The First State Bank are protected by the Depositers' Guaranty
Fund of the State of Texas

The Floyd County Hesperian

The First National I Floydada, Texas

VOLUME 17

FLOYDADA, TEXAS, THURSDAY DEC. 19 1912.

NUMBE

The Bankers Trust Company Of Amarillo Texas

You are offered one more opportunity to get in now and participate in the organization of this Big financial institution, the object of which is to bring cheap money into your section of the country.

Better Get In Before Jan. 1st

See Mr. J. H. Brownlee For Particulars Or Write Us Direct

New Residences.

Several bills of lumber are apace with the times. old each week by the local lumthe Floydada trade territory, lumber and supply people dethe weather would permit work, 'Street.

and the construction grows I. O. O. F. Officers Elected; To

White—Reagan Nuptials An-

claring the present era of build- forthcoming marriage of Miss Thompson; Vice grand, C. S. and part of the lumber has been ing to have been unexcelled in Monte Rey, the daughter of Jones; Secretary, J. H. Brown- placed for the beginning of the the history of the plains. Every Mrs. Walter Reagan, on Wed-lee; Treasurer, C. Surginer. carpenter and every artisan has nesday evening the 25th, to Mr. been in employment for the past Ulmer White at the Reagan ed Saturday night the 11th of eighteen months at any time home on West Mississippi January at the public school

Be Installed the 11th.

of Odd Fellows elected their Cannaday for the erection of a Street just south of the square, officers for the new year as \$1700 residence on the lots ad- and is putting in a complete Cards are out announcing the follows: Noble grand, T. T. joining his present residence, bakery.

> These officers will be installauditorium, at which time they invite the public generally to be present. Their meeting nights are the first and third Saturday nights after the full moon in each month. Remember the date, be present at the installa-

McCarty & Rushing Dissolved Partnership.

determined on this coursea week or more ago. These gentlemen have had a good business while working under the firm name, but Mr. McCarty desires to de-

Old Joe Bowers Moved.

A. C. Bowers moved the first Glenn Cash Store, and is at tion. present straightening up his stock at the new location.

Bowers' former location in the Christmas season with his famicenter of the block has not as ly. yet been determined.

Mrs. C. H. Ov Amarillo last anday after from Floydada during the holispending a few days in Floydada on a visit with Mrs. J. S. W. for Walnut Springs to visit for

Dr. R. C. Andrews has the Last Saturday night the local building spirit; having last Sat- completed repairing a building you an offering for the Orphans lodge of the Independent Order urday let the contract to H. E. which he has Moved to Main Home next Sunday morning. construction.

J. B. Nance of Plainview, is a good example of the man who thinks his home town is the best going. However, Plainviewites, boosters as they are, are always willing to say a good word for anybody that deserves it. Mr. Nance was in Floydada over Monday night, and and said in a conversation that if he were to move from Plainview ever, he would go 'ho further than Floydada. "I like Last Tuesday McCarty & Rush- Floydada, I like the soil suring, dealing in cattle, lands, rounding Floydada, it's a good loans and insurance, form- town and is far enough from ally dissolved partnership having Plainview to make a still better town than it is," is about the

F. G. Hickey, of Amarillo, vote more of his time to his has been in Floydada the earlier ranch southwest of town, and part of the week in the interest the firm is dissolved by mutual of the Bankers Trust Co., which is being organized to secure cheap money for the Panhandle and South Plains.

The Bankers' Trust Company of the week to the Barrow build has a half page ad in this issue ing formerly occupied by the towhich we call especial atten-

C. L. Glenn left Wednesday Just who will occupy Mr. for Plainview to spend the

> Mrs. G. C. Webster and daughreturned to ter, Miss Francis are absent

Once More a Bakery.

This week Fred Ranft has

can again patronize a home industry by buying their bread

Lap Robes at Jones Hdw. tf.

Notice Methodists.

We want you to bring with It will be a good time to send in our assessment for this cause. He says he will be ready for While we are enjoying the business right away, and folks Christmas holidays, let us make the unfortunates happy. Let every one bring a small amount,

G. W. Shearer.

First State Bank

OF FLOYDADA.

Offers to its customers every accommodation consistent with safe banking. Makes loans on acceptable collateral, negotiates real estate loans; sells exchange on the principal cities thru the United States, and foreign countries; issues time certificates of deposit, makes collections, will care for your money, protect you from loss and save you from trouble.

WE INVITE YOU

to make this bank headquarters for transaction of all of your financial affa assuring you of courteous consideration and liberal treatment.

First State Bank

The First National Bank

Capital and Earned surplus \$79,000

WISHES YOU A MERRY



Make your Home Happy by layng by a surplus with us. ind small accounts receive our dosest attention.

HELAST CHA

ut a good one. Only four more days to do your Christmas hopping. Why not buy useful presents? You can find useful resents here.

WHY NOT?

FOR THE GENTLEMEN:

An overcoat, a suit, a hat, a shirt, a necktie, collars, mufflers. a pair of Packard shoes, silk hose, traveling bag or suit case?

FOR THE LADIES:

A Palmer suit, coat, fur set, wool sweaters, handkerchiefs, silk hose, dress pattern, shoes.

A Chase robe at \$4.00 would not be bad.

Mathis-Martin Dry Goods Co.

Blanco Pickups.

ere comes the Lost Chicken ets kinder lonesome with only

C. D. Thacker was a Plainview visitor the first of the week.

Miss Collins Greer happened to the misfortune of getting thrown from a horse Sunday and received some very painful urts. We sympathize very

ch with Collins and wish for her a spec 'v recovery

Singing at Mr. Leaders Sunday night was well attended and life. all report a nice time.

There was a stranger passed through our community Sunday afternoon driving a medium A good young mare for a sized bay horse with a blaze work mule. face. The last we saw of him tf. J. R. Collier, Lockney, Tex. he was going toward Blanco Canyon.

Miss Ina Gross and Truman day on business. Huderbrand took dinner with Mr. Rose's family Sunday.

tree Xmas eve Dec. 24th. A of today showing off one of nice program is being arranged their 1913 "40's". and we hope it will be rendered nicely. Harmony never fails on Baptist Christmas Tree Program Everyone is invited to attend.

Mrs. Katie McLain is very sick at this writing. We wish for her a speedy recovery.

Mrs. Will McCarty was a Floydada visitor Saturday.

Mr. and Mrs. Keasler were Floydada visitors Monday.

Marcus Whitlow of McCoy, was a visitor in this community recently.

Mr. and Mrs. Mullens visited Mr. and Mrs. Eastman recently. What has gotten the matter with Etoile De Lyon and the Wanderer? Etoile De Lyon dont get so interested in school work that you will entirely forget to pen a few lines from your comunity. We delight in reading Harmony items. Come

As ever,

The Lost Chicken. urging the several corduring the evening. dents of The Hesperian te oftener. We have subat is written is scanned by week. y readers. It puts a com-

I. C. Wright Married.

I. C. Wright, who left the ain. Why dont more of the earlier part of the month for a ters remaining in the Post Office rrespondents come on with stay in eastern Texas, returned at Floydada, Texas, Dec. 16 1912, heir items? The Lost Chicken last Tuesday evening, having to be advertised. If not called in the period of his absence tak- for in one week, will be sent to en unto himself a helpmeet. The Dead Letter office. mother correspondent once and The lady of his choice was a where they were wed.

> Wright is an all-round good business man, and has made many friends while he has been living a Floydada, and working in The First National as assistant cashier. His friends will be glad to welcome Mrs. Wright into Floydada and wish them both much happiness in wedded

For Trade.

S. B. Cogburn, of north of Mrs. Holms and family and Lockney, was in Floydada to

W. R. Cope, the Maxwell man, Harmony is to have a Xmas was in Floydada the earlier part

The following program has been announced by the commit- Japanese Servant Devised Shrewd tee on arrangements for Tuesday evening December 24th, at the Baptist Church:

Song. - "We Praise Thee, O God."-Congregation.

Address. E. C. Nelson. Song. - "Star of the East."-Miss Akard Britain.

Song. - Primary pupils.

Epworth League Social.

entertained the members of the them back from the pocket." Epworth League last Friday evening, it being the regular social meeting night for this take anything from another man's live organization. No set pro- pocket." gram was followed, but games disappointment. A few minutes later by the assembled guests. Welsh hall where the workmen's coats were rarebit, pickles and chocolate Lost Chicken is quite were the refeshments served

ers who tal? the paper City, son of Dr. R. C., is in the bad man sorry. ly for the cou munity cortown for a few days stay, having ondence, and every word arrived the earlier part of the

Advertised Letters.

The following is a list of let- be given a few days.

Miss Alford, of Daingerfield, M. A. 1; Raigosa, Refugio 1; Rose, Bert 1; Meeks, Millard 1; Wyatt, Alfred 1.

