

Tech football ticket sales break record

More fans to pack Jones AT&T Stadium than ever

By **JON ARNOLD**
MANAGING EDITOR

The hand-wringing that ensued in the Texas Tech ticket office after the December firing of Mike Leach has turned into clapping and pats on the back.

The office announced record-breaking season ticket sales ahead

of the 2010 season, and Dave Welsh, assistant athletic director for ticket operations, attributed the success to Tech's new head football coach.

"First and foremost it was Tommy Tuberville," he said. "He has been an evangelist across the state for Texas Tech football. We have seen an enthusiasm for football,

and it's also carrying over into other sports."

According to a press release there have been 46,546 season tickets sold - a number that includes the 12,548 seats allotted for students. In July the university announced the previous record of 30,092, set in 2008, was broken but didn't include student seats in that number.

After the controversial firing of Mike Leach following the 2009 regular season, many angry fans flooded message boards and

phone lines threatening to cancel their season tickets as a show of displeasure. However, Welsh said around 20 people actually declined to renew their tickets because of Leach's firing.

"People didn't really know what the reaction was going to be, and I think the initial reaction from the fans was a little bit of uncertainty," Welsh said. "But when coach Tuberville was hired in mid-January that went away."

He went on to say that the ticket sales department ended

up benefiting from the coaching change, since backlash was virtually non-existent.

"We have added about 2,000 new accounts with the hiring of coach Tuberville. So it was a definite win of us as far as growing the base of season ticket holders," he said.

Tuberville made clear as soon as he arrived on campus that he wanted fans and alumni to be more involved. During his introductory press conference he said the football team wasn't his team, but belonged to Tech's fans, alumni,

faculty and students.

During the offseason Tuberville made numerous appearances across the state promoting the program, and with the record sales his work appears to be paying off.

"We couldn't be happier with the enthusiasm that our fans have for this football program," Tuberville said in the release. "We want to make sure that Jones AT&T Stadium is full every time we step out on the field."

TICKETS continued on Page 11A >>

Parking Patrol

New parking system increases efficiency

By **EDMUND ROSTRAN**
NEWS EDITOR

University Parking Services recently changed the way students register vehicles on campus. Parking permits, now called e-permits, no longer use window stickers as a way of identifying vehicles.

Heather Medley, marketing coordinator for University Parking Services, said the new e-permits are much more efficient because attendants no longer have to walk around parking lots checking individual vehicles.

She said the new system uses two cameras mounted on top of a truck to take pictures of vehicles' license plates while the truck drives by.

"We have four enforcement vehicles. All of them have two cameras and a computer inside," Medley said.

She said the new software will be more helpful on game days by showing how many vehicles are actually in the parking lots.

"It will tell what percentage of the lot is already full and it will show, not necessarily traffic move-



PHOTOS BY SAM GRENAIER/The Daily Toreador



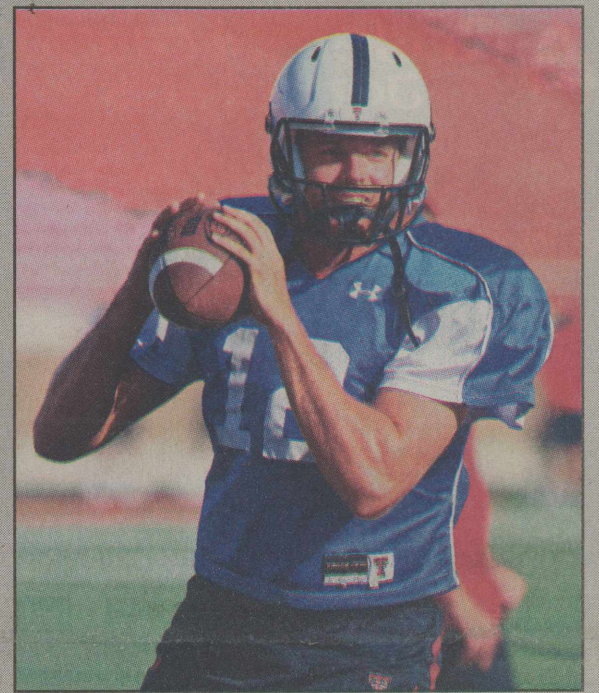
ABOVE, A PARKING services truck outfitted with the new License Plate Recognition Device drives through the parking lot in front of the Wall Residence Hall Wednesday. The trucks are fitted with cameras for the License Plate Recognition Device, bottom right, and inside displays, bottom left.

ment, but percentage full of the different lots that we are controlling on game day," Medley said.

The most noticeable change with the new e-permits is the discontinued use of window stickers on vehicles.

Medley said the changes will help University Parking Services save money the department would have spent printing, stuffing and mailing the previous style of parking permits.

PARKING continued on Page 10A >>



See what to look forward to this football season. **SPORTS, Section D**

SGA alters bus routes, readies for school year

By **KEVIN CULLEN**
EDITOR-IN-CHIEF

Busing efficiency was at the top of the Student Government Association's list heading into the 2010-2011 academic year, and a few changes should improve student's experience traveling around campus.

Tyler Patton, external vice president of SGA, said excess stops on bus routes during the last few years caused overcrowding on buses and became an inefficient use of resources and students' time.

The Red Raider and Double T bus routes now make fewer, more spaced-out stops whereas the Masked Rider route will stop anywhere a student makes a stop request across campus.

"Our main routes are stopping only at the highest pick-up and drop-off points where there are lots of student traffic," he said. "But because we still didn't want to leave students who, if it was bad weather, still wanted

to get from Holden Hall to mass comm., they can still jump on the Masked Rider, ring the bell and it'll stop just about anywhere they go."

SGA President Drew Graham said another focus of the association this year will be obtaining more student input. One of the ways SGA hopes to accomplish increased participation, he said, is to host town hall meetings with students throughout the year.

Graham said six Wednesday luncheons, or town halls, will be hosted in the Red Raider Lounge in the Student Union Building to generate interest and hear concerns from students.

"We're gonna give away free food and have round tables and bring senators there and offer it to any students and say, 'Students, just come and tell us if you have problems or things that you like,' so we can make sure that those don't get taken away or anything like that," he said.

SGA continued on Page 2A >>

Local businesses thrive with return of students

By **BRIAN HOWARD**
STAFF WRITER

Businesses near Texas Tech campus enjoyed a large increase in customers due to a large number of students returning to Lubbock to start the school year.

Wesley Polk, an intern for the media relations department at the Overton Hotel, said the hotel was very close to full capacity this weekend and will be full in the future.

"We are already completely booked on the weekends of home football games," Polk said.

The Overton hosts tailgate parties on weekends of home football games,

Polk said, and the bar usually is packed on gamedays. She said the hotel will see increased revenues with the arrival of new students.

When the hotel has large conventions, the increase in guests aids local businesses as well.

Polk said the hotel helps to support local restaurants and stores by making their residents aware of where they can eat and shop near the hotel and close to campus.

Restaurants such as Spanky's, located across University Avenue from the Texas Tech campus, saw large increases in customers this past weekend as well.



PHOTO BY SAM GRENAIER/The Daily Toreador
CUSTOMERS WAIT IN line to purchase items at the Red and Black Bookstore Wednesday.

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Day one

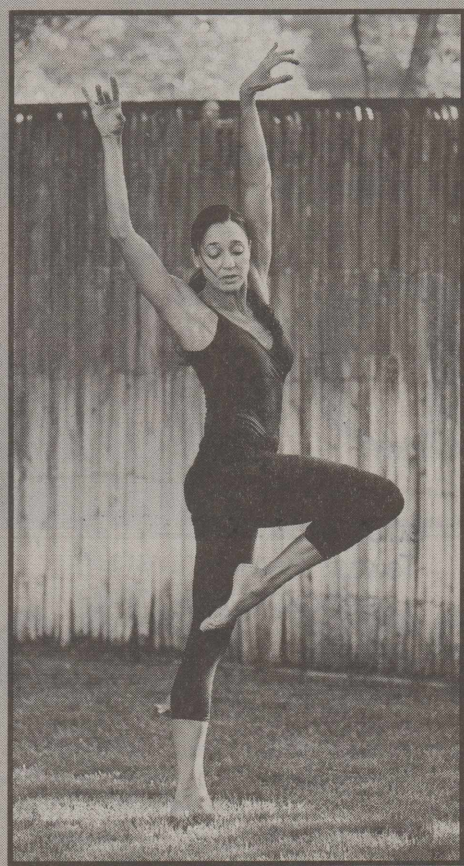
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A new dance company in Lubbock was started by two Red Raiders
LA VIDA, Section C

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IN STORES NOW

Community Calendar

TODAY

Buddy Holly Center Summer Showcase 2010 - Thrift Store Cowboys
Time: 5:30 p.m. to 7:30 p.m.
Where: Buddy Holly Center 1801 Crickets Avenue
So, What is it?
Part of the center's summer showcase, come hang out with fellow Red Raiders and Lubbockites and listen to the tunes of the Thrift Store Cowboys, a Texas-bred band.

Raider Welcome Comedy Night
Time: 6 p.m. to 9 p.m.
Where: Allen Theatre inside the Student Union Building
So, What is it?

A continuation of welcome week, come hang out and listen to some side-achin' funny comedians. At 6:15 p.m. check out the student organization fair and reception, then at 7 p.m. the show will commence. Featured comedians include Paul Varghese and Manny Maldonado.

Singer/Songwriter Yvonne Perea at Triple J's
Time: 7:30 p.m. to 10:30 p.m.
Where: Triple J Chophouse & Brew Company 1807 Buddy Holly Ave.
So, What is it?
Do you like acoustic rock? Then grab some friends and come hear the tunes of Yvonne Perea, the 2007 Female Acoustic Artist of the Year in Orange County, Cal.

FRIDAY

Raider Welcome - Blood Drive
Time: 10 a.m. to 2 p.m.
Where: Front of Student Union Building
So, What is it?
Find the Hero in you. Give the gift of life! United Blood Services will be out front in their donation bus and students, staff and faculty can come stop by and give blood. To schedule an appointment, go to: www.bloodhero.com, sponsor code: rw. Enter a drawing to win a grill courtesy of Lowe's Home Improvement.

Raider Welcome - Rec 'em Tech & Casino Night
Time: 7 p.m. to 11:30 p.m.
Where: Texas Tech Leisure Pool
So, What is it?
Come join Rec Sports and RHA at the Leisure Pool. While enjoying a relaxing evening hanging out with your friends at the pool, experience all that Rec Sports has to offer plus enjoy your evening playing Texas Hold 'em, Blackjack, and other casino games brought to you by RHA.

To make a calendar submission e-mail dailytoreador@ttu.edu.

Events will be published either the day or the day before they take place. Submissions must be sent in by 4 p.m. on the preceding publication date.

Forbes names Texas Tech a U.S. Best Buy university

By BRIAN HOWARD
STAFF WRITER

Forbes magazine recently ranked Texas Tech 46th in its list of America's Best College Buys. During a period of continuous tuition increase, Tech's undergraduate program was noted for its value.

Bob Smith, provost and senior vice president of Tech, said the quality of education at Tech far exceeds its cost.

"Although the cost of tuition has gone up, the cost of education does not necessarily reflect the quality," Smith said.

He said the value of education at Tech rivals that of Ivy League schools. Smith said it is great that students can receive a quality education paying \$6,000-\$7,000 per year compared to \$30,000-\$40,000.

"It's a bunch of little pieces that when put together make Tech a great university."

BOB SMITH
TECH PROVOST

Guy Bailey, president of Tech, said the university focuses on student success and providing it at the most reasonable price they can.

"It's more important to me, by the way, to be ranked as a great value than to be ranked in just a ranking of great universities because it's the value that we add to your life that makes the difference," Bailey said.

valuable education with low costs is one recognized by others.

"As Tech becomes more prestigious, I'm sure more people would come here," Howard said. "Especially if they can keep the costs down when compared to other schools in Texas."

The ranking also means Tech does a good job of meeting its students' needs by giving them the best possible chance for success.

Ed Whitacre, CEO of General Motors, and Susan Graham, former Grammy award winner, are both Tech alumni whom exhibit the success a Tech graduate can ultimately have.

Provost Smith said a major part of success comes from the faculty.

"It starts with great faculty who are sensitive to students' needs and who care about helping undergraduates succeed," he said.

Tech has recently put emphasis on achieving recognition as a National Research University, but this would be difficult to accomplish without a high standard of education.

Bailey said he believes a great value is when you pay a reasonable price for a great product. He said he thinks the university's educational product is as good as you can get.

"If you look at us in terms of a value proposition I think it's the best school in the state," Bailey said. "And by the way, I've been in the Texas system and A&M system."

► brian.howard@ttu

Being named one of the nation's best-buy universities is yet another milestone for Tech along the path toward achieving Tier One status.

Smith said every time an outside agency labels Tech as a great school it helps with recruitment.

"It's a bunch of little pieces that when put together make Tech a great University," Smith said.

Gary Howard, a junior Chemical Engineering major from Cypress, said a

SGA

CONTINUED FROM PAGE 1

"We have one of the most powerful student governments, and so I think students don't know that and I think it's helpful once they get to know that."

Students soon will have more ways to give their feedback to SGA representatives.

An updated SGA website is in its testing stage, Graham said, and once launched will allow students to vote and comment on specific pieces of legislation.

The website's voting system will be linked through a student's eRaider account, enabling any Tech student to visit the website and vote on a specific piece of legislation, although not in an official capacity. It will provide more insight into the needs of the student body, Graham said.

"We're really excited about the website and excited for the possibilities," he said. "We're gonna do some surveys on it too — different things like that."

Jenny Mayants, a president of the senate and internal vice president of SGA, said the new website is the first time students will be able to provide input on every piece of legislation that is voted on in the senate.

"Before we vote (in the senate), I'm gonna put up the actual results of what the students wanted," she said. "And so the senators will be obligated to make sure that they're voting along with what the students want as well."

"That will keep everybody accountable and everyone will know everything."

Mayants said the new website should go live before the senate meeting on Sept. 16 if all goes according to plan.

One of the biggest problems of years past, Graham said, has been the ability to hold senators accountable when they do not fully perform their duties.

He said, for example, if a senator missed enough meetings or it was decided he or she was in violation for another reason, it would go to a vote whether to remove that person from the senate. And because of the relationships among the senators, they oftentimes would be hesitant to vote to remove the senator.

Graham said he would like to see a set system that calls for automatic removal if a certain number of absences or other violations is reached.

Such a system would be handled by Mayants, who said she too believes an automatic-removal system is warranted.

Mayants said a reward system for the senators also should improve participation.

Senators are required to be in the association's office for at least two hours every two weeks, which Graham said will make SGA more visible and available for students.

"I don't think that the senators don't want to do stuff," he said. "It's just they don't hear the problems as much so they don't think to write anything, but we really can change things if we want to and so that's one of the things that's been really — we're hoping the town halls really see actual students saying, 'help.'"

Mayants said she believes the problems that plague past senates will not be much of an issue this year because of the makeup of the group.

"I just think that this year's senate is a lot more dedicated when it comes to office hours and writing legislation because they are a new senate," she said. "Approximately 75 percent of the senate is all new fresh faces and ready to work."

► kevin.m.cullen@ttu.edu

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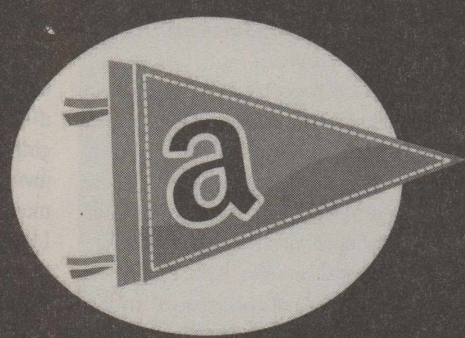
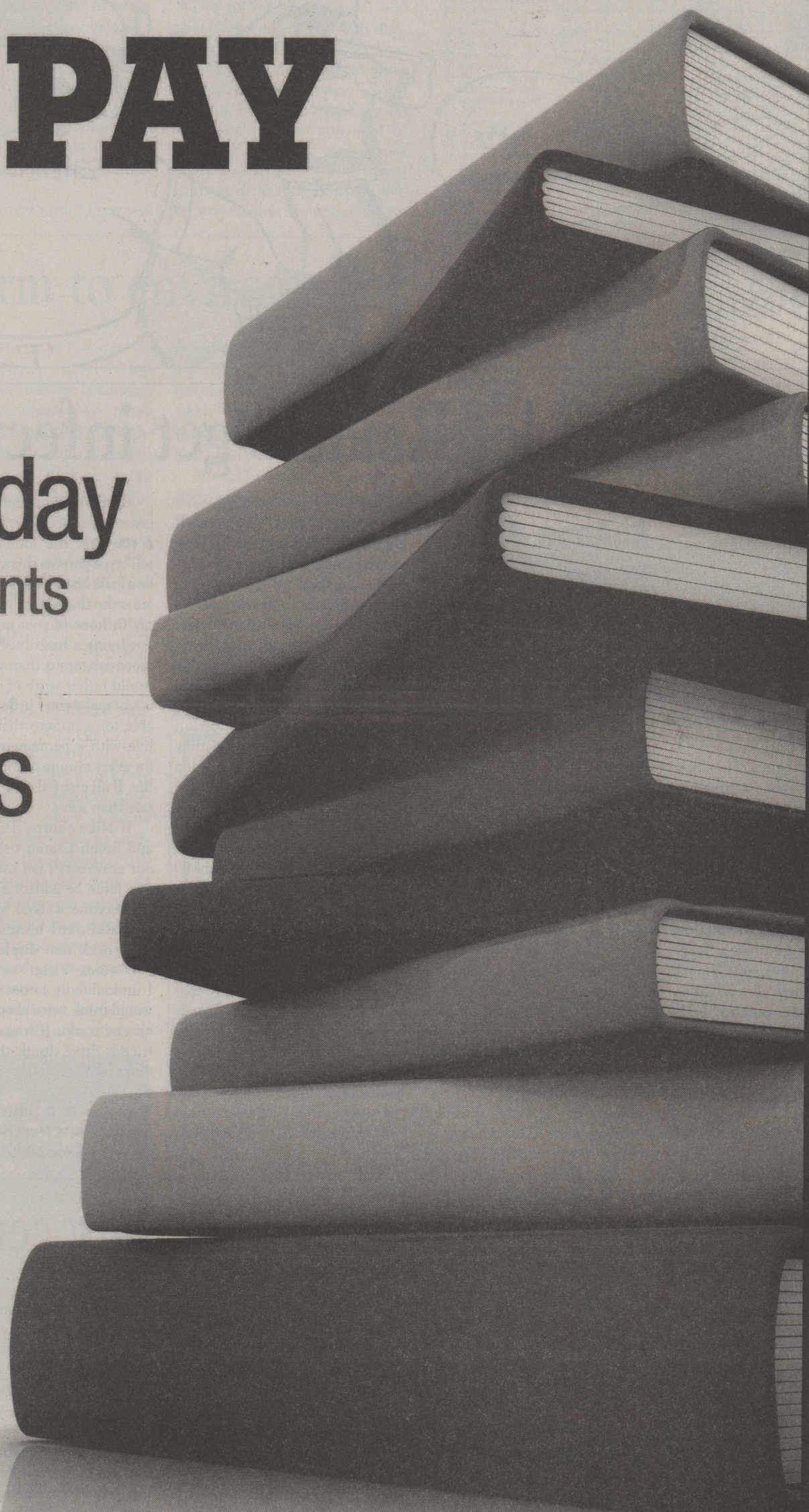


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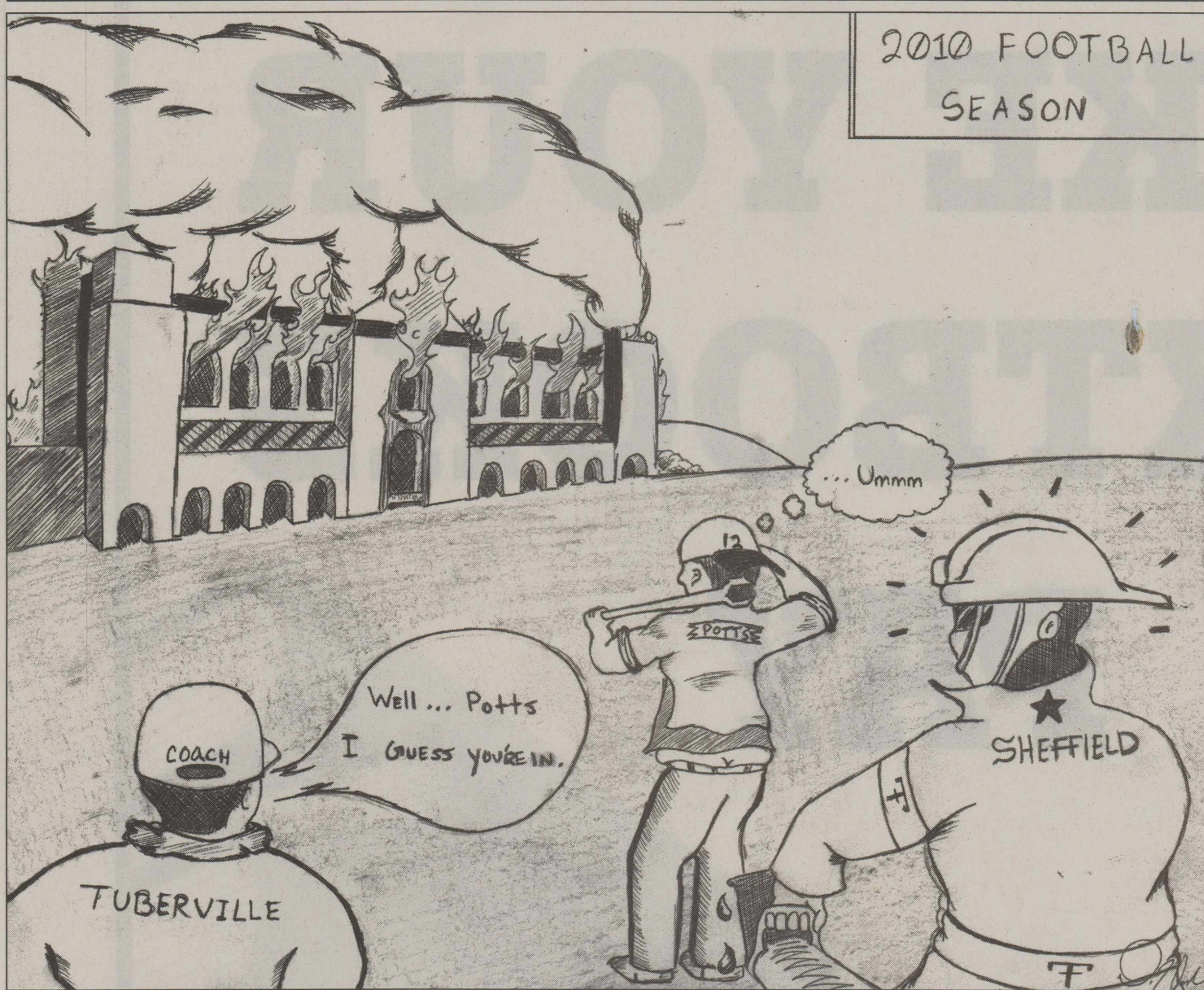
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OPINIONS

PAGE 4A
THURSDAY, AUG. 26, 2010



Red Raiders should care about Tech

I want to take a minute to implore Texas Tech students, staff and faculty to do one thing: care.

I don't mean care about friends and family or about animals or the environment. That's all well and good. What I am talking about is Tech.

Students should care about their campus — their community. Students should care about rising tuition. Students should care about how and where their (or their parents') hard-earned money is spent.

Students should care about who represents them and how they represent them, whether it be the chancellor of the university, a recent graduate entering their respective field or that guy standing next to you at a football game. Like it or not, each person who is affiliated with the university reflects on the image of Tech.

With that said, *The Daily Toreador* wants your voice to be heard. I want your voice to be heard. If you see something that irks you on campus, tell us about it. Tell your fellow Red Raiders about it. Write a letter to the editor. It's as simple as a few clicks at dailytoreador.com or a simple e-mail to dailytoreador@ttu.edu.

Too often I hear of people complaining about the "slanted" or "biased" media. We are here to protect your best interests. It's the most basic of journalistic

Kevin Cullen



principles. Whether you believe that is another story, but truth be told, we aren't all bleeding-heart liberals, as some seem to think.

If you think there's an issue with something at Tech, whether it's covered in this newspaper or not, tell us about it.

Tell us what you think. If you think there's an issue with this newspaper, we want to hear that too.

On the other hand, I also implore the campus community to spotlight Red Raiders. If you see something or someone that

exemplifies what Tech should stand for, or at least what you think it should stand for, write a letter about that, too. Or if writing isn't your strong suit, simply send us an e-mail. Maybe it is something we will follow.

The DT represents the voice of the Tech community. We want to have as much student, faculty and staff input as possible. We want to create healthy discussions across campus and it starts with the people that make up that community.

So with that said, tell us what's going on in your corner of the Texas Tech world.

■ Cullen is *The DT's* Editor-in-Chief.
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"We are here to protect your best interests. It's the most basic of journalistic principles."

Raiders don't let Raiders get infected

This summer I went to an outdoor concert. We were all standing in front of the stage when the guy doing the microphone check, instead of saying, "Testing, testing ... one two, one two" said, "Chlamydia, Chlamydia ... gonorrhea, herpes!"

Funny? Yes. Wrong? Maybe a little, but at least he wasn't pointing his finger and saying them at the same time. It has occurred to me that our university has a serious epidemic on our hands. The flood of Raider Power has now turned in to Raider Rash. Our mission to become a friendly school might have been taken slightly out of context.

But for our problem there is an easy solution: get tested for sexually transmitted diseases.

Personally I don't care whether you sleep with a girl, boy, a llama or your grandpa; everyone should get tested. I've been in a relationship for over a year now and both my partner and I have been tested. Was the conversation awkward, you ask? No, I had been tested before and they decided to follow out of respect.

Now, I'm not saying in the heat of the moment you should men-

RoAnne Romo



tion something about STDs, but if you're planning on spending more than one night with this person, I'd highly suggest a talk in the very least.

I understand everyone has their excuses, but I deem them all illegitimate. Can't afford it? It's ten dollars to visit the Student Wellness Center and can be put on your tuition bill. Don't want to put it on your tuition bill? Go to the club Luxor and enter the wet t-shirt contest; win and you can pay for you and 4 of your other partners.

Maybe you're dating someone at the moment that you've been with for several months now and

no, neither of you have been tested but you don't feel, see or smell anything out of the ordinary. That means you're safe, right? Wrong. Some symptoms of STDs can take several months to develop, while others can go entirely undetected. Just because you can't see it doesn't mean it's not there. It is possible for someone to carry a disease, live their entire life without any repercussions of this condition and transport it to anyone they sleep with who will in turn develop symptoms.

Here's a little Fun Fact of the Day: WebMD advocates that abstinence is

the best method in preventing sexually transmitted disease entirely. The website also states that "the spermicide nonoxonyl-9, once thought to protect against STDs as well as to prevent pregnancy, has been proven to be ineffective for disease prevention." STDs can also "be passed from a mother to her baby before, during or immediately after birth."

For all you incoming freshman just entering a college atmosphere, if you have the "don't ask, don't tell" type parents this article might be a little bit of a shell shock. There are some things that you shouldn't say in front of your grandmother, but living a hush-hush lifestyle is more dangerous than you think. I would rather write of a topic that might make you a little uncomfortable for a minute than have you live with a permanent condition for every minute of the rest of your life. If all else fails, it's better to be safe than sorry.

If Nike shorts, TOMS shoes, and Ralph Lauren t-shirts are on our university's fad list, I ask that one more be added: STD testing. If everyone walked around with a chalkboard hanging around their neck that displayed one of two words "clean" or "infected," I undoubtedly know that people would think twice about what they choose to do. If friends don't let friends drive drunk then Raiders don't let Raiders get infected.

■ Romo is a junior creative writing major from Haslet.
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Muslims should build their community center

Our society has turned into one of stereotyping and over-generalization. We tend to put people into groups or categories and expect people to act within those categories.

These stereotypes are dangerous and allow for hate to spread at alarming rates.

