

THE MULESHOE JOURNAL


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## LIGHT UP

## FOR Better Business

## People are again disposed to BUY, particularly in view of pros-

The tremendous value of Good Lighting as an aid to selling and buying has been tested and approved by enterprising merchants all
over the Panhandle. Good Lighting makes selling easier for you; it also makes it easy for your customer to select and buy the articte

Properly lighted show windows invite castomers to "Come In"
your store. Well lighted interiors permit you to display your merchandise most attractively, and it enables your customer to buy with that feeling of confidence and security which you
so essential to every satisfactory business transaction.


and


| DR. J. R. DENHOF |
| :---: |
| Optometrist |
| BETTER VISION wITH |
| COMFRT Clovis N. M. |
| w. Ath St., |
| Cecil H. Tate <br> ATTORNEY-AT-LAW <br> Office in Curt House <br> Phone 52 <br> MULESHOE, TEXAS |


A. R. Matthews, M. D.



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| - Courtland Paul and Miss Alice Ragsdale were in Amarillo, Friday. | Mr. and Mrs. Ray Griffiths attended the Tri-state fair in Amarillo, Thurs- |
| :---: | :---: |
| - J. A. Hutto, of Spur, transacted business in Muleshoe, Monday morning. <br> - Fred McMasters, of Tulia, visited Miss Lucille Elmore, Sunday. | A. W. Copley was in Olton Monday on buisness in connection with cotton ginning. |
| aker, of Farwell, was looking ness here Monday. | - Miss Lorena Spence and Graham Chandler witnessed the mysteries of the movies in Sudan, Sunday. |
| - J. S. Shipman attended to business in Muleshoe, Tuesday. | - Mrs. Bill Wingfield spent the weekend in Littlefield, visiting her father, <br> R. M. Cox. |
| J. R. Teal, of Enochs, was in town on business, Tuesday. <br> L. E. Daniel, of Happy, visited | - Coe Hopping and John Head, federal land bank appraisers, were here Monday and Tuesday. |
| friends in Muleshoe, Sunday. <br> - Earnest Neigh, of Earth, transacted business in Muleshoe, Saturday. | - J. E. Moore, of Circleback, was looking after business interests here, Tuesday. |
| aynes Sparks, of Olton, visitec ds in Muleshoe, Sunday | J. D. Spralls, of Cisco, and J. G Spralls, of Lenora, were prospective land buyers here Tuesday. |
| - w. L. Williams and Jess Willams, of Plainview, transacted business in Muleshoe, Friday. | - C. A. Springtube and W. Springtube, of Hobart, Okla., visited in the home of D. A. Dearing the first of the week. |
| Raynes Sparks, of Olton, attended to business in Muleshoe, Tuesday. | - Miss Mary Frances Willis spent thê weekend in Sudan, the guest of her cousin, Miss La Pina Jackson. |
| - Alfred Crosby, of Lubbock, transacted business in Muleshoe, Wednésday. | cousin, Miss La Pina Jackson. <br> - Ralph Glover and Woods Tucker highway engineers from Littleflled were in Muleshoe, Monday enroute to |
| - John Tucker, of Crosbyton, looked after business' interests in Muleshoe, Friday. | Plainview. |
| R. L. Brown spent the weekend in Amarillo visiting friends and looking after business | days leave from Ft.' Sill.' Okla., army post, is visiting in the home of Mr and Mrs. Jullian Lenau. |
| - Bill Cook, of Ft. Worth, spent the weekend in Muleshoe looking after business interests and visiting friends. | - Mr. and Mrs. R. P. Melindy, of Clovis, N. M., spent the weekend in the home of her mother, Mrs R L Faulkner |
|  | engi- $\begin{aligned} & \text { field } \\ & \text { Tyue } \end{aligned}$ |

## - Jamene Amolach of Whkr, ystece his

## day morning. ated

## - O'Nell Rockey, who has been in the reforestation camp at Gillette, Wyom ing, is here recovering from a ton

| Mrs. D. K. Smith left Monday for | - John Lacey, RFC bookkee Bailey county, was in Sudan, |
| :---: | :---: |
| Chicago, Ill., to visit her daughter, Mrs. |  |

 - W. L Stell, of Oiton, is visiting this
week with his sister, Mrs Irvin St. Mrs. L Sikes and son, Don, of Winks,
Clair. - Jack Parsons. of Canyon, accepted
a position in Bill's cafe, Monday morn
ing.
 Muleshoe bakery.

- Mrs. S. T. Lawrence and Mrs. J. E. Mr. and Mrs. M. F. Collins, of Far-
Aldridge were in Lubbock, Saturday return to Muleshoe and
are living five miles north east of - Mr. and Mrs. R. J. Klump visited
her sister, Mrs. H. H Carlyle in a Lub- of Farwell, and Runces Newton, Etha Sheriff
Bearden and - George Dodson, of Tahoka, visited $\begin{aligned} & \text { Damon Danner and Richard Rockey } \\ & \text { took Glen Rockey to Lubbock, Sunday }\end{aligned}$ - George Dodson, of Tahoka, Visited
Sunday in the home of his brother.
Lesile Dore he is attending Tech college.
Q Mrs. E. G. Snapka and son, Wilise,
 - J. I. Bartley, constable of Muleshoe,
transacted basiness in Lubbock, Tues- $\begin{aligned} & \text { Basney Harding, of Texico, N. Muleshoe, Monday morning en- } \\ & \text { day. } \\ & \text { day } \\ & \text { route to Lubbock to visit his sister } \\ & \text { - Dr, A. R. Matthews and sister, Mrs } \\ & \text { Mrs. H. H. Carlyle, who is convalesc- }\end{aligned}$

Amanda Everetts, of Clounch, N.
spent sundia in $\mathbf{F t}$ Sumner, N. M.

- L J. Wilmeth, of Ft. Sumner, N. M
attended to business in Mulesho
- L J. Wilmeth, of Ft. Sumner, N. M..
attended to business . in Muleshoe,
Tuesday.
al
Cl
Te
Tig. and Mrs. Verne Bearden, - Miss Mildred Davis, Mrs Jim Pace
and Mrs. Jack Hooker, of Vernon, and
Cliff Davis attended the
- Mr. and Mrs. Verne Bearden, o
Enochs, visited friends and relative
in Muleshoe, Tuesday.
- Irvin St. Clair left Tuesday morn - permanent waves-s1.00 up.
Have your hair well shampoed
ing for Dallas to attend the fall mar-
ket.
- Bill Chitwood returned Monday
evening from Taylor with a truck load
of cotton pickers.
- FOR SALE or Trade: Good one-rov
binder, s110 N. . Tivis, Baileyboro
1 mi . west of Monument Dam. $36-1 \mathrm{t}$
- Mr., and Mrs. Clarence Goens,
Dimmitt, spent the weekend here
the home of Mr. and Mrs. Ray Gris
the home of Mr. and Mrs. Ray Grif
fiths. theatre
mulesho
 "Wax museum"
Fri. \& Sat., O\&f 6-?
John Wayne, in-
"THRE MUSKETEERS"
Richard Talmadge, in-
"YANKEE DON"
Sun. Mon. Tues. Oct. 8-9-10
in- "Fortysecond street"
Wed. and Thurs, Oct. 11-12
Buck Jones, in-
"ONE MAN Law"


## OUTDOOR CLOTHES

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Made EXACTLY like the men'e stylest


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Lumberjacks $=$ ashed like a shirt. Warm, C ceable, only
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