

Week's New Home Built To Give Utmost Economy In Material

Are Floor Plan Tip That Space All Used

Superior Lines Give 'Victoria' Rambling Comfortable Look.

While the exterior architectural lines of the Victoria are that rambling, comfortable look that speaks of distinguished floor layout, a study of the floor plans reveal that the general outline of the house is square—sure sign of economy in space and material.

Room Layout Is Right

The exterior of the Victoria is pleasing, the sweeping roof lines, the arched stone-sided entrance, the commodious side porch and the white trimmed dormer all are arranged and designed to give an atmosphere of friendliness and hospitality.

The Victoria is a brick veneered home with five rooms, a bath and porch. The main rooms of the house are large and spacious, and are arranged to secure comfort and convenience.

No matter how attractive the exterior of a house may be, the true worth of the house is revealed in its interior arrangement. Here is the true test of livability. Is the home comfortable, well arranged a dwelling place atmosphere of ease and comfort? Then the plans are right.

The plans of the Victoria give this to a marked degree. The house has proven its worth in actual tests, for the Victoria has been built. It is not a fanciful creation but a real home.

This pleasant dwelling is so laid out that the cost of building is relatively low. It is economical of space and material. While the cost of a house depends upon the locality, the labor conditions and other factors this house can easily be built by the family in moderate circumstances.

Entrance Effective

The entrance to the Victoria is through an arched doorway, faced by native stone. The use of stone trim at the door sets off delightfully the brick veneer which forms the siding of the house. The small stoop at the entrance is also of brick.

Within is the living room, with a staircase running upward along the left wall. The living room is 21 feet 9 inches long and 12 feet 6 inches wide, large enough so that the staircase is not conspicuous and does not dominate the room. Between two doors, one leading to the kitchen, the other to the dining room, is a brick fireplace with a narrow mantel.

French doors separate the living room from the pleasant porch at the side of the house. During the summer months this porch is screened in, thus providing a cool lounging place for the family. Here also may be served evening meals.

Small Dining Room Best

The dining room immediately behind the living room is small, being only 11 feet wide by 12 feet 9 inches long. This room is large enough to hold a dining table, buffet and chairs. A large dining room, being used but three hours out of the twenty-four is not an economy; the smaller room is always better construction as this arrangement keeps as low as possible the space devoted to this brief function.

The side wall of the room is provided with three outstanding casement windows while the rear wall contains two double hung sash. Cross ventilation is assured, making the room cool during the summer months.

Kitchen Well Arranged

A swinging door permits entrance to the kitchen from the dining room. Here is a conveniently arranged room with two built-in cupboards ample enough to provide space for the kitchen utensils.

The kitchen sink with its apron front is located under the broad double hung window in the rear wall. The work table at the side is lighted by another window and an electric light in a side wall bracket has been placed overhead. The room is provided with electric outlets and a built-in ironing board, which when not in use, is in a recess in the wall. A service entry off the kitchen goes way outside and down to the front.

Two Chambers

Sleeping rooms and a bath occupy the floor space on the second of the Victoria. Of special interest is the master's room, 17 feet by 13 feet in dimension. This chamber is provided with two closets and the convenience of a dressing room.

The room is furnished with a bed, a dressing table, a chest of drawers on two sides, a bureau and a wardrobe. The closets are a source of convenience.

The room is conveniently situated in reference to the two other chambers. It contains a bed, a dressing table, a chest of drawers and a wardrobe. The closets are a source of convenience.

be used as a drying room during inclement weather.

The heating plant is located near the foot of the stairs leading from above. Beside it is the water tank. The fuel bin is in one corner of the basement, the back door is so situated that it is only a step to the fire door of the furnace.

The basement contains a number of electric lights and two electric outlets. Steel basement sash are located in the side walls giving natural daylighting during the day. Aerways at all these windows are concrete. The footings of the house proper are concrete blocks. The roof is shingled with asbestos shingles, making the structure fire resisting at all points.

Although a basement adds to the cost of a house its great value and utility are expected to make it more and more desirable in this section as a part of the modern home.

Planning Interior of Home Most Important

Every Phase of Family Life Should Be Carefully Considered When Drawing Plans.

Planning the interior arrangement of the new home is of greater importance than the average home builder realizes when the home is built and he has lived in it a while. Then it becomes evident that hours spent in detailing the floor arrangement were hours well spent. If the time devoted to this portion of the building of the home was skimped, the results soon show up in lack of comfort and livability.

The home is built to live in. It is a place where the functions of living are carried on and it is of prime importance that every phase of the family life shall be carefully considered when drawing the plans.

Plans More Important. Plans are more important than the exterior lines of the house, although many a home is judged entirely by the exterior design and praised or condemned without thought of the interior.

True, the exterior design of the proposed residence has an important place in the building project as a whole but the exterior should be subservient to the interior.

The opinions of casual observers is unimportant when the comfort and convenience of the household is at stake. The house should be planned and built with the requirements of the family in mind rather than with a desire to build a Spanish or Colonial house. If the exterior lines do not fit in with the interior arrangement change the exterior design until it does suit. You live on the inside of the house and not on the outside. The inside is the more important from the standpoint of comfort and livability.

Study Family Requirements

Study the requirements of the family, not only as they are at the present but as they may be in the years to come. You must remember that you are building a house that will be the center of home life for the next ten or fifteen years. Building a home is more than a temporary arrangement. It is lasting. You must build with the idea that you will live in the residence for the rest of your life rather than that it is a temporary, short-lived proposition.

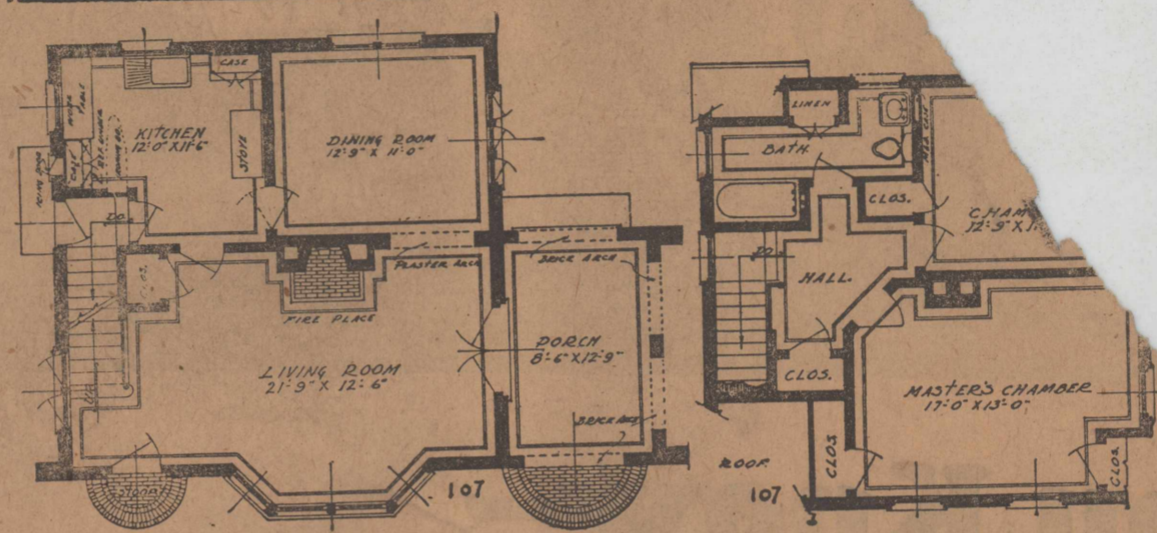
Your house must be large enough to meet the family needs, but not too large. It must be suitable to the family purse at present and in the future. The family who can afford no maid must not build a house that requires the services of two or three servants, and contrary, the servants quarters should be sufficient for the staff that will be required.

