# irst State Bank  <br> TheFloyd County Hesparian 

## earson Syndicate in Floyd

 County.e Hesperian had an extend-write-up of the activities of
Pearson Snydicate in last
' $k$ 's issue, in the counties of $e$ and Floyd, and in the same Inection it will be interesting our readers to know the ex-
tent of their holdings and work in Floyd. According to the records of our county approximately 9,000 acres of the lands which
the syndicate has purchased are the syndicate has purchased are
in Floyd County, comprising about 35 tracts ranging in size
from 80 to 640 acres of land. Much of this will be put in small farms, a truck farm unit being 10 acres, whie orchards,
alfalfa farms, etc., will be established on other tracts of 160 tracts for 400 dwellings to ed on their various hold$d$ all their lands will be d and producing before in Floyd County has isked about in conction witt the pumpage irrithe Yelrson interests are ating in irrigated propositions only, the proof is clearly
shown. Stme of their wells are being dug as deep as 160 and 170
feet, and the cost of irrigation per acre estimated to be only though this
ced some by arious individuals in actua
expeience.

Mis. Kellogg Entertains Well greeted Mrs. Jeanette Jewell Kellogg last Saturday night at the public school auditorium did not detract from the excellence of the program as reported by
the greater bortion of the crowd he great
present. he many other atto the holiday preotherwise fine proom be
rowd. ing heard by
evening's program was into three parts, the
ons covering some very well as a high ely.
drove to Spur Tues Slaughter and er, Ola. Mr. Slaugh

United States Government
Guards every dollar on
deposit in our bank ) ur officers who handle he funds of this bank
re required to give
strong bonds.
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his representative
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First

## Aal Bank



## White-Reagan.

A very simple and yet
pretty wedding was consummated last Wednesday evening at
the Reagan Home on West Mississippi Street, when the daugh ter of Mrs. Reagan, Míss Monte Rey, was wed to Mr. Ulmer w White, Rev. W. H. Matthews
officiating. Quite a number of friends and relatives were pre sent at the betrothal, among the out-of-town guests being Mis
Rosie Childers of Abilene, Mis Pearl White, of Ralls, and Mi ussie Savage, of Amarillo.
Mendelsohn's wedding mar was sweetly played by Miss Childers, to the strains of which Miss Pear White, as bres D. Biles, best and Mr. W. D. Biles, best man,
preceded the couple to the altar where the solemn vows were aken.
Miss W
Kiss White wore a gown of lue messaline, and the bride was very pretty in dewdrop net
over white satin with passe over white satin with passe
mentine trimming. The groom and best
dress suits.
After the ceremony an informal two-course spread of fruit were served the guests, Rev. Matthews presiding at this ceremony also with excellent grace and candor. The cake cutting by the unmarried parties present furnish-
ed much pleasure and was uned much pleasure and was unby some of the participants due to the fact that an old maids thimble and a bachelors button
were concealed within the parts were concealed within the parts The young married
The cake.
The young married couple will
ive in Floydada. Numerous live in Hloydada. Numerous
tokens of regard were received by the couple, in fact, it wa their delightful lot to receive in sils as proof of the high esteem in which they were held by their friends. The groom having fitted up a dwelling in the south west portion of home after January first to their friends. I They have many friends who sea of matrimonial life.

The Christmas Exercises.
Programs were rendered the Methodist. Baptist and Chris tian Churches Christmas Eve,
and Santa Claus visited the children of Floydada at each of thes places where bright candles, happy, expectant faces and gifts
greeted large crowds of growngreeted large crowds of grow
ups as well the children. The Christmas spirit pervade at all these exercises in true observed on Christmas Day
when the business houses were when the business houses were ed a restful period before taking few days of the old year. Born.-To Mr. and Mrs. E. E. 22nd, a nine-pound girl. Carl Patton left Tuesday for holidays with his parents.

Roy Green is home from College Station to spend the halion his third year at A. \& M.

Notice Academy Students. Owing to the absence of some
f our Teachers we will not beg in school until Tuesday and have school the remainder of

## Baker Items.

There was no Sunday schoo t Baker last Sunday
f the stormy day.
This neighborhood is having is share of Xmas joys with ver little,
with.
Mrs. Boyle of Quanah is spend in Xmas with her parents Mr and Mrs. T. M. Sanders. Mrs. daughters, Misses Violet and Gladys, also two small children. Miss Camilla Adams has one weeks vacation from school work which she is spending with her parents and ot
this community
Xmas day was o
everal family dinings.
Miss Alva Duck is spending Xmas week at home.
W. F. Weatherbee is receiving a holiday visit from his sister, Miss Flora. who is teaching in Hale Center.
Mr. Golightly and family have moved into the house vacated by
G. G. M. May, we welcome

Vesta Duck has two weeks vacatior of school and is ming-
ling again with his old friends in this part,
Miss Jessie Green who is attending the State Normal at Canyon came home last Satur-
day for vacation. day for vacation.
Roy Green who is attending
he A. and M. Colle the A. and M. College at College Station arrived on Monday. Mr. Green says his family circle is now complete the first time for blessings of yule tide is the family reunion, when the scattered members of the family meet again with father and mother and brothers and sisters, where it-isso easy" to forget that
we are now "grown up" but we are now "grown up" but andcall up the funny little pranks and tricks of each-other, over which we have laughed $\frac{0}{a}$ hundred times or more, and like the "oft told tales" bring mirth at each repeating. Mrs. Green's delicate health makes this reunion more endearing.
Campbell and Baker school united in Xmas exercises which were held at Baker school house Xmas eve. This was a merry time for old and $\cdot$ young alike, each receiving a sack of candy,
apple and nuts. How good naapple and nuts. How good na-
tured a sompany ean be when all are indulging in "goodies to eat". This part however was The first the evening program. The first consisted of literary
and musical renditions. Miss and musical renditions. Miss
Ruth Pitts teaching at Campbell showed both skill and will in render their part of the prool to and each child acquited its self with credid and "brought down the house." The program of by our efficient teacher Mr. B. by our efficient teacher Mr. B.
M. Hopper, and it is needless to say the result was success. The Xmas tree was very pretty and fairly groaned figurative In the afternoon of Xmas day many friends met at the home of Mr. and Mrs. John Moore of Campbell for a singing. After enjoying several hours of music chaperoned by Mr. and Mrs. Campbell. They called at S. S.
Alcorns, L. H. Hart, W. F. Weatherbees, T. M. Sanders and while there the norther caught them and the route wa caught them and the route wa

