

se Race Indicated In Contest For Whippet Ending At 9 Saturday Night

her Loses Life To Save 3-Year-Old Child

al for Daughter of Dr. and Mrs. H. Alexander Held Tuesday Afternoon at Paducah.

J. P. Rhodes, of Abilene, 29, was under the wheels of an automobile late Sunday evening, when she the life of her son, Billy, three of age, by throwing him to safety on the path of the approaching automobile, but lost her own life in doing so. The wheels of the automobile over her body and she died a minutes after being taken to a hos-

Rhodes, who is a daughter of Dr. W. H. Alexander of this city, with her children, Paul 9, Betty and Billy, 3, to the local zoo when Billy started to cross the street. She dashed after him and threw him from the path approaching car.

of the death of their daughter received by the Alexander family thin about an hour of its occurrence who lives at Abilene tele-

ing the information to his parents, left immediately for Abilene in a car with their son, Randall.

the Alexander family lived for many at Paducah, and interment was in the Paducah Cemetery Tuesday noon, following funeral services at the Methodist Church in Paducah, Rev. Watson, of Quanah.

her parents, three children and her husband the deceased survived three sisters and three brothers. Sisters are Mes. J. Ross Bell of Quanah, Frank Nugent of Seymour, W. W. Bell of Levelland; the brothers are E. G. Alexander of Brownfield, Alexander of Abilene and Randell Alexander of this city.

r. Alexander and Randell returned Tuesday night of this week, following the funeral services held Tuesday afternoon. Mrs. Alexander remains in Paducah and will possibly not be here for several days.

A. Montgomery's Only Daughter Visitor Here

and Mrs. W. W. Johnson, of Gard City, New York, are here this week to visit with Mrs. Johnson's father, A. Montgomery of the T M Bar near Paducah, arrived Monday from north, former home of the Montgomery family where they were guests.

Johnson is the only daughter of A. Montgomery. Although they have together at her home, in Fort Worth, at other places, this is the first time Mrs. Montgomery has made this trip here in a number of years.

ve a beautiful country here," on told a reporter of The Hesperian Wednesday morning. He is assisting with a New York firm of insurance salesmen and is taking a vacation period to visit

will return to Fort Worth in a few days.

Trustees' Terms Expire Next Saturday

In Floydada Independent School District four trustees are to be selected by voters in the annual election Saturday, the terms of four members of board expiring on that date or as thereafter as their successors are elected and qualified.

four members of the Floydada board whose terms expire are E. C. King, P. Stiles, G. R. May and Dr. I. W. Stiles.

aturday is also trustee election day in every other school district in the county, both common, consolidated and independent, and two members of the board are to be named.

FLOYD COUNTY TRUSTEES WILL BE ELECTED THIS SATURDAY

nty school trustees will be elected Saturday when the county and city election will be held in precincts of Floyd County. The trustees to be elected are: Precinct One, J. H. Stiles; Precinct Two, E. C. King; Precinct Three and Four are the three trustees to be elected this week.

ey, trustee-at-large, J. H. Stiles, trustee of Precinct Three and E. C. King, trustee of Precinct Four are the officers whose terms expire.

have been no candidates named for the county board of trustees, Superintendent Price Scott

BAKER ADDS OFFICE ROOM

the construction of a balcony in the display room and lobby, Barker, Ford dealers, this week are to give more room for an display of their cars, parts and accessories.

no statement would be made from the local dealers' office regarding the new series of Ford cars, assembly plant project is not fast in deliveries will be speed during the

Last Week's Exciting Race For Special Prizes Were Close, Too.

With only two days more after today before the close of the Hesperian's Popularity Contest, in which the first prize is a Whippet Coach and cash prizes totalling \$375 are offered to other winners, indications point to a close finish when the judges make their count beginning at 9 o'clock Saturday night.

Judges Are Chosen. As soon as all contestants who are in the office at 9 o'clock have been waited on the count will begin. O. M. Watson, assistant cashier of the First National Bank, J. G. Clements assistant Cashier of the Floyd County National Bank, and Frank L. Moore, Assistant cashier of the First National Bank, have consented to conduct the final count Saturday night.

With the last of the vote coupons turned in Wednesday night only subscriptions or bonuses for subscriptions turned in will be effective the remaining days of the contest. This week the bonus on each \$30 of subscriptions turned in is 50,000 votes, whereas it was 75,000 during the second period of the contest and 100,000 during the first period.

Special Prizes Awarded.

The race for the special cash prize offer which closed Saturday night was an interesting and exciting one. In this contest cash prizes of \$25, \$15, \$10 and \$5 were offered for the greatest number of new subscriptions turned in for persons residing in Floyd County or an adjoining county. In case of a tie it was announced that of the two contestants tied, the contestant turning in the greatest amount of money in this contest would be declared winner. Mrs. P. J. Wilkes, of Pleasant Hill and Miss Ima Johnson of Blanco were tied for first place, and Mrs. Wilkes was awarded the first prize under the ruling. Mrs. Stanley Johnson and Mrs. Ruby Hanna Gibbs were tied for third and Mrs. Gibbs was awarded the \$10 under the ruling.

How They Stand.

Miss Myrtice Hancock	751,900
Mrs. P. J. Wilkes	712,000
Mrs. Martin Brown	647,200
Miss Lillie Solomon	635,500
Mrs. Ruby Hanna Gibbs	609,900
Miss Ima Johnston	589,800
Mrs. Poyner Roberts	567,100
Miss Marie Bagwell	562,300
Mrs. Leon Collins	559,700
Miss Mildred Raley	553,200
Mrs. R. V. Bond	476,400
Miss Tommie Rushing	470,600
Mrs. Stanley Johnson	411,100
Mrs. W. E. (Stick) Brown	346,600

Time	Price	Votes Allowed	
		New	Old
1 Year	\$1.50	2,000	1,000
2 Years	3.00	6,000	3,000
3 Years	4.50	10,000	5,000
4 Years	6.00	15,000	7,500
5 Years	7.50	20,000	10,000

FLOYDADA ORCHESTRA TO PLAY FOR SAND HILL FRIDAY

Announcement was made this week by Prof. A. L. Lungren that the Floydada High School orchestra will furnish musical entertainment at Sand Hill on Friday night of this week when the Sand Hill High School will present "Wake Up, Nora", a three act comedy drama.

The play is being given free of charge and the Floydada orchestra is assisting in the presentation by furnishing music. The school officials are urging large attendance at this play and promised a fine entertainment for those attending.

Denver Rails Reach to Plainview City Limits

Steel on the Fort Worth and Denver Railway extension into the South Plains reached the city limits of Plainview on Tuesday afternoon and the laying of the rails past the city is in progress this week-end, is the word received here this week. More than 100 men are employed on the construction of the line and the work of stretching the steel on towards Dimmitt is being continued without delay. The line to reach Plainview is built out of Estelline.

F. E. Clarity, vice-president and general manager of the Denver is in Plainview this week, together with other officials of the road.

B. F. MCINTOSH'S FATHER DEAD

B. F. McIntosh, of The Hesperian Publishing Company, left yesterday for Giddings, in response to a message which told of the death of his father, E. McIntosh, at Giddings, Texas. The message did not give any details but it is thought that death was sudden as the son here had not been advised of any illness of his father.

E. McIntosh has been County Superintendent of Schools in Lee County for a number of years.

Mrs. G. J. Clements left last Thursday for Mineral Wells to visit with relatives, returning home Sunday. She was accompanied as far as Olney by Miss Blanche Bass, who also returned home Sunday.

MARVIN JONES WILL ADDRESS CARRIERS

Congressman Accepts Place On Program Here Set For May 30.

Hon. Marvin Jones, Congressman of the Eighteenth District, will address the rural letter carriers of this district when they meet in this city on May 30, it was learned by officials of the Floydada Chamber of Commerce this week. An invitation, extended to Mr. Jones to address the organization recently by the Chamber of Commerce, was accepted this week.

The address by the congressman will probably be made in the afternoon of the day's program. It will be the feature address of the gathering, officials said. Other speakers to address the carriers when they meet in this city will be officials of the United States Post Office department who are being invited to attend the meet. Among the speakers will be Foster Carroll, of Slaton, president of the organization.

More than 200 delegates from various West Texas counties are expected to attend the convention. The selection of Floydada as a meeting place was made following a selection meeting held recently in Ralls.

N. W. Williams, chairman of the committee, states that elaborate plans for a program and entertainment for the delegates are being made. Other members of the entertainment committee are O. P. Rutledge, L. J. Welborn, G. N. Shirey and G. C. Tubbs.

Interscholastic Meet Is Largest in History

High Schools Tied For Championship; Sand Hill Wins Class B And Fairview Rural Cups.

Declared to be the strongest in competition, the most widely attended and the most interesting meet in its history, the Floyd County Interscholastic League meet last Friday and Saturday in Lockney drew school talent and interested spectators from every corner of the county. Director General W. D. Bigger stated that, of the thirty two schools in Floyd County, practically every one was represented in some phase of the school meet and exhibit.

Representative of the strong competition and the fight for points throughout the two day meet was the race for All Round County Championship cup for Class A schools, which now stands a tie between the Floydada and Lockney High Schools. To Sand Hill for the fourth consecutive year goes the All Round County Championship of Class B schools. Sand Hill won the cup this year by a margin of only ten points over Aiken.

Fairview won also for the fourth consecutive year, the All Round County Championship of rural schools. Fairview won out over Center by a very narrow margin and was closely followed by other rural schools. Directors in every division declared the fight for points to be stronger this year than they had ever seen before.

Complete records and details of the interscholastic meet in Lockney last week are not available for this week's Hesperian. All records that were available at the time of publication are given in another section of this paper.

Efforts will be made to secure the records and details not given here and will be published in next week's issue of the Hesperian.

Interesting School Exhibit

Some fifteen schools in the county contributed to an excellent display of the work that is being done in the rural and grammar schools of Floyd County. Although this year's display was the first to be shown in several years, the exhibits were nevertheless of the best quality and showed excellent work by students. Both literary and domestic articles were displayed, as well as an interesting historic case displaying old relics of the plains.

No ribbons were awarded in this department but officials expressed belief that by next year the League would be able to give ribbons to the best articles displayed.

The latest report this Thursday morning shows that the Floydada and Lockney high schools still remain tied for All Round Championship. The Lockney high schools still remain tied for Floydada school 102 points towards the cup, but this count does not include the essay writing contest. Essay writing papers were sent to Lubbock to be graded and will be returned to this county this week. Essay writing counts ten points and this event will determine the championship of the county.

At the present count however, the schools are still tied.

CLASS REMEMBERS TEACHER WITH CONTRIBUTION SUNDAY

Rev. H. E. Smith was greatly surprised last Sunday, with a niece contribution handed him by the Suzanna Wesley Class of the M. E. Church South, of which he has been teacher, as an appreciation of services rendered them as teacher for the past seventeen years.

BIG DELEGATION AT PLAINVIEW FOR SHOW

Municipal Band to Lead Twenty-Five Car Motorcade to Dairy Show.

A delegation of fully 100 Floydada and Floyd County people will leave Floydada at 1 o'clock this afternoon in a motorcade of twenty-five cars for Plainview, where they will attend in a body the Panhandle-Plains Dairy Show, said to be the biggest and best assemblage of high grade dairy cattle ever gotten together in West Texas.

The delegation from Floydada will be headed by the Floydada Municipal Band, and representatives from practically every business establishment in Floydada and a number of farmers and professional men will be in the party, which is declaring a half-holiday in order to see the big show and have a part in it.

The Panhandle-Plains Dairy Show, staged by the Panhandle-Plains Dairy Association, was opened Tuesday with 241 entries, every class having keen competition with entries from all over the plains and panhandle area.

Four Floyd County herds are represented by one or more entries. The Stansell & Sims herd of Floydada has a bigger representation at the show than any other Floyd County herd and reports in Floydada this morning, following the judging which closed late yesterday are to the effect that this herd won heavily. This report gave the herd winnings as seven first places, three seconds three third places, one fourth place, and two grand champions.

The three other Floyd County herds represented by entries are those of A. W. King of Floydada, J. B. Potts and Albert King of Lockney.

Two Building Permits In April Total \$8000

The month of April started off in an encouraging way for building, two permits issued by City Secretary Burl Bedford on the second and third of the month respectively totalling \$8,000. The first of these was issued to Mrs. Sam Berry for the construction of a brick veneer residence on Lot 9 in Block 65; J. H. Harris, contractor, in obtaining the permit estimating the cost at \$4,000.

The permit issued on Tuesday was to Mrs. C. Goen for the construction of a fourteen-room stucco apartment on Lots 6 and 7 in Block 128, estimated to cost \$4,000. The present residence of Mrs. Goen occupies a part of this property and will be removed to make room for the new structure.

The total of building permits in March reached \$19,000, increasing the figures of \$15,850 given by the Hesperian for Tuesday night of last week by \$3,150. Of this amount \$5,000 was for a brick business house twenty-four by sixty to be constructed by Guy Nickels on Lot 26 in Block 60. F. C. Harmon was given permit to make repairs amounting to \$150 to his warehouse on the rear of Lot 6 in Block 84, damaged by fire last Wednesday morning.

Roseland Feast Friday Evening of This Week

Roseland Home Demonstration Club will be hosts Friday night of this week to more than 125 visitors and citizens of that community when they serve their first Good Will community banquet in the Roseland school auditorium. Plans are being perfected for the spread and everything will be in readiness for the chicken feed Friday evening, those sponsoring the move declare.

Entertainment for the evening will be furnished by the Roseland school and local talent, and the spread served under the direction of the Woman's club. Special interest is being promised in the after-dinner speeches. The hour of the feast has been set at eight o'clock Friday evening. Twenty-five tickets are on sale this week by the Floydada Chamber of Commerce for the feed.

OPEN RADIATOR AND WELDING SHOP ON WEST MISSOURI ST.

Stovall Brothers, radiator and welding service firm, with shops in Plainview and Vernon, are opening a shop in Floydada, making the third for the company in this section.

Roy Stovall will have charge of the Floydada Shop, which will be equipped with modern machinery and devices, J. E. Stovall of the Plainview house said Tuesday.

The new shop is located on West Missouri Street, west of Cavanaugh Printing Company and across the street from Higginbotham-Bartlett Company.

REMODEL MILLINERY SHOP

The Hat Shop, located in the balcony of Houston Dry Goods store, was completely re-modeled last week and new fixtures installed in the shop. Under the new management, much more floor space is available for the lobby and much more room given for display.

Mmes. E. P. Nelson and Ruth Brown Hall are the proprietors of the Hat Shop, which in its enlarged quarters is now one of the largest in the south plains area devoted exclusively to millinery.

Paving, Sewer and Waterworks Bids Asked For In April By City Council

Eleven Speakers Enter 'My Community Contest'

R. L. Gollehar, Sand Hill Entrant, Wins First Prize For Second Consecutive Year Thursday Night.

R. L. Gollehar, of Sand Hill, for the second consecutive year, was selected as winner and awarded first prize in the "My Community Contest" sponsored by the Floydada Chamber of Commerce last Thursday night. The 15 year old orator won out by a narrow margin over ten other contestants, representing as many other communities in Floyd County. A beautiful white gold wrist watch was presented to the young winner by the Chamber of Commerce.

Doris Spence, of Center, was awarded second place and presented ten dollars in gold by the First National Bank of Floydada. Third place and a ten dollar award went to Jessie Lee Evans, of Prairie Chapel. The third place awarded was given by the Security State Bank of Lockney.

"My Community Contest" is a contest for rural school students only and given under the auspices and direction of the Floydada Chamber of Commerce. Each speaker must use as his subject "My Community" and speak on the merits of his community in Floyd County. The contest is held each year the evening preceding the Floyd County Interscholastic League Meet. The contest this year was held at the Lockney High School auditorium.

Judges of the contest were high in praise of the contestant's subjects and of the oratorical presentation of each speaker. Official judges of the Interscholastic meet acted as judges for the "My Community Contest" Thursday night.

Following are the names of the speakers and the communities represented in the contest: Lucille Kittrell, Aiken; Roy Mara, Baker; R. L. Gollehar, Sand Hill; Doris Spence, Center; R. L. Mitchell, Pleasant Valley; Pearl Jones, Allmon; Irene Cates, Blanco; Dorothy Bell Ackner, Cedar; Dorothy Burgett, Campbell; Ralph Hale, Harmony; Jessie Lee Evans, Prairie Chapel.

