

THE ROTAN ADVANCE

VOLUME NO. 51

Rotan, Fisher County, Texas, Thursday, Oct. 17, 1957

No. 89

Absentee Balloting Ready For City Election

Ballots have been printed for the city election to determine the wishes of citizens on changing the City Charter to make the offices of City Marshall and City Clerk elective instead of the present system of the City Council employing both.

Absentee balloting will be available at City Hall, and this will be conducted according to the regular election law.

Election will be held October 29 at City Hall.

This move was recently made after the City Council was presented petition from citizens requesting that the change be made.

If this election carries, then an election on actually making the change will be necessary.

Highland Home To Observe Layman Day

Believing that every man should be an active witness for Christ, Highland Home Baptist Church observed Layman's Day October 13.

All posts were filled by men and those posts already held by men, were filed by different men.

Those who so faithfully fill these posts the remainder of the year were allowed to rest and sit in classes. For some, this is their only chance to be "just a member", while someone else does the work.

The regular teachers will be teaching next week. Why don't you come and see how much better they can do after a rest.

Remember, everyone is at home at Highland Home.

Cross Roads Church Ordination Service

This coming Sunday afternoon at 3 o'clock there will be an ordination service in the Cross Roads Baptist Church for their new pastor, Bro. Earl Hord.

Bro. and Mrs. Hord and their two daughters, Earla and Carla, moved into the community recently from Fort Worth, where he had been attending Southwestern Seminary.

Bro. Hord is a graduate of Texas A&M College and has almost two years of work in the Fort Worth schools.

The church extends a special invitation to all Baptists in the county to join them in this ordination service Sunday. If you do not have a regular place of worship, we ask that you join us each Lord's Day in a program of teaching, training and preaching of God's Word.

Barber Shops To Be Open Mondays

The barber shops of Rotan will be open Mondays for the remainder of the year.

Most shops over the state started closing Mondays several months ago, and local shops joined the movement. See their announcement ad in this issue.

Primary PTA To Meet

The Primary P. T. A. will meet Wednesday, Oct. 23, at 3 p.m. Teachers will give the program. All members are urged to attend.

Mr. and Mrs. D. A. Lee of Lordsburg, N. M., Mr. and Mrs. Jeff Lee of Littlefield, Mr. and Mrs. A. R. Lee of Lubbock, spent several days here this week with their sister, Mrs. Walter Fleming.

Hospital News

Out of town medical patients in Callan Hospital the past week were, Marilyn Bennett, Jayton; Jo Ann Wall, Hermleigh; Tom Richardson, Rue; Mrs. Nettie West, Hamlin; Teddy King, Roby; Mrs. Bob Hardy, Hermleigh; Mrs. Felicitas Maldonado, San Juan; Mrs. J. V. Younger, Sweetwater; William Ray Romine, Sweetwater; Mrs. Lois McFaul, Sweetwater; Mrs. Oscar Gray, Post; Mrs. Joe Long, Roby; Mrs. Clifford Dyer, Girard.

Local patients, Janice Thompson, Julian Herrera, Jr., Ben Waddell, Jim Peel, Mrs. Jennie Boone, Raul Macias, Mrs. Dwight Nowlin, Fred Cave, Peggy Adams, Mrs. William Dickson, Mrs. I. K. Boen, Mrs. L. A. Dowell, Mrs. J. V. Hellums, Tony Velez, Mrs. Ray Ashton, Darlene Macias, Mrs. Franklin Scoggins, John Denton, Kenneth Bilbo and Mrs. Lois Ratliff.

Surgery patients: Mrs. Charlie Jo Helms; Ernest Roberts Jr., Arlington; Robert Patton.

A girl was born to Mr. and Mrs. Rafael Gutierrez.

A boy was born to Mr. and Mrs. Glen Cavitt of Snyder.

A girl was born to Mr. and Mrs. Durwood Hopper, of Snyder.

A boy was born to Mr. and Mrs. Micela Vela of Mission.

Rain Again Slows Cotton Gathering

Cotton harvest continues to be light over the area, with a total of 552 bales being ginned in Rotan up to noon Wednesday.

Rain Saturday night ranged less than an inch in most of the territory, but continued cloudy, damp weather has allowed little gathering during the week.

Most farmers state that cotton has begun to open nicely and with ample labor the harvest will get into full swing with a few pretty days.

MaGee To Preach For First Baptists

The Rev. G. A. MaGee of Happy Union Church, Plainview, will occupy the pulpit at the First Baptist Church next Sunday at both morning and evening hours. Bro. MaGee is a prospective pastor who comes highly recommended. It is hoped that the membership will be present in large numbers for both services.

Defoliant Use To Be Explained At Meeting

County Agent James Norman announces an important meeting for cotton farmers for tonight at the courthouse in Roby at 7:30.

Fred C. Elliott, specialist of Extension Service, will talk on "Use of Defoliants and Mechanical Harvest of Cotton." He has much valuable information on this phase of harvest and apparently considerable cotton will be gathered this year in this manner, in the county.

Norman and Associate Agent Max Sturdivant, will be in charge of the meeting.

Jonnie Terry Is Fisher County Gold Star Girl



Miss Jonnie Terry, daughter of Mr. and Mrs. Cullen Terry of Roby has been named Fisher County Gold Star Girl for 1957. Jonnie, a member of the Fisher County Leaders Club, is 16 years old and has been in 4-H club 8 years.

Miss Terry takes a very active part in 4-H club work. Some of her demonstrations have been in clothing, food preparation, home improvement, electric, canning, gardening, poultry and citizenship.

The Gold Star Winner has won many county, District and State Honors in her 4-H work. She has received county medals in Clothing, Foods, Gardening, Home Improvement, Poultry, Achievement, Electric and Citizenship. Her District honors were second place in Electric in 1955 for which she received a \$30.00 check and first place in District in 1956. She won first in Citizenship in State in 1956, and received a \$50 war bond for this. She was also a member of the District Winning Shrub Team two years and Farmers Cooperative Demonstration one year.

At the present time, Miss Terry is Co-chairman of County 4-H Council and Fisher County Delegate to District 4-H Council.

In addition to her many 4-H activities, Miss Terry is very active in church and school affairs. She is Business Manager for the 1958 Roby High School Annual, a member of FHA, the High School Band and the Church of Christ.

To be chosen for Gold Star is the highest honor a 4-H member can achieve. The selection is based on the records and accomplishments of the 4-H members. Each year the name of the Gold Star Winner is engraved on a plaque which hangs in the Extension Agents Office.

District Court Opened In Roby Monday

October term of the 104th District Court opened Monday in Roby. The Grand Jury empaneled by Judge Owen Thomas, worked Monday and returned 6 felony bills of indictment, 2 robbery and assault and 4 burglary. The Grand Jury adjourned until Oct. 28.

A petit jury was called for Tuesday afternoon for a civil suit styled Jean vs. Branch, but was discharged when the case was continued. No other petit jury was summoned up to noon Wednesday.

Judge Thomas will call the criminal docket Monday, at which time cases will be set. Apparently a light docket is in prospect.

Laymen's Day At Methodist Church

Throughout American Methodism next Sunday will be observed as Layman's Day. This is a time when special emphasis is given to the place of the Layman in the church. Methodism went forward on the preaching of laymen. Therefore, a special day is given to the laymen.

Fred Byerly, charge lay leader, is in charge of the morning worship service. He has secured Mr. D. Y. McKinney to speak in this service. Another layman will lead the morning prayer, and a men's quartet will furnish the special music.

This is a special day when all laymen and laywomen ought to be in their places in the morning worship service.

Hobbs HD Club Met With Mrs. Gantt

The Hobbs HD club met Thursday Oct. 10 at the home of Mrs. J. E. Gantt. Council report was given by Mrs. Sue Miers.

Mrs. Dale Cave gave a demonstration on Making Oyster Dressing. Mrs. L. E. Hardin will have the next meeting Oct. 24. It will be an all day meeting at which time Mrs. Bill Hardy will help the members make aluminum trays.

Mrs. B. B. Collier and two children of Dallas, recently visited her parents, Mr. and Mrs. Bill Parker.

Stuart Is County Gold Star Boy



Tommie Jack Stuart, son of Mr. and Mrs. Coy Stuart of Roby, has been named 1958 Gold Star Boy of Fisher County, according to James S. Norman, County Agent.

He is seventeen years old, a member of the Fisher County 4-H Jr. Leaders Club, and a senior at the Roby High School.

Tommie Jack has been in 4-H club work eight years. In addition to the newest honor, which is the highest any club member can be awarded on a county level, he has won awards in Dairying, Meat Animal, Field Crops, and Tractor Maintenance.

In 1951 he won the State Milk Production Contest with records kept on some of his dairy animals. He was on the Fisher County 4-H Dairy Judging Team in 1956 which placed third in the District 3 Contest. He was a member of the Dairy Judging Team again this year which placed first at the District 3 Contest and placed seventh at the State Dairy Judging Contest.

Tommie Jack has received many special honors including being vice-president, secretary, reporter and president of his local club. At present, he is serving as a Council delegate on the district 3 4-H Council. In school, he takes an active part in FFA, track and football.

Asian Flu Vaccine Supply Increased

Larger shipment of Asian flu vaccine have been received at the hospital this week. Up to present the supply has been very limited, and fell far short of meeting the demand.

Schools in many sections for the state have been closed because of epidemic of flu, but it has been at minimum thus far, in Fisher county.

Shipments of the vaccine are expected to continue to increase.

Brotherhood Officers Are Installed

Regular meeting of Brotherhood of First Baptist Church was held Tuesday night at the church.

A 30-minute refreshment period was enjoyed before the business phase.

George McBeth installed the following officers for the year: president, George McDonald; vice president, membership, Maxlee Fann, J. D. Moore and Bill Day; program, H. Thompson and C. J. Dalton. Activities, Bernice Hargrove; song leader, H. V. Wittow; pianist, Rayonna Keisler; secretary-treasurer, John Head. Committee chairmen: Royal Ambassadors, Frankie Sorrelle; Evangelism, Jud Thompson, Maxlee Fann, Bernice Hargrove; Worship, Morris Warsaw; Stewardship, D. L. Smith, Horace Arrington, Robert Witherspoon; Benevolence, Hollis Swaringen, A. B. Parker and Joe Little; Education, Neil Wright; Social, Roy Kingsfield, Gene Wallace, Horace Arrington and Jim McCright; Military, Mac Weathersbee, J. D. Burk and Homer Fillingim, Jr.

Bells Buy Stephens Grocery On Hiway

Mr. and Mrs. Ulyses Bell have purchased the former Chester Stephens Grocery on the north highway, and are now operating the business.

The Bells come here from Irving and are experienced in the grocery and market business.

They are holding open house this Saturday, and have gifts for the kiddies, in addition to baskets of groceries every hour during the day.

See their ad in this issue.

Hammers Lose To Ballinger Bearcats

The Yellowhammers was defeated last Friday by the powerful Ballinger Bearcats. The Bearcats made 3 quick touchdowns in the first quarter. Final score was 54-6.

