# THE MULESHOE JOURNAL 

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

## PATRIOTIC PROGRAM SPONSORED BY BUSINESS MEN WILL BE MAIN FEATURE OF JULY 4 CELEBRATION

Prominent Speakers, Music, Horse Racing Stunts and Athletic Kinds

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| :---: | :---: |
| Fourth of July which bids to be of |  |
| exceptional attraction and intere all people has been prepared |  |
| all people has been prepared by the committee on arrangements and will |  |
| be carrea out in |  |
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| miles around, ineluding many of the |  |
| neighboring towns and communities | meeting held la |
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| evening there will be boxing and |  |
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| ies and come to this big celebra- |  |
|  | each community, while the tarmers |
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|  | Mueshoe: Pa |
| ond prize, $\$ 1.00$. |  |
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| from the |  |
|  | der, L. A Corbell. |
| To the oldest person attending the | der, L. A . C |
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| $\begin{aligned} & \text { also the larges } \\ & \text { of } \$ 1.00 \text { each. } \end{aligned}$ |  |
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| Other addresses |  |
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| ${ }^{5} / 30 \mathrm{P}$ M M, Shetand pony, larger |  |
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| :00 P. M., Wreesting and Boxing |  |
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| Want unemployment facts |  |
| sistant State "itghway Engineer |  |
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| Castro, Lamb and Parmer conuties. | The Government offers two dirfer |
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|  | payment to be made sometime d Continued on last page) |


short time, the on come market in at
has
hasd ecided. About 60 per cent of thit
lind








## June Tax Death To Be

## Tax Deadline For Second Half Fees

Heat Wave Over
Southwest Running
High, Rains Needed
sFrday, saturas and sunday past
were exceptionalyy hot days through.


## VERNON PORTER KILLED WHEN MOTORCYCLE CRASHED IN WIRE FENCE ON HIGHWAY 7 SATURDAY

Two Others Bady Cut on Wire When Wheel of Side Car Brreaks Off Axle, Porter Buried At Dallas, His Home


$\qquad$

$\qquad$

$\qquad$


Bailey County Would Borrow $\$ 5,000$ For Improving Highway

















## THE MULESHOE JOURNAL

## Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3. 1879 . JEss MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.





|  | The glorious rourth |
| :---: | :---: |

 Its still a grand old flag. counstry an titled to a birthday celebration, an
tits a poor sort of ceitizen who can
put his heart into the celeration.
weve come a tong way since the









## Each wants a different motor oil

 -and Gulf makes an oil for each!| You know best what kind of an oil 1 you want. You know best how much you want to pay for it. | Great Gasolines |
| :---: | :---: |
| So Gulf lets you take your choice. | Gulf Traffic-A dependable, white anti- LOW |
| Offers you 4 fine oils and 3 fine gaso- | That Good Gulf-The famous fresi MEDIUM |
| -al failong with any prod | Aled No exira cose PRICE |
| sells you-you'll get something else -confidence in its quality! | No-Nox Etby -As |
| Every product sold under the | Great Motor Oils |
| Gulf seal is the finest that |  |
| be made at the price.Try | ble low priced oil $15 ¢$ (ptus ax) |
| the very next time you |  |
| d gas-or oil-or service! |  |
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|  | tor oill in the world $35 \%$ (plus tux) |

$\int_{\text {The muleshoe journal }}^{\text {Jaurty Journalettes }}$




## Pavement Pickups

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stocks and bonds, and it is reported
het wall caryy such a stock in his vari-
ety tore.













SNAP SHOTS
Resuits of the pat three yean
prove that
when fewer peoperestion play the toper.


in a graveyard. Marbbe somebody tool
it there so the ghost could walke.
hat


Firt it becores smanter, then it be be
comes searer, $\begin{aligned} & \text { not now tits becoming } \\ & \text { cheaper. What next? }\end{aligned}$
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of meass
Maxwel
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it then This time he was again wel
roken
 still weak from the to
to come to town.
Maxwell is a

 ss,000.000 LOANS RECEINED Rehabiltation " \$ and contsruction


 | Lonns will furnish |
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| nearry |
| Muleshooe men made |




## B00M



## COOLING BREEZES...

The ultra-friendly beaming of Old Sol during these summer months is not at all conducive to cooling conditions. To keep comfortable artificial means must be used.

