# Cby Hatkell fux 

## haskell, haskell county, texas, saturday, make 19, 1921.



## Reduce Now: <br> Plant plenty of pigs, peas, poultry and potatoes and you will push poverty over the preci- pice and bring peace, ple <br> Diversify Now

## To The Farmer:

It is essential to your and our prosperity that the cotton acreage be reduced 50 per cent from normal-and we invite your careful attention and consideration of the statistics appearing herein. We cannot urge upon you too strongly the necessity of your reducing the cotton acreage for 1921

South Must Know Trut
 bales too much. If you
more than half a crop of COTTON You will Sot mist redice acreage you do rannot promice the ace acreate, even int vou will get more money for your cotton than you are getting now.
We do promise you that if youi grow cotton without growing food for men and feed for animals, we
will all be worse off than bankrupt will all be worse off than bankrupt.

|  IT TO BLY FIXE; TAE pRACE OF COTTOX"-Dr, Bradford Knapp. <br> There is Now Enough Cotton in the Worid to Last About Two Years, |  |  |
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The Haskell National Bank, Haskell. The Farmers State Bank, Haskell. The Farmers State Bank, Rule. The First National Bank, Rule.

First State Bank, Rochester. Weinert State Bank, Weinert. Continental State Bank, Sagerton. First State Bank, O'Brien. First National Bank, Knox City.

First National Bank, Munday. First State Bank, Munday. First National Bank, Goree. First Guaranty State Bank, Knox $C$

Eqпим

| DICK'S THEATRE 28th and 29th | E PLANTIEW SECT |
| :---: | :---: |
| music. and especially | Jim Clark made a business trip |
| awalan music, will be pleased to | e Th |
| learn that the manarement of Dick's | Miss Valen |
| Theatre has secured a return engage- | man. |
| ment of "The Roval Hawailans" for | The ball game between Say |
| Mar |  |
| houses something like a | Misses Ora Lee and Jessie Ree |
| proved such a popular at- | Bland spent Saturday night and |
|  |  |
| This is the | Iss |
| makes the records for the |  |
| ut | undas. |
|  |  |
|  |  |
| the Hawallan |  |
| pread popularity |  |



## The <br> Haskell Produce Company

Will pay the highest cash price for your Produce the year 'round.

Haskell Produce Company<br>F. L. Caldwell, Mgr.



## About Repairs!

If you properly overhaul the old car and put on that is needed it will likely run through the season wit out giving any trouble. If you try to get by without p ting any expense on it, it will likely break down you are the busiest, then it will mean a loss of valua time to you. If you will let us go over your automol or tractor and order what repairs they need we can st you both time and money-for our prices are right.

## TONN GARAGE

A. Tonn, Mgr.
E. Tonn, Mechn

## J. S. Chilton

Graduate Optometrist and Optician Expert Watch and Jewelry Repairing Office Over the Corner Drug Store

## Federal Land Banks Ready for Busines

On February 28th the U. S. Supreme Court upheld the Farm Loan Act in its entirety Will be ready for applications as soon a proper blanks are received, hope to be clos ing loans in $\mathbf{3 0}$ days.
W. H. McCANDLESS, Secty-Treal Rulo National Farm Loan Ascociation RULE, TEEAS

## Of Advantages to You

Because our success is based on your good will we seek your advantage in every purchase we make. On this basis we feel very optimistic for the future. We handle only high grade groceries and our business is improving every day, as reflected on increased sale tickets. We believe in "living and letting live" by selling at a very small profit. We appreciate a part of your trade and can assure you of every courtesy when you visit our store.

## Industrial Transportation Company

 J. F. POSEY Local Mgr.

##  NEVER FAILS

The sun may rise a minute or two off each day, but "FLAVO" "Nature Flavored Flour" rises on the minute every time. Try it-you will like it. Price $\$ 2.80$.
-A Better Barrell of Flour Cheaper-
Handled by-R. J. Reynolds, Haskell Spot Cash Grocery, and J. F. Posey.

