



Entered at the postoffice at Quitaque Texas, as second class mail matter under the act of Congress, March 8, 1879.

LOCALS

The Quitaque Livestock Auction has been temporarily closed and Billy Scivally whose has been operating it, and his family moved this week to Hollis, Okla.

Mrs. Orlin Stark returned home Saturday from a few days visit with her sister Mrs. Irene Ayres in Lamesa.

Mr. and Mrs. Leon McCracken made a business trip Monday to Childress.

J. N. Nutt who came to Quitaque from Balinger is now employed at the City Grocery as clerk. Mr. and

*Willson and Son*  
Lumber and Hardware Company  
"Where Most People Trade"

Mrs. Nutt have an apartment in the home of Mrs. R. W. Patrick.  
**FOR SALE—Oil Heater; Table-top porcelain New Perfection cook stove, 5 burner; 1939 G.M.C. 3/4 ton pickup in good shape.—Austin Bailey, Silverton, Texas. 39-1**

Mrs. Jack Hulsey went to Leveland Wednesday to visit her daughter and family, Mr. and Mrs. James Brooks and welcome a new grandchild (the first grandson) who was born Sunday, and who has been named James David.

Mr. and Mrs. Snooks Conner and small son of Fort Worth are here this week visiting her parents Mr. and Mrs. John Castleberry. A birthday dinner for Snooks and John is in order since both are celebrating

this week, and when John reported this item, he was surely anticipating a big feed.

Little Rita Gay, newest daughter of Mr. and Mrs. Booger Taylor made her first trip to town today (Thursday) and told us her name. We were not able to learn that when we announced her birth three weeks ago.

Mr. and Mrs. M. C. Potter of Crobyston came in last Friday and visited until Sunday with their daughter Mrs. Bert Hawkins and family.

Mr. and Mrs. Bill Ebbs, Miss Betty June and Gaston Owens attended the opening day at the State Fair at Dallas and attended the Texas-Oklahoma football game.

Mrs. Ray Riley made a trip Wednesday to Hale Center where she attended a meeting of associational officers of the Baptist W.M.U. She was accompanied by the associated President, who lives in Silverton.

Mr. and Mrs. C. P. Richmond, Mr. and Mrs. Marvin Carter of Silverton and Mr. and Mrs. Jack Carter and son of Crosbyton visited in Lubbock Sunday with Mr. and Mrs. J. B. Stokes.

**CANNING POTATOES** are now ready. While they last \$1.25 per bu. at the farm.—Ike Reed. 39-1

Mr. and Mrs. H. C. Reed of Wichita Falls visited Monday night and Tuesday in the home of her brother and family, Mr. and Mrs. H. B. Finney.

Mrs. Henry Hamilton and son Earl returned home Monday from a trip to Fort Worth where they visited the H. S. McKenzies and greeted Mrs. Hamilton's newest granddaughter little Cheryl Jean. From Fort Worth they went to Ardmore, Okla., for a visit with her sister and family.

Rev. and Mrs. Jerrel Gaddy and small son of Austin were here this week visiting her father Sid Bogan and other relatives and friends. Rev. Gaddy officiated at the reburial service Wednesday afternoon at Floydada for Pvt. Royce Baker who was killed in action in 1944, in the Pacific theatre.

Mr. and Mrs. Venus Gillespie and son Venus, Jr., went to Oklahoma City over the week end to visit kinfolks.

