434.3 UBBOCK AFAFA FCHD I OURNAT

# Nazi Troops Sent To Quell Guerrillas 

 Panhandle-South Plains Fair To Open Monday MorningProspects Bright If Weather Clears
 For Week Is Announced



Senate Approval Of Neutrality
Change Shown




Used To Rescue Stranded Parachute Arist $=2 x=2$

Contracts-Awarded Mechanized Unit For Aggie Building Moves Toward


Search For Oil Extends To Bailey County; Wildcat Started Near Muleshoe

Wildcats In Lubbock, Terry And Dawson Watched; Production Up


## 

Tests In Lubbock Drawing Interest



"Unconditionally Guaranteed"


Now 11 rou are looking for ob
Stion.... So no furthert Moro it




SsQClothiers


All-Out Construction Efforts Under Way On Air School After Delay By Rains

Job Said 30 Per Cent Completed



Russo-German War mive puan fir wer

## Anti-German Wave




Farm Youth Of U. S. Mobilizing For Annual 4. HAnd FFA Conventions In Kanses City


## Fair Will Open

 Here Mondaymole
SALE ENDS OCT．13TH



Son

\section*{| 4 |
| :---: | :---: |}






## Texas Smothers LSU, 34-0; Fordham Edges Out SMU In Last 38 Seconds, 16-10

Bible Calls On Reserves As Steers Serve Notice They're As Good As TheirClippings:Max Minor Scores

| Rice Humbles |
| :--- | :--- |
| SamHouston |

Team, 42-0

TCU Downs HogsIn ${ }_{\text {Ager }}$ Aggies Roll Loop Opener, 9-0 Over A. \& I.

Thrilling Fourth Quarter Leaves Fans Limp As Filipowicz' Aerial Connects To Snap 10-All Deadlock

Wins By Texas,
Duke, Fordham

> Top Grid Play*

##  <br> Trumph OVer Buffs




Russo Silences BrooksBatsWith 4-Hit Piithing

Cubs, Olton Roll On In 5-A
 PAR-agraphs


## Buffs Bump Tempe, 13 To 7

## WITIC Opens Foofball Scores

Border Season
At one-thirty this afternoon, the rivalry between Am
arillo and Lubbock will be carried to the course of the Lubbock Country club in the form or an exhbition mate an
George Aulback, the Amarillo Country club pro, and John Olver, Amarillo city champ, are coming down to
put the skids to Lofton Burnett, the Lubbock Country club

The golfing fraternity is cordially invited to watch better the invaders will play. Both of the Amarillo
players have very imposing records, which proves that players have very imposing records, which proves that
they are definitely fine ohomakers, and it is our
sincere belief that you will enjoy watching them perform

$\theta$
lrish Win From
Indiana, 19-6


?

| Scomes | $\overline{\text { The ber on offense and defense. }}$ be seen in the statistics. Duke, rushing, gained a net of 16to only 42 for Tennessee. | tournaments in state amateur |  |
| :---: | :---: | :---: | :---: |
|  |  | Since turning pro George has played in the British and American Opens and the National>P. G.A. championship. He won the | my feet and . ride |
|  |  |  | We are coming to the close of another golf season (although we |
|  |  |  |  |
| Hem schools |  |  | anether goif season (although we |
|  |  | $\begin{aligned} & \text { in } 1927 \text { and the Texas PGA title } \\ & \text { in 1929. George has made five } \\ & \text { aces during his career, including } \end{aligned}$ |  |
|  |  | aces during his career, incluarn, a. worlds record or texas, George | golf ceurses over the South Plains, we are proud of our city and the erritory surrounding it. |
|  | TUCSON, Ariz., Oct. 4. (A)-The University of Arizona plowed Mexico Aggies' football team. |  |  |
|  |  | has been- Protestional at the Spring Lake Country clut In Waer and the Dallas Country club in | The installation of gras |
|  | Aggies' football team tonight for | Dalas, He came to the Amarille Country club this year. | course has given the public course players the biggest |
|  | T |  |  |
|  |  |  | course players the biggest bock. At most any time you |
|  | flow of to | of the inveding twosome, has won-his club champlonship. the Amarillo city champion- | pass by you can see players on the Mesdowbrook layout. |
|  |  |  |  |
|  |  | the Amarilho city champion- |  |
|  |  |  | players of long |
| - |  |  |  |
|  |  |  |  |
|  | Carrasco, Yulnack, and thin scoringsey, end, but got withowice and lacked distance only twice and | rillo territory. He has won the Amarillo eity title four club fitle seven times in the | of the finest public layouts in the whole of West, Texas, and one of which Lubbock should |
|  |  |  |  |
|  |  |  |  |
|  |  |  | obo justly prow. |
|  |  | Both players are at protaty several stiafternoon. |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  | the Boston, New England and Eastern Public lings cham

pionships. He- lowered 14 course records and won 81

H1 DIAS 4 COLTMI


KEEP UP YOUR SMART APPEARANCE
DOWH your clay your new FALL SUIT HERE NOW!

Regular Sizes Stouts - Slims - In Styles Hollywood's - Regular Hollywood's - Regular
Modes And Conservatives YOU CAN SEE OUR NEW STOCK IS C OMPLETE. PURCHASE CON. tracts made months ahead THERFORE YOU CAN STLLL BUY YOUR NEW fall suit at considerable savings below today's MARKET PRICE.

## Dutham-Burdinel.

Men's Wear Exclusively
Dial 2-3401


## Lubbock Leads Texas Cities Of $\mathbf{2 5 , 0 0 0}$ Population Or Over In Traffic Safetye

## No Deaths Thus Far This Year

## 

## 

|  |
| :---: |
|  |  |
|  |  |
|  |  |


Yanks Takelead

Tech Livestock Tó Be Displayed

Space Is Reserved In Scout Building Fions Down Arkansas

News Briefs Public Meeting Se ne


Welcome Fair Visitors
Be Sure To Visit
HubLeeTireCo.
1717 Ave. H Dial 4921
Tractor Tire Vulcanizing, Tire Re-Capping Trailer Wheels Welding

| DIAL 4343 "THE RESUL |
| :--- |
| $\begin{array}{c}\text { FAIR VIITORS } \\ \text { NOIICE }\end{array}$ |

The Avalanche-Journal Will PUBLISH-WITHOUT CHARGE

## LOST \& FOUND ADS

On Any Article Of Value Losi or Found At The Fair Grounds.
$+$


ABELL
Sanato

## R. Z. ABELL

## STOP

paying high rent
BUILD AND PAY YOF YOUR
OWN HOME ON EASY TERMS. WE MAITTAIN A COMPLETE

PLAN SERVICE YOR YOUR CONVEMIENCE. SUPPLY CO.|  |  |
| :--- | :--- | :--- | :--- |



Ads will be accepted by the WANT AD DEEART-
MENT from 8 A. M. to 6 P. M. DAILY, During Fair

Week. ADS must be of 15 words or less.
The Avalanche-Journal Publishing Co. Cespres the
right to Edit or Reject any adyertisements to be
Flaced under this heading.
$\stackrel{8}{8-}$

| Business Service | Employment | Financial |
| :---: | :---: | :---: |
| 6 Beauty Parlore | 13-A-Help Wanted, Female | 16-B-Money To Loan |
| $\frac{8}{8 n}$ $\qquad$ 50c | MEXICAN girl wanted. Must be neat ap- <br>  | NEED MONEY? |
|  |  |  |
| eri' Beauty Shop |  |  |
| \%. $n$ diat an |  |  |
|  |  |  |
|  |  |  |
|  | 13-C-Salesmen Wanted |  |

$\qquad$

| 1220198 | Di |
| :---: | :---: |

5 to 50

## AMERICAN

 FINANCE CO.
## For Sale

| 7 -Business Opportunities |
| :---: |
| - For Sale |
|  |
| FOR LEASE <br> Wholesale and retail ofl and gas busines and equipm men. Bee- |
|  |
| 8-Business For Sale |