First conference game will be played here Friday night with Merkel. The Badgers have a strong team and the Hammers will need you support. Game time 7:30.

Mr. and Mrs. Barney Bigham visited her brother, Mr. and Mrs. W. C. Lambert, in Aspermont Sunday.

Dist. Firemen Chose Rotan For April Meet

The next Mid-West Texas Firemen's Assn. meeting will be held in Rotan on the second Thursday in April, the group decided at its 33th semi-annual meeting at Hamlin last Thursday.

First steps were taken Thursday to organize a West Texas Firemen's Association.

The firemen elected the Rev. Victor R. Ortiz, pastor of the Hamlin Baptist Mission, chaplain to succeed the Rev. Lawrence Hayes, Rotan, who moved to Lubbock.

Rotan Fire Chief A. B. Parker reported that 11 towns are now members of the association. Nine towns participated in the "pumpet races."

In the 2-man hook-up race Rotan won first, and also second in the 6-man hook-up.

Football Game Time Changed To 7:30

Game hour for all remaining football games this season is announced for 7:30. This is done each year as the days grow shorter.

Next week's game will be Saturday night at Roscoe. This date is arranged to coincide with the homecoming there.

WMU Have First Program Of Year

The ladies of the First Baptist Church had their first W. M. U. program for the new year Monday at 3 o'clock, "An Open Door."

Those on program were Mrs. Jimmie McCright, Mrs. C. C. Roach, Mrs. Bernice Hargrove, Mrs. J. A. Brown, Mrs. C. J. Dalton, Mrs. J. C. Parks, Mrs. George Watson, Mrs. Willie Martin.

Others present were Mrs. O. D. Weathersbee, Mrs. Emmett Cave, Mrs. L. Dennis, Mrs. Homer Coppedge, Mrs. M. D. Ivey, Mrs. John Denton, Mrs. W. E. Hitson, Mrs. Edd Darden, Mrs. J. T. Smith, Mrs. H. Thompson, Mrs. Hub Taggart, Mrs. Ernest Taggart, Mrs. Ernest Shipp, Mrs. C. G. Campbell, Mrs. H. L. Davis, Mrs. Chester Schick, Mrs. J. M. Cobb, Mrs. J. T. Crowley.

Mrs. Ruple Morrow, president.

Mrs. W. C. Denton, program chairman.

FHA Elect Their Chapter Moms

The Future Homemakers had a meeting Tuesday. They elected the Chapter moms. They were, freshmen, Mrs. Dorothy Burrow; sophomore, Mrs. Ima Berry; junior, Mrs. Wilma Posey; and senior, Mrs. Thelma Byerly and Mrs. Strayhorn. The chapter dad is Mr. L. B. Berry. They also elected their beau. He will be named later.

Miss Erma Branch of Midland spent the weekend here with her parents, Mr. and Mrs. W. I. Branch. Mrs. Branch and Erma visited Relna Branch at McMurry College, Abilene Saturday.

Open House At Telephone Co. Next Wednesday - Thursday

Southwestern Bell Telephone Company is holding Open House at their office here Thursday and Friday, Oct. 23-24.

Hours will be 7 to 9 p. m. each evening.

High School PTA will serve free refreshments to guests for the company. The entire mechanical operation of the modern dial system will be shown and explained, and many interesting things on the operation of the system will be given.

In addition to being entertaining, much interesting information will be available and very few citizens really know of the amazing advancement in this field of communication.

Hunters In Colorado On Big Game Hunt

Among the group of local hunters trekking to Colorado mountains this week were, H. Thompson, who went with a party from Abilene. Another group was C. O. Duke, Paul Heahntignot, who were joined by Mr. and Mrs. C. M. Duke of Lorraine, Albert Bowie of Abilene and Irving B. Weise of Houston. Still another party was L. J. Streetman, Preston Morrow, Robert Shows, Tommy Helm, Lois and Keifer Caudle, D. C. Butler of Houston, Buddy Helm, Jal N. M. and two other hunters from Kimble County.

The parties are expected home this weekend.

Contest Winners In Ft. Worth For Awards

Mr. and Mrs. Arvin White of the White Auto Store, are in Fort Worth this week end on an expense paid trip in the recent White's "Treasury Chest Tire Contest", recently awarded a cash prize of \$250 in addition to the trip for Oct. 18 and 19. While there they will attend banquets and are scheduled, along with other entertainment for the winners, climaxed by seeing the TCU A&M football game Saturday.

This is a signal honor for Mr. White and his store, as 160 stores in three districts competed in the Tire Contest. His district was composed of several much larger towns. Second place was taken by Arlington, and third place went to Iowa Park store.

Cub Scouts To Meet

Cub Scout Pack 123 will meet Monday night, Oct. 21 in the American Legion Hall at 7:30. All parents of new members as well as those from last year are urged to be present. Badges will be awarded to Cub Scouts who have earned them since last meeting. H. L. Dycus is Cubmaster.

Frances and Susan Newton of Snyder, visited their grandparents, Mr. and Mrs. L. E. Newton and Mr. and Mrs. Ollie McCombs, last week end.

Texas Group At National HD Meeting At Columbus, Ohio



The above group were delegates from Texas to National Home Demonstration Council in Columbus, Ohio. Mrs. Bill Hardy appearing second on the right in back row, attended as delegate from District 3. She is vice president of District 3.

A survey just recently conducted on the performance of Crockett Wheat under field conditions was made to gather information from all farmers purchasing foundation seed during the summer of 1956. The comments, opinions and comparisons of Crockett with commonly grown varieties have been summarized. Only those comments from farmers who compared Crockett with other varieties are included in the report. Most of the farmers making the report grew Crockett under irrigated or planted the wheat on their best land and grew it under ideal conditions.

The survey covers only one year's production and under somewhat limited acreage. The results from Jones and Fisher Counties show that Crockett yielded 1-3 more than Triumph; good stemmed and had rust resistance.

The following listed men planted Crockett last year and still have some seed for sale: L. C. Kurtz, 512 Floyd st., Tulia, Texas; Jerry Moeck, Seymour, Texas; Joe W. Vaughan, box 454, Tulia; Otis Harman, 122 NW Fifth st., Tulia and H. T. Duke, rt. S, Tulia.

Several farmers in Fisher County are putting up silage for the first time this year. With a good feed crop like we have this year feed stored in the form of silage will be good feed insurance whether we need it this year or the next two or three. The following analysis of pasture, silage and hay crops show that: silage is high in water content as is pasture, hence its value as a supplement feed and as a substitute for pasture. Most silage is somewhat lower in protein than good pasture due to the more mature stage of harvesting. On a dry basis, though, silage is at least the equal of the same crop as hay and it will maintain its protein in storage much longer than hay.

Silage compares very favorably with pasture in total digestible nutrients. On a dry basis, both will more than equal hay.

Silage is not much higher in crude fiber than good pasture. Both pasture and silage have a definite advantage over hay in this respect.

As pasture and silage are succulent feeds and low in crude fiber, they are digested with less energy than hay. Thereby leaving more nutrients for body maintenance and milk production.

The vitamin content, especially Vitamin A, is higher in pasture and silage than most hay and remains at higher level during storage in silage.

We should remember that the quality of silage is determined by the quality of the feed that goes into the silo. Under normal conditions sorghums to be cut for silage should be harvested in the soft dough stage.

The most important step is filling a silo and making good silage with the least amount of spoilage is packing. Spots of spoiled silage through the silo indicate poor packing. As the filling job is completed the chopped feed should be well rounded at the top to allow for settling. If good packing is carried on to completion, it will not be necessary to cover the top with dirt or other material. Some people prefer to cover the top with dirt about 6 to 8 inches thick if the silage is going to be left for two or three years and not fed the first year.

A white-seeded sorghum hybrid, showing a very favorable performance when compared with the other hybrids, has been developed by the Texas Agricultural Experiment Station and the U. S. Department of Agriculture. Seed will be available in limited quantity for the 1958 crop.

This new hybrid, RS 630, is the first white-seeded hybrid released by the Texas Agricultural Experiment Station. In 25 tests in nine states, it yielded 67 bushels per acre—higher than any of the other hybrids tested. It is a medium-early grain sorghum hybrid that matures in 90 to 100 days after planting. The head is well above the upper leaf and dries readily, thereby permitting harvesting soon after the grain is mature.

A recently released leaflet, L-362, gives detailed information on this new hybrid. It contains sections on parentage, yield record, production of certified seed and gives a complete description. This leaflet may be obtained from the County Agents Office.

NO TIME LIKE FALL



taste-tempting, early autumn foods in good supply... make sure your family enjoys these wonderful, crisp days to the fullest—shop **PIGGY WIGGLY** for the very best!

FRIDAY & SATURDAY, OCT. 18-19

FLOUR	Kimbells Best 25 lb. Print	\$1.69
COFFEE	Maryland Club 1 lb. can	89c
SHORTENING	Mrs. Tuckers 3 lb. can	79c
PEACHES	Cal-Top Light Syrup 4 No. 2 1-2 Cans	\$1.00
TIDE	King Size	\$1.19

DIAMOND SOUR or DILL PICKLES, qt.	27c
HILLSBURY 3-LB. BOX PAN CAKE MIX,	39c
KOUNTY KIST 12 OZ. CORN, 2 for	25c

Tomato Juice	Hunts 300	3 for 29c
CHILI	Austex 300	39c
VELVEETA	2 lb. Box	89c

Grape Jam	Bama 20 oz. Glass	3 for \$1
SPUDS	Russets No. 1 Lb.	6 1/2c
Bell Pepper	California No. 1 Lb.	19c
Tomatoes	California Fancy Lb.	19c
ORANGES	Texas 5 lb. Bag	39c
Turnips & Tops	2 Large Bchs.	29c
CABBAGE	No. 1 Med. Size	5c

T-BONE	Choice Lb.	69c
FRYERS, Pride of the West—Grade A—Lb. ...		35c
Arm Roast	Choice Lb.	59c
SLAB BACON, Sugar Cured	Lb.	55c
BEEF LIVER	Healthful Delicious lb.	55c
Cheese	Wisconsin State Longhorn Lb.	49c
FRANKS, Family Pack, 3 lb. bag		89c
Hams	Half or Whole Lb	49c

Sugar	Pure Cane	10 Lbs. 95c	JEWEL OIL	qt.	59c
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CAKE MIXES	BETTY CROCKER	3 REG. SIZE	89c
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15¢ **LIMIT 1 COUPON PER CUSTOMER** 15¢
Cash value 1/20 of 1 cent. Void where taxed, licensed or prohibited.