Mrs. Lester Smith returned her parents Mr. and Mrs. J. W. May-

Merrell Food & Produce

PHONE 5-M

Quitaque, Texas

Friday & Saturday Specials

Gladiola Flour

50-lb Sack ----- 3.69

Schilling  
**Black Pepper**  
2-oz. ----- 15c

**Mince Meat**  
White Swan  
9-oz. ----- 17c

**Ote Pork & Beans**  
No. 1 tall — 2 for ----- 25c

**Tokay Grapes**  
2 for ----- 25c

Uncle Williams — Sour  
**Pitted Cherries**  
No. 2 can ----- 29c

**Pure Lard**  
4-lb carton ----- 1.09

**Fresh Tomatoes**  
Home Grown  
lb ----- 13c

Aunt Jemima  
**Meal**  
10-lb bag ----- 89c

Bread and Butter  
**Pickles**  
15-oz. jar ----- 23c

**Oxydol**  
Large Size ----- 35c

See Us For International Binder Twine

Springfoot Sox

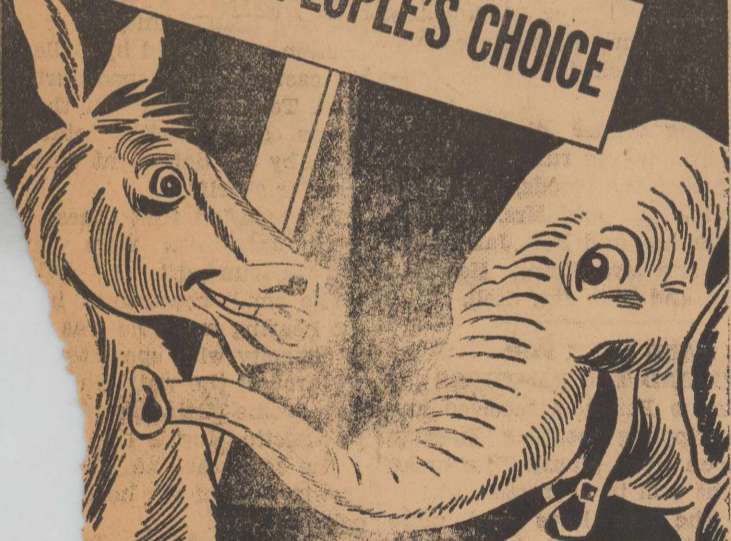
FOR BOYS FROM SIX TO SIXTY

ROBERSON DRY GOODS

Rexall ORIGINAL

ONE CENT SALE!

VOTED: THE PEOPLE'S CHOICE



FROM THE ROCK-BOUND COAST OF MAINE— TO THE SUNNY SHORES OF CALIFORNIA... SAVE AT REXALL!

WED. THURS. FRI. SAT.

OCTOBER 20 - 21 - 22 - 23

- |                                     |   |
|-------------------------------------|---|
| 2—Alco-Rex ----- 50c                | 2—Saccharine tablets ----- 36c                          |
| 2—Klenzo, pts ----- 70c             | 1/2 gr., 100s ----- 36c                                 |
| 2—Germicidal Soap ----- 31c         | 2—Saccharine tablets ----- 1.04                         |
| 2—Petrofol, 16-oz. ----- 60c        | 1/2 gr., 1-Ms ----- 31c                                 |
| 2—Surgical Powder, 1-oz ----- 26c   | 2—Saccharine tablets ----- 31c                          |
| 2—Glycerine Sup., Infants ----- 36c | 1/4 gr., 100s ----- 56c                                 |
| 2—Glycerine, 3-oz. ----- 46c        | 2—Denture Adh. Powder ----- 1.01                        |
| 2—Mezurochrome 1/2-oz. ----- 26c    | 3-oz. ----- 56c   |
| 2—Boric Acid Powder ----- 30c       | 2—Silque Cr'm Shampoo ----- 1.01                        |
| 2—Boric Acid Crystals ----- 30c     | 2—Lavender Menthol Shave Cream ----- 50c                |
| 2—Boric Acid Solution ----- 26c     | 2—Liquid Deodorant ----- 36c                            |
| 2—Insecticide DDT 5% ----- 50c      | 3—Boxes Floral Notes, 24 Notes and Envelopes ----- 1.26 |
| 2—MI-31 Solution 16-oz ----- 70c    | 2—1b Cascade Pound Paper ----- 71c                      |
| 2—Zinc Oxide Ointment ----- 26c     | 2—Pkg. Cascade Envelopes ----- 61c                      |
| 2—Rat Tail Combs ----- 26c          | 50c Each ----- 61c                                      |
| 2—Adrienne Pwd. Puffs ----- 16c     | 2—Eye-lo, 8-oz. ----- 58c                               |
| 2—Cold Sore Lotion ----- 30c        | 2—Foot Powder, 4-oz. ----- 30c                          |
|                                     | 2—Castor Oil, 3-oz. ----- 36c                           |

Pioneer Drug  
Mr. and Mrs. Garth Ingram

Dr. James M. Shy — Dr. A. F. de Vore

PHYSICIANS AND SURGEONS  
Residence Phone 53 Quitaque, Texas Office Phone 70

Dr. James M. Shy

BRISCOE COUNTY CLINIC & HOSPITAL  
Silverton, Texas  
General Practice — Xray — Laboratory — Surgery  
Office Phone 10

MRS. SMITH'S HUSBAND BUYS HER THE BEST OF EVERYTHING!

