



NOTICE

I, Burl Bedford, City Secretary of the City of Floydada, Texas do hereby give notice of the things contained in the following Ordinance.

ORDINANCE NO. 114

ORDINANCE OF THE CITY OF FLOYDADA, TEXAS, DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND THE OWNERS THEREOF ABUTTING UPON A PORTION OF CALIFORNIA STREET AND MISSOURI STREET IN THE CITY OF FLOYDADA, FOR A PART OF THE COST OF IMPROVING SAID STREETS, AND FIXING A TIME FOR A HEARING OF THE OWNERS OR AGENTS OF SAID OWNERS OF SAID PROPERTY OR OF ANY PERSONS INTERESTED IN SAID IMPROVEMENTS, AS PROVIDED BY CHAPTER 106, TITLE STREET AND ALLEY IMPROVEMENTS, GENERAL AND SPECIAL LAWS OF TEXAS PASSED BY THE FORTIETH LEGISLATURE AT THE FIRST CALLED SESSION MAY 9TH TO JUNE 7TH 1927 AND THE ORDINANCE OF THE CITY OF FLOYDADA, AND DIRECTING THE CITY SECRETARY TO GIVE NOTICE OF SAID HEARING AND EXAMINING AND APPROVING THE STATEMENT OR REPORT OF THE CITY ENGINEER, AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE CITY OF FLOYDADA: That, whereas, the City Council of the City of Floydada, Texas, has heretofore by ordinance duly passed and approved ordered the improvement of the following streets, to-wit:

- California Street from the West Line of Fifth Street to the West Line of First Street; Missouri Street from the West Line of Fifth Street to the East line of First Street.

AND WHEREAS: Plans and specifications for the improvement of said streets have been duly prepared and approved as required by Chapter 106, Title Street and Alley Improvements, General and Special Laws of Texas passed by the Fortieth Legislature at the First Called Session May 9th to June 7th, 1927, and the Ordinance of the City of Floydada; and

WHEREAS, as required by the said ordinance and Statutes, after advertising for bids, the work of improving said streets between the points above named has been let to the L. H. Lacy Co. to improve with a six inch reinforced concrete paving, including excavating, grading and filling and concrete curbs and gutters and other necessary work in connection therewith, as provided by the said plans and specifications, and

WHEREAS, a written contract has been entered into by and between the City of Floydada and L. H. Lacy Company on the 28th day of May, A. D. 1928, for the construction of said improvements;

WHEREAS, the said L. H. Lacy Company has duly given bond for the performance of said work, and the City Engineer of Floydada has, in accordance with the ordinance and statutes, filed his report with the City Council as to the cost of said improvements and as to all other matters required by ordinance and statute;

Now, Therefore, BE IT ORDAINED BY THE CITY OF FLOYDADA: that the report or statement of the City Engineer filed with the City Council, describing the abutting property and giving the names of property owners and number of front feet and the cost of improvement chargeable against each property and its owner, having been duly examined, is hereby approved.

BE IT FURTHER ORDAINED, that the City Council does hereby determine to assess part of the cost of said improvements against the owners of the property abutting thereon, and against their property, and that the total cost of said improvements shall be paid and defrayed as follows:

(a) The total cost of curbs shall be assessed against the abutting property and the owners thereof. (b) The City of Floydada shall pay an amount equal to the cost of improving all intersections of said streets with other streets and alleys, said amount being equal to or greater than one-tenth of the total cost of said improvements (except cost of curbs).

(c) After deducting the proportion of the cost provided for in sub-sections (a) and (b) above, the total remaining cost of such improvements shall be paid by the owners of property abutting on said streets named to be improved, and shall be assessed against them and their respective parcels of land abutting on said streets, and said assessment shall be made in accordance with the provisions of Chapter 106, Title Street and Alley Improvements, General and Special Laws of Texas passed by the Fortieth Legislature at the First Called Session May 9th to June 7th, 1927, and the Ordinance of the City of Floydada. That the said assessment shall be made after the notice to such property owners and all interested persons and the hearing hereinafter mentioned, and that the said portion of the said cost of improvements to be assessed against such property owners and their property shall be in accordance with the Front Foot Rule or Plan in the proportion that the frontage of the property of each owner bears to the whole frontage of the property to be improved; provided, that after such hearing, if such plan of apportionment be found to be not just and equitable in particular instances, the City Council shall so apportion all said cost as to produce a substantial equality between all such property owners abutting on said portion of said streets having in view the enhanced value of that property and the benefits derived from such improvements, and the burdens imposed upon them by such assessments, and that in no event shall any assessment be made against any owner or his property in excess of the enhanced value of such property by reason of such improvement. That the proportionate cost of such improvements which is contemplated to be assessed against such owners and their properties shall become due and payable as follows:

One tenth payable within sixty (60) days after completion and acceptance of the work by the City of Floydada, Texas; one tenth payable one year after said date; one tenth payable two years after said date; one tenth payable three years after said date; one tenth payable four years after said date; one tenth payable five years after said date; one tenth payable six years after said date; one tenth payable seven years after said date; one tenth payable eight years after said date; one tenth payable nine years after said date, together with interest from said date at the rate of eight (8) per cent per annum, and reasonable attorney's fees and all costs of collection in case of default. That the total proportionate part of such improvement which is contemplated to be assessed against such owners and their respective properties and the names of the owners of property abutting upon said streets aforesaid, properties to be improved, and the description of that property and the several amounts proposed to be assessed against them respectively for paving and for curb and gutter, and the grand total thereof, which said sum does not and shall not in any event exceed nine-tenths of the total cost of said improvements, except curbs, is as follows:

PAVING ASSESSMENT

REINFORCED CONCRETE PAVEMENT

CALIFORNIA STREET FROM WEST LINE FIRST STREET TO WEST LINE FIFTH STREET ROADWAY 18-24-18

Table with columns: PROPERTY OWNER OF PROPERTY, LOCATION OF PROPERTY, LOT, Block, No. Ft., Rate, Cost, Curb, Total Assessed. Lists property owners and their assessed amounts for paving and concrete pavement.

Summary table for PAVING ASSESSMENT showing Total Cost Improvements (Except Curbs) at \$27,438.91, Rate Per Foot: Paving \$6.26149, Curb 0.40.

PAVING ASSESSMENT

REINFORCED CONCRETE PAVEMENT

MISSOURI STREET FROM EAST LINE FIRST STREET TO WEST LINE FIFTH STREET. ROADWAY 18-24-18

Table with columns: PROPERTY OWNER OF PROPERTY, LOCATION OF PROPERTY, LOT, Block, No. Ft., Rate, Cost, Curb, Total Assessed. Lists property owners and their assessed amounts for paving and concrete pavement.

Summary table for PAVING ASSESSMENT showing Total Cost Improvements (Except Curbs) at \$27,438.91, Rate Per Foot: Paving \$6.26149, Curb 0.40.

Main table listing PROPERTY OWNER, LOCATION OF PROPERTY, LOT, Block, No. Ft., Rate, CURBS (Cost, Feet), and TOTAL Assessed for various streets including California, Missouri, and others.

Total Cost Improvements (Except Curbs) \$27,520.82. Rate Per Foot: Paving \$6.26149, Curb 0.40. Cost to be paid by property owners 20,036.76. Cost Curbs 3558.6 lin. ft. @ \$0.40 1,423.44.

That a hearing shall be given to said owners, their agents and attorneys, and any person or persons interested in said improvements, before the City Council of the City of Floydada as provided by the provisions of Chapter 106, Title Street and Alley Improvements, General and Special Laws of Texas passed by the Fortieth Legislature at the First Called Session May 9th to June 7th, 1927, and the Ordinance of the City of Floydada, which said hearing shall be had on the 27th day of July 1928, at 9 o'clock a. m., in the City Hall in the City of Floydada, Texas, and which said hearing shall be continued from day to day and from time to time, as may be necessary to give all said property owners, their agents or attorneys, and any interested person or persons, the right to appear and be heard in any manner concerning the said improvements or said assessment, or the benefits thereof to their said property, or to any other matter of things in connection therewith, or to contest said assessment, and at such hearing a full and fair opportunity shall be extended to said property owners, their agents or attorneys, and to all interested persons, to be heard with respect to such improvements.

That after the conclusion of the hearing above mentioned such sum or sums as may be determined by the City Council to be payable by said property owners shall be assessed against them respectively, and against their respective properties, by ordinance or ordinances, in the manner prescribed by the provisions of Chapter 106, Title Streets and Alley Improvements, General and Special Laws of Texas passed by the Fortieth Legislature at the First Called Session May 9th to June 7th, 1927, and the Ordinances of the City of Floydada, by publishing said notice three times in a newspaper of general circulation in the City of Floydada, the first of said publications to be made at least ten days before the date set for said hearing. Said City Secretary may also make a copy of said notice by registered letter to each of said property owners, if known, or their agents or attorneys, if known, said letters to be deposited in a post office in the City of Floydada, at least ten days before the date set for hearing. However, said notice by registered letter shall be cumulative only, and notice by publication shall be full, due and proper notice of said hearing. It shall not be necessary to the validity of said notice of hearing to name any property owner abutting on said street, and the fact that any such property owner or owners are incorrectly named or not named at all shall in no wise effect the validity of the assessment against said property nor the personal liability against the real and true owner or owners of said property. No errors or omissions in the descriptions of the properties abutting on said street shall in any wise invalidate said assessment, but it shall be the duty of such property owner or owners whose property is incorrectly described to furnish a proper description at the hearing or hearings provided for. No error or omission of any character, in the proceedings shall invalidate any assessment or any certificate issued in evidence thereof.

BE IT FURTHER ORDAINED, BY THE CITY OF FLOYDADA: That the fact that the improvement of the streets herein named is being delayed pending the taking effect of this ordinance, and that the conditions of said portion of said streets endangers the public health, safety and property and creates an urgent public necessity for the immediate preservation of the public peace, property, health and safety, requiring that the rules providing that no ordinance shall be passed on the day on which it shall be introduced, and providing that no ordinance shall become effective until ten days after the date of its last publication, and requiring that said ordinance be published once a week for two consecutive weeks in some newspaper published in the City of Floydada, be and the same are each hereby suspended, and that this ordinance shall be and is hereby passed as an emergency measure, and shall take effect and be in force from and after its passage.

PASSED AND APPROVED This 10th day of July 1928.

ATTEST: BURL BEDFORD, City Secretary. W. D. SMITH, Mayor.

J. C. Edwards of Petersburg, who has been here for several weeks visiting his daughters, Mrs. G. R. May and Mrs. A. N. Gamble left Thursday for his home. Mr. and Mrs. Earl Edwards took him home, going by way of Plainview.

They were also accompanied by Mrs. Walter Guillory and daughter, Ruby Mae, of Dallas, who have been here visiting relatives and have visited Mr. and Mrs. Edwards of Petersburg for a few days.

Advertisement for Chevrolet Used Cars. Includes text 'Look for the Red Tag!', 'This Car has been carefully checked as shown by marks below', a checklist of car parts (Motor, Radiator, Rear Axle, Transmission, Starting, Lighting, Ignition, Battery, Tires, Upholstery, Top, Fenders, Finish), and 'Amazing Values and Easy Terms'. Also mentions 'MOTOR SUPPLY CO. FLOYDADA, TEXAS'.

### The Primary Race For United States Senator

There are six candidates in the race for United States Senator. The line of difference between Alvin Owsley and the other five, is clearly drawn. Owsley is the only candidate that was and is for Governor Smith the democratic nominee. He declared openly for Governor Smith months ago when it took real courage to face the fanaticism that was sweeping over the country and still has to be faced and fought in this campaign.

Owsley is the only candidate that demands equal chance for the farmer by direct loans from the government without red tape or delay, the same as now given to the banker, the merchant and the manufacturer. All the other candidates either proposed no relief, or they favor some board or bureau that would take always to do anything or would squander all the money before the farmer would get any of it. Most of the other candidates have been in Congress for years and they have never proposed any relief or consideration for the farmer.

Owsley is a prohibitionist by precept and practice. But at the same time he is opposed to the private home and premises of the citizen being searched and seized by officious agents because it is suspected that somebody might have a little home brew on hand for home consumption. For reason Owsley stands with Governor Smith in favoring a change in the present liquor laws so as to bring about a more sane and fair enforcement of the law. All the other candidates want to continue the present deplorable condition of prohibition enforcement and if they were sent to the Senate, they would be out of harmony with Governor Smith as president, and for the same reason they could be of no service to the people of Texas.

Owsley demands that gambling in cotton and grain futures be stopped by law. He says all gambling looks alike to him and that offering to sell cotton that does not exist can have but one effect and that is to beat down the price of cotton that does exist. To bring about this relief, Owsley wants to pass a law with heavy penalties to stop future gambling by cotton exchanges.

All the other candidates only want to regulate cotton exchanges and permit them to stay open and speculate in the price of farm products in the production of which they have no part.

Owsley was a gallant soldier in the World War and went through the campaigns on the bloody battle fields in France. The other candidates were not there and most of them were enjoying lives of luxury as members of Congress where they were safe from the shot and shell of battle.

Owsley is just forty years old, in the prime of life, and mentally and physically vigorous, capable and active. All other candidates have had their opportunity for service and have not produced results. They are now too far advanced in years to expect much from them.

Texas needs new blood and a new Senator from Texas, that is in harmony with the democratic president soon to be elected. Let "Al and Al" be the slogan.

For these reasons based upon these facts, the voter is asked to consider the candidacy of Alvin Owsley to be decided at the democratic primary on the 28th.

(Political Advertisement)

Mrs. C. Y. Carter and little daughter Marcie Lee, are spending the week here visiting with her parents, Mr. and Mrs. J. E. Eubank.

### McCoy News

McCoy, July 18.—The McCoy Gin Co. has completed repairs and installation of new press. The gin will now be able to put out a bale of cotton ready for the mills. This offers us a market for our cotton at the gin. The new press is of the round bale type and this high density press eliminates the work of compressing.

Mrs. Lewis and Mrs. Jones, sisters of Mrs. W. W. Smith are visiting here from Shreveport, Louisiana.

Carl Sprinkles and family left for a vacation in south Texas.

### Fairview News

Fairview, July 18.—A slight rain fell here Saturday night.

Ouida Crabtree was Sunday dinner guest of Anna Austin.

Mr. and Mrs. Stalcup and son from Sinton visited in the home of their relatives, Mr. and Mrs. E. S. Austin.

Mrs. Joe Wilson who has been visiting Mrs. W. B. Wilson for the last week, favored the church with a very inspirational talk at the close of B. Y. P. U. Sunday night.

A crowd of young folks enjoyed an outing to the canyon Sunday afternoon. After a very delightful time, the following returned to their homes: Miss Anna Austin, Opal Horton, Ouida Crabtree, Winnie Wilson and Helen Reeves of Plainview; Messrs. Walton Wilson, Weldon Conner, Bill Beedy, Ernest Carter and Lewis Stalcup of Sinton.

Mrs. Floyd Ruddick and children of Hale Center visited Mrs. E. C. Austin last week.

The following visited Mr. and Mrs. Mitt Bullard Sunday: Mrs. Joe Wilson, Mrs. W. B. Wilson and daughter, Mrs. Clyde Irwin and children.

Altho the farmers of our community are dejected at the outcome of the late wheat crop they are busy preparing land for a new and more promising crop.

We regret very much the report of Bernard Carter's operation and hope that he will soon recover.

We are also sorry to hear of the serious illness of Lewis Bullard.

Mrs. E. C. Austin is visiting her sister Mrs. Tibbets of Flomot.

Mr. and Mrs. Jack Newsom of Ontario, California, were guests of Judge and Mrs. Wm. McGehee Saturday. They were enroute to Chicago and other points, where they will purchase goods for the New York chain of stores. Mrs. Newsom is a niece of Mrs. McGehee.

Mr. and Mrs. Carl Davis and daughter, Carl Lesta of Winters, spent Sunday and Monday in the home of his brother C. H. Davis. They left Tuesday morning for New Mexico and Colorado.

Mr. and Mrs. A. L. Lundgren returned the first of this week from a vacation trip of some three weeks, during which they motored into the Pacific Coast section and northwest.

### Too Late To Classify

LOST—Pair of shell rimmed glasses in Wilson Kimble case. Finder return to Hesperian and receive reward. 211tc

FOR RENT—A furnished five room house, with garage. Call Mrs. A. N. Bhatton. 212tc

FOR RENT—A furnished five room house. Call at 414 West Virginia Street. 212tp

5 PER CENT farm loans. No expense to getting loan, attractive prepayment options beginning at end of first year. Interest payable annually. R. E. Fry. 213tc.

### Society and Clubs

#### Gound-Surginer Wedding At Weslaco.

Special to the Hesperian.

