

More Than 1,000 Persons Executed For Defying German Rule Over Continent

French Deaths Most Dramatic

By The Associated Press
BERLIN, Nov. 1.—At least 1,002 persons have been executed for refusal to bow to Nazi authority in countries directly under the German sphere of influence since Germany's war with Russia began June 22, a compilation of reports made public showed today.

In addition, references have been made in the press at various times to "several" or "a number" of persons who had been led before a firing squad or to the gallows.

French Executions Most Dramatic

In many cases the press failed to follow up an original announcement that a death sentence had been handed down by a court martial, thus leaving in doubt whether those sentenced had been killed or later pardoned.

The most dramatic executions were those at Nantes and Bordeaux, where 100 French hostages were killed for the assassinations of two German officers, Lieut.-Col. Paul Freidrich Holtz and Dr. Hans Ulrich Reimers.

Since the drive against Communists began, a total of 158 have met sudden death at the hands of German executioners in France, published reports show but France is far down the list in total killed.

"Several Score" Said Killed By "Mistake"

By The United Press
 The execution of "several score" Axis adherents in Belgrade by the British Broadcasting Company, the broadcast said, German authorities in Belgrade had "made excuses" for the shooting of a group of Hungarian, German, Italian and Austrian subjects who had been mistaken for Serb guerrillas.

Serbian police sympathetic to the estimated 80,000 guerrillas still fighting in Yugoslavia, were reported to have seized the Axis adherents and substituted them for Serbians who had been ordered executed. The Serbians were permitted to escape, the broadcast reported, while the substitutes were delivered to the German authorities.

Ground-Breaking At Canyon Is Planned

CANYON, Nov. 1. (Special)—Panhandle legislators will be among the visitors here November 8 at the ground-breaking for the \$120,000 science building at West Texas State Teachers college.

Among those expected are State Senator Grady Hazlewood of Amarillo and Marshall Formby of Plainview and State Representative G. H. Little of Amarillo, Mark Halsey of Lubbock, Ernest Favors of Pampa, and Richard Craig of Miami.

The ceremony will be directed by Dr. D. A. Shirley and members of the college building committee, who include Prof. L. S. Baker, Prof. T. B. McCreter, Prof. Frank R. Phillips, and Dr. C. A. Pierle. The ceremony has been set for 10:30 a. m. on Saturday, November 8, south of the administration building. The Buffalo band will open and close the program, but other bands will likely participate.

John E. Hill of Amarillo and possibly other members of the Board of Regents will be present, as also will the architect, H. O. Carder, of Amarillo. Bids on the structure will be opened at the office of Dr. J. A. Hill on November 7.

The ground-breaking will be the first public program of Homecoming day.

First Group Of Army Enlisted Pilots Are Near Training Goal

WASHINGTON, Nov. 1. (AP)—The war department reported today that the first group of army enlisted men to be trained as pilots would complete the first phase of their training this week end.

Approximately 180 men began the ten-week elementary flight schooling at the Spartan School of Aeronautics, Muskogee, Okla., and the Brayton Flying School, Cuero, Tex., on August 23. Graduates will be moved up to the next phase when they are enrolled in classes to begin November 8 at the Gulf coast air corps training center.

A second class of enlisted pilot trainees started elementary study at Muskogee and Cuero October 4 and a third class will start November 8. These groups were substantially larger, and eventually about a fifth of all army pilots may be men who have risen from the ranks to become non-commissioned pilots.

The first to complete their training are expected to be graduated early in April.

Ice On Controls Said Cause For Fiery Fall

ST. THOMAS, Ont., Nov. 1. (AP)—Ice on the controls was suggested today by Royal Canadian Air Force officers as the probable cause of the air tragedy in which an American Airlines transport plane crashed into an outfield in a drizzling rain and killed its 17 passengers and three crew members near here Thursday night.

Flight Lieutenant Jack Gray of the nearby Fingal bombing and gunnery school said airmen had been warned that ice formations could be expected that night.

Investigation indicated that Captain David Cooper fought to the last instant to save his 21-passenger Douglas air transport. The top of the control lever was found still clutched in his right hand.

News From The Army, Navy And Marines With The Boys In The Service

Eleven men left Lubbock Saturday after completing enlistment in the army air corps at district recruiting offices in the federal building. They were all of Lubbock and vicinity, said Sgt. Reuben A. Jackson, chief clerk. For Cal-Aero academy at Ontario, Calif., were enlisted Malcolm L. Richie, Charles V. Berdine and Luther D. Whitley. Five men, Wallace N. Phillips, Harold H. Hill, Sam Jeffers, Jr., Max Rutledge and James B. Johnson, were enlisted for the air corps at Jefferson Barracks, Mo. Three, Carl E. Jesse, Alfred A. Medlock and Lloyd J. Snodgrass, were assigned to the air corps at Biloxi, Miss.

Over 28 Lubbock residents are among those recently returned from the selective service army because they are 28 years of age or older. Among them are Walter L. Schenck, William Carl Powell, Howard Alton Price and Seth Elmo Dunn, said J. W. Tarleton, clerk of draft board No. 1.

Week-end leave meant a 750-mile trip home by plane this week for two Lubbock boys, Aubrey L. Brady, son of Mr. and Mrs. H. L. Brady of 2102 Thirty-first street, and Jack Childers, son of Mr. and Mrs. David Childers of 2005 Tenth street. They are stationed at Luke field, near Phoenix, Ariz. They were brought to Lubbock in six basic trainers which landed at Municipal airport early Saturday afternoon and shortly took off for Dallas, where they were to spend Saturday night. The planes will return to Municipal airport this afternoon to pick up the Lubbock men. Commander of the group is Lieut. Elbert M. Cate.

Among graduates at Moffett field last week was Jake Currey, 23, son of Mr. and Mrs. J. T. Currey of Wilson Route 1. Currey is a graduate of Mart High school and later studied at Texas Technological college. He had 35 hours of CAA training. He will be assigned to an air corps tactical unit or to an army flying school as an instructor.

FOREST FIRE FIGHTER: Private Grafton Waddill, whose parents live in Petersburg, was a truck driver during a nine-day forest fire in the California mountains near his station at Ford Ord, he said in a recent letter. He carried native families and livestock to safety over roads across which flames were shooting in many places, he said, adding that he was so exhausted after completing his

work he was unable to drive his truck back to the fort.

"Archibald," newspaper commentator who has his say weekly in the "Hate-Center American," would like to be present when five or six "Hate-Center boys" relate their experiences in the armed forces, he said in a recent column. Cecil Bird and George Ray are in the Philippine Islands; the Caskey brothers are in Puerto Rico, and Hugh Goodlett and Allan McCreary are stationed in Alaska.

IN ICELAND: J. W. Tucker, who formerly lived with his parents east of Tahoka, is now with U. S. marines in Iceland, friends in Tahoka were informed last week. He enlisted at Eastland. His parents have moved from Tahoka to Dublin, but other relatives still live at Tahoka.

FROM ONE BRANCH TO ANOTHER WENT CORP. ELDRIDGE G. SHELTON, JR., of Plainview, who recently was among 17 enlisted men of the 36th division at Camp Bowie who were discharged from the army for re-enlistment as flying cadets in the air corps. Corp. Shelton attended a Plainview business college.

PROMOTED: News of South Plains men in the service who are receiving promotions: Corp. George D. Stapleton, son of Mr. and Mrs. R. Stapleton of Flomott, promoted to sergeant; a former student of Texas A. and M. college and West Texas State Teachers college, he is at Camp Roberts, Calif.

Arthur M. Shook, Jr., of Plainview, from private to corporal. He will assume duties as a supply clerk at Aberdeen Proving Ground, Md.

MONTERAY KELTNER OF TAHOKA IS NOW WITH THE MARINES in Hawaii, he wrote his mother, Mrs. C. B. Keltner, last week. He enlisted last April and attended a radio school in San Diego, Calif. He mentioned that marines raise the flag in 19 of the 24 time belts on the globe now.

IN NAVAL AIR CORPS: William Harwood Miller, son of Mr. and Mrs. William Miller of Snyder, is enrolled in the naval air training school near Dallas. Miller attended Texas Technological college. He will be sent to Pensacola, Fla., or Corpus Christi for advanced training.

First Irish Book fair, held recently in Dublin.

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for Christmas

BUY NOW...PAY LATER

3 DIAMONDS
Magnificent center diamond with 2 sparkling side stones. Unusual value at this price.
\$3250
75c A WEEK

DIAMOND SET
Lovely solitaire engagement matched to a wedding band set with 3 sparkling diamonds.
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Superb center stone surrounded by 6 scintillating diamonds. A buy in elegance.
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DOLLAR DAY REMNANT SALE OF RUGS



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NOTICE! BRING YOUR MEASUREMENTS! NO EXCHANGES!

AXMINSTER RUGS 18" x 27", a regular \$3.00 Value on sale at **50¢**

WILTONS & AXMINSTER RUGS 27" x 27", Regular Values from **75¢** to **\$1.00** \$3.50 to \$8.00 Rugs, on sale

WILTONS & AXMINSTER RUGS Size 27" x 54", regular retail price **\$1.95** to **\$3.95** es were \$5.50 to \$12.50 each

WILTON RUG 3 ft. x 7 ft. and 6 inches, regular \$12.50 Value on sale at—only one— **\$4.95**

WILTON RUG 6 ft. x 6 ft. 6 inches, a \$24.00 Rug (Only One) **\$12.50**

AXMINSTER RUG 3 ft. x 3 ft. and 7 inches, a \$6.00 Rug for (Only One) **\$2.95**

We have many Rugs in other sizes not listed in this ad, but all are marked down more than 50% of their original retail value... we suggest that you don't over look this once a season Rug Sale.

LESTER'S SPECIAL



24 PIECE SET WATER GLASSES

Reg. \$2.50 Value **1** While They Last

SPARKLING CLEAR CRYSTAL WHITE WATER GLASSES... TWO DOZEN PACKED INDIVIDUALLY. A REAL BARGAIN TREAT... 24 GLASSES FOR \$1.00. JUST ONE SET TO A CUSTOMER.

MAN'S BIRTHSTONE RING

The perfect present for "him." A massive, masculine ring in gold set with the exquisitely cut birthstone of his month. A gift of unusual value.

\$1075 50c A WEEK

10 PIECE DRESSER SET

How she'll love to see this on her dressing table! Practical, useful pieces in a matched set of handsome new design. Truly a buy at only... **\$695** 50c A WEEK

We'll Lay Away For Christmas

ELGIN \$2750 50c A WEEK
15 jewels, 10K natural rolled gold plate, Matching link band.

BULOVA \$2750 \$1 A WEEK
"Marian," 17 jewels, Dainty, beautiful in the new pink gold.

HAMILTON \$4250 \$1 A WEEK
"Sentinel," 17 jewels, 10K natural gold filled. Leather strap.

MONARCH \$1295 50c A Week
"Elinor," 7 jewel Shockproof movement. Red gold watch & bracelet.

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DOLLAR DAY OFFERINGS

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EVERY DAY OFFERINGS

at Hemphill-Well Co. at

THE TRAFFIC WILL BE TERRIFIC MONDAY MORNING, 9:00 O'CLOCK AS THE WHISTLE BLOWS FOR THE OPENING OF THE DOORS.

Along with our many Dollar Day values Monday will be our regular stock of fine merchandise... this fall's selections are the most outstanding ever.



AND HERE'S WHY

READY TO WEAR

PIECE GOODS

- LADIES' SLIPS AND PETTISKIRTS
LADIES' BED JACKETS
LADIES' AND CHILDREN'S BALBRIGGANS
LADIES' AND CHILDREN'S PAJAMAS
LADIES' BLOUSES
LADIES' AND CHILDREN'S PANTIES
CHILDREN'S DRESSES
LADIES' AND CHILDREN'S HATS

- SILK CREPES
NOVELTY CREPES
PRINTED CREPES
BETTER DRESS CREPES
GIFT ITEMS
SPUN RAYONS
PLAIN AND PLAID SPUNS
SUITING, GINGHAM, REXSHAN
DRESS-LINEN
BRIDGE SETS & BREAKFAST CLOTHS
GIFT LINENS
BATH TOWELS
BATH TOWELS
CANNON RAG DOLL GIFT SET
BLOSSOM BATH
GIFT COSMETICS

- MEN'S DEPT.
MEN'S DRESS SHIRTS
MEN'S TIES
MEN'S SOCKS
MEN'S SHORTS
MEN'S HANDKERCHIEFS
MEN'S PAJAMAS
BOYS' SPORT SHIRTS

- EXTRA SPECIAL LADIES' SHOES
MISSIE'S SLIPPERS

- TEXAS TECH
HOME COMING
THIS WEEK END
FOR VISITORS
AND VISITING
A NEW COAT?
DRESS? ... HAT?



The Coat...

West Texas' finest selection of dress coats... including many fine Rothmoors and others... prices from \$69.95 to 198.50

The Dress...

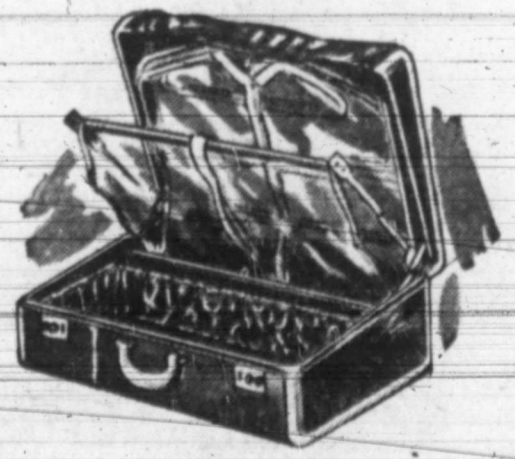
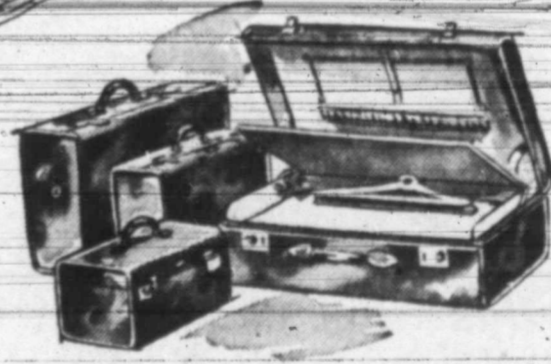
Featuring a new selection of ELYNOR dresses in their very latest creations... priced from \$16.95 to 19.95

The Hat...

A flattering collection of dress-up hats to pep-up your fall costume... prices from \$3.98 to 9.85

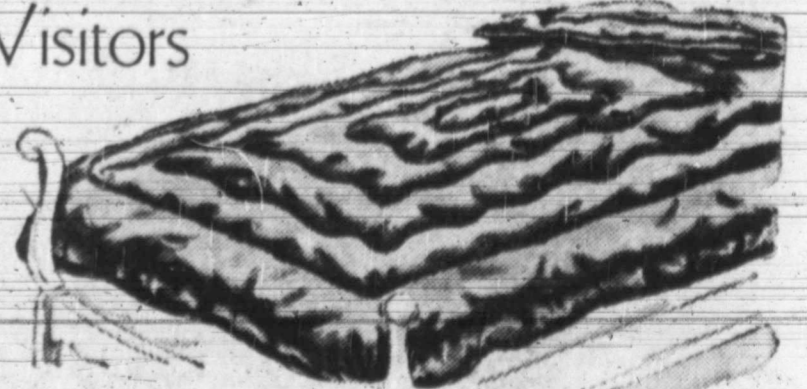


Have you visited our new LUGGAGE DEPT.



If you haven't visited our luggage department lately then you've a treat in store... SKETCHED ABOVE IS A SET OF HARTMANN'S ROXHIDE... SKETCHED RIGHT IS A HARTMANN'S VANITY FAIR CASE...

GET YOUR BEDROOM IN ORDER FOR "Home-Coming" Visitors



Make a grand impression in your guest room with beautiful new COMFORTS... a complete assortment to show you... prices from \$14.85 to 29.85

BEAUTIFUL BLANKETS from those famous makers, Pendleton and Kenwood... prices from \$8.95 to 15.88

Strict Censorship Covers All News Dispatches From World's War Sections

Methods Are All Different

By FRED VANDERSCHMIDT

Avalanche-Journal War Analyst

From the standpoint of a newspaperman the big gap in the big story of this last month is the absence of readable and colorful details from the scene of the attacks on United States warships and merchantmen in the new Atlantic graveyard west of Iceland.

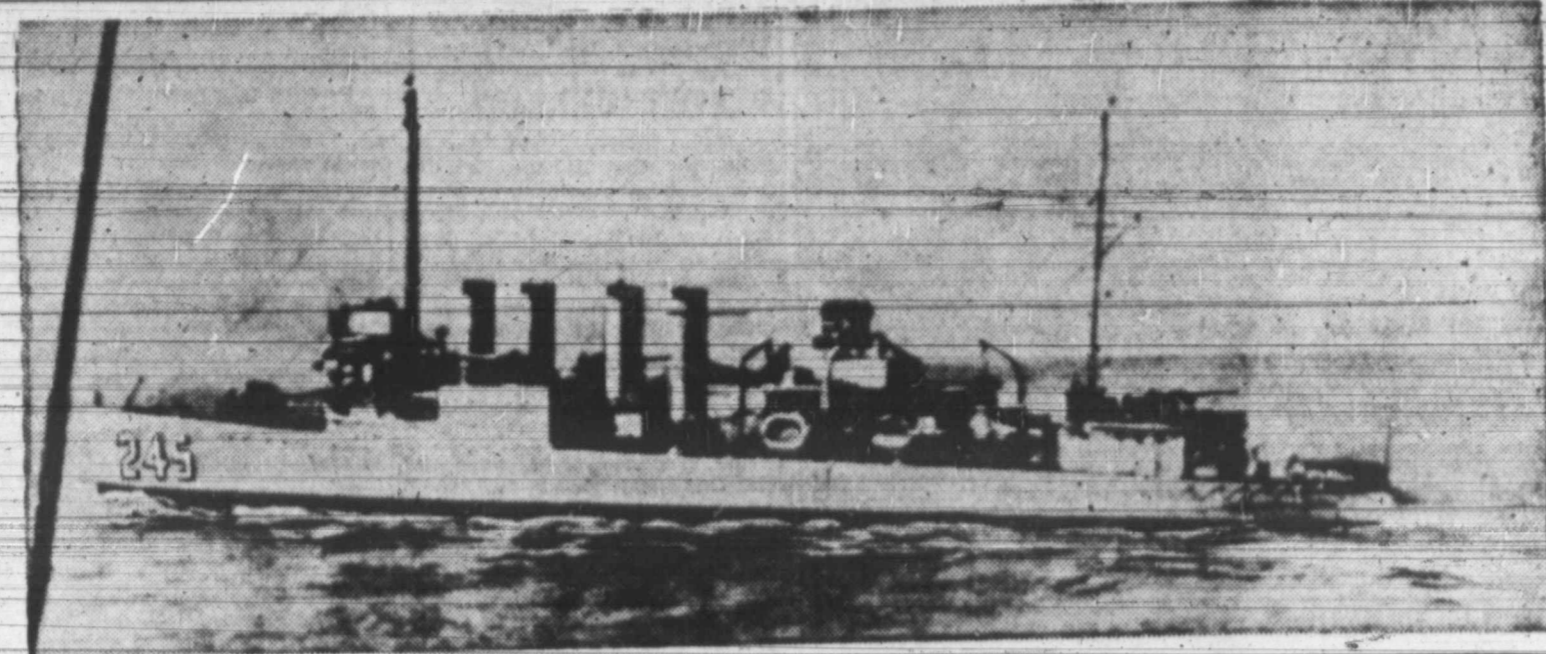
As has been pointed out in new stories this week, the multiple censorships which bear upon dispatches from Iceland form the tightest kind of a news bottleneck. Outbound news must first go through the military censors of both British and American occurrence, in the past, it has been tossed about between British ministry of information and United States embassy before its release for transmission to the United States. In the case of dispatches on the arrival of U. S. soldiers in Iceland, they were filed from Reykjavik by Drew Middleton of the Associated Press on Sept. 17. It was not finally cleared to America until Oct. 1. The same processes operate on the cases of torpedoed destroyers and supply ships.