HE BOUGHT THE VENETIAN BLINDS FOR THEIR HOME FROM WILLSON & SON

MODERNIZE - DRAMATIZE THE BEAUTY OF YOUR HOME WITH VENETIAN BLINDS! COME IN FOR A FREE ESTIMATE!

Let Us Measure Your Windows For AGEEN VENETIAN BLINDS Wood — Steel — Or Aluminum Now is a good time to install Macklanburg-Duncan Weather Stripping

WILLSON and SON  
PHONE 64 J  
"WHERE MOST PEOPLE TRADE"

field home Sunday from Portales where they had been visiting several weeks with her.

A son who has been named Glen T. Jr., was born October 2 at a Matador hospital to Mr. and Mrs. Glen T. Smith of Quitaque. The mother and boy were brought home last Wednesday and are doing fine, Mr. Smith reported. He is employed at the City Grocery.

**FOR SALE—Large corner cabinet, beautifully finished; cot beds, converted to trundle beds, two good mattresses, \$25.00 complete.—Inquire at Quitaque Post.**

Mr. and Mrs. J. C. Moss of Anson, visited a few days this week in the home of her mother, Mrs. M. T. Gilbert of Flomot and his grandparents Mr. and Mrs. J. T. Bradley of Quitaque and attended the military rites of a close friend Royce Baker at Floydada.

An old Texas cowboy went to a hotel and registered for the first time in his life. Asked if he wanted a room with running water, he replied: "Hell, no! what do you think I am, a trout?"

**Their Eyes Open Now**  
Dissatisfaction with the Labor Government's handling of reconstruction has produced several stories with an anti-Socialist trend. One is the story of little Mary, who told her teacher: "My cat has just had five brand-new kittens and they are all Socialists." The teacher (a Socialist) looked benevolent. "You must tell that to the school inspector when he comes," she said.

But the inspector was six weeks late in visiting the school. Prompted by the teacher, little Mary told him: "My cat has five kittens, and they are all Conservatives." "But Mary," said the teacher, "that is not the way you told me six weeks ago." "No," said Mary, "they've got their eyes open now."

Dr. J. U. BORUM, Jr.  
OPTOMETRIST

111 North Austin Ave., Tulia (Back of Hutto Food Way)

TELEPHONE 480

OFFICE HOURS 9 AM. - 5 PM.

Dr. W. O. Ervin  
OPTOMETRIST

Smith Drug, Turkey, Texas, Phone No. 79

EACH FRIDAY

8:30 a. m. to 5:00 p. m.

Mr. Farmer --

WE MAINTAIN THE BEST CASH GRAIN MARKET POSSIBLE AT ALL TIMES

Service Is Our Aim

Quitaque Elevator

60 Office

Phone

80-R Residence



Harvesting cotton in a *once-over operation* is the short cut to bigger profits. Get this advantage by stripping and delivering cotton, two rows at a time, with a labor-saving John Deere No. 15 Cotton Harvester.

Designed to work with the John Deere "A" and "B" Tractors, the No. 15 is a simple, sturdy, long-lived machine that does a fast, efficient job of saving bolls after the cotton plants have been killed by frost. Many gin operators state that cotton stripped by the John Deere is cleaner than that pulled by the average hand puller.

This year, to make short work of your cotton harvest—use a John Deere Cotton Harvester. See us for complete information the next time you're in town.