If the household will be augmented later by the addition of a mother-in-law or a baby, provision should be made in the plans for proper quarters. If the finances do not permit an extra room, perhaps a concealed bed can be built in the living room or sun parlor to serve the unexpected guest.

What Sort of a House. It is well to consider carefully the advantages of the bungalow over the two story house and vice versa. Each have points of merit that should be considered.

The bungalow plan throws all of the rooms on the first floor, a convenient arrangement if stairs are a handicap. On the other hand the wide expanse of roofing resulting from the bungalow design may be more expensive than the

The Victoria, Five Rooms, Bath and



When all other facts are considered, no other form of investment can show the amount of profit that a home can be made to yield its

owner. A home literally and actually pays for itself as an investment. And in addition, it pays you

a hundred-fold in comfort, in joy, in happiness and in lasting satisfaction.

additional side walls that go with the two storied house.

Timid members of the family may prefer to have the sleeping quarters on the second floor where they will be away from night prowlers, fancied or otherwise.

Lot And Exposure Factors

The lot which is selected for the site of the building and the exposure are additional factors that enter into the formulation of plans. Whether the lot is wide or narrow, situated in the middle of the block or at one corner, will aid in determining the plans of the house.

The exposure or the direction in which the lot faces is another factor of importance in correct planning. The sun and the prevailing wind have much to do with the comfort of the home. The kitchen situated on the sunny side of the house can be an inferno all day long during the summer months. The north east corner is the ideal corner of the house for the kitchen as here is the shady side of the house and that farthest from the prevailing winds which do not blow cooking odors throughout the house.

The same thought should be given to the location of the other rooms of the house. Place the living room where it is always bright and cheerful, with cooling breezes

in summer. The East, South or West exposures are often favored for the living room.

Low Ceilings

The architectural appearance of the house is often determined by the arrangement of the rooms.

High ceilings, favored in the architecture of the gay nineties, caused many of the houses to have high and lofty lines. The houses sat bolt upright and this lofty appearance was accentuated by the high narrow windows which the times affected.

High ceilings are not favored today as the modern home owner has discovered that an extra foot in ceiling heights adds many cubic feet of air to heat. Fuel bills may be high or low, depending on the ceiling height.

Natural Daylighting

Windows do much to increase the effectiveness of both exterior and interior. In the old days single windows, usually high and narrow, were the style. While high

windows throw light farther into the interior of a building, the average house does not require this treatment to secure light near the inside walls. The grouping of several windows into bays, gives a bright, cheerful interior and aids in balancing window masses against wall masses when viewed from the exterior of the house.

Casement windows are used in many homes, this type of window being affective with buildings of the English type. The outstanding casements with their narrow muntin bars and small glass lights add character to the exterior. They also give a sense of protection which is a part of the feeling that home engenders.

Roof Lines

The grouping of the rooms below will determine the roof lines of the house. Today the lines of many new homes are sweeping, giving an air of informality. Homes with this type of roof lines seem to cling to the ground and aid in enhance-

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We make liberal loans on well improved South Plains farms. Excellent terms and pre-payment privileges, and reasonable rates. Immediate Inspection—Prompt Service.

"YOU GET ALL YOU BORROW"

Come in and let's talk it over. Your for "Moore" Service.

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LOANS—INVESTMENTS

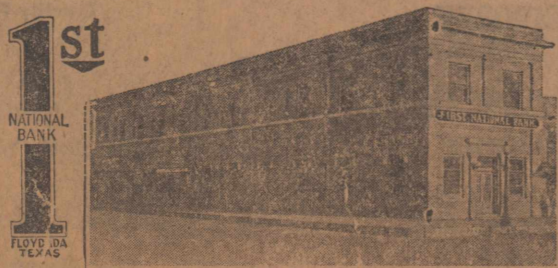
220 Temple Ellis Bldg. Lubbock, Texas

Your Patronage In Electrical Service Appreciated

I am now located with the Floydada Hardware Company, South Side Square, where I will be glad to meet my friends and customers. I will have charge of washing machine sales and service, and will be glad to have the opportunity to handle your electrical repair jobs and give you estimates on electrical contracts.

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OUR STOCK OF MERCHANDISE



- Checking Accounts
- 4% Saving Accounts,
- Time Deposits,
- Travelers Checks,
- Safety Deposit Boxes,
- A safe place to keep your money.

"DEPENDABLE SERVICE SINCE 1903"

NEED Lots of Light?

New 1500 watt "Red Line" Delco-Light gives you all you need . . . and more

No matter how much light you need, the new 1500 watt "Red Line" Delco-Light does the job to perfection. It's designed for the bigger light and power jobs on large farms, country estates, resorts, in summer hotels, schools, churches and filling stations. No better plant was ever built for use on ranches, poultry farms, in hatcheries, dairies, amusement resorts, country clubs, mines and similar places where extra lights are needed.

We are the authorized Delco-Light Dealers in this territory and we'd like to show you this and other new 1930 "Red Line" Delco-Lights.

R. B. GARY, Dealer

1025 Broadway Street, Plainview, Texas. Office Phone 245; Res. Phone 903F43 Floydada, Texas

Just phone or drop us a card and we'll bring Delco-Light to your home for a night demonstration

DELCO-LIGHT

ELECTRIC POWER AND LIGHT PRODUCTS OF GENERAL ELECTRIC COMPANY

Backe

Gul

"A One Floydada, Te.

the Call that at Midnight

An icy gust of February wind eddied down the dark stairway, rustled the pages of the telephone book on the landing, and sent its chill breath easily through Robert McBain's thin pajamas.

McBain glared angrily into the telephone, shivered, sneezed. "Listen!" he interrupted impatiently, "there's really not much we can do about it until morning, is there? Suppose you see me then!"

He rattled the receiver on the hook and plodded back upstairs to the bedroom.

"Calling me at midnight!" he snapped. "That's nerve for you. And . . . and now Warning twitches assailed his nostrils and again he sneezed! and now," he finished wearily, "I guess I'll nurse a cold for the rest of the winter."

Beneath comfortable covers, his wife stirred sympathetically.

"I've always said," she began drowsily, "that we needed"

"Yes, I know!" broke in her husband. "An extension telephone in here. And mark my word, tomorrow we'll have one, right beside this bed!"

Telephones where you need them save time, patience, inconvenience—sometimes, strange as it may seem, prevent colds.

Few know that the extra cost of one or two "extensions" is somewhat less than that of the single telephone they now have.

By a wisely-placed "extension" or two, and perhaps a rearrangement of the equipment you already have, an expert telephone man can often double the convenience of the telephones in your home.



You Know—

COMMUNITIES as "centers of living" are considered so important that scientific research has been directed toward towns and cities to find out why some grow and prosper while others decline? It has been definitely determined that their development or decline takes place because of certain definite causes.

THRU THE study of community development it has been discovered that there are some forty major and three hundred minor factors to be found in *Our Community*. Any one of these, by functioning improperly, may prove a damaging weakness.

FORTUNATELY, however, there are proven cures and preventives for Community weakness and defect — rules for Community health, happiness and prosperity — just as there are rules for individual health, happiness and prosperity.

Do You WANT to Know—

WHAT THESE vital factors are—where we are strong and where we are dangerously weak? Do you want to know how we compare nationally as a "Living Center" with other towns and cities of our class? Do you want to know how we can be a stronger, more prosperous Community?