West Texas is Appetizer.
Two West Virginia men, Brad ley Baker a brother of Reason Baber of this place, and A. 0 Thomas, Came in Floydada las week. Mrece Virginia Baker. The first thing Mr. Thomas showed me his hand Mr. Thomas showed me his hand had worn out his fingers scateh ing in. Virginia for a living. His ingers were all gone on one hand. Mr. Thomas said: have sold out my home and am hunting a location where can make a living and gain my health and appetite. I am bother ed with the asthma, and I hav en't any appetite, and I wil guarantee if this climate cure my asthma and I gain my appe tite I will buy some land here for this is the prettiest and best country I ever saw. Just think of getting a home in the best country in the world and only
priced at $\$ 15$ per acre, where the priced at $\$ 15$ per acre, where the land is as level as a floor, black
and mellow as an ash pan; soi 2 to 6 feet deep, heavy coated with fine grass, water good as 1 ever drank, everybody's cribs
full of grain and their lots full of fine mules, cattle, hogs, shee chickens and geese all fat The hog cholera unknown where the peaches, apples, plums, pears, grapes as fine as can be: wher cellars are full of canned fruit of all kind. I ate a peace of an and saw the garden that it arew n; how could I keep from likin the country."
"All right, Mr. Thomas, we will take a spin and see the counWe
We went about 20 miles south ast of Floydada to about the acre tract of land, wharer's 446 acre tract of land, where the a cause. I went to work on the auto while Mr. Thomas and the two Baker's walked over Bradey's fine land. When they got back to the auto the only talk
was by Mr. Thomas. 'Brad, what a fool you are, stay ing in Virginia and you as fine a tract of land as this. Why don't you come to it? There is a fortune here for you if you w
come here and gather it. P your land in cultivation, there and live at ease.
Hold up boys, I can't fix this old auto, and we are going to
have to take a walk 4 or 5 miles
"All right"
want to said Mr. Thomas do for my asthma.
About one-half hour after night we came to K. J. Matthews home, a wealthg farmer and hog raiser. We told him our tro ub-
les and he said; "Come in, boys" les and he said; "Come in, boys" After we were there awhile we
were invited to supper. After were invited to supper. After
we had eaten about a half or three-quarters of an hour I told Mr. Matthews that Mr. Thomas said if he gained his appetite he said if he gained his appetite
would locate hero with us "Well," said Mr. Matthews." I believe it will be all right for he ate at that time: 8 biscuits, one full plate of beans, 6. common size home made hog sausages
and a hunk of backbone. Thomas pushed back and changed the subject off on his asthma. He said if he had taken a walk like
that in Virginia he would have had to go to bed, but it seemed that this walk had helped him. We all went to bed and the
grown old snoaring come off. grown old snoaring come off
Mr. Thomas next morning, said

Denman-Moore. Tuesday evening Mr. John Denman erstwhile of Floydada but for the last two years a resident
of Dallas, where he is employed of Dallas, where he is employed
in the G. C. \& S. F. offices, took marriage the hand of Miss ida Moore, the charming daughter of Mr. and Mrs. Will
Moore of East Floydada, at Whore of East Floydada, a whose home the wedding vow
were taken. The wedding was simple yet impressive one The couple march officiating he couple marched into the guests were assemblew invited words were said which made themone. The bride wore line and bore in her blue messa bouquet of red carnations, be peaking eloguence of the love which is to bind them through .
After the ceremony a feast fit or the gods was spread in th dining room and the guests wer delighted with gems of advic given by "Mr, and Mrs. Bowser" and others present tending to be of much value to the new ly weds. The young couple presents from friends, and man nformal words of mutual con gratulatio
On Friday morning they wil will make their future home

## Haines-Maxwell

Miss Sue Maxwell and Mr Henry. Christmas Day at the
Floydada Presbyterian Academy, Rev. W. H. Matthews officiating at the ceremony. Only a few mmediate friends were presen Mr. and Mrs. John Denman Miss Ola Taffinder and Mr. F. L Haines.
Miss Sueis one of the most popular and best-liked youn ladies of the town, and Henry is a wideawake business man, nember of the firm of Ed-
wards-Hogan Co., and their friends bespeak for them every
happiness in their wedded life
They will be at home in Floy

New Exchange will be Big Im-

## NEW YEARS GREETING

We come with greetings to one and all, thanking you for the splendid trade accorded us in 1912. To the co-operation of ou friends we owe the success of our business for which we take this opportunity to express our sincere thanks. To our old customers and friends and the new ones who expect to be among them OUR NEW YEARS Resolution is, to do everything in our power to merit your confidence and trade. Wishing you a happy and prosperous New Year, we remain

Yours for business

## Mathis-Martin Dry GoodsCo. <br> "The Store with the Goods.

Get a recognized Jeweler to inspect your Watch. First class work in every particular. You don't have to "guess." See

## W. D. BILES

Santa Fe Watch Inspector

## To Our Friends

We want to thank you for
all business given us and courte-
sies extended this year, and now as this is the last month we have before closing our books we want to urge those still owing us to please come in and give us check
for oalance due in order that we ior oalance due in order that we may clear our records and be the coming year.