## Hicks Hdw. & Imp.

PHONE 11

TURKEY

**JOHN DEERE**  
*Quality Farm Equipment and Service*

## Wilson Kimble Optometric Clinic

Phone 254 FLOYDADA Write Box 518  
SPECIALIZING IN EYE CARE AND VISUAL EFFICIENCY  
We maintain a modern Optical Laboratory for the Prompt and Accurate Filling of Ophthalmic Prescriptions.  
DR. JOHN W. KIMBLE, OPTOMETRIST

**HURRY..HURRY..**  
**THE BIG SHOW IS ON**  
*Everybody's Going!*  
Oct. 9-24 Don't Miss It...

NEVER BEFORE HAS SUCH AN ARRAY OF OUTSTANDING EXHIBITS AND ENTERTAINMENT BEEN SEEN AT A MAJOR STATE FAIR

Jimmy Durante Culinary  
Ice Cycles Textiles  
Livestock Antiques  
Agriculture Farm Machinery  
Midway Food Show  
Band Festival Free Acts

**State Fair of Texas**  
DALLAS  
The Show Window of the Southwest

### Items of Interest From the SCS Office

One of the most important objectives in the sound management of range lands is to bring about improvement in the native vegetation so that this protective cover will properly sustain the livestock industry by furnishing the water sheds. A soil, to be fertile and contain the essential plant elements and an abundance of microscopic life that has the power of converting minerals and nitrogen into forms available for plant consumption. The microscopic life thrives in decaying organic refuse from plants, which in turn benefit from the plant food thus made available.

The roots of most desirable pasture grasses are found in greatest abundance in the first 15 inches of the soil, and when abundant and vigorous under good management, they offer a binding under-structure resistant to the eroding forces of wind and water. This layer of roots with the accompanying turf enables the soil to absorb and retain moisture, without which plant life cannot survive. Plant leaves and stems shield the soil against the impact of downpouring rain, when unprotected the soil is mudded by pelting raindrops and the fine soil particles tend to seal

the microscopic pores through which the water and air enter. Soil absorption of water is appreciably less when the water is muddy. The surface stubble also acts as a buffer, holding and slowing the flow of water and, in winter, catching and holding snow, therefore, increasing the penetration of water into the soil. The removal of this highly useful cover causes many of the soils to shed water very rapidly into rills and small gulleys that may combine to cause floods.

When too intense grazing is introduced into the semi-arid range country, the normal trend in plant succession is reversed and there appears a type of vegetation less able to protect the soil or provide adequate forage for livestock. The most palatable forage species are the first to be thinned out by hungry stock, and in the absence of competition by the most desirable plants, less palatable species become more abundant, and the range deteriorates. Many of these less palatable species, such as thistles, pigweeds, sunflowers, and certain perennial shrubs are less desirable also from other standpoints. Most of them have single toproots incapable of binding the soil into durable sod. Consequently the less protected top layer of fertile soil is subjected to serious erosion and may be transported for many miles by wind or torrential rains that wreck havoc in heavy floods. Adequate protection to such soils is possible only with increased vegetation, and this, in turn, is often practicable only by making greater moisture supplies available to the plants.

"Did you give your penny to the Sunday school, John?" asked the fond mother.

"No, ma. I lost it."

"What! Lost another penny? That makes three Sundays straight

you've lost your money."

"Yes, but if I keep it up I'll win 'em back. That kid's luck can't last forever."

# City Grocery

Bert Grundy

Quitaque, Texas

"I got up at dawn to see the sun rise," boasted a tourist.

"Well," commented his friend, "you couldn't have picked a better time."

## Specials for Friday & Saturday

COFFEE, White Swan, lb ..... 53c

Spag. & Chilli No. 2 can --- 10¢

PEACHES, No. 2 1/2 can ..... 29c

PORK & BEANS White Swan, No. 1 can, 3 for ..... 35c

Hominy-Chilli No. 2 can --- 10¢

TREET, 12-oz. can ..... 50c

TREND SOAP DEAL (2 boxes) ..... 35c

Pure Lard 4-lb carton ..... 1.09

CATSUP, CHB, 14-oz. bottle, 2 for ..... 35c

PORK ROAST, shoulder lb ..... 55c

STEAK lb Your Choice ..... 60¢

SHORTS, 100-lb ..... 2.95

Pickles Sour or Dill Full qt ..... 25¢



## A Carload of Sleeping Comfort for West Texas!



Why get into a bed that's cold and clammy? Why cope with cluttered covers—piles of them? Why sleep restlessly and cramped because you are too hot or cold?

Yes, *why*—when you can sleep better and be more comfortable all night long under *just one* Automatic Blanket? With an Electric Blanket, you select the warmth you prefer. The bedside control automatically guards your comfort and health. Be modern. Own an Automatic Blanket... switch to modern sleeping!

West Texas Utilities Company

## Just Received

A NICE SHIPMENT OF  
Gas Heaters  
One Royal Rose Cook Stove  
10 More Trailer Axles & Wheel  
Some Floating Tractor Se  
Bathroom Sets including Water Heat  
We also have a nice stock of  
ARMSTRONG PAINT  
An 8-ft. Woolrack Deep Freeze

## Three Brothers

YOUR ALLIS CHALMERS DEALER  
Phone 77-J (Day) Turkey Phone 46-J

## Free Removal

INSTANTLY  
OF CATTLE, HOG, SHEEP AND  
HORSE CARCASSES  
Call Purcell Motor Co., Phone 34  
Quitaque — or call  
Plainview 1444 Collect for  
Prompt Service  
PLAINVIEW RENDERING CO.

## No. 2 Cedar Shingles

12-Inch Clear ..... \$9.50

5-V CRIMP ROOFING

GOOD YELLOW PINE FINISH

## Higginbotham-Bartlett Co.

H. Allen Bingham, Mgr.

Quitaque

**666** GIVES FAST RELIEF when COLD MISERIES STRIKE  
LIQUID OR TABLETS

# For Better Baking

USE



Harvest Queen Mill & Elevator Co.

Plainview

Texas

Glen Dale Tiffin. The meeting will be about tailored finishes.  
Follie Reporter, Mrs. James Reed

### BUSY BEE CLUB

The Busy Bee Club met with Mrs John King as hostess on Oct. 1st. There were six members present, and two guests, Mrs. Edgar Morrison and Mrs. Johnnie Brummett.

The afternoon was spent working on the woolen quilt which the club is making.

Mrs. Johnnie Brummett also joined the club.

Refreshments of ritz sandwiches, chocolate and coconut cake and iced cokes were served.

The next meeting will be Oct. 15 with Mrs. Daisy Bedwell, who last week had her house moved to Quitaque.

### CARD OF THANKS

We wish to express our sincere appreciation to those who shared our sorrow, in the going of our loved one. Your expressions of sympathy will never be forgotten. May God direct each of your lives.

Mr. and Mrs. L. B. Turner Gordon, May and Richard.

### BIRTHDAY PARTY FOR TWO

Jerry King and Henryetta Finney celebrated with a joint birthday party Tuesday night at the Finney home, a big crowd of young friends coming in to help with the fun. This is the second time these

young folks who have lived all their lives just across the fence from each other, have celebrated their birthdays together.

About 30 friends came in to enjoy the games, pop corn, chewing gum, candy, cold drinks and big birthday cakes.

### PENTECOSTAL STREET SERVICE

Rev. and Mrs. C. M. Bridges have

come to Quitaque from Amarillo and are making their home on the Shorty Woods place. Rev. Bridges is a minister of the Pentecostal church and he will conduct services while he is here.

Street services will be held next Saturday afternoon, beginning at 2:30 on the City Grocery corner. There will be gospel songs, preaching etc., and the minister has a

broadcasting system to aid him in his messages. The public is cordially invited to attend.

Smooth Boyett came in this week from South Dakota where he had been hunting pheasant, prairie chicken and grouse. Smooth accompanied friends from Plainview and also Mrs. P. C. Hamilton went with them to make their headquarters with P. C. on the Hamilton ranch near Pierre while they were hunting. Smooth said pheasant season for out-of-state hunters was closed but he had his quota of grouse. He also said that the Hamilton ranch was the most delightful and perfect set-up he ever saw and he was quite enthusiastic about his "wonderful" hunting trip.

Mr. and Mrs. Jim Rhoderick spent the week end in Hobbs, N.M., with her parents Mr. and Mrs. P. L. Hancock who were celebrating their 62nd wedding anniversary. All but one of their children were with them for the occasion. This reporter heard this early in the week, but we couldn't believe our ears until Mr. Rhoderick verified it. He said both Mr. and Mrs. Hancock were in their eighties, and had been happily married for all those years. The Rhodericks stopped enroute to Hobbs to visit their sons Billy at Morton and Bungy and family at Clovis.

