

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 11

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, SEPTEMBER 28, 1933

NUMBER 38

TRADES DAY EVENT WILL BE THE BIG FEATURE OF BAILEY COUNTY HELD IN MULESHOE NEXT MONDAY

Next Monday is Trades Day again in Muleshoe, and special efforts are being made toward a program of interesting attraction and money-saving by citizens and business men of the town that will appeal to all people residing in this particular trade territory.

"If you want to come the night before so as to be on hand early for the 'big things it's alright,'" said one of the program committee members; but the program proper will not start until 7:00 Monday morning. However, it will last until midnight of that day—and longer if the horticulturists and terpsichorean participators feel that way about it. There's no ban on highfalutin spirits of any kind (except those wet) and no limit set for the degree of good wholesome fun one may take on.

The arrangement committee this week is preparing a program of athletic stunts, including a Rolling Pin contest for women, boys and girls races, horse racing, etc. The management of the Palace theatre is ordering a special "Western" feature for the evening that afternoon and special low prices to guests of the day will be in order.

Realizing the important trend of the times, just before the movie show begins a speaker will give a short address on the "Purpose of the NRA," explaining its merits and telling why it is of vital importance and general benefit for everyone to support the movement and participate in it.

There will be plenty of good orchestra music throughout the day, and as Old Sol begins to hide his glowing face in the western horizon hundreds of people will be getting ready for the big street dance that is to be held that night.

Throughout the day swapping, trading, bartering, buying and selling will all be in order on the lots set apart for that particular phase of the pro-

gram. Free services of one or more auctioneers will be available for those so desiring. Last Trades Day everything brought for sale or trade was disposed of and there were numerous enquiries for more articles. Everyone who has anything to dispose of is urged to bring it, and those wanting various articles should not fail to visit the sales grounds to have their wishes fulfilled.

Cotton ginning time is now on and it is understood the Muleshoe gins will offer a premium for the best bale of cotton ginned here that day. Farmers who are going to need cotton pickers are asked to register their present and future needs with the City Clerk at the City Hall during the day.

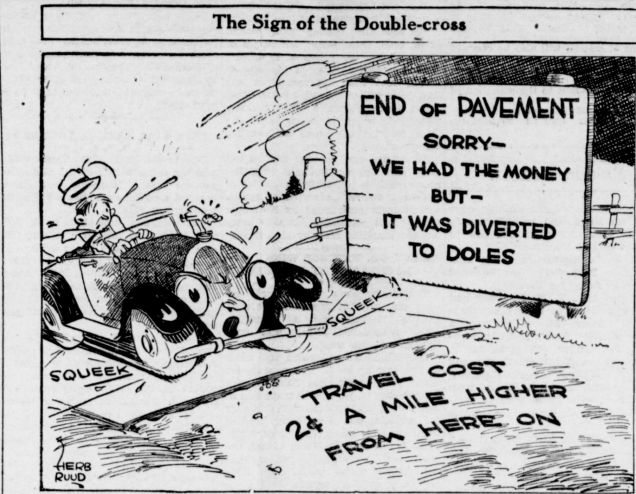
Business men in all departments of merchandise are making special price offerings on their goods for this occasion which will furnish attractive and money-saving opportunities for late fall and winter which will soon be here.

"All work and no play makes Jack a dull boy"—it's an old saying and quite true. At least once a month everyone, for their own good, should take out from the dull routine of work for a little while of play. The Muleshoe Trades Day furnishes an excellent occasion for pleasure, recreation, renewing of old acquaintances and forming new friendships. Everyone for miles around is invited to take advantage of the day.

HOBBS GIN IS READY

R. L. Hobbs is this week putting the finishing touches to a new cotton gin built at Center, six miles west of Otton and located on the new route of State Highway No. 28.

The gin is a 5-80 stand type, outfitted with new machinery of the latest type throughout. He will be ready for service to cotton growers the latter part of this week.



Declare Dividend Weighing 9 Lbs., 8 Oz.

Florence and Cecil Harvey, of Muleshoe, duly qualified citizens of Bailey County, operating under the laws of the Great Commonwealth of Texas for promoting and nurturing human life, and adhering strictly to the state requirements of 4-H Clubs for the advancing of health, harmony, happiness and heredity, declared their third dividend last Monday morning about four o'clock in the form of Freddie Dale, born at their home on Paul street, this city. Weight nine pounds and eight ounces.

The Sign of the Double-cross

CAR OF HOGS SHIPPED S. N. TO FT. WORTH

Bailey county last Sunday shipped a carload of 265 hogs to the Fort Worth market, shipment being made by County Agent J. B. Waide, Jr., under federal government provision and through the State Extension Department of Texas.

The hogs shipped were of four different size grades, viz., those running from 81 to 100 pounds each from 56 to 80 pounds each, from 25 to 55 pounds each and those of brood sows. There were 45 growers of the county who participated in the shipment, their quotas running one to 25 pigs, according to size. The shipment will bring in the neighborhood of \$1,431.29 into the county.

It is a notable fact that these shipments of hogs are being accepted by the government only from counties where farm agents are now employed, counties without agent not participating in such. Bailey county is indeed fortunate at this time to have a county farm agent.

Baptist Revival Here Begins Sunday A. M. Leaders Are Coming

Revival services will begin at the Baptist church this next Sunday morning, according to announcement made this week by Rev. C. A. Joiner, pastor.

Rev. Joiner will be assisted in the series of meetings by Rev. Fay Hinton, Baptist pastor at Coolidge, who will do the preaching, holding services both morning and night, and by Prof. and Mrs. C. O. Huber, of Canyon, singing evangelists, who will have charge of the music.

Rev. Hinton comes to Muleshoe highly recommended as an evangelistic pastor. He has about 600 members in the church of which he is now pastor, some 200 of them having been added during the past 16 months of his ministry.

Prof. and Mrs. Huber are graduates of the Baptist Seminary, Fort Worth, and have also had other special Bible and gospel music training admirably fitting them for the chosen work. For two years Prof. Huber was music director of the First Baptist church, Albuquerque, N. M. During the Baptist meeting held here about two years ago; they had charge of the music, and in the excellent services rendered at that time won to them many friends and admirers.

Rev. Joiner states that all people, regardless of denomination, affiliation are cordially invited to attend and take part in this series of services.

Schedule Of Football Games Made For Coming Season

If the number of cripples on the Muleshoe football squad is any indication of the fierce barrage attacks to be put up by the local pugilist boosters, Coach C. R. Stevens certainly is going to have a battling bunch of brain and brawn for opponents to go up against this season, as there are 18 men reported in this week to be laid up with more or less major and minor corporal afflictions, mostly due to the strenuous workouts they have been receiving at the hands of the diamond master.

The game scheduled for last Friday with the Friona H. squad was called off for some unknown reason. A schedule for other games is as follows:

- With Amherst at Muleshoe, Friday, September 28.
- With Morton at Muleshoe, October 6.
- With Otton at Muleshoe, October 13.
- With Morton at Morton, October 20.
- With Otton at Otton, October 27.
- With Farwell at Farwell, November 3.
- With Amherst at Amherst, Nov. 10.
- With Spring Lake at S. N., Nov. 17.
- With Spring Lake at Muleshoe, Nov. 23.

TO GET STATE TRUCK AID

While in Austin last week, County Superintendent J. E. Adams called at the offices of State Department of Education relative to the matter of school truck aid and was advised that the state would participate in such to the extent of \$1.00 per month per pupil for all transported within their home district and \$2.00 per pupil for all High school pupils transported to another district for High school teaching. The balance will be paid by local school boards out of accrued tax funds.

Payments on trucks will be made at the end of the second month of the school term, and applications for such aid are now being made, Mr. Adams said.

STATE RFC COMMITTEE GIVES O. K. TO A NORTH AND SOUTH HIGHWAY FORWARD PLANS TO WASHINGTON

County Judge J. E. Adams, Attorney Pat R. Bobo, in charge of RFC relief in Bailey County, and Editor Jess Mitchell made a trip to Austin last week for the purpose of establishing and obtaining authorization for a major relief project in Bailey County, and succeeded in initiating a plan for the building of a north and south road through the county.

The local committee appearing before the State RFC committee, of which Lawrence Westbrook is chairman, presented claims of the county in effect that relief work is now needed for approximately 400 able bodied men and women citizens in need of relief. In this connection, the urgent need of a north and south highway through the county was also presented, and it was requested that relief be named by the state committee as a major relief project, as it would, while giving needed relief work, at the same time give permanent results of needed citizens in need of relief.

An official inspection was at once ordered by the Austin office, Wednesday of last week, and after due investigation, corroborated the claims of the committee, and the project was duly recommended and forwarded to Washington for final city, which is expected within the coming week.

The committee while in Austin also met with E. L. Woods, chairman of the State Highway Commission, in an effort to secure collaboration of that Commission with the RFC committee in officially designating said road as a state highway and in superintending the construction and furnishing the necessary funds for buying materials required in building drainage structures. Mr. Wood, however, stated that since the Commission was not now in official session he was powerless to make any authorization at this time; but the committee will be given an official hearing before that body October 9.

