

Good Program For Friday Night C. Of C.

Both Captains Claim Membership Contest Won—Nelson Will Discuss Highway Problem

Pep, enthusiasm, interest, and a great big attendance are expected to feature the Chamber of Commerce Meeting Friday night, November 30th. The meeting will be held as usual in the County Court Room unless the crowd gets too big for that. In that case the meeting will go to the District Court Room. The time of the meeting has been set promptly at 7:30 P. M.

This meeting marks the end of the first half in the membership contest that was launched at the last regular meeting. Roy Snodgrass who is captain of one team consisting of half the membership and Jess Wood the captain of the other team and the other half of the membership list are sending out notices to their respective sides urging their attendance Friday night because attendance at the meeting counts in the contest now on just as the obtaining of new members. The drive for members closes December 14th when a feed will be given and the losing side will have to foot the bill according to the terms of the contest.

The membership drive has been going on in earnest for the past two weeks, but the results so far are shrouded in mystery. Neither Snodgrass, nor Wood has shown any inclination to divulge the results of their labors. "We'll be on hand with our full force Friday night, and a good many besides," was all the information that could be gotten out of Roy Snodgrass. "We aren't putting out a thing, but we have the thing won," was the emphatic way Jess Wood had of dodging the issue. It is expected that considerable light will be shed on their activities Friday night.

The following is the tentative program for the meeting:

Reading of the Minutes.
Report of Membership Drive—Roy Snodgrass, Jess Wood, captains.
"A Band for Floydada,"—Tom Columbus.

"Observations of a Newcomer,"—W. H. Marler, pastor First Christian Church.
"What we Expect to do With our State Highway,"—Judge E. C. Nelson, Jr.
"The Red Cross Roll Call,"—Mayor F. P. Henry.

Bruno Quartette—In selections that have never been sung this time.
General business session, and round table discussion.

"Our program for Friday night promises to be full of interest, and it is hoped that full turnout from the membership is there." O. P. Rutledge of the program committee observed. "Floydada has created a sentiment out in the state that it is a real progressive place in which to live and it is up to us to maintain this reputation. There are a lot of things we should do, but right now we should get behind our authorities and help them get our state highway through Floyd county in proper shape to turn over to the State Highway Commission January first. This is going to be discussed by Judge E. C. Nelson, Jr., Friday night and we should all get acquainted with the proposition and with the problems to be solved in that connection."

EX-STUDENTS OF W. T. S. C.

All Floyd County "exes" are requested to meet in Floydada Saturday afternoon, December 8th, for the purpose of organization.

The exact time and place will be announced in the papers next week. Refreshments will be served and a good time is guaranteed to all. Be sure and come.

R. W. Castleberry.

MUSIC MAKERS COMING

The Music Makers will be presented at the Olympic Theatre on Thursday evening, December 6th, at 8:00 o'clock. This is the third number of the lyceum course and will be sponsored by senior class of the Floydada High School.

The program, which consists of both vocal and instrumental music, together with humorous readings and dialogues, is considered one of the best of the lyceum this season. The instruments used by the quartet are trombone, cornet, and saxophone. They will be accompanied together with banjo and guitar in a novelty.

Championship Game Goes To Plainview

The coach of the Amarillo High School, backed by the Board of City Development of that city, were unwilling for the bi-district championship game Thanksgiving Day—today—between the Amarillo High School and Ralls High School, to be played in Floydada under any circumstances, and Floydada will not be the playing point for this game. Plainview, it was announced Friday of last week, is the compromise location for the game, which will be played on the Wayland College grounds.

The game is announced to begin at 2:30.

J. M. Rankin, Ralls football coach, would not agree to the game to go to Amarillo, because of the long distance his boys would have to travel, the game belonging in District No. 2. He felt sure of getting the game brought as close to Ralls as Floydada, until the attitude of the Amarillo coach was made plain, when Plainview was chosen for the place for the game.

Clapp Returns Home With Souvenirs

Edwin J. Clapp, famous writer for the Hearst newspapers, on his swing through the vast empire of West Texas last week saw many things for the first time. He saw his first of cotton gins, cotton compresses, cotton oil mills, and irrigation farms, first badger fight—a terrific battle, press reports state. But there is one curiosity that he found in Texas that he is taking back to New York with him as a present to his son, who is twelve years old and his daughter who is fourteen. It is something that neither of them have ever seen—and something that we of the south could never believe possible unless we had visited New York and knew it to be a fact in spite of how ridiculous it sounds.

He is taking back to New York TWO SILVER DOLLARS—something that neither his son nor his daughter has ever seen. Just plain old ordinary round silver dollars—as curios from Texas. Yet his income must be considerably more than \$30,000 or \$40,000 per year. The reason is simple—the fifty cent piece is the largest piece of metal money in circulation in any of the northern cities or states—paper money is used altogether for all other purposes. The average big bank in New York City would have difficulty in giving you a silver dollar should you ask for it.

SCHOOLS REOPENING

Several schools over this territory are re-opening since the patrons are catching up more nearly with their work.

Among the schools which re-opened Monday was the Cone school, in which Mrs. E. C. Nelson, Jr., and Miss Castleberry, of Floydada, are members of the faculty.

PARENT TEACHERS ASS'N.

The Parent Teachers Association met last Friday at the South Side School house. A very interesting program was given.

Mrs. Donald F. Taylor, Chapter Service Representative from Division Headquarters of the American Red Cross at St. Louis gave a talk on the "Importance of a Red Cross Nutrition Worker." Rev. Pat Horton and Supt. J. Neil Johnston also gave interesting talks on "Education."

The next meeting will be held Friday, November 30th, at the North Side School.

WHITE THANKSGIVING, FIRST IN YEARS

For the first time in many years Floyd County people will have a white Thanksgiving. A carpet of snow three or four inches deep covered the ground Wednesday noon, following a snowfall which began Tuesday morning about ten o'clock and continued intermittently throughout the day and night.

The temperature did not fall below the freezing point for a great deal of the time and much of the snow melted as it fell. Probably as much as six inches of snow had fallen Wednesday at noon, about half of which melted.

The snow has stopped practically all operations on the farms.

Carroll Barnett left Monday morning for Lamesa where he has accepted a place in one of the barber shops.

Two Floydada Men Are Stars With Buffaloes

Canyon, Nov. 26.—Floydada has contributed two players to the West Texas State Teachers College football squad this year, one a star and the other likely to be with another year's experience. Odus Mitchell has played a wing position for the Buffaloes two years and has played at center on the basketball squad for three years—the baseball nine for three years and the track organization for two years. He is an all round athlete and although he has been out of the game this year for some time due to a broken nose he will be ready for the Thanksgiving clash with the Clarendon College Bulldogs.

Clem McDonald is the unassuming center for the Yearling squad that has impressed the coach favorably this year. McDonald takes football in the right attitude to make a success at it and it is likely that he will be a regular next year. He has made most of the trips with the squad this year and has probably earned his sweater.

Both Mitchell and McDonald may get a chance in the game Thanksgiving with the Clarendon College Bulldogs.

YOUNG MAN IS CHARGED WITH FORGERY

Examining trial was held for a young man giving his name as Fred Laube in Justice Gaither's court Monday morning and his bond set at \$1,000, a formal charge of forgery having been lodged against him.

It is alleged that the young man forged the name of J. L. Rogers, a cotton raiser who lives near Lockney, to a check which he passed at the store of E. Guthrie & Company. Mr. Rogers was here Monday to testify in the hearing. Laube had been picking cotton for Rogers.

He is about 20 to 22 years of age. He is being held to await his making bond.

COTTON AND COTTONSEED PRICES GOOD

Prices of cotton and cottonseed at this point continue good.

Wednesday the primary market opening prices were strong to 25 points up, and the local market strengthened in accord with the big markets. Cotton has been selling from 28 to 35 cents throughout the week, the wide range due to the wide variance in the quality of the cotton offered.

Cottonseed this week opened at \$42 per ton. Last week as high as \$47 was paid for a short time.

"YOU HAVEN'T HAD ANY RAIN IN FLOYD COUNTY"

G. H. Miller, of Bovina, Texas, a former resident of Floyd County, is author of the statement that we haven't had any rain in Floyd County this fall. Mr. Miller hails from a section of the plains, however, where they have had some rain, he declares.

In the section around Bovina, where he has been living the past six years, some lakes are twenty feet deep in water, and road dumps across lakes have long since disappeared, he said.

WHICH WORDING DO YOU LIKE BEST?

From The Texas Commercial:

My City and I

MY city is where my home is founded, where my vote is cast, where my children are educated, where my neighbors dwell and where my life is chiefly lived.

It is the home spot for me.

My city has a right to my civic loyalty. It supports me, and I must support it.

My city wants my citizenship—not partisanship; friendliness—not offishness; co-operation—not dissension; sympathy—not criticism; my intelligent support—not indifference.

My city supplies me with law and order, trade, friends, education, recreation and the rights of a free-born American.

I should believe in my city and work for it.

AND I WILL!

Yours,
THE CITIZEN.

My Citizen and I

MY citizen has added his home to my homes, and his business to my industries; he votes for my welfare, and is educating his children that they may serve me; he has made my neighborhood complete.

He is partial to my environs. He has a right to my loyalty. He supports me, and I should show him honor.

My citizen wants protection—not patronage; friendly interest—not my official interference; co-operation—not investigation; sympathy—not criticism; helpfulness—not indifference.

My citizen obeys my laws, builds my trade, increases my industries, and embellishes my social life with the qualities of a gentleman.

I should believe in my citizen and support him.

AND I WILL.

Yours,
THE CITY.

Community Thanksgiving Service Today

The all-community Thanksgiving Service planned by the pastors of the town last week, will be held beginning at 11 a. m., at the First Methodist Church, and a program in keeping with the spirit of the day will be rendered.

Rev. W. H. Marler, pastor of the Christian Church, will preach the Thanksgiving Sermon. A choir made up of the choir members of three or more churches will sing.

Immediately following the close of the community service a monster Thanksgiving Dinner will be served at the Montgomery Building on the south side, where several hundred are expected to dine with the school folks who are serving the dinner and sponsoring the program which will be given with it.

The program for the morning service is as follows:

Hymn—Led by G. C. Tubbs.
Invocation—J. L. Henson.
Announcements—Supt. J. N. Johnston.

Offering—Benefit United Charities.
Reading—Miss Matty Lee Richardson.

Music—High School Choral Club.
Scripture—J. Pat Horton.

Hymn—Choir.
Sermon—W. H. Marler.
Hymn—Choir.
Benediction—G. W. Rushing.

STOLEN CAR RECOVERED NEAR LAKEVIEW SCHOOL

A car stolen from the streets of Floydada Saturday night, belonging to D. E. Welborn, 4 miles northeast of town, was recovered Sunday morning three miles the other side of Lakeview School House on the Spur Road by Deputy Sheriff J. R. Maddox and Mr. Welborn. Except for the fact that one bulb and one spark plug had been removed from the car it was not injured, and had plenty of gas and oil to return to town.

However, about \$20 worth of dry goods, belonging to Dentis Welborn, son of D. E. Welborn, was missing from the car. The younger Welborn had just completed the purchase of \$50 or \$60 worth of dry goods and clothing at a local store. Leaving a part of his purchases in the car Welborn left it for a little while. When he returned the car and packages were gone.