SAVE 15¢ WITH THIS COUPON
ON YOUR PURCHASE OF

SIMPLE SIMON
PUMPKIN OR MINCE PIE

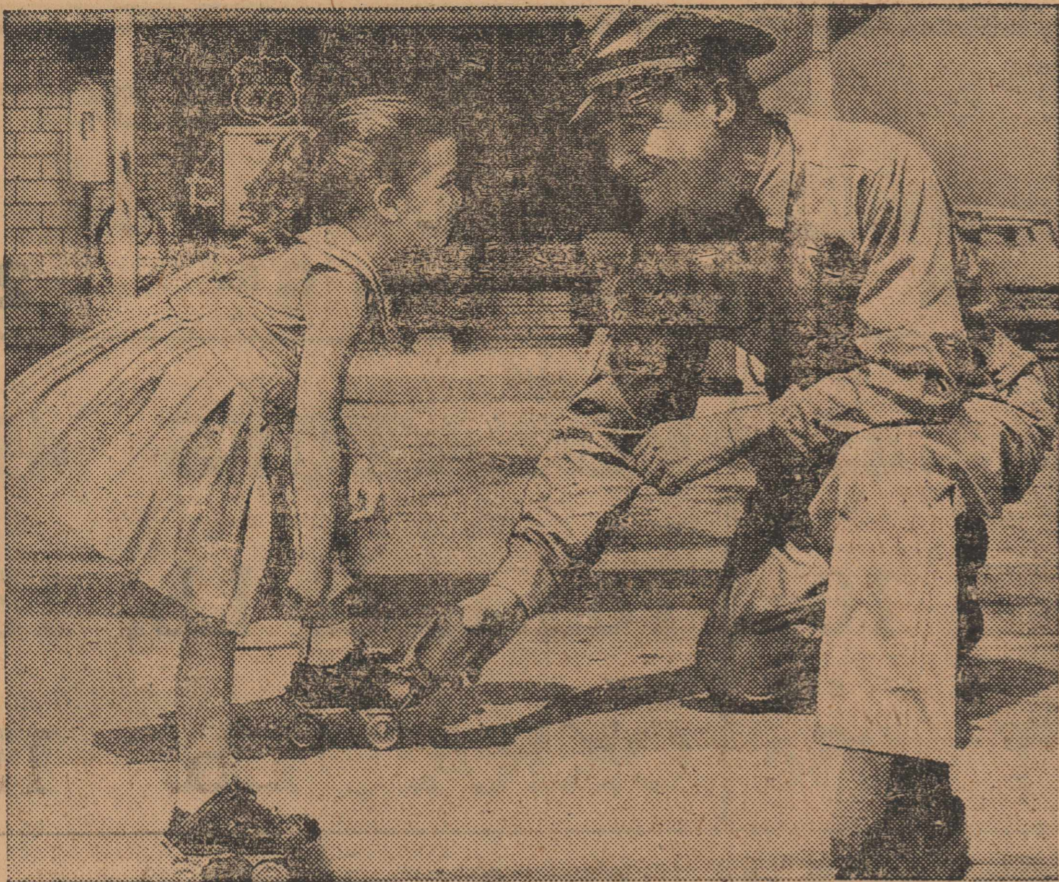
Good Through Nov. 30, 1957

To Dealer: This coupon is redeemable for 15c plus 2c handling when mailed to CARNATION-ALBERS, Los Angeles 5, California.

CUSTOMER'S NAME.....
ADDRESS.....

SIMPLE SIMON	Pumpkin Pie	
LARGE 8 inch Size	with coupon at left	39c
DONALD DUCK	Orange Juice	
6	6 oz. cans	\$1.00

Cocoa	Hershey 1 lb.	59c
Glo-Coat qt.		89c
PINTO BEANS	100 lb. Bag	\$7.49



We Specialize in SERVICE!

Oil for a little girl's roller skates? Yes, ma'am! Strap need adjusting? We can fix that, too. If it's service you want, you came to the right place!

Fortunately for your Phillips 66 Dealer, he services more cars than roller skates. But he goes about it in the same friendly, helpful way. You'll find he takes an interest in your car. His service includes getting your car brushed out...

the windows cleaned all the way around... your battery and tires checked. It means friendliness, courtesy, the desire to please you.

That's why a little girl who comes in for "roller skate oil" is likely to keep coming back years later for Phillips 66 FLITE-FUEL and TROP-ARTIC® Motor Oil, and all the little courtesies that add up to "Hospitality on the Highway." *A trademark

PHILLIPS PETROLEUM COMPANY



Stop at Phillips 66 Stations for
HOSPITALITY ON THE HIGHWAY

Texas FB Has Chance In Leading In South

WACO—Texas can have the largest Farm Bureau organization in the south and fourth largest in the nation if each county organization in the state meets its goal, the president of the Texas Farm Bureau has announced.

J. Walter Hammond said that thousands of voluntary membership workers are still busy signing up farmers and ranchers in the organization. Deadline for enrolling members for 1957 is Oct. 31, the end of the TFB's fiscal year.

County quotas in 185 organized county Farm Bureaus add up to 75,300, which is the state quota for

1957. Counties are trying for an additional four per cent above their quotas... which would push the total over the 78,000 mark, enough to permit the state to beat Kentucky for the honor of having the largest Farm Bureau in the South. In addition, it would place Texas in fourth place in membership size in the nation behind Illinois, Iowa and Indiana.

"Texas has more farmers and ranchers than any other state in the nation," Hammond said. "Since the American Farm-Bureau Federation is recognized as the national voice for agriculture, it is only right that Texas should have its proportional share of influence in deciding what the policies of the national organization shall be. Only size of mem-

bership can give us the representation to do the job."

The 1956 TFB membership was 70,147.

Mrs. Ed Harris went to Memphis Thursday in response to a message that her mother Mrs. W. E. Reeves of Hedley was very ill and had been carried to the hospital in Memphis. Mrs. Harris returned home Sunday as her mother was improving.

Mr. and Mrs. R. T. Williams and his sisters, Mrs. Frankie Bridges and Mrs. J. F. Williams spent last week in Hillsboro visiting and attending the ex-student reunion of the Abbott school, near Hillsboro.

Come in now for a peek at the '58 Chevrolet!

Just ask your Chevrolet dealer to show you the booklet containing advance information about the '58 Chevrolet.

You can expect the 1958 Chevrolet to be new all over. Lines will sweep rakishly longer, lower and wider.

There will be a completely new V8 engine—radically different in design.

There will be Full Coil suspension and, for the first time in Chevrolet's

field, incredibly smooth air ride.

Chevrolet will introduce two new luxury models of outstanding style and distinction.

You'll learn more at your Chevrolet dealer's. And you can see about an early delivery that will make you a '58 Chevrolet-First!



'58 Chevrolet, Thursday, October 31



You can place your order now at Your Local Authorized Chevrolet Dealer's

Farmer-Producer

GET MORE MONEY FOR YOUR MILO

We can get LOCAL Storage for Your Milo, get your Warehouse Receipt and Money the Same Day you finish Cutting or next day. If your Milo is stored Locally you have Choice of Selling Equity if the Market Advances.

FOR STORAGE SEE

HAMLIN, TEXAS—SAM WILCOX
ROTAN, TEXAS—SAMUEL WILCOX

Your Milo stored in Hamlin, Texas, no delivery charges net to Farmer.

"YOUR BUSINESS IS ALWAYS APPRECIATED"

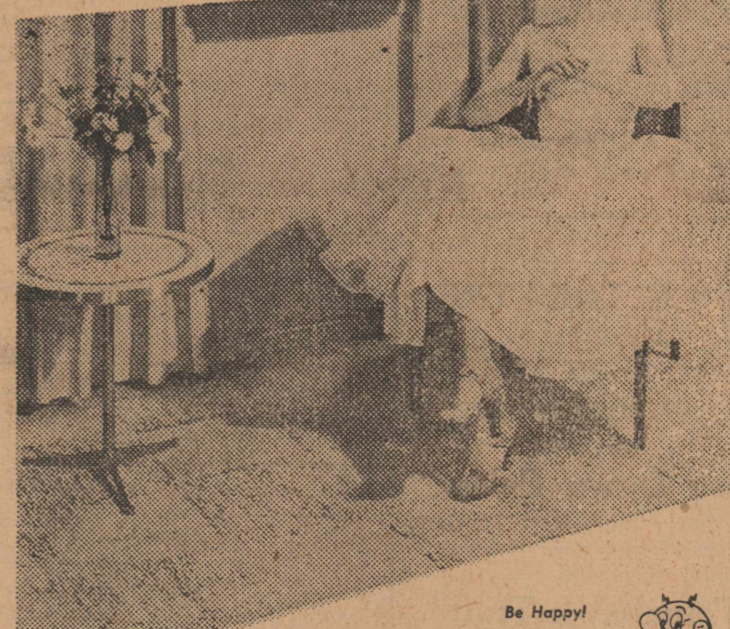
Market Poultry & Egg Co.

—Helms Elevator Location—

Phone 370

Rotan, Texas

"I'm cooking dinner
with my CLEAN, AUTOMATIC
Electric RANGE"



Be Happy!
Live Better—
Electrically

and nothing is as COOL, FAST and SAFE
as *Electric Cooking*—



As this modern kitchen clearly shows, today's trend is to electricity. And perhaps the best example of this is the electric range. Smart looking, convenient. Insulated on all 6 sides (as are all electric ovens) you get even, steady heat for baking and roasting. No guesswork with electric surface units either. The heat you set is yours automatically every time. And the heat goes directly into the bottom of the pan, not up the sides and into your kitchen.

But the thing you'll appreciate most is the way your electric range stays modern—year after year.

See your favorite *Electric appliance dealer*

West Texas Utilities
Company

NOTICE

ROTAN BARBER SHOPS WILL BE OPEN
MONDAYS
UNTIL JANUARY 1st.

We ask our Customers cooperation by getting their Barber Work, when possible, during the week, so we can better serve others on Saturday, during the rush.

Thanks,
BARNEY'S BARBER SHOP
SERVICE BARBER SHOP
CITY BARBER SHOP
IDEAL BARBER SHOP

CLASSIFIED ADS

2¢ per word first insertion; 1¢ per word subsequent insertions.
Minimum first insertion, 35c.
Minimum subsequent insertions 25c.
Card of thanks take classified rate.
Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

For Sale, 16 ga. over and under Shotgun, new. Deer rifles, one with scope, see at J & J Supply.

For Sale, 4 room house and bath, 208 East Lee street, J. E. Miller. 33-4tp

For Sale, Roger Murff residence, H. W. Strickland.

THANKSGIVING & CHRISTMAS TURKEYS

Now taking orders for Bronze Turkey hens and toms for Thanksgiving and Christmas delivery.—Mrs. Clay Fowler. 36-tfc

For Sale, 4 wheel, cotton trailer, 3-bottom Moline turning plow, 6 ft. John Deere one-way, Forrest Acker. 39-tfc

100 acres near McCaulley to lease for oil. Ralph Quintanilla 38-4tp

For your fall planting needs we have: Early Triumph Wheat, Nortex Oats, Rye, Barley, Austrian Winter Peas, Vetch, Mustang Oats. A limited supply of certified Crockett Wheat. Pied Piped Feeds Mills, Division of F. B. Moore Grain Co. Ph. 168, Hamlin, Texas.