## 

STLNSON'S
$1708-10$ Bdwy

| 1708-10 Bdwy |
| :---: |
| -Professional Serv |
| DR. J. W. PHILL |
| ${ }_{\text {coser }}$ |
| 12-Woman's Column |
| \%mime |
|  |
| Employment |
| Holp Wanted, Mal |
| INTE |
| Service man experienced in installation and service of gas appliances. Must have car. See Mr. Hilstead. <br> MONTGOMERY WARD |
|  |  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |  |
|  |
|  |
|  |  |
|  |
|  |
|  |
|  |
| LIGHT houseikeeper for small family, stay nights, room, board and salary tiziz. |
| MArwi nlo |
|  |


|  |  |  |  |  |  |  | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Hold Everything！ |  | Rean Estac |  |  |  |
| －$=3$ | manaur menteex | We Want Junk |  |  | mextueir |  |  |  |
|  |  | Mow itat ree |  |  | 4－5－m |  | WINT |  |
| ，minict | － | roun |  |  | 5－5 | － | WANT |  |
| － |  | yune miniluix |  |  | mrumme |  | FARM |  |
| Smat |  | Patemen | Q |  | －2： | ＋x＋mex | listings |  |
| \％$=$ | ＝ | － |  |  | atam |  |  |  |
| ＝ | mabertion | carmat pit |  |  |  |  |  |  |
| $5$ | \％ | Smithry wis |  |  |  | $\underline{-2}$ | 71．Acres |  |
| imemercher | 0 | \％mozer |  |  | \％trumer | Rotuctwoidt |  |  |
|  | sank macur | ， | Remalas | Renatas | ，utm |  |  |  |
| cesemes |  | Remasm |  |  | Nume |  | 1160 Ares |  |
| ＋ |  | 寿 | － |  | － |  |  |  |
|  | ． | ＋．． | － | － |  | ${ }^{2123}$ | 160 Ares |  |
|  | ＝－ | －mas． | $x=5$ |  |  |  | 5 |  |
| －x－me | umbums | Tomer | ＋ | \％xum | \％ | － | WE Hivis |  |
| 三 | 1．：H：Hacrale | \％ | ． | meam | \％ |  | BUYERS |  |
| muen max | $\underline{=}=$ | mer |  |  |  | Taxk hicraery | \％ |  |
|  |  | \％mam | 픈․ |  | ＋ | natiout | 6．L．seoctim |  |
|  | manmonavisu | bitue bilin | E＝ | 2 z | － | － |  |  |
| \％aymex | mex mixas ie | matieic |  |  |  | comowixisis | $\pm=$ |  |
| \％v눈 | mam | tmats | －$=$ wo． | cex－m |  |  | 5 |  |
|  | ㄴ．twaym | $=$ | wim | $\cdots$ | － | ， |  |  |
| － 51.808 .519 .95 | \％ |  | ＝w＝ | Rear Esate |  | Two |  |  |
|  |  |  |  | 退 | niuir mixie |  | ， |  |
| \％mи\％m | a－wem 6 com | 5＝－ | ＋manm |  |  |  | mown mime |  |
| xamemimsat | womm | － |  |  | \％ | $\cdots$ |  |  |
|  |  |  |  |  |  |  | 1. |  |
| $5=5$ | Tumbura se | －mer | － |  |  | 5 |  |  |
| numpa | ateme | － | 2－$=$ | Jadimicray | ，Risuram | u．memam |  |  |
| O | cinmux | Herayma |  | notatiam | maratarat．initm | － |  |  |
| Namio | \％ontowy | 2－ata | －$=$ | sunxim | $\underline{y}=$ | arcoma |  |  |
|  | R． come |  | $=$ |  | 5 | 3，usm | － |  |
| 边 | wis mant rion |  | $\cdots$ | mums |  |  | мumatum． |  |
|  | ciplimesmint |  | $\underline{=5}=$ | 3－5．5． | 1203atsme |  |  |  |
| ？ | Auto Body Tin |  | $=-$ | 6．．．．．L |  |  | ater |  |
| ，wiw | suaulmemitumu | Evx＝ | ＂$=$－ | r．a．a Limm |  |  |  |  |
| Nind | unax mos． mm |  | Ficher Apputent | numminuma | （mintem | smm |  |  |
| Nyw 안․ | Thars migh |  |  |  |  |  |  |  |
| ＂mam | －muax mame |  | $=2==$ | Guintuirumin | －$=$ z | 2－ | H！ |  |
|  |  |  |  |  |  |  |  |  |




And See The
1942
"AMERICAR"
 1620 BROADWAY PAYING $10 \%$ ON゙
$\$ 35.000$ B. WAKEFIELD,
OWNER


Fair Specials

Gamble Realty Company


## $\frac{1}{2 \text { noon }}$




CARL SCOGGIN

| REYNOLDS NELSON CO. $\qquad$ <br> Boyd \& Company |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

and

## HIGHEST

CASH RING JOBS

PAID FOR LATE MODEL USED

## Ditizgats

## - -



| PLYMOUTH CARS | $\begin{aligned} & \text { DODGE } \\ & \text { CARS } \end{aligned}$ | DODGE |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| 1941 Dodge Fluid Drive Demonstrator At Substantial Discount-75 Used Cars and Truck To |  |  |
|  |  |  |
| Choose from |  |  |
| DICKI | ON-MOT | co. |



BUYING A USED CAR?
Your Beat Set 1s The
WESTERN OLDS CO.

WESTERN OLDS CO.


Lubbock Maintains Astonishing Building Pace In 1941 Despite Handicaps
-

Record Second

'Nile Of The Southwest' To Be Studied As A Social Factor By Texas Professor


Texas Tech Co-Eds, In Step With Modern Trends, Realizing Benefits Of Sports

## 

 NUNN ELECTRIC CO. ZENITH GIVES YOU THE GREAT AMERICAN GAME

## THANKS

To the many people of Lubbock and the South Plains who came to see the

## ${ }^{1920} 2$

Certainly you will agree with us now, that it is the FINEST and most BEAUTIFUL Ford ever shown.

Open Today For Your Convenience

## LUBBOCK AUTO CO., Inc.

## "20 YEARS YOUR FORD DEALER':

## 9TH AND TEXAS

DIAL 5524
DON'T LET THEM KID YOU-WE SELL MORE NEW CARS THAN ANYONE ELSE IN
LUBBOCK.


Singers, Dancers And Opera Company On 1941-42 Texas Tech Artists Course ${ }^{\text {e }}$

First Number Is Set For Oct. 13




KIDNEY MISERY 8 BACKACHE OUICKLY RELIEVED BY HOYT'S Over-Active Kidney ad Sluggish, Bowels Over Ángelo Man.

[^0] New Oldsmobiles
Are On Display


Department Of Agriculture's Bránch Seed Laboratory At Fexas Tech To Be Enlarged To Meet Needs Of Area, McDoñald Says


QUALITY GODD YEAR TIRES
ge TO SEE YOU THROUGH THE
UNCERTAIN MONTHS AREAD


Many To Seek \$2,700 Prizes

0


New Chryslers
Are Improved
Problems On Nutrition And Food Supply
In National Emergeny Are Studied By
Tech Home Economics Students Tech Home Economics Students

Music Clinic Will Be Held

Mark Schwab lire Co. Is Celebrating Third Anniversary In City
 CHRYSLER FLUID DRIVING!

$A^{\text {minemp }}$

## more efficient performance. . A that,

Fluid Drive and Vacamatic transmu
and styling!
Inside, amazing roominess.



FENNER TUBBS, INC


This Invitation Extended To You By The Following Firms:

RUSSEL MORRISON CO.


BOB RODGERS
LINDSEY THEATRES, INC SANDERS FUNERAL HOME HESTER'S OFFICE SUPPLY


WYLIE'S DRUG STORE
 HODGES BROS.


- SANDERS TIRE CO. Recapping-and Vulcanizing Tis

GUARANTY FINANCE CO.
GEO: E. TURNER
LEVELLAND TRUCK LINES
 LANG MOTOR FREIGHT


1942 ODSMOBILE IS HERE

- Avenue Hat 13 th Strect.

PLAINS FUNERAL HOME
TONY'S PLACE
3 Hemburgest toc 25e itroo Ave ii

$$
1-
$$

$\qquad$
KXCE


DOORS OPEN 8 A. M. SHOP EARLY FOR THESE BLUE RIBBON VALUES!


| Sale! Glass Tumblers, 6 For |
| :---: |
| g OZ. SIZE. HOUSEWARES, BASEMENT Reduced Tomorrow Only! Your choice of lovely floral or gay stripes in assorted colors. 9 ounce size. Come in early: |


| Sale! 14c Washable Wall Paper SINGLE ROLLS, ON SALE IN BASEMENT |
| :---: |






| Bath Towels . . . . 6 for | \$1.19 Novely Blankets |
| :---: | :---: |
| $20 \times 40$ inch Cannon Bath Towels, Choice of solid colors, plaids or white, Save! | $66 \times 80$ inch novelty. In- dian Blanket. Weight $-\mathbf{2}$ dian buanket poit Cotiton Bright designs and colors |

## 




## MONTHIY PAYMENT PLAN <br> MONTGOMERY WARD <br> CATALOG ORDER SERVICE 

The Social Calendar

## 


$\because=\square$ xayy
=-






$5=$

Fixwisu



Hivam mixa wive

Am.



