

The Burk Burnett Star

John Brookman—Harry Dodson, Owners and Publishers
Harry Dodson, Editor



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NOTICE TO THE PUBLIC—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in THE STAR, will be gladly corrected as soon as it is brought to the attention of the publishers.

In Wichita and Cotton Counties \$2.00
Outside These Counties \$2.50

THE KILLER NO ONE SEES

The recent death in an auto accident of one of the leaders in the traffic safety movement emphasized tragically the peril we all face when we drive at night. It demonstrated that no matter how well we train drivers to be careful, reduced visibility at night will remain a vicious killer — unless we take the latest available precautions.

Gov. William S. Beardsley of Iowa who had campaigned for years for safety on the roads, died on a dark highway even though he was observing all the traffic laws when his car rammed into the rear of a truck on an Iowa highway. He died not because he was doing anything wrong but because man cannot see in the dark. The truck had slowed up and its shadowed bulk was not visible until it was too late. Only a means of making the truck clearly evident to the driver behind — such as reflective tape so many motorists are using on their rear bumpers nowadays could have prevented the accident.

It wasn't the truck driver's fault. He had slowed down in answer to a signal for help from a stalled motorist. It was the lack of visibility—that endangers all of us who do any nighttime driving.

Dark vehicles on a dark road are one of the dangers. But there are many others: The curve ahead that is not announced by a sign that drivers can see as well at night as in the daytime. The center abutment of a viaduct that could be made quite clear if it were reflectorized but that often becomes visible just as we are almost upon it. The narrow bridge, the sharp curve, all the road conditions that become dangerous at night could be safer if they were made visible to us thru lighting or reflectorization.

It is up to each of us to do what we can, to support our public officials when they offer plans to help make our driving safer and to make available to them the money necessary to make our roads and streets safer at night.

GRASS ROOTS OPINION

MOUNT OLIVE, N. C. Tribune: "I will give you all the land you can walk around by sunset for this nugget of gold," said the landholder to the returned prospector. He put his hat down on the ground. "You must be at this hat before the sun sets over that hill." The prospector began to run, trying to get as much land as possible. He went too far. He exhausted himself. Will all his strength he drove himself to get back before the sunset. He did, just as the sun went behind the hill. But he fell dead upon the hat. Life is not all getting. Greed makes us its slave, kills us at the end. "He that is greedy of gain troubleth his own house." (Proverbs 15:27).

BEACH HAVEN, N. J., Times: "Last year Postmaster General Summerfield let down the bars. He changed the regulations on third class mail so that unaddressed, nonsubscription, 100 percent advertising circulars can be delivered to everyone served by carriers or post office boxes at third class rate. He said it would save money for clerks would not have to sort this mail by name and address; but it has actually resulted in a huge increase of volume in a money losing branch of the postal service."

BAY SHORE, N. Y. Suffolk-Every-Week: "People always grouse about paying taxes. They seldom exert pressure to make their wishes felt. Certainly, they do little to lay their cases before the elected officials who are in charge of the pursestrings. They become the victims of their own apathy."

Making It Easier To Be Honest

Did you ever walk thru a department store or five-and-dime and wonder how it was humanly possible to keep track of handling and sale of such mountains of merchandise? Obviously it's possible, but it isn't easy. Protecting the stock of a large retail establishment from shop lifters and "fifth columnists" working with the ranks of management and personnel, is a man-sized job.

Larger retail concerns often employ firms of trained specialists. The head of one of these firms, Norman Jaspas of Investigations, Inc., was recently interviewed by a reporter from retail trade publication. The interview was not just a tale of cops and robbers. In Mr. Jaspas' opinion major losses of merchandise are traceable to administrative weaknesses, which expose normally honest persons to undue pressures and temptations. The result is economic loss to the retailer and a weakening of the normal fiber of employees.

If there were not a constant effort to control unnecessary losses in those mountains of goods you see on store shelves, retail prices would soon be seriously affected to the detriment of all consumers. Investigating stock shortages in the nation's retail stores is a profession that is unknown to all but a few persons, yet it affects the pocketbooks of all of us.

THEY WOULD READ YOUR AD TOO, IF IT APPEARED HERE

THE STATE OF TEXAS) COUNTY OF WICHITA)

NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the 30th Judicial District Court of Wichita County, Texas, on a judgement rendered in said Court on the 21st day of September, 1954, in favor of the Wilson Manufacturing Company, Inc., a corporation, and against the said F. B. Jackson, Jr. in the case of Wilson Manufacturing Company, Inc., a corporation, vs. Geier Brothers, Inc., a Minnesota corporation, and F. B. Jackson, Jr., No. 53,931-A, in such Court, I did on the 16th day of December, 1954, at 11 o'clock A. M., levy upon the following described tracts and parcels of land situated in the County of Wichita, State of Texas, as the property of said F. B. Jackson, Jr., to-wit:

All of the interest of F. B. Jackson, Jr. in and to the following described property: Blocks Nos. 45 and 82 of the J. A. Kemp Subdivision of the Wichita Valley Farm Land, except the North 100 acres of said Block 82, Situated in Wichita County, Texas, containing 218.62 acres.

and on the 1st day of February, 1955, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M. on said day, at the Court House door of said County I will offer for sale and sell at public auction, for cash, all of the right, title and interest of the said F. B. Jackson, Jr. in and to said property.

Dated at Wichita Falls, Wichita County, Texas, this 16th day of December, 1954.

Clyde Elder, Constable for Wichita County, Texas By F. H. Watkins, Deputy

23-3tC

Burkburnett History

Revealed By Star Files 25 Years Ago...

Mrs. A. R. Bunstine and Mrs. Raymond Holland and children left Wednesday for Okla. City for a few days visit.

Betty Haralson returned to Howard Payne Monday after spending the Christmas holidays with her parents, Mr. and Mrs. J. F. Kelley.

T. C. Wright returned to Beaumont Tuesday where he is employed after spending the Christmas holidays with relatives here.

Mr. and Mrs. Marion Carpenter visited her parents, Mr. and Mrs. G. W. Bryant and other relatives here recently.

Paul Ed Bridges of the U. S. Navy is home on 5 day leave from San Diego, Calif. He is formerly of Randlett, Okla.

Sgt. Edwin A. McCreary is spending a 21 day furlough here with his mother and sister having just returned from Goode

Bay, Labrador, after serving 18 months of foreign duty.

Mrs. E. C. Wood had as her guests during the holidays, her mother, Mrs. E. L. Wright and sister, Maxine of Glendale, Calif.

Miss Helen Campbell, student nurse at Baylor hospital, spent New Years holidays with Miss Peggy Buzby.

Lynita Nelson of Wichita Falls visited her aunt, Mrs. C. B. Beldon, this week.

Trouble with the crew haircut on an older guy is that too many of the crew have already bailed out.

To Relieve Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF

Dr. J. E. GALLOWAY, Optometrist

EYES EXAMINED GLASSES PRESCRIBED
Repairs — Duplications — Adjustments

OFFICE HOURS

9:30 A. M. to 5:00 P. M. Monday, Wednesday, Friday
9:30 A. M. to 12:00 Noon Saturday
Other Hours by Appointment

414 Avenue C.

PHONE 112

THE STATE OF TEXAS) COUNTY OF WICHITA)

NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the 30th District Court of Wichita County, Texas, on a judgement rendered in said Court on the 27th day of July, 1954, in favor of George W. Blandin and against the said F. B. Jackson, Jr., in the case of George W. Blandin against Geier Brothers, Inc., a Minnesota corporation, and F. B. Jackson, Jr., No. 53,628-A in such Court, I did on the 16th day of December, 1954, at 11 o'clock A. M., levy upon the following described tracts and parcels of land situated in the County of Wichita, State of Texas, as the property of said F. B. Jackson, Jr., to-wit:

All of the interest of F. B. Jackson, Jr., in Blocks 45 and 82 of the J. A. Kemp Subdivision of the Wichita Valley Farm Lands, except the North 100 acres of said Block No. 82, Wichita Coun-

ty, Texas, containing 2

acres.

and on the 1st day of ary, 1955, being the first day of said month, between hours of 10:00 o'clock A. 4:00 o'clock P. M. on said at the Court House door County, I will offer for sell at public auction for all the right, title and of the said F. B. Jacks in and to said property. Dated at Wichita Falls, ita County, Texas this day of December, 1954. Clyde Elder, Constab Wichita County, Texa By F. H. Watkins, D

For Printing, Call The S

Irvin J. Vog
LAWYER
330-332 Waggoner Bld
Wichita Falls, Texas

FARMERS UNION INSURANCE

Bill McLean Lavada Lovel

PHONE 894 PHONE 2201

Burkburnett, Texas Iowa Park, Texas

A Capital Stock Company — Non Assessable
ALL POLICIES FULLY PARTICIPATING

"Owned by Farmers — — For Farmer



FIRE INSURANCE

See Us FIRST for Insurance of ALL Kinds



Roberts Ins. Agcy.

George & Mildred Counter
Palace Theatre Bldg.
BURKBURNETT, TEXAS
— PHONES —
166 office Res. 391

WORTHAM RADIATOR SERVICE

—AND—
Sheet Metal Works
115 E. 3rd Phone 780

Authorized G-M-C TRUCK & PONTIAC Car Sales and Service

Allis Chalmers Implements
H. S. (Hooney) Thaxton Sales Mgr.
A. C. HOUSER MECHANIC
Thaxton Bros. Motor Co.
114 Ave. B - Phone 716

What's in it for you?

Every Texan profits in a large way from every barrel of crude oil and every cubic foot of natural gas produced in the State.

Directly. Taxes paid by the petroleum industry to support all agencies of the State Government, including schools, old age assistance, and welfare institutions, totaled \$170 million in 1954, more than a third of all the taxes collected by the State. And, in addition, the industry pays millions in other taxes to counties, school districts, and municipalities.

Indirect profits are even greater. Industry employees receive and spend about \$850 million a year; royalty and lease payments to landowners add up to \$500 million. Most of this money passes promptly into trade channels.

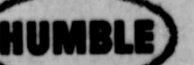
As a result, you'll find oil dollars on every

balance sheet in Texas and in every bank account, including your own.

... But you can't figure profits in money alone.

The chief profit from the production of oil and natural gas rests in what these fuels do: In the miles you cover with your car... in heat for your home... in the usefulness of articles made from petroleum hydrocarbons... in the power that moves long trains across the continent and turns the wheels of the large industrial plants.

This profit Texans share with all Americans. It is reflected in the American standard of living, which is the world's highest; and it provides a dividend of national security, because a well developed, efficiently operated petroleum industry is one of the major resources in the U. S. arsenal for national defense.



