

## editorial

## Take us to our leader．．．

JIMMY CARTER has demonstrated that
ee is capable of accomplishing the unlikely． When he set out to become Presiddent，there where those who laughed－and even more who paid no attention at all Maybe Jimmy Carter，who promises lead－ that they should join his economic war for independence．He may be able to convince them that victory is attainable only through
great sacrifice and even greater cost As it is，he is initially raising more ques－ tions than，he is answering in the serial un－
folding of his $\$ 142$ billion master plan． folding of his $\$ 142$ billion master p pan
The expense of the undertaking The expense of the undertaking is of an
order greater than anything to which the na－ order greater than anything to which the na－
tion hitherto has been asked knowingly to commit itself．
PRESIDENT CARTER says that the re－ quired billions will be redirected from for－
eign suppliers into American pockets．But eign suppliers into American pockets．But
first those billions must come out of Ameri－ first those billions must come out of Ameri－
can pockets in the form of higher fuel prices can pockets in the form of higher fuel prices
before they can be rechanneled into energy developments．
The oil cartel may be out the income，but
it is still Americans who will be footing the
Mr．Carter＇s alternative energy proposals are a repackaging of old ideas，not innova－ tions to capture the inlagination of the publ－
ic and fire it with a will to succeed． ic and fire it with a will to succeed．
The prospects already are the subject of thorough discussion．So are the drawbacks． We are reminded that the United States has＂more oil in our shale alone than several
Saudi Arabias．＂True，but it also needs to be Saudi Arabias．＂True，but it also needs to be
explained that recovery of shale oil in suffi－ explained hat recovery of shale oil in suffi－
cient quantity may be possible only at the
cost of converting some
scape into a slag heap．
埕 MASTE DISPOSAL and polution are probiems in increased use of coal，whether synthetic fuel． Furthermore，there is some question that
successful development of a multi－billion syncesstul development of a multi－billion
syntic industry really could buy energy independence．
What if the oil cartel slashed the artif ly exorbitant price of its product，as it could still profitably do at any time？Would Amer－ icans willingly continue subsidizing the syn－
thetic product when the real ding was thetic product when the real thing was plen－
tifully available on the world market for half the price？
Solar energy on a large scale，requiring
the developmer the development of virtually a new technolo
gy to be feasible but nevertheless possiby gy to be feasible but nevertheless possibly
the most promising energy investment in the long haul，still is decades in the future．
THE PRESIDENT may be able to an－ swer these and many more questions as his
road show continues．And he did warn that the struggle would not be easy． To achieve our freedom，he said，we must
have faith－miles and miles of have faith－miles and miles of faith，it
would appear，to paraphrase the ditty from ＂Damn Yankees．＂ Well，that certainly would help．But a
great many Americans are great many Americans are going to be look－
ing for something more as the battle for ing for something more as the battle for en－
ergy independence drags on against an elu－ sive enemy，who is in part ourselves． Americans don＇t want periodic rallying
cries． cries．Jimmy Carter＇s promises are one
thing．But delivery something else entirely


New president
Cob Dunbar in woen here receiving a plaque from the Lubbock Visi－ ors and Conventions Bureou in opprecietion for his sevving os

Artist to teach painting workshop

 that will besponsored by the Lubbock
Art Association．
Lubbock resident recieves degree Charles Ir Quisenbery，III，GLub－
bock resident，was one of 1,386
candi－ dates receeving degrees from the Univer－ ceremonies．Quisenberry， 540443 rad ，re－ ceived a Bachelor of Science in Educa－
tion deagre．
Speaker for the commencement exer－ Speaker．for the commencement exer－
cises was The Very Rev．John R．Gray， mind．Degrees were conferred by TU land．Degrees were conferred
President J．Paschal $T$ wyman．

Son of Lubbockites joins company
Mrs．Ernest Llee Reese，son of Mrb and has joined Tenneco Oil Exploration and
Production as a petroleum engineer in The Offshore eivivison in Lafayette，La．
Reece is a graduate of Weetbury High Reece is a graduate of Westbury High
School in Houston．He received a degre an．Petroleum engineering from Texas in petroieum
eM University


## around the loop


wed
ned
Mas
 She is moving to Amariucost five years．
Pam Lenning，brideeleect of Richard
Alexander，was honored July 14 with a
Alexander，was honored July 14 with a
miscellaneous shower in the home of miscelaneous shower in the home of
Mrs．Terry Vieregge．The couple plans
to be married Aug． 3 in the Broadual to be married Aug．
Church of Christ．
Dana Brown，brideelect of Randall
Dana Brown，brideelect of Randall
Hinds，was honored July 16 with a mis－
cellaneous shower in the home of Mr Hinds，was honored July 16 with a mis
cellaneous shower in the homee of Mrs
Joe Burks．The cuople plans to be mar
ried July ried July 29 in Pine Springs，N．M．
Patty Goodman，brideelect of John FIGHT INFLATION！
Simon，was honored July
Simon，was honored July 15 with a m mis
cellaneous shower in the home of Joni
Crabtree．The couple plans to be mar． Crabtree．The couple plans to be mar．－
ried Aug． 18 in Midiand． Kelly Coleman，brideelect of Mitch
Norris，was honored July 14 with a mis－ Norris，was honored July 14 with a mis
cellaneows showe in the home of Mrs．
Ray Robinett．The couple plans to be


＂ Ox，



 MEN＇S DRESS SHOES
 MEN＇FLORSHEIM DRESS SHOES （TMIS WEEK ONLY）S 10.00 OfF REGULAR PRICE！ WOMEN＇S SHOES

DRESS \＆CASUAL SHOES
s9．99． 517.99 values to $\$ 22.25$ Luor flonsinam ntautr，olo maine frotte ORESS\＆CASUAL SHOES，56．99．＂ 525.99 पй CASUAL SANDDLS