> Persons calling for above letters, will please say advertised, and give date of list.

J. D. Starks, Postmaster.

\$5 human hair switches for 3.50 at Mrs. Talbot's.

ests. Mr. Zundelowitz is a put our claims to an actual test. heavy land owner in this coun-

Evangelist of the State Mission we personally give our positive guar Board will preach for our people for it in every instance where it does next Sunday morning and not give entire satisfaction to the user evening. Everybody invited to worship with us.

G. I. Britain, Pastor.

GETTING EVEN WITH A THIEF

Scheme for Punishment of Cheap Marauder.

A physician who keeps a Japanese house servant was having new floor-Invocation. - Rev. G. I. Bri- ing faid in his offices. The Japanese was greatly disturbed by the work men, who interfered with the smoothness of his household routine. One in town today on business. day he came to his master with a look of alarm. One of the workmen had been stealing eggs from the

pantry. "Stealing eggs," said the doctor, "how's that?"

"I watch," explained the Jap. see him put something in his coat | Herald very aptly says: that hang in the hall. I look in Misses Barrow and Young pocket and find eggs; I look in pantry and don't find eggs. I will go take

from the pantr! You must never

were enjoyed until a late hour the doctor passed the hatrack in the hanging and found the Jap beating the coats with a rug beater.

"What are you doing?" exclaimed the doctor as he saw the dust rising from the coats.

"I beat all the coats alike," said the

Mrs. J. A. Callihan and daugh- easist that off ters, Lucile and Adell, left this norning for New Orleans, where F. M. Pric

There is something doing on residences were made with Flovthe Quanah, Acme & Pacific all dada lumber dealers as follows: Cost much-please the time. The local train usual- R. H. McCaghren, Matador; C. ly has more cars than it can take M. Stephenson. Whiteflat; E. B. shipped during the fall.

The work on the extension of the road is getting along nicely. tractors have finished their work | noon. and will soon be ready to leave. Within all probability the road will be finished as far as Roaring Springs by next May or June. Paducah Post.

FORT WORTH SCHOOL CHILD GET TREES.

Fort Worth, Texas: W. C. Stripling of this city has signified his intention of donating ten thousand trees to the school children of this city. many of the Fort Worth trees the past summer, also by Mr. Stripling's great generosity and public spirited ness for which he is noted.

The details for the distribution of these trees are not yet fully worked out, but it is understood that each school child who so desires will receive preference, and the remainder given to first applicants. Mr. Stripling conferred with Geo. E. Vinnedge of the City Park Board as to the kind of trees which would be best adapted to get-sycamore or elm. As stated before, the plans for distribution are not fully worked out, but details will

Denisen: The Chamber of Commerce of this city has induced the Climax Oil Refinery, with general headquarters in Waco, to make Dens son the North Texas and Southern Oklahoma distributing depot. Work Bous, Bennett 1; Teeter, Mrs. on the local plant will commence im-

> Monarch Ranges are the bes by test. - We sell them.

Kirk & Windsor.

DON'T BE BALD.

Nearly Any One May Secure a Splendid Growth of Hair.

We have a remedy that has a record of retarding baldness and promoting hair growth in 93 out of every 100 cases where used according to direc-A. Zundelowitz, of Wichita tions for a reasonable length of time. looking after his business inter- ment-it is, and we mean it to be, and

Tonic will eradicate dandruff, act to prevent baldness, stimulate the scalp and hair roots, arrest premature loss Rev. J. M. Harder, General of hair and promote hair growth, that antee to refund every penny paid us Rexall "93" Hair Tonic is as pleasant to use as clear spring water. It

is delightfully perfumed, and does not grease or gum the hair. Two sizes, 50c. and \$1.00. With our guarantee back of it, you certainly take no risk. Sold only at our store-The Rexall Store.

You can get the best mattress at Kirk & Windsor's only. - It's the Seely.

G. S. Bruner, of Tulia, formerly a business man of Floydada and brother of R. K. Bruner, is

On Enforcing the Laws.

In speaking of the enforcement of the law by officers and the desire on the part of the public to hinder it at times. the Yoakum

Not so long ago a prominent county official remarked to a Herald representative that in his coun-"Oh, no," said the doctor. "That ty there was a strong sentiment would be no become than taking them against the enforcement of the state laws. He meant that the efforts of public officials to enforce the laws on all alike met with opposition even among what is termed he best element of the county. When an officer of the law enforces he law there is always some one to pose him in the discharge of his ity. The defendant's friends array themselves in line and make every effort to defeat justice, leav-

Max Andrews, of Oklahoma p, "and the eggs, they only make ing out the question of guilt altogether. The official then is left alone. The general public may think he is right, but it is not their affair, so they sar, and they do not even by a word of

we a letter in the county morning for Desdemona to spend they will spend the holiday sea- made a bu siness trip to Plain-

Monday of this week bills for

The rails have been laid several been spending the past three chocolates, Cheese sandwiches, Social ter miles out of Paducah, and they months near Gunter with her biscuits, Chocolate tokens, Eagle chili are rushing the work as fast as parents, Mr. and Mrs. Eubanks, White Swan pork and beans, Trliby soap possible A number of the con- returned home Tuesday after- California club canned pears, Justice corn

> O. P. Darsey made a hurryup trip to Lockney on Tuesday.

This Space dien't read it.

day, and sometimes Gober, Matador. S. E. Stiles Pure comb honey, Pure Ribbon cane syand on the track several who recently moved from Iredays before they can be moved. land, Texas, to this county, is gan salt, Eupion oil, Pecans, soft shell, This is partly due to the fact also hauling out lumber for a King Komas syrup, Eagle brand sugar, that so many cattle have been new barn on his section east of Maxwell Houe coffee, Oklahoma brooms, Barrell sweet and sour pickles, Celesy salt, Heinz olive oil, White Swan drie peaches, No. 1 walnuts. Uneeda bis Mrs. P. V. Steen, who has Idaho potatoes, Cocanuts, Colorado e ples, Idaho apples, Shredded wheat, Lin6s Empson's stringless beans, Hallwood car ned sweet spuds, New prunee, Homin g.its, and Armours soup cubes-

Williams-Brown



The Raising and Marketing of Live Stock



THE TEXAS BARNYARD.

When Uncle Sam wants to bring all the nations of the earth to a full realization of their dependency upon him for their very xistence, he takes them through his Texas barnyard—13,000,000 head of live stock—and when he opens the gate and turns ou took out in a pasture as large as the German Empire, almos as great in area as the thirteen original colonies, three time Jarger than Japan, it is the grandest sight in 20th century civ

The Texas Welfare Commission is inquiring into the raising and marketing of Live Stock. Col. I. T. Pryor of San Antonia

All men's and boy's clothing are going at prices less than the cost of manufacturing now.

Men's Pants. I have the best stock in town-not the largest but best assorted.

Men's and boys hats never were sold any cheaper before.

Ladies and Misses cloaks. Have a few ladies and misses cloaks to close out less than cost rather than carry them over.

For the Christmas stocking--all kinds of nuts, apples and candy.

Ladies hand embroidered, pure linen, handkerchiefs in Christmas boxes, silk mufflers, silk handker-

"The House that sells the Same Goods to: Less Money."

P.S. 75c aviation caps 35c; \$1 aviation caps, \$1.50 aviation caps, \$1.

BIG SALE STILL GOES ON

Closes, Tuesday Evening Dec. 24

Vickery-Hancock Grocery Co.