Briscoe Man Take 30 Years On Rape Charge

Indicated By Grand Jury Here, Defendant Asks For Early Trial And Sentence to Penitentiary.

J. W. Shanks, a Briscoe County man, was tried in District Court for Floyd County Friday last week on a charge of rape and was meted out thirty years imprisonment in the state penitentiary as punishment by a jury, and following the return of their verdict asked the court for early pronouncement of sentence, so that he could begin serving his time.

Evidence on which the indictment, drawn by the Floyd County grand jury, was based, was brought here from Briscoe County.

Earlier in the term Antonio Martinez, had been given a two-year sentence by a jury on a charge of burglary.

Final disposition of cases available for trial was made by District Judge Charles Clements Saturday and following the filling of the jury commission's sealed lists of petit jurors for the next term, the term of court was brought to a close. The grand jury was dismissed following their final report to the judge earlier in the week. The jury, in their report, commended the activities of the peace officers and said that crime in the county has been on the decline in the past six months.

Among the cases disposed of during the latter part of last week were the following:

J. L. Dorsett versus E. C. Brown and wife, judgment for \$2744.63 in favor of the plaintiff in a suit for foreclosure of Vendor's Lien notes. The northwest one-fourth of Section 82, in Block D2 is the land on which the judgment is effective.

F. J. Barkhurst was given a decree of divorce from Christiana May Barkhurst on March 24.

Mrs. Effie Cardwell was given a decree of divorce from W. B. Cardwell on March 30.

In the suit of L. A. Marshall against the Home Insurance Company, involving a settlement on a fire loss sustained at the former's elevator in Floydada last year, a compromise agreement was reached, and the case dismissed.

Quanah Rails Now in Two Miles of Floydada

Last night the construction crew laying rails on the Quanah, Acme & Pacific Railway line had reached a point within two miles of Floydada and with the present rate of progress should reach the city limits Friday or Saturday night.

Actual construction of the line up to the city limits will be followed by the laying of the ballast grade on into the city proper, and the activities that will ensue will include the laying of track-rod within the corporate limits for yard terminals, industries exchange track, water storage and new station, the last-named item alone representing an expenditure which President Sommer of the line said would exceed \$35,000.

City Hall Also Possibly Part of Improvement Program For Year 1928.

17,490 feet of water mains and 7,400 feet of sewer lines, together with eleven fire hydrants for fire protection in the residence section of Floydada, and representing proposed extensions of water and sewer lines in practically every direction over the city, will be constructed by the city this spring and summer, if favorable bids are received at a meeting of the council Tuesday night of next week.

Paving Bids April 27.

Decision to call for the bids for this program was reached by the council in a special meeting Tuesday night, when it was found that practically all details of a comprehensive plan for extensions of water and sewer lines had been worked out in co-ordination with the plan for an increased water supply to be obtained through a new well or wells in the northwest part of the city.

At the same meeting the council gave notice that bids will be received by them on 60,000 square yards of paving on April 27, on specifications to be worked up by City Engineer Geo. A. Linder. Depending on the width of the streets to be paved, this amount of paving yardage represents some twenty-five blocks and is expected to be the first work on a program that it is hoped will reach sixty blocks of needed paving. If the plan outlined by the council is adopted in toto following the receipt of bids, several alleys will also be paved while the paving program is in progress.

Three types of paving specifications will be worked up, according to the order of the council entered Tuesday night. Brick on concrete, concrete and bitulithic types of paving will be considered when the bids are received.

City Hall, Too?

Necessity for a better housed and better equipped fire fighting organization in Floydada has brought the council to the consideration of preparing better housing for a fire department and with this the possibility of constructing at the same time offices for the city on their property in Block 49. Work of preparing estimates on the cost of such a program, and the best manner of working out the details has already been called for. What will be done will be governed largely by the expenditure that will have to be made to provide adequate facilities to house the city's various organization requirements, it was said yesterday at the city office.

In the plans for the water extensions and increase in the water supply is included one or two new wells on Block 4 in Starks. Addition in northwest Floydada, 4310 feet of eight inch main to connect this source of supply with the storage tanks, and in addition extensions to the water mains that will include 5250 feet of six inch pipe, 3015 feet of four-inch pipe and 4915 feet of two-inch pipe. This program represents more than three miles of new water line. The eleven new fire hydrants are to be placed in various parts of the residential districts.

The plans for the sewer extensions are for 7400 feet of new six-inch sewer lines to be laid. Sewer line extensions, in the same manner as the water line extensions will be extended in all directions. These extensions of water and sewer lines, together with the two power-equipped wells will represent an outlay of an amount between \$40,000 and \$45,000, City Water Superintendent G. R. Strickland estimates.

Aged Man Committed To Insane Asylum Saturday

T. E. Campbell, 72, slayer of W. B. Wilson on January 19, at the latter's farm in extreme north Floyd County, was declared insane in a sanity trail held the latter part of last week here, and will be committed to an asylum at Austin. Deputy J. M. Wright left with him for that place Saturday.

On Wednesday of last week Mr. Campbell was declared not guilty of murder because of insanity, when he was tried before a jury in Floyd County District Court for the slaying of Mr. Wilson.

MOTHER OF A. B. KEIM DIES SUDDENLY FRIDAY AFTERNOON

Mrs. E. Keim, of Tulia, mother of A. B. Keim of this city, died suddenly last Friday afternoon at the home of her daughter, Mrs. O. J. Lady in Hereford. Her death came unexpectedly following an illness which lasted over night. She was 71 years of age.

Funeral services for the deceased were held Monday morning in Tulia and interment was made in the Tulia Cemetery following the services. The deceased is survived by six children four sons and two daughters. The sons are A. B., of Floydada, J. W., of Tulia, D. C., of Detroit, and L. R. of Abilene, Kansas. The daughters are Mrs. Lady, of Hereford and Mrs. D. Zimmermann, of Tulia.

All of the children were present for the funeral services Monday.

Washington.—The mystery of the "Big Bertha," which struck terror into the hearts of the Allies ten years ago has been revealed by the Army Bureau of Ordnance.

Since the close of the World War, historians have spoken of the long range gun that shelled Paris as the "great mystery of the war."

Only a few American army officers knew the real secret of the master cannon, which was after all but a clever job of gun building.

In the files of the Bureau of Ordnance is a complete description of the big gun, its projectiles, its emplacement, all of which are accompanied by pictures. A few years ago a former German artillery officer offered to sell the War Department a blueprint of the "Big Bertha" design. Department officials told him they could not afford to pay his price—and they didn't have to, for all details of the gun are available for use if needed.

The "Big Bertha" was a master cannon, bigger, longer and more powerful

1. The master guns were built for the shelling of Paris only.
2. They were reconstructed from worn-out fifteen-inch naval cannon.
3. They were built first for 8.27-inch shells and after being worn were re-bored for 9.45-inch shells.
4. They were built in two sections, the main section 98.5 feet long and the forward one 19.7 feet.
5. Each gun weighed 318,000 pounds.
6. The shell left the muzzle of the gun at a velocity of nearly a mile a second.
7. The projectiles weighed 264 pounds each and were approximately six and a half feet long, including the fuse cap.
8. The maximum range was seventy-six miles, more than twice as far as the most powerful gun of today, and the projectile had to reach an altitude of twenty-four miles to cover its maximum distance.

According to War Department information, the guns were transported in two sections on a specially constructed railway mount. A special crane had to

be used to load the shells. The life of a shell was fifty shells.

The bombardment of Paris, in which 183 shells fell inside the city and 120 outside from March 23 to August 9, 256 persons were killed and 620 wounded.

The Allied troops never captured a "Big Bertha." Information at the War Department indicates they were destroyed by their gun crews as the Allied soldiers pushed toward Berlin.

ROMANCE OF STEEL SEEN FROM WOMAN'S VIEWPOINT

A woman's romantic viewpoint of the huge structural steel frames for skyscrapers that constantly arise in New York is expressed in an interesting manner by the editor of the Woman's Home Companion in writing of the New York Central building under construction near the magazine's Park avenue office in New York.

The new structure stands astride the aristocratic thoroughfare and rises to the height of thirty-eight stories. Pierced by two streets which circle around the Grand Central station as elevated roadways, the novel building has been named "At the Gateway to a Continent." Beneath its foundations and under the fashionable street across which it stands run mazes of railroads and city subways, unheard and unseen.

The woman editor calls the example of steel construction the "greatest spectacle of modern life and pictures the blazing rivets coursing in slow arcs through the haze, the flaming oxygen torches biting through steel and the great cranes bending to seemingly impossible tasks. Of the tiny figures of men moving about the gigantic mass of steel and masonry she says, "they work as Elizabethans lived, dangerously and gorgeously."

"If the methodology of our civilization were to vanish, like that of other civilizations," she concludes, "and its monuments were to remain, how such a building would astonish and puzzle us. Or if we could look out from some ancient Egyptian point of vantage and see those pyramids grow before our eyes, how privileged we might feel. So do we look and so feel as this dream unfolds before us, man with his frail and tiny body wielding the materials of earth to his ends, working as Robert Herrick has said, 'almost on the scale of Nature itself.'"

FIRE WASTE OUR OWN FAULT

Commenting on our country's appalling annual fire waste, the Washington Post says:

"The average American will not take fire seriously. He lets inflammable matter collect in out-of-the-way corners. He stores combustible materials in flimsy containers. He throws lighted matches out of the window or into dry leaves in the forest. He shakes ashes from his cigar or cigarette into the waste basket. Consequently the nation is called upon to pay a fire bill of \$560,000,000 in a single year, and during the past 49 years has dug down into its pockets for some \$10,000,000,000, almost the amount owed to the United States in war debts by the allied nations, to pay for conflagrations.

"Not all fires are preventable. The majority, however, are. If Americans will take time to take care in this connection, it will mean millions of dollars saved every year."

Remington Portable, the student's friend, at The Hesperian Office.

THEATRES This Week

ROYAL

Thursday & Friday, April 5 and 6
CLARA BOW In

"Rough House Rosie"

Also Good Two Reel Comedy

Saturday, April 7 Only
GARY COOPER In

"Shooting Irons"

Monday & Tuesday, April 9 & 10
MOLLY O'DAY In

"The Shepherd of the Hills"

Harold Bell Wright's best seller. You'll never forgive yourself if you miss this one.

Also Fox News and Good Comedy.

Wednesday, April 11
ALL STAR CAST In

"The Chinese Parrot"

Also Good Comedy

OLYMPIC

Friday
RANGER (The Wonder Dog)
In

"Ranger of the North"

Saturday, April 7
FRED HUMES In

"Put 'Em Up"

Also Good Comedy

Secure your greater movie tickets from following merchants: Westler's Quality Bakery, McGuire & Weatherly, H. P. Watson's Variety Store, Lewis Cafe, Shaw, Felton & Collins, Central Filling Station.

SEE OUR SHOWS MORE OFTEN

with every detail of the ceremony was eagerly sought and widely printed. Mrs. Taft, who declared that she was not going to be a slave, escaped a good deal of the spotlight, but both the Wilson brides, youthful and mature, were expected to live in the front window of the public gaze. The glare which was beaten steadily on Mrs. Coolidge's head has disclosed in minutest detail the personality and character of the First Lady of the Land.

"This public curiosity has been gradually translating itself into serious responsible interest until possible First Ladies are studied with almost as great interest as the presidential candidates," the article continues.

A REAL JOB

The woman who shops all day in crowded stores actually works harder than a farmer who ploughs a ten acre field.—American Magazine.

THREE DOLLAR FOLLY

A few dollars a week extra blurs the vision of a good many young employees.—American Magazine.

TOWN FORESTS

The State of New Hampshire has 61 town forests with a total of 643 acres and an established value of \$826,000, according to report of the Forest Service, United States Department of Agriculture.

Some towns have purchased their own land; others have received it from charter. Newington, as an example, has held title to its land since 1710. These town forests are planted naturally and by plan, and are increasing in value from year to year. They now serve as recreation grounds but eventually will bring in a good income to towns or cities, helping to reduce taxes.

DANGEROUS DOC

Bill Blivens has a chronic headache but he's afraid to take his case to Doctor Stalter. Bill says, "the doc's strong for surgery that if I asked him for something for the headache I just like him to suggest amputation."—Farm & Fireside.



APRIL 8

Easter Sunday

How about that suit for Easter Morn?
NEW SPRING SUITS Priced from—
\$17.50 to \$35.00



BRIGHT TIES

—In Subtly blended colors—
striped or figured combinations.

Priced 35c to \$2.00

McGuire & Weatherly
"The Store For Men"
Phone 66

DEVOE LACQUER DAY

Come to Our Store

APRIL 6-7, 1928

1. Devoe Lacquer Dries Free From Dust in 5 minutes. Dries hard in 30 minutes.
2. Devoe Lacquer can be used on wood, metal and concrete.
3. Devoe Lacquer comes in a wide range of beautiful colors.

Bring small pieces of furniture, crockery, glass-ware to our store Lacquer Day and we will lacquer them free of charge.

Have the children bring their toys and we will lacquer them free.

This Coupon Worth 30c

BRING THIS COUPON TO OUR STORE LACQUER DAY AND RECEIVE A 40c CAN OF DEVOE LACQUER

NAME _____

ADDRESS _____

ONE COUPON TO A PERSON

South Plains Lumber Company
FLOYDADA, TEXAS

KEEPING AHEAD

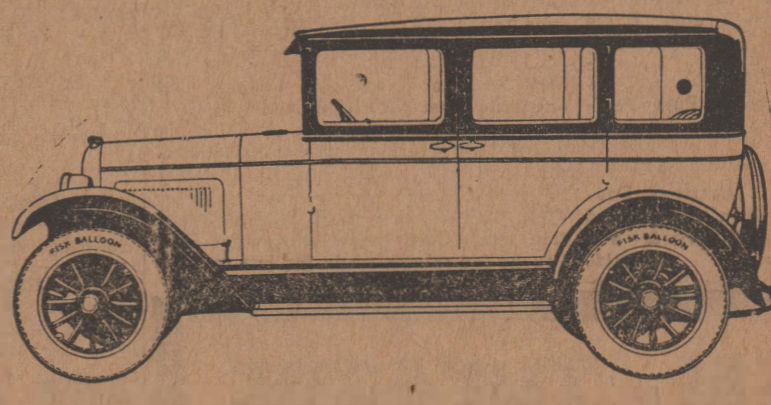
The City Tailor Shop has maintained a lead in rendering its patrons highly efficient service. Just recently this firm announced the installation of more than \$400 worth of new cleaning equipment of the very latest and most efficient type.

Always Good Work

You are assured of the BEST of service when you entrust your cleaning, pressing and tailoring to us.

PHONE 80 and our quick delivery truck will be right out.

CITY TAILOR SHOP



The Only Light Car

OFFERING ALL THESE QUALITY FEATURES

It is important to remember in considering the sensational Whippet price reduction, that the quality of these cars is now finer than ever before. The perfected Whippet is smarter, more colorful, with added grace of line, and new items of equipment. Full-crown fenders, cadet visor, window reveals and other refinements give it the style appeal of the most modern fine cars. Everywhere owners report their complete satisfaction with its spirited performance, its remarkable economy, its comfort and its easy handling.

The Perfected Whippet

ONLY WHIPPET HAS ALL THESE FEATURES:

- Full force-feed lubrication
- Silent timing chain
- Light-weight, single plate clutch
- Gasoline tank at rear
- Metal, oil-tight universal joints
- Big 4-wheel brakes
- Long, semi-elliptic springs
- Heavy, rigid tapered frame
- Alemite chassis lubrication
- Low-sprung, full vision bodies
- Adjustable steering post
- Balloon tires
- Snubbers

4-DOOR SEDAN \$585—REDUCTION \$140

	New Low Prices	Reduction
TOURING COACH	\$455	\$170
ROADSTER (2-pass.)	535	90
ROADSTER (with rumble seat)	485	
COUPE	525	170
CABRIOLET COUPE	535	90
CHASSIS	545	200
	355	90

All prices f. o. b. factory; Willys-Overland, Inc., Toledo, Ohio.

ORDER NOW FOR EARLY DELIVERY
SEE THEM NOW ON DISPLAY
Big Reduction in Willys-Knight Prices
Standard Willys-Knight from \$995 to \$1095 f. o. b.
Reduction \$150

Geo. Finkner Motor Company

Society and Clubs

Social Calendar

Sports Given At Society Easter Sale.