For Sale for Alva Kolb Jr., at Al Somerlin Farm, one-way 6 disc \$225; 2 bottom, moleboard \$70; rotary hose \$35; cultivator disc \$25. 39-4tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale, Two 50-ft. residence lots in Longworth. Write Miss Lucile Self, 312 N. Patrick, Dublin, Texas. 33-3tc

My home for sale, 5 rooms and bath, 2 lots phone 6631—Mrs. L. E. Parker. 35-5tp

For Sale or Rent, house located on E. 8th street. 4 rooms and new bath. Will sell like paying rent, see Clifton Thomas at Farm Bureau office. 32-4tc

LANCE TREATRE

Phone 310
OPEN EVERY NIGHT

Thurs.-Fri. Oct. 17-18

"Fire Down Below"
Mildie Hayworth, Robret Mitchum

Saturday, Oct. 19th

"Tomahawk Trail"
Chuck Connors

Sunday-Monday, Oct. 20-21

Jack Webb as
"The D. I."

Tues.-Wed., Oct. 22-23

"Everything But
The Truth"

Ritz

OPEN EVERY SATURDAY
& SUNDAY
Two Spanish Pictures

For Sale, Comanche Wheat Seed, \$5 per 100. Polled Hereford Bulls. Ivy Jones 8 miles west of Rotan. 39-4tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale House, 2 rooms and bath, 1 1/2 lots. Dean Jones, 812 E. 8th.

For Sale 5 acres of land, 1-4 mi. northeast of town, no house on place. 1-2 of mineral rights. Get in touch with Ralph Quintanilla. 38-8tp

For Sale, 2 Cotton trailers, one a 2-wheel, other 4-wheel. Juston Morrow. 36-tfc

Felix Garcia needs your shoe shine business, at Dees Shoe Shop. Thank you. 1-tfc

PLENTY GOOD BARBECUE
Every Friday and Saturday
Try my Barbecued Beef, Pork Chickens and Hot Links.

STEVE WADDELL
AT BLUE MOON CAFE
For sale, Mustang Oats, \$1 bushel.—Jim Rowland. 36-tfc

FOR RENT

For Rent, 3 room furnished house, also apartments, Dono Darden, phone 206 or 5975. 30-2tp

For rent, Garage Apartment, 901 N. Lakeview. Call 8144. 39-tfc

For rent, A 5-room house for rent, 410 East St. Phone 6454.—M. C. Browning. 38-2tc

For rent, 2 modern apartments, near Roby school. Phone Roby 4183.

For rent, furnished house, nice. 408 Garfield, phone 6512. Cabins for rent west of town, Allen Ratliff. 37-2tp

For Rent or Sale, 4 room house, bath and car port, Mrs. Cindy Weems. 34-3tp

For rent, 5-room unfurnished house on East Forrest St. Call 8194.

ANNOUNCEMENTS

IRRIGATION Water Wells, Test Holes. Satisfaction is our Policy, seeor call G. W. Rodgers, 1102 Cleveland, phone 8133. 45-14p

For Water Hauling and More Water see John Seaton or call 5461 if no answer call 6962 and leave order. Day or Night. 36-4tp

USED FURNITURE
Used Washers, Ranges, Refrigerators and Furniture.
GARLANDS. Phone 360

Notice, I handle Avon Products. Call or see me, Mrs. W. D. Graham, phone 4181. 202 E. 3rd. 37-tfc

Farmers, bring in your Tractor Batteries and let us charge them for you FREE, White Auto

I will sow your grain, T. W. Rector, phone 5044, Rotan. 36-tfc

Felix Garcia needs your shoe shine business, at Dees Shoe Shop. Thank you. 1-tfc

Lost Bulova Watch—Mrs. L. H. Templeton. Please leave at D. J. Smith Co., or notify Mrs. Templeton.

Need man, age 25 to 45, 3 or more years high school, starting salary \$75 per week, plus commissions. Contact at 909 25th st. Snyder or phone 3-6702 Snyder.

Wanted—An unencumbered lady to live with Mrs. L. A. Dowell. If interested call 5736.

GUM Wrigley

3 for 10c

PAY & TAKE FOOD STORE

Phone 386

Next Door Post Office

Kool Aid

6 for 25c

10 OZ. SALAD

OLIVES 45c

BORDENS

Biscuits Can 10c

FRESH SHREDDED

COCOANUT 25c

10 LB. IDAHO

POTATOES 49c

FRESH

Tomatoes Lb. 15c

FRESH

OKRA Lb. 15c

FANCY DELICIOUS

Apples
2 GAL. BUCKET
\$1.00

Double Cola

PLUS DEPOSIT

6 Bottles 19c

Oranges

5-LB. BAG

35c

FRESH DRESSED

Fryers lb. 35c

SWEET RASHER SLICED

Bacon lb. 59c

300 MARSHAL

HOMINY 3 for 25c

300 MISSION WHOLE GREEN

BEANS 2 for 35c

3-LB. ARMOURS STAR

LARD 69c

12-OZ. MOIST MINCE

MEAT Jar 45c

DIAMOND

CATSUP 15c

2-LB. GOOCH COUNTRY STYLE

SAUSAGE 89c

AMERICAN

Sardines
3 FOR
25c

CITY CLUB

COFFEE 85c

KIMBELLS

FLOUR
10 LBS.
85c

Delta Kappa Gamma Hold Regional Meet

Delegates of five chapters of Delta Kappa Gamma gathered in Panhandle Saturday for their state regional convention. Chapters attending were Gamma Kappa, Childress; Gamma XI, Dumas; Gamma Theta, Borger; Pi, Amarillo; and the hostess chapter, Beta Delta. The regional was directed by Mrs. John P. Ward, state chairman of the committee on awards, and Miss Delila Baird, state chairman of the committee on publicity. Mrs. Ward, a teacher in Aspermont school, gave the welcome and presided during the morning session. Miss Baird, teacher in Rotan elementary school, gave the roll call of chapters at the morning session, presented the attendance award, and gave the luncheon address. Miss Baird gave a brief resume of the role of women in the development of civilization and the rapid progress that they have made in the relatively short time that they have been educated members of a complex society. Following the theme of the state regionals for the year, members were reminded that they should become "informed, participating members" through study of the constitution and handbook, and through the strengthening of committee work at all levels. The seven purposes of the organization were reviewed, with special emphasis on the first: "To unite women educators of the world in a genuine spiritual fellowship." Delta Kappa Gamma, with its international status, has a unique opportunity to work toward the day when peace and understanding will be reached in the nations of the world. The phenomenal growth of the society is evidence of the mature thinking which preceded the organizational meeting in Austin, Texas, on May 11, 1929. The membership has grown from eleven women to almost 60,000, and has extended from Texas to countries outside the boundaries of the United States. Gamma Tau Chapter, of Nolan and Fisher counties, has about 50 members. The regional workshop for this area will be held in Sweetwater November 2, with Gamma Tau as hostess chapter.

Mr. and Mrs. W. C. Sargent visited in Haskell Thursday, then went to Wichita Falls to visit Mr. and Mrs. James Smith and Vickie. The Claude Thompsons visited in Wichita Falls Sunday.

Girl Scouts Meet

The Girl Scouts met at the Hut last Friday and hiked to the Little League Park. We played games and sang songs. After that we came back to the Hut and Gail George served refreshments.

Daphene Hamm, reporter.

Thomas Parker of Brownwood, spent Tuesday night of last week with his mother, Mrs. Clinnia B. Parker.

Mrs. Roger Wortham returned Thursday from Iraan where Mrs. R. Q. Wortham was in the hospital.

Mrs. David Strayhorn and son, Thomas of Snyder visited Mr. and Mrs. A. D. Turner Sunday.

C. R. Polk Honored On 80th Birthday

Monday, October 9, Mr. C. R. Polk was surprised on his 80th birthday with a supper.

Those attending, besides Mrs. Polk and William, were Mr. and Mrs. Dudley Randolph of Sweetwater, Mr. and Mrs. O. M. Polk, Bobbie and Billy, Mr. and Mrs. Pete Polk and Charles Ray, Mr. and Mrs. W. H. Polk, Morris and Jerry Don, Mr. and Mrs. A. A. Polk and Peggy Gyy, Mrs. W. H. Williamson, Randy and Debbie, Mr. and Mrs. Lee Hopper, Rosie and Rickey, Mr. and Mrs. Kelton Williamson and David of Sweetwater.

An enjoyable time was had after supper, with the men playing 42.

GENE'S CAFE

formerly City Cafe

HOME OF GOOD COFFEE

& HOMEMADE PASTRY

SPECIALIZING IN SEA FOODS!

.... in and out since 1924

Have That Prescription Filled at Ragsdale's

Students Guests Of Abilene Symphony

The Abilene Symphony Orchestra Assn. has announced plans to play for more young men and women than ever before.

Mrs. Guy Caldwell, president, invited school superintendents in West Texas to bring their students to one of the orchestra's concerts as guests of the Abilene Symphony Orchestra. Invited are band students, school choir members and graduating seniors.

Rotan students may come as an entire group representing the school or the visit may be either a band, chorus or senior trip, said Mrs. Caldwell. The orchestra asks only

for advance notice as to which concert the groups will attend. Admission will be free to students and sponsors. The visitors will fill the Abilene High School auditorium and give the orchestra a better audience, Mrs. Caldwell said, in addition to allowing students an educational trip. Abilene has the only orchestra for 100 miles and one of the states' best conductors in Walter Charles, she said.

First concert will be October 22, with Gyorgy Sandor, pianist and Southern Methodist University professor, as soloist. Other concert dates are Dec. 3, Feb. 25, March 25 and April 29.

Season memberships for the Abilene Symphony concerts will be \$9 for reserved seats, \$7 for general

admission, \$4.50 student reserved and \$3 student general admission. A season membership entitles its holder to attend all concerts during the year.

Mrs. Dan Stephens of Dallas, spent several days here last week with her mother, Mrs. Odis Sparks, who had major surgery. Also spending the week end here was Jack Clay Sparks, who is attending Texas Tech.

Mr. and Mrs. H. L. Davis went to Snyder Sunday evening in response to a message that her brother, Jake Huffman was very ill. Mr. Huffman's illness was at first thought to be a heart attack, but he is recovering nicely.

WHY IS THIS SO?

Most demoninational preachers claim to preach the complete gospel. Yet have you ever wondered why they never emphasize the cases of conversion as related in the New Testament? Why is it that they will not quote the apostle Peter's reply as he did to those on the first Pentecost after the resurrection of Christ? Peteran inspired apostle, convicted those people of a terrible crime when he said, "... let all the house of Israel know assuredly, that God hath made that same Jesus whom ye have crucified both Lord and Christ." (Acts 2:36). Luke says, "Now when they heard this, they were pricked (convicted) in their heart (mind) and said, Men and brethren, what shall we do?" (verse 37). Now here is the reply of an inspired apostle, "Then Peter said unto them, REPENT AND BE BAPTIZED EVERY ONE OF YOU IN THE NAME OF JESUS CHRIST FOR THE REMISSION OF SINS." (Acts 2:38). Why is it that denominational preachers will not tell their people to do what PETER COMMANDED them to do then? When you finish reading these lines call your preacher and ask him why he never gives them Peter's reply. Below is listed some cases of conversion as recorded in the Book of Acts, how many of them have you heard emphasized?