CHILORENS SHEES
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ANO KEOS
ANO KEDS
VALUES TO SIS．
Vacues STO S19．95
mavy sizes，colors，stries
s699
$\$ 099$
ONE IN A Lffrime picers for ounurir shoss


## UPDATE around town

Home compliments south-of-border meal By Joonno Lively
Update Staff Writer


SIDEWALK SALE
50\%-75\% Off - NAME BRANDS -- GOOD SELECTIONS Sizes 3-14, 4-16

Shorts Long Dresses Sweaters Dresses $\qquad$ Lingerie Sportswear Accessories Swimsuits

Open 9 am Thursay - Open Late Nights This Week So EZMaxine's Accent , 5in


Testing the beef

in service
 St. has been promoted to the rank of Events included a military jump into
airman first class in the U.S. Air Force. Thomas is a jet engine mechanice, at services and a wreath-laying at the
Clark Air Force Base in the Philippines. Clark Air Force Base in the Philippines.
He is a 1978 graduate of Lubbock High He is al
School.
Cpl. Grover W. Camper, Lance Cpl.
Lawrence E. Bush and Sgt. Brijido Gar. $\begin{gathered}\text { edly miraceulous cures at the shrine of } \\ \text { Rose is is }\end{gathered}$ Lawrence E. Bush and Sgt. Brijido Gar-
za, all of Lubbock, have been attending
refresher courses at Camp Lejeune, refresher courses at Camp Lejeune.
NC..as part of their Marine Corps Re-
serve training
Camper and Bush are enrolled in an
auto mechanics course and Garra is tak. auto mechanics course and Garra is
ing a unit supply refresher course. Spec. 4 Jesus Casas. son of Martha 0 .
Casas of 322 Avenue R. recently was asCasas of 322 Avenue R, recently was as-
signed as a medical specialist with the
629 th 629 h. Medical Company at Fort Ord,
Calit.
Casas, a 1971 Casas, a 1971 graduate of Lubbock
High School, entered the Army in April
1976. Pfc. Wendell T. Rose, son of Irma R.



Student attends
FHA convention
High Shelle How seward, Dunbar.Struggs
delegates attending the 1979 Fuxuas delegates attending the 1979 Future
Homemakers of Ameria National
YouthLeadership meeting this month As a representative of more than 65 .
ono members of the Texas FHA, she was
among 2.000 national delegates at the among 2.000 national deleggates at the
Washingion, D. . four day conference. The purpose of the convention, which
was planned aiound the theme. Future
Unknown - Dare to Deter ine Y was planned aiound the theme. "Future
Unknown - Dare to Deternine Your
Own." was to help tuture homemakers
explore their future and the future of explore their
the family.
Sessions focused on plans for the fu-
ture and resources and alids to chapter
planning The ture and resources and aids to chapter
planning. The delegates also visited their
congressmen and planning. The deelegates also vistied their
congresmen and govermental and edu-
cational agencies.
Michele, who was a voting delegate
an to the convention, is the local chapter
president for the 1979.80 and 1980-81
school years. She has completed all three levels of Encounter, a leadership
training and selfimprovement program
and has seen elected Area vice presi.
dent tof Home Economics Related 免ccu-


# The Minia 



## Moving dirt to build the roads





Groundbreaking

> Lubbock County Judge Rodrick Shaw colls for the first group of shovelers as the shovels stand reody this week at groundbrooking coremonies for the new Lubbock County Youth Contier. The \$1.1-million structure is scheduled to be

Center to host field day





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|  | FROM S215.00 PER MONTH |
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## Officials break ground for center





Speaker urges blacks to utilize power

## Stock price forecast

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 crude should help the company mpest to nembe some azalytes sidid im earr. inces should be high, and this woeld hap on Warls Penaker Suate Oll Refining peciltion in the prote moler olt netion trom





 casts the price to hit timpost sios.



 This information is compiled from various sources which are belleved to be
 nor in connection with an offer to buy securtites.

## The Minitivage ${ }^{\text {Trachor: }}$

For use by teachers and parents at home and at school.
For use with Issue: How to Build Roads
Words to present: Compactor, grader (talk about the tw roadbed, drainage, quarries, concrete, pavement, sloped, overpasees, trucked, shoulders (in the sense of the sides of a road).
Reading comprehension: Ask the following questions: Reading comprehension: Acsk the foile

1. What is another word for bulldozers?
2. What do motor graders do?
3. How does the scraper in the top picture work?
4. After reading or listening to the story, ask the child if he or
she can tell you the different stepe in tuilding tod dilerent steps in building a road. When traveling with your a roildrenp. point dout the road it bis used machines you see along the way. Visit a construction site if
possible. Kids love vehicles. Ask them to bring in their toy truct and tractors and talk about them.
ART: Ask the children to draw pictures of the different steps in
road building.
5. What is sitt?
6. How do road builders keep silt from becoming a problem?

