



## Outstanding Mexican American of Texas

### Raul Jimenez

Born in Dallas during the Depression, Raul was one of three children of Felix Jimenez, a small grocer in the North Dallas area.

While his father worked in the store, Raul would peddle trinkets from door to door in the neighborhood. When he was 13, Raul joined a group of people who headed north to harvest crops in Ohio, Indiana and Minnesota. He did this for three years and then was ready to settle down.

He returned to Dallas and got a job as a bellboy working from 11:00 a.m. to 11:00 p.m. He also delivered Mexican sweet bread and Mexican style sausage in and around Dallas for his father. Eventually he quit his job to devote full-time to selling and also got himself a bread route.

Raul made many trips to San Antonio for his father and noted that San Antonio offered great potential as a market for his Mexican style sausage.

It was in 1953, while on his honeymoon, that Jimenez decided to go into business in San Antonio. He borrowed \$2,000 from his father and opened the Jimenez Sausage Co. In a 13' x 17' room, Raul and his wife Maria would mix sausage by hand at night and sell it in the neighborhood. Two years later a big chain let him place his products in three test stores. They sold and soon all major super market chains began to purchase his products. Jimenez products are now staple items on grocery shelves in six states.

In 1963, he bought out his brother's tortilla factory in Fort Worth, and a year later he bought out the biggest tortilla manufacturer in that city. Soon after he started a bakery and a restaurant.

With the \$2,000 that he borrowed in 1953, Jimenez now has a multi-million dollar business with about 250 employees. He is chairman of the board and president and his wife is a working vice president of the company. He has a distribution network for his products in six states. His products are also sold in Japan and Saudi Arabia.

#### Civic Achievements:

Although he was a school dropout himself, Raul Jimenez believes that education is very important. In 1972 he formed an Educational School for the benefit of his employees in Fort Worth. In 1974 he expanded the school and opened it to all residents of Fort Worth. He donated the building, provides material and equipment, and the teachers are furnished by the school district.

In San Antonio, he sponsors an after-hours school for his employees where high school equivalency courses are taught. Jimenez provides the meeting place, the teaching materials and pays the salaries of teachers from the San Antonio Literacy Council.

For Thanksgiving Day in 1974, Jimenez donated one and a half ton of turkeys and trimmings for 1,500 senior citizens in Fort Worth. The food was cooked and served at his restaurant. In addition, he funded the Spanish Translation of the Tarrant County Senior Citizens Services Guide.

On July 7, 1975 he was commissioned a member of the Texas Board of Health Resources by Governor Dolph Briscoe.



On September 4, 1975 he was commissioned a member of the Texas Committee on Indochinese Resettlement by Governor Dolph Briscoe.

He was commissioned a member of the Texas Board of Public Welfare by Governor Dolph Briscoe in May, 1976.

Jimenez has supported many agencies such as schools for the deaf and the Texas Hemophilia Association by donating the proceeds from functions where he is honored to the agencies.

In 1975 he was elected to the State Democratic Executive Committee from Bexar County's 19th Senatorial District.

He has also campaigned vigorously for the candidates of his choice and has sponsored many fund raising dinners for the candidates.

#### General Information:

Raul Jimenez is married to the former Maria Del Refugio Quiroga. They have two children, Raul, Jr., and Patricia. Raul Jimenez, Jr., is a co-manager of the San Antonio operations and Patricia is a student.

#### Honors and Awards:

- Made an Honorary Deputy Sheriff of Tarrant County by Sheriff Lon Evans.
- Commissioned an Ambassador of Goodwill for the State of Texas by Governor Dolph Briscoe on June 18, 1974.
- Presented the Humanitarian Award by the Press Club of Fort Worth on February 6, 1975.
- First recipient of Community Builder of the Year in San Antonio.
- Received the John Lipinski Big OK Award.
- Presented a Chamizal Settlement Medallion by President Lyndon B. Johnson on October 23, 1967.
- Honored at a Raul Jimenez Appreciation Dinner by the Fort Worth Mexican Chamber of Commerce.



Linda Leos, hija del Sr. y Sra Willie Leos de aqui de Lubbock fue una de las ganadoras de el Pan American Student Forum Scholarship este año. Esta vece escuela fue hecha por el Good Neighbor Commission para estudiar en Cholula, Puebla, Mexico en la Universidad de las Americas. Los requisitos que se tuvieron que tener para recibir esta vece fueron de que fueran estudiante de segundo año (junio in high school), un alto nivel de grados, y miembro del club de Espanol en su propia escuela.