The months following Sept. 11, 2001 Muslims were treated like second-class citizens. Our society lumped every Muslim in with the attackers of that day. Our Department of Justice made exceptions to profiling to allow it in the never-ending War on Terror. These generalizations lead to structural biases against these individuals but also hate crimes against them.

In an attempt to breed understanding between two sides that desperately need it, Muslims are building what is being known (wrongly) as a mosque at Ground Zero. Critics of the mosque argue that it is insensitive to the families of those that died on 9/11.

It is not even at or even that close to Ground Zero. *The St. Petersburg (Fla.)*

Paul Williamson



Times reported it is two long Manhattan blocks away from the northern edge of the site.

And it is not just a mosque. The same *St. Petersburg Times* article reports it is going to feature a swimming pool, gym, basketball court, a 500-seat auditorium, a restaurant, culinary schools, art studios and childcare services. It would be open to all New Yorkers and would be run by a board of directors that will not be limited to Muslims.

It is easy for critics to use fear and over-generalizations to push an agenda. All one has to do is categorize something a certain way and then you get the public on your side. It is what the Republicans and conservatives thrive on.

It seems very reasonable to claim

that the Muslim religion did not attack the United States on 9/11. Not every Muslim is sworn to hate and kill all Americans. To believe that is asinine and ignorant. However, it is the only logical conclusion I have come up with in order to justify the criticism. Only if one believes that the Muslim religion attacked us can this be a logical reason as to why this is insensitive.

But the religion as a whole did not attack us. In fact, there were Muslim-Americans that were in the World Trade Center that died along with Christians, atheists and other people from diverse backgrounds.

If Al-Qaeda built a training facility there, then the criticism would be true because they were the group that attacked the United States. Muslims did not.

Some argue that because it is causing such a rift and so many people are against it that they should give in. The leaders of this issue should be commended for standing up and firm against the lynch mob mentality that has been created.

It is crucial that these mainstream beliefs be challenged and denied, no matter how popular they are. If people rose up and wanted to stop a Christian church from being built in the Middle East, these same critics would be crying religious freedom and frown upon that.

There is a tendency in this country to join up with a mainstream belief because it is easy to go with the crowd. But it takes courage to stand up for what one believes is right. Muslims feel their religion is misunderstood and they want to challenge the beliefs about their religion.

In the end, the First Amendment to the Constitution of the United States guarantees its citizens the right to freedom of religion and to assemble. The value of religious freedom is one that everyone in this nation should thrive to protect. It is a value that our founding fathers fought and died for. We should never give up on protecting it.

■ Williamson is a junior broadcast journalism major from Crosby.
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Looking back as a senior year Texas Tech student

Here we go. For us seniors this is our last go-round. Our last try at, well, the college try.

The past three years we've been swimming in this social institution we've come across people and ideas that have transformed us into the adults that we are. We've joined groups with people who share common ideas. Like clay before the artist takes control, we came to college unsure of shape. Senior year is our trip to the kiln.

We are set in our ways, and through our experiences we have been molded, cropped, shaped into products of our environment. Now while I've said all this I expect you to understand that no one completely conforms. Sure, we'll keep our quirks. I'll never stop leaving cabinets open. But college is that slap on the ass from coach saying, "You are ready."

How do people spend their time in college? Some go Greek, some get their kicks from intramurals, others solely focus on studies and some compete in athletics. I am on a unicycle while juggling all of these. It's a lot of fun, but not always easy. If these aspects of college had not encompassed my life, I would have premature assumptions of each.

Nathan Milles



For example, I'm certain that I would have negative feelings toward Greek life. However it's impossible to look back, streamline to your present without thinking your what ifs.

What if I hadn't had a girlfriend from high school for the first three years of college? What if I didn't sleep so much in biology? What if I stayed home and went to a junior college?

Well, then I wouldn't have been able to rush the field when Tech played No. 1 Texas, and then I wouldn't have been able to rush the field again, when the game ended. I also would have been too tired to go out on Thursday night if I didn't nap in biology. As far as the girlfriend goes, that's all you. I'm not giving out relationship advice at the moment. Tech's been good to me, and I love college.

■ Milles is a senior advertising major from Flower Mound.
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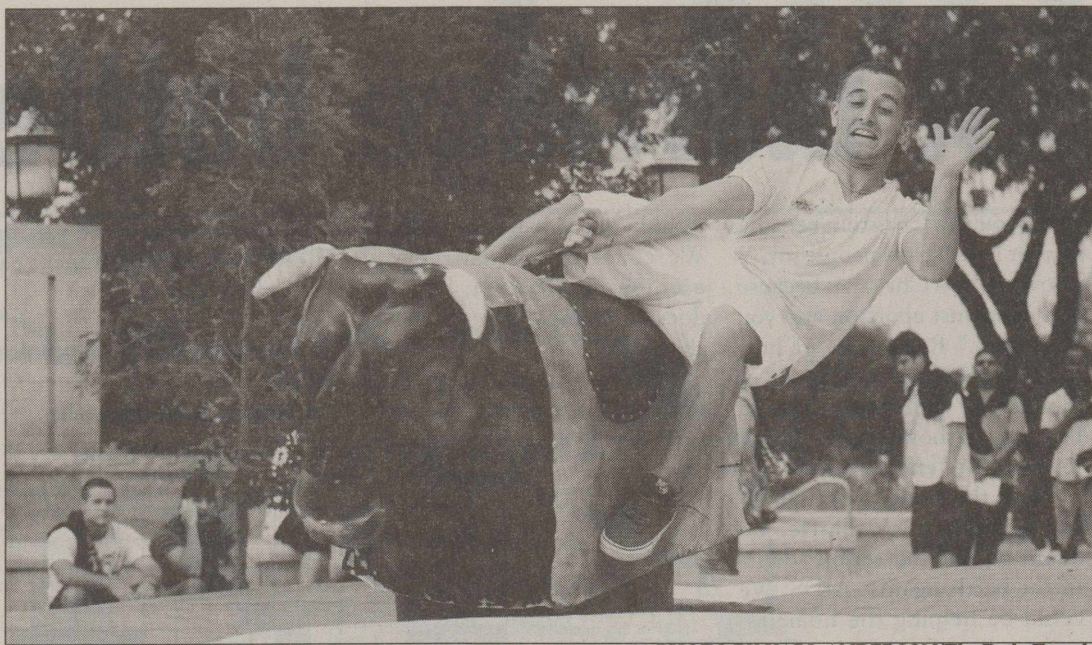


PHOTO BY KARL ANDERSON/The Daily Toreador
 DAVID POLCARI, A freshman petroleum engineering major from Plano, falls off a mechanical bull Tuesday during Raider Welcome at the Student Union Building.



PHOTO BY KARL ANDERSON/The Daily Toreador

STUDENTS ENJOY A mechanical bull and inflatable basketball court Tuesday during Raider Welcome at the Student Union Building North Plaza.

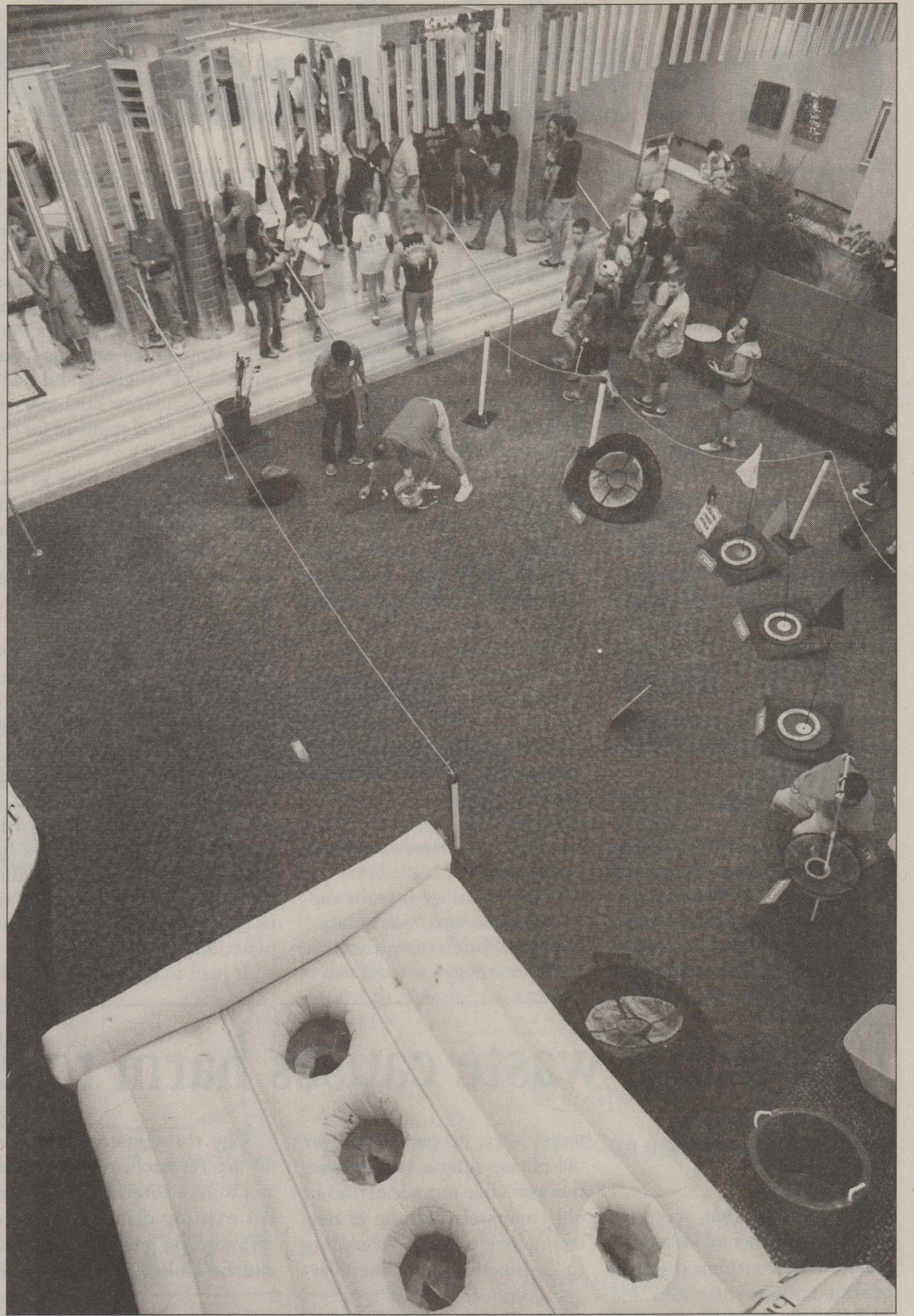


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STUDENTS PARTICIPATE IN the Ultimate Golf Experience Tuesday during Raider Welcome at the Student Union Building.

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PHOTO BY PAUL HAILES/The Daily Toreador
JAMES TERRY A freshman architecture major from Spring partakes in a golf game at Raider Welcome

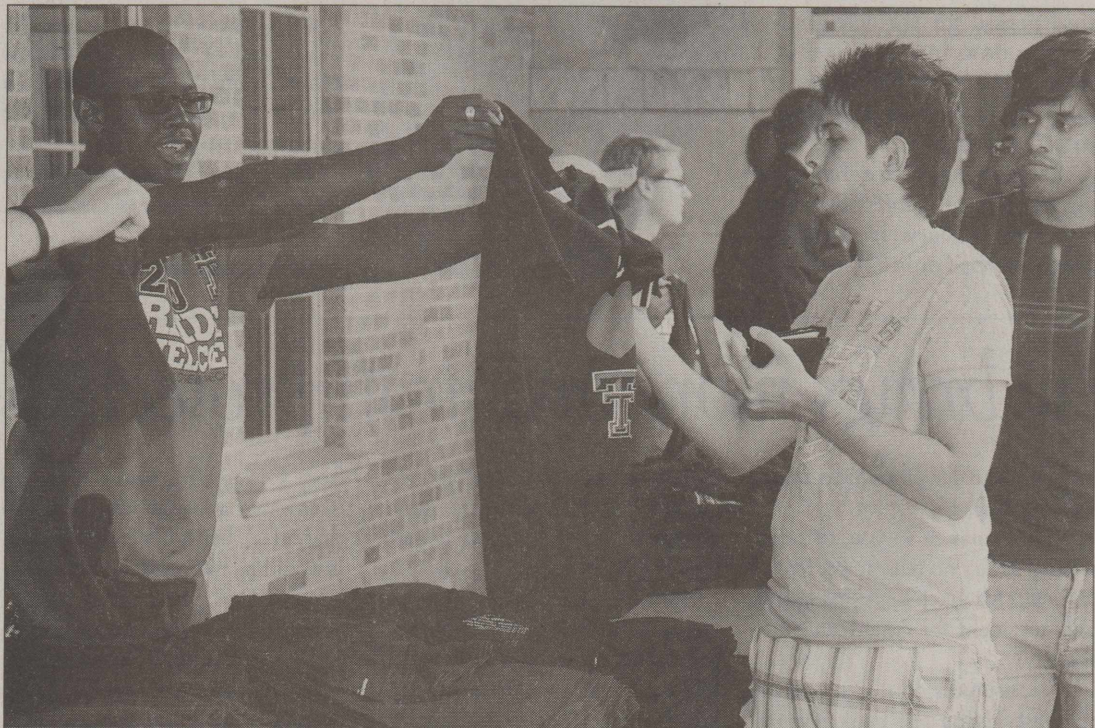


PHOTO BY PAUL HAILES/The Daily Toreador
MADDY AGNI A Geographic Information Science Graduate Student from India gets a free shirt at Raider Welcome

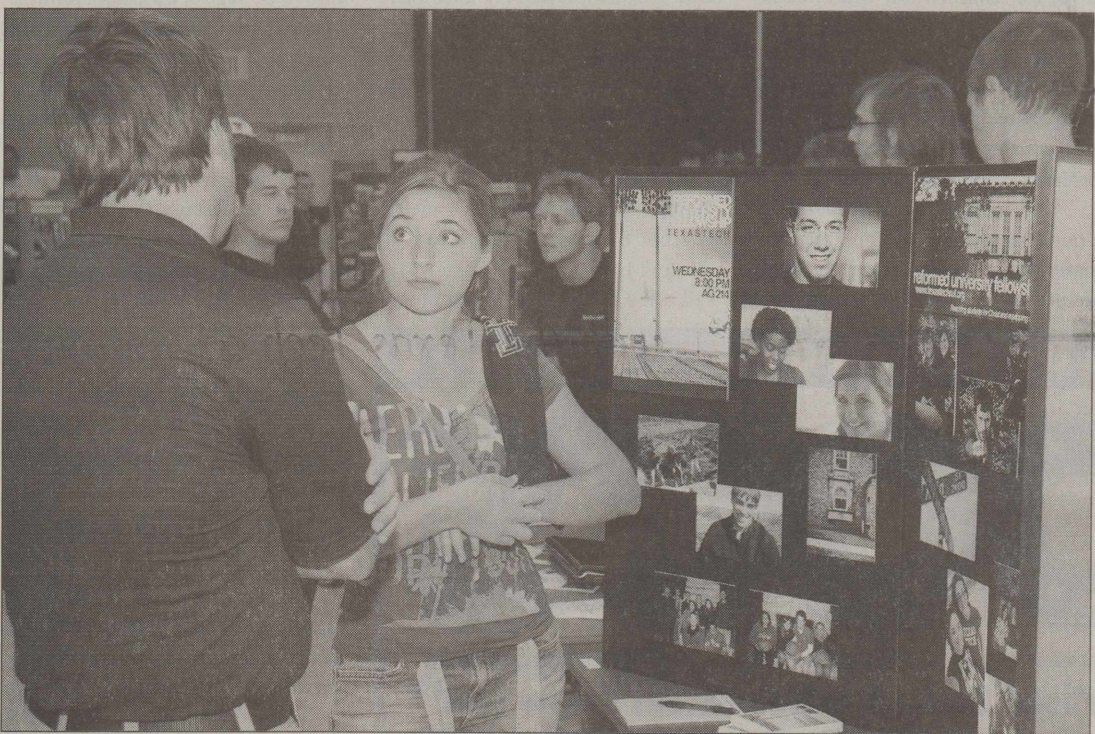


PHOTO BY PAUL HAILES/The Daily Toreador
STEVE PERCIFIELD, A Campus Minister from Van and Annette Bajema a sophomore architecture from Dallas prepare their Reformed University Fellowship booth at Raider Welcome.

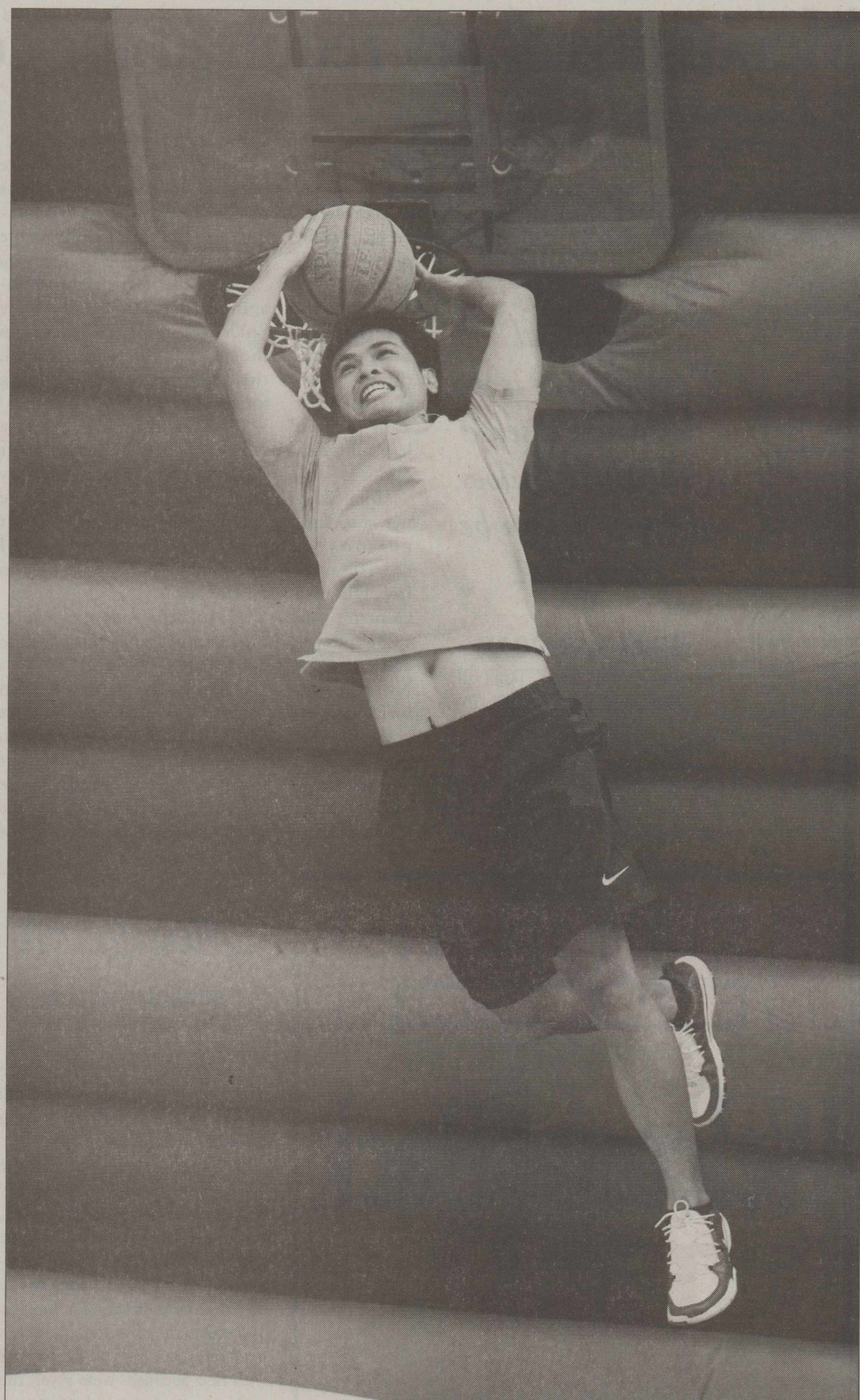


PHOTO BY KARL ANDERSON/The Daily Toreador
 A STUDENT ATTEMPTS to dunk a basketball during Raider Welcome.

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Germany may prevent employer Facebook checks

BERLIN (AP) — Ever thought twice about posting a party picture on Facebook, fearing it could someday hurt your chance at a dream job?

A draft German law is supposed to solve the problem by making it illegal for prospective employers to spy on applicants' private postings.

The draft law on employee data security presented by Interior Minister Thomas de Maiziere on Wednesday is the government's latest attempt to address privacy concerns about online services including social networks and Google "Street View".

It is also a reaction to corporations checking on employee e-mails and filming sales clerks during coffee breaks — which has triggered public outrage in Germany.

De Maiziere acknowledged that some of the new regulations — which have yet to be discussed and passed by parliament — might be complicated to enact.

For example, employers will still be allowed to run a search on the Web on their applicants, de Maiziere said. Anything out in public is fair game, as are postings on networks specifically created for business contacts, such as LinkedIn.

In contrast, it will be illegal to become a Facebook friend with an applicant in order to check out private details, he said, adding that some people seem to be indiscriminate about whom they accept as a friend.

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Meningitis shots required for college students living on campus

By VALENTINE OJIEH
STAFF WRITER

The state of Texas recently passed a new law requiring all incoming students living on campus to receive a meningitis vaccination.

The law, called the Jamie Schanbaum Act, states that all new students entering the residence halls or on-campus apartments must show proof of receiving the vaccination.

“Bacterial meningitis is a very rare disease but when it does happen it can be very fatal.”

SEAN P. DUGGAN
MANAGING DIRECTOR OF UNIVERSITY STUDENT HOUSING

Dr. Kelly Bennett, medical director at the Student Wellness Center, said meningitis is

a disease that can be caused by bacteria known as Neisseria.

“Although most meningitis is caused by virus and is only unpleasant and not dangerous, the Neisseria bacterial meningitis will kill people and if it doesn't kill people it often maims them or they can lose their arms or their legs,” Bennett said.

Tom Skinner, a spokesperson for the Center for Disease Control, said some people can carry the Neisseria bacteria in their body and not get sick.

“We don't fully understand why some people who carry this bacteria don't get sick from it

and others get sick from it,” Skinner said.

Most forms of meningitis are not fatal, leaving some students wondering why the state is forcing students to get the vaccine before they can live on campus.

But Sean P. Duggan, managing director of University Student Housing, said that even though most forms are not fatal, the rare and life-threatening forms do exist.

“Bacterial meningitis is a very rare disease but when it does happen it can be very fatal,” he said. “It can have flu-like symptoms and the next minute the person is gone. I think that's part of the reason for the law.”

He said the odds of contracting the most serious form of the disease are very slim.

“Generally only 1 person out of a 100,000 will get that particular illness a year,” he said.

Bennett said it's important that this law was passed because college students living in the residence halls are at a higher

risk of contracting the disease than anyone else.

“The risk of freshmen in the dorm getting this disease as opposed to any one else is five times greater,” Bennett said. “When people live together in close quarters it increases all rates of infection.”

She said the disease can be passed through close contact like kissing, drinking after someone else or sharing a cigarette. She said college students tend to do these things at a higher rate than those in their 30s or 40s.

There is a 10-day incubation period for the vaccine, so the new law requires a meningitis shot be taken at least 10 days prior to moving into the dorms.

Duggan said the law was passed last fall and went into effect in January. He said the university had only 350 new stu-

dents moving into the residence halls at that time.

“This fall the number is over 5,000 of which only 39 had not gotten the shot in a timely manner.”

The housing department implemented several methods of communication to attempt to make sure all incoming freshmen had the shots by the time they arrived at school.

“We have sent letters

and e-mails and postcards and everything we could do to educate students to make sure they had the shot,” Duggan said.

The 39 students who did not get vaccinated must now wait out the incubation period.

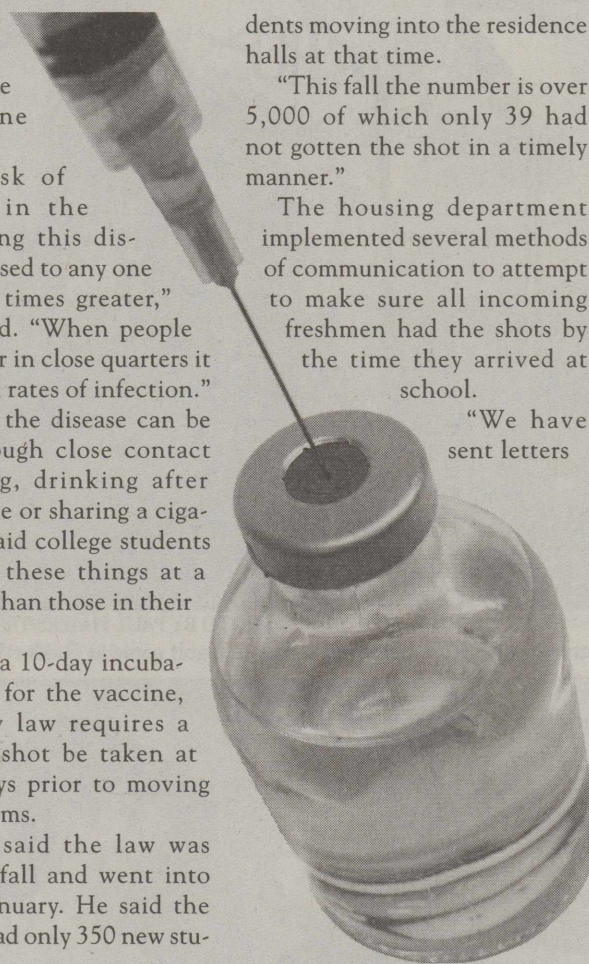
“The latest date we have anyone moving in is Aug. 30 for those who took the shot Friday the 20th,” Duggan said.

Dr. Bennett said serious forms of meningitis have not been an issue on campus.

“I have been at student health for 12 years, in that 12 years we have not had a case of Neisseria bacterial meningitis in college students; however, it has happened in Lubbock but not here on the Tech campus,” Bennett said. “In that same 12 years I can tell you that the University of Texas has had this I think more than once, but they also at the time had twice our enrollment too.”

Shots are being offered at the student wellness center on campus for \$120.

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Change in law brings more overdraft protection

By KASSIDY KETRON
STAFF WRITER

Students can now begin to save money instead of paying the bank thanks to a new law concerning overdraft protection.

Because of a recent update to the 2009 Credit Card Accountability Responsibility and Disclosure Act, banks are now required to give their customers the option of being insured in case of emergency or declined due to insufficient funds as opposed to overdrafting.

Beginning July 1 customers with new accounts were given the option to opt in or out of the new law, take protection or have their debit card or ATM transaction declined. Customers who had created accounts prior to July 1 were able

to put their decisions into effect starting Aug. 15.

“It's insurance to you, in other words, there's no reason not to opt in,” said Michael Epps, executive vice president for American State Bank.

If consumers choose to opt in they are giving the bank permission to allow their transaction to be overdrawn, and agreeing to pay a fee for it afterward, which could be as much as \$20-\$30 for each overdrawn purchase.

The option of opting out means those consumers would rather have the transaction declined than to overdraw and suffer a fine.

“We have a lot of student accounts and a lot of the students' parents say (they) want the card declined if they don't have the

money because it can get very expensive,” said Todd Ehlers, junior controller at Texas Tech Federal Credit Union.

Kelli Medina, CSR training specialist at Plains Capital Bank, said the change in the law only affects one-time debit card transactions or ATM withdrawals, not automatic bill payments.

“Be prudent, don't be careless,” said Ronald Gilbert, associate professor of economics at Tech. “What (banks) really hope you do is to overdraw and they can charge you a \$35 fee or whatever happens to be at your bank.”

Consumers have the option to change their minds at any time on whether they would like to opt in or out.

Lesley T. Lastufka, a sophomore

from Cedar Hill, said having an overdrawn account would be less than ideal, but if it were to happen it would be her own fault.

“I think the best advice for students, before they use a debit card, is to know that they have sufficient funds in their account to cover that purchase and to avoid all fees, overdrafting fees or insufficient fund fees,” said Scott Hein, a professor at Rawl's College of Business Administration. “It's very easy with the debit cards to lose track of how much money you have in an account.”