\$132,000 HAS BEEN PAID ON COTTON PLANS

The government is apparently spending on the delivery of cotton checks to farmers who participated in the reduction campaign, every few days another installment being received in Bailey County. Last Saturday County Agent Waide received checks totaling \$28,000, and Sunday he received another installment totaling \$55,000.

Previous to these receipts the sum of \$48,000 in cotton checks had been received in Bailey county. To date nearly one-half the total number of checks due Bailey county farmers have been received, that being 318 checks out of a total of 732 due. However, the proportion of dollars is considerably less, since the total to be received in this county is \$315,700.00.

Relief Needs Must Be Called For At Once Says P. R. Bobo

Needy families of Bailey county should present their needs to their local committeeman at once in order to receive relief employment, direct relief and relief postage seed wheat, as it is absolutely necessary that the approval of the local committeeman be had before any such relief can be granted, according to Pat R. Bobo.

Those living north of the sand hills in Precinct No. 1 must see Jess Osborn or Pat R. Bobo.

Those living north of the sand hills in Precinct No. 2 must see Roy Sheriff.

Those living in Precinct No. 3 must see W. P. Evans, R. R. Shanks or W. E. Renfrow.

Those living south of the Circle Back community in Precinct No. 4, must see A. J. Nordyke.

Those living elsewhere in the county must see W. M. Pool.

"Farmers needing pasture for their livestock, who are unable to secure seed elsewhere, certainly should take advantage of this Pasture Seed Wheat loan, by seeing their local committeeman immediately. Your local committeeman will be glad to let you see more than \$200.00 of seed wheat for pasture that you may need," said Mr. Bobo.

The Lone Star Gas Co. has appealed from a recent court order to reduce their charges from 40 to 32 cents per 100 cubic feet of gas.

Testimony Of One Who Knows!

Levi Churchill Realizes \$280.00 Per Acre Returns From Irish Potatoes And Onion Crops This Year.

Levi Churchill, premier irrigator and truck farmer in the western part of the valley, has just finished digging his earlier planted Irish potatoes, all of which turned out first class.

Churchill has 22 acres in Irish potatoes this year, the majority of the Bliss Triumph and Brown Beauty varieties. Of this total, 11 acres were planted May 28 and another 11 acres planted June 10. Most of the first planting was on a level which had previously been planted in sweet clover. The eight acres of spuds grown on the clover ground yielded an average of 140 sacks of 100 pounds each per acre, while the three acres planted on clover ground yielded considerably less, proving conclusively the value of planting on ground previously used for clover. While the soil of this valley is considered extremely fertile, yet this yield well proves the value of rotation of potatoes following clover.

Churchill has several acres in clover and alfalfa this year which will be planted to Irish potatoes the coming year.

Present indications are that the late crop of Irish potatoes is going to turn out fully as well as the early one, hills now showing from 10 to 12 spuds each and some running a little heavier. The seventh irrigation was given this acreage last Monday. The early crop was irrigated eight times, and both crops had the land irrigated before planting.

This is Churchill's third year of growing potatoes in this valley. He has experimented with several different varieties of Irish potatoes, finding that practically all of them yield paying productions. He is somewhat partial, however, to the Triumph variety; but next year will plant considerable Irish Cobblers, believing they will turn out a little larger yield. All of Churchill's potatoes dug this year are noted for their uniform size, smoothness and entire absence from any disease.

The spuds harvested have all been graded and stored in a potato cellar, 48 x 32 feet, he constructed last year. He says the cellar is not one-fourth large enough to accommodate his truck crop of different kinds now coming to production and plans on enlarging it as soon as he has an fine time to do so.

Churchill also had eight acres in Mountain Danvers onions this year, which have all been harvested, yielding at the rate of 14,000 pounds per

Dr. A. L. Keyes Of Monahans Opens An Office In Muleshoe

Dr. A. L. Keyes, formerly of Monahans, has cast his lot as a Muleshoe citizen and opened an office upstairs in the McCarty building on Main street where he will follow his profession of medicine and surgery.

The doctor is a graduate of the University of Cincinnati, following which he did his interne work in one of the leading hospitals of that city. For several years he has been a member of the Texas Medical association. He has also had special training in ear, eye and throat work and will give particular attention to cases of that kind as well as to general surgery, specializing in such cases of surgery as may be satisfactorily handled outside a hospital.

In locating in Muleshoe Dr. Keyes says he was largely prompted to do so because of the future outlook of this particular town and surrounding territory. "No doubt," he declared, "it has before it an excellent future. There is now here a very fine class of people and like attracting like there will be more of that kind to move here in the near future. Just as soon as the backbone of the present economic depression has been broken, I am looking for a big immigration of people to move westward from the eastern congested sections, and with the rich soil, delightful climate and other attractive virtues of Bailey and surrounding counties, I am confident Muleshoe will receive its full quota of these new citizens."

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor.

L. F. MITCHELL, Bus. Mgr.

SUBSCRIPTION RATES

In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered otherwise. All notices, it matters not by whom nor for what purpose, if the object to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher. In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

SENATOR DUGGAN ON THE JOB

The Bailey county committee in Austin last week received considerable aid in their representations from Senator Arthur P. Duggan, this district, who is a member of the present special session of the Legislature now in action. Mr. Duggan is right up on his toes for every worthy measure of benefit to the people of his district, and of that type of official who sincerely believes that his constituents are really entitled to value received from the services of their senator, and is doing his very best to see that they get it.

TYSON BIRTHDAY PARTY

Monday was a joyous day at the home of R. W. Tyson, the occasion being the birthday anniversary of Mrs. Tyson and Mrs. Gus Priboth. The friends arrived singly and in groups, bearing covered dishes of culinary preparation and delectable viands, until the spacious rooms of the home were filled to overflowing with the friendly congratulators. Fall flowers were used in profusion as table and house decorations, making a gay and appropriate setting for the party.

About 12:30 noon Rev. J. F. Matthews responded to an invitation from the hostess, and in a few well chosen words invoked divine blessing.

METHODIST MISSIONARY MEET

The Methodist Missionary society met in the home of Mrs. A. P. Stone, Monday afternoon. An interesting lesson on Leadership in Japan was given. Mesdames Don't, Eirrod and Eirrod each discussed a topic.

At the close of the meeting, Mrs. Stone served cocoa and cake to the members present: Mesdames Raney, Witte, Dons, Farrell, Wallace, Nina and Fay Eirrod.—Reporter.

Enochs Echoes

Our farmers are all smiling once again, for those who haven't already received their cotton checks are in hopes of getting them soon.

Mrs. W. L. Blalock, who has been visiting in New York, has returned home and reports a nice trip. Mr. and Mrs. T. E. Calloway had all their children in their home Sunday, September 24, celebrating a threble birthday dinner and family reunion. The dinner was given for E. Calloway and his eldest son and youngest daughter, Jimmie Callaway, of Belton, and Mrs. J. E. Ellison, from Curvalls, Oregon. There were 74 present. All reported a nice enjoyable feast.

Ben Swaimis, of Glen Rose, visited in this territory last weekend. He likes the country and says he hopes to move out here later.

Mr. Blackstone has almost completed his new home in this vicinity. It is going to be a nice modern farm home.—Reporter.

Longview News

Mr. and Mrs. W. R. Young returned home Saturday from near Vernon, where they had been visiting his parents.

Mr. and Mrs. Jim Plunkett were in Muleshoe attending to business, Monday. W. R. Carter and Pat Barnett, who are also Muleshoe visitors, Monday.—Reporter.

World's Oldest Tree
The world's oldest tree is believed to be in Yosemite National park. Its age is estimated at more than three thousand eight hundred years, and its greatest diameter is over 34 feet.

\$1,000 In Prizes To Be Given For Essays On "Feel of the Ford"

The Ford Dealers of Oklahoma and Texas are offering one thousand dollars in prizes for a fifteen word statement describing "The Feel of the Ford at the Wheel."

Simple rule contest blanks are available only at local Ford dealers. Any one is eligible by taking a 20 mile drive at the wheel of a new Ford V-8 car accompanied by the dealer; then writing their impressions of "The Feel of the Ford at the Wheel" in a fifteen word statement.

The one thousand dollar prize money will be awarded in twenty-three units: \$500, first prize; \$250, second prize; \$100, third prize; ten prizes of \$10 each, and ten prizes of \$5 each.

An interesting phase of the contest is the fact that the winner of the first prize will be receiving better than thirty three dollars a word for the statement, which is better than the price paid to big name authors for their stories.

All entries must be post marked not later than October 31st midnight. The entries will be judged by executives of the Ford dealers' advertising agents, and winners announced by November 15th, if it is possible to complete judging the incoming mail by that time.

BAILEY CO. EXHIBIT WINS \$25.00 TAKEN BY R. L. BROWN

The Bailey county agricultural exhibit won a \$25.00 premium this week at the Texas State Fair at Amarillo, which opened last Friday and runs throughout this week.

The exhibit was assembled and taken to the fair by R. L. Brown who, for many years past, has handled such for the county. No special standings of merit were made at the fair this year for exhibits; but those being accepted were all accorded premiums of \$25.00 each. Brown says the Bailey county exhibit and its arrangement in the both showed up as well as those from any other counties of this section.

