gOVERNMENT PLAN WILL BRING $\$ 248,00000$ TO THE CONTRACTING COTTON GROWERS OF COUNTY


BREAD PRICE ADVANCES TWO CENTS Cotton Acreage PER LOAF AS FLOUR TAKES A HIKE
WHEN THE PROCESS TAX IS EFFECTIVE Reduction Now


Bailey Co. Would Vote On Local Option, Aug. 26




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 beet anatato ter he ber wes mod whis reation wistex in Truatian math atean
 memmay Na
Local Hatchery Puts Out 90,000 Of Baby
Chicks In Season

## THE MULESHOE JOURNAL

|  JESS MITCHELL, Editor. |  |
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| A THOUGHT FOR THE WEEKBlessed is he that considereth thepoor; the Lord will deliver him intime of trouble.-Psalms, 41:1.The esesnce of generosity is inself-sacrifice.-Henry Taylor. |  |
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| \% \% \% \% \% \% \% \% + \% \% \% \% \% II The Journal takes unto itself no |  |
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| aspects of the soviet government ofRussia, but in which we will retainall liberties possible. More than one |  |
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## AS CERTAIN AS THE SUNRISE!

Darkness gives way to ligh Clouds of gloom are dissolved and things take shape...In the brilliant light of the rising sun, life swings into action and terrors of the night are forgotten... As certain as the sunrise, will be America's recovery from depression

Improve ments are manifest on every hand It is again time to work and plan for the future; time to really start living again Perhaps during the past year or so you have been living on short rations and ex ceedingly plain foood. . With the as surance of better days to soon come you can now broaden and lend greater variety to your table menu ... And we are still here to serve you with all the staple and fancy Groceries your appetite craves.
your patronage respectaully
SOLICITED AND 'APPRECIATED
TELEPHONE NO. 4
Gupton Grocery
Phone No. 4
Free Delivery

f- nope of raistng still more revenue,
Is any more evidence needed Is any more evidence needed to
prove the truthfunness of the old say-
ing that 1r you dance youve got to
pay the fidder?"
$\div \div \div \div \div \div \div \div \div \div \div \div \div \div \div$
$\div$

| present state of affairs is already fairty well educated $\qquad$ |  |
| :---: | :---: |
| have little faith. They pray for rain instead of praying for the crops to |  |
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| flourish without it <br> Of course the dry weather has done |  |
| tis best but notursatanaing, utieo ${ }^{\text {a }}$ |  |
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| Pavement Pickups |  |
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| the kicking of the back seat drivers really counts for something." |  |
| $\begin{aligned} & \text { "Men still die with their boots on," } \\ & \text { says Sheriff Jim Cook, "But this day in } \\ & \text { time one boot is generally on the } \end{aligned}$ |  |
| time one boot is generally on the accelerator of the car." "There are lots of things we learn |  |
| from experience," insists Cecil Harvey. "For instance, a man never wakes up his second baby just to see it smile." |  |
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## TO THE FARMERS

of this trade territory

in position to give you the benefit of all Federal Government ar rangements in handling your wheat on the sale or storage basis with put any extra cost to you. We will be glad to explain to you all th

highest prices paid at all times
S. E. CONE GRAIN COMPANY

## COOL OFF

BY USING AN ELECTRIC FAN

Your home can be made far more comfortable during the hot days of Summer by taking advantage of the convenience of Electric Fans, and other Elec trical devices.
The cout is a mere trifie when the current is consideret in
comparison with the service rendered. Modern Hite has received comparison with uhe service rendered. Modern life has received
more from the application of electivity than from all other sourcel
combined. The greatest probiem which has confrosted humanity from the dawn of civilization to the present has been to get the greates possible returns from the labor expended. This has been soived in
the most efficient way where electric current has, or can be, usid. to buy an electric Iron, Waevurum Cleaner, Washing Machine, Electric Range, Percolator, Waftee Iron, Vacuum Cleaner, Washing
Machine, Electric Range, Percolator, Waffle Iron, Fan, Electric Refrigerator or Radio, which


Texas Utilities Co.
YOUR ELECTRIC SERVANT
op.
MULESHOE
ELEVATOR CO.

ANYTIME
Day or Night

PHONE 58 NITE PHONE 81
TOM DAVIS, Mgr.

