

# update

16 Pages  
Vol. 3, No. 26

Friday November 9, 1979  
Lubbock, Texas



UPDATE photo by LINN SCHERWITZ

## Homecoming appearance

Texas Tech mascot Happy VI-II gets petted before a Tech game by, from left, Julie Barnett, Kristi Wassell and Heidi Evans. The mascot will make his last ap-

pearance of this football season Saturday at 2 p.m. in Jones Stadium as Tech hosts the TCU Horned Frogs for homecoming.

## Stores replace costumes with Christmas displays

By Debbi Stalter  
Update staff writer

Halloween has barely passed, but already the ghost of that spooky holiday has been chased from Lubbock stores by the Spirit of Christmas Present.

Shelves are bulging with gift merchandise, and Christmas trees and other Yule trappings already are decorating many local businesses.

It may seem a bit premature to some, but as one Lubbock merchant says, if the demand is there, store owners don't have much choice except to give the customers what they want.

Vic Hines, assistant manager of the Hemphill-Wells mail store, said that while his store is already stocking shelves with Christmas items for sale, the store waits until Thanksgiving to actually decorate the store and construct

Christmas window displays.

Hines said merchants are probably starting their Christmas sales campaigns earlier every year to take advantage of high sales volumes.

"It's gotten to be such a heavy season," he said, pointing out that store owners have to begin ordering merchandise quite early for it to arrive in time for the yuletide season.

Hines said his store ran into problems two or three years ago with trying to get orders on time, and if a particular item sold so well that the store exhausted its stock, placing another order during the busy season was even more of a problem.

Hemphill-Wells begins making initial plans for its Christmas decorating and selling at the end of September, Hines said, and the store begins setting up a

special "Trim-a-Tree Shop" in the middle of October.

Hines said the store employees need only two or three days to put up house decorations for the store. The store's display personnel begin planning the decorations two or three days before Thanksgiving and then come in on Thanksgiving Day to begin the actual store-trimming process.

If any of the store's display window designs are started early, Hines said, the windows are covered and "unveiled" on Thanksgiving Day.

Leland Duckworth, manager of J.C. Penney Co., Inc.'s, Lubbock store, though, said his store's windows now reflect the holiday season and plans are in the making for other store decorations.

Duckworth said that the store's interior decorators have 254,000 square feet in

See Merchants page five

## Coupon book offer overloading firms

By Raynie Hardesty  
Update staff writer

Since a coupon book operation set up in Lubbock about a month ago, buyers of the books have found that many of their coupons are worthless and some of the involved businesses are battling excessive workloads and financial losses.

Many of the business owners who consented to being part of Passbook '79, now are finding their facilities swamped with unusually large crowds of coupon users resulting from apparent misunderstandings between the businesses and the coupon book company.

Some of the owners claim that the discounts they agreed to with Passbook '79 representatives are not what were printed in the book. Those differences, they contend, are forcing them to dish out free services and goods to unexpected numbers of coupon users.

Some businesses also say that because of those differences and the resulting problems they are not honoring all of the coupons printed, and local residents who bought the books are complaining that not all of their coupons are good.

Officials for the Better Business Bureau also say they are skeptical of the coupon book company which worked in Lubbock for a few days in early October from a motel room.

"We are getting a lot of complaints, and we've requested information from them (Passbook '79) two different times," said Allen Bligh, executive director of the Lubbock Better Business Bureau.

"They haven't supplied us with the basic information on their business we have requested," Bligh said.

"None of the businesses asked us about the operation," Bligh said, "but we have been telling callers that we didn't get any information from them."

"At this point, we also are telling them about the problems between the businesses," he said.

Bligh added that if a person could use all the certificates in the \$19.95 package "they'd have a pretty good deal." But he also said that the number of coupons issued for some of the businesses "could put someone flat out of business."

The management of El Tejas restaurant has posted a sign reading, "We do not honor Passbook '79 coupons."

Elisia Trevino, who helps manage the restaurant with her husband, said she was asked to list four items so that a different offer would appear in each booklet.

"But when I saw the issue, they had put all four in one booklet."

"For the past week our restaurant was filled just with coupon users," she said. "I guess I was just stupid enough to get into this mess."

The owners of Montelongo's are voicing similar complaints, saying they were asked to list three choices for the coupon company to print in the books and "they used all three" in every book, said acting manager Joe Montelongo.

Montelongo said he noticed that several coupons were printed in each book when a customer kept returning with more coupons.

In contrast to complaints from other businesses, Peggy Lewis, manager of Cut & Curl, said that although more coupon users than expected were showing up for free haircuts who has had no problems with the book.

"I have two coupons in the book and I agreed to that," she said.

A spokesman for the Hair Jammer feels differently. A woman representing Passbook '79 "led us to believe there would be one passbook with two free coupons," she said.

"When we signed the contract, we were just honoring what she said," the employee said.

The woman said that Hair Jammer management contacted a Passbook '79 official who said he would remove their coupons from the book after the first print of about 600 copies. "But we've found people with coupons from the second print," she said.

"We are honoring coupons only from the first printing," she said.

But Joe Davis of Davis Floral Company said he thinks the problems "are just an error."

Davis said he agreed to two coupons in each book, but was told only one florist would be represented in each copy. "There are two to four florists in each book," he said.

Ronald Boswell of Dapper Dan's said that "although they're swamping me with them (coupons), as a whole I made the agreement and I intend to stick with it."

Boswell's coupon is good for \$1 worth of dry cleaning.

The management at Country Squire also is honoring coupons in the passbook and a spokesman for Putt Putt Golf said, "In our business, the more we give away, the better for us. I wish they'd print 10,000 of them."

## Lubbock man accused of attempted murder

A Lubbock man, accused of attempting to run over Lubbock police officer Bruce Short last Friday night, was charged this week with attempted capital murder.

The charge was filed Tuesday against Eddie James Varner, 20, of 2019 65th St. for allegedly attempting to run over the off-duty officer at least six times while the policeman's wife and small child looked on.

Short said he and his family were on an outing and he was driving west on Loop 289 when a vehicle in which Varner was a passenger almost forced the officer's car off the road.

Short, in his report, stated that he first decided not to stop the driver of the Renault station wagon because of the presence of his family. However, he forced the driver to pull over near Spur 327 and Loop 289 after watching the motorist almost force several other vehicles off the road, according to reports.

Short said the driver came at him, but that he identified himself as a policeman and managed to restrain the man. Short

said that while he had the driver subdued, Varner got back into the station wagon and drove toward him.

While holding one man, Short reached in and grabbed at Varner but got his arm caught on the window and was dragged about 50 feet by the suspect's moving vehicle, police said. The officer still had custody of Varner's companion when he managed to get free from the vehicle without suffering serious injuries.

While the officer was on the ground and struggling with his prisoner, Varner allegedly circled and attempted to run Short down again. The officer said he used Varner's companion as a shield against the oncoming vehicle.

Short fired his service revolver five times at the suspect's station wagon, flattening one tire and shattering a back window.

After allegedly attempting to hit Short several times, Varner began driving his crippled vehicle west on Spur 327 and turned north on Frankford Avenue. Wit-

See Man page five

## BBB shopper makes sure advertising claims true

By Joe Gulick  
Update staff writer

A study done at Harvard showed that the average consumer is exposed to 1,700 advertisements per day. That may sound high, but taking into account newspaper ads, radio and TV commercials, billboards and the huge number of miscellaneous advertisements such as matchbook covers, the figure sounds more reasonable.

By the law of averages, a certain number of those ads are false or misleading to consumers. This small percentage of false advertising may cause people to ask, "Why doesn't somebody do something about ads like that?"

Well, somebody is doing something. Cathy Parker, a senior consumer science major at Tech, is working this semester as a "shopper" for the Better Business Bureau.

Two days a week, she earns college credit by checking local stores and businesses and making sure their advertising accurately represents the merchandise for sale.

The BBB Operations Manual defines shopping as "a technique of checking advertising claims by having someone buy or look into the purchase of the advertised product or service." The technique is used whenever there is reason to question the accuracy of an advertising claim.

Some examples of advertising claims which usually need shopping are offers for "free" merchandise, offers for discounts such as "50 percent off" or "two for the price of one," claims such as "list price" or "wholesale prices," and similar claims.

Shopping is necessary to check the availability of sale items to make sure there are fair quantities available.

"Bait and switch," one of the most notorious of all fraudulent types of advertising can only be identified through a shopping check. The "bait" is a fantastic bargain, such as a vacuum cleaner for \$15. When the customer comes to the store, the salesman will try to "switch" him to a more expensive item, saying

the advertised bargain isn't of good quality.

Miss Parker said if an ad is obviously wrong — a typographical error, for instance — the BBB will call and check. Alan Bligh, director of the local BBB said occasionally they will do a double check.

For example, if a store claims in an advertisement to have the biggest inventory in West Texas, the BBB will ask the store to substantiate the claim or delete it from future advertising, Bligh said.

Some of Miss Parker's "shopping" of ads is in response to complaints from the public, she said. And sometimes the BBB staff has an ad "pulled" for her to check when she comes in, but usually she picks which ads to shop, she said.

She goes through the newspaper and selects her ads and takes them with her to the stores. This is for her own reference and for having the ad handy to ask the salesperson, if necessary, she said.

Once she is at the store, she strolls around like any other shopper, checking to see if the "bargains" advertised are all they claim to be. She checks the sale price and makes sure the price is marked down what it is claimed to be from the original price. If a variety of colors are offered in the ad, she checks to see all of those colors are available.

Most of the stores she shops are legitimate, she said, but there are exceptions. When she shopped a store offering a bargain price on a calculator, she was told they didn't have the calculator and that it was being discontinued. When an advertisement is wrong or suspect, the BBB will send an advertising double

See BBB page five



UPDATE photo by BILL JANSCHA

## Shopper

Better Business Bureau shopper Cathy Parker examines an item in a local store to make sure the item has been represented fairly by the advertising. The BBB shopping program uses volunteers or Tech interns to visit stores and compare advertised merchandise and the actual merchandise, making sure there is nothing false or misleading about the advertising.

this week

the city  
Citibus ridership up  
28 percent in  
October  
5B

weather



inside

Around town..... 3 A  
Classified..... 6-8 B  
Editorial..... 2 A  
Entertainment..... 4 B  
Minipage..... 4 A  
Comics..... 2 A



For more details, call  
763-1333

## advertiser's index

Asian Interiors	7A	Paul Enger	E	2A	Praters	S	7A
B&M Vending	1B	First Federal Savings	F	2A	St. Lukes	S	5A
Sam Brown	3A, 1B	Holland Gardens	H	2A	Shallowater Grain	S	5A
Buildard	3A, 1B	Hollens Hearing	L	2A	Shopping	T	5B
Cottage Antiques	3A	Lubbock Plasma	L	7A	Texas Tech Music	V	5B
Russell Daves	1B	National Fire Extinguisher	N	7A	Vetrals	V	3A
Jack Davis	5A	New Pioneer Hotel	P	2B	Wheel & Tire	W	3B
Derma Culture	2A	Perrins	P	3A	Williamson	W	8A
Dunlap's	1B				Window Place	W	2A



# editorial

## Are we ungenerous to a fault?

PRESIDENT CARTER has called upon Congress and the public to provide millions of dollars for food and medical assistance now that half the population of Cambodia is on the verge of starving to death.

The most parsimonious politician could not possibly ignore the ghastly human suffering. And the American people have always opened their hearts and their wallets to the victims of natural and man-made disasters.

This sincere and deeply ingrained humanitarian impulse is one of the most admirable traits of our national character. Regrettably, it is also one of the most transitory.

IT TAKES a dramatic and highly visible tragedy such as the massive deaths at sea of the Boat People or starvation on the Cambodian scale to interest most of us in the plight of people less fortunate elsewhere in the world.

Most of us tend to assume, if we think about it at all, that poverty in Calcutta is much the same as poverty in the ghettos closer to home. Why not solve our own problems before we take on those of the rest of the world, right?

Indeed, every opinion poll taken on the subject in recent years regularly shows "foreign aid" at the very top of the list of government programs most of us would like to see reduced.

It was this attitude of rather callous unconcern that Pope John Paul II so earnestly sought to combat during his trip to the United States as he preached repeatedly on the

moral responsibility of the rich nations of the world to assist the poor.

"We cannot stand idly by...if in any place the Lazarus of the 20th Century stands at our doors," he warned. "The more powerful a nation is, the greater becomes its international responsibility, the greater also must be its commitment to the betterment of the lot of those whose very humanity is constantly being threatened by want and need."

THIS NATION'S entire foreign-aid program amounted to about \$8.2 billion this past year out of total federal spending of \$493.6 billion, and is not projected to go beyond \$8.5 billion in Fiscal Year 1980.

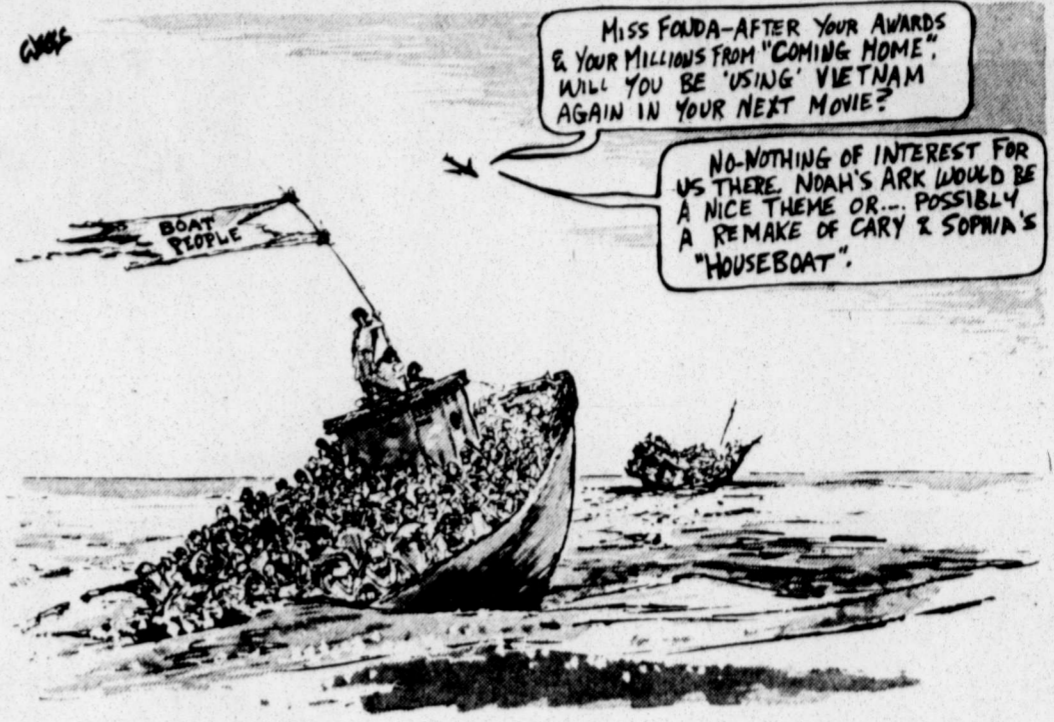
For the past decade our contribution to foreign aid has been 27 percent, roughly one-quarter of a percent, of our Gross National Product.

President Carter, for better or for worse, has tried to increase American economic aid to the developing nations, where the need is increasingly desperate.

BUT CONGRESS, responding to the public's lack of interest in such programs, has regularly slashed the Carter funding requests.

It is all well and good for private donors to give to the Cambodian cause now that consciences have been awakened by pictures of starving children.

But it would be better still to sustain that level of concern over a longer haul on a narrower area. There are children starving in many countries today, including this one. We just prefer not to see them.