KOEN SELLS INTEREST IN WESTERN DRUG STORE HERE

A deal is in process of conclusion this week wherein W. L. Koen retires from future connection with the Western Drug Co., this city, and his son-in-law, Elvin Smith, becomes an active partner with Julian Lenau, who has in the past been associated in the business with Mr. Koen. It is stated that the deal has not yet been fully consummated, but agreement to such has been made.

Mr. Koen is not now certain as to his future business relations. It is reported he is contemplating purchasing and operating a drug store at Itasca, which is also owner of a drug store in Olton.

METHODIST CHURCH

Sunday school at 9:45 a. m. The pastor will preach at 11:00 on "The Loss Motion of the Church." The league will meet at 7:00 and preach at 8:45 p. m. This is still early, but the people are there and ready for the services at that time.

We understand there is a meeting to be held at the Baptist church, and if this be true there will be no week night services; but the women will meet in their day meeting.

The service, "In Story and Song of A Lost Boy and Coin" is ready to begin on when we can meet.

We are seeing people as rapidly as we can on the conference collections and shall see others. If you go there a class pledge, well enough.—E. C. RANEY, Pastor.

FIRE BOYS HAVE BARBECUE

Members of the local fire department held a big barbecue Wednesday night of last week at Horseshoe Bend, aside from the codies of roasted chicken, there was salad, coffee and other appetizing items on the bill of fare.

Special guests of the occasion were those who some months ago assisted the department in putting on a play here, about 40 being the total to attend. All present report a delightful outing, though it is said, some of the fire ladders were constantly on the alert for fear the fire siren might tip off before their return.

Correct this sentence: "I have no trouble in dealing with women. I understand them."

NOTICE



You will find us 100 per cent on anything. Not only NRA, but we give you 100 per cent Gas and fix your flats in the same way.

We dare you to try us!

PHILLIPS SERVICE STATION
Clay Beavers, Mgr.
Muleshoe

HAMMOCK-POOL

The marriage of Miss Jewel Hammock, daughter of Mr. and Mrs. J. W. Hammock, of Sudan, and Lee R. Pool, son of Mr. and Mrs. W. M. Pool, of 3701 21st street, Lubbock, took place at the home of Dr. R. C. Campbell, Lubbock, 8:45, Saturday evening.

Lee is a former teacher in the Sudan schools, and is a graduate of Texas Technological college, having completed two years of her college training at Baylor college, Belton.

Mr. Pool finished the major part of his work at the Agricultural and Mechanical college of Texas, and has also attended Texas Tech.

The young couple both have teaching positions in the Lonview schools for the ensuing year, but Mr. Pool is at present employed as Emergency agent in Gaines and Yoakum counties. They will make their home in Seagraves until more definite arrangements have been made.

CITY FIRE RATE IS LOWERED

Due to the local Fire department meeting requirements of the State Insurance Board, Muleshoe has been granted a reduction of two cents in its regular key rate.

The reduction came about by the fire boys holding at least one outside fire drill per month, also inside drills, and taking up the study of smoke, ventilation, combustion, life-saving, safety first methods, water damage and prevention, and similar other studies members of the department should understand.

The Department also plans having one of their number attend the special school for firemen held at A. & M. college next year, and, such being reported to the State department will insure a further reduction of three per cent on the key rate.

Muleshoe has one of the best volunteer fire departments in this section of the state, and its members are to be commended for the interest they are taking in the preservation of property and reduction of fire insurance costs.

FORMER CROSBYTON GIRL WEDS

Charlie Watson, of Longview, and Lutiasha Bass, of Baileyboro, surprised their many friends, Tuesday, September 12, when they slipped out of Texas to Portales, N. M., and were united in marriage by Elder J. A. Barrington, of that city. Their witnesses were Miss Laura Lewis and Inez Short, of Clovis, N. M.

Mr. Watson is a well known musician in church services. He is the son of Mrs. Russell Watson.

Mrs. Watson is the daughter of Mr. and Mrs. H. I. Bass, of Crosbyton. She has been helping her brother, Mr. G. Bass, farm the past year.

Mr. and Mrs. Watson are popular young people both in Longview and Baileyboro communities. They will make their home in the Longview community, where Mr. Watson is farming.

ZONE MEET AT AMHERST OF MISSIONARY WOMEN
The Methodist Women's zone meeting will be held in Amherst, Thursday. The Muleshoe auxiliary is to give the morning program.

Mrs. Clay Beavers will conduct the morning devotional on "Prayer." Mrs. Fred Reynolds will sing and Mrs. J. C. Weaver will discuss the topic, "Making the Local Auxiliary a Spiritual Force." The pastor, Rev. E. C. Raney, will preach at the eleven o'clock hour.

A covered dish lunch will be served at noon. The Littlefield auxiliary will present the afternoon program.

Dull Headache Gone Simple Remedy Does It
Headaches caused by constipation are gone after one dose of Adielic. Adielic cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. Western Drug Company.

Why Liquid Laxatives are Back in Favor

The public is fast returning to the use of liquid laxatives. People have learned that the properly prepared liquid laxative will bring a perfect movement without any discomfort at the time, or after.

The dose of a liquid laxative can be varied to suit the needs of the individual. The action can thus be regulated. A child is easily given the right dose. And mild liquid laxatives do not irritate the kidneys.

Doctors are generally agreed that senna is the best laxative for everybody. Senna is a natural laxative. It does not drain the system like the cathartics that leave you so thirsty.

Dr. Caldwell's Liquid Peppin is a liquid laxative which relies on senna for its laxative action. It has the average person's bowels as regular as clockwork in a few weeks' time.

You can always get Dr. Caldwell's Syrup Peppin at any drugstore, ready for use. Member N. R. A.

The making of martyrs is the signal for the downfall of tyranny.

A law that is not based on reason and equity is the code of fools.

Location Change

The public is advised that we have changed the location of our insurance office from the Burrows store building to the building formerly occupied by us at the rear of the Western Drug store.

Alsop Insurance Agency

MULESHOE, TEXAS

MULESHOE COFFEE SHOP

Better Eats & Service

WE FURNISH EVERYTHING BUT THE APPETITE

AND WE APPRECIATE YOUR BUSINESS

ROY and DON

CONOCO

GERM PROCESSED MOTOR OIL

PARAFFIN BASE

Retards depreciation... reduces repair cost at a total cost of one-fifth of a cent per mile, not very much to pay for this exclusive "Hidden Quart" protection.

THE HIDDEN QUART

STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY

At Red Triangle Stations

NRA

WE DO OUR PART

Gin Your Cotton With BURROW Gin Company

A. W. COPLEY, Manager

OUR POLICY

Good Outturns and Good Grades
Fair and Square Treatment to All

Victim Of A GREAT WRONG

The child who is subjected to eye-strain caused by poor lighting at home is the victim of a great wrong.

During the first seven or eight years a child's eyes are in state of development. If they are overstrained during this formative period an impairment of vision is likely to result that will handicap the child throughout life.

Near-sightedness, squinting, undue fatigue, bad posture, are often due to eye-strain in childhood, and poor light is one of the most common causes of eye-strain.

If you have children in your home, guard their eyes by providing good lighting, electricity and lamps are so inexpensive that impairing eyesight by trying to get along with less light than is needed is a tragic mistake.

Have your electric dealer explain good lighting, take his advice, and protect that school boy's or girl's eyes.

Texas Utilities Co.

YOUR ELECTRIC SERVANT

EDWARDS GIN

Now Ready to Gin Your Cotton

FOLKS, we have been very busy the past few weeks getting our gin machinery in working order for another season, and we are able to announce now, **WE ARE READY!**

In good times and bad times, for many years, Edwards Gin has done everything possible to give the cotton growers a good dependable ginning service, and will continue to do so as long as we are in business.

Whatever the Ginner's Code may be—as to we will try faithfully to comply with it in labor—ethics—hours—price or whatnot—the belief that it will result in Better Service for the Cotton Grower and a Better Grade of cotton to offer to the spinner, for which he will pay a better price.

EDWARDS GIN

R. E. EDWARDS, Manager
Muleshoe, Texas

Cotton Consumption In Texas Increased 33 Per Cent In Aug.

Austin, Texas, Sept. 26.—Consumption of cotton by Texas cotton mills during August of 6,423 bales was about 33 per cent greater than the 4,817 bales consumed in August last year but was almost 10 per cent less than in July of

the current year, according to the University of Texas Bureau of Business Research. "Production of cotton goods amounted to 6,520,000 yards, or 8 per cent less than in July," the Bureau's report said. "This was, however, 42 per cent above August last year. Sales of cloth, 3,892,000 yards, were 35 per cent below those of July and 48 per cent under August, 1932. Unfilled orders, 7,690,000

yards, declined 20 per cent from July and also from August last year. "Active spindles, numbering 162,584, declined 2.8 per cent from July but were 17 per cent above August last year, while spindle hours were 4 per cent below those of July but 21 per cent above those of August, 1932."

Baileyboro News

The Baileyboro Busy Bees met last week with 18 members present. Two quilts were quilted. Next week Miss Bill Starkey will bring a quilt, and it will probably be the last meeting of the club for this year, so everyone is urged to be there.

