

**FRI.
SAT.**

MARCH
15-16



**A Smart Move
for EVERY SMART SHOPPER!**

**PIGGLY
WIGGLY**

64
Chances
To Win
FREE
Merchan
dise

Alarm Clock Check-Out Plan. YOUR ENTIRE PURCHASE MAY BE FREE!

FROM 9:00-12:00 A. M.; 1:00 TO 6:00 P. M. FRIDAY & SATURDAY AN ALARM CLOCK WILL GO OFF IN ONE OF OUR CHECKING STANDS 4 TIMES EACH HOUR. If you are being checked in check stand in which Alarm Clock goes off, you Receive the Amount that has been checked FREE! You must be in the process of being checked. You may win the total of your purchase or any part. It depends on how much has been checked to you before Alarm sounds. If the Alarm sounds after machine has been totaled you are not eligible to win.

64 Chances to win FREE MERCHANDISE!

DON'T MISS THIS OUTSTANDING VALUES PLUS THE ONES LISTED BELOW.
DOUBLE STAMP VALUE WEDNESDAY!

KIMBELLS BEST

FLOUR 25 lb. Print **\$1.59**

ADMIRATION

COFFEE 1 lb. can or 1 lb. Pkg. **89c**

MIRACLE WHIP SALAD

Dressing qt. **53c**

SALMON Honey Boy 1 lb. Can **49c**



2 Pkgs. **59c**

Clorox qt **19c**

MRS. TUCKERS

SHORTENING 3 Lb. Can **79c**

WHITE SWAN

TEA 1-4 Lb. Pkg. **23c**

PET, CARNATION, BORDEN

MILK 3 tall cans 6 small cans **39c**

CORN Misson Whole Kernel 3 12 oz. can **39c**

WHITE SWAN STRAWBERRY

PRESERVES 2 20 oz. Tumblers **79c**

MISSION WHOLE

Green Beans 6 303 can **\$1.00**



Picnics

Sliced FREE

Lb. 25c

U. S. Good Club

STEAK

Lb. 49c

HALFHILL

TUNA

3 cans **59c**

Frozen Foods

FRIONOR

Cat Fish 1 Lb. Pkg. **49c**

FRIONOR

Perch 1-Lb. pk. **39c**

KEITHS

Fish Sticks pk. **29c**

Tortillias 2 doz. **25c**

KEITHS

Corn 10 Oz. **19c**

BANQUET

Pot Pies 8 Oz. **25c**

Tomato Juice Sacraminto 46 oz. **25c**

PEACHES Gal. **89c**

CORN Del Monte Yellow 2 303 can **29c**

Back Bone Country Stle lb. **39c**

BOLOGNA All Meat lb. **39c**

Bacon Squares Sugar Cured lb. **25c**

BACON Matchless Tra-Pak lb. **45c**

FRESH COUNTRY

Eggs Large Size doz. **29c**

CENTRAL AMERICAN

Bananas Large Size lb. **12 1/2c**

FLORIDA

ORANGES lb. **9c**

WINESAP EXTRA FANCY

APPLES lb. **19c**

CALIFORNIA

LETTUCE Large Heads **10c**

COLLARD

GREENS Bch. **5c**

MUSTARD

GREENS Bch. **5c**

An Open Letter

Dear Friends:

This is your invitation to attend the GOSPEL MEETING at the church of Christ of this city.

Our plea is new to many people, we grant, but we guarantee it to be the broadest plea the world has even known. It includes EVERYBODY—it is designed in heaven to bring together all believers in Christ.

The gospel of Christ WAS "the power of GOD unto salvation" (Romans 1:16), in Paul's life time. If Peter told us the truth, (and he did) "The word of the Lord LIVETH and ABIDETH FOREVER". (1 Peter 1:23). Hence, it is still true, and will CONTINUE to be true until time shall be no more, and even then it will not CEASE to be so. The Word of God is the only standard which God will accept. We ask you to believe nothing, do nothing, become nothing that is not demanded in the NEW TESTAMENT of all of us.

Here we stand if the heavens fall. This sort of foundation is the only one that can stand the floods of criticism from a world of unbelief.

church of Christ
ROTAN, TEXAS

PLUMBING

WILL DO ANY KIND OF PLUMBING.

Clean and Drill Wells and Set Pumps

WALTER 'Nig' HARTSFIELD

1002-6th st.

NEWS

County
Agricultural Agent
Texas A. & M. College
Extension Service

James S. Norman, County Agent.

The latest thing in all-purpose insect repellants is diethyl toluamide. Tests repellants containing this chemical display twice as much resistance to normal "wear-off action" as do other types. It will probably be available in several commercial products this spring.

The new repellent can be safely applied to the skin or clothing and will successfully protect the wearer against mosquitoes, chiggers, ticks, fleas and biting flies, according to the USDA. It offers better protection against mosquitoes generally than any other single chemical or combination of chemicals.

Its high resistance to rubbing means longer lasting protection for farmers and all outdoorsmen. The new repellent outperforms all others against the stable fly and is as good as any other for deer flies or sand flies. It is the best repellent so far developed for ticks. In addition, a pleasant lotion "feel" makes it ideal for picnickers and backyard gardeners.

Clothing and other fabrics can be readily treated with diethyl toluamide by saturating them with emulsions or dry cleaning preparations containing the chemical.

Farmers interested in Thimet as an early season control for cotton insects will have to carry their 1957 planting seed to one of four treating plants in the state, according to

Extension Entomologist F. M. Fuller. Hazards involved with this highly toxic insecticide make impractical for individual farmers to purchase and use it.

Thimet has definite advantages for early cotton insect control. The cost of planting 25 pounds of treated seed an acre will be about \$3. Using treated seed will provide protection against thrips, aphids, spider mites and leaf miners from 4 to 6 weeks after planting and its effectiveness is not harmed by adverse weather conditions. In addition, Thimet treated cottonseed will effectively replace the first two early season spray applications for all insects except the over-wintered boll weevil.

Fuller says some farmers have noticed a loss of stand due to planting treated seed too early and under adverse weather conditions. Since early season insects may not occur at all, it is largely a question of judgment concerning the value of this relatively-high priced and time-consuming treatment.

It is suggested that farmers plant only a portion of his total cotton acreage with Thimet-treated seed and compare the results with other insecticides recommended for early season insect control.

Listed below are the four companies in Texas equipped for treating seeds with this compound: Southwest Sprayer & Chemical Co., 901 Peach St., Waco, Texas, Southwest Agricultural Supply Co., Rockwall, Texas, Rogers Delinted Seed Co., 625 Peach St., Waco, Texas, and Eastern Seeds Ltd., Taft, Texas.

Cautions: Care must be exercised in planting treated seeds because of the toxicity of the compound to man. Burn all emptied seed con-

tainers. Use rubber gloves or a stick to unstop seed sprout. Follow all precautions printed on the label.

TMELY TIPS.

Listed below are some recommended varieties of vegetables for this area: Beans, Top Crop, Bluelake and Gentry Wonder. Sweet Corn, Aristogold Bantam, Evergreen. Cucumbers, A&C, or Colorado for slicing, for pickling, Model or Earliest of All. Okra, Louisiana Green Velvet or Clemson Spineless. Peas, Extra Early Blackeye, California No. 5, Blackeye, and Purple Hull 49. Tomatoes, Porter (Summer) and Summer Prolific.