Electric Fans are life savers these hot days. You can control the weather very satisfactorily with one of these little machines of ef one of these liency and it costs very little to operate them.

The Fan itself may be bought cheaply and the added comfort is wonderful. See your dealer today!

## Texas Utilities Co .

YOUR ELECTRIC SERVANT

## DAMRON' RUG STORE

the drug store of mulesho Buusiness For Your Hea SPECIALS:
Milk Magnesia, 16 oz. for onl
Ambrosia Face Powder
Ambrosia
Cleanser,
Ambrosia skin Cream,
All 3 for $\$ 1.50$
New Kotex, 3 boxes for
Kleenex, 3 boxes for
Three Cell Foeusing Flashlight, 500 Foot Range, .50 Three Cell Fousing Fiashli
Complete with Batteries Prince Albert Smoking Tobacco, 2 cans for
MeKesson's Shaver MeKesson's Shaving Cream Large Tubes, 2 for
McKesson's Milk Magnesia Tooth Paste, Large Thkessens, 2 for Maik Magnesia Tooth Paste, Large
Tubl 2 Tubes Colgates Dental
50e Tooth Brush, all for
New Montag's Shadow Stripe Writing Paper, 90
Sheets, with Envelopes to match New Monta's Shadow Stripe Writ
Sheets, with Envelopes to mateh
Kesso Shaving Brushes, Kesso Shaving Brushes, an all quality Brussh, ea.
McKesson's Almond Cocanut Oil Soap, 5 . McKesson's Almond Cocanut Oil Soap, 5 e per cake
or 6 cakes for Genuine Chamois, Full Size
Allied Fly Spray, Full Quart
Allied Fly Spray, Full Quar
Fitch Shampoo
We give one
25c size 2 bottles Frostilla Lotion for Chevron Fountain Syringe, attractive colors
Guaranteed for one year Guaranteed for one yea
Rio Rita Brilliantine
VISIT OUR SODA FOUNTAIN
try our old fashoned mik shake 5c
Magnolia Service Station for mobloil and moblegas R. L. Brooks, Jr., Manager

TOP PRODUCE PRICES PAID
We invariahty set the prices paid for country produce
in Muleshoe, and its always the highest possible one.
MULESHOE PRODUCE CO.
GOOD USED CHEVROLETS
At Bargain Prices
TESTED FIRESTONE TIRES
Better Made than ever before-nenver excelled in
Quaity or Service. Let us reshoe your car with them:
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## MOTOR CO. <br> "SElling Agear with yalue

Stop at Our Camp the 4th
Texico Fire Chief Gas and other Texico Products
JUST INSTALLED-

anyshing, repair anshing that is round or ought to
be roudd
Do


Will Swap-
shaves and hatr cuts for yery cittle
Skeet's Barber Shop
CONEY'S 5c EACH
Buy them by the sack atDON'S CAFE
Some one said Chirapractic a FAKE and FAILURR
Not those who have USE Citiropractic, Then WHO?
Dr. A. S. Craver
Th seven years a Chiropprato
Third year in Muleshoe
A MODERNIZED GROCERY
Our Grooery Store and Meat Market is beling Com-
pietely changed, improved and modernized to the nth pietely changed, improved and modernized to the 'nth
degree. We will be better situated to disphay our
 costomers, and buis
arrangements.
WE Now have one of the nicesst grocery tores in muleshoe
C. D. Gupton Grocery Co.