## update

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## letter to update

Dear Editor:  
I am grateful for your publishing in the Update newspaper on November 2, 1979 the article and photograph concerning

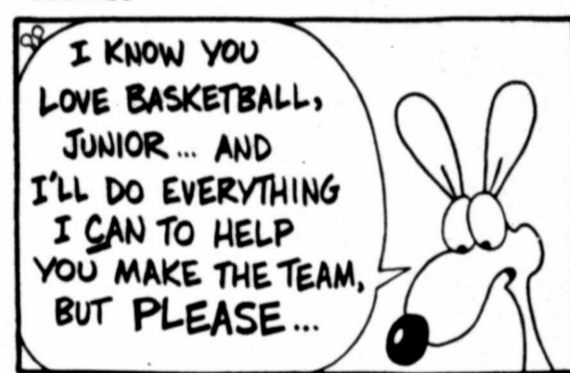
my stay at Texas Tech University as a visiting research scholar. I wish to restate how much I am enjoying and benefiting from the opportunities and from

the friendly reception I have found here. Really I am the only Soviet historian, dealing with Texas history. So I address my words of gratitude to those who ar-

by Frank Hill



by Craig Leggett



FRANK AND ERNEST



by Bob Thaves



ranged my visit: to administration of Texas Tech University, to the government of Texas and of the United States.

There were some comments in the article, however, with which I would like to take issue, as it does not reflect my views. Evidently a misunderstanding occurred. I suppose because of my inadequate English. I refer to the definition of my country during the period of formation of the multinational Russian state as a "feudal society." It must be noted that the period of creation of the United Russian state lasted for a long time, from the late 15th century to mid-19th century. The formation of the multinational Russian state can be accounted for by many reasons, of which the most important was the joint struggle of the Russian people and other peoples against foreign conquerors: the Tartar-Mongols, the German knights, the Swedish and other invaders. Many people which became part of Russia, were on a lower stage of social and cultural development, and as a result of the Union they obtained conditions for social and national development, for more rapid growth of productive forces. Joining Russia was progressive for those peoples, and after the Great October Revolution of the 1917 they received the right to national self-government and formed independent union autonomous republics.

As to capitalism in the Russian state it began to develop at the end of the 17th century with the formation of the All-Russian market. During the 18th and the first half of the 19th century capitalist relations had been penetrated quickly into the economy of Russia. As a result of a rapid development of capitalism in the economy of the country serfdom was abolished in Russia in 1861. This was almost simultaneous with the abolition of slavery in the United States which had long prevented the development of capitalism in the South. The founder of the Soviet state Vladimir I. Lenin paid a great attention to the prob-

lem of the development of capitalism in Russia. In 1899 Lenin's work "The Development of Capitalism in Russia" was published. In this work V.I. Lenin emphasized the significance and the role of the expansion to new lands in history of Russian capitalism.

One more comment in the article with which I also would like to take issue concerns my attitude to my fellow countrymen. The author of the article says that my "fellow countrymen" sometimes can be more puzzling to me than foreigners. How did Nancy Allen come to such a conclusion? I know my fellow countrymen very well. I trust them absolutely. I only wanted to underline that the United States is not an unknown country to me because I devoted my life to the study of the history of the

American people. I have especially enjoyed seeing and visiting the places I have studied. I have also enjoyed sharing this information with you and I hope that you will publish my explanations. Thank you very much. Sincerely, Nina V. Potokova

**FOLGER'S COFFEE**  
1 LB. CAN All Grinds \$2.89  
13 OZ. FLAKED \$2.59  
10 OZ. INSTANT \$5.09  
"Friendly"  
PAUL ENGER  
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**LUBBOCK'S MOST COMPLETE CHRISTMAS STORE**  
Step into a FAIRYLAND  
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Custom-made BOWS...10¢ plus material  
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## Complexion Discovery

By Nancy Hincley

I hadn't seen my friend Barbara in several weeks. She took one look at my smooth, glow-complexion and demanded to know what miracle make-up I was wearing.

I laughed. I wasn't wearing any.

Before discovering Dermaculture, I was like Barbara — trying a myriad of cosmetics hoping to capture the clear, luminous look of a Vogue model's skin. I thought the more expensive the make-up and the more elaborate the cleansing ritual, the better my skin would look. Alas, no. I found out my \$6 bar of soap was only cleaning the surface.

The Dermaculture philosophy for good, radiant skin is very simple and basic — clean, pure skin is beautiful skin. With the scientific cleansing treatments, expert technicians and naturally pure products of the Dermaculture salon, I literally grew a new, flawless skin.

The 42-year-old Dermaculture therapy procedure is a sophisticated and unique one. A steamy, infra-red mask opens each pore to soften and purge unwanted accumulation. A vacuum process then gently lifts this grime and stimulates circulation.

Then, replete with surgical mask and magnifying glasses, your technician deftly pulls out stubborn blackheads, whiteheads, and other debris. The final step is a clarifying and firming one called ionization, which consists of a patented facial electrode that carries a special moisture solution under the skin to rejuvenate sagging under-tissue — sort of a natural face lift with a clean tingle.

The result, after a few treatments, was skin with a porcelain quality. Pores, even on my nose, disappeared into a fine-textured complexion. The perfect PH balance on my skin blended my oily nose and dry cheeks together for an enviable all-over dewiness. My own natural moisture replaced expensive creams. Even color tone and stepped-up circulation created a natural blush. And I stopped worrying about a pimple suddenly erupting to ruin my weekend.

Several other good things happened to me as a result of Dermaculture. I've been saving money, even with the cost of the treatments, because I'm not buying the expensive commercial products. I also felt so good about my new face, I lost 10 lbs. to go with it. And I also have a happy friend — Barbara just had her first treatment.

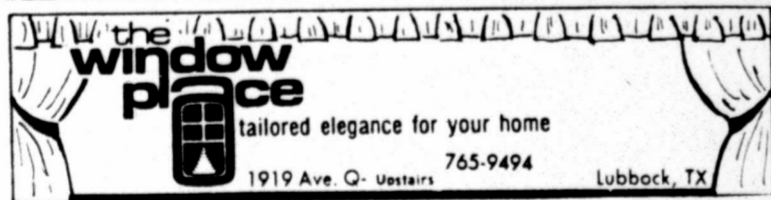
Oh, the place and phone number is



**DermaCulture Clinic**  
3331-70th Loop 289 & Indiana  
797-7822

Also Featuring  
Painless Hair  
Removal

## Business & Industrial Review



## Window Place Assures Elegance, Complete Interior Design Aid

"Tailored elegance for your home," this is the whole business and interest of the Window Place, 1919 Ave. Q (upstairs), phone 765-9494.

Affording complete interior design service, the Window Place understandably can make the promise:

"If it goes on windows, we have it, can make it or can get it!"

First located at 4204 50th St., the Window Place is three years old but has close ties with its parent company, Williams Draperies, that marks 30 years service in Lubbock.

Charles Addington is owner of the Window Place. He is a longtime Lubbock resident, a graduate of Lubbock High School and Texas Tech, and before

entering business taught for seven years at Whitharrel. His wife, Alicia Addington, and mother-in-law, Mrs. Royce Williams, assist in the Window Place, essentially a family operation. On the staff are two very qualified, respected and well-known interior designers, Darla Loving and Ammie Whaley, together with other staff members as necessary to serve the public superbly in all retail interior design situations.

For all types of window covering, for wallpaper, upholstered walls, custom and ready-made bedspreads, shutters, woven woods, mini blinds and more, the Window Place has met the customers' needs for years.

Free estimates in home or business is

a service, of course, anywhere in the area.

"Actually, we do lots of work that others won't touch," reports the owner. "We welcome the difficult jobs and the hard-to-do windows... and we have never had to tell anyone that 'we can't do it.'"

In getting the home ready for the holidays, Addington reminds that time is growing short, but at this date the Window Place still can take Christmas orders. But hurry!

For window needs, for complete interior design service, for commercial interiors as well as those for the home, the Window Place invites consideration and comparison.

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# around town

## Firefighter enjoys making desserts

By Jacques Hutchins  
Update staff writer

Cooking for a bunch of hungry men didn't come easy for John King. But after a while he became accustomed to preparing three meals a day for the firemen at Station No. Seven. Surprisingly enough he grew not only to enjoy it, but became quite a good cook as well.

"Cooking occupies my time," the fireman said. "I can get in the kitchen and start fixing dinner and before I know it, the morning's gone." Sometimes though, his cooking is interrupted by the sound of the alarm, which means he must drop what he is doing and head for the driver's seat of the firetruck.

When they are not out on call Garland Henderson helps King in the kitchen to get those meals out to fellow firemen. Keny Arnold, Larry Ward and Mike Martin King said these other guys would do anything rather than cook. As the, told King and Henderson, "If you two guys will do the cooking, we will do all the rest." So cooking became King and Henderson's work detail.

King's specialty is desserts, much to the delight of the other men. He says he likes to make all kinds of fruit pies, banana pudding and coconut cream pie.

Somehow, the men manage to make room for his desserts, after eating things like chicken fried steak, mashed potatoes, gravy, biscuits and pea salad. The men really go in for the good "down home" kind of cooking these two guys do.

The most important thing to remember after each meal, according to the firemen, is to congratulate the cook. They learned real fast that cooks can be sensitive people who need lots of praising and backslapping. The whole point of this is to make sure those terrific meals keep coming.

"We have one rule around here to remember also," King said. "If you don't like what's put in front of you, that's fine, but you still have to pay for it."

So far there hasn't been any problem getting the men to eat what is put before them. Not when they have chicken and steak prepared in every way imaginable — from barbecued to smothered, with side dishes like black eyed peas, okra, broccoli and squash.

After all this terrific food is eaten, the kitchen is immediately cleaned up. And if any dishes are messed up later,

they better be washed and put away or the person responsible for the mess could find the dirty dish in his bed.

Since the firemen work in 24-hour shifts, it is important that they keep everything clean for the next shift. King and his fellow firemen report for work at 6 p.m., just in time for dinner and get off at the same time the following day. They have a good system of keeping up with the grocery bills by paying into a chow fund every pay period. They rarely send out for hamburgers or other food — they actually get that good ole' country food prepared every work day at the station.

Although it may sound as if firemen do a lot of sitting around and eating, that is not so. Not only are they kept busy with fires, ranging from small mattress to large structure fires, but the firefighters also perform service calls.

"Sometimes we might get a call to help an elderly person who can not get up after falling out of bed," King said. Whatever the case may be, whether they have just sat down to dinner or just finished, they all scramble to get their gear and get on the firetruck as soon as the alarm is sounded at the station.

Each man has his own duty to perform when answering an alarm. They have each gone through grueling physical tests and must be kept in perfect shape, despite all that good cooking.

Considering King has spent the last six months cooking for the men, they have all been able to keep their shape pretty well. Although in the future, King might need to find ways to prepare dietetic desserts.

The firemen at Station No. Seven would like everyone else to share King's pie recipe.

### Buttermilk pie

2 cups sugar  
1/2 cup flour  
1/2 tsp salt  
1 cup buttermilk  
6 eggs  
2 sticks oleo  
1 tsp vanilla  
Mix dry ingredients together. Add melted oleo. Mix eggs, buttermilk and vanilla in another mixing bowl. Add dry ingredients with melted oleo to this. Pour into two unbaked pie shells. Cook at 375 degrees for 45 minutes or until firm in the center.



John King

## Special Services helps disadvantaged students

More than 200 Texas Tech students are intellectually richer for having taken advantage of tutoring and counseling programs offered through Special Services this semester.

Formerly called Project Assist, Special Services is designed to assist Tech students who, because of disadvantaged educational, cultural, or economic background, physical handicaps or limited English-speaking ability, are in need of supportive programs to initiate, continue or resume their postsecondary education.

Special Services, in its second year of operation, has been successful on the Texas Tech campus because of cooperation and contributions of the university, according to Julio Llanas, director of Upward Bound-Special Services.

The project's services are available immediately and 400 students can be accepted into the multi-functional program. According to Llanas, this year's program should well exceed the goal of 400 students.

This and many programs of its kind were the outcome of the civil rights era in the 1960's. One of the main functions is to help disadvantaged students succeed in college.

The program is growing rapidly. We are obligated to serve a certain number of students, but we are more concerned with the type of students we serve rather than the number. However, all students assisted must meet the program's qualifications," Llanas explained.

Of the more than 15 services provided, the tutoring program is the most widely used. Special Services offers free tutoring in any subject and coordinates the help sessions through existing departments.

Student selection for the program can usually be determined within a day. An interview with the program counselor follows after the student has completed an application form explaining his or her financial aid status, educational goals, handicaps, learning problems and academic performance.

Special Services has been granted \$102,049 by the U.S. Office of Education primarily for salaries for instructors, secretaries, graduate students and tutors.

### around the loop

Kim Sharp, bride-elect of Ron King, was honored with a Christmas ornament party in the home of Mr. and Mrs. Richard Brady Cohostesses were Mr. and Mrs. Howard Milburn. The couple plans to be married Saturday in First Christian Church.

Denise Tibbit, bride-elect of Mike Crump, was honored with a bridal shower Nov. 1 in the home of Mrs. T.G. McMillan. The couple plans to be married Dec. 1 in Oakwood Baptist Church.

## weddings

Mr. and Mrs. Bradford Charles Winegar were married Oct. 28 in the Second Baptist Church. Mrs. Winegar is the former Stacy Jane Jones.

Mr. and Mrs. Wayne Carden were married Oct. 28 in Tulsa, Ok. Mrs. Carden is the former Nancy Bray.

Mr. and Mrs. Charles Thomas were married Oct. 27 in Slaton. Mrs. Thomas is the former Modesta Washington.

Mr. and Mrs. David Arthur Letersky were married Oct. 31 in Abilene. Mrs. Letersky is the former Amy Rue Brock.

## engagements

Nancy Jane Janes and Ronald Lynn Sloan plan to be married Nov. 23 in Woodrow Baptist Church. Parents are Mr. and Mrs. Richard W. Janes and Mr. and Mrs. L.V. Sloan, Jr.

Leesa Nan Bonner and Miller Doak Shannon plan to be married Dec. 29 in Highland Baptist Church. Parents are Mr. and Mrs. John N. Bonner and Mr. and Mrs. C.R. Shannon of Levelland.

Carolyn Sue Burch and Terry Lynn Taylor plan to be married Jan. 5 in Trinity Baptist Church. Parents are Mr. and Mrs. Everett Burch and Mr. and Mrs. Floyd Taylor of Whiteface.

Ladonna Kem Weeks and George Peter Kampas plan to be married Dec. 22 in Trinity Church. Parents are Mr. and Mrs. Don Weeks and Mr. and Mrs. Peter George Kampas of Plano.

Cathleen Isbell Spears and David Rippel Horkey plan to be married Feb. 16 in First Baptist Church. Parents are Mr. and Mrs. Walter Harrell Spears and Mr. and Mrs. Joe Rice Horkey.

Debi Leigh Smith and Douglas Glen Hall plan to be married Nov. 23 in Trinity Church. Parents are Byron Leon Smith of Friona and Shirley J. Smith of Clovis, N.M. and Mr. and Mrs. John Hall.

### Coat drive sponsored

The Lubbock Centro Atzlan, a non-profit, tax-exempt organization, is sponsoring a coat drive for needy Lubbock children.

Donations of used coats in good condition are requested. Donations can be taken to 1638 Main St., or donors can call 763-3841 for pickup.

Mr. and Mrs. Bruce Alan Goehring were married Nov. 3 in the First Nazarene Church. Mrs. Goehring is the former Sammie Louise Scroggins.