Mr. and Mrs. Jim Goodwin, Mary Lou and Wayland, visited Mr. and Mrs. James Arnold Goodwin in Ft. Worth last week end. Mrs. Clyde Farrar of Roby, who had been visiting there, returned to her home with them Sunday afternoon.

Mrs. Ellis Locke and son David of Miami, Texas, visited her parents here last week end.

Mrs. M. P. May of Hamlin, spent last week end with her daughter, Dr. and Mrs. J. Frank Johnson.

Texas' Homemaker Of Tomorrow



TEXAS' Betty Crocker Homemaker of Tomorrow is 17-year-old Willie Mae Addison of Plains High School, Plains, Texas. She will receive a \$1,500 scholarship from General Mills for gaining the highest score in the state in a written homemaking examination.

Texas' Betty Crocker Homemaker of Tomorrow is Willie M. Adams of Plains High School Plains, Texas.

The blonde 17-year-old daughter of a retired rancher received the highest score in a written examination on homemaking knowledge and attitudes administered to 13,649 senior girls in 656 schools throughout Texas.

Miss Addison will receive a \$1,500 scholarship from General Mills and become a candidate with 47 other state winners and the representative from the District of Columbia for the title of All-American Homemaker of Tomorrow.

Each state winner and her school advisor will receive an expense paid educational tour to Washington, D. C., colonial Williamsburg, V., and New York City April 27-May 3. Score in the original test and personal observation on this tour will be the basis for selection of the All American Homemaker of Tomorrow to be announced May 2 at the War-

ld-Astoria Hotel in New York. Her scholarship will be increased to \$5,000.

Miss Addison, the state winner, has participated in a great many extra-curricular activities during her high school course. She has been editor of the school paper, was secretary of the Pep Squad and of the Future Homemakers of America. She also sings in the chorus, is active in dramatics, and has been an officer of her class for three of her four years.

In addition, she finds time to help her mother with the home responsibilities. "I do the cleaning," she says, "and most of the cooking on week ends when I'm home."

She loves to travel, and she and her parents start out almost every summer to see some new part of the country. "We've been to California, to Yellowstone Park, and to Florida," she says. "But one of the most enjoyable trips I've had was last summer when I was chosen as one of the Texas delegates to the national convention of the Future Homemakers of America in Chicago. I had never been north before, and though it rained most of the time we were there, I had a very good time. I was a wonderful experience seeing a part of the country that was entirely new to me, and meeting girls from other places."

Miss Addison plans to attend West Texas State Teachers College next year to prepare herself to be an elementary teacher, probably of third or fourth grade children.

Miss Roberts, state runner-up, likes to cook, especially experimenting with new recipes. She will study journalism at Texas Christian University in Fort Worth.

The test in this third annual national homemaking program was designed and judged by Science Research Associates of Chicago. The school of each state Betty Crocker Homemaker of Tomorrow will receive a set of the Encyclopedia Britannica. This year, for the first time, girls who rank second, third and fourth in the national finals will receive \$4,000, 3,000 and \$2,000 scholarships, respectively.

The Rotan Advance

Thursday, March 14, 1957 No. 8

Mrs. Charles Branch of Breckenridge, is visiting her daughter, Mrs. Tom Stinson at the ranch, and other relatives here.

Rotan Lodge No. 956 A. F. & A. M.



Meets Third
Thursday Night
of each month.
Visitors Invited

Vernon Frazier, W. M.
Robert Phillips, Sec.

The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.
Jimmie McCright, W. M.
Edna Morgan, Sec.



Meets Every Tuesday, 12:30.
At Ritz Coffee Shop
Visitors Welcome
John Jackson, President



V. F. W.
Meeting Nights
Second and Fourth Thursday
8:00 p. m. at the VFW Hall

W. F. Edwards Jr., Commander
Austin McKinney, Q.M.
Milton Teague, Adjutant.

LOCAL UNION NO. 74 of the United Cement, Lime and Gypsum Workers International Union

Affiliated with
American Federation of Labor
and the
DISTRICT COUNCIL NO. 4
Meets 2nd & 4th Mondays at
American Legion Hall
Rotan, Texas

Watch Repairing Marrs Watch Repair

All Types Repairing at
Reasonable Prices
All Work Guaranteed
108 E. Snyder Rotan

Rotan Electric

CROSLY RADIO & TV
RADIO & TV SERVICE
Appliance and Motor Repair
ELECTRICAL WIRING
Authorized BENDIX DEALER
All Work Guaranteed
Lee Rasberry
Phone Day or Night 375
113 N. Cleveland Rotan

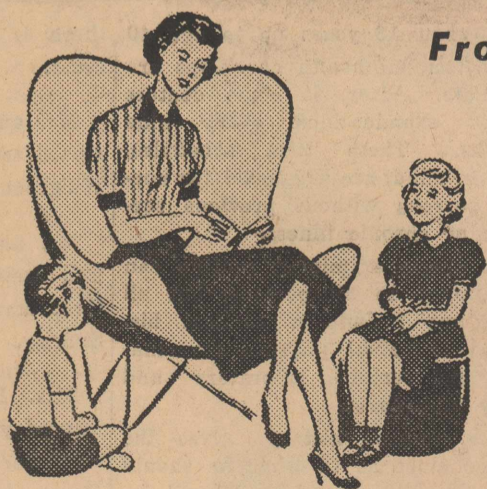
LET Lydick Roofing Co.

of Abilene
Make your estimate to Re-roof
your residence or building.
ESTIMATES MADE FREE
ALL WORK GUARANTEED
We Use Genuine Ruberoid
Roofing Materials
Phone 4088 Abilene, Texas

Dr. W. D. Buchanan

Phone Orchard 2-4032
Chiropractor-Foot Specialist
Hours 10-12 1634 N. 2nd st.
2-5 Abilene, Texas

AN
Electric
CLOTHES
DRYER
IS Safe
No Flame
No Fumes
No Soot



From where I sit...

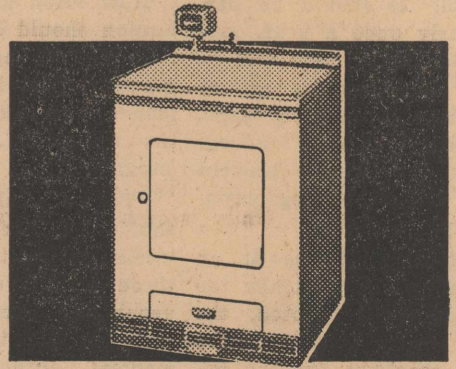
a FRIGIDAIRE SHEER LOOK Electric DRYER

SAVES ME—
WORK TIME
MONEY WORRY

It's time to see the new
Frigidaire Dryer with the
exciting Control Tower

New 1957 Frigidaire De Luxe Dryer dries clothes any hour of day or night, regardless of weather. Turns them out soft, fluffy, wrinkle-free — damp-dry for ironing, completely dry for storage. Temperature and drying time adjust for all kinds of fabrics, from delicate "man-mades" to heavy cottons and linens.