A short business session of the Women's Missionary Society of the Methodist church was held Monday afternoon at the church. Forty dollars was the amount reported by the secretary, that was realized from the Easter apron, bonnet and food sale last Saturday. Sixty dollars was the amount that was set to be raised by the society and they hope to raise the remainder at another food sale which they will hold Saturday afternoon when they will offer for sale mainly, dressed chicken and cakes.

Next Monday afternoon the society will have a review of the study "New Paths for Old Purposes" before beginning a new study, "Studying the Book of Genesis". The meeting will begin at 3 o'clock.

Mrs. Bratton Hostess To Monday Bridge Club.

The Monday afternoon Bridge Club met Monday, April 2, with Mrs. A. N. Bratton as hostess. In the games Miss Jennie Lewis received high score, for the guests and Mrs. W. H. Hilton got high score for the members. The Easter idea was carried out and Easter favors were given to each one as they progressed.

A lovely salad course was served to the following: Mmes. J. K. Green, J. D. Starks, John Hammonds, Aubrey Bushop, Fred Brown, W. H. Hilton and Miss Jennie Lewis. The club will meet Monday afternoon with Mrs. Fred Brown.

Miss Velma Nelson Becomes Bride of Amarillo Man.

Miss Velma Nelson, familiarly known by her friends as Morning Glory, was quietly married in Amarillo Wednesday March 21, in the study of Rev. E. E. Robinson, to Mr. Hollis Rabbe, of Amarillo. Rev. Robinson performed the ceremony.

Mrs. Rabbe is the niece of Mr. and Mrs. E. C. Nelson of this city. She was reared here and made her home with her uncle and aunt until the past year when she went to make her home with her brother, J. V. Nelson, of Amarillo. She is a graduate of the Floydada High School and attended Baylor during the first term of this year.

Mr. and Mrs. Rabbe are at home to their friends at the Jerry apartments in Amarillo. They spent Tuesday here as guests of Mr. and Mrs. Nelson.

Daughter of Col. Montgomery And Husband Honorees.

Mr. and Mrs. W. W. Johnson, of Garden City, New York, who are the guests of Mrs. Johnson's father, Col. Thomas Montgomery, were honorees at a picnic at the Country Club Wednesday afternoon.

Those in the party were: Mr. and Mrs. E. C. Nelson, Mr. and Mrs. J. B. Kins, Mr. and Mrs. N. A. Armstrong, and Mrs. W. I. Cannaday, Mrs. Jno. is and her son, John and Col. Montgomery.

Mr. and Mrs. Johnson are honor guests again today at an all-day picnic and party at Col. Montgomery's ranch. Mr. and Mrs. Johnson plan to leave by boat to Galveston and from there will go to New York.

Clubs Hold Joint Meeting Monday Afternoon.

Circles North and South of the Baptist Church met Monday afternoon in joint session at the church in business social meeting. In the absence of president, Mrs. Geo. A. Lider, Mrs. I. Cannaday presided. There were twenty-four regular members and two members present. The program

Mrs. Fred Brown will be hostess to the Monday Afternoon Bridge Club, Monday, April 9.

The Methodist Missionary Society will meet Monday afternoon at 3 o'clock for a review of their study book which they have just completed, "New Paths for Old Purposes".

South Circle of the Baptist church will meet Monday afternoon at 3 o'clock with Mrs. Lon V. Smith.

North Circle of the Baptist Church will meet Monday afternoon at 3 o'clock with Mrs. E. L. Norman.

Mrs. Flynn Thagard will entertain the Tuesday Embroidery club, Tuesday afternoon, April 10th.

was rendered by the North Circle and refreshments were served by the South Circle.

The society decided to continue to have their dollar social at the church each month instead of at the home and to let this meeting take the place of the regular social meeting. Plans were also laid for making money aside from the dollar features.

South Circle will meet Monday afternoon at 3 o'clock with Mrs. Lon V. Smith.

North Circle will meet Monday afternoon at 3 o'clock with Mrs. E. L. Norman.

San Souci Bridge Club Met With Mrs. Snodgrass.

Members of the San Souci Bridge Club were entertained Wednesday afternoon with Mrs. Rip Snodgrass as hostess. The usual number of games were played in which Mrs. Dallas Husky got high score for the members and Mrs. Flynn Thagard got high score for the visitors.

Refreshments were served to Mrs. Fred Wimberly, Fred Jones, Mrs. R. B. Rosson, Mrs. Frank Moore, Mrs. Flynn Thagard, Mrs. Dallas Husky, Mrs. Terrell Loran and Miss Mabel Willis.

The club will meet Wednesday afternoon, April 18, with Miss Garnet White.

Daughter Given Party On Eleventh Birthday.

Mrs. C. T. Stevens entertained Wednesday afternoon, March 28, with a party honoring the eleventh birthday of her daughter, Ediclaire. A number of outdoor games were played on an Easter Egg hunt was enjoyed by the children. Refreshments of ice cream and angel food cake were served to the following: Gladys Ruth Brown, Juanita Phillips, Floriene Dorrell, Dorothy Thurmon, Louise Gound, Dorothy McClung and Virginia McClung.

Sisson-Handley Wedding.

Miss Cleve Sisson and Mr. E. F. Handley were married April 2 at the home of Rev. G. W. Tubbs with Rev. Tubbs officiating. The bride is a daughter of J. D. Sisson, who lives three miles west of town. Mr. Handley is the son of Mr. and Mrs. H. L. Handley, of the Campbell community. The family has lived here about two years.

Mr. and Mrs. Handley will make their home in the Campbell community.

Wednesday Bridge Club With Mrs. Henry.

Mrs. Jack Henry was hostess to the Wednesday Bridge Club at the regular meeting Wednesday afternoon, April 4. The Easter motif was very effectively

carried out in the decorations and refreshments. At each table the guests drew for an Easter rabbit. The winners were Mrs. Luther Fry, Mrs. R. T. Brown, of Dallas, and Miss Ruth Collins. Mrs. Robert Eubank got high score in the games.

The refreshments which consisted of two courses were in keeping with the Easter idea and were served to the following: Mmes. Travis Collins, Leon Collins, Roy Snodgrass, John Hammonds, Bert Barker, Aubrey Bishop, S. W. Ross, Robert Eubank, Homer Steen, Luther Fry Miss Ruth Collins and Mrs. Brown of Dallas, who was a guest of the club. The club will meet Wednesday afternoon, April 18, with Mrs. A. B. Keim.

Marion J. Smith, of Winona, Texas, is employed with the Arwine Drug Company of this city, succeeding Walter latter part of last week to go to Peters-Pennington, who resigned effective the burg to open a store for T. A. Stewart, Lockney druggist. Smith began work Saturday.

SOUTH PLAINS LUMBER YARD

Friday and Saturday of this week have been designated by the South Plains Lumber Company as "Devoe Laquer Days" and a demonstration of these paints will be held at the Floydada office on these two days.

The free demonstration of the Devoe paints and laquers will be under the supervision of factory experts and the public is invited to attend.

Misses George Lee Assiter, Inez Paschall and Wilma Dean, who are attending school in Denton, spent last weekend here visiting with their parents. They accompanied Harvey Assiter home Friday night and returned to school Wednesday morning.

Mr. and Mrs. R. H. Willis have returned to Floydada to make their home, after making their home in Amarillo for the past eighteen months. Mr. Willis will again engage in the contracting business here.

Miss Lois Hancock, of New Home, were the guests Sunday.

Mrs. Homer Dickens, of Dewitt, Ark., spent Monday in this city visiting with her sister-in-law, Mrs. T. M. Cox.

Mrs. R. E. Dorrell and her little son, of Granger, arrived last Friday to spend several days here visiting with L. H. Dorrell and family.

Mrs. Flynn Thagard and Mrs. R. B. Rosson visited in Plainview, Tuesday afternoon.

A POINT OF PRIDE

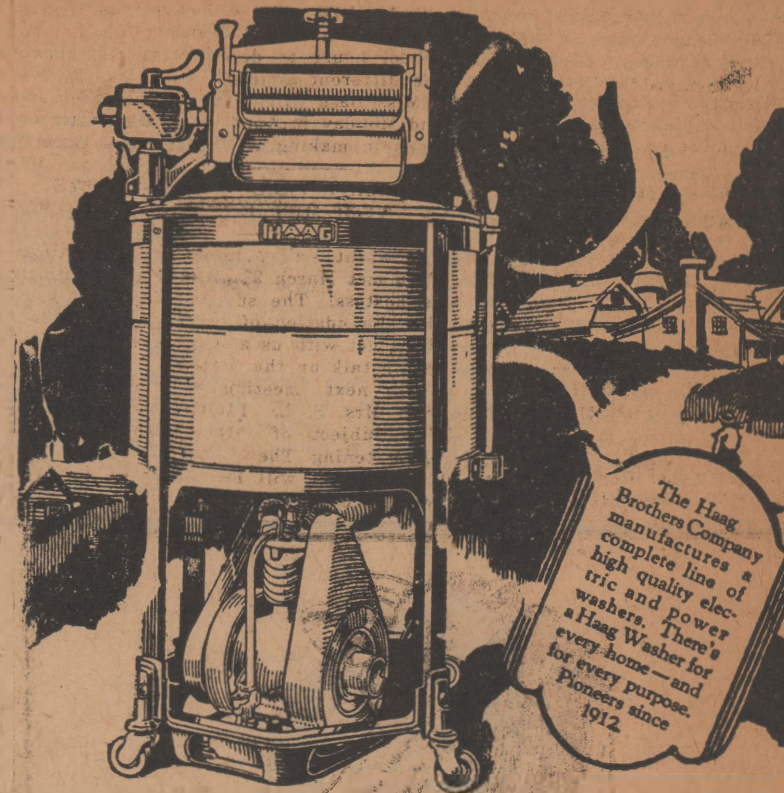
A FINE WATCH

is never an extravagance—it is a necessity glorified & It is a point of pride with many men to own a watch that commands respect & We have many such watches in our assemblage—masterpieces of movement and case

Wilson Kimble

Optical and Jewelry Co.,

"The House of Confidential Credit"



For Homes Without Electricity

A Haag Vortex Ownpower washer in your home will end your washday troubles forever. It washes your clothes thoroughly, quickly, safely—without fuss or muss. It does all of the work—you need not boil, soak nor rub!

Every unwired home should have this modern washer, with power furnished by its own sturdy 4-cycle gasoline motor. It has all the features which have given the Haag Vortex a leading place among fine washing machines—and in addition has the 4-cycle motor which is clean, easy and economical to operate.

You'll never know how easy and pleasant your washdays can be until you see the Haag Vortex Ownpower in use. Let us give you a free demonstration this week.

—pronounced Hag

HAAG

VORTEX OWNPOWER

KIRK & SONS

EASTER FOOTWEAR

For Men, Women and Children

Newest, Smartest Styles



Footwear In Step With Every Phase of the New Mode

Finest Materials! Perfect Workmanship! Fashioned To Fit!

Women's Footwear—graceful new slippers, pumps and ties in blithe Spring tans, grays, blonds and blacks \$4.50 to \$7.50

Men's Oxfords, ranging from Kangaroo to the finest of calfskin; tan brown and black \$4.50 to \$9.50

Children's Shoes—slippers, pumps and Oxfords of soft durable leathers; broad toe lasts.

The Famous Twinkies.

Auction Sale

—of—

Morris Variety Store Stock

—Also—

PIECE GOODS, DRUGS SHELF HARDWARE

—At—

Floydada, Friday, April 6th

1:30 p. m., in Surginer & Farris Building; also Sat., April 7, Afternoon and Night Plenty of clerks to help wait on you at this big bargain event.

J. R. MADDOX

Purchaser of Mrs. Morris Variety Store Seale & McDonald, Auctioneers

BAKER-CAMPBELL COMPANY

Floydada, Texas

regular clean up day. Had a good turn out.

Mrs. O. M. Tinnin has been at the bedside of her mother, Mrs. Long, in Grandbury, Hood County, for the past week. News reached home today that Mrs. Long died Sunday afternoon. She was 76 years of age.

We are sorry to report another car accident this week. It occurred one and one-half miles south of Floydada Sunday evening. Several occupants were in the wreck. They were Raymond Williams, Lois Williams, Roy Hale, Thelma Parkey, Ruth Johnston, Dale Tinnin and Lucille Snodgrass. The car belonged to L. A. Williams and was very badly wrecked.

Mr. and Mrs. Walter Hanna returned home last week from Whitt and Temple.

Mrs. J. A. Bagwell returned last week from San Antonio where she has been visiting for several weeks.

Mr. and Mrs. Will Finkner left this morning for his old home place in Beatrice Nebraska. They will visit there about thirty days.

Mrs. H. M. Miller has left the sanitarium and is now in her mother's home.

Several went to the last day of the all-day singing. All reported a good singing and dinner.

VAUDEVILLE SEASON OPENS AT ROYAL THEATRE THIS WEEK

Link Bowline and his Oklahoma Cowboy orchestra met with loud applause Wednesday night when he appeared at the Royal Theatre as the advance number of the special spring attractions at the local theatres. A large crowd witnessed the performance and all were highly pleased with the musical entertainment by the novel organization.

This vaudeville attraction was the initial entertainment of the season as planned by the Royal Theatre managers. Dates will be announced soon for the appearance of Clark Oldfield and his Hawaiian review, featuring Miss Frankie Drew and steppers unique. Other special attractions will be announced soon, it was stated by the manager.

Dr. S. H. Adams and family, of Slaton, visited for a short time in Floydada Sunday afternoon with Dr. Adams' father, S. O. Adams, in Floydada.

ON LOCKNEY CIRCUIT

"Easter Sunday School Lesson" at each place and an "Easter Program" at Aiken, at ten in the morning.

I will preach on "The World's Greatest Events" at the eleven o'clock hour at Lone Star.

I will also preach at Lone Star after the "Devotional Services" Sunday night. Subject "True Courage versus Cowardice".

Brother T. F. Casey will preach at Roseland at the eleven o'clock hour on "Jesus, the Light of the World".

He and I will hold an "Easter Service" at South Plains at 3:30 o'clock Sunday afternoon.

We earnestly solicit your attendance at these services, and hope that we will get a new and more perfect "Spiritual Vision" or "Our Risen and Exalted Savior", than we have ever had before.

J. N. S. Webb, Pastor.

MCCOY METHODIST CHURCH

A. J. Brown, Pastor.

A revival meeting will begin at the Methodist church of McCoy next Sunday morning. Rev. T. J. Rea, of Post will assist in the meeting. We invite the public and the co-operation of all of the christian people of the community. Come and help.

METHODIST CHURCH

Ben Hardy, Pastor.

Our revival meeting is deepening in interest and enthusiasm and real earnestness. The preaching is growing on the people, they are hearing it with a growing appreciation of its abiding worth. There have been results and we look for still greater results in the next few days, but the greatest good, I feel sure cannot be tabulated, because it will be evidenced in the days ahead in a deepening interest and loyalty to the church.

Be with us during these last days of the meeting. Young people's night, tonight.

Come to Sunday School next Sunday make it a great Easter day.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor.

B. F. McIntosh, superintendent of Sunday School.

Sunday School at 9:45. Why not make it a great day, you can help by coming on time and staying for the morning service. Every Church in our City should be filled Sunday morning.

Morning Worship at 11. Christian Endeavor at 7.

There will be no evening service at the Church, so that all can attend the meeting at the Methodist Church.

FIRST CHRISTIAN CHURCH

F. L. Davis, Minister.

Next Lord's day our meeting starts with three great services. The Sunrise Prayer meeting at 6:30 in the morning will be the first service for the day. This meeting has proven one of the most spiritual and helpful services of the meetings for the past two years. Those who have attended say they are the very best of all of the meetings. So be sure to be present at that service and with a spirit of devotion. Let us start the day in this helpful way.

The Sunday School will meet at 10 o'clock and we want all of the members present and remain for worship. The Bible reading contest will close on that day. You can help our class and yourself by being present and read the daily Bible readings as given in the "Lookout" and the slips given out by the secretary of the contest. Be sure to be present. The morning worship will be especially helpful to all. The message will deal with the Resurrection of the Christ and what it means to us.

We are going to take our dinners

we will go to the Canyon and have dinner. After dinner we will give the children an egg hunt. We will go to the same place where we have gone each year before.