Memories Recounted
No purpose will be accomplished here in telling what present and previous foreign correspondents think of censorship, and most of it would be unprintable, anyway. But some memories of the battles of the scissors in the first two years of this war are worth re-telling.

From the start the European governments, in general, have insisted that they censored news stories primarily to protect military secrecy and security. No American correspondent could quarrel with that basis. Military secrets are superbly guarded at the source and no correspondent wanted to send news which would jeopardize the lives of fighting men.

In practice, however, "military secrecy" and "security" have been stretched to cover both matters of domestic and foreign policy, to hide blunders, to mask indecision and ignorance.

Have Different Methods
No government has had a monopoly on these practices; although the British method is to censor outgoing copy directly, piece by piece, in the cable office; the German method is to put the author on his own responsibility, which means he must answer for what he has written after it has been sent and published; the Dutch method, before Holland was in-



vaded, was to merely make the "unsatisfactory" story vanish without trace in transit. Thus, for "reasons of military secrecy," a painstaking British censor in 1939 snipped from the story of the sinking of the aircraft carrier Courageous all mention of the warship's specifications, although they had been published all over the world in naval handbooks for years.

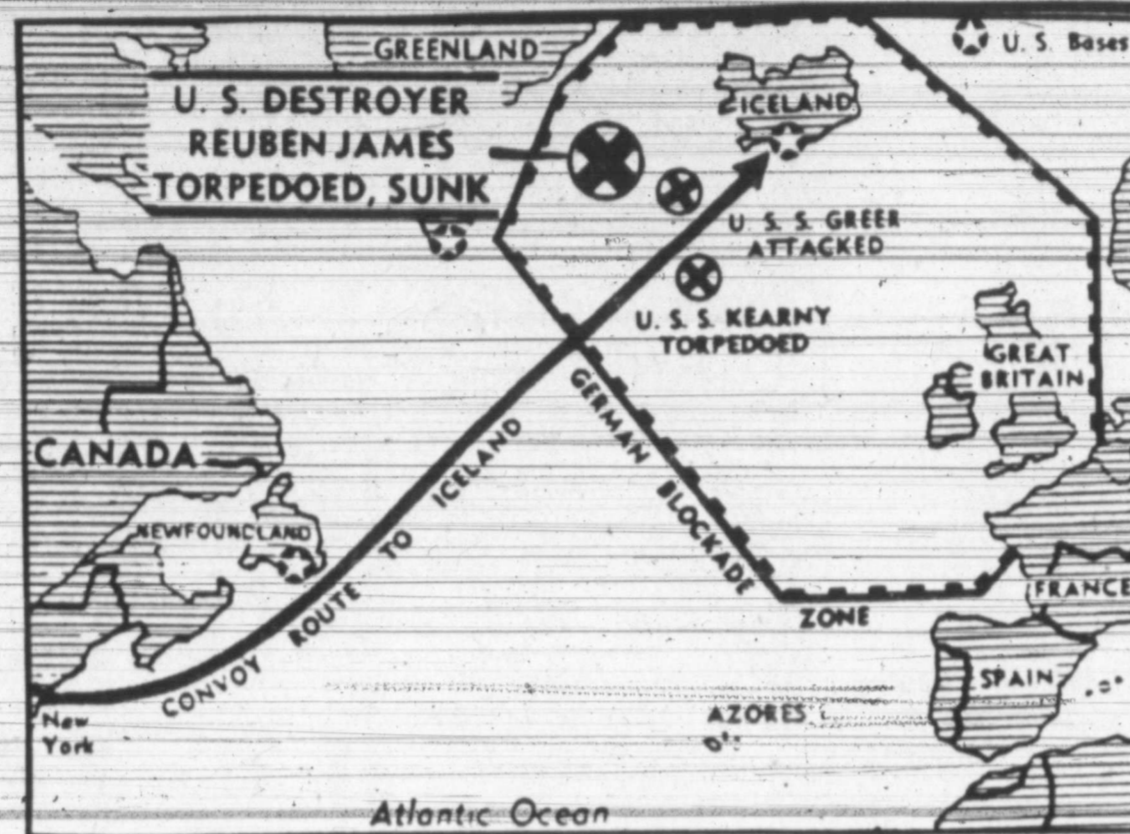
Neville Chamberlain's commons speech on the declaration of war was held up five hours, although everyone knew he was making it, and even now the British censor refuses to permit correspondents to say that Winston Churchill is making a House of Commons declaration until several hours have elapsed.

Other Considerations
In Germany, there obviously were other considerations besides those of security when authorities told foreign correspondents that they had better limit their coverage of RAF air raids to the official communiqués, which always say, with slight variation, that "weak forces of enemy aircraft were driven off."

The Netherlands press chief in the Hague gave orders that any cable which so much as mentioned "water line" defenses was to do a disappearing act in the general postoffice, but when British and American correspondents complained that this and other prohibitions did not seem to touch the vast corps of German correspondents then in Holland, the press chief replied hotly that "we have no difficulties with the German correspondents."

That poor man, I heard recently, is now in a German concentration camp.

Most of the steel now used in India's war plants is from America.



Chinese Pushing Japs From Chengchow

CHUNGKING, China, Nov. 1.

A military spokesman said today that Chinese troops were entering the city of Chengchow after withdrawal of Japanese forces.

The Japanese were said to be withdrawing by three routes from the scene of fierce recent fighting via the old Yellow river ferry, the new ferry and toward Peiping.

LATEST SEA VICTIM—Described by navy men as "an old tin can with four pipes" the U.S.S. Reuben James, top, sunk by enemy action off Iceland, was a 1920 vintage craft of the same type as those traded to Britain for Atlantic bases. Number of men lost in the latest torpedoing of an American warship was still unknown late last night. Below is a map showing the approximate location where the Reuben James was sunk while conveying shipping west of Iceland, and points where the Greer and Kearney engaged in clashes.

PRECAUTION

Before natives would build some of Thailand's (formerly Siam) airports, hunting expeditions had to be organized to kill off tigers from adjoining jungle land.

AUTOMOTIVE HINT

If a little time is taken for inspecting the tires after a long automobile trip, they can be made to last much longer. Sharp materials are often found imbedded in the rubber treads.

Market Week Report Given

The recent semi-annual market of Western Wholesale Market association of the chamber of commerce was operated at a deficit of approximately \$44, according to a preliminary financial report Saturday.

The deficit was described as being "about average" and will be made up by the chamber of commerce, officials reported.

Total operating cost of the recent semi-annual market, officials explained, was somewhat less than \$600, nearly all of which was covered by the registration fees of the national wholesale and manufacturing firms which exhibited.

Thousands In Business
In return for the net outlay of approximately \$44 by the chamber of commerce, officials estimated, the recent market brought not less than \$15,000 in new business to Lubbock in addition to furthering the endeavors to make this city the trading "Hub of the Plains."

Purpose of the market, as explained by I. A. Stephens, president of the association, is to provide a convenient meeting and trading place in Lubbock for retailers of West Texas and Eastern New Mexico with wholesalers and manufacturers' representatives from the important national trade and style centers.

The plan, as proved during the 12 years since the market association was formed, enables retailers to replenish their stocks by personal selections without time-taking and expensive trips to distant points.

It enables the wholesalers and manufacturers to reach with personal contacts large numbers of prospective buyers at the expense of a single trip to Lubbock.

Registration Only Expense

The only expense to the exhibitors for participation in the market is the registration fee, which was reduced this year from \$7 to \$5 per representative. Out of that money, the association pays the cost of necessary clerical help, advertising and, the biggest item of all, for a fun night program at which visiting retailers are guests.

Officials explained that it is impossible to estimate just how much revenue the market brings to Lubbock in the form of new business that otherwise would not come here.

However, according to the preliminary report, each of the exhibiting wholesale and manufacturing firms paid the cost of the hotel exhibit room. Nearly 100 out-of-town representatives of such firms were in Lubbock an average of about three days for

the market. All of this, according to estimates, was worth approximately \$12,000 in new business for firms in Lubbock.

All Spent A Little
In addition, officials said, there were approximately 2,000 retailers and representatives from outside of Lubbock who visited the market. Many brought their families. A substantial number remained overnight, especially those who attended the fun night program. Most of them remained in

Lubbock only a few hours. Some spent very little while here, but most of them spent a few dollars. On the whole, Stephens said, the market was one of the most successful in the 12 years history of the association. A number of reservations already have been made for the market next spring, he added.

Panama is broadening its control over essential food commodities.

RUDY'S CINDERELLA SHOP
1105 BROADWAY

SENSATIONAL PURCHASE!
500 BEAUTIFUL NEW WINTER COATS

EVERY COAT ACTUALLY MADE TO SELL FOR

\$16.95 \$19.95

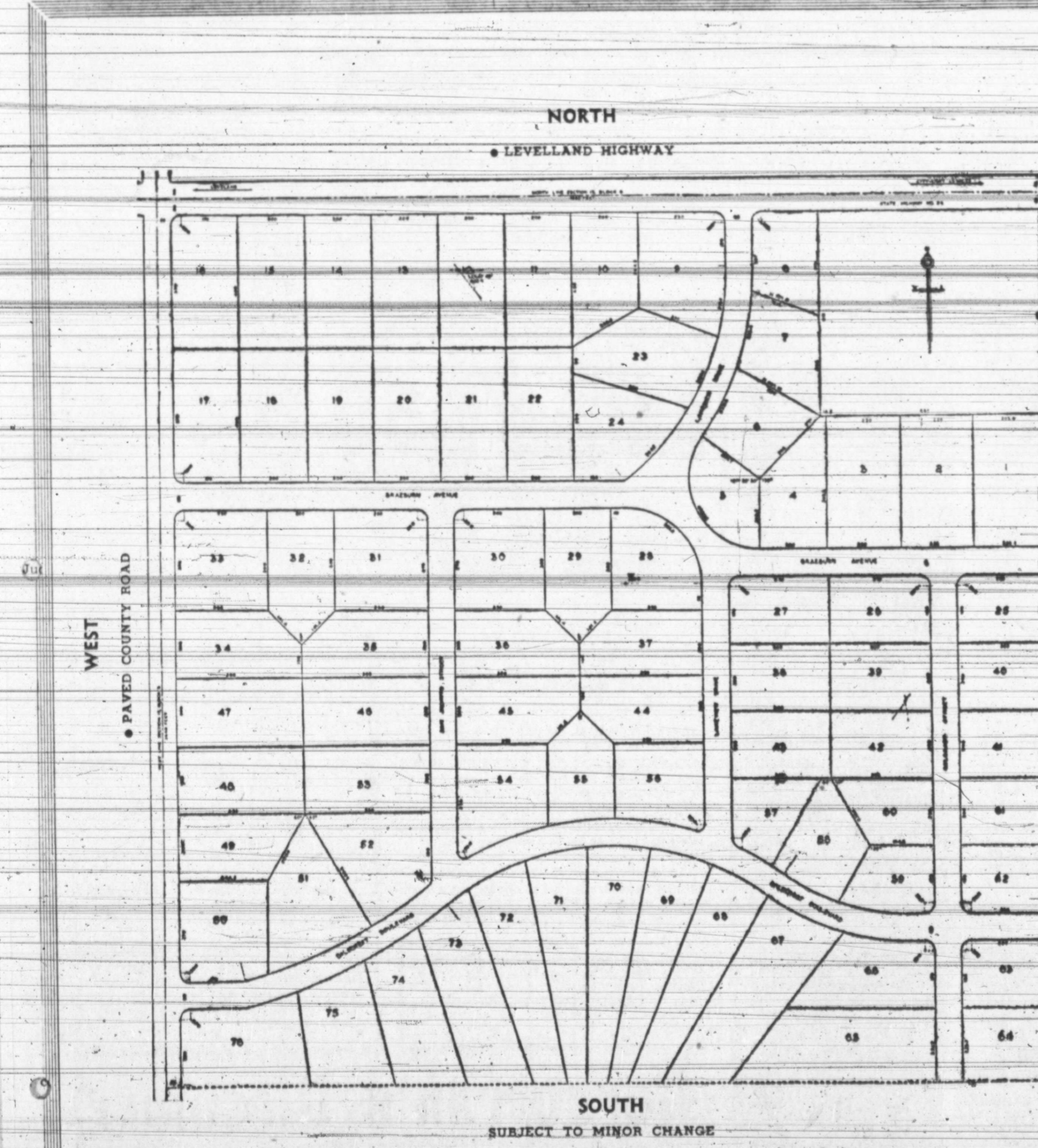
Specialty Priced!

14.95

For JUNIORS, MISSES, WOMEN, and FOR THE LARGER WOMEN, TOO!

Other Smart Coats at . . . \$9.95 to \$19.75

- Single-Breasted Box Coats
- Hollywood-Wraparounds
- New Fly-Front Box Coats
- Double-Breasted Reefers
- Yoke-Back Box Models



BOBALET HEIGHTS

We announce the opening of Lubbock's first really high-class suburban acreage subdivision, restricted to nice residences, ON SOUTH SIDE OF LEVELLAND HIGHWAY 2.7 MILES WEST OF COLLEGE AVENUE.

TEN MINUTES FROM DOWNTOWN SECTION . . . CHOICE TWO ACRE (APPROXIMATE) TRACTS NOW AVAILABLE FOR BUILDING PURPOSES, AND THEY ARE MOST REASONABLY PRICED.

GAS **FHA LOANS AVAILABLE**
ELECTRICITY **NO CITY TAXES**
SCHOOL BUS TO CITY

DRIVE OUT TODAY JUST 2.7 MILES WEST OF COLLEGE AVENUE AND SEE THE SITE FOR THIS ATTRACTIVE NEW DEVELOPMENT.

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1215 Texas Ave. Dial 7142
Exclusive Agent

Royal Air Force Cuts Wide Swath Along "Invasion Coast" And Italian Bases

Enemy Vessels Are Attacked

LONDON, Nov. 1. — RAF pilots, ranging up and down Britain's blockade front from Norway to the Bay of Biscay last night and today rained bombs and torpedoes into 11 or 12 Axis ships and left five sunk wrecks in France and Germany, air ministry reports said.

In one fiercest attack on a convoy, an RAF squadron leader swept down the middle of a row of ships to pick out the heaviest

LONDON, Nov. 1. — The American Eagle squadron shot down two German fighters in October, but any other RAF fighter squadron, the air ministry news service stated tonight.

laden one and dump his bombs on its decks, it was said. A "tremendous explosion" followed and flames leaped 500 feet in the air, high above his speeding plane, the ministry reported.

Steppe up its battle of the west, the RAF hurled a mile-long formation against the French "invasion coast" after an overnight bombing which was reported to have hit 10 ships at sea and key cities in Germany, occupied France and Italy.

Watchers at Deal, on England's southeast coast, saw the day shift go into action, heading toward Calais and Boulogne through squalls of snow, sleet and hail with an armada that blotted out a mile sky for the brief moment it swept overhead. None of the planes flew above 200 feet and the drop wash of some kicked up channel spray in their wake.

Ten Enemy Ships Hit
Ten vessels, including a tanker, a large supply vessel and an escort ship were reported hit last night off the Norwegian coast and the British islands along the Dutch coast.

The RAF struck anew at Naples, on the ship of the Italian boot, and the Sicilian port of Licia and Palermo, but the British report on these raids, apparently by the Middle Eastern RAF command, had not been received.

Rome Admits British Raids Wreak Damage
ROME, Nov. 1. (AP) — British airplanes bombed the Naples area, Licia and Palermo yesterday and last night, causing slight damage, fires and a number of civilian casualties, a war communiqué said today.

German Bombers Strike
German bombers attacked Tobruk, the British base on the Libyan coast, and bombed airports and mechanized units east of Marsa Matruh, the communiqué said, reporting that two more British planes were shot down in Africa.

November Term Opens Monday
Judge Daniel A. Blair Monday will convene the seven-weeks November term of 72nd district court at impaneling a grand jury.

Injunction Cases Set
Judge Blair has set aside the week of the 17th for criminal hearings, and there will be five weeks set apart for jury trials.

Thanksgiving Turkey Prices Set In Britain
LONDON, Nov. 1. (AP) — An American in England buying a Thanksgiving turkey will have to pay 50 cents a pound for drawn birds, a price set today by the food ministry to curb a trend toward even higher figures.

BIRD SHOWER
In 1896, a shower of birds dropped from a clear sky in Baton Rouge, La. Catbirds, ducks, woodpeckers, and many strange birds fell in heaps about the streets.



WAR INVADES JEETER LESTER DOMAIN - Arrow points to Tobacco Road, now fast becoming just another defense town, as Uncle Sam's famous "Rolling Fourth" motorized division builds a reservation nearby. Lease of Erskine Caldwell's story is 30 or 40 miles from this spot near Augusta, Ga.

Clothing Bills Of Men Are About A Match For Women

WASHINGTON, Nov. 1 (AP) — Popular opinion may say otherwise, but the average American man spends almost as much on clothing as does the average woman, according to the National Resources Planning board.

Men in this country spend between \$14 and \$190 for clothing each year, while the feminine outlay for apparel is between \$13 and \$273, the board disclosed.

Only in families with an income of \$5,000 or more annually do men spend a substantially larger sum on clothing than do their menfolk. In these families the women average \$273, compared with \$199 expended by the men—a difference of \$74.

Outlay As Low As \$13
In families with an income of \$500 or less yearly, men spend \$14 to the women's \$13. Where the income is between \$500 and \$1,000, the men and women spend the same amount—\$21. If the family income ranges between \$1,000 and \$1,500, the women are slightly ahead, with \$35 to \$33 for the men.

Women in the middle and higher income levels spend most of their clothing budget on outer garments such as dresses and suits, followed by coats and wraps, footwear, hose, underwear and nightwear, and hats in that order.