We are interested in the subject because we realize the individual as well as the collective well-being of the citizens of this center is involved. We are prepared to present a weekly survey on this page. Will you let us have a personal expression of your interest in this campaign for

FLOYDADA

Bishop Insurance Agency
"Nothing Insured Against Everything"
Main Bldg. Phone 238

rs' Quality Bakery
"Home of Ho-Made Bread"

Wilson Studio
"Photographs Live Forever"
Phone 162

John A. Enoch
Blacksmith on the Plains
"Best Town On The Plains"

D. W. Fyffe
"Machinery of the Better Kind"
Phone 92

re Drug Company
"Drugs for Moore Service"
Main Street—Phone 193

V. Hicks, D. D. S.
Phone 56

Utilities Company
"Our Electric Servants"

Floyd County National Bank
Of Floydada
"The Bank of Friendly Service"

C. H. Davis, Jeweler
"Easy Payment Plan Jeweler"
Phone 30 — Woody Drug Co.

McGuire's
"The Store For Men"
Phone 66

Floyd County Abstract Co.
"Is Your Title Clear"
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company
"Full Line International Dealers"
Phone 57

Floydada Insurance Agency
"The Agency of Service"
G. C. Tubbs W. H. Henderson

First National Bank
Of Floydada

J. S. Rhinehart
93 — Readhimer Bldg.

Baker, Hanna & Company
"Where Most People Trade"

L. G. Mathews
Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.
Roy L. Snodgrass, Proprietor

Consumers' Fuel Association
Ajax Tires — Gas and Oils
Phone 300

Arwine Drug Company
"Goteverthing" South Side Square

Higginbotham-Bartlett Co.
"Everything To Build Anything"
Phone 55

Felton-Collins Grocery Co.
Grocery and Market
Phone 27

White Drug Company
"The Store of Personal Service"
Palace Theatre Bldg.

South Plains Lumber Company
"Courtesy, Quality and Service"
Phone 6

C. R. Houston Company
"Dependable Dry Goods"

Radio Electric Company
Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Comp
"Quality Building Material"
Phone 7

J. R. Yearwood
"Ask Your Neighbor"

Willson & Son Lumber C
"The Home of Friendly Service"

Community S
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I have what you want when You want it.

Always At The Right Price

Phone 91 JONES HARDWARE Floydada

The Man That Sells The Al-Metal Steam Washer

Locals And Personals

five building, windmill and repairing, see J. C. Phone 47. 3tc.

Andrews spent Tuesday in Lockney on official business county health officer.

the Ryals left Tuesday for Plainview, after a week with friends.

eed for Sale.
Sorghum, 2 1/2c; millet, 2c; or \$10 a ton for \$12 for millet, delivered.
W. L. Boerner.

S Posey and daughter, of Lubbock, are this week in Floydada of Mrs. Posey's par and Mrs. W. L. Boerner arrived Saturday.

Taffinder, of Texico, with her sister, Mrs. W.

ry and Miss Fronia returned Monday from trip to Fort Worth and points.

A. Shipley and wife returned Monday from Clovis, N. where they spent the previous two weeks visiting their

ster West returned to Floydada Monday. He has been on the Lubbock-Texico of the past month.

A. McManus, of Gage, former resident and a of all the old-timers, of County, was here the last part of last week looking his business interests in Floydada. He returned home day.

s. J. L. Montgomery who been visiting in Neosho, Missouri, the past month, returned home the first of this

H. Sweeney, of Silverton, in Floydada Saturday last business. Mr. Sweeney is extensively interested in the business in Briscoe Coun-

am visited in and until er, Mrs. J. ft Monday Angeles.

managers use to be about the making fer for a name ad in tf.

ew, and Dallas, ay last of the arker & the

Mrs. J. J. Foster spent last Friday in Lockney the guest of her son Clarence Foster and wife.

Mrs. John W. Smith and sister Miss Edith Edwards spent last Friday and Saturday in Plainview visiting their parents, Mr. and Mrs. J. C. Edwards.

John Maxwell spent Friday and Saturday in Plainview.

Mrs. W. B. Clark spent Friday and Saturday last in Lockney visiting her daughter, Mrs. Clarence Foster.

Pure Mebane Cotton Seed picked before the rains. \$1 per bushell. See J. O. McCallon. 4 miles South Town. 4tc.

Mrs. L. H. Liston and Miss Annette Newell, who spent last week and the week previous in Dallas in the millinery and dry goods markets, returned home Friday.

A. A. Hatchell spent the latter part of last week in Floydada from Plainview.

Interested in stock and storage tanks? See Reagan's ad in this issue. 2tc.

Mrs. W. N. McCleskey and daughter of Hale Center, are spending the week in Floydada with Mr. McCleskey who is here temporarily with The First State Bank.

Ed Thompson is in Floydada on a visit with his brother, T. T. Thompson and family.

Geo. T. Meriwether, cashier of the Lockney State Bank, was in Floydada Wednesday at court.

W. B. Luna and family are now residing in Plainview, where Mr. Luna has a chair in the Sebastian Barber Shop. He and his family left last Friday.

A. J. McKinnon, of Crosbyton, spent a short visit in Floydada Wednesday of this week.

Miss Lela Windsor is spending this week in Lockney with her brother, who is invoicing the Lockney Supply Company stock, which Kirk & Windsor have purchased.

Earth's Centrifugal Force.
If the earth were to revolve 17 times faster than it does bodies at the equator would lose their weight and remain stationary in the air without support.

E. E. Husky is visiting this week with his brother. Dr. M. F. Husky, having arrived Wednesday from Perto, N. Mex.

R. M. Broyles, of Lockney, was in town this week shaking hands with friends, and candidating for the sheriff's office.

Humoring the Public.
The public must be treated like women; they must be told absolutely nothing but what they like to hear.—Goethe.

Justice of the Peace J. C. now officing in the

Wilson Rounds out Year.
Washington, D. C., March 3.—President Wilson today rounded out the first year of his term of office as chief executive of the nation. A glance backward over the twelve months that have passed since President Wilson was inaugurated March 4, 1913, shows that his administration has been unusually eventful and active. Seldom, except in time of war, has any President ever had so many things going on at the same time.

Mrs. L. H. Liston and Miss Annette Newell have just returned from a business and pleasure trip to Dallas, also including Sweetwater, and Fort Worth, they having one sister in Sweetwater, one in Fort Worth and one in Dallas, besides other friends and relatives. They report a most profitable trip.

They said Dallas is very much alive with imported as well as with home styles. A fairly good representation of these pretty new things will soon be ready for all at the Fair Store.

Lovely hats, very artistic in style, attractive shades both in millinery and dress goods, the pretty soft crepes with their trimmings of cobwebby laces and bright girdles, make most attractive costumes. Chiffon, taffeta and crepe meteors are the handsomest of all. Well, we can't tell you all; you will have to go and see what they have at the Fair Store as the result of their trip. 1tc.

Award Contract for Estacado Mail.

Plainview, Texas, March 3.—Notice has been received from Washington that A. T. Ogg of this place, has been awarded the contract to carry the mail from Plainview to Estacado. His route includes Ellen and Petersburg and covers a distance of 40 miles. Mr. Ogg is to receive a salary of \$1500 a year with the privilege of carrying passengers and express. An automobile will be used to make the run.

A Fly Catechism.

