

Owls Repeat As District Champs

Junior High District Playoffs To Be Held Here

Playoffs are necessary for the District 5-B junior high championships, and will be played in the Silverton Gym beginning at 6:30 p. m. Monday, February 20. Admission will be \$1.50 for adults and 75 cents for students.

Games will be between the Valley and Nazareth girls and the Valley and Silverton boys.

City and School Elections Called

Elections have been called for Saturday April 1, by the City of Silverton and the Silverton Independent School District.

Both elections will be held at the City Hall.

The terms of Charles Sarchet, H. A. Cagle and Wayne Nance are expiring on the City Council, and in addition, a mayor will be elected to fill the unexpired term of Fred Mercer, who is resigning to seek election to the office of Briscoe County Judge.

School trustees whose terms are expiring are Anne McMurtry and Harold Storie.

March 1 is the deadline for filing as candidates for these positions. Petitions for having a candidate's name placed on the ballot for the school election are available in the office of Superintendent O. C. Rampley and School Tax Collector Verlin B. Towe. Names may be placed in nomination for one of the city offices at the City Hall.

Snow Continues In Silverton Area

The groundhog may not have seen his shadow this year, but that certainly didn't mean spring was just around the corner for Silverton residents who have been kept in the deepfreeze ever since 1978 began—and no end is in sight.

Snow began falling on Silverton Tuesday afternoon. Wednesday morning there was an accumulation of about two inches, and the snow was continuing to fall. Another storm was predicted to bring snow into the area tonight.

Moisture received so far during the month of February now amounts to .88 of an inch, as officially measured by Fred Strange. January's moisture totaled .40 of an inch. This puts Silverton slightly ahead of this time last year.

The complete moisture review of 1977 showed that a total of 21.53 inches fell on Silverton, slightly above the average rainfall figure of 20.50.

1977 RAINFALL CHART

January	.20
February	1.07
March	.75
April	3.28
May	6.55
June	2.38
July	2.00
August	3.52
September	.15
October	1.60
November	.03
December	.00

Average freeze dates in 1977 were near the norm, with the last freeze of the spring taking place April 5, 1977 with a low of 29° and the first freeze of the fall taking place November 2, 1977 with a low of 30°. The average dates shown in the Texas Almanac for Briscoe County are April 6 and November 6.

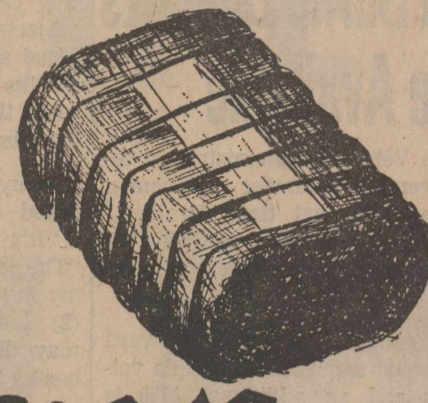
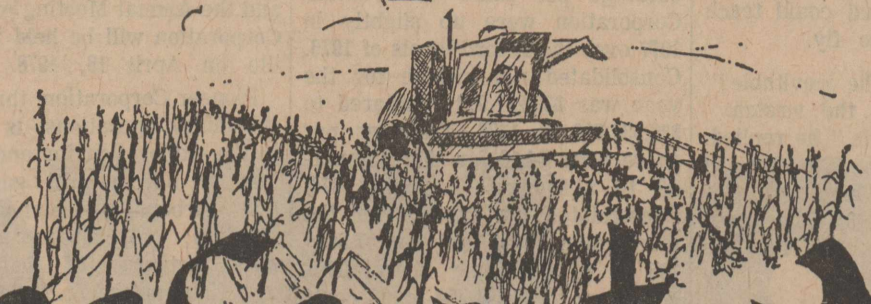
MIKE GRAHAM SHOWS GRAND CHAMPION BARROW

Mike Graham of Lefors, son of Mr. and Mrs. Jack Graham, was exhibitor of a 250-pound barrow that was named Grand Champion of the Fort Worth Junior Livestock Show. There were 1100 barrows in the show. The Grand Champion sold for \$1,200.00.