Under OEM Sponsorship
The project is under the technical sponsorship of the Office for Emergency Management as part of the WPA National Defense Research and Records Assistance Project.

WPA Compiles Weather Data
WASHINGTON, Nov. 1.—Now the WPA is turning some of its workers into weather men. Millions of weather readings collected at thousands of points in recent years will be compiled in a WPA project to provide new aids for long-range weather forecasting.

Coastal Water Included
In announcing the new project, Work Projects Commissioner Howard Hunter said that the data to be compiled have been made not only in the continental United States and Alaska, but in "regions of the Atlantic and Pacific coasts of the Western Hemisphere."

Swing Music "Out" For Strutting Texas Longhorn Band
AUSTIN, Nov. 1.—The University of Texas Longhorn band, which could be persuaded to go along if the football team wags up with a bow-tie, wouldn't give a broken oboe for swing.

Military Cross Given For Unusual Exploit
LONDON, Nov. 1. — Naked and unarmed in the wilds of East Africa, Second Lieutenant Johan Zirk Van-Gass Boshoff captured two Italian soldiers and routed eight others, the war office said today in awarding him the military cross for the exploit.

Swing Music "Out" For Strutting Texas Longhorn Band; Marches For Gridiron

Colony George E. Hurt, director of the Longhorn band, says hot music is fine for dancing, but "what you need for a football game is a march."

Swing has contributed much to music, particularly in tone color development. "In swing, however, there ought to be solos so that a player can improvise, 'take off,' or go 'out of the world,'" as the jazz fans put it.

Reached Austin In 1936
By a devious route he reached Austin in 1936, having acquired American citizenship and the title of colonel in the U. S. army reserve.

Wesley Izzard Named Speaker For Banquet
Wesley S. Izzard, assistant to the publisher of the Amarillo Globe-News, will be the speaker at the banquet to be held the night of Nov. 14 during the West Texas Scholastic Press clinic.

Former Resident Has Reason To Continue "Visit" To Wyoming
Lotta follows leave Lubbock but drift back.

Jack Cates, son of Mrs. L. V. Cates of 2418 Avenue K, may not return.

Cates, who likes to hunt, left in 1932 for Gillette, Wyo.

Is Only Temporary
The migrants often referred to as "Okies," have welcomed the security offered by the popular camp, especially during the inclement weather that has prevailed the past two weeks.

While the labor camp is only temporary here this year, officials of the Texas Unemployment Service, the Seury county Chamber of Commerce, Junior Chamber of Commerce, Seaway Lions club and other organizations hope such a camp will be permanently located here next year.

ONE OF MOST POPULOUS
Java is one of the most thickly populated places in the world. Forty million people occupy its less than 50,000 square miles of area.

Labor Camp At Snyder Set Up

Wesley S. Izzard, assistant to the publisher of the Amarillo Globe-News, will be the speaker at the banquet to be held the night of Nov. 14 during the West Texas Scholastic Press clinic.

To get choice young musicians to the university, the Longhorn band and the athletic council annually hosts high school organizations at one of the home football games.

Staff members and sponsors of high school newspapers are to attend. Reservations have been received from 10 schools.

Wesley S. Izzard, assistant to the publisher of the Amarillo Globe-News, will be the speaker at the banquet to be held the night of Nov. 14 during the West Texas Scholastic Press clinic.

Under the new program, these summaries will be extended for an additional two-year period. It also calls for similar summaries for new airway stations established in the past two years.

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See this Seal
This is the National Door Manufacturers Association SEAL OF APPROVAL which can only be burned onto woodwork which has met the Association's rigid standards of Preservative Treating. IDEAL Woodwork is Preservative Treated in a manner that meets, or in most cases exceeds, these minimum standards and is so branded with this Seal. This Seal is YOUR Protection.

Outside IDEAL Woodwork is Preservative Treated "by the IDEAL Method"

These Products

You "live" with your Woodwork Specify IDEAL Brand IDEAL

Manufactured by IDEAL COMPANY, Waco, Texas

Available from your retail building material dealer (look in the yellow pages of your telephone directory under "Lumber, Retail")

See these fine building materials at your retail dealers' or one of these Wm. Cameron & Co., Inc., Wholesale Display Rooms:

ARLINGTON - 133 Cherry LUFKIN - 601 E. Herndon
AUSTIN - 404 E. 4th Street WACO - 103 W. Washington
BEAUMONT - 1707 Leavel SAN ANGELO - 4th & Goshes
CORPUS CHRISTI - 1301 Mustang SAN ANTONIO - 128 Crosby
FORT WORTH - 1419 W. Seventh TEXARKANA - 514 LaLue
HARLINGEN - 800 W. Monroe TYLER - 418 N. Broadway
HOUSTON - 3800 Texas WACO - Twenty-Fourth
LUBBOCK - 718 Tenth WICHITA FALLS - 1302 Indiana
ALBUQUERQUE - 132 E. Live Oak

SEND FOR Free LITERATURE

IDEAL COMPANY, Waco, Texas. K-1041

Gentlemen: Please send me free packet of literature about IDEAL Brand Woodwork.

Name _____
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1041

GOOD NEWS FOR LUBBOCK PACKARD OWNERS

Good news for Packard owners—and all other motorists in town! A new Packard dealer has been appointed to bring you the kind of sales counsel and service attention for which Packard is famous. The new firm is...

JIM BLAKE MOTOR CO.
10TH AND AVE. J PHONE 8222

In this establishment you will find up-to-date facilities... and experienced, courteous, Packard-trained personnel to handle all of your motoring needs at low cost.

The management of this new concern is in capable hands—long experienced and well known to the automobile business. You are invited to call at your earliest convenience. The entire staff joins in assuring you of prompt, efficient and economical service. And in asking you to inspect...

THE NEW 1942 PACKARD CLIPPERS!

Don't miss the sensational new lower-priced editions of the most successful new motor car design in years! Discover how Clipper functional styling cuts wind drag... steps up economy as much as 18%... increases comfort... better performance.

And get the facts on how these 1942 Clippers are built for these times... for the "long haul"... with the built-in quality that only a Packard provides.

We cordially invite you to stop in tomorrow—and Skipper the Clipper!

ASK THE MAN WHO OWNS ONE

Stephens' YOUR DEPARTMENT STORE

Stephens' YOUR DEPARTMENT STORE

DOLLAR DAY

Dollar Day In Our Ready To Wear Department

Ladies Sweaters... \$1

Ladies 2 Way Pantie Girdles... 88c

Ladies Costume Suits... \$9.97

Ladies Fine Tailored COATS... \$9.97

Sale Of \$7.95 Group Ladies Dresses... \$4.97

Ladies Tailored and Fur Trimmed Costume Suits and 3-Piece Suits... \$9.97

Ladies Dress Sale... \$3.97

Ladies Coat Sale... \$6.95

Dollar Day In Our Children's Dept.

Children's Snowsuits... \$1

Children's Tumble Togs... \$1

Children's Print Dresses... \$1

Children's Winter Coats... \$3.98

Baby Blankets... \$1

Part Wool Blankets... \$1.89

DOLLS... \$1

Hope Domestic... \$1

Wide Sheeting... \$1

Hemmed Diapers... \$1

Fancy Towels... \$1

Washable Prints... \$1

Chair Cushions... \$1

Brown Domestic... \$1

VELVETEEN... \$1

Rayon Taffeta... \$1

SUITING... \$1

ALPACA... \$1

OUTING... \$1

Dress Crepes... \$1

Bath Room Sets... \$1

Fancy Pillows... \$1

Ginghams... \$1

Crown Tested Prints... \$1

Dress Prints... \$1

Spun Rayon... \$1

Ladies Outing Gowns... \$1

Dollar Day Bargains In Our Shoe Department

Women's Nurse Oxfords... \$2.97

Oxfords and Work Shoes... \$3.37

Men's Over Shoes... \$1.59

Ladies Purses... \$1

Ladies Gloves... \$1

"Gala" Gloves... \$1.00

PRESENTING THE MOST MAGNETIC VALUES SINCE THE FALL OF 1940

Clothing Department

STEPHENS' GUARANTEED ALL WOOL SUITS \$19.97

Sale Of Curlee TOP COATS

Men's Top Coats for all occasions... \$29.97

Men's Anklets

Rayon and Cotton... \$1

Men's Work Gloves

Short wrist, snap wrist and cord wrist... \$1

Men's Dress Hats

Perfect quality, All Fall Hats... \$1.98

Men's Dress Shirts... \$1

Hanes Sport Shorts... \$1

Hanes Ribbed Athletic Shirts... \$1

Men's Dress Anklets... \$1

Men's Dress Anklets... \$1

Men's Dress Anklets... \$1

Hanes Winter Union Suits... \$1

Men's Fleeced Lined Sweat Shirts... \$1.50

Men's All Wool Sweaters... \$1

Men's All Wool Sweaters... \$1

Men's All Wool Sweaters... \$1

Men's Work Shirts... \$1

Men's Overalls and Jumpers... \$1

Army Gaberdine Matched Suits... \$1.97

Men's Khaki Shirts... \$1

Men's Khaki Shirts... \$1

Men's Khaki Shirts... \$1

Men's Khaki Shirts... \$1

Boys' Socks... \$1

Men's Dress Gloves... \$1

Boys' Gaberdine Overalls or Jackets... \$1

Boys' Gaberdine Overalls or Jackets... \$1

Boys' Gaberdine Overalls or Jackets... \$1

Boys' Gaberdine Overalls or Jackets... \$1

Boys' Gaberdine Overalls or Jackets... \$1

Ladies Silk Stockings... \$1

"Near Perfect" Stockings... \$1

Boys' Mackinaws... \$1

Boys' Mackinaws... \$1

Boys' Mackinaws... \$1

Boys' Mackinaws... \$1

Boys' Mackinaws... \$1

Ladies Slips... \$1

Children's Panties... \$1

Close Out Millinery For Dollar Day... \$1.00

Children's Overalls... \$1

Children's Overalls... \$1

Children's Overalls... \$1

Children's Overalls... \$1

Children's Panties... \$1

Men's and Ladies Traveling Cases... \$1

Men's and Ladies Traveling Cases... \$1

Men's and Ladies Traveling Cases... \$1

Men's and Ladies Traveling Cases... \$1

Men's and Ladies Traveling Cases... \$1

Men's and Ladies Traveling Cases... \$1

Stephens' YOUR DEPARTMENT STORE

Boys' Hats... \$1

Boys' Hats... \$1

TOYS... \$1.00

TOYS... \$1.00

Bath Towels... \$1

Bath Towels... \$1

Vertical text on the right edge of the page, including "W", "By M", "WRITE", "WITH 39", "has institut", "young won", "friends with", "The instruc", "aspices of", "supervisors", "crucited from", "service orga", "Ice-brea", "conved", "for game", "THANKS", "Thanksgiv", "plans wil", "twice as lo", "let for a", "follow it", "them away", "and stoves", "Remembe", "fresh flow", "as unhealt", "Woody ty", "chrysanthe", "their stems", "as soon as", "and most", "have their", "water with", "a sharp kn", "mum area", "Muriel I", "ous-pheis", "States on", "cently th", "nent soluti", "let it adop", "Sermon on", "practice th", "concentration", "Whether fo", "ality we v", "notice mo", "ever are p", "for-campu", "When we", "ed that p", "taking pi", "nobody fee", "Ayers of", "here last", "a group of", "miles one", "maneuvers", "eral Lear", "eral elude", "broke ano", "work in ch", "Charm", "pictur", "page is", "Austin's", "brother", "Vickers", "verity", "father a", "classmat", "ago", "ere are", "blue as", "near Ro", "Hills lo", "her brig", "ning-fun", "mif", "Weaver", "ing near", "across th", "Was th", "ryn to v", "BRIDE", "dred Ryl", "tem at", "other day", "arisen Al", "the leant", "William F", "of flower", "guests reg", "one wants", "the bride", "when she", "course ma", "others st", "oughtly en", "ture of the", "One of the", "en-we kno", "Guanajuat", "mother, M", "week. She", "for a num", "as a brid", "ming era", "of silver", "the envy o", "people sa", "Spea", "the-pie", "week was", "ing little", "her own", "braids the", "and turkey", "When", "ridiculous", "school l", "we thod", "about the", "decision", "teammat", "those gro", "they co", "pinch w", "better m", "ly-acc", "cing to", "some da", "the tra", "classic", "clay", "turning a", "furlow", "by the", "rhile-he", "leaving", "go north", "ever. H", "what wh", "all time", "Amarillo", "only on", "ing. In", "the West", "ies a sc", "thing to", "KENT C", "wrote the", "Sunset", "the Ameri", "the long", "loved one", "says he b", "qualificat", "live beca", "melodic ap", "have been", "Faculty cl", "to have", "B. Jones", "uniform, r", "Turn to P

LUBBOCK AVALANCHE-JOURNAL

Lubbock, Texas, Sunday, November 2, 1941

Week-End Society Features Activities Of Several College Groups

The Woman's Angle By Margaret Turner

WRITE on your heart that every day is the best day of the year.—Emerson.

WITH 39,000 soldiers to entertain regularly, San Antonio has instituted a week's course for young women on how to make friends with the military visitors.

THANKSGIVING FLOWERS—Thanksgiving gifts of flowers and plants will give you pleasure twice as long if you ask your florist for advice on their care and follow it conscientiously.

Remember that crowding of fresh flower arrangements is just as unhealthful as it is artistic. Woody types of flowers, like chrysanthemums, should have their stems broken off under water as soon as you receive them; roses and most other flowers should have their stems cut off under water with the slanting stroke of a sharp knife to provide a maximum area of breathing space.

SCATTERINGS Muriel Lester, England's famous pacifist who is in the United States on a lecture tour, said recently if the world wants permanent solution to its wars and evils, let it adopt as its constitution the Sermon on the Mount, and then practice the forgiveness and reconciliation taught therein.

Charming Frances Pope, pictured in the center of this page is said to be one of Austin's best-loved girls. Her brother was in finance at the University of Texas and her father and John's father were classmates there a generation ago.

BRIDE-TO-BE RUTH MILDRED Rylander solved a problem at her tea shower the other day, that has constantly arisen at similar parties, when she teased a lot of her fiancé, William F. Love against the vase of flowers at the table where guests registered.

YMC Methodist Class Has Party At Park The YMC class of the First Methodist church, which is composed of young married couples met at the recreational center of the Mackenzie state park for a Halloween party Friday night.

Dahlia Society Is To View Garden Scenes Progressive pictures taken of gardens of members of the South Plains Dahlia society will be shown at a meeting of the society Thursday night in the home of Mr. and Mrs. J. B. Rhodes, 1717 Twenty-eighth street.

Democracy And Defense To Be Topics For B-PW Club Talks WITH the idea of "Strengthening Democracy for Defense," Lubbock Business and Professional Women are meeting the second Wednesday of each month for luncheons and on fourth Wednesdays for program and dinner meetings.

Watson Lane Vows Read In Smyer The marriage of Miss Maurice Lane, daughter of Mr. and Mrs. Aubrey Lane of Smyer, to R. J. Watson, son of Mr. and Mrs. W. S. Watson of Smyer, took place Saturday night at 8 o'clock with the reading of a single ring ceremony by Cliff Sanders in Smyer.

Gala Events Are Scheduled For Tech Exes Returning To Annual Homecoming

BUSILY planning breakfasts, teas, dances, luncheons and a coffee, five social clubs at Texas Technological college, Las Leales club, Tech Home Economics club, the alumni and ex-students association and the Tech Council of Women graduates will honor alumni and ex-students of the college at a number of socials to be given in connection with Tech homecoming this week-end.

Homecoming headquarters will be at Lubbock Hotel where registration will begin at 8 o'clock next Saturday.

Chapter Will Have Supper

THE Lubbock Chapter of the Composers and Authors of Texas will attend a banquet in the ballroom of Hotel Lubbock Monday night at 8 o'clock with Sen. Marshall Formby of Plainview as guest speaker.

Las Leales Plans Tea Las Leales club, a fellowship organization at the college, will honor alumnae with a tea at 5:30 o'clock Saturday afternoon.

Edwards Residence Is Scene Of Gay Party Mesdames J. L. Edwards and M. G. Hartman entertained with a Halloween party Friday night in the Edwards home, 2802 Central street.

Tech's Greenhouse To Be Visited By Club A trip to the greenhouse at Texas Technological college will be made by members of the Lubbock Junior Garden club Thursday afternoon.

VFW Auxiliary Makes Armistice Day Plans Plans for their part in the parade and breakfast November 11 will be discussed by the auxiliary to the Veterans of Foreign Wars Tuesday night at an 8 o'clock meeting at the Hilton hotel.

Readers Digest Group Plans Tuesday Lunch When members of the Readers Digest group meet Tuesday at 1 o'clock, they will work on book plates for their library.

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MISS FRANCES POPE

Date Will Be Told At Tea

TO ANNOUNCE the engagement and approaching marriage of Miss Janey Blank, daughter of Mr. and Mrs. Roy Blank of Bunceton, Mo., to Alvin C. Webb, son of Mr. and Mrs. John Webb of 2407 Thirtieth street, a tea will be given this afternoon from 5:30 to 6:30 o'clock.

Junior, Senior Study Course Is Planned Mrs. Ivy Savage, president of the Lubbock Parent-Teacher council, will open a joint Parent-Teacher study course for Junior and Senior High school patrons Thursday afternoon.

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Two Entertain Saturday For Bride-Elect

MISS Queenelle Sawyer of Brownfield, bride-elect of Truett W. Flache, of Mt. Pleasant, was complimented Saturday afternoon when Mrs. John E. Harding and Miss Dorothy Rylander entertained at tea in the home of the former hostess, 2610 Twenty-first street.

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Betrothal Of Couple Told

MRS. Alexander Pope of Austin has announced the engagement of her daughter, Miss Frances Pope, to John Edward Vickers, jr., of Austin, son of Mr. and Mrs. J. E. Vickers of the Plainview highway.

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Luncheon Is Held Saturday By Pan-Hellenic; Forum Will Initiate Today

BEGINNING of November finds various college groups in Lubbock busy with customary luncheons, initiations and lecture sessions.

The Pan Hellenic society attended a quarterly luncheon at Tech Women's Dormitory No. 2 Saturday afternoon, naming as honoree Miss Daphne Stephens of Ruby, sophomore student who won their scholarship last June by maintaining an A-minus average.

Wedding Is Read Friday

THE marriage of Miss Christine Birdwell, daughter of Mr. and Mrs. J. L. Birdwell of Lubbock, to Lieut. R. A. Keeney of Lubbock, son of Mr. and Mrs. R. L. Keeney of Somersville, Conn., took place Friday afternoon at 2:30 o'clock at the post chapel at Kelly field, near San Antonio.

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LEVINE'S

PRICES TALK

Ladies' SLIPS and PAJAMAS

Feather Pillows
Feather Pillows in fancy art tick patterns and blue stripes. Size 17 x 24.
Basement
2 For \$1.25

42x36 Cannon Crusade PILLOW CASES
Basement
4 For \$1.00

\$1.00
Ladies gowns, slips and pajamas in rayon, crepe and satins. Tailored and lace trimmed. Outstanding values. Basement.