Mr. and Mrs. David Michael Logan were married Oct. 27 in Floydada. Mrs. Logan is the former Tammie Sue Chershir.

Mr. and Mrs. Joe Glen Bowman were married Nov. 3 in Reese Air Force Base Chapel. Mrs. Bowman is the former Lucy Stokesberry.

Mr. and Mrs. Jesse C. Saenz were married Nov. 3 in the First Christian Church. Mrs. Saenz is the former Neomi Velasquez.

Mr. and Mrs. Stephen M. Haselroth were married Nov. 3 in the Sunset Church of Christ. Mrs. Haselroth is the former Janet R. Sufbridge.

Mr. and Mrs. Robert Harold Pace were married Nov. 3 in Shallowater. Mrs. Pace is the former Christine Marie McCain.

Mr. and Mrs. Richard Thomas Devereaux were married Nov. 3 in Plainview. Mrs. Devereaux is the former Elizabeth Ann Browning.

Mr. and Mrs. Alex Cavazos were married Nov. 3 in Idalou. Mrs. Cavazos is the former Sandra Kay Krusinsky.

Mr. and Mrs. Joe Rogers, Jr. were married Nov. 3 in St. Joseph's Church. Mrs. Rogers is the former Rosario Moreno.

Mr. and Mrs. Stanley Lopez Copeland were married Nov. 3 in Mt. Olive Baptist Church. Mrs. Copeland is the former Debbie Layne Riggins.

Mr. and Mrs. Walter Reagan White were married Nov. 3 in the First Baptist Church.

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## Center exhibits art works

The Lubbock Garden and Arts Center, Inc., is exhibiting works by four artists in the foyer and library of the Municipal Garden & Arts Center, 4215 University Ave., through the month of November.

Kay Strawbridge of the South Plains Designer Craftsmen has a three-dimensional needle craft study in textures hanging on the south wall of the library.

A transparent watercolor painting, "Autumn Leaves" by Louise Deering, member of West Texas Watercolor Association, is in the entry area of the library.

Jewelry by Darlene LoCascio, member of Lubbock Art Association, is shown in the foyer display case. Her work includes rings, bracelets and necklaces created from various metals and stones.

"The Artist," a portrait by guest artist Ramon Froman of Dallas, is featured as the painting of the month in the foyer. Froman will be teaching a portrait painting workshop at the Center, Nov. 12-16.

These works may be seen any time the building is open to the public. For more information call 762-6411, Ext. 2724.

## deaths

Services for Marguerite L. Kattmann, 70, of 2519 37th St. were held Oct. 31 at W.W. Rix Chapel. Burial was in Woodlawn Cemetery in Houston under direction of Rix Funeral Directors. She died Oct. 27.

Services for Clyde C. Lindsey, 78, of 2515 54th St. were held Oct. 31 at First United Methodist Church. Burial was in Garden of Memories Cemetery in Paducah under direction of Sanders Funeral Home. He died Oct. 29.

Services for Rufus Tillmon, 47, of 2212 Redbud St. were held Oct. 31 at Jamison & Son Chapel. Burial was in City of Lubbock Cemetery under direction of Jamison & Son Funeral Home. Tillmon died Oct. 27.

Services for V.R. Blackwell, 62, of 2325 54th St. were held Nov. 2 at Shepherd King Lutheran Church. Burial was in Resthaven Memorial Park under direction of Rix Funeral Directors. He died Oct. 30.

Services for former Lubbock resident Sgt. Bradley Ray Copeland, 22, stationed with the U.S. Marine Corps in Ocean-side, Calif., were held Nov. 1 at Immanuel Baptist Church. Burial was in Resthaven Memorial Park under direction of Sanders Funeral Home. He died Oct. 28.

Services for Zella M. "Billie" Harmon, 72, of 2102 8th St. were held Saturday at Henderson-Singleton Chapel. Burial was in City of Lubbock Cemetery under direction of Henderson-Singleton Funeral Directors. She died Oct. 30.

Services for A.J. Paul Sr., 83, of 1118 E. Quinn St. were held Nov. 1 at Skyline Baptist Church. Burial was in Resthaven Memorial Park under direction of Rix Funeral Directors. He died Oct. 29.

Services for Joe A. Taylor, 86, of Lubbock were held Nov. 2 at Franklin-Bartley Chapel. Burial was in Resthaven Memorial Park under direction of Franklin-Bartley Funeral Home. He died Oct. 30.

Services for former Avalanche-Journal advertising manager Lester M. Horner, 74, of 5560-A 13th St. were held Saturday at Henderson-Singleton Chapel. Burial was in Peaceful Gardens Memorial Park under direction of Henderson-Singleton Funeral Directors. He died Oct. 31.

Services for Jessie Lomas, 3-month-old son of Mr. and Mrs. Lionel Lomas of Route 1, Lubbock were held Nov. 2 at Jamison & Son Chapel. Burial was in City of Lubbock Cemetery under direction of Jamison & Son Funeral Home. The child died Oct. 31.

Mass for Paul Duran Jr., 46, of 1807 E. Auburn St. was said Monday at St. Joseph's Catholic Church. Burial was in Peaceful Gardens Cemetery under direction of Henderson-Singleton Funeral Directors. He died Nov. 1.

Graveside services for Gregory Eugene Peel, 2-month-old son of Mr. and Mrs. Greg Peel of 2102 38th St. No. 11 were held Saturday at Peaceful Gardens Memorial Park. Burial was under direction of Rix Funeral Directors. The child died Nov. 1.

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*7<sup>th</sup> Anniversary*

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**SPECIAL**

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PER YARD - 1000'S OF YARDS TO CHOOSE FROM

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**JUST IN TIME FOR CHRISTMAS**

**CUSTOM DRAPERY**

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- LINING
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**25% OFF**

GET READY FOR THE HOLIDAYS WITH NEW DRAPERIES

**CUSTOM 1 INCH BLINDS**

SAVE **40%** ON OUR REGULAR LOW PRICES - GREAT COLORS - GREAT LOOK AND GREAT PRICE

**IN STOCK DRAPERIES**

**100'S OF PAIR TO CHOOSE FROM**

at

**40% OFF**

OFF OUR REGULAR PRICE

FRIDAY & SAT. ONLY

**VELVET THROW PILLOWS**

**20% OFF**

FRIDAY & SATURDAY ONLY

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# Especially for young readers

# The Mini Page

©1979 by Universal Press Syndicate

By BETTY DEBNAM

## Alpha Betty's Guide to Studying

from The Mini Page by Betty Debnam • 1979 Universal Press Syndicate

# All Aboard the Scholarship

**HAPPY sailing!**

**The smartest way to travel!**

**The best way to get where you want to go!**

**Pay attention in class.**

**I will not go out to play until I have finished my work. Don't put off assignments. Homework should be done quickly and promptly.**

**Homework: pages 9-13**

**Will you please explain page 10?**

**Be sure you understand the assignment. Ask questions if you don't.**

**Expose yourself to as many learning experiences as possible. Visit museums, go to concerts and sports events.**

**Learn how to use dictionaries, encyclopedias, almanacs and other reference material.**

**Have a planned study schedule. Set aside a certain time each day. Study in a quiet place.**

**Visit your school or community library often.**

**3x3 = 10 NO  
3x3 = 14 NO  
3x3 = 9 RIGHT!**

**Try to finish the assignment yourself before asking for anyone's help.**

**Stay in good physical condition. Eat properly and get rest and exercise.**

**How interesting!**

**Let's see. Did I do these problems right?**

**Go over what you have done to make certain it is right.**

**Keep your eyes open for new ideas.**

**Nov. 11-17 is American Education Week.**

**Read as much as you can.**

**U.S. SCHOLARSHIP**

Go dot to dot by 3's and color.

**American Education Week**

*B. Debnam*

## Supersport: Billie Jean King

Billie Jean King still wields a magic wand. The 35-year-old tennis queen has won a record 20 championships at Wimbledon.

Besides winning so often at Wimbledon, she also has captured countless other titles.

Billie Jean is in her 13th year as a pro player. She has written a tennis book and served as a TV announcer at several tennis events.

She attended California State University. Her brother, Billy Moffitt, is a pro baseball player.

Next week many parents will be visiting classrooms.

November 11-17 is American Education Week.

This year's theme is "Teach All the Children."

The Mini Page talked with experts to find out what are the trends or important ideas in elementary education.

Check the boxes if these things are going on in your school.



Handicapped students are entering regular classroom activities.



A student talks with her teacher.

- Back to the basics.** Reading, writing and arithmetic are being stressed. Since there is often less money because of tax cuts, some schools are doing away with courses people think of as "frills."
- Opportunities for the handicapped.** More handicapped children are being offered an education in the regular classroom.
- Smaller class size and smaller schools.** This is good news for kids and their teachers.
- More testing for kids to make certain they are learning what they should know.** Students are not being promoted to a higher grade unless they master certain skills.
- TV education.** Children are being taught classes in wise television viewing habits.

## The Paper Box

Look through the rest of your paper for subjects that you would like to learn more about.

Next week The Mini Page celebrates Children's Book Week with a story about author Judy Blume.

## Spelling Maze

Help the little boy find his way. He has some homework to do.

## Mini Jokes

**WHICH IS BIGGER, MR. BIGGER, MRS. BIGGER, OR THE BIGGER'S BABY?**

**WHAT DID MIGHTY FUNNY SAY WHEN HE FOUND OUT THERE WERE SIX GIRLS NAMED MARY IN HIS CLASS?**

## Match these Punch Lines

**THE BABY IS A LITTLE BIGGER**

**THE MORE THE MARRYER**

**MIGHTY FUNNY**

**THAT'S MIGHTY FUNNY**

**MIGHTY FUNNY**

**THAT'S MIGHTY FUNNY**



# Merchants replace costumes with Christmas decorations

(continued from page one)  
two stories to drape with Christmas ornaments.

"A lot of people criticize stores for starting so early, but if we didn't start until the day after Thanksgiving, we wouldn't be through by Christmas," he explained.

Duckworth said his store begins "prepping" store decorations in October, including adding ornament hooks here and there and making repairs where necessary.

Five interior decorators adorn the store's walls and large columns inside and set up the window arrangements.

"We plan to come in one morning next week at six," the store manager said, because some of the items to be used in the decorating are especially cumbersome to handle during business hours.

Duckworth said the store personnel spend the first weeks of November planning what ornamentation will go in which spots, but he added that even with all that planning, some details are left unfinished by Thanksgiving.

But what is difficult to put up is evidently easier to take down.

Duckworth said Penney's starts taking the tinsel, wreaths, lights and other pieces down the day after Christmas, a process which usually takes 10 to 14 days, compared to the several months' preparation to set it up.

And even stores much smaller than

the major department types have to get their Christmas plans in gear fairly early to attract the season's shoppers.

A spokeswoman for Devault's Floral and Gift Shoppe said her store put out artificial Christmas trees as sale displays last week.

"We try to convert gradually — one shelf at a time," she said, adding that the store started its arranging for the holidays in the third week of October.

Many stores such as this one, though, find it especially advantageous to get ahead of the holiday season because they sell "do-it-yourself" type items that shoppers would want to purchase as soon as possible.

Ann Holland of Holland Gardens cited this reason for many stores and customers wanting to get an early start on Santa Claus.

She also said she notices many more people making plans to get the "work" part of Christmas over with so they can relax when the season actually arrives.

Mrs. Holland said her store's Christmas look plans begin in September, mostly because the inside is decorated with trees, revolving animal scenes and other decorations depicting 35 yuletide scenes.

The store has already had a Christmas open house for customers to have a chance to view materials they can use to begin their own trimming.

Although the Christmas displays are

not actually set up until October, pricing of items for the season goes on all year, Mrs. Holland said.

And even Christmas trees have begun arriving at the store, with some fresh-cut samples already on display.

Mrs. Holland said the first trees that are stocked are flocked to keep the needles from dropping and to fireproof the trees.

But beginning about mid-November, Mrs. Holland said green trees will be in supply.

She said preservatives and special measures are used to keep the trees fresh-looking until Christmas arrives.

Mrs. Holland said her store's Christmas plans have been started at the same time as in past years, "but we're getting faster at it."

She said her customers have been optimistic toward Christmas shopping and said she is getting an overall feeling that Lubbock shoppers are not overly concerned with a money crunch.

Not only are customers buying early, but Mrs. Holland said they are also stopping by the store just to see how far along the store's decorating process has come since their last visit.

"I think they realize how much time is involved," she said.



Isidore Ramirez



Wanda McLaughlin

## views & opinions

By Jeff McCaslin  
Update staff writer

The rising cost of living is nipping at everyone's heels these days, what with double digit inflation, spiraling gasoline prices and the lower buying power of the American people.

The high cost of living is hampering the lifestyles of Lubbock residents as well, forcing many to make sacrifices they wouldn't normally make in more prosperous times.

Update asked several area residents to what degree inflation is affecting their lifestyles. And, to most, the answer is a tighter budget while keeping a watchful eye on energy usage in the home.

Wanda McLaughlin of Lubbock feels the present inflationary trend of the American economy is a learning process.

"You learn to live on a lower standard of living," she says. "I think we're all learning to stay a little warmer in the summer and a little colder in the winter. It's a question of watching the utility bills."

Mrs. Melvin Johnson, whose family is involved in cotton farming in the Lubbock area, says small farmers can't make a decent living during times of inflation.

"The high cost of living is having a great effect on the cotton farmers. You pay twice as much to produce your cotton crop but you don't get a higher price. (Inflation) is gradually pushing the little farmer out of business."

Isidore Ramirez, on the other hand, doesn't think inflation has affected his lifestyle too much. "I don't think it has affected my lifestyle very much. But there's definitely not enough money going around."

Bruce Evans felt the same way. "I can't say it affects me. The way it affects other people is what concerns me. I can live with it, but it could be a little better."

Pete Martinez said he has had to curtail many of his spending practices. "I know I can't do as much as before. The prices are too high and the dollar isn't worth as much as it used to be."

Retiree Mrs. W. Pierce Magee said she is more fortunate than other retired persons living on fixed incomes because she has a little nest egg to live off of after some earlier wise investments.

"Inflation really hasn't affected me that much, but I am driving a seven-year-old car instead of a new one."



Pete Martinez



Bruce Evans



Mrs. W. Pierce Magee



Mrs. Melvin Johnson

## BBB shopper makes sure advertising claims true

(continued from page one)

Bligh said most of the stores aren't even aware there is a problem until the BBB notifies them. Some members have joined the BBB because of the ad checks, Miss Parker said.

"We don't have many problems in local advertising," Bligh said. "Most of our problems are from advertising in the national media. We have a lot of cooperation from the local media."

Bligh said he felt the monitoring of advertising was one of the weakest programs of his bureau, so he assigned Miss Parker to shopping.

"She is doing an excellent job," he said. "In addition to shopping, she is conducting a public opinion poll for the bureau."

Miss Parker said for her major, an internship is a required course to graduate. When Bligh assigned her to shopping, she had to be trained by working with the BBB staff, listening to a cassette tape and studying the BBB operations manual.

"Cathy is the only shopper we have right now," Bligh said, "but anyone can volunteer to be a shopper. All it takes is a little free time." Anyone interested in volunteering should contact the bureau, he said.

Miss Parker said one of the disadvantages to shopping is that often business-

es will want the BBB to shop their competitors. In fact, 70 percent of advertising complaints come from other businesses, she said.

She said she has only been identified as a shopper one time, and that was when a department store employee asked her. The store employees were very cooperative and nice, she said.

Another time at a local discount store, the manager suspected she was a shopper.

"It is very enlightening to work with the Better Business Bureau where they support both business and consumers," she said. "I get to work with both sides of it."