LaVerne Brock And Charles Allmon Will
Marry In Eliassille Af High Noon
2

## $=$

 $=-\frac{10}{20}$





## Lubbock Club, Church, P.TA Groups Are Busy

 2 anatimater




## 

 2
$\qquad$
zitu im



Special for Dollar Day
TWO BIG TABLES Odd Lots Shoes $\$ 00$



Yodwin's



Xatuing a shat cut


CHRISTIE'S

1803 Broadway


The Vogue

## Cinnetord's



BLOUSE - SKIRT SPECIALS
 BLOUSES





Avalanche-Journal Want Ads. Pay



> Cats 90 todevineil MONDAY, ADDED FEATURE FOR DOLLAR DAY Ladies Fal1 SHOES
Taken from $\$ 3$ and $\$ 4$ Ranges REDUCED
For One Day's Selling


- PATENTS - SUEDES - PLAIN KID


## MARACAINE <br> MARACAINE

## Monday Dellar Day. One large group of women's seasonable high style dress shoes in medium, low or high heels. Straps, pumps or ties to choose from in this fine collection. These are all new styles and materials. The sizes are incomplete. Short lots <br> - Pumps - Strops - Ties You'll find all size izes in all styles

## s.

 ONE CENT DRESS SALEADDED FEATURE FOR DOLLAR DAY


Wilson P-I Course to Begin Monday


## $\bigcirc^{\frac{\text { siv }}{\text { miv }}}$

## Crambless

 HAT SHOP NOW IN Millinery From

## ${ }^{5} 5^{95}$ to ${ }^{5} 7^{95}$

Located In Christie's
[Whats Doing imbe Churches]

 visum Naty vixum and xisivivem
 $=\mathrm{F}=\mathrm{=}$




|  | Oonss Soblverts <br> Shoe Store |  |
| :---: | :---: | :---: |
| 1205 |  | X-Ray |
| Broadway |  | Fitting |

Church Notes Baplist Student Union Convention To Be

| s. Borem ot Bromatad will |  |  |
| :---: | :---: | :---: |
|  | Aussuro | mons |
|  |  |  |
| ${ }^{\text {ram}}$ | an meeats, on the Uni | view are mons the speakers ilic: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| s. | der |  |
|  |  | st |
|  |  |  |
|  | On |  |
|  | 为 |  |
|  | chool sudins buineen oulee |  |
|  |  |  |
| $\begin{array}{ll} \text { ninererer } \hat{A} \end{array}$ |  |  |
|  |  |  |
|  |  |  |
|  | Sentre we - wroram tubbock |  |
| mi smad of 7 |  |  |
|  |  |  |
| Somer | - | ${ }^{\text {Somama }}$ |
| Nut ram | mate pri Gorion was electea | Mission Sunda |
|  | Rov, w, E, He, hantoto will proth | To Be Cele |
| mom |  | ${ }^{\text {R }}$ |
|  | Saturay, A sextet trom jal N . |  |
| Hame |  | boy heve W, |
|  |  |  |
|  | 30, |  |
| 20m? | or, Amy corps. |  |
|  |  |  |
|  |  |  |
|  |  | Sueal emill be |

## SPECIAL DOLLAR DAY PRETTY <br> $\sum_{i=1}$

 DRESSES$\qquad$ paca and Travel Crepe. oth-
or materiats are included in the lot. Sizes are 12 to 4
$\qquad$
$\qquad$

# $\$ 299$ 

## OLDSMOBILE

NOW ON DISPLAY!

Better looking Better lasting Better built than anyoldsmoble in d/4 years :

$T_{\text {famous Hydra-Matic Drive now takes another }}^{\text {HE, Gen }}$ great step forward! For ' 42 , Oldsmobile contributes
the $B-44-\mathrm{a}^{\prime}$ brand new, heavier, huskier motor the $B-44-$ a brand new, heavier, huskier motor
ear-with Hydra-Matics available for every buyer!
The B-44 is stamina-styed for ber The B-44 is stamina-styled for better looks, with
new Double-Duty Bumpers, new Fuselage Fenders, new sleek-line Fisher Bodies and Strato-Lounge Interiors. It's, stamina-built for better durability,
with heavier - new Dreadnaught Frame, enlarged
Hydraulic. Brakes and added weight where weight you can always count on oldsmobile - git Suality-Buile to last!


11411 II

FRTikilis 1017 Brọadwa

 1301 Avenue

Girl Scouting Is Filling Definite Need For Army Of Teen-Age Girls In Lubbock full Program For Groups Outlined




All-Time September Income Record Is Set By Lubbock Postoffice's Receipts•

Year's Totalls Near $\$ 200,000$


Federated Women's Clubs Are 'All Oui For National Defensse; Plan Conventions

Homecraft Club Lectures For Year Will Cover Wide Variety Of Discussions

|  |
| :---: |
| Ammin leder wim |
|  |
|  |
|  |
|  |
| arem whit nod we map |
|  |
| Wh |
|  |
|  |
| orn |
| Membem terine on |
|  |
| compoesed |
| trom |
|  |
| mitree maxins up |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |

Sorority lectures
Are Outlined For
1941-42 Season



From Lou To Louella


An Added Feoture for COMPLETE REPAIR SERVICE

DICK ROUNTREE PLUMBING

## QUICK CASH

- signature only CO-SIGNERS MORTGAGES
ASSIGNMENTS WAIting RED TAPE


## FAir FIINANCE CO.



Announcers Don't Just Say "Strike Up A Tune, Hèzżie"
 misum



 and taking it easy. Buts such is ${ }^{\text {it }}$ Store Cowboys, Everilite Cowboys
 A visit Everythipg To Sritton
Stration KFYO lea

 of the right hand men meAlister, "one Highe Highwa Detours In DeWitt Landis, menager of the District Announced

 ${ }^{3}$

## TRAVEL

as you like it.




Eoomomical TRAVEL



 sembe Fof toeture

 Lubbecke T. Texan

| $\begin{aligned} & \text { WELCOME } \\ & \text { FIIIT } \\ & \text { Fisitoas } \end{aligned}$ |  | $\begin{aligned} & \text { WELCOME } \\ & \text { FISIIR } \\ & \text { VISTOAS } \end{aligned}$ |
| :---: | :---: | :---: |



Dramatic "Belle Starr" Is Lindsey's Technicolor Hit Hollywood On The Loose...
Here Are The Lotest Looksees Around The
Lights Of Filmdom. BY PAUL HARARSON












Anti-Double Feature
$\mathrm{M}^{\text {AppR }}$ episodice Idea of comben




 Line Blowers





 Nor me mwouldnt be an acto
 I! ! ITII Now! Thru- Tuesday ANY SEAT, ANYTIME - 9c \& 28c

 ceive a commission.
TARCERR AELESED-


## 

## WILLPAY $\$ 5.000$

 -


[^1]

Tender Romance, "Blossoms" In The Dust," At Broadway Gene AutryTo Ride At Lyric GRER GARSON and Walter



аввот
CHosy 0

BRDADWAY Now!



LYRIC Now! | Thru Tuese |
| :---: |
| ge\& 22 c |



CACTUS Now! Thria Tuea!




"Foreign Correspondent" Is Is Bright Comedy At Tech "Model Wife" is AAAradia

Excessive Rains Worry Farmers But Area's Cotton Crop Not Badly Damaged ${ }^{\circ}$ Larly Freeze Is Most Serious Threat; Much Stock To Be Fed E


\section*{| Sosto |
| :---: |
| poiso |
| fain |
| ta |
| 0 |}

$\qquad$


##  AAA TO GET NEW BUILDING-Construction work has started on a new three-story building to house the Agrieuturat Aduusment Admistration State otfice on te campus of Texas A. M. 