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| Bailey Will Vote |
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| On Local Option |
| Officials Named |
| At a meeting on the Commissoners |


| General News Over Texas and Adjoining States For The Week New Mextoo state. school budgets for 1933-34 total $54,506,303$, which is $\$ 333$,097 less than the past year. Chas. N. Haskell, Oklahoma's first governor atter statehood, died Wed- nessay of last week at 73 years of age. Lubbock has "issued an ordinanct that must carry a headilight. <br>  shipped froom Galveston. <br> James E. Ferguson, husband of the Texas governor, left last Friday Washington, D. C., to discuss administration with national officials. <br> Having increased its water supply, a three per cent reduction on its fire <br> Clinton White, Ft. Worth, is in a hospital there because of having broken an ankle the thirty-eighth time. He is but 10 years old. <br> An ocean storm moving landward doing considerable property and citrus fruit damage. <br> A new brewing company having a capital of $\$ 100,000$ has been chartered at Galveston and begun work of con- struction. <br> Of the 4,802 carloads of fruits and vegetables shipped into Dallas only 786 came from within the state, the remainder being from other states. Work has been started on a new $\$ 40,000$ brewery at Houston which will house $\$ 60,000$ worth of equipment for <br> Clayton claims to be the only tax year it levied only $\$ 2,000$ in taxes, bis this year there will be no levy. $\square$ issued 330 clemencies, 74 of which $\qquad$ Pleasant, during June purchased a to- tal of $1,000,000$ pounds of $\$ 10.000$ $\square$ suari: $\square$ $\square$ ered en en $\square$ |  | Most Cotton Doing Well Despite The Shortage In Rainfal While there is thmore or lese ge tacing a drouth something like that or 1917 and 1918 . yet there are other who insst that such is not the case common crops has been reduced volun have had entorced reduction throug It is declared this may all be for the prices for that which matures. Some sections of Bailey county have been very much slighted by rain, and duing the month past the rain al normal. some sections receiving iitlee some tarmers in parts of county have planted some seed which seed to sprout and then dwindie away Rains all over the county this year have been mostly of the shower variet; and very spotted at that. Howerer tarmers who <br> ed in ineer. tarmers who have subceed claring where the stand is oood and shading the ground well there is plenty of moisture underneath. tast yead there was a total of 17.3 raintall r corded at Muleshoe, which is a arerage. In June of last year rainfall was 4.25 September 4.58, and in December inches. Statae experiment Lubbock and Spur declare there is ing in the soil over the past winte than is common and are predicting an average yied per acre of cotton all over the South Planins area for this year <br> Fairview Items <br> Sunday school was well Sunday and a nice crowd <br> Fairview tarmers are feelin $\square$ |
| :---: | :---: | :---: |


| The 4th entertainment at Muleshoe was well attended by Fairveew folks. day night, due to the fact of a pro- <br>  home of Mr. and Mrs. A. L. Davis and sang a while.-Reporter. Be proud of your home tomn. |
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## PHILLIPS <br> SERVICE STATION <br> We are stil here-

And if you don't think we appreciate your business drive in and change your oil or buy some gas and watch the expression on our face.

Yours for more and better business Clay Beavers, Mgr.

FOR SEAVIIEE
"Rhea's Noble of Basin View" No. 162672 A Premium Winning Guernsey Bull


Service
Charge
$\$ 1.00$ miles northwest of Mulestoe DAVE COULTER


## 3 kinds of gasoline for 3 kinds of buyers!

Perhaps you want a good low-priced gas. Perhaps you want a medium priced gas
that's packed with power. Or perhaps you want thap's packed with power. Or perhaps your
only the highest-test premium gasoline.
Whichever one of the three it is-you can come to Gulf and get it!
For Gulf offers you your choice of 3 fine gaso-
lines and 4 fine motor oils. Each is the best of its kind. Each offers amazing quality for the price. Try them! Drive in-and take your pick!

## * THEY'RE FREE! *

 Every Gulf station gladly cleans your windshield, fills your radiator, inflates your tires and checks your oil . . FREE.