1. The conversion of the Samaritans. (Acts 8:5, 12). This is never emphasized. Why?
2. The conversion of the Eunuch is completely ignored. (Acts 8:36-38). Why?

3. In Acts 9:10-20 is the conversion of Saul of Tarsus (who afterward was known as the apostle Paul). His conversion is recorded in two different places in the New Testament: the above reference and in Acts 22:16. No person can find in all of the New Testament an example where a person was saved from past sins in any OTHER WAY THAN WHAT ANANIAS TOLD PAUL TO DO when he said, "Arise and be BAPTIZED AND WASH AWAY THY SINS." This is never emphasized. Why?

4. In Acts 10:34-38 is the conversion of Cornelius. The conversion of this man was the act that opened the door to the Gentile world. Cornelius was converted exactly in the same way, and in accordance with the commission as was given by Christ. (Matt. 28:19; Mk. 16:15, 16; Lk. 24:46, 47). This action was first put into operation on the day of Pentecost (Acts 2) and is taught today in the New Testament church which is the church of Christ. Therefore, those who refuse to emphasize these cases of conversion are preaching a gospel that will not save; thereby bringing condemnation upon themselves and those who heed their teaching. (Gal. 1:8, 9).

church of Christ

Firestone TIRE SALE

SENSATIONAL BARGAIN PRICE

Firestone Super Champion 1335*

6.70-15 PLUS TAX AND RECAPABLE TIRE

6.00-16	11.95
7.10-15	14.85

NEVER BEFORE has a tire with this famous tread design sold for such a low price!

- A tread design proved over billions of miles by American drivers
- Famous Safety-Tensioned Gum-Dipped cord body
- Be sure to buy while this introductory offer lasts!

BILL & JIM

TEXACO - FIRESTONE

Ted Posey Active At Cisco Jr. College

Cisco—Ted Posey, son of Mr. and Mrs. Dave Posey of Rotan, has been elected president of the JCAA (Agriculture) Club at Cisco Junior College for the 1957-58 school year, according to an announcement from the registrar's office.

Ted Posey is a pre-Veterinary student at the Cisco Junior College, and a graduate of Rotan High School.

Cisco Junior College, in addition to regular courses leading to a degree in many professions, affords the student a full year of class and school activities. The Ag class and members plan several parties and activities for the Club during the school year.

The highlight of the Club's year is the annual Ranch Day which is held each spring. The day is complete with a downtown parade and other activities at which members

of the senior classes of area schools are invited guests.

The JCAA Club is a charter member of the State Junior College Agriculture Association. A rodeo team (National Intercollegiate Association member); Judging Team for grasses, crops, land, livestock; and planned entertainment such as barbecue's, hay rides, dances are other annual activities of the Cisco Junior College Ag Club.

Mr. and Mrs. Bob Goodrum returned home Monday from Ada, Okla., where they visited the family of their daughter, Mr. and Mrs. Bob Blanks.

Mrs. J. B. Jones visited the family of her daughter, Mr. and Mrs. Pat Adams in Colorado City last week end. They brought her home Sunday and all attended the dedication of the new school building at Hobbs.

The Rotan Advance Thursday, Oct. 17, 1957 No. 39

Alvin Seaton With Infantry In Korea

7th Div. Korea (AHTNC)—Pfc. Alvin C. Seaton, son of Mr. and Mrs. John Seaton, Rotan, Texas, is a member of the 7th Infantry Division in Korea.

A surveyor in Headquarters Company of the division's 13th Engineer Battalion, Seaton entered the Army in July 1956 and arrived in the Far East last January.

A 1952 graduate of Rotan High School, Seaton was employed in civilian life by the Soil Conservation Service, at Crosbyton.

Mrs. Rosa Horton of Las Cruces, N. M., is visiting her sisters, Mrs. H. L. Dycus and Miss Linda Williams and her brother, Eddie Williams, this week.

Don't miss it!



BIG OPEN HOUSE

AT THE ROTAN

Telephone Building

OCTOBER 23-24 — 7 to 9 p. m.

You'll enjoy visiting Rotan's telephone building...you'll hear your own voice as it sounds on the telephone...and hear it actually turned upside down. We have special guides to show you through the building.

DON'T MISS IT — OCTOBER 23 AND 24

SOUTHWESTERN BELL TELEPHONE COMPANY
LONG DISTANCE IS TWICE AS FAST WHEN YOU CALL BY NUMBER





Ellis

TAMALES

Large Jumbo

No. 2 1-2
Can

38c

Supreme Pecan Sandies

COOKIES

1-Lb. bag 49c



Armours
CHILI
Hot-303 can
39c



Armours
Treet
12 oz. can
43c

Garden-Fresh
VEGETABLES

No. 1 Russet 10 lb. bag
POTATOES 49c

Bell
PEPPER lb. 19c

Vine Ripe
Tomatoes lb. 19c

Roman Beauty
Apples 2 lbs. 25c

Cello
Carrots 2 bags 25c

FRESH OYSTERS

White Swan
Pork & Beans 2 300 cans 25c

Austex Beef-Stew 300 can 33c	Pillsbury Pancake FLOUR Small Box Large Box 19c 33c
--	---

Pioneer Biscuit Mix 2 Lb. Box 49c	Frozen Foods 10 oz. box STRAWBERRYS 25c
---	---

Libby Pink SALMON 8 oz. can 39c	Cut 10 Oz. box BROCCOLI, 21c
---	------------------------------

Wesson OIL 59c Qt. Bottle	Campbells Cream POTATO SOUP can 25c
--	-------------------------------------

Patio MEXICAN DINNER 69c

Mortons Peach, Apple, Cherry PIES, large size, each 55c

Ocean Cat Fish lb. 59c

Premium **CRACKERS** Lb. Box 27c

Campbells
Tomato Soup 2 cans 25c

Armours 3 cans VIENNA SAUSAGE 57c	CURED HAM HOCKS Fine For Boiling Lb. 19c
---	---

Trellis
PEAS
303 Cans 2 for 25c

Vegetole
Shortening 3 Lb. Pail 75c

Ajax
CLEANSER, giant can 17c

Niagra
STARCH, box 21c

S. O. S. PADS, large box 25c

SANI-FLUSH, large can 25c

Cut Rite
WAX PAPER, box 29c

Diamond
NAPKINS, 2 boxes 25c

Charmin
TISSUE, 4 rolls 37c

MACKEREL, tall can 19c

Scrappy
DOG FOOD, 3 cans 25c

American
SARDINES, can 10c

Finest Quality **MEATS**

Armour Star
BACON lb. 69c

Choice Chuck
ROAST lb. 49c

Lean
Pork Roast lb. 49c

Skinless
Franks 3 Lb. Bag 89c

No. 1 Dry Salt
JOWLS lb. 25c

Fresh
Calf Liver lb. 39c

Fresh Dressed
HENS lb. 39c

Turkey
Hens 5 5 Lb. Av. lb. 55c

D. J. SMITH & CO.

Your S & H Green
Stamp Store

MAIL TO W. F. CURRY, Box 283, Roanoke

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST, ON EARLY PAYMENT OF SCHOOL TAXES

The following will apply
 3% Oct. 1st thru Nov. 2
 2% Nov. 3 thru Dec. 2
 1% Dec. 3 thru Jan. 1st

First and Last Days Inclusive

Rotan Independent School District



Style, Power Mark 1958 Chevrolet Trucks

Fresh styling, more power, and many chassis improvements mark the 1958 Chevrolet truck line. This Low Cab Forward heavy-duty model has a new 348-cu.-in. 230-horsepower engine designed for durability with sodium-cooled valves, heavy bearings, and other heavy service features. Combustion chamber is wholly within the cylinder bore. All 1958 Chevrolet trucks have dual headlamps and redesigned grille, hood, and fenders.

P & D JEWELRY

(Next Door Telephone Office)

FOR ALL YOUR JEWELRY NEEDS

Watch-Clock & Jewelry Repair

Pho. 8188 Rotan Box 545

JUST ARRIVED—

New Wool Western Jackets in white, plaids and plain colors.

Come in today while we have your size, also all Nylon Jackest for Men, suede leather.

Use our convenient Lay-A-Way Plan

"If Its Leather We Have It"

DEE'S

Shoe Shop and western store

Box 265 Rotan

MAIL THIS COUPON TODAY

Why Lease When You Can Own

Non-Cancellable—Guaranteed Renewable
 No Increase Prmium—No Decrease Benefits for Old Age
 PLUS \$1000 Unallocated Hospital Expense
 GUARANTEE TO PAY CLAIMS

Name _____

Address _____

City _____ State _____

Occupation _____ Age _____

MAIL TO W. P. CURRY, Box 263, Rotan

THE ROTAN ADVANCE

E. H. Shelton, Publisher
 TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$2.00, IN FISHER COUNTY — \$2.50 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.
 The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.
 Entered as Second Class Matter Feb. 16, 1907, at the postoffice, Rotan, Texas, under the Act of March 2, 1879.

Hillcrest Baptist News

Corner Elizabeth and McArthur sts.
 E. L. Redden, pastor

Laymen's Day was observed last Sunday, and proved to be a big success. We thank God for fine laymen who are willing to serve Him. We were happy to welcome into our fellowship Jim Norwood and also Mrs. Bonnie Blount.

Seven from our church attended the Workers Conference at the Calvary Church Monday night. Those who were not there missed a great blessing.

Attendance was down some last Sunday, due to much sickness. We hope all those who were sick will be back this week.

The Girls' Auxiliary will have their installation services Wednesday night, October 16. Officers to be installed are: President, Donna Murphree; vice president, Roberta Cooper; secretary, Sherry White; treasurer and stewardship chairman, Barbara Rose; program chairman, Connie White; Community Missions, chairman, Shirley Rose; mission study chairman, Rosemary Dickson; prayer chairman, Shirley Rose; forward steps chairman, Connie

HS-U Homecoming This Weekend

Abilene.—Hardin-Simmons University ex-students from all across Texas, New Mexico, Oklahoma, Louisiana and from as far away as California are expected to arrive in Abilene for the big H-SU Homecoming Oct. 18-19.

Truett Latimer, alumni director, is general chairman of the annual event.

Ex-students will begin arriving on the campus Friday, Oct. 18, for a giant collegiate pep rally Friday night coupled with a coffee-donut session at Rose Field House. The famous Cowboy Band, directed by Marion B. McClure, will play for the coffee at 10 p.m.

Friday's activities will be climaxed by a big bonfire at the H-SU rodeo grounds. Cowboy Coach Sammy Baugh will give a pep talk at the rally.

The Cowboys meet the University of Wichita Kan, in the homecoming football game at 8 p.m. Saturday. Homecoming activities will get underway early Saturday with a breakfast at 7:30 a. m. for exes of Alpha Psi Omega, national dramatic fraternity, at Mack Eplens' restaurant.