Recital at the School Auditorium Wednesday Night

As announced in last week's Hesperian, the pupils of Miss Stella Edwards, assisted by Mrs. J. M. Massie and Miss Edwards, of Plainview, elocutionists, gave a recital at the School Auditorium Wednesday evening. The program was a long one but interestingly rendered and a good house greeted the efforts of the entertainers. The program was as follows:

"Music Washes Away From The Soul The Dust Of Every Day

1. Chorus Who Knows What the Bells Say? Henry Parker	
By Class, led by Georgie Brown; Akard Britian, Sam Goslee, Cornetist	
2. Piano = La Reindes Fees = S. Smith	
Kate Butler	
3. Reading Window of Hope Thrown Ajar for a Thief.—Cut-	
ting from the Bishop's Carriage. Edith Edwards, Student of Seth Ward	
4. Piano = Gertrude Dream Waltz = Beethoven	
Reba Hancock	
5. Piano = = In Joyland = = Carl Wilhelm Kern	
Letha Burrows	
6. Piano = For You - = Marie Senel-Holst	
Ola Slaughter	
7. Piano = Admiration waltzes = George Thorne	
Virgie Baker, Kate Butler	
8. Reading Old Mother Goose	
Mrs. J. M. Massie	
9. Piano - The Musical Box - Ma'Nuel Liebich	
Velma Rodgers. Ruby White, Miss Edwards	
10. Piano - Dance of the Daises - Harry Pabst	
Ethie Thagard	
11. Piano Playing Tag J. Margstein	
Georgie Brown, Miss Edwards	
12. Reading - (a) The One Legged Goose - Selected	
- (b) Confidence - Paul Lawrence Dunbar	
Edith Edwards	
13. Valse L. Streabbog	
Sidna Menefee; Sabra Thagard	
14. Piano Stately Holly Hocks J. S. Fearis	
Viola Rushing	
15. Piano Fan Fare Carl Bohm	
Kate Butler, Miss Edwards	
16. Piano (a) La Fountaine Bohm	
(b) Forget-me-nots - Englemann	
Virgie Baker	
17. Reading - Morie's Mourning - Selected	-
Edith Edwards	
18. Piano - Georgie Porgie - Paul Lawson	
Bertha Snodgrass	
19. Piano - Rose and Butterfly - Paul Wachs	
Velma Rodgers	
20. Piano - Tinker Bell polka - Carl Wilhelm Kern	
Viola and Jennie Rushing	
77.1.0	
21. Piano Valse Caprice R. A. Newland	
The Poor Store W. Y. W. W.	
44. Reading	
23. Hoop Fantastics = =	
THE BLUES THE PINKS	
Grace Bagwell Kate Butler	
Mabel Newell Velma Rodgers	
Willie Slaughter Virgie Baker	
Mary Dee Allen Viola Rushing Georgie Brown Ethie Thagard	
Georgie Brown Ethie Thagard Edna Baker Bertha Snodgrass	

ing.

Esther Rodgers

Sabra Thagard

million dollars in personal injury 1912 exceed the total claims paid claims were paid out by Texas during the first six years existrailroads during the twelve ence of the Railroad Commission month period ending June 30, by \$438,000. of the Railroad Commission. The the pocket of the injured. amount of claims per mile of cent. Personal injury claims in over.—Crosbyton Reviow. 1912 represented 2.60 per cent of the gross earnings of that year Result-getters—Hesperian ads' n Floydada last Saturday.

Damage Suit Industry Flourish- and the average for the 21 year period is 2.05 per cent. The

Pianist, Akard Britian, Cornetist, Sam Goslee

Ohio, New Jersey, Washington 1912, according to the reports Oregon and other states have of thirty two of the leading paid heed to the damage suit Texas lines. This breaks all industry in a practical manner perian, and if properly carried Floydada, from Plainview. records for any single previous and a recent investigation of a year and brings the total up to Wisconsin legislature revealed \$28,425,000.00 for personal injury the fact that only \$18.00 out of payments during the past twenty every \$100.00 paid for personal one years or since the creation injuries in that state, reached

line operated has increased from J. T. Bynum of near Wake, two weeks' visit in Floydada. \$25.00 in 1891 to \$180.00 in 1912, was here from Saturday till Her huscand will be connected which is equivalent to 620 per Monday, the guest of his friend, with one of the wholesale gro-160 per cent and the total mile- ed in his community this year their home at that place at an this ad and secure information age has increased only 75 per and that harvesting is practically early date.

Sunday School Institute.

Ruby White

Letha Burrows

is to be held at Floydada next ment. Sunday.

The program for the occassion was printed in last week's Hesout will be one of great interest and of much benefit to all who

Mrs. Grover Bingham, formerlyof Elk City, a granddaughterof National Bank. Rev. R. A. King, is spending a

J. M. Muncy, of Lockney, was

Night.

information that leads us to be- plied to the recovery of the visiting their son, H. W. Belden lieve that the next Lyceum Num- water of the streams after it and family, northeast of Floydber which will be heard at the Public School auditorium next Saturday will be well worth the price of admission. While reading numbers do not always please the entire audience, it is said that Mrs. Kellogg is such along Santa Ana River in southan excellent entertainer that all ern California. A part of the who come are pleased to have heard her. Her repertoire is one of the most complete that has come to our knowledge, including selections from Bulwer-Lytton, Lew Wallace, Ella ervoir it is diverted through a wheeler Wilcox, Mark Twain, monologues and character sketches from Phelps, Locke, Fiske, Saxe, and runs the gamut of miscellaneous poems from Longfellow to Joaquin Miller.

Her program is full of sunshine and life, which with an attractive personality and a pleasing effective voice, should make this one of the best numbers of the springs and flowing wells and four yet to be presented.

A MEDICINE AS GOOD AS YOUR MONEY

Money Promptly Refunded if Dodson's Liver-Tone Fails to Take Place of Calomel.

Dodson's Liver-Tone is a vege- wells west of Santa Ana. table liquid with a pleasant taste. that livens up the liver, midly cal calomel does. It is used by children and grown-ups for constipation and inactive liver.

That is why the Floydada drug store is willing to guarantee it absolutely, not with another bottle, but with your money back. Isn't a medicine with guarantee like this worth a trial?

Harness and Shoe Repairing.

Fridays and Saturdays of each week. See me at Jones Hard-

O. R. Eastwood.

J. G. Crawford, industrial writer for the Fort Worth Star-Telegram, is accompanying the Sunday school workers and all Santa Fe Demonstration Train, Austin Texas, Nov., -Three personal injury payments for interested in the Sunday School and is giving the Western Secwork should not fail to keep in tion of the State covered by the mind the date and attend the Santa Fe some special articles session of the institute, which covering on industrial develop-

> Miss Adeline Irick is visiting with her sister, Miss Anna, in

Edwards-Hogan Company, the 'Know how' tailors have moved to the southwest corner of

In My Pasture.

One iron gray mule, with no brands collar mark ontopof neck, of his whereabouts.

Wire, Nails, etc., at Jones

Hear Mrs. Kellogg Saturday River Water Used Eight Times.

Power can be developed upon The Hesperian is in receipt of many surface streams and ap- Mimburn, Iowa, who have been has sunk into the earth in the lower lands of the valleys. An instance of this character according to the United States Geological Survey is to be found water of this river is stored in a reservoir in the San Bernardino Mountains and the flow of the stream is thereby regulated. After it escapes from the respower plant and electric power is generated. Below this power plant it is rediverted and passed through a second power plant. Below this it is all distributed and used for municipal purposes and irrigation about Redlands and Highlands. The waters that return from the irrigation are recovered in by pumping plants, a portion of the power developed higher up on the stream being used for the pumping. This recovered water is used for irrigation atout San Bernardino and River side. A part of it reappears in the river above Riverside Narrows, where it is again taken out into a power ditch whose The Floydada drug store sells waters are returned to the river Dodson's Liver-Tone as a perfect above Corona. A few miles besubstitute for calomel. If you low it is picked up by canals and try one bottle and find that it is distributed to the orange and not just as sure in its action as deciduous groves about Anaheim calomel and at the same time and Santa Ana. The portion of gentler and without the bad after it that returns there, by irrigaeffects of calomel, please call tion, to the ground is once and get your money back. It more recovered by the many will be given you promptly. pumping plants and flowing

A single drop of water in its progress from the mountains to but surely, instead of whipping the sea, a distance of only 100 it into action as the strong chemi- miles, may thus be used as many as eight times for power and irrigation.

> (From Water-Supply Paper 234, United States Geological Survey.)

We incorrectly stated last week that W. W. Smith was making preparations to move from his place southwest of Floydada to a place north of I have again taken up my work Lockney. Mr. Smith says that of harness and shoe repairing he has no intention of moving and will work on Thursdays, from his present location in the near future.

Mr. and Mrs. O. J. Belden, of ada, left Monday morning for home after a two-months' visit in Floyd County. On Saturday Mr. Belden called and renewed his subscription to the Hesper-

When asked what we might say for him as regards the plains and Floyd County, Mr. Belden said: "I think this country has a great future. I think the climate is fine, the soil is good, and I may make it my home, provided my wife concludes she would like to live here."

Get Him

Acollar bag, Tie, new hat. Walk Over shoes cuff buttons, silk handkerchief, swea ter or pair gloves.

For Xmas



the square across from the First Christmas is here. Santa is here NOW. Your last chance, but its a good one. We have received 4 ship= ments of Holiday goods THIS WEEK. Our prices are right ALL the time.

The Goods are Going cent. The gross earnings dur- J. L, Munree. Mr. Bynum re- ceries of Plainview in a business about 3 or 4 years old, and 14 It wont take much to make the little ones happy ing this period show an increase ports that good crops were rais- capacity, and they will make hands high. Owner pay for they're children but once. Come and have San send them an answer to the letters they have wri ten. At The

FAIR STORE

Friends

We want to thank you for all business given us and courtesies extended this year, and now as this is the last month we have before closing our books we want to urge those still owing us to please come in and give us check for balance due in order that we may clear our records and be in position to carry your account the coming year.