No trace of the goods have been found.

ATTENDING GRAND CHAPTER

J. D. Starks and L. B. Maxey left Saturday for Waco, where they are attending the Grand Chapter of the Royal Arch Masonic Lodge.

They will be gone several days.

A. J. Ballard of Bowie, Texas, is visiting in Floydada with his daughter, Mrs. W. C. Grigsby.

Loraine Britton, Hollis Moore and Curtis Carter of Wayland College were visiting in Floydada last week end.

Mrs. Sam Holmes of Corsicana is here visiting with Mrs. M. B. Holmes and her daughter, Mrs. R. O. Daniel.

Mr. and Mrs. Cardinal Celebrate Anniversary

Mr. and Mrs. R. Cardinal celebrated their golden wedding at their home 10 miles southeast of Floydada November 25th, 1923.

The bride was dressed in black satin with white accessories and the groom wore the conventional black.

All the children present took their places at the beautifully appointed table where a veritable feast was spread. The happy pair were recipients of many presents, the children and friends of their former home sending many of them.

Those present to enjoy the happy event were: Mrs. Alphonse Comeau Hoxie, Kansas; Mr. and Mrs. Armand Cardinal, Mr. and Mrs. Pete Cardinal and family, Mr. and Mrs. Perry Haney and family, of Campbell; Mr. and Mrs. Z. N. Cardinal of Floydada; Mr. and Mrs. T. J. Cardinal and family, Alphonse and Lewis Cardinal, of Pleasant Hill; Mrs. T. A. Carter and Joe H. Smith and family, of Mt. Blanco.

South Siders Select Sand Hill Again

The people of the Sand Hill Community were so badly disappointed in their efforts to entertain the South Side Singing Association at their fall meeting this year that the association Sunday afternoon voted to return to Sand Hill for the spring meeting next year, which will be held on the second Sunday in May.

A big crowd attended the afternoon session of the convention Sunday, which assembled at 2:30. Because of the uncertainty of the weather no effort was made to have an all-day session. The auditorium of the Sand Hill School where the meeting was held was filled to overflowing. One thousand people were present according to estimates made, and the afternoon was spent in the enjoyment of good music.

Sand Hill was not chosen for the spring meeting place until after a spirited contest, in which Campbell and Lakeview were losers when the vote was taken. S. A. Greer and others pointed out that Sand Hill was three times disappointed this fall in efforts to have an all-day session of the association. "We want a chance to show the people that we can entertain them," Mr. Greer said, as he told of the successive days set that were rained out.

Price Scott was elected president of the convention, J. T. Heard, vice president and Mrs. Jno. W. Smith, secretary, for the ensuing year.

FOOD SELECTION CLASS TO BE ORGANIZED FRIDAY

Announcement of a meeting of the ladies of the community who are interested was made Tuesday by Home Service Division of the Red Cross Chapter Tuesday, the meeting to be held tomorrow afternoon at 2:30 at the county court room, and the subject for discussion will be the organization of a class in food selection.

Miss Alva Morrow, Nutrition Specialist with the Red Cross, will organize the class and have charge of its instruction.

Mrs. John N. Farris, one of the sponsors of the movement to organize the class, urges that all ladies who are interested be present for the opening of the meeting.

THANKSGIVING DINNER

Montgomery building, Floydada, November 29th, 12:00 to 2:00.

We have on hand five young turkeys that weigh 133 pounds and some smaller turkeys, and 50 pounds fried chicken.

You may buy your dinner, and take it to your homes in your own containers. We have 50 pounds of the best cooked turkey, cakes and pies for sale. Call from 11 to 2 for your home dinners.

A good warm room for the entertainment and dinner. Everybody invited.

J. N. Johnston.

Mr. and Mrs. W. L. Boerner are visiting in Amarillo this week with their son and his wife, Mr. and Mrs. Frank Boerner.

Leon Collins left Monday morning for Dallas and other eastern points to visit with friends and relatives. He will also attend the football game at A. & M. Thanksgiving.

Floyd County To Have Health Program

Miss Alva Morrow Nutrition Specialist, Arrives in Floydada and Starts Nutrition Work

Miss Alva Morrow, Red Cross Nutrition Specialist, arrived in Floydada Sunday to conduct a nutrition program for a period of at least two months.

Physical examination will be made of the children in the ward schools and nutrition classes will be conducted in all of the schools of Floydada.

As no means of transportation of the worker is provided, preference will be given those rural schools who provide for the conveyance of Miss Morrow to and from the school. Arrangements for the work may be made with Judge F. P. Henry, or with Mrs. John N. Farris.

Miss Morrow will have the ladies' rest room in the court house as her office on Saturday, where mothers may bring their babies and pre-school age children to be weighed and examined.

The itinerant nutrition worker is the worker who goes from chapter to chapter instructing classes in nutrition, talking to schools on proper food values, addressing Mothers' Clubs and other organizations on the importance of proper diet to correct the results of malnutrition among American children.

Here is the way the itinerant worker organizes her work, according to the Director of Nutrition Service in St. Louis. Under the advice of local physicians who make a school examination, she plans a program for the children suffering from malnutrition. This program consists of instruction to all school children, with special instruction to underweights under the advice of physicians, to mothers of children of pre-school age where these mothers are made to realize the relation of food to growth, to health, to bone development, teeth development and the relation of food to blood, even to heart action. In this mothers are shown pictures of animal experimentation, where growth is stunted from the absence of enough milk in diet, where legs become paralyzed when certain foods containing essential vitamins are kept from diet. Mothers also are given pre-natal instruction in relation of food to the development of the unborn child.

Home visits play a large part in the teaching of mothers and children. The itinerant worker remains in a chapter from two to six months in order to reach the entire community with this instruction. She also instructs local teachers in elementary nutrition and plans with them on how to carry on the work after she has gone. The following year she returns for another short period, checking up on the results of her former visit and then opening new classes.

In the states of the Southwestern Division the itinerant workers serve 11 chapters in Arkansas, 3 in Kansas, 12 in Missouri, 6 in Oklahoma, and 22 in Texas.

Roll Call Plans Are Being Perfected

Plans for the Red Cross Roll Call, which will be held in Floyd County December 2nd to 8th, are being perfected.

Mrs. Donald F. Taylor, Division Representative for the Red Cross, has been in consultation with J. C. Wood, Roll Call Director, and Judge F. P. Henry, Chapter Chairman, the past week.

"If we are to finance the nutrition work in Floyd County for a longer period than the two months contracted for," says Mr. Wood, "We must have a hearty response in the Roll Call. Business houses will be called on for donations of \$5, \$10 and \$25 in addition to their membership dollar."

Miss Morrow, nutrition specialist, is working in the Floydada schools at present.

2,000 COOKIES FOR BUCKNER ORPHANS' THANKSGIVING

Monday the Woman's Missionary Society of the Baptist Church met in a mission study, after which they packed 2,000 cookies for the Thanksgiving Dinner of the children of Buckner Orphans' Home.

We thank everyone who sent cookies. Christ said when we do something for these little ones we are doing for Him.

—Reporter.

The Floyd Co. Hesperian

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HOMER STEEN Editor and Manager

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A GOOD MARKET

Floydada merchants have made the cotton market a good one in Floydada this fall, and they should have the credit. Some mighty strong strictly profit-buying firms have passed up this place as a cotton-buying point because the merchants have been making that portion of the cotton crop offered for sale on the streets, bring "all the traffic would stand."

No city or town which has aspirations can afford to be without good markets—the best markets that conditions will permit. That the mercantile interests of Floydada, backed by the banks of the community, have seen this fact clearly and have governed themselves accordingly cannot be gainsaid.

we offered a suggestion at all, it would be that our market could be made a little more aggressive. We can't expect all the cotton in the territory to come to us but we could go to it. A half a dozen gins within a radius of twenty-five or thirty miles offer opportunities to spread out and get more business by buying the products of those gins for the account of Floydada firms. Business goes where it is sought.

There may be some practical reason why the cotton southeast of Floydada for miles and miles, and southwest, too, cannot be brought to Floydada for sale and shipment, but it does not occur to us.

A PIG CENSUS

A census of the hogs in the country is to be made soon by the government, it is said, and in order to utilize present federal organization it has been decided to have the rural carriers out of the thousands of offices in the country to do the census taking.

While it would appear that such an effort would miss something like half or possibly more than that number of the hogs in the country, the experience of the past point to the fact that the job was done in a highly satisfactory manner, the figures presented by the carriers working out in a highly satisfactory manner.

The post office department is about the most efficient public servant in the United States. It is one public utility that has been highly successful as a government institution. And if the post office department decides to have their rural carriers take the hog census of the country it may be taken for granted that the hog census will be a complete one, with all the hogs down in black and white when the carriers get through with the job.

TREE PLANTING

Now is the time to make plans for planting trees and beautifying your premises. Next spring it will be too late. To get a good start for trees they should be planted in the late winter, which means that you must get your plans in shape in early winter to do the thing most successfully.

Floydada needs more shade trees, and those we have, some of them, need better attention. Floydada needs more beautiful lawns, and more pretty flowers. More things that make the town look good to ourselves and strangers as well.

Plant trees late this winter or early next spring. But make your plans now, to be sure the job is well done.

VOTER RESPONSIBILITY

A Texas newspaper calls the "General laws of the state of Texas passed by the 38th legislature" as "the Texas Book of Jokes." Is that the way Texans, as a whole look upon their government? Is the state government of Texas so bad or so inefficient that its acts are merely a joke? Can the greatest state in the United States long continue great in this condition if the above remark is true? If the statement is true, then who is to blame? To begin with, we believe that the statement is wholly untrue and uncalled for, and if there is any truth in it, the only people to be condemned for such a situation are the voters themselves.

voters themselves. The members of our legislature are only the mouth-piece of the voters and if the voters of Texas have become so indifferent to the welfare of the state, then they should be called upon to take greater interest in their government, rather than jump upon the indifferent acts of those whom they elect to the legislature.—Randall County News.

AFTER "JAKE" SELLERS

Druggists over the state who have been making a business of the promiscuous sale of Jamaica Ginger, better known as "Jake," are rapidly getting into the toils of the law. In Amarillo this week a number of arrests for the sale of this intoxicant were made, and throughout the state the net is tightening on all sellers who exceed the legal limit.—Memphis Herald.

WONDERFUL WEATHER

Most everyone of us has been guilty these years, perhaps this year, of failing to think straight as regards the many blessings we have had for which we should be thankful. The Pilgrim Fathers set the day apart to give thanks for material blessings, it is true, and it is not for us to say we should forget material blessings and express thanks for the spiritual blessings instead.

There is one material thing for which we can be thankful,—a very material thing—the weather during the few weeks since the heavy rains. Such balmy weather as has prevailed has not been vouchsafed this section of Texas for so long a period as nearly twenty years. And it has been just the kind of weather that our farmers just had to have to save their feed crops. We all know what would have happened in Floyd County had the last rain of October been followed by a heavy freeze such as our climate might have furnished without being very unusual.

