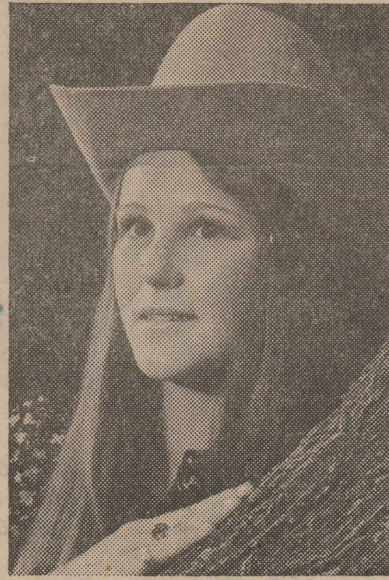
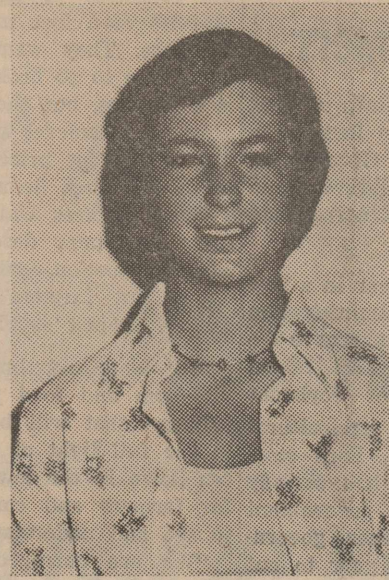




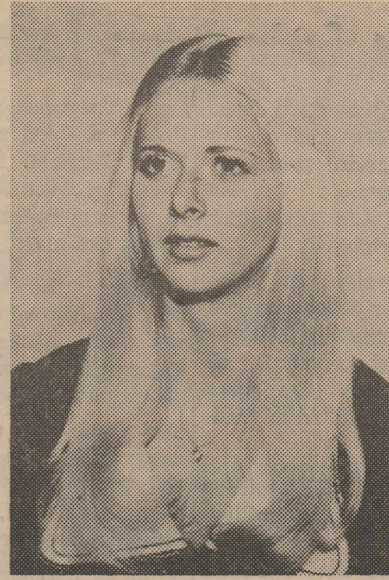
ARLENE LAVY
★ ★ ★



SUZETTE FITZGERALD
★ ★ ★



LIZ BROWN
★ ★ ★



CINDY WALKER
★ ★ ★



DEBRA ROEHR
★ ★ ★



TWILA WOOD
★ ★ ★

County 83rd Birthday Celebration Opens Today

RODEO QUEEN

A Rodeo Queen will be presented on Saturday night. This year's candidates are Cindy Walker, Suzette Fitzgerald, Debra Roehr, Twila Wood, Liz Brown and Arlene Lavy. The girls are assisting the Silverton Young Farmers by selling rodeo tickets, and will appreciate your courtesy when they call on you. The girl who sells the most tickets will be declared the Rodeo Queen, and will receive a cash award.

Arlene Lavy, daughter of Mr. and Mrs. R. L. Lavy, is representing the Southwestern Home Demonstration Club in the Queen's Contest. She will be a sophomore in Silverton High School this fall and is 16 years of age. She participates in basketball, tennis and track. She is interested in horseback riding, swimming and sewing. She enjoys listening to music and regards it as her favorite pastime. Arlene is active in the work of her church and is a member of Acteens.

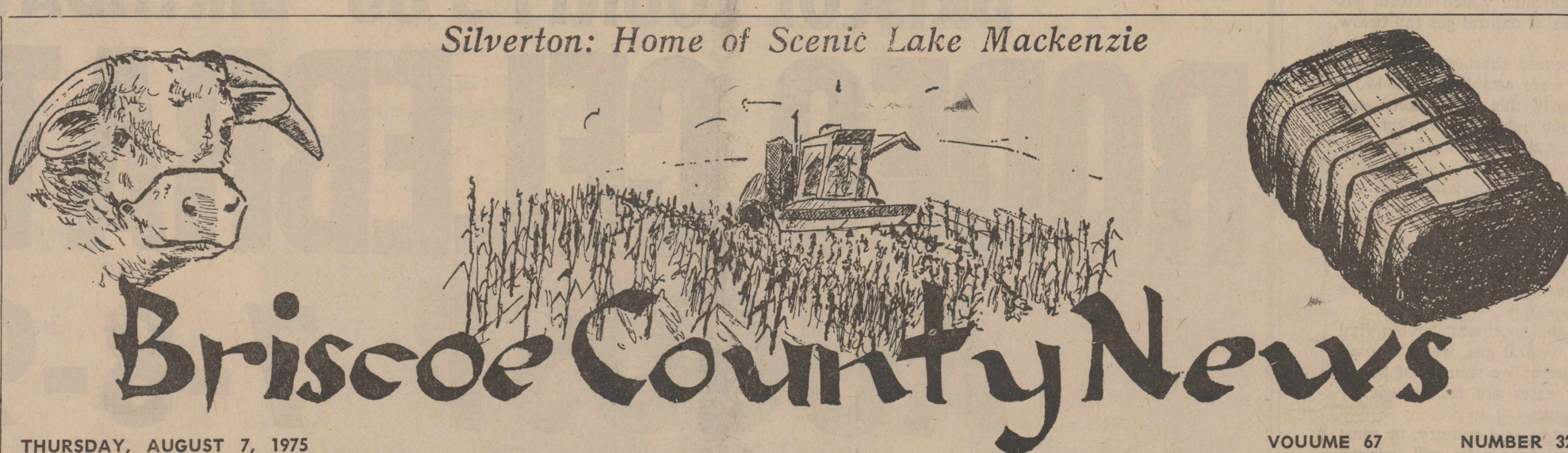
Liz Brown, daughter of Mr. and Mrs. Don Brown, is 14 years old and is a freshman in Silverton High School. She is representing Silverton Young Homemakers in the Rodeo Queen Contest. Some of her hobbies are snow and water skiing, basketball, tennis, and she also likes to sew. She was a cheerleader in the seventh grade and was on the seventh and eighth grade basketball teams.

Twila Wood is the 14-year-old daughter of Mr. and Mrs. Leland Wood. She is active in 4-H, and her interests include horseback riding, basketball, track, rodeo, and just about any outdoor activity. She will be a freshman in Silverton High School, and is the candidate representing the Silverton Future Farmers of America.

Debra Roehr is the daughter of Mr. and Mrs. R. C. Roehr. She is 16 years old and will be a senior in SHS this fall. She is a member of the First Baptist Church. She has served as treasurer of the Future Homemakers of America. She was elected to Who's Who Among American High School Students for 1973-74. Her favorite pastimes are sewing, cooking, bicycling and track. She is the candidate chosen by L. O. A. Junior Study Club.

Suzette Fitzgerald is the daughter of Mr. and Mrs. Guinn Fitzgerald. She is 17 years old and will be a senior in Silverton High School this year. She is a member of the First Baptist Church and has served this year as Youth Council Secretary. Some of the awards and honors she has received include District 2 Pole Bending Champion in 1974, 1974 GSAHC All Around Pole Bender and Barrel Racer, District 2 State Qualifier 1975, Who's Who Among American High School Students 1975, Sophomore Class Treasurer, Junior Class President, FBLA Historian, Pep Squad Parliamentarian, and Oil Painting Award 1973. Suzette enjoys sports such as tennis, basketball, water skiing, barrel racing, pole bending and rodeo. Two of her favorite pastimes are working out with her horses and art. She is the candidate selected by the Silverton Lions Club in the Rodeo Queen Contest.

Cindy Walker is the daughter of Mr. and Mrs. R. M. Walker. She is 18 years old and will attend Hardin-Simmons University this fall. Some of the honors she has received are Sophomore Class Favorite, Junior Class Reporter, Pep Squad Treasurer and President, Senior Class Secretary. She received the Daughters of the American Revolution Award and was elected School Personality her senior year. She has been the Silverton Lions



Silverton: Home of Scenic Lake Mackenzie

Briscoe County News

THURSDAY, AUGUST 7, 1975

VOLUME 67 NUMBER 32



★ ★ ★
STARTING THE BARBECUE— The cooks for this afternoon's barbecue were pictured as they put the wood in the pit to begin cooking the meat. The public is invited to partake of the real old-fashioned pit barbecue and all the trimmings at the City Park at 5:00 o'clock today. Wayland Fitzgerald is general chairman for the barbecue.

Art Show, Sale Planned At Lockney

Artists and craftsmen of this area are invited to exhibit and sell their work Saturday, August 16, in Lockney.

The exhibit and sale is being held in conjunction with the Old-Fashioned Saturday Night observance sponsored by Lockney Chamber of Commerce.

The participants are asked to bring their own easels, chairs and other items needed to set up their articles in a building or on a sidewalk site. The arts and crafts sale will begin at 1 p.m. and will continue through the planned activities late that evening.

Persons wishing to reserve a \$5 space inside building, or to get more information may write Mrs. Don Vernon, Box 1, Lockney 79241, or call Mrs. Vernon at 652-2525, Mrs. Dan Teuton, 652-2575, or Mrs. D. K. Jackson, 296-5079.

Club Queen during the past year, and represented the Lions in the District Queen Contest. She enjoyed water skiing, swimming, tennis and art. Cindy is representing the Silverton Lions Club in the Rodeo Queen Contest.

Child Burned In House Fire

The 13-month-old son of Mr. and Mrs. Jesse Maciel was critically burned in a fire Tuesday afternoon which destroyed the family home, located 6½ miles south of Silverton on the Floydada highway on the L. B. Garvin, jr. farm. Abel Maciel was rushed by the Silverton Volunteer Ambulance Service to Swisher Memorial Hospital in Tulia and was then transferred to the Amarillo Emergency Receiving Center. A spokesman at Northwest Texas Hospital in Amarillo said the child had suffered second-degree burns over 30% of his body.

Mrs. Maciel and the baby were alone at home at the time of the fire. Apparently the baby was playing with a gas jet, accidentally turned it on, and the fire was ignited by the nearby hot water heater. The entire inside of the house was blazing with flames coming through the roof when firemen arrived at the scene.

Mrs. Maciel put the baby in her car and drove to Silverton in shock after the fire broke out. Mrs. Henry Juarez found her and took them to the Silverton Ambulance Station, and accompanied Mrs. Maciel and Abel and ambulance attendants Charles Sarchet and Ted Strange to the hospitals.

The home of Mr. and Mrs. Maciel and son was completely destroyed, and the family lost all its household goods and clothing. Clothes sizes needed by Mr. Maciel are: 30 or 31 inch waist, 29 inseam pants, 14½ shirts, 7½ shoe, and underwear size 30.

Mrs. Maciel wears size 5 shoes,

Hotel To Open Again This Week

The Silverton Hotel will be opened this week under the new management of Jeff W. and Cathy Pickard, who will be moving here from Amarillo. Mrs. Pickard is the former Cathy Orr, and she has announced that new rules and regulations will govern the operation of the hotel.

size 5 dresses, size 7 pants, size 5 underwear, size 32 blouse and 32A bra.

Services Held For Wade Denton Welch

Funeral services for Wade Denton Welch, 63, were conducted at 3:00 p.m. Tuesday at the Silverton Church of Christ, with the minister, Ted Kingery, officiating.

Burial was in the Silverton Cemetery, with arrangements under the direction of the Silverton Funeral Home. Nephews, Don Cornett, John Charles Welch, Jerry Bingham, Mickey Cornett, Ted Bingham, Ronald Welch, Carroll Welch, Lynn Welch and Claudie Welch, were pallbearers.

Mr. Welch was dead on arrival at Swisher Memorial Hospital in Tulia at about 12:45 p.m. Sunday after apparently suffering a heart attack at his home six miles north of Silverton. He was employed and lived on the Billy Cogdell Ranch.

Mr. Welch was born in Briscoe County October 5, 1911. He married Mrs. Gladys Stalup in 1947 in Fort Sumner, New Mexico.

Survivors include the widow; a daughter, Mrs. Mary Stone of Silverton; a son, Denny Welch of Tucuman, New Mexico; a stepdaughter, Mrs. Jerry Arnold of Canyon; a step-son, Donald Brown of San Jose, California; five sisters, Mrs. T. W. Devenport of Wellington, Mrs. Velma Hopson of Winslow, Arizona, Mrs. Bruce Gibson of Turkey, and Mrs. Elsie Cornett and Mrs. Neva Garvin, both of Silverton; a brother, H. R. of Fort Sumner, New Mexico; 11 grandchildren and one great grandchild.

Jack Robertson has been in Lubbock this week attending a school yearbook workshop at Texas Tech.