## TRAVEL DREAMS COME TRUE!


6A UPDATE Friday, July 27, 1979

## Tech graduates build nursery into flourishing family business

By Ray Woutbrook

Updore toff writo
The luxuriant foliage adorning the premises of Holland Gardens, 4315 50th St.
could be considered an apt expression or thosihin could e e considdered an apt expression of a flourishing business which Wayne and Ann
Holland instituted in 196 a after gracuating from Texas Holland insituted in 1964 atfter gratuating from Texas fech Unsiversity.
The husband and wife business team, along with an assist from a group of loyal garThe husband and wife business team, along with an assist from a aroup of loyal gar-
dening and landscaping customers, have built the nursery business from a seasonal operation with three partritime employes, to a year-round business employing ass full-
time and 10 part-time staff members in less than 15 years time and 10 parr-time estaff members in less than 15 years.
In its poresent operation on a five
Hocre tract aliong the south side of 50 h Street, In its present operation on a five-acre tract along the south side of 50 th Street,
Holland Gardens provides everything from garden plants to elaborate landscaping
materials plus the accessories and knowiedge needed for installation and maintematerials plus the accessories and knowledge needed for installation and mainte
nance. The firm's owners are natives of Plainview, and while senior merchandising stu-
dents at Texas Tech, decided on a future in the nursery business dents at Texas Tech, decided on a future in the nursery business.
A location was secured in late 1964. and a building to house the initial operation was A location was secured in late 1964, and a building to house the initial operation was
completed in time for the opening in April 1965 .
That first building is still on the property, according to Mrs. Holland. It is currently That first building is still on the property, according to Mrs. Holland. It is currently
the Dutch Mill, or gift shop portion of the store. The Hollands waited on expansion until a comprehensive plan for the future could
be made in order that subsequent buildings would not be of the "tack-on type." They toured the U.S. Looking subsequusent buildings would not be of the "tack-on type." They
successful department store teilities coast to coast, and even took notes from successful department store designs
The resulting design for their $n$ The resulting design for their nursery included wide, obstruction-free walkways.
and ramped doorways wide enough for easy aceess of wagons and persons with diss
bilities or for
 ment is separate. but easily accessible to the store's traffic flow.
Holland and his wife emphasize the right product. or plant, for the right seace sol that a home's vegetation may be a peeasure and not a burden. $\mathbf{A}$ priority is g given to
plants with which a minimum amount of problems are plants with which a minimum amount of problems are associated.
The West Texas climate itself constitute's a challenge to the nursery industry, but it is a challenge welcomed by the Hollands.
So successul has the Holland Gardens venture become in that respect, that the firm maintains a 100 percent guarantee on all of its plant materials.
Holland said, "We are one of the few nurseries in this part of the country who Holland said, "We are one of the few nurseries in this part of the country who still
will guarante our plant material that the homeowner buys - whether they plant it or
whether we do.". The company backs each plant with a 100 percent guarantee, ranging from 30 days
up to a full year, depending on the type of plant. However, the West Texas region can become a nurseryman's nightmare with its
constant freening thewing ycles . constant freezing, thawing cycles, "If it gradually got cold, and gradually warmed up in
the spring. we could probably have a lot more tender plants here in this part of the country,", according to Holland.
"A lot of times "A lot of times our winters are very dry, and some area gardeners don't think it is
necessary to water in the winter - but there is nothing harder on a plant than a dry
freeze." freeze."
Holland recommends that an established lawn be warder on a plant than a dry once every six weeks in the cold sestasonished lawn be watered from once a month to
be every three or four weeks installed yards. the cycle should be every three or four weeks in the winter, "because the root system is shallow."
That also keeps dust down for fewer alergy problems, he added. In addition to the "hard winter" in West Texas, two other problems exist for Lub-
bock gardeners, according to Holland. One is alkaline soil - where there is a lot of caliche - and the other is found in the Lake Meridith water supply, a source which has
several hundred
plants. he said. which cannot be vercome a good quality product to begin with, it is not a situation Mrs. Holland said most of the firm's hardy outdoor plants - whether trees or
shrubs - are chosen from tere as area. of the Some of the firm's tree stock is acquired from sectors of Oklahoma, Central Tex
and the West Coast. "Plants grown in those areas are better adapted to our area than the same trees
grown in some other very humid area, such as extreme East Texas." she said.
Holland Gardens grown in some other very humid area, such as extreme East Texas." she said
Holland Gardens makes available to its customers the expertise acquired from years in the nursery business and the latest information gleaned from conventio A green thumb booth is maintained at the facility where gardeners can bring in
samples of plants, such as twigs and leaves, for analysis and advice. Where samples a A green thumb booth is maintained at the facility where gardeners can bring in
samples of plants. such as wigss and leaves. for analysis and advice. Where samples are
not practical. Holland Gardens offers " "yard inspections,." or house calls. not practical. Holland Gardens offers "yard inspections." or house calls.
The company keeps a variety of information tabloids which it has prepared on The company keeps a variety of information tabloids which it has prepared on
different subjects
ble free to the gardeners. Currently, about 40 different bulletins are available free to the customer. In addition, all the key staff members of Holland Gardens are Certified Texa In addition, all the key staff members of Holland Gardens are
Nurserymen, a designation awarded on the basis of a series of tests. The staff members are qualified in the area of landscape design, and are required to be knowledgeable on tropical plants. in addition to having a knowledge of soil mixes
chemicals. pesticides and the identification of other things which fall outside of theil respective specialties.
Holland Gardens maintains a bedding department for the type of plants which is pecially ind demand in the spring
A tropical department features indoor foliage plants plus specialty items for office The nursery stocck department, which is active all year round, has trees, shrubbery broadieaf evergreens and other items useful in landscaping.
A Christmas shop in the fall season displays totally der other merchandise in its projected setting so that a customer can "visualize what it $w$ wil look like - not just a bin full of something,
The company sells Christmas lights,號 Vawirious trees are decorated as they would be in various parts of the world, with
particular theme. In the firm's gift shop, specialty items, such as silk wedding goods, including per
manent florals and other accessories, are availabte manent firals and other accessories, are available.
A landscaping department sets as a a goal low maintenance problems and the en A landscaping department sets as a gool low maintenance problems and the en
joyment of a yard throughout the four seasons of the year. The department attempts to reflect the customer's lifestyle, and takes into consideration their particular needs. An
in-depth interview is utilized in order to discern what types of landscaping is pertinent Io the individual. cond or third, and even a fourth, landscaping service to customers who have moved to Wifferent or newer houses during the tenure of the business.
We try to maintain a family atmosphere here, not only with our employes. but we try to know our customers on a first neme basis - it s more than usses. butwe
relationship. it's more of getting to know them and their needs and families." Holland relation
said.