## specials for barter day only-

Soles and Heets for Men's shoes, Best grade leathier
for ouly
stoon

Ike Robinson's Shoe Shop

## SPECIAL SWAP-DAY SALE

10-quart Galvanized Bucket
Children's Dresses, regular 49c, close out at
Ladies Dress Hats, regular 98 c to $\$ 1.69$, close out, each Anklets, all sizes and colors
Voiles, fast colors, beautiful patterns, all shades, 3 yds. for Ladies House Shoes, pair
Men's Dress Straw Hats
Cotton Chopping Hoes, each
.16
.25
.79 .10 .25 .25
ton Chopping Hoes, each

ST. CLAIR VARIETY STORE


## BIG

CELEBRATION [VIT AT MULESHOE

## EIGHTEEN HOURS OF FUN and FROLIC

## COME EARLY

STAY LATE
If you want to enjoy a good old fashioned Fourth of July, come to Muleshoe and bring the family with you. A continuous program will hold your interest right through the entire day, ending only with a great free display of fireworks at 9:00 p. m.-such as you haven't seen for years. Come early-stay late!
Cash and Merchandise Prizes
Cash Prize to Ricketiest Ford, Biggest Family Coming in Chevrolet, Person Coming from Farthest Distance, Oldest Person Attending and to the One Bringing Largest Amount of Cream or Eggs for Sale July 4th.
Baseball Game Between Muleshoe and Earth

## PATRIOTIC ADDRESS BY

District Judge Clark N. Mullican, Lubbock
SPECIAL PRICES OFFERED BY ALL BUSINESS CONCERNS FREE Auction Service on Goods Offered for Sale or Barter BOXING BOUTS

HORSE RACING EVENTS
FIREWORKS DISPLAY IN EVENING

## "A STITCH IN TIME SAVES NINE"

That's an old saying, and it's equally true that a dollar spent now may mean the saving of several dollars in future buying.

Prices of all articles in Dry Goods, Clothing and Groceries are constantly going up and will doubtless advance more in the near future. Purchases made now mean big savings to you.

## HENINGTON MERCANTILE

## YOU CAN SAVE MONEY:

Your Dollar will go farther now than it will for years. Buy what you need while the present low prices prevail. COME TO SEE US TRADES DAY We have a complete stock of
DRY GOODS READY-TO-WEAR SHOES AND GENT'S FURNISHINGS

Our Prices Can't Be Beat!
M. D. JONES DRY GOODS

## BARTER DAY SPECIALS

Daisy Churn, 3 gallon size $\$ 3.98$ Daisy Churn, 2 gallon size $\$ 3.29$ Ice Tea Glasses, 12-oz. size, per set of 6 ,
Baseball, 27-inning "professional,"
We have used Ice Refrigerators at Bargain Prices
E. R. HART LUMBER CO.

We want YourHOGS

We want YourCattle
RAY GRIFFITHS ELEVATOR

All Kinds of Bread \& Pastries
Kennedy's Bakery

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| :---: |
| H.C.Holt |
| WE WANT- <br> Your Cream and Eggs wili trade you cash or groceries McCoy's Service Station |
| SNAP'S SERVICE STATION We have Tires at very low prices. Come tet me show yout TEXICO GASOLINE |
| SPECIAL FOR TRADES DAYOur Good Meals only $\qquad$ <br> C. F. MOELLER Groceries and Meats |

For Swap-
Cash for chickens, eggy and cream Bell \& Walker Produce

THANKS-
For the wonderful patronage accorded us last Barter
Day. We are still in business at the oid stand and


Sneed \& Son, Blacksmiths ${ }^{\circ}=$
FLOUR TAX SOON GOES ON On July 5 a tax of 51.50 per barrel or or $37 / 1 /$ o opet is
pound sack of BLG
We supply no
We
We have a car load and a half of highest quality
hlour on which we will give our customens the ber
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$\begin{array}{lllllll}\boldsymbol{I} L & \boldsymbol{L} & \boldsymbol{R} & \boldsymbol{E} & \boldsymbol{A} & \boldsymbol{T} & \boldsymbol{H}\end{array}$ $\boldsymbol{R}^{\text {the best place to buy }}$ $\begin{array}{llllllll}R & O & C & E & R & I & E & N\end{array}$