Ted ant. student and a School.

H Club News

Cisco Rotan Senior 4-H Club held its largest meeting October 16, 1957. Following officers were elected: president, Roy Steens, vice-president, David Baugh, secretary-treasurer, Pat Carter, reporter Douglas Acton, Council delegate Gary Floyd. The Club plans to meet once a month on the 3rd Wednesday morning.

Reporter.

Mr. and Mrs. Nealy Morton spent last Friday and Saturday in Sonora with their son, Rev. Doyle Morton and family. Rev. Morton and another former Rotan resident Rev. John Carlton Gilbert of Brady, were leaving this week for Minneapolis, Minn. to attend a national Methodist evangelist conference.

Mr. and Mrs. L. C. Vittitow spent last week end in San Angelo with his mother, Mrs. H. R. Vittitow. Mr. Vittitow also attended the Rock how in San Angelo Sunday afternoon. They returned home Monday afternoon and Mrs. Vittitow came one with them to spend the week. Mrs. Vittitow, who is almost 80 years old, is still very active. She lives alone and does her own work and having a very active, interesting life.

Mrs. Ike McKevey of Sweetwater, Mrs. Harris of Roby, Mrs. Lewis Lark of Wichita Falls, and Mrs. Joe Lark of Roby, visited Mrs. Hattie McWhirter and Miss Mabel Donnell Sunday.

FORMAL OPENING

Bell's Grocery & Mkt.

Corner of Cleveland & 8th Highway 70
 SATURDAY, OCT. 19, 1957

A Basket Of Groceries

TO BE GIVEN EVERY HOUR FROM 10 a. m. to 6 p. m.

FREE GIFTS FOR THE KIDS

- Deer Brand TOMATOES, 303 can 2 for 25c
- Brown Beauty Mexican Style BEANS, 15 oz. can, 2 for 25c
- Kounty Kist Whole Kernel CORN, 12 oz. can, 2 for 29c
- Carnation or Pet EVAPORATED MILK, lg. can 2 for 29c
- Hearts Delight PEACHES, halves, No. 2 1-2 can 26c

MEATS

- ALL MEAT BALOGNA, lb. 33c
- SLAB BACON, lb. 49c
- HOME MADE SAUSAGE, lb. 53c

FRESH VEGETABLES & FRUITS

- HOT GREEN PEPPERS, lb. 15c
- TOMATOES, carton 15c
- BANANAS, lb. 15c
- DELICIOUS APPLES, lb. 18c

COME IN AND LET'S GET ACQUAINTED

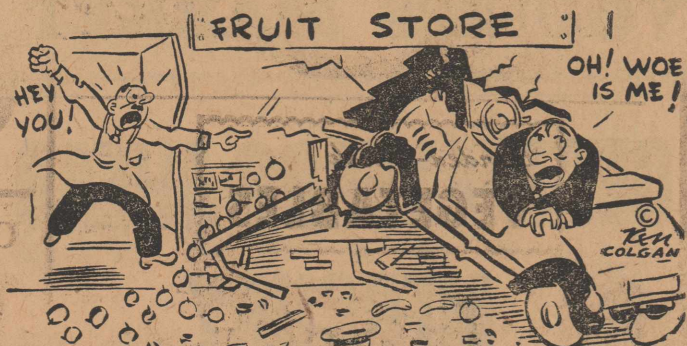
Mr. and Mrs. Ike Dowell of San Antonio, and Mrs. J. W. Brigrance of Big Spring, spent several days here this week with their mother, Mrs. L. A. Dowell, who had a heart attack Sunday and is in the hospital for treatment. She is improving.

Mr. and Mrs. O. A. Pickett of Roswell, N. M., are visiting their daughter, Mrs. J. E. Funk, and Mr. Funk.

The Rotan Advance

Thursday, Oct. 17, 1957 No. 30
 J. R. Strayhorn and C. E. Leon left Friday on a business trip to Durango, Colo.

Mr. and Mrs. Elwood Freeman and Leigh Ann of Lubbock, visited her parents, Mr. and Mrs. Morris Watson, last week end.



ONE WAY SURE TO TAKE THE CURE IS TO HAVE A COSTLY WRECK AND THEN TO FIND YOU'RE NOT INSURED YOU'VE TROUBLES BY THE PECK!

R. L. YOUNG INSURANCE

ROTAN

DIAL 281

PLUMBING

WILL DO ANY KIND OF PLUMBING.

Clean and Drill Wells and Set Pumps

WALTER 'Nig' HARTSFIELD

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For big food savings, greater year round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER LOCKER PLANT

CUT YOUR FOOD BUDGET

tread price! American drivers

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YOUNG'S FOOD VALUES

HONEY CUP, 1-2 gallon	35c
OAK FARMS MILK, 1-2 gallon	43c
FRESH TOMATOES, lb.	15c
CRISP CELERY, stalk	15c
TOKAY GRAPES, lb.	10c
YAMS pound	
SNOWDRIFT Shortening, 3 lb. can	89c
FOLGERS COFFEE lb.	93c
White Swan	
Cranberry Sauce, 2-16 oz. cans	35c
White Swan Peaches, 3-No. 1-2 cas	89c
Del Monte CATSUP, 2-14 oz. bottles	39c
TRELLIS PEAS, 4-No. 303 cans	59c
Diamond TOMATO JUICE, 4 6oz. can	25c
Kimbells	
Red Sour Cherries, 2-No. 303 cans	45c
Bama	
GRAPE JAM, 20 oz. tumbler free	29c
Gleem large economy size	
DENTAL CREAM,	49c
FRESH CORN MEAL, 10 lbs.	73c
KIMBELLS FLOUR, 10 lbs.	79c
DELITE PURE LARD, 3 lb. crtn.	59c
OLEO, pound	19c
WEINERS, lb.	35c
PORK ROAST, pound	49c
WHEAT SHORTS, 100 lbs.	\$2.69
SWEET COW FEED, 100 lbs.	\$2.69
WHEAT, BARLEY	

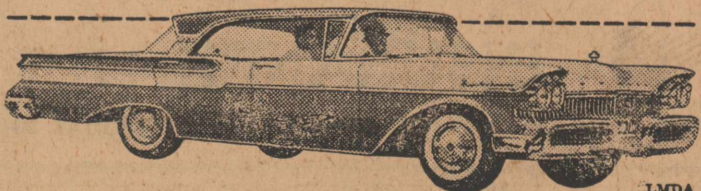
YOUNG'S MARKET

**GET THE YEARS-AHEAD
MERCURY
AT YEAR-END PRICES!**



Says ED SULLIVAN:

"The 1957 BIG M will out-style, out-size and out-perform even many of next year's cars. Come in and get yours at tremendous savings today. First come—first choice. Hurry!"



**BIGGEST TRADE-IN
ALLOWANCES OF THE YEAR!**

**SAVE HUNDREDS ON
MOST MODELS**

MERCURY '57

Don't miss the big television hit, "THE ED SULLIVAN SHOW", Sunday evening, 9:00 to 10:00 Station KRBC-TV, Channel 9

ROTAN MOTOR CO.

ROTAN INDEPENDENT SCHOOL DISTRICT

SUMMARY OF RECEIPTS AND DISBURSEMENTS

FISCAL YEAR ENDED AUGUST 31, 1957

	Total 8-31-56	Total 8-31-57	State and County	Local Maintenance	Interest & Sinking	Trans. Fund
RECEIPTS:						
State-Transportation	\$17,654.00	16,711.00				\$16,711.00
State—S & O	49,933.00	49,262.00		49,262.00		
State Per Capita	63,349.43	68,617.15	68,617.15			
Stonewall County	—0—	77.60	77.60			
Fisher County	246.98	1,249.09	1,249.09			
State-Lunchroom and Milk	3,699.30	3,175.28		3,175.28		
State-Vocational Aid	912.68	1,041.96		1,041.96		
Taxes Received	94,483.24	93,376.51		74,620.74	18,755.77	
Miscellaneous	1,175.91	548.65		543.65		
Total Receipts	\$231,454.54	\$234,059.24	69,943.84	\$128,648.63	18,755.77	\$16,711.00
Balance 8-31-56	42,537.64	47,010.83	8,869.06	7,317.53	25,050.59	5,773.65
Total	\$273,992.18	\$281,070.07	\$78,812.90	\$135,966.16	\$43,806.36	\$22,484.65
DISBURSEMENTS:						
Administrative	\$13,145.51	\$13,609.32	\$5,302.20	\$8,307.12		
Instructional	127,159.36	138,758.05	71,190.26	67,567.79		
Operation of Plant	16,598.80	15,615.35		15,615.35		
Maintenance of Plant	7,204.63	4,702.11		4,702.11		
Auxiliary Agencies	13,570.52	11,278.38		11,278.38		
Fixed Charges	3,091.40	2,991.64		2,991.64		
Capital Outlay	12,059.70	21,863.71		18,025.71		3,838.00
Transportation	14,535.56	14,412.03		47.60		14,364.43
Miscellaneous	477.70					
Interest	11,412.43	10,477.42			10,477.42	
Bonds	7,000.00	8,100.00			8,100.00	
Total Disbursements	\$226,981.35	\$241,808.01	\$76,492.46	\$128,535.70	\$18,577.42	\$18,202.43
Balance 8-31-57	47,010.83	39,262.06	2,320.44	7,430.46	25,228.94	4,282.22
Total	\$273,992.18	\$281,070.07	\$78,812.90	\$135,966.16	\$43,806.36	\$22,484.65

Midwest Electric Let Contract For New Building

Rose Construction Co. of Abilene with a low bid of \$55,950, was awarded contract for construction of the new office building of Midwest Electric Cooperative, Inc., at a meeting of the board of directors in Roby Oct. 3.

The contract with the Abilene company is for general construction work on the new building to be located west of the present office building facing U. S. 180.

Thirteen bids were submitted for the general construction work, according to Co-op manager Johnnie Ammons of Roby. Bids were opened at 8 p.m. at the Co-op office in the presence of the board of directors and the Co-op's attorney, Howard Davison of Lubbock. Also the present representatives of the firm of Boone & Pope, Abilene architects.

Contract was let subject to the contracting firm making a bid bond and getting final approval by the Co-op Board.

Ammons stated that the contract calls for completion of the project in 150 calendar days from the time the contract becomes final, probably around November 1. He said the building should be completed and ready for occupancy by April 1. The present office building will be converted to warehouse facilities, he said.

Five bids were submitted for heating, air-conditioning and plumbing. Contract was let to the lower bidder, English Engineering Co. of Abilene. Bid was \$26,768.

Bids for electric work went to Howell Electric Co. of Snyder. From a field of seven the Snyder company submitted the low bid to \$12,750.

Midwest Electric Co-op, with main offices in Roby, operates in nine area counties, including Fisher. Total member users number 3,406, with 1,764 miles of lines.