AAA Supports
Cotton Price

Itinerant Workers Are Wichita Falls Plans Taxing Salvation Arm



Lubbock Again Welcomes Area To The Fair; Dewey's USO Is Facing Troubles ${ }^{\text {c }}$


Politics Rears Ugly Head (The Notionol Whirligig)


Our Curious World - -By William Ferguson


Art Donahue Writes Charmingly Of The RAF
 "T


For Our Cross-Word Puzzle Fans
the one Minve Sefermon


Side Glances ...By Gatbraith


Trinity Project Is Protested




 hon "o detrimental to

## "Belle Starr"

 Lee Patrick and David Bruce t
Tower holds the spotlight at the





 tertainment, the vehicle me en es
speedily to a gas station, where
Abort and Costello



 Starring the Me Marcus, Tony Mar.
tin and Virginia Grey, the ribtickler presents the brothers as
store detectives who are attempt-
ing to unravel a murder plot and Ane store . double feature high-
An hts the Cactus menu. Carole Lombard and Robert Montgomery
hold the laughable eves in "M.
and - Mrs. Smith." another one of one of the twin bills. The other,
"ut of the F John Garfield, Thomas Mitchell
and Eddie Albert in top notch
character perform

Guards Soldiers Continued From Editorial Page bes. Practically all of the old
army receipsthave had to be re-
vised with the portions inc er vised with the portions increased
tomatert the appetites of the new
soldier Dieticians explain that the new
rimy is made up of younger boys who are still growing and so need
more food. Automobiles have almost, diss,
appeared from Dublin, Eire, but
mont horse cabs ant lorries are
sinus infection
Dr. E. M. Whitacre Otepatio Whitcacre
Dial $5642 \quad 511$ Myrick Bldg.

## Radiant Clew Stull Beauty for Your Othome!) IIIIIIIIIIIS Stlesinlu <br> NATIONAL FURNITURE WEEK, OCT. 4th TO lith

 WERE STYLE HEADQUARTERS!!BEAUTIFUL FURNITURE TO GIVE YOUR HOME ANEW LEASE ON LIFE" AND TO REFLECT YOUR GOOD TASTE - YET FURNITURE OF SUCH HIGH QUALITY NEED NOT BE EXPENSIVE AS THESE SPECIMEN VALUES PROVE!


LIVING ROOM SUITES
$\mathcal{L E}=\mathrm{F}$


## BED ROOM SUITES


$\$ 3.95$ to $\$ 8.95$ Sq. Yard AVAILABLE IN PLAIN AVAILABLE IN PLAIN
TONES OR FIGURED!



DINING ROOM SUITES
A new dining room suite will prove a tonic to home happiness beautiful chippendale
Duncan Phyle, and modern dining room furniture in walnut, mahogany oak or ma
pie. See these beautiful suites on display in our store. Prices range from ' $89^{\prime \prime} .495^{\circ}$ Broadloom carpeting is the answer to your search for
beautiful room effects-our variety of soft tones make


BRING HAPPINESS INTO THE HOME WITH LOVELY FURNITURE WWATSONFURNITUREC0.


# LubBock Avalanche-Journal 

Tech Planning Research Work




$$
\begin{aligned}
& \text { eradiation of mesquide and ot } \\
& \text { indurious growths, witer conser } \\
& \text { tion. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { To Publish Results } \\
& \text { ubilication of resultsot re } \\
& \text { Texas Trech, pamphlets, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { It the West Texas museum, and } \\
& \text { Dr Harry } \mathrm{T} \text { Kent, administrative } \\
& \text { assistart. }
\end{aligned}
$$

$\qquad$

$$
\begin{aligned}
& \text { Plainview Air Cadet } \\
& \text { Jolves Weight Problen }
\end{aligned}
$$

$\qquad$

$$
\begin{aligned}
& \text { Solves Weight Probler } \\
& \text { RANDOLPH FIELD, Oct. } \\
& \text { W. E. Blasingame of Plainvien }
\end{aligned}
$$

$$
\begin{aligned}
& \text { WANDOLPH FIEL, Oct } \\
& \text { W. E. Blasingame of Plainvew, } \\
& \text { is one soldier who doesn't take } \\
& \text { chances. }
\end{aligned}
$$

$\qquad$
$\qquad$
-

which he is a member, urnished
him with baninas, $\begin{aligned} & \text { rread, and milk } \\ & \text { and Blasingame }\end{aligned}$ 保ted himbelt
or the re-check, he hadadgained
trom 13 to 14 pounds an exeess
of three pounds-and had quali.
To Control Changes
aid in controlling undesabout hat
35,000 Takes
J. B. Maxey Heads Progressive OfficialFamily Of Lubbock Chamber Of Commerce


## SEIBERLING

"West Texas' Leading Tire"
 Be Sure You Get The

## LEADER

Seiberling sets the pace for LEADEERSHIP in tire values in West . fine truly a LEADER. Before the "hard-driving" SEIBERLI

## $30 \%$ T0 $60 \%$

TRADE-IN ALLOWANCE FOR YOUR OLD TIRES

EASY TERMS

## Unconditionally Guaranteed

FOR 12-15- OR 18-MONTHS
See Your Friendly SEIBERLING TIRE Dealer

| J. L. O'Neal Amherst, Tex, | Ray Brown 13th \& | J, Lubbock, Tex. | D. G. Moore | Plains, Tex. |
| :---: | :---: | :---: | :---: | :---: |
| Simmons Service Station Bula, Tex. | Pinkerton Service Station | Littlefield, Tex. | A. L. Wylie \& Son | Petersburg, Tex. |
| Hyman \& Newberry Brownfield, Tex. | Parker Gro. \& Station | Littlefield, Tex. | Snow Service Station | Ralls, Tex. |
| Simmons Red \& White Store Bula, Tex. | Gilbert Wrecking Co. | Lockney, Tex. | Turner \& Son | Roundup, Tex. |
| Prather \& Son Cotton Center, Tex. | Joe Leaverton | Lubbock, Tex. | A. M. Armstrong | Ropesville, |
| Farmers Fuel \& Supply (Jim Reed) | Jakes Service Station | Lubbock, Tex. | Bain Bros\% | Slaton, Tex. |
| Crosbyton, Tex. | H. T. Wilkins 19th | t., Lubbock, Tex. | James Belcher | Seagraves, Tex. |
| R. C. Lay , Dimmit, | Hester's-Garage | Meadow, Tex. | Doty's Garage | Sudan, Tex. |
| B. L. Leathers Denver City, Tex. | W. D. Standefer | Muleshoe, Tex. | W. W. Swaringen | Seagraves, Te |
| H. H. Swaringen $\quad$ Dickens, Tex. | D. W. Winn | Muleshoe, Tex. | Mission Serv. Station | Sudan, Tex. |
| L. A. Coffee Earth, Tex. | Reynolds \& Son | Morton, Tex. | O. H. Kitchen | Seminole, Tex. |
| Ritchey Garage Hale Center, Tex. | R. V. Hudgens | Whiteface, Tex. | Williams \& Sherrell | Spur, Tex. |
| \& Brewer Gulf Service Littlefield, Tex. | L. H. Bain | New Lynn, Tex. | Rice Serv. . Station | Shallowater, Tex. |
| Main Service Station Luibbock, Tex. | Quick Ser. Station | O'Donnell, Tex. | Jack Creel | Seagraves, Tex. |
| Jones \& Gann - 16th \& Q, Lubbock, Tex. | J. Arthur Edwards | Olton, Tex. | Joe Arnold | Tulia, Tex. |
| Jones \& Gann Main \& K, Lubbock, Tex. | Ellis Chevrolet Co. | O'Donnell, Tex. | Elmo Stell | Wilson, Tex. |

## SHOOK TIRE CO.

Constantly Improving Church Facilities Brighten Worship For Lubbockites

City Boasts 49 Churches; Plans For New Buildings Are Pusthed


United States Army To Be Ready If And
When Gas Again Becomes Weapon Of War


Let Us Help You Get Your Home
READY FOR WINTER Check tho Following Points:



HIGGINBOTHAM-BARTLETT CO.
Come 10 Lubhock Eirjoy the Many Educational Features at The Fair


Welcome Fair Visiliors!