Weslaco, Wednesday, July 18.—Miss Wilma Gound, elder daughter of Mr. and Mrs. C. W. Gound of Weslaco became the bride of Mr. Leslie Surginer of Floydada, this afternoon at 5 o'clock at the First Baptist Church, Rev. E. L. Comper officiating. The altar was banked with fern, shasta daisies and pink roses. Mrs. Arthur Hendricksen of Mission played the wedding march followed by a vocal solo "Oh Promise Me" sung by Mrs. J. L. Comper, Jr.

The bride's gown was of lace and white satin, she carried a shower bouquet of white roses and lilies of the valley.

Miss Thelma Gound, sister of the bride, was maid of honor and wore an orchid organdie gown and carried an arm bouquet of cream rosebuds.

Misses Marjorie Sidener and Marjorie Warren in dainty gowns of pink preceded the bride and scattered rose petals in her path. Forrest Gound, cousin of the bride, carried the ring in a white rose.

Bridesmaids were Miss Clara Brandon, who wore a gown of blue organdie, Miss Gladys Gibson gowned in pink and Miss Dimple Avery, who wore a gown of yellow. Each of the bridesmaids carried an arm bouquet of pink rosebuds. Miss Mildred Couch was junior bridesmaid. She wore a frock of green and also carried a bouquet of pink rosebuds.

Mrs. Raymond Morrison of Pampa, and Mrs. John Bennett were matrons of honor. Mrs. Morrison wore a gown of lace over green georgette and Mrs. Bennett wore a gown of lace over yellow georgette. The bride's mother wore a gown of white georgette.

Garner Surginer was best man and Clarence Gound, brother of the bride, John Lake Couch and Ralston Scott were groomsmen.

An informal reception was held immediately after the wedding at the home of the bride's parents.

Following the reception Mr. and Mrs. Surginer left for New Orleans, where they will take boat for Havana Cuba. They will return by way of Florida.

After their wedding trip Mr. and Mrs. Surginer will make their home in Floydada.

Mrs. Surginer is a talented musician and has taught music in the public schools here during the past four years.

Mr. Surginer is the son of Mr. and Mrs. I. C. Surginer of Floydada and is assistant cashier of the Floyd County National Bank. He graduated from University of Texas in the class of '28, receiving his bachelor of science degree.

#### Hostesses at Shower Have Party.

The home of Mrs. E. B. Massie was the scene of an informal forty-two party Thursday morning, July 12. The hostesses at the shower given for Mrs. Jack de Cordova Wednesday evening, each asked one guest. Mrs. Charlie Wilson won high score.

Pineapple ice, punch and cake were served to: Mesdames C. H. Davis, J. G. Wood, G. W. deCordova, A. F. Daniels, Jack de Cordova, Glad Snodgrass, Charlie Wilson, J. B. Jenkins, H. W. Dumas, C. R. Houston, O. P. Rutledge, T. P. Collins, E. C. Henry, R. E. Fry, A. N. Gamble, E. L. Angus, W. C. Grigsby, L. C. McDonald, George Linder, Lon M. Davis and George V. Smith.

#### J. U. G. Bridge Club With Miss Gene Smalley.

Miss Gene Smalley was hostess to the J. U. G. Bridge Club at the regular meeting Thursday afternoon, July 12. In the games Miss Edna Mae Nelson scored highest for the visitors and Miss Katie Lee Thurmon for the members.

Refreshments were served to Misses Lilly Mae and Beatrice Guimarin of Olney, Margaret Collins of Leonard and Edna Mae Nelson, visitors of the club and the following members: Mozelle Brown, Katie Lee Thurmon, Golden Louise Steen, Jessie Mae Wood, Georgie Lee Assiter, Kate Stiles, Maxine Norris and Mrs. Jack Henry who was instructor for the afternoon.

Misses Assiter and Stiles are new members of the club.

The club will meet again this afternoon at 3 o'clock with Miss Katie Lee Thurmon as hostess.

#### Mrs. F. L. Davis Leader of Missionary Program.

Seventeen members of the Woman's Council of the First Christian Church met at the church at 4 o'clock Monday afternoon and had a very interesting missionary program led by Mrs. F. L. Davis.

The subject of the program was "The Love of Christ Constrains Us." Mrs. J. B. Jenkins led the devotional. A vocal duet "Give of Your Best to the Master" was sung by Mrs. J. A. Enoch and Mrs. Artie Newell. Talks were given by Mrs. Artie Newell, Mrs. Lon M. Davis and Mrs. T. M. Keeland. Mrs. L. B. Fawver favored the audience with a reading.

The Council will have a social meeting next Monday with Mrs. J. A. Enoch.

#### New Constitution For Legion Auxiliary To Be Adopted.

The American Legion Auxiliary met Monday night at the Legion home and decided to adopt a new constitution and by-laws.

An ex-soldier, John Wesley Clark, who is in a hospital at Kerrville, was adopted by the Auxiliary and will be remembered each month with a box of gifts from the Auxiliary.

The Auxiliary will meet again the first Monday night of next month.

#### Beauty and Life

Life, to be pleasurable and successful, requires something besides food and raiment, roof and gasoline; that something else is beauty and loveliness.—Farm and Fireside.

#### Giving Water Its Due

No one can ever appreciate water, says a world traveler of note, until his life has depended on it.—The American Magazine.

#### Sunday School Picnic Held At Church.

The annual picnic of the First Christian Church which was planned for Thursday evening and was to have been held at the Canyon was held at the church instead on account of the threatening weather.

There was a fairly large attendance and a very enjoyable evening was spent despite the fact that the original plans could not be carried out.

#### Circles Hold Meetings Monday Afternoon.

North Circle of the Baptist church met Monday afternoon with Mrs. George A. Linder, general president. There were nineteen members of the Circle and sixteen children of the Sunbeam band present. Mrs. S. M. Cole conducted the Sunbeam work. The devotional for the Circle was led by Mrs. O. T. Williams, chairman.

The remainder of the afternoon was spent making a friendship quilt.

Mrs. B. L. Blacklock will be hostess to the Circle at the next meeting which will be Monday afternoon at 3:30 o'clock.

Mrs. Grace Bass was hostess to the members of the South Circle Monday afternoon. The regular course of study was pursued.

Mrs. G. C. Tubbs will be hostess to the South Circle Monday afternoon at 3:30 o'clock.

#### Miss Snodgrass Hostess At Breakfast Party.

Miss Gwendolyn Snodgrass was hostess at a breakfast lawn party Wednesday morning at 7 o'clock at the home of her parents, Mr. and Mrs. Glad Snodgrass. A pink and white color scheme was used in the decorations and pink and white conundrum place cards marked covers for the guests.

Breakfast consisting of the following, Welsh rarebit, chilled cantaloupe, buttered toast, crisp bacon, egg omelet, candied prunes, oat meal drop cakes and coffee was served by the hostess's mother.

The guests included: Misses Ruth Rutledge, Hazel Probasco, Jessie Mae Wood, Venitta Borum, Virginia Welch, Pattie Looper, Winona Felton, Ruth and Blanche Enoch, Lillie Mae, Beatrice and Charisie Guimarin of Olney and Gwendolyn Snodgrass, Hostess; Messrs. Dock Massie, Melvin Slaughter, Urnon Borum, Billy Joe Welch, Waldo Houghton and Chas. Brown.

Miss Minnie Maude Cox, of Whitney, arrived Tuesday to visit with Miss Gladys Eubank and Mr. and Mrs. J. E. Eubank, for several days.

Mrs. W. A. Weatherbee and grandson, Gordon Weatherbee, Jr., of Abilene came Monday for a visit with her son, Will Weatherbee. They will return to Plainview the latter part of the week to continue a visit with her daughter, Mrs. J. P. Woodward.

Mr. and Mrs. Claude Martin and little son, Jack Porter, spent Sunday with Mrs. Martin's parents, Mr. and Mrs. A. H. Porter of Plainview.

### Locals and Personals

Hayes Mey, with The Martin Dry Goods Co., returned Wednesday afternoon from a ten days vacation trip to San Antonio and Austin.

Mr. and Mrs. T. J. Kirk and niece, Miss Katie Sue Kirk of Waxahachie, left Saturday for their homes after a visit here with their daughter, Mrs. Wilbur Nelson and family.

Mr. and Mrs. E. Ray Smith and family attended the annual Swisher County Anniversary Picnic at Tulia Tuesday of this week, meeting many of their friends in that county during the day.

Mr. and Mrs. A. N. Gamble and children left Saturday for Abilene to spend a week in the home of S. Y. Carter and other friends.

J. F. Liston of Terrell was a business visitor here last Thursday and Friday.

Mr. and Mrs. J. L. Smith and son, of Chickasha, Okla., and Mr. and Mrs. J. M. Muncy, of Abilene, spent the first of this week here visiting with Mr. and Mrs. W. B. Trice.

Mr. and Mrs. T. S. Guimarin and children of Olney, came Tuesday for a short visit with his parents, Mr. and Mrs. T. P. Guimarin and sister, Mrs. J. G. Wood.

Mr. and Mrs. A. B. Keim spent Monday and Tuesday in Tulia visiting relatives and friends. They returned Wednesday morning.

Mrs. Geo. K. Wood, of Olney, accompanied by Miss Ema Jean Hunt, of Goree, Texas, are here on a visit with Mrs. Wood's son, J. G. Wood and family. Miss Hunt is a niece of Mr. Wood.

W. E. Dawson, with the Continental Bank of Fort Worth, is a guest in the home of Rev. and Mrs. A. A. Collins for a week's visit with their son, Finis having arrived Friday.

## The Servel Electric Refrigerator

Has proven to be the best and the most economical electric refrigerator on the market today.

FIRST COST—is less than the ordinary electric refrigerator and you are getting a better value.

UPKEEP—has proven in Floydada and all over the world to be much less than other makes. It uses less per day in electricity—and you save many times this amount.

THIS MACHINE IS ON DISPLAY AND IN ACTUAL USE IN OUR STORE TODAY. WE INVITE YOU TO CALL AND INSPECT THE SERVEL

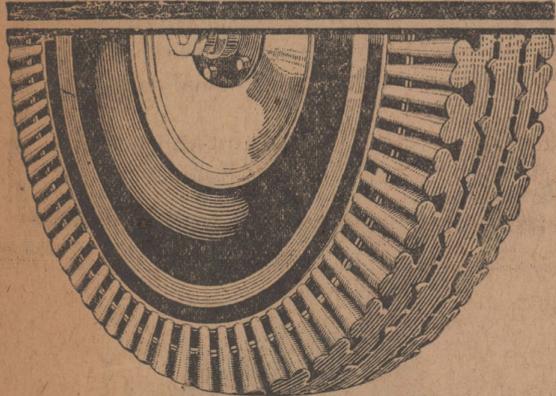
## C. Surginer & Son

## ANNOUNCING

The purchase of the interest of W. U. White in the Floydada Drug Co. by W. D. Standefer and E. C. Nelson.

We take this opportunity to thank all of the former customers and friends of the company for your patronage and wish to ask for your continued patronage upon the merit of our service. We shall try at all times to please you.

## Floydada Drug Co.



### MOHAWKS Go Farther

Drive in TODAY and get our price on a full set of the NEW SPECIAL MOHAWK BALLOONS.

The reasonable cost of the extra distinction and safety of the NEW Mohawk Balloon will be as much of a revelation to you as the beauty and performance of the tire itself.

# MOHAWK

F. F. F. Service Station  
FREE ROAD SERVICE

# Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

## For Sale

FOR SALE—Full blood Logenberg milk goats, fresh. F. A. Holcomb, 8 miles south Plainview on Petersburg Road. 203tp.

BIG German millet seed, good quality, 3c lb. Boothe's Elevator. 14tc

FOR SALE—Up-to-date confectionery doing good business in good town on the plains. Stock, fountain and fixtures invoice about \$3,500. Owner has other business. Address Owner, care Hesperian. 211tc

FOR SALE or Trade—Half section well improved land in Hale County to trade for city property. Owner, Box 786, city. 20tc

FOR SALE—Fresh thoroughbred or highgrade Jersey cows at Freeman-Dale Jersey Farm, one mile south of Dougherty. 20tc

BIG German millet seed, good quality, 3c lb. Boothe's Elevator. 14tc

FOR SALE—Case 15-27 tractor now in the field running, good condition. John Reagan. 202tc

FOR SALE—A Quick Meal gas range, practically new. Mrs. Joe M. Day. Phone 68. 202tc

## Miscellaneous

### NOTICE

My ranch land, located in the north-eastern district of Floyd County and on the Quitaque River, is again POSTED and the road closed by lock and chain. Owing to the fact that my cattle are grazing on this land, we have found travelers and picnickers are a nuisance. The scattering of cans and papers which is endangering the stock as well as causing more flies, and the difficulty of keeping fences in shape, make it necessary to stop the public from entering said land. Hereafter, any person found therein will be prosecuted accordingly. The Flomot road or Quitaque road leads to the tunnels. The River road is private and CLOSED to travel. All business matters handled at headquarters. N. A. Armstrong. 20tc

WATCH OUR WINDOWS for 5c and 10c specials every Wednesday. C. P. Looper Company. 211tc

A GOOD POSITION is what every ambitious young man and woman yearns for—and is certain for those who PREPARE the Draughon way. Fine new location, added equipment, ACCREDITED courses, and individual instruction combine to make DRAUGHON'S the best in the Southwest. Write for Catalogue G today. Draughon's Business College, Abilene, Texas. 211tp

GOOD grass, plenty of water for pasture, 7 miles north of Floydada. T. M. Noland. 194tc

SPECIAL sale on embroidery packages and also open stock fancy work. Thrifty Nifty Shop. 16tc

ROOM and board for men in modern home. J. R. Archer, 305 Houston. 182tc

HEMSTITCHING, Mrs. J. D. Weatherly at McGuire & Weatherly's Store. 17tc

Hemstitching and Dressmaking. Thrifty Nifty Shop. 6tc

PUREBRED Big bone Poland China and Red Duroc pigs to let out, not for sale. George A. Lider. 203tc

BARGAINS in fancy work at Thrifty Nifty Shop. 16tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 35tc.

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tc

LET us do your furniture upholstering and repairing, prices reasonable. Phone 220. John McCleskey Top Shop. 16tc

FOR SALE OR TRADE—One second hand J. I. Case engine with new Bosch Magneto. T. S. Stevenson at Floyd County National Bank. 18tc

BIG German millet seed, good quality, 3c lb. Boothe's Elevator. 14tc

LET us Duco your furniture in the latest colors. Phone 220. Jno. McCleskey Top Shop. 16tc

BIG German millet seed, good quality, 3c lb. Boothe's Elevator. 14tc

ALWAYS—Something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 51tc

WATCH OUR WINDOWS for 5c and 10c specials every Wednesday. C. P. Looper Company. 211tc

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

# TAXI

anywhere, any time. Day Phone 23. Night Phone 351J. 4tc

Cards of Congratulation, Cards of Cheer also birthday cards. Thrifty Nifty Shop. 6tc

BIG German millet seed, good quality, 3c lb. Boothe's Elevator. 14tc

DON'T give your order to a transient agent. We will have a car load of trees and shrubbery here this fall. Hollums, Floydada Florists. 17tc

Dresses 1 to 6 year sizes, ready made and embroidered. Thrifty Nifty Shop. 6tc.

## For Rent

FOR RENT—Five room house furnished, 208 Tennessee Street. L. P. Orsburn. 202tp

FOR RENT—7 room house. Can be used for two families. Phone 185. 201tc

FOR RENT—Real nice one room house, well furnished, including gas range. F. C. Harmon. 201tc

FOR RENT—Two furnished rooms. Mrs. Josie Moore. 14tc

FOR RENT—Two light housekeeping rooms, all modern conveniences, including gas. Phone 249. 18tc

## Real Estate

See Floyd County Abstract Co. for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc.

FOR SALE—Three residence lots near the Andrews Ward school. See J. G. Wood. 261tc

FARM LOANS CITY \$12.50 per month on \$1000 on Principal and interest. Low rates on Farm Loans W. F. WILLIS Box 286 Floydada 15tc.

FOR SALE—Nice building lots, three of which are best in town. See S. B. McCleskey. 17tc

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc

## Wants

WANTED—To buy for cash quarter or half section of land in Floyd County at the right price. R. N. Burgett. 203tp

WANTED—We have an opening in the Floydada territory for a dealer handling a General Motors Product. Previous sales experience unnecessary as we conduct our own training school. For information write Box No. 848, care The Hesperian. 202tc

## LOST

LOST—Between Floydada and Sand Hill, bundle sheeting and towels in Martin D. G. Co. wrapper. Please return to Martin Dry Goods Co. 212tp

## Locals and Personals

Miss Lucille Montague, of Abilene, spent a few days last week on the Montague Ranch near here and in this city visiting with friends. She was enroute home from New Mexico where he had been on a two weeks vacation. She left for home Sunday.

Mr. and Mrs. Jim Lawlis and children returned last Sunday from El Paso and Central New Mexico where they spent two weeks on a vacation trip.

John Terry, of Arizona, and Mr. and Mrs. Tom Terry, of Colorado, Texas, spent last Sunday in this city visiting with an uncle, J. R. Terry and family.