Very respc't

A. G. McAdams Lbr. Co.

Come in and inspect our Cut Glass, Silverware and Jewelry

(Which we guarantee to you)

Also a complete line of Holiday Specialties

We Have one of the finest line of Candies ever sold in your City, Ordered specially for Christmas.

Floydada Drug Co. "Where Quality Counts"

Get a recognized Jeweler to inspect your Watch. First class work in every particular. You don't have to "guess." See

Santa Fe Watch Inspector

XMAS IS ALMOST HERE

Make the wife and babies a present of a policy protecting their home.

Do it Now

C. H. VEALE & CO.

Citation By Publication. THE STATE OF TEXAS. of Floyd Co., Greeting:

quired by law.

summon J. W. Golden by mak- they promised to pay 90 days ing publication of this Citation after said date to plaintiff or once in each week for four suc- order the sum of \$300.00 with cessive weeks previous to the 10 per cent Int. per annum, from return day nereof, in some news- maturity and on said date depaper published in your County, livered to plaintiff said note my fence on my place southeast if there be a newspaper publish- where by they became liable of Floydada. ed therein, but if not, then in and promised to pay plaintiff any newspaper published in the the sum of money in said note 64th Judicial District; but if specified, said note has the folthere be no newspaper publish- lowing credits: ed in said Judicial District, then 4-27-11 in a newspaper published in the 6-12-11 nearest District to said 64th 6-24-11 Judicial District, to appear at 8-6-12 the next regular term of the County Court of Floyd County, 8-6-12 to be holden at the Court House thereof, in Floydada, Texas, on 10 per cent Attys. fees if placed D. 1913, the same being the and has been placed with T. F. 20th, day of January A. D. 1913, Houghton, and Plf. has condays with friends. ben and there to answer a peti- tracted to pay the 10 per cent filed in said Court on the Attys. fees to T. F. Houghton.

Floydada, Texas, is Plaintiff, and J. W. Golden, T. P. Adams present. To the Sheriff or any Constable and A. C. Bowers are Defendents, and said petition alleging that heretofore to-wit on the Oath having been made as re- 9th day of Jan. 1911 the defendants made their certain promis-You are hereby commanded to sory note in writing whereby

\$15.00 T. P. A.

\$15.00 A. C. B.

numbered on the docket principal, interest and attorneys ed to the southwest corner of Court No. 172, wherein fees on said note, with cost of the square across from the First National Bank of suit.

Herein fail not, but have before said Court, at its aforesaid next regular term, this writ, State of Texas

Dec. A. D. 1912.

(Seal) W. B. Clark, Clerk.

the coming year. Nute Nelson situated in the County of Floyd, Mr. Golightly.

has rented the place.

Lal Lewis apples –they may last till Christmas. Duncan's Gro-

C. W. Watkins returned from Lockney Monday afternoon.

W. O. Murry, who has been 100 (\$371.70) Dollars and after seriously ill the past few days, the payment of said judgment s better at this writing.

Fresh celery and citrus fruits at Duncan's

Mrs. C. S. Jones spent last Monday in Lockney visiting with relatives.

The 2-year-old child of Mr. and Mrs. W. A. Gound, which has been right sick is reported much better.

Very Serious

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine-

THEDFORDS

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not imitate other medicines. It is better than others, or it would not be the favorite liver powder with a larger vorite liver powder, with a larger sale than all others combined. SOLD IN TOWN

Ladies should see our line of art squares and rugs before purchasing Our Axminister rugs would make fine christmas

C. Surginer & Son. 2tc.

P. V. Steen is improving a quarter section near Sandhill for W. L. Morris and will make a crop on it the following year.

Notice.

All persons are hereby notified not to trespass or molest V. L. Boerner.

J. A. Price, who has been in bonds were voted, will have to be World." bed for a week or more is able held again, as the attorney \$5.00 Int to, 6-9-11 to be out on the streets, but 7-9-11 still walks with his stick.

9-9-12 horses; one mule. See J. C. is null and void. Mayor Dorsett informs us that the council will

the 3rd Monday in January A. in hands of Atty. for collection morning for Ennis, where he Plainview News. will spend the Christmas holi-

Edwards-Hogan Company, the ay of Dec. A. D. 1912, in Prayer for judgment for "Know how" tailors have mov-National Bank.

Sheriff's Sale.

with your return thereon, show- County of Floyd) In the District the said Tom P. Steen. ing how you have executed the Court of Floyd County, Texas. Tom P. Steen, Plaintiff, VS G. December A. D. 1912. Witness, W. B. Clark, Clerk W. Brewster, et al, defendants. of the County Court of Floyd Whereas by virture of an Execution issued out of the District Given under my hand and the Court of Floyd County, Texas, Seal of said Court, at office in on a judgment rendered in said Floydada this the 18th day of Court on the 18th day of September A. D. 1912, in favor of J. D. Griffith, on his cross ac-County Court, Floyd County. tion against the said Tom P. Steen, No. 790 on the docket of said Court, I did, on the 2nd G. R. May and wife left Sat- day of November A. D. 1912, at urday for Ellis county, which 10 o'clock A. M., levy upon the place they will make their home following tract or parcel of land shipped their car of implements and State of Texas, to wit: Lot and goods Tuesday. He will have charge of their Floyd Brewster addition to the town of County farm another year with Lockney and levied on as the property of Tom P. Steen, and on the 7th day of January, A. Rev. H. E. Smith is building D. 1913, being the first Tuesday a story and a half house 14 by of said month, between the hours 28, on his quarter section near of 10 o'clock A. M., and 4 o'clock Starkey. One of the Cox boys P. M., on said day at the Court house door of said County; I will offer for sale and sell at public We have a good supply of the auction for cash, all the right, title and interest of the said THE CONCH Tom P. Steen, in and to said property, to satisfy the judgment of the said J. D. Griffith, THE GULF A COMPA on his cross action, against the said Tom P. Steen, said judg- BEAUMONT WHARF AND TERMINAL COMment being for the sum of three hundred and seventy one and 70

THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY, By E. P. RIFLEY, President.

BY E. P. RIFLEY, President.

and cost, the remainder of the proceeds of the sale of said proand cost, the remainder of the perty, shall be turned over to

Dated this the 6th day of A. C. GOEN, Sheriff.

NOTICE OF INTENTION to apply to the

Phone No. 77.



From Santa go to White's

As Usual Santa

is making his headquar ters at our store with the most

complete and up-to-date line of Xmas goods ever shown in Floyd County.

We have a line of Drummers samples in Dolls that we purchased in Dallas that we are going to give our customers the advantage of the discount we received on them. We will have a

Special Sale Dec. 21st

on Dolls and will give 40 per cent discount on all Dolls on that date. This will give you wholesale prices on dolls. Remember the date and hold your orders till then. One day only. Come to see us, you're always welcome and the prices are always right. Make your headquarters with us.

White Drug Co.

Election was Invalid.

The recent election in which \$12,000 street improvement bonds and \$10,000 water and II, 1 to 20 verses. sewer system improvement general has held that on account of the failure of the aldermen to For Sale. One fine draft team sign certain papers the election at once order another election.

The bonds at the other election J. H. Shankle left Wednesday carried almost unanimously .--

> Money To Loan. On Cotton Lockney Supply Co.

Wagon sheets at Charlie Jones | See us for particulars. 2tc. Hdw.

League Program.

For Sunday, December 22nd. Dec. 24th. All are invited. Subject.—The transfiguration. -Mark IX, 2 to 8 verses; Luke

Opening hymn, "Joy to the

Prayer by leader.

Recitation. - Velma Rodgers. General discussion, led by determine just what Christ You get the Seelv at our store means to them.

Song. Benediction.

For Sale or Trade.

fine location. Will sell or trade with her sister, Miss Stella, for good vendor's lien notes. and assist in the program which

Thop T. M. COX, Prop.

All barber work first class. All treatment courteous. Shallow Water Steam Laundry represented. Hot or cold baths. Nic clean tubs.

Arthur B. Duncan **General Land Agent**

Floydada, Texas.

Will Buy. Sell and Lease Real Estate on Commission; Render and Pay Taxes for Non-Residents; Furnish Abstracts; Investigate and Perfect Titles.

Have had 20 Years Experience with Floyd Non-Resident Lands a Specialty.