If we shall make this matter of thanksgiving today for material things only, then we had as well get on our knees, put the figures around \$500,000 and express thanks to an almighty in just about that proportion. That's about what the wonderful weather has meant to Floyd County in forage crops saved.

NEWSPAPER CHANGES

Changes, or partial changes in the editorial management or ownership in three newspapers of the panhandle and south plains during the month of November, are to be recorded this week.

Reorganization of the Slaton Slatonite force, made necessary by the death of Editor W. Donald early in this month, was completed last week.

Mrs. Donald, his widow, will be owner and publisher of the newspaper and Miss Cleffie L. Watson for five years associate editor of the newspaper will take up the editorial work. R. B. Haynes, until recently editor and publisher of the Lynn County News, will be foreman of the Slatonite plant.

A partial change in the ownership and management of the Tulia Herald will be effective soon, J. S. Engleman of that newspaper having sold an interest to his brother of Greenfield, Mo., according to a report contained in the Greenfield Vidette. The brother has been postmaster at Greenfield.

The third change is at Canadian, where F. S. Pavitt, of Torrington, Wyo., will become the new owner. L. P. Loomis, who has been at Canadian the past five years, goes to Torrington, to enter the newspaper game of that state.

The two publishers traded plants, business houses, residences and furniture, each moving out and handing the other the key. The consideration involved was between \$20,000 and \$25,000 on each side, it is stated.

Torrington is a city in the irrigated section of the Platte Valley.

Loomis is president of the Panhandle Press Association and poet of the Texas Press Association.

KEY RATE REDUCED

Plainview's insurance key rate has been reduced from 40 cents to 32 cents on the hundred dollars, according to advice recently received from the State Fire Insurance Commission of Austin. The reduction will effect a considerable saving to the property owners.

In general the reductions amount to about 2 per cent on the premiums.—Plainview Herald.

Miss Lois Richardson of Wake was shopping in Floydada Saturday.

Attorney Kenneth Bain left last Friday for Austin to attend the Court of Criminal Appeals. He will visit relatives at Denison before returning home.

Mrs. S. W. Ross and Miss Florence Nelson spent last week end in Lubbock visiting with relatives, returning home Sunday. They were accompanied home by Miss Mary Anna Ross who has been visiting in that place for the past week.

ELLIS COUNTY LEADING IN COTTON FOR 1923

November 1st Report Gives Williamson Second Place and McLennan County Third

Waxahachie, Texas, Nov. 22.—Ellis county, with 105,059 bales, led the cotton producing counties of the United States in the matter of ginning prior to Nov. 1, 1923, according to the official report of the bureau of the census of the department of commerce, issued recently.

The quantities are in running bales, counting round as half bales, and excluding linters.

The report shows an increase over last year of 32,276 bales, 72,783 bales being ginned in the same period in 1922. That the county will reach its goal of 110,000 bales now seems assured.

Williamson county, with 102,730 bales, ran second to Ellis, also showing a marked increase in ginnings over 1922 figures. Her increase was 26,441 bales. Her ginning for the year 1923 were 76,289.

McLennan county, with 92,663 bales was running third in the list on Nov. 1, while Nueces county, which had previously led all counties, fell away to fourth, with only 91,278, but her increase, 60,631, was probably the greatest of any county in the entire state. In 1922 her ginnings at this date were only 30,647. The remarkable increase is said to be the result of a larger acreage as well as improved methods of cultivation and a better grade of seed.

Other counties in order were: Collin, 84,819; Navarro, 83,344; Hill, 82,831; and Kaufman with 64,397.

Ellis found at least one thing to boast over her neighbor, Dallas county, to the north, when she bettered the figures of Dallas county 50,722, by a margin of 54,337 on ginnings to date.

Hale county, with 1,235 bales, was the lowest county on which the department made a report.

SHIPPING SEED COTTON TO GIN BY FREIGHT

McLean News:

Cotton is now being shipped to the McLean gin in freight cars. Last week a carload of seed cotton was received from Groom to be ginned here, and a second car followed, this week. The cotton is loaded from a grain elevator at Groom and taken from the car by the draymen at McLean.

Ordinarily the cotton would have been trucked to the gin, but the roads have been in such condition that it is cheaper to ship by rail.

Advertise in The Hesperian. It Pays

S. E. Duncan AETNA-IZER Floydada, Texas. Includes logo: A SOUND POLICY. It Will Be Made Sure As Day and Night. Agency Does It. A SQUARE DEAL.

ARTHUR B. DUNCAN GENERAL LAND AGENT AND ABSTRACTER. Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

FLOYD COUNTY ABSTRACT CO. R. C. SCOTT, Manager G. W. GANO, Secretary. Abstract of Title to all Lands and Town Lots in Floyd County. Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles. Room 7 First National Bank Building Floydada, Texas

THINGS ARE AWFUL NOW, AREN'T THEY?

What's the use of trying to do business in this poor little old United States, when we, of the world's totals, have only:

- 6 per cent of the population.
7 per cent of the area.
30 per cent of the manufacturers.
35 per cent of the wealth.
40 per cent of the coal.
40 per cent of the iron.
50 per cent of the gold.
50 per cent of the copper.
66 per cent of the petroleum.
66 per cent of the cotton.
75 per cent of the corn.
80 per cent of the automobiles.

Of course, no one has enough money to buy anything.

Nevertheless, we spent last year for tobacco, \$700,000,000; perfumes and toilet articles, \$750,000,000; movies, \$775,000,000; candy and ice cream, \$1,000,000,000.

Let your competitors have what little business there is left. It is hardly worth going after.—Mac Martin Advertising Agency.

CLARENCE FOSTER CANDIDATE FOR COUNTY CLERK OF FLOYD COUNTY.

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W. M. MASSIE & BRO GENERAL LAND AGENTS (The Senior Land and Abstract Business of Floyd County.) BUY, SELL, LEASE OF EXCHANGE LAND. Non-Resident Lands A SPECIALTY. W. M. MASSIE & BROTHER FLOYDADA, TEXAS

Wilson Kimble, Opt. Specializing in practice of Optometry. Phone or write for appointments. Office phone 254, residence phone 245. Dr. Wilson Kimble Floydada, Texas

After Every Meal WRIGLEYS a good thing to remember. Sealed in its Purity Package. THE FLAVOR LASTS. A universal custom that benefits everybody. Aids digestion, cleanses the teeth, soothes the throat.

MORTGAGES YOU NEVER HAVE TO PAY BACK. Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan; OLD PLAN Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00 per year \$27,600.00 Principal still unpaid 10,000.00 TOTAL 37,600.00 OUR PLAN Sixty nine amortization payments of \$325.00 each \$22,425.00 Principal fully paid. You save on \$10,000.00 loan 15,175.00 We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston. Floydada National Farm Loan Association ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING FLOYDADA, TEXAS

LAND FOR SALE About 200 Sections located in Floyd, Motley, Hall and Briscoe Counties, to sell for farms, small ranches, some to lease to farm and graze. Consider these lands among the choicest in North West Texas for cotton, wheat, feed, general farming and grazing, some of these lands already in good state of cultivation and some of the grazing land has living water. Will sell or lease in small or large quantities. W. M. Massie & Bro., Agents FLOYDADA, TEXAS

ANNOUNCING ANNUAL BARGAIN DAYS From Now Until December 15th ON THE STAR-TELEGRAM Home of Radio WBAP Fort Worth's Only Texas Owned Newspaper MORNING EDITION Correct Produce and Poultry Prices COMPLETE MARKETS Quick News and Market Service DURING BARGAIN DAYS—Now Until Dec. 15th—the Rate Has Been Reduced Daily and Sunday one year, from \$10.00 to \$7.45 Daily Except Sunday one year from \$8.00 to \$5.95 Political Campaign Next Year During the coming exciting political campaign in Texas, a metropolitan Texas owned newspaper which will report the entire race, completely and impartially, is a necessity if you wish to be as well informed as your neighbor. TEN LEASED WIRES The big Sunday paper prints many exclusive clean features suitable for all the family. Be sure and include it in your order. Circulation Largest in Texas. Over 95,000 Daily—110,000 Sunday Now Higher Than Ever Before. Save Money—Order Today

Engraved Xmas Cards at the Hesperian

COMMISSIONER SHURBET PUTTING HIGHWAY IN SHAPE

Sunday Mail Being Petitioned for at Lockney—Other News of Lockney

Lockney Beacon:

Commissioner W. O. Shurbet started a crew grading and ditching the highway to the west of town Wednesday, beginning at the F. F. Filling Station and going west. Commissioner Shurbet has also put the lake near Muncy on the main highway, in shape so traffic can pass over it, and when the commissioner of the Floydada precinct gets the lake near Floydada in shape to be traveled, no detouring will be necessary between Lockney and Floydada.

Commissioner Shurbet intends to have the highway in his precinct in first class condition for the State to take it over on January 1st, and unless weather conditions are extraordinary bad, he will put them in the best of shape.

W. W. Angel, secretary of the Lockney Community Chamber of Commerce, is circulating a petition to the post office officials, along with a similar petition along the line, asking for a Sunday mail service from Lockney to Estelline and return.

A Sunday mail service is badly needed in Lockney, and it is hoped the petition will have the desired effect on the postal authorities.

Rev. J. F. Nix, a former citizen of Floyd County, a brother to Prof. E. C. Nix, who for years was a successful teacher and superintendent of the public schools of Lockney, was last week elected president of the Baptist State Convention of New Mexico, when they met in their Twelfth Annual Convention at Las Vegas.

Rev. Nix went to New Mexico about eight years ago, a stranger to that state, but has grown until he has come to enjoy the highest honor that the Baptist denomination can bestow upon any one.

Besides being president of the convention, he is pastor of the First Baptist Church at Clovis, that has between 700 and 800 members. He is also state board member, member of College Home board and member of Orphans' Home board.

C. R. Houston and S. L. Rushing

of Floydada were in Lockney on business Tuesday.

D. I. Bolding, tax assessor, was up from Floydada Wednesday, in the interest of his candidacy for reelection. He was accompanied by G. C. Tubbs.

Monday morning, Henry Robertson got both bones broke in one of his arms, while attempting to crank his Ford car.

EX-WHIRLWINDS LOOK GOOD IN WAYLAND GAME

Hollis Moore, B. Marshall and Lorraine Britton, former stars on the Floydada High School squad, looked good in the Wayland line up in their game against Clarendon College Friday afternoon at Wayland grounds.

Their holding the Clarendon bunch to a six to six tie was a big moral victory for the squad. Moore played a much better game in the last half than in the first half of the game. He was knocked out in the 1st quarter. Marshall and Britton mixed in all the plays and get credit for opening the hole for the Wayland touchdown.

Mrs. Lillie Britton and Mrs. L. A. Marshall went to Plainview to see their sons play. Neither was disappointed.

"BREEZES" BLOW TOO HARD FOR CROSBYTON HIGH

While the Whirlwinds were stinging the Westerners at Lubbock last Friday afternoon, the Green and White of Floydada High School was also well-represented at Crosbyton when the "Breezes," second string squad, blew too hard for their adversaries, the Crosbyton High School squad, and won their game 14 to 6. Crosbyton High School is playing its first year of football, and while their squad had weight the smaller fellows from F. H. S., outgeneralled them. The Crosbyton team's only touchdown came in the last minute of play, when they bucked the line down the field and went over.