The Endeavor will meet at 6:30 and preaching at 7:30. Miss Blanche Enoch will lead the Endeavor meeting. The message will be Evangelistic and helpful to all.

Services each night during the week. We have the promise of the presence of Brother W. P. Jennings, pastor of the First Christian Church of Lubbock, who will preach for us Monday and Tuesday nights and at the morning service at 10 o'clock, beginning Tuesday morning.

We also have the promise of the presence Brother Leslie G. Smyth, pastor of the First Church, of Plainview, for two nights. These brethren will bring us vital and helpful messages. Come the first night and we hope you will want to come each night and morning afterwards.

JUNIOR B. Y. P. U. PROGRAM

The Junior B. Y. P. U. will meet at 3 o'clock Sunday afternoon, April 8. The following program will be given under the direction of Miss Prudie Mae Hamilton, director of Junior work.

Title, The Story of a pile of Stoves. Quiz by the leader—Norine Spence.

Song.

Prayer.

Reading—Thelma Joe Hamilton.

Business.

Duet—Martha Love Hill and Wilma Lee Smith.

Introduction—by Group leader, Margaret Evans.

"The Order to Cross the Jordan"—Emma Louise Smith.

"The River is High"—E. Ray Smith.

Lois N.

"A Wall of W.

Doras Jones.

"The Twelve Stones"—Evelyn Fatty.

"The Monument in Gilgal"—Mabel Moore.

JUNIOR ENDEAVOR PROGRAM

The Junior Christian Endeavor of the Cumberland Presbyterian Church will meet Sunday, April 8 at 7 o'clock. Margaret Anderson will be leader of the subject, "Easter A Time to be Glad."

Scripture, Mat. 28:6—Jean Bain.

"What Does Easter Sunday Mean?"—Maedelle King.

"Why Should We Be Glad on Easter?"—Robert Daniel.

Scripture Reading, John. 20:11-18—Kenneth Bain.

"Why Should We not fear Death?"—Elizabeth Daniel.

"How May We Make Every Morning As Glad as Easter Morning?"—Raymond King.

Business.

Benediction.

SMALL CHILD SWALLOWS OPEN SAFETY PIN TUESDAY MORNING

Little Ida Floyd, 5 year old daughter of Mr. and Mrs. L. L. Floyd, of this city, swallowed an open safety pin Tuesday morning and was rushed immediately to a Plainview sanitarium for treatment. An X Ray picture was taken of her throat as early as possible and an incision made Wednesday morning to remove the pin.

The article was removed satisfactorily and the child was returned to the Smith and Smith hospital in this city Wednesday afternoon. Recent reports from the child are that she is rapidly improving.

May now,

ers of this ce

Most of the cotton is out in thi

of the county.

The new town is building up in

ry at this time.

Mr. and Mrs. W. W. Emert spent

week-end at Lamesa and returned home

Sunday. Mrs. Emert's grandmother re-

turned with them.

Mrs. Cardwell who has been in the

Lubbock hospital is at home now and

is rapidly improving.

A large crowd of young people at-

tended a party at the home of Mr. and

Mrs. J. D. Holladay Saturday night.

Everyone had a great time.

Mr. and Mrs. John Reagan visited in

Plainview Monday night. Mrs. Reagan

visited with friends while Mr. Reagan

attended a meeting of the Ray Blake-

more Post of the American Legion.

Grady Howard, of Crosbyton and Jo-

die McDaniel also of Crosbyton, were

guests of Mr. Howard's sister, Mrs.

John Reagan, last week.

WARNING TO TRASH BURNERS

The practice of burning trash in the open within the fire limits of the city of Floydada, if persisted in, is going to result disastrously to property owners and mercantile establishments. This practice, because of the great hazard to property, has been made a violation of the city ordinances, duly passed and recorded. Its violation is a finable offense. The city will make every effort to enforce this ordinance and you are so warned.

W. D. SMITH, Mayor.

81 WORDS

Stronger than a thousand

Arguments

Paint half your house with Devoe Lead and Zinc Paint and paint the other half with any ordinary paint you choose. If Devoe Lead and Zinc Paint does not take fewer gallons and cost less money per job, we will make no charge for Devoe.

If Devoe Lead and Zinc Paint doesn't wear one or two or three years longer—longer and better—we will give you free of charge enough Devoe Lead and Zinc Paint to repaint your entire house.

Back of the famous Devoe Guarantee are 174 years of painting experience and thousands of the most rigid tests. Devoe Lead and Zinc House Paint actually guarantees you the finest possible job—and saves you money and trouble in the bargain. Insist that your painter use Devoe Lead and Zinc Paint.

DEVOE HOUSE PAINT

A Devoe Paint and Varnish Product

South Plains Lumber Co.

Successor to Floyd County Lumber Company

Phone No. 6.

Floydada, Texas

FRIENDS!

For Your Convenience

We are opening a real

RADIATOR AND WELDING SERVICE

and are located two doors west of the Ford agency, across the street from Higginbotham-Bartlett Company.

We are equipped to give you the very best service in Radiator and Welding Service. We will carry in stock

CORES FOR ALL THE POPULAR MAKES OF CARS AND TRACTORS

rebuild, repair or re-core any make or model radiator, also can clean your stopped up radiators

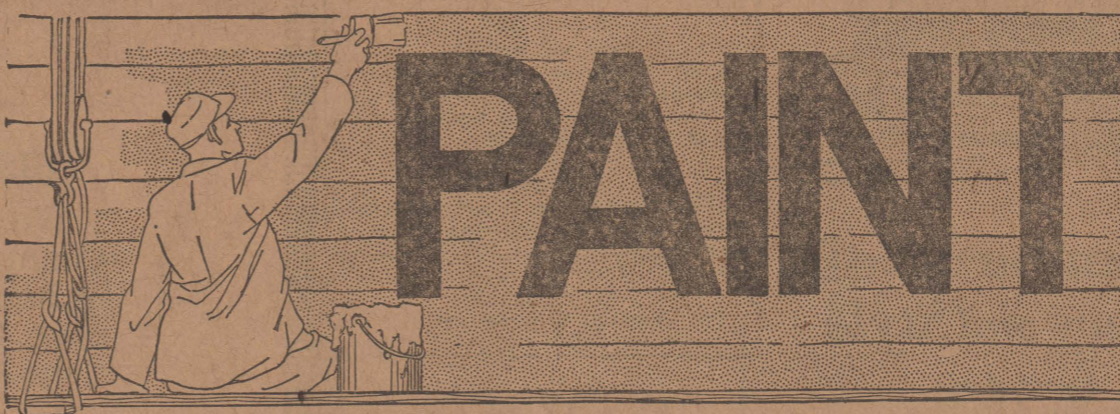
WE INSPECT RADIATORS FREE

have us look your radiator over before hot weather.

VALL BROS.

Vernon

Floydada



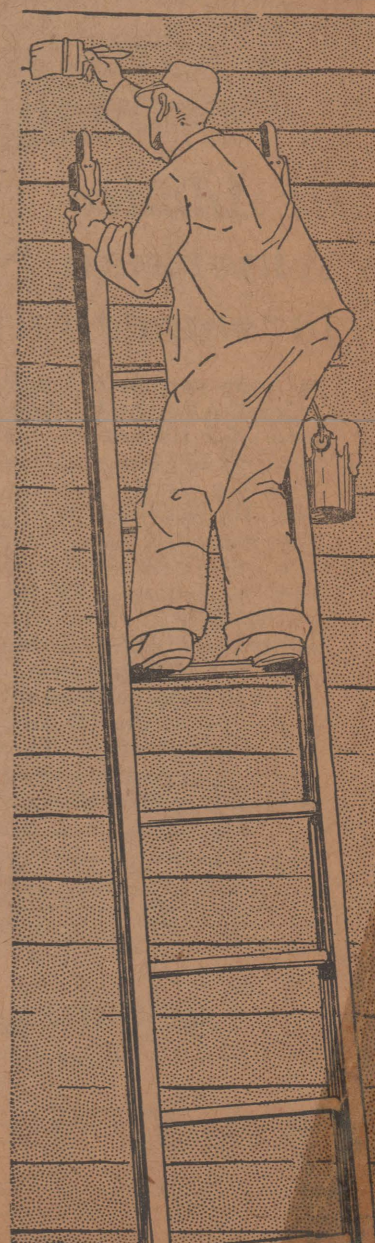
When building, it pays to follow construction work as closely as possible with paint. Lumber which is given a chance to weather before the paint is applied is never as lasting as lumber that is fully protected with

Lincoln Climatic Paints

A complete estimate of the paint costs for work will be given without charge and without obligation on your part to buy.

And we Guarantee our paint to equal in covering capacity or quality, or Surpass any paint you can buy.

J. C. WOOLDRIDGE LUMBER CO., Inc.



Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County —

For Sale

SALE—At a bargain small Mosler See it at The Hesperian Office.

SALE—All kinds cotton seed and seed. If in need of any kind of see Geo. Finkner. 508tc

SALE—3 and 4 gallon Jersey cows for head mules. Phone 920-F31. Ed McCarty. 63tc

BULK GARDEN and Farm Seed. Insect killer—Roup, Cholera and Diarrhea Remedy. Sold by Rucker Produce Company. 4tc

TEXAS ALMANACS, 1928 edition, at Hesperian Publishing Co., 50c per copy. 52tc

FOR SALE—Two large bay horses and good farming tools. See Mrs. M. C. Young or boys near Andrews school. 42tp.

EASTER Corsages. Hollums, Floydada Florist. 43tc

FOR SALE—Quite a number of nice, well-kept Jersey cows, now fresh; at the Freeman Ranch, 15 miles east of Floydada. Write or call on J. O. Freeman, Route 2, Freeman Ranch 52tc

TEXAS ALMANACS, 1928 edition, at Hesperian Publishing Co., 50c per copy. 52tc

I HAVE first year Kasch cottonseed grown on my farm last year, for sale at \$1.50 per bu. Recleaned, sacked and delivered your station. F. W. Alexander, Albany, Texas. 511tp

TEXAS ALMANACS, 1928 edition, at Hesperian Publishing Co., 50c per copy. 52tc

ALWAYS—Something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 51tc

FOR SALE—Three residence lots near the Andrews Ward school. See J. G. Wood. 261tc

SEE our 81 words on Devoe Paint—Display ad in this issue. South Plains Lumber Co. 51tc

FOR SALE—1 high bred jack. See W. C. Hanna. 44tc

Easter Sunday, April 8th. Plenty of Easter Lilies for Church and Home decorations. Hollums, Floydada Florist. 34tc

SEE W. F. Weatherbee for Pure Pedigreed Mebane Cotton Seed. \$2.00 per bushel. 35tp

FOR SALE—Four Clark Cutaway Double-action Tractor Harrows at one-third off of regular price. Willson & Son Lumber Co. 1tc

Cotton Seed!

for planting. See Marshall at Public Scales. 50tc

PIGS FOR SALE—J. C. Bolding. 6tc

PURE COTTON SEED FOR SALE

Don't plant common gin run seed when you can save the picking of your crop by planting pure seed. Phone 6 for prices and samples. South Plains Lumber Co., successors to Floyd County Lumber Co. 51tc

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

Real Estate

FOR SALE—Nice building lots. See S. B. McCleskey. 47tc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 29tc

LOTS FOR SALE—3 lots 150x150, north and east front; sewer, water, gas and electric service. Choice residential district. Burl Bedford, owner. 49tc

FOR SALE—Electric cooking stove, coal heater, oil burner heater and hot water tank. Phone 176. 53tc

FOR SALE—Two right lap plows or will trade for or buy Rock Island or Avery two row go devil. J. H. Newberry. 52tc

TO TRADE—Good mare and wagon to trade for cow. D. E. Rhodes. 53tp

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR SALE—5.6 Acres of land 1/2 mile east of Court House. Part cash, balance terms. W. C. McClellan, Fairview School. 53tp

FOR SALE or Trade—My 40 acre farm one mile East of Floydada on F. F. F. Highway, known as Tom Deen place. See H. N. Porterfield at Marshall Elevator. 52tp

FOR SALE—One 8 room residence with four lots. Used implements, three Ford Trucks for sale or trade for lots or most

ated. Please come see me. D. Summerville.

FOR EXCHANGE—Splendid brick apartment house in City of Dallas, on good street bringing \$800 monthly; will trade for good plains land. Clements & Wilks, Plainview, Texas. 111tp

Miscellaneous

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemous, licensed plumber and gas-fitter. 2752tp

HEMSTITCHING, Mrs. C. M. Wilson at Wilson Studio. 50tc

HAND painting done on scarfs and dresses at the Thrifty Nifty Shop. 4tc

SEE Mrs. J. B. Houston for all kinds of dress making. 52tp

Devoe Lacquer Day—Devoe Paints Demonstrated—See their beauty in color harmony—Learn of their many uses—Be convinced of their durability, And iron clad guarantee—and ask our Expert Paint Decorator to design the Harmonizing colors for the Decorating of your home.

Bring a flower-vase, crockery, shelf, brick-a-brack small piece of furniture, the boys wagon, tricycle, the girlies doll bed—or "what have you"—we will paint them FREE—On LACQUER DAYS. Don't forget the free coupon Friday and Saturday the 6th and 7th. South Plains Lumber Company, Floydada, Texas. 61tc

FOR experienced nursing call Telephone 68. Mrs. G. V. Slaughter. 5tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 35tc

Friday and Saturday, April 6th and 7th are Paint Days in Floydada—See the Demonstration of Devoe Paints: Lacquer, Enamels, Interior, House, Barn Implements, and for many other uses. BEAUTIFIES—PRESERVES At The South Plains Lumber Company, Floydada, Texas. 61tc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tc

SEE OUR "READY BUILT" HOUSES for the Automobile—Chicks—Chickens Hogs and etc. and THE PLANS FOR YOUR HOME During DEVOE PAINT DEMONSTRATION Friday and Saturday, April 6th and 7th at the SOUTH PLAINS LUMBER COMPANY Floydada, Texas

The decorations for the recent opening of Stansell & Collins Grocery Company, at their new location, were furnished by Hollums, Floydada Florist. 61tc

The finishing touch to your Easter costume,—a corsage of fresh flowers. Hollums, Floydada Florist. 61tc

Easter Lilies, roses, carnations, sweet peas, etc. Hollums, Floydada Florist. 61tc

TAXI

anywhere, any time. Day Phone 23. Night Phone 351J. 4tc

For Easter and Mother's Day. "Say it with Flowers." 34tc

For Rent

FOR RENT—Two furnished rooms. See Mrs. Josie Moore. 52tc

FOR RENT—Two nicely furnished rooms with bath, gas and garage. Call 346J. 61tc

FOR RENT—Small three room furnished house. Call at 320 South Main or Phone 180W. 62tc

Eggs and Poultry

FOR SALE—White Wyandotte eggs 50c per setting. Mrs. J. R. Archer, phone 178J. 53tc

THOROUGHbred dark R. I. Red eggs 75c per setting, \$4.00 per 100. Phone 924F4, Mrs. T. J. Heard. 34tp

FOR SALE—Setting Eggs from prize winning White Wyandottes, 75c for 15 or \$4.00 per 100. S. J. Latta, three miles east of Floydada on F. F. F. Highway. Phone 908F11. 52tc

Baby Chix

PHONE 145 or 147 MARSHALL HATCHERY 50tc.

WHITE LEGHORNS FOR SALE—Hatching eggs from selected hens headed by Imperial cockerels \$6.00 per hundred; Hatching eggs from Imperial matings \$2.00 per setting of 15. Mr. and Mrs. David S. Battey. 50tc

FOR SALE—Dark Red R. I. eggs \$1 per setting, \$4 per 100. Phone 924-F12. Mrs. J. R. Terry. 43tp

FOR SALE—Standard bred S. C. Rhode Island Red eggs, from prize winning, winter laying hens; first pen \$1.50 per setting; second pen 75c per setting. O. W. Fry, 7 miles northwest Floydada. 24tp.

Strayed

STRAYED—1 white horse 16 hands high, 1 sorrel baldfaced horse about 16 hands high and 1 black horse mule 16 hands high. Suitable reward. Notify B. F. Markham, Tulia, Texas. 63tp

J. W. Clonts, A. J. Polley and O. P. Rutledge, of Floydada Country Club, are among the West Texas golf players who spent the first three days of this week at Stamford attending an invitation golf tourney.

Thursday a game on the local team of the Matador High score was 11 to 7.