The Baileyboro school opened last week with 120 pupils enrolled. There are several more to start in a few days. Judge J. E. Adams was the principal speaker at the opening. Teachers for this year are: Glen Daughtry, Mr. Phares, Mrs. Daughtry, Mrs. Mary Blackshear and Mrs. Mattie Woods.

Frank Stephens made a business trip to Fortstock, N. M., Wednesday. Dee Warner returned last week from a visit in Oklahoma.

Coach Pharie says he has a good prospect for a girls basketball team this year, and is going to win the county tournament. The Baileyboro boys and girls will try their skill in the first game of the season Friday night with Circleback in Baileyboro's gym.

The Seventh Day Adventist meeting has been going on here during the past week.

Roger and Lois Harvey left last Monday for Canton where they will attend W. F. S. T. C.

Holbert Shirley, of Arch, N. M., made a business trip to Baileyboro Monday.

Mr. and Mrs. Roy Bayless, of Muleshoe, visited in the W. B. Lee home, Sunday.

Little Tex Wallis and a little Renfro girl won a prize in school last week for being the only beginners who could count up to 100.

Elmer Davis left last week for Roswell, N. M., to visit his uncle, Bill Huckabee, and his wife.

The farmers will begin picking cotton in this community next week.

CLUB PRESENTS THREE PLAYS

The Players club of the Muleshoe High school will present three different one-act plays at the High school auditorium Friday night of this week, beginning promptly at eight o'clock, the productions being given under direction of Miss Lucille Beatty.

Names of the plays to be given are: "The Diabolical Circle," Another Man's Place," and John Burgrove, Gentleman." They are all of a colonial nature.

State Wins Suit For \$1,073,000 School Funds Off Mid-Kansas

The largest judgement ever rendered for the State of Texas in a land case was given last Saturday when Judge J. D. Moore, of the Travis County District court entered a decision against the Mid-Kansas Oil and Gas company and in favor of Fred Turner Jr.

The case involved a 561 acre tract of land in Pecos county which had been under litigation for five years past. Immediately following the decision, Richard Berry, president of the Mid-Kansas delivered a check to Turner for his royalty due in the amount of \$926,500, and another check to James V. Allred, attorney general, in the sum of \$1,073,000, at the same time paying all court expenses of the case.

From now on the state will draw one-thirtieth second free royalty interest from the producing wells on that land. All the money received by the state will go to swell the scholastic per capita apportionment of the state.

FARMERS SHOULD THINK TWICE IN HOG SELLING

College Station—Texas farmers should think twice before selling off light pigs or piggy sows on which premiums have been offered by the Agricultural Adjustment Administration in an attempt to remove 5,000,000 hogs from the market before October 1st, says E. M. Regenbrecht, swine specialist in the Extension Service at Texas A and M College.

"With a few exceptions, chief of which is the Panhandle, Texas is a deficiency hog area," he explains. "For commercial hogs the Government plan will undoubtedly be good in many cases, but for the great mass of Texas farmers pigs and sows cannot be spared. The home market this winter for country cured ham and bacon and sausage will likely pay larger premiums than any now offered by the Government. The present emergency premiums are designed primarily for the Corn Belt and apply very little to Texas," he concludes.

"The 60 year old governor, apparently in the best of health, motored to Albuquerque, from Santa Fe that morning for the address. It had just been pronounced the pain to be from angina pectoris. He quickly grew weaker, and soon was unable to talk.

Following the death of Governor Seligman, Lieutenant Governor A. W. Hockenhull, whose home is in Clovis, automatically became governor of that state.

URGES CONSUMERS SIGNATURES

Mrs. B. W. Carries, local postmaster, made a trip to all post offices in Bailey county the first of this week in interest of the NRA campaign for signatures of consumers.

At some points she found committees had been doing some work in this direction, while at others nothing had yet been done, some postmasters indicating their lack of understanding as to the merits of the federal plan for reviving economic conditions of the country.

IMPROVEMENT OF HIGHWAY NO. SEVEN PART OF GIGANTIC STATE HIGHWAY PLAN OF GIVING RELIEF TO PUBLIC

Austin, Sept. 26.—How the state highway commission, its current revenues exhausted, saved the jobs of workers this summer by pouring the bulk of its cash reserve into the breach was revealed by the Texas Good Roads Association today from figures for the fiscal year ending August 31 compiled by E. J. Amey department statistician.

To preserve the livelihood of these thousands of men and their families until the Roosevelt public works program could get up steam the highway department exhausted its surplus funds carried over the better years. It spent \$8,000,000 more than it took in, the figures show, yet without getting into debt a single dollar.

The near miracle was achieved despite a drop of nearly \$12,000,000 in state road revenues, due to retirement of many motor cars, loss of county aid, and diversion of one fourth of the gas tax to refund county bonds.

Money for the successful job-saving fight came from a 33-per cent emergency boost in federal aid, \$1,000,000 old license fees which had been in litigation, and \$7,500,000 in cash surplus from other years, all the department could spare and still finish its projects. Federal aid is not paid until jobs are complete, it was explained.

W. O. Huggins, Texas Good Roads Association president, called the figure "a valiant battle against human misery," but warned that the state fund is now crippled. "For next year we are absolutely dependent on federal aid,"

he said. "To hold our ground, we must get more money from Washington. To do this, of course is imperative; we must not divert any more state road money to other uses. The Roosevelt administration has said flatly that states which do this—which will not help themselves—need not expect the government to help. This help is so vital to Texas now that we must permit nothing to endanger it."

The State Highway Commission is now in the midst of the greatest campaign of good roads building ever undertaken in Texas, its ramifications going out into numerous counties throughout the entire state, the Plains country coming in for a liberal portion of this work.

Last week, in this area, contracts were let for the finishing and permanent improvement of State Highway No. 7 which passes through the counties of Hockley, Lamb, Bailey, and Farmer, the work to begin not later than October 10, and at which time at least 80 men living in this county will be given labor for several months. It is also stated by a member of the State Commission that contract for the improving of U. S. Highway No. 70, which passes through Bailey county, will also be let within the coming 60 days.

EXPERT MECHANICS



—ARE the only kind we employ, and it pays you to have your car repair work and overhauling done by men who thoroughly know their business.

An automobile is in many respects a very delicate piece of machinery, adjustment in some instances being made to ten thousandths of an inch for correctness. It pays you to be as particular with it as you are with your own body.

WE GUARANTEE YOU SATISFACTORY WORK!



Valley Motor Co.

Sales and Service MULESHOE, TEXAS



SERVE BETTER FOOD FOR LESS

The savings you make here enable you to purchase your needs while keeping the costs at a minimum.

Our stock is always fresh and sold at Live and Let Live prices.

TELEPHONE NO. 4 YOUR PATRONAGE RESPECTFULLY SOLICITED AND APPRECIATED

GUPTON GROCERY Phone No. 4 Free Delivery



IN CASH PRIZES

For the Best 15 Word Statement Describing

"THE FEEL of the FORD V-8"

\$500 First Prize
\$250 Second Prize--\$100 Third Prize
Ten Prizes of \$10 Each--Ten Prizes of \$5 Each
23 CASH PRIZES IN ALL

RULES OF CONTEST:

1. Get official contest entry blank from nearest Ford dealer in Texas or Oklahoma and drive the new Ford V-8.
2. Prizes will be awarded for the statements, of 15 words or less, considered by the judges as best describing "The Feel of the Ford V-8." Statements must NOT exceed 15 words.
3. Entry must be written on official contest blank—write name and address plainly.
4. Prizes will be based on best statements given and not on elaborate presentations or grammatical construction. Neatness will be in your favor. No entries will be returned.
5. In case of tie, duplicate prizes will be awarded.
6. Contest is open to every one in Texas and Oklahoma except Ford employees or dealers, their advertising agency, and their immediate families. Only one entry permitted each individual, although all members of a family may enter.
7. Entries must be postmarked not later than midnight, Tuesday, October 31st, 1933, and addressed to Contest Judges, Texas-Oklahoma Ford Contest, Majestic Building, Dallas, Texas.
8. Contest entries will be judged by executives of the company's Advertising Agency. The decision of the judges will be final.
9. Winners will be announced by radio within a short time after contest closes, by November 15th if possible.



You Can't IMAGINE How the New Ford Drives--You've got to Feel it--at the Wheel!

Get the feel of the Ford V-8 by actually driving it over a many different kinds of road as you can find. Feel the startling pick-up that lets you whiz through traffic. Feel the smooth, eager power on the open road as you fairly ZOOM up to 50-60-70-80! You'll say it's mighty sweet-running.

Feel it hug the road, at any speed. You feel safe at higher speeds than you ever drove comfortably in other cars. You know from the start that there's "something under you." It's the "solid feel" of the double drop X-braced double channel frame—plus the long spring base of the cross chassis cantilever springs.

The Houdaille double-acting, self-adjusting Ride Control automatically "smooths out the road" and helps to banish body roll and side sway. Get the feel of safety and road mastery that comes from the oversized Ford brakes!

One ride, at the wheel, will give you the feel of the New Ford and many other important features we haven't even mentioned. Take this ride NOW. Win some of this \$1,000 cash prize money. The first prize is \$500. Why not go after it? Read the simple rules. Drive the New Ford, get your official entry blank, then describe "The Feel of the Ford."