PLUS ALL THESE EXTRA-SPECIAL FEATURES
New High Velocity Blower — Rustproof Lifetime Porcelain, inside and out — Push-Button Door Opener — Tapered Temperature Control — New Nylon Lint Trap — Portability Kit available — New Sheer Look Design fits, it looks built in!



TERMS AS LOW AS

\$175 Per Week

West Texas Utilities
Company

PAWS IN TH' HAWG TROUGH AGAIN,
SHORE GLAD THEY'S INSURED WITH—

R. L. YOUNG
INSURANCE
ROTAN DIAL 261

Rent a
FOOD
LOCKER

For big food savings, greater year 'round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER
LOCKER
PLANT
CUT YOUR
FOOD BUDGET

CLASSIFIED ADS

2¢ per word first insertion; 1¢ per word subsequent insertions. Minimum first insertion, 35¢. Minimum subsequent insertions 25¢. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

For Sale, Von Roden stormproof Cotton Seed, L. A. Sparks, phone 3160. 5tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale, Von Roder Cotton Seed and 200 pounds Sorghum Alum Seed \$3 pound any quantity W. A. Hancock, phone day, Rotan 5746; night Roby 4534. 5tfc

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2334. Claud Senn. 8-tfc

For Sale, 1956 Ford V-8 Tudor Sedan with radio and heater, low mileage. Standard transmission. Geo. R. McDonald, phone 256. 8-tfc

For Sale, M Farmall, 4 row tool bar skin row cultivator \$800. 2 H Farmalls, 2R equipment \$800; front row bedder for H or M \$8500. International 6 foot one way, \$75; John Deere 8 foot tandem \$150.00 Joe Roenisch Jr. Hermeligh, 8-2p

For Sale, pedigreed Von Roder planting seed. Pedigreed Lankford 57 Pedigreed Dunn 7. 2nd year planting seed Western storm proof and Dunn raised in '55. Supply limited, W. Carl Martin. 8-4p

For Sale, hens and fryers, Mrs. E. E. Parker, phone 6631, Garfield st. 8-2tc

Bonnie Stink Bait—a proven Catfish lure at Clark-Benson Hardware, made by M. W. (Shorty) Bonnie, Sweetwater.

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale, large four room house with butane, five acres of land with 1-2 mineral rights, 2 cisterns and 1 water well, 1 mile northwest of town. Priced reasonable, John McCright, phone days 225; night 7553. 44-tfc

For Sale or Rent, house, 4 rooms and bath, see Mrs. Arthur Weems, phone 7881. 50-tfc

For Sale, 1956 International Pickup, good condition, Justin Morrow. 2-tfc

Fresh caged Eggs, daily, 40¢ dozen cash, Jack Allen Service Station.

For Sale, used watches, 1 year guaranteed, Marrs Watch Repair, 106 E. Snyder. 48-tfc

Felix Garcia needs your shoe shine business, at Dees Shoe Shop. Thank you. 1-tfc

For Sale, Two 51 Ferguson tractors and equipment. Can be seen at Kermit Terry place, southwest of Roby, 3 1-2 miles. 4tfc

For Sale, Jumbo N. Fort Worth Spudder. International motor mounted on rig, front of rig on GI truck. Tool from 5 to 10 inch inclusive. Only rig in county, T. L. Beech, box 3, Jayton Tex. 5-4tp

LANCE THEATRE
ROTAN, TEXAS

Opens 7:00
Show Starts 7:15
Phone 310

Fri. 15th-Sat. 16th
"Odongo"
Rhonda Fleming and
MacDonald Carey
Niagra Falls

Sun. 17-Mon. 18-Tues. 19th
CLARE ELLIOTT
GABLE PARRER
THE KING
and FOUR QUEENS
COLOR by De Luxe • CinemaScope
Released thru United Artists
Pest Pupil

Wed. 20th-Thur. 21st
M-G-M'S MASTERPIECE OF SUSPENSE!
DORIS DAY
LOUIS JOURDAN
BARRY SULLIVAN
FRANK LOVEJOY
"JULIE"
Art and Flowers

For Sale, furnished 3-room house and bath on 8th street, price \$1500, contact Carl Horton, phone 6784. 6-4tp

Pea Gravel is excellent for walks, driveways, backyards etc., \$3.50 per yard in 5-yard loads, Claud Senn, Jayton, dial 2334. 7-6tc

FOR RENT
For Rent—Nice 4-room duplex, east side, garage for car—Mrs. Mozella Callan. 51-tfc

For Rent, three bedroom house, completely modern, 3 miles East on Hamlin highway, L. A. Sparks, phone 8180, Rotan. 51-tfc

For Rent furnished 2 bedroom apt., furnished 3 room house also 3 room, unfurnished house, Dono Darden, phone 206 or 5975. 5-2tp

Wanted, 3 or 4 room house to be moved, M. W. Romine, rt. 3, Sweetwater, phone B4-5151.

For Rent, nice furnished apartment, close in, Allen Ratliff, phone 5423. 6-2tp

For Rent, Big house, 412 Beauregard, Ruple Morrow. 6-tfc

House for rent, 4 rooms and bath, phone 6591. Mrs. G. E. McSpadden.

For Rent, furnished apartment, close in, 3rd residence north Riley Drug, Mrs. Lee Fancher. 8-tfc

For Rent, 5 room house, 211 Burnside, call 311. 7-2tc

For rent, 3 bedroom brick house in Rotan, see Mrs. Curtis Dodd, Hamlin phone 1155. 8-3tp

ANNOUNCEMENTS
USED FURNITURE
Used Washers, Ranges, Refrigerators and Furniture.
GARLANDS- Phone 360

IRRIGATION Water Wells, Test Holes. Satisfaction is our Policy, seeor call G. W. Rodgers, 1102 Cleveland, phone 8133. 45-14p

FINISH HIGH SCHOOL
or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, box 5061, Lubbock. 33-52tp

Wanted—home for Airedale gyp spayed, Coe Hawkins.

Invest in rest with a Western-Bilt Mattress. Felt mattresses, Inner springs and box springs. Call 6071 35-8tp

Farmers, bring in your Tractor Batteries and let us charge them for you FREE, White Auto

Felix Garcia needs your shoe shine business, at Dees Shoe Shop. Thank you. 1-tfc

I am handling Sandfighters again this year, built in Lamesa. See them at 206 W Burnside before you buy. Rotan phone 7321, Horace Carter. 6-2tp

Wanted—experienced beauty operator in Kermit, write Elizabeth Beauty Shop, 411 E. Winkler st, Kermit, Texas. 7-2tp

Lost, a 6 months old, white face heifer calf. Missing from my place since Saturday. M. D. Ivey, dial 318

INSURANCE
I have been appointed representative for the B. M. A. Insurance Company of this district. This is one of the world's largest insurance companies, with over one billion dollars worth of life insurance in force. We offer insurance for every need. Life, hospital, accident, group and mortgage policies. I would appreciate the opportunity to discuss your insurance problems with you. Call Rex Gladson, phone 5946. 8-4tc

Hobbs Junior Play Friday Night

The Junior Class of Hobbs High School will present the play, "Grandpa's Twin Sister," at the Hobbs school auditorium Friday night at 8:00 o'clock. The admission will be 25¢ and 50¢. The public is invited to see this entertaining play.