Mrs. S. B. McCleskey left last Friday for a month's visit with her daughter, Mrs. Orb Tye of White Deer. Mr. McCleskey drove through with her.

Misses Opal Wood and Nelle Ayres of Plainview were guests of Miss Blanche Bass Friday evening.

Mrs. W. H. Cline and daughter, Mary Frances of Odessa, came Saturday for a visit with Mrs. Cline's father, J. S. Collins.

## Have You Tried

Our New

# Baby Pullman

It sells for ten cents at all grocers. Ideal for toast and sandwiches. Try it and be satisfied. It has a nice brown crust on all sides and is well baked.

## SPECIAL SATURDAY

Cream Puffs 5c

# Westers' Quality Bakery

# ELECTION YEAR SALE!

## JUST ONE MORE WEEK

Many of our old customers and a lot of new ones have taken advantage of the low prices we are making and have bought their needs for the balance of the summer and early fall.

Get the kiddies ready for school. "It won't be long now." Those school girl dresses and a few other items listed below gives you a "Look in" at the savings you can make.

## CHILDRENS' and MISSES WASH and SILK DRESSES

Regular \$1.00 Values, Sale Price	67c
Regular \$1.50 Values, Sale Price	98c
Regular \$2.50 Values, Sale Price	\$1.67
Regular \$3.00 Values, Sale Price	\$1.98
Regular \$5.00 Values, Sale Price	\$3.33

## MISSES' AND CHILDRENS' SOX

One lot Assorted sizes, Regular 35c to 50c, Special	25c
Regular 50c Values in Silk, Plain and Fancy Styles, Special Sale Price	39c
Regular 35c Value in Rayon, Special	23c
Regular 25c Value, Special	19c

## WINNING THE VOTES OF THE LADIES FABRICS

### Summer's Smartest Varieties at Pronounced Savings

For a limited time these special prices will prevail, giving you an opportunity to complete your own and daughter's summer wardrobe at a fraction of the regular cost.

Group One—The Yard	39c
Included are Printed Rayons, Voiles, Indian Heads, Regular 50 to 75 cent values.	
Group Two—The Yard	78c
Included are Fancy Rayon Taffeta, Pure Linens, Rayon Voiles and Etc.	
Silks, one lot Printed Crepes, regular \$2.00 and \$2.25 values,	\$1.48
Regular \$3.00 Values	\$1.95

## WASH FABRICS

One lot 36 inch percale, a big range of patterns, values up to 23 cents, Sale Price	14c
One lot Fancy and Staple Gingham, Sale Price	12c
One Lot Fancy and Staple Gingham, 25c value	19c
One lot Towels, Bleached Turkish, big boy 22x44, ea.	19c
One Lot Turkish and Huck Towels, Special Sale	11c

## AND HERE'S A BALLOT FOR THE BOYS TWO-KNICKER SUITS

Some of them have the snappy vest besides the extra pair of knickers. They are well-tailored from all-wool chevots. In two and three-button single-breasted models.

\$10.00 Values, Sale Price	\$6.95
\$12.50 Values, Sale Price	\$8.85
\$15.00 Values, Sale Price	\$10.95

## MEN'S TWO-TROUSER SUITS

They Lead the Parade In Value Giving.

They not only lead the ticket in genuine value-giving, but they head the style parade as well. They're finely tailored three-piece suits in superior unfinished worsteds of year-round weight, with two pair of trousers.

Choice of two or three-button single-breasted models with notch or peak lapels. In light tans, grays, and smart stripes.

\$25.00 Values, Sale Price	\$16.75
\$30.00 Values, Sale Price	\$20.00
\$35.00 Values, Sale Price	\$23.35
\$40.00 Values, Sale Price	\$26.65

## A Real Walk-Away Value!

### MEN'S FINE OXFORDS OF SMOOTH CALF

When you see these fine Oxfords, you'll put your mark on this offering as heading the ticket of worthwhile shoe economies. They're sturdy built of fine smooth calf in black or tan with stout oak-tanned soles and leather counters. In smart custom model. All sizes.

One Lot Men's Oxfords	\$3.45
One Lot Men's Oxfords	\$3.95
One Lot Men's Oxfords	\$4.95
One lot Florsheims, broken sizes	\$7.85
All Regular Florsheims	\$8.85

## LADIES' AND CHILDRENS' FOOTWEAR ALL GO ON SALE

One lot \$5.00 to \$7.50 ladies novelties, broken sizes, Black and light colors	\$2.98
\$1.00 Childrens Slippers	80c
\$1.50 Children's Slippers	\$1.20
\$2.00 Childrens Slippers	\$1.60
\$2.95 Childrens Slippers	\$2.36

COME TO SEE US FOR REAL SAVINGS ON YOUR PURCHASES!

# C. R. HOUSTON CO.

Floydada, Texas

## Dependable Merchandise

—At The—

## Right Price

This is our motto.

PRICE is a big factor in merchandising. However, we do not overlook the quality to make a price.

We do not solicit your business on quality ALONE, as we have no monopoly on good merchandise.

Neither do we solicit your business on Price, ALONE. If we got it on this basis it wouldn't be worth anything to us.

BUT we do solicit your business on a basis of VALUE RECEIVED.

Courteous Service—Delivery if you need it or choose it. And A Credit If Your Record Justifies It

PHONE 40

# Star Cash Grocery

"Quality, Service and Price—Always"

### 14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF JULY 23, 1914.

Thursday morning while carrying the mail on the local rural route, Tom P. Steen and little daughter, Mina, were more or less seriously injured. The horse which Mr. Steen was driving became frightened and turned the buggy completely over. A gash was cut on Mr. Steen's arm.

The average yields of the crops so far called to our attention, of this year's wheat seems to be about 15 bushels to the acre. Much of the grain going on the market is being brought by cattle and hog feeders. Some is going on the market to be shipped out. Some is bringing as high as 70¢ per bushel.

Mrs. E. P. Nelson and little daughter, Florence, of Mt. Vernon, arrived in Floydada last Friday for an extended visit with Mrs. Nelson's parents, Mr. and Mrs. W. L. Boerner.

Carter Andrews and Tom Ross returned home Saturday from Miami.

### Sterley Will Celebrate 'First Train' In Aug.

Story Emanating From Amarillo Says New Town Will be Division Point For Denver South Plains Lines.

From The Amarillo Daily News:

A big celebration is planned to welcome the arrival of the first passenger train over the South Plains division of the Fort Worth & Denver operated in connection with the inauguration of regular freight and passenger service during the latter part of August or early in September. Extensive plans for fittingly observing the initiation of railroad service are underway at Sterley, which is to become the most important point for the reason it is to be the division point, and the only one on the system of new branch lines.

Division offices, shops, roundhouse, and numerous other facilities necessary to the operation of a division point of an important transportation line, have been completed or are in advanced stage of construction.

It was decided on as a division point because of its favorable location and advantages to afford facilities and adequate to meet the plentiful supply of pure water accessible in a vicinity free from malaria and other unhealthful conditions which interfere with the activities.

A capacity train yard and engine house, and auxiliary buildings, and cotton gins, and other industries have been completed, and ample team and house

work passenger station and freight depot with a 75,000-gallon water tank is nearly completed.

### J. W. GINN BUYS NORTHCUTT BUSINESS, STOCK AT LOCKNEY

From The Lockney Beacon:

This week a trade was consummated between J. L. Northcutt, of the Northcutt Grocery in Lockney and J. W. Ginn of Aicino, by which Mr. Ginn purchased the stock and business of Mr. Northcutt in this city.

Miss Ruth Ginn, daughter of J. W. Ginn, will be in charge of the business in Lockney, and will be assisted by Mr. and Mrs. H. D. Ashby, late of Aiken community, while Mr. Ginn will continue his business at Aicino, and be connected with both stores.

Mr. Ginn in company with his daughter, Miss Ruth, conducted a grocery store in Floydada for about three years, prior to moving to Aicino, where they have been conducting a mercantile business the past year. Miss Ruth is thoroughly experienced in the grocery business and will manage the Lockney store.

### H. O. CLINE BUYS MAGNOLIA STATION FROM FLYNN THAGARD

Sale of the Magnolia Filling Station last Thursday to H. O. Cline by Flynn Thagard, was announced Friday of last week. Cline took active charge of the station Friday morning.

Mr. Cline has for the past two years been rural mail carrier on the Roaring Springs Star Route, and will continue to carry the mail until mail service starts over the new Q. A. & P. railway. He was manager of the Magnolia Station, some two years ago.

Mr. Thagard has been proprietor of the business for the past year. He has not announced his future plans. The filling station is located at the corner of Missouri and Fifth Streets.

TO HOLDERS OF

### Third Liberty Loan Bonds

The Treasury offers a new 3 3/4 per cent. 12-15 year Treasury bond in exchange for Third Liberty Loan Bonds.

The new bonds will bear interest from July 16, 1928. Interest on Third Liberty Loan Bonds surrendered for exchange will be paid in full to September 15, 1928.

Holders should consult their banks at once for further details of this offering.

Third Liberty Loan Bonds mature on September 15, 1928, and will cease to bear interest on that date.

A. W. MELLON, Secretary of the Treasury.

### Marshall Will Install 'Joy Ride' In Amarillo

"Waves" Thriller, Built Here Two Years Ago, Will be Feature at Tri-State Fair Grounds.

You may have been everywhere and seen everything but there's one thrill we'll guarantee you've never experienced unless you've been in Floydada.

The second "Joy Ride" in existence is being installed at the Tri-State Fair Grounds and will be open for the public to test out at 1 o'clock Wednesday afternoon, July 11.

The "Joy Ride" patented by L. A. Marshall of Floydada is a "rolly coaster" or "scenic railway" with your own automobile and guaranteed to be something new you've never tried before. The first one was installed at Floydada.

It is a series of dirt waves or mounds along a track one third mile long on the west side of the fair grounds. The charge is ten cents for adults and five cents for children. You follow an oval track and along one side are the "waves." You can't break a spring but you might get heaved out of the rear seat if you don't watch, but there's no danger.

The equipment of the track here will cost approximately \$2,000. The "Joy Ride" will be open every day from 1 o'clock until dark and later on lights will be installed to keep it open after night. Mrs. Sina Ritchey, a sister of Mr. Marshall, will operate the ride in Amarillo.

Within the near future Mr. Marshall expects to install these novel rides in other big cities including Los Angeles, Oklahoma City, Dallas and Denver. There's only one way to find out about it. Sneak out and try it out yourself then get your unsuspecting friends in the rear seat and give them the ride of their lives.—Amarillo News-Globe.

### MOVING TO DOUGHERTY

From The Crosbyton Review:

Luther Theford has moved to Dougherty and put in a barber shop at that new town. Dougherty is a new town on the Quanah, Acme & Pacific the new railroad recently built from MacBain to Floydada.

The family is still here but will join Luther later.

Remington Portable, the student's friend, at The Hesperian Office.

### Tire, Eight Years Old Makes Interesting Story

In 21,340 Miles of Travel in Three Wrecks and Two Turnovers, Still Carrying Air.

A tire eight years old, that saw the heyday of the popularity of the Saxon, and was already on the job when the first Ford closed cars were introduced into this territory, is on exhibition at

Gullion & Son Tire Service, where it is being shown on the last rim with which it was used.

And the tire, an early model of the high pressure thirty-three by four size, still is carrying air that was put into it while on its last car. The tire has seen service on two cars, the first a Saxon, on which it was a replacement, and the last a Ford sedan that was specially equipped with the larger size tire. It is the property of A. V. Haynes who was one of the first purchasers of the Ford closed models when they

were introduced.

An estimate of the mileage made by the tire is 21,340 miles, according to the figures at the tire service station. In that distance the tire was in three wrecks and two turn overs. Everything considered the tire is still a rugged

looking specimen, although showing signs of the long usage it has had.

Scientists, thinks a philosopher writing in The American Magazine, may lose the germ of life in studying changing shells and homes.

While You Wait and you don't wait long



Long-Distance telephone service is now about twice as fast as it was a year ago.

Now, when you place your call, in most cases the operator asks you to "Hold the line, please." Three times out of four she will complete the connection while you wait.

The average interval between the time when you place your call and the time the connection is completed or a report given is a little more than two minutes. A year ago it was about five minutes.

Your service will be even faster if you give the number of the distant telephone. Try it!

Southwestern Bell Telephone Company

## Don't Believe Everything You're Told About Tires!

If you are buying tires with price alone in mind, you are going to hear a lot of things that need a plentiful sprinkling of salt. You'll be offered all sorts of "deals," "discounts," and "direct-to-customer" prices. But just remember that every dealer is out to make money—people don't give away tires any more than they do suits of clothes. Don't be misled!

GOODYEAR PATHFINDERS are high in quality and low in price. Their records of splendid performance are known. They are powerfully built to give extra mileage and the prices are as attractive as their performances. Look our prices over and remember they apply to all Goodyear Pathfinder balloons and high-pressure tires in all sizes.

Remember you get Goodyear's guarantee of satisfaction and our Goodyear Service with every Goodyear Pathfinder you buy here.

## MOTOR INN

FLOYDADA, TEXAS

# NEW STUDEBAKERS!

- a world of style and power!

Studebaker has added new beauty to its champion cars to match their proved speed and stamina.

Four great lines of cars—modern to the moment! New slender radiators, flat-capped and winged—handsome winged headlamps, all in chromium. Jaunty Studebaker "polo cap" visor. Delightful new color schemes.

New luxury! Deep lounge upholstery; hydraulic shock absorbers. Studebaker's exclusive ball-bearing shackles introduce the greatest improvement in riding comfort since the balloon tire. Squeaks,

rattles and adjustments eliminated; inspection only at 20,000-mile intervals, when lubricant may be added if required. Super-brakes that act like a hand of steel in a velvet glove.

The mode of tomorrow—Studebaker's 76-year tradition of integrity—proved performance—all at One-Price!

The President Eight	•	\$1685 to \$2485
The Commander	•	1435 to 1665
The Dictator	•	1185 to 1395
The Erskine	•	835 to 1045

All prices f. o. b. factory

The new President—\$1685—and it's an Eight!

## C. D. SWINSON

Headquarters at Day And Night Garage, Floydada

### Varied Instruction At A. & M. Short Course

Hundreds of Women, Boys and Girls to Have Part in Home-Making and Agricultural Contests.

College Station, Texas, July 9.—Hundreds of women, boys and girls will participate in numerous home-making and agricultural contests of state-wide scope during the nineteenth annual Farmers Short Course to be held at the A. & M. College of Texas July 30-August 4. Of especial interest to women will be the butter judging contest and announcement of the state winners in the improved living room contest. The 4-H appropriate dress contest and poultry judging event will hold the attention of girls while farm club boys will be occupied with grain, livestock and poultry judging and terracing contests. Each of these contests is designed to teach better methods of home-making and farming.

Program booklet just issued by the Extension Service shows an extensive array of instruction in store. For the women and girls there will be courses in nutrition, food preparation, meal planning, clothing the family, improving the home, gardening, dairying and poultry raising. Courses in field crops, cotton classing, soil improvement, fruit and truck crops, forestry, swine raising, poultry raising, dairying, bee keeping and the management of beef cattle, sheep and goats will be offered for the men and boys.

Special conference of nurserymen and fruit growers will be held at all day session August 2. Other special group meetings include those of the Texas Bee Keepers Association, county school superintendents, agricultural writers, Experiment Station and Extension Service workers and others. The attendance of 4,000 of last year is expected to be exceeded this year.

#### EDITOR SOLICITS MAIL ORDER ADS

Small Merchants Decide Advertising Must Pay After All.

A small town merchant in Illinois recently quit advertising in the local weekly newspaper. He said that he would get the business anyway and he really thought that when folks wanted things they would come to him anyway. The editor didn't agree with him, but said nothing. A number of the other merchants had been telling the editor the same things.

Things ran smoothly for a few weeks when suddenly the town's newspaper blossomed out with a double edition, for it had to do this to accommodate the advertisements it carried. Had the merchants of the town at last realized the power of advertising? No, indeed, the ads were from mail order houses and contained just loads of bargain offers.

The following day, while the merchant was in the post office getting his mail and weighing some packages he discovered many of his best cash customers sending to the mail order houses for some of these very bargains. He accosted one of them and taxed him regarding sending money away from home. "Well," replied the customer, "we read the ads and we are going to see if they are all true. Anyhow, those were clever ads. You see, they drew our attention to merchandise that we wanted before."

Several of the merchants went to interview the editor of the newspaper. He had only taken these ads for one issue, but because the town merchants remained out that one week, they lost hundreds of dollars worth of business.

How the townspeople did chuckle the next week when the local merchants backed a special edition crammed full of ads. In the language of one: "They looked the barn after the horse was stolen!" Nevertheless, they displayed the right spirit by coming back into print and now they do not miss an issue.

The above is an absolutely true story—The Wichita Price Current.