Tune in on the "Feel of the Ford" Review every Wednesday at 8 P.M. WFAA - WKY - KVOO

Get official Contest Entry Blank Free from ANY AUTHORIZED FORD DEALER

Get the feel of the FORD at the wheel

DAMRON'S DRUG STORES

THE DRUG STORE OF MULESHOE
"In Business For Your Health"

Gillette Razor Blades, 50c pkgs. reduced to	25
Proback Razor Blades, 50c pkgs. reduced to	25
Palmolive Shaving Cream, 35c tube	25
Colgate Shaving Cream, 35c tube	25
Palmolive Shampoo, 50c size	25
Colgate Toilet Soap, 16c bar, two for	11
McKesson Milk of Magnesia Tooth Paste, 25c tube, Two tubes for	33
Antiseptic Solution, 16 oz.	49
Mineral Oil, 16 oz.	49
Mineral Oil, 32 oz.	49
Rubbing Alcohol, 16 oz.	29
Milk of Magnesia, 16 oz.	29
Milk of Magnesia, 32 oz.	75
Frens Sanitary Napkins, box of 12	19
Challenge Alarm Clock	98
Fountain Syringes	79
Eye Bath Solution with cup, 6 oz.	59
Crazy Crystals	\$1.50
Jumbo Ice Cream Soda made with Steffen's Cream	10
Old Fashion Milk Shake	.05

Remember, we use running hot water at our fountain at all times

We fill any Doctor's Prescription They are filled by Registered Pharmacists only at Damron Pharmacy

DR. A. L. KEYES

Physician and Surgeon Office McCarty Building
Office Hours 8:30 to 11:00 A. M. 2:00 to 5:30 P. M.
Others hours by appointment only. No Sunday office hours. Call either Drug store for appointments, Phones 36 or 5. Residence Phone 2

CONOCO

Quick Service Station. G. McCoy Service Station
Consumer's Fuel & Supply Co., Service Station

Get the feel of a Ford V-8 at the wheel

Listen to the Radio every Wednesday at 8 P. M.
STATIONS: WFAA, Dallas; WKY, Oklahoma City; KVOO, Tulsa



MOTOR CO.

"SELLING A CAR WITH VALUE FAR ABOVE PRICE"

HAVE A SHAVE!

All Tonsorial work first class and done on the NRA plan.

Mission Barber Shop

Remember Us Trades Day!

We are a home concern selling Oil and Gas for your benefit.

Consumers Fuel & Supply Co.

Will Swap—

SHAVES AND HAIR CUTS FOR VERY LITTLE MONEY.

Skeet's Barber Shop

Muleshoe Elevator Co.

PANHANDLE WHOLESALE

Be sure to get Panhandle Gas and Oils and make your car and tractor happy

J. C. Hammons, Agent

HOME OF GOOD GROCERIES

Where High Quality, Reasonable Prices, Sanitary Products Reign Supreme.

Courtesy and Satisfaction Always Guaranteed

C. D. GUPTON CROCERY CO.

PALACE THEATRE

Special Trades Day Matinee Admission, only 10 and 15 cents

TRADES DAY SPECIALS

60 Ladies Wash Dresses, values up to 98c each, only	25
Prints, fast colors, per yard	10
Sweaters for Children, all sizes, each	29
Union Suits for Boys and Girls, each	39
Overalls, full 220 weight for Men.	89
Dish Pans 17 quart size	49
Cotton Duck, full 8-oz. weight, yard	15
Double Cotton Blankets, each	98

We guarantee to fill your order for any family needs as cheap as anyone, if not cheaper.

ST. CLAIR VARIETY STORE

TRADES DAY

- AT -

-- MULESHOE --

Monday, Oct. 2nd

BEGINS 7:00 A. M. CLOSSES AT MIDNIGHT

TAKE ADVANTAGE OF A DAY OF PROFIT AND ENJOYMENT

ATHLETIC STUNTS GALORE!

Rolling Pin Contest for Women—Boys and Girls Foot Races
Horse Racing At 5:00 P. M.

Hair-Raising, Heart Gripping Movie

At Palace Theatre Special Prices 10 and 15 cents

PATRIOTIC ADDRESS IN AFTERNOON ON "PURPOSE OF THE NRA MOVEMENT"

Music by Parsons String Orchestra

Premium for Best Bale of Cotton Ginned That Day

PUBLIC DANCE AT NIGHT

ATTRACTIVE PRIZES ON ALL ATHLETIC EVENTS SWAPPING, TRADING, BUYING, SELLING, SPECIAL PRICES ON MERCHANDISE OFFERED BY MULESHOE BUSINESS CONCERNS

TRADES DAY VALUES

Our store is well stocked with a full line of Dry Goods, Ready-to-Wear, Shoes, Notions, etc., all of which we are selling at the lowest possible price limit.

We are still offering big bargains in our Grocery close-out. Better pick up a few of them Monday.

HENINGTON MERCANTILE

WE ARE READY!

We have mountains of Merchandise bought to sell at amazingly low prices. All New Fall Merchandise. Come on, see for yourself. Compare Prices!

M. D. JONES DRY GOODS

MULESHOE COFFEE SHOP
The Better Place to Eat
Open Late Roy and Don

Muleshoe Cleaners & Dyers
We make old clothes look new
A. W. Burnett

GET—

A new Aladdin Lamp, now

\$4.75

Get your FREE Tickets for the Aladdin Vase Lamp to be given away FREE November 18th. Ask us for details.

E. R. HART LUMBER CO.

LUCILLE'S BEAUTY SHOP

My New Permanent Machine and Dryer just arrived. Come in and ask about my Special and try them out.

IN DAMRON DRUG

WESTERN Drug Store ON THE CORNER

CERESAN—For treating Seed Wheat. 75c treats 32 Bushels \$3.00 treats 160 Bushels

Pure Olive Oil in Pint Cans, pint	59
A tube of Dr. West's Tooth Paste Free with each Dr. West's Tooth Brush.	
Two Tubes of Milk of Magnesia Tooth Paste for	33
We have the Renton's Hydrocin Tablets, a bottle \$1.50	
25c Colgate's Tooth Paste, now	19
35c Palmolive Shave Cream	25

We are selling Crosley Radios, any kind to fit your pocketbook.

We have a large Prescription Stock and FILL ANY DOCTOR'S PRESCRIPTION

At Sudan in Wood Bldg., Up Stairs 10:00 A. M. to 2:00 P. M. daily. Remainder of Time in Muleshoe

DR. A. S. CRAVER
CHIROPRACTOR
Three Years in Muleshoe

Panhandle Service Station
We appreciate your business
H. C. Holt

LET'S TRADE WITH YOU!

We swap your good old cash for your Produce. Pay highest price and test.

Bell & Walker Produce

When you fail to get what you want at other places, bring it to us. Try us—don't listen to others. EXPERT LATHE WORK. We cut any kind of thread or half thread.

Sneed & Son, Blacksmiths
WELDING AND MACHINE SHOP

Panhandle Lumber Co.

OUR AIM: TO HELP IMPROVE THE PANHANDLE

GILBREATH'S GROCERIES

New Customers Every Day. There's a Reason.

KING & PARSONS

Self Serving Grocery
WHERE PEOPLE LIKE TO TRADE

RAY GRIFFITH'S ELEVATOR

VALLEY MOTOR COMPANY

MULESHOE, TEXAS
Leading in Sales Again in 1933

MULESHOE PRODUCE CO.

PIONEER PRODUCE BUYERS OF MULESHOE
The oldest Established Produce House in town. Others come and go; we stay. Our reputation for fair dealing and honesty has been built up in years of courteous and efficient service.

Bring us your Cream and other Produce, and receive Top Market Prices.

MULESHOE PRODUCE CO.
ELMO HEAD, Proprietor

Superstition
The greatest burden in the world is superstition.—Milton.

Glory
Beldon comes glory till a man be dead.—Robert Herrick.

OPPORTUNITY:

THE GREAT SOUTH PLAINS beckons you, offering unlimited opportunities to permanent home-seekers.

There is not any better time than the present to give serious thought to your future.

Farm in a section of the country which does not fail you . . . a land in which good crops are virtually assured . . . where exceptionally fertile land is priced right.

INVESTIGATE!
Write today or call at our office for complete information.

R. L. BROWN
"THE LAND MAN"
Muleshoe, Texas

CLASS PICNIC AT CETA CANYON

Members of the Fidelity Sunday school class Methodist church, enjoyed an outing last Saturday and Sunday exploring the mysteries of Ceta canyon.

Arriving at the Methodist camp ground late Saturday evening, supper was the first thing in order, it being enjoyed in front of the falls of the canyon.

Sunday morning breakfast consisted of bacon, eggs and coffee, a la cafe style. At the appointed hour, Mrs. Good Harden taught the class the regular Sunday school lesson, Harold Weyer leading in the devotional. Mrs. Al Isaacs giving two appropriate readings and there were a couple of gospel songs sung by members of the party.

During the day various hikes were indulged in, most of them leading to further explorations of the falls. At the noon hour there was a big chicken dinner plus all the fixings, enjoyed by all class members starting on the return trip about four o'clock that afternoon.