Very respc'

## A. G. McAdams Lbr. Co.

Citation By Publication.
THE STATE OF TEXAS.
To the Sheriff or any Constable of Floyd Co., Greeting:
Oath having, been made as re quired by law.
You are hereby commanded to summon J. W. Golden by mak ing publication of this Citation once in each week for four suc return day nereof, in some newspaper published in your County paper if there be a newspaper published therein, but if not, then in ed therein, but if not, then in 64th Judicial District; but it there be no newspaper furblished in said Judicial Disfrict, then in a newspaper pub/shed in the nearest District to
nuid
Judicial District, to
appear ath Judicial District, to appear a
the next regular term of the County Court of Flołd County, to be holden at the Court House thereof, in Floydada, Texas, on the 3rd Monday in January A. D. 1913, the same being the 20 th, day of January A. D. 1913 then and there to answer a peti
tion filed in said Court on the 5th, day of Dec. A. D. 1912, in
a suit, numbered on the docket a suit, numbered on the docket a suit, numbered of sourt No. 172, wherein

For Sale or Trade.
Exceptionaly nice residence fine location, Will sell or trade for go
See us
tf.


Notice:
All persons free hereby noti-
fied not to frespass or molest med not to respass or moles
my fence on my plage southeas
of Floydada. $\begin{array}{ll}\text { my fence on } \\ \text { of Floy plage southea } \\ \text { tt. } & \text { W. L. Boerner. }\end{array}$

## Sheriff's Sale

State of Texas
County of Floyd $\}$ In the Distric Court of Floyd County, Texas
Tom P. Steen, Plaintiff, VS G W. Brewster, et al, defendant Whereas by virture of an Exe
cution issued out of the District cution issued out of the District
Court of Floyd County, Texas on a judgment rendered in said Court on the 18th day of September A. D. 1912, in favor of
J. D. Griffith, on his cross acJ. D. Griffith, on his cross ac-
tion against the said Tom P tion against the said Tom P.
Steen, No. 790 on the docket of ssaid Court, I did, on the 2nd
day of November A. D. 1912, at day of November A. D. 1912 , at
10 o'elock A. M., levy upon the $100^{\circ}$ clock A. M., levy upon the
following tract or parcel of land following tract or parcel of land
situated in the Ccunty of Floyd, situated in the Ccunty of Floyd,
and State of Texas, to wit: Lot and State of Teras. to wit: Lot
No. 2, in flock N. 39 in the
Brewster Brewster addition tothe town of
Lockney nd levied on as the property of Tom P. Steen, and
on the 7 th day of D. 1913, Deing the first Tuesday of said month, between the hours P. M., on said day at the Court house door of said County; $i$ wull auction for cash, all the right,
title and interest of the said title and interest of the said
Tom P. Steen, in and to said property, to satisfy the sudg ment of the said J. D. Griffith, on his cross action, against the said Tom P. Steen, said judgment being fur the sum of three hundred and seventy one and 70 100 ( $\$ 371.70$ ) Dollars and after and cost, the remainder of the proceeds of the sale of said property, shall be turned
the ssid Tom P. Steen.
Dated this the 6 t
December A. D. 1912
The best $\overline{f / \text { tress made is }}$
The best mf(tress made is a
Kirk \& Winflisor's the Sely,
You get the (eelv/t our store

## only. 2 te.



## COMPETITION RULES IN

 Factor-Stock and Bond
Issue not Considered.
Competition is the most powe ful factor known in rate making. I recognizes the mandates of
court; it quickly tears to pieces th court; it quickly tears to pieces thi
well balanced tariff sheets of ever common carrier that comes uude
its influence and all its influence and all other element that enter into rate making yield
its power. The following map give its power. The following map give
a practical illustration of the effec of competition in rate making i


## 1: ब....\& S.F. 2: M.K\&T. з: T.\& B.V. 4: 日.\&T.C.

 There are four direct lines of railroad running between Dallas andHouston. The stock and bond isHouston. The stock and bond is
sues on these lines vary from $\$ 29$, sues on these lines vary from $\$ 29$,-
103 to $\$ 15,022$ per mile. The vatue of these properties according to the hailroad Commission's estimate
vary fromm $\$ 15,686$ to $\$ 29,932$ per
mile. mile. The assessed values vary
from $\$ 17,863$ to $\$ 32,399$ per mile Trom $\$ 17,803$ to $\$ 32,399$ per mile. the awnount expended upon them by
$\$ 60,000$ per maries from $\$ 30,000$ to
the density of population and traffic is more widely at variance; the railroad mileage
varies from 249 to 367 miles, yet the varies from 249 to 367 miles, yet tho
rate from Dallas to Houston via all lines is the same.
The instat potential eleroent peast in importance to competition in rato
making is density of tzaffic. It is a making is density of traffic. It is a
far more agreable personality than
any of its associates

$\qquad$
 Santa Claus spends a great deal
his time in Texas getting ready his time in The getting ready fo so popular with the childroden of the
nation that each year he has lat nation that each year he has largely increased his purchase of nutid
fruits, etc., until he now stands read
buy the availe to buy the available output. He is so
eager for our products that one cager for our products that one would
think he has been having a heart-to
eart talk with heart talk with Uncle Sam, or had
been reading the literature of the
Texas Commercia been reading the literature of th
Texas Commercial Secretaries an Business Men's Association.
The Texas pecan is a special favor.
ite with Sañta Claus, and he is rush.
ing car load shipments to his dis. ing car load shiprents to his dis.
tributing depots where they will be
convenient for filling Christm tributing depots where they will be
convenient for flling Christmas
stockings and decorating Christma
trees trees. Our peanuts, popoorn and oth-
er products are anxiously sought by
Santa Claus and he finds the er products are anxiously sought by
Santa Claus and he finds them ex
tremely popular with the children tremely popular with the children.
We not only load down his sled
with things the children most love
and which make the reindeer pull
 and which make the reindeer pul.
with pride, but we supply the decora-
tions for the Christmas festivities. tions for the Christimas festivities
We ship out Christmas trees by the
car load and send with them holly, car load and send with them holly,
mistletoe and flowers in profusion.
Without Texas Santa Claus could Without Texas Santa Clous could mas celebration and he would cer should attempt it.
Then ther out Then there is the Christmas dinne try yards, the winter gardens and the farms of Texas. We fumish severas
million foumls, train loads of vegee
ables and choiee meat for ables and choiee meats for the Chiris
mas dinner and there is no poore portant function in the holifiay fes tivities than a Christmas dinner propared exclusivety from Texas prod-
ucte.
A visit throughi our jobbing houses
will convince one that Santa Claus in moving his headquartors to Tezas
He is shrewd enowgh to grasp tha adistributing canter and he kowns 1
is anly a short time until he will able to reach the hearthbtome of tha