Seventy-one per cent of the pupils in the New Haven public schools are children of foreign-born parents who are natives of 48 different countries. Of the whole number of pupils 52.8 per cent are Italian, 18.4 per cent Russian, and 5.3 per cent Pole.

**A Cornerstone**  
Religious freedom, says a writer in the Woman's Home Companion, is the chief cornerstone of our government and that is what has made us the foremost among nations.

Shaw-Walker files and supplies at The Hesperian Office.

### CHARACTER IN A LAUGH

"People who laugh heartily may be trusted" said a student of psychology recently. "These people laugh with the eyes and the whole body as well as the vocal cords, and they are usually generous and sympathetic."

"Laughter is a sure indication of character. The man who laughs in his throat with an almost straight face, for example, is generally shrewd and cautious, and not always overscrupulous in his methods. "Inside laughers," whose shaking shoulders express their mirth, are good-natured, while those who laugh without a smile are hard-hearted and cruel. People with little jerky laughs are often of shallow character and are unable to withstand temptation. They are however, often mentally brilliant.

"People who laugh explosively and loud are not hearty, bluff creatures they are generally believed to be. "The large-hearted souls are those who laugh but rarely, but whose joy is reflected in eyes, lips and face."—London Tit-Bits.

### PIRESIDE GYMNASTICS

1. Get a good, thin suit of underwear, from which the legs and arms have been amputated. Hang in a closet or wardrobe to put on the following morning for a half hour shadow boxing before breakfast. Let it hang there till spring and then present to the Salvation Army.

2. Secure a substantial pair of Indian clubs. Use great care in selecting same so they will give you a reasonable amount of work, yet will not be too fatiguing. Tie the handles together with your college colors and hang up in dining-room over effigy of fish.

3. Remove all furniture from room. Put on a pair of soft-soled shoes. Make out your will. Now stand firmly on the balls of all your feet, chest out, vest open and coat tails at an angle of 45 degrees. Just as you are about to start counting ten, remember that this is the day you simply had to be at work early. Repeat daily until utterly exhausted.

4. Take an ordinary pair of dumb-bells. Grip handles firmly, keep counting—one—two—three—four—throughout exercise. Bring both arms around in front of body. Now, with a quick, catlike movement, swing both arms around and backward in a circular motion so that one dumb-bell knocks the clock off the mantel shelf while the other gives its attention to the objects de art. Toss dumb-bells out nearest window and go back to bed.

5. Stand with feet close together, arms at sides, body erect. Now, imagine you are the tower of Pisa and begin leaning. The object of this exercise is to strengthen muscles of the teeth and gums, remove warts or moles, reduce waist line and prevent earache. As you continue leaning allow both feet suddenly to shoot upward and outward in a circular orbit until the floor steps up and slaps you in the face. Repeat until unconscious or placed under arrest.—Harry Dansel in Thrift Magazine.

### THE POET LAUREATE

Dr. Robert Bridges, the poet laureate, who recently celebrated his eighty-third birthday, lives a secluded life at Boars Hill Oxford. He has been laureate for fourteen years, and now is older than any of his predecessors save Colley Cibber and Tennyson.

Originally a medical man who forsook the hospitals for letters forty-five years ago, he has published only a small volume of works in late years, and because of his comparative silence in contrast with some previous laureates has had considerable criticism. Dr. Bridges is a keen musician, and when, on his eightieth birthday, he was presented with a testimonial by the Royal Society of Literature, this, by his own choice, took the form of a clavichord. The subscribers included the most famous writers and musicians of our time the list being headed by Thomas Hardy.

When he was 80 also he paid a visit to America, after having previously declined an offer from the president of Michigan University to accept the chair of poetry.—London Ansvers.

### A Good Workman

A good workman is a man who possesses those qualities which collectively go to make what we call morale.—The American Magazine.

### Building Youth

One foundation idea of the county agent's job is to build up on the oncoming crowd; to help people, especially young people, grow.—Farm and Fireside.

The Hesperian, \$1.50 per year.

### With The Churches

#### CITY PARK CHURCH OF CHRIST

Bible study at 10 a. m. Worship at 11 a. m. Come and study with us.

#### METHODIST CHURCH

Ben Hardy, Pastor  
There were 248 in Sunday School last Sunday and a good morning service.

Be on hand next Sunday for Sunday School and then go to the tabernacle for the preaching service at 11 o'clock. There will be some that will go to our annual Laymen's Encampment at Ceta Canyon for Saturday and Sunday. The camp is 28 miles north of Tulia. A great program is in store for those who go. Come to the revival and let us make it a sure enough good one.

#### FIRST CHRISTIAN CHURCH

F. L. Davis, Minister.  
The meeting at the City Tabernacle is moving along in a fine way considering the inability of the evangelist to arrive at the beginning. We are glad though he has arrived and ready for work. Our sympathy goes out to him and the family in their bereavement.

The services will be as follows: Sunday School will meet at the usual hour 10 o'clock, also communion. We will go to the tabernacle for the morning worship. The Endeavor Society will meet at 7:15 and night service at the tabernacle again.

If you have not attended the union revival yet you have missed some fine services. The Scott's are leading us in a fine way in the singing and the special songs are great well worth your time and effort to hear. Come!

#### CUMBERLAND PRESBYTERIAN

A. A. Collins, Pastor  
B. F. McIntosh, superintendent of Sunday School.

Sunday School at 9:45. Come on time. There were 93 present last Sunday. Won't you help us make it 100.

Come to the Church for Sunday School, then to the tabernacle for the morning service.

The union meeting is under full headway, you want to hear the Scott's sing. Rev. C. M. Zwingle was detained on the account of his father's death. But he is coming we are sure that he will be here Thursday. We have been having some fine services conducted by the pastors.

The line is drawn, between right and wrong, which side are you on. Come and help us in this great work. Don't forget the hour, 10 a. m. and 8:15 p. m.

#### JUNIOR CHRISTIAN ENDEAVOR

The Junior Christian Endeavor will meet at the First Christian Church Tuesday, July 24, at 4:30 o'clock p. m. A cordial invitation is extended to all children under fourteen years of age.

Song.  
Prayer.  
Business, minutes, roll call, etc.  
Topic—"Helping to Make Our Neighborhood Better."  
Leader—Imogene Lewallen.  
Scripture Lesson—Matt. 5:13-16—Florence Dorrell.  
Playlet:  
Mayor—Edicclair Stevens.  
Mr. Property—Lon Davis, Jr.  
Mrs. I. Will Study—Katherine Gresham.

#### SENIOR B. Y. P. U. PROGRAM

Program for Sunday, July 22:  
Meditation period.  
Song—"Take My Life and Let it Be"  
Business period.  
Bible quiz—Lola Barnes.  
Business and Record.  
Song—"Stepping in the Light."  
Subject of the lesson—"The Best Citizen"

Introduction—Leader—Lola Barnes.  
"What is a Christian"—Ruth Stegall.  
"Interest in Welfare of Others"—J. D. Moore.  
"Clean Personal Life"—Gordon Bullard.  
"Lovers of Right"—Truett Boothe.  
"Willingness to Sacrifice"—Viridene Snodgrass.  
"America's Great Need"—Lois Sittton.  
A study course is being planned. Visitors always welcome.

#### WILLIAMS-BOLLMAN

Miss Cleo Williams and Mr. Wiley Bollman were married Saturday, July 14, at the parsonage of the First Christian Church, Rev. F. L. Davis officiating.

#### REVIVAL MEETING AT DOUGHERTY

Dougherty is building and is manifesting a "Progressive Spirit." Rev. Green B. Patterson and the citizens have put up a real tabernacle in which we are holding our revival that has started off very nicely.

We held a very nice meeting near the new town of Dougherty at Newland two years ago. We believe we are going to have a still better meeting this year. We love to work with these fine people in a revival meeting. We want you to come and work with us too.

As my son, Lance, and I are doing the singing and helping Rev. Patterson do the preaching therefore I cannot fill my regular appointments on Lockney Circuit next Sunday. Have worked with Rev. Patterson in meetings before we came to Floyd County and I really love to hold meetings with him and his people.  
J. N. S. Webb.

Mrs. Jimmie Evans of Wichita Falls arrived Friday for a visit with her parents, Mr. and Mrs. C. H. Featherston, of Wichita Falls, who are spending the summer on their ranch east of Floydada.

Mr. and Mrs. Harry Stanley and three daughters and Mrs. Stanley's mother, Mrs. M. J. Maxwell, returned Friday from a month's visit in California at Yucaipa, Redlands, and Los Angeles. They were accompanied home by Mrs. Maxwell's grandson, Harry Ellis, of Yucaipa.

### Floyd County Clubs

#### PROVIDENCE HOME DEM CLUB

The club met July 10 at the club room with thirty present. We had eighteen visitors. We were very glad to have Prairie Chapel club ladies visit us and hope they come again soon. We were also glad to have Mrs. Kramer visit us. She was a very faithful club member but moved to south Texas over a year ago.

Miss Bass was with us and gave us a demonstration on the emergency meal. She made and served six different vegetable dishes prepared in the emergency way. We should all be able to prepare for unexpected company since the demonstration.

After the demonstration lesson our hostess, Mrs. Crouch served ice cream and cake. Our next meeting will be July 24 with Mrs. McAltoch as hostess. We will plan for our Fair work with which we are a little behind.

The Lakeview Home Demonstration Club met with Mrs. T. W. Martin, July 11 with twelve members and five visitors present. Miss Bass gave a demonstration on simple desserts. Two very delicious desserts, cream puffs and marguerites, were made, others were discussed and recipes given.

A growing interest is being shown in the club work and all the women of the community are invited to attend the meetings which are held each second and fourth Wednesday of each month.

The club will meet August 8 in the school auditorium. 'Magazines' will be discussed.

#### BLANCO DEMONSTRATION CLUB

Blanco Home Demonstration Club met Thursday afternoon, July 5 at 2:30 o'clock at the home of Mrs. L. C. Wheeler. The program on "Simple Desserts" was not had so that the entire time might be spent on a demonstration of the subject. Macaroons and cream puffs were made by Miss Bass.

There were five members present and two visitors, Mrs. Leland Hanna and little daughter, Patsy, of Munday.

Mrs. D. R. Badgett will be hostess to the club this afternoon. "Canning and Jelly Making" will be the subject of the program with Mrs. Daniels as leader.

#### CAMPBELL HOME DEM. CLUB

The ladies of the Campbell Home Demonstration Club met Tuesday, July 17, with Mrs. A. C. Jackson. Six members and two visitors were present. Our president, Mrs. George Stiles was absent because of sickness and Mrs. W. H. Bethel presided at the meeting. Plans for the Fair were discussed. We will meet August 7 with Mrs. M. Jarboe.

#### CARD OF THANKS

We wish to express our deep appreciation to the many friends and neighbors who helped us so generously and so thoughtfully through the sad hour of our bereavement. We also wish to express our appreciation for the many beautiful floral offerings. May God's blessing be upon each one.  
Mrs. C. E. Meredith and children.

M. L. Reese recently accepted a place with the C. P. Looper Grocery as salesman and cutter in the market department.

Guests in the E. B. Massie home Sunday and Monday were Mrs. Massie's aunt and uncle, Mr. and Mrs. A. L. Howard of Mineral Wells and Mrs. H. P. Dodson and daughter, Helen, of San Antonio.

Mrs. Lon M. Davis has as her guest for this week her cousin, Miss Ida Nabers, of Vernon.

Mrs. W. E. Scoby and daughter, Miss Nell, of Waco, are here visiting with Mrs. Scoby's daughter, Mrs. W. H. Hilton.

#### The Wrong Road

Pleasure seeking and luxury wanting is not the road to happiness, a student of home life writes in The American Magazine.

Mrs. Arthur B. Duncan, Jr., and little son of Canyon, came down Sunday for a visit with her mother, Mrs. J. E. Courtney and Judge and Mrs. Arthur B. Duncan.

Charlie Ward, Cranville Carpenter and Will Hale of Bailey, Texas, visited friends here Wednesday. They were on their way to Plainview.

The Hesperian \$1.50 per Year.

Mr. and Mrs. J. L. Kennedy of Winterset and their daughter, Mrs. Robert Crasmon of El Paso have been visiting in the homes of their relatives, the families of D. M. Fields and E. M. Wood.

Clifford Rhodes, of Lorenzo, spent last week and the first of this week here visiting with relatives. Rhodes formerly resided in this city and is now proprietor of a men's furnishing store in Lorenzo.

## Loans Insurance Loans

If the demon "FIRE" should visit you would your dwelling, furniture and other property be protected? We write all kinds of Insurance and represent some of the strongest and best known companies operating in the United States. We would be pleased to help you go over your policies and see if you are fully protected.

The Floyd County Building & Loan Association is coming along nicely, but it would do much better if we could secure your savings account along with those we already have. Help us to build an institution that Floydada and Floydada People will be proud of in years to come. \$5.00 per month for one hundred twenty seven months will mature you \$1000.00, making a net profit to you of \$365.00 We would be glad to have your account for from \$5.00 per month to \$50.00 per month or as much as you can spare. Give us a ring and we will be glad to call and explain this proposition to you.

## Floydada Insurance Agency

G. C. TUBBS W. H. HENDERSON

## Could You Prove it?



**IF FIRE destroys your place of business today, can you prove your loss insurance adjs. Would your claim be good? Could you collect your charge accounts? There's a fire somewhere in America every 58 seconds. Who's next?**



Many old safes are not dependable, and "fireproof" buildings often have their contents burned. A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement. Come in and see it!

Hesperian Publishing Co. Phones No. 8 and 58

### ANNOUNCING—

New Management of

## FLOYDADA MILL AND ELEVATOR CO.

A. S. Cummings

Now owner and manager.

Use Floyd County Grain Products—Made and Grown in Floyd County!

We Buy and Sell everything in grain products for man or beast to eat.

## Floydada Mill & Elevator Company

## If Its Lumber You Need Here's Where to Get It

You can stop your sarching for good lumber right now —WE HAVE IT and at prices so low you will be astonished . . . durable material that will serve you well for any purpose—especially suitable for builders. You don't take any chances when you purchase our lumber. IT IS GOOD! IT IS REASONABLE! IT IS DELIVERED PROMPTLY.

## J. C. Wooldridge Co. Inc.

**Harmony News**

mony, July 17.—The light show we have been having in our community are a great help to the cotton, keeping it growing nicely.

The girls of Mrs. O. M. Tinnin's Sunday School class lost in the attendance contest and had to entertain the boys of the class Friday night at the home of their teachers. There was a large attendance.

Those who attended the picnic and outing at Linguish Falls last week were: Mr. and Mrs. D. F. Batten, Mr. and Mrs. Chas. Smith, Mr. and Mrs. Floyd Trowbridge, of Amarillo, Misses Christine Trowbridge and Lena Faye Parkey.

Mr. and Mrs. Floyd Trowbridge of Amarillo spent their vacation this week visiting his mother, Mrs. Chas. Trowbridge and her father, W. C. Clubb, and other relatives.

Mr. and Mrs. O. H. Heard went to Hereford Friday afternoon and returned Sunday afternoon.

Mr. and Mrs. A. S. Sherwood, of Beatrice, Neb., are visiting their daughter, Mrs. M. D. Ramsey, and other relatives.

Mr. and Mrs. Willie Carr and children of Oklahoma City are spending

their vacation with his parents, Mr. and Mrs. J. W. M. Carr.

Mr. and Mrs. C. Snodgrass of Floydada spent Sunday afternoon with their son, G. L. Snodgrass.

Mr. and Mrs. Roscoe Holcomb and children of Kemp, have been guests of Mr. and Mrs. R. B. Gary and children and E. L. Gary and family. Mr. Holcomb is a cousin of the two Mr. Gary's.

The Methodist revival will begin Sunday morning. Rev. M. P. Hines will conduct the meeting. The church has just recently bought 100 new song books. All of the community is invited to attend the services. Rev. Hines will have an evangelist to assist him in the meeting.

The singing at Carr's Chapel last Sunday afternoon was well attended.

**Newland News**

Newland, July 17.—Everyone enjoyed the Sunday School party last Thursday night at the home of W. H. Furrow. Ice cream and cake were served to all. One of the interesting features of the party was the beginning of a contest between the white's and pink's to get more attendance at Sunday

School and promote interest in the lessons. Alsie Carlton is leader of the White's and Dora Lloyd is leader of the pink's. The contest will close on the Sunday before the full moon and the losers will entertain the winners.

We have been greatly encouraged by the number of new members that have been added to our Sunday School and we wish to ask anyone else who is interested to come and join us.

There was quite a large crowd out to hear Bro. Davis preach Sunday afternoon.

Church was held at Newland Sunday night instead of at Dougherty, as the tabernacle at Dougherty was not finished. Bro. Lance Webb delivered the sermon. We were very glad to have the Webb's back with us again.

The tabernacle at Dougherty was completed Monday. Let us help the Dougherty people to make this a wonderful revival.

Stella Furrow spent Saturday night with Dora Lloyd.