Cake, Ice Cream to be Sold At Barbecue

The Rainbow Girls will be selling cake slices at the barbecue in the park this afternoon.

The cake booth will be next to the L. O. A. Junior Study Club's ice cream stand.

Recent visitors in the O. M. Dudley home were Mrs. Norland Dudley and Donna of Spring, Texas, Mrs. Irene Holt of Conroe and Mrs. Laura McNamara of Lubbock.

Alex Davis of Stuttgart, Germany is here visiting his grandparents, Mrs. Stella Davis, Mr. and Mrs. Milton Dudley, other relatives and friends.

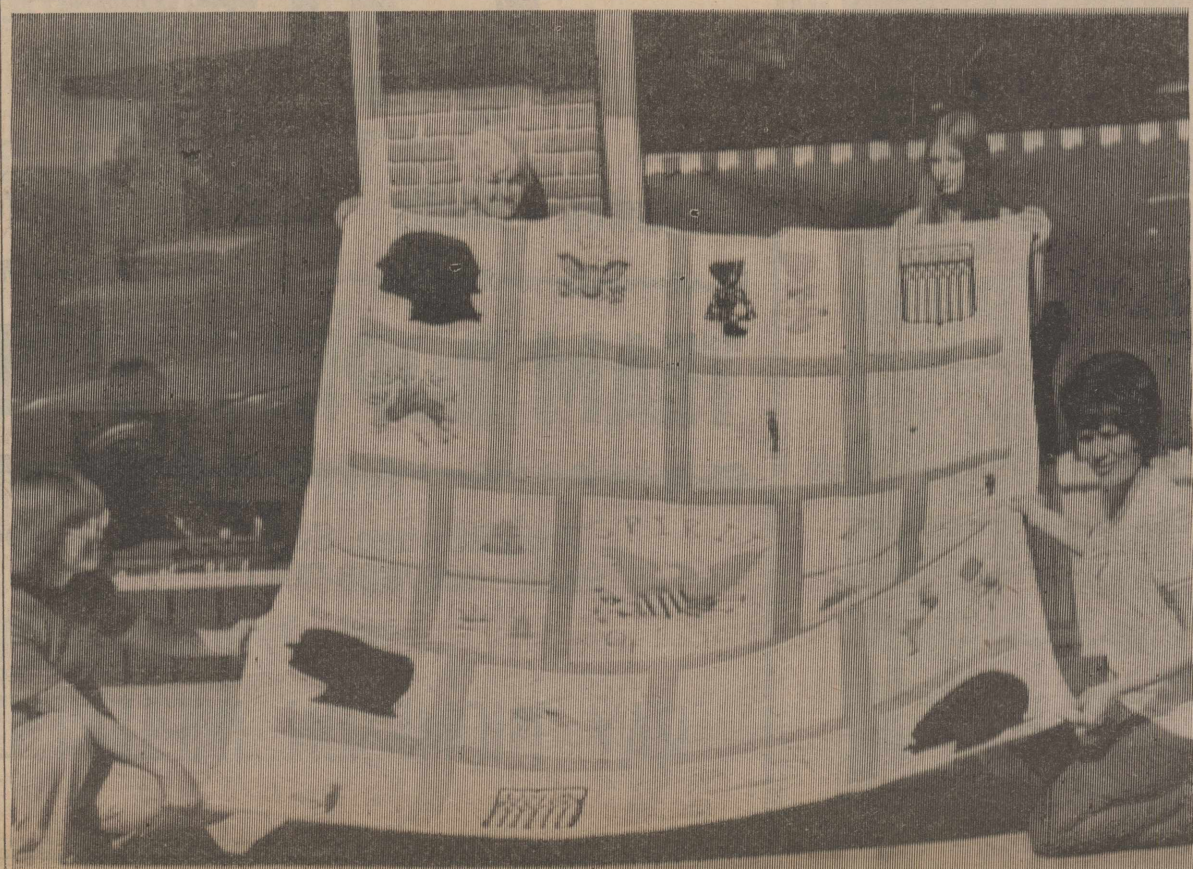
DONORS TO BARBECUE

The following have donated to the Barbecue Fund. Donations are still needed and are still being accepted at First State Bank, Briscoe County News, Hill Farm Supply.

G. W. Seaney, W. E. Autry, Floyd Williams, Walter Fleming, Monroe Lowrey, Seymour Brannon, Blanche Newman, Buck Hardin, Southwestern Public Service Company, Ray Teeple, Earl Cantwell, Mrs. L. A. McJimsey, C. A. Tipton, Claude Jarrett, O. M. Dudley, Anna Bell Tipton, Jim Brooks, and O. E. May.

Linda Minyard, Debbie Barbour, Fay Perkins and Shirley Henderson are pictured with the Bicentennial Quilt which the Silverton Young Homemakers made and are giving away Saturday night at the rodeo. The girls are accepting donations to support their club projects during the coming year.

★ ★ ★



The annual Silverton Young Farmer Rodeo and Briscoe County's 83rd Birthday Celebration will get underway today with a western parade through downtown Silverton at 4:00 p.m. Harvey McJimsey is parade marshal.

PARADE

There will be parade divisions for the best floats and riding clubs, and a section of the parade will again be devoted to the kids bicycle contest. The bicycle parade will form south of the hotel, just off Main Street, at 3:45 p.m. but each rider must go by the office of the Briscoe County News prior to the contest to pick up a parade identification number for the benefit of the judges who may not know all the participants by name. Prizes in the kids parade will be \$10.00, \$5.00 and \$2.50.

Numbers are to be placed on the back of the contestant or his vehicle in the kid's bicycle parade.

FREE BARBECUE

A free barbecue will be served at the City Park following the parade. During the barbecue, the Silverton Lions Club is sponsoring the Briscoe County Championship fiddling contest, with prizes of \$75.00, \$50.00 and \$25.00 for the winners.

MEDALLION AUCTION

Following the barbecue, Ricky Hutsell will be presented as the winning artist of the County's Commemorative Medallion, the coins will be shown for the first time, and the first numbered sets will be auctioned under the direction of Bonnie Reagan, auctioneer. The Briscoe County Historical Survey Committee will be selling other commemorative medallions and souvenirs at the Plainview Production Credit Association community room after the auction. The antique bronze and antique silver medallions are \$3.00 each plus tax. A set of the two coins encased in plastic are \$20.00 plus tax.

Key chains and three necklaces will be offered for sale. Each contains either the bronze or antique silver medallion. The key chains are \$5.00 plus tax each and the necklaces are \$8.00, \$10.00 and \$15.00 plus tax each.

The profit from the sale of the medallions and keepsake items will be used to publish a book of Briscoe County history.

OLD-TIMERS ASKED TO REGISTER

Silverton Lions Club will conduct registration of the eldest ones attending the barbecue and the ones who travelled furthest to attend. Please go by the registration table and "sign up" for this recognition.

RODEO

Rodeo performances will be held each night beginning at 8:00 p.m. The first 30 contestants per event will be accepted for Tie Down Calf Roping, Heading and Heeling, Ladies Barrel Race, Bareback Bronc Riding, Bull Riding, Kids Break-Away Roping, Bull Dogging and Saddle Bronc Riding. A Calf Scramble will be held during each performance, and an added attraction will be the Merchants Wild Cow Milking Contest. Stock will be furnished by Martin Rodeo Company of Spearman, and admission will be \$2.00 for adults and \$1.00 for children.

TEAM ROPING

A team roping will begin at 1:00 p.m. Sunday, August 10.

DANCES

Dances will be held Thursday, Friday and Saturday nights at the concrete slab, with music by Silverton's own REVUE.

BRISCOE COUNTY NEWS

PUBLISHED EVERY THURSDAY AT SILVERTON, TEXAS 79257
 SECOND CLASS POSTAGE PAID AT SILVERTON, TEXAS 79257
 CHARLES R. SARCHET PUBLISHER
 MARY ANN SARCHET EDITOR
 SUBSCRIPTION RATE \$4.50 PER YEAR
 Display Advertising Rates Available on Request
 Classified and Legal Rates, Each Insertion .50 per word
 Cards of Thanks .75c
 TEXAS PRESS ASSOCIATION AND PANHANDLE PRESS ASSOCIATION



**TOWER
 TALKS**
 by U.S. Senator for Texas
JOHN TOWER

Food Supply Threat

WASHINGTON—A recent ruling by the Federal Power Commission (FPC) presents a serious threat to the economy of the Southwest, and to America's ability to produce food for itself and the world in future years.

The FPC has the authority to set the wellhead price at which natural gas may be sold in the interstate market, and to establish who shall have priority in the use of natural gas.

The purpose of the FPC priority rating system, in which there are five categories, is to determine which natural gas users will be cut off first if supplies of natural gas fall below the demand for it.

There have been increasingly severe shortages of natural gas since federal price controls were established in 1954. An FPC staff report released early this month indicated that net supply deficiencies in the interstate market will total nearly three trillion cubic feet this year, a 45 per cent greater deficiency than last year.

The FPC issued an order last December which reduces the priority of natural gas used for agricultural purposes from priority two to priority three.

Up until the FPC ruling, which would be locked in concrete if a natural gas bill currently before the Senate is enacted into law, farm use of natural gas had been assigned a priority second only to home use.

Farmers in the arid regions of the Southwest have a vital need for a dependable supply of natural gas, which is used to power their irrigation wells. Alternative sources of power for the irrigation wells in most cases are technologically unfeasible or prohibitively expensive.

When a farmer prepares to plant in arid country, he must decide months in advance whether or not he will irrigate. That decision is contingent upon the availability of natural gas. Without dependable irrigation, farm yields drop, farm income declines, and food prices to consumers everywhere increase.

Nothing produced in America is more important to our own well being and to our foreign balance of payments than our agricultural commodities. If we are to have the wherewithal to trade with other countries for raw materials we need, then food production in America must be as high as possible.

The FPC's shortsighted action will have a ripple effect that will be felt by the housewife at the supermarket check-out counter, the international banker, and by the starving peasant in India. The fact is America has NO vital interest more important than that of the farmer. Agricultural use of natural gas should be restored to its former priority. I will support legislation to that effect.

Ford Administration Accused Of Trying To Depress Grain Prices For Farmers

"The Ford Administration is using a secret export control system to depress grain prices received by U. S. farmers," Jay Naman, president of the Texas Farmers Union, has charged.

"This secret system is being worked out in private conversations with grain trading companies and foreign governments, according to information the Farmers Union has gleaned from trade sources.

"A limit of about 250 million bushels of wheat and 315 million bushels of corn has been set for export sales to the Soviet Union. This limit on sales to Russia is calculated to prevent grain and soybean prices from rising significantly.

"This is what we read also be-

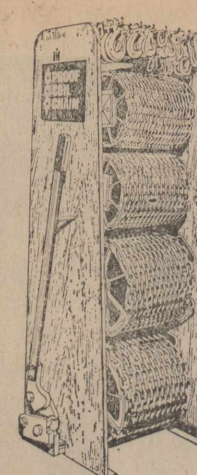
tween the conflicting lines of what President Ford says to farmers about 'Freedom from Government Meddling with Free Markets,' and to consumers about keeping food prices down.

"This is the third year in a row that the Nixon-Ford administration has used controls on exports to depress farm prices. In 1973, Nixon embargoed exports of soybeans and some 40 other agricultural commodities. In 1974, Ford stopped grain sales that had already been contracted, and government officials pressured other governments and buyers all year to cut down on their purchases from the 1974 crop. That's what turned grain prices around last fall despite the shortest supplies and strongest demand since World War

II. "The Nixon-Ford deeds prove the falseness of the Nixon-Ford promise of a free market for agriculture. They want the farmer to be free to go broke when there is a surplus, but they are continuing to interfere with the market to prevent prices from going up freely when demand is strong. "The Farmers Union recognizes that consumers deserve and demand protection against food shortages. But farmers deserve protection against surpluses too.

"It's long past time for an honest farm and food policy in this country, that will be spelled out in the full light of day and written down in the laws of the land for farmers and consumers alike to see and understand.

"We are outraged by the administration's present system of double-talk for farmers and other ordinary citizens, secret conniving with the grain traders and the communists, and political pressure



Proof Coil Chain For All Purposes.

The chain with a thousand and one uses. We have the most popular sizes in stock. All are extra-bright zinc proof coil - the most popular type. Corrosion resistant and easy to handle. We also have a complete assortment of hooks, rings, and links.

Exclusive Power Cutter allows us to cut lengths to your needs.

We carry a complete line of other type chain for your every need.



Brown - McMurtry Imp.