In the F. H. S. squad that went to Crosbyton in charge of Assistant Coach R. W. Castleberry were three freshmen, six juniors and two seniors. They were: Pierce, left end; Kizziar, left tackle; Shipley, left guard; Duncan, center; Jones, right guard; Swain, right tackle; Stiles, left end; Abbott, quarter back; Morgan, left half; Carter, right half; King, full back.

The kids won their first touchdown in the first quarter when Stiles covered a fumble behind the line, and Abbott kicked for extra point. They had the advantage for the greater part of the second and third quarters but were unable to put over another score until the fourth quarter when Carter got away with a long forward pass from King and raced across. The extra point was made with a pass to Morgan. The Breezes line was a dandy. Stiles and Morgan were excellent at tackling and receiving forward passes. Swain made a long end run from a tackle play. The entire giving promise of developing into real outfit giving promise of developing into real Whirlwinds.

Abbott was field captain and J. L. Henson was chauffeur and sole Whirlwind rooster.

The Crosbyton boys want a return game, but definite arrangements have not been made for it yet.

Mr. and Mrs. L. F. Moore and Mrs. Carter, of Lubbock, visited in Floydada Sunday guests of Mrs. Wm. Moore and family.

Mr. and Mrs. T. L. Ball of Plainview were in Floydada Friday.

P. W. HORN IS NAMED PRESIDENT OF TEXAS TECH

Dr. P. W. Horn, president of Southwestern University was the unanimous selection of the regents of the Texas Technological College, for president of that institution named at a meeting in Houston last Thursday. His selection ends a deadlock of many weeks among the regents for a man to head the new school.

Dr. Horn announced he would accept the presidency and will resign as head of Southwestern University at Georgetown on January 1st.

R. W. BAKER STATE HIGHWAY DIVISION ENGINEER

Attorney L. G. Mathews, in a recent letter from J. D. Fautleroy, State Highway Engineer, of Austin, was advised that R. W. Baker has been named as highway engineer for the district in which Floydada is located and that his headquarters will be at Lubbock.

The state has been divided into sixteen districts and the state highways will be maintained in districts, these districts to be subdivided into sections. "The organization for this maintenance work will consist of foremen, laborers, machine operators, etc., but we can not tell until we actually put it into operation just how many men will be employed," Captain Fautleroy writes.

The captain declares in the letter that every effort should be made by counties to have their roads in as good condition as they possibly can when the roads are turned over to the state because, for the present at least, the highway commission cannot give any assurance that the roads will be improved over the condition they are in when the commission receives them.

SILLIMAN EVANS, OF WEST TEXAS, A MARRIED MAN

Silliman Evans, widely known correspondent of the Fort Worth Star-Telegram, claimed by West Texas as its own newspaperman, was married in Cisco, Texas, on November 20th, to Miss Lucille McCrea, daughter of Mr. and Mrs. Luther H. McCrea.

Mr. and Mrs. Evans will be at home at the Hotel Bancroft in, Washington, D. C., after December 1st, and they will spend the winter in that city while Mr. Evans reports congress for the Star-Telegram.

FORD SALES

Recent sales of Fords reported by the Barker Bros., agency include the following not previously reported:

Touring models: W. T. Beasley, R. G. French, Travis Brown, G. W. Cranford, Roy C. Eubank, T. D. Woods, M. L. Carpenter, J. C. Custer, M. W. Heard, C. C. Wright, Clem F. Ross, Stanley Johnson, E. J. Cantrell, W. C. Hanna, Joe Woodruff; coupe models: C. R. Cross, W. O. McNeely; Roadsters: W. W. Emert, F. M. Dougherty; truck, Boothe Bros.

TO THE VOTERS OF FLOYD CO.:

I again want to express my thanks and appreciation to you for the favors shown me in the past. I shall never forget you.

Taking into consideration the extra work and expense I have had forced on me since I have been in office and—as we all know practice makes perfect—with the experience I have, I feel that I am better qualified to serve you another term than in the past.

If you are not acquainted with my work in the office I will be glad for you to inquire of those that know, and see if I have tried to make you an efficient officer.

My motto, "Equal rights to all and special privileges to none."

Now, ladies and gentlemen, I am asking you to please consider me and if you think I am entitled to the assessor's office for another term I will assure you your vote and influence will be highly appreciated.

Yours for service,
D. I. BOLDING.

(Political Advertisement)

SHERIFF'S SALE

The State of Texas, County of Floyd. Notice is hereby given that by vir-

KODAKERS

Bring us your films today
And get your prints tomorrow.

WILSON STUDIO

Dr. W. H. Alexander
General Practice

OFFICE OVER MITCHELL
HARDWARE

Office Telephone No. 93
Residence Phone No. 260



Knitted Outerwear

Nothing that we have ever sold has given us the real genuine satisfaction that we derive from recommending the famous

LAMB KNIT

LINE OF KNITTED OUTERWEAR.

Every garment is covered by a special guarantee, which enables us to replace free of charge any garment that may not give the satisfaction in wear that is claimed for it.

Clark-Wood Dry Goods Co.

"GOODS OF THE BETTER KIND"
FLOYDADA, TEXAS



Exasperating COUGHS—

NOT only you—but all those around you are annoyed by the constant hacking of a persistent cough. Dr. King's New Discovery breaks coughs quickly by stimulating the mucous membranes to throw off the clogging secretions. Has a pleasant taste. At all druggists.

DR. KING'S NEW DISCOVERY

FULL MOTOR EQUIPMENT
PRIVATE AMBULANCE

Plainview Undertaking Co.

Undertaking, Embalming
A. A. HATCHELL, Director
PLAINVIEW, TEXAS
Phones: 6, 30, 243, 650

Kenneth Bain
Lawyer

OFFICE ROOM 4 AND
5 FIRST NATIONAL BANK BUILDING

General Practice

Dr. C. M. Thacker
DENTIST

OFFICE OVER MITCHELL'S
HARDWARE
FLOYDADA, TEXAS

IF YOU HAVE

Malaria, Piles, Sick Headache, Costive Bowels, Dumb Ague, Sour Stomach, and Belching; your food does not assimilate, you have no appetite.

Tutt's Pills
will remedy these troubles

Insure your chances

Your chances for success are always better when you are insured.

The chances of misfortune are always lessened when you are insured.

Chance may help you or hinder you at a moment's notice.

Insure your chances. Then you will be aided toward fortune and protected against misfortune.

S. E. Duncan

FLOYDADA, TEXAS
Representing the
Insurance Company of
North America
Founded 1792

ceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 2nd day of November, A. D. 1923.

J. A. GRIGSBY,
Sheriff Floyd County, Texas.
By J. R. Maddox, Deputy. 36-4tc

MRS. JNO. W. SMITH

CANDIDATE FOR COUNTY CLERK
—OF—
FLOYD COUNTY.

tue of a certain Order of sale issued out of the Honorable District Court of Floyd County, of the 2nd day of November, 1923, by G. C. Tubbs, District Clerk of said court for balance the sum of Nine Hundred forty nine and 50-100 dollars and costs of suit, under a judgment, in favor of V. C. Baker in a certain cause in said Court, No. 1406 and styled V. C. Baker vs. C. S. Durham and, placed in my hands for service, I, J. A. Grigsby, as sheriff of Floyd County, Texas, did, on the 2nd day of November, 1923, levy on certain Real Estate situated in Floyd County, Texas, described as follows, to wit:

Lots Nos. Nine (9) Ten (10) and Eleven (11) in Block No. Seventy Six (76) in the Town of Floydada, Texas, and levied upon as the property of C. S. Durham, and that on the first Tues-

day in December, 1923, the same being the 4th day of said month, at the court house door, of Floyd County, in the town of Floydada, Texas, between the hours of 10 A. M., and 4 P. M., by virtue of said levy and said order of sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said C. S. Durham.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately pre-

Dr. W. M. Houghton
GENERAL PRACTICE

Diseases of Women and
Children a Specialty
ROOMS 11 AND 12, FIRST
NATIONAL BANK BLDG.

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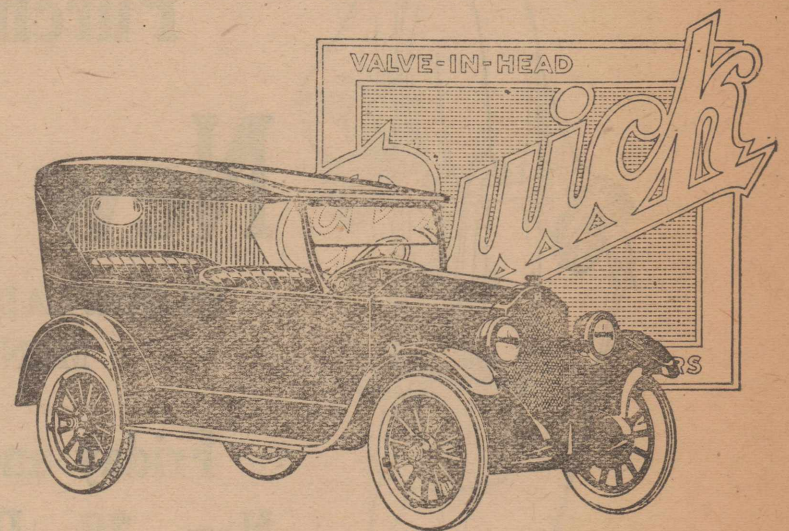
L. G. MATHEWS

LAWYER
OFFICE IN MITCHELL
BUILDING
GENERAL PRACTICE ALL
COURTS

Drs. Smith & Smith
SANITARIUM:

For Medical and
Surgical Cases

Phone No. 177
FLOYDADA, TEXAS



The Business Car That's Also a Family Car

The extraordinary utility of the Buick five-passenger four-cylinder Touring Car makes this model particularly suited to serve the needs of business. Its rugged chassis and powerful valve-in-head engine insure uninterrupted service. Its proved Buick four-wheel brakes make this car more than ordinarily safe to drive. Yet with all of its advantages, the Buick Four Touring Car is very low in first cost, in upkeep costs; and is as satisfying for family use as for business purposes.

E-18-15-NP

Gamble Bros.

DEALERS

FLOYDADA,

TEYAS

When better automobiles are built, Buick will build them

The Hesperian Want Ad Department

DODGE COUPE, NEW, for sale. M. B. Cavanaugh at Hesperian office.

FOR SALE—Good used binder, up in good shape. Mrs. Neta B. Pitts, Route 2, Floydada. 37-3tc

For Sale or Trade—A good Ford Coupe. Just the dope for winter travel. Maury Hopkins. 37-3tc

Bundle kaffir, maize, cane and h-gari for sale. See O. P. Rutledge. 39-1c

For cleaning, pressing, alterations and hat work phone 22. Pope's Tailor Shop. 19-tfc.