HUMBLE OIL & REFINING CO. • HUMBLE PIPE LINE CO.

Parker's Super Market



Happy New Year
1955

WE'LL HELP YOU THRIVE IN '55

Thriving is much a matter of good health and the wherewith-all to get along comfortably — and good friends! We're sure we can fit nicely into your plans for 1955 when it comes to helping out with the shopping. Shopping in our stores is always easy and comfortable, and we make it a point to have the very finest in food prices that will stand comparison. So shop with us — we appreciate your patronage.

Extra Features For Thursday - Friday & Saturday

Del Monte **Pineapple** No. 2 Can **25¢**
Crushed

BAMA Grape Jam 24 Oz. Jar **29¢**

Kuner's **CATSUP** 2 For 14 Oz. Bot. **35¢**

Del Monte **Pineapple** No. 2 Can **27¢**
Sliced

Campbells Tomato Soup Can **10¢**

Armour's **TREET** 12 Oz. Can **45¢**

Niblets **CORN** 2 12 Oz. Can **27¢**
WHOLE KERNEL

GLEEM Tooth Paste Large Size **33¢**

IDAHO **APPLES** Lb. **10¢**
ROME BEAUTY

FLORIDA ORANGES 2 Lbs. 15c	PASCHAL CELERY Stalk 19c	JUMBO LETTUCE 2 Heads 25c
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WEDNESDAY IS DOUBLE
J.N. GREEN STAMP DAY
With the Purchase of \$3.00 or More of Merchandise

Kraft
CARMELS
Lb. . . . **37¢**

Jolly Time
POP CORN
Can . . . **24¢**

JANUARY ISSUE OF EVERYWOMAN'S
NOW ON SALE! 5¢
25¢ VALUE ONLY

CHEESE CAULIFLOWER
1 (10 oz.) package frozen cauliflower
1/2 cup milk
1 can cream of celery soup
1/2 cup grated cheese
Cook cauliflower according to package directions. Drain well. Gradually stir milk into cream of celery soup and heat until soup comes to a boil. Stir in cheese, continuing to stir until cheese melts. Put drained cauliflower into sauce. Makes 4 servings.
RECIPE FROM EVERYWOMAN'S TEST KITCHEN
By Prudence Dorn, Food Editor

NOW you can make **ALL CAKES** (requiring shortening) with **KRAFT All-Purpose OIL**
Qt. . . . **63c**
Free recipes at this store

Parkay
OLEO
Lb. . . . **29¢**

Velveeta
Cheese
2 Lbs. . . **85¢**

Ballard's or Pillsbury's **Biscuits** Can **10¢**

Philadelphia **Cheese** 2 3-Oz. Pkgs **25c**
CREAM 8 Oz. Pkg **33c**

- Meat Specials -

DECKER'S Iowa Pork **SAUSAGE** Lb. Roll **29¢**

Loin End **Pork Roast** Lb. **39¢**

ECONOMY Cut **Chuck Roast** Lb. **39¢**

Ranch Style **Sliced Bacon** Lb. **33¢**

Fresh Fryers Whole Lb. **43¢**

ARMOUR STAR EBNER'S RANGER **Sliced Bacon** Lb. **59¢**

PARKER'S FOOD STORES

WE GIVE ~~AW~~ GREEN STAMPS

President Carl Campbell Announces Chamber of Commerce Committees To Put Over 1955 Program of Work

- Membership Committee**
 Buster Morgan, Chairman
 W. E. Henry
 Wallace Landrum
 J. T. Logan
 B. L. Turner
 L. A. Hatch
 E. A. Westbrook
 Bill Slabaugh
 Roy Magers
 Francis Kauer
 Anne Committee
- Weldon Nix**
 J. C. Adams, Sr.
 C. C. Gilbert
 Casey Logan
- Highway Committee**
 T. R. McCasling, Chairman
 Paul Browning
 W. T. Holman
 Tommie Ogleshorpe
 A. R. Hill
 Truman Garland
 Clark Gresham
- Fire Prevention Committee**
 Herman Miller, Chairman
 Harry Elliott
 Frank Kelley
 Geo. Counter, Jr.
 M. C. Tucker
- Public Health Committee**
 R. M. Davis, Chairman
 Dr. P. A. Carpenter
 Dr. Joe A. Davey
 Dr. C. T. Bradford
- Winston Freeman**, Chairman
 Francis Beaver
 J. C. Adams, Jr.
 John Page
- Travis Linscomb**, Chairman

- Housing Committee**
 Dr. Carl Morrison
 Dr. Rudolph Robinson
 Cliff Wampler, Chairman
 Geo. Byerly
 W. H. Holt
 Bob Tevis
 Cliff Dodson
 Chas. Ainsworth
 B. H. Alexander, Jr.
- New Business and Industrial Committee**
 T. R. McCasling, Chairman
 A. R. Hill
 Walter Riley
 Jack Mathis
 Ross Reagan
 Howard Clements
 Cliff Wampler
 Jewell Riley
- Oil and Gas Committee**
 A. R. Hill, Chairman
 F. C. Royce
 P. D. Williams
 Glen Bear
 Bill Bean
 John Durham
 Walter Bohner
 Walter Riley
- Sports & Recreation Committee**
 Dow Estes, Chairman
 Albert Richardson
 Newt Anthony
 I. C. Evans
 Avon Frieleds
- Rodeo Downtown Committee**
 C. M. Archer, Chairman
 Tom Britton
 W. W. Browning
 H. D. Smith
 Floyd Marten
- Publicity Committee**
 Harry Dodson, Chairman
 John Brookman
 Mrs. A. H. Lohofener
 Ralph Davis
 H. W. Cope
 Joe Crowley
- Civic Affairs & Beautifications**
 J. V. Brookshear, Chairman
 Mrs. Tom Britton
 Mrs. Geo. McClarty
 Mrs. L. V. Richards
 Mrs. H. C. Gilbert
 Mrs. E. E. Clack
 Mrs. F. E. Felty
 Mrs. Ralph White
- Agriculture Committee**
 J. V. Brookshear, Chairman

- Military Affairs Committee**
 H. S. Thaxton, Chairman
 Maj. A. C. Schlubbier
 Cliff Wampler
 Johnnie Herring
 Jack Alexander
 Tommie Ogleshorpe
- Rodeo Committee**
 Buster Morgan, Chairman
 J. V. Brookshear
 T. J. Campbell

Grace Lutheran Church
 Third Street and Ave. E
 The Church of The Lutheran Hour
 and TV's "This Is The Life"
 J. H. KOLLMAYER, Pastor

Saturday, 10:00 a. m. Saturday School and confirmation class.
 SUNDAY —
 10:00 a. m. Sunday School and Bible classes.
 11:00 a. m. Morning Service
 2:00 p. m. Quarterly meeting of the voters' assembly.
 Wednesday, 8:00 p. m. Walther League at Clara.
 Come and worship with us.

First Methodist Church
 T. M. JENSON, Pastor

9:45 a. m. — Sunday School
 10:50 a. m. — Morning Worship
 6:00 p. m. — MYF and MJF
 7:00 p. m. Evening Worship
 The public is cordially invited to attend all our services.

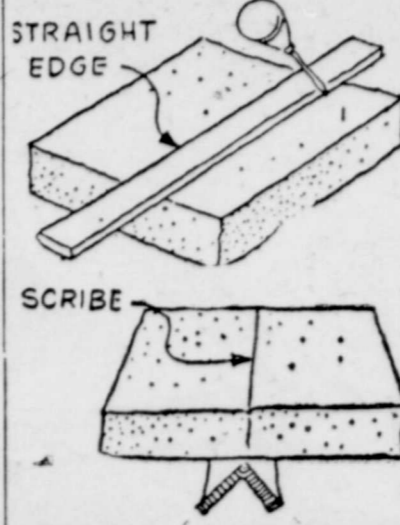
Trinity Lutheran Church
 Clara, Texas
 THE CHURCH OF THE LUTHERAN HOUR AND TV'S THIS IS THE LIFE
 J. H. Kollmeyer, Vacancy Pastor

Saturday, 9:00 a. m. Saturday School and confirmation class.
 Sunday —
 9:30 a. m. Morning Service
 10:30 a. m. Sunday School
 Wednesday, 8:00 p. m. Walther League.
 Welcome to our services.

A. F. & A. M.
 Stated Meetings First and Third Mondays at 8 P. M.
 at the Masonic Hall.
 School Friday Night.
 Burl Matthews, W. M.
 B. L. Turner, Secretary



Cutting Flagstone
 "Stone has always been considered a beautiful and prized building material, so why not use it?" says American Builder magazine. The magazine gives this tip on cutting flagstone for a patio or a walk: Scribe the stone, then snap it over a piece of angle iron. With thick pieces of flagging, take a few taps with a chisel along the scribe line.



1954-55 Football Schedule Arranged

Sept. 9—Bowie	Here
Sept. 16—Holliday	There
Sept. 23—Jacksboro	Here
Sept. 30—Nocona	There
Oct. 7—Open Date	Here
Oct. 14—Jacksboro	There
Oct. 21—Electra	Here
October 28—Open Date	Here
Nov. 4—Quanah	There
Nov. 11—Childress	There
Nov. 18—Seymour	There
*Conference Games Indicated	
October 7th Burkburnett has an open date and would like to schedule a game on that date. Anyone interested, please contact Coach Joe Bob Tyler or Mr. R. M. Davis.	

Call 52 For Your Printed Needs

Concrete Work
 Let me figure your
**CELLARS — WALKS
 DRIVEWAYS**
 Anything in cement work.
 Drop Me A Card
H. SALES
 Randlett, Oklahoma
 FREE ESTIMATES
 38-CZ

RELIEF AT LAST FOR YOUR COUGH
 A common cold left you with a cough that has hung on for days and won't quit. It is dangerous to de-develop chronic bronchitis may develop a large bottle of Creomulsion and direct. Creomulsion soothes the throat and chest membranes, goes to the bronchial system to help loosen the sticky mucus, mildly relaxes the bronchial system, and aids nature in the fight against irritation. Use Creomulsion and get wonderful relief fast. Creomulsion is guaranteed to ease you or drugist refunds money.