Ladies HATS

\$1.00
Ladies Hats—in all the new fall shades. Snap-brims and chic styles.
Basement

Children's Sweaters
Children's all wool sweaters in slip over and button styles. In long and short sleeves. Sizes 4 to 14.
Basement
\$1.00

Ladies Skirts
Ladies skirts in spun rayon, suiting, herringbone weave in gored and pleated styles. Wine, navy, green, blues and blacks. Sizes 26 to 30.
Basement
\$1.00

Children's Unions
Children's taped unions. Short sleeves and short legs. Long sleeves and long legs and short sleeves and trunk styles.
Basement
2 for \$1.00

Children's Panties
Children's tuck stitch panties.
3 for **\$1.00**
Balcony
27 Inch
CHAMBRAY
Assortment of Patterns
13 yds... \$1.00
BASEMENT

Let's go to Levine's DOLLAR SPECIAL DOLLAR

One Special Lot
LADIES' FALL DRESSES \$2.99
New fall shades in wash silk, crepe, suiting and spun rayon dresses. In solid, plaids, checks and stripes. New torso waist, swing skirts and shirt waist styles.
Basement

FOR MONDAY, NOVEMBER 2

Ladies' FALL DRESSES

3 Groups \$3 to \$7

Three big special groups for dollar day selling. Spuns, suedes, rayon crepes, corduroys, sheer wools and alpacas. Sizes 9 to 20 and 38 to 52 in all three groups. See these marvelous values the first thing Monday... you'll want more than one of these dresses.

CANNON CRUSADER SHEETS Size 81x99
All rayon. These important features assure you years of satisfactory wear from:
• Careful Weaving
• Tape Selvage
• Rigid Inspection
• Guaranteed First Quality
• Smooth, Even Weave
• Laundry Tested for Long Wear
EACH **\$1.00**
Main Floor
Limit 2 to a Customer
(Neatly Wrapped in Celophane)

One Group LADIES WOOL COATS \$5.98
One big group of wool coats for ladies. Double lined throughout. In greens, wines, blues and black.
Basement

TABLED SHORT LENGTH RAYONS
6 yds **\$1.00**
One table of short length spun rayon. French Crepes and Wash Silk.
Basement
BIG TURKISH TOWELS
Choice 5 for **\$1.00**
Fancy mill end Towels. Slightly irregular. Some hardy noticeable.
Basement

Ladies Silk HOSE \$1.00
2 pr. **\$1.00**
Ladies three thread Hose. First quality high twist Silk Hose.
Main Floor
SILK HOSE \$1.00
Ladies two or three thread. 31 gauge. silk crepe Hoses.
Main Floor

Men's DRESS SHIRTS \$1.00
They are all sanforized, good buttons, are nicely tailored, are of very fine cloth. Main Floor.
MEN'S DRESS SHIRTS \$1.00
Men's male skin shirts. Good buttons, are nicely tailored, are of very fine cloth. Main Floor.

Children's Cotton FLEECE COATS \$1.00
Cotton fleeces coats and one-piece snow suits with caps to match in reds, royal blue and rust. Sizes 1 to 3.
Balcony
Children's Dresses \$1.00
Children's spun rayon dresses. Regular \$1.98 values. Sizes 7 to 14.
Balcony
Cotton Suits \$1.00
One group of little boys cotton suits. Short pants. In broadcloth, cotton chambray and Percale.
2 for **\$1.00**
Balcony

LADIES' NOVELTY SHOES \$1.77 Pair

Basement

- Ladies' suede shoes in black and brown. Low, medium and high heel. Pumps, straps and ties.
- Ladies' Sport oxfords in crepe, rubber and leather soles. Low and medium heels. Browns, two-tone combinations and black.

LADIES' PRINT DRESSES \$1.00

See This Extra-Ordinary Dress Value!
80 sq. print dresses. Swing skirts. Shirt waist and torso waist styles. Guaranteed fast colors.
Basement

MEN'S DRESS SHIRTS \$1.00

One large table of irregulars, and shirts, boys' shirts.

GET READY FOR WINTER WITH BLANKETS AND COMFORTS

ARMY COMFORTS \$2.29
Army comforts. 72x84 inches. Khaki colored. Nolle filled cotton comforts, closely stitched. Basement.

COTTON BLANKETS \$1.29
Naval. all cotton blanket. Double size 70x80 inches. With pique edge in colors of rose, green, blue and orchid.
Basement.

SINGLE BLANKET 49c
Single cotton blanket 88x78 inches. In pastel shades. Basement.

22 x 44 Fancy TURKISH TOWELS \$1.00
4 for **\$1.00**
Extra heavy 22 x 44 fancy Turkish Towels. Pastel shades and white.
Main Floor

CHAMBRAY \$1.00
38" woven chambray. An ideal all purpose fabric. Pin stripes, multi-stripe and solid.
Main Floor 4 for **\$1.00**

French Wash CREPE \$1.00
2 yards **\$1.00**
38" French wash crepe. An all year fabric and one that never disappoints. Plaid, stripes and polka dots.
Main Floor
Spun Rayon \$1.00
38" spun rayon in all the wanted patterns and colors. Plain, stripes solids and florals.
3 Yards for **\$1.00**
Basement

Esmond Mill End BLANKETS \$1.00
One group of mill end blanket pieces. 44 from 34 to 34" size. Fancy patterns. A lot to choose from 2 for **\$1.00**
Basement

Priscilla CURTAINS \$1.25
60x114 yard priscilla curtains. Ruffled edges. Pin dots and solid dots in colors of blue, peach, orchid, green and rose.
Basement. 2 pair

MEN'S DRESS SHIRTS \$1.00
Choice

Children's Anklets \$1.00
Children's anklets in all colors. Sizes from 8 to 11 1/2.
7 for **\$1.00**
Balcony

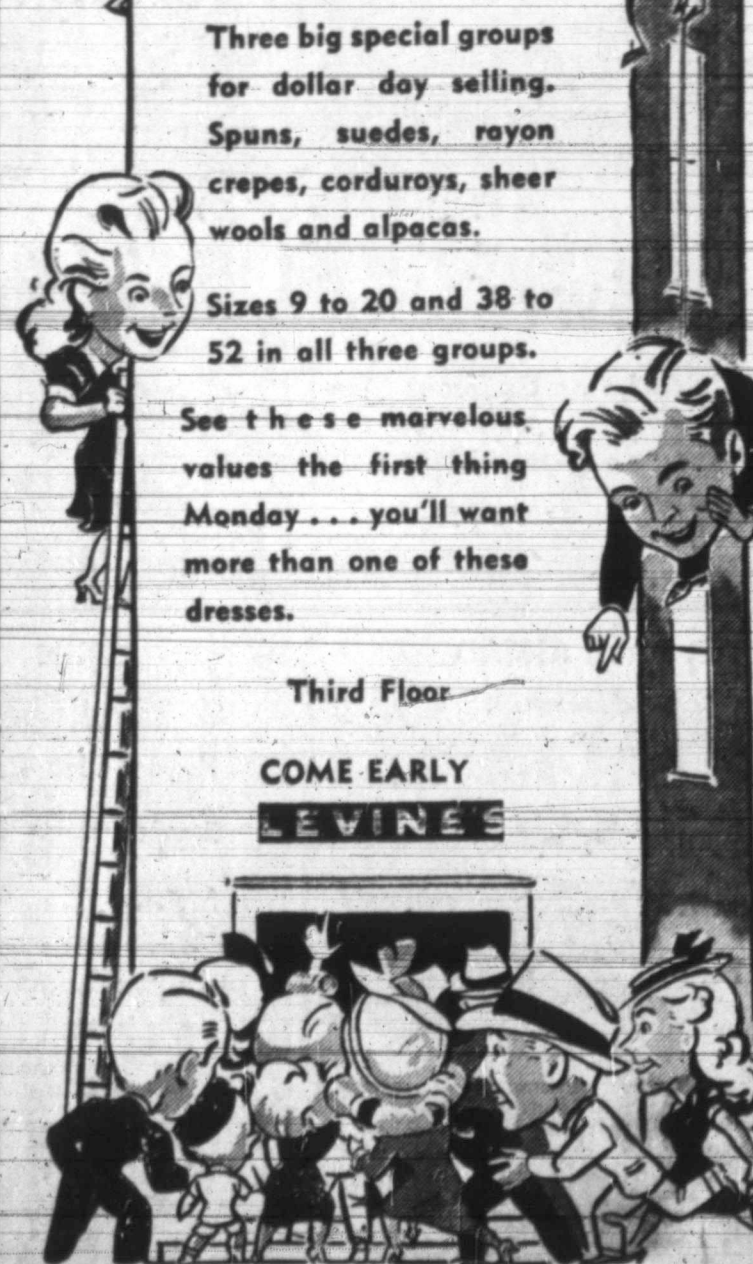
54 inch WOOLENS \$1.00 yd.
54" woolens plaid, stripes, solids in a weight suitable for coats and dresses.
Main Floor

TAFFETA \$1.00
38" solid color taffeta in red, blue, gold, rose, peach and white.
3 yds. for **\$1.00**
Basement

Gingham \$1.00
38" Gingham in solid and fancy stripes.
10 yards **\$1.00**
Basement
LADIES' PANTIES \$1.00
Ladies Lov-Knit Panties. Locked stitched seams.
4 for **\$1.00**
Basement

Fall and Winter MILLINERY \$1.98

Shop, play or dine wearing one of our halo hats, a pompadour, a side-sweep, a snap-brim or one of the saucy off-the-face styles. These come in colors of golden cherry, kelly green, autumn green, soldier blue, old glory red, and the ever good navy, brown and black.
3rd Floor



LEVINE'S PRICES TALK

It's a Thrifty Habit

DOLLAR DAY

NOV. 3RD. DOORS OPEN 8 A.M.

Men's Winter
MACKINAW
\$6.95

Men's all wool mackinaws in blue and brown plaids. Full length with three piece belts. This garment is an outstanding value.

Main Floor

Men's
Melton
Jackets
\$3.98

Men's blue melton jackets. 25 in. all wool with a zipper pocket and slip-over front. With a tailored back and good length.

Main Floor

LEVINE'S
PRICES TALK

Boys' Sweaters
\$1

Boys' knit sweaters in fancy two-tone colors. Choice of slip-over, button or zipper fronts. Sizes 28 to 36. Ages 8 to 16.

Balcony

INFANT'S BLANKETS
\$1.00

Infants' Peppercell crib blankets. 36 x 50. Satin bound, choice of pink or blue.

Balcony

Men's Gabardine
SHIRTS
\$2.49

Men's slightly irregular gabardine shirts in a wide range of patterns and colors. The defects in these shirts are hardly noticeable and they are the same shirt as our \$4.00 line. They are dressy and neat in appearance.

Main Floor

LEVINE'S

Boys' Pajamas
\$1.50

Boys' warm two-piece flannel pajamas. Striped patterns. Size 8 to 18. 2 for \$1.50

Balcony

Silk
SE
\$1

and Hose. First at Silk House.

floor

Men's
DRESS SHIRTS
\$1

They are all sanforized, have good buttons, and are nicely tailored. They are at very low cost.

Main Floor

Boys' Leatherette
JACKETS
\$1.98

Boys' leatherette, water-repellent jackets. In combination colors of blue, green, tan, red, and gray. With knit wrists and with Ragland sleeves. Sizes 6 to 18.

Balcony

Boys 2 Piece
SUITS
\$2.99

Double breasted coats. Long pants. Sizes 2 to 8. In colors of blue, brown, green and in a fancy heringbone weave.

Balcony

Boys' Unions
\$1

Monarch Brand in full combed cotton yarn. Choice of short sleeves and legs or long sleeves and legs. Size 6 to 18.

Basement or Balcony

Children's Oxfords
\$1

Children's brown and black oxfords with solid leather soles. Sizes 8 1/2 to 3.

Basement

Boys Pants
\$1

Boys' sanforized slack model pants. A wide range of colors. Sizes 3 to 16.

Basement

72 x 90
Seamed
Sheets
\$1

2 for \$1

LADIES' SPORT BLOUSES
\$1

Beautiful sport blouses in whites, stripes and pastels. Sizes 32 to 40. A wonderful group to select from.

Third Floor

MEN'S PANTS
\$1.98

Men's make thin pants. Genuine heat seal, double pockets. Good "kick" stock. IDEAL FOR MEN WHO WANT something good and serviceable and neat looking.

Main Floor

Men's
SWEATERS
\$1.98

Men's better trimmed sweaters in blue, brown, and green. This is an outstanding value and we can fit you. Sizes 34 to 44.

Main Floor

Prepare For Winter...
MEN'S TOP COATS
\$11

One group of men's top coats. All wool, single or double breasted. Models in loose or belted backs. Colors in grays, blues and tans.

Main Floor

An Outstanding Dollar Day Feature
MEN'S FALL SUITS
\$12

Men's single or double breasted suits. Comes in regular sizes 34 to 42 only. In hard finish fabric and tweed or tweed effect.

Main Floor

Men's Sweaters
\$1

Men's cost style sweaters in solid colors. Sizes 38 to 46. Basement.

Drapery Materials
\$1

50" drapery materials. Pre-shrunk, sun and tub fast. All new patterns.

Basement

Shirting
\$1

36" covert shirting in colors of blue and gray.

Basement

Gowns and Pajamas
\$1

Ladies' evening gowns and pajamas. Also tuck stitch. Long sleeves. Really ideal for winter. Sizes 16 to 28. In pink, blue and white. Also some rayon knits.

Third Floor

LEVINE'S LADIES' NEW WASH FROCKS
\$1

A special group that we have marked down for Dollar Day. Regular \$1.98 Betty Joyce wash frocks... black and whites only. Sizes 8 to 14.

Third Floor

ONE BIG TABLE
MEN'S & BOYS' WEAR
\$1

One large table of men's and boys' wear consisting of irregulars, and soiled odds and ends of: Pajamas, shirts, boys' semi-dress overalls, men's boot pants.

Choice 2 for \$1

Basement

CRETONNE
\$1

36" gay floral patterned cretonne. Suitable for comforts, quilts, and drapery.

Basement

Ladies' Panties
\$1.00

2 for \$1.00

Ladies' lace trimmed and tailored panties. Rayon knit. Size S. M. L.

3rd Floor

SLIPS
\$1.00

Lace trimmed and tailored slips in satins and crepes.

3rd Floor

LADIES' GLOVES
\$1.00

Kaysers beautiful new "Chamoisette" and "Leatherette" American made, long wearing double woven sueded cotton gloves.

Main Floor

LEVINE'S
LADIES' SMART FALL BAGS
\$1.00

Bags to enhance your costume. A selection that you will marvel over when you see them. Of course the seasons outstanding colors.

Main Floor

LADIES' TAILORED OR FUR TRIMMED COATS
\$15

Your choice of fine fur-trimmed or tailored styles. A group of Betty Rose Sport coats included in this selection at this price for Dollar Day.

Third Floor

LEVINE'S LADIES' SPORT Sweaters
\$1

All wool sweaters. Slip-over or button front styles. Sizes 32 to 40. Sweaters for all occasions. To be worn in all combinations.

Third Floor

all and Winter
MILLINERY
\$1.98

Line wearing one is a pompadour, a snap-brim or any off-the-face come in: navy, kelly green, soldier blue, old and the ever good and black.

3rd Floor

LADIES' SPORT JACKETS
\$3.98

A fine assortment of sport jackets in all colors. Plenty of reds. Sizes 12 to 20. Smart new belted tie styles. See them Monday.

Third Floor

66 x 80
Double Cotton Blankets
\$1

8% wool blankets. Double size 66x80 in. In plaids, pattern bound edges in green, blue, red and pink.

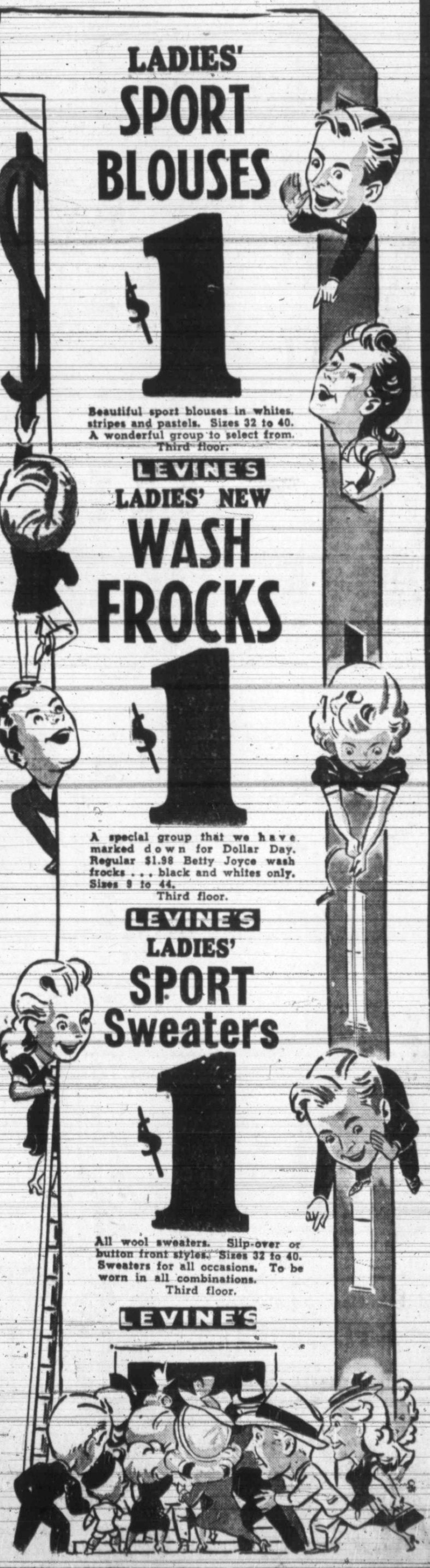
Basement

Boys' Sweatshirts
2 for \$1

Boys' fleece lined cotton sweat shirts in white or unbleached. Size small, medium and large.

Balcony

LEVINE'S
PRICES TALK





Boyer And Sullavan Star In "Back Street" At The Tech

Double Bill Is On At Arcadia

TWO of the screen's most favored stars, Charles Boyer and Margaret Sullavan, are teamed together in Fannie Hurst's sensational and famous novel, "Back Street", which shows today and Monday at the Tech theater.

"Back Street" is the story of a girl who is content to live in the back street of a successful man's life, demanding nothing but that he love her; helping him to a world-recognized success, while she herself remains in the shadows.

Theme Is Bold

The boldness of its theme, its candid handling of the situations, and great emotional story have made it one of the most talked-of pictures of the day.

Richard Carlson, Frank McHugh, Tim Holt, and Samuel Hinds also have prominent roles in the picture.

A full program of entertainment, with the double billing of "Primrose Path" and "Million Dollar Baby" can be had at the Arcadia theater today and Monday.