Those enjoying the outing were Mr. and Mrs. Al Isaacs and two children, Mr. and Mrs. A. J. Gardner and two sons, Mr. and Mrs. Harold Weyer, Dr. and Mrs. A. E. Lewis, Mr. and Mrs. Good Harden, W. C. Morgan, Misses Evelyn Boone, Lucille Beatty and Mrs. Faye Elrod.

Advertising makes money circulate.



REV. FAY HINTON
Coddie, Texas
Preaching evangelist in revival services beginning here Sunday at Baptist church.



PROF. C. O. HUBER
Canyon, Texas
Singing evangelist in revival services beginning here Sunday at Baptist church.

General News Over Texas and Adjoining States For The Week

An examination for a new postmaster at Sudan has been scheduled.

Nearly \$7,000,000 is to be spent on government forts located in Texas.

Hale county tax rate has been set at 75 cent per \$100 valuation.

The price of gold advanced another 42 cents last Friday or to \$31.75 per ounce.

Broom corn palling is now under way in the Portales, N. M., valley, the crop being reported good.

Teach college, Lubbock, is having a record-breaking enrollment, 1,710 students having enrolled the first week.

The Couden Oil Co., Big Spring, is rebuilding its refinery, furnishing work for 108 men and market for 7,000 barrels of crude oil daily.

Mohair prices went to 40 cents per pound last week in San Angelo, with kid mohair selling at 50 cents per pound.

More than 30 Lubbock county 4-H boys and girls are feeding out baby beehives in preparation for the annual show in Lubbock next spring.

Rapid progress is being made in construction of the Southern Alkali Co., chemical plant at Corpus Christi, on which a total of several million dollars is to be spent.

Novelty cotton tape, used for tying parcels as a decorative and advertising medium, will account for the consumption of 800,000 pounds of cotton yarn this year—a new outlet for cotton.

Because the term was cut short of the required nine months, the Plainview public school has been omitted from the state accredited list and graduates therefrom will have to take examinations to enter colleges.

Texas wool palling for 1933 is estimated by the U. S. Department of Agriculture at 63,314,000 pounds, a new high record and 6,209,000 pounds more than the 1932 crop, and 18 per cent of the total U. S. yield.

V. L. Bradley, Levelland, charged with the killing of Thomas W. Lattimer, August 29, election day, was given two years in state penitentiary last week by the District court of that county.

A minimum of 450,000 tons—nine thousand carloads—of potash will be shipped during the next five years from the potash fields northeast of Carlsbad, N. M., where the Santa Fe is now building in a 25 mile branch line.

A total of \$15,000 reward has been posted at Oklahoma City for the capture of George "Machine Gun" Kelly, \$5,000 of this sum being placed on the head of his wife also wanted. They were captured Monday in Memphis, Tenn.

MASONS HAVE OPEN AIR MEET TWO CANDIDATES GIVEN RITES

Nearly 500 Masons from this section of the Plains attended an open air meeting of that order held amid the sand dunes just south of Otton last Friday night at which time two aspirants for Master degrees were raised and introduced into the esoteric mysteries of that order. Of the total delegation attending, there were 35 present from the Muleshoe lodge.

Degrees were conferred by teams from Lubbock and Littlefield, the latter named Iowa lodge also furnishing the degree candidates.

Following the initiation ceremony, a big watermelon feast was indulged in by all present.

TAYLOR GETS GOVT APPOINTMENT

Curtis Taylor last Thursday received official notice from Washington, D. C., of his appointment as federal cotton statistician for Parmer and Bailey counties, his duties being to visit the gins in these two counties checking their records as to the number and weight of cotton bales turned out by each concern.

This information is used by the government as a basis of cotton crop condition reports published regularly in its public information.

COTTON OPENING, GINS READY TO HANDLE BAILEY CO. CROP

Everything is "all set" for harvesting the 1933 cotton crop in Bailey county. The eight gins of the county have all been overhauled, repaired and tuned up in tip top style for the white staple. Last week the first bale coming to Muleshoe was turned out. It is reported that up to last Saturday the gin at Bula had extracted the seed and squeezed the lint of growers into 24 different bales, and other gins throughout the southern and central part of the county are rolling the long white up into commercial bales ready for shipment.

No reports have yet been made of any cotton growers worrying about pickers. Occasioned by the recent plow up campaign of the federal government, the crop this year is going to be considerably shorter than common, and, too, there is a section of the county where very little cotton is being raised. All over the county farmers wanting and needing extra work, and it is probable much of the cotton picking this fall will be carried on in community and neighborhood style, though a little later it may become necessary to import some pickers.

No clerical funds are available for furnishing labor to cotton growers or their pickers, and yet officials everywhere are insisting it is going to be a case of "work or else" with idle able bodied people.

THE KISTLER BIRTHDAY PARTY

A birthday party was given last Friday from 10:00 a. m., until 5:00 p. m., for Mrs. W. H. Kistler at her home. The event being in the form of a community dinner, participated in by a large number of her friends and neighbors, each bringing some kind of covered dish with toothsome contents. The luncheon was served buffet style, and consisted principally of a chicken dinner, accompanied by pie, cake and ice tea.

During the afternoon several of the ladies present quilted to a finish a keepsake quilt which had been made by Mrs. Kistler's mother eight years ago. Those attending the party event were:

Mrs. Nina and Fay Elrod, Mrs. J. C. Weaver, Mrs. R. W. Tyson, Mrs. Ida L. Stone, Miss Ardeth Glibreath, Mrs. E. C. Raney, Mr. and Mrs. Dudley Buzard, Mesdames John Gaede, G. C. Morris, H. C. Holt, L. R. Bartley, Pearl Gardner, Robert L. Jones, C. C. Mardis, Eth Thomas, of Farwell, Beulah W. Carles, J. F. Walters, Gertrude Spronles, of Farwell, Rosetta Gaede, Armand West, Eva Shirley, Lorena Kennedy, C. H. Buzard, Whitson West, J. W. Kroppf, C. Glibreath, Ray Buzard, Walter Witte and daughter Martina Jean, Mrs. C. R. Farrell and son Arlo, Miss Irene Watkins, Mrs. G. E. Raney and Mother Kistler.—Reporter.

LEGION OFFICERS INSTALLED

Installation services for recently elected officers of the local post, American Legion, were held last Tuesday in their hall, officers being installed as follows:

W. C. Cox, commander; H. W. Goolsby, vice-commander; Curtis Taylor, adjutant; J. E. Adams, finance officer; J. E. Aldridge, service officer; J. C. Ginn, sergeant-at-arms; Howard Carlyle, chaplain.

At the next regular meeting of the local post members of the Legion Auxiliary will furnish the program while the ex-soldiers of the post will furnish the "cats" for the occasion, this event to initiate the membership drive for the coming year. Gilbert Wollard and W. B. McAdams have been named as captains of the competing membership teams.

PAYS TO READ JOURNAL

One day last week Lester Sims and Miss Lela Mae Cox, Muleshoe, made a trip to Clovis, N. M., to get married, according to report. While the license was being made out by Clerk Smith Wright, of Curry county, he incidentally remarked that the Texas "gin marriage" law had been repealed, whereupon the contracting parties looked at each other with surprise and admitted they had not heard about it. They were happily married, however, laet returning to their home here. The Journal has carried at least three stories concerning the repeal of this law, it always pays to read the home county paper!

START RFC WORK AGAIN

Relief work was again taken up in Muleshoe last Monday under direction of Pat R. Bobo, the immediate project being that of finishing a block of Williams street in front of the court house which work had been called off by the state committee about the first of September.

Relief work is being given an average of 21 men per day, and will probably last about six days, according to Mr. Bobo.

Bobo indicated that after this particular block has been finished he may take up work on two other blocks lying north of the court house square and connecting with State Highway No. 7 if permission for same can be secured and no more major project has been designated at that time.

Let Texas folks live for Texas.

THREE C. C. MEN WILL BE TAKEN FROM BAILEY COUNTY

Pat R. Bobo Tuesday evening received notice that three men will be recruited in the Citizens Conservation corps from Bailey county.

Those received must be unmarried, between the ages of 18 and 25 years, and representing needy, dependent families.

Applications must be made to Mr. Bobo and not later than October 10.

10 PEOPLE OUT OF EVERY 100 HAVE STOMACH ULCER

Acidity, indigestion, heartburn, sour stomach often lead to ulcers. Don't ruin your stomach. Counteract these conditions with Dr. Emil's Adia Tablets. Western Drug Co. Adv.

QUALITY and PRICE!

—Are the two important factors in buying Oils and Gasoline.

We sell only the highest quality of both and at the lowest possible prices.

All our products are guaranteed to give full satisfaction.

PATRONIZE A HOME CONCERN AND SUPPORT THE NRA

CONSUMERS FUEL & SUPPLY CO.
On St. Highway No. 7, Muleshoe

If You Want Extra-Fast Relief



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache, neuritis, neuritis or rheumatic pain a few minutes after taking.

And they provide SAFE relief—for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every tablet as shown above, and for the words GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N. R. A.
GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

PLUMBING

General Sanitary Plumbing and Gas Fitting work of all kinds. Satisfaction guaranteed.

I can figure you a complete turn-key job, if desired.

I specialize in construction of all sizes of Septic tanks.