Phone 823-2246 or 8232083
 Silverton, Texas

**BRISCOE COUNTY'S 83rd BIRTHDAY
 RODEO CELEBRATION
 AUGUST 7-8-9**

Silverton, Texas

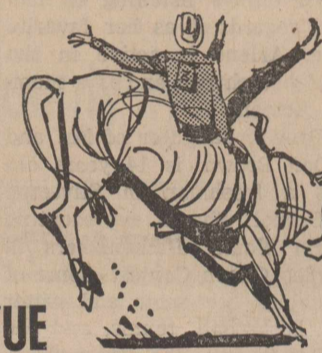
WESTERN PARADE THURSDAY, AUGUST 7, 4:00 P.M. DOWNTOWN SILVERTON

FREE BARBECUE THURSDAY, AUGUST 7, AT 5:00 P.M. CITY PARK

RODEO - THREE PERFORMANCES - THURSDAY, FRIDAY AND SATURDAY - 8:00 P.M.

DANCE 9:00 to 1:00 NIGHTLY - CONCRETE SLAB, SILVERTON ELEVATORS - BAND REVUE

RODEO QUEEN TO BE CHOSEN SATURDAY NIGHT



RODEO SPONSORED BY SILVERTON YOUNG FARMERS

**OLD FIDDLERS CONTEST - Thurs., 4:30 City Park
 1st Prize \$75.00 - 2nd \$50.00 - 3rd \$25.00**

FIRST 30 CONTESTANTS PER EVENT

- TIE DOWN CALF ROPING \$27.00
- HEADING AND HEELING \$32.00
- LADIES BARREL RACE \$27.00
- BAREBACK BRONC RIDING \$27.00
- BULL RIDING \$27.00
- KIDS BREAK AWAY ROPING \$5.00
- BULL DOGGING \$27.00
- SADDLE BRONC \$27.00

CALF SCRAMBLE EACH PERFORMANCE

STOCK FURNISHED BY
MARTIN RODEO COMPANY
 SPEARMAN, TEXAS

Admission - Adults \$2.00 - - - Children \$1.00

TEAM ROPING - SUNDAY, AUGUST 10 - - - 1:00 P.M.

Fred Strange, Sec.
 Phone 806/823-2011

Books Open 12 Noon August 5
 Close 12 Noon August 7

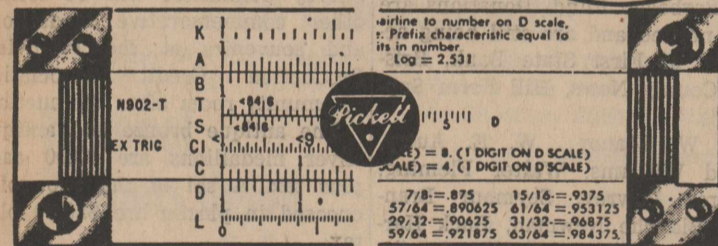
Entrants must be 18 years old or
 have Parents Release

RAY THOMPSON IMPLEMENT, INC.

First State Bank

SIMPLEX TRIG RULE

ESPECIALLY RECOMMENDED FOR SECONDARY SCHOOL STUDENTS



Briscoe County News

SOLID FOUNDATION



When you work hard on your feet all day, you really appreciate the long lasting comfort of Red Wing work boots. They're fit for the toughest job. Come try on a pair.

RED WING

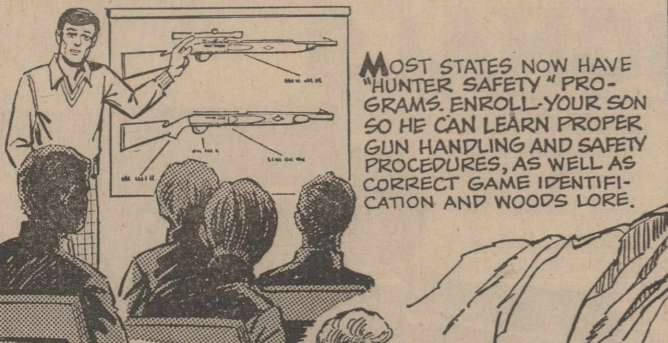
TIFFIN'S

The Sportsman's Corner

by Clark Webster, Remington Wild Life Expert

THE FIRST HUNT

IMAGINE THE EXCITEMENT OF A BOY'S FIRST HUNTING TRIP. HERE'S HOW YOU CAN MAKE HIS BIG DAY MEMORABLE BY PREPARING YOUR SON FOR HIS FIRST FORAY IN THE FIELD.



MOST STATES NOW HAVE "HUNTER SAFETY" PROGRAMS. ENROLL YOUR SON SO HE CAN LEARN PROPER GUN HANDLING AND SAFETY PROCEDURES, AS WELL AS CORRECT GAME IDENTIFICATION AND WOODS LORE.

ORGANIZE PRACTICE SESSIONS. A FEW TRIPS TO A LOCAL RIFLE RANGE, OR A DAY SPENT FIRING AT CLAY TARGETS CAN HELP HIM BUILD COMPETENCE AND CONFIDENCE. FOLLOW WITH TRIAL RUNS IN NEARBY HUNTING COVER.



MAKE SURE HIS FIRST GUN IS A GOOD ONE. REMINGTON 22 CALIBER RIFLE RIFLES AND 20 GAUGE LIGHTWEIGHT MODEL 100 SHOTGUNS ARE IDEAL FOR TRAINING YOUNGSTERS IN THE DELIGHT OF THE SPORT.



Mrs. Minyard To Head Cystic Fibrosis Campaign Here

Chuck Laurent, president of the Lone Star Chapter of the Cystic Fibrosis Foundation, announces the acceptance of the annual Breath of Life Campaign by Mrs. Freddie Minyard of Silverton.

Research and care programs for the millions of children affected by lung-damaging diseases such as Cystic Fibrosis, severe asthma, chronic bronchitis, bronchiectasis, and a condition called "Childhood Emphysema."

Cystic Fibrosis, a genetic disease for which there is presently no known cure, is inherited when both parents carry the recessive gene for C/F.

It is believed that one in 20 persons or 10 million Americans may carry the C/F gene, usually without knowing it. Current research funded by the Cystic Fibrosis Foundation is seeking a practical test to identify carriers.

Because of improved therapy and constant research, many C/F patients are living beyond infancy, childhood, and into young adulthood. Children with other lung diseases whose symptoms are similar to C/F respond very favor-

FARABEE PRAISES RURAL SCHOOL ORGANIZATION

State Senator Ray Farabee said today that he was glad to see recent efforts to organize rural school districts. Several large meetings of school officials have been held across the state recently in an effort to organize school districts in non-metropolitan areas to more effectively represent their interests at the state level.

Senator Farabee told nearly 400

ably to much the same treatment. Their suffering is alleviated, and many times cures are affected. Though there is still no cure for Cystic Fibrosis, today there is real hope, based on the realities of more public understanding, more public support, more advanced research and better care. But with this progress, the need of six million children who struggle to breathe grows larger, and with it, the need for more volunteers and more funds.

Everyone can help. The job cannot be left solely to dedicated parents of C/F and lung-damaged children. The cause is great enough to engage the attention and support of men and women everywhere who care about children and lung diseases. To pledge your assistance to the members of the Silverton Young Homemakers, call Mrs. Freddie Minyard at 847-4222.

West Texas school officials at a recent meeting in Munday, Texas that an organization of rural school districts would give non-metropolitan legislators increased support when representing the interests of those districts in the Legislature. Farabee stressed that school finance is still the state's number one problem. "We can't afford to leave politics to those who go out and run for office," Farabee said. "We have to organize to make better legislation."

During the meeting the inequities of the present ad valorem tax structure were pointed out. Organizers of the rural school effort pointed out that real property accounts for only 25% of the total amount of property in urban areas. Since ad valorem taxes are based on real property, as opposed to other forms of wealth such as stocks and bonds, a disproportionate tax burden is placed on rural areas.

Various state and local officials were in attendance at the meeting. State officials included House Speaker Bill Clayton of Springlake, Senator Farabee, Senator Kent Hance of Lubbock, Representative Bill Heatly of Paducah, Representative Mike Ezzell of Snyder, and Representative Elmer Martin of Colorado City.



A Land Bank loan at work

Labor-saving devices won't turn farming into a "rocking chair" occupation. Still, there are ways that a long-term Federal Land Bank loan at reasonable cost could help you expand—and handle the increased production with less effort. In fact, if you've been working too hard, your credit probably hasn't been working hard enough. To find out how expansion capital might be used to get more efficiency, see your Land Bank Association.

Challenge us to finance your most modern improvements.

319 SOUTH MAIN FLOYDADA, TEXAS PHONE 983-2480



HOLD ON TO YOUR HAT...

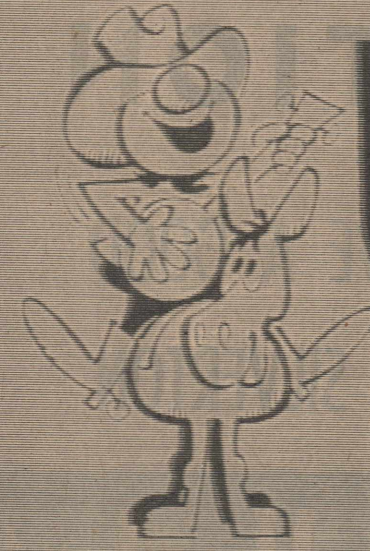


RODEO

SPECIALS

Specials	Canned Goods	Grocery Values	Shurfine	Shurfresh	Dairy Items
Good August 4-9th	Shurfine FRUIT COCKTAIL	Shurfine Cut GREEN BEANS	Shurfine SALAD OIL	SALAD DRESSING	Shurfresh CANNED HAMS
Household Needs	16 oz. 3 ^F /\$1	16 oz. 4 ^F /\$1	24 oz. 79c	Quart 69c	3 lb. \$4.79
SOFLIN TOWELS	Shurfine 16 oz. Apple Sauce 4 ^F /\$1	Shurfine 15 oz. Blackeye Peas 4 ^F /\$1	Shurfine INSTANT TEA	Soflin 180 ct. Napkins 49c	Shurfresh 6 oz. pkg. Luncheon Meats 39c
Jumbo Roll 39c	Shurfine Cranberry 16 oz. Sauce 39c	Shurfine Whole Irish 16 oz. Potatoes 4 ^F /\$1	Shurfine Assl. Flavors	Shurfine 80 ct. Sandwich Bags 39c	Shurfresh Ham or Chicken 8 Ounce Salad 79c
Shurfine Bleach	Shurfine Orange, Grape Fruit Punch 46 oz. Fruit Drink 39c	Shurfine 15 oz. Spinach 4 ^F /\$1	CANNED POP	Shurfine 10 lb. Charcoal Briquets 89c	Shurfresh Pimento or Jalapeno 7 1/2 oz. Cheese Spread 79c
Gallon 39c	Shurfine Spears Asparagus 2 ^F /\$89c	Shurfine 8 oz. Tomato Sauce 6 ^F /\$1	12 oz. 9 ^F /\$1	Roxey 15 1/2 oz. Dog Food 8 ^F /\$1	Jalapeno 12 oz. Pimento Cheese 1.19
Shurfine 49 oz. Detergent 99c	Shurfine C.S. or W.K. 16 oz. Corn 3 ^F /\$1	Shurfine 16 oz. Pork & Beans 4 ^F /\$1	SHURFINE FLOUR	Shurfresh 9 1/2 oz. Potato Chips 69c	Shurfresh 12 oz. Bologna 69c
Shurfine 14 oz. Cleanser 2 ^F /\$29c			5 lb. 65c	Shurfine Mac - Cheese 7 1/4 oz. Dinner 4 ^F /\$1	Shurfresh 12 oz. Frozen Food
Shurfine 32 oz. Fabric Softner 59c				Shurfine 11 oz. Tomato Soup 6 ^F /\$1	Shurfine
				Shurfine Strawberry 18 oz. Preserves 89c	ORANGE JUICE
				Shurfine H.B. Sliced 32 oz. Dill Pickles 59c	6 oz. 5 ^F /\$1
				Meat Items	Shurfine
				Shurfresh 18 lb. to 22 lb. Turkeys 59c	STRAWBERRY HLVS.
				Shurfresh BACON	10 oz. 39c
				1 lb. vac. pac. \$1.59	Shurfine Whipped 10 oz. Topping 49c
				Shurfresh FRANKS	Shurfine 3 oz. Fish Sticks 2 ^F /\$89c
				12 oz. 69c	Shurfine Broc. Spears, Green Peas, Mix Vegetables 3 ^F /\$1
					Frozen Veg. 3 ^F /\$1
					Produce
					CANTALOUPE
					Lb. 15c
					POTATOES
					10 lb. bag 97c
					Thompson Seedless Lb. Grapes 49c
					Found Cucumbers 15c

HEY KIDS! ENTER THE 1975 GREAT SOUTHWESTERN COLORING CONTEST



Here's All You Do:

- * Pick up your color book containing entry forms at your Affiliated Food Store.
 - * Be sure all information is completed and submit your entry before posted deadline in each store.
 - * Any child may enter to age 15.
 - * For detail information see page 12 of Shurfine Sam's Book of Color Fun.
- HURRY! ENTER SOON & WIN!