## 3 GREAT GASOLINES

Willard O'dell had the misfortune
of having his model T Foord coupe
burned Monday night.
He drove in home about ten o'clock
that evening, parking the car as per
custom and went to bed. A couple of
custom and went to bed. A couple of
hours later he was awakened by the night watchman to discover the auto
in flimes. It was a totall ${ }^{\text {losss }}$
Fire is supposed to have started by ford sales improving As an index of better business condi-
tions automobile sales are now tncreasing.
Since the first of this month the
Muleshoe Motor Co.. has sold seven
 cieavinger buyng a 4 -do
also five used cars sold.



## We Want Heads And Ear Corn

Will Pay Good Price on Heads That wiwll do to grind and feed cattle

## Ray Griffiths Elevator

## Another Car of Flour! <br> READY FOR DELIVERY <br> Notwithstanding the Process Tax is now on Flour, we can save you money on immediate purchases. <br> We thought we had plenty of Flour in our warehouses, but it was soon al sold out. We have unloaded another car of the famous. MARCHAL NEIL FLOUR $^{2}$ <br> On which we can save you the Processing tax of $341 / 2$ cents per 48 pound Gilbreath Cash Grocery

Make Every Farm a Factory Every Day of the Year

## Condensed statement of the <br> $\Rightarrow$ MULESHOE STATE BANK

- ir mULESHOE, TEXAS


Muleshoe State Bank



## FULL STEAM AHEAD:

The storm has been weathered. The sky is clearing. Trade winds blow fair and the nation is back on its course, full steam ahead for the port of full recovery. It is now time for full confidence in the captain on the bridge.

That means to resume normal buy ing, to put money to work, to cease hoarding, to enjoy a full life of normal comforts and, to express confidence by helping to make business better

With the working out of a New National Deal we have also worked out a new deal for the people of Muleshoe and its trade territory by enlarging our stock of general merchandise and being better able to serve you in the coming bright future than during the dark past You'll Appreciate Trading With Us And We'll Appreciate Having You!

\section*{| LOCAL |
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| $A P P E N I I V G$ |}

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 0 Damen panere and Alvis hobs vy.
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commponty wateon or the trazevoded comminty viste hene

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A. R. Matthews, M. D. PHYSICIAN ${ }^{\circ}$ -and-
SURGEON
Ottree in we parro




Irrigation Pays Big
Profit Says Her Profit Says Hereford
Farmer Who Pumps

##  <br> 











| Mrs, . H . M. Mcoonald and | -w |
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| children spent Sunday in the home Fairview communiity. | ateme |
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| and Mrs. Irvin St. Clair and Lorena Spence witnessed the Clovis, N. M., Sunday. | - Miss Reva Mae williams returned joyed her summer vacation entalin cooling breezes from Lake Michigan |
| :---: | :---: |





- Misses Mildred Davis and Ruth
Mitithell visited Miss Eva Gertrude
Chishom in Littlefield last sunday
afternoon. ported to have received a broken arm
last sunday when a horse which
he was riding stumbled and fell on afternoon.
- PERMANENTS: Waves $\$ 2.50$ for one
or $\$ 4.00$ for two. Located agan at Mrs.
L. S. Barrons, July 24 Estele Murhy.
Operator.

Mr. and Mrs. Howell Harpole an
son, David. of Melrose. N. M.. and
Misses Jeffie D. and Farene Isaacs, o
Snyde.
Misses Jeffie D. and Farene Isaacs, of
Snyder, were Sunday visitors of Mrs.
J. J. Deshazo. The Misses Isaacs re

- Mrs. Lorena Kennedy attended
meeting of the South Plains Bakers
ass
meting of the south Plains Bakers
association held at Lubbock Thursday
of ast week at which meeting it was
decided by attending bakers to ad-
- Miss Helen Elrod, formerly of Mule-
shoe, now a teacher at Texon, is tak-
ing a six week's tour of Eastern United States and Canada.
- H. H. Berryman of Alto, and H. W.
Berryman, of Hale Center, were here
on business Monday, they both ownen


## Special


 M. Stearns, of Kansas, who
poperty owner in Bailey county, wa here during the cotton reduction cam-
paign and rendered valuable his ser
ices to the commithen vices to the committee, according to
Chairman Pat Bobo, and wtihout any
charges whatever. - Sterling Evans, district agricultura
agent. of College station, was here
last Fricay in the interest of the cot-
ton acreage reduction in Belley cotton acreage reduction in Bailey coun
ty. He planned tending a special
agent here to look after the contracts. who arrived Monday

Laury, this,
the funeal
octogenarian.
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