Present office facilities constructed in 1941 became inadequate due to expansion of the Co-op, mostly in servicing the area's oil industry, Ammons said. The new building is to be of tile and brick and will have a total of 4,450 square feet of floor space, with total complement of 12 rooms plus storage area, halls, lounge and rest rooms. Included will be a large meeting room with attached kitchen facilities.

Mr. and Mrs. H. C. Koon of Sulphur Springs, spent last week end here with her sister, Mr. and Mrs. Wash Kersh, and joining them here Sunday were other relatives, Mr. and Mrs. J. F. Galyean, Mrs. C. F. Galyean and sons, Mack and Tommy Mr. and Mrs. Ennis Floyd, all of Snyder, and Mr. and Mrs. Marvin Kersh.

Mr. and Mrs. W. F. Taylor, Mr. and Mrs. John Taylor and children, Johnny and Cindy, of Big Spring, visited Mr. and Mrs. O. E. Cave and Jane Sunday.

Frozen Foods

10 oz. box
STRAWBERRYS ... 25c

10 Oz. b
ROCCOLI, ... 21

Campbells Cream
POTATO SOUP can ... 25

atio
MEXICAN DINNER ... 69

ortons
Peach, Apple, Cherry
IES, large size, each ... 55

cean Cat
Fish lb. ... 59

RS Lb. ... 27

Box

2 cans ... 25

CURED HAM

HOCKS

Fine For Boiling

Lb. ... 19c

3 Lb. ... 75

Pail

CO.

Diamond
NAPKINS, 2 boxes

Charmin
TISSUE, 4 rolls

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ene with her brother, Mr. and Mrs.
J. B. Dalton.

Neal Funk and Billy Templer,
students at ACC, spent the week
end here with their parents.

Mrs. Paul Heathington, Jimmy and
Paula spent last week end in Abi-



**WE SALUTE
OUR FARMERS**
They're hard-working
and progressive!

As suppliers of Texaco products to farmers in this area, we know better than the average citizen the terrific job they do in feeding the nation and the many difficult problems they handle in stride.

We're glad to provide them with on-time, neighborly delivery of the Texaco products they need in farm operations... Texaco Fire Chief gasoline for real lively power and low cost operation of farm equipment... Advanced Custom-Made Havoline Motor Oil for longer engine life... Texaco Marfak lubricant for top protection of bearings.



We'd like to serve more of our farm friends in this neighborhood. Phone us, or drop in — the welcome mat is always out!

O. B. CAVE
Consignee
THE TEXAS CO.

Phone 3191 Roby

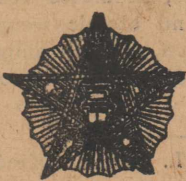
Mr. and Mrs. Tine Dennis of Sweetwater visited Mr. and Mrs. L. Dennis and other relatives here Saturday.

**Rotan Lodge No. 956
A. F. & A. M.**



Meets Third Thursday Night of each month. Visitors Invited

Bernice Hargrove, W. M.
Robert Phillips, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.
Mrs. Robt. Witherspoon W. M.
Edna Morgan, Sec.



Meets Every Tuesday, 12:30. At Ritz Coffee Shop. Visitors Welcome

Roy Kingsfield, President.



V. F. W.

Meeting Nights Second and Fourth Thursday 8:00 p. m. at the VFW Hall

Chester Cooper, Commander
Austin McKinney, QM.
Bert Chester, Adjutant

**LOCAL UNION NO. 74
of the**

United Cement, Lime and Gypsum Workers International Union

Affiliated with American Federation of Labor and the DISTRICT COUNCIL NO. 4 Meets 2nd & 4th Mondays at American Legion Hall Rotan, Texas

Rotan Electric

CROSLEY RADIO & TV RADIO & TV SERVICE Appliance and Motor Repair ELECTRICAL WIRING Authorized BENDIX DEALER All Work Guaranteed

Lee Rasberry

Phone Day or Night 375 113 N. Cleveland Rotan

LET

Lydick Roofing Co.
of Abilene

Make your estimate to Re-roof your residence or building.

ESTIMATES MADE FREE ALL WORK GUARANTEED

We Use Genuine Ruberoid Roofing Materials

Phone 4088 Abilene, Texas

Lawnmowers Machine Sharpened Furniture Repaired Cabinet Work Saws Filed

G. B. Lemley

202 Harrison ave. Rotan

Nolan-Fisher

NATIONAL FARM LOAN ASSOCIATION
SECRETARY - TREASURER'S OFFICE
FEDERAL LAND BANK LOANS

B. L. Conley, Sec'y. - Treasurer
Roby, Texas

Robert Phillips At S. F. Austin College

Nacogdoches—One student from Fisher County is among the number of students setting an all-time enrollment record at S. F. Austin State College according to Registrar S. W. McKewen.

Enrolled at SFA for the fall semester is Robert Phillips, son of Mr. and Mrs. Guy Phillips of Rotan, Texas.

Mrs. A. C. Snapp and daughters Marguerite, Virginia and Gloria visited Mr. and Mrs. J. W. Arnold and sons in Paducah last weekend, and also visited their grandmother and great-grandmother respectively, Mrs. W. E. Reeves in the hospital at Memphis.

Mr. and Mrs. Glenn White and sons Larry and Terry of Abilene visited Mr. and Mrs. Arvin Whitte and Candy Thursday.

AN ORDINANCE

Regulating Solicitors, peddlers or vendors of goods, wares, merchandise or service calling in or about private residences in the City of Rotan, Texas, requiring permits from the City: excepting the sale of certain products from the provisions hereof; providing penalties, repealing conflicting ordinances, and declaring an emergency.

Be It ORDAINED BY THE CITY COMMISSION OF THE CITY OF ROTAN, TEXAS, THAT:

Section 1. No person or persons shall after the adoption of this ordinance go in, upon or about any private residence in the City of Rotan, Texas, while acting in the capacity of a solicitor, peddler, itinerant merchant, or vendor of merchandise, unless such person or persons have been requested or invited to do so by the owner or occupant of such private residence, or unless such person has received from the City of Rotan a permit to engage in such activity by the City of Rotan.

Section 2. Permits to solicit business or to peddle or sell goods, wares, services or merchandise shall be issued by the City Secretary upon compliance by the applicant with the following requirements:

a. Applicant shall receive the written approval of the Board of City Internal Affairs, which written approval shall state that an investigation has been made of the goods or services offered for sale by the applicant and that such goods or services have been found to be of a reliable nature and the reputation of the manufacturer or originator of such goods or services meets with the approval of such Board of City Internal Affairs.

b. The applicant shall present a written approval issued by the Chief of Police certifying that the applicant has registered with the Police Department of the City of Rotan, Texas. Further, that the Police Department has no reasonable objection to the issuance of a permit to the applicant.

c. Applicant shall pay to the City of Rotan the sum of \$1.00 to \$100.00 for the issuance of such permit. The permit shall be operative for a period of one (1) month from the date of issuance.

Section 3. Permit provided for in Section 2 above may be revoked without notice by the City of Rotan upon receipt of reliable information that the holder of such permit has violated any of the laws of the State of Texas, or the Ordinances of the City of Rotan; has furnished a purchaser with cheap, shoddy or useless merchandise; or has conducted himself in such a discourteous or persistent manner as to become a nuisance to the persons upon whom he calls.

Section 4. The provisions of this ordinance shall not apply to the sale or soliciting of orders for the sale of milk, dairy products, vegetables, poultry, eggs and other farm and garden products so far as the sale of these commodities is now specifically authorized by law.

Section 5. Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof shall be fined an amount not to exceed \$200.00.

Section 6. All ordinances, or parts of ordinances, which are in conflict herewith are repealed.

Section 7. It being deemed by the City Commission that an emergency exists, this ordinance shall go into effect immediately upon its passage and publication according to law.

Read, passed and dopted this 25th day of September, A. D. 1957.
JUSTON M. MORROW,
Mayor.

Attest: JOHN DENTON,
City Secretary.
Approved as to form: City Attorney.

TEL Class Meets With Mrs. Parks

The TEL class met with Mrs. J. C. Parks Friday afternoon from 3 to 5 o'clock, Oct. 10.

Mrs. J. A. Riddle teacher of the class gave the devotional and Mrs. Jim Williamson gave the prayer. Following officers were elected, Mrs. A. A. Tillotson, president; Mrs. Jim Williamson, secretary; Mrs. J. W. House, assistant secretary; Mrs. W. W. Cave, vice-president. Group captains, Mrs. J. T. Smith and Mrs. M. E. Morrow.

Mrs. Parks served pie, coffee, and cake to Meses. J. A. Riddle, M. E. Morrow, Boyd Denton, L. C. J. Cross, E. L. Acker, J. W. House, W. W. Cave, Alice Carriker, A. A. Tillotson, J. T. Smith, Reeves, W. E. Hitson and two visitors, Mrs. R. M. Smith and Mrs. Lee Fancher.

Dr. and Mrs. Maurice Callan attended the ball game at ACC, Abilene Saturday night.

ELECTION NOTICE

State of Texas,
County of Fisher,
City of Rotan:

Whereas: We the City Council of the City of Rotan, Texas, have been petitioned by certain citizens of said City to call an election for the purpose of voting on (2) issues, namely,

A—(For) or (Against) City Marshal being elected by vote

B—(For) or (Against) City Clerk being elected by vote

And, whereas: the question of calling an election for this purpose was voted on in Council meeting, September 25th, 1957, and since the voting stood (3) For and (2) Against,

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST, ON EARLY PAYMENT OF CITY TAXES

The following will apply

3% Oct. 1st thru Nov. 2

2% Nov. 3 thru Dec. 2

1% Dec. 3 thru Jan. 1st

First and Last Days Inclusive

Howard A. House

County Tax Assessor-Collector

I, J. M. Morrow, Mayor of Rotan, Texas, under the power vested in me as Mayor, do hereby order and direct that an election be held in the City Hall of Rotan, Texas, on October 29th, 1957 same being the fifth Tuesday of said month, from 8 a. m. to 6 p. m.

official notice of said election be published at least (3) times in Rotan Advance, and that a copy of this order be posted in the City Hall, in the City of Rotan, Texas.

I further appoint, and direct that Mr. Dave Posey serve as Election Judge.

Given under my hand, this 28th,

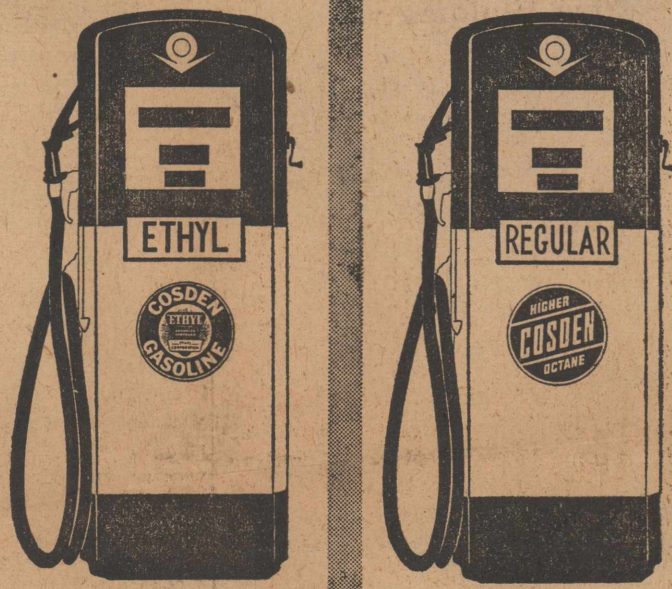
The Rotan Advance

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day of September, 1957.