Prepare Your Home
The Cold Winter Nonths

## UINCOLN PANTS

AND VARNISHES
This Extra Protection Cosis No More!
We know of no better time of year to mak the necessary repairs important to the life of
any home. Brighten the inside with the newest dfygns in wallpaper from our large stock.
dant with Lingoln Hish Quality inide enamels
ond varrishes and youlthave lasting enjoymeni.
Featuring The Very Newest WALLPAPER PATTERNS
thas always been the policy of The Sansom very price, design and style ... we are in the wallpaper business ... if you can't find what you want at sansom can be reasonably.sure

## PICTURES

## MOULDINGS \& FRAMES

Let us frame and seal your Pice.
turous Diplomand Documents. Wo
have the moulding to pleaso youk

South Plains Electric Cooperative Doing Great Service For Rural Sections Many Additions A New French "Revolution:" Current Of Hate Is Mounting

Missouri Motorists
Pick Favorite Menace
JEFFERSON cITY, Ma, Oct Are Scheduled


THE CARPET YOU'VE LONGED FOR

SAVING ON EVERY YARD


## TWIST BROADLOOM



Southwest Shares Spotlight In American Royal Livestock And Horse Show

Area Willsend



Possibility of Lubbock Participating In Cleanup Drive Next Year Atready Tatked




products prices
Youter
Youll Libe

PRICES QUOTED ARE FOUND HERE EVERY DAY
75C Sizé DOANS KIDNEY PILLS... 59 100 BAYERS ASPIRIN Iablefs....59c 75C LISTERRE, Antiseplic.........59c 60C ALKA SELTZER ......... 49c 35clickS Salve . ...........29c 50c VIIC'S NOSE DROPS.........39c 25c(ARTER'S ITTLLELVER PILLS. 19c \$1.25CREOMULSION . . . . . . . . 988 60CRREOMULIION . . . . . . . . . 49
$\$ 1.25$ ABSORBINE ER. . . . . . 98 C


| PANHANDLE SOUTH PLAINS <br> FAIR <br> When you are hurrying to the FAIR, drop by here for a sandwich or a meal . . . and then when you return from the FAIR. .. we know you'll want some clean wholesome food... that means another visit to CLARKS. <br> Bring the Whole Family for economical eating. <br> PROMPTMESS <br> IS OME <br> MGGREDENI <br> When you need medicationthere's no time to be lost. Promptness is one of the ingredients of our prescription filling service: |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



WELCOME
His sint


PANHANDLESOUTH PLAINS

## FAIR VISITORS

MEET US
AND YOUR NEIGHBORS



## The 28th Annual

## Panhandle-South Plains Fair

Larger Use of Electric Energy on the PanhandleSouth Plains is Contributing to the Growth of This Great Section!

Did you ever stop to count the many blessings electricity brings you? There's light for living, reading, working; power that gets your work done quickly . . ironing, washing, cooking-even when you go oulside your home, elecfricity is working tor yourindreal light, dores, mavies. Electricity is Man's greatest servant-and his least expensive. Electrical service has steadily decreased in cost through the years, yet steadily increased in usefulness. Everyone can live electrically now and enjoy life more.

- DEPENDABLE
- ECONOMICAL
- MODERN
- TIME SAVING

THERE'S AN ADVANTAGE IN ELECTRIC WAY!

## Texas-New Mexico Utilities Co.

Nearly \$2,000 In Prizes Will Be Distributed To Winners In Swine Department ${ }^{\bullet}$

Five Breeds Are To Be Displayed 2 pains. Mpir during the comin
The prize money posted in the
Tepartment is execeded only
the rash offered in the cattie de
partment. partment.
As has been the case for the
tast three years, swine breeds for


stion years and the occompenpes
青eriod of drouth stocks of swine
on South Plains on Sourh Plains tarms were revin
ed alarminky. When contitions
were at their worst, officials of the
taire association
te prize

 fair now is given a generous share
of the crevit for havin. restored
swine -in diuntites to the farms
and


Crowds At Westerner Tilts Boosted After Broadcasts


Welcome To The Panhandle.
South Plains Fair CASE tractors



room at 2215 Ave. G
ENGINEERED AND STYLED FOR
-ECONOMIC ENDURANCE 'ECONOMIC ENDURANCE
Z7 MODERN IMPLEMENTS SCALES IMPLEMENT CO.



| Speciolists in Home Repoit Work |
| :---: |
| LUBBOCK PLUNBENGCO. |
|  |
|  |
| coin |
|  |
| DIAL 4772 |

UNCLE SAM NEEDS YOUR BIGGEST POSSIBLE PRODUCTION OF POULTRY-EGGS-MILK AND CREAM


We're ready to do our share, are you?
Our nation's tremendous and ever-growing Defense Program needs more than steel and iron gums. It needs food food to keep-strong vor boys in training-the men who are building our defense materials-the people of civilian Amer ica and the freedom-loving peoples in other

## WE PAY CASH

 hides, etc. We can take all you can produce which we will process for use of the people of

America and of other countries who are resisting aggression. Now is the time to increase your production to the limit-with complete assurance that the daily cash market we offer will ab sorb all you can produce.

Welcome, Folks, to the 28th Annual South Plains Fair

October 6th to 11th 1941


LUBBOCK POULTRY \& EGG CO.
clearbrook cheese - clearbrook butter - fresh froze eggs CERTIFIED POULTRY AND TURKEYS
"Pioneers of our Industry on the South Plains"

Lubbock, Texas, Sunday, October 5, 1941
Record Cash Prizes To Be Distributed In Exposition's Fine Cattle Division



Methods Of Shoplifting In Lubbock Seem To Be As Varied As The Persons Involved

| Int |  |  |
| :---: | :---: | :---: |
| anything he could stuft into his | ing oft" | around the butcher knife displ |
| peekets or under his eeat | downtown department store |  |
|  | sent 28 perschs to jall for shopilitt- |  |
| , |  | her bosom," the legitimate Lub- bock shoper whispered. |
|  |  |  |
| wledge, in knives and we | A shop that sells women's ap- |  |
|  |  |  |
|  |  |  |
| He knew the fellow would nd talk with clerks ins |  |  |
| efully to observe |  |  |
|  |  | Nom |
|  |  | The |
|  | the |  |
| twinkling ck enough. | Some Just "Trade" Shoes |  |
| Sets | hat |  |
|  |  | ou |
|  |  | whats going ons |
| han the others=-so |  | coming off untess |
| alarm in 10 minute |  | ba |
| Hello, | sel |  |
|  | suits them, slipping them on and |  |
| hats going on -arouñ - t |  | She |
|  |  | IIt was the poorest kn |
| The two men discussed this and |  |  |
| aimlessly glanci | in the city a woman | You don't put |
|  |  |  |
| leaning against the clock |  |  |
| ${ }_{\text {Ho }}$ Was Frank, An |  | -th |
| hen a jangle and a startled | na | your place |
|  |  | showcases farthest fr |
| ed under his coat and pulled out |  | They will be fished |
| alarming |  | persons who stand in the aisle and reach around and slide open |
| the $p$ | d, | the cases,"' it was. explaine |
|  |  | put the more cumbersome articles |
| nd walked | The clerk dumped the bananas |  |
| dat may be one of the isolated |  | the |
|  | The count shows . . ." he be- |  |
| stories to io | "Let it go," the woman said in | At that, arrangement of stoc |
|  |  | doesn't go far |
| Talk |  |  |
|  | It them smitted the woman left | eral estaiushm |
| middle. You'll hear the same |  |  |
| We don't know how much stuft | sfuit | all of them to be officers when |
|  |  |  |
| day, but it's. bound to be plenty," | sons trying to pull that same |  |
| the cases of discovery and esti- | thing today," the weary clerk |  |
| mate that for every thiet caught |  | ansactions. |
| in their establishments there are | ces | And you can imagine that those |
| veral others w | ask | better th |
|  | tomers, "one dozen bananas?" and | litters. |
| es, women's. hose und |  |  |
| its and fruit are just a |  | At the outbre |
| rekeepers relate. | At a | the |
| One time we ${ }^{\text {cha }}$ |  |  |
| do women's slips to disappear in |  |  |
| rnoon" one store manager |  | planes with a total pers |
|  |  |  |
| never missed any of the | Under the resuliant scruti | in |
| es, but a whole bolt of piece |  |  |
|  |  |  |
| unusual | long he was back, |  |

## ELGIN WONDER WINDMILLS <br> BOTH DOUBLE GEARED AND SINGLE GEARED TYPES

AFTER 50 YEARS' DEVELOPMENT
STRONGEST WINDWHEEL-WIDE SPREAD ARMS THREE STROKE ADJUSTMENT
$\xrightarrow{\text { Lesuns learred }}$
ed durrise s.
so years Buill 6 6810 12 For Built in 6-8-10-12-14 Foot Sizes
ADJUSTABLE STROKES IN ALL SIZ ADJUSTABLE STROKES IN ALL SIZES

The Only Windmills Sold Under a 3-Year Guaraniee Against Defects

## "Standard

## SANITARY PLUMBING FIXTURES

 SOLD ONLY THROUGH RELIABLE PLUMBING CONTRACTORS
$\qquad$
Western Super X Ammunition
Winchester Guns
Congoleum Gold Seal Rugs
Mohawk Wool Rugs and Carpets
And Floor Coverings Electrogas Floor Furnaces Water Heaters Made by General Water Heater Corporation.
Remember these names: "CAPTAIN", "TROJAN", "DELUXE"
THE WESTERN WINDMILL CO.