Welborn and Hanna were the batter-ies for Floydada High, Welborn making his first appearance on the mound as a Green and White pitcher.

SO THIS IS LOVE

True love is summed up in the poet's phrase, "The heart in my bosom is not my own."—Woman's Home Companion.

Transfer paper at The Hesperian Office 10c sheet.

H. Z. Pennington

PHYSICIAN AND SURGEON

Residence 330 Office 73

WHEN THE BILE STOPS

That's when you get sick and feel out of sorts. One Lane's Pill at night when you go to bed will act on the liver and start the bile.

ARWINE DRUG CO., Sells

LANE'S PILLS

GOOD USED CARS

SEVERAL GOOD USED CARS NOW ON HAND AND

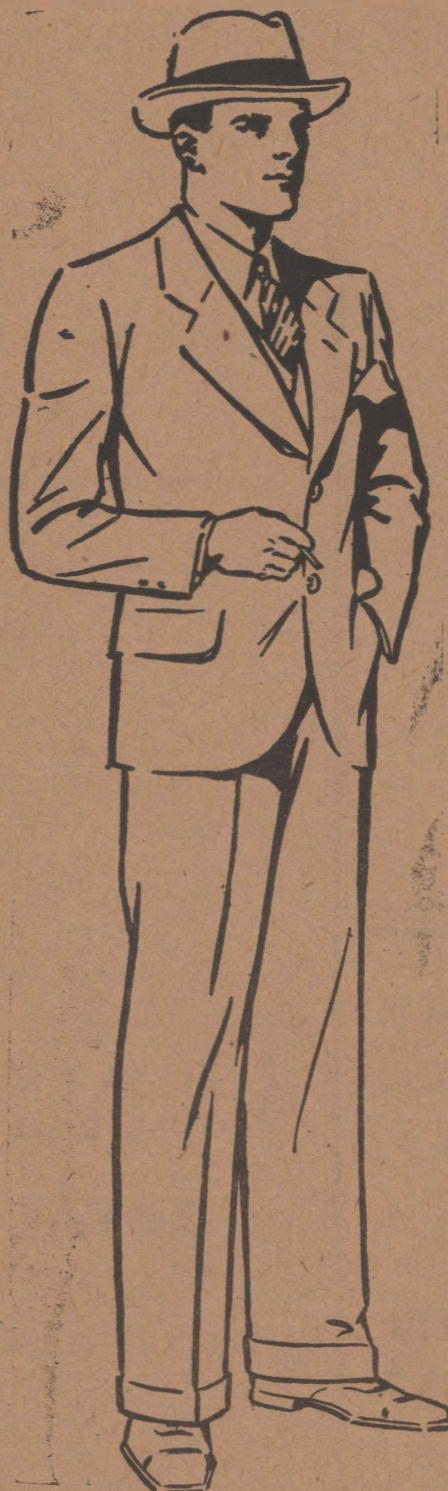
READY TO SELL AT A MIGHTY LOW PRICE.

GOOD VALUES — USED CARS

Scoggin & Dickey

What the best dressed men will be seen wearing on

EASTER!



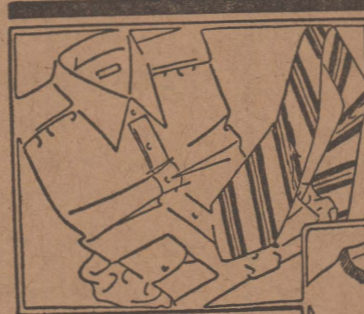
Swagger
Good-Looking
CURLEE
SUITS

—of which we can show you many "keen" models. Free—easy-hanging—full-draped back—three button styles in soft yet hardy fabrics of the lighter Spring-new shades:

NEW SPRING OXFORDS FOR EASTER

Full line of the latest styles of shoes and oxfords for Easterwear.

COME LOOK THEM OVER.

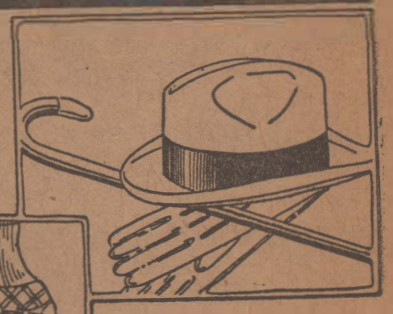


Lustrous Broadcloth

SHIRTS

Sparklingly Colorful Silk

NECKWEAR



Light Gray or Tan

FELT HATS

EASTER TIME

IS

STRAW HAT TIME

We've Got 'Em!

C. R. HOUSTON CO.

Floydada

Crosbyton

ROYAL THEATRE

FLOYDADA

MONDAY AND TUESDAY APRIL 9-10

You'll never forgive yourself if You Miss—

THE SHEPHERD OF THE HILLS



by HAROLD BELL WRIGHT with MOLLY O'DAY

Alec Francis, John Boles, Matthew Betz He called himself "the strongest man in the Hills," and made his word law. But the boy fought him . . . and knew he must win . . . because he was the strength of love! Here's a picture that gives you drama as rugged as the immemorial OZARK HILLS from the master story teller of America.

SECURE GREATER MOVIE SEASON TICKETS THEY ARE GOOD AT THIS ATTRACTION

Admission Adults 50c, Children 25c

School Meet Results As Recorded At Two-Day Gathering Friday, Saturday

Following is a list of events, entries and winnings at the Floyd County Inter-scholastic League Meet in Lockney last Friday and Saturday. The following list does not include the junior track and field events, the senior track events, the Class B shot put, the Class B and rural broad jump, and Class B and rural discus throw. Records of these events were not available Tuesday morning. Director General W. D. Biggers, of Lockney, is making efforts this week to obtain these records and they will be given in next week's Hesperian. At the time of this report, Floydada High School and Lockney High School are tied for the Class A all round championship cup. The present count does not include the senior essay writing contest which counts ten points toward the winner and no points to second place. These papers are being graded this week in Lubbock and a report should be had

by the latter part of the week. Present count give Lockney 104 points and Floydada 102 points.

Sand Hill won the Class B all round championship cup over Aiken by a margin of ten points and Fairview barely nosed out Center for the rural school all round championship cup. Both Fairview and Sand Hill were winners of the cup last year.

The best all round athletic trophy, Class A schools, was presented to U. S. Marshall, Floydada. Class B to Neil, of Sand Hill and rural to Carter, Fairview.

Following is the list of awards available Tuesday:

Tennis

Boys singles—entries: Carter, Floydada; Fowler, Lockney; Crabtree, Fairview; Rutherford, Aiken; Davis, Sand Hill; Bodiker, Prairie Chapel; Widener, Lakeview. Places: Lockney first; Floydada second. Games: Fowler vs. Carter;

Smith vs. Rutherford; Crabtree vs. Davis; Crabtree vs. Smith; Fowler vs. Crabtree.

Boys doubles—entries: Floydada, Fairview, Lakeview, Lockney; Prairie Chapel; Aiken. Places: Carter and Summerville for Floydada, first; Lockney, second. Games: Floydada vs. Fairview 6-3, 6-2. Lakeview vs. Lockney 6-0, 6-3. Prairie Chapel vs. Aiken 6-0, 6-3. Floydada vs. Prairie Chapel 6-0, 6-0.

Girls Singles—entries: Nicholas, Lockney; Crabtree, Floydada; Brown, Lloyd. Places: Lockney, first; Floydada second. Games: Nicholas vs. Brown. Lloyd vs. Crabtree; Nicholas vs. Crabtree.

Girls doubles—entries: Merriwether and Collins for Lockney; Hill and Maddox for Floydada; Aiken, Prairie Chapel. Places: Lockney first; Floydada second. Games: Floydada vs. Aiken 8-6, 7-5. Lockney vs. Prairie Chapel 6-1, 6-3. Lockney vs. Floydada 6-4, 6-1.

Written Spelling

Senior Spelling—entries: John Key West and Oleta Jackson for Floydada; Fay Royal and Lorene Workman for Lockney; Jessie Lee Evans and Gladys Carthel for Prairie Chapel; Inez Garner and Gertrude Lightfoot for Center; Inez Huey and Ruby Farley for Sand Hill; Roe Dalton and Eldon Jones for Aiken; John Flase and Frankie Mae Case for Allmon. Places: Floydada and Lockney tied for first place with a team score of 97%.

Junior spelling—entries: Virginia Collier and Thelma Goode for Lockney High; Douglas Adams and Floyd Ewing for Lockney Grammar; Doris Templeton and Hazel Probasco for Floydada High; Maxine Fry and Florence Murray for Andrews Ward; Raymond Candler and Robert Case for Allmon; W. C. Hubbard and Edna Collis for Pleasant Valley; Dee Cates and Bessie Boyle for Sand Hill; Ethel Dorman and Tom Cooper for Aiken; Ralph Tubbs and Jewel Jackson for Center; Eula Lee Butler and Robert Lee Wilson for Rainey; Juanita Hart and Myrtle Day for Pleasant Hill; Bernice Murry and Clyde Hinkle for Campbell; Lucille Hampton and Mildred Jackson for Irick; Leslie Ferguson and Oscar Golden for Prairie Chapel; Edith Johnston for Lone Star. Places: Lockney High school, first, 100%; Lockney Grammar and Floydada High school tied for second with 99%.

Sub-junior spelling—entries: Rex Brown and Mary Joe Scott for Andrews Ward; Billie White and Ouida Townsend for Lockney Grammar; Ruth Belt and Marie Pauley for Prairie Chapel; Hubert Griffith and Roach Allen for Lone Star; Oleta Fay Donathan and Lorene Battifor Lakeview; Mildred Houston and Emma Louise Smith for Floydada East Ward; Ema Boyle and Billie Green for Sand Hill; Dorothy Dean Jones and Dorothy Maxine Burton for Aiken; Zelta Battey and Adelia Evers for Pleasant Hill; Estelle Gary and Ernestine Gary for Harmony; Catherine Tubbs for Center; Reese Wilson Jr. for Ramsey; Aritta Watkins, for Pleasant Valley. Places: Andrews Ward, Floydada, first with 99%. Lockney Grammar school and Prairie Chapel tied for second with 98%.

Oral Spelling

Twenty four contestants participated in the L. G. Mathews Oral Spelling contest Thursday night, representing more than fourteen schools. First place went to Irick this year for the third consecutive year: Irick was represented by Mildred Jackson and Lucille Hampton. Edna Collins, of Pleasant Valley won second Ruby Farley of Sand Hill third and Lucille Hampton of Irick, fourth.

Class B and Rural Debates

Girls debates—Lorene Clark and Vivian Clark; Aiken, first place, over Dorothy Riley and Patty Riley, Sand Hill.

Boys debates—Hogue Bruton and Frank Boucher, Aiken, first over Lum Davis and Roy Hall, Sand Hill. Prairie Chapel also had a boys debating team.

Music Memory Contest

Andrews Ward, Floydada, first place, over all entrants. This team was composed of Lurlyne Clonts, Virginia McClung, Enid Scoggin, Margaret Louise Anderson and Robert Daniel.

Arithmetic Contest

Andrews Ward, Floydada, first place, over all entrants. This team was composed of Truett Smalley, Juanita Hand, Fred Porterfield, Elizabeth Daniel and Waymon Finley.

High School Declamation

Senior girls—first, Ollie Belle Collins, Floydada; Second, Martha Nell Weathers, Aiken, third, Lena Fae Parkey, Sand Hill.

Senior boys—first Herman King, Lockney; second, Eldin Jones, Aiken; third, Charles Mathews, Floydada.

Rural Declamation

Junior boys—first, Aaron Williams, Harmony; second, W. P. Hubbard, Pleasant Valley, third, Harley Workman, Lone Star.

Junior girls—first Latane Hale, Harmony; second, Sara F. Smith, Antelope; third, Catherine Harris, Pleasant Valley.

Senior girls—Leona Griffith, Lone Star, first; Annie Jewell Fawver, Baker, second; Christine Trowbridge, Harmony, third; Inez Garner, Center; Viola Castle, Providence; Margaret Ashton, Antelope.

Senior boys—Donavan Spence, Center, first; Ralph Hale, Harmony, second; Willis Phipps, Allmon, third; Roy Mara Baker, Elwin Schreiber, Lone Star; Robert Virden, Pleasant Valley; Paul Castle, Providence.

Junior High Declamation

Junior girls—Eva Mae Gollehor, Sand Hill, first; Edell King, Andrews Ward, second; Evelyn Roy, Lakeview, third; Elsie Anna Griffith, Prairie Chapel; Mary Leda McAdams, Lockney; Ruth Tate, Aiken; Bert Ione Smith, Floydada East Ward.

Junior boys—Weldon Dodson, Lockney, first; Joe Hill, Floydada, second; Corliss Masterson, Sand Hill, third; Frank McReynolds, Aiken; Chester Carthel, Prairie Chapel; Price Conway, Lakeview.

High School Debates

Boys debates—Gid Waller and Hershel Carthel, Lockney, first place; debating against Orville Moore and Lester Jameson, Floydada.

Girls debates—Ruth Enoch and Rosie Lee Rush, Floydada, first place, debating against Myrtle Wilson and Bessie Holland of Lockney.

Field Events

Pole vault, Class A, Marshall, Floydada, first (9 ft. 9 in.); Moore Floydada,

second; Huggins, Lockney, third; Riley Lockney, fourth; Hill, Floydada; Cooper Lockney.

Pole vault, Class B—Dalton, Aiken, first, (10 ft.); Carter, Fairview, tied for second; Davis, Sand Hill, tied for second; Mullins, Aiken, tied for third; Feagan, Aiken, tied for third; Baxter, Fairview.

Shot put, Class A—Edwards, Floydada, first, (45 ft. 11 in.); Teaff, Lockney, second, (42 ft. 2 in.); Webb, Lockney, third; Carter, Floydada, fourth; Cooper, Lockney; Welborn, Floydada.

Broad jump, Class A—Porterfield, Floydada, first (19 ft., 4 in.); Cooper, Lockney, second, (18 ft. 6 in.); Hill, Floydada, third; Riley, Lockney, fourth; Hamilton, Lockney; Welborn, Floydada.

High jump, Class A—Huggins, Lockney, first, (5 ft. 6 in.); Moore, Floydada second, (5 ft. 5 in.); McAdams, Lockney, tied for third; Carter, Floydada tied for third; Webb, Lockney; Hill, Floydada.

High Jump, Class B and rural—Rimmer, Fairview, first (5 ft. 4 in.); Dalton Aiken, tied for second; Davis, Sand Hill tied for second; Cooper, Fairview, tied for fourth; Case, Allmon, tied for fourth Bunch, Lakeview, tied for fourth; Floyd Aiken, tied for fourth; Powers, Sand Hill, tied for fourth; Perry, Campbell; Brown, Fairview; McCada, Center; Hol-lums, Center; Phipps, Allmon; Widener, Lakeview; Nelson, Lakeview; Mullins, Aiken; Ramsey, Goodnight; Taylor, Goodnight.

Javelin Throw, Class A—Marshall,

Floydada, first (155 ft.); Teaff, Lockney, second; Porterfield, Floydada, third; Webb, Lockney, fourth; Spence, Lockney.

Javelin throw, Class B and rural—Carter, Fairview, first (123 ft.); Cooper, Fairview second; Smith, Sand Hill, third; Masterson, Sand Hill, fourth; King, Sand Hill; Floyd, Aiken; Mullins, Aiken; Rutherford, Aiken.

Discus throw, Class A—Marshall, Floydada, first, (119 ft. 4 in.); Edwards, Floydada, second; Moore, Floydada, third; Teaff, Lockney, fourth; Spence, Lockney; Cooper, Lockney.

Illusive Paths

The hill across the valley is steeper before you get there than ever it will be once you've begun the ascent.—American Magazine.

The Shortest Story
"Call and answer filled the su woman about them—call and answer Woman's Home Companion.

CHARGE BATTERIES INSTANTLY
If your battery is run down we charge it in a few minutes by simply pouring in LIGHTNING ELECTROLYTE

This wonderful invention alleviates all the battery troubles caused by Sulphuric Acid, which depends solely on the plates for its ionization. Your battery will last longer and your generator will always be sufficient to keep the battery charged.

We also have 2 year guarantee Batteries.

Come in and get Particulars. THE LIGHTNING CO. F. F. F. SERVICE STATION

Loans Insurance Loans

We write all classes of Insurance and represent some of the best known and strongest Insurance Companies operating anywhere. It is our desire and purpose to give the very best service possible on your Insurance matters and appreciate your business, whether large or small.