Juston M. Morrow, Mayor,
Rotan, Texas.

Attest:
Bill Day, Secretary of Council.



LEADING GROUND GAINERS

Do you really know what your car requires

in a gasoline? What it takes to make

the miles speed easily and silently by?

To deliver all the energy in your engine

under any driving conditions? The answer

is reserve power... and Cosden has it.

If yours is a late-model car, Cosden's

Premium Ethyl packs the new, added

power-rating that high-compression engines

require.

If your car is older, Cosden Higher

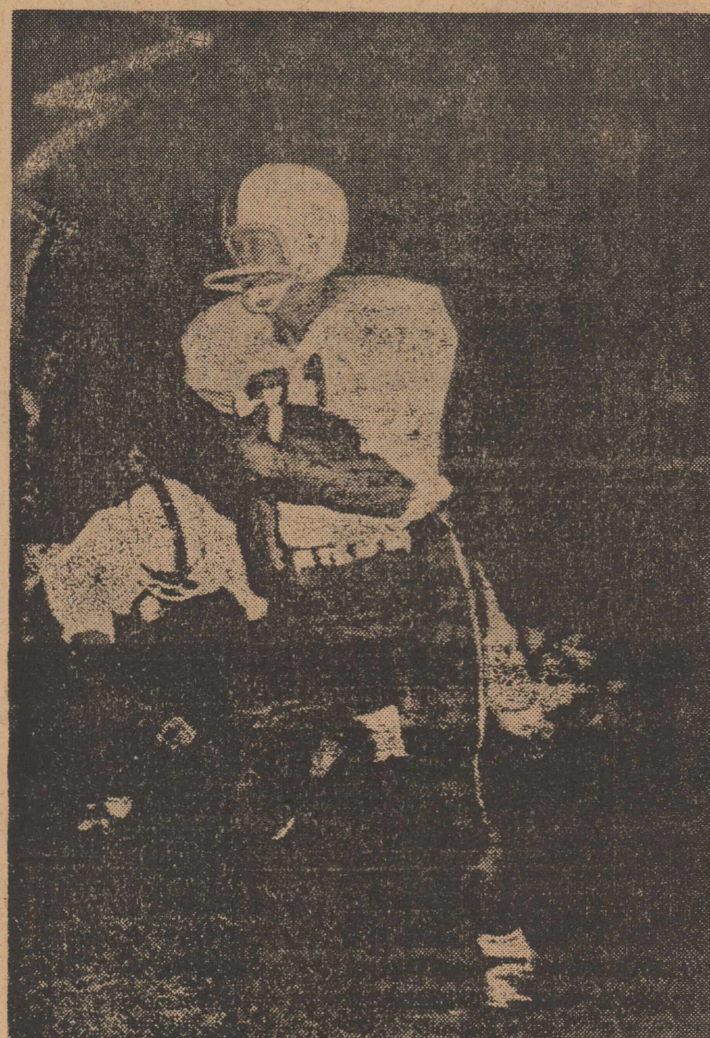
Octane Regular, too, gives it a new

power boost for mile-saving economy.

Fill up and find out. You'll see

that Cosden — premium or regular grade — makes

a leading ground gainer of your car.



Rotan vs. Merkel

Roby vs. Stanton

Hobbs vs. McCaulley

COSDEN
PETROLEUM CORPORATION

Big Spring, Texas

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST, ON EARLY PAYMENT OF CITY TAXES

The following will apply

3% Oct. 1st thru Nov. 2

2% Nov. 3 thru Dec. 2

1% Dec. 3 thru Jan. 1st

First and Last Days Inclusive

CITY OF ROTAN

ABOUT YOUR HEALTH



A weekly public service feature from the Texas State Department of Health, HENRY A. HOLLE, M.D., Commissioner

Austin—One of the paradoxes of civilization has been that each advance in technological know-how that contributes a benefit to mankind usually brings with it some new problem to be overcome.

Unfortunately, many things that contribute to mankind's progress also pollute the air he breathes.

All fuels consumed for heat and power, gases that propel vehicles, spinning tires, construction, rock-crushing, grading, chemical processing, incinerators, pollens from weeds and other sources are continually adding to the contamination content of the air above areas of industrial concentration.

Air pollution is a problem of all modern communities, regardless of size. Nearly every contaminant that is put into the air causes some form of damage or hazard even

many miles away from its source.

It is for this reason that every resident of an industrial, urban and rural community should have a keen interest in the control every source of air contamination in his municipality.

Air is our most important resource, basic not merely to health but to life itself. Great strides have been made through research to identify the sources of dangerous air pollution.

Reduction of contaminants discharged into the air by industrial plants is one of the major contributions of the Air Pollution Control Association, sponsor of the nationwide Cleaner Air Week activities, October 20-26.

This has been effected through installation of a variety of dust and fume collectors, industrial stokers,

overfire jets and an assortment of other devices.

While United States industry spends upwards of \$120 million annually on pollution control equipment, many sources of air contamination can be corrected at little or no cost.

Over-abundance of smoke is frequently the result of carelessness and indifference on the part of householders, janitors, railroaders, and other persons involved in the operation and maintenance of power or heating equipment. High weeds and grass produce pollens.

Regardless of what type of fuel is used—whether it is coal, wood, oil or gas—human failure usually creates the smoke with its resultant air pollution.

Mrs. Lenna Birdsong and Mrs. Don Loving went to Corpus Christi Saturday in response to a message that their sister, Mrs. L. N. Hamilt had died of heart attack. Mrs. Hamilt will be remembered here by many friends.

C. C. Roach visited in Amarillo Sunday.

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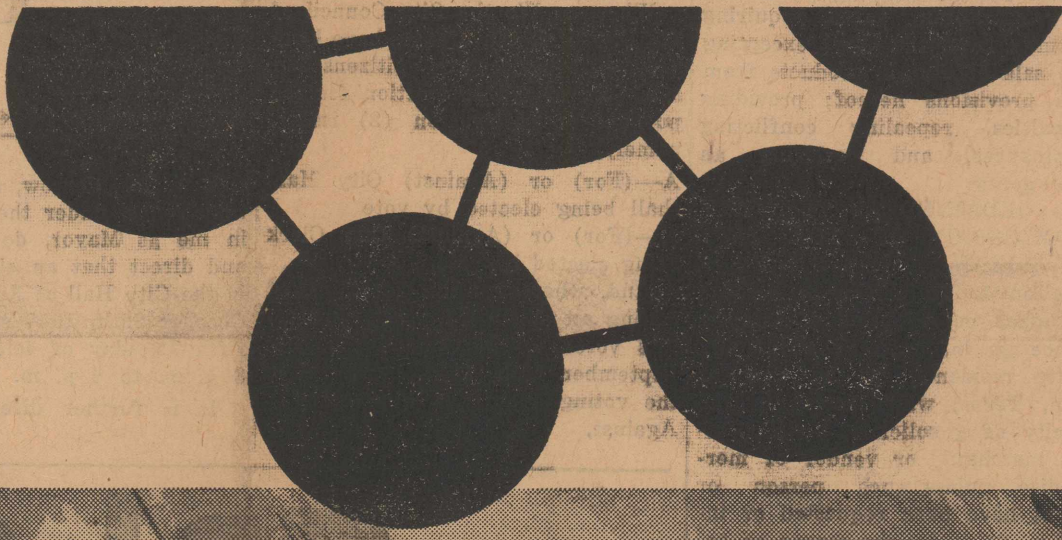
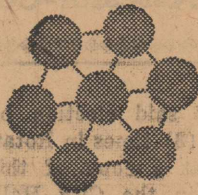
McKimmey Takes Part In Naval Display

U. S. Alanti Fleet (FHTNC)—Navy Chief Warrant Officer Eria McKimmey, son of Mrs. W. B. McKimmey of Rt. 2, Rotan, Texas, aboard the attack aircraft carrier USS Saratoga, took part in North Atlantic Treaty Organization exercises in European waters during the latter part of September.

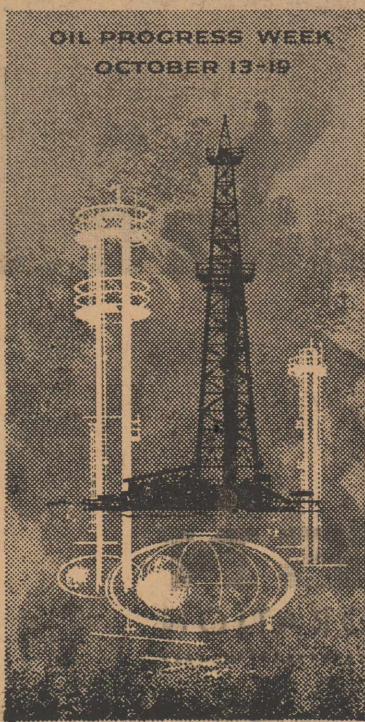
More than 200 vessels, with attached air support, from NATO countries took part in the operations, marking the first time since 1953 that forces under NATO have been engaged in large-scale combined fleet maneuvers.

Air and submarine opposition, anti-submarine warfare, aircraft carrier operations, simulated use of guided missiles and atomic weapons in offensive action, plus an amphibious assault landing were included in the exercises.

Mr. and Mrs. L. Dennis visited in Albany Sunday.



THE WONDROUS YEARS OF OUR TIME...



Man's use of petroleum — of oil and natural gas — began before the first records of history.

But petroleum's full usefulness to man has been a matter of decades only.

They have been wondrous years, those decades. Years that saw automobiles built by the millions because gasoline was available as a cheap source of power. Years that saw the oceans dwindle under the high speed of great ships powered by oil. Years that saw the evolution of a more comfortable living in homes warmed by oil and natural gas. Years that saw rubber, fibers, paints and many other useful items of everyday living produced from petroleum's hydrocarbons. Years that saw the earth shrink under the wings of the airplane, and great wars decided by the availability of oil.

Thus, the oil industry has led the way into the wondrous years of our time. The industry, through foresight, ingenuity, research, and risk-taking, has found and produced the oil required in greater quantity each year, has conserved

oil for the future, has devised the transportation systems that move oil economically, has built the refineries and plants that convert crude oil and natural gas to the hundreds of useful products needed by a growing United States.

The Humble Company, founded in 1917, has participated in petroleum's progress during four great decades, and has pioneered in the development of many current techniques for finding, producing and refining oil. This week, with the industry, Humble invites you to consider the variety and extent of oil's progress . . . Surely no other industry has contributed more to the making of modern America.

HUMBLE OIL & REFINING COMPANY

1917 Forty Years of Progress 1957