## IN <br> ract

LUUBBCCK MERCH WNTS

South Plains Boy Scout Council Growing Steadily; 1942 Program Is Mapped

Camping Plans Are Extensive
 WideSection; All Are Growing With Area ${ }^{2}$ Priest's Songs Poy Bills For The Porish
Wiss onnce




 PLiterni





## WEST TEXAS HOSPITAL

 \% wionsin $=2$ - 2 Nom $0=$ , …
max antwo yux.
 an人, mizemin $5=5$

Something to really think about!

## 4. 27 whose taxes Do You Pay?

## YOUR LANDLORD'S--OR YOUR OWN?

 all the details including Planning, Building and Financing your home.

## ATER LUMBER CO. ARME <br> JACK ATER i314 Avenue D <br> ${ }_{\text {BLL }}^{\text {WHITwELL }}$ Dial 5062





 partment of the interior, which
are stuacieo as part ot he eourse.
in home eeonomics at the Univer-:
NEW ASSISTANT CLERA
DICKENS - Mrs. Nettie Little
field, a tormer Dickens county dis.
trict court cerkk, ha been ap.
pointed ussitant cunty and dis.
triet clerk, succeeding Mrs, M. C.


| CASH FOR |
| :---: |
| OLD GOID |
| (BoUGHT IN sTORE ONLY) |
| KKing sewely |
| 1020 BROADWAY |

## WELCOME

TO THE PANHANDLE. SOUTH PLAINS FAIR

Lubbock Second In Allotments


Mail Carriers Are Kept Busy
 Each year，generally in October
nd Nowember，the postm
he

 tatustical intormation， No inpection aro maye ．

 matil it heveraer chay＇s work，and
 Another annual inspection wis be made thin monnth．Becean we． postotice，Postmaster Howard an summary of insided increase in Lububock＇postoffice now has







 | spedian， |
| :--- |
| Summary of the last and a cuss |



 Trueke Are Used Three government trucks trave
an weragot
tivering
628


 The 19 tithe carroutes dolive Nearly one－thircd the watche | daay in therirtsomeeves |
| :--- |

DR．J．B．McCORKLE dentist 307 Myrick Bulding
Librck，Texas
Phinee
E5


## WELCOME

TO THE
PANHANDLE SOUTH
PLAINS FAIR OCTOBER 6．11

Make Our Showroom Your Headquarters

IT PAYS TO BUY THE LEADER AND GET
the leadng buy

## KUYKENDALL

We Know Chevrolet
Dial 5511

| Dr．W．L．Baugh－－Expert On Guns－－ProvesPerson＇s＂Hobby＂Can Have Unlimited Use |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| \％isum | num |  |  |
|  |  |  |  |
| ${ }^{\text {a }}$ |  |  |  |
| momm |  |  |  |
|  |  | ， |  |
| mamm |  |  | 为 |
| mpat |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | Hive romis To Trul |
|  |  |  |  |
| Stame |  | mit |  |
|  |  |  |  |
|  |  |  | demmemen |
|  |  |  | 边 |
| 边 |  | am alla |  |
|  | n |  |  |
|  |  | d |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| mat mimb | \％ | a |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | and |
|  |  |  |  |
|  |  |  |  |
|  | Stenaly for turer | mase |  |
|  |  |  |  |
|  |  |  |  |
| and |  |  |  |
|  |  |  | ，meownhatis： |
|  |  |  |  |
|  |  |  |  |

Don＇t Let Old Age Catch You With A Worried Look Because You Do Not Own A Home－

TAKE ADVANTAGE OF THE OPPORTUNITIES AFFORDED YOU BY THE

TOOWNA HOME of YOUR VERY OWN！

CONSULT US TODAY－．－－MOVE INTO YOUR OWN HOME IN 90 DAYS！

HAVE A GOOD TIME THIS WEEK at YOUR FAIR

Planting Time Finds Area With Abundance Of Moisture，Volunteer Crop This Yearis Crop
Ruined By Rains








 while those，farmers with com－
bines，used them to thresh out the
grain
Fields that had greatly reduced
 hree－umes tlontin jt out ini
has delayed plating and it only
now geting well under way．
 Continve phentrop of eartil pathere
Costily
result in eaceessive wheat during
the winter．
亩莮等亮

## Silkworms Learn An <br> 

If You Don＇t Understand The War，Maybe Al The Atheist，Mary The Canary Or Even Porkchops The Bum Can Give You A Lift

 ．


## JOHN DEERE

－tractors－binders
－StaEAMLINED COMBINES
－Ensilage harvesters
－feed mills－binder twine
－Combination Feed Mill and Ensilage Catter
J． 1. FORD IMPIEMENT $C O$ ．



COMPLETE LAKDSCAPE SERVICE 0 EVERYTHING FOR THE YARD mianuex manim BAKER BROS NURSERY




## nel．ix．




TRAVEL BY
BUS


When you travel make sure you go by BUS． Convenient schedules，on big roomy buses that make any trip a pleasure．Safe，economical and
comfortable．．Before you go ask for special rates．

BUS TO
AIR CORPS ADVANCED FLYING SCHOOL one war round trip 15c 25c

NOTICE OF SCHEDULE CHANGES Effective Oct．1st
Lubbock To Big Spring Lubbock To Amarillo Leave 6：15 P．M．Leave 9：30 P．M．

Texas－New Mexico \＆Oklahoma Coaches

Joe Bowman，Mgr．

One-Variety Cotton Groups Increasing In Area; 104,100 Acres In 23 Units


Sefferson Dovis Letter Is Donated To Library
Of North Texas School

Even Fair President Has To Pay Admittance To Grounds


City's stheaters

## CanSeat 6,384

## SWART

OPTOMETRIC CLINIC
Dr. Millard F. Swart
myelck builoing . Lubbock
OIAL 4771

## WERE JUST A TYPICAL

## IIIfIIICAN ANIIII

PROUD . . . that we live IN THE

## BRIGHTEST SPOT IN TEXAS!

The Activities and Program of Work of YOUR Chamber of Commerce HaveHelped To Make Lubbock The BrightestSpotInTexas


Are YOU a member of the Lubbock Chamber of Commerce?

We want YOU in this organization!
What will YOU do to further build Lubbock and keep our city in the bright spot?

A Few of the Activities of YOUR Chamber of Commerce (Condensed Report)

TWIN ENGINE AIR SCHOOL
Seeuring this 5 million dolt Seeuring this 5 million dotor project
which will have a payroil of over 3
million dollars a year mill najor accomplishment of your Cham-
ner of Commerce this year. TECH APPROPRIATIONS Youtially in securing the lasgest
materialiations
approriation
 appropriations in, history from the sisted in organizing the South Plains
Segispature this year. Apppoximately Contract Service of manu-
 alary increases as a result. This
relps local business,

 | Your Chamber of Commerce initiated | $\begin{array}{l}\text { HOUSING NEEDS } \\ \text { Through work of the - Housing Com- }\end{array}$ |
| :--- | :--- |
| $\begin{array}{ll}\text { mittee }\end{array}$ |  |





 ince the first of the year, 54 conyen- - wommissioned officiers mand civilian

LIM
0 Borninion




VEnTATHOOD
KTCHEn ventileton


I's new! If's Beautifu!! IIPays tor itsoll

## ON DISPLAY!






## ANTHONY CO.

## $\sqrt{5}$

HIGH
in Rssuts

## LOW

in cost
Onex
Renting? Buying? Selling? Hiring? Use
avalanche jourmal WANTADS

## MOVING <br> WITHOUT A MISHAP

Our Men Are Most Careful
You'th be delighted with the excellent condition in Rety on our mien's effeieney. Eherything insured $5=5$
Lubbock Iransier \& Slorage Co. .10 th St. ${ }^{\text {Agents Allied Van Linees }}$ Dial 5715


JOE PALOOKA FINIS BY HAM FISHER


SAMSON
Plumbing Co.
"Dependable Service"
2312-13th
Dial 2-1862

## FAIR WEEK . . - THIS WEEK! BUT COLD WEATHER AHEAD



| BOOTS AND HER BUDDIES CARRY ON, FERD | BY MARTIN |
| :--- | :--- | :--- |



DONALD DUCK HIS STORY AND HE'S STUCK WITH IT!