Miss Dora Lloyd entertained the young people's Sunday school class with a dinner at her home Sunday. Those present were: Mrs. Joe Eavers and daughters, Lucile, Adell and Marnell and son Ogie Joe; Alsie Carlton, Mr. and Mrs. Shelly Scott and daughter, Lena; Edwin Lincoln, Louella Lincoln, Mr. and Mrs. Woody Strain and Stella Furrow.

Mrs. Furrow spent Monday afternoon with Mrs. N. A. Allmon.

Mr. and Mrs. N. A. Allmon and family spent Sunday with Mrs. Blankenship.

**Starkey News**

(Crowded out last issue.)

Starkey, July 11.—Mrs. J. W. Howard and daughters, Wanda and Nell, spent Monday in Robinson visiting with their daughter and sister, Mrs. Murphy Chapman and family.

Mr. and Mrs. Elwood Assiter and son, George Elwood, spent Sunday with his parents, Mr. and Mrs. Tom Assiter of Floydada.

Mr. and Mrs. Lee Howard and sons of Floydada and Mr. and Mrs. C. W. Howard took dinner Sunday with Mr. and Mrs. J. W. Howard and family. Mr. and Mrs. J. E. Copas visited in the home Sunday afternoon.

Miss Opal Carter was the guest Sunday of Miss Lagatha Lakey.

J. W. Dalton and children spent Sunday with Mr. and Mrs. Arch Curry of the McCoy community.

Mr. and Mrs. J. W. Moore and family have been visiting friends and relatives in east Texas.

Mr. and Mrs. T. R. Atkinson and children spent Sunday with Mr. and Mrs. Charlie Atkinson.

Mr. and Mrs. C. H. Griggs and little son, J. C. Mj. and Mrs. V. C. Perminter and little son, J. W., and Choice Dalton were the guests Sunday evening of Mr. and Mrs. J. L. Griggs of Floydada.

Mr. and Mrs. Fred Barrett and children of the McCoy community were the Sunday evening guests of W. F. Howard and family.

We are glad to report that Eddie Kelly, who was operated on for appendicitis in the Smith and Smith sanitarium last week, is doing nicely.

Those of this community who attended the 4th of July celebration at Silver Falls were: Mr. and Mrs. Effard Parrish and family, Mr. and Mrs. Stine Lakey and daughters, Loyd and Lillian Allen and Alton Berchfield and Wanda Howard.

Misses Helen and Joyce Grigsby, Hulda Reasoner, Letha and Pearl Ferguson and Jessie Dalton attended the girls encampment Friday night and Saturday at the City Park of Floydada.

Mr. and Mrs. E. W. Turner and children, Loyce and Verta Francis, have just recently returned home from near Quitaque, where they visited Mrs. Turner's brother. They are planning to visit her father of near Hamilton in the near future.

**Liberty News**

Liberty, July 16.—Mrs. T. E. Duke of Tulia is visiting her parents, Mr. and Mrs. A. J. Jetton.

Misses Eddie Hammit and Verna Dunlap spent Thursday afternoon with Misses Delessa and Myrtle Clendennen.

W. W. Anderson has returned after a visit with his daughter, Mrs. Roy Langley of Dallas.

Sam Box and children spent Wednesday of last week with Mrs. Frank Bean.

Mr. and Mrs. Rains of Hartford, Arkansas and daughters have returned home after a weeks visit with Mr. and Mrs. A. J. Jetton.

Misses Altha Strickland and Verna Dunlap were the Sunday guests of Miss Willie Gilley.

Mr. and Mrs. Myrth Yeary and children have returned to their home in Globe, Arizona after a two weeks visit with Mr. and Mrs. A. J. Jetton and Mr. and Mrs. B. Yeary.

**Blanco News**

(Crowded out last issue.)

Blanco, July 11.—Mr. and Mrs. J. T. Lloyd had as their guest Sunday, her father and mother, Mr. and Mrs. Joe. Also his mother and father, Mrs. Riles and Mr. and Mrs. Leatherman and family.

Mrs. D. R. Badgett's sister underwent an operation in the Lubbock Sanitarium last Monday. Mesdames Badgett and Snell spent Monday and Tuesday in Lubbock. Mr. and Mrs. Badgett and family also spent Sunday in Lubbock.

Mr. and Mrs. Holcomb and family from Plainview spent Sunday with her father and mother, Mr. and Mrs. McPeak.

Mr. and Mrs. Farley and family spent Sunday with their daughter, Mrs. Raymond Steward, at Acuff.

Mesdames Ham Smith and Jim Gambelin visited Mrs. Harry Christian in the Lubbock sanitarium last Tuesday.

We are glad to know that Mrs. Christian is doing nicely. We hope she will be home soon.

Bob Gollyhorne made a business trip to Abernathy last Wednesday. Mr. and Mrs. Thompson returned home with him Friday.

W. R. Daniels spent Saturday night and Sunday with Billy Snell.

Mrs. Jones and children returned home with Miss Johnnie Christian last Thursday from Memphis and spent several days with her.

Mr. and Mrs. Grubbs and Mr. and

Niles spent Sunday afternoon with Mr. and Mrs. Lewis.

Mr. and Mrs. Earl Young from Floydada visited her sister, Mrs. Henderson Sunday afternoon.

**WHALER TO TALK TO BOY SCOUTS OF HIS EXPERIENCES**

The Boy Scouts of the South Plains are in for a real treat at Summer Camp this year. H. H. Jones will be on hand to tell the scouts some of his wonderful experiences on the sea. Mr. Jones went to sea at the age of seventeen. He has made a complete circuit of the world. He can tell interesting experiences from his travels in Japan, England, South Africa, India or China. One of his most interesting experiences was he eight months he spent on a whaling vessel on the Arctic. Life on a whaling vessel was very exciting and dangerous. Mr. Jones will show the boys how the whales are hunted, the type of harpoons used, the bomb-guns, and the way the whales are cut up and utilized. Mr. Jones talks are very fascinating and exciting. Men and boys will sit by the hour to hear him tell of his adventures.

Mr. Jones experiences are only a small part of the big summer program for the Boy Scouts of the South Plains. The Summer Program begins July 30th, with the opening of the Boy Scout Camp at Post.

D. W. Wyffe left Tuesday afternoon on a vacation trip to Colorado mountains.

**CARD OF THANKS**

We cannot find words to express our heartfelt thankfulness to those who so generously aided us in any way during the illness and death of our darling little girl.

Especially do we thank the ladies for the beautiful floral offering, also for the many hours they patiently spent by little Marguerite's bedside.

May God's richest blessings rest on each and all of you in the prayer of,

Mr. and Mrs. John Wilkinson,  
Mrs. Ruby Counts,  
Mrs. Mary Scott.

Mrs. Rip Snodgrass returned home Monday from Quanah where she visited her sister, Mrs. A. C. Briscoe. Mrs. Briscoe came home with her to stay for several days.

Mr. and Mrs. Sam McCleskey and family and Mrs. Roe McCleskey went plum hunting near Matador Monday.

**ONE IN TEN**

Neglecting a little wound, cut or abrasion of the flesh may in nine cases out of ten cause no great suffering or inconvenience, but it is the one case in ten that causes blood poisoning, lockjaw or a chronic festering sore. The cheapest, safest and best course is to disinfect the wound with liquid Borozone and apply the Borozone Powder to complete the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by FLOYDADA DRUG CO.

WE OFFER THE FOLLOWING SPECIALS FOR

**Saturday, July 21**

Fresh Tomatoes, Per lb.,	9c
Bananas, Per Dozen,	25c
Sugar, 10 lb. Sack,	69c
Hominy, 3 medium size cans for,	25c
Pickles, Quart Bottle sour,	26c
Malt, Regular Size, Close out price,	52c
Coffee, Jove Brand, Fancy Grade, 3 lbs.,	\$1.44
Alladan Thermos Jugs, Gallon size, Regular \$3.00	\$1.75

**Stansell & Collins**

PHONE 88



**Women Delight in its marvelous handling ease**

Offering smartness and distinction never before attained in any low-priced six and reflecting exceptional good taste in appointments and upholstery, the Pontiac Six is a car which invariably wins feminine admiration. And that admiration turns to sheer delight when they leave the back seat and drive the car themselves.

They know the Pontiac Six is a dependable car. And they quickly discover an ease of handling that makes every mile a pleasure. The powerful four-wheel brakes answer the lightest touch. The big motor is smooth, quiet and responsive, and the clutch and transmission are exceptionally easy acting.

Every day you see more and more women at the wheels of Pontiac Sixes—because Pontiac provides at a price within reach of almost every purse, everything that women demand in a motor car of their own.

2-Door Sedan, \$745; Sport Roadster, \$745; Coupe, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

SCOGGIN & DICKEY  
Floydada, Texas

**PONTIAC SIX**  
PRODUCT OF GENERAL MOTORS

**UPSET With Stomach Spells**

"I have taken Black-Draught ever since I was a child, and can recommend it as a splendid medicine for family use," says Mrs. Cora Maberry, of Sageeyah, Okla. "My mother used it, in bringing up her family, and after I had a home of my own, I continued to use it, as I thought it was good to give the children.

"My children did not mind taking Black-Draught, and so when they got upset with stomach spells, or were constipated, I gave them Black-Draught tea.

"They are all grown now and have homes of their own, but I still keep Black-Draught in the house and use it myself when I wake up in the morning feeling dull and 'headachey', and have a bad taste in my mouth."

In use over 87 years. Price 25c.



**Vegetables Fresh Every Day**

During the warm weather fresh vegetables are the sensible and most healthful food to serve. They contain all of the needed food elements, yet they keep the blood cool, making the warm weather an especially pleasant time of the year.

Fresh shipment Premier Salad Dressing.

**FELTON-COLLINS**  
Grocery and Market



# FINAL CLEARANCE



THIS IS POSITIVELY THE FINAL CLEARANCE. IF YOU ENJOY SAVING MONEY, THEN COME AND ENJOY YOURSELF HERE FOR THE PRICES WE HAVE MADE FOR THE FINAL CLEARANCE WILL MEAN GREAT SAVINGS FOR YOU.

A FEW ITEMS ARE MENTIONED IN THIS ADVERTISEMENT TO GIVE YOU AN IDEA ABOUT THE VALUES YOU MAY EXPECT.

## This Sale Closes Saturday, July 21st

### Money Talks—But Here's Where It Shouts

#### DRESSES

Ladies wash silk and rayon dresses. If you don't buy one or two of these dresses now you simply do not want a dress. Values to \$7.75.

**FINAL CLEARANCE PRICE \$2.98**

#### HOUSE FROCKS

If you already have a plenty you better not look at these for you'll surely buy a dress.

**FINAL CLEARANCE PRICE, EACH 78c**

#### SO COOL! SO FRESH!

These little suits for the boys, sizes are from 3 to 7 waists are of fine broadcloth, pants of all wool tweeds. You'll actually marvel at such VALUES.

**Final Clearance Price, Suit \$1.98**

#### DON'T WORRY!

Don't worry about the boy getting a little soiled, buy two or three of these little play suits for him and let him go.

**FINAL CLEARANCE PRICE, SUIT 79c**

#### THIS IS FOR GIRLS

You won't have time to sew and fret with a child's dress if you take the time to come and see these, you won't need too for the sizes 7 to 14.

**Final Clearance Sale, Each is 79c**

#### WOMEN'S GOWNS

Cool summer gowns. Made of a good grade muslin, white and neatly trimmed.

**FINAL CLEARANCE SALE, EACH 49c**

#### WOMEN'S PAJAMAS

Made of washanready fancy crepes that won't fade, a great value.

**FINAL CLEARANCE PRICE \$1.19**

Same in the misses garments.

**FINAL CLEARANCE PRICE 79c**

#### THEY WON'T LAST LONG!

This is the chance you have been waiting for. Ladies dress shoes are reduced for this last and final CLEARANCE, so low.

\$4.95 Shoes now,	\$3.30
\$5.85 Shoes now,	\$3.90
\$6.95 Shoes now,	\$4.64
\$7.50 Shoes now,	\$4.98
\$8.50 Shoes now,	\$5.67
\$8.85 Shoes now,	\$5.90

### Stop Right Here!

Men's and Young Men's extra pants. We have a great stock for you to choose from.

All sizes. Wonderful patterns, you'll like them for summer. \$7.50, \$8.00 and \$8.50.

**Final Clearance \$4.98**



What  
A  
Sur-  
prise

Surprise, indeed, madam. Amazing would be the better word for describing the VALUES we now offer you on Ladies Dresses. IT'S CLEARANCE TIME HERE. \$32.50, \$35.00, \$37.50, \$39.00 and \$45.00 Dresses.

**FINAL CLEARANCE PRICE \$14.98**

\$19.75, \$25.00 and \$27.50 Dresses—

**FINAL CLEARANCE PRICE \$10.98**

Only a few more dresses to close out at

**\$6.85**

#### LAST CALL!

Men's stiff straw hats, this is positively the last call on them for out they go.

**CHOICE \$1.00**

#### BIG VALUE!

Here is a close-out on Men's Packards, they're odds and ends but real VALUES. Calf skins and kids, blacks and browns. They're worth \$10.00.

**Final Clearance Price \$6.85**

#### SEE THESE!

Men's oxfords, they're odds and ends too, but every pair worth the regular price, we want to close them out, and out they go! Tans, blacks, browns, fancies.

**Final Clearance Price \$3.85**

#### WON'T BE HERE LONG!

Men these shirts we are offering at the price quoted here won't last very long for we have lowered the price so they can't stay. \$1.25 and \$1.50 collar attached shirts.

**Final Clearance Price, Each 89c**

#### VIRGINIA HART

You know what Virginia Hart means on a dress, you will make a good buy if you buy these dresses at our—

**FINAL CLEARANCE PRICE \$1.39**

#### BLOOMERS

Ladies fine rayon bloomers, colors are peach, Nile, rose pink. Sizes are medium and large.

**FINAL CLEARANCE PRICE 75c**

#### "EVERFAST"

Our customers have come to recognize the name. "Everfast" as being the best brand of fabrics they can buy. We don't hesitate to guarantee them to the limit against everything. Printed Dimities, Flaxons, Voiles, Suitings.

**FINAL CLEARANCE PRICE, YD. 36c**

#### RAYONS

Beautiful patterns of dress rayons, you can afford to buy it now for later at this price.

**FINAL CLEARANCE PRICE YD. 69c**

#### SHEETS

Homewood 81x99 bleached sheets. You will need them lots of times, better lay in a supply now.

**Final Clearance Sale Price Each 98c**

#### DOMESTIC

A fine gage 40-inch wide brown domestic, just a case to sell at this price, buy plenty now.

**FINAL CLEARANCE PRICE YD. 10c**

#### CHILDREN'S SOCKS

Both boys and girls patterns, all sizes. 3/4 lengths. Our regular 49c pair.

**FINAL CLEARANCE PRICE PAIR 29c**

#### BIG SAVINGS!

These prices mean a lot to you who have to buy childrens shoes, for these prices amount to considerable savings. Read them.

\$1.15 Shoes now,	97c
\$1.45 Shoes now,	\$1.19
\$1.65 Shoes now,	\$1.39
\$2.25 Shoes now,	\$1.89
\$2.45 Shoes now,	\$1.98
\$2.75 Shoes now,	\$2.39
\$2.95 Shoes now,	\$2.49
\$3.95 Shoes now,	\$3.49

### Look Here Men!

This is the final CLEARANCE on Men's Summer Suits. Here is value you should not pass up by any means.

Dixie Weaves, Cool Worsteds, Snappy Patterns Good Style. \$25.00, \$28.50 to \$35.00.

**Final Clearance \$14.85**

# Martin Dry Goods Company

# The Floyd Co. Hesperian

Published Every Thursday By  
**THE HESPERIAN PUBLISHING CO.**  
 HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

**SUBSCRIPTION PRICES**  
 One Year \$1.50  
 Six Months .85  
 Three Months .45  
 In Advance

Advt. Rates Furnished on Application.

## Political Column

**For Representative 120 District**  
 A. B. Tarwater, of Hale County, candidate for Representative 120 District, asks your support and influence, subject to the Democratic Primary.

**For District Attorney**  
 Meade F. Griffin, Candidate for District Attorney, 84th Judicial District, subject to the Democratic Primary, will appreciate your vote and influence.

**For County Judge**  
 Wm. McGehee, candidate for re-election as county judge Floyd County, asks your support and influence, subject to the Democratic Primary.

**County Tax Assessor**  
 James W. Pitts will appreciate your support of his candidacy for the office of Tax Assessor Floyd County in the Democratic Primary.

**J. Fae Moore** will appreciate your vote and influence in his race for County Tax Assessor of Floyd County, subject to the Democratic Primaries.

**C. M. Meredith** announces his candidacy to succeed himself as Tax Assessor subject to the Democratic Primary, and will appreciate your vote and influence.

**O. B. Olson**, candidate for tax assessor Floyd County, subject to the Democratic Primary, solicits and will appreciate your vote and influence.