Joe Stroop, from Wells Fargo communications, said he recommends students sit down with their parents to discuss the concept of a checking account and finances before they go away to college.

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Google plugs free PC-to-phone calling into e-mail

SAN FRANCISCO (AP) — Google Inc. is adding a free e-mail feature that may persuade more people to cut the cords on their landline phones.

The service unveiled Wednesday enables U.S. users of Google's Gmail service to make calls from microphone-equipped computers to telephones virtually anywhere in the world.

All calls in the U.S. and Canada will be free through at least the end of the year. That undercuts the most popular PC-to-phone service, Skype, which charges 1.2 cents to 2.1 cents per minute for U.S. calls. It also threatens to overshadow another free PC-to-phone calling service called MagicTalk that was just introduced by VocaTec Communications Ltd.

Skype, Google and many other services have been offering free computer-to-computer calling for years.

Google hopes to make money on its PC-to-phone service by charging 2 cents or more per minute for international calls. The international rates will vary widely, sometimes even within the same country. Google posted a rate chart at <https://www.google.com/voice/b/0/rates>.

People also will be able to receive calls on their PC if they obtain a free phone number from Google or already have one.

The phone numbers and technology for the new PC-calling service are being provided by Google Voice, a telecommunications hub that the company has been trying to expand. It had been an invitation-only service until two months ago when Google Voice began accepting all number requests.

Google disclosed last year that it had assigned about 1.4 million phone numbers through its Voice service, which can field calls made to a person's home, mobile or office number. Craig Walker, a Google product manager who helped develop Voice, said the service has expanded its reach since then, but he wouldn't provide specifics.

Besides planting Voice's technology into Gmail, Google also plans to promote the service by setting up red phone booths at universities and airports scattered across the United States. People will be able to make free calls from the booths to U.S. and Canadian numbers and save on international calls.

Experts: Activity can stave off homesickness

By **DEREK MOY**
STAFF WRITER

Texas Tech's incoming freshman may have a peculiar feeling rise in them as the first months away from home start to wear on them.

Being homesick is a completely normal occurrence for every student. The transition from high school to college is especially taxing because the family safety net is not as close, said Paul Douthit.

Douthit, psychotherapist at the Health Sciences Center, said new situations can be exhilarating at first but over time feelings of missing certain things can become a problem.

"Truly, no person is an island, as much as we would like to believe that we're independent and can do it all," he said.

An item could trigger homesickness or it could build up over time.

Douthit said everyone faces homesickness at some point, but moving forward and doing something about the feeling is important.

"It could be a vague feeling, it's like you got a pebble in your shoe that's small enough that it just bothers you," he said. "It's bothering you, but you may not fully appreciate what it is until you stop and check it out."

Lillie Fish, freshman psychology major from Crane, said it's a good thing to miss your family and friends, but letting it build up could lead to missing out on meeting new people and having fun.

"I was a little homesick at first, and I still kind of am. I miss my friends and family but you just have to make the adjustment," she said. "It's college, you can't just turn around and go home. Everybody else is starting over too."

Erika Lemmon, freshman nutritional sciences major from Crane, said being Fish's friend has helped the transition to college.

"I'd definitely be more homesick if it weren't for her," Lemmon said.

Getting away from her small town has been a goal of Lemmon's for a while. She had 27 college credit hours and was excited to finally get to college. She said homesickness is not



PHOTO BY DEREK MOY/The Daily Toreador
HOMESICKNESS CAN CAUSE distress and anxiety among incoming freshman college students.

something she thinks will be a problem because her dad wants to come up for football games. Douthit said having an infrastructure of support is the most important thing when dealing with homesickness.

"The greatest help is having a safety net, having resources in the community where you are, and hopefully still feeling comfortable to pick up the phone and call mom and dad," he said.

Finding an activity that is enjoyable is also part of dealing with homesickness. Taking stock of what a person enjoys doing in their spare time can decrease the chances of feeling alone in a new community, Douthit said.

"Above all, we seem to be able to get through some of the more significant things in life by knowing how we are best distracted," he said.

Forcing incoming freshman to be in dorms allows them to meet new people and gain a safety net in their new community, Medical Director Kelly Bennett said.

"Homesickness is treated by having the opportunity to go home every once in a while if that's convenient, but even more so by finding new friends here, new activities here and things here to get involved in," she said.

The dorms encourage students to form common bonds with peers. Students living outside of campus may not necessarily have the same opportunities to find friends as dorm residents do.

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PUSHING HIMSELF

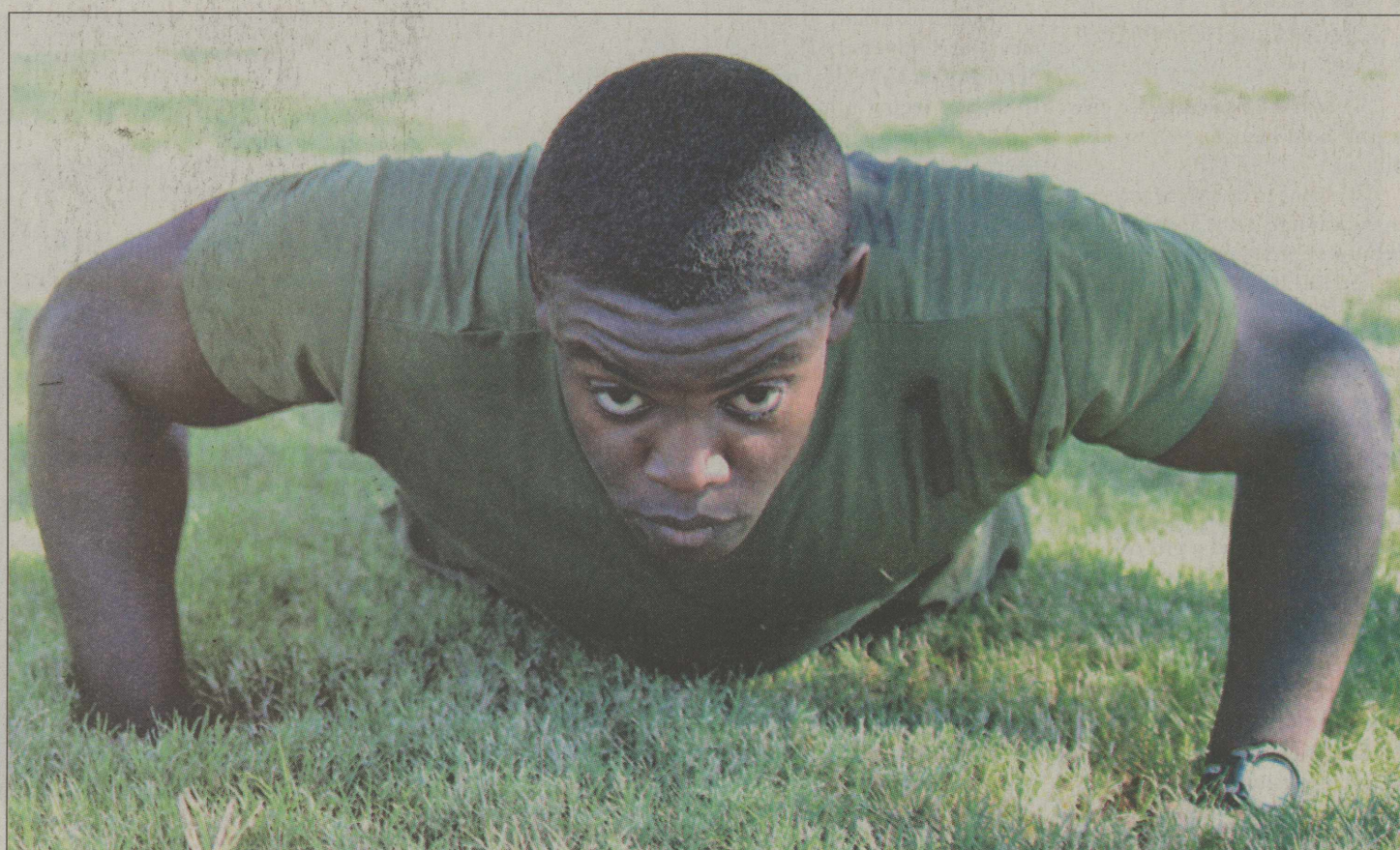


PHOTO BY RIANNON ROWLEY/The Daily Toreador
AKEEM WILLIAMS, A sophomore majoring in Exercise Sports Science, does push-ups outside of the Robert H. Ewalt Recreation Center on Wednesday to train for a combat fitness test for a U.S. Marine Corps. Officer Candidate School.

New partnership formed with Cisco College

By **MICHAEL PORTER**
STAFF WRITER

Texas Tech and Cisco College announced a partnership Friday that allows Tech to offer new undergraduate degree options to Abilene-area residents.

The joint venture is not Tech's first, though, as programs such as this are offered in Waco, Junction, Highland Lakes and Fredericksburg.

Initially, students at Cisco College will be able to pursue a Bachelor of General Studies while staying in the Abilene area.

"We (are) hoping that it will draw from a large rural area and allow them to stay at home while they pursue their degree," said Michele Moskos, marketing director for the University College. "And (then) complete a bachelor's degree (at) Texas Tech."

She said the partnership will not require students in rural areas to move away.

People interested in this degree will likely complete

the first two years of their college studies obtaining core coursework as Cisco College students. Afterwards, the students can apply to Tech as transfer students to complete their bachelor's degree.

Guy Bailey, president of Tech, said students participating in the program would essentially receive a Tech degree.

"The best education you can get is to come right here to Texas Tech and experience everything we have to offer," Bailey said. "But if you can't

get a Tech degree in that way, then we would like to offer place-bound students an option whenever that's feasible."

At first courses will be offered online or through interactive video-conferencing.

Amy Evans, executive director of External Relations for Cisco College, said a goal of the partnership is to make students more successful.

"As a college we want our students to be successful," Evans said. "So this helps us break down some of those barriers for

completing a bachelor's degree." Moskos said as the program progresses, Tech hopes to offer face-to-face classes to degree-seeking students.

"Our goal when we made this partnership was to be a part of the academic fabric of Abilene," she said.

Moskos said all credit awarded during the first two years will be transferred seamlessly to Tech.

"I think this is an exciting opportunity for us to be able to partner with Cisco College," she said. "Because I think it's going to allow students to not leave that area and be able to become a Red Raider."

Students participating in this new partnership will be able to start classes beginning Spring 2011.

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Parking

CONTINUED FROM PAGE 1

She said the e-permits also give permit holders a greater responsibility.

"It's going to be a paradigm shift in the way folks think about parking because we've always had something on your car that says, 'yes I have a permit,'" Medley said. "Now, there is nothing, and it's up to the permit holder to ensure their information is correct in our system."

Medley said she has already received calls from students who incorrectly entered their information online.

"Yesterday I had a girl call me and she knew her license plate number and she read it to me and she had an extra zero on there when I looked at her account online," Medley said. She said the student received a warning citation.

Ron Frick, Programmer Analyst II at University Parking Services, said the university tested the software in the student residence halls during the spring and summer.

Frick said when the system was in testing nearly every car in the lots triggered the system.

"Even though they had a permit, their permit was not tied to that

vehicle correctly, so everyone was setting off the alarm," he said.

Stephen Lambert, Programmer I at University Parking Services, said the department is already seeing a lower percentage of license plates being rejected than what they saw in the summer.

"Right now it's about 5 percent," Lambert said. "When we first started it was about 50 percent."

Frick said the cameras mounted on the trucks are an extremely fast technology.

"It takes a context image, which is the vehicle itself, and then the technology crops out the plate and does the plate image," he said. "It does it all in about three milliseconds, it's incredibly fast."

The move to e-permits is not the only change being made.

Lambert said the department has a plan to integrate the system into the various entry stations on campus.

"In the spring we're going to start putting six cameras at the entry stations," Lambert said, "so if they come in without their permit, once we confirm it with the staff, we will give it a red light or green light."

>> edmund.rostran@ttu.edu

CATCH IT IF YOU CAN



PHOTO BY MATT MOFFATT/The Daily Toreador

JOSH STIEGER, A sophomore civil engineering major from Arlington, plays catch outside of the clubhouse of the Cottages.

Lubbock road construction projects continue to inconvenience drivers

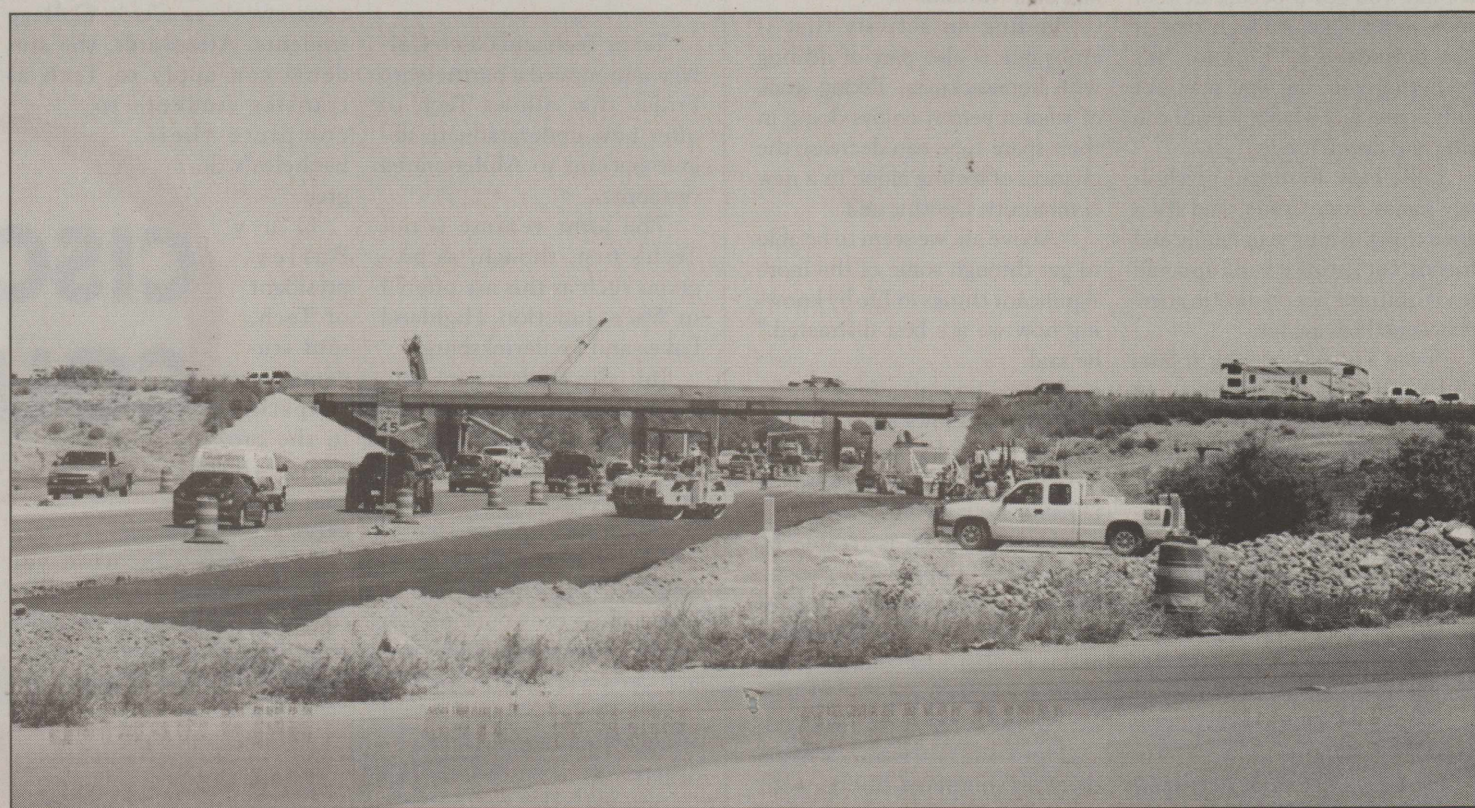


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BY BRIAN HOWARD
STAFF WRITER

With a large amount of new students returning to Lubbock this week for the fall semester, the numerous road construction areas around town may cause frustrations for many.

Jack Jones, a senior restaurant, hotel and institutional management major

from Missouri City, wrecked his bike last week due to tar buildup at the recently resurfaced area of 19th Street and University Avenue.

"It's very congested, unorganized and inconvenient," Jones said. "Not to mention there are very few precautionary signs. There weren't any warnings at the intersection I crashed in."

Bryan Wilson, an engineer with the Texas Department of Transportation, said although the road resurfacing should be finished at 19th Street and University Avenue by the start of the school year, there are still other major construction areas students need to be aware of.

Wilson said the fourth phase of the Marsha Sharp Freeway Project, or the extension of the Marsha Sharp Freeway ultimately connecting it to Interstate 27, will be under construction from 4th Street to Avenue Q all the way down to the interstate for quite some time.

According to the TDOT website, phase four of the project is scheduled to be completed sometime in 2012 and phase five will start soon after.

There are also many construction zones at intersections along Loop 289. Construction at the West Loop 289 Bridge over 4th Street has frustrated many drivers since access to the loop and 4th Street at the interchange is cut off.

Wilson said drivers will be given some reprieve when 4th Street is re-opened to traffic flow sometime in October or November.

A new interchange is being built at West Loop 289 and 19th street, limiting access to the West Loop from 4th street to 34th street. This also limits traffic flow to the frontage roads on most of the West Loop.

Wilson said a new nighttime construction project will begin soon on South Loop 289.

"Beginning August 29, the frontage roads on the South Loop all the way from Interstate 27 to Slide road will be resurfaced," he said.

With so many roads being constructed, resurfaced or repainted throughout Lubbock, it is more than likely that drivers will have to take alternate routes to get around town.

Jose Olascoaga, a senior cell and molecular biology major from Lubbock, said he believes the road construction throughout the city lasts much longer when compared to construction that takes place near Tech campus.

"It seems like they focus on getting things done around campus and neglect other parts of town," he said. "4th and the West Loop has been closed for nearly a year now, despite how busy it is, while University and 19th gets done almost immediately. It's like, what's an intersection got to do to get some respect, ya dig?"

>> brian.howard@ttu.edu

Today's
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In Sudoku, all the numbers 1 to 9 must be in every row, column and 3 x 3 box. Use logic to define the answers.

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Business

CONTINUED FROM PAGE 1

Josie De Los Santos, general manager of Spanky's, said the weekend was very busy with the increased number of students.

"I could tell there's been an increase in the number of students," De Los Santos said.

She said the restaurant had more customers and noted that everyone who came in and out of the restaurant was very friendly and seemed happy to be in Lubbock.

"It felt like a football weekend," De Los Santos said. "Revenues increased, and we sold a lot of fried cheese and fried pickles."

The Overton's presence helps to bring more customers as well.

De Los Santos said when people are looking for a local, homegrown restaurant, the hotel often recommends Spanky's.

Red and Black bookstore,

located across from the Tech campus, also appreciated the increase in business from the influx of students this past weekend.

Chris Toelle, president of Red and Black College Bookstore, said numerous students and parents came to the store this past weekend to buy books and other items.

"We are a totally seasonal business," he said, "from the beginning of the fall semester and throughout the football season."

Toelle said they are able to

sell all sorts of merchandise during game day weekends.

"Football games bring more of a party kind of atmosphere," he said.

Even for a store such as Red and Black, having the Overton hotel nearby can boost business as well.

"People come in waves from the Overton Hotel," Toelle said. "We definitely notice when something big is going on."

>>>brian.howard@ttu.edu

"It felt like a football weekend. Revenues increased, and we sold a lot of fried cheese and fried pickles."

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GENERAL MANAGER
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Tickets

CONTINUED FROM PAGE 1

The stadium had a capacity of 58,930 after the north-side expansion was completed in October, but that number will increase to 60,454 this year thanks to the stadium's east-side expansion during the offseason. Welsh said the expansion was very helpful for his department since they were able to offer fans the newly completed seats.

President Guy Bailey said the stadium was expanded in response to the high demand for tickets and suites. He recently announced that every Friday will be a Raider Power Friday, which is intended to increase spirit.

"If you come to college here you come for academic reasons, but you also come for non-academic reasons,"

he said. "Athletics is a big part of that, it's a tremendous unifier for a campus, it's something that brings students together."

In addition to Tuberville's arrival and the administration's support, another factor that helped Tech break their season ticket record is lower prices. After a price hike before the 2009 season, Tech offered the cheapest package available for football since 2006, Welsh said.

The package, priced at \$149, made Tech the most affordable season ticket deal in the Big 12, according to a Rivals.com survey of all 120 Division I football

schools' cheapest season ticket price.

Both the \$149 and the \$239, the second-cheapest, level of tickets are now sold out, and while season tickets are still available any remaining seat left requires a donation to the Red Raider Club, according to the Tech ticket sales website.

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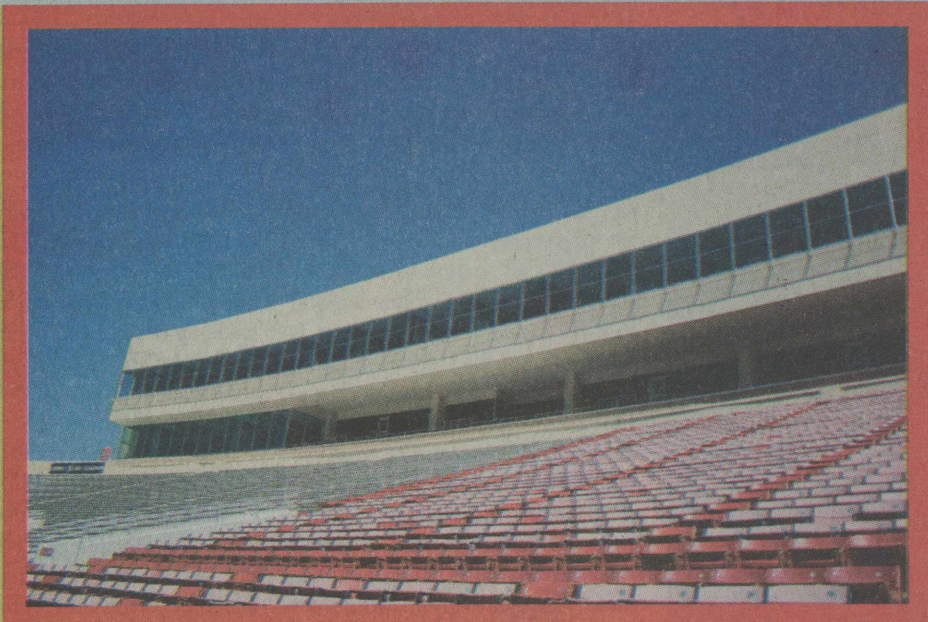
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PHOTOS BY BRAD TOLLEFSON/The Daily Toreador

THE EAST-SIDE expansion to Jones AT&T Stadium is nearly completed and is among the construction projects underway on the Texas Tech campus.

Construction projects making progress

By EDMUND ROSTRAN
NEWS EDITOR

Construction on campus continues as the new east-side building of Jones AT&T Stadium nears completion and the new Business Administration Building takes on an entirely new look.

Debbie Cox, project manager for the Jones AT&T Stadium Construction, said the project should be completely finished by Oct. 1, but will be ready to hold fans in time for the season opener Sept. 5.

Cox said the east side of the stadium has many advantages when compared to its taller, wider west-side counterpart.

"The seats up here are about 10 feet closer to the field than the other side," she said. "A lot of people like this side because you can see the whole campus from over here and you can't from the west side."

The first floor of the east-side building will house the Double T Zone, Texas Tech's official retail store, along with concessions for fans and new entry gates.

Cox said the second and third floors are currently shelf space but will be made into office spaces in the future. She said the fourth floor, or club level, will house the Red Raider Club and restaurant along with a bar area and multiple suites.

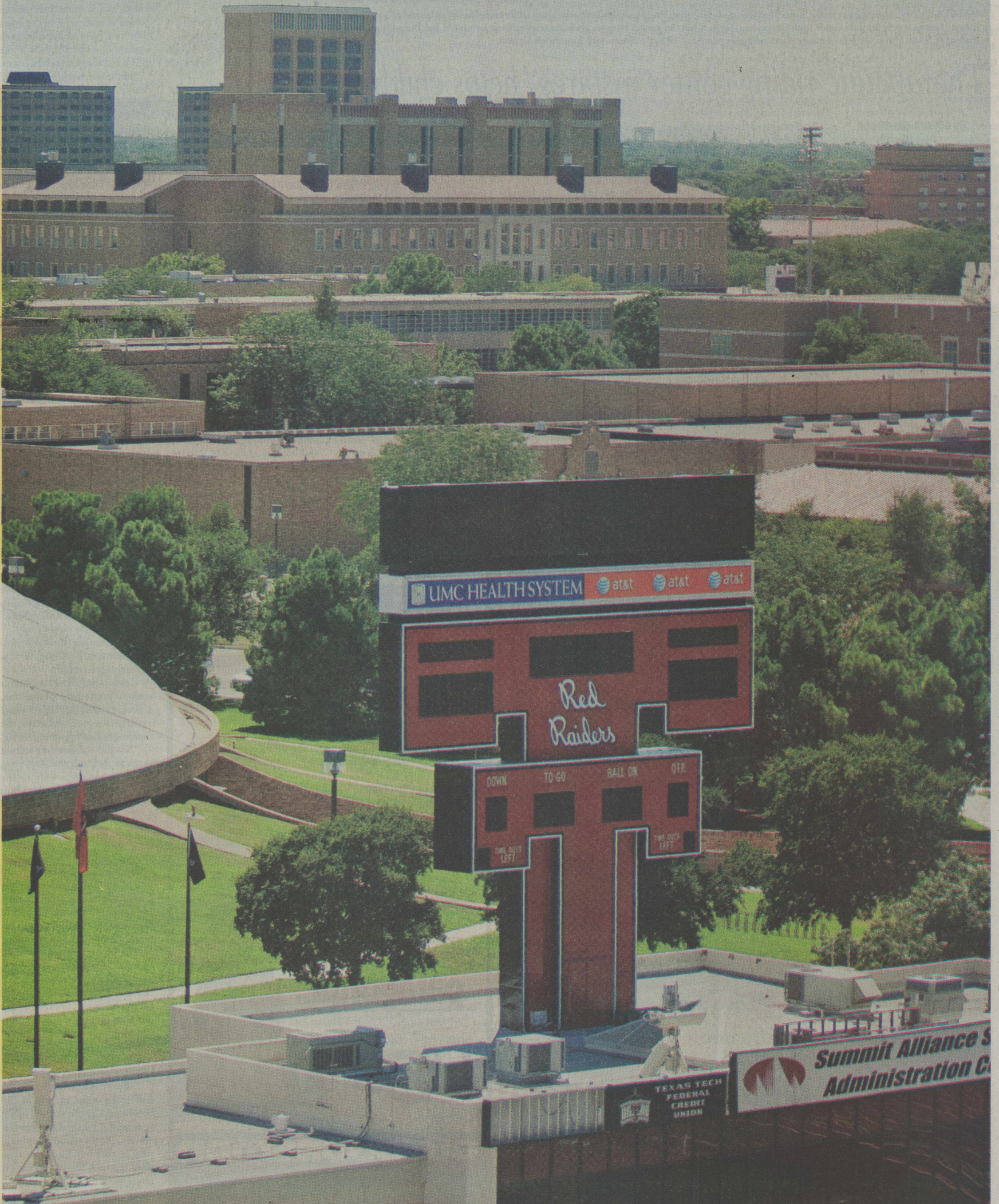
"On the club level, we originally designed four large sweets," Cox said. "One of them sold and then from a marketing standpoint we divided the other three in half so we got 6 small and one large down there."

She said the club-level restaurant will be open during the week but will have a different feel on game days.

"It will look like a restaurant, but on game day they won't have their tables and chairs in there, there will be sparse tables and chairs for people to eat the buffet but it won't be like restaurant seating."

Guy Bailey, president of Tech, said he thinks Jones AT&T Stadium is one of the most beautiful stadiums he has ever been in. He said the beauty of the stadium makes it a huge attraction.

BUILDING continued on Page 2 ➤



The ride of a lifetime



PHOTO BY SAM GRENADIER/The Daily Toreador

LIAM COLEMAN, A participant in the Texas Tech Therapeutic Riding Program, rides Buffy the horse while being lead by volunteers Kyle Thomas, a junior exercise sports sciences major from Grapevine; Tangi Arant, an animal sciences graduate student from Leland; and Dana Cunningham, a student at South Plains College, during a short riding session Aug. 19 at the Texas Tech Equestrian Center.



