and Courteous Service
Shorty Holmes Phone 213

Come To The FAIR

SEPTEMBER 26 and 27



We're fairly new here in Muleshoe, but we can see what an up-and-coming town Muleshoe is. And we can see what the Annual Fair can do to promote agriculture and industry in this section.

WHILE IN TOWN WE'D LIKE FOR YOU TO VISIT US

We Offer Complete Service

- Washing & Greasing
- Polishing & Waxing
- Steam Cleaning
- Body and Mechanical Repair
- Texaco Products
- Brunswick Tires

TEXAS MOTOR CO.

C. H. Long

J. F. Wright

IT'S



And Time For Muleshoe's First **ANNUAL FAIR**

We want all you folks to come to the Fair. We want it to be a big success and we know it will be. Come on out and enjoy the fine entertainment which has been prepared.

Harvest time also reminds us that you farmers will soon be bringing load after load of grain into town. Of course we want to handle your grain for you—buy it or store it. We have a modern, up-to-date elevator down here, and it's Federally Bonded for your protection. We assure you of top prices, prompt and courteous service and safe storage.

MULESHOE ELEVATOR CO., INC.

Phone 58

Bill Moore, Manager

Muleshoe