FORD Sedan, slightly used, for trade or sale. Mrs. F. Montague, Floydada. 39-1tc

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

LOST—Between Floydada and our farm northwest of town, boy's plaid mackinaw. Finder please notify O. W. Fry. 39-2tp

Plenty of Good Colorado lump coal at Public Scales. Marshall. 36-4tc

Reliners give your tires double strength. Gullion & Son. 39-1tc

WANTED—To buy kaffir corn crop, standing in the field. E. T. Williamson, Floydada, Texas. 38-2tc

Quality pays. Why not shoe up with Silvertown 30x3 1-2 cords at \$12.50. Gullion & Son, north side. 39-1tc

Best grade kerosene at Stephens' Store. 39-tfc

Marshall is buying cotton seed and selling coal. 36-4tc

Bundle kaffir, maize, cane and h-gari for sale. See O. P. Rutledge. 39-1c

Steam vulcanizing our specialty. When we can't fix 'em we replace with new ones. Gullion & Son. 39-1tc

FOR SALE—Pure White Leghorn cockerels hatched by Bryan Hatchery, \$1.25 each. D. S. Battey, Rt. 2, Floydada, Texas. 37-6tp

Best grade Pennsylvania lube oils at Stephens' Store. 39-tfc

Bring us your tube work. We use steam. It can't burn your tubes. Gullion & Son. 39-1tc

The Y. W. A. of the First Baptist Church will hold a bazaar at Mitchell Hardware Dec. 7th and 8th. You will find many beautiful gifts such as you want for Christmas presents, also many other things for your every need. We will appreciate your patronage. 38-2tc

Bundle kaffir, maize, cane and h-gari for sale. See O. P. Rutledge. 39-1c

Special prices on a large shipment of linoleum squares. Harmon. 39-1tc

For Ark. Blacks and Willow Twig apples see S. H. Wright Childress building opposite P. O. 38-2tc

We are still exchanging, buying and selling new and second hand furniture and stoves. Harmon. 39-1tc

I have room and board for two young men, modern conveniences. Phone 275. 38-2tp

We have received our new fall line of wall papers. Harmon. 39-1tc

The Y. W. A. of the First Baptist Church will hold a bazaar at Mitchell Hardware Dec. 7th and 8th. You will find many beautiful gifts such as you want for Christmas presents, also many other things for your every need. We will appreciate your patronage. 38-2tc

See us for suites of furniture. We can save you money, time and worry. Harmon. 39-1tc

600 bu. apples for sale by S. H. Wright. Opposite P. O. 38-2tc

For apples see S. H. Wright opposite P. O. Childress Bldg. 38-2tc

All those who promised to pay me out of their cotton crop will do me a great favor by coming up now and paying off. Harmon. 39-1tc

We will have lots of Furniture suitable for Xmas gifts this year. Harmon. 39-1tc

FOR SALE or trade—320 acres 11 miles S. E. Floydada, 1 1-2 miles Lakeview brick school. \$50 an acre. 225 acres in cultivation, 6 room modern house. Will trade for 160 acres. Difference can be assumed. See Stephens' Store. 39-tfc

DODGE COUPE, NEW, for sale. M. B. Cavanaugh at Hesperian office.

FOR SALE—5 large-roomed house, 2 porches, garage, sidewalks, 3 blocks west of square. A bargain. See Will Morgan. 39-1tc

THANK YOU

I want to thank the many good customers who gave me their patronage while I had charge of the Gordon Dairy. In expressing my appreciation for your business I also wish to express the hope that you will patronize my successor, Mr. V. B. Fitch, as liberally. 39-1tc

O. R. GORDON.

We always have some real bargains in our second hand department as well as in the new. Harmon. 39-1tc

See FLOYD COUNTY ABSTRACT CO. for City property, improved and unimproved. We represent the owners of more than 300 lots in Floydada. Room 7 First National Bank Building. 28-tfc

Bundle kaffir, maize, cane and h-gari for sale. See O. P. Rutledge. 39-1c

SECOND hand Victrolas and PLAYERPHONE MACHINES. Come see them. Very attractive prices and terms. Floydada Drug Co. 32-tfc

For marble or granite Monuments see S. B. McCleskey. 4-tfc.

Best grade kerosene. Collins Gro. Company. 4-tfc

Bundle kaffir, maize, cane and h-gari for sale. See O. P. Rutledge. 39-1c

Advertise in The Hesperian. It Pays.



YOU ARE LOOKING AT THE BEST CLOTHES IN WEST TEXAS WHEN YOU LOOK AT

Glads

Come in this week and make Christmas selections. I have the wearing apparel and want your business.

FEED
 Corn, Oats Corn Chops, Barley Meal, Cotton Seed Meal, Hulls, Ground Oats, Bran, White Shorts, Sweetco, Hominy Feed
Another Car Niggerhead Coal
Phone 43 W. J. BURKE

New Fall Dresses and Coats



Beautiful dresses of Poret Twill, Crepe de Chine and Canton Crepes; brown, navy and black and a few other colors, including modes for street and afternoon wear; half, three quarter and long sleeves; straight line models and draped styles; beaded, embroidered and braided. Wonderful values at,

\$12.50, \$15.00, \$17.50, \$20.00 and \$25.00

Ladies Coats made of Bolivia and Velour in the side fastened effects, some with self collars and others with fur collars and cuffs. Embroidered and braided in neat effects. All the coats are full lined and are the correct lengths. Exceptional values at,

\$17.50, \$20.00 \$25.00 and \$35.00

Misses' and Children's Coats made of good materials and in new styles that are becoming and that will give long service. Size range from 4 to 17. Priced from,

\$4.00 to \$25.00

Time to Buy MEN'S OVER COATS



Don't let cold weather come and find you unprepared with a good warm overcoat, we are showing a very complete line of men's and young men's coats in new styles and in fine qualities that are priced to suit the most exacting buyer.

MEN'S OVER COATS \$15.00 to \$40.00

BOYS' OVER COATS \$10.00 to \$17.50

Men's and Boys' Underwear

If you haven't bought your winter supply of good warm underwear you had better see about it now while our stocks are amply large enough to take care of your needs. We have searched the markets to find the kind of underwear that you want and we'll be glad to show you and you'll find our prices are very reasonable for the quality of underwear that we sell.

Men's Unions from \$1.00 to \$5.00 Misses' and Children's Underwear from 85c to \$1 wear from 90c to \$1.00

Baker--Campbell Company
 "THE HOME OF GOOD MERCHANDISE"



Showing a Special Purchase of New Coats

IN OUR LADIES DEPARTMENT FOR

Friday and Saturday Nov. 30---December 1st.

Our New York buyers have shipped us a big assortment of coats, bought specially, which will be shown on the above dates at very attractive prices.

WE WANT YOU TO SEE THEM

Martin Dry Goods Company
 "THE STORE WITH THE GOODS"

GINNS CONTINUE WORK AS HEAVY SNOW FALLS

900 Bales Ginned Here From Thursday of Last Week to Wednesday of this Week

With snow four or five inches on the ground and still falling Wednesday morning at nine o'clock the gins were still at work on more than fifty bales of cotton which had come in the first of the week.

Although the gins have been running steadily day and night, nearly two hundred bales had accumulated on the yards Tuesday morning when snow began to fall and thirty or forty bales came in yesterday through the snow. Effectually covering the cotton to keep it from getting damp the gins have continued their crews on day and night shifts until Wednesday morning at ten o'clock the bales on the yards number about 60. The week until Tuesday morning was the best the gins have had this season. Their turn out was nearly 1,000 bales for the week, bringing the total to 3,350 bales on Wednesday.

The snow will stop cotton gathering indefinitely, but unless considerably lower temperatures prevail is not expected to do a great deal of damage to cotton or feed.

W. B. M. PROGRAM AT THE CUMBERLAND CHURCH

Sunday morning at 11 o'clock the

following program will be rendered at the Cumberland Presbyterian Church: Song, "Onward, Christian Soldiers"; Scripture reading by president, Matt. 3:18-23. Prayer, Mrs. Menefee. Song, "We're Marching to Zion." W. B. M.—for what does it stand? Wanda Teeple, Olive Virginia Grigs by and Jean Bain. What commandments cause us to believe that we should encourage missions?

Mark 16:15—Mrs. John Burgett. Matt. 28:19—Mrs. Fanning. What is the key word of evangelization?—Mrs. Ned King.

Where do we find this commandment? John 15:12—Miss Julia Adams. What Commandment gives us courage to go forward? Joshua 1:9—Mrs. May Anderson.

Why does the call of the Lord often mean me? Isa. 6:8—Mrs. Pierce King. Reading, "Jesus and I."—Ruth Rutledge.

Song, by children. Medical Missions—Mrs. Massie. Song, "Whosoever Will." Reading—Miss Thelma Teeple. Essentials for God's work.—Mrs. Kenyon. Duet. Talk by E. C. King. Offering. Doxology. Benediction.

Advertise in The Hesperian. It Pays

MISS CLARA LEE JOHNSON ANNOUNCES FOR CLERK

Now Filling Unexpired Term of Miss Walling, Asks for Election to Office in July

Having made up my mind to ask the people of Floyd County for the office of County Clerk, I thought you might be interested as to my qualifications to fill the office to which I aspire and ask your support.

I have had almost three years experience in the County Clerk's office working as deputy under Miss Walling, she having resigned the office in October of this year, your Honorable Commissioners' Court appointed me to

fill out her unexpired term. I have been a citizen of your County for four years, and as you will see from the above statement that I have spent the greater part of that time working in the County Clerk's office either as deputy or County Clerk.

I am as thoroughly familiar with the duties of the office as it is possible for one to be with three years experience working as deputy and as Clerk.

All the official work of the County must go thru the office of the County Clerk, therefore one must be reasonably well versed in the law governing the County Clerk's Office as well as being thoroughly familiar with the

various records of titles, mortgages, releases, etc., to accommodate the general public in giving them the service they expect and are entitled to receive at the hands of the County Clerk.

If favored with your support I promise to give you at all times accurate and sincere service in the future as I have in the past; and to look

after your interest and please you will be my aim and effort.

As an appreciation for your support in the Democratic Primary next July I promise to make you a faithful, conscientious officer.

Thanking you in advance, I am Sincerely yours, CLARA LEE JOHNSON. (Political Advertisement.)

East Texas Yams \$1.60 Per Bu.

Packed in one bushel hampers, they are in fine condition, direct from the East Texas sandy lands.

Order a bushel now, at this extremely low price.

COLLINS GROCERY CO.

TELEPHONE NO. 88



This Is Santa Claus Headquarters

Today is the last day in your calendar to begin your Christmas shopping. Remember the earlier the day, the better the deed.

A small down payment will reserve any present you may select here until Christmas Eve.

Get your gifts at **Floydada Variety Store**

Floydada Transfer & Storage Company

We have formed a partnership in the storage and transfer business under the above firm name.

Our headquarters are in the First State Bank Building and

Our Telephone No. is 232

We have Brick Storage Building and have both teams and truck to do your hauling with, so we can fill your requirements, whatever they may be, in our line.

We will appreciate your business and will give you the very best service we can at all times.

W. R. McFarland and G. R. Strickland, Props.

"He who fights and runs away,
Will live to fight another day."
But he who heeds no warnings given
Will go to—well, let's call it "Heaven."