The Wheat is looking fine and prospects were never better for a good crop. We are prepared to give you the best of service on your Hail Insurance and can give you protection through a number of the strongest of Hail Writing Companies. We earnestly solicit your business in this line.

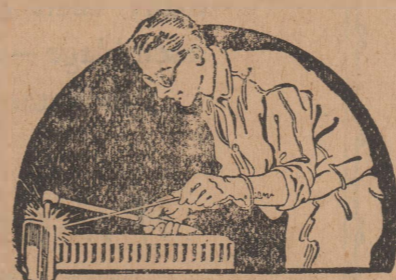
We are very anxious to help you build that new home this spring, by making you a loan through Standard Savings & Loan Association. This company has been operating in Texas for thirty five years and we can offer you the most convenient payment plan and cheapest loan to the borrower that can be secured. Also if your title is clear we can guarantee you the promptest service obtainable on closing the loan and securing your money. We invite you to talk to some of our customers who have secured loans through our Agency and also Building Contractors who have erected buildings under our loans. It will be a pleasure for us to refer you to a number of these parties. If you contemplate building a new home or Modern rental property it will pay you to consult us.

FLOYDADA INSURANCE AGENCY

G. C. TUBBS PHONE 273 W. H. HENDERSON

Dont swear When It Breaks!

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

ENOCH & McCLUNG
The Best Blacksmiths On The Plains

STUDEBAKER

The Great Independent

Offers World's Champion Performance at no premium in first cost or upkeep!

COMMANDER

\$1495 f. o. b. factory

YOU may not know that, due to Studebaker's One-Profit facilities of manufacture, you can now buy this World's Champion car at the exceptional price of \$1495, f.o.b. factory. At this low, One-Profit price The Commander not only represents a value unequalled in automobile history, but its upkeep is equally economical.

In 61 tests conducted in 61 cities the country over, The Commander averaged 17 1/4 miles to the gallon of gas—economical to operate! And factory repair parts sales for

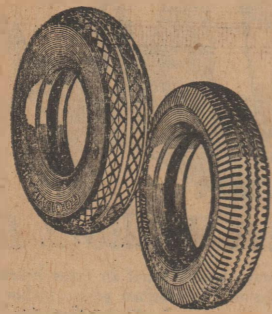
Studebaker cars during 1927 were less than \$8 per car in operation—low maintenance!

The world champion stamina of The Commander was spectacularly proved when two stock Commanders each traveled 25,000 miles in less than 23,000 consecutive minutes. Nothing else on earth ever ran so far so fast!

The Commander at \$1495, f.o.b. factory, is not only the greatest achievement of post war automotive engineering, but motor-dom's biggest value!

Model	Brake Horsepower	Miles Per Hour	PRICES (f. o. b. factory)
PRESIDENT EIGHT	100	80	\$1985 to \$2450
The COMMANDER	85	72	\$1495 to \$1695
The DICTATOR	70	65	\$1195 to \$1295
ERSKINE SIX	43	62	\$795 to \$965

Swinson & Wood
Headquarters at Day and Night Garage



More Tire Miles

For Less Tire Money

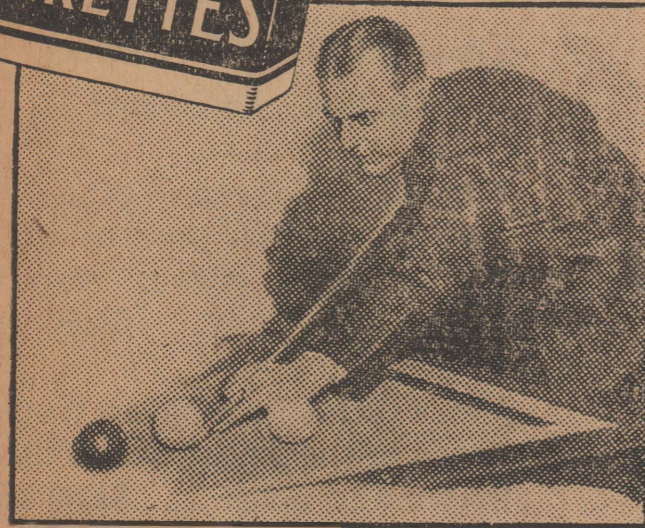
Goodyear All-Weathers if you want the best. Goodyear Pathfinders if you want the maximum quality for minimum cost. Goodyear Regular, Heavy Tourist and Pathfinder Tubes to match them all. We're stocking them. Servicing them. And selling lots of them to Floyd County motorists who check tire costs carefully.

MOTOR INN

FRANK DUNN, Prop.



The Cream of the Tobacco Crop



WILLIE HOPPE
Champion Billiard Player

writes:

"The slightest cough or throat irritation might be fatal during a close match. On this account I prefer Luckies as a steady diet. They have never irritated my throat or caused the slightest cough. I am going to stick with Luckies."

Willie Hoppe

"It's toasted"

No Throat Irritation-No Cough.

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
One Year \$1.50
Six Months .85
Three Months .45
In Advance

Advt. Rates Furnished on Application.

THE SPRING FEVER

Spring fever takes many forms, one of the most commendable and pleasing of which is the urge it brings on to get out and plant things—to beautify one's premises and add to the sum total of the civic attractiveness of the community.

This form of the malady is raging in Floydada this month, and will result in many more beautiful lawns, useful gardens and pretty shrubbery. Since the old myth that "flowers do not do well in Floyd County" has been so thoroughly exploded Floyd County homes have begun to take on new appearances. Some of the prettiest yards and lawns you'll see anywhere are right here in Floydada.

And the number will increase, too. Civic pride has been thoroughly awakened and the result has been most gratifying.

ROSES THRIVE HERE

One of nature's most beautiful gifts to mankind is the rose. That this plant thrives in Floyd County soil is evident, a visit to many rose gardens in Floydada, Lockney and the farm homes hereabout disclosing a luxuriant growth of many varieties.

Perhaps no other form of flowering plant adds greater beauty or charm to the surroundings of a home than the rose garden. It's too late now for rose cuttings, possibly too late for transplanting, but it isn't too late to make plans for next fall when the cuttings can be put out, or in January or February when the little rose plants can be transplanted from the nursery to your home.

WEST TEXAS GROWING

West Texas cities and towns are enjoying an era of growth that is perhaps unequalled in past history in the scope of territory covered by the growing towns and the amount of money being expended by big business. Of course, smaller fry are following in the wake of the larger builders.

Floyd County towns are enjoying their part of the growth. In Floydada permits have gone considerably over the \$100,000 mark since January 1 and the end is not in sight. In fact, it appears that the beginning has only been made. Barring a slump in building, or a calamity of some sort, it is not unreasonable to expect permits here to reach close to a half million dollars this year. While that is rather a large amount of building to predict, it is not too much. In fact, the kind of a country that this is will very readily substantiate that much more invested in homes and business property here by January 1. Floydada has long been behind the country that surrounds it, so far as improvements are concerned.

WILL SPEND MORE

People of the plains area thought West Texas Gas Company were undertaking a vast program when they outlined a plan twelve months ago to build pipe lines for gas into this region from the panhandle gas field, and it was a rather tremendous thing to do. However, if reports are correct the company plans to spend some more money in West Texas this year, probably an even greater amount than last year.

The major portion of their expenditure in which people of this immediate territory will be interested, will be in the ties of counties east, northeast and southeast of Floyd County, provided, of course, the company does not change its plans, the towns refuse to give franchises, or some such. Newspaper reports have it that Roaring Springs has granted the company a franchise, that Matador will likely do so, and it is known the company has franchises at Silverton, Quitaque, Turkey, and Spur, which they are preparing to use. The message in this is principally to

the weak-kneed investor who is afraid to spend his money in Floyd or adjoining counties, in Floydada, Lockney, or neighboring cities. Property bought right and improved so that it can produce some revenue will make money in any of these cities or towns. Speculation always was a fickle game, where-soever done, but West Texas Gas Company, for one, it is evident, believes in the substantiality of the country as a place for a permanent investment, and their judgement is likely to be mighty good.

'Round The Square

That dumb bell round the square says that he heard that opposites make the best marriages. That's why he is looking for a girl with lots of money.

If people round the square want to see contrast in towns, just take a peek at Plainview and then at Floydada at night time. Now, we're not bragging on Plainview (much) 'cause if we liked Plainview better than Floydada we would move there. But a fellow just can't help noticing the lack of electric signs in Floydada. Plainview fairly beams with lights all colors, flashing on and off. And Floydada—well it boasts of less than a dozen electric signs. Now who would be proud of this contrast?

And here's a fact that may not be known to all merchants round the square—the Texas Utilities Company makes special rates on electricity used in electric signs. All they've got to do is install them. How about it Mr. Merchant?

Kwitchebelliaking and smile.

It all happened in the wee hours of the morning in a little West Texas town. A pin dropped on one side of the Court house would have roared an echo on the other side.

"Stick 'em up" came a sharp command. "Your money or your brains." A calm laugh followed this outburst. The victim was only a newspaper man. He had neither.

"Yaas—I reside 267 West Missouri Street, Floydada, Texas"—Boy Howdy—don't that sound good? And it is a fact too.

Old Battleaxe may be just a shade hard boiled or about two notches out of date, but he just can't see why good people like those in Floydada will tolerate these blankety, blank rough streets and dirty alleys. It's about time we had a Real Old Fashioned Clean-Up day. Not just a proclamation by the mayor—but a day when everybody, business houses, and all, stage a sure enough clean up. Make Floydada Shine!

One fellow round the square wanted to know if the wind wasn't getting pretty bad when it blows the cigarette out of your mouth.

"Naw sir" says one of the Saliva Slingers over at the Post office. "Just wait, brother, till it blows the lenses out of your spectacles, the stripes off your shirt or the laces out of your shoes. Then, by heck, its gettin' kinda bad. But these West Texas sand storms aint what they usta be" says he, as he deposits another big, beautiful spotch of Brown Mule on the bank building.

Just a little poetry picked up round the square:

Mebbe so—But I Dunno
I've often heard and so have you,
That friends are fickle, friends are few,
That friends are coats you don and doff,
You put 'em on and take 'em off,
Discarding 'em as on you go.
Well mebbe so—but I dunno.

Some friends may sorter be that way,
Along life's crowded road, but say—
There's some that's like a spreading tree,

All staunch and comfortable to see.
Or like a spring that cools and cheers,
And never fails through weary years.
A friend like you that makes one glow,
There's lots of others? mebbe so,—
Yes mebbe so but I dunno.

HEELS ARE 50 CENTS

Last week The Hesperian carried an advertisement for Jones Shoe Shop in which, through error, we have him quoting new heels for your shoes at 25 cents. Mr. Jones intended for the copy to read 50 cents. The corrected advertisement is in this issue of the paper.

The Hesperian \$1.50 per year.

14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF APRIL 9, 1914.

"Mc and Y" is the name of McMillan & Young's new picture theatre on West California Street. Chester French won the \$5 for the prize suggestion. With a seating capacity of 200, the building was well filled for both performances of the three reel picture.

What is deemed the "Easter Spell" has come and gone and with it came an inch of snow Tuesday night, covering the earth until noon of Wednesday.

The Carnation Club met with Mrs. Frank Truett Thursday, April 2, with the following members present, Mesdames W. I. Cannaday, W. L. Boerner, J. M. Hughes, J. H. Donaldson, Bascomb Jenkins, A. P. McKinnon, Starks, Geo. Lider, Frank Truett and the following visitors: Mesdames J. T. J. Dawson, Tom Triplett and McCleskey.

Several games of rook were then played at which Mrs. Hughes and Mrs. Boerner won high score. Iced grape juice was served during the play. After the games a dainty one course luncheon was served; veal loaf sandwiches, deviled eggs, celery, olives, iced tea, jellied lemon pudding with whipped cream and cherries.

R. L. (Bob) Henry announces this week for the office of constable of Precinct No. 1, Subject to the democratic primaries in July.

OPENING NEW DRUG STORE AT PETERSBURG THIS WEEK

Walter Pennington Monday moved to Petersburg where he will open a new drug store being established by T. A. Stewart, Lockney druggist.

The new store will be a modern, up-to-date institution, Mr. Pennington said before his departure. He expects to be located at Petersburg for the next few weeks until the stock and fixtures are all placed and the business gotten under way.

He has been with the Arwine Drug Store since its establishment here.

Complications
Rastus: "Doctah, wha's de matter wid Brudder Snoops? What' zeas do he peah to be inflicted wid, in you humble 'pinion?"

Dr. Pillsbury: "Chronic chicken stealing, complicated wid birdshot in the back, suh."

Source of Greatness
There is a great woman behind every successful man.—Woman's Home Companion.

Makes 'em
A lot of 'em doesn't necessarily keep a man from being half-baked.—Farm & Fireside.

More than half of the people in Mexico belong to a primitive type of civilization.

Between 300 and 400 varieties of apples are grown in the United States.

The Hesperian, \$1.50 per year.

HEAR

Edward Hickman

and

Little Marion Parker

on the

OKEH RECORD

Plainview Music Co.

616 Ash Street,

Mail Orders Filled Promptly

Top Prices For Hogs

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floydada.

Peyton Packing Company

EL PASO, TEXAS

Grover Smith, Local Manager

I'm On My Way! Elektrik Maid

WATCH FOR MY ARRIVAL

(Watch this space)

MILD?...*Yes!* VERY MILD...

AND YET THEY

SATISFY



WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LIGGETT & MYERS TOBACCO CO.

CHESTERFIELD

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THIS IS A PRODUCT OF GENERAL MOTORS

In the Frigidaire cabinet everything is fully enclosed. There is no unsightly machinery sticking out like a sore thumb. Take a good long look at the Frigidaire Cabinet then close your eyes and your mental picture will be one of grace and harmony. There are no unforgetful irregularities to mar the picture.

For a number of years a certain automobile manufacturer producing a good car tried to make the public appreciate a new design of the hood. But unfortunately the design was such that seeing it once you could never forget how it looked. This always a mark of ugliness. You would not want anything like that in your home.

You will look at your Frigidaire many times every day for many years. You have a right to demand the beauty of a Frigidaire cabinet.

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Every detail of your fire in
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OFFICE

F. H. S. Nine in May Slaton Here This Week

Floydada High School Baseball team meet their old rivals, the Slaton Tigers, in this city on Friday and Saturday afternoons of this week to fight off a one-all tie that now stands between the two schools. Coach Ike Jay declares that this season, the sixth game of the club this season, will really demonstrate the strength of his nine, since they have battled the Tigers twice this year and each game has been won by a very narrow margin.

Jay's Whirlwinds copped their first game of the season when they met the Pelines on their own diamond two weeks ago. This clash was won in eleven innings, however, and the score stood 6 and 5. Their second game with Slaton resulted in a 7-4 victory for the Purple and White.

The other three games played by the local nine this season resulted in two victories for the Whirlwinds and one loss. The game lost was to the Post nine in Post this week when the local squad took a 7-4 defeat. Matador High tasted defeat at the hands of the locals to the tune of 11-7 and 27-3 in two encounters with that school.

With White, Palmer or Ashton in the pitcher's box to hurl for the F. H. S. team, Jay is anticipating a stiff battle for the visiting squad this week. Friday's game will be called at 3:30 p. m. and Saturday's game at 4 p. m.

SATURDAY IS DEMONSTRATION DAY AT FLOYDADA HARDWARE

"Demonstration Saturday" is the manner in which Saturday of this week is being heralded by the Floydada Hardware and Grocery. The idea to be carried out by the firm is a combined free demonstration of Everlites Flour, Armour's Food Products, Maxwell House Coffee and the New Process Gas Range. Special representatives for each of these products will be present Saturday to give the demonstration.

Biscuits and coffee will be served free, it was announced.

CROSBYTON BAND WILL NOT GIVE CONCERT HERE FRIDAY

Crosbyton high school band will not give a musical entertainment this week, as formerly planned, it was announced this week by Prof. A. L. Lundgren, director of the Floydada Municipal Band. The appearance of the neighboring town musical organization has been postponed indefinitely.

It was announced last week that the band would appear here on Friday night but this date has been cancelled for the present, the director said.

C. Snodgrass and son, Roy, returned Monday from Temple, where they underwent examinations and special treatment in the Scott and White Sanitarium.