Durante su estancia en Mexico, Linda fue huésped de una familia local, De Villa. La clase que tomo fue una de Espanol Intenso 240 que se juntaba de lunes a jueves. Todos los fines de semana se ofresian jiras por las ciudades.

Al momento Linda piensa regresar a la escuela Coronado donde es estudiante y terminar con sus estudios en Diciembre y emprender la Universidad de Texas Tech en Enero. Ademas le gustaria visitar a Mexico el proximo verano tambien.

### Ex Gobernador De Guerrero

#### Detenido Por Fraude

MEXICO, (UPI) - Se informó que el ex Gobernador de Guerrero, Israel Nogueda Otero, fué detenido de acuerdo con una orden de arresto dictada hace un año y ocho meses por el juicio penal, y salió libre con una caución de 250 mil pesos.

Nogueda está acusado de un fraude de 18 millones de pesos en perjuicio de campesinos, pero al declarar negó todos los cargos.

## Yard Sale

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Reg. 8.96



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va, que se ajustan al ta-  
mor. Entre suela y  
calzado. Tamaño  
para damas 5-10

### mens loafer

**10·81**  
Reg. 14.96

Patente Corrugado  
metálica estilo sanda-  
lia (slip on) con corre-  
a decorado. Durable,  
tacón y suela echas a  
mano, escajo, color  
negro o café. Tamaño  
para hombres 6½-12

### children's western boots

**6·81**

Reg. 9.96

Echas de baqueta fuerte  
y suela de baqueta.  
Tacon rudo, tacón de hu-  
ella, café o negro. Tamano  
para niños (inf.)-teal)-8  
chicos 8½ - 9

### mens dress boots

**14·51**  
Reg. 16.96

Echa de baqueta fuerte  
y suela de baqueta.  
Tacon alto con ziper al  
lado, fácil de ponerse.  
Café o café claro.  
Tamaño para hombres  
7-12

### track king canvas shoes

**2·91**  
Reg. 4.96

Lona fuerte en la par-  
te alta, espuma adentro,  
con suelas mode-  
ladas para agarrear-  
te. Negros, blancos y  
dorados o azul. Ta-  
mano para chicos  
6, o tamaño de hombre  
12.

### mens western boots

**17·88**

Reg. 22.96  
Botas de Vaquero  
con fuerte suela nailon  
y tacones de hule. e-  
chas para que duren. Co-  
lor negro o café claro.  
Tamaño 6½ a 12

## FOSTER PARENTS NEEDED

The best interests of the child would be protected in establishing paternity or obtaining child support under standards proposed today by HEW's Social and Rehabilitation Service.

SRS Administrator Robert Fulton noted that the proposal would excuse applicants and recipients in aide Aid to Families with Dependent Children (AFDC) program from the eligibility requirement of cooperating with State or local officials in establishing paternity and collecting child support.

Mr. Fulton pointed out that individuals would be excused from cooperating only when it would be in the best interest of the child as determined under the proposed standards.

Today's proposals, implementing amendments to the Social Security Act, would secure cooperation under the following circumstances:

If coparenting in establishing paternity or securing support would be likely to cause substantial danger, physical harm, or undue harassment to the child or the child's caretaker relative. Cases involving incest, forcible rape, adoption, and cases similar to adoption.

If the AFDC applicant or recipient fails to



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## History and Purpose of T.A.M.A.C.C.

The essential mission of the Texas Association of American Chambers of Commerce is to create commerce, organize and implement programs that will improve the economic conditions of the Mexican-American population in the State of Texas.

The Board of Directors have decided on the following goals:

- Generate full participation in the economic growth and development of our state.
- To unify and strengthen all efforts for our common interests.
- To provide continued mutual support for the development of our organizations.

Specific objectives which were approved are:

- To identify and develop economic opportunity.
- To assist in the creation/expansion of businesses, jobs and educational programs.
- To identify areas of interest and common concern in order that the necessary programs may be implemented.
- To establish a communications system which will project a successful image.
- To serve as a vehicle for economic research and development.
- To promote the interests of our members.

cooperate and is not excused from doing so, the children in the family could remain eligible for assistance in the form of portective payments but the mother or other care-taker relative would not receive any financial assistance.

Comments on the proposed regulations may be sent to the Administrator, Social and Rehabilitation Service, HEW, P.O. Box 23 Washington, D.C. 20013. Within 30 days, those received will be available for public inspection beginning in about two weeks from 8:30 a.m. to 5:00 p.m.

## EL MUNDO DEL DEPORTE

La asociación de soccer de la ciudad de Lubbock como siempre patrocina el programa anual juvenil de dicho deporte.