Mrs. Preston Campbell of Roby, spent Tuesday last week with Mrs. Annie Tillotson.

Ted Patton of Lubbock, spent last Sunday here with his father, Roy Patton.

Mr. and Mrs. C. W. McCombs have returned home from Pecos, where they spent two weeks with their children, Mr. and Mrs. Herbert Robertson and Mr. and Ms. W. A. Beene.

PAY & TAKE FOOD STORE		FROZEN FOODS	
Phone 386 Next Door Post Office		CAT FISH, lb. 49¢	
		FISH STICKS, pkg. 19¢	
		ROLLS, 2 dozen 35¢	
Chocolate Drop CANDY lb.		25c	
RUBBING ALCOHOL pt.		15c	
TISSUE	Seal Skin	4 rolls	35c
MELLORINE		$\frac{1}{2}$ Gal	49c
PEACHES	Early Garden Elberta	3 for	\$1.00
	No. 2 1-2		
IPANA	95¢ VALUE	LARGE FRESH CHIFFON	EACH
Tooth Paste	65c	CAKES	49c
FLOUR	Pillsbury's Best	25 Lbs.	\$1.79
RODEO SLICED BREAKFAST		360 SIZE SUNKIST	DOZEN
BACON Lb.	45c	LEMONS doz.	35c
14-OZ. DEL MONTE		LARGE RUBY RED	
CATSUP	21c	GRAPEFRUIT ea.	5c
16-OZ. SWIFT PREMIUM		10-LB. NO. 1	
CHILI 3 for	\$1.00	POTATOES	49c
QT. SOUR		RED WINE SAP	
PICKLES	25c	APPLES Lb.	15c
5-LB. BUCKET LONE STAR		NO. 1 BAG	
HONEY	95c	CARROTS 4 for	25c
10-LB. GLADIOLA		FRESH GREEN	
FLOUR	89c	ONIONS BUNCH	5c
FRYERS	No. 1 Fresh	lb.	39c
	Dressed		
GOOCH PICNIC		OAK FARMS	
HAMS lb.	28c	Milk	$\frac{1}{2}$ Gal. 45c

ABOUT YOUR HEALTH

A weekly public service feature from the Texas State Department of Health. HENRY A. HOLLE, M.D., Commissioner

Austin—When President Teddy Roosevelt ordered periodic health examination for all army officers in 1908, he started what has since become recognized as one of the most vital single phases of health promotion.

A "periodic check-up" is simply a careful study of a presumably healthy person. It should be performed regularly once a year, preferably by the family physician as a means of detecting disease or body malfunction in an early stage. Early treatment not only reduces suffering, but it can also prevent some diseases from becoming chronic, and perhaps incurable.

Besides detecting disease at an early stage before it becomes too painful or too deep rooted, the check-up can serve as a basis for better health practices for the patient and his family. The physician can discuss such problems as diet, exercise, rest, work and play habits, and other activities that affect health. He can make a tentative appraisal of the patient's need for psycherapy, and educate him toward a better understanding of himself.

How often and what type examination should be given varies with the patients age, sex, occupation, heredity, past health, place of residence and economic status. Says the American Academy of Pediatrics:

"The normally healthy infant should be checked about every six weeks during the first year; every three months during the second year; and once a year from the sixth to the twelfth year." Most medical authorities believe that

from about 12 years up to age 40 or 45, annual health check-ups are adequate. After 45 some doctors advise examinations every nine months. These time schedules, keep in mind, are suggested for normal persons without previous serious or chronic illness.

No single examining routine can be applied to all persons, but all check-ups include a medical history, the actual physical examination, and certain laboratory and x-ray procedures.

The medical history gives the doctor clues as to what he should be especially alert for. It will include such things as family, social and occupational habits, past illnesses, and present symptoms. Armed with this advance knowledge of his patient, the doctor can frequently detect the possibility of disease long before abnormal physical signs become apparent to the patient.

Part of the examination will include a check for birth marks and moles with cancer potentialities, particularly on body areas subject to repeated irritation. A blood-sugar test also may be included if there is a family history of diabetes.

Mr. and Mrs. M. F. Floyd have moved to Midland where he is with Walgreen Drug.

Mr. and Mrs. Bob Goodrum visited their son, Mr. and Mrs. Ellis Goodrum, in Abilene Saturday and Sunday.

Mrs. E. A. Watson returned Thursday of last week from a visit with her daughter, Mrs. Mayme Bruce, in Lubbock.

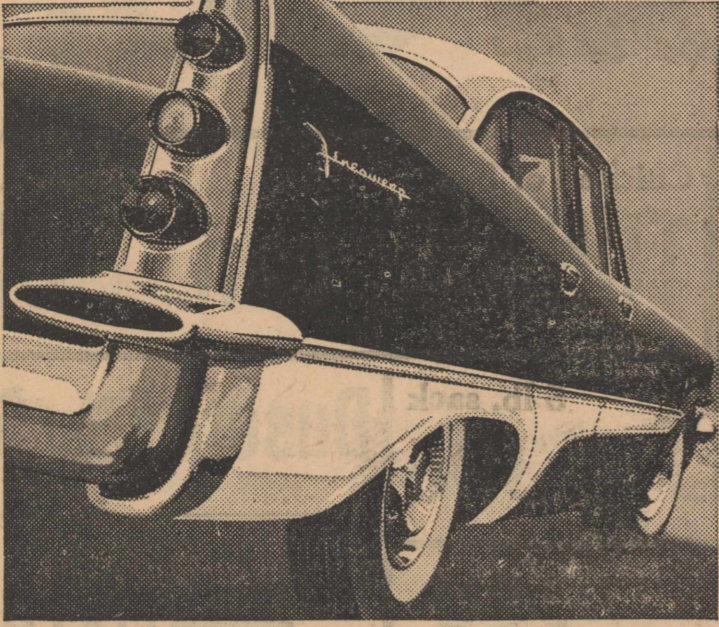
Men In The Girl Scouts

We have always liked the Girl Scouts. This week when they are celebrating their 45th birthday, we like them even better.

The reason? They have issued a call for men. Fathers, brothers uncles, cousins of Girl Scouts, in fact any man who is interested in helping young people become good citizens, can help.

Have That Prescription Filled at Ragsdale's

This baby can flick its tail
at anything on the road!



DE SOTO

Yeah!—flick its tail and then some. Anyway you want to look at it, this low-slung glamor gal leads the pack. Take De Soto's new Torsion-Aire ride, for instance. You've never experienced anything like it.

The man to see is your nearby De Soto dealer. Drive the 1957 De Soto just one time and you'll agree it's the most exciting car in the world today!