YOU CAN WIN $\$ 50.00$ each week or $\$ 200$ each month...Mail or Bring in this Coupon

Rules of Contest:
Just fill out the coupon printed at right and moil or bring in. A drowing will be held on Thursdoy following publication. A $\$ 50$ winthe end of the month another drawing will be held to determine a $\$ 200$ winner for the month. $\$ 50$ winners are eligible for the monthly drawing. You do not have to be present to win and there is nothing to buy - en.
ter today.
Employees or relatives of employees the Lubbock Avolonche-Journal are not eligible for row WEEK WINNER WILI BE ANNOUNCED
21 FRIDAY AUG. 3 21 FRIDAY AUG. 3

## PHONE



Sergeant honored
solder for 20 Class Wiborn Kilpatrick Jr., Meritorious Service Medal for his outstand ing performance of duty as a coreer counse-
lor for the United States lor for the United States Army Intelligence
and Security Command. The eword was
bol by Col 1 arm roted sergeant is a groduate of Lubbock High School and attended Texas Tech University. His wife, Young Soon, their two trick, live in lubbock.

## engagements

 Church. Parents of the couple are Mr. are Mr. and Mrs. Ross Fewell and Mr.
and Mrs. Louis C. Kimes and Richard A. Morton of San Antonio and the late Mrs

## weddings

 odist Church. Mrs. Young is the former
Linda Lee Gladman. Mr. and Mrs. J.B. Cotten IV were
married July 15 in the First Maptist Church. Mrs. Cotten is the former Cher-
IAnn Kiner.

Mr and Mrs. Steve Plank were mar-
ied July 20 in the Sunset Church of ried. July. 20 in the Sunset Church of
Christ. Mrs. Plank is the former Leslie
Joy Henniger. Mr. and Mrs. Clyde Lee Oliver were
married July 20 in the Quaker Avenue Church of Christ. Mrs. Oliver is the for-
mer Nancy Wiison. Mr. and Mrs. David Glenn Leonard
were married July 19 in the Trinity Were married July 19 in the Trinity
Church. Mrs Leonard is the former
Martha Ann Montemayor. Mr. and Mrs. Jerry Lixon Conditt
were married July 12 in the Woodrow Baptist Church in Woodrow. Modro. Con-
ditt is the former Robin Renae Man-
looth Mr. and Mrs. Kent Dalrymple were
married July 2 in the First Baptist
Church Mrs Dalrymple is the former married July 21 in the First Baptist
Church. Mrs. Dalrymple is the former
Lauri Matthews. Mr. and Mrs. Mark Lynn Wilson
were married July
in in the Second Bap. Church-Mrs. Wilson is the forme
xabeth Liss Harvev.

Excessive exposure to sun's rays can cause types of skin cancer

## Oy Yom Gious Updote stoff wrin

| A common fallacy among sun worprevents further damage to the skin from the sun. No such luck <br> A tan is not protective," says Dr Robert F . Blocm, a Lubbock dermatolo- gist. "It will prevent you from burning. but every moment in the sun is damaging." <br> Excessive exposure to the sun's ultraviolet rays can have very sobering consequences. Radiation instigates the process of cell breakdown and malformation that is termed skin cancer. According to the National Cancer Institute, two types of skin cancer cause an estimated 300 , 000 cases per year. <br> Such statistics are food for thought, but they need not cause any panic. Means to guard against harmful uitraviolet rays are widely available if only outdoor enthusiasts will consent to spend several dollars, follow simple instructions and apply painless creams or liquids. <br> Dr . Bloom says three types of sunning products - suntan lotion, sunopen market. The most distinguishing |
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lubbock consumer update

 They prevent scaly skin and dryneess."
In contrast, sunscreens offer a "partiIn contrast, sunscreens offer a "parti-
al block raning fom 5 to to percent of
the sun's ultraviolet rays," Dr. Bloom the sun's uitravioutet rays", Dr Blesloom
says.
tion to attributes the increased protec
tingedient called paramino benzoic acid, which may be reterred
as PABA on the container of the sum
screen.
screen.
And for
block, cap And for truly sensitive skin, a s
block, capabe of shielding the bo
from 90 to 95 percent of the e rays, is the wisest choice, according to
the dermatologist. Once the need for a lotion or cream
to protect the skin from the unn's ex
cesses is recognized. often the consumer is uncertain what brand is bestsumer suited
for his skin. A Food and Drug Adminis.
 require numbering of sunning products sions whicp cante become cancerous.
acorrong to their effectiveness in pre-
 aiready in
to 15 . The
er the eprotection against burning.
The FDA project way will require sroject cunning prentucty under to be
numbered on a scale from 1 to ace acord-
ing to a FDA spokesman in Dallas, wht

 couple a are Mr. and Mrs. Lofton Laure
Stelter Toup and Mr. and Mrs. J.W. Heringon of Muleshoe.
Thelma May Crenshaw and Ricky
Jan Page plan to be married the Sunray Church of Christ Parent in Crenshaw of Sunray and Mrs. Jond Mr. ra L. Page.
Brigid Holland and Len Hickey plan
to be married Aug. 25 in St Elizy peth's Ca be married Aug. 25 in St. Elizabeth Cathoiic Church. Parents of the coupl
are Mr. and Mrs. Brendan P. Holland
and and Mr. and Mrs. Marvin Hickey of Ol
ney. Bonita fay Blackburn and Rober
Ray Coble plan to be married Aug. 18 in
 versity of Tulsa. Parents of the couple
are Mr. and Mrs. Bill V. Blackburn of Tulsa and Mr. and Mrs. J.D. Coble of Norman, Okla. LaVonda Beth Peavy and Barry Car
ton Bowen plan to be married A on Bowen plan to be married Aug. 10
the East Clemson Baptist Church Clenson, S.C. Parents of the couple are
Mr. and Mrs. William H. Peayy and Mr
and Mrs. Robert L. Bowen Jr. of Clem Local poet recognized
Isabelle Howe of Lubbock has been
eleceted to protessional membership in
chen he Rocky Mountain Poetry Society, a Miss Howe's poem, Aborigine," wil
be published in the Fall 1979 issue ot the be published in the Fall 1979 issue of the
Rocky Mountain Poetry Quarterly, ac cording to Donail Dayy. chairmanty. of the
membership committee. Review copies membership committee. Review copie
of the Quarterly containing the poem will be sentt to major newspapers and
magazines throughout the United States, magazines throughout the United States,
and copies will go to various colleges,
universities and public libraraies as well.
in "Miss Howe is a a iitted person. We
look lorward to publishing look forward to pabilithing person. We mem.
ter's poetry in our Quarterly on a remuter's poetry in our Quarterty on a regu-
lar basis,", said Day. .aur
to pocievide talented poets wists or provide talented. poets society ex exists
or sharing their work with a thers. for sharing their work with others."
Persons
interested in joining may
 ty, Post Office Boax 512 , Pueblo, Colora
do 81002 .