## VENETIAN BLINDS




Newsom-Gibson Co.



$\qquad$

|  |
| :---: |
|  |  |






# Lubbock Avalanche-Journal 

# Welcome Fair Visitors... 

We are always pleased to have you visit Lubbock, the brightest spot is Texas ... We sincerely hope you will have an enjoyable visit!!



BALDRIDGE'S

is an institution made possible by Lubbock and South Plains people

## We Invite You To Come InThis Week While You Are Visiting In Lubbock

 Sown pol.Part of the education of every -person young or . We are to see that each loaf carries the all in-
not so young is to know exactly how the bread they eat every day is made. Just how sanitary - Mean so. Mu about these days, Again, we the big, modern plant in which BALDRIDGE'S hearing so much about these days. Again, we
SALLY ANN BREAD is baked. How, careful
$\qquad$ BALDRIDGE BAKERY

THE MODERN BALDRIDGE BAKERY PLANT THE MODERN. BALDRIDGE BAKERY PLANT
Located of the Corner of Avenue N and 19 th St

Lubbock As 'Entertainment Mecca Of Plains' Attracts Additional Thousands ${ }^{\circ}$

Variety Keynotes Fun And Frolic Centers Located Throughout City



Health Of Lubbock Guarded By Strict Milk Regulations

ask for/3orden's
Fine Quality ICE CREAM
Fine Quality ICE CREAM
At Your Favorite Fountain Or Drug Store

## $\odot$ <br> Borden's






anodvan

 South Plains

- Conventions In Lubbock This Year Attended By More Than 30,000 Persons CRANE--


## - WATER WELL SUPPLIES

- PLUMBING
- heating
- BATH FIXTURES
- PUMPS AND PIPES
Other Branch Houses and Show Rooms At:
FORT WORTH
SWEETWATER
AMARILLO
WICHITA FALLS

 For Lúbbock For Years To Come

| problem has bee the past year to | hat.one of he most yp-to-date. |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | for | improvements can be incorporat- |  |  |
| It might be correet |  | ed | cities, the plans for the focal plant |  |
| the problem-appears |  |  |  |  |
|  |  |  |  |  |
| anticipate the in | slorced to "get along" |  |  | \% |
| cove | $y$ years with a pl |  |  | hospital reported five new babies, |
|  |  |  |  |  |
|  | of | int | As the plant now stands, aceord- |  |
|  |  |  |  |  |
| methods of sewage disposal. When and if, that hapens, then ail |  |  |  |  |
| happens, then |  |  |  |  |
|  | no matier how large tubbock |  |  |  |
|  |  |  |  |  |



We Cordially Invite You to visit Our Hospital While Attending the Fair
We Extend A Hearty Welcome To All Visitors

## -TO THE- <br> 28TH ANNUAL PANHANDLE

 SOUTH PLANS

CHARLES J. WAGNER, M Surrery and Consultation

SAM G. DUNN, M. D., F. A.C.S.
ALLEN T. STEWART, M. D. Wm. L. BAUGH, M.D.


## FAIR

This Welcome Extended By Our Ěntire Staff And Personnel

ROBERT T. CANON, M. D. *
Re Ext, Note, Throat, Allers, hasteree W. E. CRAVENS, M. D. DENZIL D. CROSS, M. D., F.A.C.S. O. W. ENGLISH, M. D., F. A.C.S. FRED W. STANDEFER, M. D.
C. J. HOLLINGSWORTH EWELL L. HUNT, M. D., F. A. C. S.

NUBQCK

C. C. MANSELL, M. D. * A. J. JENSON, M. D. And Pediatrics M. H. BENSON; M. D. Intants and Chidren

CLYDEF, ELKINS, JR., M. D. K. C. DOUGLAS, M. D.

WICHITA FALLS

Lubbock Preparing To Entertain Merchants At Semi-Annual Market Week ${ }^{\bullet}$

Fun Night Program Again /s To Be Big Entertainment Feature

## 年

Defense Bonds Drive Success





Postal Savings Help Boost

##  Roofing Company



Lubbock
Welcome to the 28th Annual South Plains


October 6th ... October 11th

## Come As You Are!

The HILTON

BRTGRTEST SPOT TWFEXAS

October 6, 7, 8, 9, 10, 11, 1941

## Lubbock Sanítaríum \& Clínic

Report On Work Up To Present Mary'sLamb Got Kicked Out Of School, Time This Year Made Public



## Again We Are Proud To Say: WELCOME

|  |
| :---: |

## To The 28th Annual PANHANDLE SOUTH PLAINS FAIR



Twenty-seven years ago the first edition of the Panhandle - South Plains fair opened its gates to the people of this great plains territory. It was a great occasion, but little did its directors realize that it was destined to become the instifution that it is today. A fair that on its 28 th anniversary tells of the wonderful progress this territory has made in these few short years. Many changes have been made, new buildings built, better attractions added to make the 28th edition of our fair the best ever.

Down through the years, these three institutions have matched stride for stride in the progress of Lubbock and this great South Plains territory, with the continued betterment of our community, ever in mind, our officers are always at your service to discuss your problems, both personally and commercially, always ready to render whatever assistance possible. Proud of their part in "The Brightest Spot In Texas.".
So, it is with pride that we welcome you again to the Panhandle-South Plains fair in Lubbock October 6th through October 11th


These Banks Cordially Invite You to Make Their Institutions Your Headquarters While Attending the Fair ... October 6th Through October llth

## Lubbock Clearing House Association

 Lubbock National Bank Cítízens National Bank First National BankOFFICERS
SAM C. ARNETT, President GEO. E. BENSON, Vice President PAUL HARDWICK, Vice President JACK PAYNE, Cashier
RUTH E. FORD, Asst. Cashier
HARVEY TURNBOUGH, Asst. Cashier
N. HAROLD MUNN, Asst. Cashier
J. W. LANGSTON, Asst. Cashier

## DIRECTORS

AM C. ARNETT
E. P. ELLWOOD

GEO. E. BENSON
GEO. R. BEAN
E. L, KLETT

## OFFICERS

 O. L. SLATON, Presiden W. S. POSEY, Vice-President ROY RIDDEL, CashierJ. M. DENMAN, Assistant Cashier
T. E. BUCKNER, Asssitant Cashier BERT A. MACKEY, Assistant Cashier EFFIE PURYEAR, Assistant Cashier DIRECTORS

## S. E. CONE

## J. T. HUTCHINSON

J. O. JONES
G. P. KUYKENDALL
E. J. PARSONS

ROY RIDDEA

Highway Department Makes Great Strides With Many Thoroughfares In Area ${ }^{*}$

City Serves As Hub For 1,123 Miles Of Surfaced Roadways


Welcome To Another South Plains Fair
 style. We have an expert for every Beouty need.


AdventureLurked On Prairies of West Texas In Early Days; Pioneer Buffalo Hunter Relates Story Of Experiences


## MWelcome

## Fair Visitors

TOTHE 28 TH. ANNUAL PANHANDLE-SOUTH PLANS FAIR

While you are visiting the Fair drop by the I. R. Ragland Oliver ROW CROP FarmEquipment for an inspection "70" Now of the Oliver Tractor.

- More Power
- Durabitity
- Convenience

THE BICGEST BARENIM IM EARM TRACTORS
WE'VE EVER SEEM
ON THE DISPLAY FLOOR

## - power binders <br> ROW FEED COMBINE <br> LUBBOCK <br> BRHOMTESTSPOT

STOVER FEED MILLS AND - TOR CREAM ENSILAGE CUTTERS SEPARATORS

- ann arbor pick-up BAILERS

L. R. RAGLAND OLIVER FARM EQUIPMENT
509 13th. Street
"Iruth-Hungry" People Respond To Reveal Broadcasting Range


## Welcome

Fair Visitors It is with the utmost pleasure that we
welcome Fair Visitors to The brightest
Sp or We are proud of the agricultural pro-
ducts grown on the South Plains and use every one that we can-in the making of this unexcelled HOLSUM BREAD that
you have been enjoying so much. We in vile you to come in and see our plant
while in Lubbock.