The spicy romance of a "Dead End" girl and a live wire boy is the theme of Primrose Path starring Ginger Rogers and Joel McCrea.

Lives in shanty town in what is known as Primrose Hill. She meets and falls in love with McCrea, marries him and everything is fine until he meets her family. Torn between loyalty to her family and her love for McCrea, Ginger is most unhappy until finally Joel is reconciled and takes the responsibility of her family off her shoulders.

Marjorie Rambeau and Miles Mander add drama to the picture as Ginger's mother and father. Queenie Vassar as "Grandma" composes the lighter side of the story.

A Cinderella Story "Million Dollar Baby" is a Cinderella story with plenty of new angles to brighten it up.

What would you do if you had a million dollars? "You can't buy love" is what Priscilla Lane found out. Finding her father had wronged Priscilla's grandfather, May Robson gives her a million dollars. At first Priscilla is deliriously happy but later she finds that money can actually be a "curse."



"BACK STREET"—TECH



"PRIMROSE PATH"—ARCADIA

"The Great Dictator"—With Charlie Chaplin—Is Headline Attraction At Midway For A Week!

"The Great Dictator"
One of the world's most publicized motion pictures, "The Great Dictator" is an epochal film which has thousands rocking with laughter and other thousands in political tumult.

Debated from the sidewalks to the throne rooms of the earth's mightiest powers; hailed as one of the standouts in Hollywood's history; banned as propaganda in several foreign nations, and branded as one of the nation's most unusual presentations—this photoplay is truly "something different."

Charlie Chaplin Stars
Charlie Chaplin is the headline attraction in the picture.

And his is a role unlike any before portrayed on the screen.

The picture starts a week's showing at the Midway theater today.

Costing more than \$2,000,000, the production is the most ambitious and the most expensive that Chaplin has ever attempted. But that fact is no more important than the fact that it involves the little clown in artistic responsibilities and caricature that he has never before attempted.

For in "The Great Dictator," Chaplin is seen not only as the little tramp with the derby, the cane and the awkwardly fitting shoes, but in another role as well—that of a mighty dictator of a war-mad power.

There are two stories that converge—the story of the little barber from the ghetto, and the story of the palace.

Notwithstanding the fact that Charlie has the omnipresence of a dual role, the cast that supports him in "The Great Dictator" is larger by far and far more important than in "Modern Times."

"City Lights" or any of the earlier Chaplin comedy masterpieces. Paulette Goddard, who has achieved a stardom of her own since she was first introduced in a Chaplin comedy, again is his leading lady, and it is she with whom he plays the poignant romance of the story. Jack Oakie is seen and heard in the connivings of the rival dictator, Napoleon. Reginald Gardner, well remembered on Broadway as the man who made wallpaper talk, is Schultz, aide to the dictator.

Other outstanding performers include Henry Daniell, Billy Gilbert, Grace Hayle, Carter de Haven, Maurice Moscovitch, Emma Dunn, Bernard Gorcey and Paul Weigel.

And Chaplin talks! How? His first speech in the picture has been given a dramatic frame; it is an event. He is still the mild and pathetic little man with the doe eyes. His speech is exactly what you would expect as the little clown of screen history. But as the mad dictator, he thunders and roars, rants and screams into a dozen withering microphones in an undecipherable guttural.

Chaplin, breaking the silence that habitually enshrouds the production of his pictures, points out that notwithstanding any burlesque of history and world events that might be found in "The Great Dictator," no change in the story was necessitated by those events. It's as great as they say it is!

Tune In: 1340 On Your Dial KFYO'S Radio Program The Avalanche-Journal Station

| SUNDAY, NOVEMBER 2 | |
|--------------------|---------------------------------|
| 8:00 | Tabernacle Baptist Church |
| 8:15 | Central Baptist Church |
| 8:30 | 5th Street Church of Christ |
| 8:45 | Combsland Presbyterian Church |
| 9:00 | Grace Gospel Church |
| 9:15 | W. Lee O'Daniel |
| 9:30 | B. B. C. News (MBS) |
| 9:45 | Serenade of Semi-Classics |
| 10:00 | Doverton's Men's Bible Class |
| 10:30 | Interlude |
| 10:30 | Sunday Morning Revue |
| 11:00 | Interlude |
| 11:30 | Broadway Church of Christ |
| 11:45 | The Great Dictator |
| Afternoon | |
| 12:00 | News |
| 12:15 | Sunday Serenade |
| 12:30 | Movie Roundup |
| 12:45 | Interlude |
| 12:55 | Goodwill Program |
| 1:00 | Movie Roundup |
| 1:30 | Sweet Music |
| 1:45 | Christian Science Program |
| 2:00 | All Church Hour |
| 2:15 | Abernathy Men's Bible Class |
| 2:30 | Lutheran Hour |
| 2:45 | Four Star Show |
| 3:00 | National Education Week |
| 3:15 | Four Star Show |
| 3:30 | Shadow (MBS) |
| 3:45 | Parade of Stars |
| 4:15 | Christian Science Program |
| 4:30 | Building—Dinner (MBS) |
| 4:45 | Dinner Music |
| 5:00 | Sermon in Miniature |
| 5:30 | Nobody's Children (MBS) |
| 7:00 | American Forum of the Air (MBS) |

'Parade Of Stars' Program Will Be Heard Over KFYO With Ken Murray Emceeing

Fun for the millions is the idea behind the new "Parade of Stars" program which will be heard over Station KFYO Sunday afternoon Nov. 2, 5 p. m.; Tuesday morning, Nov. 4 at 9:30 a. m., Thursday morning, Nov. 6 at 9:30 a. m., and Saturday morning, Nov. 8 at 10:15 a. m.

The four-day series will spotlight Ken Murray, trigger-witted comic, celebrated for his stage, radio and screen performances. Murray appears both as a comedian and master of ceremonies.

Kenny Baker To Sing
Murray will introduce a wealth of additional talent.



KEN MURRAY

| | |
|-------|----------------------------|
| 8:00 | Concert Moods |
| 8:30 | Monday Night Swing Session |
| 10:00 | News |
| 10:15 | In The Groove |
| 10:30 | Radio News (MBS) |
| 11:00 | Sign Off |
| 7:00 | Dinner Dancing—Murr |
| 7:30 | Lone Ranger (MBS) |

NO ADVANCE IN ADMISSION
Only 9c and 22c
Sunday and Monday Only

Forget Propaganda And War Troubles—
Enjoy one of the best pictures of the Year!

FILM ACHIEVEMENT!
The teaming of two great stars for the first time... in the greatest American love story of all time and one of the best-sellers of the century!

Charles BOYER & **Margaret SULLAVAN**

BACK STREET
by FANNIE HURST

— Added —
Looney Tunes, Color Cartoon and Late News

BIG DOUBLE FEATURE
ARCADIA
THE FAMILY THEATRE

Now Showing
Added
Merrie Melodies
And Terrytoon
Cartoons

Ginger ROGERS
Joel McCREA
PRIMROSE PATH
With
MARJORIE RAMBEAU
FEATURE NO. 2

She WAS A Million Dollar BABY!

But she found that money was a handicap... when it came to the right chap!

PRISCILLA LANE
JEFFREY LYNN
RONALD REAGAN

"Million Dollar Baby"
— with —
MAY ROBSON, LEE PATRICK AND HELEN WESTLEY

SEE IT NOW FIRST TIME AT Popular Prices!

MIDWAY
1800 BLOCK ON BROADWAY

SEE IT NOW FIRST TIME AT Popular Prices!

NOW SHOWING!

WE HAVE MET THE PRODUCERS' PRICE TO BRING YOU THE GREATEST COMEDY SENSATION OF THE PAST DECADE... EXACTLY AS SHOWN ON ITS FAMED ROADSHOW PERFORMANCES!

CHARLIE CHAPLIN **JACK OAKIE**
HENRY DANIELL **PAULETTE GODDARD**
REGINALD GARDNER **BILLY GILBERT**

The Great Dictator
"The Most Eagerly Awaited Picture of Our Time"

FOR THE MOST COMPLETE ENJOYMENT OF THIS PICTURE
SEE IT FROM THE BEGINNING

FEATURES BEGIN:
1:00 P. M. 3:20 P. M. 5:40 P. M. 8:00 P. M. 10:20 P. M.

USUAL CONTINUOUS PERFORMANCE
TODAY AND EVERY DAY THERE ARE
2,500 UNRESERVED SEATS AT THE MIDWAY
(5 Continuous Performances, 500 Seats Each Performance)

TO CONFORM WITH THE TERMS OF OUR CONTRACT ON THIS PICTURE THE FOLLOWING ADMISSION PRICES WILL BE CHARGED!

CHILDREN: 17c
INC. DEFENSE TAX
WEEK DAYS 9c AND 35c BEFORE 6 P. M.

ADULTS: 44c
INC. DEFENSE TAX

THE CRITICS THOUGHT IT GREAT!

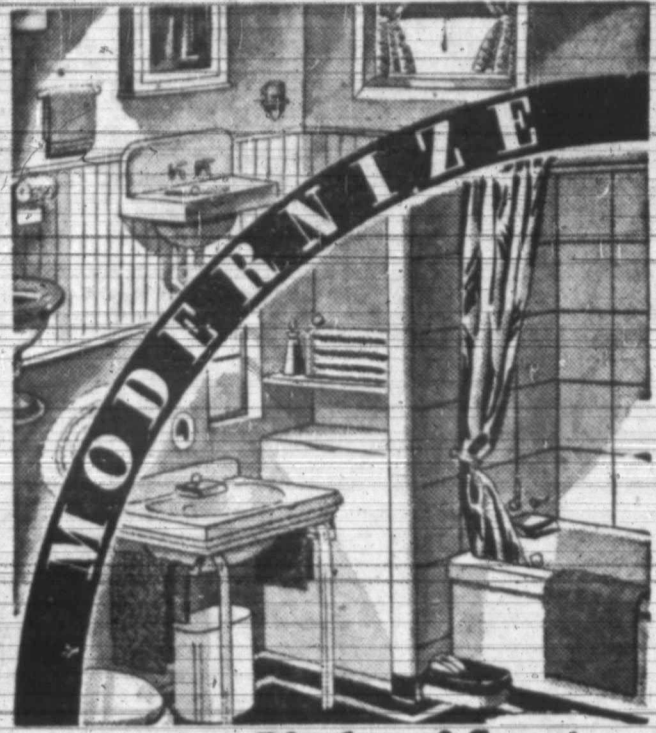
"One of the greatest pictures ever made!"
—Damon Runyon

"New York's to Charles Chaplin's 'The Great Dictator'!"
—Walter Winchell

"It's Chaplin's best — and that means the best picture I have ever seen!"
—Ira Wolfert, N. A. Newspaper Alliance

DOORS OPEN AT 12 O'CLOCK

The Bath Room Is Used Every Day And The Cost Is Low—



See Our Display of Smart
Bath Room Fixtures
LOWEST PRICES AND TIME PAYMENTS
ANTHONY CO.

2220 18th Plumbing and Heating Phone 467



Let us do the job

Many home owners are inclined to neglect their roofs, with the unpleasant result that the roof soon deteriorates. If your roof is in bad condition you owe it to yourself and to your family to have it put in good shape. You'll be surprised to learn how little it costs to have a really good, new roofing job. We can do it for you quickly and economically, and do a thoroughly excellent job. Call us today, won't you?

10 Year Guarantee

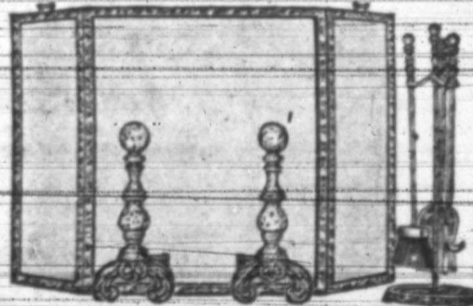
- No Down Payment
- Free Estimates
- Easy Payments

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FIREPLACE ENSEMBLE \$19.50

Screen, Andirons and Fire Set...



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EYE, EAR, NOSE & THROAT
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Dr. J. P. Lattimore
Dr. H. C. Maxwell
Dr. G. S. Smith
Dr. W. A. Reser
Dr. J. D. Donaldson
Dr. R. H. McCarty (Cardiology)
OBSTETRICS
Dr. O. B. Hand
X-RAY AND LABORATORY
Dr. James D. Wilson
RESIDENT PHYSICIAN
Dr. Wayne Reser
Clifford E. Hunt, Superintendent
J. H. Felton, Business Manager
PATHOLOGICAL LABORATORY
X-RAY AND RADIUM SCHOOL OF NURSING

Avalanche-Journal Want Ads Pay

Texas News Briefs

BANKS HAVE SMILE
DALLAS, Nov. 1. (AP) — The banks had a big smile and handshake for a noted visitor yesterday. He was Jesse James, the new state treasurer.

INSTRUCTOR IS KILLED
CORPUS CHRISTI, Nov. 1. (AP) — Naval air station authorities announced today that Lieut. J. A. Wells of Minneapolis Minn. an instructor, was killed Friday when his fighter plane crashed into Corpus Christi bay. His body was recovered by salvage boats. Ensign J. B. Eilson of Elizabeth, Pa., an instructor, and Cadet J. S. Taber of Kearney, Mo., bailed out of their naval plane Friday and parachuted to safety. Their aircraft was destroyed.

RIGID INSPECTION
ELLINGTON FIELD, Nov. 1. (AP) — About 700 soldiers of the 65th air base group, largest unit here, sweated through a rigid barracks inspection today by Col. W. H. Reid, field commander. They had been scrubbing, rubbing and dusting and spading for four days in preparation. They arose at 4 a. m. today to make sure that their equipment was spotless. A single missing uniform button could mean restriction to barracks for two days.

PROPOSAL CONSIDERED
HOUSTON, Nov. 1. (AP) — University of Texas regents today considered a proposal to absorb the \$200,000 Texas dental college of Houston, with no strings attached. Dr. W. H. Scherer, president of the college's trustees, announced the offer was in the interest of national defense, public health, dental education and the profession of dentistry.

HEARING IS SET
AUSTIN, Nov. 1. (AP) — This month's statewide oil proration hearing will be held at Austin, Nov. 17, the Texas Railroad Commission announced today. The hearing will be to obtain data upon which to base the December oil production order.

BETTER KEEP QUIET
AUSTIN, Nov. 1. (AP) — Wise-aces aren't likely to be "yoo-hooing" at nine University of Texas boys who are studying practical nutrition right alongside the girls who want to be housewives. The nine are Capt. Pete Layden, Jack Crain and seven other huskies from the Texas football team. The athletes are taking the course as part of their studies toward a degree in physical education.

OFFICIALS TO MEET
TEMPLE, Nov. 1. (AP) — Organization of Texas cities for defense will be a part of the program at Texas city officials Thursday when they meet here for the 29th annual convention of the League of Texas Municipalities. The league sessions will be preceded by conferences of assessing officers, finance officers and the municipal utilities league.

WAGES INCREASED
SAN ANTONIO, Nov. 1. (AP) — Wages were increased today for 50,000 workers on WPA projects in Texas. H. P. Drought, state administrator, announced here. The raise is expected to increase the November WPA payroll \$248,000. Persons employed in administrative or supervisory capacities are not included in the pay increase, nor are workers on projects exempted from the usual 130-hour a month limitation.

DR. J. B. McCORKLE
DENTIST
307 Myrick Building
Lubbock, Texas Phone 6591

Dr. A. E. Gesell
DENTIST
234 Lubbock National Bldg.
Dial 2-2681

Payne Duplex Register Furnace
One of the most flexible furnaces ever built for heating one or two story homes without basement. Easily installed.

SAMSON Plumbing Co.
"Dependable Service"
2312-13th
Dial 2-1862

WASH TUBBS



THE LONE RANGER



JOE PALOOKA



FRECKLES AND HIS FRIENDS



ASLEEP AT THE SWITCH



DEAD MEN TELL NO TALES



AN OLD FRIEND



TWO OF A KIND



BY CRANE



BY FRAN STRIKER



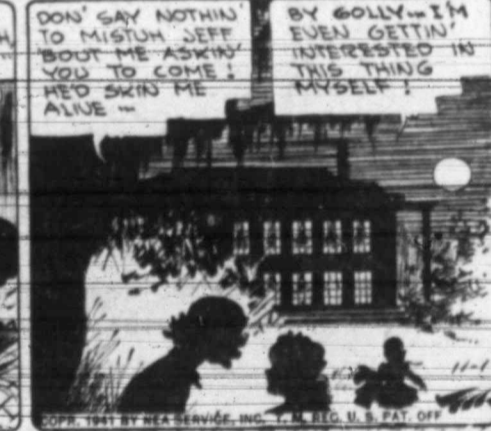
BY HAM FISHER



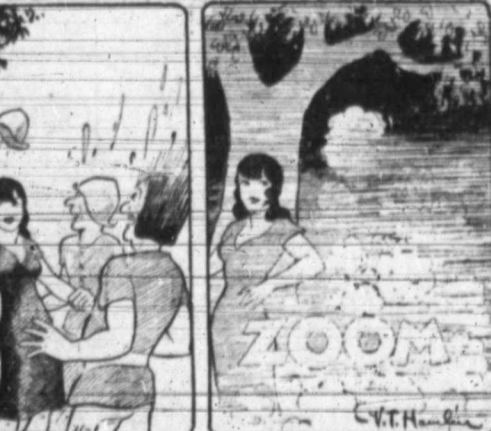
BY BLOSSER



BY MARTIN



BY HAM'IN



BY WALT DISNEY



Free Check-Up Of
The excessive rain and mud the last few weeks has caused extra wear in these parts. Have them checked now before further wear ruins them and costs you more. If they are not cleaned out properly and lubricated... it may call for new ones. Drive a safe car... and properly cared for car.