## The Transcrint Abstract Com-

pany is fyly prepared to do

## MAKE THIS TEST.

## How to Toll if Your Hair is Disoaed Even if you have a luxuriant bead of

 Even ir you have a wauriant peac orhalr, you may want to know whether
it is in a bealthy condition or not. Ninety elght per cent. of the people
need a hair tonic. need a hair hoir out of your head; if the
Pull a
but at the end of the root is white and bulb at the end of the root is white and
shrunken. it proves that the bait is dis eased and requires prompt attention if
its loss woutc be aroided. If the buil
is pink and foll its loss would be avoided. If the bulb
Is pink and full, the hair is healthy. To Trade.
For improved well located farm in Floyd county, prefer 1-2 section, 280 acres raw land
10 miles nort of Cros by ton and
16 southeast $f$ Flo dada together 16 southeast of Flo dada together
with one fourth cre of land,
with 5 rooo houlse. adjoinin with 5 roow hopse, adjoining
block to college campus. Lockney Has East front, and necessary Has East front, and necessary
out buildings. A paying laundry
business goes with it. Enquire
(eitur Barbor
Shop T. M. COX, Prod. All barber work fist ciass. All treatment colrteous.? Shallow Water Seam ${ }^{35}$ aundry repres zed. lean tubs.

## Arthur B. Duncan General Land Ageat

 Buy. Sell amt Will Buy. Sell and sion; Render and ay,axes for Non-Resipents; Fiurnish Abstracs Titles. Experience with $F$ Tedy Countt Lainds.
Non-Resident Laind Office on specialty Ofirce on Sour
Public

## M. Massie <br> General Land Age



Land 2

W. M. Massie \& Floydada, Texas

DRS. SMITH \& SMITI Physicians and Surgeon Office at Goins Pharma Day phone 51
Night phone 16

CLAUDE V. HAL Attorney at La
$\qquad$

Very Serious
It is a very serious matte
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wrong one given you
zeason we true you in
reason wo urge you in
be carsefult to get the geny
BLACK- DR
Liver Medif


## THE GOOD YEAR OF 1912

AT the close of our most successful year's business, we desire to express to our trade our sincere appreciation of the splendid patronage which has been accorded us, and to acknowledge with deepest eratitude the many kind words spoken inour behalf by ouc friends and customers. Never, seemingly, have we enjoyed such a wealth of confidence among the people of Floydada and Eloyd County, evidences of which have been given us in the most substantial way during the good year of 1912. For it all we are profoundly thankful.
The
Better
Year
01

$+$

ND now for the New Year! We want it to mean one of greatest prosperity to all, and, from the spicit of co-operation so markedat this time between the home merichant and the home buyer, we believe an unprecedented era is at hant. Our contribution to the further grow th and development of Hloydada and Floyd county will be a constantly improved service, the continuation and emphasizing of coroperative policies and the propagation of progressive plans for mutual betterment.

We invite your further patmage and good will and wish
 for you a mosL HAPPY NGW YEAR.

# KELLEY BROTHERS 

The Store of High Quality and Low Price


## Citation for Unknown Heirs.

State of Texas. County of Floyd. ble of Floyd County Greeting:You are hereby commanded
to summon Frederick Rhulow to summon Frederick Rhulow
and the Unknown Heirs of Frederick Rhulow, deceased,' whose names are unknown, M.
Blacker, James Douglas, Fred Blacker, James Douglas, Frederick Renlow Sr., Ida Rehlow,
Henry Rehlow, Frederick RehHenry Rehlow, Frederick Reh low Jr., Charles A. Rehlow,
Mary Rehlow and S. W. • Fulton. By making publication of thi By making publication of thi
citation once in each week for citation once in each week for
Eight successive weeks previous Eight successive weeks previous
to the return day hereof, in some news paper published in your County, if there be a news paper published therein, but if not, then any newspaper publishbut if there be no newspape published in said Judicial. District, then in a newspaper pub
lished in the nearest district lished in the nearest district to
the said 64th Judicial District to appear at the next regular term of the Hon. District Court in and for Floyd County, Texaś,
to be holde at the Court House thereof, in the town of Floydada, in said Floyd County, on the
Fourth Monday in February 1913, the same being the 24 th day of February, A. D. 1913. tion filed in eto answer a peth 23d, day of December, A. D 1912 , in a suit numbered on the
docket of said Court, No. 853 docket of said Court, No. 853
wherein A. Zundelowitz is plaintiff and Frederick Rhulow and the unknown heirs of Fred erick Rhulow, deceased, M. V Blacker, James Douglas, Frederick Rehlow Sr.. Ida Rehlow,
Henry Rehlow, Frederick Rehlow Jr., Charles A. Rehlow Mary Renlow an
are defendants. Said petition alleging that on or about the 15th, day of De cember, 1912, he was 'awfully seized and pessessed of the following land and premises sit and Hale, in the State of Texa, and Hale, in the State of Texas, in fee simple, to wit: 640 acres known as Survey No. 3, in Block K. located by virtue of Certifi
cate 0.518 , issued to T. W. \& N cate $0-518$, issued to T. W. \& N
G. Ry. Co., and bounded as Beginning at a stake, the N W. corner of Survey No. 3,
Block C. Cert. 141 and S. E. corner of Survey 3, Callahan
County School Land for the N. County School Land for the N E. corner of this Survey: Thence west 1900 Vrs. to a stake for Thence South 1900 Vrs. to
stake for the stake for the S. W. corner of