**County Clerk**  
 Tom W. Deea, candidate for County clerk, will appreciate your vote and influence in the July Democratic Primaries.

**County Treasurer**  
 Mrs. Maud Merrick, candidate for re-election as County Treasurer, will appreciate your vote and influence, subject to the Democratic Primary.

**Sheriff and Tax Collector**  
 P. G. Stegall, candidate for re-election as sheriff and tax collector Floyd County, subject to the Democratic Primary, asks and will appreciate your vote and influence.

**For County Superintendent**  
 Price Scott asks for re-election to the office of County School Superintendent. Will appreciate your support and influence. Subject to Democratic Primary.

**For District Clerk**  
 T. P. Guimarin, candidate for re-election as District Clerk Floyd County, appreciates your past favors and asks your support and influence in the Democratic Primaries.

**Commissioner Precinct One**  
 Lee Allmon, candidate for Commissioner Precinct One, will appreciate your vote and influence in the Democratic Primaries.

**E. W. Henderson**, will appreciate the support and influence of the voters of Precinct One in his race for Commissioner, subject to the Democratic Primaries.

**J. L. King** announces his candidacy for Commissioner Precinct One, after serving two years, and asks your vote and influence in the Democratic Primaries.

**T. T. Hamilton**, candidate for Commissioner Precinct No. One, subject to the Democratic primary, will appreciate your vote and influence.

**F. P. Henry**, candidate for Commissioner Precinct No. One, Floyd County, will appreciate your vote and influence.

**Commissioner Precinct Four**  
 Geo. L. Pawver announces his candidacy for the office of Commissioner of Precinct No. 4, Floyd County, subject to the Democratic Primary.

**W. W. Payne**, candidate for Commissioner Precinct 4, Floyd County, subject to the Democratic Primaries, will appreciate your vote and influence.

**Earl Rainer**, Candidate for Commissioner Precinct 4, subject to the Democratic Primary, asks for and will appreciate your vote and influence in his race.

**Public Weigher, Precincts 1 and 4**  
 C. F. Lincoln, Candidate for Public weigher, Precincts 1 and 4, will appreciate your vote and influence in the Democratic Primary.

**R. C. Covington**, Candidate for public weigher Precinct One and Four, subject to the Democratic Primary, will appreciate your vote and influence.

**C. W. Pollan**, Candidate for Public Weigher Precincts 1 and 4, will appreciate your vote and influence in the Democratic Primary.

**Justice of the Peace, Precinct No. 1**  
 J. S. Solomon, candidate for re-election as J. P., Precinct 1, Floyd County, subject to Democratic Primary, will appreciate your vote and influence.

### MAY BE HOOVER

Unless the signs change we may see the spectacle of the rock-ribbed Democratic state of Texas casting its electoral vote for Hoover this year. At least that portion of the so-called Democrats who are most vociferous, and some of them that are not so talkative, say they can't support Governor Al Smith in the general election. They prefer Mr. Hoover's "interesting experiment" attitude toward prohibition.

Smith's frank avowal that something should be done about an intolerable situation in the social life of the nation. The fact that Al Smith is a catholic will lose him many thousands of votes in Texas. Many good Texans, who have forgotten that the protestants also persecuted, stoned and beheaded, and that the pope is a prisoner of catholic Italy in his own castle, are brushing up their ancient histories now. We'll hear a lot about "Rum and Romanism" for a time.

### BITTER FIGHT CERTAIN

The platform of the two major parties of the nation will be forgotten or overlooked in the national campaign which opens within the next few weeks. Farm relief and things economic will be relegated to the background, and the whole campaign will be given over to what Herbert Hoover and Al Smith think, and what the voters think of them. Ground has been laid for fomenting practically every prejudice known to man, including the racial and religious prejudices, most invidious of all.

The characters, attitudes and beliefs of the candidates will be the subject matter of most of the heated debate that is due between this date and November. The maintenance of sound principles of government and the difference between the Jeffersonian and the Hamiltonian theories of government, which should be the issues, will get little attention at the hands of the voting public.

### PROSPERITY FOR HOG MEN

Because the production of hogs has been shifted into second speed during the past twelve months, the Oklahoma Farmer-Stockman is predicting that the hog raiser is going to get a taste of prosperity in the next twelve to eighteen months.

The upswing, that periodical thinks, will not be so pronounced nor of such long duration as the one of 1924, but it will be long enough for the hog raiser to get some profit against the next swing of the pendulum. A poor corn crop this year might also have a tendency to make the upswing of longer duration than is now indicated by market conditions.

### REAL ESTATE BOOMS

Will H. Mayes, in "Texas and Texans" weekly newspaper column, warns Texas communities from trying to create "fictitious real estate booms." Texas realtors, he claims, should take a firm stand against land and city lot booms, and if the realtors will not then the chambers of commerce and other local organizations should see that it is done "as a matter of community protection."

The heavy losses sustained by land speculators in a Florida bubble burst is cited. In the instance mentioned, a concern that owed millions went under when it could not meet an obligation of less than \$5,000.

### FOR BARRY MILLER

One of the most capable and least noisy candidates Texas has at this time is Barry Miller, of Dallas, who has served as lieutenant governor now going on his second term, and seeking election for a third.

Texas Democrats should re-nominate Mr. Miller in the coming primary. In a recent letter to the press Mr. Miller modestly offers the following: "If you will just say for me that I am for the nominees of the Houston Convention, am in accord with its platforms; and that I will continue to oppose all attempts to increase the tax burden in Texas, I will thank you very much and feel that I have had liberal treatment at your hands."

Some candidates ask more and get less.

### NEED PAYROLL MONEY

Col. Massie, the other day in an informal talk before a gathering of business men and others said that "we need most of all in Floydada, more payrolls" to insure its growth and future.

Colonel Massie could not have said anything more true, apparently. We need more payroll money in Floydada, we need more distributing concerns, more of the industrial type of enterprises. Some city or town somewhere in the territory is going to provide for a population of 100,000 or more souls right here within the next twenty years. Floydada needs to be the center of that activity. It is up to the citizenship. The Colonel Massie's in Floydada, big and little, can bestir themselves or they can let some other community do the stirring. Cities are built from within. Outside capital goes where local capital is making things happen.

### PAVEMENT AN ESSENTIAL

Pavement, and more pavement, for the streets of Floydada is an essential. Essential to the growth of the community, essential to the bigger development all want to see. Except in the case of "made" towns where the community is built around a payroll, such things as pavement and similar investments must be made by the man that owns property, before the "other things are added unto you."

Paving is just as essential to the modern city as water, as gas, as lights almost. It goes with the other things. Outsiders who want to move to a good town won't pitch in and help build a town that is not helping to build itself.

### 'Round The Square

By Old Battleaxe  
 Good luck just naturally seems to be bad luck for O. B. The other day he found a package of corn plaster, and now he has got to buy a pair of tight shoes so that he can use them.

If people of Floydada used the alleys for streets, lots of folks would probably clean their back yards more often.

Some of you old mossbacks who don't believe in advertising, just take the case of Samson for an example. He got amazing results by using only two columns.

There's one fellow round the square so self conceited that he does his daily dozen by patting himself on the back.

Charlie Paddock, world famous sprinter who will represent America in the Olympic meet in Amsterdam soon, visited Floydada two years ago. We wonder if Paddock remembers Floydada. Wouldn't it be keen if a world famous person could remember this city as "one of the most progressive towns I have ever seen?"

Still, on the other hand, it is just as important to make such an impression on every stranger that visits Floydada. The future of this city and county is built on "just us common folks" and not on heroes. Why not strive to make this kind of impression on all visitors? One thing at a time, is the order, and the most important thing today is MORE PAVING! If you are a progressive Floydada citizen, boost city paving, and don't kick if it cost you a little money. If you are a Floyd County Citizen, vote for the paving bond when the issue

comes up. You will find that it will pay you in the long run.

When you pass a house and smell a cake burning, it's a sure sign that the home is on a party line.

Men no longer hide behind women's skirts. Neither do the women.

Shaw-Walker files and supplies at The Hesperian Office.

The Hesperian \$1.50 per Year.

**KODAKERS—**  
 Bring us your films today  
 And get your prints tomorrow  
**WILSON STUDIO**

**F. C. HARMON**  
 Licensed Undertaker  
 Modern Equipment;  
 Hearse and Ambulance  
**SERVICE ANYWHERE**  
 Phones: Day 242; Nights 174 and 259-W

**Drs. Smith & Smith**  
**Sanitarium**

FOR SURGICAL CASES  
 Phone No. 177  
 Floydada, Texas

**PANHANDLE PRODUCE**  
**AND CREAM CO.**  
 K. A. Osburn, Prop.

We will appreciate a share of your business.  
 "Service" Our Motto.  
 209-11 South Main Street

**Dr. W. M. Houghton**  
**GENERAL PRACTICE**

Diseases of Women and Children  
 a Specialty  
**OFFICE IN READHIMER**  
**BUILDING**  
**PHONES:**  
 Residence 250 Office 254

**KENNETH BAIN**

LAWYER  
 Rooms 12 and 13  
 First National Bank Building  
**General Practice**

A. C. Goen M. Polk Goen  
 Phone 170

**Goen & Goen**  
 Real Estate Loans, and Insurance  
 6 Per Cent Farm Loans  
 Farm Lands, Ranches, and City Property  
 We handle city property and keep it rented. We render and pay taxes for non-residents.  
 Would appreciate your Fire Insurance Business.  
 Boothe Building West California Street

**E. P. NELSON**  
**FIRE INSURANCE**  
**AGENCY**

WILL APPRECIATE YOUR BUSINESS  
 Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.  
**OFFICE—ROOM 8**  
**FIRST NATIONAL BANK**  
**BUILDING,**  
**FLOYDADA**

**Mathews & Folley**

LAWYERS  
 Readhimer Building  
 FLOYDADA, TEXAS

**M. FROST, D. C.**

3-YEAR CARVER GRADUATE  
**Chiropractor**  
 Licensed under Kansas and Arizona Laws  
 LADY ATTENDANT  
 Suite 101, Surginer Bldg., North Side of Square  
 OFFICE PHONE 175

**H. Z. Pennington**

PHYSICIAN AND SURGEON  
 Telephones:  
 Residence 330 Office 73

## 3 Acres of Perfect Seed Bed for the Cost of 1



The 6-foot  
**Emerson-Brantingham**  
**GREAT PLAINS**  
 One-Way  
**DISC PLOW**

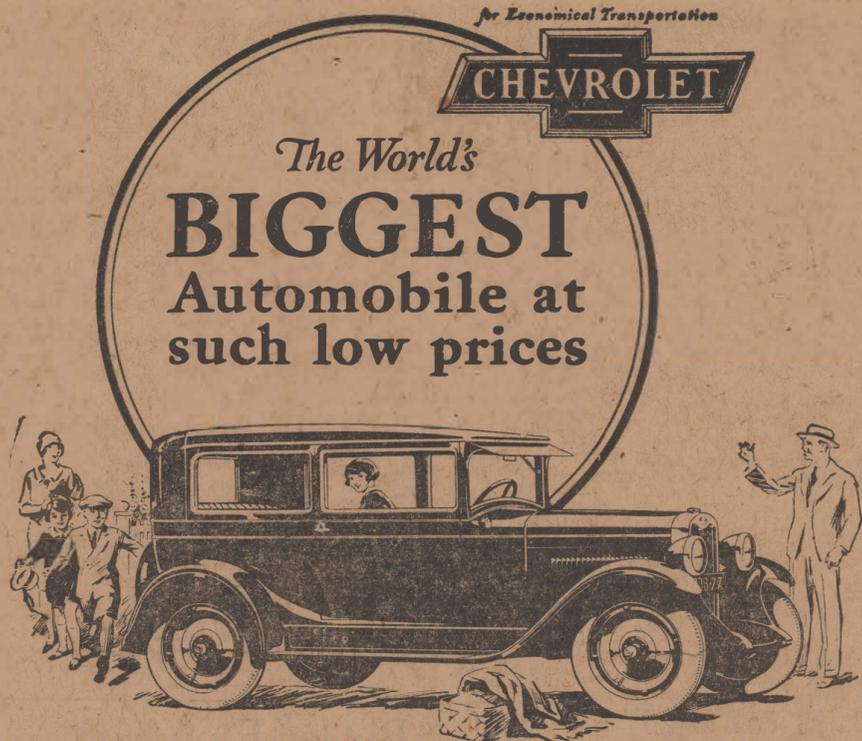
**Not an Experiment**—This tool was developed from the famous Emerson-Brantingham tractor disc plow and disc harrow thereby insuring a substantial one-way disc that has proved to thousands of farmers by actual demonstration that it meets every requirement. Its 20-inch, heat-treated discs, spaced 6½ inches apart, pulverize all of the surface soil thoroughly to a uniform depth and leave the furrow bottom perfectly flat.

The Great Plains Plow is ideal for preparing the seed bed for small grains, for summer fallow and wheatland, and for destroying Russian thistles and cutting up cornstalks. Don't buy until you see the superior features of the E-B Great Plains Plow demonstrated. There is nothing like it!

Equipped for either Teams or Tractor.

# WILLSON & SON

FLOYDADA, TEXAS



**THE** sensational popularity of the Bigger and Better Chevrolet is due in great measure to the fact that it is the biggest automobile in the world available at such amazing low prices.

The 107" wheelbase is of vital significance in a low-priced car. For it means that the buyer can now secure the balance and roadability that only a longer wheelbase can provide—plus the restful comfort of ample room for both driver and passengers.

Come in for a demonstration—and bring the family along!

**MOTOR SUPPLY CO.**

Floydada, Texas

The Coach  
**\$585**

The Touring or Roadster \$495  
 The Coupe \$595  
 The 4-door Sedan — \$675  
 The Convertible Sport Cabriolet — \$695  
 The Imperial Landau — \$715  
 Light Delivery (Chassis only) \$375  
 Utility Truck (Chassis only) \$520  
 All prices f. o. b. Flint, Mich.

**QUALITY AT LOW COST**

# Friday And Saturday SPECIALS

Ladies Dress Hats—Just the kind you want for three more months of hot weather. Special at  $\frac{1}{2}$  PRICE THE BEST LOOKING HOUSE DRESSES IN TOWN.

- ONE LOT FOR Only. **\$1.79**
  - ONE LOT FOR Only. **98c**
  - ONE LOT SUN HATS, Extra Special. **15c**
  - OUR REGULAR 40c CANDY. **15c**
- Can you beat it,

## H. P. Watson Co.

5c, 10c and 25c Store

"Where Your Dollars Have More Cents"

### Satisfactory Building Program At Dougherty

What is looked upon by F. M. Dougherty and associates, developers, as a very satisfactory building program, continues under way at Dougherty, new east Floyd County town on the line of the Quanah, Acme & Pacific Railway Company.

Excellent buildings and facilities for handling freight and passenger traffic in and out of Dougherty are being provided by the Quanah Route. Mr. Dougherty recently expressed himself as highly pleased with the type of structures being built by the company. The new station, built of Number One Clear lumber, a rarely seen commodity in this section, is attractive and roomy. The cotton platform being provided is considerably larger than that of the Santa Fe in Floydada, and the stockpens are well-constructed.

Among the new buildings going up at Dougherty is the Ellison building on the southwest side of Austin Circle. H. E. Cannaday has this contract.

The plant of the Newton Gin is being constructed and evidently will be ready for the fall run. The engine and boiler are already in place and the foundations are practically completed for the building that will house the gin.

Several neat cottages have been constructed in the new town, and recently Mr. Dougherty's ranch house was moved from its place on the ranch to a location in the southwest part of the town.

### Appetite Tempting COLD MEATS



#### SPECIALS

FRIDAY and SATURDAY

- Hot Barbecue, bring your bucket, per lb. **22c**
- Fresh Ground Sausage, guaranteed all pork. **30c**
- Very Best Veal Steak For. **35c**
- Print Cheese Nice and fresh. **31c**
- Sweet Mixed Pickles, per lb. **25c**
- Bucket Coffee, Louisiana, will go twice as far, Per bucket. **\$1.39**
- Potatoes, 15 lbs., big red ones **29c**
- Macaroni, Double size box. **10c**
- P. & G. Soap, 20 bars and one 35c Galvanized Bucket For. **99c**

We want your butter and eggs. Highest Prices.

## C. P. Looper Company

Grocery and Market

### Ground Cleared For New City Hall On Virginia

Need of a pipe-cutter that will handle water pipe of eight-inch size is the only thing that is holding up actual beginning of excavations for the new city hall and fire station on the Virginia Street site selected by the city council a few weeks since, and materials for which have been arriving for several days.

Razing of the small power house and removal of the power plant that was the first used to serve Floydada with a water supply was completed last week, but when it came time to remove the eight-inch main that underlies some of the ground, it was found the job could not be done until larger pipe cutters than have been available were found and put to work.