Meanwhile Protection for This World's Goods Is Afforded By Sound Insurance Policies

Floydada Insurance Agency

TELEPHONE 273

J. G. WOOD—Managers—T. R. WEBB

CLOSE OUT SALE

BEGINS

SATURDAY, DEC. 1st

\$15,000.00 Stock of Staple Dry Goods and Groceries Will Be Sold at Close Out Prices.

This store is going out of business in Floydada. Our lease expires January 1st, Stock and fixtures must be moved. Now is your chance to buy your Winter Supply. Nothing reserved.

Everything Will Be Sold At Close Out Prices

Cost will not be considered in this sale. Remember this will be a quick sale. These goods must go.

These are plain facts: We have been in Floydada many years in business. We appreciate our many friends and customers. Our policy has always been a Square Deal in Business Methods. We have no fight to make on our competitors. Simply a business proposition.

We Will Reopen for Business In Another Town

If you want to buy any fixtures see us. We will make the price right. Saturday will be the big day. Come and enjoy the feast.

FLOYD MERCANTILE COMPANY

RAPID GROWTH HAS COME TO BAPTISTS

75 MILLION CAMPAIGN HAS LENT STRENGTH TO EVERY DEPARTMENT OF WORK

RESULTS IN SOUTH NOTED

Home and State Missions, Schools, Orphanages, Hospitals and Relief Report Marked Advances Under Forward Movement



DR. B. D. GRAY, General Baptist Convention Secretary Home Mission Board South.

Suggesting the growth which the Baptist 75 Million Campaign has brought to the general work of Southern Baptists, it is reported by the general headquarters of the movement that during the four years that have intervened since the Campaign was inaugurated in 1919, the denomination has gained 57 district associations, 881 active ministers, 3,068 local churches, 3,287 Sunday schools with 459,223 pupils, 8,688 Young People's Unions with 233,917 members, and 7,094 Woman's Missionary Union organizations, and baptized 762,880 persons. At the same time the churches have given \$28,776,937 more to missions, Christian education and benevolences than they did during the corresponding period prior to the Campaign, and have increased their investment in local church property by \$45,405,118.

The largest resources made possible for missions and benevolences through the channels of the Campaign have been responsible for great advances in every form of denominational work, both at home and abroad.

Complete Church Building Fund
Among the outstanding achievements of the Home Mission Board, operating throughout the territory of the Southern Baptist Convention, are noted the completion of its million dollar church building loan fund, the baptism of 173,602 persons, reception into the churches of 277,968 persons, enlistment of 11,772 young people in the dedication of their lives to some definite form of Christian service, building or improvement of 1,872 church houses, and organization of 935 Baptist churches and 2,898 new Sunday schools.

Practically twice the state mission results have been accomplished in many of the states since the Campaign began as were had for any corresponding period of time prior to movement.

CARRIED ICE TO CALCUTTA

Boston Merchant Made Success of Venture Which Was Considerable of a Speculation.

In May, 1833, Frederick Tudor, of Boston made his first venture in ice to Calcutta—180 tons in the ship Tuscan. "As soon as you have arrived in latitude 12 degrees north," he instructed Captain Littlefield, "you will have carried ice as far south as it has ever been carried before, and your ship becomes a discovery ship, and as such I feel confident you will do everything for the eventual success of the undertaking, as being in charge of the first ship that has ever carried ice to the East Indies."

After sailing twice through the torrid zone the Tuscan landed almost two-thirds of her chilly cargo in good order at Calcutta. The poverty of the people made it difficult to establish a wide market, but the Anglo-Indian community quickly took to iced drinks and paid large sums for the Baldwin apples which were buried in the chilly cargo. The trade was as genial for shipmasters as it was profitable for Mr. Tudor and his ice came just in time to preserve Boston's East India commerce from ruin. American carrying trade between Calcutta and Europe had declined almost to extinction.—Detroit News.

L. S. Heath and family left Monday for Harlingen, Texas, where they will make their home.

Rev. G. W. Tubbs spent Monday and Tuesday of last week in Amarillo, where he visited his daughter, Mrs. W. B. Wells for a short time.

G. H. Miller, of Bovina, Texas, is here this week on business. He formerly resided in this county, and was among its first successful cotton raisers.

A. C. Krause, of Plains, Kansas, is here on a visit with his brother, H. A. Krause, of Allmon, while he transacts business.

E. E. Moss of Dallas and John Moss of Roaring Springs were in Floydada Friday visiting with their sister, Mrs. J. A. Goodman.

W. H. Hill, district manager of the Bell Telephone system, J. A. Goodman, district traffic chief and R. A. LeMond of Plainview were in Floydada Friday on business.

Mrs. R. P. Parker and daughter, Miss Raye, and Miss Evelyn Kizzlar, were in Lubbock Friday.

G. R. Strickland returned Friday from Clovis where he had been on business.

Misses Elna Eubank and Ora Slaughter attended the football game in Lubbock Friday.

Rev. J. Pat Horton made a trip to Canyon last Thursday.

Mr. and Mrs. R. C. Officer and baby are visiting with Mr. Officer's parents, Mr. and Mrs. J. P. Officer.

Mr. and Mrs. A. A. Beedy left Monday for Ensign, Kansas, where they are to spend some ten days on a visit with relatives of Mr. Beedy.

Geo. A. Hill, of Amarillo, was a business visitor with the management of the local telephone exchange last Thursday.

J. B. Hunton, of Post, Texas, last week moved to Floydada and will spend the winter here working with J. A. Blackwell Shoe Shop. Mr. Hunton's family arrived this week.

J. L. Orr, of Flomot, was a business visitor in Floydada last Friday.

Harold Pitts, of Amarillo, has been at home on a visit with his mother, Mrs. Neta B. Pitts, of Lakeview, the past few days.

Wiley Boyle, of Plainview, of the firm of J. W. Boyle & Son, spent Saturday in Floydada on business.

R. B. Mitchell, prominent Hale county farmer, was in Floydada Monday visiting his brother, C. W. Mitchell, and transacting business.

Judge L. S. Kinder, of Plainview, was a business visitor in Floydada Monday.

Mrs. Jas. K. Green and daughter, Ethna, accompanied by Mrs. Pitzer Baker, attended the football game in Lubbock Friday last.

INTERNATIONAL GOLDEN RULE SUNDAY, DEC. 2nd

Sunday, December 2nd, is International Golden Rule Sunday, and on that day a practical application of the golden rule is to be asked of every resident of the nation.

In provision for the relief of the fatherless, motherless and countryless children of the Near East the Near East Relief organization is calling upon every home to "dine for one meal on the foods which are served to orphans by the Near East Relief, and give what you save to continue the work so that thousands of children may be spared from starvation."

People of fourteen countries will observe the day. Menus prepared by famous chefs, from the nourishing foods which are served to Near East children, may be obtained by applying to J. C. Wester, who is heading the movement in Floydada for the observance of the day.

"Golden Rule Sunday, December 2nd, is a practical application of the Golden Rule," Mr. Wester declares. "As a spiritual exercise for the prosperous, as a source of food supply for refugee orphans, as an expression of international fellowship and good will, it should surely appeal to the people of this county."

The saving effected by the observance of Golden Rule Sunday is asked to be given to the funds for the relief of these orphans who are not only left with no parents, through no fault of their own, but are as well without a country.

Mr. and Mrs. Ross Dickerson, of Lubbock, visited in Floydada Sunday, guests of Mr. and Mrs. J. N. Smithee. Mesdames Dickerson and Smithee are sisters.

H. H. Campbell, of Lyman, was a business visitor in Floydada Saturday.

John Boswell, secretary of the Plainview Chamber of Commerce, was in Floydada Saturday afternoon telling about the big plans under way for handling the crowds at the football game in Plainview Thanksgiving.



Never neglect a cough

PUT an end to it at once with Dr. Bell's Pine-Tar Honey. Loosens hard-packed phlegm, soothes inflamed tissues, restores normal breathing. Made of the same medicines your own doctor prescribes, combined with the good old standby—pine-tar honey. You'll like its taste, too. Keep Dr. Bell's on hand for all the family.

All druggists. Be sure to get the genuine.

DR. BELL'S Pine-Tar Honey

"IT PAYS TO ADVERTISE—BUT"

"A lion met a tiger
As they drank beside a pool.
Said the tiger, 'Tell me why
You're roaring like a fool.'
'That's not foolish,' said the lion,
With a twinkle in his eyes.
'They call me king of all the beasts,
Because I advertise.'
A rabbit heard them talking
And ran home like a streak.
He thought he'd try the lion's plan
His roar was but a squeak.
A fox came to investigate—
Had luncheon in the woods,
So when you advertise, my friend,
Be sure you've got the goods."
—The Prairie.

POSEY-MARTIN

An interesting announcement that reaches Plainview is that of the marriage of Miss Pansy Posey and Mr. A. M. Martin. They are well known and very popular among the young society people of Plainview.

The bride was accompanied by her mother, from Lubbock to Houston, where they were joined by the bridegroom and his mother. From there the party of four went to Lake Charles, La., where the bride and bridegroom were united in marriage at the Presbyterian church. The young married couple are now in Galveston for their honeymoon.—Plainview Herald.

Read the Hesperian Want Ads.

NOTICE

MILK

I wish to thank my customers for their support and prompt pay. I am now in a better position to handle new customers and would appreciate your trade and influence.

BUY ONCE, YOU'LL BUY TWICE.

Wood's Dairy

PHONE 924F22



FALL NECKWEAR

For young men of taste. We have a fine showing of the newest creations in knit ties, silk and wool crepes, that won't wrinkle. We would suggest that you see these before you buy. Prices very low.

We have a fine assortment of men's gloves for dress wear, some silk lined. Nothing adds so much to your appearance as good gloves.

You should look our stock of furnishing goods over before you buy.

RUSSELL'S STORE

PHONE 66 FLOYDADA, TEXAS

Those Who Care

for you will love your photograph as a Christmas remembrance—if it pictures you

AS THEY KNOW YOU

Portraits made by this Studio are MORE than photographs.

Wilson Studio

Portraiture by Camera
Floydada, Texas

HESPERIAN WANT ADS—QUICK RESULTS

THE UNIVERSAL CAR



New Touring Car
\$295
F. O. B. DETROIT

Ford utility, durability, and economy are embodied to the full in this new Ford Touring Car.

In addition, it is up-to-the-minute in appearance. It is finished in an enduring black, rich and deep in lustre. A high radiator, enlarged hood, graceful cowl, slanting windshield and streamline body are pleasing details that enhance its style.

With this handsome exterior, it combines every mechanical feature essential to open car utility.

This car can be obtained through the Ford Weekly Purchase Plan.

BARKER BROTHERS



CARS · TRUCKS · TRACTORS

GIFTS

For Every Member of the Family

GIFTS FOR EVERY PURSE

Will be found at our store. We went to the expense of sending a representative to market, so that you can have to select from

THE LARGEST AND MOST COMPLETE LINE OF HOLIDAY GOODS THAT HAS EVER BEEN SHOWN IN FLOYDADA

Floydada Drug Co.

PROGRAM FEATURES AT THE

Olympic

Week of Thursday, November 29th to Friday, December 7th.