North 1900 V rs. along the west
boundary line of S urvey 3 Block 8 to the place of the beginning.
That on the day and year las That on the day and year las
aforesaid defendants unlawtully entered upon said premises and ejected plaintiff therefrom and unlawfully withholds from him the possession thereof to his damage Ten Thousand dollars. Plaintiff alleges further that Plaintiff alleges further that he and those under whom he
claims, under deeds duly recorded, has had peaceable, continuous and adverse possession of the lands and tenements here in described, cultivatig and enjoying the same and paying all
the taxes thereon due, for a period for more than five years prior to the commencement of
this suit. All of which he is this suit. All o
ready to verify.
Plaintiff further alleges that
he and those under whom he claims have had and now has peaceable, continuous and adverse possession of the lands herein described, using, cultivating and enjoying the payme ing all the taxes thereon for period of more than Ten year before the commencement of this suit, and this he is ready verify.
Wherefore plaintiff prays tha the defendants be cited to an-
swer this petition and that on swer this petition and that on
final hearing hereof he have final hearing hereof he have
judgment for the title and poss ession of the aboye described land and premises, and that he be quieted in his title thereto
and for writ of restitution, for and for writ of restitution, fo damages and costs of auit and
for such other and further refor such other and further re lief, special and general, in law ly entitle to.
J. B. Bartley,
Atty, for Plaintiff

Atty, for Plaintiff.
Herein Fail not, but have be
Herein Fail not, but have be next term this writ, with your yourn have executed the saming how ou have executed the same.
Witness W. B. Witness W. B. Clark, Clerk o Floyd County, Texas. Given under my hand and this the 23d. day of Court on A. D. 1912.
(Seal) W. B. Clark Floyd Co. Tex. 6

Mrs. H. M. Splawn en left on Saturday for Wichita Falls, where they will spend Splawn's father, J: B. Givens
Mrs. J. M. Rodgers and children are in Slaton during the holiday
lations.

To Hold Meeting in Brown City,

Rev. G. W. Shearer left Mon ay for Brown City, Michigan where he will hold a series meetings for two weeks, beginning next Sunday, the 29 th.
After his meeting closes he After his meeting closes he
will go on into the Dominion n will go on into the Dominion of
Canada, where he will study the Public School system of that domain. His firsc stop will be a Toronto, but he declares he wil go into the smaller towns to
meet the people and get acmeet the people and get ac quainted, thus securing his in formation first hand. The Pub hic school system in Canada is said to be much better than our wn, and Rev. Shearer says he is going to see for himself, and
will return home the latter part of January with some first hand of January
information.

Memphis Wins the Holland Clean Town Contest.
"The Cleanest Town in Texas" has been adopted as a slo-
gan by Memphis. This fact has gan by Memphis. This fact has
become known by the Clean Town Contest that has just been closed by Holland's Magazine of Dallas. Memphis won the of Dallas. Memphis won the
prize of $\$ 200$ offered in towns of
class C class $C$. This includes towns
of our class and the announce ment that we were it. Dr. Carrick was here when the HERALD went to press last week and
during the afternoon of Friday he was given a little reception at the commercial club room. At that several speeches were
made by citizens and a speech made by citizens and a speech
also by Dr. Carrick. He was the also by Dr. Carrick. He was the medical inspector in charge of the work. At this time he gave
some wholesome advice as to some wholesome advice as to
the proper methods to pursue in the proper methods to pursue in
keeping the town clean. He keeping the town clean. He
then announced that Memphis then announced that Memphis
was the cleanest town in Texas was the cleanest town in Texas
in 1ts class. Following this the editor of the HERALD received a celegram of congratulations
from the editor of Holiand's Magazine, on Saturday, confirming the good report. This was followed early this week by copies of the Magazine giv-
ing a list of the results. The ing a list of the results. The
nearest competitors to Memnearest competitors to Mem
phis were McGregon and Hubthis were Mil cGregon an
bard. - Hall Co., Herald.

Pennington-Smith.
Last Monday County Cler W. B. Clark issted license to marry, to Mr. James Penning
ton, son of Dr. Pennington, Lockney, and Miss Flora Smith. daughter of W. E. Smith, of south of Lockney.
These young people were mar ried Tuesday in Floydada by Rev. Britain.
Lap Robes to Jones Hdw.

## Our Business Has Prospered During 1912

You have shown your appreciation of our efforts to please during 1912 by giving us increased patron age. We want to express appreciation for this. We are studying your wants,
you during 1912 than ever before.

When in town come to see us. Yours for more and better Hardware.

## c. Surginer \& Son

A Clever Window Dislay.
A very pretty display of the
eason's choice gifts cleverl lesigned, was made by the Mathis-Martin store during the period just previous to Christ-
mas day. The window was mas day. The window was
made into a miniature living made into a miniature living
room with the old.time fire place and mantel. Old Santa had just gotten down the chimhey and filled the stockings or the sleeping youngsters, while
he still held in his pack some appropriate presents for all embers of the family. The that the passers by all joined that the passers by all
in praise of the display.
Window displays are the second best advertising a firm "between the lines." They are "between the lines." They are the unique, the clever, and oftthe unique, the clever, and oft-
times a merchant fails to give them enough thought.

## The Christmas Rush.

The Christmas rush and crush is over, and now that the buymerchants are smiling for Floydada merchants have enjoyed ne of the best season's sales in the best ever. They have had the goods, and have show the prospective buyer, and cashed their goods over the counters. Everybody has gotten their money's worth and are happy. Stock taking and re-capitula-
ion, preparatory to the incoming year's work is now on and finds everybody prosperous and ready for the years work ahead, rested and full of good cheer, good will toward all men, and
wishes for a prosperous New wishes for
year to all.