Office on Southeast Corner of Public Square

W. M. Massie & Bro General Land Agents THE SENIOR LAND & ABSTRACT BUSINESS O BUY, SELL, LEASE, OR EXCHANGE

in any size tracts through Northwest Tex as especially through Floyd and other Counties of the beautiful Plains; Redder and Pay Taxes, Furnish Abstract Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY

W. M. Massie & Bro. Floydada, Texas

DRS. SMITH & SMITH Physicians and Surgeons Office at Goins Pharmacy Day phone 51 Night phone 16

CLAUDE V. HALL Attorney at Law Floydada

J. H. BROWNLEE Lawyer First National Bank Building Telephone No. 11.

Drs. Childers & Andrews Physicians and Surgeons Floydada, Texas. Office on Southwest Cor. Square

Professional Calls Attended

Day or Night.

Xmas Tree.

The Southern Presbyterian Sunday School and the Christian Sunday School will unite on their Xmas Programme at the Christian church, Tuesday night

\$5 human hair switches for \$3,50 at Mrs. Talbots,

Wright Pace preached at the Church of Christ at last Sunday morning's services. He Christmas story .- A. E. Bark- will preach at the same hour and place next Sunday.

The best mattress made is at leader.—To help the young to Kirk & Windsor's—the Soely.

Miss Edith Edwards came down from Plainview Tuesday afternoon, accompanied by her Exceptionally nice residence, little brother, J. Hansel, to visit was rendered by Miss Edwards' W. M. Massie & Bro. pupils on Wednesday evening.

IESPERIAN

The Hesperian Pub. Co.

ner Steen,

ntered as second-class matter April 20

Subscription.

One copy six months, in advance | .50

Advertising Rates.

Display ads 15c per inch, single issue.

tion, 5c per line for each subse- born in a manger. quent insertion.

Front page, double price. When time is not specified all advertisWhen time is not specified all advertisHoliday ing matter will be run until ordered ou and charged for accordingly.

SANTA FE TIME TABLE. East Bound West Bound Train No. 801 Crain No. 802 Arrives Leaves

8:00 a. m.

5: p. m.

apply to them personally.

of you amen brethren, For the purpose of trying to

these days. Spare ribs and gestions contained in the Holi-Backbones are the order of the day Fire Bulletin issued by the day. So says everybody.

And for goodness sake, make your presents as sensible as Holiday fires in these while fillpossible. It isn't the number of ed with people are usually holodollars you put into the present causts, Light, inflammable debut the amount of sense you use corations make fires easy to in choosing it.

Wheat on land prepared right is doing fine inthis section, while some that did not receive such them to "light up" inside within reach of children at holigood attention at the planting buildings. Do not make the day time. Candles are meant and grain, Plainview, Tex., tf season is not doing so well. There's a good lesson here for wiring without consulting elec- ren can get matches they will the man who is in the wheatgrowing business.

know everybody are kept busy tree with paper, cotton, or any offered for no other purpose the Christmas trade. ning people's names. That's other inflammable material. Use metallic tinsel and other to help build up the county it non-inflammable decorations that will prevent as far as is crackers at our store. Tax Collector A. C. Goen and Deputy T. W. Deen, spent last reaches and crackers at our store. makes no difference about wheth only, and set the tree securely possible, a repetition of fire can.

last year's record of immigrant use asbestos fibre.

or not.

HE FLOYD COUNTY cars seventy in number. 1912 will beat 1911, and 1913 will make 1912 look small. That's the story of our progress in a blished every Thursday by nutshell. 150 immigrant cars for 1913 should be our slogan.

It's now in order to remember the orphans and other objects 07, at the post office at Floydada, Texas of charity during the Christmas under the act of Congress of March 3 holidays. The greatest gift you can make is to one who is in need of aid. While the Christmas festivities are being en-One copy one year, in advance \$1.00 joyed by the more fortunate it is well that the Master's saying: 'Inasmuchas ye did it to one of the least of these, my brethren, Display ads 50c per inch, per month. 4 ye did it unto me," for in truth the greatest gift to mankind was Local Readers 10c per line for first insertishe babe in swaddling clothes,

Dangers

Look Out for them says the State Fire Insurance Board.—Much Lives and Property Can be

The custom of merchants decorating places of business for The Avalanche and the Herald, the holiday trade is a most of Tulia, are having a verbal hazardous one from a standbattle that is at once edifying point of fire. The decorating dangerous. The promiscuous use of fire works is at all times a menace to life and property.

d might appreciate it if impress upon the public the nake some orphan happy need for care throughout the last two weeks of December. the Department calls attention Everybody is killing hogs to the following important sug-National Fire Protection Association:

> Stores, Churches and Bazaars: start and easy to spread. A match, a gas flame or an electrical defect may do it.

trical inspector.

Warnings For The Home: imitate their elders. Every year in America many A house of merriment is better The newcomers in Floyd Coun-children are burned to death by than a house of mearning. er everybody knows everybody so that the children in reaching losses that have heretofore for things cannot tip it over. | marked Christmas celebrations. Do not use cotton to represent Floyd County is going to break snow. If you must have snow State that has not enacted an Reward for return of same.



and instructive. All parties de- of churches and school houses McCombs and other Democratic leaders as to the appointments Faling to learn of the skeletons for Christmas trees and other for cabinet officers. It seems sure that W. J. Bryan will be one in their respective closets will means of entertainment is also of its members, possibly the Secretary of State.

MONEY TO LOAN

On Farms and Ranches at a low prate of interest. Will buy good Vendor's Lien notes.

> J. H. Brownlee. 1st Nat'l. Bank Bldg.

Floydada, Texas

or relight candles while parents so at once. are not present. They frequently set fire to their clothing instead; and the tree itself will Watch cigar, cigarette and burn when needles have become cake from black land section of pipe smokers. Do not permit dry. Do not leave matches Texas, best made. slightest change in electrical to be lighted, and if the childexperiment with them. They

ordinance strictly prohibiting

Do not permit children to light the use of fire works should do

Notice.

Ask for prices on cotton seed

meeting at Sandhill next Satur- the holidays with relations. day night which will last through Christmas week.

that the old timers who used to Do not decorate your Christmas ered most timely and they are at Duncan's in bulk or crate for Grocery.

H. Matthews. Borum.

Warren & Sansom, Groceries

Oranges, apples, lemons, ban- dies, including cream centered

marked Christmas celebrations. Lost.

Every city, and town in the A schofield reference Bible. day for her home in Denton county, after a visit in Floydada copies of all instruments, and with her sister, Mrs. J. U. will appreciate any business in-

COAL! COAL! COAL!

When you need coal just phone 69, Bill will deliver it to you in short order.

We handle Niggerhead, Canyon City lump, Washed Nut, Domino lump and Nut.

The prices are right, the coal is right and the weights are

We also carry a good line of Grain, Hay, Cotton seed meal and cake, meat salt and stock salt. If you are not already a satisfied customer we want you to give us a trial.

NEWELL BROS.

FLOYDADA

Presbyterian Academy

The place to send Boys and Girls.

High class Academic work.

Best Christian Training.

Tuition and Board \$175 per year.

Music and Elocution.

For Furthur Information apply to

Dr. Robt. S. Bailey, Pres.

LOANS

On Farm Lands at 8 per cent interest five and ten years time. See

P. DARSEY

At Floydada Drug Store.

Mrs. S. B. King has been visit-

ing with her parents, John Cockerham and wife, near Lockney, the past week. Mrs. A. E. Johnson and child-

ren left on Wednesday 10 C. W. Watkins will start a Plano, where they will spend

Extraordinary is the best word

Presbyterian Church.

Christmas services Sunday morning at 11 o'clock. We will unite with Bro. Shearer at the Methodist church in a Xmas ervice Sunday night. You are cordially invited.

W. H. Matthews, Pastor.

Try a pail of Crusto-same size pail as cottolene, cheaper, and guaranteed to be better. Duncan's Grocery for Crusto.

The Transcript Abstract Company is fully prepared to do your abstracting either on town Miss Sanderson left Wednes- lots or lands anywhere in Floyd

Printing That IS Just Right

Attracts The Eye

And brings business to the Judicious Advertiser. We make a study of the best type faces, their most attractive arrangement, and the best combinations. We are, therefore, in a position to offer the most of the best for your money. We can call right away, and take care of that rush job in a hurry,-if you will telephone No. 8.

Hesperian Publishing Co.

"JUSTRITE PRINTING."

ON THE JOB.

I wish to Notify My old Friends and Customers

That I have moved to the store on the northwest corner square formerly occupied by Glenn Cash Store where I am prepared to sell you the goods.

Old Joe Bowers

P. S. A Merry, Merry Christmas To All.

A Double Weading.

ceremony.

county.

Their quiet marriage in Floy- dence. dada Sunday afternoon was rather in the form of a surprise join in congratulations.

A Murder Investigation.