PHOTO BY SAM GRENADIER/The Daily Toreador

ZOE FRANKS, A participant in the Texas Tech Therapeutic Riding Program, lets Buffy the horse smell a flower that she picked after a short riding session Thursday at the Texas Tech Equestrian Center.

structor and the volunteer coordinator for the program.

Jones said anyone who is 14 or older can come and volunteer. She said no experience with horses is necessary, and the program provides proper training for the volunteers. Jones said the center could always use more people willing to come out and help.

"Almost all of our volunteers will say they get as much out of volunteering as the clients get," she said. "They get to give back to their community and get involved. Plus, it's a great way to meet new people."

Kaitlyn Ballow is an 11-year-old Lubbock resident, and a volunteer for the program.

"I love volunteering," she said. "I get to meet the adults and the kids. They are awesome. Even though they have disabilities, they are still people."

Hernandez said whatever treatment goal the client has in mind can be incorporated into riding. She said whether it is speech, occupational or physical therapy, different methods can be used to aid in treatment for the clients.

Dara Coleman is the mother of three-year-old Liam Coleman. She said Liam has been coming to training sessions for less than six months.

"When he was two and a half he had no functional language," she said. "He couldn't sign and he couldn't speak at all. He'd never even said 'Momma.'"

She said a horse can help someone in many different ways.

"I've seen a child say his first words, 'walk on,' because of a horse," Hernandez said. "That was an amazing moment to be a part of in somebody's life. A milestone."

According to the center's website, the therapeutic riding program is a non-profit organization founded by Texas Tech and the University Medical Center.

Jessica Jones is a NARHA in-

house two consecutive riding classes at one time.

"The purpose of the new building is solely for our riders with accessibility in mind," she said, "and to be an all-weather facility they can use."

Hernandez said the program helps with different kinds of therapy for people with disabilities. She said hippotherapy utilizes the movement of a horse as a treatment modality, and riders sit in different positions on the horse to get different types

of input into the rider.

"Hippotherapy is physical, occupational or speech therapy on horse back," Hernandez said. "You actually have a therapist present."

The program is accredited through the North American Riding for the Handicapped Association, and Tech's therapeutic riding center is the only NARHA accredited facility in the panhandle, which makes Tech's program stand out, Hernandez said.

Therapeutic riding center inspires, helps children

By SOPHIA HALBROOK
STAFF WRITER

After five years of construction, the Texas Tech Therapeutic Riding Center finally gets to see a new indoor arena built for their riding program.

Heather Hernandez, the therapeutic riding program director, said the new arena will allow the riding center to expand the number of sessions they offer, and it's big enough to

Coleman said her son is now able to communicate what he wants. She said he uses two-word phrases and has a thirty-word vocabulary, mainly made up of nouns to communicate his needs. She said his vocabulary continues to grow and he is not as shy as he used to be.

"He says, 'go go,' to the horses," she said with a smile.

Julie Franks is a Lubbock resident and mother to Zoe Franks. She said she has been bringing her daughter to the riding program for three years, and said the horses have greatly aided her daughter in speech therapy.

Franks said she notices a difference in Zoe when there are not enough volunteers for her to ride a horse, or if there is a break between sessions. She said Zoe lulls in her speech and always misses the horses.

"Her speech has just blossomed," Franks said. "Coming out here is the highlight of her week," she said as Zoe pointed toward her favorite horse, Buffy.

Hernandez said the riding program offers three 12-week sessions a year. She said the center also offers a Special Olympics equestrian competition every spring.

She said the program has great benefits for its participants.

"Say one of our riders uses a wheel chair," Hernandez said. "When they are on a horse, they walk like everyone else."

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AWARDS
The Daily Toreador

Building

CONTINUED FROM PAGE 1

"The fact that we've sold all of our suites shows that we met demand," Bailey said.

The stadium isn't the only building on campus being worked on. The new Business Administration Building continues to change in hopes of having it ready to house faculty and staff by December.

Hugh Cronin, a contracted project manager for the Business Administration building construction, said the team is on schedule to complete the building by December.

"We broke ground the 9th of September, last year, 2009 so we are 11 months into construction and we are still scheduled to complete late fall of 2011 which is on schedule," Cronin said.

He said there are many new and unique features in the build-

ing including upgraded technology that is much more advanced than what is in the existing building.

"Another feature is the intergraded student spaces outside the classroom," Cronin said. "The current building doesn't allow for much room for students to sit down between classes."

Cronin said there are many challenges that come about when doing building construction.

"One of the big challenges is that you have to make sure that the clients needs, which can be very specific, are met, and in this case we are fortunate that the client is so close and they have weekly if not daily interacting in the development of the plans," he said.

The existing Business Administration Building is also undergoing a facelift.

Cronin said the team has already started on phase one, a project that included some exterior site work to make the building handicapped accessible.

"We did some work, started actually in December last year, did some modifications to the site and now as a continuation of phase one we have moved into the first floor of the classroom building which is that three story square building," Cronin said.

He said the focus of the renovation is in three parts. The first is to bring the building to current life-safety code and a big part of that includes adding a fire suppression and sprinkler system.

The second phase is to make sure the building meets ADA and TASS requirements and the third phase is to improve the technology throughout the building and to update the finishes in the building.

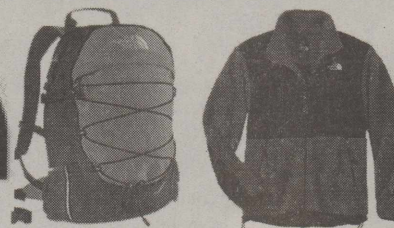
Cronin said he believes the new building will be very popular among students and faculty.

"We think that students will really want to stay at the building," Cronin said. "They'll stay at the facility in-between classes, they'll spend a lot more time at this building than they would have at the last because it offers more for them to do and a reason not to leave."

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A change in direction

Goin' Band Director Chris Anderson passes the baton to Dwayne Hill

By **MARCO LOPEZ**
STAFF WRITER

As the Goin' Band from Raiderland loses its leader, another familiar face climbs the conductor's tower followed by cheers of support.

Teaching Assistant Dwayne Hill has taken the position while Chris Anderson takes a leave of absence to pursue a doctorate degree in music from the University of Texas.

"It was surprising and humbling to receive this news from my long-time mentor Sarah McKoin," Hill said.

Having graduated in May with his master's degree in Wind Conducting, Hill projects a high degree of confidence that seems to be contagious throughout the Goin' Band leadership.

Michael Harrison, senior drum major from Austin, said he felt uneasy at first when he heard Anderson might be taking a leave of absence. However, he said he felt relieved hearing Hill would be taking over.

"I knew everything would be taken care of when they decided it would be Dwayne," Harrison said. "And so did the rest of the band leadership. This is really positive for the band. He has good ideas for team building."

Goin' Band Assistant Director Keith Dye will be working alongside Hill as co-director.

Dye supervises the behind-the-scenes operations of the band, and of course, spices up lengthy rehearsals with an occasional joke from the conducting tower. "I do the stuff on the surface, what everybody sees," Hill said. "But Dr. Dye is the muscles behind the band."

Hill completed his undergraduate studies at the School of Music in 2004 and then proceeded to teach in an Austin public school for four years. In 2008 he returned to Tech for his master's degree.

As a Goin' Band member for four years and a teaching assistant for two years, Hill has the experience that allows him to keep the band's traditions, marching and music quality at



PHOTO BY SAM GRENAIER/The Daily Toreador
INTERIM DIRECTOR OF the Goin' Band from Raiderland Dwayne Hill instructs returning members during a practice Saturday on the fields outside of the Sports Studies Center.

the high level Red Raiders are used to seeing and hearing.

A change in management could mean a change in performance. However, the famous Goin' Band's robust sound has been the booming voice behind the Red Raiders since 1926, and they have no plans to change.

"The only thing changing about Goin' Band is the teaching style," Hill said. "It gives more responsibility to the leadership and individual band members."

The returning members are confident in the new system, and it is already showing in the way they rehearse. Akash Dasai, a sophomore snare

drummer from Houston, said he is confident that the new and improved rehearsal etiquette is already increasing productivity, and will overall improve the performances.

"The first rehearsals of the season have been really productive compared to past years. It seems like staff and leadership are operating at a higher level of intensity, and it spreads throughout the band," Dasai said. "Even the schedules are put out months in advance," Hill said he was enthusiastic about the diversity of the shows lined up for the upcoming season. "The shows this year will please a wide variety of fans. The more tradi-

tional ones, such as the patriotic show, and one actually called 'Traditions' (showcasing traditional Tech music) will really entertain the alumni and older fans," he said. "The last show we are going to do is to the music of Dave Matthew's Band, which is very much geared towards the students."

This season, the Goin' Band will perform five halftime shows in front of five other college bands, Hill said, which is a lot compared to previous years where they got to see at most three other college bands.

"It is really important for the band members and teaching staff to see how we stack up against some of the other marching band programs in our competing schools," Hill said. "We are going to look great, sound great and perform at a high level. The students and fans will be pleased with the energy and enthusiasm of our approach this year."

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"I knew everything would be taken care of when they decided it would be Dwayne. And so did the rest of band leadership."

MICHAEL HARRISON
SENIOR DRUM MAJOR
FROM AUSTIN

Tech Law School hosts annual Pledge of Professionalism

By **EDMUND ROSTRAN**
NEWS EDITOR

First-year Texas Tech Law School students took a Pledge of Professionalism Thursday in the Lanier Auditorium located in the Tech Law School.

The Pledge of Professionalism is required for all first-year law students at the end of their orientation session and encourages students to abide by the ethical and professional standards of the law school.

After seeing the white-coat ceremony presented at the Health Sciences Center, Jennifer Bard, a former health sciences professor who is currently a law school professor, suggested the law school adopt a ceremony of their own, said Susan Fortney, interim dean of the law school.

"We have, for many years, devoted the first day of orientation to professionalism," Fortney said. "And now this evolved into including the oath with (Bard's) encouragement."

Calvin Lewis, associate dean for Student Affairs and Diversity, said the orientation session allows the administration to indoctrinate students into what

they can expect over the next three years.

"It is mostly about giving advice so they can get a good, fast start," Lewis said.

He said this year's class of 244 students is larger in comparison to classes that ranged in the size of 200 to 220 students in the past.

"They are one of the brightest classes we have ever had," Lewis said. "And one of the most qualified classes we have ever had."

He said they look at a lot of things the individuals have done as a complete body of work as well as the traditional indicators such as GPAs and law school aptitude tests.

"We look at unique aspects of all the individuals," Lewis said. "What other talents do they have? What do they bring to the table and what will they bring to the plate as lawyers? It's on that basis that I say this is absolutely one of the most competent and qualified groups we have ever had."

Megan Fescenmeyer, a first-year law student from Fort Worth, said the orientation session was interesting because it gave students a real-world perspective even though the process seems far away.

"They made a good point that we

are today creating that attorney, that professional that you will be in three years when you graduate," Fescenmeyer said.

She said the larger class size is definitely something to be aware of but the students were told to just focus on themselves.

"Although the class this year will be bigger, you just have to do the best for yourself that you can," Fescenmeyer said.

Kyle Crowl, a first-year law student from Conroe, agreed with Fescenmeyer and said the increased number of students could be looked at in a positive way as well.

"The bigger the number, the higher amount of people that are in the top 10, top 20, top 25, so I see it as a good thing and I'm looking forward to it," he said.

Fescenmeyer said the best word to describe the orientation experience is "inspiring."

"At this point law school is such a futuristic process," she said. "You take the LSAT your junior year of college and you're applying and suddenly it's here and orientation doesn't even seem real, but just as you take the oath it hits you, 'this is my future, this is what I am going to do.'"

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Leisure Pool enjoys successful summer

By **KELSEY DAVIDSON**
STAFF WRITER

Although the 2009 debut of the Student Leisure Pool stirred up some unlawful and unsafe issues, supervising lifeguard Samantha Tudor said this summer's outcome was a whole different story.

"We didn't really have any problems this summer because we hit the ground running after opening last year," Tudor said. "We learned everything we needed to know, and then implemented it now."

Tudor, a senior microbiology major from Keller, said overall she considers the summer to have been a success. She said swimming lesson attendance rates increased, as well as rentals and memberships.

Melissa Hogle, assistant director to the Texas Tech aquatics department, said she agrees about the success of the 2010 summer season. She said emergencies rarely occurred and unlawful activity relatively disappeared in comparison to last year.

Addressing the issue of patrons sneaking alcoholic beverages into the leisure pool, Hogle said they hardly had any incidents this year.

"I think the way we handle it is the reason it's less of a problem now," Hogle said. "We realized, to be honest, that it could legitimately be a safety issue."

Tudor said that they encountered a few problems when the pool first opened in the spring, and they stay ready to handle any other problems.

"Students were gone for the summer and are coming back," Tudor said. "We're prepared if anything does happen. We have strict protocol."

She said, by following protocol, the supervising lifeguards and she file a report and turn over the offenders immediately to Student Judicial Services. From there, campus officials have the authority to decide punishment.

Jordan Harris, a junior human development and family studies major from Abilene, said he frequently visited the leisure pool and thought the staff did an excellent job maintaining the area.

He said the leisure pool was a great

place to go after a workout, or when he finished class for the day.

"It's perfect for students," Harris said. "I don't know if students ever actually look at their tuition statement, but we pay for it, might as well enjoy it."

Harris said he had only one complaint: family hours.

Melissa Hogle said the pool has designated hours during which families and children are permitted to enter. The hours are usually in the late afternoon or evening, and vary with each day.

Hogle said it surprises her because the number one complaint she hears is from parents, upset that they cannot bring their children any time of the day. She said she handles the complaints by explaining that the pool was specifically built for students, and families are permitted only at certain times.

"Not to be rude to people's children," Hogle said, "but college students don't want to hang out with small children at a pool all day."

She said most incidents that require lifeguards to take action happen with small children, though they are still rare. The leisure pool is one of the only facilities that has a strict no drop-off policy for children. Hogle said unless children are 17 years of age or older, a parent or guardian is required to accompany them.

Jordan Harris said the family hours were crowded and made it difficult to just relax.

"Kids are kids," Harris said. "They want to splash and run and play the whole time. That's not what students come to the leisure pool to do."

He said other than the kids during family hours, he could not complain about his experience at the pool. It has a great location, students do not have to pay and can enjoy a nice pool, he said.

Tudor said as much as the students who come enjoy the pool, it surprises her how many students do not even know that it exists.

She said she wants students to know that the pool is open outside until Oct. 10 and they should enjoy it as long as possible.

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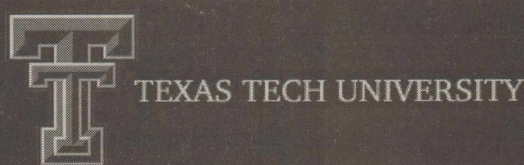


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You can also download and print the Road Raiders list at WWW.PARENT.TTU.EDU.



Texas Tech University encourages students to purchase or rent textbooks from the university-affiliated bookstore, Texas Tech Barnes & Noble. The bookstore offers great services, a variety of selections, and a portion of every sale supports campus student activities. Texas Tech Barnes and Noble matches local competitor prices.

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TEXAS TECH UNIVERSITY
Parent and Family Relations
Division of Enrollment Management & Student Affairs



Library's resources underutilized by students

By **BRIAN HOWARD**
STAFF WRITER

The Texas Tech Library has continued to expand over the past few years with numerous additions and upgrades that are tailored to comply with a wide array of student needs and expectations.

Kaley Daniel, director of communication and marketing at the library, said numerous resources are available to students at the library, yet many of them are underutilized.

"The digital media studio located on the second floor of the library has DVD's, iPods, cameras, audio books, and even projectors," Daniel said, "all of which can be rented for free by anyone with a Texas Tech ID."

The 3D Animation Lab, also located in the Digital Media Studio, upgraded to include 20 workstations in July of 2008, only a year after it was originally established.

Daniel said the 3D Animation Lab has all kinds of animation software, architectural design and testing software, along with computers powerful enough to run Matlab, a program especially important to engineering majors.

Wireless access in the Library also has been recently upgraded.

"Approximately two years ago, the library upgraded its wireless

ports from 9 to 100, expanding wireless Internet access to all parts of the building," Daniel said.

The Library also offers the newest versions of Windows software and programs.

Daniel said the recent update from Windows XP to Windows 7 on each library computer ensures a quicker log-on process, faster download speeds, and a more user-friendly interface.

According to the University Library website, the library hosts a vast amount of resources, including 2.4 million volumes, 288 databases, 30,000 e-journals, and more than 25,000 e-books, yet all of these references can be difficult to sift through.

Personal librarians can be a big aid to students, especially when information is needed quickly.

"Personal librarians are available for every major, and will sit down with each student on a one-to-one basis," Daniel said.

Students can also find helpful recommendations on the University Library's website which include articles, journals, databases and web resources tailored to each major.

Recent renovations show the library is also looking to become even more student friendly.

Daniel said the library is putting emphasis on clearing out space to give students more room to study. This can be seen on the

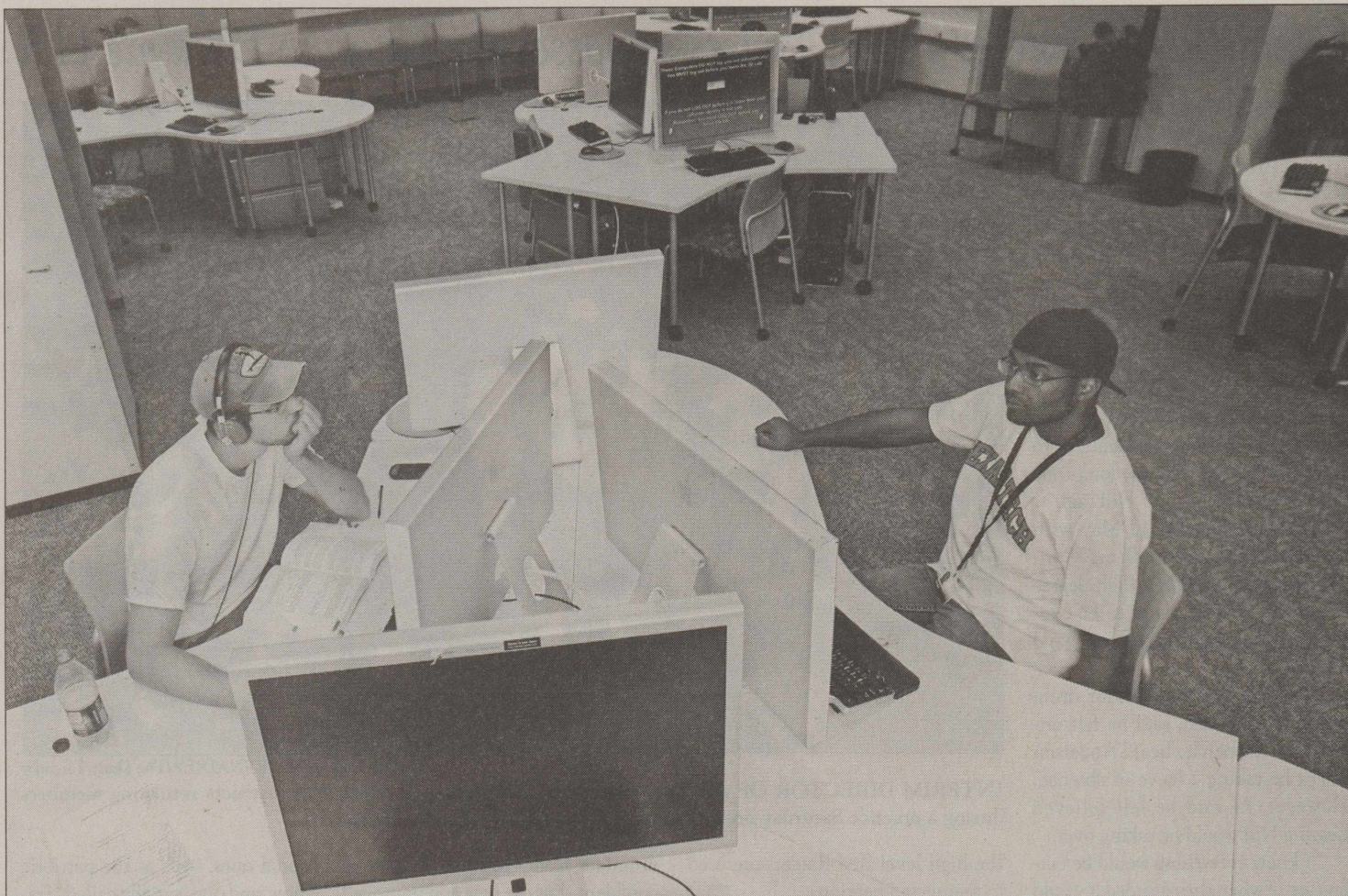


PHOTO BY KARL ANDERSON/The Daily Toreador

STUDENTS WORK ON two of the 20 workstations available in Texas Tech Library's 3D Animation Lab, located in the Digital Media Studio.

main floor, where numerous book shelves were replaced by tables, allowing more group study space for students.

With all of the recent tech-

nological upgrades and increased student study space, the library is trying to get more students to use all that it offers.

Josh Berry, senior landscape

architecture major from San Antonio, said the library can be depressing at times because students are often not actually working.

"Every time I go in there," he said, "everyone stays on the first two floors and gets on Facebook going 'yep, yep, yep, lol!'"

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MOVING DAY

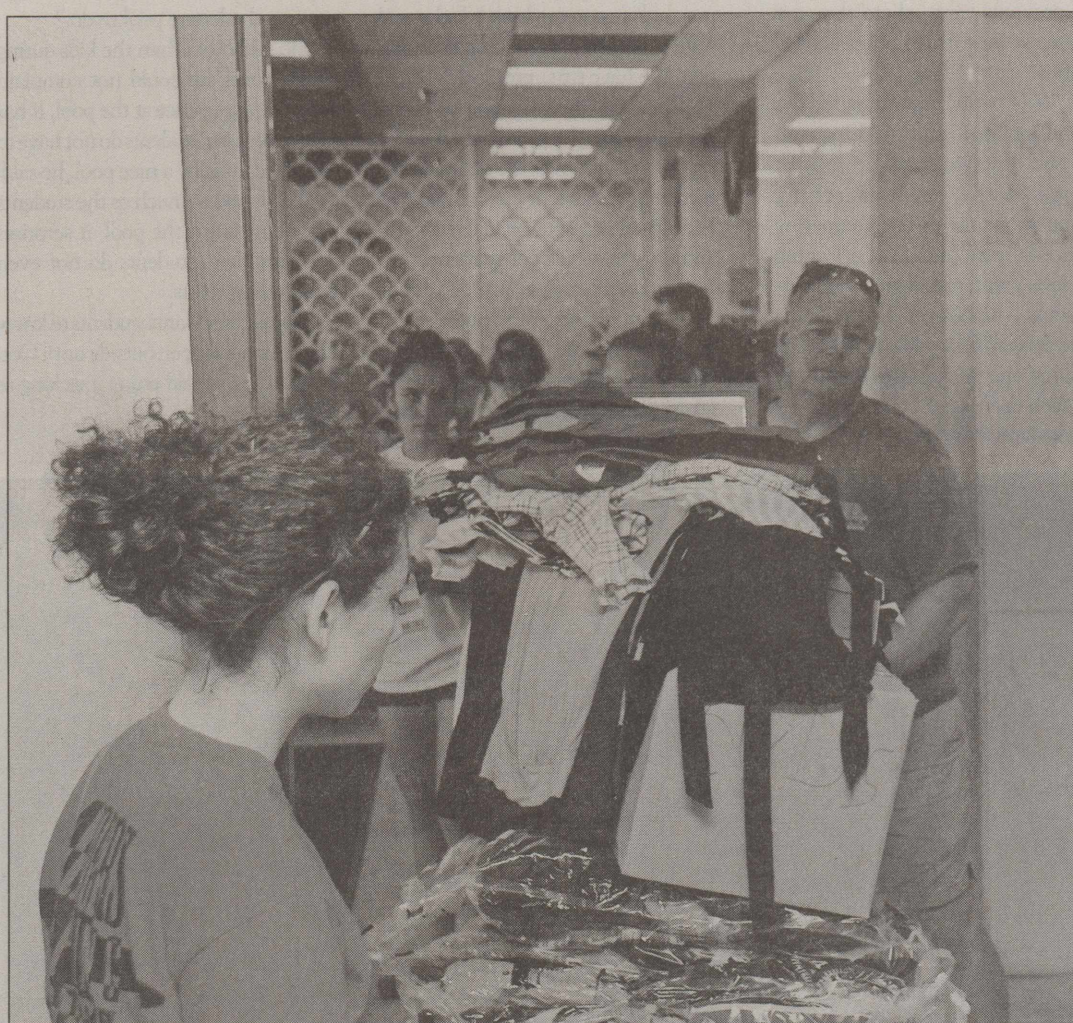


PHOTO BY PAUL HAILES/The Daily Toreador

TECH PARENTS WAIT in line at the Chitwood elevators to move in their Texas Tech students belongings.

Tech named among most military friendly schools

By **KELSEY DAVIDSON**
STAFF WRITER

Soldiers in the United States Military have been honored for hundreds of years, and their service, sacrifice and courage have built a strong foundation for patriotism in America.

At Texas Tech, the university is doing what it can to emulate such patriotism, and in doing so has been named to the 2011 list of Military Friendly Schools by G.I. Jobs Magazine. Tech is among the 15 percent of colleges, universities and trade schools to receive the honor.

In an effort to create a comfortable learning and living environment for military students, Tech has many different services. The ROTC concentrates on students earning an education before commissioning as an officer in the military. The Military and Veterans program provides services to active duty and retired military. There is also a student organization, Veterans Association at Texas Tech, VATT.

Dave Lewis, assistant director of the Military and Veterans Programs at Tech, said the college experience for a military veteran or an active duty soldier is different from the average undergraduate experience.

"They've just been out of combat or battle and go to sitting in a classroom," Lewis said. "It's just a completely different experience from the normal undergraduate."

As a 29-year veteran of the United States Air Force himself, Lewis said the transition from an active duty soldier to a full-time college student can be extremely difficult, which is why he and his colleagues strive to provide support for those students on the Tech campus.

The Military and Veterans Program on Tech's campus provides support, guidance, counseling and advising for active duty military or retired veterans and their families. The services they provide are not required, but are strongly suggested.

Tech President Guy Bailey said the university's distinction as a military friendly school is important for several reasons.

"We have many veterans coming back from Afghanistan and Iraq and we want them to feel welcomed here," he said. "These are guys who have risked their lives and in many cases been wounded and have certainly had their lives disrupted . . . so we want to minimize the disruption and help people reintegrate themselves into our societies as quickly as possible, it's very important in that respect."

"I think it's also important because we are a reflection of west Texas values and you know west Texas is very patriotic, so is Texas Tech."

In addition to active duty military students, ROTC students also have a different experience throughout college. Second lieutenant Rory Walton of the ROTC just completed her senior year and graduated with a bachelor's of science in nursing.

"The ROTC is a program that converts a civilian college in to a military academy in the sense that it prepares you to commission as an officer in the US Army," Walton said.

Adjunct with normal degree-plan classes, ROTC students have a number of other responsibilities such as physical training, field training, and ROTC-specific lecture classes. Walton said the base of everything she learned through the program is about leadership.

"It's basically a structured mentorship and structured learning in the structure of breaking you down and building you up — very specifically

on leadership-type qualities," she said.

Coordinator of the Military and Veterans Program, Michael Flores, said they are advocates for the military personnel.

"We know what they're going through, being veterans ourselves," said Flores, an eight-year veteran of the United States Marine Corps. "We want to make that transition as easy as possible."

He said the only thing students are required to do is get certified for the Post-9/11 GI Bill.

The bill provides financial support for education and housing for those who have served at least 90 days of aggregate service on or after Sept. 11, 2001, according to the United States Department of Veteran affairs website.

Unfortunately, Lewis said, even with services and financial aid, the number of students that actually graduate under the GI Bill are in the single-digit percentages.