## Haskell Mill \& Grain Co.

## Eyes

tested and fitted with the LATEST STYLE Gold Filled, any style.
Sthell Rim, any style. $+. .86 .50$

Haskell Hotel


##  <br> That are Distinctive Pleasing

Our offering in this line is as varied, as delightful, as



## THURSDAY, MARCH 24th <br> The Brownwood-Coleman Rodeo and Round-Up

Will be shown at Dick's Theatre. If you enjoy Bronco Busting, Steer Riding, Goat Roping, and the other specialties that go to make a roundup the most thrilling and spectacular of all outdoor sport; if you enioy the virile spectacle of a champion rider on an outlaw horse, don't fail to see this big attraction.
Dick's Theatre
March 24th
REGULAR ADMISSION

| Haskell Free Press Sunbilithed in 1888 | FACT and FICTION | On ${ }^{\text {ana }}$ |
| :---: | :---: | :---: |
| Bmam A. Rob |  |  |
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|  | The propersate foiliom is one wio |  |
|  | $\begin{aligned} & \text { A clothing merchant has a fig leaf } \\ & \text { reproulucet on bis business stationery, } \\ & \text { because, lie says, it was the beginning } \\ & \text { of the clothing busine-s. } \end{aligned}$ |  |
|  |  |  |
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|  |  | Nomen |
|  | Aftey all, there is very litte ilf, ferfoned horse sense. $\qquad$ |  |



## Auto Owners

Beginning April 1st, 1921, we will be prepared to take care of all your vulcanizing-including Casings, Tubes, ete as we are installing an up-to-date electric vulcanizing outfit and machinery and will be run by an expert vulcanizer. We will make your old tires like new. Give us a trial. We will also have free air and water for you.

## New and Second Hand Tires

Don't forget that our mechanical department is complete, and we can take care of your auto troubles.

OUR MOTTO: "Service at Right Prices"

## Menefee <br> CLAUD MENEFEE, Prop.

Garage
East Side Square.

J. G. Foster


Jas. P. Kinnard Attorney at L Haskell, Texa
${ }_{+}^{+}$Haskell Lodge N .
I. O. O. F Wi E. Dichersm

## Want Ads




FOR SALE
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Rost-Probathy
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| :--- |
| 年仵al reward. |

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& \text { aliso cake iceing flays } \\
& \text { ice ceam powders. } \\
& \text { Haskell. Texas, Box } 351 \\
& \hline
\end{aligned}
$$

 ockerel from A. A. M. Pouitry
nent. $\$ 1.50$ for is.
nid pen ment. \$1.50 for 15. 2nd pen si
15. All good laying strain.
Baker. Phone 277 .

Funny,
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you were

Tommy Too Soon to Tell
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On good tarma at 8 per curat
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# A STUDY of advertising experience, as frankly expressed by merchants and retailers all the way across the country, indicates they have found that at least fifty per cent of their business is the result of advertising. 

The stores which advertise do the heavy business of the cities, draw the shopping crowd to the shopping centers, while the smaller dealer "who does not advertise" gets only the emergency or chance sale that comes his way.

The community or neighborhood store which gradually breaks out into effective and purposeful advertising can be made to grow to a large business which will attract other businesses to come to its vicinity and advertise, thus making a new shopping center.

The big retail shop which occasionally thinks it can get along without advertising or resists a reasonable increase in rates suffers more than the newspaper or newspapers from which it withholds its advertising.

If this attitude were persisted in for a year the trade of that store would shrink fifty per cent., which would make its business unprofitable.

In the fifty per cent. of business created by advertising is all of the merchant's overhead and profits. Without this volume of trade the business would gradually sink to the proportions of a non-advertising community store.

The lesson is obvious.
1st-The community which advertises may become the big retail shop of the future.
2nd-The large retail shop which thinks it can get along without advertising cannot continue doing a profitable business.

We occasionally see a non-advertising store located between two heavy advertising stores doing a big business, but not within twenty-five or thirty per cent. of what it would be doing if it established the potential good-will that can be created through advertising.