For Admiral SALES and SERVICE SEE BILLS T-V and Appliances

Quality Glasses
ON EASY CREDIT
 Pay \$1 Weekly
\$9.50 complete with examination
MAST Optical
 Indiana Ave. Open Thursday Eve
 WICHITA FALLS, TEXAS

FREE Snow Man
 To Children Accompanied by Parents for Evening Meal
 We Don't Want ALL The Business — Just Yours!
PROMPT, COURTEOUS SERVICE
 Featuring Excellent Food, Carefully Prepared
 WE SPECIALIZE IN
 Steaks — Fried Chicken — Barbecue
 Steaks 1" Thick from Choice Beef Loins
 HOME MADE PASTRIES
Tom's Coffee Shop
 Open 5:30 A. M. to 9:00 P. M. — 6 Days a Week
 CLOSED SUNDAYS
 MR. AND MRS. TOM PIERCE

A REPUTATION BUILT ON INTEGRITY
 BURKBURNETT PHONE 121
 WICHITA FALLS PHONE NO. 2-3181
 CITY CALLS, \$2.50
 Others According to Distance
 All Calls Are Strictly Cash
 Bowie Phone No. 77
 Fort Worth Phone No. 2-1348
 Unexcelled Ambulance — Day or Night
Owens & Brumley FUNERAL HOME

This is about YOU and your telephone service

PLEASEING you is the big job of the 25,600 telephone men and women in Texas. How well did we do that job in 1954? We hope you liked the speed and courtesy of your telephone service. As one busy year ends and another begins, this is a good time to pause and take stock.

1954 was a busy year
 The year 1954 was a busy one for the people who furnish your telephone service. To give you some idea of some of the accomplishments of 1954, we've arranged the highlights in the form of a box score below.

We tried especially hard all year to be friendly, cooperative, and pleasant to deal with. We worked out new ways to handle your calls faster and better.

To serve Texas farm families better, we added 3,000 telephones in the rural areas last year. This brought to 90,000 the number of telephones in service on the farms and ranches in Texas at the end of the year. As rapidly as our finances permit, we are replacing crank-type telephones with lift-the-receiver and dial telephones. A healthy farm economy is essential to the progress of Texas, and we want to do our part by seeing that Texas farmers and ranchers have good, dependable telephone service.

ness" to continue investing additional huge sums of money for more telephone facilities in Texas.

More expansion in 1955
 You can look forward to more telephone progress in Texas in 1955. During the year we plan to add 86,000 more telephones in Texas for new families, new business concerns. We will enlarge telephone buildings and erect new buildings where needed... continue the expansion of the network of outside lines and cables... and enlarge and make more storm-proof the long distance lines throughout the state.

At the start of this new year, Texas telephone people rededicated themselves to the big job that lies ahead... to furnish you the kind of service you want, when and where you want it.

W. L. PREHN, General Manager

THE 1954 BOX SCORE OF TELEPHONE PROGRESS IN TEXAS

We carried out an \$80 million construction program in Texas.

- We placed 85,670 poles and 681,000 miles of wire.
- We changed 30 towns to dial service.
- We erected 53 new buildings, enlarged 13 other telephone buildings.
- We added complex new equipment in 63 central offices.
- We added 85,000 telephones in Texas.
- We placed 26,000 circuit miles of storm-resistant cable and radio relay to protect service from bad weather interruptions.
- We provided good jobs for 25,600 Texans.
- We had a \$97 million telephone payroll.
- We paid \$53,000,000 in Federal, state and local taxes.

The financial side of the story
 It's not easy to keep earnings up when expenses are rising rapidly and when you have to keep investing additional huge sums of money to keep pace with the growing needs of Texas. But, we're glad to report, the telephone company's earnings showed some improvement in 1954.

As we put more money into new telephone facilities, at present day prices, our expenses increase also, because it takes more money to operate the larger telephone system. Operating expenses last year were highest in the company's history and we must expect further increases in 1955.

The problem is to make it "good busi-

JUST TWO WORDS COMPLETE THIS PICTURE ...

"TRY IT!"

Take a long look... and you'll long for more than a look! Well, don't be satisfied with wishing... because we have a "Rocket" 202 Oldsmobile waiting for you right now! So come in and take the wheel. Feel the touch of your toe translated into instant action. See how easy every driving moment can be. How hills seem to flatten as the "Rocket" wings you along. And feel how rough roads iron out in this most comfortable of all Oldsmobiles. Even if you've driven a past "Rocket", you're missing something until you try this flashing all-new "Rocket" 202! You're welcome to test it... soon. Then you'll want to make this your year to go ahead with Oldsmobile!

Go Ahead! Drive a '55

OLDSMOBILE
 SEE YOUR NEAREST OLDSMOBILE DEALER

MATHIS CHEVROLET CO.
 PHONE 210 JACK MATHIS, Owner-Mgr. 300 EAST 2nd St.

SOUTHWESTERN BELL TEXAS

Dollar Day - Mon., Jan. 10th



'Blind Nailing' Best for Roll Roofing

In application of asphalt roll roofing, the "blind nailing" method gives best appearance and protection from the weather. Blind nailing conceals all nail heads. When strips of roofing are laid horizontally, the top edge of a strip is nailed. As application proceeds, this edge is covered by the bottom edge of the next strip, which is firmly cemented in place with quick-setting asphalt cement. Asphalt roll roofing has a wide range of uses. It makes a serviceable roof covering for small farm service buildings, garages, and storage and shop structures.

Opening At Palace Theatre Fri. - Sat.



"DRUMS ACROSS THE RIVER" (2-A)

Into the camp of the Utes rides Audie Murphy on a mission that will save the peace or provoke war, in this scene from Universal-International's Technicolor production of "Drums Across the River". Lisa Gaye, Lyle Bettger and Walter Brennan are co-starred with Murphy in this story of the Colorado frontier.

Warm Air Favorite Heat

In the short history of central heating, warm air heating has grown in popularity to a point where it accounts for about 80 percent of central heating systems now being installed, according to American Builder magazine. Warm air heating of homes came into use in the 1880s and 90s. Furnaces of that period were of the gravity type, which merely heated air and let it circulate uncontrolled through ducts and registers.

Controlled warm air circulation came in the 1920s, when forced air heating was introduced by adding a booster fan to a gravity furnace. American Builder says that quiet centrifugal blowers, an improvement on the fans, have since resulted in even more efficient control of warm air distribution.

The greatest improvements began in the 1930s. Compact, automatic gas and oil furnaces were developed. Devices were introduced to "air-condition" warm air by filtering and humidifying it. "Downflow" furnaces were invented for installation in closets and attics.

The complete air-conditioning system, which supplies cool air in warm weather and warm air in cold weather, is the latest advancement in warm air heating, says American Builder. Warm air produced by an air-conditioning system is filtered, and its moisture content is controlled.

Many a woman has discovered that once she buys a "Dior" dress she's flat busted.

Monday, January 10th Dollar Day

DRESS SALE

FINAL CLEARANCE

One special group of dresses from our regular stock, value to \$14.95 for this quick clearance. BE SURE AND SHOP THESE DRESSES AND YOU WILL FIND SEVERAL YOU WILL WANT

COTTONS
NOVELTY
MATERIALS
CREPES
GABARDINES

No Refunds
Or Exchanges

\$5

the Manhattan

17" Television Set \$75.00

PADLOCKS, reg. \$1.25 to \$1.50 \$1.00

TOYS formerly up to \$5.00 \$1.00

Refrigerator Water Pitchers . . . \$1.00

\$1 Down Balance Easy Payments
ON GRAFFIC APPLIANCES
AND RADIOS

Gigantic Inventory Sale Now On

Come in and see our Appliance Values

Herring's Hardware & Appliances
201 E. MAIN Phone 232 Burkburnett, Texas

Dollar Day Monday, January 10th

DOLLAR DAY SPECIALS

MONDAY JANUARY 10, 1955

REGULAR \$2.95
ALARM CLOCK **\$1.79**
PLUS 18c TAX

HOME PERMANENTS

REGULAR \$1.50 REFILLS
ALL POPULAR BRANDS
YOUR CHOICE **98c**
PLUS 10c TAX

REGULAR \$13.75

Brownie Hawkeye Flash Camera Set
CAMERA, FLASH UNIT,
FILM, BULBS,
INSTRUCTIONS, ETC. **\$9.95**

REGULAR \$27.50
Sunbeam Electric Razor **\$16.95**
Special Monday

Adams Drug

148 Phones 579

PRESCRIPTIONS FREE DELIVERY

FIGHT POLIO!
It's a **BIGGER** Job Now!
Join the **MARCH OF DIMES**
JANUARY 3-31

Here Are Only A Few of the Many MONEY SAVING SPECIALS We Have for You On Trades Day

- 6 Qt. Enamel Coffee Pot Regular \$1.39 **98c**
- Boys' Sweat Shirts, reg. \$1.25 **50c**
- 6 Plastic Combs, reg. 60c 6 for **25c**
- Complete Checker Board Set Regular 90c **50c**
- Large Lamp Shades Values up to \$3.98 **98c**
- Children's Training Pants Regular 25c—7 PAIR **\$1.00**
- Infants' Sweaters, reg. \$2.49 **\$1.50**
- 5 BALLS De Luxe Crochet Thread Regular \$1.45 **\$1.00**

Ben Franklin Variety

Dollar Day Specials

Regular 29c Ekco Kitchen Tools Set of 7 \$1.	Snack At Our Fountain Hamburgers 25c Malts 25c Sandwiches 25c Shakes 20c
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REGULAR 33c JOHNSON'S CREAM
Furniture Wax 19c

Regular 23c 4-WAY Cold Tablets 12c	Cardui 69c Regular \$1.25
--	-------------------------------------

REGULAR 60c Syrup Black Draught 39c	JERGEN'S Lotion Soap, 5 cakes 18c
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Clark's Drug Store

Clark Gresham Phone 142

Chop Burk Burnett and Save., Mon. Jan. 10



Mr. and Mrs. Bennie McDonald, Jr. and boys Ben L. and Allen of Smyrna, Ga., spent holidays visiting in the Ben Donald and C. A. Moreman homes.

Mrs. J. W. Keller entered Bethania Hospital in Wichita Falls January 3rd for a physical checkup. She is expected to return home this week.

Annual January Clearance Sale
NOW GOING ON
Ladies' and Children's Coats 1/2 Price
Ladies' and Children's Dresses 1/2 Price
MANY OTHER BARGAINS AT
OPAL'S DRESS SHOP

One 5-Piece Tool Set \$1.69
SPECIAL FOR MONDAY
Regular Price \$2.95
Special Dollar Day
CAMPBELL AUTO SUPPLY
Corner Ave. C and Main Phone 617

Dollar Day Monday, January 10th
A Car Wash and Lubrication Job \$1.50
SPECIAL
BURKBURNETT MOTORS

Dollar Day Monday, January 10th
CHECK MY REGULAR WEEKLY AD ON BACK PAGE
FOR TRADES DAY SPECIALS
CORNER DRUG STORE

EXTRA SPECIAL FOR DOLLAR DAY
39 Inch RIBBON STRIPE CORDUROY \$1.00
A Regular \$1.79 Value
White — Raspberry — Red
Blue — Rust — Dark Green
FAMOUS
Famous for its Values
See our other ad for more Dollar Day Specials

Speaking of PUBLIC SAFETY

Adequate street lighting is an investment in the future of a community—an investment that pays dividends in lives.