Hedley has a murder sensation on hand that bids fair to be a famous case. B. H. Walls has been arrested on a complaint charging the murder of his wife on Nov. 4, and is undergoing an examining trial the past two days, it not being concluded at the time of going to press. Quite a chain of circumstantial evidence is being woven around pickles down to our store. Dun- spection of the various departthe defendant. The woman was can has what you want. at the time supposed to have been accidently killed by a gun Mrs. Beulah Hall, daughter well as the farmers gained some while attempting to kill a hawk. of Mr. and Mrs. S. A. Greer, is excellent ideas, and judging by The children of the defendant reported to be doing nicely after the interest taken as well as the home last Saturday afternoon. are said to have sworn out the an operation for appendicitis. practical presentation of the papers. There is another wo- Mrs. Greer is in Austin with various subjects this trip in man in the case. - Hall Co. Her- her daughter. ald.

Hand-Taylor.

Mr. R. M. Hand and Miss Stella Taylor of the southeast portion of the county were marclerk's office in Floydada, Rev. to south and southwest Texas. G. W. Shearer being called to

in their neighborhood and will business call. make their home in that section where Mr. Hand is a stockfar-

Last Saturday a called of the County Farmers' Union was Clarendon Ions, of Amarillo Floydada. Bill made some county president, Mr. A. J. last Friday and Saturday. Byars, of Lockney, presided. A large attendance from all T. A. Morrison spent parts of the county was present. Saturday in Plainview.

Last Sunday afternoon V. L. R. S. Staley, of Williard. Teaver and Miss Lettie Milton, Missouri, father of J. E. Staley, W. E. Munsey and Miss Lora was in Floydada last week, re-Day, were married in Floydada turning home Monday. While in the parlor of the Viles Room- here Mr. Staley purchased a ing House, Justice of the Peace half section just east of J. E.'s J. D. Price officiating at the from J. L. West. As he has sold his place in Missouri Mr. are held in high esteem by the March. He intends to improve people of that section of the the place well, among his improvements to be a good resi-

their home at Lockney.

Buy some chestnuts at Duncan's. They are fine roasted.

Judge F. P. Henry returned ried Sunday evening at the Friday afternoon from a visit

G. A. Lider left last Saturday The young couple are popular for Fort Worth and Dallas on a

held in Floydada, at which the and Houston, was in Floydada friends in Floydada who will

Bought Half Section; Will Move. Big Crowd Out

To See and Hear at the Santa Fe Demonstration Train last Friday Morning.

In charge of Agricultural Demonstrator, H. M. Bainer, of poultry is one crop that "hits" These young couples are pro- Staley intends to move just as Amarillo, the Santa Fe Demon- every year. A poultry raiser minent in Lockney society and early as possible, at least by stration Train, reached Floyd-needn't worry about the droughs. ada last Friday morning at 9:30 If a farmer will give poultry and was greeted by an enthusi- raising the time and attention astic crowd of farmers, hog make money every year." raisers, dairymen, and poultry Mr. McCray is a poultry raiser J. J. Dobson, of Lockney, was raisers, who listened very atten- of no little repute in his section, to their friends, but all will in Floydada last Monday on tively to the practical talks of and makes good money at it. the various experts, among them H. E. Singleton, of McKinney, hog specialist, L. L. Johnson, ed, sanitary cartons-2 pound 2 room house 12x30, covered Poultry lecturer, and Mr. Bain and 6 pound sizes-made by exwith oil cloth inside. Apply to er, on the dairy cow and the pert cooks, just like mother ussilo. The demonstration included to make. They're ed a car of chickens, ducks, than home-made cakes, too. B. O. Downs, R. M. Broyles turkeys, a car of hogs of vari- Go to Duncan's. and wife, passed through Floy- ous breeds, dairy cows, model dada Saturday from Matador to silo, etc., the best dairying cow on the Taft ranch in south Texas, being used on this trip.

> Barrel kraut, sweet and sour During the talks and the in-1tc. ments belonging to the successful farm the business men as Floyd County, will be of great as a developer of this section. While this train had been on the road for over a month all the livestock and poultry were in excellent condition, due to their intelligent care.

From Floydada the train went to Lockney, where an enthusiastic hearing was given the demonstrators.

W. E. Farquhar left the earlier F. E. Stovall, of Alba, Hill part of the week for his home in meat salt, At Duncan's. 1tc. auto as far as the latter place. | Splawn. County, was in Floydada during Dallas, after a years' stay in the past week on a combined Floydada, as time keeper for Called Meeting Farmers' Union. business and pleasure trip. L. R. Wright & Co., on the He is a brother of A. L. Stovali. court house and other jobs recently completed by this firm in not forget him soon.

> C. M. Wilson spent Sunday afternoon in Lockney and Plain-

Arthur Haley, of the Whiteflat country was in Floydada Sunday and Monday.

Sunday was a fine day and church-goers were present at the various services galore,well-filled houses at all services. Many out-door enthusiasts spent Sunday on the canyon, sout of

Last Sunday Miss Collins Greer was rather badly shaken up and hurt about the head and shoulders when the saddle turned on a horse which she was riding at the Greer home west of Floydada. It was first thought that she was badly hurt, but medical attention was called and the injuries proved not ser-

Hesperian ads bring results.

Poultry is Drouth Resistant.

E. C. McCray of Silsby, expert in charge of the poultry car of the Santa Fe Denomstration train here Friday, is an enthusiast in his line. He said while in Floydada: "You may tell the farmers of your vicinity that that he gives his crops. he will

Christmas fruit cakes in seal-

D. D. Shipley and wife, of Plainview, were in Floydada visiting with the family of W. A. Shipley over Sunday.

Lester Hargis and sister, who have been visiting in Johnson County for a month, returned

Mrs. W. S. Posey, of Lubbock, has been visiting with her parvalue as a tonnage builder and ents, Mr. and Mrs. W. L. Boerner in Floydada, the past few

> Miss Potter, of Hereford, who has been visiting in Floydada with Miss Louie Noblitt, left last Saturday for home.

trip to eastern Texas points.

Pupils of Miss Irick Give Recital

Tuesday evening at the Public School auditorium the pupils of Miss Anna Irick, assisted by Mrs. J. M. Massie and Miss Marie Henry, very pleasantly entertained the parents and friends of the music class at the School Auditorium Tuesday night. The pupils showed some good talent in their renditions as did Miss Marie, while Mrs. Massie's readings showed thoroughness, ability, and true interpretation, things which cannot always be said of readers on lyceum and chataque courses. The program was as follows:

ImpromtuFour hands Gooch
Maurine Andrews, Miss Irick
Thoughts of Home Henry Zeiler Janie Goins
The Fire Man's Wedding H. Elliot McBride Marie Henry
Flotilla March Hart Dixie Biles
Sleigh-RideFour hands Eugene ter
Birthday Waltz F. Sp. er
Mrs. O'Toole and the Conductor Smith
La Grace - Bohm Mirtie Blair
Hide and Seek Landon Landon
The Scene in the Tenement House - Marie Henry
Melody of Love Englemaran Arley Biles
Pastorale Metce If Bernice Henry
The Gipsy Flower Girl McDrowell Mrs. J. M. Massie
Moonlight Reverie Annie Marie Moore Allen
On the Lake Williams Marie Hughes
a The Little Friend Annie M. Phillyb The Only Dashwood Marie Henry
Electric Flash - Goerde Par Mirtie Blair, Cleo Andrews

A. A. and A. C. Hatchell, of John Splawn, who has been at

J. F. McCarty returned last Plainview, were in Floydada Wildorado the past six or eight week from an extended business Wednesday afternoon enroute months, has returned home to southeastern Texas by way spend the Christmas holidays Just received 15,000 pounds of of Whiteflat and Quanah, by with his parents, Mr. and Mrs.

Christmas Greetings

From

The Hardware People with the Goods

We thank our customers and friends for the liberal business given us during 1912, and wish you a Merry Christmas and Happy New Year.

Our business has been very satisfactory to us since we have been here and 1913 will find our stock complete in every respect.

A full line of dependable goods at the very lowest possible prices considering the quality of goods, -- we will save you money on your bills in our line. You will find a complete line of John Deere implements from a garden plow to a complete steam rig here.

It is time to get disc harrows. We have them with three leavers so as to hold them down in the middle—both double and single. Ceme and look the line over

Don't forget the Majestic Ranges--the world's best. Get one for Xmas.

Meriwether &

West Plains Lbr. Co.

Our Stock Is large and well graded.

OUR PRICES are in

OUR TRADE has

been liberal for which

line with the lowest.

we thank you.

You will have to Hurry if you wish to get some of the big bargains at

KELLEY BROTHERS

The Big Sale will close Saturday Dec. 21. Don't fail to see us before buying your Xmas presents. have a nice line of neckware, mufflers, handkerchiefs, suspenders, table and dresser scarfs, ladies and gentlemens hose, shoes, etc. Remember those fur sets that we are showing which will make elegant Xmas presents and many other things for the Holiday shopper. This being the last issue of the paper Before the holidays begin, we wish you a merry Xmas.