ANNOUNCING THE OPENING OF CHARLES CHIPS RETAII OUTLLET (IN aodition to estabishito home Dellverr koutrs)

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COME BY OUR STORE AND CHECK OUR DELICIOUS ASSORTMENT OF CHIPS, COOKIES AND SNACKS 2407 - 34th OPEN 10:00-6:00 793-540 - REMEMBER, OUR CHIPS ARE BETTER FOR YOÚ BECAUSE


GIGANTIC JULY

## CLEARANCE!

SAVE ON OUR ENTIRE INVENTORY OF OVER 200 FLOOR, WALL, AND MANTEL CLOCKS DURING OUR JULY CLEARANCE: CHOOSE FROM THE BEST SELECTION BY COLONIAL, HOWARD MILLER, RIDGEWAY SETH THOMAS, DECOR PEARL, GAZO MODEL 131 (PICTURED) SUG. RET. \$619 SAVE $\$ 219.50$ NOW $399^{50}$
-ALL WOOD OAK CABINET -FULI WESTMINS FULL WESTMINSTER CHIMES -WEST GERMAN MOVEMENT - YEAR W

Shich no sime
SEWING MACHINES/CEILING FAN
CAPROCK CENTER 793-5588
TERMS
LAYAWAY
50th \& BOSTON - NEXT TO THE TOY BOX LUBBOCk OPEN THURS TIL 8:00 AMARILLO


## Director believes education can change statistics




## Fuels officer recognized

The Reese Air Forse Base Fuels
Management OIficer was recently nambed then Suport Junior Officeren ontly the
Quarter for Aprit through June 979 . Quarter tor Aprit through June 1979.
Second Leeutenant Daniel L. Draper was recognized for his outstanding per-
formance of duty. professional compt formance of duty. professional compet-
ence and excellent managerial talents. He is responsible for nearly sy million in
equupment and supplies. and has directly
influenced ad inf inencee the zero s . The 'lieutenant has also been instri-
mental in making sure enough mental in making sure enough fuel is al.
ways available as demonstrated by his location and procouremennstrated by his
sources of fuel after the explosion Pride Refinery in Abilene. is in at
The 24yearold officer the
Mr. and Mrs. Clifford Der Mr. and Mrs. Clifford Draper of Son of Resource Management Airman of the gelo, where he graduated from high
school in 1973 Squadron as a member of the Junior Ofy
© ROSES, idoze - Mranged a delveredoccalir
${ }^{8} 17^{95}$
CASH N' CARRY
(8) HOUSE OF FLOWERS ${ }^{3 \text { CARNATIONS FOR }{ }^{8} 1^{00}}$

762-0431



## calendar

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|  |  | Thursday |
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|  |  | th St. and Ave. W. |
| all members of the Lubbock Fire De partment and their familest at Park, 40th St. and Oriando St. beginning at 7:30 p.m. | Nis ${ }^{\text {a }}$ |  |
| Sat | ist Church, 1411 Broadway. For in tion and reservations call $762-4607$. | anlesenormat |
|  |  |  |
| ark Community" at the Lub County Library, 13069 th St at 3 p.m. |  |  |
|  | Wednesday |  |

Lancome Sets the Style This Season With "The Pace Setter". . Yours for just 8.50 with any 6.50 Lancome Selection.

Whatever the scason, Lancome sets the style in beauty-with a great Beauty Bonus "The Pace Setter". A soft, woven pouch with 6 Lancome beauty essentials inside is yours for just 8.50 with a 6.50 Lancome purchase. Stop by our Lancome purchase. Stop by our
Lancome counter today-our Lancome counter today-our
specially trained Beanty Advisor i waiting to start you on your wayto a sensational Beauty Life Cosmetics
 the conope to educate the public that
wanted child are of serious unplo sonnedi,ty andowny, beiveisid are slung, i wort back
Not enly, that, but he likes the eity.
and says sell be around for a good long
while to come.



HOMECOMING SEI Alumni and former students of Incar-
nate Word College are invited to the annual homecoming Aup. 4.5. Honor clas
es this year are the classes of 1929,195

Monday



Birthday surprise
Sim Hanco, manager of the Travelers Insur- at the office on his birthday to find that em.
ance Companies office in Court Place, was ployees had filled the room with balloons