USE OUR BUDGET PLAN

KUYKENDALL
"We Know Chevrolet" "You Know Us"

- Steering
- Alignment
- Brakes

BOOTS AND HER BUDDIES



VERY MYSTERIOUS



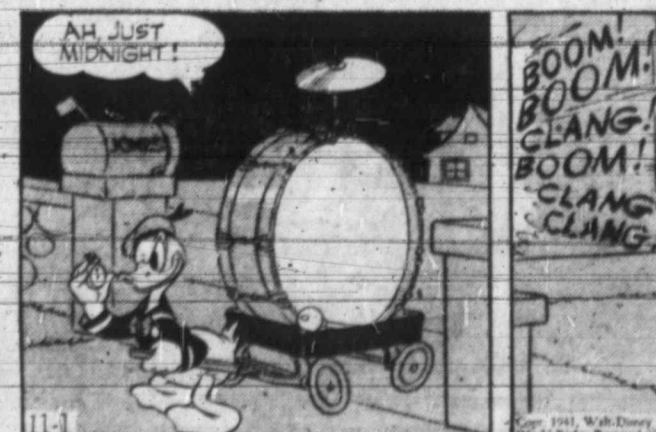
ALLEY OOP



PARDON US

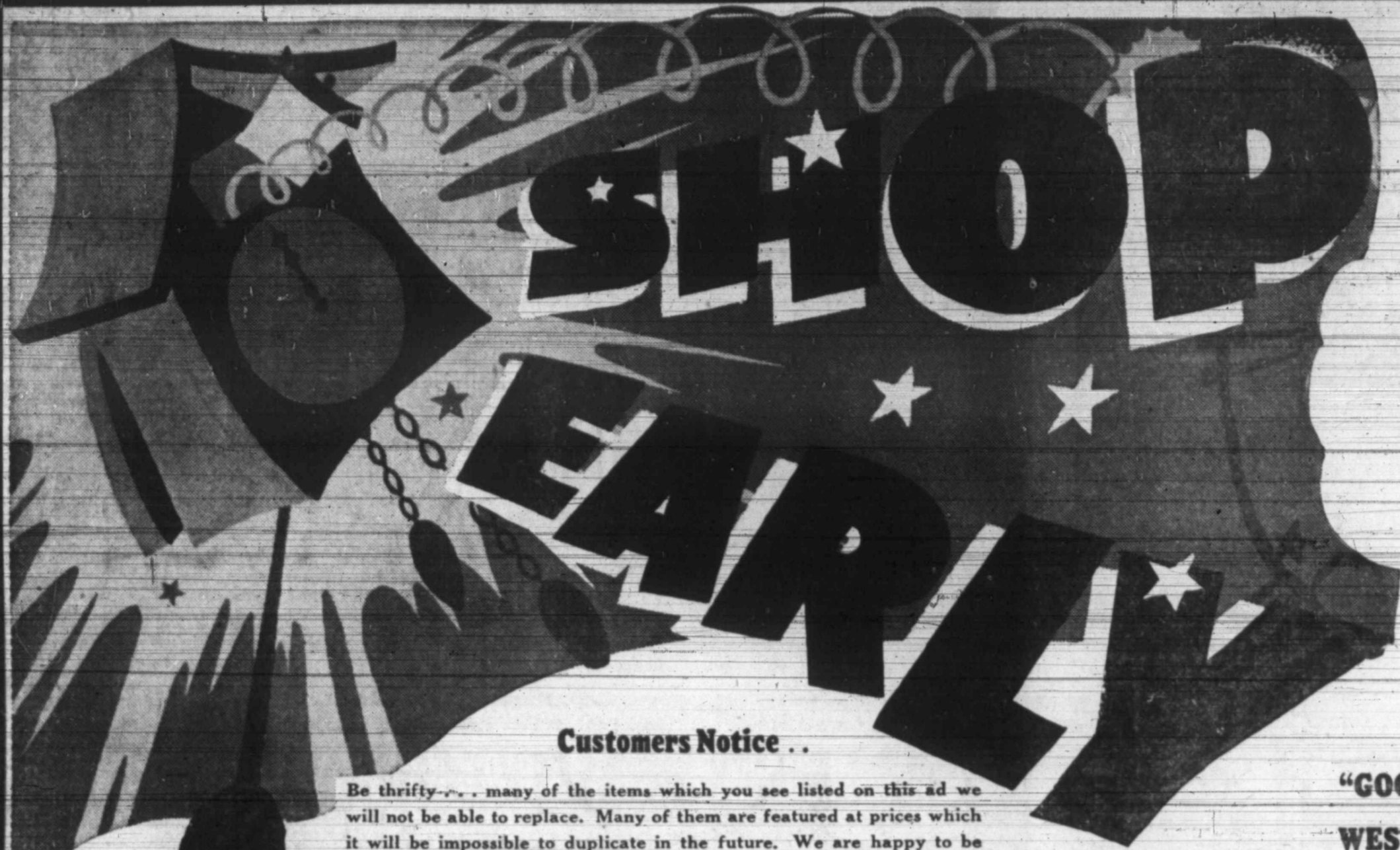


DONALD DUCK



BEATEN AT HIS OWN GAME!





FOR CHOICE SELECTIONS DOLLAR DAY

J. C. PENNEY CO.

Customers Notice . .

Be thrifty . . . many of the items which you see listed on this ad we will not be able to replace. Many of them are featured at prices which it will be impossible to duplicate in the future. We are happy to be able to offer them to you this Dollar Day. Be thrifty, take advantage of this saving.

Also See Page 7

"GOOD GAME WESTERNERS"

MEN'S GOOD AND WARM
Sweat Shirts 79¢
• Silver
• Size 36 to 44

MEN—WE HAVE SOME MORE
KHAKI PANTS \$1.39
• Tan • Green
• Taupe • Bar Tacked
• Sanforized

WHILE THEY LAST—NO LIMIT
ARMY CLOTH \$1.98
SHIRTS • Sanforized • Texas Tan
PANTS • Green
Each

EXTRA SPECIAL
NEST OF THREE
MIXING BOWLS \$1.00
BEAUTIFULLY
COLORED
EARTHEN WEAR
SET

MEN'S HEAVY WINTER
UNIONS 69¢
Long Sleeve and Leg
• Good and Warm

MEN'S WARM BLANKET
ROBES \$2.98
Warm • Long
• Turn Up Collar
Others 3.98

LADIES • SEE THESE
DRESSES \$1.55
Rack After Rack
To Pick From • Solids
• Prints • Florals

LARGE ASSORTMENT LADIES BRENTWOOD
DRESSES 2.00
Junior and Misses Sizes
Solid Colors and Prints

MEN'S WOOL FELT
HATS \$1

MEN'S ANY STYLE
Underwear \$1
Shirt, Shorts, Briefs
4 for \$1

MEN'S ARMOR FOOT
SOCKS \$1
4 for \$1

MEN'S WARM OUTING
FLANNEL
PAJAMAS \$1.19

MEN'S 9-OZ. BRADED
SANFORIZED
PANTS \$1.10

MEN'S OUTING
FLANNEL
NITE-SHIRT \$1

MEN'S 100% WOOL
PLAID
JACKETS \$2.98
Bright Colors

MEN'S FLEECE LINED
Sweaters \$1

CHILDREN'S
UNIONS \$1
Rayon-Stripe
One Piece
Elastic
Drop Seat
3 For \$1

TAFFETA
SLIPS \$1
• 4-Gore • Ruffle Trim
• Royal • Wine
• Black
• Navy
• Sizes
32 to 44

CHILDREN'S
KNITTED SLEEPERS \$1
With
Feet
3 for \$1

FULL BEDSIZE CHENILLE
BEDSPREADS \$2.98
• 100% American
Cotton
• White • Pastels

Cotton Chenille
THROW
RUGS \$1
22x36
Colored

SPECIAL
CHEST OF
DRAWERS \$1.98
31" by 15"
"5"
Drawers

Men's 50% Wool
Lined
JACKETS \$1.79
"Blanket Lined"
Zipper
Front

MEN'S
Cotton or Part Wool
Work
SOCKS \$1
10 Pr.
For . .

VESTS
AND
PANTIES \$1
TUCK STITCH
Rayon and
Cotton
4 for \$1

SPECIAL
5% WOOL Blanket \$1
Single
70 x 80

FARMERS AND COTTON PICKERS
GRADE "A" COTTON
DUCK 19¢ yd.
8 Oz. • 29" Wide

IRREGULAR BIG MAC
OVERALLS \$1.05
Sizes 36-38-40 Only!
• Blue • Sanforized

8-In. Top
Steel Safety Toe
Work Shoe \$6.50

MEN'S
Cotton or Part Wool
Work
SOCKS \$1
10 Pr.
For . .

WHITE
SHEET
Blankets 69¢
70 x 80
100%
Cotton

COTTON STAMP SPECIAL
Double
BLANKETS \$1
• 70 x 80 • Double Bed Size

COTTON WORK
GLOVES \$1
10¢ Pr. | 2 Pr. 25¢ | 15¢ Pr.

SPECIAL ON PENNEYS
SLIP COVERS \$1
Material
• 48" Wide • Floral
4 Yards For

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Your Cotton Stamps Buy Greater Values At Penneys

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

We're With You Red Raiders
Don't Miss Page 7

"FIRST In Lubbock—FIRST On The South Plains"

LUBBOCK AVALANCHE-JOURNAL

LUBBOCK, TEXAS

COMIC SECTION

SUNDAY, NOVEMBER 2, 1941

Tarzan

by EDGAR RICE BURROUGHS

DESERT MARKSMEN



KAMUR WARNED TARZAN NOT TO VENTURE AMONG THE FIERCE BEDOUINS.

"IF YOU MUST, I'LL GO WITH YOU," HE SAID. "I'LL TAKE THE RISK ALONE," TARZAN ANSWERED. THEN HE BEGAN THE DESCENT INTO THE DESERT.



AS HE NEARED THE CAMP, ARMED BEDOUINS GATHERED BEFORE THE TENTS. "SALAAM ALEIKUM," TARZAN GREETED.



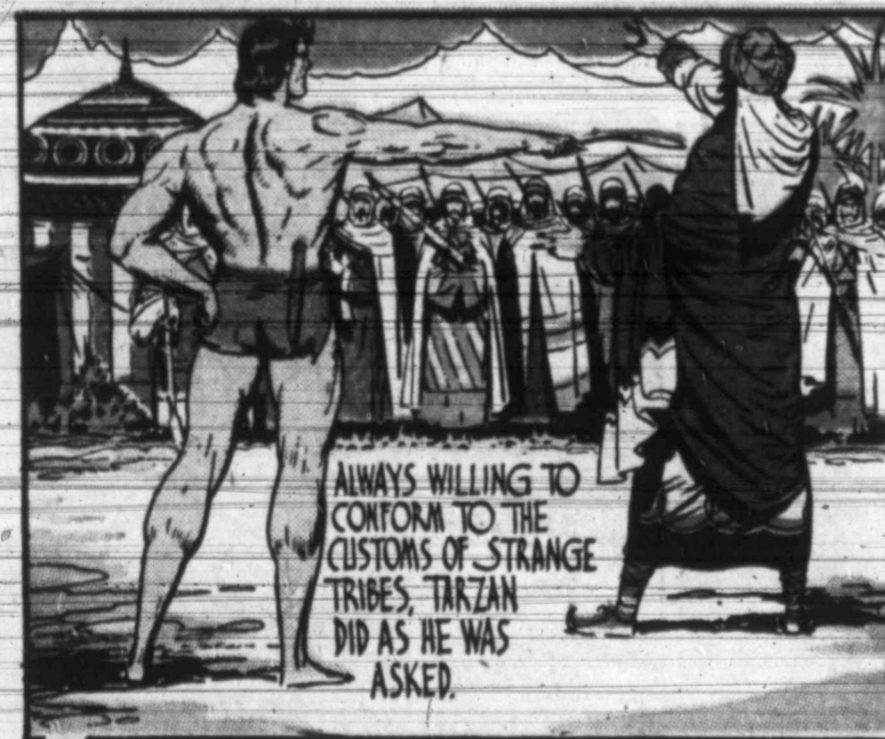
"PEACE TO YOU," THE BEDOUINS REPLIED, BUT THEY DID NOT RELAX THEIR VIGILANCE.



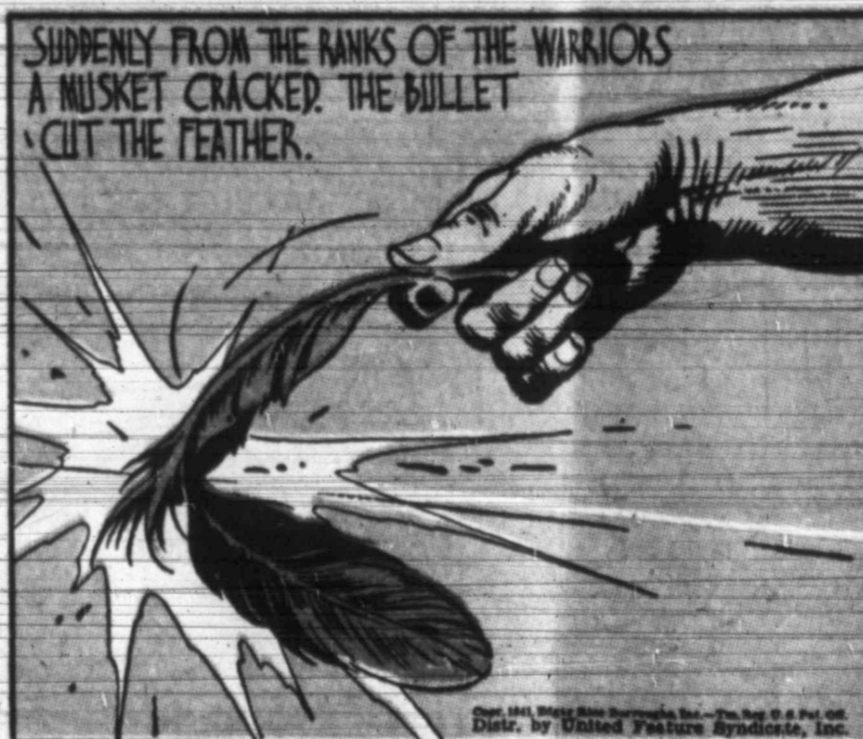
THE OLD SHEIK CAME FORWARD AND HANDED TARZAN A FEATHER. "WHAT'S THIS?" THE JUNGLE LORD INQUIRED.



"IF YOU HOLD IT AT ARM'S LENGTH, YOU'LL DISCOVER ITS PURPOSE."



ALWAYS WILLING TO CONFORM TO THE CUSTOMS OF STRANGE TRIBES, TARZAN DID AS HE WAS ASKED.



SUDDENLY FROM THE RANKS OF THE WARRIORS A MUSKET CRACKED. THE BULLET CLEFT THE FEATHER.



THE SHEIK SMILED. "IT IS OUR CUSTOM TO SHOW OUR MARKSMANSHIP AS A WARNING TO THOSE WHO WOULD DO US EVIL."



"I NEED A CAMEL," TARZAN SAID ABRUPTLY. "I'M BOUND FOR SOUFARA TO FIND ALLIES AGAINST DAGGA RAMBA."



"DAGGA RAMBA IS DANGEROUS," THE SHEIK GAUNTED. "WE'LL NOT OFFEND HIM BY AIDING HIS FOES. WE'LL GIVE YOU NO CAMEL!"



"I INTEND TO HAVE ONE," THE APE-MAN SAID. THE SHEIK SCOWLED. "YOU'D DO WELL TO REMEMBER THE FEATHER!"

HOBARTH—
NEXT WEEK: TRIGGER FINGERS

55c-11-2-41

E
S
AR

CO.

AL
REE
G
S

1.00

ES BRENTWOOD

2.00

MEN'S
SWEATERS

\$1

Men's 50% Wool
Lined
JACKETS

"Blanket Lined"
Zipper
Front
\$1.79

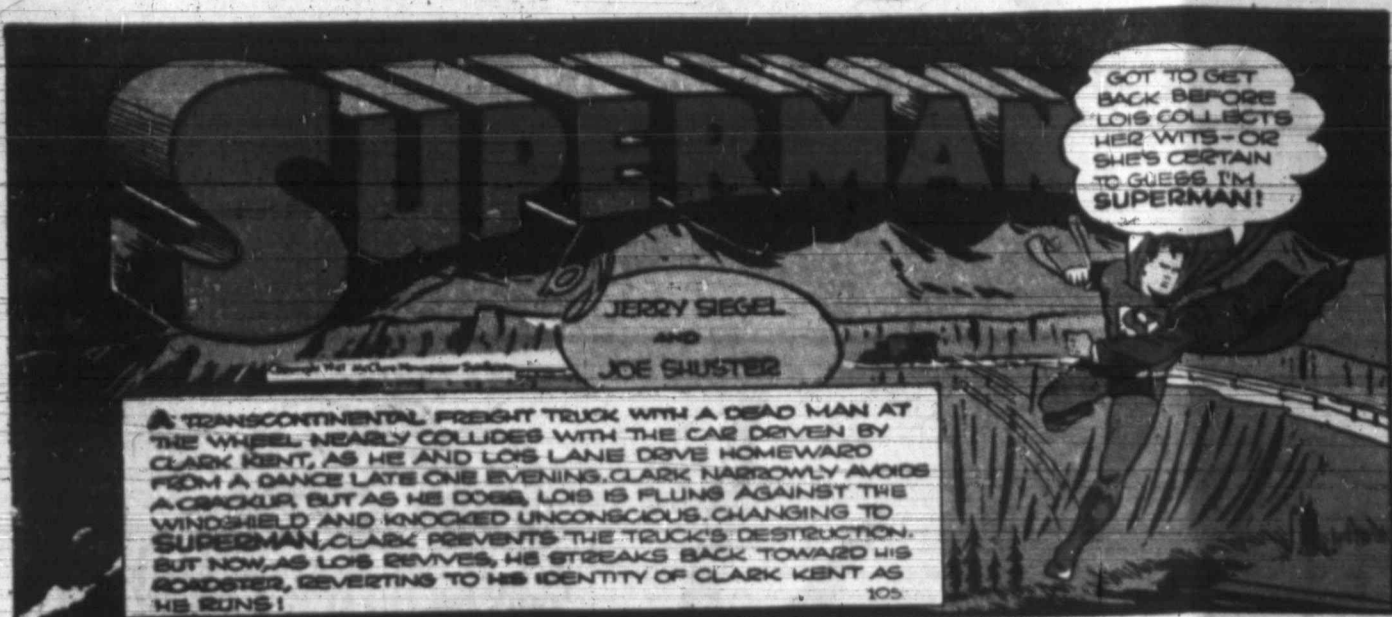
MEN'S
Cotton or Part Wool
Work
SOCKS

Pr. \$1

Special
54 in. Wide
WOOL AND
RAYON

\$1

Raiders
age 7



GOT TO GET BACK BEFORE LOIS COLLECTS HER WITS—OR SHE'S CERTAIN TO GUESS I'M SUPERMAN!

JERRY SIEGEL AND JOE SHUSTER

A TRANSCONTINENTAL FREIGHT TRUCK WITH A DEAD MAN AT THE WHEEL NEARLY COLLIDES WITH THE CAR DRIVEN BY CLARK KENT, AS HE AND LOIS LANE DRIVE HOMEWARD FROM A DANCE LATE ONE EVENING. CLARK NARROWLY AVOIDS A CRASH, BUT AS HE DOES, LOIS IS FLUNG AGAINST THE WINDSHIELD AND KNOCKED UNCONSCIOUS. CHANGING TO SUPERMAN, CLARK PREVENTS THE TRUCK'S DESTRUCTION, BUT NOW, AS LOIS REVIVES, HE STREAKS BACK TOWARD HIS ROOMER, REVEALING TO HIS IDENTITY OF CLARK KENT AS HIS BEING!



CLARK! WHAT HAPPENED?

WE ESCAPED THE CRASH BUT I JAMMED ON THE BRAKES SO HARD I WAS THROWN CLEAR OUT OF THE CAR. WE'D BETTER SEE HOW THAT TRUCK DRIVER IS!



IS HE—??

HE'S DEAD! WE'D BETTER NOTIFY THE POLICE!