#### LUNCHEON CLUB ENTERTAINED BY SCOTT'S OF REVIVAL PARTY

One of the pleasant features of Monday's noon-day luncheon of the Floydada Luncheon Club at the Commercial Hotel, was the singing and playing of Mr. and Mrs. Tom Scott, of Fayetteville, Arkansas. The Scotts are here for the union revival which started Sunday night at the City tabernacle.

Invitation to the club members and any other business people of Floydada who desired to take advantage of the opportunity, was extended by Ed Bishop for Lakeview people to attend a program and get-together meeting at the auditorium in Lakeview Friday night of this week. The program is altogether non-political, it was pointed out.

What appears to be satisfactory progress on the paving proposal was reported by the committee on paving, which said that efforts now are being concentrated on California and Missouri Streets.

J. G. Wood reported on the club's part in the clean up campaign and said the response and help from all organizations has been good.

The Boy Scout Committee report showed that \$400 of the needed quota of \$500 had been raised, members of the club assisted by others interested in the Boy Scout program having aided in soliciting funds. J. C. Wester is chairman of the Boy Scout committee and F. L. Davis its secretary. Mrs. Jno. N. Farris has been acting as chairman in the financial drive.

H. P. Shraeder, of Kansas City was among the guests at the meeting. He likes the spirit shown by local business men, he told the club in a brief talk following introduction, and similar sentiments were expressed by Carl Davis, of Winters, Texas.

Twenty-seven were present for the meeting, at which T. S. Stevenson, new chairman, presided.

### What's Doing In West Texas Today

(By West Texas Chamber-Commerce)  
**SPEARMAN**—Spearman is already looking toward entertainment of the Trans-Canadian District of the WTCC early next fall.

**LUBBOCK**—Building permits of Lubbock for the year, 333 in number, amount thus far to \$1,885,589.

**MULESHOE**—A substantial reduction in water rates has been made here, giving the city the lowest rate on the Plains with one exception.

**RUIDOSO, N. M.**—The third magnetic nail picker for the State Highway Department has been in service from here to Roswell recently.

**BOOKER**—The Booker News is at work on an article giving the history of this town and territory.

**COMANCHE**—The Comanche Chief has just edited a huge Development edition of sixty pages.

**TATUM, N. M.**—Tatum has a good opening for a modern hotel.

**LUEDERS**—The annual Lueders Baptist Encampment has opened with record attendance to continue until July 22.

**MEMPHIS**—The Memphis Gold Medal Band won invaluable honors for its home city during its recent performance at Houston.

**SNYDER**—Plans are shaping up rapidly for the third annual WTCC motorcycle to leave here August 6.

**KERRVILLE**—Kerrville's Blue Bonnet Hotel has opened a 140-room three story addition to the original five story structure.

**POST**—Sheepmen north of Post are shearing their flocks with clips ranging from eight to ten pounds per head.

**LOMETA**—The Lometa Reporter has been sold by R. E. Bradbury to Ross. H. Johnson.

**FLOYDADA**—Floydada building permits for the first half of 1928 total a little over \$169,000.

**SAN SABA**—B. M. Whiteaker of the agricultural department represented the WTCC at the pecan convention here the week of July 9.

**CLEBURNE**—Activities of the local chamber of commerce reviewed by Secretary Patterson show a large number of worthy civic projects.

**BIG SPRING**—Publicity Manager E. H. Whitehead of the WTCC was one of the speakers at the West Texas Press Association here July 13-14.

**BAIRD**—Baird will have a new \$34,955.20 public school as result of a recent bond issue.

**SPUR**—Central West Texas citizens will convene here July 23 for the annual business session of the T. T. highway body.

#### COVINGTON TO CONTINUE USE OF SCALES AT SAME LOCATION

This announcement is to correct false rumors.

It is rumored that, if I am elected public weigher, I will do away with the public scales, and will not run them during my term. This statement is false.

If elected to this office, I do NOT plan to dispose of the scales. My plans are to take over the scales and run them in the same place, and you may depend upon me to carry this idea out.

If you see fit to support me in the coming election, I will greatly appreciate your vote and also your influence. R. C. Covington. 211c

(Political Advertisement)

### Blanco News

Blanco, July 14.—The rain that fell Saturday and Monday nights was very much appreciated by the farmers of this community.

Mr. Sherley and two sons of Memphis visited Mr. and Mrs. Ray Bennett last week. Mrs. Bennett and children returned home with them last Thursday.

Mr. Ross and children of Wichita Falls are visiting Mr. and Mrs. Jim Gamblin.

Mrs. McIntyre and children and brother of the Baker community visited Mrs. L. C. Wheeler Sunday.

Mrs. Harper of Oklahoma, spent last Thursday night with her cousin, Mrs. J. D. Christian.

Fletcher Tredwell of Plainview visited in the home of W. F. Farley Sunday.

Mr. and Mrs. Terry of Floydada also three nephews of Mrs. Terry's of Colorado, Texas, visited with Mr. and Mrs. Daniels Sunday.

Mr. and Mrs. Wilson, Mildred and Rodric Wilson are visiting Mr. and Mrs. Edd McCarty and Mr. and Mrs. L. C. Wheeler. Rodric and Mildred returned home Friday but Mr. and Mrs. Wilson will spend the remainder of the summer here.

Irene Cates visited relatives near Lockney and Floydada last week end. Miss Beth Fowler spent Monday night with her.

#### ROBINSON ASKS RE-ELECTION COMMISSIONER LAND OFFICE

J. T. Robinson, of Morris County, is candidate for re-election for Commissioner, General Land Office, and earnestly solicits your vote in the Democratic Primary election, July 28.

Mr. Robinson originated the present system of selling school land. That plan has brought to the school fund \$27,552,145.41 more than the same land would have sold for under the former system. Also oil and gas on school and university land are being developed under his plan.

A clear record in the Land Office speaks for his candidacy. If his administration meets your approval a good word would be appreciated.

(Political Advertisement)

#### CARD OF THANKS

We feel very fortunate in having such thoughtful and careful neighbors and friends as those who carried out all our household effects Sunday night to prevent them from burning. Everything was done so carefully that none of our effects were damaged in any way. We also deeply appreciate the efforts of the fireboys who prevented the house from burning, although it was close to the house that did burn and was badly scorched.

Mr. and Mrs. I. Gaither.

Misses Cecil, Ina and Blanche Owens of Bardwell came Friday for a visit in the I. D. Camble home.

F. C. Harmon Jr., is visiting this week with his cousin, Charlie Wright of Lakeview.

### Plainview Man Put Toad In Cornerstone, Claim

Founder of Hale County Herald in 1889 Tells California Paper of Hiding Toad.

J. M. Shafer, 86, formerly of Plainview, claims to be the man who put the horned toad in the cornerstone of the Eastland County courthouse some forty years ago, according to an interview by a Bellflower, Calif., newspaper while Mr. Shafer was visiting in that place recently. Mr. Shafer established the Haie County Herald at Plainview in 1889 and retired from active business in favor of his son eighteen years ago. While in California he is visiting with his twin sister, Mrs. Lydia Whitlock, of Sawtelle.

According to the Bellflower newspaper Mr. Shafer moved from near Rock Island, Ill., in the year 1849 and joined the "Pikes Peak or Bust Gang." He had learned the printer's trade and while in Denver was solicited to assist with the first edition of the Rocky Mountain News, of Denver.

He was founder of the Cisco Bulletin and while editor of that publication was present at the laying of the Eastland Courthouse cornerstone. He is quoted as declaring that he seized a horned toad by its tail and helped it into the box unobserved by others. The box was sealed and when opened some forty years later, the toad was found still alive.

While in California, Mr. Shafer is also visiting with a son, Thomas Shafer, managing editor of the Wasco, Calif., News. He has five children, all printers by trade.

#### Locals and Personals

Homer Collins and daughter Margaret and son, William, left Monday morning for their home in Leonard after a visit with relatives here, Margaret having visited for the last six weeks. Mr. Collins and his son came last Friday.

C. W. Mitchell of Big Spring was a business visitor in Floydada Monday. He was on his way to Plainview on business and to see his brother R. B. Mitchell. Construction was recently begun on a \$35,000 apartment house which Mr. Mitchell is building in Big Spring.

Mrs. Verne Nelson and daughter, La Verna of Amarillo came Saturday for a visit of several days with Mrs. Nelson's mother, Mrs. R. I. Teeple and other relatives.

Mrs. Chas. Latimer, and daughter, Joe Lee, of Mt. Calm, Texas, are here on a visit with Mrs. Latimer's brothers, E. F. R. M. and H. C. Stovall and families.

Mr. and Mrs. S. D. Naylor and son returned Friday from a two weeks vacation trip to east Texas and New Mexico.

Misses Mildred and Alfreda Henderson of Orange came last Friday to spend the summer with their father, E. W. Henderson.

Mr. and Mrs. V. M. Rippy and daughter Peggy Jean of Amarillo spent Sunday in the home of Mrs. G. A. Crum.

#### J. C. DICKEY'S HOUSE BURNED

Catching from an oil cook stove, a house belonging to J. C. Dickey on Grover Street was destroyed by fire between 9:30 and 10:00 o'clock Sunday night. The household and personal effects of E. C. McReynolds who occupied the house were all burned. The fire department was called, but was unable to gain control of the flames, which spread from the kitchen to other parts of the house.

The house next door belonging to I. Gaither was burned slightly but no serious damage done. Neighbors helped remove furniture and personal effects from Mr. Gaither's house.

Judge and Mrs. Wm. McGehee had as their guests Thursday of last week Mrs. McGehee's cousin, Mrs. A. E. Dines, Mr. Dines and children, of Ft. Worth. Mr. and Mrs. Dines and children were enroute to Colorado for a vacation trip.

Miss Myrtle Hancock visited in Canyon last week with her sister, Miss Amy, who has been attending West Texas State Teachers' College for the past thirteen months. Both girls have returned home to spend the remainder of the summer.

## The New Fall Samples Are Here

Select Your Fall Suit this week.

## Glad Snodgrass

"Smart Wear for Men Since 1900"



# SPECIALS

FOR

## Friday and Saturday

Friday and Saturday is "Honey Day" at the "M" System Big shipment received for this selling.

<b>Honey</b>	10 pound Pail Extracted	<b>\$1.43</b>
	5 pound Pail Extracted	<b>78c</b>
	10 pound Pail Comb	<b>\$1.73</b>
	5 pound Pail Comb	<b>93c</b>

<b>COMPOUND</b>	JEWEL OR VEGETOLE 8 POUND PAIL FOR	<b>\$1.27</b>
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<b>SPUDS</b>	10 POUNDS DANDY NEW ONES FOR	<b>23c</b>
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#### MARKET SPECIALS

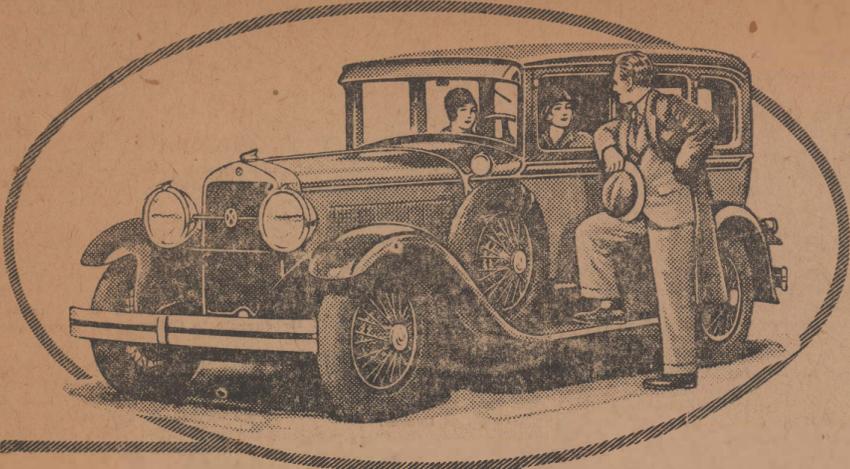
<b>Hams</b>	CUDAHAH'S PICNIC, 5 TO 6 POUNDS, PER LB.	<b>23c</b>
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<b>STEAK</b>	ALL CUTS, PER POUND	<b>25c</b>
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ORDERS OF \$2.50 OR OVER DELIVERED FREE. PHONE NO. 4.



**New Model Studebakers Being Shown This Week By C. D. Swinson**



Above is shown the new Studebaker President Eight, one of the five new model Studebakers and Erskines being shown for the first time this week. These cars are being shown in Floydada by C. D. Swinson, dealer, at the Day and Night Garage.

**Absentee Voting Began In Primary Yesterday**

Persons Who Plan to be Absent From County at Time of Primary Can Cast Vote With Clerk.

Absentee voting in the county began yesterday, County Clerk Tom W. Deen handing out to several persons who expect to be absent from the county, the regular ballot form. The time for the close of absentee voting by people in the county will end on the night of July 25 before the primary day, July 28. Several ballots have also been forwarded to Floyd County poll tax payers out of the county, the time for the voting of these ballots being the same as for persons actually in the county but expecting to be away on primary day.

In the case of persons in the county, an absentee ticket is voted in the presence of the clerk and turned over to him to be forwarded to the presiding officer designated for the voting box in which the absentee voter resides. Where the absentee voter is already out of the county the vote is cast and delivered to some officer having a seal, who forwards the voted ballot to the county clerk, the latter than forwarding it to the proper precinct presiding judge.

The names on the ticket, as made up for Floyd County, are as follows:  
 FOR UNITED STATES SENATOR:  
 Minnie Fisher Cunningham, of Walker County.  
 Thomas L. Blanton, of Taylor County.  
 Tom Connally, of Falls County.  
 Jeff McEmore, of Webb County.  
 Earle B. Mayfield, of Bosque County.  
 Alvin Owsley, of Dallas County.  
 FOR GOVERNOR:  
 Edith E. Wilmans of Dallas County.

**Dr. W. H. Alexander**  
 INTERNAL  
 Medicine and Electrotherapy  
 Readhimer Building  
 Telephone 93; Residence No.260

Louis J. Wardlaw of Tarrant County.  
 Wm. E. Hawkins of Stephens County.  
 Dan Moody of Williamson County.  
 FOR LIEUTENANT GOVERNOR:  
 H. L. Darwin of Lamar County.  
 J. D. Parnell of Wichita County.  
 John D. McCall, of Jefferson County.  
 Thos. B. Love of Dallas County.  
 Barry Miller of Dallas County.  
 FOR ATTORNEY GENERAL:  
 Claude Pollard of Harris County.  
 FOR STATE COMPTROLLER:  
 S. H. Terrell of McClennan County.  
 J. D. Jones of Travis County.  
 FOR STATE TREASURER:  
 W. Gregory Hatcher of Dallas County.  
 Grover Cleveland of Harris County.  
 FOR STATE SUPERINTENDENT:  
 S. M. N. Marrs of Travis County.  
 W. F. Garner of Nacogdoches County.  
 H. P. Davis of Travis County.  
 W. E. James of Travis County.  
 FOR COMMISSIONER OF AGRICULTURE:  
 Geo. B. Terrell of Cherokee County.  
 FOR COMMISSIONER OF GENERAL LAND OFFICE:  
 E. I. FLYNT of Hardeman County.  
 Andrew J. Britton of Wood County.  
 J. T. Robison of Morris County.  
 Otis Terrell of Travis County.  
 FOR RAILROAD COMMISSIONER:  
 Lon A. Smith of Travis County.  
 Jefferson Smith of Travis County.  
 FOR ASSOCIATE JUSTICE SUPREME COURT:  
 Thos. B. Greenwood, of Anderson County.  
 FOR JUDGE OF CRIMINAL APPEALS:  
 W. C. Morrow of Hill County.  
 Lee P. Pierson of Dallas County.  
 FOR CONGRESSMAN 18th DISTRICT:  
 J. Ross Bell of Cottle County.  
 Marvin Jones of Potter County.  
 FOR ASSOCIATE JUSTICE, COURT OF CIVIL APPEALS, SEVENTH SUPREME JUDICIAL DISTRICT:  
 M. J. R. Jackson of Potter County.  
 FOR SENATOR THIRTEENTH SENATORIAL DISTRICT:  
 Pink L. Parrish of Lubbock County.  
 FOR REPRESENTATIVE 120TH REPRESENTATIVE DISTRICT:  
 A. B. Tarwater of Hale County.  
 R. P. Smythe of Hale County.  
 FOR DISTRICT ATTORNEY:  
 Meade P. Griffin of Hale County.