## washington update


#### Abstract

8y U.S. Sonoteo lloyd Dontson Good timing often means the differ- ence between a succesful enterprise ence between a successful enterprise and a fiasco. Farrmers and businessmen know the mportance of timing. Take wheat farmers. for example. They have heearned that is makes no sense for them to sell their makes no sense for them to sell their wheat to a middleman as soon as it's heat to a middleman as soon as it's harvested only to have him store it, then sit back and w Modern day farmers have greatly in creased their storage capacity so they can hold onto their own wheat and wait or the right time to sell. the past several months. hough, growing rail car shortage in he timing of farmers out of schedule d anyone else trying to transpon How bad is the rail car shortage? It ery bad and expected to get worse, a the Senate Agrieuture Committe eard testimony last year about a survey 30 warehouses in West Texas and Oklahoma. The survey showed that hile 4.900 boxcars were ordered over a our week period, less than 1,700 were poride On a single day during the spring of 1978 cotton compresses and warehooses in the Amarillo area ordered 241 rail   pasilog of overer 96,000 units as of this units since last year. Domestic 20.000 cers sare schedulued to domestic produmately 84.000 units during 1979 . which would result in 12, 2000 resits a t the end of the backlog When yon When you consider that year. of new rail cars ordered from domestic manufactirers has more than tripled since 1976, it doess't take a ure that new car orders this year added ot the carryover backlog equal a continuing shortage at least through neet year. Again Again this year I have proposed legislation that would ease this shortage of railroad cars railroad cars by suspending for two years an 18 percent tariff years an 18 percent tariff on ong fors import- ed from Mexico. Te Benten bill ed from Mexico. The Bentsen bill is being cosponsored by gues. A similar bill that 1 proposed fas year was approved by the Senate bu failed to gain approval in the Representaivives. The prospects for pas sage look brighter prospects for pass since the eenom though. since ite enonomic impact of the short- age being felt more widely and since age in beeing felt more widely and since we have gained some important new al- lies, including the Als. liess, including the Association of Ameri- can Railroads. The problem is this under U.S. tariff laws. Mexico is allowed to erport rail duty, so long as their shipments don't eceed 50 percent of all rail cars import. eed 50 perce


屋
## WINNER OF WEEK 20 <br>  <br> os w ${ }^{5} 50^{00}$ Winner!

Early last year Canada stopped ex-
porting rail cars to us when a shortage porting cant to us when a shorage
develoed in that countr. So. as of
March 1. 1978 Mexicu exceeded the 00 percent limitation and the
percent tirafif was imposed. percent tariff was imposed.
In addition to easing a troublesome transportation bottleneck in the country.
there is a second significant aspect to there is a second significant aspect to
my legislation which pertains to our re-
lations to Mexico. lations to Mexico.
Mexico is not Mexico is not only our closest neigh-
bor to the south but our fifth largest
trading partner in the world bor to he sout, but our fifth largest
trading pariner in the worrd
To the extent that we To the extent that we are able to en-
courage increased freight car imports
from Mexico-at a time a when courage increased freight car imports
from Mexicat a time a when we really
need more freight cars - we crete need morere freight cara a when we really
tional empleyment
tolitional employment opportunities in that
country. And we demonstrate to our
friends there that the Unite country. And we demonstrate to our
friends there that the United States of
America is willing to purisue newa areas America is willing to pursue new areas
of coperature endeavor with its neighI want to stress that my bill does not seek to aboish he import quota entire
ly, rather to suspend it for two years. 1 am convinced that, ultimately,
American manufacturers will be able to rise to the occasion and produce enough
rail cars to meet the transportation needs of our farmers and dusinessmen.
But for now given the existing But for now, given the existing back-
log of orders, the continuing demand for
new cars and the fact that domestic in new cars and the fact that domestic in-
dustry is producing at capacity, the only way to ease the immediate shortage is
import more freight cars from Mexico.

## Lubbock couple changes lifestyle

 to take advantage of climate

## Glynn Greegs of Lubbock was recent-

 for sales ly. recognized lor outstanding saleachievenent by The Economy Co., ed cational publishers of Okilaboma City.
Okla
Geres received three plaques at awregg reecevet dirree plaques paty's
national sanuetes meeting ing in oklathompa City. A representative for west
Greegs was awarded the plavues for
achieving the designated sales figures of
 the past fiscal year. In order to recelve a
plaque. each reperestative must sur.
pass his or her own previous sales records
Gregs joined The Economy Co. Aug.

1. 1969,2 and



Glynn Gregs Lubbock averages annually about 18
inches of rain.

## Mrs. Watts said. "You become interior helped "flatten the wave" of the inside

 nomads, moving to the cool areas of thehouse."
temperature.
"We have verified that putting up house."
Watts monitored the temperature in-
side the house during last Juiy's heat side the house during last Juiy's heat
wave. He found the temperature varied wave. He found the temperature varied
15 degrees each day. Since that time additional improvements have been made.
During the same wek this During the same week this July the
waves flattened to 8 degree swings, he said. The couple looked for the most sim.
ple and cost effective changes they could ple and cost effective changes they could
make themseleve. They did not use any
solar energy storage units because they make hernselves. They did not use any
solar energs storage nuits because they
felt at this time that improvement is not felt at this tim
cost effective. cost effective.
"What is not now cost effective may
become cost effective as the cost of enbecome cost effective as the cost of en-
ergy increases." Wats They beieieve pooplo en fixed incomes
would benefit most from the changes they have made.
The architects met types of The architects made several changes
during the to years of remodeling. Their home was originally built in the
1930s and was designed to take advan1930s and was designed to take advan-
tage of the natural conditions. This delage of the natural conditions. This de- box but that about an insulated, air-tigs relying on mechani-
sign was upset by the addition of a room cal systems.
 The Wattses had to add a new roof to
the addition and at ithat time insulation
was added. Before the improvement the temperature next to the celing the-
proached the temperature outside on
hot summer days proached me demperaure oused into a
hot summer ays.
The dining room was opened in in two-story space with a window in the
ceiling for naturar lighting and increase
ventilation. Mrs. Watts said the window is positioned to allow sunlight to flood and more for not having to worfy motert
the room from October through March home is cooled and just rely A loff wifl secrobere as a grough Mathering place ing on mechanical means.
The architects said existing struc. warm air next to the celling. Louver aures pose certian restricions when the priniples of passive ener.
vents will be installed this fall to move gy. Oider homes may have the capabiliVents will be uraded chis ail
the warm air thrugg the house in win- ties while new homes may not.
ter and out of the house in summer.
The couple does encourage
 Wantts said more insulation, roll mhades ergy in their homes. The protessors siaid
on the west side on the west side of the house, and storm
windows installed since last summer cher change
isting structures.