Este fin de semana (Sábado dia 21 de Agosto), algunos representantes de dicha asociación estarán registrando en el South Plains Mall a todas aquellas personas de 5 a 18 años de edad que estén interesadas en participar en este deporte.

El costo para registrarse es solamente \$13.00, y se estará registrando a un lado de la fuente central en la entrada principal del Mall.

Para más información y detalles puede llamar al teléfono #762-4518.

Para más información sobre la junta, los diferentes comités y las actividades de las Fiestas en el parque Rodger's, puede Ud. llamar al teléfono #762-5059 o a las oficinas de La Voz al teléfono #763-5869.

### NINE JAY'S STUDIO

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## NOTICIAS de COMA

COMA felicita al Sr. Alfonso Colín por su nuevo puesto como Director de la Camara de Comercio de Plainview (CCMAP) y le desea toda clase de éxito en su nueva tarea. Buena suerte y felicitaciones!

Los puestos para las Fiestas ya están de venta. Si desea participar llame al teléfono número 763-3986 o 762-3234.

Las juntas del Comité de las Fiestas (en el Rodgers), se llevarán a cabo todos los Lunes a las 7:30 P.M.

### This is COMA

"COMA (Comerciantes Organizados Mexicanos), is an organization of Mexican-American businessmen and professionals who have united to promote and improve the economic development of the community by providing guidance and assistance to potential businessmen as well as business and professional fields and thus access to the main stream of the economic system."



by John L. Hill  
Attorney General

AUSTIN—Each fall, thousands of Texans rent or lease apartments without understanding their rights or responsibilities under the Texas Landlord-Tenant Act. Our Consumer Protection Division attorneys say this lack of understanding may result in possible dissatisfaction, inconvenience, and even needless loss of funds for tenants.

Landlords and tenants usually sign an agreement which spells out the negotiable terms of the lease, such as the amount of rent, when it is to be paid, length of lease, or whether or not pets are allowed, our attorneys point out.

But there are some things which are *not* negotiable, and are implied by law to be part of any landlord-tenant agreement. And no matter what the rental or lease agreement may say, a tenant cannot lose, or give up, these rights.

One main non-negotiable area deals with security

deposits. Security deposits must be refunded by the landlord to the tenant within 30 days after he moves out. A lease can require you to give advance notice, however, and if you do not, the landlord may refuse to return your deposit. Likewise, if you move out owing rent, the landlord may keep a portion of your deposit to cover the unpaid rent.

The landlord may only deduct money for "actual damages" to the property, not for "normal wear and tear." If you've lived in an apartment for a year, the carpet will probably need shampooing, but this is "normal wear and tear." If you accidentally spray black paint on the carpet and linoleum, however, you have then damaged the property beyond "normal wear and tear" and the landlord can legally deduct the cost of repair or replacement from your security deposit.

It's the landlord's responsibility to itemize all such

deductions in writing and submit the list to you along with the remainder of your security deposit. Your responsibility is to provide a written forwarding address to the landlord.

In order to avoid problems, our attorneys suggest you make sure you want an apartment before signing any agreement, since you could lose your down payment and possibly be liable for additional costs if you decide to cancel after entering into a rental or lease agreement.

Also, before signing an agreement, go through the

## Méjico Exportará Grandes Cantidades De Petróleo

MÉJICO, (UPI)—Méjico exportará petróleo crudo este año por un valor estimado de 447 millones de dólares, según anuncio el subdirector financiero del monopolio estatal Petróleos Mexicanos (PEMEX), Alfredo Navarrete.

Navarrete dijo que un aumento en la producción de derivados del petróleo y la petroquímica, así como las ventas en el país y el extranjero, ya ha rendido un crecimiento de 52 por ciento en las exportaciones del crudo y 16 por ciento en las ganancias netas de la empresa.

La estimación se basa en las ventas de 1975 y el primer semestre de este año, dijo Navarrete.

## 6 Mil Empleados Federales Traslados Al Interior

MÉJICO, (UPI)—Se informó que 6,000 empleados federales, junto con sus familias, han sido cambiados de adscripción y trasladados del Distrito Federal al interior del país.

Este programa de desconcentración administrativa, implantado por el Presidente Echeverría se realiza en las áreas de egresos, ingresos y administración.