THURSDAY NOV. 29th

"Back Pay"

With Seena Owen, Matt Moore and J. Barney Sherry in the leading parts. Story by Fannie Hurst. Portraying the career of a girl with a chiffon soul, who went to New York to get her "back pay" for the life she thought she had missed while teaching a village school. She collects—with interest. Then the heart-stirring things that taught her what life really is.

FRIDAY, NOV. 30th

"Hearts Aflame,"

With Martha Mattox giving a splendid character portrayal. Story based on "Timber," the novel by Harold Titus.

SATURDAY, DEC. 1st

William Fox

PRESENTS

William Russell

IN

"The Great Night"

Directed by Harold Mitchell a feature that is a feature.

MONDAY, DEC. 3rd

A METRO-SL PRODUCTION

"Your Friend and Mine,"

Featuring Enid Bennett, Huntley Gordon and Willard Mack, in a story of the neglected wife and the too-trusting husband. It has scenes of great splendor as well as situations of the most intense drama.

TUESDAY, DEC. 4th

AND

WEDNESDAY, DEC. 5

Two splendid pictures to be announced

THURSDAY, DEC. 6th

"Beauty's Worth"

A charming Cosmopolitan—Paramount picture featuring
MARION DAVIES

With Forrest Stanley and Thomas Jefferson. Has some rollicking comedy parts that will delight you.

FRIDAY, DEC. 7th

For this date we take pleasure in announcing we have

"THE FAMOUS MRS. FAIR"

While Mrs. Fair was away getting famous, her daughter Sylvia was getting acquainted with all the flapper follies.

Choose the pictures you like best and remember the dates at the

Olympic

F. H. S. GREEN AND WHITE WIN FROM LUBBOCK

Smother Westerners at Lubbock Friday 24 to 0—Henry Makes First Touchdowns

The Green and White of Floydada High School had much the better of their gridiron battle with the Lubbock High School Westerners last Friday afternoon when they invaded the windy city and won 24 to 0, in a high gale that should have made the game a ragged one. And the happiest man, perhaps, on the squad when the game was finished was Kenneth Henry, who made two touchdowns in the game, the only touchdowns in a regular matched game he has made for the Whirlwinds in his three years of high school football. Although one of the team's steadiest players, a consistent ground gainer and a terrific tackler he has never happened to be the man who carried the ball across until Friday at Lubbock when he got two within a few minutes of each other.

Henry lost the toss and the game was started with the Whirlwinds defending the south goal, kicking off against a high wind to the Westerners.

The first quarter was a punting duel and a see-saw back and forth across the field, in which Nelson made a good showing against Ater. After holding their opponents under big disadvantage without scoring the Whirlwinds had much added confidence for the opening of the second quarter, and scored soon after it started when Loran ran with a long pass to within a few yards of the Lubbock goal. A fumble let the ball go over and Lubbock punted out. An incomplete pass was lost in the end zone and the ball was Lubbock's on the 20-yard line. An attempted punt was blocked by Holmes, who broke through, and Henry covered it behind the line.

In the third quarter against the wind the F. H. S. lads scored twice. Once when the line of scrimmage formed on Lubbock's 30-yard line, ball Floydada's possession, Maurice Burke made a 38-yard place kick for 3 points. And once following off tackle plays and end runs when Henry ran across the line with his second touchdown for the game and his three years of play. Nelson drop-kicked for the extra point.

The last score came in the fourth

quarter and was a repetition of the

third quarter play. Off tackle plunges,

end runs and forward passes were

well-mixed and the score made when

Daily ran with a forward pass across

the goal line.

The line work of the Whirlwinds,

Coach Wester declared, was the best

he had ever seen his boys deliver.

Completely smothering their heavier

opponents the local lads gave their

passer and punter all the time they

needed for precision in their throws

and punts, when on the offensive. It

was equally good on the defensive.

Castleberry, the Brownfield terror,

even failed to break through. He and

Hawes, giant fullback, were taken out

of the game before it closed on account

of injuries.

The officiating of Goodwin, south-

western conference official, won the

praise of the local boys, who liked his

work very much.

Only one substitution was made in

the game, by Coach Wester, M. Burke

being taken out in the second quarter

on account of injuries and Calton

Moore going in for several minutes

after the second half opened.

STREET NUMBERS IN CANYON TO BE PUT UP

Randall County News:
A contract was entered into yesterday by the City Commission and the Kansas City Directory Company to put up street signs in Canyon and to number the houses in town.

Canyon is in line for free mail delivery, as the Postoffice receipts are now \$12,000.00 per year and all towns with receipts of \$5,000.00 may have free mail delivery under certain conditions. One condition is the numbering of all houses.

The streets will be renamed by the City Commission. The Avenues will run east and west and the Streets north and south. The Philadelphia system will be used, of 100 for each block, commencing with 100 in the first block from base, 200 in the second block, etc.

In the business section of the city numbers are determined for each 30 feet of street frontage, regardless of the size of lot. In the residence district, numbers are determined for each 50 feet of street frontage. Even numbers will be on the right and odd numbers on the left from the different bases.

BRISCOE'S NEW \$60,000 HIGHWAY IS COMPLETED

State Will Take Road Over and County Will be Out No Maintenance Charges

Silverton Star:
The big state highway from the Swisher county line on the west to the west line of the Quitaque precinct will be practically completed by tomorrow night. The heavy rock cut and the big fill down the caprock were completed last week and the entire force is now busy filling in low places in the grade which have developed by settlement in recent rains and generally putting on the finishing touches. It is expected that it will be in perfect condition at the end of the week.

Under the terms of the contract it will be necessary for the contractor to maintain it for a period of thirty days and it is expected that the job will be accepted by the county engineer, the county officials and the state highway department about Christmas day.

As the state will take this section

of road over on Jan. 1st for maintenance it will not be necessary for the county to spend a dime on it for maintenance.

The road which is 22.57 miles in length was planned to cost \$62,500 of which the state will pay half but it will be built for about \$2,000 less than this amount. The county has already received from the state a total of \$23,315.88 one other payment of \$6,740 is due with a final estimate and payment still to come.

The grade down the Caprock being a seven percent maximum grade, smooth and hard, being surfaced with caliche. Automobiles are able to negotiate the entire ascent to the top of the Cap in high. So far as we are able to ascertain this is the only road up to the top of the plains that can be pulled in high with any machine.

LOCKNEY-FLOYDADA HIGH FOOTBALL GAME CANCELLED

Lockney and Floydada High Schools will not play their Thanksgiving game here today as was planned, the game being called off on account of the Ralls-Amarillo game. Both teams and their rooters will be in Plainview yelling for the Ralls squad, as representatives of District No. 1 in the bi-district championship contest.

METHODIST NOTES

We certainly do not want Tullia to beat us in that Sunday school contest. Shall we not shake off some of our cob-webs and show Tullia a thing or two?

I will preach next Sunday morning on: "What Is Christian Character?" At 7:00 P. M. my theme will be: "The Piffle of a Man Who Was 'Too Busy.'"

The Preacher and his family are being "Fed up" on county sausage, back bone and spare ribs these days; if this diet has the desired effect on the preacher he ought to be able to preach some mighty strong sermons during these opening weeks of the new conference year. Let us all mix some Christian Optimism, plenty of prayer and service with our new sausage and I am "Just dead sure" the thing will work.

One Minute Sermon on Church Going. Text: "Not forsaking the assembling of ourselves together, as the manner of some is" Heb. 10:25.

Church going is a means of grace and divinely appointed. It is helpful and restful. A fine investment of your time. It develops the best powers of the man. But how easily neglected! Absence from next Sunday's services, will make it easy to stay away the next week. The slightest irregularity in attendance will work havoc with a good habit. Then we reach for excess. We shall find a plenty, except good ones. Most excuses, analyzed mean, simply, "I don't wish to." If you will attend church regularly, one quarter, you will want to go. Try the remedy. Begin next Sunday.

J. L. HENSON, Pastor.

Mrs. J. A. White left Monday morning for her home in Snyder. She was accompanied by her daughter, Mrs. Baird Bishop, who will visit in Snyder a few days.

Mr. and Mrs. Floyd Parker of Ralls were visiting in Floydada last week end.

STATE ALSO TO MARK STATE-MANAGED HIGHWAYS

Sherman, Texas, Nov. 22.—In addition to taking over the maintenance of all state designated highways on Jan. 1, the state highway department will handle the marking, according to a bulletin from the Texas Highway association. Lee Simmons of Sherman is a director.

The road signs will tell distance between towns and other places. The road markers, which will consist of a black circle six to eight inches in diameter, containing a single white star, and in the center of the star the number of the highway, will be painted on telegraph poles, bridge heads, culverts and on sign boards along the highways.

These official markers maintained by the state, will replace the present unofficial markings which have been made along different designated highways through popular subscription.

WAYLAND TRUSTEES

Among those who were named as trustees for Wayland Baptist College

at Plainview by the General Convention of the Baptist Church at its Galveston meeting last week are:

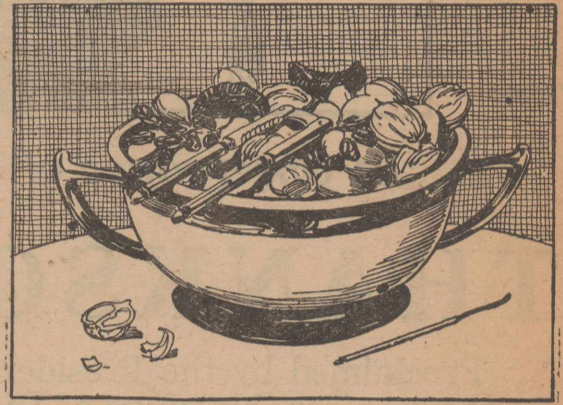
E. C. Nelson, Sr., of Floydada; F. M. Butler and Rev. G. I. Britain, of Plainview.

F. F. F. SERVICE STATION

Our best advertisements are the customers who come to see us once, then come again and again.

Like them, you'll find our service, accessories, tires and tubes, gas and lubricating oils everything you desire.

O. E. MURRAY,
Prop.



The Enjoyment You'll Get Out Of Your Holiday Dinners

Will depend largely on the ingredients the housewife puts into the things she prepares for them.

We are pleased to tell you that we now have or will have soon all the things you'd like to go with your dinners to make them good.

- East Texas Yams; Fancy Cakes; Citron;
- Pitted Cherries; Lemon and Orange Peel;
- Nuts of all kinds; Fresh Fruits; Vegetables;
- Pimentos; Salad Dressings

And last but not least, the coffee you have been looking for—Elegant. It costs no more than other coffees.

STAR CASH GROCERY

PHONE 40

SOUTH SIDE

Closed all day today—Thanksgiving



A CINDER blown in his eye—disabled for three weeks, unable to perform his duties.

Just one of the many trifling things which keep a wage earner from his desk or bench.

Accident and Health Insurance

provides an "insurance income" when accident or sickness cuts your name from the payroll. It enables you to pay the butcher, baker—and doctor. You will need this ready cash when your rainy day comes.