Store Prizes:

- 1st - \$5.00 and Award Certificate
 - 2nd - \$3.00 and Award Certificate
 - 3rd - \$2.00 and Award Certificate
 - 4th - \$1.00 and Award Certificate
 - 5th - \$1.00 and Award Certificate
- First place winner will be submitted for grand prize judging.

Grand Prize Judging:

Conducted By The Staff and Students Of The Commerical Art Department TEXAS STATE TECHNICAL INSTITUTE

Grand Prizes:

- 1st - \$149.95 Value Floor Model Air Hockey Game
- 2nd \$109.95 Value 26 Inch Boys or Girls 10 Speed Bicycle
- 3rd \$109.95 Value 26 Inch Boys or Girls 10 Speed Bicycle
- 4th \$89.95 Value 26 Inch Boy or Girls 3 Speed Bicycle
- 5th \$89.95 Value 26 Inch Boys or Girls 3 Speed Bicycle
- 6th \$59.95 Value Table Model Air Hockey Game

STARTS MONDAY AUG. 11

NANCE'S Food Store

Sunflower Producers Urged To Exercise Patience, Caution

Early planted sunflower crops in Briscoe County have completed the bloom stage and are now in a period of grain filling, says Eddie Holland, County Extension Agent. Since this is the period in which oil content and seed weight are being determined, farmers need to be careful not to stop plant growth too quickly with harvest-aid chemicals. Early killing could have a drastic effect on final yields.

The agent says that with the excellent moisture conditions prevailing on the High Plains, it could take four to six weeks after completion of the bloom stage for seed to reach full maturity.

By that time, he points out, the back of the head and stalk should be lemon yellow in color and most of the leaves will be dead or ap-

pear to be dying. The triangular shaped bracts on the outer edge of the head will be brown and brittle. The seed in the center of the head will be as dark in color and as firm as the seed on the outer edge.

When these characteristics are noted, the seed is mature but the fleshy head base (which when cut open with a knife looks somewhat like a sponge) will not be sufficiently dry for combining. To avoid adding this high moisture foreign matter to the seed during the combining operation, the head base must be dry, Holland cautions.

Several weeks could be required for the head base to dry naturally. During this period seed will begin to shatter and some yield will be lost. The best alternative is to rush the final drying process with the use of a harvest-aid chemical.

Recently, Paraquat was cleared for use as a sunflower desiccant in Texas. The chemical may be applied at a rate of one to two pints per acre when sunflower seeds are mature, Holland says. Five gallons of spray mix (Paraquat

plus water) should be used when treating by air and 20 to 40 gallons with ground equipment. For best results, a surfactant such as Ortho X-77 should be added at a rate of one quart per 100 gallons of water.

Read all label directions carefully before using Paraquat, Holland emphasizes.

Once a harvest-aid chemical is applied, the crop will be ready to harvest in seven to ten days. A combine equipped with a sunflower header attachment should be immediately available, because delays could be costly in terms of seed loss due to shattering and bird feeding.

"Keep in mind, Paraquat is a non-selective desiccant. That means it will kill any plant tissue it contacts, including cotton, sorghum and other crops in adjacent fields.

"Chemical drift is a potentially serious problem," Holland says. "Since desiccation will, in most cases, be done with aircraft, producers should insist that the aerial applicator pick a calm day for the spraying operation."

Aerial applicators can help by equipping their aircraft with the new types of drift reducing nozzles such as "Raindrop" or by using drift reducing agents such as Target or Nalco-Trol. These equipment changes and additives will probably increase the costs of spraying operations. In the long run, however, this could be money well spent if there is danger of damaging adjacent crops, Holland believes.

Local News

Marlin Jarnagin underwent surgery at St. Anthony's Hospital in Amarillo Tuesday.

Norman Strange, who has been recovering from surgery at High Plains Hospital in Amarillo, was able to return home Wednesday.

Mr. and Mrs. Maynard Greeson and sons of Sublette, Kansas, spent the weekend with Mr. and Mrs. L. E. Davis, other relatives and friends.

Dud Watters was taken to Central Plains Hospital in Plainview by the Silverton Volunteer Ambulance Service about 1:30 a.m. Sunday. He was later transferred to St. Anthony's Hospital in Amarillo. Ambulance attendants on the trip were W. D. Rowell, A. R. Martin, Mabry Greenhaw and Mrs. Becky Woods.

Mr. Watters underwent surgery Tuesday afternoon.

Dear Charlotte,

When a mother UNpacks a little girl's foot locker from camp, she finds:

- 1 musty, smelly, dirty, mildewed trunk
- 1 bar of Ivory soap with the wrapper intact (30 days without soap!!)
- 1 tube of unsqueezed Crest, complete with cap?!?!?!?
- 6 black and gray towels, which once were a lovely pink
- 6 shirts out of a possible 12, two with mildew which aren't hers, one with PEACE scrawled on the front, one with DROP DEAD written on the back
- 3 FIRST prize blue ribbons—one for softball throw, one for the football kick, one for the girl's relay and one white ribbon for a third place in the 100 yard dash—not bad—how she'll hate me for saving them when she's 16!
- 24 eight cent stamps—all stuck together—no wonder she sent an SOS for postage
- 10 postcards which read "Dear Mother" and were never mailed
- 7 letters from me to her just like the Ivory soap—UNOPENED!
- 2 pairs of lovely nylon pajamas, slightly damp, never worn, in the bottom of the trunk
- 1 bottle of Merthiolate—open ½ of a bathing suit
- 2 Butterfingers (go-o-o-c-y)
- 10 pairs of underwear all neatly folded, as I remembered folding them
- 4 Church bulletins—God bless her!
- 1 pass to the infirmary for undetermined injuries?!?!?!?
- 1 merit for neatness and cleanliness?!?!?

And finally, may I add, that the mother who happily brought the little girl home with her foot locker found her daughter slimmer, taller, older and wiser—oh, that the mother were—

Wiser,
HB
Jack's Pharmacy

Skiing Simple If Rules Are Followed

AUSTIN—At this time of the year, water skiers are making their impact on lakes all over Texas.

Joel Block of the Texas Parks and Wildlife Department's Water Safety Section warns: "Too often water skiers ignore or do not know the correct and safe methods of water skiing and become accident statistics.

"As spectacular as skiing may appear," said Block, "it is one of the easiest sports to learn. Many neophyte water skiers, especially children, can easily master the fundamentals within an hour."

If you've never been up on a pair of skis before, it's a good idea to take lessons from an instructor or an experienced skier to learn the correct and safe methods. This can be very important, because bad habits once learned are difficult to correct.

Before you hit the water, you'll find yourself on the beach learning such things as required equipment, tightness of your ski binders, how to hold the tow line, how to get up and how to stay up.

It may take a number of attempts to get up and moving on skis, but once you have done it, it is relatively easy to remain standing while gliding over the water. Points to remember which will add to your ease and enjoyment are:

1. Try to relax. Holding the towline too tightly and becoming tense are bad habits. Handle-grip tension has a way of transmitting itself to your legs, back and thigh muscles. A relaxed skier learns faster and takes fewer spills.

2. Fight off that fall. At least half the falls a beginning skier takes needn't happen at all. Too often, a skier feels that a fall is inevitable and simply resigns himself to a dunking.

3. If you must fall, don't fall forward. Lean to the side or back before you release the towline. In this way, you will fall in the direction of the lean. As you fall, cover your face with your forearms to cushion the impact and protect your face. Don't attempt to dive as you fall.

4. When you have recovered from a fall, give a signal by clasping your hands over your head to tell your boat operator or observer that you are all right. From that time until you are picked up in the boat or are skiing again, keep a ski lifted vertically out of the water to make it easy for you to be seen by your own boat and others.

Communications are very important between water skier, boat operator and observer. There are only two audible signals required for skiers. A shout of "In gear" means the skier is in starting position and the boat operator needs to take up the slack in the tow line.

Then, when the line is taut and the skier is ready, he shouts, "Hit it." The boat operator opens the throttle and smoothly pulls the skier to his feet.

In order for the skier to communicate with the boat operator and observer, a series of hand signals should be agreed upon.

You'll probably discover that water skiing requires much concentration and a lot of practice. If you'll commit yourself to these principles—and remember to take along common sense—you'll be in for a lot of fun out on the water.

NEW ARRIVAL

Mr. and Mrs. Buddy Comer of Littlefield are the parents of a baby girl born there on August 2. She weighed six pounds and eight ounces, and has been named Cami Ka.

The couple also has another daughter, Christi, who is five years old.

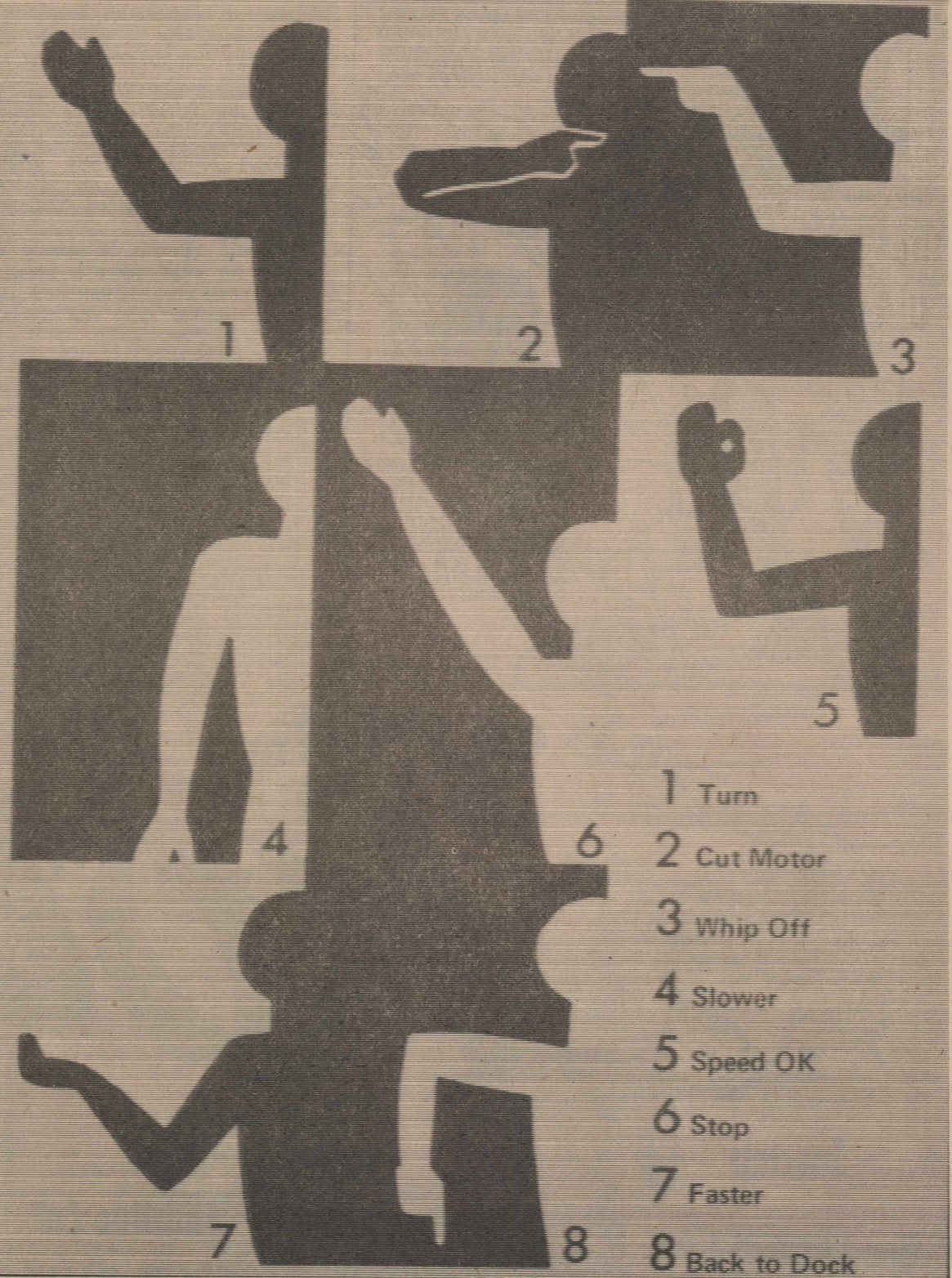
Grandparents are Mr. and Mrs. Milton Dudley and Mr. and Mrs. Leo Comer, all of Silverton.