KELLEYBROTHERS

The Store of High Quality and Low Price

3,500,000 IRRIGATION PROJECT

Big Plant will develop 60,000 acres in Hale and Floyd Counties. -Biggest Private Project of this Nature in United States Today.

view were purchased. The sum from irrigated orchards and truck farms.

the largest private well pump-

There is no subject of greater then this matter of pumping the laws of the state of Texas, this broad section, which is as for the owners in the developlarge as many of our states. ment and disposition of this The plains country is peculiar, property. This development has in that it is watered from below already commenced. A number instead of from above. There of residences are under construcare no running surface streams, tion; work is progressing on the and the average annual rainfall first two irrigation wells; fences is but twenty-four inches. But are being erected; sod is being the soil, in common with most turned, and irrigation ditches semi-arid districts is almost un-prepared. A big oil-burning believably fertile. This section traction engine, with a twentyhas become famous as a beef ton freight car, is busy hauling producer, and one of the world's lumber, machinery, etc. Lumgreatest granaries. Its citizens, ber is being received in carload however, realize that "dry farm- lots almost daily. ing" was not giving the soil the ORCHARDS, TRUCK, ALFALFA. proper chance display its abilities and set about to fine a system for will be planted to orchards, and From 300 to 400 irrigation mainly Kansas and Oklahoma. irrigating same

FIRST WELL SUNK.

this pure water was placed on acre. alluvial land absolutely free The Texas Land & Develop prices will be extremely low, Five million dollars worth of from alkali that longheaded, fat ment company is authorized to productiveness considered, and land has been bought in the walleted capitalists began to in- plant approximately 20,000 acres; the terms, one-fourth cash and plains country within the past

the largest private well pump-age enterprise in this country so yelon, it into invigated truck

mportance to the Tevas plains ment company, organized under -water for irrigation in develop- with the main office at Plainview ing the material resources of is authorized to act as agents

this country and a stream to alfalfa, and the remaining the balance on easy payments twelve months, the majority of portions, other than as above at 6 per cent, will enable any this capital coming from outcified, will be used as irrigat- ambitious man with limited side states.

country yields from five to seven The Pearson people are plann having Dr. Pearson and his cuttings per annum, each cutt- ing many other big things for associates manifest their confi- gro, went up to Fort Worth on ing running a ton to a ton and this section. Already they dence in the vast Plainview pleasure bent and had the misforone-half of hay to the acre. have announced that a local country. There was a time, tune to get thrown into a prison as For two years Hale county alfal- trust company will be organized only a few years ago, when ten a vag. On Monday night he and (The following article appear- | The local real estate firm of at the State Fair and the price will aid the farmers of this sec- the sustenance of a steer in ed out into heaven's delightful free ng in the Manufacturer's Re- Henderson & Grant pointed out of the local hay is seldom below tion to develop their land by this section. When the farmers air. Next day Henry came down to cord of a recent date, written by to the Pearson interests the A good stand of alfalfa can be them money at a reasonable rate acres upward were needed to day morning for a train to care M. D. Henderson, will be inter- opportunities in this young irri- secured without inoculation, and of interest. sting reading to many to whom gated section, with the result the plant never dies out. The ve recommend it as a faithful that Dr. D. S. Pearson, the Plainview country is particularly utline of the big Pearson Syndi- head of the association of British | well adapted to stock farming, ate's new undertaking-the Canadian and United States there being no cholera among argest of its kind in the south- capitalists; H. I. Miller of New hogs or tuberculosis among cedar trees, which will be plant- coming of modern irrigation is but one case of thousands. Farm the south capitalists; H. I. Miller of New hogs or tuberculosis among cedar trees, which will be plant- methods will increase the next of the south capitalists; H. I. Miller of New hogs or tuberculosis among cedar trees, which will be plant-York, American manager for dairy herds; in fact, the South these people, and other of their Plains country, with its altitude ing their properties. This tree ing their properties. This tree de world-famous Pearson inprominent officials came down of 3,000 feet, suffers practically is very successful in Arizona plains the water supply is too and every kind of foreigner being plains the water supply is too imported by the wholesale to do and made personal investigations no disease among its horses, and New Mexico, where it is deep to be economically handled, work and our negroes and, shame to of the project. Then relays of mules, cattle, sheep and poultry. said to grow from six to ten experts from every portion of Hale county hogs and steers feet the first year without irriexperts from every portion of their gigantic irrigation projects in the Southwest. In their purpose to subject to the country were sent by them, and after the proposition was of the country, and take many the lift of the centrifugal pump stand of the country, and take many the lift of the centrifugal pump stand of the country was of the country. and after the proposition was of the country, and take many the plains except those that will not range beyond seventy Tarrant country could use thousands pronounced first-class in every premiums at fat stock shows. have been planted. This move feet, and it is much beyond that of hards right now if she vicinity of Plainview, they have respect, 60,000 acres of the The company will advise the will stimulate a general tree undertaken a unique task that choicest shallow-water farms in keeping of livestock in sufficient planting on the part of all prohas no equal in the industrial the immediate vicinity of Plain- numbers to consume the waste

PLANS OF DEVELOPMENT.

The development plans are to

From 5,000 to 10,000 acres any one of these smaller units. gations, his territory being in Floydada from Saturday to best safeguard they can take a like proportion to truck. Hale wells will be put down with the He will have charge of the exand Floyd counties, in which utmost expediency consistent periment farm. Mr. Longstreth About two years ago the peo- most of the land lies, captured with thoroughness. There are will also be the general superinple of Plainview decided to sink almost a hundred first and se- many residences already on tendent of all the farms being their first irrigation well. Here- cond premiums at the Texas these farms, but an army of developed by the Pearson intertofore suction pumps, operating State Fair in Dallas in 1912 for carpenters have started on a ests, and his advice and superin the shallow first stratum, truck and fruit. Every apple list of 400 in addition, which vision will be free to the purhad satisfied the needs of the premium was taken by the plains will be completed as soon as chasers of this land from the water consumers. This first and first prizes on such valuable possible. Only after orchards Texas Land & Development comtest well went through three commercial truck as Irish pota- have been set out, shade trees pany or its tenants. water-bearing strata to a total toes, sweet potatoes, table and planted, irrigation system in- FACTORIES AND RAILWAYS. depth of 129 feet, and furnished sugar beets, beans, carrots, stalled, comfortable residences There are also plans contema sufficient head of water to parsnips, tomatoes, cabbage, completed, alfalfa tracts rooted, plated for a beet sugar factory supply a six-inch centrifugal cauliflower, radishes, winter etc., will this large body of for Plainview in the near future, pump running continuously at squashes, kershaw, pumpkins, land be turned over to the sales it having been demonstrated full speed, without any appre- cantaloupes, onions and sweep- department for disposition to that sugar beets do exceptionciable draw down. Many other stakes on vegetables were taken actual settlers. Especial effort ally well here and yield 18 per wells were installed with un- by Hale county. Irrigated truck will be made to colonize it with cent sugar. As a result of the varying success, and so abund and fruit farms in the Plainview high-class foreign immigrants, coming of these big developing ant were the crop yields when country have netted \$500 per and people from sections where interests, other railroads and

TREES ON HIGHWAYS. gressive citizens of this section.

capitalists to this part of Texas three or four acres in the rainvelop it into irrigated truck, divide the entire 60,000 acres experiment farm within a mile ue of the impetus to irrigation your houses lest the sun fade you fruit, alfalfa and stock farms. Into 160-acres units, each of The Texas Land & Develop- which will be supplied with an a mile the impetus to irrigation of Plainview. Here the most furnished by the Pearson interwhich will be supplied with an efficient and modern irrigated ests may be readily recognized. should shake down some of the irrigation well sufficient to take truck, fruit and general farmcare of same. Pitless centrifu- ing will be demonstrated and gal pumps will be used, each new crops suited to this section having a capacity of approxi- propagated. While this experimately 1,200 gallons per minute. ment farm will be primarily for It is thought that oil-burning the interests of the company, engines will be used in the still much needed knowledge main, but several varieties will will be disseminated from it be tried out. These 160-acre throughout the plains country. units will in turn be subdivided A. M. Kruger, an expert hortiinto units of ten acres for truck culturist and truck grower, will Results from irrigation in this agriculture, J. W. Longstreth, of section the past two years have was for many years in the serproven conclusively that a family vice of the United States departcan live in comfort and lay up a ment of agriculture, where he 'plus'' in the bank besides on had charge of irrigation investi-

irrigation is practiced. The factories are headed this way.