Each night when the sun goes down and the sky grows dark, needless death and destruction are turned loose across the country.

Inability to see, or be seen, because of insufficient light, is a major factor in the death of nearly 10,000 people annually.

The most serious night accidents occur on a comparatively small portion of streets and a still smaller portion of the highways of our country. By adequate lighting these 30,000 miles of heavily traveled streets and the critical sections of highways, it is estimated that 10,000 lives each year would be saved.

Traffic studies show lighting to be the most effective remedy for serious night accidents, with a relatively small initial cost. For example, in one city, ten miles of streets were relighted, increasing the intensity from .2 to 7 foot-candles. Before the change, night accidents cost \$100,300. After the relighting, the costs were \$40,230. The cost of the added lighting was \$8,000.

J. Edgar Hoover, Director of the Federal Bureau of Investigation, pulls no punches when he says, "Police from all parts of the country report that crimes which occur more frequently at nighttime are most common in areas lacking adequate street lighting facilities."

Cities with modern street lighting report it does more than curb night crime and traffic accidents. A poll of Chamber of Commerce officials by the National Street and Traffic Safety Lighting Bureau showed 78 per cent say it increases property values, 96 per cent say it promotes civic pride and enhances community prestige, and 88 per cent say it improves business.

FHA Loans Make Homes More Livable

The way is open for any homeowner who wants to "improve the livability" of his home to seek the financial assistance of the Federal Housing Administration. New FHA regulations, issued under the Housing Act of 1954, permit Title I loans for reroofing, kitchen or bathroom modernization, new heating equipment, and similar improvements.

The home-owner can obtain up to \$2,500 from his local bank or any other FHA-approved lending institution to improve his property. He may have up to three years to pay off the loan in monthly installments. He may have more than one Title I loan at a given time, but the total value of all loans for a one-family house may not exceed \$2,500.

Under the revised Title I regulation, the FHA will insure 90 percent of any "eligible" home improvement loan. The lending firm must bear 10 percent of the loss on any loan that is not repaid. Formerly, the FHA stood the entire loss.

Here's an example of how Title I works:

A home-owner finds damp spots on the underside of roof deck boards, a sure sign of a leaky roof. He goes to a contractor or dealer for an estimate on the cost of a new asphalt shingle roof. The estimate is \$250, and the home-owner, not having that much in ready cash, applies to a local bank for an FHA Title I loan. Most contractors and dealers will help the home-owner to arrange a loan with the bank.

Asphalt shingles, a weather-tight, fire-resistant roofing material with a long life span, make a "substantial improvement" and are an eligible item according to FHA standards. If the borrower's credit is good, the bank will likely make the loan.

The new ruling forbids application for Title I loans until the house has been "complete and occupied for six months."

Mr. G. H. Brister has returned to medical school in Galveston after spending two weeks' vacation at home with his parents. Mr. and Mrs. R. H. Brister.

Mr. and Mrs. O. B. Wofford and Mr. T. Guy Willis visited in Graham, Texas, Tuesday, Jan. 4th in the home of Mrs. Nora Jordon. Mrs. Ralph Shahan and infant daughter, Pamela Lee, were also guests in the home as Mrs. Shahan and daughter are spending a few months with her mother while Lieut. Shahan is attending a school.

Stevens and Campbell
Bell Gas, Oil and GROCERIES
610 East 3rd Street
Burk Burnett, Texas

I. O. O. F. LODGE BURKBURNETT, TEXAS
Meets at I.O.O.F. Lodge every TUESDAY NIGHT, 7:30 P. M.
Visitors Welcome
C. A. WEST, Noble Grand
BILL BRYANT, Vice Grand
RALPH ENGLAND, Secretary

All Franciscan Starter Sets
Regular \$16.95
Special for Dollar Day **\$14.95**
WESTBROOK JEWELRY

LIFE GUARD SAFETY TUBES
600x16 \$3.50 each
LIFE GUARD SAFETY TUBES
670x15 \$3.50 each
J. W. ALEXANDER
CAR AND HOME SUPPLIES

Three 40c PIES \$1.00
SPECIAL FOR DOLLAR DAY
Two 60c PIES \$1.00
SPECIAL FOR DOLLAR DAY
75c CAKE, for Dollar Day 60c
Henry's Pastry Shop
ACROSS STREET FROM POST OFFICE

SPINNING KIT
Includes Reel, Line, Rod and Bats
Regular \$34.95 Value
SPECIAL FOR DOLLAR DAY **\$24.95**
Special Price on Enamelware
Texas Hardware and Furniture

Mr. and Mrs. Gene Bankhead are the proud parents of a new baby girl born Thursday, Dec. 30th. The baby weighed 8 lbs. and has been named Donna Jean.

SPECIAL FOR DOLLAR DAY
20% Discount
On All Refrigerators and Freezers
Bills T-V and APPLIANCES
502 Avenue D PHONE 467

INCOME TAX SERVICE
R. D. LANEY
Office 411 Avenue C Street
Office Phone 348 - Res. Phone 10

FLANNELETTE GOWNS
REGULAR \$3.95 VALUE
Dollar Day Special **\$1.95**
Elite Dress Shop
MRS. C. C. GILBERT

Butler's MONDAY January 10th
5 & 10 Specials

98c Bordered Shirt Material 69c
29c Heavy Rug Yarn 20c
\$1.98 Blue Jeans \$1.49
\$2.98 Scotts Blue Jeans \$2.00
\$1.29 Sweat Shirts 89c
CHILDREN'S PAJAMAS 98c
Unbleached Domestic, 5 yds **\$1.00**
Shirt Flannel 2 yds ... **\$1.00**
Outing 3 yds **\$1.00**
\$2.49 BABY BLANKETS **\$1.98**
\$1.19 Corduroy 79c
\$1.98 Children's Corduroy Jackets \$1.49
\$1.98 Boys' Flannel SHIRTS \$1.39

Mr. and Mrs. O. B. Wofford, Mrs. Leggett, Mrs. Nellie B. Richards and Mr. and Mrs. Ray Hatcher will attend a public installation of officers of the Golden Rule Rebekah Lodge No. 164 in Wichita Falls Thursday night, Jan. 6th. Mrs. Nita Maytubby of Oklahoma City will be the installing officer.

SPECIAL FOR DOLLAR DAY
20% Discount
On All Refrigerators and Freezers
Bills T-V and APPLIANCES
502 Avenue D PHONE 467

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\$1.19 Corduroy 79c
\$1.98 Children's Corduroy Jackets \$1.49
\$1.98 Boys' Flannel SHIRTS \$1.39

Auto Liability & Medical Payments Insurance

WAMPLER INSURANCE AGENCY

208-B East Third Street Phone 628

Palmetto Polo To Be Introduced At Fort Worth Rodeo

For the first time at any rodeo, the new Western sport, Palmetto Polo, will be presented at the Southwestern Exposition and Fat Stock Show, Jan. 28, thru Feb. 6.

The national championship team, from Spur, Tex., will defend its title and the winner will be acclaimed world's champion.

Fast and furious action characterizes Palmetto polo. The 10 players and the referee are on horseback. A 13 inch rubber ball and sticks very similar to those for regular polo are used. One chukkar will be played at each rodeo performance, four chukkas constituting a game.

Burkburnett Day will be Saturday, Feb. 6th.

Cub Scouts News

The Cubs of Den 6 devoted the last few meetings to making gifts for their Mothers and Fathers.

We sent a CARE package to Europe, so that some unfortunate family would have a happier Christmas.

We joined the other dens of Pack 155 at the Youth Center, on December 20th, for our annual Christmas party. Many useful and interesting gifts were exchanged; and Santa paid us a visit to make sure that we were good scouts.

Allen Greenup, Keeper of the Buckskin

Church of God

Rev. E. M. Smith, Pastor
121 Ave. E.

10:00 a. m. Sunday School
11:00 a. m. Hour of Worship
7:15 p. m. Evangelistic service
7:30 p. m. — Tuesday — mid-week prayer meeting
7:30 p. m. Thursday — Young peoples endeavor

If you haven't a church home we would like very much for you to visit us where the full gospel is preached in the old time way. There is special music and singing each service. Each and everyone has a warm and hearty welcome to come worship with us.

Burkburnett Day At Fat Stock Show Saturday, Feb. 6th

Burkburnett has been extended a special invitation to have a "day" at the Southwestern Exposition and Fat Stock Show in Ft. Worth, Jan. 28 thru Feb. 6.

The letter to the Chamber of Commerce was signed by W. R. Watt, president - Manager, and Boyce House, publicity director of the exposition. The invitation states:

"The Stock Show seeks to serve the great livestock industry of our great Southwest and the growth of the exposition thru the years has been made possible only because of the wonderful support which has been given and we want to express deep appreciation for this.

"Your city is extended a special invitation to have a day.

"By having a special day, your city of course will receive worthwhile publicity and, by coming in an organized group and by bringing your band and Cowgirl Sweetheart, you will make a real impression.

"Such delegations add lots of 'color' and do much toward the success of the Stock Show. We are counting on you again, and hope to have your acceptance soon."

The Fat Stock Show is marked by the attendance of what is believed to be the largest number of organized delegations of any exposition of any kind in the United States. At the '54 show, 110 cities and organizations had special days.

Burkburnett Day has been set for Saturday, February 6th.

Thrift Memorial Baptist Church

814 Tidal Street
"A Little Church With A Big Welcome"
Bro. T. L. MERRIOTT, Pastor
A Youngblood, S. S. Supt.
Clayton Owens, Training Union Director.
J. W. Blackwell, Jr. Choir Director.
Mrs. Geo. Hodges, Pianist.
Sunday School, 9:45 A. M.
Worship Service, 10:55 A. M.

Central Christian Church

Corner of Ave. D and 2nd



Kenneth B. Kershaw, Pastor

9:45 A. M. Church School
11:00 A. M. Morning Worship
7:00 P. M. Evening Worship
We invite you to worship and study with us this Lord's Day.

Assembly of God Church

F. R. Carrington, Pastor

Sunday School, 9:45 A. M. with classes for all age groups. Also, good competent teachers in all departments. One of the main features of the Sunday School is children's church beginning at 9:45 A. M. each Sunday morning.