Mr. and Mrs. W. D. Rowell and family, Mrs. Joe Brannon and family, Mr. and Mrs. Lowell Callaway, Mr. and Mrs. Aubrey Rowell and Dawn Jasper attended a family reunion at Thompson Park in Amarillo Sunday.

Mr. and Mrs. Bill Durham, Kirk and Lee Ann vacationed at Surprise Valley Ranch near Las Vegas, New Mexico last week.

Gordon Lowrey underwent surgery at High Plains Baptist Hospital in Amarillo Tuesday.

WATER SKIING SIGNALS



- 1 Turn
- 2 Cut Motor
- 3 Whip Off
- 4 Slower
- 5 Speed OK
- 6 Stop
- 7 Faster
- 8 Back to Dock



Welcome To ----

BRISCOE COUNTY'S 83rd BIRTHDAY CELEBRATION

WE HOPE YOU WILL HAVE A GOOD TIME WHILE YOU ARE IN SILVERTON

BUD'S Grocery & Market

SCHOOL BUDGET MEETING

THURSDAY, AUGUST 14

Silverton Ind. School District

8:00 P.M. PIONEER ROOM

First State Bank

Wednesday, August 13

9 99¢
KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY



Extra Charge for GROUPS

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS
BUD'S GROCERY
Silverton, Texas

ASK About Our FREE 8 x 10 OFFER

Miss Cagle Honored At Bridal Shower

A bridal shower honoring Miss Mitzi Cagle of Clarendon, bride-elect of Mark Hutsell, was held Wednesday, July 30 in the Pioneer Room at the First State Bank in Silverton.

Receiving guests with the honoree were her mother, Mrs. R. D.

Cagle of Clarendon; Mrs. F. E. Hutsell, mother of the prospective bridegroom, and Miss Christi Cagle of Clarendon, sister of the bride-elect.

The bride's colors were carried out in the serving table which was covered with pink organdy. The centerpiece was an arrangement of rosebuds and baby's breath. Punch, cookies and finger sandwiches were served by Misses Amy Birdwell and Rhonda Sutton.

Guests were registered by Mrs. John Minyard of Amarillo.

Other hostesses were Mrs. Wayne McMurtry, Mrs. L. B. Garvin, jr., Mrs. John Gill, Mrs. Alva

C. Jasper, Mrs. Joe Montague, Mrs. Roy Montague, Mrs. Jack Robertson, Mrs. Don Burson, Mrs. Jack Sutton, Mrs. Wylie Bomar, jr., Mrs. E. A. Birdwell, Mrs. L. D. Griffin and Mrs. Weldon McCord.

4-H Record Book Winners Named

The District 2 4-H Record Book Competition was held in Lubbock August 1 at the Municipal Garden and Arts Center. Twelve Briscoe County 4-H'ers entered their record books in District Competition. Only the best of each of the 41 program entries was selected to represent District 2 in state competition next month, according to County Extension Agent Linda Mullin.

Senior record books only are eligible for competition at the state level. Junior record books were also judged at District, and were awarded blue, red and white ribbons.

Record books are a critical measurement of achievement of the 4-H'er. Records reveal consistency in achieving goals, experience in 4-H, experiences in leadership development, and growth and development in personal, community and civic responsibilities.

Briscoe County entries and the awards received were: Senior Division: SHEEP, Thomas Perkins, participation award; FEEDING SWINE FOR SHOW, Danny Perkins, participation award; CROP DEMONSTRATION, Earl Jarrett, second place, red ribbon; ACHIEVEMENT, Bill Reid, participation award; FOOD AND NUTRITION, Ruby Jo Jarrett, third place, white ribbon; CITIZENSHIP, Rebecca Reid, third place, white ribbon; HORSE PROJECT, Brent Brannon, second place, red ribbon. Junior Division: FOOD AND NUTRITION, Melinda Sutton, blue ribbon; CLOTHING, Cynthia Edwards, blue ribbon; SWINE, Paul Brannon, blue ribbon; SHEEP, Walter Perkins, blue ribbon; HORSE, Shelly Harris, blue rib-

Montague Reunion Held In Plainview

The Montague cousins met at the Shelter House in Plainview Saturday, August 2. The day was spent visiting, playing Bridge and dominoes, and at noon a barbecue dinner was served.

There were 80 cousins from Arizona, Colorado, California, Kansas, New Mexico, Arkansas and Texas in attendance. Cities in Texas represented by those present included Lubbock, Plainview, Amarillo, Floydada and Silverton.

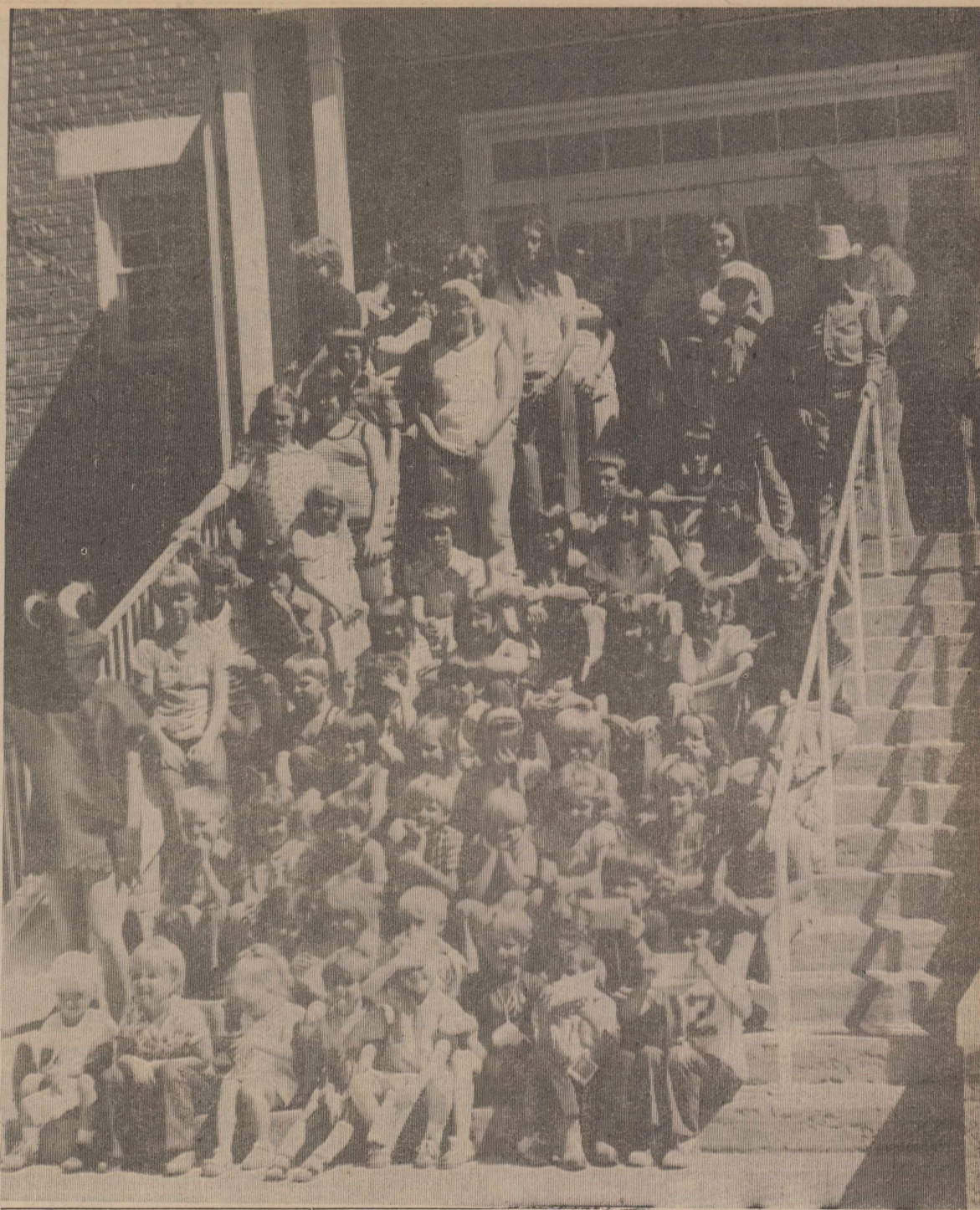
Attending from Silverton were Mr. and Mrs. Earl Cantwell, Mr. and Mrs. Elton Cantwell and Roger, Mrs. Datis Martin and Celia, Mr. and Mrs. Wayland Fitzgerald, Mr. and Mrs. Guinn Fitzgerald and girls, Mr. and Mrs. James Henderson, Mr. and Mrs. Joe Montague, Mr. and Mrs. Roy Montague and Rhett, Mr. and Mrs. Ray Teeple, Mr. and Mrs. Marvin Montague and Mr. and Mrs. Printz Brown.

Connie, Mike and Julia Kay Graham of Lefors spent last week with their grandparents, Mr. and Mrs. M. A. Graham.

Mr. and Mrs. Weldon McCord, Gayla and Jeff were on vacation last week. Mrs. McCord and children visited her mother, Mrs. Jack Eatherton, at Tyler while Coach McCord attended coaching school at Fort Worth.

Mr. and Mrs. Berton Hughes returned home Monday night from a vacation trip to see their children. They left Thursday evening, July 24, and drove to Vernon and spent the night with her mother, Mrs. R. E. Renfro. Friday morning they drove to Fort Worth and visited their son and family, Rev. and Mrs. Randy Hughes, Amy and Matt until Saturday afternoon, then they caught a plane and flew from the Dallas-Fort Worth airport to Chicago and spent the

week with their son, Robert, and his roommate, Orrin Kayan. While there they saw the play, "Hello Dolly," starring Pearl Bailey, took a boat ride out into Lake Michigan and down the Chicago River, rode a subway and saw Chicago at night from the tallest building in the world, the Sears building. They enjoyed many



FREDDIE THE FROG is pictured with the boys and girls who attended Vacation Bible School at the First United Methodist Church last week. The Vacation Bible School was closed Sunday night with a program and refreshments at the church, and a splash party at the Silverton Pool.

The Congregation Of The CHURCH OF CHRIST Meeting At Rock Creek

EXTENDS A GRACIOUS WELCOME TO ALL TO ATTEND ANY AND ALL OF OUR SERVICES.

SUNDAY
Morning Worship 10:30 a.m.
Evening Worship 6:00 p.m.
WEDNESDAY
Evening 7:00 p.m.

SHUGART COUPON

Wednesday, August 13

BUD'S GROCERY SILVERTON, TEXAS

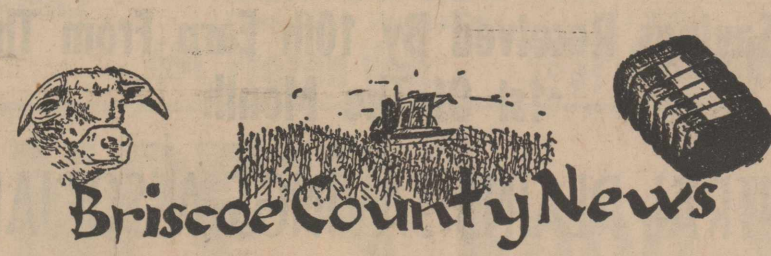


9 WALLET SIZE COLOR PORTRAITS 99¢

ASK About Our FREE 8 x 10 OFFER



SCHOOL SUPPLIES





Five 4-H'ers and one leader from Briscoe County were part of a group of 150 attending the 4-H Electric Camp, located 28 miles southeast of Cloudcroft, New Mexico, high in the Sacramento mountains, last week. The camp is sponsored by Southwestern Public Service Company. Bill Harr, a Southwestern instructor, is shown talking to (front row, left to right) Earl Jarrett and Bobby McPherson; (back row) Jo Jarrett, Brenda Payne, Susan Payne, and Eddie Holland, Briscoe County Extension Agent.

Sunflower Boom Spurs Research

LUBBOCK—A booming increase in sunflower production—from 5,000 acres last year to nearly 300,000 this year—on the High and Rolling Plains has resulted in a new "package" of research by agricultural scientists at the Texas A&M University Agricultural Research and Extension Center

in Lubbock.

The package includes studies ranging from seed emergence, breeding, volunteer sunflower control and dynamics of insect populations to fertilizer rates and effects of environmental factors on hybrids.