# A Fordson Tractor <br> Saturday May 28, 1921 <br>  <br> Saturday May 28 , 1921 

If we sell as many as 14 tractors between now and Saturday May 28th, 1921, we are going to give away absolutely FREE to one of our customers who buys a tractor from us an additional tractor or a refund of the purchase price-whichever he may prefer. There has not been any raise made in the price of the Fordson to take care of this offer-the price remains the same. Just think of it! This offer is being made at the beginning of the season-at the time the farmer will need a tractor the most.

Should we fail to sell as many as 14 tractors, we will give away-one-half of the purchase or retail price of $\mathbf{\$ 6 8 7 . 1 0}$. This, how. ever, is a remote possibility-we believe that we will sell 40 or 50 tractors during this sale, as the prospects we now have indicate that the sales will run much larger.
THE GIVING AWAY OF THIS TRACTOR WILL BE IN CHARGE OF SOME LADIES ORGANIZATION OF THE TOWN

## Our Plan For Giving Away this Tractor

With each tractor sale the purchaser will receive a ticket-which will entitle him to participate in the plan. The only requirements are-buy your tractor or contract for it before that date. If you are not ready to purchase or do not have the money we will accept your order for a tractor on a deposit of $\$ 100.00$, and deliver it to you at any time during the year. You pay the balance of the purchase price on delivery of tractor.

We now have a full carload of these tractors on the floor, ready for delivery and if you do not understand the particulars as to this free offer, come to see us or write us today and we will be glad to explain.

## Will Hold Demonstration

Each week during this sale we will give a special demonstration near town-showing all different implements actually in use and being pulled by a Fordson. If you have been in doubt about the advisability of buying a tractor come out to one of these demonstrations and let us convince you that a Fordson is different from all other tractors and can be used for many things on the farm or ranch.
There are many tractors clamoring for the patronage of the farmer. The very air is charged with the noise of claims. One would think that all a farmer had to do was to buy a tractor and he would enter into the Millenium. We want you to consider this fact -there are a great many different makes of tractors. Tractors have been on the American market for twenty years. The Fordson Tractor has been on the market only two years, and in that time there has been four or five Fordsons sold to any other make. There is a reason. If the Fordson had not delivered more work and more satisfactory work, it would not have made this record. Think it over

## TRACTOR WILL BE GIVEN AWAY MAY 28th AT THE DEMONSTRATION FIELD

Fordson
TRADE MARK

The Fordson Tractor was made to meet the demands and necessities of the every-day American farmer. It was made with the thought that it was the necessity of the man of forty acres as weli as the man with one thousand acres. It was made not only for plowing, harrowing, discing, drilling, seeding, mowing, reaping, but ior all other work on the farm where power is necessary. It was made
to bring conveniences to the farmer's home as well as tor the cultivation to bring conveniences to the farmer's home as well as tor the cultivation of his fielos. It was made to ing, washing, supplying the house with running water, electric lights, and the hundred and one things on the farm. It was made to do all this economically and in a reliable way. It
was made to be the big profitable servant on the farm. was made to be the big proftable servant on the farm. And it has not failed in any of the expectations ble to any other Tractor. It has done these things not only in America but in Europe, Asia tractor has been tested. It has been proven reliable and can furnish proofs impossiers in every part of the civilized world.

Therefore, the Fordson Tractor can meet all the conditions of your farm. When you buy a Fordson, you are not buying any experiment you are baing serant a ey-maker for you that you can depend upon absolutely from the first day you put it to work. It is easy to understand. It possesses all the power you want. It is simple in control It is more flexible than you imagine. It will help you cultivate every foot of ground you have, and every day in the year you will find use for it on the farm. Its appeal to the farmer is in its lependable service and the wide variety of work it can do.

We'd like every farmer that reads this, if he hasn't a Fordson Tractor already, to come to us and let us sell him one. Let us demonstrate its powers, its values, on your own farm. Let's get into details-power, reliability, economy. While the sale of a Tractor gives us a small profit, the purchase of a Tractor to the farmer means a money-making servant every day for years. So the sale of a Fordson means more to the purchaser than it does to us. We are arguing for your good, Mr. Farmer. Come in and talk it over. Your time against ours. It is worth it.