Morning Worship, 11:00 A. M. Sunday Evening Service, 7:00 7:15 P. M., Young People's CA Service.

Church of Christ

W. E. Burkham, Evangelist
Bible Study Sunday 9:45 a. m.
Worship 10:45 a. m.
Young People classes 5:15 p. m.
Worship 6:00 p. m.
Ladies Bible class Wednesday 9:30 a. m.
Bible study Wednesday 7:30 p. m.
We welcome you to any of our services.

Classifieds Don't Cost they Pay

GRAGG MOTOR CO.

For NEW and USED CARS
A Good Selection to Choose From
1201 Lamar Wichita Falls, Texas

Boy Scouts Of America

The annual meeting of the Northwest Texas Council, Boy Scouts of America will be held at the First Methodist church, 909 10th st. in Wichita Falls on Tuesday, Jan. 11th. at 6:30 p. m.

Dr. Carlyle Morney, Pastor of the First Baptist church of Austin, Tex., will be the speaker. Dr. Morney is a lecturer or preacher on 20 college campuses; Preaching missions to numerous Army and Air Force bases; special assemblies and conventions. He has a weekly television program "These Things Remain;" as well as a weekly Radio Broadcast. At the invitation of the United States Air Force Department he spent two months in Korea and Japan, preaching missions at various bases from Sept. 27 to Nov. 23, 1954. He is the Author of the book "These Things Remain;" and his forthcoming book will be "City of Light." He is a Scoutmaster. His church sponsors five Scouts Units.

In addition, the program will be the presentation of the Beaver Awards, to the outstanding Scouters of the Northwest Texas Council. The day is made for outstanding archery, boyhood in the Council, and the Executive Board and Council meeting will be held. The annual dinner will begin at 5:00 p. m. and the Councils business meeting at 5:45 p. m.

All Scouters, wives and members of Cub Scouts, are invited to attend. Reservations may be made at the Boy Scout Office, Memorial Auditorium in Wichita Falls, Texas.

KEN'S

T-V and RADIO SERVICE

Your RCA-Victor Television Dealer

We Repair All Makes TV's and Radios

PROMPT SERVICE — All Work GUARANTEED

Call 1053 -- Night 750
316 East 3rd St. Burkburnett

MERCURY

SEE CASEY LOGAN
312 Ave. C Phone 131

Automobile Glass

INSTALLED WITHOUT DELAY

Radiators

Repaired -- Recored -- Cleaned

MOYER Radiator & Glass

East 3rd Street Phone 355

you're Money Ahead as Dodge flashes ahead!

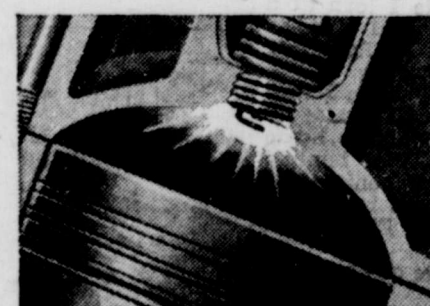
New Dodge Custom Royal V-8 4-door Sedan

Whether or not you're planning on a new car right now, we want you to come in and see what Dodge has done to give you the biggest thrill that money can buy . . . and the biggest value!

That's not just talk! You'll see for yourself that the new Dodge is longer and larger than cars

costing far more. And you'll see styling so taut and eager it takes your breath away!

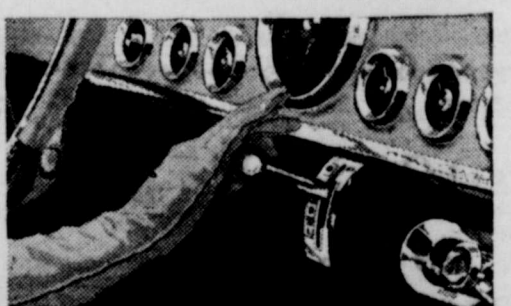
This is the year to step up to the Big One—and step out in style! You'll be delighted when you discover how little it costs to own the most exciting, the most talked-about car of 1955!



You're money ahead with the aircraft-type V-8 engine that flashed to victories in the Pan-American Road Race, Mobilgas Economy Run.



You're money ahead with Dodge flair-fashioned styling. New Horizon windshield encircles you in a glass cockpit.



You're money ahead with the most exciting advances of the year. Discover the magic of the PowerFite Range Selector that puts the future at your fingertips!



The New DODGE

FLAIR-FASHIONED . . . AND FLASHING AHEAD!

Dodge Dealers present: Danny Thomas in "Make Room for Daddy," ABC-TV • Bert Parks in "Break The Bank," ABC-TV • Roy Rogers, NBC Radio

Burkburnett Motors

401 East Main Street Phone 92 Burkburnett, Texas



Cheerful mornings follow restful nights under ELECTRIC BEDCOVERING

Choose a good night's sleep and cheerful "good mornings" by using a lightweight, automatically warm, electric blanket or electric sheet. No matter how the wind blows . . . no matter how low the room temperature gets . . . Reddy Kilowatt and the automatic control of electric bedcovering maintain a steady, even warmth that lets you sleep relaxed.

In the coldest weather just set the switch at the degree of warmth you want, and get the most restful, relaxed sleep you've ever had . . . for only about 3c a night.

See your favorite store or electric appliance dealer for the wonderful electric bedcovering that lets you sleep like a kisser through every winter night.



TEXAS ELECTRIC SERVICE COMPANY
J. B. ADY, Manager Phone 138



First Baptist Church

LYNN STEWART, Pastor

The Church in Bible Study, on of the A. M. The Lord continues to be in the study of His blessing of the Word. Sunday should be a day in our school of the church. Most of our people should be back home after Christ Board and New Year. We are urging that everyone be in attendance this Lord's Day. Let's have a record attendance.

Worship services at 10:55 A. M. and 7:30 P. M. The pastor will preach at both services. There will be good Gospel Singing to this.

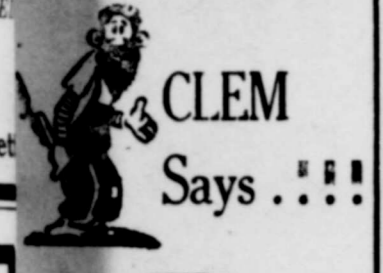
The Church in Training, 6:15 Office, M. There are Unions for all.

Wednesday, 7:00 P. M. Office and Teachers meeting. Prayer Service at 7:45 P. M.

Babylonia is open for all regular services of the church. Available attendants are always charge.

The pastor and members invite you to all services of this church.

Mr. and Mrs. John Rigby attended a reunion of the Williams family in the home of her mother, Mrs. T. W. Williams, in Burkburnett, Texas, last Monday.



CLEM Says

"The first thing to do," he says, "is to get a promise from your wife that she won't leave you while you train the horse. Because you aren't going to have much time at home."

"I spent six months getting Flying John to come at the sound of a whistle and stick his head in a bridle," continues the star. "It took another week to teach him to lower his head and sniff the ground at a signal."

Murphy's horse learned to pick up a hat and put it on his master's head in two days, and in another couple of days he would shake hands with anyone who asked him.

"Only trouble," observes Audie "was that he'd just as soon use his hind hoofs as the front ones".

NOTICE

The Burkburnett Community Singers will meet Sunday, Jan. 9th at the Church of God from 2 to 4:00 p. m. for a regular monthly singing meeting. Sam Nixon will be in charge.

Everybody is cordially invited to attend.

Visitors in the home of Mr. and Mrs. V. C. Skipwith during the holidays were Mr. and Mrs. F. R. Skipwith and daughters Betty and Suzanne of Amarillo, Tex., Mr. and Mrs. T. P. Head and son David of Crane, Tex., and Mr. and Mrs. J. W. Senn and Jimmy and Judy of Littleton, Colo.

Burk Insurance Agency
HOWARD CLEMENT
PHONE 282

Audie Murphy Gives Advice On Training Horses



"DRUMS ACROSS THE RIVER" (L.A.)

A year's patience and hard work paid off for Audie Murphy when the actor's three-year old quarter horse, Flying John, won a film role in Universal-International's Technicolor adventure "Drums Across the River," which opens Friday-Saturday at the Palace Theatre with Murphy Lisa Gaye, Lyle Bettger and Walter Brennan in Co-starring roles.

For the benefit of the inexperienced who might be tempted by this success to train an animal for some of that "big money," Audie has a word of advice:

"The first thing to do," he says, "is to get a promise from your wife that she won't leave you while you train the horse. Because you aren't going to have much time at home."

"I spent six months getting Flying John to come at the sound of a whistle and stick his head in a bridle," continues the star. "It took another week to teach him to lower his head and sniff the ground at a signal."

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Sid Wilhoit Rites Were Held Sunday

Sid Wilhoit, resident of Burkburnett since 1928, died in a Wichita Falls hospital Friday morning. He was 56.

Wilhoit worked for Wichita County in Precinct 2 of Burkburnett.

Funeral services were held at 2:30 p. m. Sunday from Burkburnett Church of Christ. W. E. Burkham, minister, conducted the services. Burial was in Burkburnett Cemetery under direction of Owen & Brumley Funeral Home.

He is survived by his wife; his father, G. W. Wilhoit; a brother, Rev. William Wilhoit and a sister, Mrs. Mamie Chamber all of Burkburnett and another sister, Mrs. Mary Autry of Morton, Texas.

Pallbearers were: Calvin Chitwood, W. T. Holman, Sid Askins, Lee Beckham, H. B. Rigney and N. C. Ramsey.

'Hell & High Water' Spells Adventure In CinemaScope

The silent underwater collisions of warring submarines, the suspense of secret parties invading a forbidden Arctic island and the staggering realism of an atomic explosion represent the powerful action in "Hell and High Water," a screen play by Jesse L. Lasky, Jr. and Samuel Fuller, starting its engagement Sunday—Monday—Tuesday at the PALACE THEATRE. The CinemaScope production in Technicolor-De Luxe writes a new chapter in technical experiments by Twentieth Century-Fox, the pioneer film company. This newest edition is directed by Sam Fuller and stars Richard Widmark and Bella Darvi with Victor Francen, Gene Evans, Cameron Mitchell and David Wayne.

The film is the first spy drama in CinemaScope with its startling action filmed below as well as above the Arctic Sea. The unusual premise centers around the hand-picked crew of a self sacrificing group of individuals from many nations who, backed by other such business and scientific leaders, are on an unsponsored secret exploration of suspected Communist atomic shennanigans somewhere on an Arctic Island.