Texas Agricultural Experiment Station (TAES) researchers, in cooperation with USDA Agricultural Research Service scientists, are gathering information from a host of studies and from results of the first significant acreage of sun-

flowers seen on the High and Rolling Plains.

For several years TAES oilseed crops researchers such as Dr. Raymond Brigham have carried on research, delving into problem areas of insect infestations, plant diseases and production practices. But only this year, when acreage jumped to over a quarter million and sunflowers became an economically important crop, did scientists set out to assemble bushels of heretofore unknown facts about sunflower production on the High and Rolling Plains.

Already, the short-season crop which may be planted in early April or grown as a late-planted catch-crop is yielding up its secrets, according to Brigham.

"In the upper Midwest and other sunflower production areas of the nation, many of these facts are known," he says. "But the climate and soils in High and Rolling Plains areas are different, and problems are different. So, for all practical purposes farmers went into sunflower production this year with many unknowns but plenty of faith."

About one million acres of oil type sunflowers are grown in the U. S., Brigham explains. Most of the oil seed sunflower production in the High and Rolling Plains areas is intended for food uses after the oil is expressed in local oil mills.

He says studies in the multifaceted research package being conducted this year interrelate with each other.

For instance, Brigham is testing the performance of hybrid sunflowers, while at the same time Dr. Earl Minton, USDA-ARS plant pathologist, is collecting data from seed treatments of those hybrids to get a reading on emergence percentages of seed treated with fungicides and insecticides. He's also aiming for uniform emergence and vigorous seedlings.

Dr. George Teetes, TAES research entomologist, with co-worker Curtis Schaefer, are monitoring seasonal carrot beetle populations in 23 counties of the High and Rolling Plains in an attempt to correlate light trap catches with field damage. They are also utilizing dates of planting hybrid sunflowers to determine infestation damage levels present, and potential pests such as the sunflower moth, sunflower beetle and various stalk borers.

Dr. Art Onken, TAES soil chemist, is studying the best combination of nitrogen fertilizer with phosphorus. Nutrient uptake by the plants is also being scrutinized. To do this, Onken and research associate Herb Sunderman check whole plant samples as well as petioles which are sampled for plant tissue analysis.

An important economical question that producers likely will encounter is how severe will volunteer sunflowers infest fields planted to cotton next year following sunflowers this season. Dr. John Abernathy, TAES weed control researcher, anticipated this potential problem when he saw over a quarter million acres being planted in April, May and June. Sunflower headers drop a number of seed during harvesting, resulting in volunteer plants emerging next year. To farmers growing crops other than sunflowers, this amounts to an undesirable weed infestation.

Abernathy is checking on a number of herbicides, applied both pre-plant and pre-emergence to determine the most effective material and rates of application. He has some 42 treatments under study. The weed control scientist also is looking at potential herbicides for use during the growing season.

Dr. Otto Wilke, TAES agricul-

tural engineer researcher, is charting a growth model for sunflowers by measuring effects of leaf water pressure, light interception and temperature on plant growth. Once his data is complete he hopes to be able to tabulate plant requirements for light, water and main constant in terms of plant temperature—factors he says re-needs.

Brigham's role in the research effort primarily is centered around hybrid evaluation and breeding. The best single cross and three-way hybrids (total of 15) are being studied in comparison with open-pollinated oilseed varieties such as Peredovik and Sputnik, and the confectionery variety Sundak. The term confectionery is used to describe the purpose for which the seed is grown, such as for use in roasted and salted whole seed products.

These studies, Brigham says, will help in determining the hybrids or hybrids best adapted to the area.

Brigham's research efforts also include plant breeding. The use of cytoplasmic male sterility, as used in grain sorghum hybrid development several years ago, has made hybrid sunflower production feasible. The available sterile lines, their fertile counterparts, and fertility restoring selections are included in a breeding nursery along with selected breeding lines. New hybrid combinations will be made for testing in 1976, and crosses will be made to introduce cytoplasmic male sterility in promising new selections.

Fatty acid content of the sun-

usage of the oil, is under investigation. Dr. Jack Gipson, TAES crop physiologist, working with Brigham, planted hybrid sunflowers from March 17 to July 15, with objectives of using gas chromatography (compounded separation)

to obtain quantitative information on fatty acid content.

Armed with this collective data, the agricultural scientists will correlate their findings for use by producers next year, and will use this information to advance further studies.

A GIFT OF LIFE

Your contribution to the American Cancer Society in memory of your loved one will help support a program dedicated to the conquest of cancer. Your memorial gift will not only do honor to the dead. It could help provide a gift of life.

Memorial gift funds may be sent to your local American Cancer Society office.

AMERICAN CANCER SOCIETY

Briscoe County News
SILVERTON, TEXAS
"FOR ALL YOUR PRINTING NEEDS"



BRISCOE COUNTY'S 83rd BIRTHDAY CELEBRATION

WE ARE GRATEFUL for the friendship of Old Settlers, and for the rich heritage of the County they Pioneered. We pay our deepest respect to all the pioneers who have had a part in the winning of a frontier country and establishing a new way of life!

WE HOPE YOU will enjoy the activities we have planned for the County's Birthday Celebration.

Joe Grabbe

GRABBE - SIMPSON CHEVROLET - OLDS

"The No. 1 Selling & Service Team"

Silverton, Texas

Retire Rich.

Ask us about our new savings plan that lets you defer taxes while you build your own retirement fund.

Thanks to an act of Congress, anyone not under another pension plan can now start their own—and retire rich.

It's called an Individual Retirement Account—an I.R.A. You can contribute 15% of your annual salary to it each year, up to \$1,500 tax free. And you won't pay any taxes on that money until your retirement, when you're in a lower tax bracket.

Ask us for details about starting an Individual Retirement Account. Start making sure your golden years really are golden.

MEMBER ASSOCIATION NAME AND ADDRESS
Member Federal Savings and Loan Insurance Corporation
Member Savings and Loan Foundation, Inc.

Savings Received By 10th Earn From The 1st Of The Month

CENTRAL PLAINS SAVINGS ASSOCIATION

995-3521
200 N. MAXWELL
TULIA

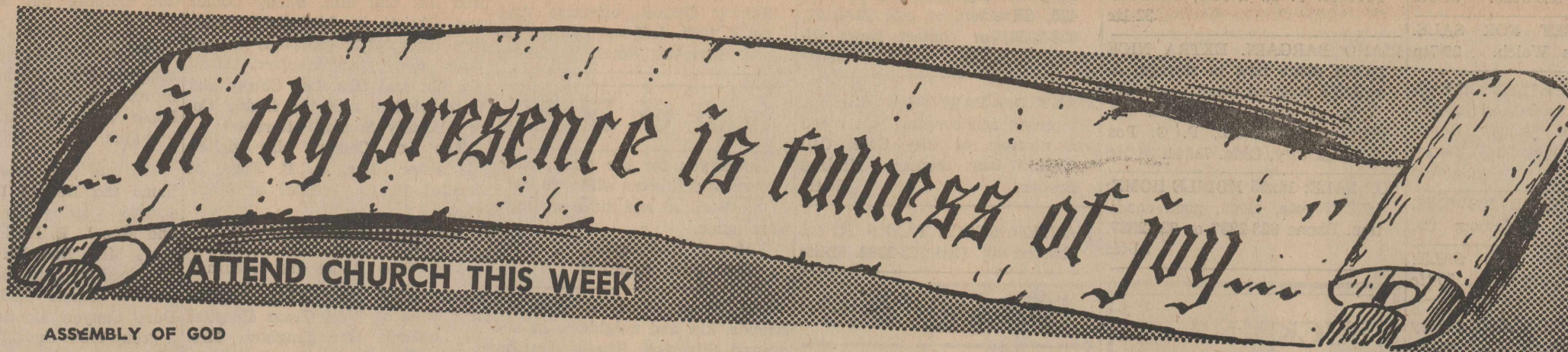
293-2607
2804 OLTON ROAD
PLAINVIEW

MEMORIAL PROGRAM

Your Memorial Gift is a fitting tribute to a loved one. This remembrance helps support the research, education and service programs of the American Cancer Society.

Memorial gift funds may be sent to your local Unit of the Society.

AMERICAN CANCER SOCIETY



ASSEMBLY OF GOD

Freddie Stice, Pastor

Sunday

Sunday School..... 9:45 a.m.
Worship Service..... 11:00 a.m.
Evening Service..... 7:00 p.m.

Wednesday

Worship Service..... 7:30 p.m.

☆

CHURCH OF CHRIST SILVERTON

Ted Kingrey, Minister

Sunday

Sunday School..... 9:45 a.m.
Morning Worship..... 10:45 a.m.
Evening Worship..... 6:00 p.m.

Wednesday

Bible Study..... 7:30 p.m.

☆

FIRST BAPTIST CHURCH

Larry Wilson, Pastor

Sunday

Library Opens..... 9:15 a.m.
Sunday School..... 9:45 a.m.
Worship Service..... 11:00 a.m.
Library Opens..... 4:30 p.m.
Youth Choir..... 4:30 p.m.
Training Union..... 5:00 p.m.
Mission Friends, G.A. and R.A..... 5:00 p.m.
Evening Worship..... 6:00 p.m.

Second Monday

Night W. M. S..... 7:00 p.m.

Second and Fourth Tuesday

W. M. S..... 9:30 a.m.

Wednesday

Junior High Acteens..... 3:35 p.m.
High School Acteens, first and third Wednesday..... 3:35 p.m.
Mid-Week Service..... 7:00 p.m.
Choir Rehearsal..... 7:45 p.m.

Second Saturday

Baptist Men..... 7:00 a.m.

"YOU TOOK MY PICTURE... AND I WASN'T READY!"

How concerned we are with the image we present to others! And it is right that we should be. How mightily we influence others. It is so important that the self we present is one that will influence others for good.

With guidance from God we will be ready to present ourselves to the world in such a manner as to sway others toward God and all that is worthwhile and good.

"That ye might walk worthy of the Lord unto all pleasing, being fruitful in every good work, and increasing in the knowledge of God," come to His Church.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



Coleman Adv. Ser.

FIRST UNITED METHODIST CHURCH

Pastor: Rev. Earl Blair

Sunday

Sunday School..... 9:45 a.m.
Worship Service..... 11:00 a.m.
M. Y. F..... 5:00 p.m.
Evening Worship..... 6:00 p.m.

Wednesday

Choir Practice..... 6:00 p.m.

☆

NEW FELLOWSHIP BAPTIST MISSION

Sunday

Sunday School..... 9:45 a.m.
Worship Service..... 11:00 a.m.
Training Union..... 5:00 p.m.
Evening Service..... 6:00 p.m.

Wednesday

Choir Rehearsal..... 7:00 p.m.
Prayer Service..... 8:00 p.m.

☆

OUR LADY OF LORETO CATHOLIC CHURCH

Father David Greka

Sunday

Mass..... 10:00 a.m.

☆

ROCK CREEK CHURCH OF CHRIST

Earl Cantwell, Minister

Sunday

Worship Service..... 10:30 a.m.
Evening Worship..... 6:00 p.m.

Wednesday

Worship Service..... 7:00 p.m.

BROWN - McMURTRY IMPLEMENT CO.

GRABBE-SIMPSON CHEVROLET CO., INC.

PLAINVIEW PRODUCTION CREDIT ASSN.

NANCE'S FOOD STORE

RHODE PIPE COMPANY

ASHEL McDANIEL TEXACO

BRISCOE COOPERATIVES

JONES DEPT. STORE

FIRST STATE BANK

HILL FARM SUPPLY, INC.

BRISCOE COUNTY NEWS

SILVERTON FUNERAL HOME

BUD'S GROCERY & MARKET

LALLIE'S IN & OUT DRIVE IN

VERLIN B. TOWE AGENCY

FOGERSON LUMBER & SUPPLY

JACK'S PHARMACY

T. & F. GIN, INC.

BROWN HARDWARE AND FURNITURE

SILVERTON AUTO PARTS

SILVERTON OIL COMPANY

RAY THOMPSON IMPLEMENT, INC.

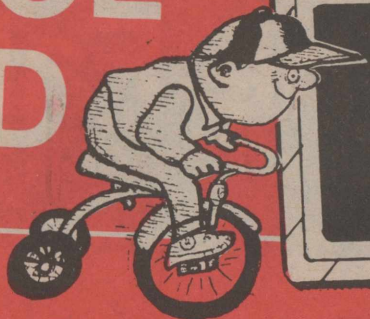
SILVERTON LP GAS, INC.

THE MALT SHOP

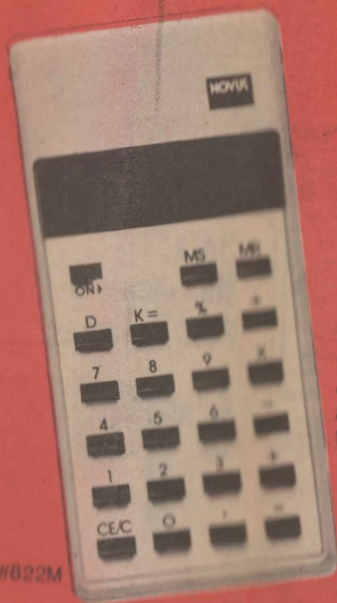
MILDERD'S CITY CAFE

SCHOOL BOUND

(Good For Home, too!)



BARGAINS



NOVUS CALCULATOR

TWO BRAINS ARE BETTER THAN ONE!! Send them off this year with the 8-digit calculator from Novus. Four function design features automatic constant, percent key and storage memory. Runs on transistor radio battery.

\$26⁹⁵

#022M

Conair power goes to your head.

Dry and style your hair instantly with the powerful Conair Pro Style. 1000 watts of drying power in an unbreakable case. Four-way temperature controls, styling nozzle, professional balance. One year guarantee. By Continental.

CONAIR

SAVE \$5.00



#R060

COFFEE BREAK TIME?

6 CUP ELECTRIC HOT CUP

\$9⁹⁹

FEATURES

- Ideal for Instant Coffee, Tea, etc.
- 6 Cup Capacity
- Automatic Temperature Control
- Avocado, Flame, Harvest Gold
- Snap-Tight Cover
- Safe-Grip Handle

MFG SUGG LIST \$11.95



Playing Cards

39¢



MFG SUGG LIST 59¢



MFG SUGG LIST \$1.25

Velvet Venus

Your Choice

88¢



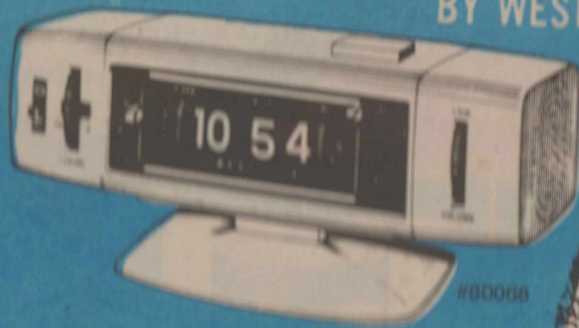
MFG SUGG LIST \$1.39

AM/FM DIGITAL CLOCK RADIO...With Tilt Base

BY WESTCLOX

Stylish clock-radio features modern tilt base for varied viewing angle. Browse control lets you wake... sleep...wake again. Buzzer alarm can be set to follow music awake. Two 1/2" speakers, built-in A.F.C.

\$29⁹⁵



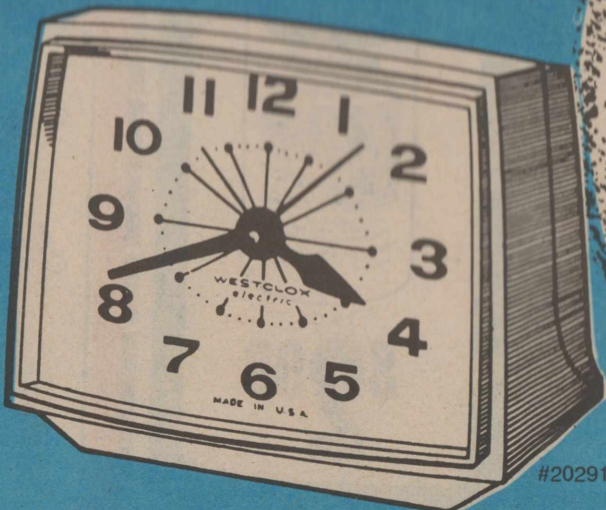
#0006

**WESTCLOX
EXTRA SPECIAL
LOW PRICE**

Bold II Electric Alarm

Low cost and compact design make this electric alarm perfect for domestic life. Bold II features accurate time-keeping, sweep second hand and alarm indicator.

\$2⁹⁹



#20291

mirror mirror

\$13⁹⁹

Save \$5.00



#RM-1

Clairol's All Purpose Lighted Mirror

Two-toned yellow and white mirror has modern functional design, can be placed on a table or hung on a wall. It comes with regular and magnifying mirrors and has a 40 watt bulb. It is also glare and fog-free.



Scotch Tape



1/2" x 800"

MFG SUGG LIST 45¢

39¢

#RK-2A

BUY ONE - GET ONE FREE !!



WRITE BROS.

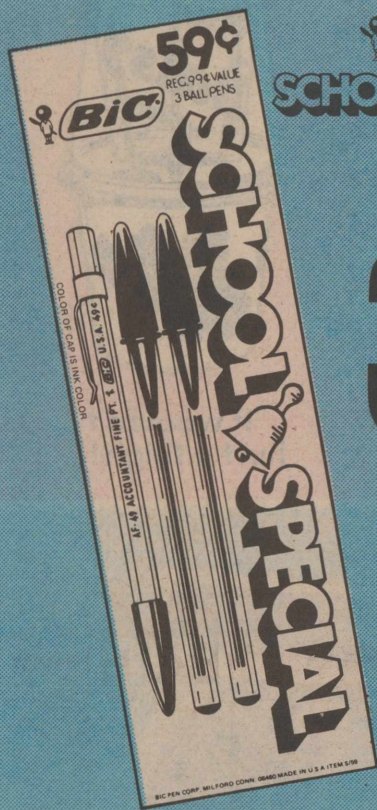
by PAPER MATE

- Writes more than a mile
- Three ink colors
- Medium or fine point



25¢

BUY ONE - GET ONE FREE!!



59¢

BIC SCHOOL SPECIAL

39¢

Save 20¢

99¢ VALUE

Crayolas



39¢

MFG SUGG LIST 49¢

16's

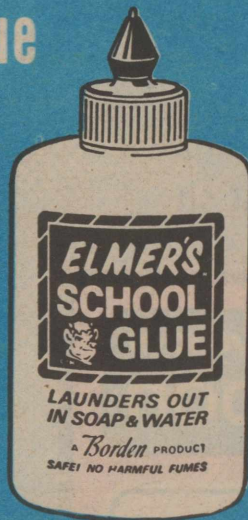
Elmer's Glue

Launders out completely with soap and water — even after glue has dried hard. Yet, Elmer's School Glue is equal to Glue-All for many school and simple household purposes.

59¢

MFG SUGG LIST 75¢

4 oz.



Pernox FOR ACNE

MFG SUGG LIST \$2.35

Medicated Skin Cleanser

PIMPLES / ACNE / OILY SKIN



2 oz. Regular or Lemon

\$1.79

EXTRA SPECIAL!

EPCO TRAVEL KIT #2000

- EXTRA LARGE ZIPPER KIT
- Waterproof lining
- Rustproof zipper
- Always retains shape
- Lockstitched seams
- Expanded vinyl
- Pop open, stay open design

\$7.95 VALUE

\$3.99



#1028B

Stapler Set

STAPLER SET by Eagle includes stapler, remover and box of staples. Complete their school supplies with this 3-piece bargain!!!

88¢

MFG SUGG LIST \$1.69

Shop Our Store For



GET THE EXTRA HOLD
HAIRSPRAY THAT'S EXTRA
GOOD FOR YOUR HAIR!

SUFFRAGE
by L'ORÉAL

A superb formula that helps keep moisture out... helps keep sets in. Superb conditioners keep your hair shiny, soft - lovely to touch, no matter how often you spray. With extra holding power - at no extra cost. Regular and Unscented 13 oz.



\$1.19

SAVE 80¢

Summer's **Eve**
60 Second Douche
TWIN PACK
79¢



MFG SUGG #8740
LIST \$1.15

Pre-mixed
Pre-measured
Disposable Douche

Pick a New
Daisy
by Gillette

2 TWIN BLADED DISPOSABLE SHAVERS

PICK A DAISY TO GET THEM
READY FOR SCHOOL!!!
Gillette's new disposable razor
features twin blade construction
for a super smooth shave. Comes
two in a package and it's on sale
now!!!



89¢

MFG SUGG
LIST \$1.19

"It wouldn't
hurt a thigh!"

TAMPAX
tampons
SPECIAL
REGULAR OR
SUPER



\$1.79

MFG SUGG
LIST \$2.10

Economy package of 40

The ROSE MILK Feel is Soft, but not
Greasy...Smooth but not Slippery.
You have to feel it to believe it.

Buy a bottle of the **ROSE MILK** Feel
today. It's the skin care cream
with a difference you'll love.

99¢ Save 60¢

8 oz.



#12

**RACO FOLDING
SYRINGE**
2 QUART LATEX BAG
1 YEAR GUARANTEE

MFG. SUGG.
LIST \$3.49

\$1.99



back to school
coupon

6 oz.



O.J.'S
BEAUTY LOTION

The Beauty Lotion that
has been clearing, clean-
ing and medicating Amer-
ica's skin since 1903.
Still the same because it
works - beautifully!!

89¢ WITH THIS
COUPON

MFG SUGG LIST \$1.25

Sunshine
Scentual
essence oil

Now you can capture nature's
wildest fragrances at this su-
per low price!! Essence Oils
from Sunshine Scentual - for
use as perfume, liquid incense,
sachet or room freshener.
Available in a variety of
natural scents.

\$2.50



back to school
coupon

Adorn

- Regular
- Extra Hold
- Unscented
- Ultimate

\$1.59 WITH THIS
COUPON

Save 90¢



.... To Ring In The Fall!!



Soothing refreshing Cepacol Mouthwash

Pleasant foaming, antiseptic Cepacol leaves mouth feeling clean and refreshed. Provides temporary relief of throat dryness and minor irritation, too.

\$1.19

MFG SUGG LIST \$1.55

Shatterproof Bottle

Vaseline INTENSIVE CARE LOTION



6 oz.

Regular or Herbal

79c

MFG SUGG LIST \$1.15

The Difference Between Tylenol and Datril Is The Price



100's

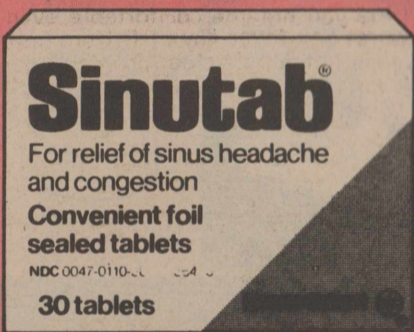
MFG SUGG LIST \$1.85

Safe, Non-Aspirin Pain Reliever

\$1.59

Sinutab

For prompt temporary relief of sinus headaches...



LARGE SIZE SAVINGS

\$1.89

Save 80c

99c

new **mint** flavor
clear **red** flavor

Close-up

Super-Whitening Toothpaste and Mouthwash in One

WHITEST TEETH! FRESHEST BREATH!

6.4 oz Family Size

MFG SUGG LIST \$1.38



back to school coupon



RIGHT GUARD SUPER DRY ANTI-PERSPIRANT

\$1.34

WITH THIS COUPON

Save 65c

8 oz. Silver

ban

ROLL-ON



1.5 oz. Regular or Unscented

99c

Save 37c



14 oz.

\$2.98

Save \$1.09



back to school coupon

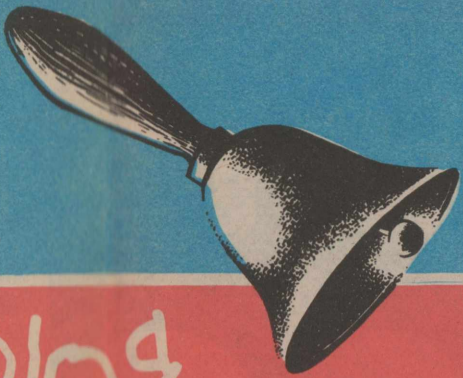


Toothbrushes 20% OFF

WITH THIS COUPON

Assorted Name Brands

School Bell Specials



Color
This fall

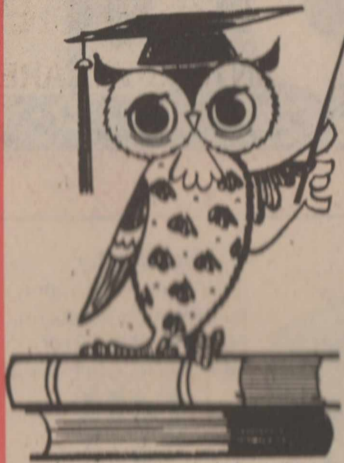


\$1.29

MFG SUGG LIST \$1.60

Capture the best color on KODAK Film.

#C110-12
#C126-12



B₆ Supplement in a Natural base of LECITHIN, KELP, CIDER VINEGAR

Health-Rite

- Tasteless!
- Convenient!
- All-in-One Capsule!

Lec-i-Thin-6 EXTRA

When your diet program calls for B₆, Lecithin, Kelp and Cider Vinegar, look to the extra formula. It's fast, convenient and easy-to-take to help you meet your dietary schedule. You take two capsules three times daily before meals.



Compare this formula

EACH CAPSULE CONTAINS:	
B ₆ (Pyridoxine HCl)	6 mg
Lecithin	250 mg
Kelp	25 mg
Cider Vinegar	50 mg

\$3.99

15-Day Supply of 90 Capsules

MFG SUGG LIST \$5.83

America's most popular B₆-lecithin combination

Talking Fairy Queen PLAY PHONE

It talks! Lift the receiver, push the special button and the phone plays one of ten different sayings. Child can carry on a real conversation. Rings when dialed. A must for all little folks. Authentic scale model in safe, durable plastic. Runs on one "C" battery (not included).

\$4.95

English Speaking
or Spanish Speaking



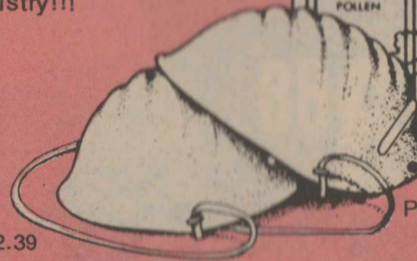
Hay Fever Sufferers

Lets you breathe comfortable even on the worst hay fever days. Filters pollens, germ laden particles, powders, non-toxic dusts. Wear while gardening, mowing, sweeping - anytime hay fever strikes.

The mask worn daily for respiratory protection in industry!!!

\$1.99

MFG SUGG LIST \$2.39



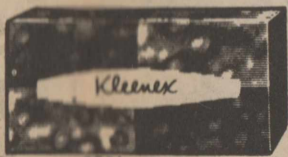
#2643

Package of 10 Masks



back to school
coupon

Kleenex



200's 2 ply

2/\$1.00

WITH THIS COUPON



½ oz. Plastic or Glass

\$1.59

MFG SUGG LIST \$1.75



Peppermint or Spearmint 75's

99c

MFG SUGG LIST \$1.45



back to school
coupon

Johnson & Johnson
Soff Puffs

100 Kingsize or 260 Regular

69c

WITH THIS COUPON

Save 50c



distributed by Southwestern Drug Corp.

Unadvertised Low Prices, too!

**GYM "CLASS"
IS WEARING
BAUER & BLACK®**



Y-4

Small
Medium
Large

MFG SUGG
LIST \$3.00

\$2¹⁹

**DRIVE
CAREFULLY!**
**SCHOOLS
OPEN SOON**



Regular, Hard-to-Hold,
Unscented

\$1⁰⁹
13 oz.

Save 40¢

**MENNEN
Skin Bracer.**

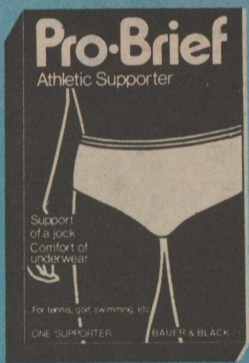


4 oz.

99¢

Save 40¢

Pro-Brief™



Regular
#7038

Large
#7101

For tennis,
swimming, golf,
jogging, etc.

\$3⁷⁵

**The Barefoot Season
Is Almost Over!**

It's time to put Johnson's
Odor Eaters Back to Work!

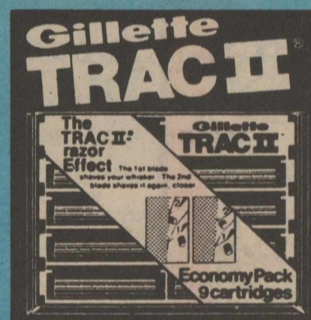
Three month's relief from
odor caused by feet, socks
shoes is guaranteed with
the Odor Eaters. Comfort-
able cushioned insoles are
activated with miracle
charcoal!!!



\$1²⁹

MFG SUGG LIST \$1.49

Gillette



\$1⁷⁹

**TRAC II™
9's**

MFG SUGG LIST \$2.39



**back to school
coupon**



Old Spice
STICK DEODORANT

2.5 oz. Regular,
Herbal or Lime

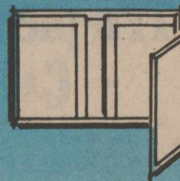
99¢

WITH THIS COUPON

AMITY®

Special
Regular \$10 Billfolds
for \$5.98

Famous Amity top grain leather billfolds at a fantastic
once-a-year low price! Your choice of Identifier, Credit
Card Two-Fold, Commander, Credit Card Three-Fold or
Tri-Fold styles. In a variety of handsome, supple leathers
and colors.



SAVE \$4⁰²



**back to school
coupon**

Colgate®
Instant Shave

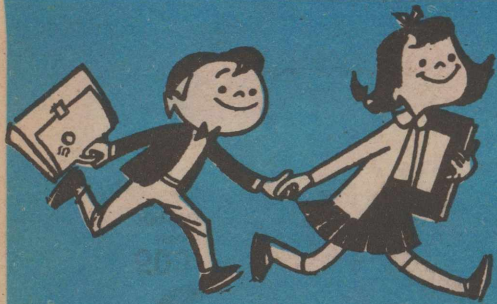
11 oz. Regular,
Menthol, or Lime

59¢

WITH THIS COUPON

Save 50¢

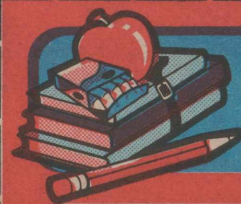




Back-to-School



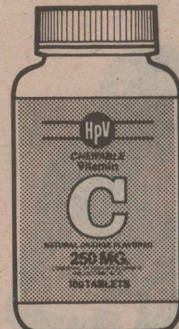
Good Health Headquarters



back to school
coupon

ORANGE FLAVORED
CHEWABLE VITAMIN

C
\$1.00 OFF



WITH THIS COUPON
ONLY \$1.19

250 mg. 100's



Juniors For Children

Fun-shaped chewable vitamins in four flavors.
100's Reg. \$3.25

\$2.19

High Potency Vitamins With Iron

High potency multi-vitamin formula with iron. For every member of the family. Bottle of 100 with 30 free.

\$6.49

Cosmetic Protein

New improved formula and flavor. A dietary aid to beautiful hair and nails. 250 chew or swallow tablets. Reg. \$3.50

\$1.99

Vitamin E Skin Oil

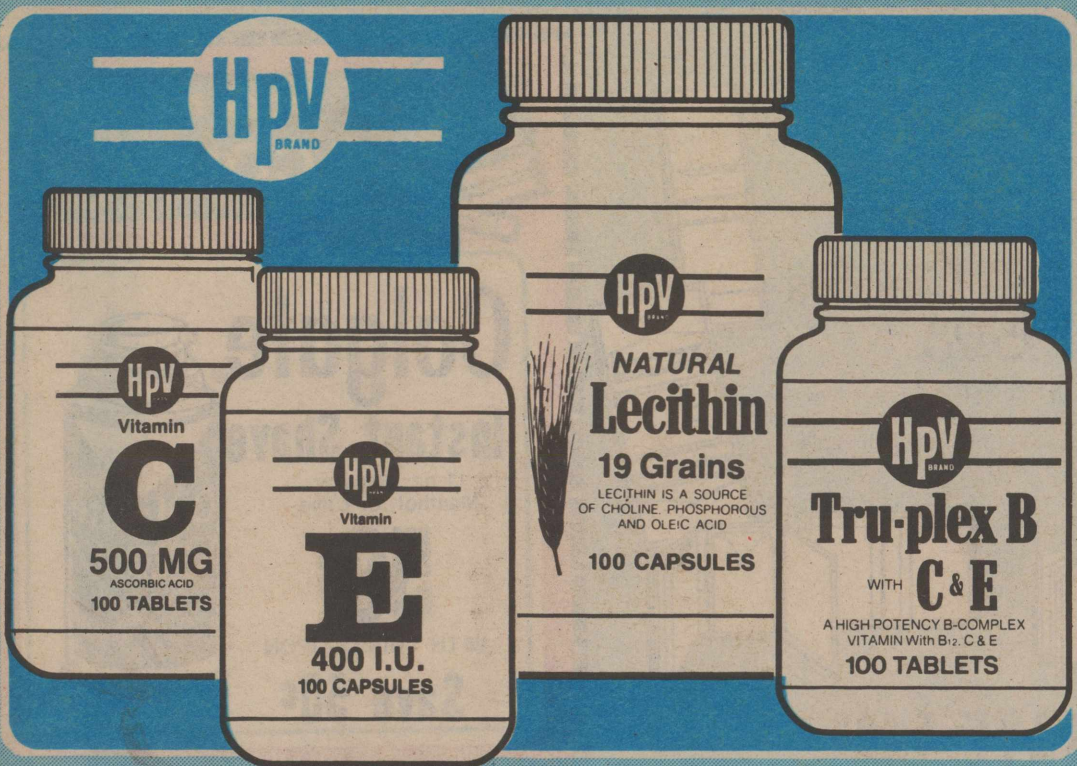
Helps moisturize dry skin, unsightly wrinkles and lines. Guaranteed 100% pure vitamin E. 28,000 I.U. 1 fl. oz. Reg. \$5.95

\$3.99

Vitamin E Skin Creme

Moisturizer and emollient to help soften dry skin, smooth wrinkles and lines. Specially formulated with collagen and mink oil. 30,000 I.U. 2 fl. oz. Reg. \$7.00

\$4.99



Vitamin C

Pure vitamin C in easy-to-take tablets.
500 mg. 100's Reg. \$2.49

\$1.79

Vitamin E

Each capsule contains 400 I.U. of dltacopheryl acetate. 400 I.U. 100's Reg. \$7.29

\$5.79

Natural Lecithin

Each gelatin capsule supplies 19 grains of naturally occurring lecithins extracted from soybeans. 19 grain 100's Reg. \$5.25

\$2.99

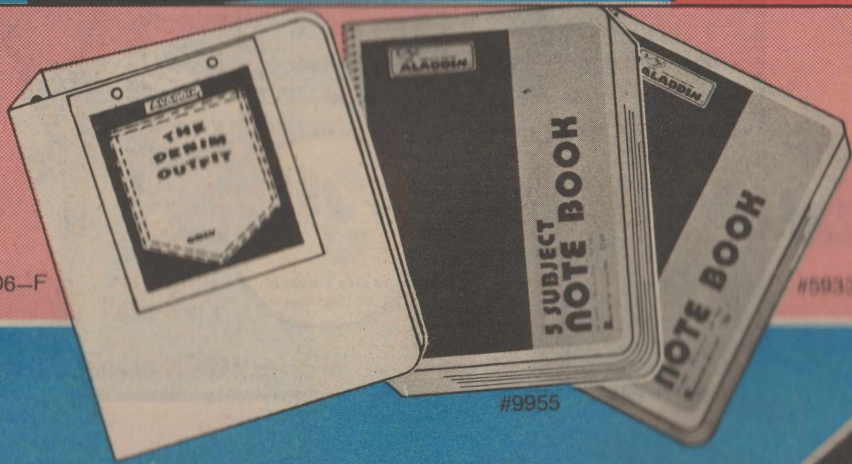
Tru-Plex B with C & E

A high potency B-complex vitamin with B12, C and E. 100's Reg. \$3.69

\$2.29



back to school



#106-F

#9955

#5933

Filled Binder

Contains filler paper, composition notebook, and index organizer.
MFG SUGG LIST \$3.95

\$1.99

5-Subject Composition Book

150 sheets
MFG SUGG LIST \$1.99

99c

Composition Book

44 sheets
MFG SUGG LIST 59c

39c

electroBRAND

CASSETTE TAPE RECORDER

TAKE NOTES ACCURATELY THE EASY WAY!!!

Compact design and built-in mike make in-class use of this cassette recorder a breeze. Features automatic level control, slide volume, and push button function. Batteries, AC line cord and earphones included.

\$28⁸⁸

MFG SUGG LIST \$39.95



Push-Button Action

Automatic Level Control

Built-In Microphone

#7708



back to school coupon

BUFFERIN

100's

\$1.09

WITH THIS COUPON

Save **3c**



SUPPLEMENT TO THE BRISCOE COUNTY NEWS, AUGUST 7

PRICES GOOD AUGUST 7 THRU AUGUST 16

JACKS PHARMACY

SILVERTON, TEXAS

PHONE: 823-2416



Make Our Store
Your Back-to-School
Headquarters

A