FOR COUNTY JUDGE:  
 Wm. McGehee.  
 FOR SHERIFF AND TAX ASSESSOR:  
 P. G. Stegall.  
 FOR COUNTY ATTORNEY:  
 Robt. A. Sone.  
 FOR COUNTY CLERK:  
 Tom W. Deen.  
 FOR COUNTY TREASURER:  
 Maud Merrick.  
 FOR COUNTY SUPERINTENDENT:  
 Price Scott.  
 FOR COUNTY SURVEYOR:  
 Geo. A. Lider.  
 FOR DISTRICT CLERK:  
 T. P. Guimarin.  
 FOR TAX ASSESSOR:  
 O. B. Olson.  
 J. W. Pitts  
 J. Fae Moore  
 C. M. Meredith.  
 FOR COMMISSIONER PRECINCT ONE  
 T. T. Hamilton  
 F. P. Henry  
 E. W. Henderson  
 J. L. King.  
 Lee Allmon.  
 FOR COMMISSIONER PRECINCT TWO  
 E. H. Rankin.  
 N. T. A. Byars.  
 FOR COMMISSIONER PRECINCT THREE:  
 M. H. Taylor  
 Walter Wood.  
 L. H. Randolph.  
 FOR COMMISSIONER PRECINCT FOUR:  
 Geo. L. Fawver  
 Earl Rainer  
 W. W. Payne  
 FOR JUSTICE OF THE PEACE, PRECINCT NO. 1:  
 J. S. Solomon.  
 FOR JUSTICE OF THE PEACE, PRECINCT NO. 2:  
 D. C. Lowe.  
 FOR PUBLIC WEAIGHER, PRECINCTS ONE AND FOUR:  
 C. W. Pollan  
 C. F. Lincoln.  
 R. C. Covington.  
 FOR PUBLIC WEAIGHER, PRECINCTS TWO AND THREE:  
 L. L. Savage.  
 J. M. Floyd.  
 FOR COUNTY CHAIRMAN:  
 J. N. Stalbird.

**FORMER FLOYDADA TEACHER MARRIES DALLAS MAN.**

Miss Ida Mae Jarvis of Junction, who was Spanish teacher in the High School here for three years until two years ago, was married to Mr. Weldon Keefe of Dallas in San Antonio, Sunday, June 24, according to announcement received here by friends.

Mr. and Mrs. Keefe will teach school at Dickens City next school term. Mr. Keefe will be superintendent of the

schools, and Mrs. Keefe will teach English in the High School.

The Hesperian \$1.50 per Year.

**WATCH YOUR TONGUE**  
 If it's coated, if your stomach is sour, if you have headaches, if you're bilious, take a Lane's Pill tonight. You'll feel better tomorrow.

ARWINE DRUG CO., sells  
**LANE'S PILLS**

The Hesperian \$1.50 per Year.

**MOTHERS**

Watch for symptoms of worms in your children. These parasites are the great destroyers of child life. If you have reason to think your child has worms, act quickly. Give the little one a dose or two of White's Cream Vermifuge. Worms cannot exist where this time-tried and successful remedy is used. It drives out the worms and restores the rosy hue of health to baby cheeks. Price 35c. Sold by FLOYDADA DRUG CO.

*Well Pressed is Well Dressed*

The man who keeps his clothing in first class condition appears well dressed even though the suit he may be wearing is many seasons out of date. The cost of such a service is small—and your appearance the best.

To have your clothes well pressed—be sure you carry them to a modern, up-to-date shop. One where you are assured of getting only the best of work—and at the best prices.

That's our Shop and our Service!

Try this place once

Phone 67

*Hopkins & Fry*

**SMOOTHER WITH USE!**

THE PATENTED

**Willys-Knight Engine**

Has no valves to grind, no complicated mechanism of springs, tappers and cams. Its simplicity of design insures results far beyond those obtainable from any other type of motor.

In each cylinder, two sliding sleeves combine with the spherical cylinder head to form a perfectly concealed combustion chamber, effecting high uniform compression at all speeds—and with any gas.

ASK FOR A WILLYS-KNIGHT OR A WHIPPET DEMONSTRATION.

And come Here For GOODRICH SILVERTOWN TIRES, Garage Service on Whippets or Willys-Knights and USED CARS.

**Geo. M. Finkner Motor Company**

Whippet and Willys-Knight Dealers

**NOTICE!**

**Quanah, Acme & Pacific Ry. Co.**

Takes Pleasure in Announcing the

**Opening of Freight Service**

In and Out of Floydada

**EFFECTIVE JULY 1**

Robt. Medlen, Jr., Agent  
 T. K. Hawkins, General Freight Agent

A. F. Sommer,  
 V. P. & G. M.

**Safety Deposit Boxes**

We have just completed the installation of large customers' fire-proof vault, and soon will have installed in it a large number of Safety Deposit Boxes, which at small cost will afford you the last word in—

SAFETY FOR YOUR PERSONAL EFFECTS AND VALUABLE PAPERS

This increased facility, as well as our enlarged working rooms, and new fixtures have come about through the co-operation and assistance of our customers. Our business has pleasingly and substantially increased, and we realize we owe much to our customers for the help they have been.

Your affiliation with this bank affords you the privilege of utilizing our services, and endeavoring to be as useful as possible, we seek to interest each customer in all our departments of service.

The annual rental on these new Safety Deposit Boxes will be only \$3 to \$4.50 per year. Talk to our officers about this new department, and make reservation of a box so you may begin using it at once when installed, within a short time.

**Floyd County National Bank**

"The Bank of Friendly Service," Floydada, Texas

**Society & Clubs**

**Kill Kare Klub Meets With Virginia Lewis.**

The Kill Kare Klub met at the home of Miss Virginia Lewis Friday afternoon July 13 with two tables of bridge in play.

Miss Lewis served punch and cantaloupes to Mesdames W. H. Hilton, S. W. Ross, John Hammond, A. N. Bratton, Fred Brown, Homer Steen and Otis Abston.

Mrs. Homer Steen will be hostess to the Club Friday morning, August 3 at 8:45.

**Mrs. A. B. Keim Hostess to Friendship Bridge Club.**

Mrs. A. B. Keim was hostess to members of the Friendship Bridge Club and their husbands Friday evening, July 13. At the conclusion of the games Mrs. J. C. Gilliam held high score for the ladies and Kight Dickey for the men.

A salad and ice course was served to Messrs and Mesdames C. H. Davis, Robert McGuire, Flynn Thagard, Kight Dickey, Aubrey Bishop, J. C. Gilliam, R.

B. Rosson and Mr. and Mrs. Albert Clubb of Petersburg, guests.

The club was dismissed for a few weeks, the next meeting place to be announced later.

**Stitch and Chatter Club Meets With Mrs. Abernathy.**

Mrs. Robert Abernathy was hostess to the Stitch and Chatter Club last Thursday afternoon.

Ice cream and cake were served to the following: Mesdames Roe McCleskey, C. W. Ginn, J. V. Greer, M. L. House, J. C. Ginn, Sam McCleskey, S. T. Harris, John McCleskey, W. W. Readhimer and Miss Mary Readhimer.

The club will meet this afternoon with Mrs. C. W. Ginn.

**Lakeview C Sharp Club Meets With Mrs. Kiker.**

Lakeview C Sharp Club met June 10 at the home of Mrs. Kiker. The roll was called and everyone answered with a musical term. Every member was present and there were three new members.

We are planning to have an operetta. We will meet again July 24.

—Reporter.

**W. M. S. Have Voice Program And Social at Parsonage.**

Mrs. Ben Hardy and Mrs. Ona Mitchell were hostesses to the Woman's Missionary Society at the parsonage, Monday afternoon, July 16. Twenty-seven members were present.

Mrs. George Smith was leader of the Voice program in which Mesdames John L. West, E. B. Massie, J. M. Wilson and R. L. Henry had parts. After the program a social hour was enjoyed and the hostesses served lime sherbet and angel food cake.

The next meeting will be at the church Monday afternoon, July 23 at 4 o'clock.

**Beautiful Garden Party Given Honoring Mrs. deCordova.**

Honoring Mrs. Jack deCordova, a recent bride, and who before her marriage was Miss Hazel Massie, a lovely garden party and shower was given Wednesday evening at the home of Mrs. R. E. Fry with Mesdames Fry, Lon Smith, A. N. Gamble, E. L. Angus, W. C. Grigsby, V. Andrews, L. C. McDonald, George A. Linder, Lon M. Davis and George V. Smith as joint hostesses. Yellow and white was the chosen color scheme and was carried out by the use of yellow and white crepe paper and summer flowers.

As the guests arrived they registered in the bride's book which was presided over by Mrs. Lon M. Davis and were then served punch by Mrs. Bill Daily and Miss Audrey Felton, who were dressed as sailors.

After the guests had all assembled Kinder Farris dressed as a sailor, sounded the bugle call announcing the arrival of the honoree, Mrs. deCordova. She was met and escorted to the appointed place by little Virginia Belle Gamble, as a sailor captain.

Following the seating of the honoree Mrs. A. D. Cummings played a violin solo "Call Me Back Carolina." Miss Lela Swain gave a pianologue entitled "An Old Fashioned Wedding." Mrs. E. L. Angus sang "Love's Lullaby."

At the conclusion of the reading "When My Ship Comes In" given by Mrs. Robert Sone the bride was presented with a ship laden with many beautiful gifts, which was presented by Maxine Fry and Jessie Belle Massie, dressed as fairies, and Virginia Belle Gamble, dressed as a sailor.

Yellow brick ice cream with white heart centers and angel food squares iced in yellow were served to the following guests: Mesdames J. M. Willson, W. A. Baker, E. C. Henry, Ross Henry, Kight Dickey, E. P. Nelson, Glad Snodgrass, H. O. Pope, Chas. M. Wilson, James Colville, C. M. Thacker, W. M. Houghton, F. C. Harmon, Oscar Rutledge, C. R. Houston, C. H. Davis, Frank Moore, J. C. Gilliam, T. P. Collins, O. T. Williams, Homer Steen, T. S. Stevenson, G. W. deCordova, Joe M. Day, Ogie Johnson, Jack Henry, Luther Fry, Leon L. Collins, Ben Hardy, Jim Houston, Kenneth Bain, Robert Sone, C. Surginer, A. P. McKinnon, E. F. Stovall, J. U. Borum, H. M. McDonald, Robert Eubank, J. E. Eubank, N. W. Williams, Joe A. Montgomery, J. B. Jenkins, Sam Berry, R. E. Fry, Lon Smith, A. N. Gamble, E. L. Angus, W. C. Grigsby, Bill Daily, V. Andrews, L. C. McDonald, George A. Linder, Lon M. Davis, Geo. V. Smith and Misses Maxine Fry, Virginia Grigsby, Marilyn Fry, Jessie Belle Massie, Gladys Eubank and Audrey Felton.

**Sunset News**

Sunset, July 15.—Sunday School was well attended here Sunday. Bro. Walker filled his appointment. Bro. Nelson gave an interesting lecture to the men and boys Sunday afternoon.

Happy Lyles was a guest in the Shearer home Sunday.

Misses Oleta Orman, Lowell Haverty and Lola Knerim spent Sunday with Grace Pheagan.

Bro. Nelson was a guest of Mr. and Mrs. J. C. Simpson Sunday.

Mr. and Mrs. John Wilkinson spent Sunday with Mr. and Mrs. J. G. Shearer. G. D. Hawkins, Clarence Strange and Robert Willis spent Sunday afternoon at Linguish Falls.

Little Marguerite Louise Wilkinson, daughter of Mr. and Mrs. John Wilkinson, died at her home about 12 o'clock Wednesday. She was six years of age at the time of her death. Little Marguerite had lived in misery and suffered so much in the past two months that God saw best to take her away.

She is survived by her parents, one sister, Mary Ruth an uncle, Will Clinton, and an aunt, Mrs. Ruby Counts. All of whom were present at the funeral. Interment was made in the Lockney cemetery. Funeral services were conducted by Rev. J. N. S. Webb and Bro. Walker.

Mr. and Mrs. J. H. Upton and family spent Sunday in the Sand Hill community.

Mr. and Mrs. Charlie Jarrett, Frank Jarrett and Mrs. Lena King, left Monday for Arkansas. They plan to be gone about two weeks.

Mrs. Floyd Phegley, who has been attending school at Denton, returned home Thursday.

Miss Ruth Childress is visiting in Tulia this week.

The Baptist meeting will begin July 27. Bro. Joe Wilson will assist Bro. Walker in the meeting.

Miss Vera Wilson, who is attending school at Canyon, spent the week end with home folk.

Mrs. G. C. Shearer of Tulia visited with her son, J. G. Shearer, last week. Little Maurine Shearer went home with her to spend a few weeks.

(Too late for last issue) Sunday School was attended by a very small crowd Sunday.

Bro. J. N. S. Webb filled his appointment at South Plains Sunday afternoon and at Sunset Sunday night.

Bro. Nelson visited in the McLeod home Sunday.

Misses Ruth Childress, Lola Knerim Ora Belle Calahan and Messrs. Roy Jarnigin and Hershel Nelson were guests at dinner in the Gilliland home Sunday. Mat Lyles was in the Godnight community Sunday.

Visitors in the Wilkinson home Sunday were, Mr. and Mrs. P. L. Orman, and Mr. and Mrs. R. L. Haverty.

Mr. and Mrs. J. G. Shearer and family and Miss Johnnie Lyles spent July 4, in the Blanco Canyon, fishing and picnicing.

Happy Lyles spent Sunday night with Orvus Shearer.

George Knerim visited with Euland Bradshaw Sunday afternoon. Mrs. G. C. Shearer of Tulia is visiting with her son, J. G. Shearer and family.

The party at the Childress home Saturday night was enjoyed by the young folk.

Orvus and Bessie Shearer and Johnnie and Happy Lyles attended the show at South Plains Friday night.

Mr. and Mrs. Jessie Counts have several relatives as their guests this week.

Mr. and Mrs. Eiland and family spent Sunday in the Counts home.

Mrs. O. B. Connell and Mrs. Lucille Allgood, of Fort Worth, who have been here visiting with their sister, Mrs. W. C. Grigsby, left Tuesday morning for their home.

While in this section, they also visited with another sister at Wayside. They were accompanied home by Miss Olive Virginia Grigsby, who will spend some three weeks in and near Ft. Worth visiting with relatives.

**SIGNS YOU CAN BELIEVE IN**

If your breath is bad and you have spells of swimming in the head, poor appetite, constipation and a general no-account feeling, it is a sign your liver is torpid. The one really dependable remedy for all disorders in the liver, stomach and bowels is Herbine. It acts powerfully on the liver, strengthens digestion, purifies the bowels and restores a fine feeling of energy, vim and cheerfulness. Price 60c. Sold by

FLOYDADA DRUG CO.

**... Save yourself a quarter. Black Flag Liquid—the surest, quickest insect-killer made—costs only 25 cents for a full half-pint. Others cost 50 cents for the same quantity.**

*(Money back if not absolutely satisfied)*

**BLACK FLAG**

Black Flag comes in two forms—Liquid and Powder. Both are sure



death to flies, mosquitoes, roaches, ants, bed bugs, fleas, etc. © 1928, B. F. Co.

**Are You "All Set" For That Vacation ??**

How is your car equipped for Touring?

- Has it a top that will stand the weather?
- Does it have good glasses in the doors?
- Are the fenders all in good shape?
- What about the seat covers?
- How is the Paint?

These are some of the problems concerning that vacation trip that you will not have to worry over—if you send your car to us and say:—

**"FIX IT UP, BOYS. YOU KNOW HOW"**

**L. & O. TOP And PAINT SHOP**



**Make Repairs Now**

Right now, not next month when fall rains start, is the time to make repairs for the winter. A neglected repair that is small now, may cost you two or three times as much next year. Check up your needs and get our prices.

**Higginbotham-Bartlett Company**

"Everything to Build Anything"



**JUST because most motors are built to withstand terrific abuse is no good reason for carelessness with regard to lubrication. Lack of oil or the use of the wrong oil sends many a good engine to an early grave.**

Reason enough why you should use Conoco Motor Oil—regularly. This tried and tested oil is of the same high quality whenever and wherever you buy it. Stands up under extreme engine heat. Saves gasoline. Reduces friction to a minimum. Does a thorough lubricating job and hence assures extra life for your car.

There's a grade for your motor. Ask your dealer for the chart.

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Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

**CONOCO MOTOR OIL**

**Extra Life for Your Car**

**Satisfied Customers**

ARE THE BEST ADVERTISEMENTS, AFTER ALL  
Read below what a user of

**FEDERAL**

EXTRA SERVICE TIRES  
Has to say about them:

"Dyer, Tenn., July 6, 1928.

"Gullion & Son,  
"Floydada, Texas.

"Dear Sirs:

"Just a few lines, in line with my promise when you put the new Double Blue Pennant Federal Casings on my car, to say that I drove ALL THE WAY WITHOUT ANY PUNCTURE OR TIRE TROUBLE, whatever.

"I made over 1200 miles on account of detours incident to flood conditions. Most of this trip was over gravel roads, but did not wear the casings noticeably.

"In addition to the trip, I drove the car for two weeks before I left West Texas, came here on the same air all around you put in them at Floydada.

"Yours very truly,  
W. R. Hill."

You, too, can enjoy the "Extra Service" that Federal puts into their tires,—and at no extra cost.

**Gullion & Son Tire Service**

Wholesale and Retail Federal Tires and Tubes  
Phone 83—"Invite us to your next blowout."