## 

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 you, he ther the need is an office, barn.
grazag. storage, warehouse, hobov shop.
 example. Bura' Bitc can
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exterior that requires no paint or mainexterioc that requires no paint or main-
tenane: it is ol best qualty and vail-
thbe Strong steel rooting guards against
hail Exterior grade plywod floring is uti-
IIzed. with lloor fosts on 1 IGinch center Lo assure further quality
Bakedolon enamel aluminum trim in lovely colors is another feature.
And rubber closures in the eaves to guard against dust
Opions Avilable

 can be added to assure a building that
meetses sour particular needs and preerences
Bank financing is available

## Technician continues tradition

frank and ernest

DONTT LET HIM PSYCH
YOU OUT, ERNIE FIF
YOUR BRA, IS FIFTY
TIMES THE SIIE OF HIS



#### Abstract

More than so years ago when Clar- cet The move offered me the chance to $\begin{gathered}\text { He never knew his great-grandfather, }\end{gathered}$ cal invention hought it a great technologi- Today, get into craft." Borage said "Installing PBXs is the type of job that you could do for years and never to the same thing twice. All the options that an be wired into a PBX continually teach me new Today, great-grandson Clarence is working with another technologicicl mira- cle - he installs cle - he installs computerized PBX sys- tems. Throughout the 20 th Century, there have been two other Clarence Borages helping Southwestern Bell's progress, helping Southwestern Bell's progress. "Im the fourth generation, named Clarence who who has worked for the company," the Lubock tor named Clarence. who has worked for the company." the Lubbock technician said. "It has become a family tradition said. "It has become a family tradition o name the first son Clarence and to work for Southwestern Bell." Borage, the fourth, began working with the company part-ime in 1968 while still a studentent in int-Litime in in 1968 holds a bachelor's degree in holds a bachelor's degree in psychology but says. "I always knew that I wanted but says. "I always knew that I wanted to work for Bell." The youngest Borage moved to Lubbock in young on the thotage moved to to Llab- He has been a PBX instatler for four months Bings." St. Louraise to the the liges his Plains He He and from wite; Stephanie, who is a service order wite, Stephanie, who is a service order completion clerk, have adapted to the flatiands of West Texas by torcycling. - "The economy, the people, the lan Loverything about Lubbock and St. Louis sis odifferent that I can't compare them. But I do like LI bet hem. But do like Lubbock," he said. his famaze has only begun to look into tinue to lo learn about but heth hopes ho coninue to learn about both his family and their part tith Southwestern Bell. II "I know the least about my great grandfather," Borage said. "He grandfather," Borage said. "He inmi- grated tomerica from Europe and worked for the company as a been a PBX installer for four months and finds the job a challenge. cer when company." $\qquad$


"Of course, that meant two tele
phone bills. It would have been quite a



## Repairman

Splintored poles and twisted cables were common sights in 5 t Lovis, Mo., after a tornado hit the city in 1927. Clarence Borage service for Southwestern Bell in the area.


Fourth generation
The youngest Clarence Borage now installs compu-being installed on a local business. He is the firs in tubbock. Here Borage adds a fuse to a system a lubbock resident since 1975.

## Order launches membership drive

| Everything's Fine" Campaign, a three | among 116 fraternal benefit societies in the national reporting statistics and first |  |
| :---: | :---: | :---: |
|  |  | ternal benefit socie |
| Aug. 1 through Oct. 31, has been launched throughout the state by the Or - | among those operating in only one state. <br> The order in Texas operates a youth | ides life insurance for adult and junior |
|  |  |  |
| launched throughout the state by the Order of the Sons of Hermann in Texas. | sommer camp and a home for aged members near Comfort and sponsors 18 dancing schools for junior members. Lo |  |
| Participating in the annual drive will members near Comfort and sponsors 18 be members of 156 Hermann Sons dancing schools for junior members. Lo |  |  |
|  |  |  |
| grnd president. <br> CARDIOIOGY ASSOCIATES OF UUBB |  |  |
|  |  |  |  |
| secretaries and treasurers of local lodges |  |  |
|  |  | O. Brondon Hull, M |  |
| tonio. The conclave followed a seminar |  |  |  |
| nded by 110 lodge membership re | Joe O. Arrington, M. D. |  |
| Hermann Sons in Texas dates back to | Robert J. Wey, M. D |  |
| 1860 when Harmonia Lodge No. 1 was formed in San Antonio. The lodge was |  |  |
|  |  |  |  |  |  |  |
| officially chartered in 1861. Originally part of a nationa society founded in New | e ass |  |
| York in 1840, Herman Sons in Texas |  | ITER, M. |
| became autonornous in 1921. Headquart- <br> ers are located in San Antonio. <br> Now more than 76,000 members |  |  |
|  |  |  |
| strong, Hermann Sons is listed in Frater- | lubbock, Texas 79410401 | 2nd Street |



## entertainment

Take your pick


## nightlife














 din












## on screen






















 not




 emorable.







Home Box Office - This pay television station offers movies and specilis ussally
not availibble on Lubboocks bigig creeens Premieres are held on HBO several times each

 nday. Chery Chase will host a comedy ppecial filmed with severalal talented hopefuls at he Comedy Store in Los Angeles on Monday, and Tuesday will offer a filmed concert
yimpressonis Rich Litlee
Moves to be feature in August include "Jaws." the rarely seen "The All American



 ariety of gazs and jokes and visual fun. A lot of fun for anyone in possession of an
imagination.



 ie to be avoided:-

Mann IIt - -"The Shape of Thines To Come "Based on an H.G. Wells story, this
itule sciti effort star Carol Lynney and Jack Palance Not screened da press time.
Mann IV - "Hallowen." Perhaps the most enjoyable schlock horror film of the ,inable to keep us jumping throughout. Don't look for valid explanations, or characa-2