Taxes For Publicity. Pueblo. Col. Dec. 17.-Th Counties of the State have the completed their levy of a special the for the purpose of advertising their respective industries of couraging imme counties and en creasing trade in the products the State. The Statutes of the State of Colora statutes of the county to tax itself for the pur pose of publicity, the fund creapose of publicity, the fund creadollars in any one year.

Advertised Letters. The following is a list of let ters remaining in the Post Office at Floydada, Texas, Dec. 23 1912, to be advertised. If not called for in one week, will be sent to The Dead Letter office
Earhart, S. M. 1; Rape, Miss
Lillian 1; Stanger, A. J. 1; Wright, M. F. 1.
Persons calling for above letand give date of list. J. D. Starks, Postmaster. EHarness and shoe Repairing.
I have agai taken up my work I have again taken up my work
of harness a hd shoe repairing of harness and shoe repairing
and will wdrk on Thyrsdays,
Fridays and faturdays of each week.
ware.
$\begin{array}{cc}\text { ware. } & \text { O. R. Eastwood. }\end{array}$
C. Snodgras
view Saturday.

Dr. L. V. Smith left last Saturday for Fort Worth. He will
return by way of Chico where return by way
he has business.

F. S. Truitt is absent from F. S. Truitt is absent from
Floydada during the holidays, having left on Saturday for
Gainesville. During his abGainesville. During his ab-
sence W. A. Gound is manager
of the Wooldridge lumber yard.

As the year 1912 draws Ato a close and we look back over a year of good business, we are prompted to thank the good people of Floydada and Floyd County for their patron age.

And may the New Year, 1913 find our relations mutually as pleasant and profitable asin the past.

## Kirk \& Windsor

THE HISTORY OF
MOTHER GOOSE.
Author of Nursery Rhymes Maried Isaac Goose in 1692; Was Elizabeth Foster

Mother Goose was not a ficti ous name, but it was her real name. Her maiden name was Elizabeth Foster, born in Char leston, Mass., a suburb of Bos ton, in 1665.
It seems that from a child she was fond of making rhymes Some of these were so full of humor they would be an honor to Mark Twain or A
Ward. Shetells us that
"Dr. Foster went to Gloucester In a shower of rain; He stepper in a puddle Up to his middle,
And he never went that way

## again.'

About the year 1692 she mar ried Isaac Goose, whose wife ad died a short time before and and he whenever he got a chance left ten motherless children. the houses and ask for more of She was then twenty-seven years her rhymes. old. She seems to have been One day Mr. Fleet, ${ }^{\text {ecoming in, }}$,
influenced largely through syminfluenced largely through sym- laid before the astonished ey pathy for Father Goose and the of Mother Goose the first ten little goslings. Then six children of her own were added to the family, and Mother Goose tells us in one of her stories that "she had so many children
she did not know what to do." I suppose that she sang them to sleep at night to the song o "Rock-a-by, Baby, in the Treetop," or "By-o baby Bunting Father's Gone A-hunting.
But when Joshua and Gilfilin took buckets and went to the top of the hill behind the house
to bring water from the spring the spring with her daughter and son-in and an awful disaster befell ed rhymes to each new edition, hem, I have an idea that while and died in 1757, at the age she was patching their faces up
with linament and sticking-plas-

Our Stock wall frated
OUR PRICES are in line with the lowest.

## OUR TRADE has been liberal for which we thank you.

West Plains Lbr. Co.

IESLOYD county
IESPERIAN
blished every Thursay by Bilished every Thursay by by
The Hesperian Pubi. Co. omer Steen, $\quad \mathrm{Ed}-\mathrm{Mgre}^{2}$


## Uubeription



## Advertising Rates.

 iplay ads 5,weeks.
splay ads 15 play ads 155 per inch, sinsle issue. Readers 10 cer line for first inser-
tion, 5c per line for each subse tion, cc per ine
quent insertion.
ont pasa, double price.
matler will be sen witied all advertis
matter will be run until

## santa fe time rable. <br> West Bound East Bound $\begin{array}{ll}\text { ain No. } 802 & \text { Train No. } \\ \text { Leaves }\end{array}$ Leaves 3:00 a. m. <br> 5: p. m.

Vith Biles celebrated his birth last Saturday. He was "23" last Sa

## Lockney Beacon is not

 ng a paper this week. and is visitng at Sny rrmer home.1, No. 1, of the Littlews, with temporary Lubbock, and edited H. Biggers, reached our
fe desk this week. Littlefe desk this week. Little-
new town on tne Santa off, between Lubbock and $\delta$, and the News is to be its oods, allright.
s. O. M. Unger, of Plain , wife of O. A. Unger, whe been president of the Chamdast year, was presented a

450 cut glass dinner set last en by the commercial or ganization of that city. The present was a token of apprecia tion of
Unger.

Just three more days and the lonely spinster will have to wait another four years to make
her leap year proposals. Three her leap year proposais. the year. Dan Cupid advises all good looking maiden aunts and lovely Clementinas who have been waiting on the bash-
ful swain, to get busy and "pop ful swain, to get busy and "pop ring for a period of some time, will be exactly 1460 days before another opportunity to mat
proposals, rolls around.