PRICES START JUST ABOVE THE LOWEST

FIRESWEEP • **FIREDOME** • **FIREFLITE**
245 hp • 270 hp • 295 hp
priced just above • medium-priced • the last word in
the lowest • pacemaker • design and power

DE SOTO DEALERS PRESENT GROUCHO MARX ON NBC RADIO AND TELEVISION

KENNEDY MOTORS

112 North Cleveland Ave.

Rotan, Texas

Louie Hayes Member Of Crack Track Team

Brownwood—Louie Hayes, son of Mr. and Mrs. M. L. Hayes of Rotan, has been elected captain of the crack team at Howard Payne College.

Hayes, who is majoring in business and secondary education and minoring in physical education and history, was a member of the 1956 2-mile relay team which was considered one of the top in the nation.

Dr. and Mrs. C. U. Callan returned Thursday of last week from Galveston, where they had been with his mother, Mrs. Mozella Callan, who is in John Sealy Hospital for examination. Mrs. Mac Weathersbee who had been in Galveston with Mr. and Mrs. O. D. Weathersbee, returned home with them.

Mr. and Mrs. Roy Bridges and children of Abilene, visited his mother, Mrs. H. S. Bridges, and her parents, Mr. and Mrs. John Head, last week end.

Guests of Mr. and Mrs. W. D. Berry last week end were their son, Mr. and Mrs. Monte Long of Fort Worth. They were returning from a vacation in San Diego, Cal., also Mr. and Mrs. Powell Cooper and children of Hamlin, Gerald Berry, a student in Texas Tech, Mr. and Mrs. Blair Berry and children of Rotan, and Mr. and Mrs. Louis Hopkins of Fort Worth.

Mr. and Mrs. Tyne Perkins of Abilene, visited his mother, Mrs. May Perkins Sunday.

The Rotan Advance

Thursday, March 14, 1957 No. 8

Doyle McSpadden, a student at John Tarleton College, visited here last week end. Mrs. McSpadden, who had spent the week here with her parents, Mr. and Mrs. H. T. Fillingim, returned to Stephenville with him Sunday.

Mr. and Mrs. M. F. Garland were joined by Mr. and Mrs. J. W. Grimes of Abilene, and spent Sunday at Possum Kingdom.

TUESDAY EVENING, JANUARY 29, 1957

Alexandria Daily Town Talk

Orchid to the Railroads

Railroads serving the Southwest's drought belt, and particularly the Texas and Pacific, have found it necessary and advisable to buy newspaper space to tell America a little something about their

Rare Appreciation

Since the day of Sam Bass, when many Texans approved his robbing of trains, causing the railroads to be unpopular. While many have squeaked about freight rates, others have complained of noise and tax officers have soaked the rail lines with more than their share of taxes.

But folks in and around the Texas town of Dublin don't think that way about the railroads. Recently ranchmen, dairymen and farmers for a banquet honoring purpose was to show the action of the raising the freight rate for drought areas by 50 per cent.

The slatted rate through March 31, has been \$1,500,000 since it enabled many to keep of being to sell at a should bring appreciation drought country.

in the drought area to make a 50 per cent reduction in interest rates, or if all the merchants had been asked to cut in half the prices they charge for basic needs of farmers and ranchers.

"But when the railroads are asked by the president to make a 50 per cent reduction in their rates on hay or other

emergency. Actually they were asked more than \$3,000,000 by the drought rate during the period Oct. to the present time. Over the are these representatives of ag

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BIG SPRING DAILY HERALD

BIG SPRING, TEXAS, SUNDAY, FEBRUARY 3, 1957

Thanks For A Big Good Turn

"If all the banks in the sun-scorched areas of the West and Southwest were asked by President Eisenhower to make a 50 per cent reduction in interest rates on their loans to farmers and ranchers, it would be considered most unusual.

"Or, if all the merchants of the area were asked to make a 50 per cent reduction in the prices of one or more of their basic items, as an aid to the farmers and ranchers, that also would be considered most unusual.

Most everyone seems to have taken this service for granted. But happily, several hundred farmers and ranchers in the Central Texas region had the grace to say "thanks." Last week they gave a banquet at Dublin for some 50 railroad officials. The "thanks" they said had been a "life saver" and they wanted the officials to know that they appreciated it. They also took occasion to point

When the railroads reduce the freight rates on hay moving into the drought-stricken areas of the South-west, and

When the railroads reduce the freight rates on hay moving into the drought-stricken areas of the South-west, and

Golden Deed, Indeed!

The nation's railroads through the years have been good neighbors in most instances—extending aid, financial and otherwise, to their friends and neighbors and to their country in times of emergency.

More than that, railroads generally have assumed the role of citizen—active and participating—in the community they serve.

While thinking about good deeds (this being Boy Scout Week and Scouts being famous for good deeds) the railroads have received more than \$25,000,000 in drought relief bene-

through reduced rates, voluntary on the part of the railroads of the area to maintain their stock herds when they would

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The Longview Daily News

February 7, 1957

The \$25 Million Good Deed

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Railroads Render a Vital Service

The Texas and Pacific Railway Co. deserves a lot of recognition from its current advertisement that explains the railroads' \$25,000,000 good deed for the drought area in Southwest.

The Galveston Daily News

Railroads and Drought

WESTERN UNION

W. B. MARSHALL, PRESIDENT

The time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

R WAG82 GOVT PD=WASHINGTON DC FEB 7 636PME=1957 FEB 8 AM 11 08

WYLIE STEWART, SCRIPPS HOWARD NEWSPAPERS=

TOWER PETROLEUM BLDG DAL=

IN REPLY YOUR TELEGRAM FEBRUARY 4, RAILROADS HAVE NOT BEEN COMPENSATED BY GOVERNMENT SUBSIDY OR DIRECT PAYMENT FOR THE FIFTY PERCENT REDUCTION THEY VOLUNTARILY MADE ON SHIPMENTS OF HAY TO DROUGHT DESIGNATED STATES. MANY REPORTS WE HAVE RECEIVED FROM THESE STATES INDICATE THESE REDUCED RAIL RATES HAVE BEEN VERY HELPFUL TO FARMERS AND RANCHERS. WE WOULD APPRECIATE IT IF YOU WOULD PUBLICIZE THIS STATEMENT=

EZRA TAFT BENSON SECRETARY OF AGRICULTURE=

Telegram is
in reply to WIRE
sent by Wylie Stewart,
Scripps-Howard
Newspapers

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

\$25,000,000 Contribution ...to Farmers and Ranchers

Within the past four years the railroads have contributed to the farmers, ranchers and dairymen, through a 50% reduction in rates on hay and other feedstuffs, 25 million dollars.

Both the Congress of the United States and the Legislature of Texas, by resolution, have expressed their

thanks to the railroads for this substantial contribution.

Through the years the railroads have always extended a helping hand to their neighbors in times of disaster. To us this is a basic responsibility of good Americans.

