## The Muleshoe Journal

"March Of Dimes" Dance Planned JayCees Will To Raise Funds To Fight Polio

Mr. Muleshoe


$\qquad$
Get Attendance


Muleshoe Students In School Register

Two Way Radio In Use Here By Service Company



Bailey County Electric Co-op Men To Attend National Convention "Topdressing" Time In Texas

Greatest Show Ring Bull Retires
More Moisture
Fell This Week


Rev. Craft Is
Lions Speaker

Many New Books Now Available At The Local Library

## Electric Co-op Held Its Best Meeting

Branscum Again To Head Organization


Social Security Man Is To Be Here Thursday, Jan 27th

$\frac{\text { THE MULESHOE JOURNAL, Thursday, January 20, } 1949}{\text { Framed Pictures And }}$ Framed Pictures And Mirrors
Accent Furniture Groupings
 Well Well-balaned arrangements of apmopropiately framed pint photures




## Lack Of Vitamin A May Cause

"Night" or Total Blindness In Cattle



 lege.
lexas had


|  | night blind. They will soon lose their appetites, some may fall to |
| :---: | :---: |
| FARLEY | the ground and have convulsions. Later they may become totally day blind. |
| E | r, reports Mar |
|  |  |
| GENCY |  |
|  |  |
|  | Before the end of the experiment fected night vision. These steers |
|  | their |
| al Insuran | ration in 44 days. They came grass pastures that had dried |
| ity \& Farm Property | dist and |
| - Real Estate |  |
| Residence Phone 242-W | ther ste |
|  | on the same pastures-have been fed the same ration plus alfalfa |
|  | hay and silage , All this group had normal night vision. |
|  | it was necessary to feed vitamin A to them so they would recover |
| Phone II5 - Muleshoe |  |

Entertainment at Your Local

## THEATERS <br> MULESHOE, TEXAS

Box Office Opens 6:45 p. m.-Show starts 7:00 Wee
Saturday \& Sunday Show Starts 2:00 p. m Saturday \& Sunday Show Starts 2:00 p. m.

## - VALLEY - <br> THURSDAY \& FRIDAY Jeanne Crain William Holden <br> Apartment For Peggy SATURDAY Jimmy Wakely Cowboy Cavalier <br> SUNDAY \& MONDAY Gregory Peck Anne Baxter <br> Yellow Sky tuesdar \& wednesday Dennis Morgan <br> Bad Men Of Missouri

_ PALACE _-
THURSDAY \& FRIDAY Ray Milland

Sealed Verdict
saturday
Sloria Henry

## Racing Luck

SUNDAY \& MONDAY
Betty Grable
Douglas Fairbanks,

## That Lady

 In Ermine TUES. \& WED. Train To Alcatraz with Donald BarryCompetiitive Examinations To Be Held February 26, For State Jobs


The Council points out that ap-
plications for
must be these examination
made
 Council, oxis. Tribune Building, Aus-
tin, Texas
The closing date for submission
of applications is February 9.


PERMANENT SPECIAL
$\$ 8.50$ OIL PERMANENT $\$ 15.00$ COLD WAVE SHAMPOO \& SET

NANCY'S BEAUTY SHOP

LAZBUDDY, teXA

Drouth In Texas Ocurs5very Twelve Years According To Records

| years is one of the |
| :--- |
| ing celimatologists. | The archaeologist can date his finds through geological and other

means, thus helping the climatologist to determine the date of cli-
matic periods which changed life


NEW UPHOLSTERY

NOW COMES THE LEADER WITAH A TAYEAR ADVANGCE IN ONE! CHIBYROLIET
ts the only car bringing you all thase fine-car advantages at lowest costl
YOU'LL PREFER ITS \%LUXURY LOOK"!
 MORE BEAUTIFUL FROM EVERY ANGLE:
 mone room at gyeay poiliti


## The most Beautiful BUY of all

We cordially invite you to see the new Chev rolet for ' 49 -the first completely new car the leader has built in more than seven yearsand the most beautiful buy of all!
You'll find it's the most beautiful buy for styling, for driving and riding ease, for performance and saiety, and for sturdy endurance born of quality construction throughou because it alone brings you all thes
icee and with the low cost of operation and ipkeep for which Chevrolet products have upkeep for which
always been famous.
Yes, here's the nexest of all new cars-pretested and preproved on the great General Motors Proving Ground-and predestined to win even wider preference for Chevrolet as
the most beautiful buy of all, from every point of view and on every point of value. Come in and see it!

> First for Quality at Lowest Cost.