Kingpin And Set nd Servant--That $2+5$ Could Describe A Sheriff
 $\begin{array}{ll}\text { the sherif of any Texas coons } \\ \text { and, his jobs are many. } & \text { official wis, more authority, } \\ \text { line }\end{array}$



$\square$


## WITH QUALITY GROCERIES, MEATS AND VEGETABLES AT ECONOMICAL PRICES....

Six Conveniently Located Stores In Lubbock

- No. 1, 1402 Broadway
- No. 2, 603 Broadway
- No. 3, 2422 Broadway

ALSO STORES $\mathbb{N}$

| SLATON | SEMINOLE |
| :--- | :---: |
| FLOYDADA | DENVER CITY |
| LITTLEFIELD |  |

## LUBBOCK DAY AT THE FAIR <br> <

## 



## Stores Owned and Operated By J. M. Davis and W. E. Humphries

Prospects for Record Bright Record Bright The weather is the bfg questlon
When whempt is mado to gues.
whe the attendance may total
te trit.
If the weather "man is kind.





Railroad Veteran Just
Watched Trains Go By
EMPORIA, Kas, oct.



You'll Travel Many A Weary Mile Before You Find Another City Size Of Lubbock




## WHEN OLD MAN WINTER BLOWS HIS ICY BREATH--.

Greetings...
MRS. AMBITIOUS!
$=5=5$


Get Our Prices Before Another Blue Monday Catches You

Winds howl, making breathing difficult and walking unpleasant. Cold, sharp sleet whips down, sharply stinging our aching ears and noses. Bitter, chilling drafts penetrate the house and we shiver. All that is just around the corner and you'll want to make a lot of preparations for yourself and your home to meet winter's chill threats.

Gas heating with modern automatically controlled and vented gas appliances assures complete comfort and better living.

Old Man Winter holds no horror for those who use Natural Gas for Heating

West Texas Gas Co. $\qquad$


## 

## ELLWOOD ESTATES

Annually, at the Panhandle-South
 Plains Fair, West Texas passes in review before its citizens, and for a few days each year the finest products of Texas agricultural and industrial stilll are placed on display.


Agriculture and livestock, admitted$l y$, always have been and always will be basic industries in West Texas. ELLWOOD ESTATES stand for the betterment of this industry as well as for the people who depend on it for a livelihood.


HEREFORD CATTLE

Home Talent Plus Multiple Personality Is KFYO's Record Over South Plains ${ }^{\text {c }}$
tubbock Station One Of finest Equipped Over Enirie Nation


Cupid Busy Fellow At Radio Station



It Was Never like This In The Old Days; Parents Of lubbock Are Bewildered By School Setup; But lis's All Very Simple
 tivities of Senior High school but given for each tardy. Five min-
are contsed as to the setuh bre- vites. are alowed for passing be-
cedure studente go trough being tween classes.


Naturalization Officer To Hold Hearing Soon


sit



200 Aluminum Ingots


FAIR VISITORS WELCOME!

See Us For Real Buys In

Late Model NEW and USED AUTOMOBILES

- Expert Service Repairmen!
- Genuine Hudson Parts!

Southwest Sales Company

Hudson Dealer
14ih Si. Ave.J
Dial 2-3801

Lubbock, too, has a $V$ in

> REEVES
in all the democracies, V is for victory! victory that will preserve for all mankind THE RIGHT TO PROGRESS. SINCE 1936, REEVES PHOTOGRAPHY AND PHOTO-ENGRAVING HAS
PROGRESED WITH LUBBOCK AND THE SOUTH PLAINS. THE V IN REEVES STANDS JUST AS STEADFASTLY FOR THE PRINCIPLES INHERENT IN OUR DEMOCRATIC WAY OF LIFE AS THE GREAT V WITH WHICH WE HOPE TO PERPETUATE THAT WAY OF LIFE.
in the past five years, reeves has established a reputation for efficiency and service FAIR VISITORS CAN BE ASSURED OF THE BEST IN ALL TYPES OF PORTRAIT AND COMMERCIAL PHOTO
GRAPHY AND THE MOST FAITHFUL ECONOMICAL REPRODUCTIONS IN PHOTO-ENGRAVINC AT THE GRAPHY AND THE MOST FAITHFUL, ECONOMICAL REPRODUCTIONS IN PHO
SOUTH PLAIN' LARGEST PHOTOGRAPHY AND PHOTO - ENGRAVING PLANT.

Lubbock County Cotton Ginnings Average Nearly 40,000 Bales Over 29 Years

County LedState In 1037 Season UBBOCK county has ginned
approximately $1,145,00$ : bales
,ot, cotton during the 29 seasonis
 That the U. S. Bureau of the Cen-
sis - thes announced totats ore the
county, an average of 39,483 bales county, an av
per season, First recorded ginnings were in
the 190 eason when 100 bales
vere reporited were reportid. The following year
2ts bates, or more than:-doubte
the first year, were LIARHNKK нив вак:



 Career With Uncle Sam's Postal Service
 OOCKS LARGEST
S CUTPRTE
LAUNDRY
"One Of Our Many Services-Will Fit Any Family Budget"
 LUBBOCK SINCE 1907




PI STA 15THEAVE. 19th \& Ave. $V$ Currains, Ele. Cleaning Including Draperies Cash And Carry $\qquad$

CIEANING
Special $9 \times 12$ $\$ 348$

## LUBBOCK LAUNDRY CO.

Main Office 1001 Avenue G

## FEEDERS AND BREEDERS

 WELCOME TO THE


It Is From This (Our Home Office) That Our Trucks Carry On -Rendering "Satisfactory Service Sately"

WELCOME FOLKS
To The 28th Annual
SOUTH PLANIS FAIR
October 6ih-1th Inclusive.

Dally Motor Freight Lines, Inc.
 Is Almest Necessity Now . Now






## DONT MISS IT! ... BIGGER THAN EVER!

## 28 TH ANNUAL--PANHANDLE



- agriculture
- Livestock
- mplemments
- merchants DISPLAYS
- texas tech EXHIBIT OF FINE LIVESTOCK

BIG TIME


All Entry Fees Added To Purses 6 BIG NIGHTS

IN FRONT OF GRAANDSTAND



## Vast Fortune Is Invested In Rapidly Growing Number Of New Lubbock Homes*

 BoomConfinues InConstruction 4 $\pm=$ 2)


BUILD YOUR HOME NOW WITH A LOAN FRON THE FIRST FEDERAL!

962 HONES HAVE BEEN FINANCED THROUCH THIS assoctiation snice IT WAS ESTABLISHED IN SEPT. 1934
si, can own a home through financing with this Association
simple matter to arrange a loan immentiately to buy, build
but modernize or refinance. . drop in for a chat with our friendly per
sonnel. The services of this. Association are yours for the asking. W will save you time. We take a. -ersonal interest in your problems...
start now... own a home of your own the First Federal Way.

Assets Sept. 1934
$\$ 21,000.00$
Assels Sept. 1941
$\$ 1,300,000.00$



U. S. TIRES TUBES
BATTERIES

## 20 <br> 

TREMENDOUS SAVINGS ONE wEEK ONIY!
$60 \% \mathrm{mw}$ ALLOWANCE ON OLD TIRES South Plian, Fpirt vitior wioleono tomark
 sensational value event, with greater protection
against Blow-Outs, Skidding, and greater pro-
tection against Blow-Outs, Skidding, and great tection against Blow-Outs, Skidding, and greal
er protection against road wear.
LIBTHIPN


GET YOUR ANTI-FREEZE NOW!
Before voo bu tioserill
MABK SCHWAB TIRE CO.
Dial 4541
che-loumal office:





## LUBBock AvALANCHE-Journal



JOE PALOOKA


MY GOODNESS Y YEAH.WE'RE 2 YOULOST TEN GETTIN NOWHERES
YARDS ON AGAINST 'EM. A

$\underbrace{\text { YAR }}$ THAT ONE. | LOTA THEM GUYS |
| ---: |
| PLAYED SEMI- |
| PRO. |

P




OUR BOARDING HOUSE

## MAJOR HOOPLE




OFF THE RECORD by ED REED







[^0]:    everything for reliet without re-
    sults. thad beinepains and sutter
    ed kianey misery, I had to arise ed kiane
    nifhis
    general
    gesince
    
     mended and sold by the M
    Halce Drug
    ling drugrists lin this by area life

[^1]:    school or dancing
    Toy Ratill
    men-1san
    