W. L. SHAW
PLUMBING CONTRACTOR
Muleshoe, Texas

Great American Gas

Symbol of Dealer Selling Approved Gas Appliances

Cook With Gas

FOR SPEED COMFORT ECONOMY ACCURACY CONVENIENCE

West Texas Gas Co.

COMPLETE ELEVATOR AND GRAIN SERVICE

We Buy and Sell—GRAIN, CATTLE, HOGS AND FEEDS OF ALL KINDS

Agents for—CASE MACHINERY AND FARM IMPLEMENTS

Ray Griffiths Elevator

I Am Telling You!

That the Groceries I buy at Gilbreath's would soon put Gandhi on his feet and he would quit this fastidious business. The temptation would be entirely too much for him.

Try us and note the difference!

Gilbreath Cash Grocery
Muleshoe, Texas

Make Every Farm a Factory Every Day of the Year

DRIVING POWER...

Money is the driving power behind individual progress, and our checking department is the medium through which this power flows for the benefit of all responsible and progressive people of this and adjoining communities.

You are cordially invited to discuss ways a 3 means that will best serve your individual banking needs.

Muleshoe State Bank
MULESHOE, TEXAS

GET READY FOR FALL and WINTER

These snappy cool evenings are reminders that Fall is here and it won't be long before Winter arrives. Better be looking over the Family Wardrobe now and making a list of the needed wearing apparel for the coming season.

Bring your list here and let us fix it for you. We have a fine line of all needed Dry Goods, Ready-to-Wear, Shoes, etc., for the entire family—all selling at very reasonable prices.

We Still Have—

Some Groceries left from our recent close-out sale on which we can give you big savings.

HENINGTON
MERCANTILE
RED and WHITE Store, MULESHOE

LOCAL HAPPENINGS

- Miss Katherine Hobbs left Thursday for Denton, to enter C. I. A.
- Glen Rockey left Friday for Lubbock to enter Tech college.
- Miss Marie Sutton left Friday for Lubbock to enter Tech college.
- Mrs. S. T. Lawrence visited friends in Farwell, Sunday.
- Henry Johns, of Lubbock, visited Miss Reva Mae Williams Sunday.
- Justin Deamer is visiting with relatives in Amarillo this week.
- Rev. and Mrs. C. A. Joiner visited her mother in Lockney, Friday.
- Mr. and Mrs. Byron Griffiths were in Amarillo, Wednesday.
- Mrs. Ike Robinson transacted business in Clovis, N. M., last Monday.

Woolly for Eyes
BETTER
112 E. 4th Street, Clovis, N. M.

CASH
for your Old Gold
J. R. Nelson
The Expert Watchmaker and Jeweler
312 Main St., Clovis, N. M.

DR. J. R. DENHOF
Optometrist
BETTER VISION WITH COMFORT
104 W. 4th St., Clovis, N. M.

Cecil H. Tate
ATTORNEY-AT-LAW
Office in Court House
Phone 52
MULESHOE, TEXAS

Dr. A. E. Lewis
DENTIST
Office Upstairs over Western Drug in McCarly Building
Muleshoe, Texas

A. R. Matthews, M. D.
PHYSICIAN
—and—
SURGEON
Office in the Damon Drug Store
MULESHOE, TEXAS

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Muleshoe Abstract Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Lubbock Sanitarium & Clinic

- Dr. J. T. Krueger Surgery and Consultations
- Dr. J. T. Hutchinson Eye, Ear, Nose and Throat
- Dr. M. C. Overton Diseases of Children
- Dr. J. P. Lattimore General Medicine
- Dr. F. B. Malone Eye, Ear, Nose and Throat
- Dr. J. H. Sibley Surgery
- Dr. H. C. Maxwell General Medicine
- Urology and General Medicine
- Dr. Jerome H. Smith X-Ray and Laboratory
- C. E. Hunt Superintendent
- J. H. Felton Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.

- Damon Danner transacted business in Plainview, Monday.
- Joe Foster, of Sudan, transacted business in Muleshoe, Tuesday.
- C. G. Coffman, of Watson, attended to business in Muleshoe, Tuesday.
- Vance Wagon and Homer Henington were in Lubbock, Sunday.
- R. L. Covington, of Plainview, transacted business in Muleshoe, Tuesday.
- Roy Truelove, prospective land buyer from Earth, was in Muleshoe, Friday.
- R. A. Boddy, of Texico, N. M., transacted business in Muleshoe, Monday.
- W. L. Covington, of Plainview, transacted business in Muleshoe, Friday.
- Roy Truelove, prospective land buyer from Earth, was in Muleshoe, Friday.
- R. A. Boddy, of Texico, N. M., transacted business in Muleshoe, Monday.
- J. Hicks and Cecil Tate went to Floydada, Wednesday on business.
- Mrs. Elmer Lynch and brother, Pete Robinson, spent the weekend in Ralls.
- RIFE Tomatoes, 75¢ per bu. at patch S. E. Morris, 8 mi. N. E. Muleshoe, 35-2p
- Miss Dora Beulah Wetherby, of Waco, is visiting this week in the home of her sister, Mrs. A. E. Copley.
- J. C. Weaver visited friends and looked after business matters in Clovis, N. M., last Monday.
- Mr. and Mrs. Dewey Piliant, of Clovis, N. M., visited Tuesday in the home of Mr. and Mrs. J. C. Weaver.
- M. D. Jones, local merchant, is spending this week in his store at Idaho.
- Mr. and Mrs. C. D. James of Wheeler, transacted business in Muleshoe, Monday.
- Damon Danner attended the football game between A. C. C. and Amarillo junior college, Saturday.
- W. S. McNabb, of Spearman, transacted business in Muleshoe, Tuesday.
- L. A. Bigler, of Hale Center, who owns land west of Muleshoe, transacted business in Muleshoe, Tuesday.
- Mrs. P. F. O'Donnell, of San Antonio, is visiting this week in the home of Mr. and Mrs. A. E. Copley.
- Elvin Smith spent Tuesday and Wednesday in Lubbock, transacting business.
- Misses Mildred Davis and Ruth Mitchell attended the show in Clovis, N. M., Sunday afternoon.
- F. M. Grazier of Austin field representative of the RFC, was in Muleshoe, Thursday.
- Mrs. Levi Churchill and daughter, Grace, visited with friends in Amarillo over the weekend.
- Ray Thomas and John Gilbreath, of Paducah, transacted business in Muleshoe, Friday morning.
- Mrs. J. S. McDonald, of Slaton, spent the weekend with her daughter, Miss Eunice McDonald.
- E. A. R. Matthews and his sister, Mrs. Amanda Everts, visited his son L. M. Matthews, in Dimmitt, Sunday.
- Miss Lucille Elmore spent the weekend with her parents, Mr. and Mrs. H. market, in Paducah, Sunday.
- E. G. Snappa and Bill Chitwood made a business trip to Clovis, N. M., Monday.
- Mr. and Mrs. C. F. Moeller attending church in Littlefield, Sunday morning.
- Judge John Aldridge, of Farwell, transacted business in Muleshoe, Saturday afternoon.
- W. L. Covington, of Sudan, transacted business in Muleshoe, Saturday. He was enroute to Dodge City, Kansas.
- Born to Mr. and Mrs. Carter Needham a boy weighing eight pounds, September 22.
- Mr. and Mrs. John C. King of Ralls, visited Sunday in the home of Mr. and Mrs. Tom Davis.
- Mr. and Mrs. Jimmie Singer and sons Jack and Neil, visited in the home of her parents, Mr. and Mrs. C. F. Moeller, Sunday.
- Bill Garrett, formerly of Muleshoe, was in town Monday on his way to Lubbock where he plans to enter Tech college.
- Mr. and Mrs. Lee Reynolds and family, formerly of Progress, moved to Muleshoe this week, where he has accepted the position with Muleshoe Elevator Co.
- Mrs. Holly Buey transacted business in Clovis, N. M., Monday afternoon. She was accompanied by her daughter, Mrs. Holly Buey, and Florence Stone.
- Mrs. Jack Hooker and Mrs. James Pace and daughter, Greta, of Vernon, are visiting this week in the home of Mr. and Mrs. Tom Davis.
- Mr. and Mrs. Roy Cobb attended the show in Clovis, N. M., Sunday night.
- Mrs. Harmon Koen and Charles Lenua, of Orlon visited in the home of Mr. and Mrs. Vance Wagon and little daughter, Sondra, and Walter Wagon, returned Saturday afternoon from a short visit with relatives at Comanche.
- Miss Kloma Hudson, of Hollis, Okla., who has been visiting in Long Beach, California, during the summer, is visiting this week with her sister, Mrs. A. J. Garner.
- The Valley Motor Co. last Monday received a carload shipment of Chevrolet automobiles, the shipment consist standard coup, some of which are already contracted for.
- A. J. Sparks, local optician, is this week examining eyes of pupils in High school and Grammar schools here. Monday morning at the assembly hour he gave an interesting and instructive talk on eyes and their diseases.
- Mr. and Mrs. Oscar White left last Sunday for Temple where they took their small son for examination and treatment of his eyes. Some months ago one of the child's eyes became seriously affected, but under treatment responded and apparently the trouble was cured. Recently there has been a recurrence of the same trouble.
- Mr. and Mrs. C. M. Vaughan, of