ASK ABOUT INSURANCE INCOME

Duncan Insurance Agency

The Agency of Service
PHONE 272 FLOYDADA

Miss Mollie Crum

Dressmaker—Spirilla Corsetiere
Shop in Room 5, Mitchell Building
FLOYDADA, TEXAS

A. H. Manning

REAL ESTATE DEALER
Farms, Ranches and City Property on the South Plains.
Floyd County Farm Lands a specialty. Office phone 28; Residence Phone 19. Office Room 8, First National Bank Building—
FLOYDADA, TEXAS

F. C. HARMON

Funeral director and Embalmer
Motor Hearse.
FLOYDADA, TEXAS.

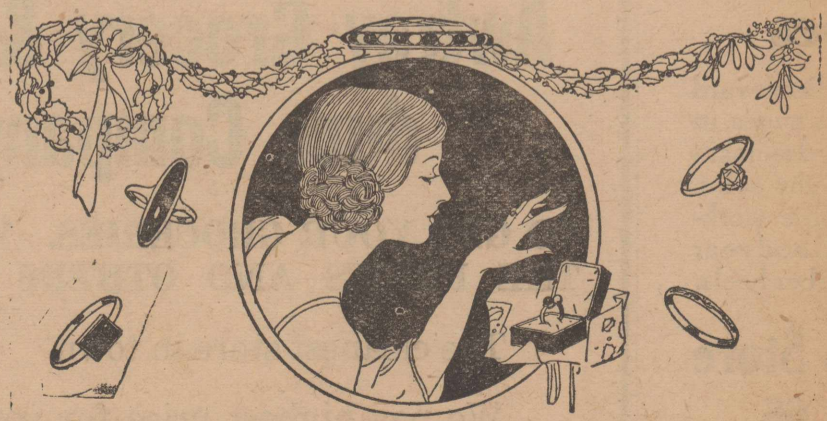
Inactive Liver

"I have had trouble with an inactive liver," wrote Mrs. S. Nichols, of 4412 Spencer St., Houston, Texas. "When I would get constipated, I would feel a light, dizzy feeling in my head. To get up in the morning with a lightness in the head and a trembly feeling is often a sign that the stomach is out of order. For this I took *Theford's Black-Draught*, and without a doubt can say I have never found its equal in any liver medicine. It not only cleans the liver, but leaves you in such a good condition. I have used it a long time, when food does not seem to set well, or the stomach is a little sour."

If it isn't
Theford's
it isn't
BLACK-DRAUGHT
Liver Medicine.

RINGS

That - Will - Please



A display of Gift Rings that will prove irresistible when you see them. So many unique designs daintly wrought from the precious metals and adorned by wonderful stones.

Other gift suggestions: Diamonds, Watches, Fine Jewelry, Silverware, Columbia Phonographs.

C. H. DAVIS, Jeweler

LOCATED AT WOODY DRUG CO.



In Observance of the Day of

THANKSGIVING

Proclaimed by the President of the United States for the manifest blessings of Divine Providence during the past year this bank is

CLOSED ALL DAY TODAY, THURSDAY,
NOVEMBER 29th

First National Bank
FLOYDADA, TEXAS

DOUBLE CHRISTENING IN FORD CAR FAMILY BRING TWO NEW NAMES

Detroit, Mich., Nov. 28.—There's been a double christening in the Ford car family.

When the newest member, a smart sedan with two doors, arrived on the scene, announcement of which is just made, there came with it the question of a name.

For several days the folks just couldn't decide what to call the baby of the family until, from quite an unexpected source, there came the happy suggestion:

"Let's call it Tudor."

And Tudor it was christened, a name quite in keeping with the aristocratic appearance of the new car.

"How about re-naming the other sedan?" some one asked and then came this reply:

"We might call it the four-door Ford or—Ah, that's it! Ford-or, Fordor. Simple and expressive, isn't it?"

So we have two Ford cars with brand new names, the Tudor and the Fordor.

CARD OF THANKS

We can't find words to express our appreciation to our friends for their many acts of kindness at the death of our beloved husband and father.

We wish to thank Bro. Henson for his thoughtfulness; the many who sent and arranged the many beautiful flowers; Mr. Harmon for his courtesy and help in a business way; and last, to the friends who were so loyal through it all. May God bless and be with you all.

Mrs. J. L. Montgomery and Children.

C. E. PROGRAM

For Sunday, December 2, at 6 p. m.
Subject: The Life Obedience Psalm.
Leader: Mrs. Anderson.
Scripture: Ps. 40:1-10.

Song.
Scripture reading and comments for leader.

Prayer.
Topics for discussion:

What reasons may move one to obedience?—Mrs. W. S. Kennon.

Why is it impossible for one to receive guidance without giving obedience?—Pierce King.

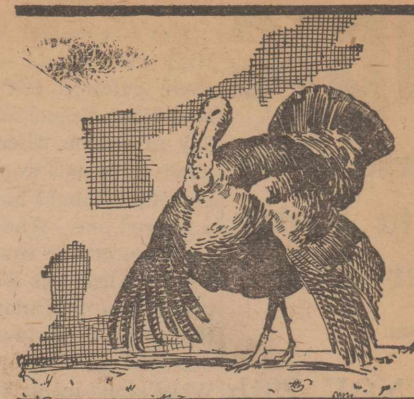
Give some promises that are made to obedience.—Mrs. J. W. Burett.

Song.
Reading—Kate Stiles.
Benediction.

CENTER ITEMS

Center, Nov. 27.—We are everyone making good use of the pretty weather and crop gathering is going forward in a great way. What a month ago looked very much like a country destitute of feed for stock has been turned into one of comparative plenty, with continued good weather this week. Practically all feed in this part of the country will be in the shock or already hauled up with cotton well toward a finish with only a few exceptions.

Mr. and Mrs. J. H. Foster celebrated their fortieth wedding anniversary Sunday. They gave a dinner and had several friends with them for the



THIS

THANKSGIVING DAY

Brings with it many recollections of pleasant business relations with a host of good customers for which the officers, directors and employes of this bank feel truly thankful.

Observing the custom of long standing and in line with the proclamation of President Coolidge this bank is closed all day today.

First State Bank

OF FLOYDADA

"The Bank of Friendly Service."

A GUARANTY FUND BANK

day. Some who were not present for dinner came for the afternoon. All who partook, enjoyed the dinner and wished them many more anniversaries.

The Rev. Hull filled his appointments here Saturday and Sunday.

Mr. and Mrs. Pierce King are moving up this week to spend a few weeks with his parents to help finish the crop gathering before they make a visit to Central Texas for a few weeks.

Willie Pollan spent a part of Sunday in this community.

Mr. and Mrs. Jenkins attended church here Sunday and took dinner with Mr. and Mrs. Shannon.

Mr. Meredith and family are the first to make a change of location for another year. They have moved to the Maxey place, putting cotton pickers in the house they vacated.

Mr. and Mrs. Oscar Warren may move to give place to pickers but they will not be located for another year, as we understand they will move west of town.

A newhew of Mr. Noland is visiting at his home now.

Miss Vada Rutledge entertained with a birthday dinner Sunday. Quite a crowd of young folks were present.

Several of the ladies visited with Mrs. Montgomery at different times last week.

Thanksgiving is almost here. Let us truly give thanks and praise for the plenteous harvest even though we work that day.

Mrs. T. S. Walker of Curtis, Oklahoma, left for home Thursday after spending a few days in Floydada with her sister, Mrs. H. O. Pope.

J. B. Bishop made a business trip to Plainview Monday.

Frank Butler of Plainview was in Floydada on business Monday.

Mr. and Mrs. Roy Snodgrass made a trip to Plainview Sunday.

OUR PRICES

CASH OR CREDIT

East Texas Sweet Potatoes, per bushel..... \$1.60
Prince Albert, 2 for 25c
Post Toasties, 2 for 25c
Armour's or Mothers Aluminum Oats..... 35c
25 lbs. Cane Sugar \$2.75
6 lb. Box Crackers.....75c
100 lbs. Irish Potatoes..... \$2.25
Cabbage, per pound 03c
Pure ribbon cane syrup, per gallon.....90c
Billows Corn per can 10c
Pancake Syrup, per gallon..... 65c
Compound..... \$1.35
25 bars Luna soap \$1.00
New Perfection wicks,..... 30c

Brown Bros.

Misses Marilou Crane, Hazel Felton, Ina Faulkner and Garnet White attended the football game in Lubbock Friday.

J. E. Swinson and family of Clovis, New Mexico, are in Floydada this week visiting with W. H. Meacham and family.

TURKEY MARKET "BEAKS TO PIECES" IN DAY

A panic on the New York turkey market Monday broke the market over the country to new low levels for recent years, Tuesday's market over this territory dropping to 10 cents over night. This was a drop of 5 cents per pound.

Local dealers Wednesday morning had hiked the price back up to 12 cents. New York gives as the reason for the extreme drop in prices the heavy production over the country. The Christmas market will open in a few days. Produce dealers are not expecting a market as good as for the opening of the Thanksgiving market.

Mr. and Mrs. Flynn Thagard went to Paducah Saturday on business.

R. T. Stribling made a business trip to Olton last Saturday.

Mrs. J. W. Davey of Lorenzo is visiting in Floydada this week with her parents, Mr. and Mrs. H. T. Smith.

W. H. Badger, prominent business man of Austin, was a business visitor in Floydada Tuesday.

EPWORTH LEAGUE PROGRAM

December 2nd, 6 P. M.
Leader Matye Lee Richardson.
Devotional.

Subject: Methodist Beginnings in Congo.

Discussions:
1. First American Missionary to Africa: Ida Mae Jarvis.

2. Story of Bishop Lambuths and Gilbert; A Pioneer Trip: Lee Wilkinson.

3. Description of Otetela Country and location of Mission: Roma Swain.

4. Description of trip from America to Wembo-Nyama: Belva Solomon.

5. Description of Chief Wembo-Nyama: J. S. Dickey.

Reading: Pauline Rushing.
Benediction.

F. C. Harmon made a business trip to Lockney Tuesday.

L. E. Fagan spent Tuesday in Plainview on business.

A. P. Barker of Lockney was a business visitor in Floydada Monday.

B. F. Yearwood of Plainview was visiting in Floydada Sunday.



\$8.50

Fall weight shoes

The popular Boulevard model in Selz shoes, in brown boarded calfskin with fall weight soles. All leather, fine workmanship; Goodyear Wingfoot rubber heels.

Russell's Store
Phone 66

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TO GET YOUR GROCERIES. WE MAKE THE PRICES AND OTHERS FOLLOW.

The cleanest store in town.

We pay highest price for your Poultry, Eggs and Produce.

Awtrey Grocery & Produce Co.

White Crest Flour

A new shipment of this flour, favorite of the Floyd County housewife for many years, has recently arrived.

Best results for Holiday Baking are always assured when you use White Crest.

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TELEPHONE 88

EAST TEXAS SWEET POTATOES \$1.60 BUSHEL

The second car load of East Texas Sweet Potatoes came yesterday. These potatoes are in fine shape, packed in bushel hampers. Get yours now at the special price of \$1.60 per bushel.

Hog Killing Material—We have all you need to save your meat. Lard Cans, Butcher Knives, Sharpeners, Sausage Mills, Meat Salt, Pepper, Brown Sugar, Etc.

CLOSED ALL DAY THANKSGIVING.

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