LOST—Oldsmobile wheel and tire. Size 7-16. Sometime between Saturday and Tuesday on road South of town. If found, return to W. B. Beck. Reward. 39-2

Mrs. C. P. Richmond and Mrs. Homer Gregg made a trip Wednesday to Floydada to visit the optometrist.

Mrs. E. L. Boyett and small Jimmy returned home Monday from Hollis, Okla., where they had been visiting while Smooth was on a hunting trip to South Dakota.

Mr. and Mrs. C. R. Badgett returned home Wednesday evening from several weeks stay at Hot Springs, NM, both of them feeling fine. Fiddler said that was an ideal place to fish and Miss Annie said the baths were very beneficial to her.

NOTICE—NO hunting or fishing is allowed on the Bert Hawkins places. The names of anyone caught or seen on places will be turned over to the game warden. All places are in game reserve. Signed, Bert Hawkins. 341c

Mr. and Mrs. J. T. Persons, Norma Jean and little Joe spent the week end in Stephenville, visiting Cadet Tad Persons who is attending John Tarleton college. They reported Tad looked mighty fine in his new uniforms, liked the strict discipline of the college and was finding military tactics his favorite study.

Mr. and Mrs. L. W. Simpson of Pampa was here last week visiting his brother O. V. Simpson and family.

Mr. and Mrs. Billy B. Hutcheson and children of Amarillo were here Sunday visiting relatives, and left their son Ray Gene for a longer visit with his grandparents. Mr. and Mrs. Tom Persons also were down from Amarillo for a visit.

Dr. M. F. Achor  
OSTEOPATHIC PHYSICIAN  
AND SURGEON  
Turkey, Texas

Dr. Basil Noble, O. D.  
OPTOMETRIST  
Glasses Fitted  
Offices at 103 Ave. C—NE  
Childress, Texas

Dr. J. E. Garner  
Turkey, Texas  
PHYSICIAN AND SURGEON

Friends tell friends...get the Gas Refrigerator



# STAYS SILENT LASTS LONGER

because it freezes with no moving parts

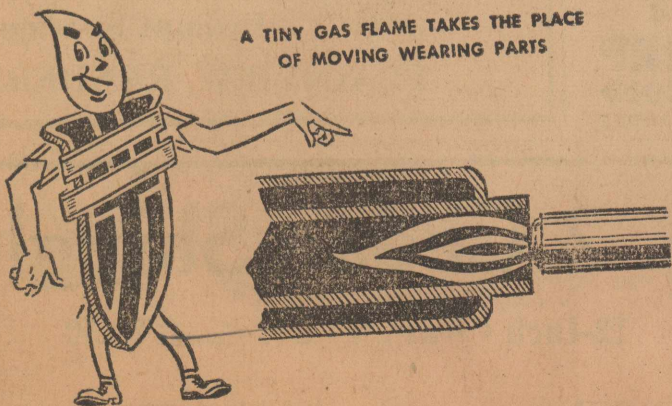
ALL over the country, folks who've had experience with all kinds of refrigerators will tell you, "Pick the Servel Gas Refrigerator. It stays silent, lasts longer."

The reason? Servel has an amazingly different, simpler freezing system—with no moving parts. No machinery that can wear or get noisy. Just a tiny gas flame does the work. So you'll never hear a whisper from the Servel Gas Refrigerator. No hum of stopping and starting.