## C. \& H. CHEVROLET COMPANY

## INVENTORY SALE



Ladies \& Childrens'


LADIES BLOUSE
1 Group
1 Rack $\qquad$ S4.99
$\qquad$
$\frac{\text { aut sizs }}{50}$

Men Corduroy SPORT COATS

All Sizes - Reg. \& Long Reduced To $\$ 12.99$


HATS. $\qquad$ $\$ 1.59$
DARK OUTING 30c per yd. PRINTED PERCALES $80 \times 80$ \& $63 \times 63$ 30c per yd.


One Group LADIES SHOES $1 / 2$ Price


Boys Flannel SPORT SHIIRTS Reg. $\$ 2.98$ Val. $\$ 1.99$

| SWEATERS |
| :---: |
| Lodies, Girls, |
| Boys and Mens |
| All Price |
| Al Sizes and Colors |
| Mens |
| Leather $\&$ Wool |
| JACKETS |
| $1 / 2$ Price |

You'll scarcely belive the figures on these price tacs-

## WASH DRESSES

Gay Prints of Fine Quality $80 \times 80$ Percales Regular
S2298-53.49- 53.95 \$2.47

| puantronsine WOOLENS | CANNON TOWE REGULAR 49C |
| :---: | :---: |
| cevicer io |  |

MELBASHEETS 81x99 - Reg. $\$ 2.98$ - Now $\$ 2.00$


Reg. $\$ 2.98$ - $\$ 3.98$-Now $\$ 1.99$

| ODD LOTS MENS |
| :--- |
| Khaki Pants $\ldots \ldots-\mathbf{\$ 1 . 9 8}$ |
| Khaki Shirts _-....- $\mathbf{\$ 1 . 9 8}$ |
| Mens Water Repelant |

JACKETS All Sizes-Only 52.99 Mens
OVERALLS
Reduced To Meet Your Budget

BIG SMITH reg. 3.25
Now -............. $\$ 2.98$


300 Ladies
DRESSES

With A Zipper
Sizes 34 to 46
Reg. \$5.99-Reduced To S4.99


## ST. CLAIR DEPT. STORE

## All Sales Final - Strictly Cash - No Lay-A-Way or Alterations On Sale Merchandise

 SALE STARTS FRIDAY … ENDS MONDAY

Boy Scout Meeting Postponed; To Be Monday Night At Lubbock
 Raises Total of 71
Pigs to Weaning Rge


## AUCTION SALE

EVERY MONDAY IN MULESHOE 2:30 \& 7:30 P. M.
WE WILL SELL ANYTHING ON COMISSION
FURNITURE - TOOLS - APPLIANCES PRODUCE, etc.

## Competent Auctioneer

SEE What We have - tell us WHAT YOU WANT
see what we have - tell us what you want : MCORMICK FURNTURE :
PHONE 170 - MULESHOE, TEXAS - BOX 265


Bigct Comfort! Seats as wide as sofas...up to 60.9 inches wide
Plentyif hip and shoulder room for 6 Big People.
Big Car Visibility! "Picture Windows" all arouna


## 

FF Motor Co.

Phone 33




## C. \& H. Cherrolet Company To Have Formal

Showing Of The New 1949 Model Chevrolet's Sat.


We Cordially Invite You To The Premier Showing of the

## NEW CHEVROLET

to be held in our showroom
Saturday, January 22nd, 1949
from 9 a. m. until closing

## C. \& H. Chevrolet

PHONE 12

## Let's Conserve That

 Moisture!
## the best way is to chisel

 you can buia
## JEOFFROY CHISEL PLOW

Equipped with Hydromatic Lit-Ideal for Row Crop Farmers-In Ay Size,
from 7 to 28 feet il width
ALSO IN STANDARD OR HAVY DUTY TYPE
The heavy-duty type has a clarance of 22-in. Will not plug in heaviet stubble.

## WE ALSO HAVE

The Following Machines For Sle:

## 

4-Row Stalk Cutters ......................... $\$ 200$
2 IHC No. 10-A 8-ft. Tandem iscs .-....-. \$255
Land Levelers - Ditchers -'exas Terracers 2 and 3-inch Irrigatin Tubes CANVAS and PLASC DAMS

## SPECIA

1-12-FOOT No. 22 COMBINE-BUY JW-SAVE MONEY.
-

TALK ABOUT "FAST STARTS"


## THIS GASOLINE'S GOT IT!

Phillips 66 is "CONTROLLED"** To Give You Fast Action In Cold Weather or Hot!