Heretofore the CinemaScope lens has painted broad and spectacular canvasses. Now its revealing eye is restricted to the captive world of a submarine riding the crest of emotions unleashed, be it fear, desire or hope as 29 men and a woman cut their silent course into hell and high water.

Still another innovation in "Hell and High Water" is the presentation of a new screen personality, Bella Darvi.

Mr. and Mrs. J. W. Keller spent the Christmas holidays with Mrs. Keller's daughter, Mrs. Pat Crawford of Eastland, Texas.

DEVOL NEWS

Mrs. C. O. WOODLEY

Miss Sandra Nelson and Ronnie Gresham of Burkburnett were united in marriage, Dec. 26th in Grandfield, Okla. The bride is the attractive daughter of Mr. and Mrs. William Nelson and was a student in Randlett High School. The young couple will make their home in Burkburnett where they plan to continue their classes in school.

Mr. and Mrs. Charles Shingpaugh are the proud parents of a son born Dec. 26 in the S.A.F.B. hospital. The little boy was named Charles Douglas. Mrs. Shingpaugh is the former Miss Oretta Uthe, youngest daughter of Mr. and Mrs. F. J. Uthe.

Robert L. Wyatt received word of the death of an uncle, Walter Jared and two cousins who were killed in a two car collision near Buffalo, Tenn., Sunday. Others were critically injured.

Guests of Mr. and Mrs. Jack McCasland over the holidays were A-IC and Mrs. Andy McCasland of Shaw AFB. South Carolina who returned to the base last Thursday. And Mr. and Mrs. Bill Clevenger and baby of Tulla, Tex., who also have returned home and Sgt. and Mrs. David Mulherene and son who returned to his base in California this week.

Wes Davis has returned home after spending the Christmas holidays with relatives at Calera. He was accompanied by his brother, Joe, who returned to Calera after a brief visit here.

Mrs. T. C. Dillow left Sunday for Kilgore, to visit her daughter, Mrs. Claud Coe and Mr. Coe.

Sgt Ray Tinsley has returned to Scott AFB in Illinois after a visit here. Mrs. Tinsley and son will remain with her parents, Mr. and Mrs. E. Wood, for a longer visit.

The Air Age

By E. L.

The advantages of a small town over larger places are many. The disadvantages are few.

To a plain old fashioned boy there doesn't seem to be a single thing against the little towns.

People seem interested in every new undertaking in the community. Handshakes are noticeably firmer. Offers to "help in any way possible," ring with a genuine sincerity.

Lion, Rotary and Kiwanis club members have personally expressed favorable feelings toward Burkburnett's possible role in aviation.

All members of the Lion's club have voiced approval to Glen Schroeder, a fellow member, who passed their sentiments on to this column.

We stopped to tell W. T. Zimmerman how nice his Christmas decorations were and found that the display won first place. Mrs. Zimmerman is getting the credit.

In our conversation, Zimmerman was interested enough in aviation and Burkburnett to offer us an introduction to Tommie Oglethorpe, manager of

Card of Thanks

I wish to thank my friends and acquaintances for their many cards and letters during my recent illness and convalescence. Especially were the flowers and personal visits appreciated. The concern of so many was most gratifying to me. Again I say thank you so very much.

A. P. (Fred) Morris

2nd Lieut. and Mrs. Patrick Lewis Crawford left Sunday, January 2nd for officers training camp near Boston, Mass.

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Card of Thanks

Joe Bill Dodson of Phoenix, Arizona, is here visiting his mother, Mrs. Zala Byerly and Mr. Byerly.



"He Advertised"

ANNUAL Clearance Sale

LADIES' COATS 1/2 PRICE LADIES' SUITS Half Price	LADIES' Dresses <i>All Sizes Regular and Half Sizes</i> 1/2 PRICE LADIES' WASH DRESSES 33 1-3 Off
Ladies' House Coats 1/2 Price	
Boy's Over Coats One-Half Price BOYS' JACKETS <i>SOME WITH FUR COLLARS</i> 33 1-3 per cent Off	Junior Dresses <i>Sizes 7 to 15</i> Pre-Teen Dresses <i>Sizes 8 to 16</i> One-Half Price
Boys Sport Jackets <i>CORDUROY AND GABERDINE</i> 33 1/3 per cent Off	
Ladies' HATS \$2. and \$3.	
CHILDREN'S DRESSES <i>Sizes 1 to 6 1/2</i> One-Half Price	Children's Dresses <i>Sizes 7 to 14</i> One-Half Price
Children's Hats Half Price	
Ladies Jackets <i>CORDUROY AND GABERDINE</i> One-Half Price	CLEARANCE ON RENEE BRASSIERS Reg. \$3.95 \$2.25 Reg. \$2.50 \$1.50

Many Other Bargains. Come Early and Get YOUR CHOICE!

Opal's Dress Shop

LADIES AND CHILDREN'S WEAR

"Amazing on the pickup, those OK Used Cars!"

This is an **OK USED CAR**

Look for the red OK Tag!

You'll get a big lift, too, when you drive an OK Used Car. That's because an OK Used Car is thoroughly inspected, scientifically reconditioned and warranted in writing. Whatever the model or make, the used car with the OK Tag is your best buy. There's an OK Used Car for every budget!

Only by an Authorized Chevrolet Dealer

MATHIS CHEVROLET CO.

PHONE 210 JACK MATHIS, Owner-Mgr. 300 EAST 2nd St.

FOR

Mercury

SEE CASEY LOGAN

312 Ave. C Phone 131

ARE YOU FULLY COVERED?

Lightning Hits Fast

YOU should let the Insurance Company take the risk of sudden death to your livestock. The cost is comparatively low and it is comforting to know you are covered against financial loss. Our experience qualifies us to advise you on the type of Insurance best suited for YOUR needs.

Cliff Wampler AGENCY
208-B East 3rd St. PHONE 628

Special

Monday, January 10th

Adjust Brakes \$1.

Mathis Chevrolet

COMO TISSUE
16 Rolls ... \$1.00

No. 2 CAN HOME FOLK
Blackeye PEAS
6 for \$1.00

46 Oz. CAN CURTISS
TOMATO JUICE
5 for \$1.00

300 Size CAN
Early June PEAS
11 for ... \$1.00

Wednesday
DOUBLE
GUNN BROS STAMP
Day

- Humpty-Dumpty SALMON
1/2's FLAT CAN
4 for \$1.00
-
- 16 OUNCE JAR
WILSON'S TAMALES
4 for \$1.00
-
- \$1.00 Size
WOODBURY LOTION
Bottle 50c
-
- 8 OUNCE BOTTLE
IMITATION VANILLA **15¢**

Come SHOP... Come SAVE at Our

JANUARY JAMBOREE

We're beating the drum for the super-values in fine foods that fill every department of our market for our great store-wide JANUARY JAMBOREE... Your favorite quality foods—the brands you prefer for good-tasting goodness—are low-priced to save you money... real money. So come one... come all... come save the most on the foods you like the best.

PRESTON'S MILK
Half Gallon 37c
Quart 19c

- 3 POUND CARTON
PURE LARD **59¢**
-
- GLADIOLA
BISCUITS 2 for ... **19¢**
-
- 12 OUNCE PACKAGE
ROASTED PEANUTS **29¢**

- GERBER'S
BABY FOOD 4 for **35c**
-
- 2 LB. Box HOLLYWOOD
Cut Macaroni or Spaghetti **39c**
-
- QUART CAN
AERO WAX **59c**
-
- 1 POUND CAN
AERO PASTE WAX **49c**
-
- OLD ENGLISH
Furniture Polish .. 24 oz bot .. **29c**
-
- EASY - OFF
OVEN CLEANER **69c**

Fruits & Vegetables

- LETTUCE 2 for 23c
-
- FRESH JUICY
YELLOW SQUASH ... lb 17c
-
- LARGE JUICY
ORANGES dozen 39c
-
- CABBAGE pound 5c
-
- H-I-N-O-T-E
TUNA FISH 5 for \$1.00

- SNOW BALL
Cauliflower Large Head .. **19¢**
-
- FRESH
TOMATOES ... carton 17c
-
- No. 1 RED
POTATOES 5 lbs 29c
-
- PURE BLACK
Schillings PEPPER . 4 oz can 45c

Polisher For Rent | Sweet Potatoes ^{Stillwell} No. 3 Squat Cans 5 FOR **\$1**

-
- Steak** U. S. GOOD T-BONE Lb. **59¢**
-
- Steak** U. S. GOOD LOIN Lb. **57¢**
-
- Steak** U. S. GOOD CHUCK Lb. **39¢**

Quality Meats

- Roast** U. S. GOOD CHUCK Lb. **37¢**
-
- Chops** LEAN PORK Lb. **49¢**
-
- Bacon** DECKER'S SLICED TALL CORN Lb. **49¢**

WHOLE KERNEL
County Kist CORN
8 for \$1.00

303 CAN ALLEN CUT
GREEN BEANS
8 for \$1.00

303 CAN HOME FOLK
TOMATOES
8 for \$1.00

HOLLANDAILE
OLEO
5 for \$1.00

No. 2 1/2 CAN
Griffin PEACHES
3 for ... \$1.00

UNITED Super Markets *We Sell for Less*

ALL - MEAT
Franks 45¢
Lb.

Why Buy Less Than The Best?

INSURE With The TRAVELERS INSURANCE CO. THE LARGEST MULTIPLE LINE INSURANCE CO. IN THE WORLD. SEE YOUR AGENT

BURK INSURANCE HOWARD CLEMENT PHONE 282

Veterans Administration Questions & Answers

Can a veteran who lives in a State obtain a GI loan purchase of property in another State?

Yes, it is possible. However, you may find that lenders generally confine their lending operations to certain areas.

I have a term National Service Life Insurance policy. Premiums were placed under my name when I returned to active duty. I understand that the waiver will continue for 120 days after my separation from service. I cut short that 120 day period? I would like to pick up my term policy and then convert to a permanent plan of insurance, taking advantage of a low premium rate because of my date.

Yes. You may resume your term policy at any time after your separation, without waiting the 120 day period to expire. Once you resume payments you may convert to a permanent plan.

Is it possible for two veter-

erans to take Korean GI Bill farm training on the same farm? Or must each veteran trainee have his own farm?

A—Generally, each farm trainee is expected to train on a farm he owns or manages. However, two veterans may train on a single farm if conditions are favorable enough to assure successful training and eventual self employment for each.

Q—I am entitled to 36 months of training under the Korean GI Bill. Does that mean my GI on the farm training course can last for 36 months?