And remember, when you buy a Fordson Tractor, we are right here to keep that Tractcr in reliable running condition every day Iou won't have to wait if anything should get out of order. We are right here to keep it right, because one of the conditionns of the Fordson Dealer is that he must keep on hand always a complete supply of parts. This is a guarantee we don't believe you can get


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## Ve are Here to Stay

nd will give you the same good service as before． 11 and let us show you our Spring samples．Cleaning Pressing neatly done．We call for and deliver．Tele－ one 140 ．

Our Motto：＂Sudden Service＂
E．S．KELLEY
The Tailor



COURTESY
CONFIDENCE
ot a copper cent ever lost by depositing in＇a
GUARANTY FUND BANK
Farmers State Bank Haskell，Texas
SERVICE
SECURITY

## COURTESY And Quick Deliveries

You will not be disappointed when you come to our stor．You will find courteous treament and a service that considers only you and your needs．Neither will the quality of the goods be other than what you have or－ dered．And you will find our prices right and quick de－ liveries made daily．
We have the largest stock and the finest assortment of groceries at the most reasonable prices．
If you ever find even one of these elements lacking here please call it to our attention．We are here to serve you．

HASKELL SPOT CASH GROCERY
HONEA \＆VIGE
TELEPHONE 109

## 146

－THATS OUR NUMBER．
Ring us up，and give us your next order for kerosene－ $\mathbf{3 0}$ or 50 gallons－delivered．

## Hughes－English Co．

Warohoosh and Omice：Puiblle Scales．

| LOVE＇S BLINDNESS |
| :--- |
| By ALIOE HANDLEY． |

＂Good heavens，yirls，am I mate？ Has half hour been called yetr And
Helen，all out of breath and Helen，all out of breath，made
entrance to the dressing－room． The giris nald little or no attention
to this excited little damnsel as tossed her hat on the rack． Irene gazed at her in the mirror as
she was about to put the final touch
of rouge to her she was about to put the final touch
of rouge to her dimpled cheeks to
bring out the youthful charm of detmure little face．
＂You had better hurry，Heten
youn intend ＂You had better hurry．Helen，if
you intend making the opening num－
ber．＂ ＂They＂th never hold the curtain for
you，old dear，if gou continue to bold
that millen fill



| muscal voice |
| :--- |
| of the room． |

 the mation with a mass of bright
thir．Her tiny eyes never missed an－
thinz worth white．＂We．l1 hold a vo
ing contest between the first and se se
 and planing．
＂t will be a good joke on the boys．＂
zlywlel Irene．＂Ethel，with her flery
＂