If your car is a "sluggish starter"-look to the gasoline-it may be sluggish, too. Why not start
with Phillips $66-$ nt with Phillips 66-now.
You see, Phillips 66 is controlled so you can get high quality performance from this fine fuel even at very low temperatures. Try a tankful and see for yourself!


## phillips 66 EASOLIME <br> 

## Evans Oil Company

DISTRIBUTORS
Muleshoe, Texas

## Journal Want Ads Buy, Sell \& Rent

Why Not Have That Tractor or Equipment . . . Completely Overhauled by our
SKILLED MECHANICS
Magneto Repairing
Carburetor Repairing
Painting
Replacement Motors complete -Ready To Install

ALL WORK DONE BY EXPERIENCED MECHANICS with modern equipment and GENUINE FACTORY RE-
COMMENDED REPAIR PARTS.

## FRY \& COX BROS.

MINNEAPOLIS-MOLINE - WESTINGHOUSE APPLIANCES Muleshoe, Texas

Phone 35

Senator Corbin To Make Reports

| Bring Us Your |
| :--- |
| SUDAN - CANE |
| HEGARI |
| THAT IS SUITABLE FOR SEED PURPoSES |
| GILBREATH FEED \& SEEED |
| Phone |
| Muleshoe |

## SALES

 PARTSallis. Chalmers farm MACHINERY

MULESHOE MPLEMENT \& SUPPLY CO.


## ( unvuary

FRIDAY and SATURDAY SUITS $\begin{array}{ll}\text { COATS PRICE } \\ \text { DRESSES } & 1 / 2 .\end{array}$
ALL NEW FALL MERCHANDISE . . .

| CHILDRENS DRESSES 1.3 Off |  |
| :---: | :---: |
| FALLHATS to close out $\$ 1.00$ | SKIRTS <br> 8.98 values ........ 55.98 |
| CHILDRENS CORDUROY O'ALLS Reg. 2.49 .......... $\$ 1.49$ | BLOUSES CREPES AND COTTON $\$ 3.98$ |

THE DIXIE LEE SHOP
Phone 234
Hattie Jennings

- Muleshoe, Tex.

5



Read The want Ads. Every Weoke
SALE
HUNDREDS OF ITEMS CLOCKS. VASES PLATES - CUPS - GLASS PICTURES and Lamps
AT A bargain
Marie Lencu Antiques

If It's $A$
CAR
or
You Need SEE... NOTTIE wirt
BATSON Motor Company
NOTTIE also has ...
TWO KAISERS TWO KAISERS
AVAILABLE NOW: Located
Chet Layne Bldg. On Clovis Highwoy
PHONE 257-.


FINE AUTOMOBILES
We Have One of These New 1949 Models On Display And Others Are To Come Soon. We Wont you to see them.
C. W. GOSS AUTO CO.

WE SERVICE ANY MAKE OF AUTO
PHONE 53
muleshoe

## NOTICE

CITY OF MULESHOE

TAX PAYERS
PENALTY \& INTEREST will be charged on all delinquent city taxes on and after

## FEBRUARY 1st

Pay This Month and Avoid Extra Cost
BY ORDER OF THE
City Commission
Çonnie D. Gupton, Mayor

THE MULESHOE JOURNAL, Thursday, January 20, 1949

| 75c BOTTLE ANACIN 50c | 100 Size PHILLIPS MAGNESIA <br> TABLETS <br> 67c | $\text { RIT }_{\text {16c }}^{25 \mathrm{c}} \text { DYE }$ |
| :---: | :---: | :---: |
| 15 c PUTMAN <br> DYE <br> 10c | PUALITY <br> A DAMRON DRUG STORE PRESCRIPTION <br> Every prescription that you have compounded at the Damron Rexall Drug is ity. You are always sure that our prescription is the finest quality in ingredients, skillful compounding, accuracy, and everything that goes into the finest prescription compounding. You're sure of quality when your prescription The only Drug Store in Muleshoe that has TWO Registered Pharmacists in JOE S. DAMRON, Reg. No. 9576 SAM DAMRON, Reg. No. 11483 B. S. | 200 SIZE <br> ONE-A-DAY $\$ 1.34$ |
| $\$ 1.00$ Size MENNEN'S SKIN BRACE $67 c$ |  | $\$ 1.00$ SIZE <br> CARDUI <br> $67 c$ |
| KING'S VALENTINE Chocolates 80c to $\$ 4.00$ | $\|$Hallmark <br> Valentines <br> new shipment of <br> Dirilyte | BAYER'S ASPIRIN 49c |
| DAMR <br> PHONE 36 | N REXALL | RUG <br> MULESHOE |



 visirivg iv morton her sister, Mrs. Florine
Morton this week
To post AND ABLIENE


## Mr. Farmer--

## NOW TAKING ORDERS FOR

 $20^{\%}$ SuperphosphateSasco Phos, Mfg. by Southern Acid \& Sulphur Co.