Bligh said the shopping policy is for the benefit of both the consumer and the businesses. It protects the consumer from misleading advertising and alerts the business that it has a problem. If there is no problem, the store never even knows the BBB did anything to check, he said.

## Man charged with attempted murder

(continued from page one)

Several witnesses to the incident told police they didn't see how Short was able to dodge the vehicle. Officers said they later learned the two men had been involved in a hit-and-run collision prior to their confrontation with Short.

Short was taken to Methodist Hospital, where he was treated and released for injuries suffered during the incident.

Also Tuesday, the Criminal District Attorney's office filed one count of indecency with a child against a 48-year-old Lubbock man who allegedly enticed several children from school last week and molested one of them.

Wendell Phillips Moore II of 1305 24th St. was charged with sexually abusing an 8-year-old Lubbock girl. The district attorney's office recommended a \$50,000 bond for Moore.

Moore was arrested Thursday after a father told police that a shabbily dressed man had been persuading his three sons

and daughter, ages 11, 12, 13 and 14, to stay away from school and be with him.

The 8-year-old and another juvenile also reportedly had been approached by the suspect.

Reports allege the 8-year-old girl was the only one molested.

Police said the children first encountered Moore about two months ago at an East Lubbock shopping center, and that the suspect gave them candy and offered them rides on his motorcycle.

The suspect's residence, where the children reportedly were taken on numerous occasions, was lacking water, gas and electricity, according to authorities. However, the young victims reportedly told police the man bragged that he was wealthy and owned several spacious homes.

The suspect also allegedly talked to the youngsters about sex and showed them pornographic magazines.

Sanders is the grandson of Mrs. George P. Livermore of Lubbock.

## Kemper promotes cadet Sanders

George Sanders, 16, of San Antonio has been promoted at the Kemper Military School and College in Boonville, Mo.

Sanders, a first year cadet at Kemper, was promoted Oct. 20 from Basic status to Phase II new cadet status. The promotion indicates progress in all phases of school programs, academic, military and general.

Information on the whereabouts of 1970 graduates of Lubbock High School is being gathered by Paul Moore of Lubbock in preparation for a 10-year class reunion.

Moore said the reunion will take place in midsummer of 1980, and that graduates should contact him if they are interested in participating. Those who reply should include their addresses and phone numbers.

Replies should be addressed to Moore at 3819 52nd St., Lubbock, 79413.

FOR YOUR WANT ADS CALL 762-8821

## The Mini Page Teacher's Guide

For use by teachers and parents at home and at school.

For use with issue: All Aboard the Scholarship

**Main idea:** To encourage good study habits. These tips can serve very well throughout the rest of the students' schooling. They can also apply to success on a job. This issue also acquaints children with American Education Week and the trends in education.

**Discussion:** Discuss the meaning of the word "scholarship" (in this case, the qualities that make a good scholar). Ask the children to display this issue as a study guide. Ask each child to tell about his or her study habits — where he studies, when and for how long, etc. Discuss how much easier it is to concentrate with the TV off. Ask them to write how they think they can improve their study habits. Follow up on this several weeks later to check and see if they are still trying to do better.

**Math:** Ask the children to keep a record of the amount of time they spend studying for a week.

American Education Week is sponsored each year by the National Education Association, the U.S. Office of Education, the National Conference of Parents and Teachers and the American Legion.

**CHRISTMAS BAZAAR**  
**ST. LUKES METHODIST CHURCH**  
Thursday, Nov. 15  
9 A.M.-6 P.M.  
Friday, Nov. 16  
9 A.M.-5 P.M.  
*in fellowship hall*

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**26 Week**

**MONEY MARKET CERTIFICATE** RATE THIS WEEK

Rate is tied to 26 Week Treasury Bills, \$10,000 Minimum **\* 12.086%**

...plus other certificates! \*Penalty for Early Withdrawal

**ATTEND Holiday Happening**  
A UNIQUE CHRISTMAS SHOPPING EXPERIENCE  
**NOV. 9-10**  
**CIVIC CENTER**  
SPONSORED BY THE JUNIOR LEAGUE

**FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF LUBBOCK**

HOME OFFICE: FIRST FEDERAL PLAZA  
1300 BROADWAY  
BRANCH OFFICES: 34th & AVE. W.  
50th & ORLANDO & BROWNFIELD

**TONY LAMA & MONDO BOOTS**  
"We can fit the narrow foot!"

Wrangler \$12.95  
Levis \$13.95

**JACK DAVIS WESTERN WEAR**

LOCATED AT BROADWAY & UNIV. TECH FOUNTAIN

**You'll love the Healthy look you'll keep year round!**

- Just 2 minutes in the booth equals 2 hours in the sun
- Private individual booths
- Trained Technicians work out your personal schedule
- You'll look healthy and successful even in the dead of winter

**SUNDANCE TANNING SALONS**

1007 University Ave.  
"Across From Tech"  
762-6001 open 9 till 9



# McWhorter's means with Goodyear tires

By Roy Westbrook  
Update staff writer

McWhorter's Inc., a company which has been synonymous with the sale of Goodyear tires in this area since 1940, also operates one of the Southwest's most advanced truck centers at Lubbock, and provides a large percentage of the break and automobile front-end repairs done here.

Formed just prior to World War II by Ross McWhorter, the firm has grown from a predominately storage-type business to a high-volume retail operation furnishing tires for automobiles, trucks, farm vehicles, and industrial equipment.

The firm was operated as a partnership from 1941 until 1950, when the founder became sole owner. In 1969, the company became incorporated, with employees allowed to purchase stock in the business.

It started out at a location near where the federal building is now located, then moved to 1008 Texas Ave., its present headquarters.

Lee Coil of the company notes that the business was open 24 hours a day when it was providing storage, and was next door to the former Hilton Hotel, which was located at Main Street and Texas Avenue.

After the storage operation was discontinued, an emphasis was placed on tire sales which eventually resulted in one of the largest tire dealerships in the West Texas area.

William Tanner said the company's truck center at 213 North Ave. U now receives truck customers from Colorado, New Mexico, Kansas, and Oklahoma, as well as Texas.

The facility lists the only frame straightening device nearer than Oklahoma City.

Tanner indicated the firm is currently planning to expand its truck and farm tire operations.

Inflation has not been a significant deterrent to the tire industry, according to Tanner. During this period, motorists had rather fix up an existing automobile, along with a new set of tires, and "give

it another run, than to trade for a new one," he said.

Virgil Rickel of McWhorter's indicated that the firm's supplier, Goodyear Tire and Rubber Co., has recently made capital investments for expansion and new facilities.

He said that Goodyear has given attention to innovative ideas and products, in contrast to some of the other rubber companies.

"I think Goodyear will probably become bigger and build better products because they have taken a lot of their capital and put into new products, and into better building techniques," he said.

The manufacturer currently has begun production at a new plant in Lawton, Okla. It has assembled the latest equipment available to the tire manufacturing industry.

Goodyear reportedly maintains the largest dealer-store organization of any tire company in the United States. Included are some 1,700 company stores plus 80,000 dealers.

McWhorter's is one of the largest independently-owned dealers in the West Texas region.

The tire industry expects the tire business to be a good growth field in coming years.

A recent issue of Goodyear Triangle cites a National Transportation Policy Study Commission report in assessing future demand.

"Automobile travel will increase 78 percent, from 1.21 trillion miles in 1975 to 2.15 trillion in 2000. All highway travel will jump 79 percent in the same period, from 1.40 trillion to 2.61 trillion," according to the report.

Truck travel is expected to climb 142 percent, from 0.19 trillion miles in 1975 to 0.46 trillion in 2000. Intercity freight movement by all modes should rise from 2.4 trillion ton-miles to as much as 7.6 trillion, the report indicated.

The automobile, according to the report, will account from 75 to 84 percent of intercity personal travel in the year 2000 as compared with 86 percent in

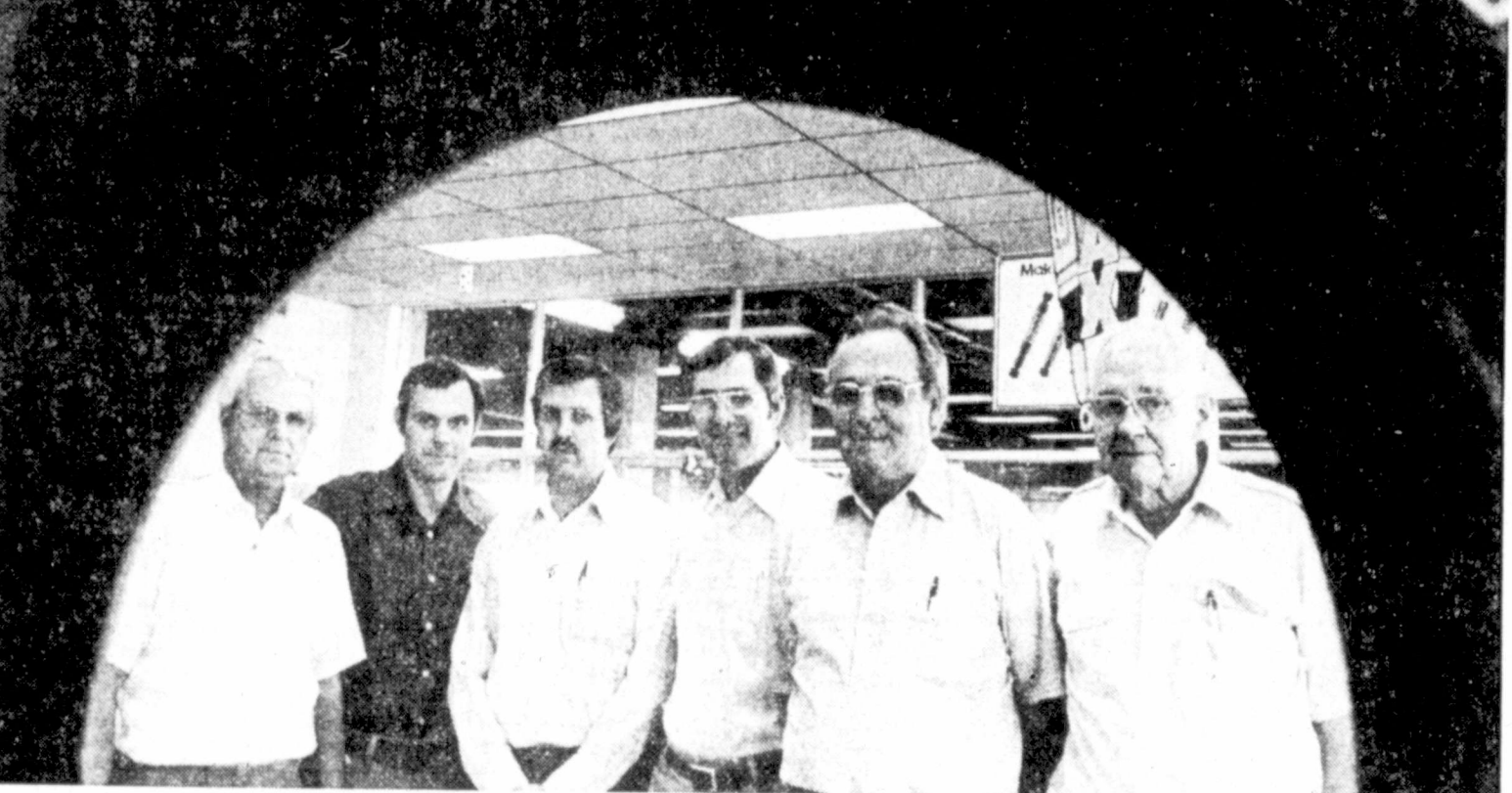
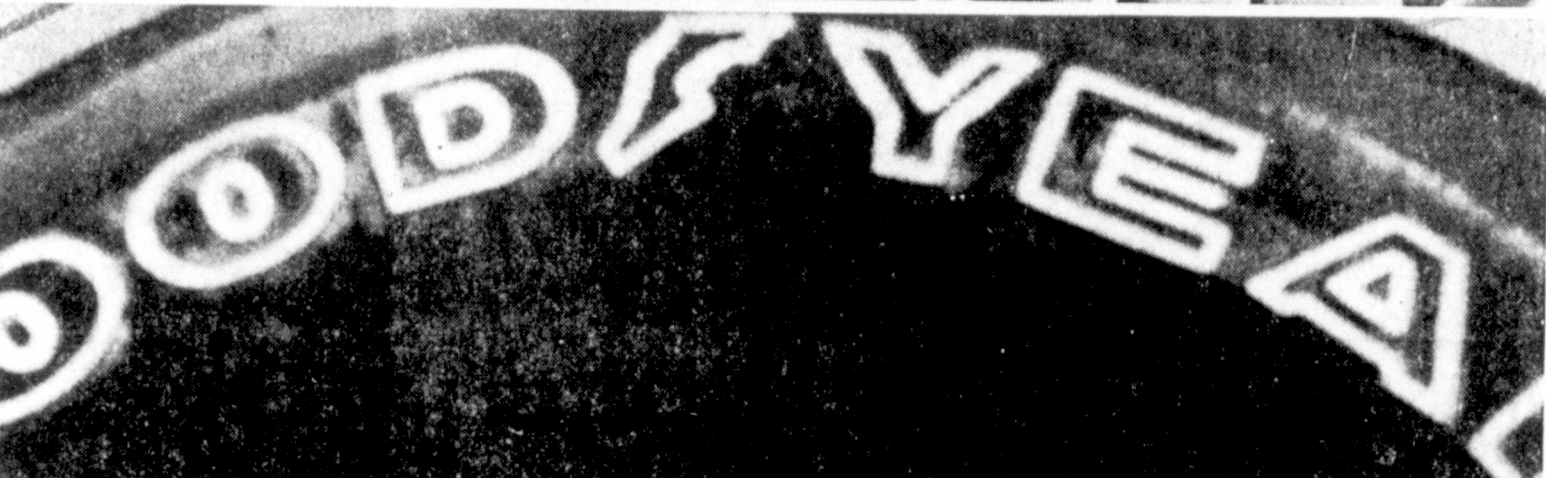
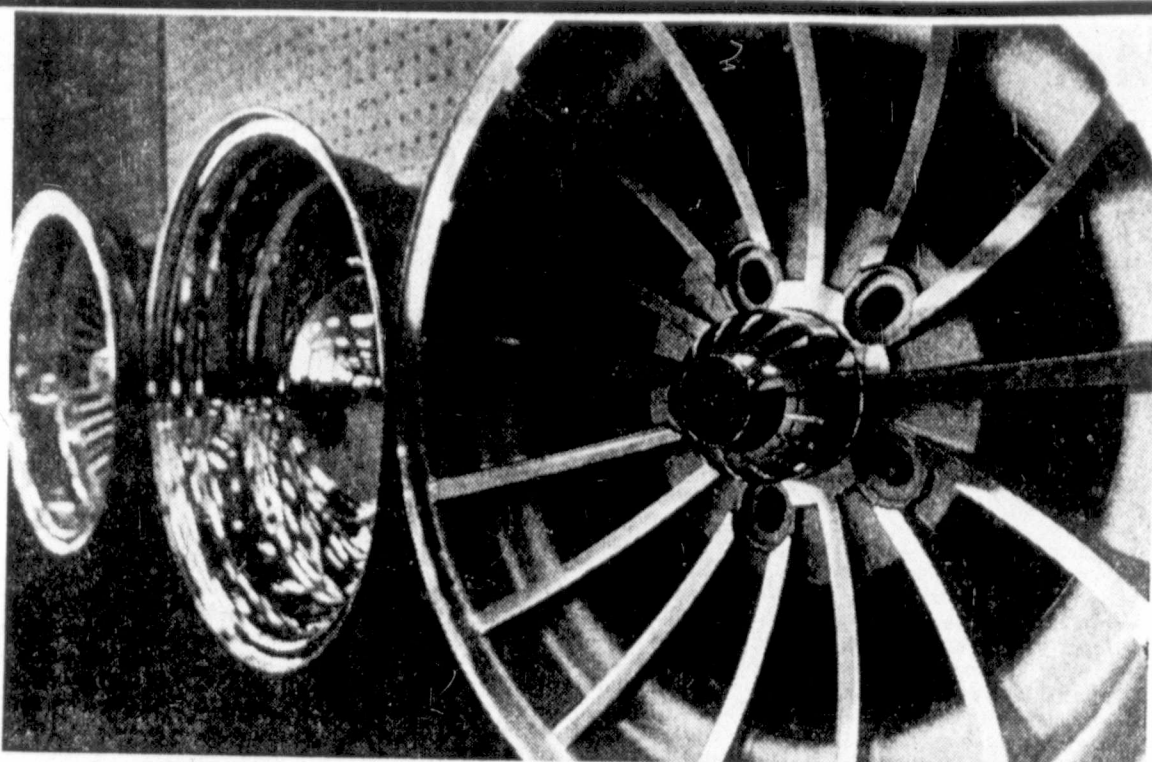
1975. Automobiles and commercial airlines combined are expected to retain their 98 percent market share of intercity passenger miles traveled.