THE RAILROADS OF TEXAS

YOUNG'S FOOD VALUES

- SWIFT'S PURE ICE CREAM 1-2 gal. **79c**
- STRAWBERRIES, 10 oz. pkg. **19c**
- RUSSETT SPUDS, 10 lbs. **39c**
- BANANAS, lb. **10c**
- LEMONS, dozen **30c**
- FOLGER'S COFFEE, lb. **98c**
- SUGAR, 5 pounds **49c**
- Best Maid SALAD DRESSING, pt. **19c**
- Best Maid Grape Jelly, 3 20 oz. jars **\$1.00**
- PEARS, No. 2 1-2 can **29c**
- KLEENEX, 400 count **25c**
- SEAL SKIN TISSUE 4 rolls **29c**
- STAR-LAC MILK, 3 gal. size **79c**
- FRESH EGGS, dozen **29c**
- OLEO, pound **20c**
- CHUCK ROAST, pound **35c**
- FRYERS, pound **39c**
- PICNIC HAMS, pound **29c**
- KIMBELL'S FLOUR, 10 lb. **79c**
- PURASNOW FLOUR, 25 lb. **\$1.89**

YOUNG'S MARKET

James Carter Enters Hardin-Simmons

Abilene, March 13—James V. Carter son of Mr. and Mrs. C. C. Carter of Rotan is enrolled for the spring semester at Hardin-Simmons University. He is a Freshman student.

The semester got underway Feb. 4. Easter holidays are slated to

begin April 17 and continue thru April 20. The 65th annual commencement exercises will be held June 3.

Hardin-Simmons University is a liberal arts school and offers Courses leading to both the bachelor and masters degrees in varied fields. The university was established in 1891 by the Sweetwater Baptist Association.

RCA, Philco, Zenith, Westinghouse

RADIO & TV SETS

RADIO SALES & SERVICE

Air Conditioners & Parts

West Side of Square

BEN WARWICK

Owner, TV & Radio Technician

Telephone 3951 Roby, Texas

Mr. Cotton Farmer

With acreage control limiting your Cotton Acreage this year, why don't you plant State registered Northern Star No. 11 Cotton Seed and increase your Profits on these acres. Northern Star No. 11 is a Close-Fruiting, Early Maturing, Long Staple Cotton that turns out well in the field and at the gin. It is a Cotton you can pick, pull or it will stay in the bur and wait for your stripper.

Don't be satisfied to plant these limited Cotton Acres in an inferior Cotton, but do as others are doing and plant State registered Northern Star No. 11, a Cotton that has proved itself to be adapted to this area.

We will pay \$80.00 per ton for your Cotton Seed delivered to your gin or seed dealer when applied on the purchase of our State registered seed.

These Seed are available at
BARNES FEED STORE & WESTSIDE GIN

NORTHERN STAR SEED FARM

O'BRIEN, TEXAS

D. J. Smith & Co.

Snowdrift 3-Lb. Can Your Green S & H Stamp Store Chicken of Sea Green Label
SHORTENING 89c TUNA can 33c

Brookdale Chum Lb. Can
SALMON 49c

Frozen 24 count Light Crust 5 lb. sack
ROLLS 39c MEAL 39c

Dusorb Pint Can **59c**

Best Maid Dill or Sour
Pickles qt. 25c

Liquid 2 small cans Skinners 2 Boxes
JOY 69c Macroni 25c



LIPTON TEA
THE BRISK TEA

Ritz Lb. Box
Crackers 35c

LIGHT CRUST FLOUR

1-2 Lb. 79c

Armours 12 oz. can
Treet 39c

5-Lb. BOX 49c 10-Lb SACK 89c



LIPTON TEA BAGS
THE BRISK TEA

16 Count 25c

Armour Vienna 3 cans
SAUSAGE 57c

Bulk
Cocoanut lb. 45c

WESTINGHOUSE

40 Watt **16c** 75 Watt **18c**
 50 Watt **16c** 100 Watt **20c**
 60 Watt **16c** 150 Watt **23c**

Vegetables

Texsun 46 oz. can
Grapefruit Juice 25c

Pioneer 2 lb. can
BISCUIT MIX, 2 lb. can 49c

Crisp
LETTUCE lb. 12c

Pure Cane 10 lb. Sack
SUGAR 89c

Lone Star 5 lb. Pail Ext.
HONEY, 99c

Cello
Radishes 2 bags 15c

Aunt Ellens Fresh
PI-DO EGGS
 2 Boxes **25c** Dozen **33c**

Graham 13 3/4 oz. bag
CRACKER CRUMBS, 29c

Cello
Carrots 2 bags 15c

Armour 300 can
HOT CHILI, 33c

Long Green
CUCUMBERS lb. 19c

All Brands
BISCUITS, 3 cans 33c

Crisp
CELERY stalk 19c

Matchless sliced Lb.
BACON 49c

Finest Quality **MEATS**

Lean Beef Skinless
RIBS FRANKS
 Lb. **23c** 3-Lb. **SACK 69c**

Choice Chuck
ROAST Lb. 39c

Fresh Ground
Meat lb. 33c

Lean
Pork Roast lb. 39c

Loin bonless Lb.
STEAK 79c

Armours Star All Meat
Bologna Lb. 39c

Fancy Bell
PEPPER lb. 19c

No. 1 Russet 10 lb. Bag
POTATOES 49c

YOUR BEST BUY IN CURED MEATS PICNIC HAMS

Sliced Free Lb. **29c**

ANNOUNCING Cambell Pontiac Co.

MODERNIZED MECHANICAL DEPARTMENT
with

Joe Heleman and Tilford Lear
AS MECHANICS

Both of these men have had many years experience in
Automobile, Truck and Tractor Repair and will
be glad to serve you in this line.

We Have the Only
CRANKSHAFT RE-GRINDING MACHINE
in Rotan and Specialize in Radiator Repair, also do
Diesel Engine Repair.

**All types shop work includ-
ing welding**

We will appreciate your Car, Truck and Tractor Work,
and stand behind all our work.

Campbell Pontiac Company

Girl Scouts Render Much Good Work

Girls enjoy the Girl Scout program of activities as members of "troops." Each troop has its own adult leader and at least one assistant leader. There are usually 30 girls in a Girl Scout troop.

Many lives are made happier because Girl Scouts promise "to help other people at all times." Whether the girls raise money to buy a new wheelchair for a polio patient, bring home-made valentines to old folks in an institution, or baby sit to enable a busy mother to vote, Girl Scouts develop sympathy and consideration for others by lending a helping hand wherever they see a need for service.

You can read about democracy, and talk about it, but it becomes personally important only when you learn to live within its framework. Girl Scouts, observing this week their 45th birthday, learn to accept her share of responsibility, to give as well as take, to respect the desires and opinions of others. Adults call this "growing up." Girl Scouts call it fun.

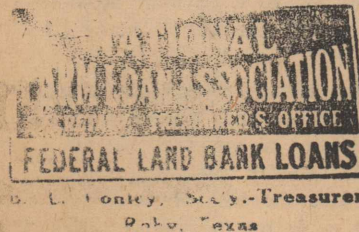
Mrs. Perry Eaton and Mrs. Wade Curry visited relatives in Abilene last week end.

Mr. and Mrs. Ray Perry and son Grant of Sweetwater, visited his parents, Mr. and Mrs. J. W. Perry, Sunday.

Mrs. C. C. Rister returned to her home in Lubbock Friday. She had been in the hospital here for treatment.

Mr. and Mrs. Lawrence Dennis spent Sunday in Albany with their son and family, Mr. and Mrs. H. D. Dennis.