THE POLICE VERDICT WAS THAT THE MAN HAD DIED OF A HEART ATTACK.

IT CERTAINLY WAS A CLOSE CALL FOR US! THANK GOODNESS YOU HAD THE PRESENCE OF MIND TO IMMEDIATELY TELEPHONE IN THE STORY.



WHAT'S THAT? COMOTION IN THE STREET... SCREAMING... LET'S SEE WHAT'S GOING ON!



A TRUCK— OUT OF CONTROL... PEDESTRIANS WILL BE HIT... (NOT IF I CAN HELP IT!)



WHERE DID THAT WIND COME FROM?

MY HAT—!



OUT INTO THE STREET DASHES SUPERMAN.

A FRACTION OF A SECOND TO ACT!



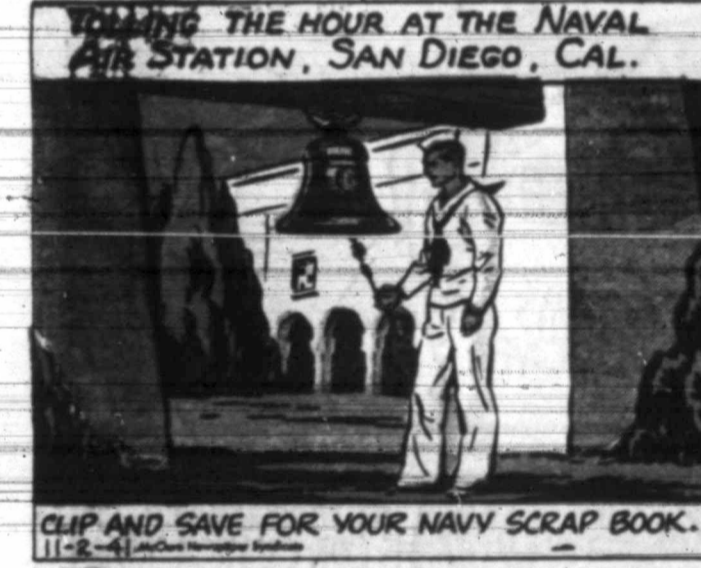
A TERRIFIED WOMAN TOIPS... THE SUBWAY TRUCK IS INCHES AWAY... ON RACES THE MAN OF TOMORROW!



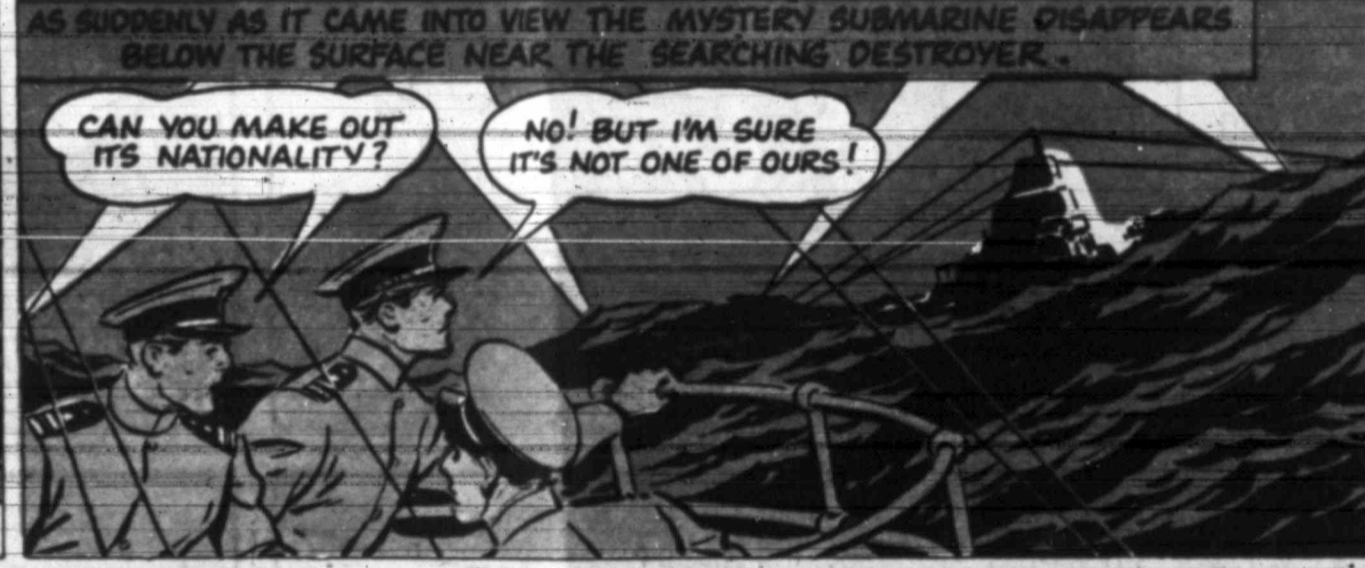
EEE-BEE!!

GOT TO REACH IT— IN TIME...!

NAVY BOB SUDDELE ★★★ by WILSON STARBUCK



YOUNG THE HOUR AT THE NAVAL AIR STATION, SAN DIEGO, CAL.



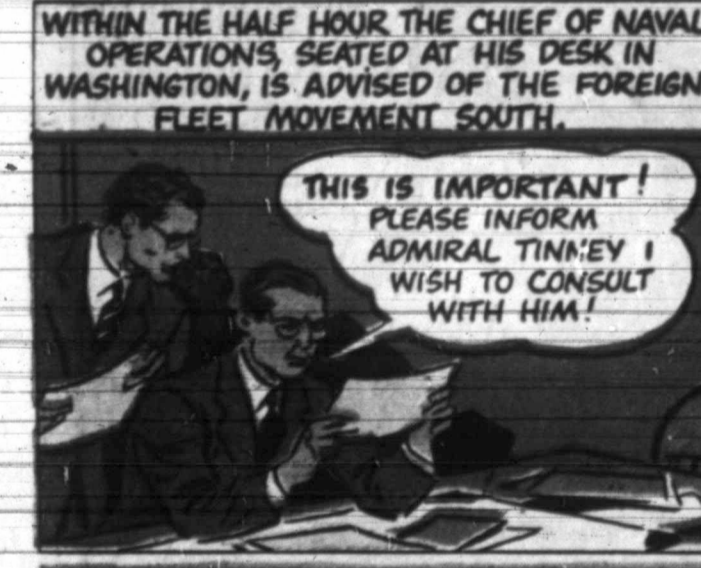
AS SUDDENLY AS IT CAME INTO VIEW THE MYSTERY SUBMARINE DISAPPEARS BELOW THE SURFACE NEAR THE SEARCHING DESTROYER.

CAN YOU MAKE OUT ITS NATIONALITY?

NO! BUT I'M SURE IT'S NOT ONE OF OURS!



RADIO FLAGSHIP AT ONCE — STRANGE SUBMARINE SIGHTED!



WITHIN THE HALF HOUR THE CHIEF OF NAVAL OPERATIONS, SEATED AT HIS DESK IN WASHINGTON, IS ADVISED OF THE FOREIGN FLEET MOVEMENT SOUTH.

THIS IS IMPORTANT! PLEASE INFORM ADMIRAL TINNEY I WISH TO CONSULT WITH HIM!



SOON IN THE NAVY DEPARTMENT, ADMIRALS AND CAPTAINS ARE PLOTTING THE PROBABLE COURSE OF THE FOREIGN FLEET AS REPORTS KEEP COMING IN FROM THE LONE DESTROYER THOUSANDS OF MILES AWAY IN THE BROAD PACIFIC.

WHERE WOULD YOU SAY THEY'RE HEADING ADMIRAL?

MY FIRST GUESS IS TOWARDS THE EAST INDIES!



ORDER THE PACIFIC FLEET TO BE READY TO GET UNDERWAY IN HALF AN HOUR!



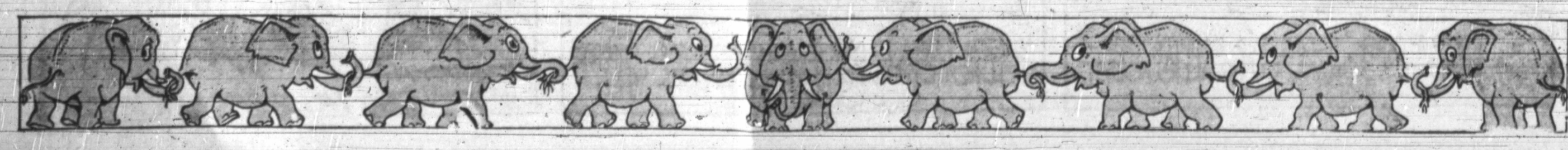
IN THE MEANTIME THE SUBMERGED SUBMARINE KEEPS ON ITS WAY, ITS CREW UNAWARE THAT IT HAS BEEN SIGHTED BY A U.S. DESTROYER!



WITH ENGINES STOPPED AND KEEN-EARED MEN AT THE LISTENING DEVICES, THE DESTROYER TRIES DESPERATELY TO LEARN THE COURSE OF THE UNDERWATER CRAFT.

HEAR ANYTHING JOE?

SOMETHING VERY FAINT OFF TO STARBOARD...



JANE ARDEN

Reg. U. S. Patent Office
by Monte Hatfield and Ross F. Ross

11-2
WHEN JANE SWITCHED PLACES WITH VELMA VANDEROCK IN THE DARK SHE DISCOVERED THAT HI CALBUR WAS TRYING TO WED THE HEIRESS TO THE VANDEROCK MILLIONS—

AND SO YOU HAD TO STICK YOUR NOSE IN MY AFFAIRS?

IF YOU LOVED HER— IF THIS WERE ON THE LEVEL— BUT IT ISN'T— YOU'RE AFTER HER MONEY!

THAT'S WHAT YOU SAY—

THIS "BIG SHOT" STUFF OF YOURS WAS THE TIPOFF, HI—

HOW DO YOU KNOW HOW I FEEL?

PRETENDING, IN FRONT OF THAT GIRL THAT REPORTERS WERE HOUNDING YOU FOR AN INTERVIEW—

LOVE— REAL LOVE— ISN'T LIKE THAT!

YOU ASKED ME HOW I KNEW— WELL, THAT'S IT!

ALL RIGHT— HAVE IT YOUR WAY— BUT GET THIS— I'M MARRYING THAT GIRL AND NEITHER YOU NOR ANYONE ELSE CAN STOP ME!

I HOPE YOU'RE WRONG!

RIGHT TO THE FRONT DOOR— AND WAS SHE MAD? SHE THOUGHT HER DAD SENT ME AFTER HER— THAT HELPED ME PUT IT OVER!

HELLO, TUBBY— DID YOU GET VELMA HOME ALL RIGHT?

YOU HAVE ANY LUCK WITH HI?

PLENTY— BUT IT WAS ALL BAD— COME ON, WE'LL HAVE TO MOVE FAST NOW!

SA—AY IF THAT STORY YOU'RE WRITING IS TRUE, IT RATES AN EXTRA OR SOMETHING, DOESN'T IT?

IT ISN'T— SO WE MAY LOSE OUR JOBS—

GET BILL WRIGHT, THE PRESS FOREMAN, ON THE PHONE— WE'LL NEED HIS HELP!

WHAT A STORY JANE— WHAT A STORY— WHERE'S ED? GOOD THING YOU CALLED ME— I'LL START THOSE OLD PRESSES HUMMING!

DON'T GET AHEAD OF ME BILL— THAT STORY IS A FAKE— BUT IT MAY KEEP A GIRL FROM WRECKING HER LIFE—

ARE YOU WITH ME?

IT'S THAT HORNET OF THE HIGH SEAS— THE NAVY'S NEW PATROL TORPEDO BOAT

"BATTLESHIPS, BEWARE!"

ELCO DESIGNER IRWIN CHASE BUILDS PT BOATS FOR THE NAVY— SMOKES THE NAVY MAN'S FAVORITE CIGARETTE— CAMEL

DIRTY WEATHER FOR OUR TRIAL RUN, CHASE

DIRTIER THE BETTER, LIEUTENANT

THIS BOAT CERTAINLY CAN TAKE IT— CHASE CAN BUILD 'EM AND HE CAN HANDLE 'EM, TOO

HE'S BEEN BUCKING THIS SEA 5 HOURS— NOT A SECOND'S RELIEF!

OPEN HER UP? GREAT GUNS— WE'RE DOING 60 NOW!

I'D RATHER GO OVER NIAGARA IN A BARREL

IF THIS BABY HAD WINGS SHE'D FLY—

SHE IS FLYING

JUST ABOUT! SHE'S GOT OVER 4,000 H.P.— THAT'S MORE THAN A 'FLYING FORTRESS'

HIGH-SEAS HORNET IS RIGHT— PLENTY OF STING IN THOSE 4 TORPEDO TUBES

AND PLENTY IN THOSE 4 MACHINE GUNS

SHE'LL BLAST A BATTLESHIP RIGHT OUT OF THE WATER. WELL, OUR 'CRUISE' IS ABOUT OVER, GENTLEMEN

NEVER TOOK SUCH A BEATING IN MY LIFE, CHASE. WHAT I WANT NOW IS A CAMEL!

CAMELS IT IS, COMMANDER. THEY'VE BEEN FIRST WITH ME FOR YEARS

YES, CAMELS ARE FIRST WITH MEN IN THE NAVY, TOO

IN THE NAVY
IN THE ARMY
IN THE MARINES
IN THE COAST GUARD

ACTUAL SALES RECORDS FROM SHIP'S SERVICE STORES, SHIP'S STORES, POST EXCHANGES, SALES COMMISSARIES, AND CANTEENS SHOW CAMELS ARE FIRST WITH MEN IN THE SERVICE!

NO MATTER HOW MUCH I SMOKE, CAMELS NEVER TIRE MY TASTE. THEY'RE EXTRA MILD AND THERE'S LESS NICOTINE IN THE SMOKE.

Irwin Chase
NAVAL ARCHITECT,
ELCO NAVAL DIVISION, ELECTRIC BOAT CO.

R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

THE SMOKE OF SLOWER-BURNING CAMELS GIVES YOU EXTRA MILDNESS, EXTRA COOLNESS, EXTRA FLAVOR AND

28% Less Nicotine

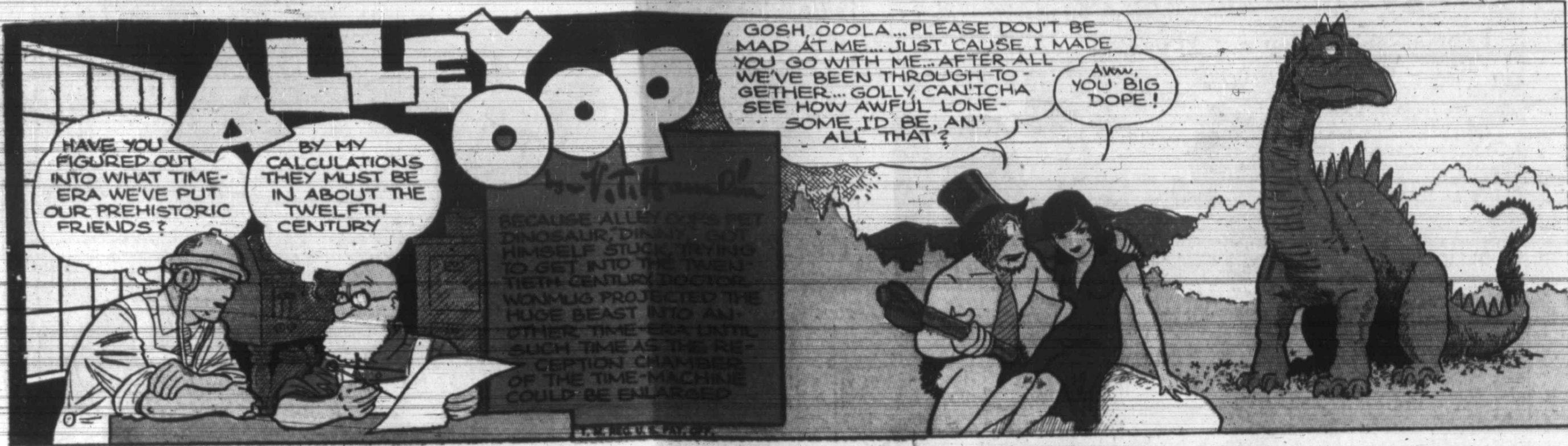
THAN THE AVERAGE OF THE 4 OTHER LARGEST-SELLING CIGARETTES TESTED— LESS THAN ANY OF THEM— ACCORDING TO INDEPENDENT SCIENTIFIC TESTS OF THE SMOKE ITSELF!



THE CIGARETTE OF COSTLIER TOBACCO

By burning 25% slower than the average of the 4 other largest-selling brands tested— slower than any of them— Camels also give you a smoking plus equal, on the average, to

5 EXTRA SMOKES PER PACK!



ALLEY OOP

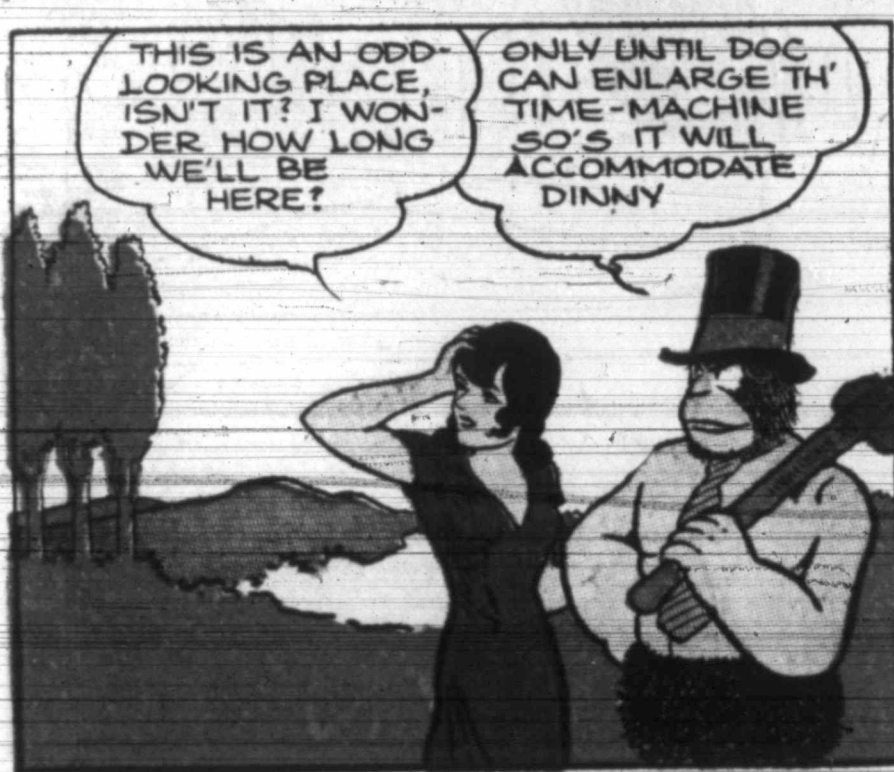
HAVE YOU FIGURED OUT INTO WHAT TIME-ERA WE'VE PUT OUR PREHISTORIC FRIENDS?