The management of McWhorter's has developed an approach to its business which involves "giving the finest customer service that can be had in this area."

The company also maintains its slogan of years past, "If it's not right, we make it right."

In an oblique reference to some service stations which now charge for airing up a tire, a McWhorter's official said the company plans to continue its policy of "free air in all tires."

McWhorter's has set business hours from 7:30 a.m. to 6 p.m. Monday through Friday, and from 7:30 a.m. to around noon Saturdays.



## update

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Entries Must be Received  
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Following Publication

UPDATE  
Sweepstakes

WEEK

37

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By Joe Gulick  
Update staff writer  
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By Johnny H

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# Electronic calculators can be luxury, necessity

By Joe Quirk  
Update staff writer

Mathematics may be the most misunderstood subject taught in schools. Though basic math functions are actually quite simple, many persons develop a mental block about mathematics work, which they may never be able to overcome.

For those persons, owning an electronic calculator to do basic mathematical chores, such as balancing a checkbook or making a budget, becomes more of a necessity than a luxury. For most, however, an electronic calculator is a luxury item — a quick, accurate and efficient way to do mathematical work.

For accountants, engineers, and others who constantly work with figures, a calculator is a necessity because of the time-saving capabilities and the sometimes complicated mathematical functions such professions use.

Until a few years ago, calculators

were beyond the price range of most consumers. Now there are a wide variety of calculators that are competitive enough to keep the prices very reasonable.

According to a Better Business Bureau pamphlet "Consumer Tips on Electronic Calculators," the tiny silicone chip that is the "brains" behind the calculator can carry as many as 10,000 transistors. The variety of functions is incredible, from basic mathematics to sophisticated trigonometric functions and logarithms.

The two basic types of calculators are pocket-type and desk-type. For most consumers, the pocket-type versions would be sufficient for their needs.

Pocket-types range in size from models that are as small as a cigarette pack to those somewhat larger to be carried in a briefcase or purse.

Though they are smaller than their desk counterparts, the pocket calcula-

## lubbock consumer update

tors can contain virtually every function and feature the desk versions have. Some of the pocket calculators even come with a printing attachment that types out the calculation on a strip of paper for records, according to the BBB pamphlet.

Many of the desk models come with the feature of printing calculations on a tape. For this and other features, the consumer will pay more. The desk models, of course, are more expensive than the pocket versions.

Once the consumer has decided if he wants a pocket calculator or a desk calculator, he must decide what he needs in the way of features and functions.

Many pocket calculators display six or eight digits in an answer, according to the pamphlet. For most consumers, this would be more than enough, but others

may prefer more numbers. Some pocket calculators can double the number of digits in an answer by showing them as two consecutive groups of numbers, the pamphlet said.

Virtually every electronic calculator handles the four basic mathematical functions and has a "clear" function that will remove the entry from the display. Household uses such as computing an income tax return, balancing a checkbook or tallying the items in a grocery cart will be handled nicely by a four-function calculator.

In the event the consumer prefers more sophisticated functions, the BBB booklet listed some of them:

— Floating decimal. This feature allows the calculator to automatically place the decimal point in the appropriate position in the calculation.

— Memory. This feature enables the calculator to store a past calculation and bring it up again when needed.

— Constant. This allows the user to multiply a series of numbers by the same number without having to enter it each time.

— Square root key. This can automatically compute the square root of an entered number.

— Round-off. This feature allows the last number of an answer to be increased by one if it is five or larger or dropped to the next-lower number if less than five.

The consumer should be careful to shop for his specific needs and not waste money on features he doesn't need and will probably never use.

If the consumer decides to buy a pocket calculator, he should carefully examine the power supply. If the calculator doesn't have an AC adapter, he may find himself replacing expensive batteries at intervals. The AC adapter will cost some additional money, but will enable him to plug his calculator into a wall socket and save on batteries. Another alternative is to buy rechargeable batteries and a battery charger.

The BBB pamphlet recommends that a consumer visit a store that carries several calculator lines and pick out a few calculators in his general price range with the features he prefers. Then the consumer should compare the calculators, the pamphlet said, by working a sample problem on each model and deciding which is the easiest to operate.

The consumer should examine the display on each one, making sure the numbers are large and bright enough to be read easily. He should make sure the size and keyboard are comfortable for him. If there are any features he doesn't understand, he should ask the salesperson for help.

Finally, the BBB booklet recommends the consumer check the warranty of the electronic calculator and find out how long the warranty is in effect. The consumer should also find out if it is possible to repair the calculator at a local service facility or if it is necessary to mail the calculator to the factory for service.

Interested consumers can pick up a copy of the free "Consumer Tips on Electronic Calculators" pamphlet at the Better Business Bureau at 1015 15th St.

## TI offers alternative set of flights to Dallas

By Johnny Holmes  
Update staff writer

Beginning Nov. 15, South Plains airline passengers will gain an alternative set of flights to Dallas-Fort Worth but lose an option between Lubbock and Austin.

Texas International Airlines recently announced its intentions to begin service between Lubbock and Dallas Fort Worth Airport next week, but by doing so, will

be forced to drop its flights from Lubbock to Austin.

"We're glad to be able to come in and provide the service Lubbock has indicated it wants," said Peggy Dyer, a TI spokesperson. "We're sorry we have to cut the flights to Austin to do it, but it comes down to a matter of equipment and personnel. We feel the move is a good one, though, or we wouldn't be doing it."

As of Nov. 15, Texas International will have flights leaving from Lubbock to Dallas at 3:19 p.m. and 10:19 p.m. daily except Saturday. Flights from Dallas-Fort Worth to Lubbock will leave at 8:40 a.m. and 4: p.m. daily except Saturday, she said.

TI will offer a "Peanuts fare" of \$42 one-way on the morning flights from Dallas to Lubbock and the late night flights from Lubbock to Dallas, Dyer said. Prices on the other flights will be \$62 one-way, Dyer said, adding that the flights would allow Lubbock passengers easier access to the rest of the airline's route system.

The change in TI's flight schedule is the only major shake-up affecting Lubbock travelers this fall. Braniff International, Southwest and Continental Airlines all are sticking to their current flight schedules, spokesmen for those airlines said.

Braniff, which has long been the only carrier to fly between Lubbock and DFW, will continue with four flights each way daily. Braniff leaves Lubbock at 6:30 a.m., 9:40 a.m., 2:35 p.m. and 7:55 p.m. daily, and offers one-way fares of \$82 first class and \$63 economy.

Braniff also serves Austin through those flights, and the four connecting flights from DFW to Austin and back remain the same, said a Braniff spokesman. Fares from Lubbock to Austin on Braniff are \$94 first class and \$73 economy.

Southwest Airlines, which flies between Lubbock and Dallas Love Field, will continue with eight flights each way during the week and seven each way on weekend days. Prices for those flights remain \$33 and \$22.

Southwest also flies from Lubbock to Austin through Dallas. From Lubbock,

## Equipment approved for center at library

Most members of the Texas Tech University community with 20-20 vision may not even be aware of the Center for the Visually Handicapped, but blind students at the university certainly are.

Situated on the third floor of the Texas Tech Library, the center is "really up to date," according to Louis A. Escolas, vocational rehabilitative counselor.

"Personally, I think it is the best of any in Texas and probably as good as any place in the nation," he said.

New equipment worth \$19,000 has been approved for the center. Additions will include four Optacons, a split screen VisualTek (low vision aid), a talking calculator and a scientific talking calculator, which has functions for computing complex mathematical equations.

Approximately 24 blind students and their readers use the center, which is available any time the Library is open.

The center is comprised of 10 individual reading rooms, two low vision aid rooms, an Optacon teacher's room, group study room, lounge and reference room. Each student has his own locker.

The reference room has English, Spanish and French dictionaries in braille and large print. There is also a thesaurus in braille and an encyclopedia in large print.

The braille encyclopedia is kept in stacks just outside the center because of its large size. Braille editions are nine times larger than books in regular print.

A variety of equipment is in the cen-

ter, available for use there or to check out.

Braille allows students to transcribe taped lectures into notes. Talking calculators are used to compute mathematical problems. There are also four-track cassette recorders and talking book machines, which are simplified record players.

For students with residual vision there is an electronic visual aid. Print can be magnified up to 60 times normal size. The new one will have a double screen to enable students taking tests at the center to see test and answer sheet at the same time.

A typewriter with large print is also provided for students with impaired vision. Students using this typewriter can proofread their own work.

Cassette tapes can be copied by a duplicator in five minutes. By eliminating pauses and some vowels, a speech compressor-expander allows students to hear a tape faster than normal.

Difficult to master but highly useful, the Optacon allows the blind to read material not in braille. The user places one hand in a small Optacon box where 164 light sensors will stimulate the index finger. A pen-shaped camera is drawn across each word letter by letter.

Each letter of the word is signaled to the index finger, and the user reads by spelling out the words. Despite its slowness, the Optacon is an aid to students who want to read materials before they have been printed in braille. Businessmen use the Optacon to read their mail, which lessens their dependency on secretaries.

Messages for blind students can be typed in braille on a special typewriter in the center. The keyboard is the same as a typewriter's so that a sighted person knowing no braille can type letters and messages. The only problem is that there is no way to proofread the message.

"Students are free to check out any of the equipment on a temporary basis from the \$3,500 Optacon to the talking calculators," said Escolas.

The center, which moved to the Library in June 1978, is still at "new development stage," he said.

## CLU attends seminar

State Farm Agency Manager Ron Donelson. CLU recently attended a self-development seminar on business and sales management. The seminar was designed for State Farm agency managers who are interested in learning new ideas and techniques for helping agents manage businesses effectively.

Donelson works with thirteen agents who serve several thousand policyholders in the area.

Donelson has been a resident of Lubbock for seven years and a State Farm agency manager since 1972.

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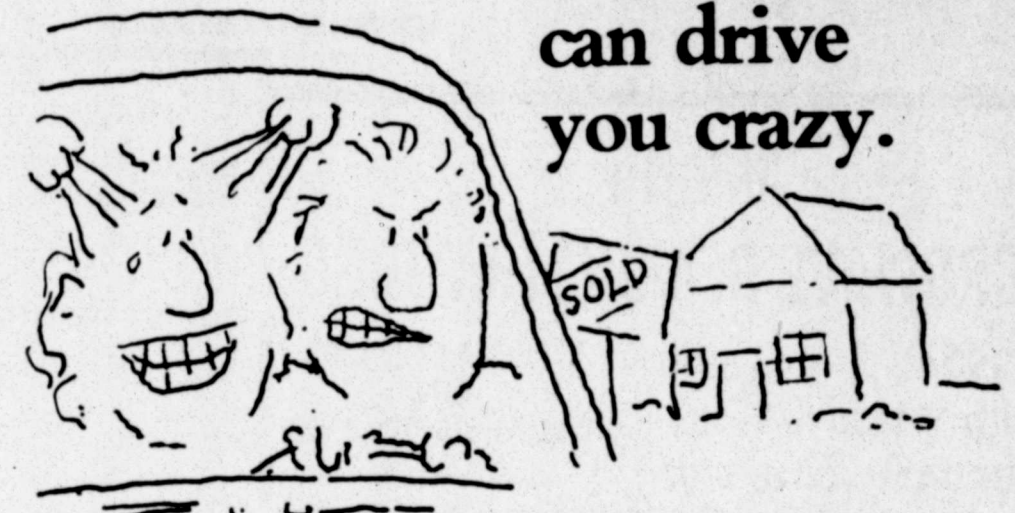
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## LUBBOCK AVALANCHE-JOURNAL







# Texas native 'very determined' to become artist

By Nancy Allen  
Update staff writer

While he was picking cotton in the fields surrounding Lubbock years ago, Romeo Reyna was thinking about art. He might not have known that he would end up with a tapestry studio here, but even as a young man, Reyna was determined to become an artist.

"When I was 16, I was established in my mind what I wanted to do with my life," he remembers. "I knew I didn't want to pick cotton forever."

Art, Reyna says, compelled him to leave his native Texas to study at Chicago's Art Institute when he was a teenager.

Though the contrast between the life of a migrant farm worker and that of an artist struggling in the big city seems immense, Reyna shrugs it off with a sim-

ple. "If you're interested in art, you're going to find it one way or another."

And one way or another, Reyna did find art.

The path he followed was not straight or smooth, taking him from Chicago to other schools in Los Angeles. Reyna's hazel-green eyes are calm as he remembers the ups and downs along his way.

"There were beautiful periods," he recalls, "but there were sad ones, too, when I thought I would give up."

Sustaining Reyna through the years were his diet of peanut butter crackers, and his tenacious nature.

"I'm very determined," Reyna admits. "I always get what I want." In his situation he could not be otherwise, though. "When you come from my family — beautiful but poor — you have to go out and make it on your own."

Today, Reyna has a thriving business on Avenue Q and just about all the success he can use.

The huge tapestries he designs sell for thousands of dollars and hang in municipal buildings, homes and businesses all the way from Lubbock to Singapore and virtually every place in between.

Though he has been here four years and local recognition has been slow to develop, Reyna notes without judgment that his work is becoming more popular in Lubbock.

Weaving is a craft Reyna learned on visits to his grandmother in Mexico. "I never took a course in weaving," he says.

The artist's inspiration comes from "ideas, from meeting people, from looking at nature." Reyna remembers his father, who he says "enjoyed a beautiful flower, a beautiful sunset, a beautiful

forest," when he talks about what moves him to create.

Reyna's Avenue Q studio, a former welding shop, is large and spacious. Green plants crowd the front window, behind which hang floor-to-ceiling tapestries in various stages of completion. Shelves and boxes of wool from all over the world fill the room. It's quiet, and an atmosphere of harmony pervades.

In back, Reyna has fashioned an apartment, claiming his house here "has become too much trouble. I'm trying to simplify my life."

To that end Reyna also has disposed of much of his art collection, keeping "only a few personal pieces." Photographs and drawings of the late Marilyn Monroe — a favorite — hang on his walls near Mexican carvings and candlesticks.

Reyna says he wants to be "free to

travel, to come and go," but one suspects another motive for his move to consolidate his possessions, which he admits, too. "I give myself completely to my artwork," he says. "It's my life, it's everything around me."