But the Tech program has a plan to change that percentage.

Lewis and Flores are implementing a four R's campaign in order to achieve maximum success from military veteran and active duty students. The four R's are recruiting, receiving, retaining and re-entry.

Because the government and the veteran's administration pay for tuition, Lewis said colleges everywhere do everything they can do to do recruit these students. But, he said, many colleges do not implement any plan further than simple recruiting, and lose students along the way.

"In our mission statement we say 'our success is measured by degrees granted,'" Lewis said. "And that's how we intend to do that — not by people who come through the front door, but by people that walk out the door with a diploma."

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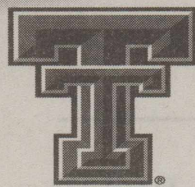
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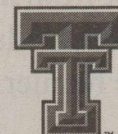
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TRANSFER COUNCIL

The Transfer Council is a group of students who serve as liaisons between transfer students and the administration. This group falls under the Student Government Association.

"I joined the Transfer Council because I didn't know what organization to join here at Texas Tech. The Transfer Council has got me so involved within the university trying to help other transfer students feel more comfortable with their stay here at Texas Tech. We are trying to help students with problems they may have had through their transfer process and also helping them get more involved at Texas Tech." Alec Ramirez, 2009-2010 Council Member



Important Dates for Fall 2010

- Applications available August 26, 2010
- Information Sessions August 31, 2010 & September 1, 2010; 3:30pm
- Applications Due September 17, 2010 in the SGA office; SUB- 3rd floor
- Transfer Council Retreat September 26, 2010; 2:00-6:00pm; SUB

For more information, please contact Kristie Lopez
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Bookstores use new methods to lower prices

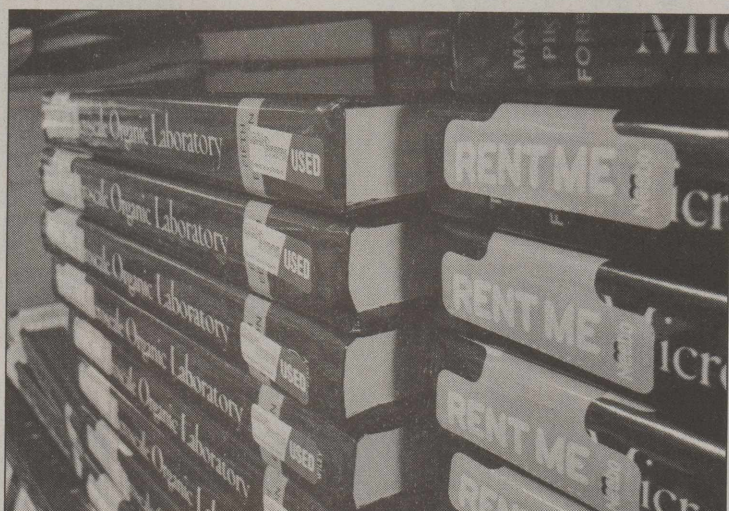


PHOTO BY ISA TORRES/The Daily Toreador
ONLINE SALES AND eBooks are forcing traditional brick and mortar bookstores to adopt new methods such as textbook rentals.

By ISA TORRES
STAFF WRITER

Buying textbooks has become a hassle for many students at Texas Tech, but with new renting services at multiple bookstores in Lubbock, students may find the task much more rewarding.

Trevor Slaton, a freshman with an undecided major from Austin, said buying books has been a nerve-wracking experience.

Slaton bought his books through the campus bookstore, Barnes & Noble. He said although it was easy to order them through the store since students can order books with their Raiderlink accounts, it has been frustrating because the bookstore does not have all the books he needs for the semester.

"I don't know how my professors are going to react if I don't have all of my books," Slaton said.

He said that the price of all the textbooks have also been frustrating.

"I had to take a loan from my parents and I've been paying them back slowly," Slaton said.

Before students have to go find a textbook for a class, professors have to decide what books they will use for their classes.

Brain McFadden, associate professor of English and director of Graduate Students at Tech, said the price of books is something he takes into consideration when he chooses books for his classes.

"I am very well aware of what they have to pay so I'm careful when I assign text books," McFadden said. "I do pay attention to that."

McFadden said freshmen get their books assigned by a committee of teachers and sophomores get their books assigned by the professors and graduate students who teach those classes.

He said there are also books they are required to teach from.

McFadden said the students at a junior and senior level get their textbooks assigned by the faculty who teach those classes.

Although McFadden said he tries to use books that can be found used, he said sometimes that is just not possible.

"Sometimes there's a text that you have to use and there's only one edition so you're stuck by market forces," McFadden said. "You have to pick what's out there."

But for Randall Jeter, associate professor of microbiology, the price only matters in selecting a textbook if there is a big difference between one option and the other.

Jeter said the professors who

teach the introductory class of microbiology get together once a year and decide what textbook to use.

"We get together to look at the books that are on the market and decide which one meets our needs the best," Jeter said.

Jeter also said he recommends his students to form study groups and share one book. That way the cost of the book can be cut individually if the students pay a percentage of the book.

After a professor or a group of professors have decided what books they want to use they have to let the university's bookstore know what books they picked. Usually the bookstore will notify the other local stores what those books are so the off-campus stores can have them too.

Ken Wiley, general manager at Double T Bookstores, said that even though it is a struggle to get the information of what books they need, they do their best to have the books students need.

Double T Bookstores were the first ones in the Lubbock market to implement the option of renting books for students.

Wiley said Varsity Bookstores started renting their books to students this summer and Barnes & Noble on campus started doing the same this fall.

He said students can rent their books for half the price of a new book. He said they can use it as if the book was their own and as long as there is no major damage and they return it on time they will not be charged anything extra.

"It's a good program as long as the students do what they're supposed to do," Wiley said.

He also said even though online shopping has been growing in the past few years it is still more convenient to buy text

books at a local bookstore.

"It's very difficult if you get the wrong book to exchange it and get the right book," Wiley said.

Riesa Welch, a senior Spanish major from Levelland, said buying online is the most convenient and the most rewarding.

"I generally buy my books through Half.com and sometimes through Amazon," Welch said.

Welch said she looks at the books she needs and go online to do price matching.

"Very rarely are the books cheaper locally than they are online," said Welch, "but if they are then I do buy them locally."

Welch also said that even though it might take her a few minutes per subject to find which books are less expensive, it is worth the time.

"I know that the money I'll save it's worth the time I'll spend," she said.

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University seeks to improve campus biking with updates

By YACKJAIRA RUIZ
STAFF WRITER

With more incoming freshman than ever and a campus busy with bicyclists, Texas Tech is searching for new ways to improve and increase bicycle-friendly conveniences.

One implementation meant to help achieve this goal is free online bicycle registration. In the past, bicycle registration was done through the Tech Police Department. Now, registration can be completed through University Parking Services.

Heather Medley, marketing and training coordinator at University Parking Services, said beginning the registration of bicycles online would make the process much easier for students.

"We figured we trust students to register their cars online, so they can certainly register bicycles," Medley said.

One goal parking services has for online registration is to increase participation, she said. Though registration is not required, it is highly recommended. Medley said registration also aids in the recovery of a bicycle if it is ever stolen.

"We would love to get all the bicycles on campus registered," she said. "It certainly does make it easier a lot to contact people and to help put owners back with bicycles when they are registered."

Parking services' Transportation Demand Management Supervisor Craig Cotton and chair of the Bicycle Coordinating Committee, said online bicycle registration began three weeks ago and there are already about 150 bicycles registered.

Another goal parking services hopes to accomplish is to increase awareness of bicycle education and biking laws.

Medley said bicyclists are required to obey the state's motor-vehicle traffic laws, but not many people know of them.

In order to increase awareness there will be a bicycle clinic Sept. 8 and 9 from 10 a.m. to 2 p.m. in the free speech area. At the clinic, students will be able to register their bicycles and get their bicycles fixed for free.

The completion of the new shared-use paths this summer is another way Tech is promoting biking on campus.

Cotton said one of the top areas needing improvement was the lack of shared used paths throughout campus. He said the new paths are a beginning of Tech's focus towards the needs of bicyclists.

"We were able to get a bicycle shared-use path from the Business Administration Building all the way over to the Student Union Building," Cotton said. "We were also able to get a shared-use path from the Business Administration Building toward 18th Street."

Cotton said the paths allow bicyclists to get across the major parts of campus, especially the inner

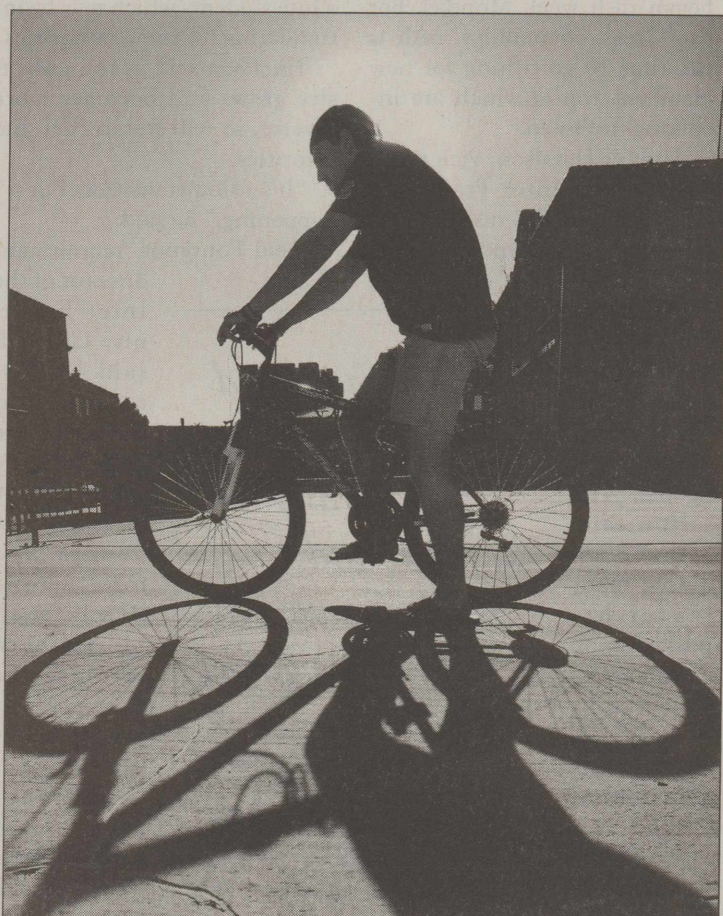


PHOTO ILLUSTRATION BY KARL ANDERSON/The Daily Toreador
SEVERAL INITIATIVES FROM the university are planned to improve the cycling culture at Texas Tech.

corridor of the academic campus.

Eric Crouch, managing director of parking services, also commented on the newly completed bicycle paths.

"Our goal is to pull the bicyclists as much as possible out of the traffic," Crouch said.

Along with the new paths, Tech is adding more bicycle racks around campus with a completely different design. Crouch said the way the old racks were designed, if you put your bicycle over the top, the cable could snap.

As a result of the poor design of the old racks and students chaining their bicycles to handrails and trees, the Student Government Association assisted in purchasing a pipe-bending machine. The machine allows for the Tech Department of Grounds Maintenance to build the racks in-house, saving the university money. Crouch said so far more

than 20 racks have been built.

In addition to more bicycle racks, more free air stations have been added to further fulfill the needs of bicyclers on campus.

The Bicycle Coordinating Committee coordinates all of the current and future bicycle plans. The committee is a task force of organizations and departments. Their goal is find ways to improve the bicycle situation and issues on campus.

Drew Graham, SGA president, said he has worked with the committee mainly on shared-use pathways. He said the best success of any bicycle plan is to show how bicyclists are an entity at Tech.

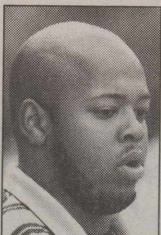
In the future, Tech plans to create a shared-use path from the John B. Walker Soccer Complex to Greek Circle. There is also discussion on how to place a bicycle lane on Flint Avenue.

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WORD ON THE STREET

"A big issue is not being able to ride on sidewalks. I've seen a policeman pull someone over for that, and I understand, but for bikers sometimes it's dangerous to ride on the more congested parts of campus."

John Szasz -
business management graduate student from Abilene



"One big thing that could be changed is more (law) enforcement for when bikes are stolen. Students spend hundreds of dollars on bikes and more security to prevent (theft) would be good."

Scipio Sholars -
senior communication studies major from Longview

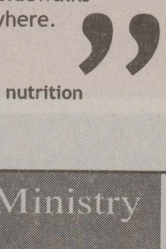
"We could definitely have an increase in bike racks considering most college students will ride a bike on campus, especially commuters. More lenience would be good: give us a warning, not a ticket."

Sean Berry -
senior business management major from Dallas



"There definitely needs to be more bike lanes. That's why I ride on the pedestrian sidewalks because they're aren't lanes everywhere."

Yuchieh Chen -
graduate student from Taiwan studying nutrition



Compiled by Carrie Thornton/The Daily Toreador

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Rush week offers students opportunities

By VALENTINE OJIEH
STAFF WRITER

Texas Tech students wanting to join a fraternity or sorority began rush week Monday. For the Greek community, rush is the time to go fishing for new members, top of which are incoming freshmen.

Hunter Haralson, vice president of the Inter Fraternity Council, said the rush process was a great experience for him.

"You come to Tech not knowing many people, I was nervous but I wanted to meet people," Haralson said. "I have acquired many leadership positions on campus and I have really networked. I am really glad I went Greek."

The Inter Fraternity Council and Panhellenic Council preside over all activities of the Greek system. Haralson said the historically black, Latino and Asian Greek organizations are not governed

by the council or Panhellenic, nor do they take part in the same rush process, hence you tend to see the council and Panhellenic organizations made up of mostly white students which may be intimidating for some minorities.

Haralson said as the university grows and becomes more diverse, so will fraternities and sororities.

"It's a slow transition, but it's happening," he said.

Reid Fontenot, recruitment director of the Inter Fraternity Council, said he discovered that fraternity life gave him the opportunity to meet new people and form strong bonds with his brothers. He said the process was lengthy but worth it.

Fontenot said about 1,400 students went Greek last fall and 15 percent of

the Tech population belongs to a Greek-lettered organization. He said this number will keep increasing with the growth of the university.

"I have acquired many leadership positions on campus and I have really networked. I am really glad I went Greek."

HUNTER HARALSON
VICE PRESIDENT OF THE
INTER FRATERNITY COUNCIL



PHOTO BY MATT MOFFATT/The Daily Toreador

KAPPA DELTA MEMBERS perform a door chant at the Kappa Delta Lodge Saturday.

Amber Chalker, a sophomore mass communication major from San Antonio, said rush has its ups and downs.

"One thing I like about it is that it gives you more opportunities to experience the different sororities and different girls in your rush group," Chalker said.

"I have already made a couple of girlfriends. I came here knowing friends from high school who are all guys, that's why I'm rushing."

She said rush can be difficult as well, especially after moving in to the dorms.

"It is very time consuming and I don't like that," Chalker

said. "Rush started on the day that we were allowed to move into the dorms. That is ridiculous because we are all tired and trying to unpack our rooms."

Chalker said she would also like to see certain things about rush change in the future.

"One thing about rush I

would like to see change is instead of having to see all the sororities on Greek circle all in one day, they should split it up and maybe have the rush process extended an extra day longer," she said.

Joe Kuirk, a freshman mechanical engineering major from Bolton, Massachusetts said he is excited about rush and the prospect of joining a fraternity.

"I want to meet new people," Kuirk said. "Coming from Massachusetts I don't really know anyone so it's an opportunity for me to make a lot of new friends and go to a lot of parties, parties are definitely kind of like a frat icon."

Different people have different reasons for wanting to go through rush and join a fraternity or sorority.

Chalker said she decided to rush in order to get involved in an organization.

"I knew the way Tech was and if I didn't rush I would probably get lost in the partying scene here instead of being involved in something," Chalker said. "If I am not involved, I get lost."

Fontenot said many freshmen make a mistake by not participating in formal rush.

"The biggest mistake freshmen make when considering joining a fraternity is not going through the formal rush," Fontenot said. "They end up not seeing every fraternity and possibly make the wrong decision at the end."

Arguably the biggest stigma that comes with joining a fraternity or sorority is that the members party a lot and their grades suffer because of it.

Haralson disagrees.

"Don't think joining a fraternity will lower your grades, if you are responsible you will make good grades and still be in a fraternity," he said.

Fontenot said the Greek population at Tech has a higher cumulative GPA than the non-Greek population.

Responsibility is a big part of being in any fraternity or sorority as well.

Haralson said all rush members must follow the rules of IFC recruitment and failure to do so will result in an eviction from the rush process and an appropriate punishment for the fraternity or sorority involved.

Fontenot's advice to hopefuls this semester regarding how to choose the fraternity or sorority they end up with is to go with your personality.

"The guys in my fraternity have the same interests as I do," he said.

Carly Rickard, an undecided sophomore from Dallas is doing just that.

"I will pick a sorority based on the girls I like the most, the girls who are most like me and which sorority I have the least awkward conversation with," Rickard said.

Fontenot said he is excited for this semester and everyone in rush.

"Signing the bid card is one of the best days of a freshman's life," he said.

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CARIBBEAN SEA Doctors treat victims aboard the Military Sealift Command hospital ship USNS Comfort (T-AH 20) off the coast of Haiti. Comfort is conducting humanitarian and disaster relief operations as part of Operation Unified Response after a 7.0 magnitude earthquake caused severe damage in Haiti Jan. 12. The Comfort and the U.S. Navy are leading a multi-national effort to provide emergency medical assistance in Port au Prince, Haiti.

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Taxing Tans

A new tax on indoor tanning booths is lightening students' wallets. But it isn't stopping them from spending.

By **CAROLINE COURTNEY**
STAFF WRITER

While the cast of the Jersey Shore remains tanner than ever, Texas Tech students have been searching for new methods to maintain their summer glow.

On July 1 the federal health care reform bill initiated a 10 percent tax on indoor tanning beds that produce ultraviolet rays. The tax is expected to raise \$2.7 billion over 10 years.

"The tax was a signal to me that tanning is dangerous," said Tory Vaughan, a sophomore restaurant, hotel, and institutional management major from San Antonio. "The tax was only a slight difference in price, but I finally realized that tanning is definitely not worth the risk of skin cancer."

According to the American Academy of Dermatology website, indoor tanning before the age 35 is linked to a 75 percent increase in the risk of the deadliest form of skin cancer, melanoma.

Meanwhile, close to 30 million U.S. citizens use tanning beds each year and nearly 2.3 million are teenagers.

Vaughan said she already has ended her tanning membership and began using a self-tanning lotion instead to maintain her usual bronze skin tone.

Elissa Bootman, an agricultural and applied economics major from Iraan, and two-year employee at Body Bronze, said reactions such as Vaughan's will hurt the tanning industry. However, at Body Bronze the business has not been affected.

TANNING continued on Page 5 ➤

Birth control pill turns 50

Story, PAGE 5C

High stakes grades

Story, PAGE 2C



In good company

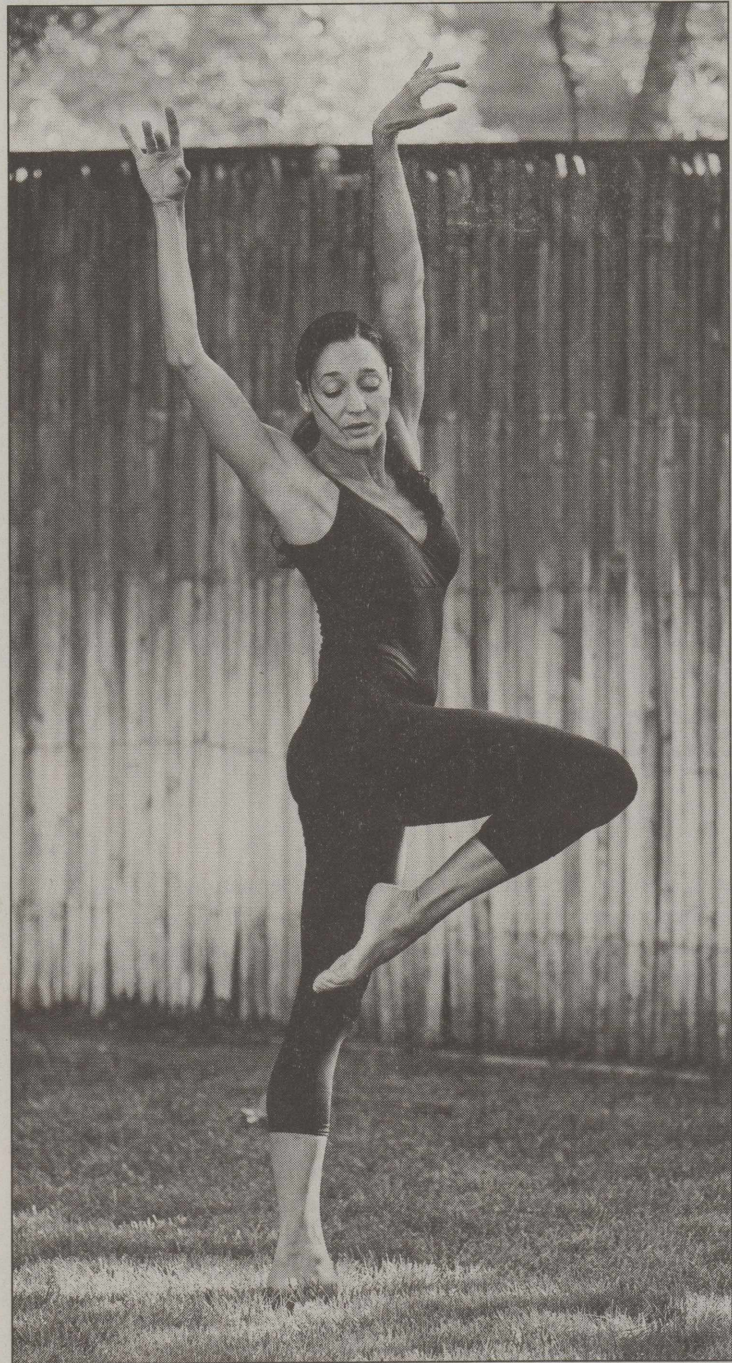


PHOTO BY BRAD SAM GRENADIER/The Daily Treador
YVONNE RACZ-KEY, a choreographer and performer with the Flatlands Dance Theatre, performs Angelfish at the A Taste of Dance event Saturday.

Former Red Raider, faculty member create Lubbock dance company

By BRITTANY HOOVER
STAFF WRITER

A recent Texas Tech graduate and a faculty member from the Department of Theatre and Dance recently combined artistic forces to create Lubbock's first professional contemporary dance company.

Assistant Professor of dance, Ali Duffy, joined with 2010 Tech graduate, Katie Liston, and formed Flatlands Dance Theatre earlier this summer.

Duffy, the artistic director for the organization, has a dance background that includes working with independent choreographers and performing with Stiletto Entertainment and Holland America Line.

She said the idea came to Liston and herself after the first Flatlands Dance Festival in May.

"Katie Liston, the other co-founder, and I were sort of hanging out in my house one day and we thought what a great idea it would be to start a dance company," Duffy said. "Lubbock is a fairly large metropolitan area, and it doesn't have a single professional dance company. We thought it was time for one."

Duffy, who has taught dance at Tech since last August, said she was inspired when she went to the Pilobolus Dance Theater performance on campus last January.

"People were lined up at the door wanting tickets just to stand in the back and watch," Duffy said. "That told us there is an audience for contemporary dance. There's Ballet Lubbock to fulfill the need for ballet, but we're a contemporary company. We're also a professional company, so we're going to hire dancers."

Duffy said members of the company are head of dance and associate chair of

the department of theatre and dance Genevieve Durham DeCesaro, adjunct faculty member Kyla Olson and Ballet Lubbock's artistic director, Yvonne RacZ-Key, as well as Liston and herself. The five will be performing and choreographing for the company, she said.

Durham, who has been at Tech since 2004, said her choreography has been presented in many different states across the country. She said she has also worked with other universities and professional companies.

Duffy said the company will perform at the First Friday Art Trails Oct. 1 and Nov. 5. She said their world premiere concert will be Dec. 3 and 4 at the Underwood Center and they will also have the second annual Flatlands Dance Festival in the spring.

Duffy said she plans to offer students discounted prices on performance tickets. She said many professional performances are not affordable for students.

"I think it's a great opportunity for students to experience a different kind of artistry, a different kind of culture you don't see in Lubbock," she said. "I think it's important for our dance majors to be able to watch professional dance in Lubbock because they never get to see that."

In addition to performing, Duffy said the company will participate in charitable events and host master classes for students and the general public.

The company is in the process of becoming a nonprofit organization, which will allow donors to deduct donations on their federal taxes, Duffy said. Until they can apply for grants in about a year and a half, she said the five members are working pro-bono and counting on private donations.

Liston, who directs the business



PHOTO BY BRAD SAM GRENADIER/The Daily Treador

Flatlands Dance Theatre artistic director Ali Duffy, choreographer/performer Kyla Olson, and executive director Katie Liston perform *Entangled and Adrift, They Waited for Surrender* at the A Taste of Dance preview event Saturday.

aspect of the company, said she began taking ballet classes at a young age and went on to study dance at a boarding school. She said she stopped dancing during college at the University of Denver, where she studied marketing. During her time at graduate school at Tech, she began dancing again and became more experienced with contemporary dance, Liston said.

Now that she has graduated, Liston said she is excited to participate in the company and further her experience in dance.

"Personally I'm doing it for my own reasons, to dance, and I'm excited to be able to perform and dance in my own company," Liston said. "I'm also excited to bring this to Lubbock. It's one of those cities, that for a city its size, I think there's support out there for this kind of idea for the arts."

Liston said she thinks dance is a rarity in West Texas and she wants to get people excited about the art.

"Anyone can get involved in it; it's never too late to start," she said. "For example, students can enjoy it. Here at Tech, you can major in dance. In your adult life, you can use it to stay in shape, or enjoy from an artistic perspective. You can go see an evening of dance, which

might not normally do. It's something to be enjoyed."

Durham said one goal of the company is to become a part of the arts community in Lubbock.

"Lubbock doesn't really have a working professional contemporary dance company," she said. "We have a ballet company, of course, but one thing that helps get people interested in the art is when something new happens. I'm hoping what we can do with Flatlands Dance Theatre is provide the community with diversity, in terms of dance forms. Maybe someone that would never come to a ballet will come to concert with a jazz piece, or a contemporary piece."

Duffy said another important goal is to educate the community about dance.

"I think there are a lot of misconceptions about what dance is, and how you can have an experience with dance," she said. "I think people generally know what ballet is, and I think people generally know what 'So You Think You Can Dance' is. I think a lot of contemporary dance asks you to consider more, and asks you to find meaning in movement. I would really like for people to appreciate that aspect of dance."

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Grade Gamblers: Website offers students new way to wager

By HALLIE DAVIS
STAFF WRITER

"I bet I fail this class," is a phrase often exchanged among students.

Usually meant as an off-hand comment to friends, now a new website would like to take students up on that bet.

Ultrinsic.com allows students to set goals for their classes, whether it be to make an A or an F and receive a monetary "incentive" for achieving their goals.

A student pays a portion of the incentive, and if they make the grade they get it back plus some. If they don't make the grade, Ultrinsic

keeps the "purchase price." Students can also buy insurance, where they pay a "premium" and if they fail the class Ultrinsic will send back double their money.

The prices and incentive amounts are based on the student's class schedule and GPA, and the ratio for price to incentive changes depending on the odds of the student achieving his or her goal, and how late in the semester they make the purchase.

Ultrinsic started last year with 600 students at New York University and Penn State. CEO Steven Wolf said the response from students was great.