BY MY CALCULATIONS THEY MUST BE IN ABOUT THE TWELFTH CENTURY

BECAUSE ALLEY DINOSAUR DIDN'T MANAGE TO GET INTO THE TWENTH CENTURY... HE WAS PROJECTED THE HUGE BEAST INTO ANOTHER TIME-ERA UNTIL SUCH TIME AS THE RECEPTION CHANNELS OF THE TIME MACHINE COULD BE ENLARGED

GOSH, OOLA... PLEASE DON'T BE MAD AT ME... JUST CAUSE I MADE YOU GO WITH ME... AFTER ALL WE'VE BEEN THROUGH TOGETHER... GOLLY, CAN'TCHA SEE HOW AWFUL LONE-SOME I'D BE, AN' ALL THAT?

Aww, YOU BIG DOPE!



THIS IS AN ODD-LOOKING PLACE, ISN'T IT? I WONDER HOW LONG WE'LL BE HERE?

ONLY UNTIL DOC CAN ENLARGE TH' TIME-MACHINE SO'S IT WILL ACCOMMODATE DINNY



GEE? JUST THINK... WON'T IT BE SWELL HAVIN' HIM IN TH' TWENTIETH CENTURY WITH US...

MY STARS... WHAT WAS THAT?

CLANG
CLATTER
CLOP
CLOPPITY
CLOP



LOOK OVER THERE, ALLEY... ISN'T THAT A MAN ON THE GROUND?

YEH... IT COULD BE... BUT IT'S TH' QUEER-EST LOOKIN' MAN I EVER SAW!



MY GOODNESS, ALLEY... THIS IS NO MAN AT ALL! SEE? IT'S MADE OF IRON!

YEH, BY GOSH, IT SURE IS... HMM!



SAY? I KNOW WHAT THIS IS... IT'S ONE OF THEM ROBOTS DOC'S BEEN TALKIN' ABOUT

ROBOTS? OH, YOU MEAN MECHANICAL MEN... YES, I KNOW...



WHY, I'VE HEARD THAT SOME OF THEM EVEN HAVE MACHINES 'IN' SIDE THAT MAKE THEM TALK, TOO

Y'KNOW, OOLA... WE COULD HAVE A LOTTA FUN WITH THIS ONE IF WE COULD FIND OUT HOW T' MAKE IT GO



HMM! HERE'S A LITTLE DOOR IN TH' THING'S HEADPIECE... D'YA RECKON TH' CONTROLS ARE IN-SIDE?

WELL, OPEN IT UP... THAT'S THE BEST WAY TO FIND OUT



STUPID OAF... DAME YE OPEN MY DOOR WITHOUT KNOCKING?



THERE!! THAT PROVES IT! I TOLD YOU SOME OF THOSE MECHANICAL MEN HAD TALK-MACHINERY IN THEM... ISN'T IT MARVELOUS?

YEH... HMM!!

TO BE CONTINUED..... AND HOW!

FOOLY FOOLPHIES

IF MUSCLES DEVELOP WITH USE, AS 'TIS SAID... THEN WHY NOT TH' STUFFIN' THAT'S INSIDE YOUR HEA...



THE WEATHER THIS WEEK... A LOOK AT THE CALENDAR DICTATES A FORECAST OF FROSTY



"FIRST In Lubbock—FIRST On The South Plains"

LUBBOCK AVALANCHE-JOURNAL

LUBBOCK, TEXAS

COMIC SECTION

JOE PALOOKA

by HAM FISHER

JOE PALOOKA

McNaught Syndicate, Inc.

By HAM FISHER

MY GOODNESS---SAY GIT OUTA THE WAY--LEMME THRU!

STOP THAT BRUTE!

JOE IS ON FURLOUGH. 11-2

TAKE IT EASY BROTHER-- HE AINT BOTHERIN' YOU. IT'S A NEIGHBORHOOD FIGHT.

BUT HE BEAT UP A LITTLE FELLA.

IT'S A SHAME.

LISSEN BROTHER-- LITTLE GUYS OFTEN GET BEAT UP. THAT'S THEIR FAULT--BEING LITTLE.

I DON'T FEEL THAT WAY--- NOTHIN' LIKE IT IN FACT!!!

WHY SHOULD YOU STICK YOUR CHIN OUT? KEEP TO YOURSELF IS MY MOTTO. ME FIRST/ I SHOULD WORRY ABOUT LITTLE GUYS. WHY SHOULD WE HELP THEM?

S'POSE THE BULLY ATTACKS YOU?

HE HASN'T YET! SO I'LL WORRY WHEN HE DOES. AND THEN I'D CALL A COP. LET HIM GET DIRTY NOT ME!

S'POSE HE LICKS ALL THE LITTLE GUYS-- AN' THE COP-- S'POSE IT'S TOO LATE AN' YOU GOTTA FIGHT 'M ALONE?

WHY WORRY ABOUT THE FUTURE? IT ALWAYS TAKES CARE OF ITSELF-- HE DOESN'T WANT TO BOTHER ME-- WHY I'M...

HERE COMES YOUR FRIEND NOW.

SAY YOU/ DID I HEAR SOME CRACKS ABOUT ME YOU MADE WHEN I WAS SLUGGIN' THAT LITTLE GUY?

W-WHY NO--WHY I'M ON YOUR SIDE--I WAS LAUGHING AT HIM-- HE LOOKED SO SILLY GETTING BEAT UP.

I SAID YA DID-- AN' WHAT I SAY IS ALL THAT COUNTS!!

BAFF

H-HELP--

CRACK

NOW THAT YOU'RE THROUGH WITH HIM--- I GOT A LITTLE PRESENT FER YOU.

HUH?

THIS IS FER THE LITTLE FELLAS.

BIFF BIFF BOFF

CRASH!

THAT WAS-- SWELL OF YOU TO TAKE MY PART-- I NEVER THO'T HE'D TURN ON ME-- WHY I WAS FOR HIM.

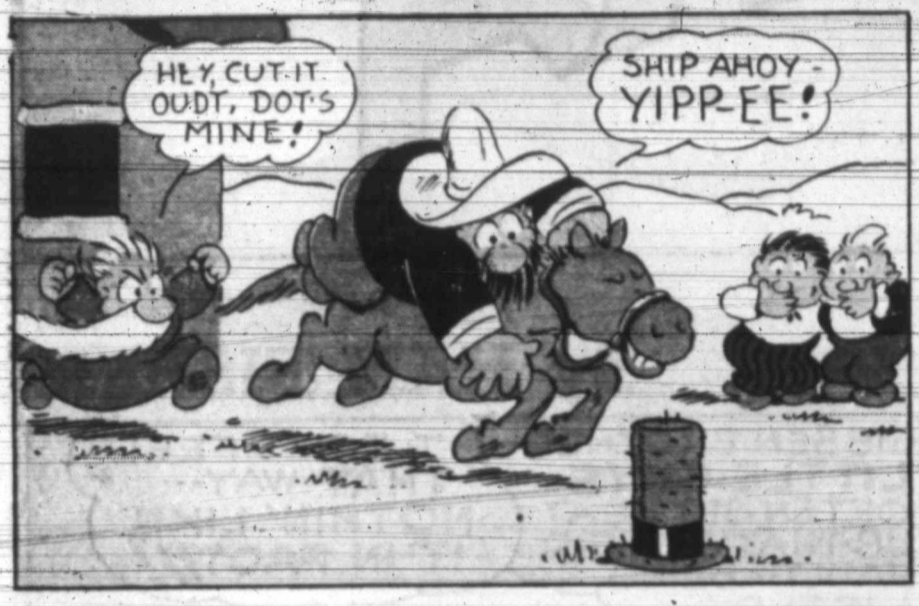
YOU RIMIND ME OF A OSTRICH-- AN' I WASN'T TAKIN' YOUR PART-- GIT THAT STRAIGHT!

McNaught Syndicate, Inc.

HAM FISHER

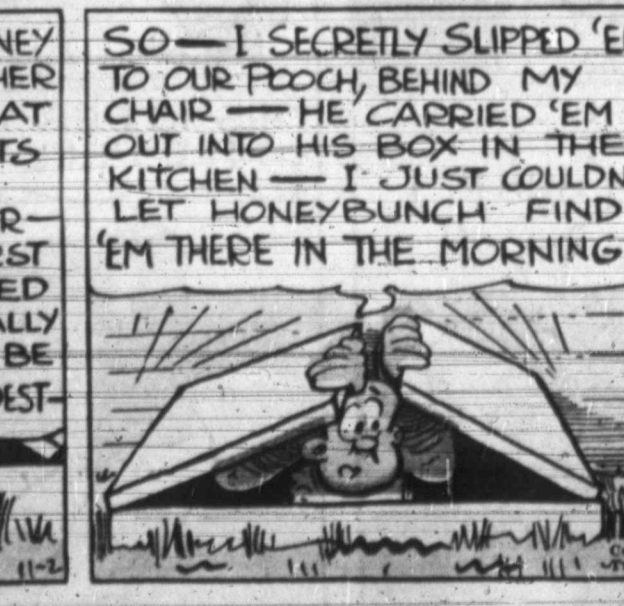
THE CAPTAIN AND THE KIDS

BY - F. DIRKS



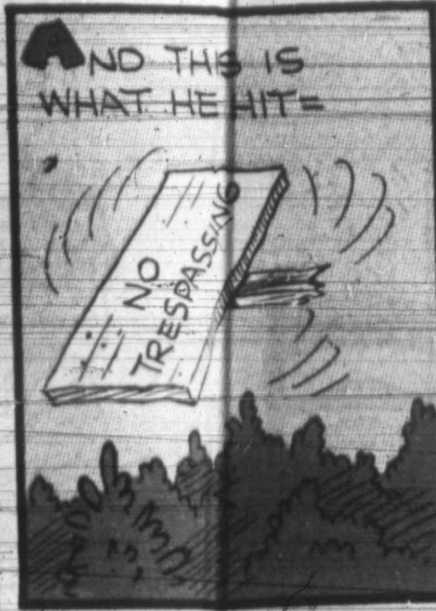
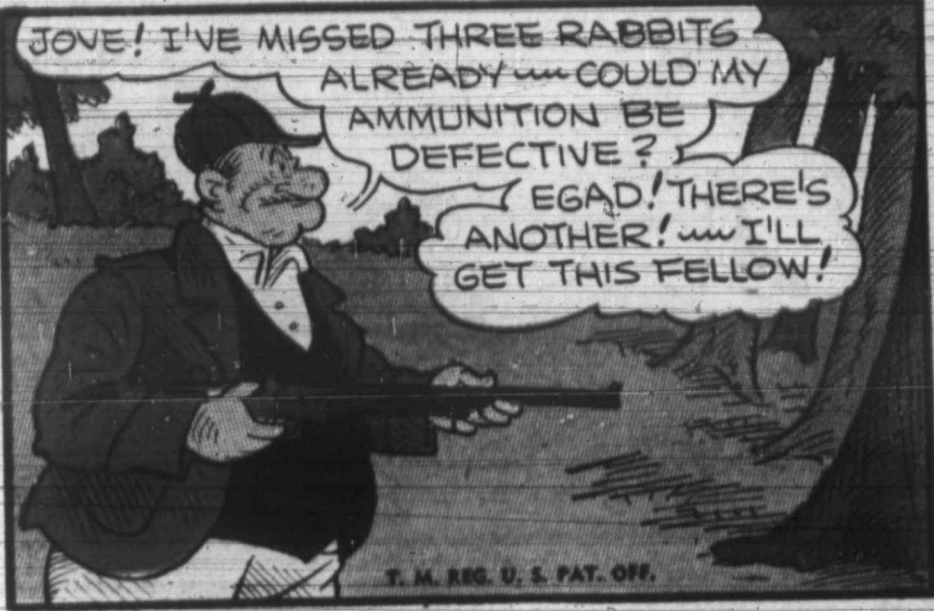
HAWKSHAW the DETECTIVE

by WATSO

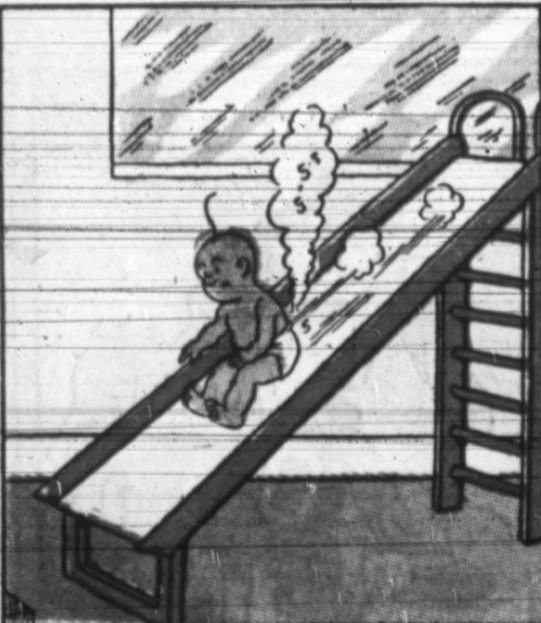


OUR BOARDING HOUSE

MAJOR HOOPLE



OFF THE RECORD by ED REED



"I suppose with all your experience the army will surely draft you?"



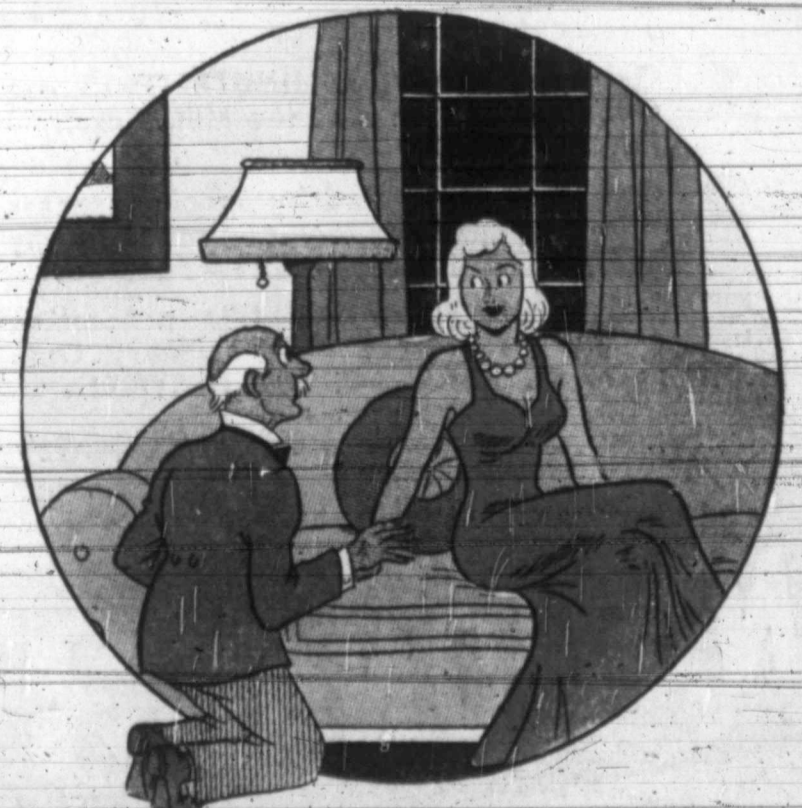
"We'll run the film backwards, Ralph, so you'll know how to put it together again!"



"I wish you'd drop in unexpectedly some time and be sure of meeting my husband!"



"The Doctor isn't in now--Who shall I say 'squalled'?"



"You could learn to care for me in time--if you hurried!"



COME ON, NOW-- GET UP THIS MINUTE! YOU'LL BE LATE FOR SCHOOL!



WILLIS, ARE YOU COMING? YOU HAVEN'T MUCH TIME!



GEE, WHIZ! 7:30! WHY DIDN'T YOU WAKE ME EARLIER? I'LL HAVE TO LEAVE RIGHT NOW!

YOU'RE NOT LEAVING THIS HOUSE TILL YOU EAT YOUR BREAKFAST!



HEY, MOM, WILL YOU GET MY ALGEBRA BOOK AND THOSE PROBLEMS DAD HELPED ME WITH LAST NIGHT?

HERE ARE THE PROBLEMS, BUT I CAN'T FIND THE BOOK!



GOSH, I CAN'T GO TO SCHOOL WITHOUT MY ALGEBRA BOOK!

FOR HEAVEN'S SAKE, STOP AND THINK! YOU HAD IT JUST LAST NIGHT!



OH, YEAH-- I TOOK IT UP TO MY ROOM-- GET IT, WILL YOU PLEASE, WHILE I FIND MY SWEATER?



LOOK! QUARTER TO 8! I CAN'T POSSIBLY GET TO SCHOOL IN 15 MINUTES-- AND IF I'M LATE--

OH, BOY!

WELL, YOU'RE NOT STAYING HOME! COME ON-- YOU'LL MAKE IT ALL RIGHT-- I'LL SEE TO THAT!



GEE, IF I'D KNOWN WE WERE GOING TO DRIVE, I COULDA PICKED UP SOME OF THE KIDS!



SO LONG, MOM, I'LL BE OUT AT 3:30-- WHY DON'T YOU PICK ME UP?

WHY MOTHERS GET GRAY!

There is a Difference in Oats!



You See it

Oat Flour Eliminated

Here is an interesting and convincing test-- simply shake a package of National 3 Minute Oats through a regular fine sifter and then a package of Ordinary Oats. Notice that National 3 Minute Oats leaves more whole flakes per package--and practically no flour. (Flour makes oats bitter, pasty, and gummy.)

You Taste it

Ovenized for Flavor

These choice sun-ripened Oats are OVENIZED 12 HOURS at the Mill while still in their jackets. Like a baked potato, this costly, slow-cook process partially breaks down the starches; brings out the delicious nut-like flavor; assures easier digestion.

You Feel it

Vitamin B₁

Thriftiest food you will find on Grocers shelves for important Nerve-Nourishing Vitamin B₁ (Thiamin)-- And more Usable Energy-Building-Iron than spinach. Oatmeal leads all whole grain cereals in Proteins that build muscles (not Fat).

- 1 Only NATIONAL 3 MINUTE OATS are Ovenized 12 Hours at the Mill. Result -- FINER FLAVOR!
- 2 Oat Flour eliminated by special process (Flour makes Oats look and taste gummy and pasty.) Result -- FINER FLAVOR!
- 3 Sixteen Hours of scientific processing (eight times more than ordinary Oats receive). Result -- FINER FLAVOR!
- 4 Special "tight-wrap" sealing process protects this precious quality. Result -- FINER FLAVOR!
- 5 More whole Oat flakes per package.
- 6 Costs less per serving than 17 other leading cereals.

BUY THE BEST
IT COSTS NO MORE

Your grocer carries two convenient sizes
Regular Size 20 oz. Family Size 48 oz.

NATIONAL 3 MINUTE OATS