Reyna moved his business to Lubbock from Laguna Beach, Calif., where he had been for some 27 years, because he had grown tired of the West Coast and wanted "a place where I can come and concentrate and, well, work."

Contrary to popular belief, he maintains the artistic climate in Lubbock is "beautiful." So-called artists' communities tend to attract what Reyna terms "parasites" who enjoy the atmosphere but fail to produce any quality work.

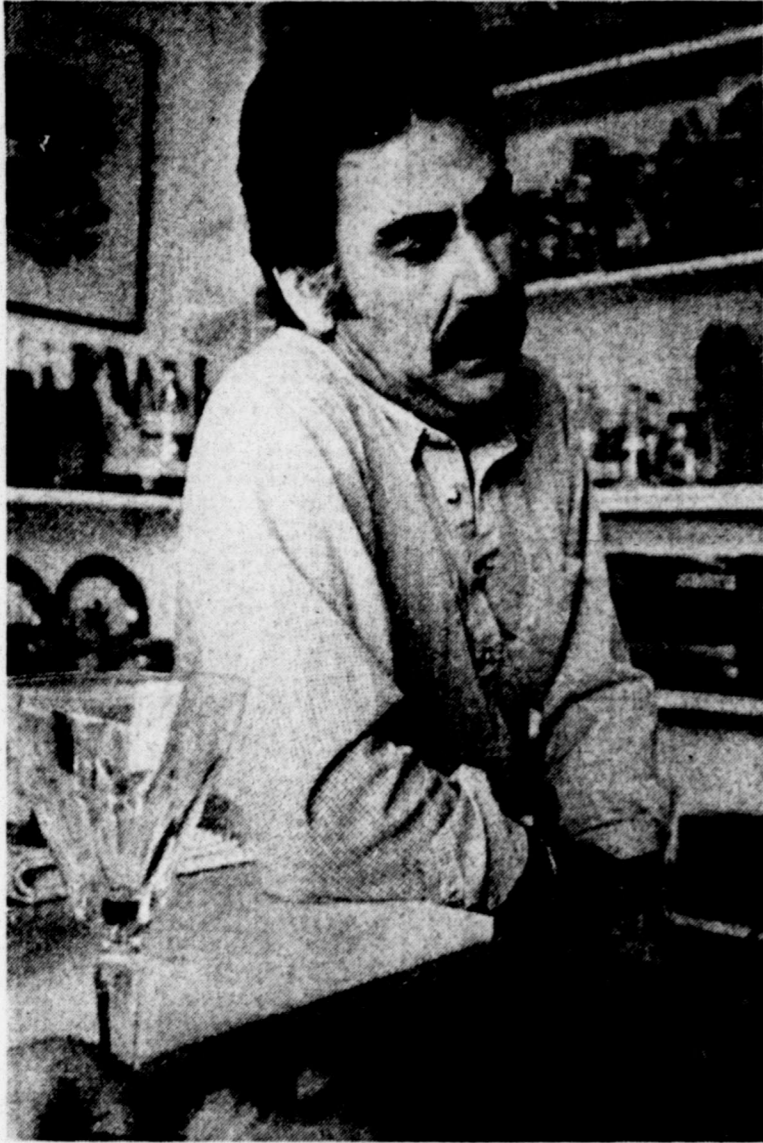
In Lubbock, Reyna says, "We have a group of real artists. You have to be good in a place like Lubbock or you might as well forget it." He also points

proudly to the "fantastic talent" in Lubbock grade schools, high schools and Texas Tech University, which he tried to showcase by using students to weave the tapestry which hangs in the Memorial Civic Center.

The city's art sense, Reyna says "has grown very sophisticated in my lifetime. Lubbockites have always traveled to see good art," he notes, "now it's being brought here — that's the beautiful part."

That a city so isolated on the High Plains should develop an acute sense of fine arts, however, is no surprise to Reyna.

Art "should be able to say a great deal to an individual. It's what art does to your inside that matters, you don't have to be a connoisseur. Taste is a very private, a very individual thing." Words spoken by a true artist.



Romeo Reyna

## calendar

### Today

Parents Without Partners meets at 7:30 p.m. at 112 N. University Ave.

Christian Singles Club meets at 7:30 p.m. at the Monterey Baptist Church, 3601 (rear) 50th St. for an interdenominational session.

Football: Coronado at Hereford, 7:30 p.m.; Plainview at Lubbock High, 7:30 p.m. at Lowrey Field; Greenwood at Christ the King, 7:30 p.m.; Lubbock Christian at New Mexico Military, 4 p.m.; Estacado at Levelland, 7:30 p.m.

Russian Trumpet Concert Timofei Dikshutzer and the Texas Tech Concert Band, 8:15 p.m. at the Municipal Auditorium.

### Saturday

Children's Saturday Film Festival includes "Autumn-Frost Country," "The Deer and the Forest," "Animal Movie," and "Raptors: Birds of Prey" at the Lubbock City-County Library, 1306 9th St. beginning at 3 p.m.

Football: Borger at Dunbar, 7:30 p.m.; TCU at Texas Tech, homecoming, 2 p.m. at Jones Stadium.

### Monday

Lubbock Singing Plainsmen meets at 8 p.m. at the Municipal Garden and Arts Center.

Overeaters Anonymous meets at 7:30 p.m. in St. Christopher's Episcopal Church, 2807 42nd St. For information call 762-3053 or 799-1462.

TOPS 87 (Take Off Pounds Sensibly) meets at 9 a.m. in the YWCA, 3101 35th St. For information call 792-4050 or 793-4669.

Free concert 7:30 p.m. at Moody Auditorium on the Lubbock Christian College campus, featuring Frederic Christip, guitarist and singer.

### Tuesday

Breakthru, an opportunity for single adults ages 20-60, meets at 6:30 p.m. in the Memorial Room of the First Methodist Church, 1411 Broadway Ave. For

information and reservations call 763-4607.

TOPS 51 (Take Off Pounds Sensibly) meets at 9 a.m. at the YWCA, 3101 35th St. For information call 797-7694 or 792-0648.

Lunch Bunch: features Prof. James G. Bogle and the Texas Tech Guitar Ensemble. Lubbock City-County Library, 1306 9th St., 12:15 to 12:45 p.m. Bring a sack lunch, coffee is provided.

### Wednesday

Overeaters Anonymous meets at 10 a.m. in St. Christopher's Episcopal Church, 2807 42nd St. For information call 762-3053 or 799-1462.

### Thursday

Preschool Storytime meets at 10:30 a.m. at the Godeke Branch Library, 2001 19th St.

Southside Overeaters Anonymous meets at 10 a.m. in Oakwood United Methodist Church, 58th Street and Ave-

nue W. For information call 792-5548 or 746-6616.

Overeaters Anonymous meets at 7 p.m. in St. Christopher's Episcopal Church, 2807 42nd St. For information call 762-3053 or 799-1462.

Football: Hereford at Monterey, 7:30 p.m. at Lowrey Field.

After School Special for Young Adults features a yoga demonstration and lecture by Josephine Houghton and J.P. Walker of the Lubbock YMCA, Lubbock City-County Library, 1306 9th St., 4 p.m.

Preschool Storytime meets at Godeke Branch Library, 2001 19th St. at 10 a.m.

Basketball: Poland National Team at Texas Tech, 7:30 p.m. at the Municipal Coliseum.

What's your organization planning? Update will list your group in its weekly calendar. Include your group's name, address and a brief description of the event to Update, Box 491, Lubbock, 79408. Please submit calendar events two weeks prior to the event.

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# entertainment

## Take your pick

By William D. Kerns  
Update Entertainment Editor



Ralph Bakshi's WIZARDS: Midnight show at Fox Fourplex



Cultist's ROCKY HORROR PICTURE SHOW: Late night at Backstage

## on screen

**Backstage I** — "Heaven Can Wait" and "Foul Play" A popular double bill from Paramount Pictures. The former picture is a classy, not to mention hilarious, comedy about an NFL quarterback (Warren Beatty) who is taken to heaven a little too soon. By the time the mistake is discovered, his earthly body has been cremated — so he must slip into a different body and that makes for hilarious consequences. Good support is offered by Charles Grodin, Dyan Cannon, Jack Warden and Julie Christie. It's a G movie in PG's clothing, and wonderful entertainment.

"Foul Play" finds Goldie Hawn as a divorcee accidentally cast into a murder plot, and Chevy Chase as the cop assigned to help her out. There aren't many laughs, none of the original variety anyway, but there are indeed a great many cliches stolen from Hitchcock films. The one who suffers most, though, is Dudley Moore, cast in the embarrassing role of an orchestra conductor who doubles as a sex pervert.

**Backstage II** — "Young Casanova" X-rated material.

**Cinematheque** — Each Wednesday evening, the Cinematheque Film Society presents classic films on the Texas Tech University campus. Tickets may be purchased by both the general public and Tech students. This week's offering is Carl Dreyer's 1928 film "The Passion Of Joan Of Arc," with live musical score and English subtitles. This powerful drama chronicles Joan's trial and execution in one of the most significant displays of the emotional impact of photography. A widely admired silent film, it stars Maria Falconetti and Eugene Silvain. It will be shown at 8 p.m. at the Tech University Center theater, with a \$1 admission price in effect.

**Cinema West** — "Avalanche Express" A brand new adventure film about defecting spies, this picture should most likely never have been released. Sadly lacking in pacing and plot depth, the post-production work was completed after the deaths of both its star, Robert Shaw, and director Mark Robson. With much too much time devoted to sappy emotional subplots, "Avalanche Express" does not even hit the mark as an action picture. Indeed, this film is a poor epitaph for these two talents.

Note: This is the final week here for this picture, due to be replaced Nov. 16 by John Schlesinger's much-touted "Yanks."

**Fine Arts Drive-In** — "Blow Dry" and "Flossie" X-rated material.

**Fox I** — "The Fish That Saved Pittsburgh" With real basketball stars like Julius "Dr. J." Erving and real thespians like Stockard Channing cast, a different sort of comedy should be expected. The picture centers around a professional basketball team composed only of Pisces (thus the "fish"). Admittedly, still a stupid title — but the film has possibilities. Not screened at press time.

**Fox II** — "Skatetown U.S.A." Scott Bairo guest stars in this first of many films to center on the roller skating and roller disco fads. Not screened at press time.

**Fox III** — "10" Dudley Moore, last seen as the resident comic pervert in "Foul Play," proves with this new comedy-romance that he really does know how to earn consistent laughs. He carries the film, at least until producer-director Blake Edwards gets carried away. Moore takes a rather cliched role, that of a dissatisfied male losing a battle with middle-aged reality, and turns it into a star vehicle. But that does not disguise the fact that "10" suffers from a screenwriter who does not know how to condense and a director who has yet to learn the value of editing. The picture had possibilities, but it goes on much too long with much too little. Call it a major disappointment, though the younger set may be looking for posters of the luscious Bo Derek as soon as they walk out of the theater.

**Fox IV** — "...And Justice For All" Al Pacino gives his usual brilliant, Oscar-worthy performance as a lawyer who cares in Norman Jewison's incredible new comic satire which aims many a poisoned barb at America's current judicial system. It is a film almost impossible to describe, in that it changes tones and emotions without the slightest warning, the effect being a viewer who is not sure whether to laugh or choke back tears. John Forsythe is cast against type and comes off as a wonderfully despicable judge, and a slew of young actors offer terrific support. Jewison and his crew are to be commended because, laughing or crying, there's no way we can deny being entertained. And hopefully, there will be at least a few who continue to think about the film even as they leave the theater.

**Golden Horseshoe Drive-In, Front Screen** — "Summer Camp" and "The Cheering Section" Sounds like a little more comic exploitation, cheerleader style. Both features are rated R. Not screened at press time.

**Golden Horseshoe Drive-In, Back Screen** — "The Tiger's Revenge" and "The Dragon Squad." Karate, kung-fu, judo, whatever: a couple more action pictures concentrating on martial arts violence. Not screened at press time.

**Home Box Office** — This pay television station offers movies and specials usually not available on Lubbock's big screens. Premieres are held on HBO several times each week, and then repeated throughout the month. Tonight will see HBO premiere "The Passage," a reportedly well photographed adventure story about an American family attempting to escape the Nazis by crossing the Pyrenees. Malcolm McDowell, however, was broiled by critics for his overly sadistic Nazi characterization. Saturday's highlight is "The Enforcer," another not-so-hot Dirty Harry characterization by Clint Eastwood which at least offers a fine supporting performance from Tyne Daly. Sunday's premiere is "Time Was," the first of a six-part retrospective spanning six decades. Ken Russell's excellent cinema version of "The Who's rock opera "Tommy" will be screened Monday. Wednesday will offer HBO's exclusive coverage of the American league vs. National league All-Star baseball game played in Japan. And an entertaining recap of the prior week's NFL action is offered each Thursday with the Len Dawson and Nick Buoniconti-hosted "Inside The NFL."

Other HBO offerings this month include "Invasion Of The Body Snatchers," "The Magic Of Lassie," "Pocket Money," "The Wild Geese," "Uncle Joe Shannon," "Magic," "Alice Doesn't Live Here Anymore," "Agatha," and "Slow Dancing In The Big City." The latter film never played Lubbock, and never earned the audience it deserved in other cities. December premieres will include "The China Syndrome" and "The Fifth Musketeer."

**Mann I** — "Fiddler On The Roof" A multiple Academy Award winning musical starring Topol as Tevye, the much maligned Russian Jew with four daughters, "Fiddler On The Roof" captures all the excitement and color of the Broadway show. Now dusted off and enjoying a national re-release, it may very well be the most delightful family entertainment in town. Take note, though: While being interviewed regarding his new film "...And Justice For All," director Norman Jewison told The Lubbock Avalanche-Journal that he has cut his hit musical in length from three hours and five minutes down to two hours and 25 minutes. I hate to see any film edited, but will reserve comment until next week.

**Mann II** — "The Life Of Brian" Another controversial, screwball comedy from Britain's comedy troupe known as Monty Python, who earlier spoofed the Arthurian legend by giving us "Monty Python & The Holy Grail." The subject of the new film, which has been condemned by the Catholic Church and the subject of protests in major metropolitan areas, is a man mistaken for the messiah — giving birth to quite a bit of harsh satire regarding organized religion and Biblical interpretations. In interviews, the Python members have stated that they never once called the actual messiah an ordinary man, that they never intended to make a sacrilegious film and that they feel "God must have a sense of humor, too." Which is not entirely fair to those protesting the movie. For while it is entertaining overall, with spurts of sheer hilarity, only a small part of the satire succeeds and tasteless bounds. Though I am against censorship and do not want to see the public denied their right to see the film, I can fully understand why Christians might be offended by the subject matter.

An added note: No matter what one's religious affiliations, if he is offended by raw language and full frontal nudity, he should avoid "The Life Of Brian."

**Mann III** — "Halloween" Perhaps the most enjoyable schlock horror film of the 1970s, "Halloween" makes use of the subjective camera and every horror cliché imaginable to keep us jumping throughout. Don't go looking for valid explanations or characters of intelligence. But do go expecting to be thoroughly entertained. Director John Carpenter gives us an insane 21-year-old killer (a demon force, perhaps) who returns to the small town where he first committed murder 15 years earlier. Again, on Halloween night a fine performance by Jamie Lee Curtis (daughter of Tony Curtis and Janet Leigh) as the babysitter involved in the final breathtaking confrontations.

**Mann IV** — "The In-Laws" An unexpected comedy hit, Arthur Hiller's erratic directing is saved by the pure and simple fact that Alan Arkin and Peter Falk make a terrific comedic team. Falk's low key unexcitable boy is perfectly complemented by Arkin's high strung dentist. Together, they somehow manage to engage in running gun battles, encounter a crazy South American dictator (Richard Libertini is a hoot) and make a couple million bucks before their kids get married on the weekend. A film which must be seen to be believed — and I'm not sure you'll believe it even then. Just let yourself go and have a good time.