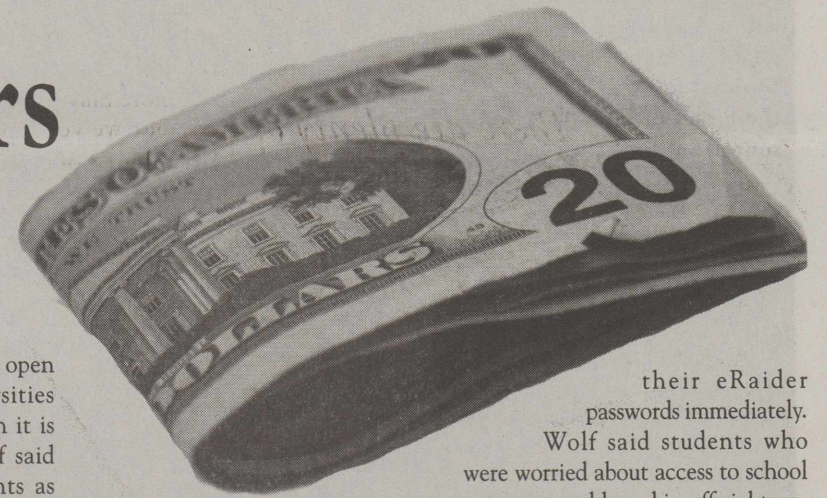
"We're definitely very, very established," Wolf said. "We've got five thousand people signed up for this semester already."

Texas Tech was selected to be a part of the program because Wolf and his partner Jeremy Gelbart are trying to sample it in a cross section of campuses, and they chose schools that seemed to represent

their area well. The website is open to students from 36 universities in the United States, though it is still in its beta stage. Wolf said this shouldn't worry students as the website is just as secure as any other Internet business.

However, the security issue deterred sophomore Andrew Alleman, an environmental engineering major from Houston. Though he signed up for the website, he said he ultimately did not purchase an incentive. Alleman read the terms and conditions since it is such a new website and asks for so much information, like students' school account information, so Ultrinsic can check to see if the student made the grades he or she said they would.

"It looks very nice, and it seems OK," Alleman said. "But it's a security issue of the student's rights, and their rights through the university. I don't know if they have access to my account information for the school and if they can get into my account



and do stuff. I'm sure they would just look at it, but having direct access to that is just not a good idea in the world we live in."

Sam Segran, the Tech Chief Information Officer, said this was the reason the website was blocked from all campus Internet.

"By state law and by TTU Security policy, students must not share their eRaider username and password," Segran said in an e-mail interview. "Ultrinsic could use student credentials to access university systems and the students will be responsible for whatever Ultrinsic does using their accounts."

Segran said the university views the website as a phishing scheme for usernames and passwords and students who signed up should change

their eRaider passwords immediately.

Wolf said students who were worried about access to school accounts could send in official transcripts instead of giving Ultrinsic access to their accounts, though the student would have to pay for the transcript and postage.

He stressed the website's safety, and said it is overall a positive experience that exists to help students motivate themselves. Others however, see it as gambling.

"It's ... getting money back on money you put in, like the stock market," said Lee Cohen, the director of clinical training in the psychology department. "Some would call it gambling, and some would say investing."

Cohen said he thought it had the potential to lead to true gambling.

"Given that it could be seen as gambling, Tech is usually just trying to protect students and their money," Cohen said.

Wolf said he didn't think there was any need for students to be "protected."

"In order to claim (that Ultrinsic is gambling) the definition of gambling cannot include schools," Wolf said. "The student is already motivated to take a risk by spending thousands of dollars on school, the risk is basically reduced when there is an incentive involved."

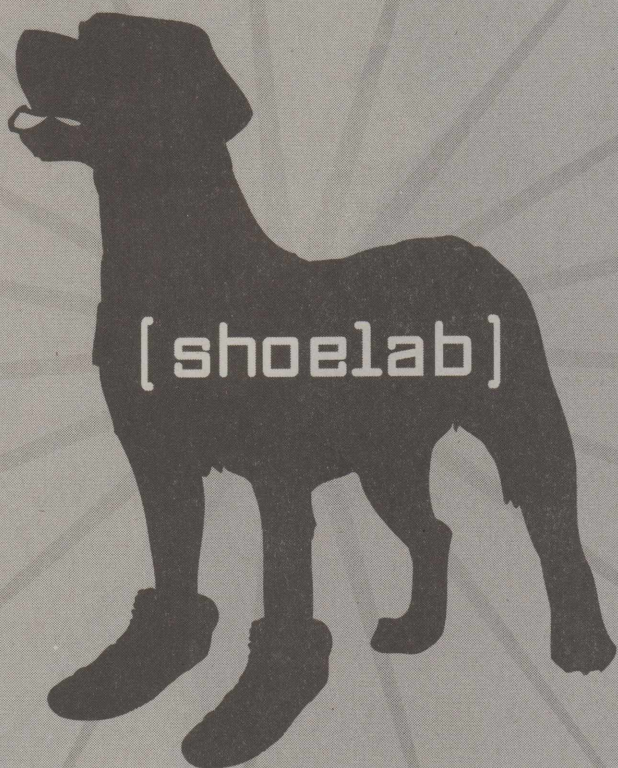
The website is made to be a motivational tool, Wolf said, and is not just about the money. In the future, Ultrinsic plans to expand to as many universities as possible, and to offer services that will help students get better grades.

Until then, the website is aiming to break even, and is betting on students joining the website to help motivate themselves—and each other, if a student refers a friend, he'll make a percentage of his friend's winnings.

Wolf said the largest incentive the website has seen was last semester from an NYU student, despite the security questions and the gambling aspects he signed up and made \$1000 profit off of the website, as well as some really good grades.

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AVERAGE-SIZED DRUMMER BOYS



PHOTO BY SAM GRENAIER/The Daily Toreador

Akash Desai, a sophomore bio chemistry major from Austin, works with freshman snare drum players Grant Harrell, a cell molecular biology major from San Antonio, and David Lehman, a chemistry major from Plano, Sunday in some shade at the corner of 18th Street and Boston Avenue.

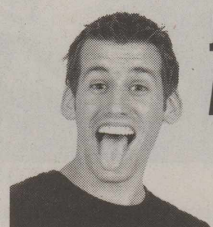
NCAA Football 11 provides excellent gaming for college living settings

During the summer I reviewed EA Sports' "NCAA Football 11." That review, along with a plethora of other delightful content is available on our website www.dailytoreador.com. But if you don't want to check it out I'll sum it up: get the game.

As it should be, this is the best version of the game yet. NCAA Football 11 truly makes you feel as though you're playing with a certain team, and is over-all a lot of fun. Specifically, the ESPN presentation and the incredibly accurate stadiums give the game a strong element of realism.

Since I was at home in Fort Worth during most of the summer with my family and away from lots of friends, I didn't get to check out one of the most crucial parts of a game, at least for college students. Since most of us are living with other people, multiplayer gaming is of utmost importance.

Luckily, NCAA Football doesn't fall short in this department, as the multiplayer experience can be accessed in several different modes, nearly all of them fun. The biggest drawback is that you can only play with four players locally, so

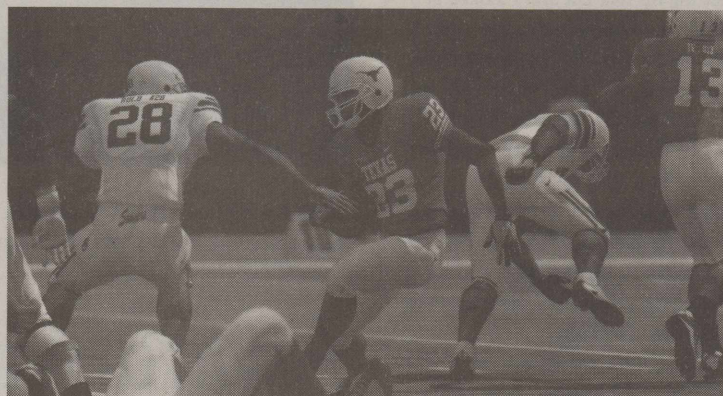


Jon Arnold

the riotous fun you have playing four-on-three in games like FIFA on the PS3 won't carry over. It would certainly be more enjoyable to have the ability to add more players, but we've had plenty of fun with two-on-two.

The game is basically the same in multiplayer, just with more user-controlled players on the field. Just like in real life, your quarterback's ability will greatly affect the success you have on the field. If you make the weaker gamer play quarterback, you'll probably be in for a long virtual Saturday afternoon.

Playing head-to-head is a lot of fun as well. There are plenty of opportunities for smack talk and a bit of taunting, an important feature of any video game. At the team selection screen you can hit a button to make both teams even. That way if your favorite school is Middle Ten-



COURTESY EA SPORTS

nessee State, you can still beat up on Texas without having to pick a better school.

If your roommate has prying eyes there is a button to conceal the play you're planning on running. There are also the fake plays you can show at the line to try and throw off your opponent and an expanded audible system.

One incredibly frustrating aspect of this "bluff" playcalling system is that in special teams the fakes are not located next to the actual plays, so if you want to call a fake punt or field goal it's ridiculously obvious.

Obviously, you can team up and try to take out a computer player as well. This is especially effective for playing games that will take place on, say, the 18th of next month in, say, Jones AT&T Stadium.

Online dynasty continues its upward climb. It got a decent bit of attention this year, and it's easier than ever to maintain a dynasty with your friends back home, or even just your busy

friends here in town.

Of course, you can also play head-to-head online. It was a bit difficult to actually start a game with one of my friends, but once we were on there was no lag and it was just like he was sitting next to me. Also, there is the friendly quit option, so if I'm destroying you (with Middle Tennessee State no less) we can keep it civil without grinding it out until the bitter end.

NCAA Football will keep you and everybody you can fit in your place entertained for hours. It is the perfect game to play when you have a bunch of people over, and you're sure to form rivalries with some of your friends. Isn't that right, Eric?

■ Arnold is The DT's Managing Editor. E-mail him at jon.arnold@ttu.edu.

Gamers hope for great retro revival

Way back in Spring 2008, I wrote a column for *The Daily Toreador* about reviving classic video game franchises for the modern era. I discussed the problem some franchises were having with the transition from 2D gameplay to 3D, as well as then-upcoming games like "Bionic Commando."

I asked readers to tell me what classic series they wanted revisited. I got responses like "Donkey Kong Country" and "NBA Jam," and I offered some suggestions of my own, such as "Kid Icarus" and a new 2D "Sonic" title.

A mere two years later all of the above franchises are going back to their roots, and it doesn't stop there. Multiplayer classic "Goldeneye 007" is getting a pseudo-remake for the "Wii," "Kirby"

is coming back to consoles, and 8-bit graphics are now considered "hip." Companies left and right are jumping onto the retro bandwagon. And speaking of bandwagons, who downloaded the new "Oregon Trail" game on their iPhone? I know I did.

It all sounds great, and seems as if our wishes are finally being granted by the gods of gaming. But now the question arises: Are we getting more than we bargained for?

This classic comeback is extending to more than the great games you and I played growing up. You might have cheered when they remade "Tecmo Bowl" as a downloadable title, but what was your reaction when Atari announced a new "Haunted House" game?

Yeah, "Haunted House." I don't blame you if you don't remember it. It was an old Atari 2600 game released in 1981 where you explored a dark and allegedly haunted house. You knew it was dark because you could see your character's eyeballs and little else.

Though I didn't play the game when it came out (1981 was seven years before my prime, or birth.), I've played "Haunted House" as an adult, and it's not bad for what it is. You can check it out on Microsoft's "Game Room" via the Xbox 360 for a couple bucks if you're interested. It's a cool little game, and a remake might actually be fun.

Britton Peele



So here's the problem: As we gamers are spending more and more money on titles that toy with our nostalgia, more developers are going to see this fad as nothing more than an opportunity to gain some quick cash. When that's the case, the quality of the revivals will go way down, and we'll be forced to see our childhood memories stomped on like Mario on a Goomba.

Don't get me wrong. I still really want some of these games, and I've enjoyed a lot of the titles we've received so far. But maybe that just means I'm part of the problem. If Capcom knows I'm going to buy another 2D "Mega Man" game the second it's released, why shouldn't they release

More developers are going to see this fad as nothing more than an opportunity to gain some quick cash.

Maybe it's a good thing that developers are still trying to find good ways to modernize their franchises as well. The upcoming "Castlevania: Lords of Shadow" has the potential to finally be a good 3D game bearing the "Castlevania" name. As much as I crave new 2D castle crawling adventures, it's good to see new technology taken advantage of.

But we can't strive enough for originality, either. What would happen if we played every new "Zelda" title, but ignored "Portal"? Or "Mass Effect"? Would we have missed out on "Halo" if we had all said, "That's OK, I'm waiting for a new 'Perfect Dark'?"

I'm cautiously optimistic about the future of this retro revival. I'm excited to see what developers will do with my beloved franchises, but I'm really worried that we're going to get too much of a good thing. Or too much of a bad thing, whichever the case may be.

■ Peele is The DT's opinions editor. E-mail him at britton.peele@ttu.edu.

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Architecture students study in Germany for the first time

By **BRITTANY HOOVER**
STAFF WRITER

A group of Texas Tech architecture students experienced trance-playing discos, schnitzel and authentic German biergartens by participating in the college's first study abroad program in Berlin.

The 22 students might be the only group to travel to Germany with the program, according to Associate Dean of Architecture, Clifton Ellis. He said the two faculty members who participated in the Berlin program are no longer with Tech.

Ellis said Berlin presents a unique environment for the study of urban architecture, which is the focus for the studio class students take while studying abroad.

"It was a divided city for so long, and that political division of course had a physical reality to it which was the Berlin Wall and the spaces along the wall that were also garrisoned," he said. "So with the wall coming down, there was a lot of space that opened up in the city and provided a really good laboratory for our study of urban intervention."

He said since it is such a great experience for students he hopes the program will be reinstated in Summer 2012.

"There's no one to lead it, otherwise we would love to continue it," Ellis said. "It's a great location and the students thought well of it. It accomplished pedagogical goals of the studio. We would naturally like to continue it but right now we don't have a faculty member to lead on short notice."

Ellis said studying abroad is important for architecture students because they need to experience places they are not familiar with.

"Architecture is a cultural expression," he said. "In order to understand the complexity of culture, and therefore the complexity of expression of culture through architecture, students should be exposed to an in-depth experience in another cultural setting than the one they know which is the United States."

While studying abroad students have one main project to complete, he said. Students have to respond to the existing architectural setting and design a structure that is not dictated by surrounding building styles, but complements them. The students work on several preliminary exercises for the project.

"They will do urban mapping and analyses of pedestrian and vehicular paths," Ellis said. "They will do analyses of buildings that surround their site and

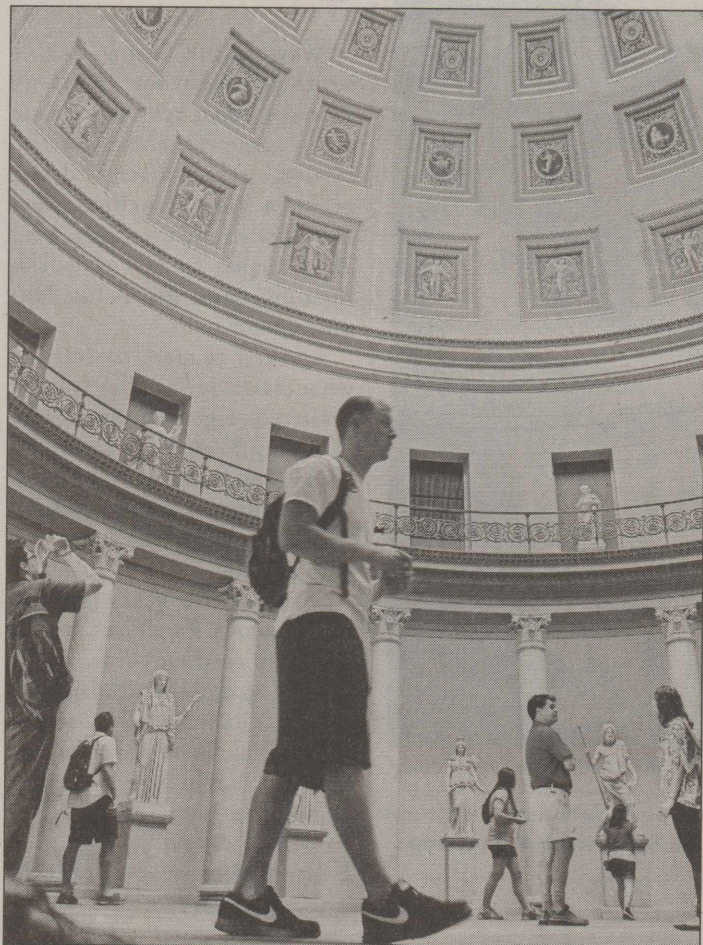


PHOTO COURTESY OF KAREN GRESHAM
MATT VACLAVIK, a senior architecture major from Austin, explores the Altes Museum, in Berlin, Germany.

those analyses of buildings would be of their composition, mass and materials. All of those exercises will help them when they focus in on the larger part or major part of project, which is focusing on a building within the site."

Stephen Luce, a graduate student in architecture from Plano, said he chose to study in Berlin because he had been to Paris and Spain in the past and wanted to see Eastern Europe.

"Europe is beautiful all around, and Berlin is nice," he said. "It's cheap to live there. I like the atmosphere and its potential. It's a little behind the times in a way, but it worked out good."

Luce said he enjoyed the uniqueness of the architecture in the city and the difference of the culture compared to the United States.

"The way the city structure is, is it has residential on top and commercial on bottom," he said. "It seems that there's more culture; you can make friends with anyone."

Luce said he had great experiences in the studio and at his bartending job in Berlin. He said he travelled during his

down time and realized the great appreciation for architecture in the area.

"I was with my friend while he was getting his hair cut and I looked at a cooking magazine and inside it had a floor plan," he said. "I was so surprised. You don't see floor plans even in architecture magazines in the states."

Nathan Pope, a senior architecture major from Odessa, said the Berlin studio was the first time he could not use computer-aided drafting. He said it was not something he was used to, but he was glad he had taken a couple of classes in it before.

"I've always been a kind of artist," he said. "I love to draw and use different media to create pictures and landscapes. Once I got in a rhythm of things, it picked up."

Pope said Berlin was an amazing place to study.

"Being able to view architecture from the past to our times today was amazing," he said. "Actually going through and looking at the history of the city, it was amazing."

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FOOTBALL OR FUTBOL?

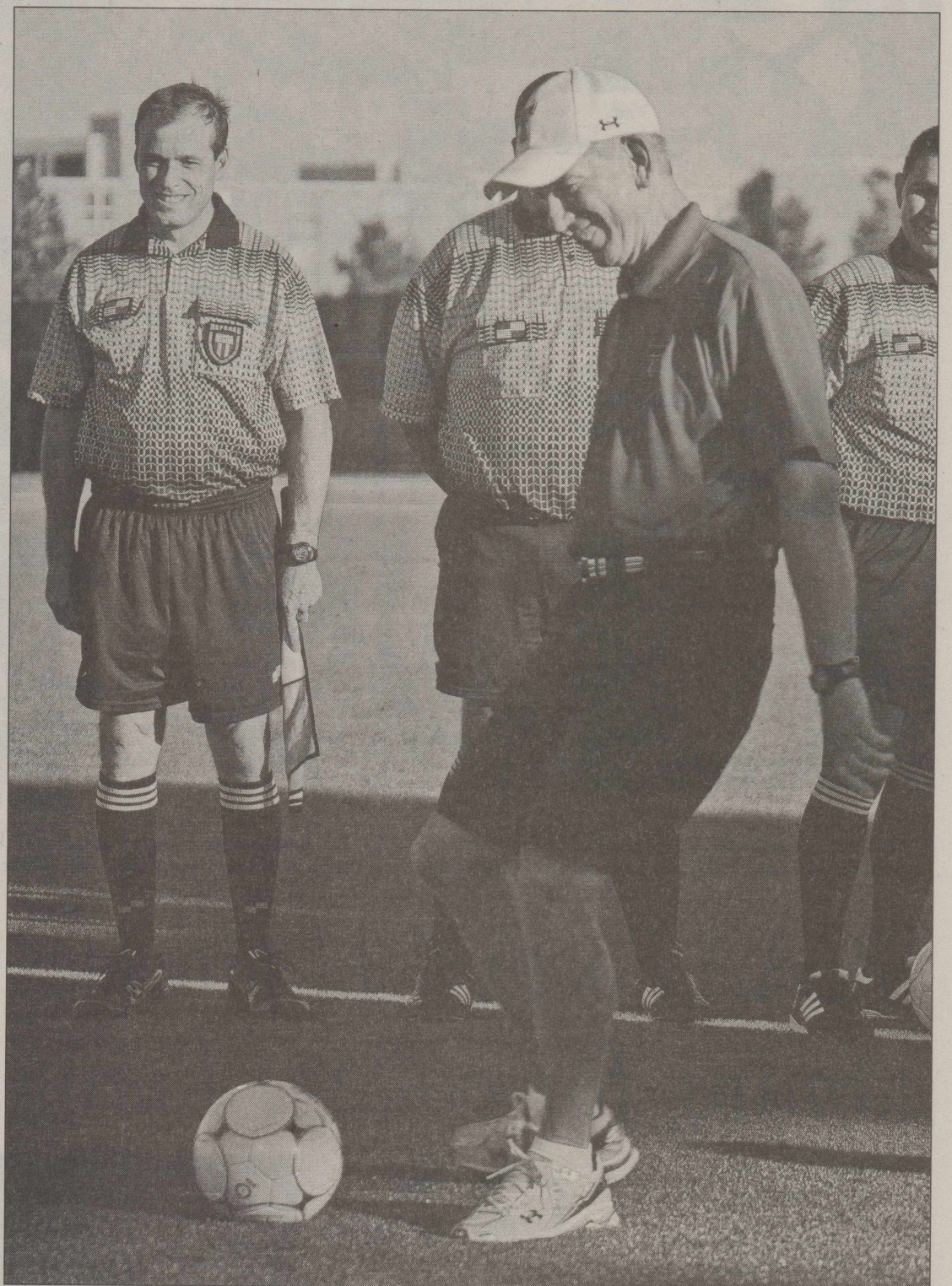


PHOTO BY BRAD TOLLEFSON/The Daily Toreador
TEXAS TECH HEAD Football Coach Tommy Tuberville takes the first kick before the Lady Raiders match against Texas State University Sunday at the John B. Walker Complex.

Award-winning alumnae: from getting grades to giving grades

By **CARRIE THORNTON**
LA VIDA EDITOR

Looking back and realizing as a child she actually enjoyed it when her mom, a teacher, would correct her grammatical errors when she spoke, it's not hard to see education runs through Katie Moreland's veins.

Described by her supervisor as "the teacher you just want your kids to have," Moreland's eagerness to educate and desire for her students to succeed are just a few things that attribute to her unique persona and allowed her to be the first Texas Tech student to win the state-wide Student Teacher of the Year award.

"There's always people in the work place that stand out, and she did," said Julie Duncan, Moreland's student teaching supervisor. "She just had that attitude. She was happy and knew how to talk to people. She just had that special touch. It wasn't long before I learned she really loved children."

Engulfed in the educational world as she observed her mom and aunts (all teachers) Moreland said it wasn't hard to start to love teaching. And as years passed the desire never seemed to diminish.

"When I got to high school and was thinking of where I wanted to go next, my mind kept going back to teaching," she said. "It was a magnetic pull I always felt, and it just kept getting stronger."

When it came to her choice subjects, Moreland stuck with her fortes: language arts and social studies.

"I'm very much a right-brained per-

son and those are things I have always felt passionate about and felt I would be passionate in conveying those to students," she said.

Moreland completed her student teaching at Parkside Elementary in Leander Independent School District in Spring 2010 and currently works as a 6th grade language arts teacher at Four Points Middle School, also in Leander ISD after graduating in May.

When it came to winning the student teacher award, Moreland's creativity and constant efforts to push beyond her expectations secured her the win.

"For the award she had to complete a three page application, and usually when we get submissions we get three white pages stapled together, but not Katie's," said Jana Packard, coordinator of field experiences at the College of Education and a member of the judging committee. "She sent hers on colored paper, bound and with photos. Everything with her is above and beyond."

Applicants were also required to submit a 30-minute video of unedited teaching, Packard said.

"So if you messed up, there's nothing you can do about it," she said with a laugh.

During Moreland's video lesson, she couldn't pull the overhead screen down from the ceiling and instead of clamping up, asked for a screen expert to help pull it up, Packard said. The judging panel chuckled as one of Moreland's male students helped her pull it down.

"She just doesn't miss a beat," Packard said.

Part of the video lesson required applicants to present reflection questions to the panel, and instead of simply reading them off for judges, Moreland set her students on a horseshoe table to act as anchors and ask her the questions.



MORELAND

"I picked five students to stay in with me during recess one day and they were my little news anchors," Moreland said. "I gave them each a coffee mug to really feel official and they each had their own question to ask me. One of the girls even said being able to do an interview was way more fun than actually having recess."

Moreland will be honored at the annual conference of the Consortium of State Organizations for Texas Teacher Education in October for her out-of-the-box thinking and teaching style.

Pro-active thinking and teaching are things Moreland is no stranger to, and Duncan, her supervisor, said while working with Moreland as a student teacher she was always looking for new ways of doing things and innovating traditional teaching techniques.

"Every time I went and gave her suggestions she would say, 'Well tell me more. What else can I do?'" Duncan said. "She has that high-expectation attitude. Once I gave her suggestions for behavior-management techniques, and we talked about different types of hand signals or words where you aren't constantly saying negative words, and it wasn't long before she had researched and found her own techniques and shared them with her mentor."

Bret Champion, superintendent for Leander ISD, has known Moreland since she was a child, having taught her in elementary school and noticed her eagerness to learn.

"I remember Katie from the beginning of class, she didn't suffer disruption well," Champion said. "She liked everyone to be on task all the time."

When Moreland was student teaching, Champion said he had the chance to step into her classroom and observe her teach, and saw her enthusiasm had only grown.

"Katie is bright and cares about kids. You see it in her tone, and in her kind words," he said. "She is enthusiastic about her subject, she is patient, and she comes from a great stock of family teachers."

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The birth control pill: A 5-decade revolution

By **CARRIE THORNTON**
LA VIDA EDITOR

Half a century ago during a period consumed with sex, drugs and civil unrest, the birth control pill was introduced to a generation of women thirsty for empowerment.

And now, 50 years later, the oral contraceptive pill has continued to affect the lives of women across the country. Some may argue it broadened women's freedoms while others might say it constricted them. On college campuses the pill is both accessible and affordable affecting both men and women whether they oppose it, hide it or choose it.

"My mother quit college in 1969 because she was pregnant," said Kelly Bennett, medial director for Student Health Services. "That's what it was like before there was birth control. She didn't get her degree until the same time I got my degree."

Creating the revolutionary pill surely increased and improved the retention and graduation rates of female students, Bennett said.

"If my mom had been on birth control and waited five years, not only would I be five years younger but my parents' would not have been so poor when I was young," she said.

At Texas Tech, numerous women check into the Student Wellness Center for an exam and/or a birth control prescription. About a quarter of these patients are first-time birth control prescribers, Bennett said, thus the majority of women she encounters already have prescriptions.

Because most oral contraceptive manufacturers and distributors warn women over the age 35 should not take the pill, college-age women are a major sector in the birth control market.

Erin Snyder, outreach coordinator and sexual assault liaison at the Student Counseling Center, said the center receives several inquiries every semester from men and women about birth control.

"In my experience, birth control has given women more options in general and anytime someone's options are increased, that can be empowering," Snyder said.

Despite a sense of empowerment and living in a supposedly more accepting society, she said some women students still prefer to keep their birth control choices secret from their family and friends.

"It really depends on the person and something to do with how safe their environment is," Snyder said. "(That is), if they are around more people who are accepting or not."

Ingrid Babayan, a linguistics graduate student from the Republic of Georgia, said she does not believe women who take birth control are viewed as promiscuous or given a bad

image, especially in today's society.

"Maybe in the past, but I don't think women are given a bad name (if they take the pill)," Babayan said. "Especially not anymore."

Women who take the pill have their own reasons, she said. From one side, the pill is beneficial especially for women in college who have a boyfriend and want to practice safe sex. On the other hand, not every college student takes the pill for this reason. Some, like Babayan herself, abstain because of the affects the drug has on a woman's health.

Taking birth control is not a taboo or hushed subject in today's society, especially on a college campus, said Alexandra Sanchez, a junior from Long Island, New York.

"Women can make their own choices, and it's good and important to be safe," she said.

As a male college student, John Tomasello said he personally does not look at women differently if he finds out they take birth control, but an older generation might. In a college environment, he said he does not assume every woman takes the pill but is not surprised to find out if they do.