## - FOR - <br> $\$ 13.60$ Per Ton

- OR 68c Per Sack


## THE AAA PROGRAM WILL PAY US THE BALANCE

Get your Prior Approval from the AAA office of your county on the amount and kinds of crops you can fertilize under this program, then-
--BOOK YOUR ORDERS NOW--
SO WE CAN ANTICIPATE YOUR NEEDS
-SEE US ABOUT THIS NOW!-

## JONES FARM STORE

YOUR LOCAL PURINA DEALER
PHONE 212-W

'Love Apple' Popular The scarcity of tomatoes in the
past year's otherwise abund
harvests recals
history
histery
of this soming of the the history of this romantic frul
vegetale.
A sharp drop in production some of the nation's principal to-
mato-growing areas means smaller
domestic stocks of tomato soup. joices, stews, ketchup and choup
jauce this winter. Unseasonable
saut sauce enis winter. Unseasonabl
weather is given as the caus..
One hundred years ago the to mato was used bearinningo an uphil
fight for respectabsity as a fool

item. Indians of the Andes had cul
tivated it since about 1000 A . D
The A The Aztecs of Mexico gave it the
name that Corter men al.ered int
"tomato"-and they probably said "tomato"- and they probably sai
"toh-mah.toe." And the spaniard
tohe met took it back to Europe, but there
was recognized as a member
the deadly night-shade family. the deatly night-shade family.
It was wrinkled and small an
was known as the "love apple" in
and Warone and, later, , Nove apple Amer
Eca. And for centuries the supposed
ind than a garden ornament. Effect of Light Shades Lights around the house often
seem dim at the time of year when
evenings are longer. But light from tamps often can be increased
by arranging for simple and bete by arranging for simple and bette
refection.
Light colors reflect light, dark colors absorbs.i.t. A white paper lin
ing or $\mathbf{a}$ coat of white painteven white shoe polish on the in
side of a lamp shade may
or triple the light given off. side of a lamp, shade mas.
or triple the light given off. Try Joumal want Kds



 nemin ien wes to Nome




GRAHAM-HOEME PLOW
10-BIG FEATURES-10
SELF-SHARPENING POINTS - NO SIDE DRAFT EXTRA LIGHT DRAFT-NOTHING TO GREASE PLOWS All TYPES OF LAND WITHOUT ADJUSTMENTS PREVENTS EROSION BY WIND AND WATER
BUILT TO LAST A LIFETIME
CUTS PLOWING COST IN HALF-DOUBLES SUB.SOIL MOISTURE
FOR SALE BY
DAVIS-LENDERSON
your john deere dealer

# TAX NOTICE 

To The Citizens of Muleshoe Independent School District:

This Is The Last Month To Pay Your Taxes

## Without Penalty

PAY THIS MONTH AND SAVE

## Reminder-

School Tax Payments Are Accepted at the Business Office of the District, located northwest of the Courthouse in Muleshoe.

## MULESHOE INDEPENDENT SCHOOL DISTRICT

${ }^{\text {At the Churchses }}$ Business \& Professional Page

## 



Sch
first baptist church Rev, A. w. maline, Pastor Sundey School
Moning
Training Union
Union Evaning
Officers
Wordship
and

Treac WMU, wednesesay Choir Rehearisal, Thursday | 2 pm |
| :---: |
| 7 mm | FIRST methodist churc

T. G. Cratt, Pastor
 4 church of christ



longyew baptist churca



## 


 (At Y. L. 2nd \& 4th Sun $)$
Carrol M. Jones, Pastor Union Sunday Schoo
Preaching Service
Ribe Study Classee

## united pentecosta.

Maggie Kenc, Pastor
Preaching Service
Evening Sevice
Tuesday Evening
Friday Evening
gev. M. e ret missionary
Rev. M. E. Robinson, Pastor
Sunday School
Sunday School
Church Services
$\underset{\text { Bhurch Services }}{\text { B. T. U. }}$
$\xrightarrow[\text { METHODIST CHURCH }]{\text { LAZUDDY }}$
J. G. Walker, Pazaztor

Sunday School
Church Service
End

first baptist church L. B. Edwards, Pastor Sunday School
Morning Worship
Training Union
Morning
Traning Uorship
Evangelistico
Werv
Evangelistic Se Sey
Mid Weeck Pray
Service
"Net forsaking the assembling

yourselves together. Heb. $10: 25$. assembly of god church | Rev. L. H. . |
| :---: |
| gunday School | وunday School