## looking ahead

July 29 , John Koy - The former lead singer of steppenvoll will bring a mew
band and a new wound on stace at Rox. The cover charge is $\boldsymbol{\mu}$.
Augus 1, The Allmon Brothorn Dond ond Morc Bonno - Southern rock und
roll may rise again when the Alman Brothers Band makes a concert apperance $x$ the Civic Center axibition then Allman Brothers Band maxes a concert appearance $x$ the为 Machine. BaB Records. both Flipside Records locations and the Music Marts in Brown
field and Levelland.








 manmert toushens







 noum ime








 Intmmarlum



























dea


 tor the egeneal public









##  <br> 



Winning feam

> Members of the Texas Tech University team placed second in the National Student Advertising Competition with a clampaign for Welloa Balsam Shampoo and Condition. From left are Mark Bronton, Tonya Ship.
> man, John Porry, Linda Wooten, Steve WhitCon, foculty adviver Ron Geskey and Tom Wella. national advertising manager for Wello.
deaths
Services for Dr. David. M. Vignesss
56. of 352358 Sth St. were at 10 a.... July
19 in the First Presbyverian Church 19 in the First Presbyterian Church
Burial was in City o Lubbock Cemetery
under the direction of Rix Funeral Directors. He died July 16 .
Services for John Edward Dorsel. 77, of 2513 36th St. were at 2 p.m. July 20 in Resthaven.Chapel. Entommbent was



Tour Texas


 morning. For detalis writee: Thurs, Boas
215T, South Pedre Island 7z50?

 sana, arean ampectedio. to one hundended thou- fourd.
event devoted to the crafts, work skills. costumes, foode, music. cunsoms and
folkways, of the more than 36 cultural. national and tetnore groups who suitetled
Texas. Tickets, 83 adults, 81 children $\theta$ Texas. Tilkets, 83 adults, 81 children 6
12. For adititional information contat
the Institute of 12. For adoditonal information contact
the Insitute of Teras Cultures Box
1226T, San Antonio 72229 (512.225. 1226T, San Antonio 7829 (512-228-7551).
Aug. 34 The 18th manual OLA Setters' Aug, 34 The 18th samual Otd Settrers'
Reunion, Camp Wood. The celebration
starts Friday evening with starts Friday evening with a school reun-
ion, rodee and dance. At 10 om. Satur-
cay there is a western parade followed aay there is a western parade followed
by a lunch of barbecue, Mexican food


## Don't be a LOSER!

S508 23ices for Frank 0. Murray. 55, of the First United Methodist Church. Bur. ial was in City of Lubbock Cemetery under the direction of Rix Funeral Direc
tors. He died July y? Services for David Tobias, ${ }^{3}$-monthold son of Mr. and Mrs. Jessie Tobias of 1913 Baylor St. Apt. 59., were at 10 a m.
July 20 in St. Theresa Catholic Church. Burial was in Resthaven Memorial Park
under the direction of Sanders $F$ Funeral under the direction of Sanders Funera
Home. The infant died July 18 . Services for Kenneth Dale Ashley, 33,
of 2611 E . Cornell St, July 20 in St. Lukee Baptist Church. Burial was in Peacelulug Gardens Memorial
Park under the dirgtion of Rix Funeral Directors. He died July Mass for Albert Galvan, 6 -year-old
son of Mr and Mrs. Juan Galvan of 513 N. Avenue U, was said at 2 p .m. July 20 in Our Lady of Grace Catholic Church
Burial was under the direction of HenBurial was under the direction of Hen
derson Funeral Home. He died July 16 . Longtime Lubbock resident Ray-
mond E. Hamilton died mond E. Hamilton died recently in
Phoenix. Ariz. Founder of the Hamiton Phoenix. Ariz. Founder of the Hamilton
Candy Co. here, he lived in Luboock Candy co. here. he
from 1912 until 1953 .

Mass for Daniel Perez Constancio,
39. of 1805 E . Amherst St., was said at 2 39. of 1805 E. Amherst St., was said at Catholic Church. Burial was in Peaceful
Gardens Memorial Park under the direc Gardens Memorial Park under the direc
tion of HendersonSingleton Funeral tion of Henderson-Singlet
Diretors. He died July 20 .
Services for Charles H. Read. 85 . of
331024 h St. were at 2 p .m. Monday in 3310 24th St. were at 2 p.m. Monday in
the First Presbyterian Church. Burial was in Resthhyven Cemetery under the
direction of Rix Funeral Directors. He died Sunday. .
Requeim Mass for Olivia Juarez Rod-
rigueq. 26. of 2718 E . Second Place was siidet at 10 a . . Tuesday in St. Patrick's Catholic Church. Burial was in Peaceful Gardens Memorial Park under the direc--
tion of Rix Funeral Directors. She died tion of
July 20.
Services for Mrs. Harry L. (Nell) Stair. 85, of Lubbock were at 2 p.m.
Monday in Ford Memorial Chapel. Buri1 was in Resthaven Memorial Park under the direction of
Home. She died July 20 .
Services for Leroy Wright. 68 of 1707
3nd 32nd St. were at 2 p.m. Tuesday in the
Franklin-Bartley Chapel. Burial was in Resthaven Memorial Park under the
direction of Fanklin-Bartley Funeral Home. He died Sunday.
Services for Lorraine Williams Mills 1. of Lubbock were at 2 p.m. Tuesday
MeDonald Church of Shrist in Hills. boro. Burial was in Hillsboro Cemetery
under the direction of Sedberry Funeral under the direction of
Chapel. She died July 19
Graveside services for Tom E. Hille 54 , of 3613 enth St., were at $10: 15 \mathrm{am}$
Wednestay in Resthaven Memorial Warkesday in Rerial was under the direction of Sanders Funeral Home. Memorial ser
ices were at 11 a m . Wednescay in S ices were at 11 a.m. Wednesday in S
John's United Methodist Church. He
died Saturday died Saturday
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46. Gerrog sal Non "meiva"



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