No!an-Fisher



The Fair

1 GROUP MEN'S WESTERN SHIRTS
size 15 to 16 1-2

Regular \$5.95 Now

\$3.19 2 for \$6.00

Colors Assorted

Nationally Advertised Brands—also Sale
on Other Western Goods

LADIES LAST CALL

MATERIALS Values to 79c and 98c Yard
2 Yards for \$1.00

Consists of Nets, Chambray, Eylet
Embroidery

1 Group Butterick Patterns 1-2 Price!

The Rotan Advance
Thursday, March 14, 1957 No. 5

DR. A. M. PELL

CHIROPRACTOR

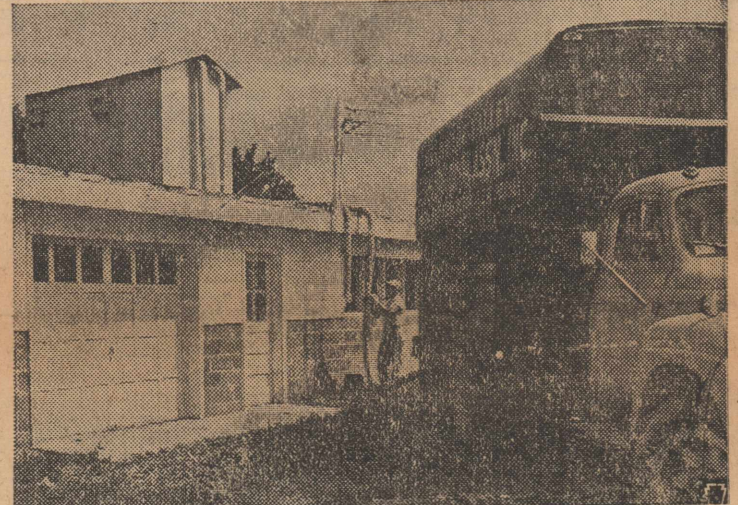
219 N. Garfield Rotan, Texas
9:00-12:00 2:00-5:00

CLOSED SATURDAY

Mrs. Jim (Bigham) recently returned from Syracuse, N. Y., and spent several days with Mr. and Mrs. Barney Bigham who took her to Andrews to visit her parents.

D. L. Klepper of Farwell was in Rotan last Friday. He lived here many years before going to Farwell.

Bulk Feeding of Stable Vitamin Mash Permits Man to Create Care for 10,000 Hens



LABOR SAVER—Truck delivers ten-days supply of layer mash in bulk to automatic feeder bin in the heart of the Flemington, N.J., egg raising area. Bulk feeding of mash fortified with stabilized vitamins enables one man to care for 10,000 birds producing better than 150,000 dozen eggs per year. The sun beating on rooftop storage bin generates inside temperatures high enough to destroy ordinary vitamins in feeds. Micratized vitamins A and D furnished in Nopcosols stand up under high heat, make bulk automatic feeding practical.

Automatic feeding and bulk feed handling in an all-mash program has brought egg raising from a small farming operation to a big business in the Flemington, N. J. area.

Layer mash is conveyed in bulk by trucks, which blow the mash into steel bins in the hen-houses. The mash feeds by gravity into hoppers of automatic feeders.

Eliminating much of the labor of feed handling, this method permits one man to care for a laying flock of 10,000 birds whose annual egg production is better than 150,000 dozen.

VITAMINS CRUCIAL

Crucial in the bulk operation are vitamins that can retain their potencies when stored for ten days to two weeks in the conditions of severe heat generated in the bulk bins. On sunny days in the summertime temperatures in storage bins may exceed 125 degrees fahrenheit.

The Delaware Valley Farmers Cooperative, a major supplier of

mash to the Flemington area, fortifies all of its laying mash with Micratized vitamins A and D.

These Micratized vitamins are stabilized with a micro-crystalline wax that makes them impervious to bin heats and prolonged storage and yet leaves them easily digestible by laying hens.

Micratized A and D, made by the Nopco Chemical Company of Harrison, N. J., are supplied in Nopcosols, which are standard nutrient supplement formulas or in Nopco-Paks, which are custom formulas.

FULL POTENCY IMPORTANT

Where the total number of hens being fed on a single farm may run as high as 25,000 to 30,000, maintaining the health and full productivity of entire flocks is very important.

Delivering full potencies of vitamins A and D is a major factor in maintaining health and productivity.

NEW, FULL-SIZE GENERAL ELECTRIC CONSOLE TV...

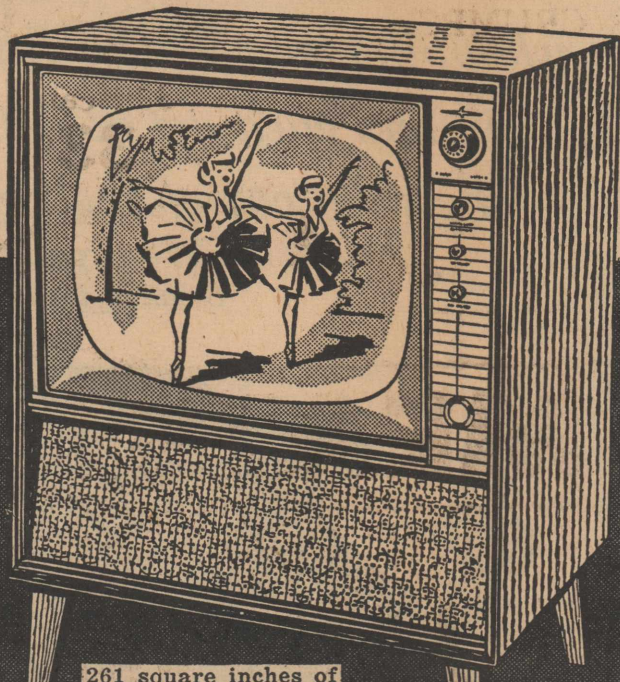
Costs Less than many Table Models!



Console Television

\$199.95

AS LITTLE AS \$2.50 PER WEEK
After Small Down Payment



261 square inches of viewable area. Modern cabinet in mahogany grain finish on pressed wood.
Model 21C137



Also available in blonde oak-grain finish.

- SHARP AND CLEAR AS A MOVIE SCREEN
- 90-DEGREE ALUMINIZED PICTURE TUBE
- SET-AND-FORGET VOLUME CONTROL
- DARK-TINTED SAFETY GLASS
- POWERFUL GENERAL ELECTRIC CHASSIS
- DYNAPOWER SPEAKER FOR FAITHFUL TONE

See our complete line of dependable new
General Electric TV Sets! Prices start as low as

HOME LUMBER CO.

T. V. CENTER OF ROTAN

ITS TIME NOW---

To get ready for the early 'Rodeos'.

Come in today and see our Western
Wear, Hats, Boots, Moccasins, Pants, Jack-
ets and Western Shirts, Galore!

Those Western Shirts by Panhandle Slim!