The following questions and answers were prepared by the Indiana State Board of Health, and have been widely copied, the school board of Asheville, N. C., causing them to be posted in the spelling books used in the graded schools of the city:

1. Where is the fly born? In manure and filth.
2. Where does the fly live? In every kind of filth.
3. Is anything too filthy for the fly to eat? No.
4. (a) Where does he go when he leaves the surface closet and the manure pile and the spittoon? Into the kitchen and diningroom.
(b) What does he do there? He walks on the bread, fruit and vegetables. He wipes his feet on the butter and bathes in the milk.
5. Does the fly visit the patient sick with typhoid fever, consumption and cholera infantum? He does—and he may call on you next.
6. Is the fly dangerous? He is man's worst pest, and more dangerous than wild beasts or rattlesnakes.
7. What diseases does the fly carry? He carries typhoid fever, consumption and summer complaints. How? On his wings and hairy feet.
8. Did he ever kill anyone? He killed more American soldiers during the Spanish-American war than did the bullets of the Spaniards.
9. Where are the greatest number of cases of typhoid fever, consumption and summer complaint? Where there are the most flies.
10. Where are the most flies? Where there is the most filth.
11. Why should we kill the fly? Because he kill us.
12. When shall we kill the fly? Kill him before he gets wings; kill him when he is a maggot in the manure pile; kill him while he is in the egg state.
13. How? Keep the stables dry and clean and don't allow any manure to stay on the premises longer than one week. Have all the trash and other filth accumulating on your pre-

Special Term District Court
Boundary Suits from Swisher County to be Tried here in June
The civil docket of this term district court has been practically cleaned up for the session today. The four cases which were supposed to have consumed the greater part of the time.—boundary suits from Swisher County,—have been continued to a special term of court to be held beginning June 2nd. Judge Kinder is dis qualified in these cases.
Following are the cases which will come up for trial at the special session: W. W. Bookout vs. First National Bank, of Tulia; J. W. Skipworth et al vs Geo. A. Washburn et al; E. C. Deitrich

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G. F. Rigdon vs. W. V. Kennedy; judgement for plaintiff.

W. T. Cooper vs. W. V. Kennedy, judgement for plaintiff.

R. L. Kropp et al vs. Lee Kropp agreed judgement. J. N. Stalbird of Lockney, appointed commissioner to sell property and proceeds of estate.

Mrs. Berdie McNeely vs. Jim McNeely; divorce granted with custody of children.

D. J. Muncy vs. E. V. Hartman and I. J. Barrett; dismissed as to defendant Barrett; judgement for defendant Hartman.

W. H. Cloyd vs. J. H. McNeely; judgment for Plaintiff.

Wm. D. Cleveland & Sons vs. W. S. Bingham et al; continued by agreement.

C. Snodgrass et al vs. D. J. Muncy; judgment for plaintiffs.

J. H. Shurbet vs. R. H. Baker; judgment for plaintiff.

R. I. Wallingford trustee, vs. Lockney State Bank; continued to make parties on application of Defendant.

H. C. Kell vs. Lockney State Bank; continued to make parties on application of defendant.

Those Good Old Times.
Bobby's grandfather often referred to the good old days when such commodities as meat, vegetables, fruit, etc., were grown and prepared at home. One day at dinner the mince pie was praised. "But I'll bet," declared the five-year-old boy loyally, "it's nothing like the pie that grandma used to make when she raised and picked her own minces; is it, grand-

Dental Notice.
Dr. W. B. Norris is now back in Floydada with office over First National Bank. 1tc.

Proof of Her Qualifications.
"Is she a good musician?" "V. She knows when to quit."—Det Free Press.

New President for Seth Ward Methodists will be interested to know the new president an principal chosen for Seth Ward College for the ensuing year.

The Board chose Rev. L. McDonald president and Rev. E. Willis, principal.

Both have had much for the work they are at the close of the present term.

W. M. Pearce, the present president notified the Board sometime ago of his desire to take up ministerial work, hence the necessity of the choice of a successor.

WOOD REPAIR WORK

We now have a wood repairing and cabinet making shop located in the Nelson building across the street from the Reagan Garage, where we are prepared to do all kinds of wood and furniture work. build frames, do cabinet work, etc.

We are prepared to do first class work and solicit your business in this line.

Thurmon & Willis

Sam Thurman Bob Willis

mises removed or burned at least once a week.

The winter fly we want to "Head 'em off!" Don't let one fly escape you; hunt for them and kill them now, for the winter fly is the most dangerous of the race—the winter fly is the mother of all next summer's terrible throng.

Alps' Toll of Human Life.
About 1,000,000 tourists visit the Alps each year, of whom about 24 meet with fatal accidents.

Interested in stock and storage tanks? See Reagan's ad in this issue. 2tc.

vs. D. A. McSpadden et al; D. B. Crawford vs. H. K. Fortney.

The State of Texas vs. B. L. Forbess, on a charge of swindling, came up Thursday afternoon late and defendant was given his freedom within thirty minutes of the beginning of the trial.

The grand jury is still in session and prospects, according to reports are that they will be in session the remainder of this week.

Two felony and three misdemeanor bills have been reported by them todate.

The following cases have had disposition since last report:

Try a pair for satisfaction. The low quarters are in for women, and children. The cool barefoot sandals for the tot, at 90 cents. Snug fit, soft and easy, for Grandma at \$1. American Lady for Miss society—American Gentleman for beau, and the prices from \$2.00 to \$4.00 at

THE FAIR STORE

NEWELL-LISTON COMPANY

American Lady Oxford

FAIR STORE

Have you ever worn a HAMILTON-BROWN

Try a pair for satisfaction. The low quarters are in for women, and children. The cool barefoot sandals for the tot, at 90 cents. Snug fit, soft and easy, for Grandma at \$1. American Lady for Miss society—American Gentleman for beau, and the prices from \$2.00 to \$4.00 at

THE FAIR STORE

NEWELL-LISTON COMPANY


1st

First in Everything

First in Quality
First in Results
First in Purity
First in Economy

and for these reasons Calumet Baking Powder is first in the hearts of the millions of housewives who use it and know it.

RECEIVED HIGHEST AWARDS
World's Pure Food Exposition, Chicago, Illinois.
Paris Exposition, France, March, 1912.




NOT MADE BY THE TRUST

CALUMET

BAKING POWDER

CALUMET BAKING POWDER CO. CHICAGO

You don't save money when you buy cheap or big-can baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.



Farm Telephone

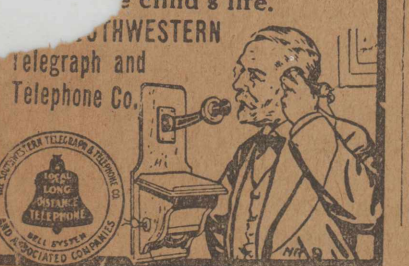
Saved Child's Life

One of the children fell into a water tank and was rescued unconscious and apparently lifeless.

The frantic mother telephoned to the doctor six miles away, and he started at once. In the meantime his assistant telephoned instructions and the mother restored the child to consciousness before the doctor arrived.

Telephone service saved the child's life.

Southwestern Telephone and Telegraph Co.



WHY IT PAYS TO RENEW NOW

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Farmers! Compute Your Income

Explains Methods Required By New Income Tax; Returns to be made March 1.


Washington, D. C. Feb. 27.—If a farmer is so fortunate as to have a net income of over \$3,000 a year in case he is a bachelor, or \$4,000 if married, he is subject to the income tax, and under the law each individual must make return to the Internal Revenue collector of his district on or before the first day of March if he has a net income of \$3,000 or over (\$2,500 for the ten months of 1913.) While the interest of most farmers in this subject is purely academic, the Department of Agriculture has received inquiries indicating that some wish to know just what is required of them under the new law.

The income tax law of October 3, places a tax of 1 per cent upon all net incomes of over \$3,000, with an additional tax on incomes of \$20,000 or more. The first question arising in the minds of most people is what constitutes a net income. For a man receiving a regular salary, or a business man with a good system of bookkeeping, it is easy to determine whether or not his income is taxable. But for the farmer who receives no stated income, and who often fails to keep accurate account of receipts and expenditures, it is more difficult to calculate his net income.

In order that farmers may be posted on the income tax as it may concern them, the following information has been furnished by the Internal Revenue Bureau of the Treasury Department.

In general, an income consists of amounts derived from salaries, wages, or compensation for personal service, paid in any form; also from professions, business, sales or dealings in property, or from rents, interest on bonds or mortgages, dividends on stocks, or other income from investments. These items constitute gross income, from which there should be deducted the expenses of carrying on the business; interest paid on indebtedness; worthless debts charged off; losses by fire, storm or shipwreck, not covered by insurance; exhaustion, wear and tear of property, and any income upon which the income tax has already been deducted at the source, as, for instance, dividends on the stock of a corporation which has already paid the tax on its earnings.

The provisions regarding net incomes of \$3,000 apply only to unmarried persons, or to married persons not living with wife or husband. A husband and wife living together are entitled to an exemption of \$4,000 on their aggregate income. This means that in case the wife has



Announcement!

Opening of the
LUBBUCK-TEXICO CUT OFF

For freight and passenger traffic. Daily passenger service inaugurated on schedule as follows:
7:30 a. m. lv. Clovis ar 6 p. m.
7:55 a. m. ar. Farwell lv. 5:35 p. m.
11:15 a. m. ar Lubbock lv. 2:15 p. m.
J. T. J. DAWSON, Agt., P. & N. T. Ry.

a separate income, if this added to the husband's income amounts to \$4,000 the total is subject to the tax; or, if the wife has no separate income, the husband's income is taxable only in case it reaches \$4,000. But a return must be made if the aggregate income of both is \$2,500 for the year 1913. The joint exemption, however, would be \$3,333.33.

In arriving at his net income the farmer should start with his gross income. This would consist of any items of the kind above enumerated, and especially all receipts from the sale of products of every description from the farm. This would include all money received for produce and animals sold, and for the wool and hides of animals slaughtered, if the wool and hides are sold; but he may deduct from these items the amounts actually paid as purchase money for the animals sold or slaughtered during the year. When the animals raised by the owner are sold or slaughtered, however, their value should not be deducted.

From the gross income there should be deducted amounts of money paid as expenses for operating the farm and producing the farm products, live stock, etc. This would include hired farm labor, farm supplies purchased that are necessary to carry on the business and not an investment that represents principal, etc. Expenses for repairs on farm property may be deducted, provided the amount deducted does not exceed the amount spent for such repairs during the year for which the return is made. The cost of replacing tools or machinery may also be deducted to the extent that the cost of the new articles does not exceed the value of the old. No deduction may be made for the cost of additional farm machinery, but credit may be allowed for the annual depreciation in the value of such machinery. For example, if a machine cost \$100 and is regarded as good for ten years of service, the annual depreciation would be 10 per cent and a deduction of \$10 each year could be made on this account, as part of the expense of operating the farm.

The expense of supporting the family, however, can not be deducted from the gross income. Among items for which credit is not allowed are expense for medical attendance, life insurance, insurance on dwelling, store accounts, family supplies, wages of domestic servants, and cost of board, room or house rent for family or personal use. In case an individual owns his residence he cannot deduct the estimated value of his rent. But a tenant operating a rented farm as proprietor may deduct the rent of the farm as a part of the expense of his business.

Farmers are not required to include in their income the produce taken from the farm and consumed by the family. Only produce sold off the farm is to be included. A farmer is not entitled to a deduction for his own labor, or for expense of feeding live stock. He may, however, deduct such items as cost of fertilizer and other supplies and materials which are used up in the course of his operations.

The law provides that for the year 1913 the tax shall be computed only on the net income for the ten months from March 1st to December 31st, and that re-

turns shall be made on the basis of five-sixths of the year. Therefore, if the net income for the last ten months of 1913 amounts to \$2,500 or more a return on form 1050 is required. For the ten months of 1913 every single person is allowed \$2,500 exemption and in the case of husband and wife, living together \$3,333.33 exemption. In computing the net income for this period deductions should be made for only five-sixths of the amounts properly allowable for the whole year. Returns for 1913 must be made by March 1st, 1914.

Blanks for making returns for the income tax may be obtained from the collectors of internal revenue throughout the country, or from the Bureau of Internal Revenue of the Treasury Department at Washington, D. C. In case of failure on the part of any one who is subject to the tax to file the return by the first of March, the law fixes a penalty of 50 per cent of the amount of the tax assessed and \$10. to \$1,000. fine. In case of false or fraudulent return there is a penalty of 100 per cent and \$20 to \$2,000 fine and one year's imprisonment or both.

The Bureau of Internal Revenue is preparing regulations which may be obtained by interested persons on application to collector of Internal Revenue for the applicant's district.

Printing Money at Ft. Worth.

Fort Worth, Texas, Feb. 27.—This city has become the mint for the Mexican Constitutionals. A million dollars in their currency is now being printed here at a local printery where the Constitutionals maintain guards. Guards are on hand to watch every movement in the process of printing. The Constitutionals refused to give names or make contracts but put up the cash in advance. Some of the money has already been forwarded to the border. The notes so far printed are of \$20 and \$50 denominations. The currency bears the signatures of Constitutional officials.

Soap Track to Stop Trains

Citizens Mad Because They're Passed up Use Tallow to Good Effect.

Whenever the Santa Fe railroad thinks it can get ahead of the Hurley people it will have to get up very early in the morning, and then maybe will find that some of them have already been there.

Some time ago the Santa Fe announced that it proposed to eliminate Hurley from the map, and build a town at Muleshoe, four or five miles away, that it would not build a depot at Hurley nor even stop its trains there.

The Hurley people immediately went before the state railroad commission and demanded a depot and that trains stop there, but pending the trial of the case, which resulted week before last in an order that a depot must be built and maintained and trains stop at Hurley, the people of that live town got real mad at seeing the trains pass through without even slacking in speed, and they determined to stop a few of them and they did so, by soaping the tracks. Whenever a

at Hurley in some way it is managed that the track is soaped, and of course the train has to stop until the trainmen get out, wipe off the grease or soap, and sand the track. Sometimes it takes them two or three hours to do this. At first soap was used, but tallow has proven more effective, so we are told. It is said the railroad sent a detective to Hurley to try to find out who is doing the soaping, but no clew to the guilty parties has been found. The track was soaped one day while the detective was being entertained by a jolly crowd of Hurley boosters up at the hotel.

Soaping a railroad track is only a misdemeanor, and such case would have to be tried in the justice court at Hurley with the jury composed of Hurley citizens so it seems to us that the railroad is up against a hard proposition.—Plainview New.

Earn For Rent.
Inquire of A. E. Barkemeyer, tf.

High School Debaters in Contest.

The boy student members of the High School are preparing for an open program of their literary society which will be held within this month, in which an elimination contest will be held to determine on a team of two debaters and one declaimer who shall represent the school in the county and district contests for debating and declaiming.

The open program will be given at the public school auditorium when all the societies will join in the occasion making it one of general interest as well as an elimination contest for representatives at the district meets in the spring.

The district debating contest will be held at Amarillo or Canyon City in April. Successful contestants will go to Austin from the District Contest to engage in the State Inter-Scholastic Meet which will be held soon after the close of the school terms over the state.

The subject chosen for this year is "Compulsory Education."

For Sale or Exchange

Jersey Grade milk cows to sell or exchange for good pigs.
K. J. Matthews, Mt. Blanco, Texas, or phone 15, Floydada. 2tp.

"She Stoops to Conquer."

This popular comedy will be given by the members of the High School student body near the close of the spring term of school, and will be a higher class play than has ever been attempted by the graduating class and school mates heretofore.

The play will require much study. Students and faculty are confident that the presentation of the play will be a success.

Planter For Sale.

One-row lister planter, in good condition. See L. H. Darrell. 2tc

The Way.
"I get my lunch from one of these street waffle wagons." "I see—a la cart."

Santa Fe Cut-off Open.

The Santa Fe Railway, through their traffic department, have officially announced the opening of the Texico Cut-off, the time card for the passenger service being as follows: Leave Clovis daily at 7:30 a. m., reach Littlefield at 9:50 and Lubbock at 11:15. Returning leave Lubbock 2:15 p. m., Littlefield at 3:40 and reach Clovis at 6 p. m.

Two local trains will be put on. The new time card became effective last Sunday.

Cotton Seed for Sale.

O. B. Burnett Panhandle Improved Earliest Cotton Seed, known and adapted to this climate. Mail orders to Burnett.

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A new and institution for pathological attention.
Wanted—Interested persons enter the firm.
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We are showing a great line of woollens for spring—the kind that young men and older men like to wear. Our clothes are *STYLE PERFECT*.

Your money will buy all the satisfaction you want in here. We make men of fifty look nifty.

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"THE KNOW HOW TAILORS"
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Resume of the Stock Market

Kansas City Stock Yards, March 2, 1914. Cattle receipts last week were 4000 head less than previous week, and 8000 less than corresponding week last year. The reduction was largely due to hampered shipping facilities, account of the storm and the result was an advance of 15 to 35 cents on killing grades. After Wednesday there was a slight weakness on killing kinds, as buyers expected good receipts this week. Stockers and feeders grew stronger as the week progressed, and sentiment was universal that the market was bidding a last farewell to its low spot. Receipts today are 12000 head the market on killers is steady to weak, stockers and feeders strong to 10 higher. The first estimate for today was 13000 and the market firmed up a little when it became known that the supply would fall short of the estimate. A trade secret, which is having some effect on the willingness of buyers to make purchases to-day, is that cattle always take on good fills immediately before and immediately after a storm, but light fills a week or ten days after a storm,

hence cattle bought to-day are expected to show better dressing results than similar cattle bought last week. No prime natives are here today, but they are quotable up to \$9.25 fair to good natives today at \$7.40 to \$8.70, western pulp and hay fed steers \$7.50 to \$8.30, pulp cows \$6.90, fancy native cows worth \$7.75, panhandle killing steers today \$8.30, Oklahoma \$7.25 to \$8.30, panhandle stock calves \$8. Only 10 cars quarantine cattle arrived, including steers at \$7.05 to \$7.25, cows \$5 to \$6.35. Stockers and feeders bring \$6.25 to \$7.80, and this class of cattle are expected to make further advances this month. Hogs sold about steady today, with some weakness on light weights at the close. Order buyers paid \$8.60 for heavy and middle weights, but packers' top was \$8.55, bulk of sales \$8.30 to \$8.55. The market is a see-saw affair, but as Eastern demand continues of present volume, prices, generally speaking, will hold up firm. Eastern demand took almost 20 per cent of the hogs here during February. Sheep and lambs weakened after Thursday last week, and the market is 10 to 15 lower today, receipts 8200. The main adverse feature is good runs at the Northern mar-

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Floydada

Texas

kets, together with the knowledge, in possession of buyers, that Northern Colorado alone will ship around 70000 sheep and lambs this week. This number will overflow the market hopper at Northern markets, and the moderate number in sight for this point should sell well, in comparison. Lambs brought \$7.55 today, yearlings \$6.75, wethers \$5.75, ewes \$5.50.

J. A. RICKART,
Market Correspondent.

Society Notes

Entre Nous Club.

The Entre Nous Club had assembled last Friday for a meeting when a messenger was announced bearing a note addressed to our president. It proved to be an invitation from the Declamation League to attend their meeting. We were welcomed by the Sargent-at-arms at the door after which a welcome address was made by one of the members of the League. The programme well rendered and consisting of the following: A debate, orations, male quartette, instrumental and vocal solo. The Entre Nous Club left as the bell rang for dismissal, pronouncing the Declamation League perfect entertainers.

A Guest.

The Carnation Club.

Mrs. Donaldson entertained The Carnation Club at her home on last Thursday afternoon. The guests were met at the door by Mrs. Donaldson in a charming Martha Washington dress.

During the business meeting four new members were voted in, Mesdames Shropshire, Johnson, Fruett, and Hodge.

After the usual business was dispensed, tables were arranged for the players present and a couple of hours were spent with that most fascinating game called "rook" and feasting on that most delicious of sweets "divinity." Mrs. McKinnon and Miss Irick won high score.

Last but not least, the guests were served a la mode salad, date walnut sandwiches, cheese balls, and tea. Especially did these good things appeal to the patriotism of each and every one as they were most tastefully decorated with cherry limbs cut by the hatchet, whose handles were tied with red, white and blue.

The members present were Mesdames Cannaday, McKinnon, Boerner, Jenkins, Hughes, Borum, Darsey, Smith, Starks, Green, and Farris.

The visitors were Mesdames Dawson, Cox, Veale, Green, Shropshire, and Misses Irick, Rucker, Henry, Fowler, Schropshire, Warren and Moorhouse.

The next meeting will be with Mrs. J. U. Borum.

AGRICULTURAL LEGISLATION NEEDED

The Farm the Place to Study All Legislative Problems.

COURAGEOUS LEADERS NEEDED.

Ft. Worth, Texas.—The principal function performed by government today is to collect taxes, keep records and prevent and punish crime; but that is not sufficient. Government should tip its hat to the Goddess of Opportunity as courageously as it draws a six-shooter on a train robber. We ought to encourage thrift as well as restrain greed. We have been basing legislation upon the extremes of human life—the classes high and low, the depraved and the talented—let us now reach the masses and the extremes will more nearly disappear. Our statutes are filled to overflowing with pity and revenge; let us add opportunity.

The slogan of the Farmers' Union is co-operation. Not only among individual farmers, but between all legitimate and useful occupations. We want to sit around the hearthstone of industry and talk over problems of mutual interest with our neighbors.

We want to invite those who are earnestly searching for information on public questions to get back to the soil with their investigation where, in the stillness of nature they can climb the mountain-top of wisdom, explore the deep canyon of knowledge and stroll through the quiet valleys of understanding.

There is no problem in civilization that cannot be found in its native state on the farm. The labor, educational, financial, transportation, home-building and all other problems are there. We will discuss a few of them.

The Labor Problem.

We bow to the dignity of labor. No one would be willing to do more to lighten the burdens, increase the safety, comforts and profits of those who labor in commerce and industry than their fellow toilers in agriculture. But how about the farmer who bows his back to feed and clothe the world and who works from sun until sun? Is he not also entitled to an increase in pay and a shortening of hours? Much has been said about the women in the factory and behind the counter, but how about the woman in the field, drenched in perspiration, gathering the harvest, and little children, their lips wet with mother's milk, toiling by her side? Are they not also entitled to consideration? Is not the man who digs in the ground entitled to the same consideration as he who toils at the forge, weaves at the loom and works behind the counter?

The farmer has been bearing his burdens as patiently as the beast he plows, but is patience a bar from justice? The labor problem of Texas today is on the farm and the first attention should be given those who labor in the field.

The Need of Cheap Money.

Agriculture has never been properly financed. The farmer pays a much higher rate of interest as a rule than any other class of borrower and his property, especially that of farm products, is not so readily accepted as a basis of credit as the property of other lines of industry of equal market value.

The farmers of Texas owe \$200,000,000 and they pay from ten to thirty per cent per annum interest. This load, more than any other, is breaking the back of the Texas farmer.

A rural or land credit system is needed that will enable a farmer to buy a home on long time at a cheap rate of interest. The land problem in Texas presents extremes that probably do not exist in any other country on the globe. More than half the farmers are landless and we have 11,123 plantations and ranches containing more than 1,000 acres each and 12,833 with 500 to 1,000 acres each. We have more large farms and ranches than any state in the Union.

A statute based on sound business principles that will enable the landless to buy and encourage the large land owner to sell, is much needed and one that merits the most serious consideration of the legislature.

The financial problem of the state

Jim Griffith and W. A. Brewster are in Floydada today from Lockney.

Markets Car Hogs.

Bonnie Parrish, of the southwest portion of the county, put a car of hogs on the Fort Worth market the first of this week, having made the shipment from Floydada yesterday.

and nation is on the farm and first attention should be given those who create the nation's wealth.

Compulsory Education Favored.

Our educational problems cannot be satisfactorily solved by making more liberal appropriations for our Universities and colleges and we may add, district schools.

The educational problem in Texas at this hour is not in the school room. It is in the home and the field. It is a hard struggle for many farmers to keep their children in local schools and 42 per cent fail utterly and not over 5 per cent send their children off to high school, although 60 per cent would gladly do so if they were not restrained by poverty.

We now have 230,000 children of scholastic age that can neither read or write. There can be no excuse given to either God or man that will justify parents in raising their children in ignorance, no matter what hardships it may entail and there should be a law passed compelling children to attend school during the entire school term. Such a statute and better paid teachers and a more practical course of study will increase the efficiency of our boys and girls for the battles of life.

In higher education there is involved a financial obligation which cannot be discharged by statutory enactment. It can only be met by making the business of farming more remunerative through a system of co-operative laws and better marketing methods.

Our educational problem is on the farm, and first attention should be given the country school.

Stock and Bond Law.

The stock and bond law is a masterpiece of constructive legislation that no one would repeal but a few would amend. We are not sufficiently familiar with this subject to offer a suggestion, but at the expense of being considered impertinent we want to ask if this is a perfect piece of legislation? A great portion of our state is yet unrailed and the present facilities are inadequate to properly handle the traffic. The extension and improvement of our railroad properties is a matter we leave in the hands of the railroad commission. We assign this subject to their wisdom, ability and patriotism and do not believe their work should be blockaded by opinions or restrained by superstition.

Good roads is a subject of overshadowing importance and additional legislation is much needed. The problem of transportation is on the farm, for the farmer is a beneficiary of all improvements in highways and railroads.

Our Penitentiary System.

Our penitentiaries have been the subject of much public discussion and legislative action. The farmer stands for humane treatment of convicts, efficient business methods in operation and character restoring of the criminals, but does not think the penitentiary should be made a more attractive place to live in than the average citizen possesses. We think convicts should work upon the public highways where they do not compete with free labor, either in agriculture or industry.

We think this subject has been given prominence in the press out of proportion with its importance, as compared with other public measures. There are over a million farmers outside the penitentiary who, we think, are entitled to preference in legislative enactments, over those who are on the inside.

In closing let us say: These conditions challenge the statesmanship of the age. We must select leaders whose ears are attuned to the song of the plow, the music of growing things and the melody of the harvest. Only the strong should shoulder the burden, the swift enter the race and the brave lead the battle. It will not do to choose leaders who will cower under the lash of fear, tremble before the phantom of superstition, kneel and kiss the skirts of fame and fondle the hand of ambition. We need men, strong and powerful, who can rise above factional strife, partisan prejudice and conquer the forces of civilization.

W. D. LEWIS, President.
PETER RADFORD, Ex-President.
Farmers' Educational and Co-operative Union of Texas.



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including a suit that fits and a pair of guaranteed shoes.

(considering the quality) for less money than anywhere else in town.

I am glad to see your business is growing the cause—thanks.

If my shoes are well—tell me—I am

GLAD

to make it right.

Fallacy of "Getting Even." "Gettin' even wif an enemy," Uncle Eben, "ain't giner do no dan add de waste of a whole lot valuable time an' energy to do it he has already done you."

T. S. Thagard, of Lockney, spending today in Floydada combined visit and business.

More Than One Woman. A Baltimore woman has had her seventh divorce. She is never satisfied.—Was Herald.

Butchers' Rip Saw Lost. Finder return to Jones Meat Market and reward. Itc.

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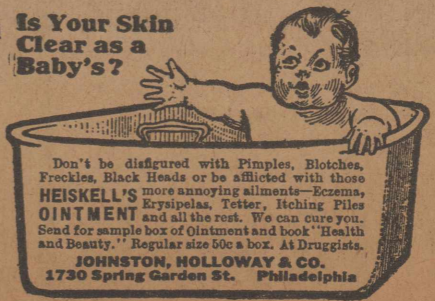
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Be sure and ask for it with every cent of your purchase.

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Don't be disgusted with Pimples, Blisters, Freckles, Black Heads or be afflicted with those HEISKELL'S more annoying ailments—Eczema, Erythema, Tetter, Itching Flies OINTMENT and all the rest. We can cure you. Send for sample box of Ointment and book "Health and Beauty." Regulate size for a box. At Druggists. JOHNSTON, HOLLOWAY & CO. 1730 Spring Garden St. Philadelphia

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icious, and like everything else
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Grading of the work in this Contest to be done on the same plan and by two sets of thoroughly competent and non-resident judges, to be selected and named later.

PRIZES.

The one winning First place in this Contest will be given a \$50.00 Hamilton Watch.

Second place - A set of "Woolley's Civic Sermons," in seven volumes \$7.50 Edition.

Third place - "Vorhees Four Centuries of Oratory," in one volume. Leather bound.

It is earnestly hoped that every available student in the Colleges named will enter the First Contest; and that all, including many students from the schools of Lubbock, Crosby, Floyd, Briscoe, Swisher, and, in fact, all adjoining counties will enter the Second and final Contest.

Enter now and put your young manhood into this fight and help in the study and presentation to the public of this Great Cause, and should you not win one of the prizes offered you will get incalculable good from the effort.

Respectfully,
R. M. ELLERD.

Mr. Ellerd has requested that all young men who enter this contest should forward their names and addresses at the earliest possible hour, in order that all necessary arrangements may be made.

Data necessary on the subject named may be secured from the Anti-Saloon League, Dallas, Texas, and fuller information as to the contest may be secured by writing Mr. Ellerd, at Plainview.

How Farmers Can Teach Agricultural Scientists.

It is not enough that county agent be simply a "common carrier of ideas" from farmer to farmer. He is to be a go-between to gather facts and experiences every where and to interpret these facts and experiences in the light of local conditions and needs. Then he is to go a step farther and carry the experience and the ideas of the farmers themselves to the Department of Agriculture and the agricultural colleges; for these institutions are as much in need of the farmer's wisdom and an accurate knowledge of the farmer's problems as the farmer is in need of the information which agricultural institutions can give.