**Showplace I** — "Apocalypse Now" In a word: overpowering. After watching "Apocalypse Now" the first time, I felt as though I was nothing more than a piece of paper the film had wadded up and thrown over in a corner. Indeed, much more of the film is accessible during the second viewing. Critiquing a film like this is difficult, mainly because there is no source of comparison. There is no way to judge whether the film lives up to expectations, because there's no way anyone could have expected this sort of dominating, intense, intelligent exploration of not only war, but also the fine line separating the good from the heart of darkness within us all. The photography is brilliant, the scope limitless, the acting by all involved superb. The plotline follows a captain Benjamin Willard (Martin Sheen), assigned to travel by Navy patrol boat into Cambodia and assassinate the renegade Lt. Col Walter E. Kurtz (Marlon Brando), who has gone off the deep end and set up his own pagan army. But in learning about Kurtz, Willard comes to grips with himself — and so do we. This is a mesmerizing film, one which deserves to be seen time and time again, despite Coppola's surprisingly offensive vaugeness regarding the ending (credits). Look for multiple Academy Awards next spring.

**Showplace II and III** — "Jesus" Booked on two separate screens to accommodate advance sales by local religious organizations. Filmed entirely in the Holy Land, using local actors (with the exception of British theater veteran Brian Deacon in the title role), this motion picture stresses visual authenticity over dramatic input or ability. The result is a film which comes across with all the impact of a slow-moving documentary. No matter that the picture is an ambitious project, the fact remains the pacing is inefficient, the sense of conflict nonexistent, the acting poor and "Jesus," the film, simply not designed for the average entertainment-seeking moviegoer.

**Showplace IV** — "La Cage Aux Folles" This French farce "birds of a feather," as well as the title of a 1979 comedy which has earned rave reviews. All I know of the plot is that it deals with two homosexuals, attempting to hide their sexual preferences upon being introduced to relatives. The previews, however, look both funny — and cruel. Not screened at press time.

**Showplace V** — "Escape From Alcatraz" The problem with prison escape movies (as opposed to movies about prisoners-of-war escaping) is that the filmmakers usually adhere to the timeworn formula of making us root for the crooks by making the warden and guards look sadistic. Little has changed with this Clint Eastwood film. Heck, we never even learn what crime sent him to prison. (Are we rooting for a guy who stole cars or perhaps one who murdered his mother? Who knows?) Though director Don Siegel does his best and grants the film a hint of suspense, the poor script and formula approach still doesn't offer too much in the way of excitement. In short, this one is better than Eastwood's "Every Which Way But Loose" — but that's not saying much.

**Showplace VI** — "Starting Over" A new sophisticated comedy from director Alan Pakula, this film stars Burt Reynolds as a man who suddenly finds himself divorced by wife Candice Bergen and smitten by our favorite unmarried woman, Jill Clayburgh. While the film is not the moving treatise on divorce we expect (but have yet to receive) from the film medium, there's no denying the charm and enjoyable nature of this picture. All of the performances are capable, if not Oscar caliber, and Miss Bergen's curage at purposely playing a singer with a horrendous voice is applaudable. Burt Reynolds, long recognized by the critic for his acting talent and sense of comic timing, does nothing really new here — but the fact that he's now doing it for a director as respected as Pakula cannot help but spark his cheer. In short, a good time — not necessarily cerebral or even two-dimensional, but a fun two hours at the movies, all the same.

**South Plains Cinema I, Mall** — "Time After Time" Without a doubt, one of the most gloriously entertaining, imaginative and just doggone fun pictures of the year. If the plotline sounds outlandish and ridiculous — and believe me, it does — rest assured that writer-director Nicholas Meyer has worked his magic so well that it all becomes perfectly believable for the full running time of the picture. That plot centers on writer-scientist H.G. Wells building a time machine, only to have murderer Jack The Ripper use it to escape the police. Wells then tracks the Ripper through time to modernday San Francisco. Malcolm McDowell's performance as Wells is sheer delight, especially in his many reactions to the productions of progress. David Warner is outstanding as the evil murderer who finds a home in the 20th century, and Mary Steenburgen is charming as the woman who discovers their secrets. But the best part of the film is the fact that it succeeds on so many levels, as an adventure story, as a mystery, as a love story, as a social comment on violence. Take your pick, and enjoy.

A word of caution: Though rated PG, I would think some of the murder scenes too impressionable for young children. Keep this in mind.

**South Plains Cinema II, Mall** — "Running" A new picture produced by and starring Michael Douglas, his first since "The China Syndrome." He plays a disillusioned young man who begins training for the Olympic marathon trials, the act of running providing a sense of accomplishment. Which sounds OK on the surface. However, this shallow film is but one cryer cliché after another, the excellent cast swallowed by a shoddy script which should have been titled "Rocky Balboa Takes Jogging." The conflicts are resolved too sweetly, we have very little character background offered and you've got to have wings to keep above the pile of "Rocky" clichés. Still, audiences loved "Rocky" and there is every indication this film could prove to be moderately popular, as well.

**South Plains Cinema III, Mall** — "Meteor" The new big-budget disaster film from American International Pictures about a meteor, five miles wide, headed straight toward the Earth. Quite a few major stars have traded their talents for big paychecks — including Sean Connery, Natalie Wood, Martin Landau, Brian Keith and Henry Fonda. But the payoff is a laughable, illogical mess. Directed by Ronald Neame, the same man who gave us "The Poseidon Adventure," this new film possesses nothing in regards to human drama, instead concentrating cameras on avalanches in the Alps, tidal waves in Hong Kong, blizzards in Siberia and destruction in New York City. It's merely an effects movie and, unfortunately, the effects are never special enough to pull it off.

**South Plains Cinema IV, Mall** — "When A Stranger Calls" Carol Kane, who debuted in "Carnal Knowledge" and went on to give fine performances in "Hester Street" and "The World's Greatest Lover," returns to the screen as a baby sitter with a problem. It seems she keeps getting phone calls from a madman asking if the children are all right. And it seems — they aren't. The picture is a brand new one, and it has its share of nail-biting, audience-screaming, unpredictable tension. It would have been a lot more entertaining if there was a bit of logic behind it, but one can't ask for everything. If you like surprises and psychopaths and genre directing, this film won't disappoint you.

**Village** — "Jason & The Argonauts" and "Sinbad & The Eye Of The Tiger" Think twice before dismissing this double feature as strictly a Saturday matinee for the kiddies, as both pictures are extremely well made genre efforts. Both boast special effects by Ray Harryhausen, still the best in the business at animating via the time-consuming process of miniatures and stop-motion. Both are worthy of study. And yes, for my money, both are a lot of fun.

**Winchester** — Closed. Construction is not yet underway, but management plans to twin the theater into a Winchester I and II.

**Midnight Shows** — The Fox Fourplex will offer midnight screenings of Ralph Bakshi's cleverly animated "Wizards" today and Saturday, with the admission price reduced to \$2. The Mann Fourplex will offer midnight screenings of "Voices," a love story starring Amy Irving and Michael Okean, today and Saturday, with the admission price reduced to \$2. The cult favorite "The Rocky Horror Picture Show" will be screened at 11:30 p.m. today and Saturday at the Backstage Twin, the admission price is \$3. Also, Showplace Six will offer midnight screenings of its five attractions — "Starting Over," "Escape From Alcatraz," "Apocalypse Now," "Jesus" and "La Cage Aux Folles" — tonight and Saturday at regular admission prices.

**Kid Shows** — The feature film "The Magic Christmas Tree" will be screened with the short subject "Santa's Enchanted Kingdom" Saturday and Sunday afternoons at Showplace Six. Call the theater for show times. Regular admission prices are in effect.

**Coming Attractions** — The following is an update on the films currently booked in Lubbock: CINEMA WEST, November 16, "Yanks," and December 21, "Roller Boogie"; FOX FOURPLEX, November 21, "The Rose," "1941" and "The Jerk"; VARS FOLRPLEX, November 16, "Arabian Adventure," November 23, "Catch Bigfoot," and December 21, "Going In Style" and "The Union Field"; SHOWPLACE SIX, November 16, "Sleeping Beauty," December 7, "Star Trek: The Motion Picture," and December 21, "The Black Hole" and "Cuba"; SOUTH PLAINS CINEMA FOURPLEX, November 16, "Legacy," November 30, "A Touch Of Class" and "I Will, I Will For Now," and December 21, "The Electric Horseman" and "Kramer vs. Kramer."

## nightlife

**Applegate's Landing (2415 19th Street)** — Monte Williams & Chameleon will play easy listening music, pop and jazz tonight and Saturday, and again Nov. 16 and 17 from 8 p.m. to midnight. There is no cover charge.

**Chelsea Street Pub (South Plains Mall)** — Illusions will offer the light rock sounds tonight and Saturday. There is no cover charge.

**Cold Water Country (7301 University)** — MCA recording artist Joe Ely, with albums like "Down On The Drag" and "Honky Tonk Masquerade" to his credit, will make yet another appearance at Cold Water Country tonight and Saturday. There is a \$4 cover charge.

**Country Squire Dinner Theater (2 1/2 miles outside Loop 289 on Brownfield Highway)** — The featured production is "Boeing, Boeing," a new comedy directed by Joseph V. Barone and starring June Von Drueding, Bee Crews, Vickie Boyles, Dennis Sullivan, Mary Neufeld and Nancy Compton. Not reviewed at press time. The plays at the Squire are preceded by a three-meal buffet dinner Thursday through Saturday nights, with a Sunday matinee offered at 2:30 p.m. with no pre-performance meal. Tickets are priced at \$10.95 on Thursdays and \$11.95 on Fridays and Saturdays. The Sunday matinee is priced at \$5.50. Students may purchase tickets at a \$2 discount on Thursdays, Fridays and Sundays. Call the theater box office at 792-4353 for reservations.

**Depot (1801 Avenue Q)** — Nightlife, featuring Louis Martinez, Don Caldwell and Tommy Anderson, will play jazz and dance music tonight and Saturday. There is no cover charge.

**Fat Dawg's (2408 4th Street)** — A Dallas blues band called The Rockets will follow excellent notices in Texas music publications with its Lubbock debut tonight and Saturday at Fat Dawg's. There is a \$2.50 cover charge both nights. Impassional comedy troupe Caught In The Act will perform Sunday, with the cover dropped to \$2.

**Hilton Inn (505 Avenue Q)** — Karry Ford will play easy listening music tonight at this hotel's Garden Pub. There is no cover charge.

**Honky Tonk (4815 Avenue M)** — Sagebrush Fire will play country and western music tonight through Sunday, and again Tuesday through Thursday. The cover charge on Fridays and Saturdays is \$2 for men with women admitted free, dropping on Sunday to \$1 for men with women admitted free. No cover is collected on weekdays.

**Johnson House Motel (4801 Avenue Q)** — Starriders will play a mixture of country, disco and rock tonight and Saturday at this motel's Jigger's Up club. There is a \$1 cover charge.

**Jug Little's Barbeque (1514 East Broadway)** — This popular barbeque palace offers a variety of live entertainment during the 11:30 a.m. to 1:30 p.m. lunch hours. The Cecil Caldwell Band plays country music today, with Charles Terry providing the vocals. Henry Lester headlines on Saturday and Monday, playing western music (tunes by Bob Wills, Gene Autry and Roy Rogers) on Saturday and Monday. The David Halley Band provides the entertainment on Tuesday and Thursday, and Lanny Fields sings the country songs on Wednesday. There is never a cover charge.

**Longhorn Club (3417 Avenue A)** — Rita Havens will offer the country and western songs tonight and Saturday. The cover charge is \$3 for couples and \$2 for men, with unescorted women admitted free.

**Lubbock Theatre Centre (2508 Ave. P)** — "You Know I Can't Hear? You When The Water's Running," a collection of three one-act comedies by Robert Anderson, will be performed at 8:15 p.m. tonight, Saturday, Thursday and again Nov. 16 and 17. Direction is by Jim Prior. Tickets are priced at \$4.50 for adults and \$3.50 for children, with special discounts allotted to local university students and groups of 25 or more. Call 744-3881 for reservations.

**Municipal Auditorium (6th & Boston)** — Russian trumpeter Timofei Dokshitzer will perform in concert at 8:15 p.m. with the Texas Tech University concert band. Tickets are priced at \$5 for the general public and \$2.50 for Tech students.

**Red Raider Nightclub (6025 Avenue A)** — The Maines Brothers will supply the country music tonight, with Larry Trider taking over the microphone Saturday and Sunday. The cover charge is \$2 tonight and Saturday, and drops to \$1 on Sunday.

**Rodeway Inn (2401 4th Street)** — Pianist Brett Reggin will offer easy listening music from 5:30 to 7:30 p.m. tonight, Monday, Tuesday and Thursday at this motel's Plaid Door. Larry Grubbs will play country and western music on Wednesday night. There is no cover charge.

**Rox (2211 4th Street)** — Local rockers Skinnet Back and Dallas band Fools will combine efforts to provide the entertainment tonight and Saturday, with the cover charge set at \$3. The Ramones, a powerhouse group, come in on Sunday. (See listing under Looking Ahead for details.) Early will supply the rock and roll Monday through Wednesday, with the cover charge set at \$1. And The Planets will be drawing a crowd on Thursday, when the cover charge is \$2.50.

**Silver Dollar Restaurant (South Plains Mall)** — Jay Boy Adams, who has been playing in town a lot of late, will again supply songs from his two albums on the Atlantic label in shows tonight and Saturday. The cover charge is \$2.50 both nights.

**Stardust (5203 34th Street)** — One For The Road will with the exception of wednesdays, the cover charge each night is \$2 for men and \$1 for women. Wednesday's cover is \$4 for men and \$2 for women, with the admission price including free draft beer.

**Steak & Ale (4646 50th Street)** — Donna Jo Barnes will sing country songs in the lounge tonight and Saturday. There is no cover charge.

**Storm Cellar (Texas Tech University Center)** — George Ensk will play what Tech publicity releases call "Austin music" at 8 p.m. today. The cover charge is \$2 for the general public and \$1 for Tech students.

**3838 Restaurant (3838 50th Street)** — The Outrageous Contagious Brothers will play a mixture of '50s music and light rock tonight through Nov. 17. There is no cover charge.

**Waterhole Number Seven (918 50th Street)** — Larry Kinzie & Country Review will offer the country entertainment tonight and Saturday, and Monday through Thursday. The cover tonight and Saturday is \$2 for men with women admitted free. No cover is collected on weekdays.

**Westernaire (4805 Avenue Q)** — Wilburn Roach will be on stage tonight, Saturday and Wednesday. Tiny Lynn will supply the country music Tuesday and Thursday. The cover charge each night is \$2.

## looking ahead

**November 10, Royter & His Fabulous Wonder Workers** — Sponsored by the Lubbock Metro Lion's Club, Royter will stage a magic show at 7:30 p.m. at the Municipal Auditorium. A member of Hollywood's Magic Castle, Royter is currently on a three month U.S. tour. Tickets for the Lubbock show will be available at the door, priced at \$3 for individuals or \$9.25 for family tickets (which admit five children or adults).

**November 11, The Ramones** — The booking of the Ramones by Rox manager Carlo Campanelli is but another in a series of musical coups during recent months, beginning with his intimate nights of rock by Talking Heads, The Clash and Ronnie Montrose's Gamma. Recognized nationally for its vicious hard rock, as well as such unforgettable lyrics as "beat on the brat with a baseball bat," The Ramones should be expected to draw another solid crowd. Tickets, now on sale at Rox, are priced at \$5 in advance. The price goes up to \$6 the night of the show at the door.