KING \& PARSONS Self Serving Grocery where people like to trade

## We'll Swap-

Gulf Service Station
FOR SALE OR TRADE-
SOME GOD USED GARS, AND GOOD DSED
TRUCKS. some Fords,
TOO
VALLEY MOTOR CO.
SPECIAL PRICE—
On Seiberling Tires
Consumers Fuel \& Supply Co.
VISIT OUR SODA FOUNTAIN
On Trades Day, July 4th
he many specials througho



## We Want Heads And Ear Corn <br> Will Pay Good Price on Heads That wiwll do to grind and feed cattle

## Ray Griffiths Elevator

## Flour Tax Is On Soon! <br>  ctrestro on on our preant nipuy, Save Money On Your Flour benebit of the saving in this advanced buying. With the tincreased price paid for wheat flour is rapplity advanceng in wholesale prices. Dealers get 30 days exemption on sales of flour already purchased Save You 37c Per Sack Other dealers want to buy our flour, but we are holding it for the benefit of our customers. We have about one and a half car loads of <br> Gilbreath Cash Grocery <br> Muleshoe,

Make Every Farm a Factory Every Day of the Year
Sitting 0n Top Of The World With A Down Hill Pull!

They say a scolliman is expelng thake the Mow
out of his invention, a mouse trap chat
before it has a chance to EAT the Cheese!
They poke a lot of fun at the thrift of the Scothman
had only been more SAVING. We REALIZE it now, after
it is too late. The man who saved and kept his savings in
our conservative Bank is now figuratively "sitting on the

Muleshoe State Bank mULESHOE, TEXAS


Tech. at Tech., spent the weekend at home.
James Dovis and F. Miller lett Mon-
day for a vist with Mr. Mrs. Bill
Huckabee near Rioswell, N. M. M. Mis Sybil Garth is visiting his sis-
ter, Mrs. Cecil Harvey, of Muleshoe. Mrs. Mae Stinnet and childrenen spent
Saturday night with her parents Mr.
and Mrs. W. Q. Chaney. and Mrs. W. Q. Chaney.
an. . . Durhaam and WWoodroe Freu-
diger returned from Roswell, N. M..
Friday. "Red"
homa
Luny Luny
night.
Chari


POISON RODENTS NOW

$\qquad$
$\qquad$ damage is being done to young crops
because of them. Ground squirels and other rodents are also reported to be
numerous, all doing their part in the
damage of crops and dollars in a $y$
be eliminated
Poison grain may now be secured at
the court housuru here
for destruction of rats, prairie cost
rabits and other animal pests, and
farmers and gardeners are urged to get their needed quantitles while the to sup
ply is still available. Alex Paul accomodate them. Indiana government
payers 571.08 per captic


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| Light Foods for summer eatives -and you want to pay as light ${ }^{2}$ price tor them as you can. We can satisty you both as to Food and Price. <br> For several years we have been let live") plan-and folks ilike it so wil you. Come see us! Moeller's Grocery |
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## A NEW STORE! BETTER ARRANGEMENTS AND BETTER ACCOMODATION

Well, you'll think it is new when you come in at the front door. It's at the same location, the same proprietor and clerks greet you friendly as you come in-but the appearance within is far different.

We have effected a complete and modern arrangement of the interior, repainted and redecorated everything in tasty style, changed departments for greater efficiency and added to our already large stock.

You will have still greater pleasure in trading with us. We can serve you much better and more satisfactorily.

Groceries Are Advancing
During the past wek there have been many advances in Food Stuffs. Now is the time to lay in a supply not only for immediate needs but for the future, as well. Groceries are destined to go still higher!

TELEPHONENO. 4
GUPTON Grocery
Phone No. 4

Free Delivery

## PRICES: <br> Are Going On Up IMMEDIATE BUYING MEANS SAVING OF MONEY

Now that the "New Deal" of President Rossevelt has begun to operate effectively all commodities are on the ise are they will continue to go on up higher:

The advance in cotton prices means higher priced Dry Goods. The advance in wool means higher priced Clothing. The advance in wheat prices mean higher priced Food-and there are numerous other advances going on all the time. BUY NOW-Lay in a good supply before Further advances-It will mean Money saving to you.

## HENINGTON <br> MERCANTILE <br> RED and WHITE Store, MULESHOE