The Hereford Recorder is no more, having suspended publication last week. It is another story of two newspapers trying to run in a one newspaper town. The Recorder was one of the best papers on the Plains and we are very sorry that Hereford

Editor Kelly is two pa
every respect and gentle
$r$ of no small ability. No Ts than 5000 population
two good newspatwo good newspa-
trust that Hereford Welly that capacity Yelly may resume
aper.-The Rand-

## te University

## University aragraphs con State Unive 'clip shee



The Texas preans are finding favor among the Christmas shoppers and
state are popular with the northern and eastern consumers. - News Item.
of Texas in their fifteenth bien- mispent. We can, if we will, nial report to Governor Colquitt use the mistakes of the p fir the support of the institution failures to perform reasonable Ap the support or the insticulion lailures to perform reasonabie $\$ 655,000$ for 1912 -1914 and $\$ 720$,- use them as stepning stones to $000^{\circ}$ for 1914-1915. lift oursel ves from lethargy and To replace the five "box indifference, to manly activity houses" now in use on the can - and briiliant accomplishments pus, the Regents of the Univer- The new year is at the door sit of Texas declare that. the fol- He com es with hands laden lowing permanent fireproof build- with opportuntities. He brings ings are absolutely necessary: Education and Practice Chemistry building...150,000 opportunity to rise in the world; Biological Sciences...150.000 00 we have imposed upon us the Domestic ecogomy bldg 125,00000 to an exalted plane of souihood Dining hall and kitchen 100,00000 and mindhood. If we fail to Total estimated cost $\$ 700,00000$ do this, squandering the wich At present there are fortyfour Texas men and women on the Faculty of the University of Texas.
The newly-established Schoo for Business Training in the Unied with students.
The registration in the Main Department of the University of Texas at Austin is 2025; in Galveston, 230 ; total, 2255.

New Year Resolutions. We begin each new year, We begin each new year, at
eastmany of us do, with the determination to do better than be. This is very proper, for without resolutions to spur us to our duty, many of us could not do our best. There is within the human soul, a something which, when a man resolves to do a thing, will constantly remind him of his duty, until he either performs the tasks, or so insults the something within ba
oud, vociferous monitor of him who formed the lofty purpose, but has been transformed into
an obsequious, unused asset life. We should make resolu tions; but when they are made we should be careful to carry them out. When we have failed to do this we have materially weakened our manhood or wom-
anhood. So far as the old year is concerned, it is nearly gone, by grieving over the days or Higher $\begin{aligned} & \text { and we cannot improve our lives } \\ & \text { loy grieving over the dass and }\end{aligned}$
Unitersity hours we have unthoughtedly


gatinn. When we are given the Wiling Ali Steel Comb nium Ctez | Judge and Mrs. A. A. B. Dun- |  |
| :--- | :--- | :--- |
| can returned from east |  |
| Central Texas points last | ari- | day afternoon.

J. F. Duck is in Lubbock and in southwest of that place having gone down Saturday to in-
spect some realty holdings in that section.
For sale or Trade.-Wagon yard and $4-$ foom hruse and lot
in Floydaje. Will take vendor's in Floydad 4 . Will take vendor's
W. P. DLily, Flos dada, Tex.

Mrs. R. H. Baker has returne East Texas.
Mr. and Mrs. T. M. Cox er.
A. Thomas, of Levels, $W$. ville, where she will spend the
a., and B. W. Baker, of RumMr. Baker owns land in Floydada. County, and Mr. Thomas is prospecting with the yiew to
buving.

Mr. Baker is a broth
H. Bakerof this city. and daughter, Eula, left Saturday tor Waco. They will
spend the holiday season in McLennan County visiting.

Mrs. E. M. Randolph, is in Floydada with her husband during the holidays. Mrs. Ran-
dolnh is a teacher in the Lockdolph is a teacher in the Lockne ${ }^{\text {nes }}$
past, but unless we do more in fulfill the we have failed to had in mind when Hebrought us into this life. We are expected to make each succeeding year We can do this easily. Let us begin at once to work for the find that it will have a great effect on our dwn happiness. The year is a book with twelve pages. We will get a new book
soon. What shall we write its pages? Will your book record on each page something of interest to the race, or will each page be blotched and stained
with obvious failures? do our best, work hard, think hard and pray hard, and at the end of 1913, all will say, "well done, good and faithful servant. G. W. Shearer.

## MONEY TO LOAN

Will buy good. Vendor's Lien notes.

J. H. Brownlee.<br>st Nat'l. Bank Bldg Floydada, Texas

ertained a crowd of young folks
at their home on Missouri Street
last evening. All report a jolly good time.
Ships Car of Cows and Calves. Last Saturday morning J. E Staley shipped a car of cows and
calves to the Fort Worth market.
Veale-Easling.

Numerous friends in Floydada f Mr. Chas. H. Veale, have remarriage on Wednesday, December 15th, to Miss Patti Irene (l) $\begin{aligned} & \text { Wo } \\ & \text { Dhe } \\ & \text { Thigh }\end{aligned}$ The prices and Nu
right.
We a We also carry a good line of Grain, Hay, Cotton seed meal a satisfied customer we want you to give us a trial.
NEWELL BROS.

## FLOYDADA

## Presbyterian Academy

The place to send Boys and Girls. High class Academic work.
Best Christian Training.
Tuition and Board $\$ 175$ per year.
Music and Elocution.
For Furthur Information apply to
Dr. Robt. S. Bailey, Pres.

## LOANS

On Farm Lands at 8 per cent interest five and ten years time. See O. P. DARSEY

At Fiostadad Drus serea





DONT BE BALD.

> BE BALD.

Nearly Any One May Secure a Splon We bave a remoth of Hair, We have a remedy that has a rec
of retariding baldn
air git hair growth in 93 out of every 10
cases where
tons

# Printing That IS Just Right Attracts The Eye 

And brings business to the Judicious Advertiser. We make a study of the best type faces, their most attractive arrangement, and the best combinations. We are, therefore, in a position to offer the most of the best for your money. We can call right away, and take care of that rush job in a hurry,--if you will telephone No. 8.

# Hesperian Publishing Co. 

'JUSTRITE PRINTING.'
ON THE JOB.