Graham is the grandson of Mr. and Mrs. M. A. Graham and Mrs. John Bean, all of Silverton.



Silverton: Home of Scenic Lake Mackenzie



Briscoe County News

THURSDAY, FEBRUARY 16, 1978

VOLUME 70 NUMBER 7

Repairs About Finished on Utility Lines Downed By Ice Storm

Repair operations have been underway in earnest in the area east of Silverton where utility wires became so heavy with ice last week that the poles that held them snapped and crashed to the

ground. Some residents were without electricity as early as Wednesday, while others lost their power on Saturday. Swisher Electric Cooperative es-

timated that they had at least 300 poles down in about a five-square mile area northeast of Silverton. Lighthouse Electric Cooperative said that they had 240 poles down in the area east and

southeast of Silverton. In addition Hall County Electric Cooperative had some homes that were without power along and just below the Caprock.

moveable by two men" Patterson said. "Some are being left where we have received extremely good cooperation from everyone," Patterson added. "We began having people volunteer their services to us on the first day of our electricity is needed to provide and we just put them to work. Farmers have been good to let us use their tractors to pull our heavy equipment through the mud."



Like dominoes they went down! Ice on utility wires the size of a man's arm brought utility poles down at the Glen Lindsey farm northeast of Silverton. Most resi-

dents of the stricken area moved in with relatives or friends in town, and in the case of the Lindseys, they have been staying with the Jim Brooks.

Wendell Patterson a former Silverton resident who is employed by Swisher Electric Cooperative, said they have had four crews of contractors and their own men — numbering about 50 in all — working in the area this week. They opened an emergency office in Silverton in the old tailor shop building on Main Street. Dry ice is available at the emergency office for any of their customers who need it for their deep freezes and generators are being taken from home to home to pump stock water or for whatever chore seems most urgently to be done.

"Some of the generators are trailer mounted and some are

Alton Higginbotham of Lighthouse Electric Cooperative, said that he hoped most all of their area would be back in service by the time the paper came out. He said that they had one contractor with 12 men and 25 men of their own still here working this week. They have had portable generators available for use of those who needed it for pumping stock water.

"Everyone has been extra nice to us — the best in the world" he said. "The commissioner in that precinct (Glen Lindsey) sent two road graders to stay with and help our crews.

"I've heard about ice destruction like this but I had never seen this much ice build-up before. Sunday I measured the ice on wire about 1/4 mile east of Carver Monroe's house and it was a big around as my arm!

"We had 20-25 people working in Briscoe County Saturday and Sunday who spent over 800 man hours there. Including the clean-up and repair operations, hours there Saturday and Sunday. "We can't begin to thank the people there for their cooperation and consideration during this time," Higginbotham added.

Southwestern Public Service Company had an outage from 1:30 until 3:00 a. m. Friday in Silverton and had some customers on the east edge of Silverton without power for awhile, but it is thought that all has now been restored. The public service crews spent quite a few hours working here over the weekend also.

ctors, we spent over 1,000 man were blamed on the storm and power failure. Don Cornett reported.

Meanwhile, some losses in stock feed losing 90 pigs Friday and Friday when limbs broke off due to the weight of the ice and in some cases telephone or cable television lines were pulled down by the falling tree limbs.

Mail service was slowed here last week, due to the very icy highways, particularly to the east of Silverton.

The worst thing that repair crews were having to contend with early this week in addition to the cold, was the mud. Temperatures, still ranging in the very chilly zone, rose enough to allow melting and made travel off the pavement almost impossible in places.

The ground in the Silverton vicinity has not been free of snow and ice any day during 1978 and weather forecasters were continuing to predict the possibility of more snow in the area as this was being written.

Silverton FFA Chapter Starts Spring Citrus Sale

The Silverton FFA Chapter is presently taking orders for the spring citrus fruit sale. The fruit this year is supposed to be of very high quality. The price on the citrus fruit has increased, and will be as follows:

- 20 lbs. oranges, \$5.00 or 25 cents a lb.
 - 40 lbs. oranges, \$8.00 or 20 cents a lb.
 - 20 lbs. grapefruit, \$5.00 or 25 cents a lb.
 - 40 lbs. grapefruit, \$7.50 or 18 cents a lb.
 - one third bushel apples, \$7.25 or 34 cents a lb.
- (This size only)
- The FFA members will be contacting all persons in Silverton, either door to door or by telephone; please help support the Silverton FFA chapter.
- If you want to buy citrus fruit or apples, and have not been contacted, please call John Thacker 823-2476.