Active and mutually helpful cooperation is needed between the farmers themselves and all of the public agencies intended to promote agriculture and agricultural education. The farmer needs the facts and the explanations which the scientists can furnish. The scientists and teachers are no less in need of the facts and the point of view of the farmers; they need to learn the super-science which farmers call common sense, that wholesome wisdom that is the essence of the thought and experience of generations of men who have made good through work and thought and thrift and unconscious adaptation to circumstances.

In nearly every county it will be found that most of the serious agricultural problems have been



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ale Co. News.

From The Plainview News

SUSPENDED SENTENCE

District court last week in trial of W. S. Bolliver, charged with burglarizing a store at Center, the jury assessed years in the penitentiary, recommended that the sentence be suspended pending good behavior of Bolliver, and this was the defendant being released. Bolliver has been a citizen of this county for twenty-five years, though forty-five years of age, and was the first in his family to be in trouble.

RESIGNED

of the board of trustees of the Ward college has resigned on Tuesday March, 3, in favor of electing a president to succeed the late Mr. Pearce, who has resigned, effective at the close of the school term. It is with much regret that the board of trustees has made the decision to leave Seth Ward college. He has been with the college for three years and has done up considerably.

SMALL FIRE IN PLAINVIEW

About 2:30 o'clock Tuesday night the two small houses just west of the street in front of E. T. Coleman and grain office were destroyed by fire and consumed by the flames.

Belongings

belonged to Ben J. M. Gonzales, a teacher, lived in one and the other Mr. Sebastian had other fixtures stored and organ had some pool hall stored. The fire started in the vacant store and Mr. Gonzales was by the glare of the fire the origin of the fire is not known.

Loss to Sebastoin and Morris

possibly \$1,500 with no insurance. E. T. Coleman has had stored in another building nearby, and some of it damaged.

Area of Polar Regions.

is known as the polar regions and covers 70,265 square miles and have no inhabitants.

Will Continue Crop Contest

Dallas, Feb. 25.—C. W. Barwickman, secretary of the Texas Industrial Congress, stated Wednesday that the annual crop contest under management of the congress would be held this year along the same lines as formerly.

Prizes amounting to \$10,000 will be awarded for the best crop exhibits, and the details of the proposed contest will be announced later.

Oratorical Contest

Desiring to create and stimulate sentiment for the great cause of "Statewide Prohibition" at this opportune time, I have offered something over \$100.00 in prizes to be distributed in three contests, as follows:

FIRST TWO CONTESTS.

Will be held in the Plainview Methodist and Baptist Colleges and will be open to the students of all schools and will be held a short while before the close of this year's work in these schools; exact dates to be arranged by the respective faculties.

Subject of orations to be "Statewide Prohibition." Length of each oration to be fifteen to twenty minutes and to be graded on composition and delivery, 50 per cent each; by two sets of judges to be selected by the contestants and respective faculties.

PRIZES.

The winner of First Place in each of these contests will be given "President Wilson's History of the American People" in five volumes. \$17.50 Edition.

Winner of Second place—"The Destroyer Drink." One volume.

Winner of Third place—"Profit and Loss in Man." One volume.

[Other prizes may be substituted for last two named.]

SECOND CONTEST.

Within, say, twenty days from and after the date of First Contest will be held a Second Contest, which shall be open to all students of all schools in Hale and adjoining counties, (exact date ascertained and announced later.) Subject and length of Orations same as in First Contest.

Want Your Business

We have taken charge of the Barkemeyer Grain and Elevator and Coal business; and are ready to take care of your business in this line.

We'll give your orders the best attention.

See us when you need anything in our line.

H. E. EDWARDS & CO.

[Successors to Barkemeyer Grain Co.]
Floydada Texas

Highest Price Paid This Year For Texas Hogs.

Fort Worth, Texas, Feb. 26.—Monday was banner day on the local hog market and a precedent was established in the way of prices, when \$8.90 per cwt. was paid for the best hogs. Several hundred head sold at this price, which is the highest amount offered for porkers this year. Hog receipts for the entire day reached 3000 head and this was far short of the demand. Cattle sales were also brisk on the Fort Worth markets, averaging a little more than \$5 per cwt.

Joined the Navy.

Joe McCollum, who left here several weeks ago, to stand an examination for enlistment in the United States Navy, was accepted and assigned to the hospital core at Los Angeles.

Cecil Milwee, who left with him did not join, but instead has received a position in a hospital at Dallas with Dr. Robert Milwee, his brother, who is head surgeon in one of the largest hospitals of Dallas, Beckney Beacon.

Teaching at Wellington.

D. M. Hopper has completed his course in the Normal school at Canyon and is now in Wellington doing school work. He is a son of J. T. Hopper and has done school work in this county.

\$5 for a Name.

Think of an appropriate name for our new play house to be opened soon in Floydada, and earn \$5 for your trouble. Write to J. T. McMillan & Young.

Riches.

He is rich, or poor according to what he is, not according to what he has.—H. V. Beecher.

For A Judgeship.

Judge Wm. F. Hendrix has filed his application with the authorities in Washington for an appointment to one of the judgeships soon to be made vacant in the Hawaiian Islands. Along with his application he also filed a very strong endorsement from the Plainview, Tulia, Canyon and Amarillo bars as well as strong individual endorsements from several of the higher court judges at Amarillo and Austin, and other prominent lawyers and citizens in Texas and Oklahoma.

Warsaw, Russian Poland, Feb. 26.

A number of houses were destroyed by a huge meteorite which descended today in the village of Jeandkovitz in the Polish province of Kieloe. The meteorite emitted sulphurous fumes.

Ira D. Gamble returned last week from a business trip of some three weeks in eastern and central Texas.

Jake was to have returned about the same time but bought a carload of mules on the Fort Worth market and is in Carthage where he will remain until they are disposed of.

Attending Stockmen's Convention.

Lee Montague, Roy Bruner, T. A. Morrison and N. A. Armstrong are attending the session of the Panhandle & Southwestern Stockmen's Association in Oklahoma City this week, having

left Monday.

The session began Tuesday and will continue over till tomorrow night.

Coal Theives.

Coal thieves have been making good use of the mild nights in the past month, to lay in a good supply of coal against the days of blizzard weather.

Padlock dealers and combination lock salesman do a good business as long as the coal-rustlers keep up their operations.

Homes Razed by Meteorite.

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Hesperian ads bring results.

TRADES' DAY

10 1-2c PRICES 10 1-2c

FOR HENS AND FRYERS
Second Monday Mar. 9, 1914

I believe this is the highest price ever offered in Floydada for hens and fryers. It means I want a CARLOAD OF POULTRY on that day.

I am going to offer special prices every second Monday for hens and Fryers and make second Monday Chicken day in Floydada.

Do not feed Chickens on day of sale. Hens with full crops will be docked one cent per pound.

MARSHALL GRAIN Company

On the Industrial Switch
Floydada Texas

Buy JUNK & BONES

Buy all kinds of junk and bones in large small quantities. I offer the following delivered in Floydada:

Iron per 100 lbs. \$1.18	Bleached bones, per ton, \$4.50
Iron per 100 lbs. .15	Brass per hundred lbs. 1.00
Iron n, per 100 .10	Copper per 100 lbs. 1.25
Auto Casings per 100 \$1.50	

F. Husky, Floydada