Under irriga-capital to secure an irrigated It is possible to realize the

fa has carried away first honors with a capital of \$250,000 which acres of grass were required for prison bars of the city bastile, walk \$15 per ton f. o. b. Plainview. means of irrigation by offering came to the plains, from 100 Arlington to see his friends, and support him under dry farming him off where he could get wor methods. Since the 60,000 acres officers Douglass and Feemster la The Texas Lanb & Develop- owned by these capitalists alone violent hands on him and again is slated to support 30,000 peo- thrust him into the inner prison, owner, has ordered 25,000 sale ple, it will be seen how the in- where there is weeping and wailing methods will increase the popu- ers unable to get hands; railroads ing their properties. This tree in some portions of the great hand; Mexicans and Dagoes, Greeks figure on the company's holdings. The cost of pumping this water is less than \$1 per acre foot. Perhaps the most advantage- It is usually estimated that one ous action taken by these big acre of irrigated land is worth is the installation of a 640-acre fall belt, and thus the real val-

To Trade.

For improved well located be left on the threshold when farm in Floyd county, prefer 1-2 home is regarded as only a place section, 280 acres raw land eat, to drink and to sleep, the w 10 miles north a Crosbyton and is begun that ends in gamble tf-12.

> D. T. Ewing, Lockney, Texas.

Jake Penn, of Silvertion, was annoyance during the day; Monday, having come down them into the world is the unsee with two bales of cotton for the

Let Charlie Jones save you money on your Hardware. tf.

Judge A. B. Duncan and wife are absent from Floydada this week, being on a trip to Fort Worth, Dallas and San Saba.

to Plainview Wednesday of this



immense advantage obtained by A Poor, Downtrodge Workingman

Last week Henry Griffith, a neeix other congenial souls burst the day morning for a train to cars

Cling Was Valuable " musty cobwebs there. If you want to ruin your sons, let them think all mirth and social enjoyment 16 southeast of Floydada together houses and degradation. Young peo with one fourth acre of land, ple must have fun and relaxation with 5 room house, adjoining somewhere. If they do not find to block to college campus. Lockney sought in other, perhaps less profit at their own hearth-stones it will be or fruit, forty to sixty acres for have charge of the fruit farm- Has East front, and necessary able places. Therefore let the fire alfalfa; and 160 acres will be ing and trucking department. out buildings. A paying laundry burn brightly at home, ever delight the unit for the stock farms. The general superintendent of business goes with it. Enquire ful with all those little arts that parents so artfully understand Don't suppress the buoyant spirits of merriment around the lamp and firelight of home that blot out the remembrance of many a es influence of a bright and domest sanctum.—Hutto Enterprise.

> An Arkansas man was recently ten by a mule with fatal results. merely shows that the mule is dang per at either and. .

Dictionary Lura "Poison" and "potion" are the former being an older for latter. Both are derived f J. E. Clark and family moved Latin "potare," to drink, and in its original sense, significa something to drink.

While the word "human." meaning "a human being," is colloquial or humorous, Lowe introduction to the "Biglow chided Bertlett for including "Dictionary of Americanisms marked that it was Chapman' al phrase in his translation of and that it is found also in play of "The Hop Chronicle.

Semi-Annual Clearance Sale Closes December 24th

Our sale has been a big Succes, but our stock is still too large, thus this

DOUBLE REDUCTION

SALE

CASH

No Goods Charged at Sale Prices

Cash - Is - What - we - Need

CASH

Ladies Skirts

1-2 PRICE 1-2 The Kind You Want

Ladies Dresses

1-2. PRICE 1-2
Silks, Messalines and woolens all included.

Ladies Waists

1-2 PRICE 1-2
Silks and Messalines Included.

Ladies Suits

We still have a nice stock of Palmer tailored suits to offer at

1-2 PRICE 1-2 All New

All Ladies Hats

1-2 PRICE 1-2 Gold Medal and Gage's Included.

Shoes! Shoes! Shoes!

All \$2.50 and \$2.25 shoes for	\$1.95
All 3.00 shoes for	2.45
All 3.50 shoes for	2.85
All 4.00 shoes for	3.45
All 5.00 shoes for	3.95
Big lot of bargain shoes from	50c up.
Shoes for the entire fam	ily.

Men's Overcoats

	\$7.50 an	d \$9 0	0 overcoats for	\$6.75
	12.50 o	vercoa	its for	8.75
i	14.00	"	"	10.00
	17.50	"	,,	12.85
	20.00	"	,)	14.85
	22.50	"	"	16.75
	25.00	"	,,	18.50
	20.00		AT THE REAL PROPERTY AND ADDRESS OF THE PARTY OF THE PART	1.0.00

Men's Dress Pants \$6.00 Pants for \$4.25

MO" OO T	CULLUD	TAT				ATOM
4.50	22	"				3.35
4.00	"	"				2.85
3.50	"	"				2.45
3.00	"	"				1.95
2.50	"	"				1.65
Big lot	of d	ress	nants	and	whip	
tords			panes	ana	" III P	1.00

Men's Sweaters

\$2.50 wool swe	ater	s for	\$1.95
1.75 and 1.50	"	"	1.35
1.25 and 1.00	2,	"	85
.75 and 50c	"	"	40

Boys' -Waists

"The little one" waist and blouses regular 50c for 35c Colors cream and black satine.

Ladies' Sweaters

100						
	\$6.00	wool	sweat	ers sal	e price,	\$4.25
	5.00	"	"	"	"	3.85
	4.50	"	"	"	"	3.45
	3.00	"	22	"	"	2.35
	2 50	"	77	"	22	1 95
	Extra	spec	ialpr	ices on	odds and	era
	\$2.00	wool	sweat	ters, s	ale price	1.50
	75 an	d 50c	cotto	a swea	ters.	
	THE PROPERTY AND	Service and	1		Marine Marine	40c

Blankets! Blankets! Doubly Reduced

- Loccord	
Extra quality 1:25 value	85
,, ,, 2.00 "	1.35
,, , Plaid blankets	1.50
6 00 and Wool nap 3.00 fo	or 2.25
6.00 and 7.00 wool blankets for You car keep warm with these	or 4.90
Loon warm with those	o naigod

Men's Suits Doubly Reduced

Everybody can wear good clothes at our cut prices. You probably wouldn't buy a Hart. Schaffner and Marx \$25.00 or 30.00 suits but if you could get a \$25.00 suit for \$17.50 you would buy it. That's what we are doing. Get one while they are cheap—none tailored better they fit, wear and hold their shape. They are different. \$35.00 & 32.00 suits for \$25.00 27.50 "" 19.85

hold th	eir shap	e. T	hey are	different.
\$35.00	& 32.00	suits	for	\$25.00
27.50		,,	,,	19.85
25.00		,,	"	17.50
22.50		"	"	15.85
20.00		,,	,,	13.85
17.50		,,	"	12.50
14.00	all wool	ltoo		8.95
Big lot	of yout	h suit	s from	6.00 to

Big lot of youth suits from 6.00 to 7.50 choice $\frac{1}{2}$ price.

Big Lot of Men's

Suits

1-2 PRICE 1-2

Big Aviation Season

\$1.00 and 1.25 Aviationcaps	85
85 caps sale price	65
50 and 60c sale price	40c

Men's Wool Underwear

All \$1.25 garmer		The state of the s	85c.
Pure Australian	wool un	derwear	
per suit,		\$2	2.50

Rous' Suits

		090	Dette	
\$9.00 s	suits	for		\$5.85
7.50	"	"		4.95
6.00	"	"		3.95
4.50	"	"		3.45
4.00	"	"		2.85
3.50	"	"		2.45
3.00	"	"		1.95
2.50	"	"		1.25
1.50	"	"		1.00

Big Lot
Of
Boys Suits
1-2 PRICE 1-2

Staples

Although staples are advancing all the time our early duying enables us to give you these goods on sale at about present wholesale price.

Cur best Amoskeag outing—the don't fade kind, reg. 10 and 12½ for 8⅓ Medium grade outing "4½ Extra grade canton flannel bleached and brown 9c A. C. A. feather tick for 12½ Eight yd pattern dress ginghams the 10c kind for pattern 50c All 12½ c muslin for 10c Eagle Standard muslin, medium quality, sale price 6½ c S. K. Standard muslin 10c for 7½ c 9-4 Brown sheeting for 19c 10-4 Brown sheeting for 20c

Boy's Coats

ited space prevents mention.

81 in. bleeched sheeting 30c for 22½c

Lots of other good things which lim-

Special prices on all boys overcoats.

We have lots of bargains which take space and money to advertise. Don't buy until you see our prices. Wecansave you money on every purchase. Remember the date. Sale closes December 24th.

Mathis-Martin Dry Goods Co.

"The Store with the Goods."

Corner Square,