#### Abstract

The Canal Zone Rule. Colonel Goethals, Uncle Sam, was a Brit ish subject, and by boss in charge of the Panama Canal Zone, who has recently "Very well, said the Colonel, been recommended for advance I'll deport you both and you can in rank to the dignity of a Ma- settle it in the Jamaica courts. jor General, seems to have quiet- On the Canal Zone the money ly adopted on his own account in belongs to your wife." Ther he Canal Zone just such a rule were not deported." as the State Federation of Wom- Is not a Texas white woman en's Clubs of Texas is trying to who is married entitled to as made he a law Where the women do the work Colonel Goethals insists that women are affected by Thite they have the pay. An illustrative incident is told in the Sepstory ent itled "The F"amily story ent itled "The Framily and The writer zays: "Golonel Goethals is a quiet, unobtrusive gentleman, who is never seen in nis mail he is fracuently adhis mail he is frexuently ad- dressed by his West Indian subjects as "Lord High Mightiness,' ${ }^{\text {jects as "Lord High Mightiness, }}$ high sounding titles. Even man and wife disputes Even man and wife disputes e brought to him to settle. are brought to him to settle. A Jamaica negro came to him A Jamaica negro came to him on one of these occasions and asked the Colonel to compel his wife, who was with him, to give him her money. The Colonel listened to his tale, and even the Euglish of a Jamaica negro is are the proud parents of a new worth hearing. The Colonel son who arrived Monday, the asked but one question: This o the wifif: : "Did you ea "Did you earn the money?" 'She had earned the money is the man admitted. "Then the money is hers.," "The negro persisted. He booze nor is he bad to. prevari cate, we therefore, take his statement that the boy weigh 45 pounds, is freckled faced and red headed, as the truth and ask


## Wishing You A Happy NEW YEAR

And thanking you for your patronage and favors in the past Irenain

Yours sincerely

## Old toe Bowers

The 'Texas Doll.
Tacoma, Wash., Dec.,-Mile exas, a beautiful doll contributed by Mrs. O. B. Colquitt, wife of the Governor of Texas Children's Industrial Home in Children's Industrial Home i wives of all the Governors wives of all the Governors o vas states for a dressed doll,
wa was one of the daintiest and
mostly admired of the forty eight received and created quite an impression upon the grown ups as well as the children. In addition to being tastefully and faultlessly dressed in white it had clasped in its right hand a small Texas flag which cam with the doll from its far awa destination, an idea which was entirely original with the sender and which gave Mile. Texas a distinguished position the other dolls at the fair. The dolls were disposed of for the benefit of the institution making the request and Mlle. Texas was the most sought mong her sisters.

Baptist Services Sunday Services for the last Sunday in Subject the Baptist Church. Subject for the morning.
The price of Power." EvenThe "The World'ser." Even young man's life."
All the young people are es ecially invited to attend the ight services.
_ Britain, Pastor.
Lap Robes at Jones Hdw. tf

GIVE YOUR LIVER
A FAIR CHANCE top Drugging It with ${ }^{\text {alom }}$ Dodson's Liver Tone, a Vegetable Liquid Medicine, Works Without Harm.
If your liver stops working i a mistake to try to whip it in action with doses of calomel It's so much simpler and safer the plessant tasting liquid, Dodon's Liver Tone. You can get large bottle at Floydada drug tore for fifty cents and every nember of the family can use Dodson's Liver Tone is an vegetable liver medicine tha ew hours and has no bad aftereffects. No restriction of your Floydada Drug Store guaran es it to be a perfect substitute or calomel and will give you your money back if you are not eased with the medicine. Get a bottle instead of calornel ext time.

West Texas is Appetizer. (Continued from page one.) did last night. what's next
I ordered
I ordered a special Floydada to come and bring a rope and pull us in. In a few minutes it was there. They down the ruad we went lickety-
ty-lick, about 40 or 50 miles an hour. We soon got home, ate apples, and swapped yarns the rest of the day.
Next mornin there was a
fresl nice norther coming at the rate of about 40 miles an hour. cold enough to freeze the horns of a billy goat. I met
Thomas coming down the street as fast as he could walk, fac
ing the cold north wind with his coat off and his shirt collar
open. I asked him what was the matter. "Oh, nothing Mr. Blair I
am just trying to bring the asth ma on me that I had so bad in will feel in this country. I have been trying to bring it on me
ever since I have been here. They tell me that this country is good for it, and I determined to bring it on if I can so I will learn about the country. When I leave here I want to be able to tell the West Virginia boys what I know about Floyd county
and not what they told me. I and not what they told me. I want to be "showed." Johnnie Baker, Jr., invited Mr. Thomas to go to the ranch with him and take a hunt, as Mr. Thomas was agreeable they mounted their horses and hunted all day, hardly noticing that
the wind was coming from the the wind was coming from the
north. At night they came to town loaded with game enroute to the Baker. ranch, wame so as to have a feast for breakfast.

```
Carl T. Steen is spending the| Baker Items
holiday season in Floydada with (Continued from :page on
his parents, Mr. and Mrs. Toml Mr. and Mrs. J, H. Green
P. Steen. He will return short- giving a dinner today, hon
hy to Oklahoma to again take up 
his work in the medical school.}\\begin{array}{l}{\mathrm{ their son and daughter,}}\\{\mathrm{ Jessie, who are at ho}}
Ohmer Kirk is spending school during the holid
olidays in Floydada with his join in thave been
parents. He will return to Can- Roin Roy will leave fo
yon Monday, to again take up Station Monday and Mi,
his work in the West Texas later for Canyon.
-Norma,
J. C Fuller, of Plainview, has Born.}几To Mr. and M1
早.Smith the Yuletide with Yandell,
```


## Good Luck-1913

```
In a short period of three and a half months our business has grown so, that at the beginning of a New Year we wish to thank the good peo ple of this section for the confidence reposed in us and the trade we have enjoyed.
May prosperity smile on each of you during 365 days of 1913.
```


## Duncan Grocery

PHONE 77

## Thanks Awfully

I feel that my policy to "sell the same goods for less money" has met with the approval of a host of cus tomers during the year 1912 , judging from my h ily increased sales, and as the year draws to a want to take this means of expressing app as mutually pleasant. You will find me here as mutually pleasant. You will find me here
goods and the prices every day in the year. goods and the prices eve
me to again thank you.