Yorning Worship

$\left\lvert\, \begin{gathered}\text { CHUCH OOF THE } \\ \text { NAZARENE }\end{gathered}\right.$ Rev. Martin L. Pattan, Pasto
Mack Hale, s. s. Supt. Sunday School
Morning Worship

You are invited to our services
in the Chorus Hall. on the High
School Campus.
muleshoe primtrive
baptist churche
baptist church Sunday at the school house.
$\begin{array}{llll}\text { Song Service } \\ \text { Preaching } & \text { 10:30 } & \text { am } \\ & \text { in } \\ \text { am }\end{array}$

THE MULESHOE JOURNAL, Thursday, January 20, 1949

## "

| DENTISTS <br> A. E. LEWIS <br> B. Z. BEATY <br> OFFICE:- First Door West of Western Drug HOURS:-9 A. M. to 6 P. M. |
| :---: |
| DR. B. R. PUTMAN OPTOMETRIST <br> Office: Muleshoe Bank Bldg. Hours: 9 to 5 |

## ELECTRIC SERVICE

RIGATION MOTOR HOOK-UPS \& REPAIRS EA HOUSE WIRING A SPECIAL
FOR ANY ELCETRICAL NEEDS

## MULESHOE ELECTRIC

SPUD THOMAS

| CAR FINANCING | $-:-$ | FARM LOANS |
| :---: | :---: | :---: |
| For Complete Insurance Protection |  |  |
| Including Polio See $\ldots$ |  |  |
| Poo! Insurcmea | Agency |  |
| M. W. POOL, Jr. | - | LEE R. POOL |
| Muieshoe | Phone 113 | Texas |

## SURVEYING \& MAPPING

 Surveying of all kinds, Contour Maps. Terracing lines run and have party who builds themJohn J. Mock
COUNTY SURVEYOR
Muleshoe
Phone 356-J

## A. S. ST0VALL

COTTON BUYER TOP PRICES PAID FOR ALL GRADES PROMPT CCC LOAN SERVICE. WE ARE ALSO IN MARYET FOR 1948 LOAN EQUITIES MULESHOE, TEXAS TELEPHONE 286


PORTABLE LIGHT WEIGHT QUICK COUPIING - POSITIVE LOCK SPRWKLER IRRIGATION EQUIP. CO. uttIefield. texas

Read The Journal Want Ads

| TRY US FIRST FOR ALL YOU OFFICE SUPPLY NEEDS the muleshoe journal |
| :---: |
| ELECTRICIAN <br> dAVE COULTER |
|  |



H. D. CRAWFORD See me at farm, \(\begin{gathered}SALES \& SERVICE<br>FOR out on Clovis<br>Hit\end{gathered}\) Muleshoe FOR TURNKEY JOB

PASTURE IMPROVEMENT

Water Well Drilling
innia Irrigation Pum
Estimates on
URN KEE Jobs
Ie Hole up to 20 Inc
${ }^{30} \mathbf{Y r}$. Experience
all work guaranten
K. \& L. Drilling Co.


NOTICE
Before You Buy A Radio See

## ZENITH'S

Spence Radio Shop
also applancers fon headquarters For All Kinds
RADIO BATTERIEs . And dependable service Phone 270-W
Refrigeration Sales \& Service ond HOUSE WIRING

Call 272-W
PERKINS
Refrigeration Service
ax

GREEN
Hospital \& Clinic
Muleshoe, Texaas
L. T. Green, Jr.,
M. D.
M. F. Green, M. D.
$\qquad$
Geraldine Green, $\mathbf{R}$, $\mathbf{N}$
(Offices At Hospltal)

## ADVANCED IN 1948

ADVANCTD IN


## alone

Adapted pasture grasses and legumes were seeded on
450 thousand acres. More than 8 thousand earthen dams were constructed to provide adequate water for livestock.
Competitive plants, such as prickly pear, mesquite and ceder were eradicated from 480 thousand acres of Texas
pastures in order to give grasses and legumes a better pastures in order to give grasses and legumes a better
chance to grow. Weeds were controlled by mowing 595 thousand acres of pasture land. Agricultural to almost $11 / 2$ million acres, part of which was crop-land.
Many acres of pasture land were terraced. In fact, 450
thousand acres of pasture and cropland were protected on Texas farms by AAA terraces constructed during 1948.

Muleshoe State Bank

TSPECDV