For the Ultimate in Western Wear—see

DEE'S

Shoe Shop and Western Store

Box 265

Rotan

50 FREE BABY CHICKS

with purchase of 50 lb. bag

POWER CHICK STARTER \$2.60

MARCH 15th & 16th

WE HAVE A COMPLETE LINE OF BULK
--- GARDEN SEED ---

Fertilizers! You name it - We have it

- NEW PHILLIP'S AMMONIUM SULFATE, 80 lb. bag . . . \$3.25
- NEW ARMOUR'S 10-10-5 VERTAGREEN, 50 lb. bag . . . \$2.65
- ARMOUR'S REGULAR VERTAGREEN, 50 lb. bag . . . \$2.45
- NEW GOLDEN VIGORO, 50 lb. bag \$3.50

Any Size of Baccto Mich. Peat Moss or Potting Soil--We have It!

Pay & Take Farm Store

Mr. and Mrs. Ollie McCombs, Mr. and Mrs. L. E. Newton attended open house of the Snyder schools Monday night.

Mrs. Morris Watson visited her daughter, Mrs. Elwood Freeman, and Mr. Freeman in Lubbock Saturday and Sunday.

The Rotan Advance

Thursday, March 14, 1957 No. 8

Mrs. J. N. Clark, who is staying with Mrs. M. P. May in Hamlin, spent the week end at her home here and her children, Mr. and Mrs. Claude Clark of Eldorado, visited her.

WSCS Meets In Hal Burrow Home

The W. S. C. S. met Monday afternoon in the ranch home of Mr. and Mrs. Hal Burrow.

Mrs. Edna Colwell gave the opening prayer, and Mrs. Homer Aaron conducted a business session. Mrs. O. R. Nowlin read the minutes of the last meeting, and Mrs. Aaron read a letter concerning the District meeting of the W. S. C. S. to be held in Abilene March 20 to 22, and plans were discussed for members to attend.

Mrs. J. W. Porter was in charge of the program. Mrs. J. Alvis Cooley brought the devotional, which was followed by prayer by Mrs. Jhil J. Malouf.

Spirit of Self Denial was given

by Mrs. Porter. A Scripture was read and a prayer was given by Mrs. W. A. Shope.

Spirit of Forgiveness was given by Mrs. Edna Colwell, and Spirit of Peace by Mrs. Aaron.

Mrs. C. R. Polk gave the closing prayer.

A social hour was enjoyed and Mrs. Burrow served a refreshment plate to Mmes. H. F. Grindstaff, C. A. Lawlis, W. A. Baker, C. R. Polk, O. R. Nowlin, Edna Colwell, W. A. McCright, Henry Cox, Homer Aaron, Nancy White, W. A. Shope, J. Alvis Cooley, Joe Kiker, Clarence Huckaby, J. W. Porter, W. A. Rives and Phil J. Malouf.

W.E. Partin left last Saturday for Cedar Rapids, Iowa, where he has accepted work with the Beasley Steel Construction Company. He will work on the 1400 feet TV tower, and expects the job there to last about five months. Mrs. Partin and daughters, Sunny, Starmie and Armeda plan to join him in Cedar Rapids when school is out here.

Mr. and Mrs. O. D. Weathersbee arrived home Monday from the John Sealy Hospital in Galveston, where Mrs. Weathersbee recently had surgery.

Mrs. C. B. Barth visited her nephew, Mr. and Mrs. Jerry Briscoe, in Abilene Sunday and also saw her great nephew, the week old son of Mr. and Mrs. Briscoe.

Mrs. Alvin B. Nitsch and Mary Kate of Hobbs, N. M., who are visiting her parents, Mr. and Mrs. O. R. Clark and having denatal work visited in Winters last week end. She plans to return home this week.

Judy Porter of Houston, recently visited relatives here and attended the anniversary celebration of the Methodist Church.



AUTOMATIC



ALL THE HOT WATER YOUR FAMILY CAN USE WITH RUUD-ALCOA gas WATER HEATER

Gas gives extra-fast hot water recovery

Did you know that gas gives you hot water faster and at less cost? Your family will appreciate the unlimited supply of gas-heated hot water any time of day or night.

Check these other wonderful advantages...

- **HOTTER WATER.** Really hot water—up to 180°.
- **RUST-FREE TANK.** Resists corrosion.
- **LAUNDRY-RATED TANK.** The right size for your needs.
- **COSTS LESS.** Only pennies a day.



ONLY \$162⁰⁰
(Model AH 30-30)
\$1 DOWN
36 MONTHS TO PAY

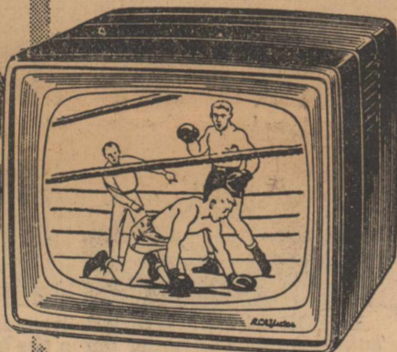
Change to a RUUD-ALCOA today!



New! TV Originals by

RCA VICTOR

Only \$159.95



First Choice in Television
ENJOY
Smart Styling
Balanced Fidelity Sound
More For Your Money

RCA Victor's Thriftron brings you 140 square inches of viewable "Living Image" picture! You get rich Balanced Fidelity Sound, too. Come in—see it—hear it today!

See all the exciting new RCA Victor TV Originals!

The Thriftron. Ebony finish; mahogany grained or limed oak grained finishes, extra. Model 17S602.

For UHF—New High Speed UHF tuning covers 70 UHF channels in 2 1/2 seconds! Optional, extra, at low cost.



Come in today!

Ask about the exclusive RCA Victor Factory Service Contract

LOWEST PRICED

RCA VICTOR

TV ORIGINAL in Rich Console Styling

ONLY

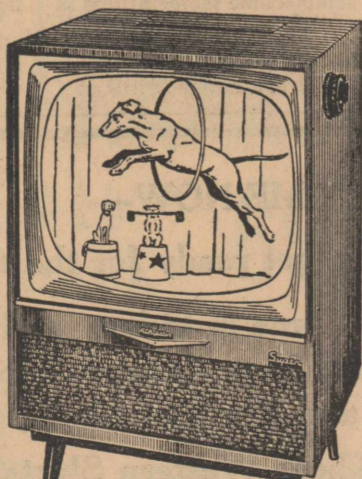
\$259.95

Enjoy the exciting new "LIVING IMAGE" picture

RCA Victor's new Eaton brings you 261 square inches of viewable "Living Image" picture—bright, clear, steady! Balanced Fidelity Sound adds extra realism. "High-Sharp-and-Easy" tuning lets you dial standing up! Come in—see the Eaton today!



FOR UHF—New High Speed UHF tuning covers 70 UHF channels in 2 1/2 seconds! Optional, extra, at low cost.



The Eaton. In ebony, mahogany grained or limed oak grained finishes. Model 211735.



Ask about the exclusive RCA Victor Factory Service Contract

Home Lbr. Co.

T. V. CENTER OF ROTAN

\$275,000 for Chevrolet's "Lucky Travelers"!

Exciting as a Chevrolet ride. That's Chevy's whopping new "Lucky Traveler" Contest! FOUR top winners each get \$25,000 and a beautiful new Chevrolet car of their choice—even a Corvette.

Next 53 winners each get a '57 Chevrolet Bel Air 4-Door Sedan and a \$500 vacation fund!



Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer