# The Haskellerie Frec Pres 



TwTY Hey - Day royalty-Suzy Redwine, the gift and trophy laden beaut
At-year-old Haskell High School senior, was the judges' choice over 69 oth 130 Hey Day Queen in three hours of Judging before more than 1,000 persons in
nier here last Thursday night. $\$$ se is flanked by her ladies-in-waiting choser Stalists. They are: Virginia Westbrook, 17, of Rule, right, and Wanda Nixon,
left In the background is Haskell Mayor J. E. Walling Jr, who crowned Queen
, tense anticipation of the compe itton which had a record breaking entry list veen and her ladies were present $d$ at the cllmax event of Hey Day Saturday,

Redwine Is Hey Day's rt- Throb As Its Queen

Mattson School Final Plans For '64-65 Term


## Scores Spend Happy Hours At Second Hey Day Event



## Paulette Allen

## Again Winner

## Hardin-Simmons, Univenior, ot

inning corcuit,"
Bake Sale Is
Slated Saturday


Pinkerton Baptist Church to Hold Laymen's Revival



District P.T.A. Meeting To Be Held In Haskell
 For Gene Fischer




It's The Driver Who Counts

$\qquad$
WE BUY
DIRECT FROM THE MANUFACTURER C US B4 U BUY SHERMAN'S

GOING AWAl: frow trane ems ties-with the B
surance availabie

TRAVEL IS DANGEROU Accidents Are Expenolise



## Traditionall America's be

 America's bestmore than ever year is almost overen beause the right now now dealer has to
it's America's are on these


Insurance is The Best Policy
Coggins \& Hartsfield INSURANCE INSURANCE AGENCY
 We Handle Real Eatate

cid Gets $\begin{aligned} & \text { per million tolerance. This an- blity of excessive residues in } \\ & \text { nouncement } \\ & \text { is }\end{aligned}$ ove Okay liant F. MaRTIN $\begin{gathered}\text { for final approval. } \\ \text { Farmets desing to use this ace. Continue to advise grow- }\end{gathered}$


$\qquad$

Divean Get Goodyear Tires with

exclusive extra-mileage rubber that makes Goodyear Tires up to $50 \%$ more durable!

J. C. Yeary Cites Productive Work



JELLO all hames
$3^{\text {ER }} 25^{\circ}$
PEARS
2jpan 35 c
EL FIOD PORK \& BEANS
HORMEL VIENNA SAUSAGE CHICKEN NOODLE SOUP
PINTO BEANS
POTATOES
$3^{\text {mbsan }} 3^{\text {Fir }} 39^{\circ}$
$3^{\text {EFP }} 51^{5}$

${ }^{\text {AIB BG }} 43^{6}$
1018 bic $55^{c}$
COLD DRINES ait haves ses. sut carrovo ofis
PLASTIC GARDEN HOSE 5 hear cumente
BANANAS cunex mirs
 SUAR
sofl gg
Pouti $10^{\circ}$
${ }^{\text {5ILKK }} 39^{\circ}$
COME IN AND REGISTER FOR F-REEE GIFTS!
DRAWING FRIDAY 4:30 P. M.
NOTHING TO BUY

## MEATS

LOCAL FED BEEF
ROUND, LOIN OR CLUB
STEAK
lb. 69c
SEVEN STEAK . . . . lb. 49c
CHUCK ROAST
lb. 35c
MATCHLESS BRAND
BACON
lb. 39c
Beat the Heat! Call your orders into us. Orders called in by $10: 30 \mathrm{a}$. m. will be delivered by Noon. Afternoon delivery goes out at $4: 30$.
GHOLSON GROCERY
PHONE 864-2229 -.. WE DELIVER

Miss Coody Is Idded to Junior College Staff NOTES


## SLIPPER SHOPPE



The Personality Shoppe
The Barfield Agency
90. Persunality Shoppe


WE WRITE ALL TYPES OF INSURANCE
Automobile, Fire, Extended Coverage, Casualty, Workman Compensation, Cahill \& Duncan Agency 306 N. First Street Pho. 864-2646

## anNual MEETING

MEMBERS OF THE B - K ELECTRIC COOPERATIVE, INC.

The Annual Meeting of the Members of the B-K Electric Cooperative, Inc., will be held in Seymour, Texas, Thursday, August 20th, 1964, at 7:30 p. m., in the Football Stadium, Seymour, Texas.

The Speaker will be our Congressman Graham Purcell and the Public is extended a special invitation to come and hear him.

The Board of Directors has secured for entertainmen Leon Miller and his 6-piece orchestra.

Attendance awards will be given to the first 500 members who register

Registration of members will start at 6:00 o'clock p. m.

The business session will be held at 7:30 o'clock p. m. Please do not forget the date

BOARD OF DIRECTORS

B-K Electric Cooperative, Inc.

oost trusted name in television
RAZIER'S
Pliances

## This week oniy

buy one U.S. Royal Safety Airide ${ }^{\text {® }}$ at the "no-trade-in" price shown.
 needed. Tires mounted free while you wait.

MORE VOCATIONAL COURSES MAY CURB SCHOOL DROPOUTS


The
Good Earth


Lt. A. K. Dunnam Graduate of AF Survival Course

Pippins On TV
National Net
11 a. m. Thursday

DRUG FACTS


NOTICE!
GRADE A BEEF $4 \square$
fil vour Locker or frezzer now at THIS LOW PRICE WE NOW HAVE ON BEEF -QUARTERS AND HALVES. PROCESSED AND PACKAGED TO EACH CUSTOMER'S SPECIFICATION IS THE SPECIALTY OF-

## PHELPS LOCKER PLANT



## BACK-TO-SCHOOL SPECIAIS

Book Covers, Package of 4
Onward Indexed Notebook, Reg. 98
Cello Tape, $1000-\mathrm{in}$, roll, Reg. 29e
Night-Glo Alarm Clock, Reg. 2.98.
Foothall with Kicking Tee, Reg. 2.49 Ink Cartridges, Free Pen. $\$ 1.98$ Value.....72c

## Ben Franklin

420 North first street-
LOCALLY OWNED - HASKELL, TEXAS - NATIONALLY KNOWN

YOU'LL LOVE OUR

## TENDER, TASTY MEATS!

f' SYSTEM BEEF SALE

| IND STEAK 79. | T-BONE STEAK |
| :---: | :---: |
| UCK ROAST 37 |  |
| RLON STEAK | CLUB STEAK 49c |
| MP ROAST 53 | ARM ROAST $45^{\circ}$ |
| EF RIBS | GROUND BEEF 29 |
| AM simeic 3 \% 2.59 | BACON 2 98 |


| KE MIXES 25 | - |  |
| :---: | :---: | :---: |
| RINK *- 10 | M | COFFEE ${ }^{\text {a }}$ |
|  | ICE CREAM | FLOUR |
| WAFFERS 29. | POT PIES | TOOTHPASTE 49 |
| EAM PIES 250 | Ent ${ }^{\text {anmex }}$ | WHEATIES OR |
|  | CRISCO Oll |  | ROP $\delta$ SAVE With "M" SYSTEM QUALITY PRODUCE

California J. H. Hale Peaches
19

California Sun Grande NECTARINES
. $25^{\text {b }}$

California Bartlett PEARS
19'


## News from Rule

Ren

Read Free Press Want Ads and Save


Certainly you do, that's because your air conditioning system is working harder, your refrigerator is working harder and all of your other electric appliances are performing tasks which, without them, you would have to do. Let's face it---there's no substitute for all the comfort and convenience that electricity can give. Besides, the average WTU residential customer is paying an average of $17 \%$ less per KWH than in 1953---isn't that a happy thought?

Electricity costs so little you can use lots of it.

Sizzling 12 Is
Recorded Here Last Thursday




# O G U E <br> POTATOES <br> $10 \mathrm{lb} . \mathrm{bag}$ $49^{\circ}$ 

6 oz. Donald Duck Frozen
ORANGE JUICE
2.47

2
FACE TISSUE
mx $2^{\circ}$

## Clorox

## BLEACH

CORN OIL ${ }^{29}$ . Devil's Food, Yellow, Lemon, Dark Choc.

CAKE MIX 4.1 .00


INSTANT COFFEE 97.

## SHORTENNG

 ${ }^{3}$ : $49^{c}$Regular Size Zee
PAPER TOWELS
${ }^{*}$ 19

WRIGHT'S CURED HAMS

SAUSAGE 39 FRANKS 49
Borden's New Canned Drink (Mix or Match) MOOLA

4 Roll Pkg. Zee, Assorted Colors
BATH TISSUE 32
80 Count Zee
NAPKINS 2-" 19

Haskell Wins
Junior Teenage
Tournament



## Flick!


and you're ready for winter! Automatic gas heat is on sale at discount savings. Modernize now!

Modern heating is "setting and forgetting," No òverheating at night, no cold rooms in the morning. It's automatic. You can modernize your home now with any of these great now gas
heating units: central fresh air furnace (goes in heating units: central fresh air furnace (goes in attic, closet, under house), vented wail furnace, thermo
stat-controlled floor furnace You'll get the fastest heat from gas-at the lowest cost. Interbargain? Now's the time to buy?


## Heating Contractors

 and Lone Star Gas

## FIRST BAPTIST CHURC

 Evangelistic Meeting BEGINNING SUNOAY, AUGUST- bIBLE MESSAGES AND

INSPIRATIONAL SINGING

- aIR CONDITIONED Auditoril
- NURSERY OPEN MORNING and Evening services
$\xrightarrow{\text { rule: }}$ • FREE TRANSPORTATO
- YOUTH FELLOWSH

Wednesday and Saturday after Sa
EVANGELIST - DONALD WOOD Por ${ }^{\text {Patat }}$ EVANGELISTIC SINGER : TROY DANIEL $\xlongequal{\text { for tiwiw }}$
Dont Miss This Meeting
RAY NOBLES, D. D., Minister