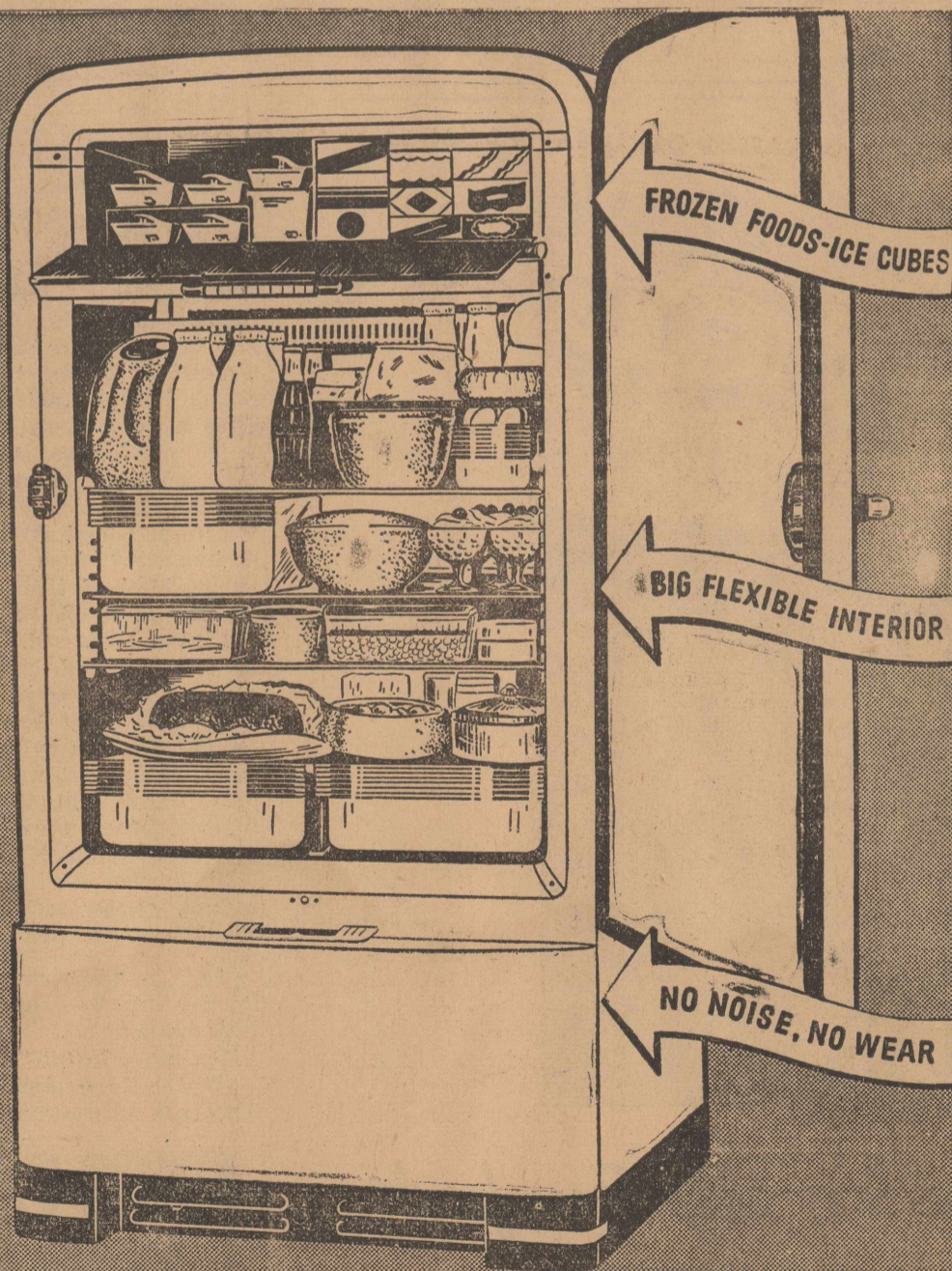
Come see the new Servels today. You'll be delighted with their new conveniences. Plenty of space for fresh foods. Moist cold and dry cold for fresh vegetables, meats, all perishables. Come see America's top refrigerator investment, the Silent Servel Gas Refrigerator—today.

### CHECK FOR YOURSELF

- ✓ Big frozen food compartment
- ✓ Plenty of ice cubes in trigger-release trays
- ✓ Moist cold and dry cold for fresh foods
- ✓ Convenient Servel meat storage tray
- ✓ Dew-action vegetable fresheners
- ✓ Handy egg tray
- ✓ Flexible interior arrangement, with sliding shelves adjustable to eleven different positions
- ✓ Plastic Coating on shelves—keeps them rust-free, scratch-free, easy-to-clean



A TINY GAS FLAME TAKES THE PLACE OF MOVING WEARING PARTS



STAYS SILENT... LASTS LONGER

# Servel

The GAS Refrigerator

# J. B. BAIRD

Quitaque, Texas