**November 12, Ron Furrer** — Elvis impersonator Ron Furrer will perform in concert at the Country Squire Dinner Theater; the performance is to be preceded by the Squire's standard three-meal buffet dinner. Tickets are priced at \$11.95 for those wanting both dinner and the show; those who just want to see Furrer's act can pay a \$7 admission price.

**November 15, Charly McClain** — Country singer Charly McClain, as lovely as she is talented, will make her first Lubbock appearance since the South Plains Fair at the Red Raider Nightclub. The cover charge is \$4.

**November 15-17, The Bee's Knees** — This popular Texas rock band will appear on stage at Fat Dawg's. The cover charge is \$2.50 on Nov. 15, and \$3 on Nov. 16 and 17.

**November 15-17, The Planets** — Based out of Albuquerque, The Planets offer probably the most exciting brand of melodic rock still caught in a club these days. Carrying its own sound and light systems, the band's performances come off as more professional and visually pleasing than quite a few concert stage shows. You can catch them at Rox, with a \$3 cover charge.

**November 16, Freddie Hart** — This country singer will appear in concert at the Stardust. Tickets are priced at \$4 in advance and \$5 at the door.

**November 16-20, "Long Day's Journey Into Night"** — Eugene O'Neill's drama of family struggle will be performed at 8:15 p.m. at the Texas Tech University Theater, under the direction of George Sorensen. The cast includes Steven Peters, Mary Anne Mitchell, Jerry Cotton, Vanessa Hill and Matthew Posey. Tickets are priced at \$3 for the general public, and \$2 for Tech students. Call 742-3601 for reservations.

**November 19-20, Lubbock Symphony Orchestra** — Baritone Donald Gramm will sing with the Lubbock Symphony Orchestra at 8:15 p.m. at the Civic Center theater. Tickets are priced at \$6.50 and \$5.50, and season ticket holders unable to attend are also urged to call the symphony office at 762-4707 and release their tickets for resale.

**November 20, "Ain't Misbehavin'"** — A touring production of this hit Broadway musical will be performed at 8 p.m. at the Municipal Auditorium. Tickets are priced at \$7.50 and \$6.50 for the general public, and \$6 and \$5 for students. Ticket outlets include the Municipal Auditorium box office and Hemphill-Wells at South Plains Mall.

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# Citibus ridership up 28 percent during October

By Nancy Allen  
Update staff writer

Lubbock motorists have been growing increasingly vexed with the steady rise in the price of gasoline since the beginning of this year and they probably are not alone in their misery. There is one group of people within the city limits, however, who have been pleased if not delighted with the effects of escalating fuel costs, and they are the minds behind Lubbock's Citibus system. Citibus ridership was up 28 percent in

October over the same period a year ago, most recent statistics indicate, and according to City Transit Coordinator John Wilson, the main reason for the upswing is the price of gasoline. "People are finding Citibus a more economical and convenient way to get where they're going," he said. Wilson said the 28 percent rise was higher than he had projected for the month "and we're pretty happy about that." Dr. Milton Smith, president of the

Transit Advisory Board, echoed Wilson's sentiments, saying, he is "very glad" and "relieved" about the increase in ridership on the bus system. "It's something we've (the board) been saying would happen for a long time now, and it's nice to see the prediction come true." The first real impact of the January jump in gasoline prices was felt by Citibus in July of this year, Wilson said. Ridership jumped 13 percent over the same month in 1978.

"It takes time for people to adjust to taking the bus," he said, noting he usually allows six months for people to react and change transportation habits. Wilson also credited the time Citibus has gone without any major changes to the system as another reason for the steady increase in patrons. "We hate to do it," Wilson said of the possible move, "but we've used them before when traffic gets heavy, and we'll do it again if we have to. It's our last resort."

The larger buses are leased to back up the fleet serving Texas Tech University. Some are as old as 20 years, but can hold up to 45 passengers, compared to the 21-passenger Citibuses. Currently there is plenty of room for expansion of Citibus ridership from Southwest Lubbock, where Wilson plans to aim marketing campaigns. He expects some relief in the overcrowding next September, when, pending city council approval, eighteen 39-passenger buses would arrive. Though most would be used on Tech routes, some would be available for regular city routes. Dr. Smith noted when the larger buses are put into service in Lubbock, "There will be a time of day when large buses will be running empty, but we can't spread our passenger load evenly over all the hours." He also pointed out the operating cost per mile of the larger buses has been shown to be "not much different than the smaller buses."

## Tech to face Horned Frogs for homecoming

By Norval Pallard  
Update sports editor

Freshman quarterback Jim Hart takes over for the injured Ron Reeves Saturday when the Texas Tech Red Raiders host Texas Christian University at 2 p.m. in Jones Stadium, the final home contest of the season for Tech and the 1979 homecoming game. Hart was forced into duty midway through the third quarter of last Saturday's game.

### in service

Bruce Austin, son of Mr. and Mrs. Jesse Austin of 2721 East 7th St. will receive a six-week basic training course at Lackland AFB in San Antonio. He enlisted Oct. 11.

The 1971 Dunbar High School graduate has selected the fuel specialist area for job training.

Sgt. Teddy G. Summers, son of Mrs. Dorothy C. Summers of 2705 91st St. recently was awarded a Certificate of Achievement while serving with the 501st Aviating Battalion in Ansbach, Germany.

He earned the honors for meritorious service as a motor sergeant with the battalion.

Sgt. Robert D. Blake, son of Mrs. Doris Blake of 1205 Texas Ave., recently participated in a major field exercise with the U.S. Army in central Germany.

Constant Enforcer, which involved more than 2,500 tracked vehicles, 300 helicopters and 30,000 American, German, Canadian and Belgian troops, provided units with realistic combat training in a simulated environment.

Sgt. Blake is a squad leader with the 3rd Armored Division in Kirch Gons, Germany.

Airman Rhonda K. Sneed, daughter of Willa M. Sneed of 4404-A Boston Ave., has been assigned to Sheppard AFB in San Antonio after completing basic training at Lackland AFB.

She will receive specialized instruction in the medical services field.

2nd Lt. Daniel P. McIlroy, son of Mr. and Mrs. Granul E. McIlroy of 4204 64th St., is attending the engineer officer basic training course at the U.S. Army Engineer School at Fort Belvoir, Va.

Emphasis in the course is on leadership and knowledge of weapons as they are trained for their first duty assignments.

Martha G. Hampton, daughter of Mr. and Mrs. Albert J. Geraci of Route 8, recently was promoted to 1st Lt. in the Army while serving as a battalion adjutant with the 2nd Armored Division stationed at Ft. Hood.

Brian L. Vickers, whose wife Deborah is the daughter of Mr. and Mrs. J.B. McMahan of 4930 W. 8th St., has been commissioned a 2nd Lt. in the U.S. Air Force after graduating from Officer Training School at Lackland AFB in San Antonio.

The 1979 Texas Tech University graduate will be assigned to Lowry AFB in Colorado for training as an intelligence officer.

Pvt. Gerardo Aguilar, son of Mr. and Mrs. Marcelo Aguilar of 113 N. Ave. M, recently completed training as an armor crewman at the U.S. Army Armor School at Fort Knox, Ky.

Aguilar participated in the 13-week basic and advanced training course, which was conducted under the One Station Unit Training Program.

Pvt. Larry L. Lyons, son of Mrs. Elise Lyons of 1807 E. 2nd St., recently was assigned as a cannoneer with the 22nd Field Artillery at Fort Kobbe in the Panama Canal Zone.

Spec. 5 Victor G. Rogers Jr., whose parents live at Rt. 6, recently was named Soldier of the Month for the Intelligence Center and School at Fort Huachuca, Ariz.

He was selected for his soldierly appearance, knowledge and performance of duties and military courtesy. Rogers is a project noncommissioned officer at the center.

Pvt. Oscar L. Randles, son of Mrs. Margaret Jenkins of 3307 E. Colgate, recently completed basic training at Fort Jackson, S.C.

He is a 1979 Estacado High School graduate.

day's battle with Texas when Reeves suffered a separated right shoulder. Reeves underwent surgery Sunday and will miss the final three games of the 1979 campaign.

Reeves' absence provides Hart and Mark James, another freshman signal caller, the opportunity to direct the Red Raiders' offense. Hart is a 5-11, 185-pound rookie from Irving High School and James is 6-2, 200 pounds from Gregory-Portland High.

"I'm a little nervous, but I think I'm more excited than anything," said Hart, who will start at quarterback Saturday. "I have a lot to learn this week, but things have been looking good in practice. It's very exciting for me to be able to get the chance to start a football game at quarterback."

The Red Raiders' season record fell to 3-1 following a disappointing 14-6 loss to the Longhorns last week. The Red Raiders moved the football better than any team has against the tough Texas defense, but getting points on the scoreboard was a completely different matter.

Senior fullback James Hadnot ripped the Horns for 111 yards rushing and Reeves added 54 before leaving the game with his injured right shoulder.

If the Red Raiders' hopes of having a winning season are to be realized, a victory against TCU Saturday is a must. The Horned Frogs are 2-6 overall and 1-4 in Southwest Conference, but they have played excellent football the past four weeks.

TCU has really improved the last month," said Red Raider head coach Rex Dockery. "They are a much better team than they were last season and we had a tough time last year in Fort Worth. I think Coach Dry has done an excellent job."

The Frogs are led by quarterbacks Kevin Haney and Steve Stamp. Haney is a dangerous runner and Stamp is the better passer of the two, but both move the TCU offense well.

Top defensive players for the Frogs include defensive ends Kevin Moody and Mike Dry, freshman linebacker Darrell Patterson and free safety Chris Judge.

Two of Lubbock's Class AAAA high schools will be in action tonight.

The Coronado Mustangs, 5-3 overall and 1-1 in District 4-AAAA, travel to Hereford for a 7:30 p.m. contest with the Herd.

Lubbock High School, 7-6 victors over Hereford last week, will be seeking its third win of the season at 7:30 tonight when the Westerners host Plainview at Lowrey Field.

The Monterey Plainsmen, who clinched at least a tie for the 4-AAAA championship last Friday with a 26-8 win over Coronado, is idle this week.

In AAA action, the Estacado Matadors hope to keep their District 1-AAA slate perfect tonight when they tangle with Levelland in Levelland at 7:30. The Mats are 7-1 overall and 3-0 in league play.

Dunbar High hosts Borger Saturday at 7:30 p.m. at Lowrey Field.

In other high school football action involving city teams, Christ the King hosts Greenwood at 7:30 p.m. today and Lubbock Christian High School travels to Roswell, N.M., for a 4 p.m. contest with New Mexico Military Institute.

**RUSSELL D. DAVES**  
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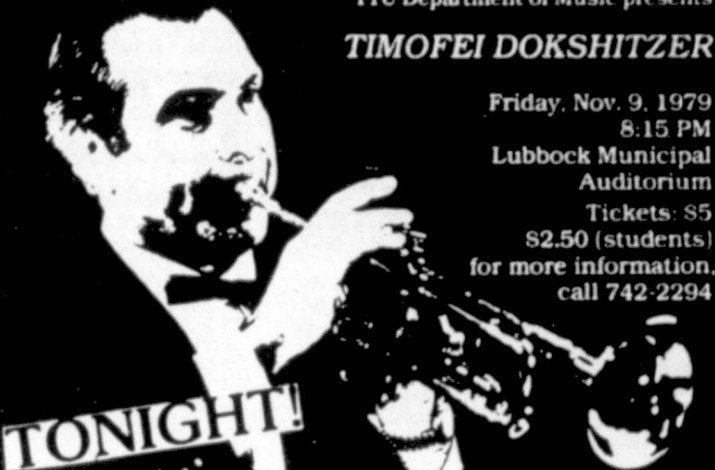
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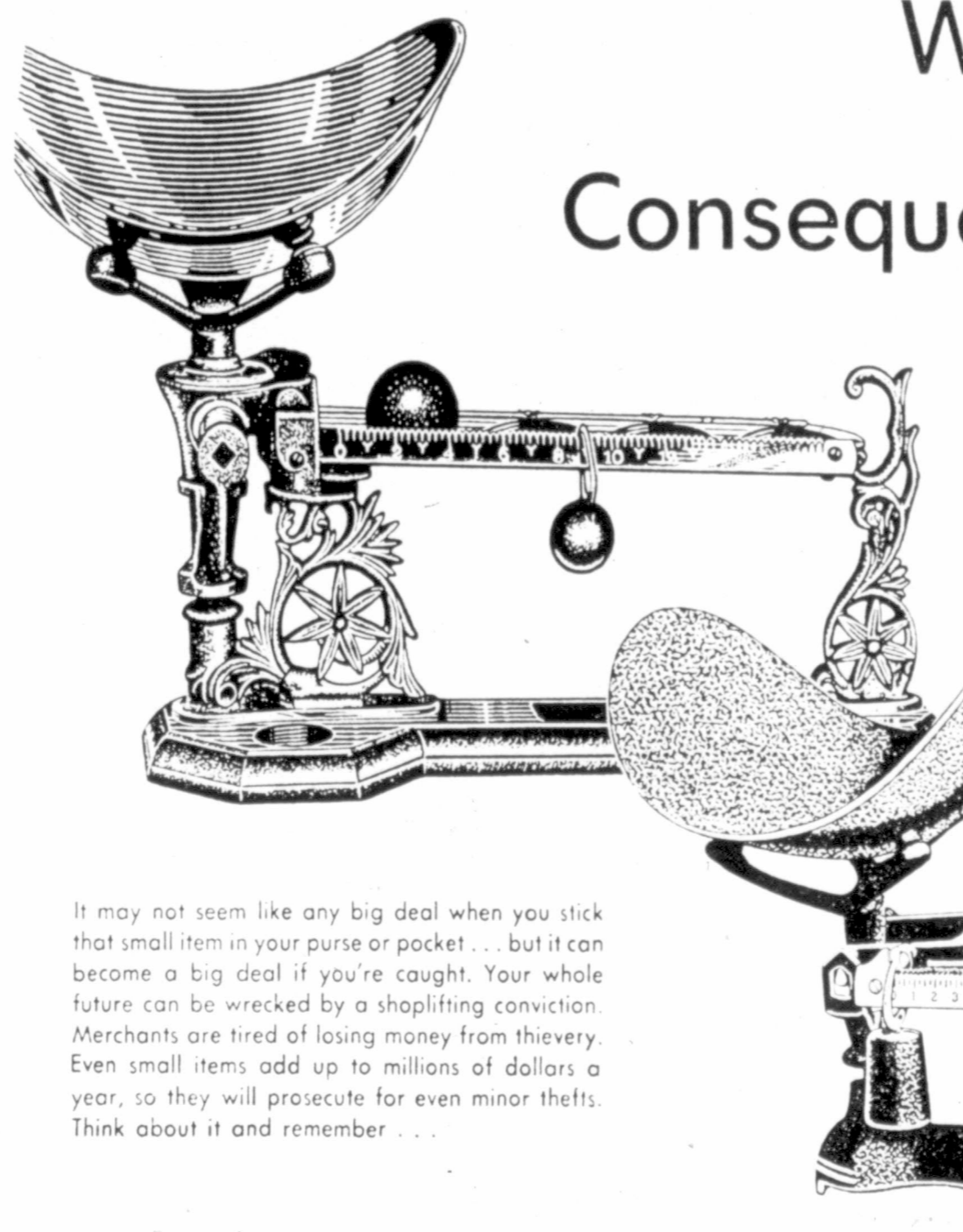
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