 who is＂charming，＇but a typleal fanut
finder．will be the sweetest damset
The finder，will be the sweetest damse
The vamplre honors go to Peggy Lee．
the vittle country＇gal＇who The vampire honors go to Peggy eee，
the luttle country＇gal＇，who jotned us
last week in Abbysvile．＂ last week in Abbysville．＂
The dressing room pro The dressing room proved n scene
of merriment as the names of the
chosen kiris were read by the good－ natured dresser，who partlecipated t．
most of thelr schemes and fun． moss of ther sches all glooms passe
The glooms of all
over Helen．She did not approve of one plcked winners，although she sur－
the sited in hiding her feellogs with on
ceed ceeded in hiding her feels．
of her captivating little smilles． It was not long after the finale or
the show when Jack and the boys the show when Jack and the boys
ansiously made their appearance at nnslousiy mide
the stage door．
The Mayfair inn was thetr destina
Hon，a dollghtful，sectuded spot wher Hon，a dellghtful．secluded spot wher
the fastidious banquet was in read． the fastidlous banquet was in
ness 10 sreet the merry party． ness ercee the merry party．
The enchanted music thekled Jack
so that the could hardly keep his feet so that he could hardly keep his feet
statlonary．Finally he got up enough stattonary．Finally he got up enough
courage to ask Ethel for the next
dance．
＂Tm wild about your beautiful rel ＂Im wild about your beautiful res
hair，Ethel，and your eyes twinkle like hatr，Ethel，and your eyes twi
stars on a moonilight night．＂
＂Thanks，Jack；you are the first
compliment me on my beavty＂ compliment me on my benaty，＂
they almiessly walked towarc the ta they atmlessly walked towarc the ta
ble where Ned Warren was see gazing
at Pegiy with sincere，soufful ble where Ned Warren was sew eses．
at Pegry with stincere，soulful eve
＂Do you know，Peggy，you are ＂Do you know，Peggy，you are
eutest little vamp in your ovrn little cutest ittle vainp in your ovn yttie
way？You almost have mee hyphnotzed
with your qualint，fasconatitig nanner．＂ with your quaint，fasctnating manner．＂
Pegry could only smille as sthe play Ped the part of a vamp uncol sclously agd unknown to herself．
near future，ot spend the rest of his
days tin a love nest on an tistand with
dass in a love nest on an Is／and wid
vera，the sweetest girl in turw world．
＂If you and 1 could only－＂
s部言哑豆
$\qquad$ hearsal in the morning．＂
＂I could remaln here forever and
ever．＂ ever，sighed Pegry，an they started
toward the car． Jack reached for his slster Helen＇s
sloved hand，pattung It ever gloved hand，patu，
before he spoke．
Sisis，you＇re a real little grit．You
nued auch good juagment in tiviting used such goo judgment in liviting
the prettest＇，the＇sweetest＇and the teutent＇＇or un boy．
uWe planed to
＂We planned to leave town tomor
now，but have deelded to remaln hero
todefantely． row，but have
tideflitely．
＂It they
＂It they onily know，＂thought Helen，
＂Shakeespeare was，right when be
＂rote，
＂Love looke not with the ejsen，but with
the mind

## How The Taxpayer Benefits By Expert Lumber Service

<br><br><br><br>

Brazelton Lumber Company
L：R．．GAMBEE，Local Manager


Your Last Chance To Get These Foodstuffs THIS SEASON
Western Cotton Oil Co．

## Easter Suggestions等 <br> Millinery Department

Easter lilies-Spring's awakeningfresh flowers in profusion-and new millinery! Our shop presents a veritable garden of colors from which to choose just the hat to suit your type and complete your costume.

Latest styles and new materials at a wide range of prices. Call and make an early selection

## Spring Dresses

Among this large selection are many nifty frocks of distinction that you would be very proud of on Easter morn. Lovely taffetas, handsomely embroidered, while others are the more straighter lines with possibly a pretty sash that hangs down the side or back. These dresses are demanding instant choosing from those who have seen them.

## Sport Coats

We have a beautiful line of smart Sport Coats that will please the most fastidious. The styles and lines are all that could be desired. Just the garment for the wrap.
who wish a real stylish spring

Skirts Spring's smartest skirts in wool and
silk materials, pleated to suit your fancy,
Many yery beautiful skirts at prices you

## Blouses

When we say that a charming new selection of blouses is now on display, no woman can visualize the exquisite garments that are here to be seen, for any thought of blouses that have been seen before misleads the imagination in reference to these just newly created. None of the old con-ventionalism-each seems so personally designed for the wearer, so stylish. They must be seen to be appreciated.

## Chuncock\% Comphany

[^1]


Will Pay Market Price
BOOTH ENGLISH Telephone 195


## is made up of two things: The disposition to be fair and

 assets ample to meet all demands.The Hartford Fire Insurance Company is well known It will sell you safe insurance backed by many millions. Come here for Hartford Fire Insurance.
Marvin H. Post
$\qquad$
He asked.
Mother-The


[^0]:    LYNN PACE, Haskell, Texas
    Fordson Tractor. I find check for $\$ 100.00$ as Deposit on a or or about
    (Signed)
    Address

[^1]:    