A—Not necessarily. The length of your farm training program will depend on how long it will take you to reach your objective. Your program is tailor-made to fit your own needs and experience; it may be shortened to take advantage of the farming you already know.

Q—May I take on the farm training on a part time basis under the Korean GI Bill?

A—No. Under the law, GI farm training must be taken on a full time basis.

Q—I am taking Korean GI training. My school has just informed me that it has extended the length of the course beyond that which has been approved by VA. Will I get GI allowance payments for the extension?

A—No. GI allowances, under the law, may not be authorized for extensions beyond the period required to complete your approved training program.

Texas State Dept. of Health Dr. Henry A. Holle, M. D.

A flood, two epidemics, and a bad polio season marred the public picture in Texas during 1954. A review of health department activity shows.

In late June the Rio Grande, maddened by 10 to 20 inch rains, ran wild thru five border countries. The highest flood crests in the river's history inundated vulnerable water treatment plants, increasing the danger of water borne disease outbreaks. Public health engineers put plants back into operation within nine days. This, and emergency vaccination programs, forestalled a crisis.

In August an epidemic of

mosquito-borne encephalitis struck hundreds of victims in Hudaigo County. State Health Department laboratory experts identified the cause as Saint Louis virus, which had never before occurred in epidemic form in this area.

Psittacosis in isolated flocks of turkeys plagued health officials all spring and summer. The first outbreak 48 employees of a Corsicana packing plant in May. Other cases cropped up in scattered areas, but the disease was finally smothered by a tight program of flock sanitation.

The year just past was both disheartening and encouraging concerning polio. It was disheartening because 3107 cases made 1954 the second worst polio year in state history; encouraging because of the high hopes held for the success of the Salk vaccine field trials of last spring.

Some 35,000 Texas second-graders took part in the field trials, and state and county officials since then have been quietly collecting blood samples and recording data must be analyzed before the true significance of the vaccine will be known. Results will be announced next spring.

We learned long ago that the best way to make a fire with two sticks is to be sure one of them is a match.

Wedding Announcements At Star

INSURANCE
Real Estate - Bonds - Notary
M. C. TUCKER
Phone 118 - - 407 Ave. C

Men's Bible Class FIRST BAPTIST CHURCH

Invites You to Worship With Them Each Sunday Morning at 9:45 "Come As You Are" GEORGE COUNTER, President W. R. CARSWELL, Teacher

'Tis best to learn the trade and not just the tricks.

LYNSKEY'S NEWS STAND

Serves You With All Current Magazines and Daily Papers Cigars, Cigarettes, Pipes, Lighters, Etc. Your favorite Candy & Gum Cold Pops, School Supplies Billfolds & Costume Jewelry Toys for the kiddies and many other useful articles Come In And See Us

For Philco SALES and SERVICE SEE **BILLS T-V and Appliances**

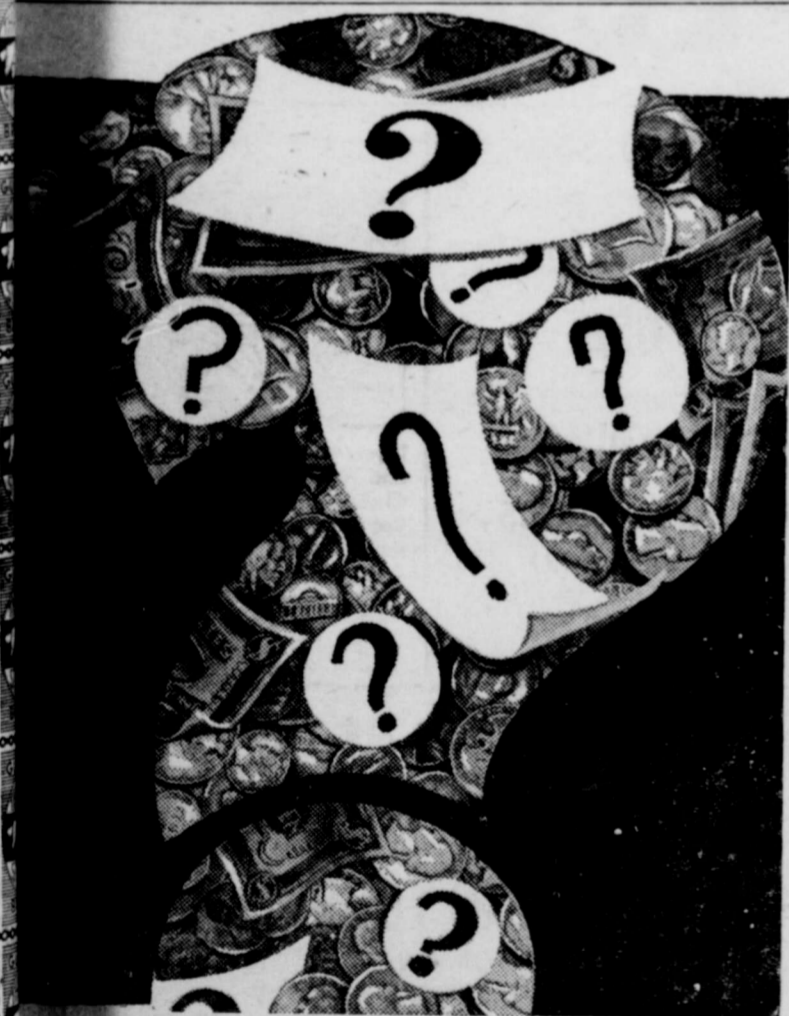
BILL BRYANT'S AUTO SALVAGE

WE BUY CARS OF ALL MAKES AND MODELS OKLAHOMA CUT-OFF PHONE 570

OUT OF TOWN PRINTERS PAY NO TAXES HERE LET US DO YOUR PRINTING

J. A. Suttles Electric Shop

Motors and Parts Wire and Supplies CONTRACTING - REPAIRING 305 East 2nd Street Burkburnett, Texas



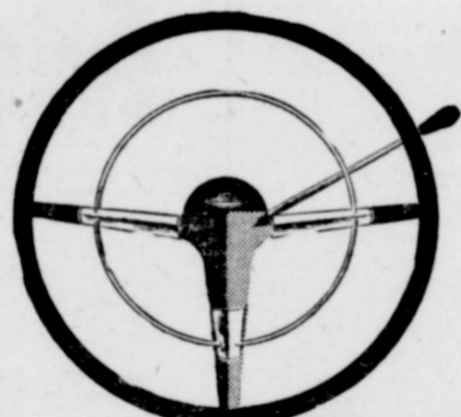
If It's A Question of MONEY

consult with our budget experts. They will be glad to help you chart your household and other expenses so that you can get the most from your salary dollars and have a comfortable "margin for savings" left over. They'll work out with you a schedule of systematic savings that will insure a sound financial future for you.

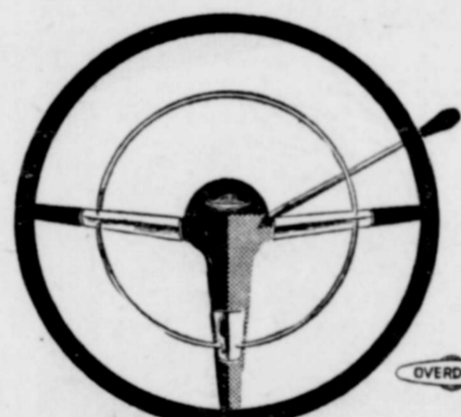
The First National Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION BURKBURNETT, TEXAS

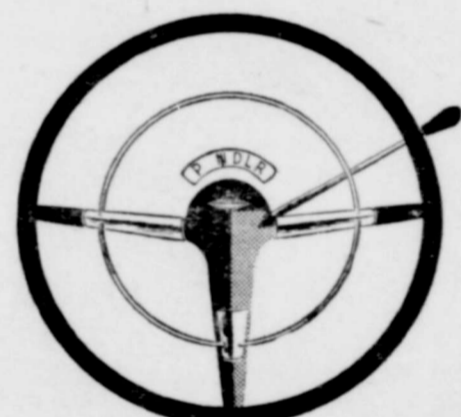
6 exciting new ways to go!