Dougherty Improvements Under Steady Progress

Floyd County Lumber Company and J. C. Woodriddle Lumber Company have begun making their plans to get into business on sites recently purchased in the new town of Dougherty, sixteen miles east of Floydada on the Quanah, Acme & Pacific. Actual work of construction buildings and lumber sheds was started by Floyd County Lumber Company last week, and the Woodriddle organization also has begun to put materials and stock on their site.

A crew of men has begun erecting the tank used for the Quanah, Acme & Pacific Railway Company's 50,000-gallon water storage tank, and the company also has a crew of men grading for the industry switches and street crossings there this week.

Ed Manning, of Lockney, who has the contract in the new town for the installation of the water works system, moved his ditching machinery to the scene on Monday and will likely do some work this week.

The office of Stokes & Shields, selling agents for the developers, has been completed and is now being occupied by them. Its temporary location is in the center of Austin Circle, the civic center of the town to be improved and beautified at a later date.

McCoy News

McCoy, April 4.—A large crowd is expected at the play Saturday night, April 5. It is a royalty play entitled, "Cousins", and concerns the ludicrous mix-up when a bunch of female cousins go to live with their rich bachelor cousins. Music and readings will be given between acts. An enjoyable evening is assured to all.

The Methodist revival will begin Sunday and Bro. Ray from Post City will conduct it. We are hoping everyone will help to make this a real revival.

Bro. Lollar is still confined to his home on account of sickness and Bro. Sherman from Wayland preached again for us Sunday. We are always glad to have Bro. Sherman with us, but we will also be glad when our beloved pastor is able to be back in his place again.

Mr. and Mrs. W. H. Brock took dinner with Mr. and Mrs. Carl Sprinkles, Sunday.

Mr. Pharr entertained his Sunday School class of young people at his home Friday night. All of the class were not able to be present. Those who attended reported an enjoyable evening and plenty of delicious punch and cake.

Mr. and Mrs. J. M. Gambie took Sunday dinner with Mr. and Mrs. Tardy. John Rankin made a business trip to Plainview Saturday.

Mrs. Jno. A. Hollans and Mrs. Jno. J. Hammonds spent the week end in Canyon with their sister, Mrs. J. E. Zuts. They also visited in Amarillo.

Fairview News

Fairview, April 3.—The Baptist Revival has been postponed one week because of the number of cases of measles in the community. It will begin next Sunday.

Verne Austin, of Hale Center, spent the week end with home folk.

Miss Rogen Brown, of Floydada, was the guest of Miss Essie Baskin Sunday. Mr. and Mrs. Charles Wagner and R. Erwin left Monday for a business visit at Quanah.

Fairview School ran off with the rural school cup from the County Track Meet again this year for the fourth in succession. We are very proud of our contestants.

S. A. Guffee and family spent Sunday with Mr. and Mrs. Clarence Guffee at Cedar Hill.

L. D. Horton is suffering from an attack of appendicitis this week.

Mr. and Mrs. R. L. Carter and daughter, Clarabelle, and son, Robert, and Mr. and Mrs. Bernard Carter of Hughtown were visitors in South Plains Sunday afternoon.

Miss Anna Austin and brother, E. C. are visiting just now with their sister, Mrs. Floyd Ruddick, of Hale Center.

Miss Iris Crawford spent the week end with her parents at Silverton. R. T. Guffee and family of Plainview, were visitors in the S. A. Guffee home Saturday.

The following students in our school were on the Honor Roll last month:

First Grade, Juanita Lee Rushing, Robert Teal, Billie Crabtree, Irene Reeves, Grady Reeves.

Second Grade, Elizabeth Beedy.

Third Grade, Kenneth Rimmer, Louise Brown, Maurice Burton.

Fifth Grade, Naomi Hodge, La Verne Rimmer.

Mrs. S. L. Rushing and daughter, Miss Tommie, visited over the week end with relatives in Dickens county. Leslie Peak accompanied them for a brief visit with his relatives, who live in that county.

Miss Claudia Greer, of Floydada, spent Sunday with Miss Eugenia Hoffman at her home here.

Louis Ballard is home from his work in New Mexico for a visit.

Mrs. S. F. Culpepper returned Monday from an extended visit in Louisiana.

Come to the pie supper Friday night and help send our winning contestants to Lubbock.

The Dramatic Club will take "Looks Like Rain" to Sand Hill Saturday night, April 7.

Pleasant Hill News

Pleasant Hill, April 2.—Our play, "Aunt Jerushy on The War Path" seemed to take well with the crowd Saturday night. The proceeds amounted to something over twenty-five dollars.

The Wootsey girls gave a slumber party Saturday night. The guests were Misses Lucile Evers, Winnie Coward, Winnie Rae Shelton and Hazel and Lula Blankenship.

Quite a number of the young people went driving and kodaking in the Canyon Sunday afternoon.

R. M. Morgan attended Singing at Petersburg Sunday.

Lou Ella Lincoln spent Friday night with Geraldine Morgan.

There was a party Friday night at the home of G. D. Fox.

The Girls' 4-H Club and the Woman's Home Demonstration Club had their meeting on Monday of this week and both had very interesting lessons with Miss Bass.

Adell Evers and Zella Battey represented their school in sub-junior spelling and Juanita Hart and Myrtle Day in the junior spelling at Lockney last week.

Mrs. J. R. Evers, Mr. and Mrs. R. M. Battey and Mrs. R. M. Morgan accompanied them.

R. M. Morgan made a business trip to Spur last week, returning Friday night.

EASTER SPECIALS

One pound sliced Bacon	34c
One Gal. Del Monte Pineapple	69c
One Gal. Black Berries For	59c
One Gal. Blue Karo Syrup	59c
13 lbs. Potatoes	43c
13 lbs. Sweet Potatoes For	49c
Can Sweet Potatoes	11c
Large Box Oats	12½c
30 Small Easter Eggs For	5c

C. P. LOOPER CO.

Starkey News

Starkey, April 3.—The school children in company with their teachers and parents motored to Roaring Springs Friday and greatly enjoyed the outing and picnic planned and successfully carried out by our good teacher. More than one hundred were present and were served lunch by the side of the beautiful spring. Everyone reported a wonderful time and wished they could go on another picnic soon.

Mr. and Mrs. C. W. Howard, Mr. and Mrs. J. E. Copas and children, Mr. and Mrs. Murphy Chapman and children, of Robinson, Mr. and Mrs. T. R. Atkinson were the guests Sunday, of Mr. and Mrs. J. W. Howard and children.

Miss Sylvia and Anna Lou Copas were the guests Sunday of Misses Lila and Lois Parrish.

Rev. J. W. Dalton and children were the guests Sunday of Mr. and Mrs. Will Snell, of the Blanco community. Dymon Starks, Mrs. Jessie Lakey and little daughter, Winna Gane, spent Sunday with Mrs. Lakey's sister, Mrs. S. P. Castleberry, of Petersburg.

Mrs. C. D. Griggs has been slightly ill this week but is somewhat better.

Mr. and Mrs. Floyd F. Faqua spent the week end with his parents of the Campbell community.

Miss Lila Howard spent Thursday night with Miss Jessie Dalton.

Arland Howard returned home last Tuesday from Amarillo, where he has been taking a barber's course.

Quite a few of the young folk of this

FOR SALE

A good old quiet cow—will be ready in few days. Looks like would give a tub full of milk if you feed her. Will take good show note or a little off for cash.

W. A. BAKER

Spring Oxfords

All leather in all the new shapes, five, six, seven and eight Dollars.

Shirts with the Never-Shrink collar. \$1.50 to \$3.00.

NEW STRAWS coming daily.

Glad's

Saturday Specials!

10 Lbs. Recleaned Pinto Beans	70c
18 Lbs. Spuds	50c
1 Can Primrose Corn	14c
Plain Block Salt	45c
Sulphurized Block Salt	55c
4 Lbs. Market Day Raisins	35c
5 Lbs. Armour's Peanut Butter	95c
25 Lbs. Sun Maid Raisins	\$2.25
5 Lbs. Prunes	40c
4 Boxes Macaroni or Spaghetti	25c
25 bars P. & G. Laundry Soap	\$1.00
100 Lb. Everlite Flour	\$4.00

Floydada Hardware & Grocery

Remember, we pay top for your eggs. Successors to Brown Bros.

community at Mr. Fred Butch community. Mr. Spence and son of Center, visited Sunday with the Wheeler Turner family. Mr. and Mrs. Hobart Nelson, of Rails, were guests of Mr. and Mrs. H. L. Crow Sunday. INFANT BURIED MO. The infant son of Mr. and Mrs. Swinson, city, was buried in the Floydada Cemetery Monday afternoon following the funeral services conducted at the cemetery chapel by Rev. W. Hill. The baby was born Sunday a terpon and died soon after birth.

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All Kinds of Electrical Insulations and Repairing
CALL 220 FOR

Turner's Battery & Electrical Shop
All Work Done Promptly—ALL WORK GUARANTEED
206 North Main St. Floydada, Texas

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Come in and See for Yourself

Our shop is one of the largest and most complete on the plains.

Everything Electric Except the Baker

SEE THE AUTOMATIC WRAPPER WORK. Wraps at the rate of 1200 per hour. Our shop open to inspection at all times.

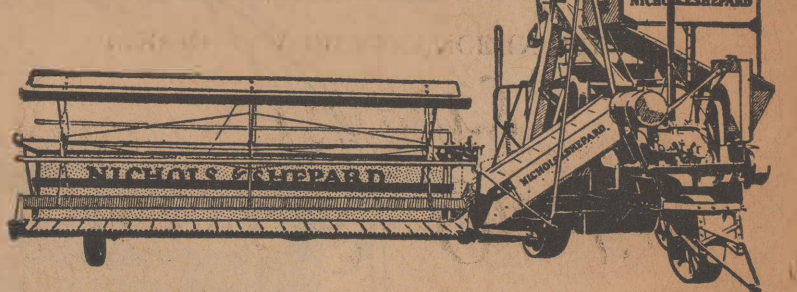
DON'T forget to get your Movie Ticket with each 25 cent purchase.

Let us make your Easter Cakes Special Order.

Wester's Quality Bakery

"THERE IS A DIFFERENCE IN BREAD"

The Nichols & Shepard COMBINE



With many new features

The Big 12 Bar Cylinder, the heaviest found in any combine, and the Man Behind the Gun, the greatest combination ever devised for getting the grain from the straw.

Balance—The machine weight, whether the grain tank is full or empty, is equally distributed on all three wheels. That means a machine free from side draft, a combine that will cut square corners, a combine that will haul truer and easier in the heaviest field.

One Man Control—The operator—and only one is needed—rides high on the machine out of the noise and dirt with every control at his finger tips and with the machine and the header in full view.

This is the combine that has: Hyatt, Timken or Ball Bearings at every main bearing point—32 in all. Alemite-Zerk Lubrication so that no harvesting time is lost on oiling up. Armco Ingot Iron—the great rust-resisting metal—in all sheet metal parts. Weatherproof Fiber Pulleys for all Belt Drives. High Speed Roller Chain on all Chain Drives. A Sturdy Hot Riveted Main Frame with big French & Hecht wheels that stand up. Bridge Truss Construction that will last.

This is the combine that threshes like the separators of the famous Red River Special Line. It is the combine that has had every part proved in the grain fields where they know combines.

This Nichols & Shepard Combine is offered at a new low price.

NICHOLS & SHEPARD

—in Continuous business since 1949

Sold by

L. C. McDonald
Floydada, Texas

The RED RIVER SPECIAL Line

BANANAS

EXTRA SPECIAL FOR SATURDAY

PLENTY FOR EVERYBODY!

Stansell & Collins

PHONE 88

Ill Choose Fifty-e For 4-H Club Prize Trips

Seven states will profit by the offer of the Santa Fe railroad company to provide 58 prize educational trips to 4-H club girls and boys who make the best records this year in crop, livestock, and poultry projects in counties traversed by the Santa Fe railroad.

These trips will take the winners—state champions in their projects—to the seventh National Boys' and Girls' Club Congress to be held in Chicago in December.

Texas receives 19 Trips

Eligible contestants must come from counties having a full time agricultural extension agent operating under the direction of the agricultural college.

This offer not only makes it possible for 58 outstanding 4-H club girls and boys to visit Chicago and its world-famed business and educational institutions at the time of the Club Congress, but also to become acquainted with 1,200 other girls and boys from all parts of the United States who are endeavoring through 4-H club work to develop their Heads, their Hearts, their Hands, and their Health in their quest for better farming methods and conditions.

For six years the Santa Fe railroad officials, realizing the worth of the 4-H clubs to agricultural progress along their lines, and throughout the entire country and wishing to encourage the 4-fold spirit which makes for leadership and citizenship, have offered such prize trips for champion club members.

Club boys and girls, realizing that now is the time to begin prize winning projects, are carefully studying baby beef, chicken and pig diets, and are learning from literature furnished through the state college by the best authorities of the country how to care for their livestock and poultry. And club members are aptly carefully selected seed for future prize winning

crops of corn, cotton, barley, rye, oats, and other grains.
19 club members from this state will be chosen.

What's Doing In West Texas Today

(By West Texas Chamber of Commerce)
CHILDRESS—The Panhandle Press Association will meet in Childress April 20 to 21.

LOCKNEY—The Lockney Chamber of Commerce is sponsoring a week of cleaning up.

O'DONNELL—O'Donnell is observing a Better Homes Week, in connection with the home demonstration work of the county.

HERMLEIGH—The Hermleigh Herald is sponsoring a "Lawn and Tree" Club and has suggested that it advocate a prettier home program for the town.

LAMESA—Lamesa and Dawson County celebrated their twenty-third birthday this month.

STERLING CITY—An ice factory is to be erected here in time for spring and summer trade.

LOMETA—Sheep of a local stockman took first prize at the Fort Worth Fat Stock Show.

CROSBYTON—Contract for the new postoffice here has been awarded and work is to start at once.

MERKEL—Merkel is one of numerous towns that have responded to request of the WTCC that All-Year-Round fire programs be inaugurated.

PETERSBURG—Within a short time, the two main business blocks of this city will be paved.

STAMFORD—Grand championship prize on a carload of bull calves was won by R. V. Colbert & Son at the Ft.

Worth Fat Stock Show on their Hereford stock.

POST—Site for Post's new \$18,000 City Hall has been selected and plans for the building are being drawn.

SHAMROCK—Miss Edith Reneau of Wheeler County is one of two Texas girls who has won a trip to Washington for her splendid club work.

SWENSON—The Swenson Hatchery, operating since December, is filling a good demand in this section.

AMHERST—More than one hundred thousand dollars is on deposit in local banks than was on deposit in the same period last year.

MARGARET—Repairs on the Orient line between Crowell and Margaret have been made with new and finer quality steel than formerly used.

KNOX CITY—Knox City is in a healthy condition as indicated by building both in towns and rural communities of the district.

BOWIE—Construction of mercantile, church and school buildings of this city is being inspected preparatory to making a new specific fire rate book for Bowie.

CHILD OF OHIO FAMILY DIED AT ANTELOPE LAST THURSDAY

An eight-year-old son of Mr. and Mrs. T. L. Tuckerman, who live near the Dickens-Crosby County line, eight miles south of Antelope, died Thursday afternoon of last week, following an attack of influenza. The child had suffered since its early childhood from tuberculosis.

Funeral services were held Friday afternoon at 2:30 at Antelope School, conducted by Rev. S. M. Crawford and interment made in Antelope Cemetery.

The parents, five brothers and two sisters survive the deceased son.

The Tuckerman family are Ohioans, having moved to the Antelope Community about six months ago.

AGRICULTURAL EXPERIMENT STATION HEAD HAS RESIGNED

College Station, Texas, March 31.—Change in the directorship of the Texas Agricultural Experiment Station, A. & M. College of Texas, will become effective May 1 when A. B. Conner, acting director since 1926, will succeed Dr. B. Youngblood, resigned, as head of the station.

Dr. Youngblood, who has been director of the station since 1911, recently tendered his resignation, effective April 30, in order to give his whole time to cotton marketing research work with the U. S. Department of Agriculture for which he was granted leave in 1926.

NOTICE BY PUBLICATION OF FINAL ACCOUNT

No. 395
THE STATE OF TEXAS
To the Sheriff or any Constable of Floyd County—GREETING:

Otis Williams executor of the Estate of J. F. Williams, deceased having filed in County Court of Floyd County, Texas in cause No. 395 his application to resign as executor of estate of J. F. Williams, deceased, having filed in our

County Court his FINAL ACCOUNT of the condition of the Estate of said J. F. Williams, deceased together with an exhibit and account as required for such resignation and application to be discharged from said executorship.