"Women who take the pill are accepted by our generation, but those from an older generation are more likely to look down on them," said Tomasello, a senior music education and performance major from Richardson. "I assume a lot of girls take it because it seems to make your life easier."

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Timeline data from MedicineNet.com and WebMD

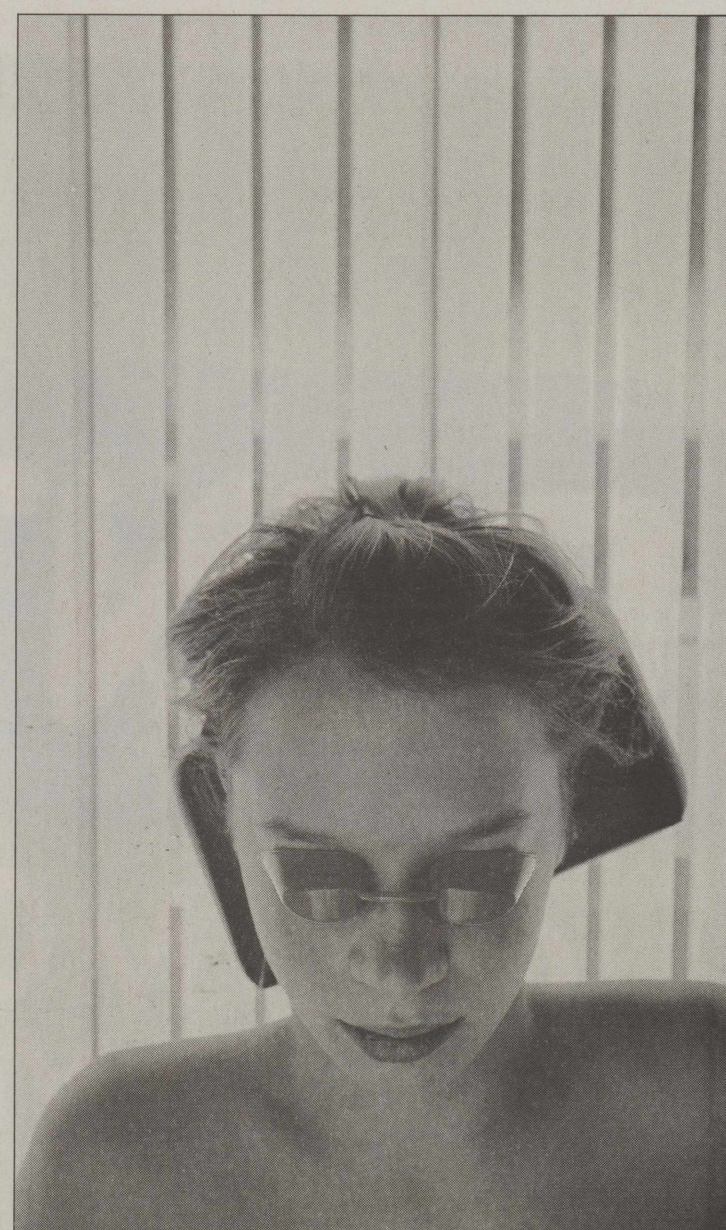


PHOTO ILLUSTRATION BY KARL ANDERSON/The Daily Treador

THE NEW TANNING tax may mean slimmer wallets for some, but industry professionals see no signs of slower business.

Tanning

CONTINUED FROM PAGE 1

"College students don't even question the tax, or really even notice it," Bootman said. "They are so unaware, and many of them are using their parents' money so they just don't care."

Bootman said that a 10 percent tax on some packages could range as high as \$25.60 per month, not including the price of the actual package. While she acknowledged that this might hurt students' budgets, she said college students simply do not care.

"Students are going to tan no matter what," Bootman said. "Being tan is more important than spending a few extra bucks."

Magen Murchison, a business management major who graduated last May and a three-year employee at Sunrayz Tan, echoed Bootman's beliefs.

"The tax hasn't hurt our business at all," Murchison said, "but there has been a pretty big

increase in spray tans."

Murchison compared the tanning tax to increases in gas prices and airline ticket prices. She said that if people want to get somewhere, they will pay for it despite the cost. She said the price of tanning is similar in that if people want to be tan, they will pay for it.

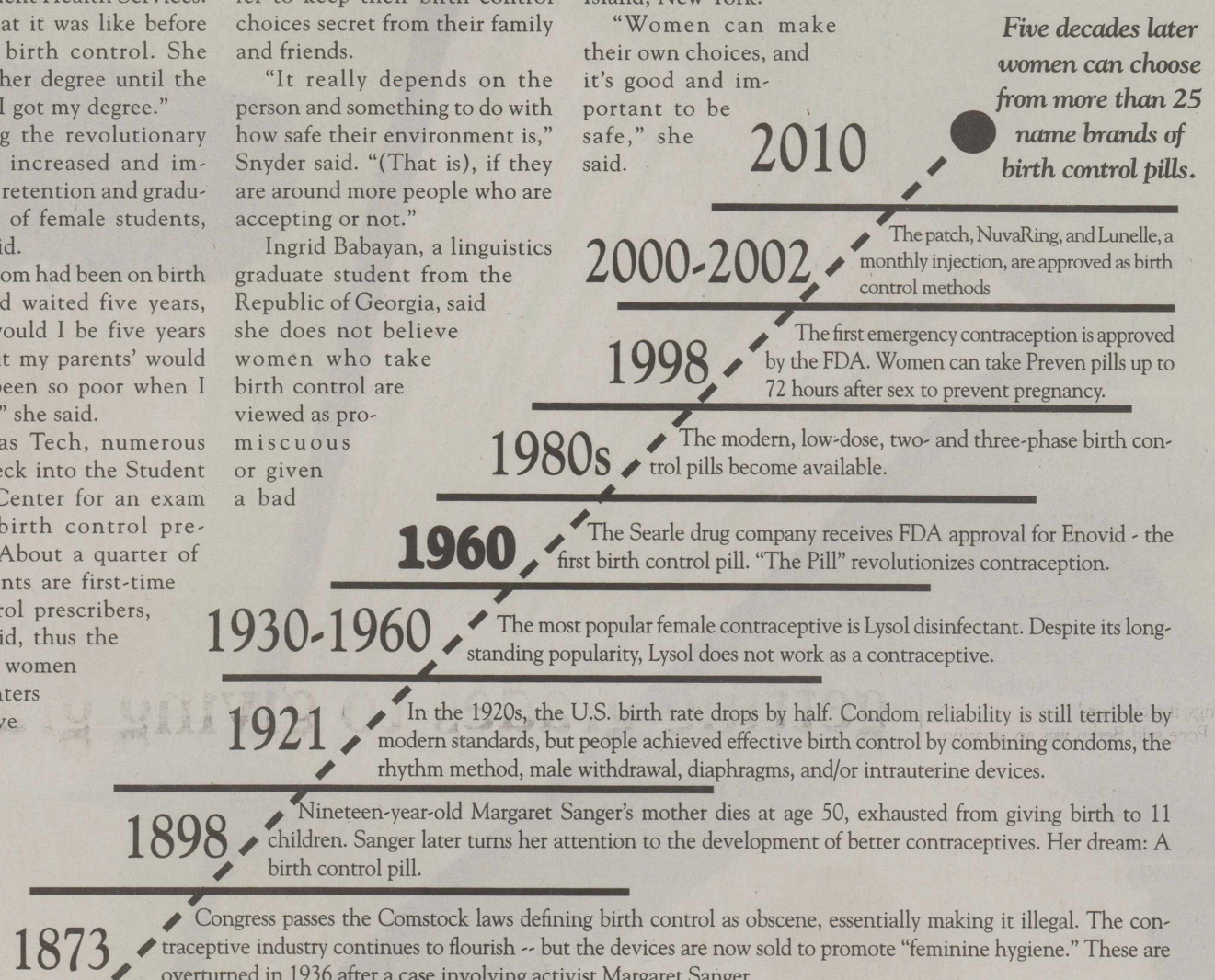
Murchison said a strong majority of customers at Sunrayz Tan are high school and college students whose parents pay for their memberships, and because of this they do not worry about the increase in cost.

Doug Goehry, a senior exercise and sport sciences major from Denver City said the tax is a positive measure in exposing the dangers of skin cancer.

However, Goehry said he does not think a tax, no matter how high the percentage, will alter the rate of skin cancer in America.

"America is so superficial that they will pay whatever it takes to be beautiful," Goehry said. "Some girls won't eat so they can save money to tan."

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An evolving revolution

Disabilities provide inspiration for art

By **CAROLINE COURTNEY**
STAFF WRITER

Sae Lee spent years of her childhood battling McCune-Albright syndrome, a genetic disorder that causes bone fractures and deformities.

Constantly recovering from surgeries, she felt alone and confused. But she did find one benefit of living in a hospital: the art room.

The art room gave her a forum for expression. Ever since the discovery of her passion for art, Lee has been creating colorful, abstract works that express her emotion and help her escape from her disability.

This year, the Volkswagen Group of America awarded Lee one of 15 scholarships given annually to artists with disabilities. The Museum of Texas Tech is displaying this exhibition, "Accelerate: A Juried Exhibition of Emerging Artists with Disabilities", until September 12.

"I was very moved by the artwork," said Aaron Charter, a Lubbock resident, "but even more so by the stories of the artists."

Charter said he was shocked to see how these artists overcame their disability. He said he commends their efforts to integrate in society and not be restrained by any boundaries, physical or emotional.

The exhibition displays one work by each of the 15 winners, ranging in genres from realism to post-modern. There are paintings, drawings, videos, sculptures and photographs.

Justin Finnegan, one artist who struggles with dyslexia, depicts the brain in his sculpture, "Dyslexia Phase Two," covered in and surrounded by crumpled and charred pages, struggling to process the written information.

Daniel Forsythe, who has Down syndrome, creates in mixed media — beginning his composition "Stacked

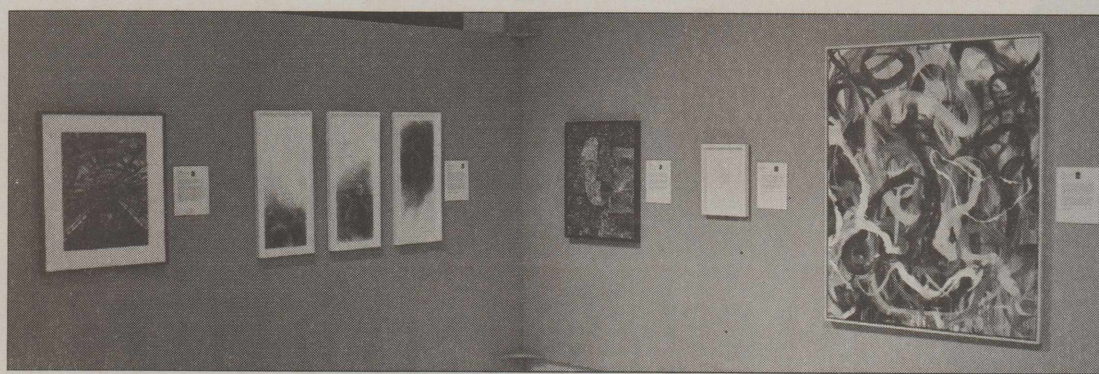


PHOTO BY BRAD TOLLEFSON/The Daily Treador

PIECES OF ART are currently being showcased in the "Accelerate" exhibit at the Museum of Texas Tech

Up" in pencil, then adding watercolor, and finishing the piece with acrylic paint.

According to the Volkswagen Group of America website, the incentive of the scholarships is to support the artists at a critical time when many are deciding on a career.

The award validates and finances the artist's choice to pursue to arts. The website recorded polls showing that although people with disabilities are eager for an opportunity to contribute their skills and abilities to employers, their overall

unemployment rate is 70 percent.

The group's scholarship intends to create jobs, which are the ticket to increased freedom, independence, and the chance to fully participate in and contribute to society.

Denise Newsome, curator of exhibits at the Museum of Texas Tech, said one of the best aspects of the exhibition is its ability to inspire.

She said people always leave the exhibition affected; some are exhilarated while others are very somber.

"You get to know the difficulties that each artist overcame to produce art," Newsome said.

David Dean, director of information services at the museum, said one of the most interesting facets of the exhibition is the insight into the motivations of each artist. "The Accelerate exhibition is not so much about the artist's disabilities," Dean said, "as it is an exploration of the extraordinary range, insightfulness, and excellence of their art."

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TWO SIDES TO EVERY STORY

The Red Raiders enter 2010 with a renewed focus on defense, but the offense still knows a thing or two about putting points on the board

REVAMPED AIR RAID

By JOSE RODRIGUEZ
SPORTS EDITOR

Despite the many changes that have occurred within the Texas Tech football program, first year head coach Tommy Tuberville has promised fans that they can expect to see the usual "Air-Raid" attack Tech has become associated with.

But that doesn't mean the Red Raiders will not explore other ways of scoring.

"Our two-back runs are starting to look pretty good and quarterback underneath the center," said Tuberville of the running game. "We've got to be able to do that. We've got to be a more diverse team going into this first game and give people more problems other than just lining up and slinging it."

New offensive coordinator Neal Brown has installed a similar spread offense to the one Tech is accustomed to using, with a little tweak in the running game.

Additionally, the offense has received contributions from as many as five running backs during training camp, a list that includes Aaron Crawford and speedster Ben McRoy.

McRoy, a 5-foot-9, 160-pound true freshman, is expected to contribute on special teams at the very least.

OFFENSE continued on Page 3 >>

THE 3-4 DEFENSE

By JON ARNOLD
MANAGING EDITOR

Staunch defense and Texas Tech football have never gone hand in hand, at least not in recent memory.

New coach Tommy Tuberville is hoping to change that.

The Red Raiders will take the field in 2010 in a base 3-4 formation, rather than the 4-3 of recent years. Tuberville hired defensive coordinator James Willis away from national champion Alabama, where he served as linebackers coach, and is taking strides to improve the unit's reputation.

But while the defense may be grasping the transition from one base formation to another, the transition from an often mediocre unit to one that strikes fear in the heart of the Big 12 Conference's best offenses will be far tougher.

During Saturday's scrimmage — the second of the summer — Tuberville focused his attention on the defense.

"We put the defense in a little bit of a bind today," said Tuberville Saturday, "gave them a short field to cover."

The defense didn't respond as well as the coaching staff hoped.

DEFENSE continued on Page 3 >>

SECTION D
THURSDAY, AUG. 26, 2010

SPORTS



Tech soccer off to hot start

Story, PAGE 4D

Decision on Potts ends quarterback controversy

By MIKE GRAHAM
STAFF WRITER

As promised, coach Tommy Tuberville and offensive coordinator Neal Brown announced their quarterback decision Sunday.

Senior quarterback Taylor Potts will get the start in Texas Tech's season-opening game against SMU on Sept. 5 rather than senior Steven Sheffield.

"Taylor Potts will be our guy," Tuberville said after Monday's practice. "That doesn't mean Steven Sheffield will not play. (Sheffield) also had a very good two-a-days, it's just we're going to have one and we want Taylor to get a lot of reps with the ones."

"Both of them have different strengths and weaknesses and coach Brown and I just felt like Taylor would be the guy to give us the opportunity to get better on what we want to do."

Sunday's decision reconciled eight months of speculations as to who would lead the Red Raider offense this season and the plan is to stick with Potts through the entire 2010 season.

However, Sheffield still could see playing time.

"I want the players to know that Taylor's the guy we're going to put out there," Tuberville said. "He's going to be the guy we're going out with in the first game. This isn't going to be a short-string, but there are certain situations in a game where we might put Steven in that he might be better at depending on what the defense is doing."

In Tech's last game of the 2009 season, Sheffield helped the Red Raiders rally from a 31-27 deficit with about eight minutes left in the game after Potts was sidelined with an



RECENTLY NAMED STARTING Quarterback Taylor Potts hands the ball off to running back Eric Stephens during practice Friday at Jones AT&T Stadium.

PHOTO BY KARL ANDERSON/The Daily Toreador

injury to a 41-31 victory. But the offensive MVP of that game was Potts.

That basically sums up a quarterback controversy that had its roots in the Red Raiders fifth week matchup with New Mexico last October.

Potts started the New Mexico game — and all the games leading up to it — but was knocked out of the game with a concussion toward the end of the first half. At that point, Sheffield entered the game and took Tech from a 7-7 stalemate to a 48-28 victory.

Potts was sidelined for two weeks and Sheffield started games against Kansas State and at Nebraska, 66-14 and 31-10 victories, respectively.

But a major quarterback

controversy was delayed when Sheffield broke his foot late in the Nebraska game. Just days later, Potts was cleared to play and started the rest of the Red Raiders' games.

While Red Raider fans speculated who would get the starting job after the season ended, controversy was largely avoided again when Sheffield re-injured his foot early in spring practice and Potts injured his hand badly enough to require surgery.

So the controversy entered the August practice sessions and Tuberville promised an answer about two weeks before Tech kicked off against SMU.

The promise was fulfilled Sunday. Potts is the guy.

As of press time Monday,

Brown, Potts and Sheffield were all unavailable for comment.

Potts had been saying in practices before Monday's that he entered the August two-a-day practices just hoping to have fun as a member of the Red Raiders.

Running back Baron Batch said Potts' new mentality has made him a better player than he was a year ago.

"I think he is just playing football," Batch said. "I think a big thing that kind of got him in trouble was that he thought too much. He's just going out and playing and that's really the biggest difference."

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National media is wrong about Tech football

I've made a lot of awful predictions in my life.

It comes with the territory, really. All sports fans have been there, and if you haven't then you'd be better suited sitting in Vegas instead of reading this column.

But as they say every dog has his day, and my day seems to come after Tech's final game of the season. The last three years I've correctly guessed Tech's record and bowl destination before the season. Usually it's in line with what other people are prognosticating in various preseason publications. A breakout season in 2008, a decent year last year, both were widely projected and came to pass.

This year all sorts of publications are picking Tech to have another average year and tipping Texas A&M to join the ubiquitous duo of Texas and Oklahoma atop the Big 12 South.

So what am I missing?

From where I sit Tommy Tuberville and his coaching staff have a team that will contend for the division and net a 10-win season.

This might not seem like too outlandish of a prediction. After all, I work for the Tech paper, but the thing is I'm usually the voice of reason being drowned out by shouts of "Raider Power" while I cry out in favor of realistic expectations. Many times I've been branded a Tech hater for picking against them in big games and not displaying any optimism.

This year, it's different.

I've traded in my Hatorade for some of the Red Raider Kool-Aid so many students have been sipping for so long, colored red at the request of the university of course.

To be clear, I still pride myself on maintaining neutrality as a media member covering the team, and I still won't actively root for Tech, but I'm convinced this year's incarnation of the Red Raiders will shatter outsiders'

Jon Arnold



preseason expectations.

Perhaps talk about rankings is much ado about nothing. Tuberville's boys certainly aren't taking notice of them, and even fans that are usually whipped into a frenzy by the magazines and blogs they take in seem mum this year.

Perhaps it's that there's nothing left to say about another projection for a fourth place division finish this year. Maybe everyone's just antsy about having a new coach in town with a new defensive system and a seemingly raising adversary in Aggieland.

Not me. I'm on board whatever sort of riverboat Tuberville sees fit to set down his chip stack on.

The offense, whether or not Potts stays at the helm or we see more of Sheffield, is stacked. There is unprecedented depth at receiver, running back, and, let's be honest, quarterback.

The defense will be dealing with a new formation, but there is at least one returnee at every position group.

Don't get me wrong, I'm not predicting a title of any kind — division, conference or national.

There are still plenty of concerns, especially on both lines. The fears many have about defensive backs getting burned by deep balls are well founded, and, as always, more holes will emerge once we see the team actually take the field.

But for now anyway, I'm sipping that Red Raider Kool-Aid, and I have to say it's mighty tasty.

■ Arnold is The DT's Managing Editor >> jon.arnold@ttu.edu.

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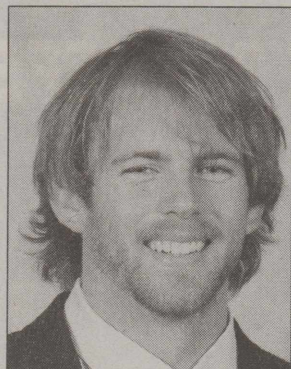
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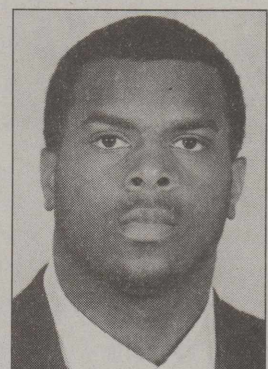
TAYLOR POTTS



Davy O'Brien Award watch list (nation's top quarterback)

The senior signal caller and Abilene native started in 10 games and played in 12, passing for 3,440 yards and 20 touchdowns in his first year as a starter. Potts also helped lead Tech to a bowl victory over Michigan State in the Valero Alamo Bowl by completing 29-of-43 passes for 372 yards and two scores. Potts was also on the Davy O'Brien Award watch list last year.

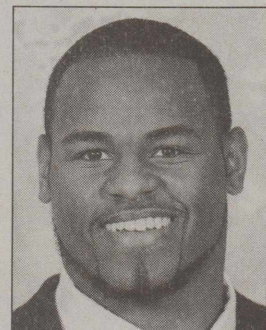
DETRON LEWIS



Biletnikoff Award watch list (nation's top wide receiver)

Lewis led all Tech receivers last season with 844 receiving yards and was second on the team in receptions with 65, just two behind Alex Torres. The senior led all receivers in the Valero Alamo Bowl with 10 receptions for 114 yards and one score against Michigan State. Tied for second on the team last season in touchdowns with six, three behind Lyle Leong's nine.

BRIAN DUNCAN



Lott Trophy watch list (top impact defensive player)
Bronko Nagurski Award watch list (best defensive player)
Butkus Award watch list (nation's top linebacker)

Duncan, a native of Baton Rouge, La., has led Texas Tech in tackles the past two seasons while starting at middle linebacker. Duncan was named to the All-Big 12 Conference Freshman Team and Academic All-Big 12 first team as a freshman in 2007. He was recognized as an All-Big 12 Conference honorable mention after his junior year.

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Offense

CONTINUED FROM PAGE 1

As for Tech's top backs, Baron Batch and Eric Stephens, fans will get to see the two share the field at the same time.

Batch said sharing the field will not affect him, but it will only better the offense.

"I think that the more me and Eric can be out there at the same time, the better it'll work out," he said. "A lot of that two-back stuff — towards the end of last year we did a lot of that and it helped us out a lot just because both of us can lead block pretty well, so it kind of throws a little bit of a wrinkle in the offense."

Whether or not the Red Raiders pile up the rushing yards is yet to be seen, but one thing has been settled — the quarterback situation.

Senior Taylor Potts was chosen Sunday by Tuberville and Brown to lead the Tech offense.

Potts had been competing with fellow senior Steven Sheffield throughout the spring and training camp for the starting job.

But Tuberville didn't rule out the possibility of "Sticks" getting to see some action.

"We got full confidence in both of them," he said. "I wouldn't have any problems with going in the first game and just flip-flopping and putting Steven in there, but I want the players to know that Taylor's the guy we're going to put out there."

Whether it is Potts or Sheffield, each quarterback will have the comfort of working with a core of receivers that only lost one starter from last year's squad.

Tech brings back both Detron Lewis, who led the team in receiving yards, Alex Torres, who led the team in receptions and Lyle Leong, who led Tech in receiving touchdowns with nine.

But it is a different story for things on the offensive line, which lost the likes of Brandon Carter and Marlon Winn to graduation.

Aside from having new faces in the trenches, this year's offensive line may look physically different as well.

Summer workouts and conditioning has made a difference for some of the linemen such as sophomore Deveric Gallington, who has dropped close to 45 pounds for the fall.

The difference in size of the linemen may be overlooked, but Batch said it has made a difference when it comes to running the 2010-11 edition of the "Air-Raid" attack.

"They look better from behind, that's for sure," Batch said with a laugh. "They're moving around a lot better. I think it's going to be good for us especially with the tempo we play at."

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PHOTO BY KARL ANDERSON/The Daily Toreador
TEXAS TECH COACH Tommy Tuberville speaks to his team during practice Friday at Jones AT&T Stadium. Tuberville enters his first season as leading man for the Red Raiders.

Defense

CONTINUED FROM PAGE 1

"We made a lot of mistakes on the defensive side, more today because we ran a lot more," Tuberville said. "Just getting lined up was a big problem for them, but it was good that we got everything in today that we wanted to."

Defensive end Colby Whitlock attributed a lot of the errors to the youth on the defense.

"Some of the younger guys panicked a little bit, didn't get lined up where they were supposed to, but that all comes with time," he said.

But when asked whether the defense would be ready to go, Whitlock didn't hesitate.

"Have you met our new coaching staff?" the senior asked with a laugh after Saturday's scrimmage. "I'd almost bet by Thursday of next week we've got all our problems solved, or we'll be on the track team."

If someone hasn't heard about Willis during the offseason, they've probably at least heard him. He has quickly gained notoriety as the loudest man on the practice field by frequently bellowing instructions.

Another thing Willis is becoming known for is putting players in different slots on the field.

"That's one thing Coach Willis does better than anyone I've ever been around," said linebacker Bront Bird. "He takes certain guys, and if you're good at certain things he puts you in a position to succeed."

Linebacker Daniel Cobb has a similar take on Willis' strategy.

"You have to know every position really because you don't know where you might end up on the field based on the call," he said.

Cobb, a redshirt freshman, gave credit to Willis and his staff for helping speed the younger players' learning curve.

"We learn a lot every day," he said. "The coaches do a good job of breaking it down to us, getting in the film room, fixing our mistakes on the sidelines."

A rash of injuries hasn't helped the tall task Willis has ahead of him this summer.

At one point or another during the summer every defensive back has been forced to have their contact limited due to some sort of injury. Defensive back Jared Flannel was lost for the season because of a torn Achilles. Defensive lineman Britton Barbee suffered the same injury and the same fate earlier in camp.

"Getting guys back," has become a mantra of sorts for Tuberville, as each practice sees more and more players returning from injuries.

"This defense and these practices are very physically grueling," Bird said. "So the more bodies that we have you know that's going to help."

And while Saturday was a rough day for the defense, Cobb said there was still reason to believe the unit can change the perception that a Red Raider team only performs on one side of the ball.

"Our defense will come along," he said. "Toward the end of the scrimmage it started going our way. We had a couple picks, a couple fumbles, so it's just starting fast and finishing strong."

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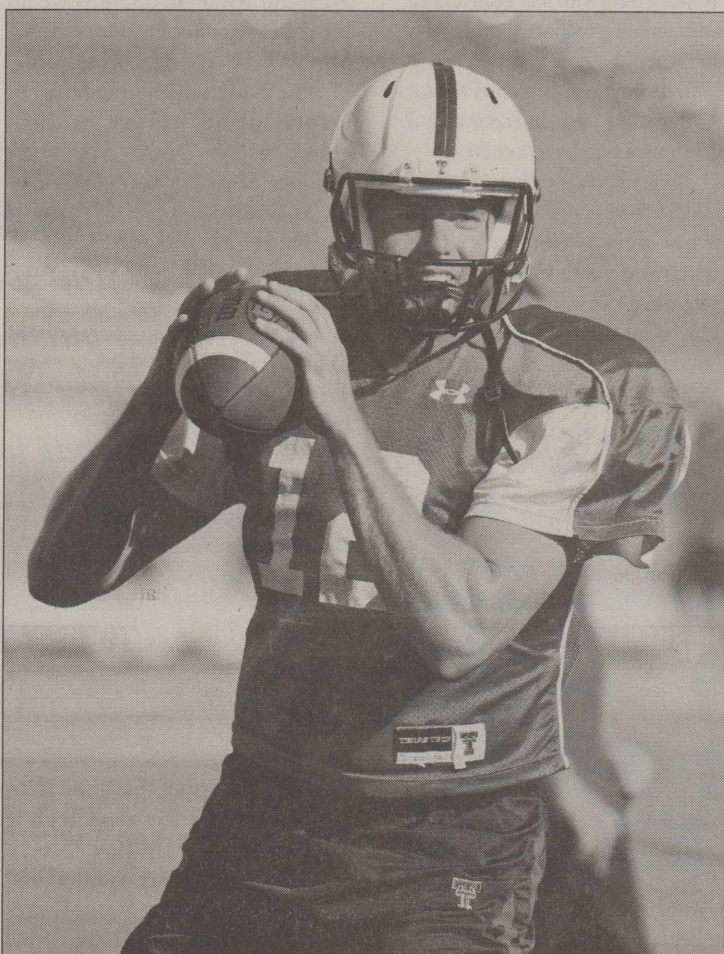


PHOTO BY KARL ANDERSON/The Daily Toreador
SENIOR QUARTERBACK TAYLOR Potts will lead the Red Raiders during the 2010 season. Potts was named the starter Sunday after battling with Steven Sheffield for the job.