- Texico, N. M., spent the weekend here the guest of his father, Judge J. F. Vaughan.
- Jim Cook, W. E. Renfrow and J. C. Cooper transacted business in Amarillo, Saturday.
- Mr. and Mrs. J. H. Johnson and D. A. Dodds, of Los Angeles, California, arrived here Monday for a short visit with Mr. and Mrs. Leslie Dodson.
- Ralph Glover and N. E. Trostle, state highway employes, who are now located in Littlefield, transacted business in Muleshoe, Thursday.
- Miss Mildred Miller, M. G. Miller, Mr. and Mrs. Fred Bryant, Hugh Phares and Truman Roberts were in Lubbock, Saturday.
- Mr. and Mrs. Henry Edmonds and son, Harvey, of Sudan, visited her parents, Mr. and Mrs. G. A. Anderson, Sunday.
- Mr. and Mrs. J. S. Glascock, Mrs. D. W. Winn and Miss Juno Glascock made a business trip to Lubbock Saturday, Miss Glascock remaining to enter Tech college.
- Mr. and Mrs. Gene Kistler, of Tatum, N. M., spent the weekend as guests in the home of his parents, Mr. and Mrs. W. H. Kistler.
- Rev. Lloyd Jones, of Plainview, Monday to meet Mrs. Jones, who was returning from Memphis, where she had conducted young people's services in a meeting during the past two weeks.
- ATTEND The Gala Opening of the Greater Garden Theatre next Wednesday night and see Cecil De Milles' "Sign of the Cross." We have completely redecorated, resented and air cooled. Garden Theatre, Sudan, 35-1c
- Floyd Dale Jr., son of Mr. and Mrs. Floyd Templar, died Monday in a Lubbock hospital, burial being made in the Landis cemetery last Wednesday, C. V. Sneed, undertaker, in charge of arrangements.
- J. L. Thompson, working for Carl Cough, in the Lubbock community, went Tuesday evening by a copperhead snake. As quickly as possible he came into Muleshoe and was given a treatment of "Anti-Venom" serum.
- Mr. and Mrs. Owen Head have moved to Clovis, N. M., where he has been made assistant manager of the Clovis Poultry & Egg Co. He was formerly manager of that company's business at Seagraves.
- R. L. Brown and Jess Mitchell attended the Sudan good will meeting held at Fairview, Tuesday night, Mitchell speaking on the merits of the NRA movement in Bailey county. The school auditorium there was capacity filled with people for the occasion.
- Vance Wagon, formerly with the Henington Red and White grocery and meat store, has accepted a position in Tahoka with Bullions' Red and White grocery and market. Mrs. Wagon is leaving Sunday for Tahoka as they plan to make the home there.
- Enrollment of the Muleshoe schools continue increasing, according to Superintendent W. C. Cox, there now being 150 in High school and 220 in the Grammar grades. He also reports there are other pupils who would like to attend school here if they could find some work to help them along in a financial way and places to stay.
- Mr. and Mrs. Elmo Head received a telegram Monday announcing the birth of an eight pound baby boy to Mr. and Mrs. B. W. Hobbs, of Wilson, Mrs. Hobbs being their daughter. It is reported that young roosters went up 10 cents a pound on strength of the telegram.
- Mr. and Mrs. Vergie Bennett, of Idalou, are here this week assisting in the M. D. Jones store. Mrs. Bennett is a daughter of Mr. Jones.
- Friday of last week a birthday dinner was given at the home of Mr. and Mrs. M. Y. McGuyre, in the Circleback community, honoring Miss Minnie Walls, eight years old, of St. Vrain, N. M., who is the granddaughter of Judge J. E. Vaughan, this city. Those attending the anniversary occasion were Mr. and Mrs. C. H. Vaught, Texico, N. M., Mr. and Mrs. Charley Walls, St. Vrain, N. M., Judge and Mrs. J. F. Vaughan, Muleshoe and the honoree.

Crop Production Loans Must Be Paid From First Sales Of Crops

"Borrowers are advised," according to John S. Andrews, field supervisor, "that the crop mortgage provides that payment of the Government loan must be made from the first sales made from the crop. All banks and Gins have lists of Government borrowers in their territories. Banks will assist in making remittances to the crop Production Loan Office, Dallas, Texas.

"When full payment is made prior to receipt of check for cotton destroyed, receipts will be issued so that the cotton check will not be held up when received by the county agents.

"The funds loaned for crop production are declared to be impressed with a trust. The recorded mortgage makes the buyer as liable for buying crops and not applying the proceeds to the payment of the note as is the borrower.

"Because so many opportunities for complications may arise in making proper indorsements on cotton checks, we must insist that sales of crops, made prior to receipt of cotton checks, shall be applied on the note.

"Loans are due when the crops are sold, regardless of the maturity date of the note. Please bear this in mind!

"Be sure you make remittance to the Dallas office just as soon as crops are sold. You have been recommended by local and county committeemen who placed their trust in you, and advised the Government that you were worthy of the trust. They also expect you to make good.

"Those Gins and cotton buyers who have not yet received a list of Government borrowers for your protection, are requested to get in touch with the Field Supervisor at Littlefield, Texas, and he will be glad to furnish you with a list of any county that you desire."

BUDGET HEARING NOTICE

The City Commission gives notice of a hearing for approval of the City Budget for year ending April 4th, 1934. The meeting will be held at the City Hall, October 2nd, at 8:00 o'clock p. m. All citizens and property owners interested are requested to attend.

—AL ISAACS, City Secretary, Itc

GARDEN THEATRE
Sudan - Texas

Fri. Nite and Sat. Matinee
Buck Jones in—
"FORBIDDEN TRAIL"

Fri. and Sat. Nite Midnite Previews
"THE EAGLE AND THE HAWK"
With Cary Grant, Frederick March, Carol Lomborg.

Friday Nite Preview starts at 8:30.
Saturday Nite preview at 11:30.

Sat. Nite, Sun. Matinee and Mon. "ONE SUNDAY AFTERNOON"
With Gary Cooper and Fay Wray

MRS. RAY GRIFITHS PRESIDES AT FIRST MEETING OF P. T. A.

The first Parent-Teachers association meeting of the school year was held last Monday evening in the school auditorium. Mrs. Ray Griffiths, the recently elected president for the coming year, presiding. The meeting was following the invocation by Rev. E. C. Rance, the president addressed the audience speaking of the duties of such an organization and setting forth some of the local needs. Representatives of various committees were introduced on their duties explained.

It was agreed to sponsor a "Tiny Tot" wedding at some future date.

A vocal solo was rendered by Miss Lucille Beatty, a reading by Lela Mae Barron, and a piano solo by Jimmie Adams.

Plans for a membership campaign, to be staged in the near future, were discussed and dues for the year were set at 50 cents per member.

It is better to plant the seed of tyranny than to lament its vintage.

SEVERAL CARS

Choice Coal
now on hand and enroute.
Also, a car of **Salt**
Bought before the price advance.
MULESHOE ELEVATOR CO.
TOM DAVIS, Mgr.

COME TO PENNEY'S FOR FOUNDATION GARMENTS

Penney's Corsets, Brassieres and Underwear made exclusively to sell in Penney's stores and made to the most exacting specifications, are the Nation's Greatest Foundation Garment Values.

Penney's most popular Combination

Bias cut for smooth fit, Broadcloth for wear

SLIPS, 49c

Trim, firm quality Broadcloth, good workmanship, full bias cut, full 46-in. length. What more could anyone want, and so saving. Price only

49c each

\$2.98 each

Women's RAYON UNDIES
Fine gauge Rayon garments that fit and wear. Only

39c each

Clasp front lace back CORSET

Elastic top and elastic panel at side. This style is for well developed figures and allows plenty of hip room. Only

\$2.98 each

Bias cut for smooth fit, Broadcloth for wear

SLIPS, 49c

Trim, firm quality Broadcloth, good workmanship, full bias cut, full 46-in. length. What more could anyone want, and so saving. Price only

49c each

Snuggle-down STEP-IN GIRDLE
Tea Rose Laxtex, two-way stretch, smooth fitting, only

\$1.98 each

Clasp front, lace back CORSET

For average figures. Material of pink coutil. This is one of the largest sellers in our corset line. Only

\$1.98 each

BRASSIERES
Back hook with mesh bust section, rose bud trim, only

25c each

48 Gauge Pure Silk Chiffon HOSE

Reverse twist yarn makes them safer, sheer and clear, yet serviceable. Exclusive in every detail. Only

98c pair

Clasp front lace back CORSET

Elastic top and elastic panel at side. This style is for well developed figures and allows plenty of hip room. Only

\$2.98 each

Printed Pannu Belt

Bandeau

So dainty! In tea-rose, assorted patterns, lace and rose-bud trim!

6" length! Ribbon straps!

39c

48 Gauge Pure Silk Chiffon HOSE

Reverse twist yarn makes them safer, sheer and clear, yet serviceable. Exclusive in every detail. Only

98c pair

8-OZ. COTTON SACKING 12 1/2 CENTS PER YARD

J.C. PENNEY CO.
CLOVIS, NEW MEXICO