YOU ARE HEREBY COMMANDED, That by publication of this Writ for twenty days in a newspaper regularly published in the County of Floyd you give due notice to all persons interested in said estate to appear and contest said application exhibit and account if they see proper and file objections thereto, if any they have, on or before the April Term, 1928 of said County Court, commencing and to be holden at the Court House of said County, in the town of Floydada Texas on the 16th day of April 1928, when said application to resign and said exhibit and account will be considered by said Court.

WITNESS Tom W. Deen Clerk of the County Court of Floyd County.

Given under my hand and seal of said Court, at my office this 20th day of March, A. D. 1928.

(SEALED) Tom W. Deen Clerk C. C. Floyd

A TRUE COPY, I certify: P. G. Stegall, Sheriff Floyd County, Texas. 44c.

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors North of The Floyd County National Bank.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"

Dreaded Aches, PAINS Disappeared

"My health had been poor for ten years, before I took Cardui," says Mrs. Anna Cronin, of Rockport, Ind. "I was lifeless and 'no account'. I dragged around day after day, every move an effort, and never feeling the joy of being well."

"At times, I had a dreadful ache across my back, and my sides hurt me. I worried along, sometimes hardly able to leave my bed, but the demands of a growing family had to be attended to; so I would get up, do what was absolutely necessary, and then lie down again."

"One day, someone suggested Cardui to me. I took it for several months, and all the time I was growing stronger, and less nervous. My aches and pains finally disappeared."

"That was two years ago. My improvement has been permanent. The good health, which followed the taking of Cardui, is still with me, so I do not hesitate to recommend it to my friends."

TAKE **CARDUI** Helps Women to Health



SOLD BY—

MARTIN DRY GOODS COMPANY

Floydada, Texas

City Loans

Insurance

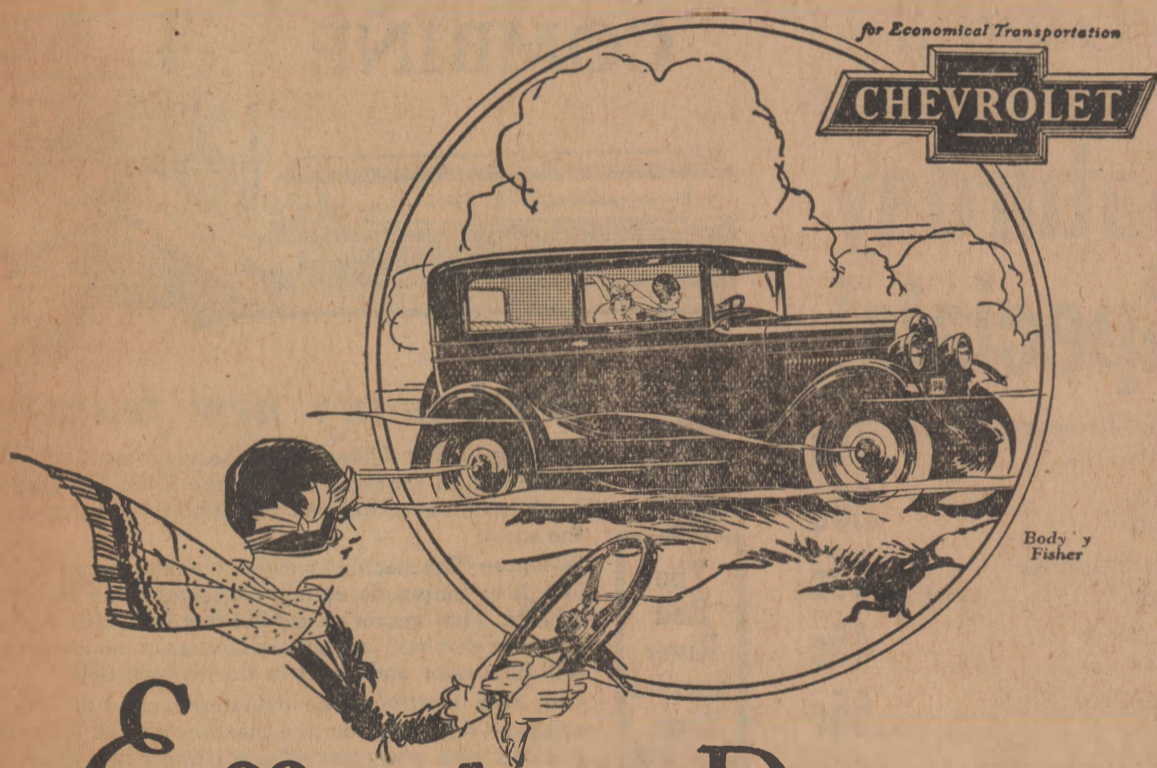
Bonds

Loans on dwellings and business buildings. Can arrange for annual or monthly payment plan. We charge no commission for securing loans.

Fry-Bishop Insurance Agency

R. E. FRY

A. A. BISHOP



Effortless Driving

Smoothness • Power and Ease of Control that make every mile a pleasure

The COACH \$585

The Touring or Roadster \$495
The Coupe \$595
The 4-Door Sedan \$675
The Sport Cabriolet \$665
The Imperial Landau \$715
Utility Truck (Chassis Only) \$495
Light Delivery (Chassis Only) \$375

All Prices f. o. b. Flint, Mich.
Check Chevrolet Delivered Prices
They include the low handling and financing charges available.

Day after day it becomes more apparent that the unrivaled popularity of the Bigger and Better Chevrolet is due to its basic elements of superiority.

And the greatest factor of all is the effortless driving it provides. It steers with the weight of the hand—for the worm and gear steering mechanism is fitted with ball bearings throughout... even at the front axle



knuckles. The clutch is velvety smooth in action and the gear-shift lever responds to the lightest touch. Acceleration is swift and certain, while big non-locking four-wheel brakes assure perfect control under every condition of highway and traffic.

You'll never know what a great car it is until you sit at the wheel and drive! So come in today for a demonstration!

MOTOR SUPPLY CO.,
Floydada, Texas

QUALITY AT LOW COST

SENSATIONAL IRON SALE

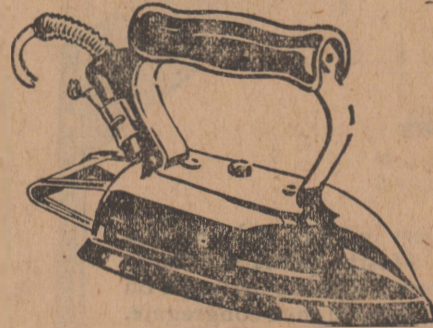
A Genuine Westinghouse Streamline Electric Iron. Regular Price \$6.00. Now reduced to—

ONLY \$3.85

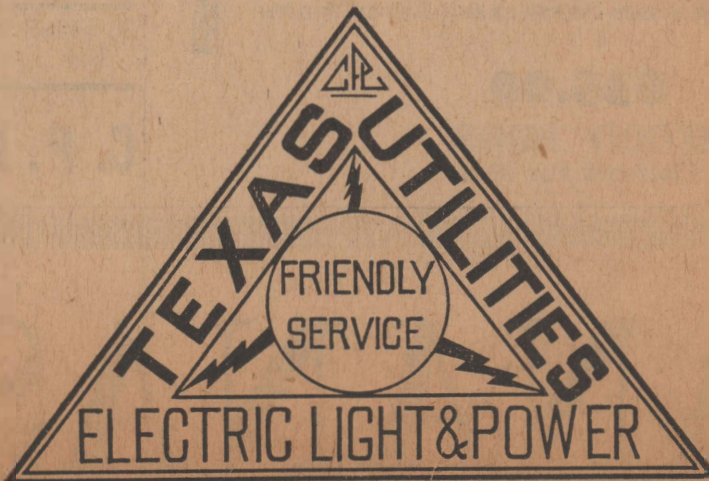
YOU SAVE \$2.15

Telephone Your Order... We will deliver the iron to your home

85 cents Down—One dollar per month on your light bills



It's cooler to Iron with an Electric Iron. Electricity is Your Lowest Priced Servant



Valley" was not a hetic imagination as by California names have been, but commemorates a tragic incident in the American settlement of California, according to Phil Townsend Hanna, the writer.

Briefly the story is something like this:

A large group of California-bound emigrants were encamped near Salt Lake City in the late fall of 1849. The fate of the Donner party was still fresh in the minds of the Utah settlers who counselled the emigrants not to try the northern passes across the Sierra. Eventually it was decided to attempt a southern entry into California over the route of a Mormon trail. No wagons had yet traversed this road but it was believed to be passable. Accordingly a guide was engaged and a train of 107 wagons set out over the southern route.

But the emigrants were impatient. They had heard of a short-cut that would take them across the Sierra in the vicinity of Tulare, and thereby save them a vast deal of time and travelling in reaching the mines which was their objective. Arriving at Mountain Meadows in the southwestern corner of Utah, 27 wagons and something more than 40 emigrants decided to take the short-cut. The balance of the party followed down the Mormon trail and arrived safely and expeditiously in Southern California.

The party that deviated from the better known route, however, immediately began to experience privation and hardship. They found little water, food for the oxen became increasingly scarce as they crossed the arid waste land of Southern Nevada, and soon they were in a deplorable plight. The party again divided, but intercepted each other from day to day. Finally, all entered Death Valley down Furnace Creek Canyon.

One group camped in the vicinity of the present Furnace Creek ranch; the other, to which Manly was attached, seeking a western outlet from the val-

ley, journeyed south and at last brought up at what is now known as Bennett's Well (named after a member of this party). When death seemed immediate, Manly and another bachelor in the party agreed to seek aid. The pair started out over the Panamint Mountains, passed Seales Lake struck into the Walker train near Indian Wells (Owens Valley), proceeded southward across the Mojave Desert, traversed Soledad Canyon and finally reached Los Angeles. Procuring food and animals, they returned over the same route and rescued the party that had remained behind, and which included women and children. Before civilization was reached, however, of the more than 40 who left the main caravan at Mountain Meadows, 34 had perished.

On leaving the region in which they had spent so many miserable and distressing weeks, Manly turned for one last look, murmuring "Good-bye, Death Valley." Thus, it is asserted, Death Valley received its name.

Tailor Made Verse
"How's business?" a tailor named Krantz
Was queried by one of his aunts.
"It's sew-sew," he said
With a toss of his head,
As he fastened a patch on some pants.
—Farm & Fireside.

Vell, Vat of It?
"The wholesale meat business," says a New York paper editorial, "has its politics like every other industry." Veals within veals, perhaps.—Farm & Fireside.

For Better or Worse
In this day of speed, sermons which thirty-five years ago lasted fifty-five minutes cannot occupy more than twenty-two minutes.—Woman's Home Companion.

Transfer paper at The Hesperian Office 10c sheet.

New Automatic "Man" Will Do As It Is Told, Say Experts.

The latest thing in startling inventions is the electrically operated "Automatic Man" now being perfected. This device was recently invented by Mr. R. J. Wensley, of the Westinghouse Company. It has been christened the televox, and it obeys commands given by means of a whistle—and later, experts promise, the televox will obey commands spoken by the human voice.

Can you imagine yourself calling up on the telephone and instructing the televox in your home to do so and so and perform such and such duties? This may come to pass, it seems, if the televox is developed in accordance with its immense promise.

Televox, of course, is a new name coined for the occasion. It looks queer at first glance, but it really is an old friend—or two old friends now united in one. Its brothers in the world of words include telescope, telephone and telegraph.

Televox Well Named
As soon as the word televox is compared with its brothers and properly investigated it is found that the name is on the whole rather appropriate. The first four letters come from Greek, and mean far away or far off. In the words of Webster's New International Dictionary:

The prefix tele- is "often used in naming or designating devices or instruments, usually electrical, which control or direct the action of distant apparatus, or which have a distant recording apparatus."

In telephone, then, you have a combination which means sound at a distance (phone comes from Greek for "sound"). If this combination were not already in use for the instrument we all know so well—jestingly, because it is so famous for getting us wrong numbers—it might very well have applied to the new invention, televox. But the vox is Latin for "voice," so that televox means voice operating at a distance. That is, the televox obeys spoken commands at a distance.

Earlier Mechanical Man
This new invention is not the first mechanical man on record. A recent New York play featured mechanical men known as Robots, which walked about and performed acts automatically in a terrifying and monotonous fashion. The new televox is being humorously referred to as Robot come into reality.

Perhaps most famous in the world's literature, however, is the monster created by Frankenstein and brought to life by him, in the novel of that name by Mary Wollstonecraft Shelley. People often refer to Frankenstein, in error, as though that were the name of the monster instead of the name of its creator. The novel belongs to the horror classification of fiction; but the name Frankenstein, says Webster's New International Dictionary, "has become a synonym of one destroyed by his own works."

CAMERA GIRL WINS FAME BY CLIMBING MONUMENT

Miss Virginia Edwards, one of the few women engaged in the strenuous profession of newspaper photography, won a permanent place on the Indianapolis Times by climbing the side of the Soldiers' and Sailors' monument in front of a vast crowd gathered for the recent dedication of the Indiana War Memorial.

"So pleased was the crowd with the girl's daring," says The American Magazine of her exploit, "that great interest was shown in her pictures, and the paper for which she was working decided to give her the same assignments that would be difficult even for male competitors." Shortly after Miss Edwards scaled the monument she was called upon to climb out of the lofty skylight of the Union Station in Indianapolis and make her perilous way over the roof to a point where she could shoot down at a steeple jack doing an especially hazardous piece of work that was drawing much public interest.

In addition, Miss Edwards draws assignments at all times of the day and night in all kinds of weather and conditions.

Page Mr. McGuffy
That Milwaukee kid who spelled a thousand words in a row without a slip-up must have held his audience spell bound.—Farm & Fireside.

Gardening
"The only work Jed Jensen, the neighborhood gossip, ever does on his farm," says Grandpap Grudel, "is to rake up the past."—Farm & Fireside.

The Hesperian \$1.50 per year.

For Mother's Day

Get the family together for a group picture . . . Mother will appreciate your thoughtfulness and will treasure the picture of her children.



Mother's Day—May 13th

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**Our Store Announces
Easter Readiness**

April 8th

The well dressed man knows what an asset good clothes are to him. Good clothes gain prestige and respect for him wherever he goes.

You don't have to spend a lot of money to dress well, if you come to MARTIN'S we'll show you how to dress good and at the same time economicaly.



HATS

The new Spring straws are here, we'll show you the biggest line you will see in Floydada, more styles that are correct, more different braids and straws and all the new colors. Sailors, Milans, Leg-gorns, Panamas,

\$2.45 to \$6.00

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Shirts have to be correct in every detail to interest the best dressed men, our shirts attract your attention the minute you see them. Patterns that you will like.

\$1.25 to \$3.75

OXFORDS

By all means come here and at least let us show you these "FRIENDLY FIVE" Oxfords that we are showing before you make any purchases, they will just suit you.

ALL STYLES, \$5.00

THE CORRECT HABERDASHERY WILL BE FOUND AT MARTIN'S IF YOU ARE DRESSED IN CLOTHES FROM MARTIN'S EASTER MORNING YOU WILL BE DRESSED CORRECT.

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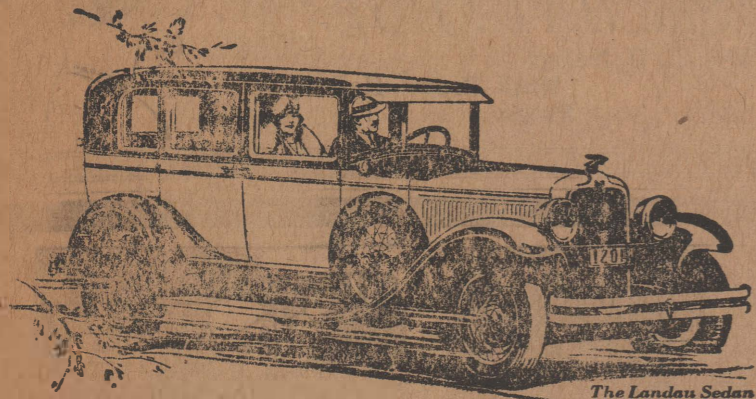
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