FILE PHOTO/The Daily Toreador
ERIC WARD AND Texas Tech's other receivers hope to keep the Air Raid offense well intact.

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Tech soccer to build off wins

By TOMMY MAGELSSSEN
STAFF WRITER

While most Texas Tech freshmen moved into their dorms and began making acquaintances with their new roommates last weekend, Tech forward Jessica Fuston began what Tech soccer fans hope to be a lengthy relationship with the back of the net.

Fuston headed in two goals in Tech's 3-0 victory against Texas Christian in its season opener Friday night at the John Walker Soccer Complex.

Her first goal — coming in just the twelfth minute — was the end result of a well placed cross from fellow freshman Jessica Disabella which found the 5-foot-9 Fuston.

"(Fuston) is obviously one of our strongest headers and a very good forward," co-captain Taylor Lytle said. "And for her to come in and score immediately off-the-bat is a good way to start the year off."

Tech followed its season-opening victory with a 2-0 win against Texas State on Sunday. This is the first time since 2006 the team has started with two consecutive shutout wins to begin the season.

Before the season began, coach Tom Stone said he knew his back line would be good enough to disrupt opponents.

Stone called junior defender Casey McCall one of the defensive leaders for the Red Raiders, who return seven starters from last year's 8-8-4 squad.

Last year, Tech gave up an average of 1.70 goals per game, placing them in a tie for ninth in the Big 12 Conference. McCall said this year the team is trying to get a better mental flow about them.

"It was really important to us to step it up from last year and to improve, but I think we're definitely doing that," McCall said after Sunday's game. "We're working hard and just doing the best we can in the back to not let them get any shots off."

The Red Raiders' backline is aided this season by the addition of UCLA transfer Whitney Sharpe, who plays right wingback for Tech.

Stone called Sharpe the "blonde

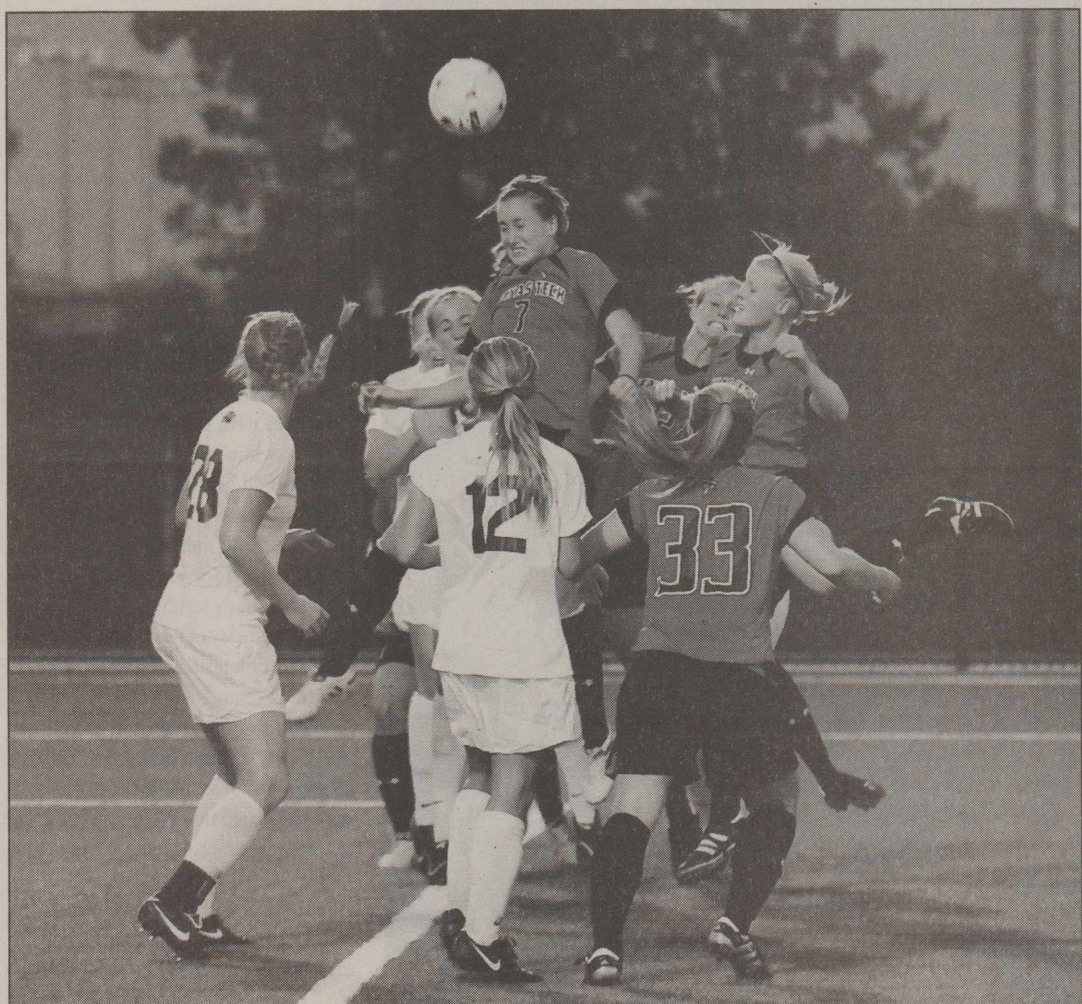


PHOTO BY PAUL HAILES/The Daily Toreador
LADY RAIDER MIDFIELDER Jessica Disabella jumps for a header surrounded by fellow teammates and TCU players Friday at the John B Walker Soccer Complex.

wonder" and Sharpe already has given TCU and Texas State fits by playing the entire length of the field.

"She has a great flair for the game on offense," Stone said after Friday's game. "It's very disheartening for the other teams' forwards to chase her down the field."

Stone said he believes the best part of his defense is the ball possession.

He also said the team has practiced on passing patterns, which was evident in the 54th minute of Sunday's game when a well executed passing display on a counterattack led to Sarah Ellison goal.

"It's fun when something we work on actually happens in the game," Stone said with a laugh.

Seven freshmen started last year en route to an eighth place finish, while four freshmen started for the Red Raiders on opening day this year. Stone said the freshmen earned their starting spots during a highly competitive training camp.

Freshmen Hayley Haagsma tallied six shots last weekend and contributed on defense as well.

The California native was one of seven Red Raiders who won national club championships this summer.

Haagsma, along with freshmen goalkeeper Gabby Kaufman, helped their club team win the U18 U.S. Youth Soccer National Championships while sophomores Erin Wikelius, Conner Williams and Morgan Johnson along with freshmen

Haley Fowler and Fuston helped lead their club team to the U19 national championship.

Williams, a key contributor to last year's team with four goals and 10 assists, is being redshirted this season after suffering a knee injury.

Tech travels to Louisiana to face Northwestern State on Friday and to Houston on Sunday to face Rice.

"We just have to keep working hard," Stone said. "We know that we have those two wins but we can't go into next weekend saying 'Oh we have those two wins.' But we can't slack back; we have to keep pushing forward."

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Lytle named Preseason All Big 12

By TOMMY MAGELSSSEN
STAFF WRITER

Taylor Lytle, the only Red Raider named to the Preseason All-Big 12 Conference women's soccer team, doesn't like to label herself simply as a midfielder.

"I like to play very simple but I'm a very quick and attacking player," Lytle said. "But I like to call myself the point guard — like for basketball players. I like to feed off other people and give the ball to other people and let them score."

While point guards are known

for their passing on the court, Lytle is making a name for herself as a premier passer on the pitch.

The junior from Las Cruces, N.M., broke the single season assist record of nine with 11 assists last year during her sophomore campaign. The attacking midfielder also netted in four goals en-route to a first team All-Big 12 selection at the end of the 2009 season — the first Red Raider to earn the honor since 1998.

With 19 career assists, Lytle is seven shy from tying former Red Raider Kristy Frantz for the career mark. Tech coach Tom Stone said



PHOTO BY PAUL HAILES/The Daily Toreador
TCU MIDFIELDER NIKKI Wilbur grabs Lady Raider Midfielder Taylor Lytle shirt as she dribbles past Friday at the John B Walker Soccer Complex.

he expected her to be named to the Preseason All-Big 12 team because she is a "special talent" who knows exactly how to get the ball to her teammates.

"We've got players that can score, but scorers need passers," Stone said. "The center needs the point guard, the power forward needs the point guard — Crabtree needed Harrell. Taylor is the person who gets the right people the ball in the right part of the field."

Lytle is the second Red Raider named to the Preseason All-Big

12 team under Stone, who enters his fourth year with Tech.

Lytle said she believes her inclusion on the list shows that the team has made much headway under Stone and Big 12 opponents should not overlook the Red Raiders anymore.

"It kind of hypes everyone up and makes everyone know that this year is definitely a bigger and better year for us, and we can definitely go further than we have in the past," Lytle said.

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Reality show to showcase Tech athletics

By JOSE RODRIGUEZ
SPORTS EDITOR

The Ride

Premiere Date:
September 4

Channels:
KAMC-TV (Lubbock), Fox Sports Southwest, Fox College Sports, Fox Sports Plus, Time Warner Cable "Texas Channel," and Cox Sports Network (state and nationwide coverage)

Online:
texastech.com

*Cox Sports Network covers the states of Louisiana, Georgia, Florida, Mississippi, Arkansas, Virginia and East Texas.

Starting Sept. 4 Texas Tech fans will be able to get an all-access view of Tech athletics when the Red Raiders' new reality show "The Ride" makes its television debut.

The show will provide fans with an all-access pass to Tech facilities, along with a focus on all the preparation and execution Tech student-athletes and coaches perform in their respective sports, in order to give fans a full glimpse of the trials they each face.

But Tech football coach Tommy Tuberville said the show will give the Red Raiders national exposure more than anything else.

"It's all about sales, getting our name out there, getting to other places other than the state of Texas," he said. "We're anxious to see what happens. It's all about what we do, how we do it, what we're about, our philosophy. It'll be a good selling tool."

The Ride will be made up of a total of 38 episodes starting on Sept. 4, and ending May 22.

The show will begin with a focus on Tech football, while it'll also feature men's and women's basketball, soccer, volleyball, baseball, track and tennis.

Tuberville said the idea of the show was put together by everybody, because the goal is to show the audience what Tech is all about.

"Just collectively — all of us," he said. "Just trying to find ways to get our name out there, show people what we're doing out here in West Texas."

However, a lot of the focus for the show will be directed at the facilities at Tech and what goes on within the locker room, as opposed to on-the-field matters.

But when it comes to the control over what does and does

not hit the airwaves, Tuberville said he is in full control.

"100 percent of it," he said.

"I'm the director, producer, executive director, editor. We all will be as coaches because it's all about us and the players and we want it to be positive obviously, but we want to show people how they're working and what they go through, our facilities, what they

do during a game week, what they hear in the locker room before and after games.

"It's going to be all-access."

Whether or not each head coach has full control over the final product on his or her team is yet to be known.

The Ride can be seen in Lubbock

on KAMC-TV. For state and nationwide coverage, fans can tune into Fox Sports Southwest, Fox College Sports, Fox Sports Plus, Time Warner Cable "Texas Channel" throughout the state, and Cox Sports Network, which covers the states of Louisiana, Georgia, Mississippi, Florida, Arkansas, Virginia along with East Texas.

The Ride will also air on texastech.com, the official athletics department website.

>>>jose.l.rodriguez@ttu.edu

Just trying to find ways to get our name out there, show people what we're doing out here in West Texas.

TOMMY TUBERVILLE
COACH
TEXAS TECH

Lady Raiders enjoy success in Canada

By JOSE RODRIGUEZ
SPORTS EDITOR

After a trip to Canada in which the Lady Raiders went 4-0 against Canadian opposition, head coach Kristy Curry knows her team started the fall on a good note.

But Curry said her players also developed positives that extended beyond their play.

"There was a lot of growth for us on and off the court in a lot of different ways," she said. "It definitely gave us a head start with us on the court and off the court — just our growth as a basketball family."

The trip — Tech defeated Vancouver Select, the University of British Columbia, the University of the Fraser Valley and Vancouver Island University — was a new experience for a few new faces on the squad.

Tech welcomes a group of freshmen that consists of post players Ebony Walker, Kelsi Baker and Haley Schneider along with guard Antiesha Brown.

The Lady Raiders also got contributions in Canada from centers Teena Wickett and Shauntal Nobles, both of whom did not play last year after season-ending injuries.

But Curry said a starting lineup is far from being set because of limited practice time and the fact that the

freshmen are still trying to get adjusted to the collegiate game.

"It's kind of hard to tell a lot from five practices," she said.

"We didn't practice any while we were there, we just basically played four games. I think it's too early to decide on anything like that."

Curry used a different starting lineup all four nights, switching up the rotation to find strengths and weaknesses.

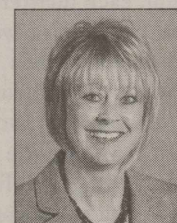
The variation in the lineups also may be attributed to the personnel Curry has with this group, although the Lady Raiders have to replace last season's two highest scorers Ashlee Roberson and Jordan Murphree.

Roberson average 12.2 points per game, while Murphree averaged 11.9.

But Curry said the team has enough talent going beyond the starters to separate itself from the rest of the pack.

"We feel like we have an opportunity to go 10 or 11 deep, possibly a little bit more," she said. "Right now it's so much about the starting five as it is our depth. That can really separate our team this year."

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Volleyball looks to bounce back

By JOSHUA KOCH
STAFF WRITER

After recording only two wins last season, the Texas Tech volleyball team is searching for a breakout year with the addition of some new faces along with a new team motto.

"Bounce" has been coined the new motto and was inspired by a book that Tech volleyball coach Trish Knight found while on a recruiting trip last year.

"It talks about the resiliency of a rubber ball is to bounce," Knight said. "We're hopefully going to be able to do that and get somewhere where we are proud to be and put Texas Tech on the map with volleyball."

The Red Raiders have added seven new players which consist of five freshman and two transfer students.

The incoming freshman class may provide a reason for excitement, considering the success they experienced in high school.

All of them participated in the playoffs with their respective teams, and three of the five were members of state championship squads during their high school careers.

Tech also is adding two transfer students in Justine Young and Dravon Rangel. Young spent two years at Des Moines Area Community College while Rangel is looking to build off her success as a freshman at Mississippi State last year.

The team is hopeful these changes will help improve the squad coming into this season but personnel is not the only thing the Red Raiders have improved on from last year, says junior Amanda Dowdy.

"I think we've improved greatly just on mentality as a team," she said. "We've all bought into the same system and everybody's committed a hundred percent to it and that shows a lot."

The Red Raiders will spend the majority of their season playing away from Lubbock, as they kick off the 2010 season with three straight tournaments on the road.

The team's match against Missouri on September 15 is the squad's first home match of the season and also marks the start of Big 12 Conference

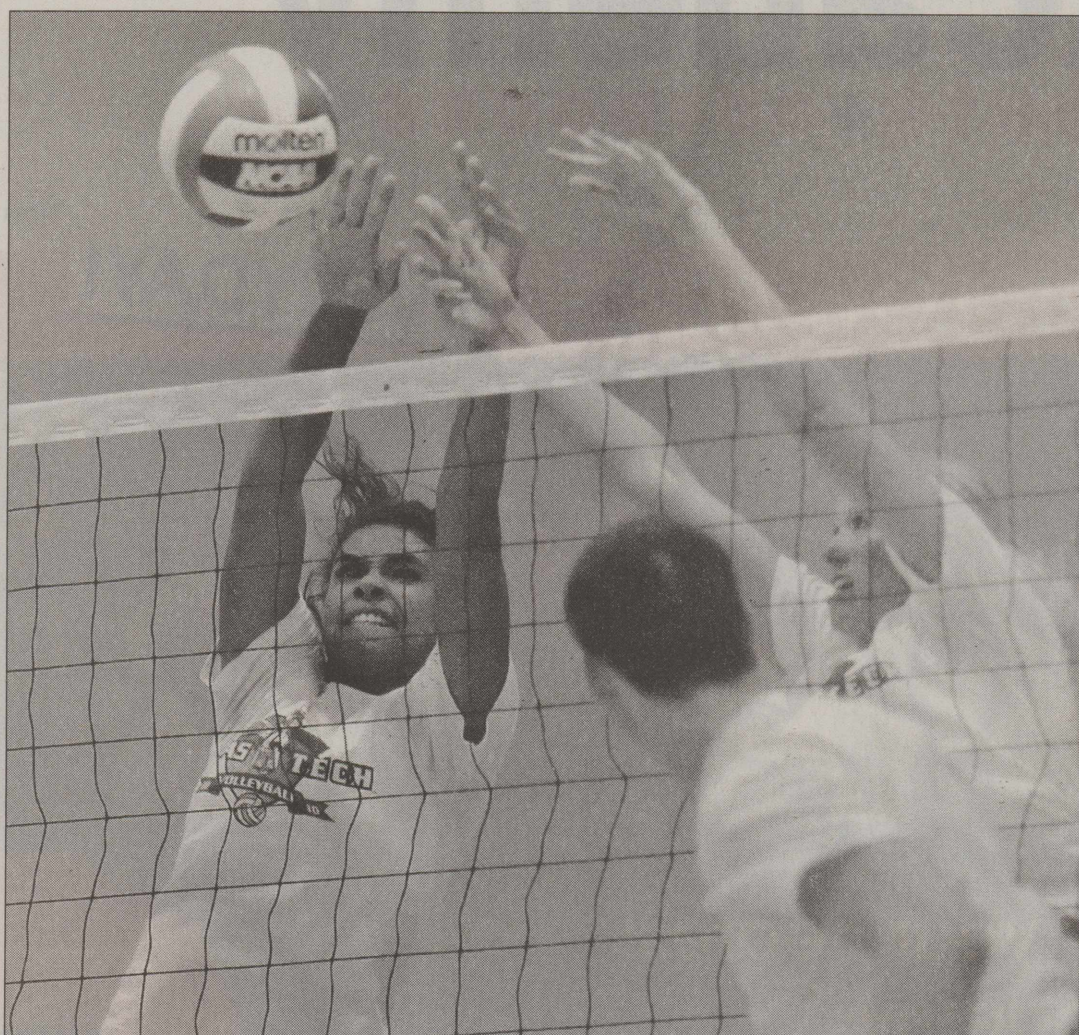


PHOTO BY RIANNON ROWLEY/The Daily Toreador
JUSTINE YOUNG AND Caroline Courtney attempt to block a shot during practice on Monday in the United Spirit Arena's practice gym.

Tech is 1-59 in conference play over the last three seasons with its last conference victory coming in 2007 when it beat Colorado 3-2 in the United Spirit Arena.

The Red Raiders are aware of the challenge that lies in front of them, but Justine Young said she believes there is a high ceiling for this group.

"Everybody on the team has great potential," she said. "Every player has a job on the team and each of them we all get along our relationship as well on and off court. We just enjoy each other."

The Red Raiders open the season at the Rice Tournament in Houston, where they will face Rice Friday, followed by Mississippi and UTSA on Saturday.

"Everybody's starting brand new,

her team to a fifth-ranked finish last year.

While playing at the junior college, Young earned numerous awards, which include first-team all-conference, all-district, and all-region honors.

Tech volleyball coach Trish Knight is excited that one of her new players is getting recognized before the season has even started.

"Well Justine's really really talented and you know that's an honor as well," she said. "And enough coaches knew about her because when they're newcomers people really don't realize who they are."

Amanda Dowdy named preseason All-Big12

After having a productive sophomore season without missing a single match, junior Amanda Dowdy has been named to the Preseason All-Big 12 team.

But Texas Tech volleyball

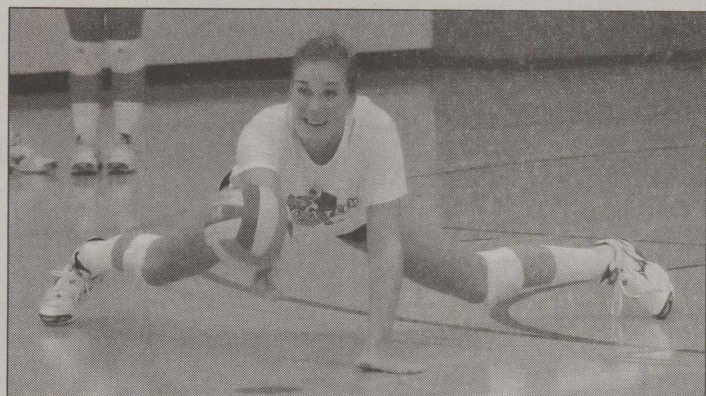


PHOTO BY RIANNON ROWLEY/The Daily Toreador
AMANDA DOWDY DIGS out a shot on Monday during practice in the United Spirit Arena's practice gym.

no one's going to get a chance to scout anybody till they are at the tournament," Knight said. "So what we've got to do is take care of what is good for us and what's working for

us at the time and put that product on the floor and hope that it turns out to be a good tournament for the first time out."

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Ward experiences successful summer

By JOSE RODRIGUEZ
SPORTS EDITOR

For former Texas Tech golfer Chris Ward, winning an individual Big 12 Conference title in April didn't mean it was time to relax.

In fact, the McKinney native sought out better, more experienced competition to play against.

"I played in the Texas State Amateur, which was in Dallas," Ward said. "I ended up winning by five shots and that was my last amateur tournament."

Ward finished three-under par to become the first Red Raider to win the event since 1999, when Robert McKinney claimed the title.

But Ward did not stop with just amateur tournaments.

"A couple of weeks after that, I played in the Texas State Open and I got eighth place in that," he said. "That was my first pro tournament."

Ward advanced to the U.S. Amateur's round of 32 in 2009, so it's clear he has the desire to eventually become a professional.

However, Ward knows desire isn't going to be nearly enough to land a spot in the pros.

"It seems like the pros — there's not much difference between how they hit the ball compared to some of the good amateurs," Ward said. "Only difference is short game, which is chipping and putting. That's the area I'm really going to have to fo-

cus on to make it to that level."

Ward may not be a pro just yet, but it hasn't stopped him from catching the eyes of others.

Ward was featured in Sports Illustrated's "Faces in the Crowd" for the week of July 12.

He became the first Red Raider to be featured in it since former Lady Raider track and cross country member Sally Kipyego was showcased in 2007.

But Ward sees it as a glimpse of what could be in the future.

"It was definitely an honor," said Ward of the recognition. "I definitely was not expecting it. Some of the

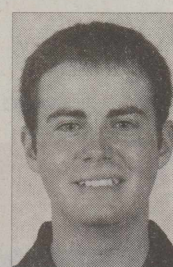
golfers who have been featured in that have been really successful so hopefully that's foreshadowing what's going to happen."

In the meantime, the Red Raiders will begin preparing for what will be a challenging campaign, highlighted by the 2011 Callaway Collegiate Match Play Championship, which will take place at Hawks Ridge Golf Club in Ball Ground, Ga. in March.

Ward's days as a Red Raider may be over, but expect him to be around.

"I really wish I could keep playing on the team," Ward said. "I still have a year of school left so I'll be hanging around them."

>>> jose.i.rodriguez@ttu.edu



WARD

"I really wish I could keep playing on the team. I still have a year of school left so I'll be hanging around them."

CHRIS WARD
FORMER TECH GOLFER

Young, Dowdy garner preseason honors

Justine Young named Newcomer of the Year

For athletes that are new to a program, making a solid first impression is probably at the top of their list.

Texas Tech junior Justine Young has done just that by being named Preseason Newcomer of the Year by Big 12 Conference coaches.

But Young said even though she received this honor, the standard for her play would not be lowered.

"It's an honor first of all," she said. "I could say it's a lot of hard work, but coming into the Big 12 from a (junior college) — I got to be ready to work harder."

The Sacramento, Calif., native joins the Red Raiders following a productive career at Des Moines Area Community College in Iowa.

Young was the top-ranked junior college middle blocker in Division II and helped lead

her team to a fifth-ranked finish last year.

While playing at the junior college, Young earned numerous awards, which include first-team all-conference, all-district, and all-region honors.

Tech volleyball coach Trish Knight is excited that one of her new players is getting recognized before the season has even started.

"Well Justine's really really talented and you know that's an honor as well," she said. "And enough coaches knew about her because when they're newcomers people really don't realize who they are."

Amanda Dowdy named preseason All-Big12

After having a productive sophomore season without missing a single match, junior Amanda Dowdy has been named to the Preseason All-Big 12 team.

But Texas Tech volleyball

coach Trish Knight is not surprised by this honor.

"I think that's a great honor for her and there's no doubt she's very deserving of it," she said. "I think she's a great player and I'm glad to see that the other coaches have felt like she was good enough to get that recognition."

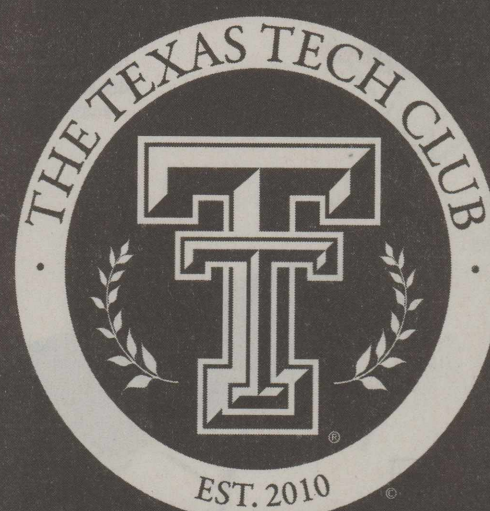
Dowdy led Tech in kills, aces, and overall points last season. Although she led the team in those categories, she also led the Red Raiders in errors on the attack and serving.

Despite earning an award before the season has even started, Dowdy said there is still a lot of growing to be done for her and the team as a whole.

"It's a great honor to be named that but nothing is set in stone," she said. "I still have a lot to prove and I want our team to prove something and hopefully by the end of the season more of my teammates will be on there with me."

>>> joshua.koch@ttu.edu

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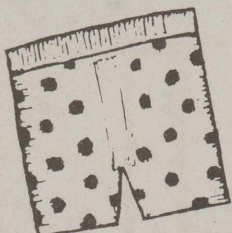
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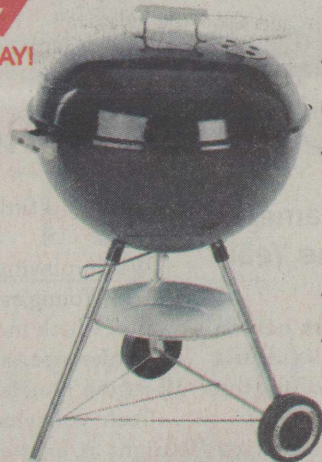
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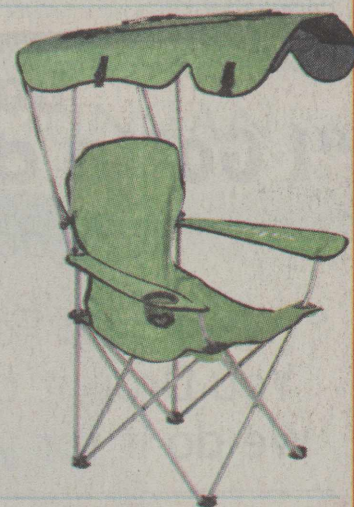
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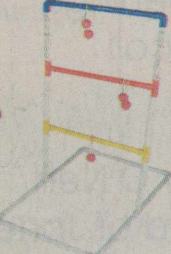
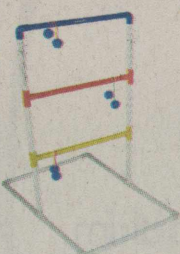
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