## TIJUANA ELABORA TORTILLA VITAMINADA

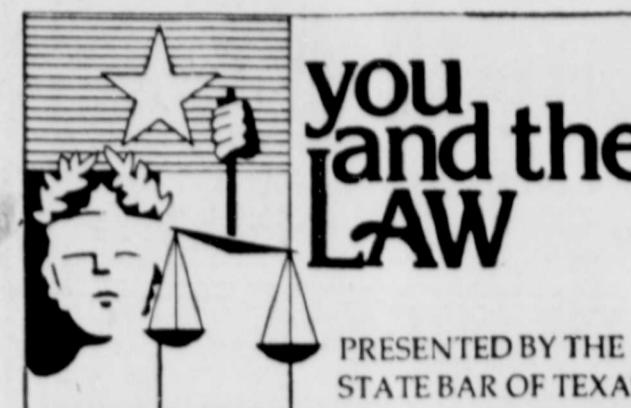
TIJUANA, (UPI)—Se informó que Tijuana será la primera ciudad del país en donde se elabora tortilla vitaminada, las que serán vendidas al público consumidor al precio que rige actualmente y que es de 3 pesos 75 centavos kilogramo.

El anuncio fué hecho por Juan Pablo Calderón, delegado estatal de la Comisión Nacional de Maíz para el consumo humano.

apartamento y make a list of damages or things that aren't in good condition, make sure that both you and the landlord sign it and each have a copy, so you won't be charged for those damages when you move out.

When you sign a lease or rental agreement, note the length of time you're required to stay, how much advance notice is required, and who is responsible. Always fill in any blank spaces or mark through them with a large X. After both you and the landlord have signed the agreement, be sure to keep a copy to answer any questions that may arise.

Also, before signing an agreement, go through the



PRESENTED BY THE STATE BAR OF TEXAS

Q: Can the Executor of a will be held personally responsible for any debts that may exceed the assets of a small estate? How are such debts disposed of, for instance the expense of a long terminal hospital stay?

A: As a general rule an Executor will not be personally liable for the payment of a deceased's debts. However, if the Executor violates a duty placed upon him by law it is possible that he could incur personal liability for a loss sustained by a creditor of the estate. Where the debts exceed the assets of a small estate the law provides an order for payment: The first debts to be paid, when allowed and approved, are those for funeral expenses and expenses of last sickness, not to exceed one thousand dollars; any excess expenses are treated as an unsecured claim against the estate.

Q: I bought a washing machine which stopped working within a week. The appliance company won't give me a refund, and the monthly payments are being collected by a finance company, which bought the installment credit contract from the appliance store, says it still expects me to pay. If I stop paying the finance company, can they sue me?

A: Your defense against a suit of this type depends on the date of purchase. If the sale was made after May 14, a new federal regulation allows the consumer to present a legal defense if suit for non-payment is brought

Send your questions to "You and the Law," State Bar of Texas, P.O. Box 12487, Austin, 78711. Answers may appear in column in hypothetical terms; personal answers not possible.

Q: If my 17 year old son leaves home without permission, can we force him to return?

A: Juvenile Court jurisdiction is limited to acts committed by children after they are 10 years of age and prior to their 17th birthday. Unless your son already was under the control of the juvenile court, there is no law which gives you authority to force him to return to your home.

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AUGUST 28 and 29 "Little Al y Los Rebeldes"

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## Mensaje De Echeverría Ante El Parlamento Nacional

MÉJICO, (UPI)—Méjico ha logrado salirse del péndulo que oscila entre la anarquía y la dictadura en toda Latinoamérica, dijo el Presidente Luis Echeverría en un mensaje ante ambas cámaras del Parlamento Nacional.

"Nuestro nacionalismo, significa el camino de la sobrevivencia", añadió.

Echeverría afirmó que Méjico es atacado por intereses internos y foráneos que desean la proliferación del colonialismo.

"Luchamos por un mundo en que los débiles y los pequeños, sobrevivan y tengan medios para obtener educación, alimentación, justicia y en el que el pueblo respete el derecho individual y nacional."

## Siguen En Huelga Los Trabajadores De La Ford

MÉJICO, (UPI)—Ya cumplió diez días la huelga de 3,700 trabajadores de la empresa Ford, quienes piden aumento de 20 por ciento en sus salarios.

Están en huelga únicamente los trabajadores sindicalizados, mientras el personal de confianza sigue trabajando sus turnos normales de mantenimiento.

## Pemex Pagará 800 Millones

MÉJICO, (UPI)—El periódico La Extra informó que la empresa estatal petróleos Mexicanos pagará en este año impuestos por 10,000 millones de pesos (800 millones de dólares).

Dijo el periódico que la noticia se la dió un vocero de la Secretaría de Hacienda.

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