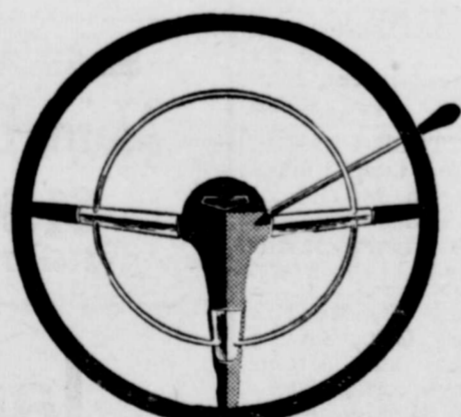
NEW "TURBO-FIRE V8" WITH SYNCHRO-MESH TRANSMISSION



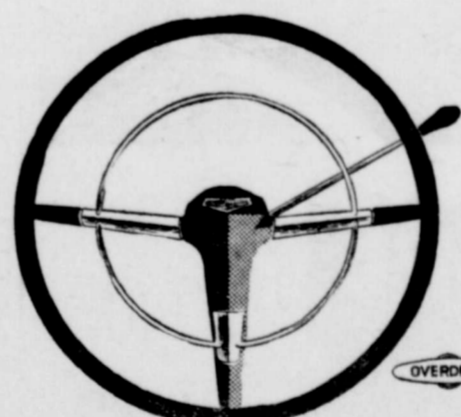
NEW "TURBO-FIRE V8" WITH OVERDRIVE



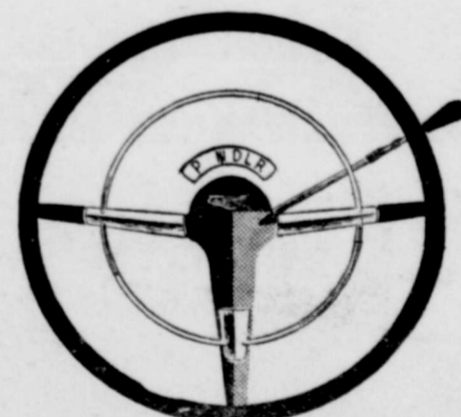
NEW "TURBO-FIRE V8" WITH POWERGLIDE



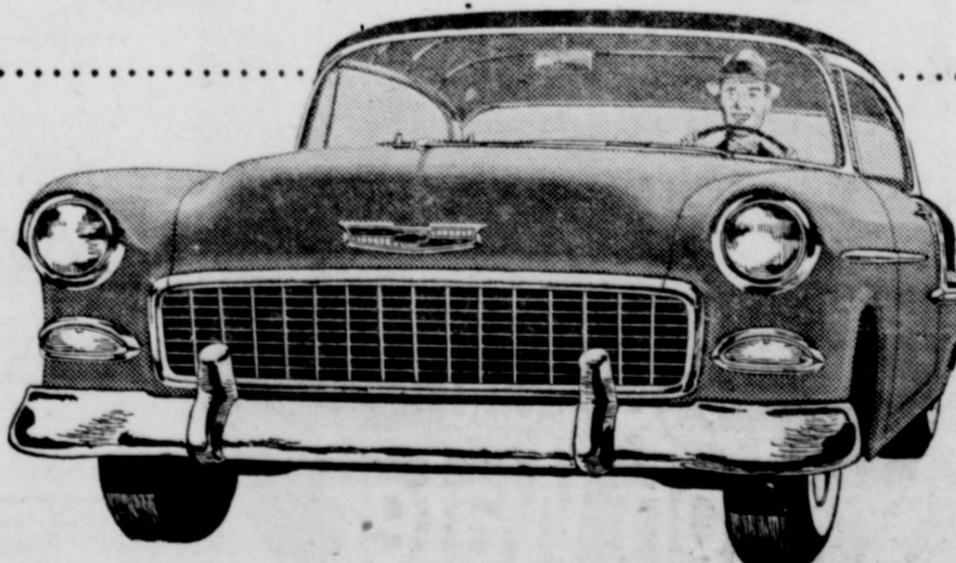
NEW "BLUE-FLAME 123" WITH SYNCHRO-MESH TRANSMISSION



NEW "BLUE-FLAME 123" WITH OVERDRIVE



NEW "BLUE-FLAME 136" WITH POWERGLIDE



Everything's new in the Motoramic Chevrolet



More than a new car... a new concept of low-cost motoring!

MATHIS CHEVROLET COMPANY

PHONE 210

JACK MATHIS, Owner-Manager

300 East 2nd St.

THIS WEEK'S MOVIE ENTERTAINMENT

PALACE Theatre
BURKBURNETT, TEX.

FRI. - SAT.
JANUARY 7th - 8th
WILDERNESS of DANGER
in a savage empire filled with hate!

WED. - THURS.
JANUARY 12th - 13th
Bob Hope's funniest!
CASANOVA'S BIG NIGHT
TECHNICOLOR

BOB HOPE
JOAN FONTAINE

BASIL RATHBONE - DALTON MARLOWE

DRUMS ACROSS THE RIVER
Starring **AUDIE MURPHY**, **LISA GAYE**, **LYLE BETTGER**, **WALTER BRENNAN**

Classified Section

FOR RENT - -

FLOOR SANDER For Rent by Day or Hour. Home Furniture. 4-CZ

FOR RENT—4 room furnished brick apartment including private bath. Plenty of furniture. Best place in town to spend the winter. 100 E. 3rd St. Phone 1187. V. N. Blankenship. 16-CZ

FOR RENT—Extra nice 3 room furnished house. 120 Ave E. Call 208 before 5:00 p. m. After 5:00 see Neal Tullis, 124 Ave E. 24-2tP

FOR RENT—Furnished house 700 Magnolia. **Burk Insurance Agency** Office 282 Phone Res. 995 23-CZ

FOR RENT—Furnished apartments. One for \$50. several at \$40. Completely furnished, with garage. All utilities paid. Phone 656-M or apply at 704 Reagan. 24-2tC

FOR RENT—Modern furnished 2 room house. Extra nice. Phone 530 or 467. 16-CZ

FOR RENT—2 Room apartment. Furnished. Bills paid. \$25. mo. Phone 327, T. P. Dickey 24-2tC

FOR RENT—Modern furnished brick apartments. Close to business district. One 3 room, and one 2 room. Bills paid. Rent reasonable. By week or by month. 404 E. Main. Phone 1094. **McNEIL APT.** 24-CZ

FOR RENT—2 bedroom furnished house near school. Inquire at 506 East 2nd St. 25-1tP

FOR RENT—Well furnished 3 room apartment. 420 Magnolia. Phone 369. 25-1tC

FOR RENT—Modern 3 room furnished apartment. Private bath, walk-in closet. Town House Apts. Apply Westbrook Jewelry or call 3-6097, Wichita Falls, collect. 25-1tP

FOR RENT—3 room modern unfurnished house, 207 East 1st. Also 2 room furnished garage apartment. Phone 446-W. 25-CZ

FOR RENT—Nicely furnished house. Three rooms and bath. Venetian blinds, hardwood floors, wool rugs, ample closet space. 126 Ave. D. Phone 187. 25-1tP

FOR RENT—Unfurnished house. Two rooms, bath, screened porch. 728-W 3rd. Phone 266. 25-1tC

FOR RENT—2 room furnished house with television. 717 East College. 25-1tC

FOR RENT—Furnished, two private houses. 3 rooms and bath each. Mrs. J. Y. Blakely, 708 South Harwell. 25-1tC

Mr. and Mrs. Sam Wallace Welcome You to

EAST SIDE LAUNDRY

We wish to announce that we are taking the laundry back in charge January 11th. We will be CLOSED 'TILL JANUARY 17th for Repairing and Painting and putting in some different Washers.

WE WILL BE SEEING YOU JANUARY 17th

THE LAUNDRY WILL BE OPEN JAN. 10th

We Don't Want ALL The Business—Just YOURS

THANKS

MR. AND MRS. SAM WALLACE

FOR SALE

FOR SALE—Pittsburg House PAINT, \$3.98 gallon. O. S. Wilson Cabinet Shop. 309 Ave. D. 17-CZ

FOR SALE—Pair of men's handmade Mexican boots. Size 10 1-2 B. Slightly used. Phone 156. 25-1tC

FOR SALE—Good Piano. \$50. See at 713 Glendale. Ph. 67-W. 25-1tC

FOR SALE—2 bedroom modern house. 206 La Salle, next to City Park. \$4,500.00. 25-1tP

FOR SALE—Good practice piano. \$50.00. 717 East College. 25-1tC

SERVICES

SEE us for Used Radios. All makes and prices. Bills Radio and Appliances. Phone 467, 205 Avenue D. 4-CZ

Large sander and buffer and hand sander for rent. We fix small electrical appliances. **Herring's Hardware.** 18-CZ

Services—PICTURE FRAMES end tables, coffee tables, made to order. After 4 p. m. and all day Saturday. Phone 370. 515 Bluebonnet Lane. Thompson Addition. 24-CZ

MERLE NORMAN COSMETICS Frankoma Pottery, Gifts, Sewing Belts, Buttonholes and Alterations at my home, corner Glendale and Smith. St. Mrs. Floyd Whitney. We deliver. 25-CZ

Services—Will do Washing in my home. Reasonable prices. PHONE 533-W. 25-1tP

Services—WILL CARE for children in my home day or night. Nice fenced yard with play equipment. Mrs. J. M. Rich, 217 7th St. Phone 381-W. 25-4tP

Let me do your IRONING. Very reasonable. Quick service. See Mrs. Shell at 205 1-2 North Avenue D. 25-CZ

Services—Dress making and Alterations. Experienced. Mrs. Jess Hageman. 509 East 4th St. Phone 358. 25-4tC

KINDERGARTEN for children 4-6 years of age. 5 days a week, 9:00 to 12:00 noon. Mrs. Lewis Moyer, 112 Meadow Drive. Phone 852. 25-4tC

UPHOLSTERING DONE 200 new samples. Reasonable prices. Phone 508. Mrs. Eddie Bryant, 629 1/2 E. 3rd St. 25-13tP

Miscellaneous - -

MALE BIRD DOG TO BE GIVEN AWAY. Phone 663-J-1. 25-1tC

Lost or Strayed—Black male Scottie, answers to name Mac. Reward. W. H. Bohner. Phone 905-F-3. 25-1tP

Walden Grocery

GORDON AND LEOLA WALDEN

Ave. D -- Phone 1062 Across From Grade School

Staple and Fancy Groceries

Fresh Meats

Complete Line of the Finest Steaks and Roasts

Free Delivery Open 7 A. M. - Close 10 P. M.
Open 7 Days a Week

Get Your Daily, Sunday and Weekly Newspapers Here

Our store being remodeled. Watch for Formal Opening

CORNER DRUG STORE

Open 7:30 A. M. - Close 8:30 P. M. SATURDAY Close 9:30 P. M.

Free Prescription Delivery - Anywhere Within City Limits

CALL DAY OR NIGHT

Monday \$\$ Day SPECIALS

\$2.75 Metal Lunch Kit With Vacuum Bottle \$1.98	\$1.00 Size Baker's Best Hair Tonic 65c	GOOD BYE MR. RAT! If you want to rid your premises of Rats and Mice, get DURHAM'S RAT CHEMISTRY's new weapon to exterminate them. Results Guaranteed and 1-lb. carton only \$1.00 at
\$2.89 Atlas Alarm Clock \$1.98 Plus Tax	98c Gillette Blue Blades (Pack of 20) 65c	

January Special Sale

1/2 PRICE SALE Dorothy Gray \$2.00 Size Cleansing Cream (Through January) \$1	\$2.00 TUSSY WIND AND WEATHER LOTION (Through January) \$1
\$5.00 Size Hormone Cream (Through January) \$2.50	Regular \$1.75 Cream Shampoo (Through January) \$1

Richard Hudnut CREME RINSE

Regular \$1.75 Size for Only **\$1.00**

THESE JANUARY SPECIALS Limited to Present Stock Bought for This Sale

PIN-IT PIN-CURL PERMANENT
\$1.50
BY PROCTER & GAMBLE
Perfect for new, shorter hair styles... gives that softer lovelier picture - pretty look!

Introducing **CINEMASCOPE** THE MODERN MOVIE MIRACLE

YOU SEE IT WITHOUT SPECIAL GLASSES!

THE OLD SIZE SCREEN

THIS IS THE WIDE SWEEP OF CINEMASCOPE

PALACE THEATRE

CINEMASCOPE makes you part of a mutinous, daringly magnificent crew of 29 men, and a woman... in the captive-world of a submarine... on the most desperate mission ever filmed!

20th Century-Fox presents **"Hell and High Water"** TECHNICOLOR-DELUXE

Starring **RICHARD WIDMARK**, **BELLA DARVI**
with VICTOR FRANZEN, CAMERON MITCHELL, GENE EVANS, DAVID WAYNE

3 BIG DAYS - SUN. MON. TUES. - JAN. 9th 10th 11th

Produced by RAYMOND A. KLUENE Directed by SAMUEL FULLER Screen Play by JESSE L. LASKY, Jr. and SAMUEL FULLER