Owls Lose To Lorenzo, 63-52

Silverton's varsity Owls lost their warmup game at Lorenzo Tuesday night, 63-52, in a foul-fest that saw three of the Owl starters, Jackie Vaughn, Kirk Durham and Paul Brannon, foul out.

The Owls stayed in the contest until the second half, when Lorenzo began building up a lead. Vaughn led the offense for the

District 5-B Champions with 35 big points. Brent Brannon added 10 points; Durham got three; Kyle Bean put up two points, and Mitchell Roehr and Earl Jarrett scored one point each.				
Owls	10	24	34	52
Lorenzo	15	23	40	63

Head Coach Resigns Position

James Allen submitted his resignation as Head Coach and Athletic Director of the Silverton Schools to the board of trustees at last Thursday night's meeting.

Allen is in his first year with the Silverton Schools, and has not yet announced his plans for the future.

Judge Rules In Favor Of Railroad

Briscoe County Commissioner Beryl Long has received a letter from Congressman Jack Hightower, in which Hightower stated that he "is sorry to report that the decision of the Administrative Law Judge was unfavorable" on the question of the abandonment of the railroad spur to Silverton.

Hightower went on to say, "Nevertheless, I believe you and the others from Silverton who prepared what I thought was an excellent presentation can take pride in the fact that the entire community focused on the problem and worked together.

"Your efforts in this, in securing a doctor for Silverton, and in countless other projects to benefit your area exemplify the spirit of the area," Hightower concluded.

Horace Vines was taken by the Silverton Volunteer Ambulance Service to St. Anthony's Hospital in Amarillo about 5:00 p. m. Friday. He remains a patient there this week and is undergoing a series of tests.

Even though the Owls lost their last game to Happy here Friday night, they had already built up such a lead in the district that they repeat as champions in spite of the 52-49 loss which occurred in a double overtime.

The Cowboys, who had been picked in the pre-season as the team to beat, managed to win only a couple of district games and both of those came in the second round of play.

This has been a rebuilding year for the Owls who graduated a large crop of seniors last season, and next year will be an even greater challenge for the team. Coach Lyndel Norwood has done a very good job with the Owls the past two years, winning all but one conference game in the two years. The season record posted by the varsity this year is 18-11, with losses being to Hedley, Motley County, Littlefield, Sanford-Fritch, Memphis, Lockney and Ralls.

Playing their last home games for the Owls Friday night were starters Jackie Vaughn, 6-6 center, who has been a mainstay for the Owls and has built up an enviable personal record with the team, Brent Brannon and Jace Francis.

Vaughn led the scoring for the Owls against Happy with 21 points, four of which came in the second overtime; Brent Brannon rang up 16 points, two of which were in the first overtime period; Doug McJimsey came off the bench to score six points, two of which were in the first overtime; Jace Francis rang up four and Kirk Durham added two points.

Owls	14	18	28	40	44	49
Happy	10	18	30	40	44	52

A warmup game for the Owls has been scheduled with Whitharral at 7:00 p. m. today (February 16) at 7:00 p. m. The game will be played at Whitharral.

A playoff game will be necessary between Spade and Sudan later this week to determine the Owls' opponent for bi-district. Silverton had hoped that the bi-district game would be played in Plainview at the Hutcherson Gym, but this hope was dashed early this week when Wayland advised school administrators here that the gym was not available for the game. At this writing it was impossible to make a decision on location for the game, due to there not being a clear-cut champion of District 6-B, and this having to be a mutually-satisfactory location. It is known that the game will be played Tuesday, February 21—next Tuesday night. But where and at what time are not known.

February 21 will be color day in Silverton, and fans are being urged to wear red and white that day and display BEAT signs in support of the Owls. It is hoped that Silverton fans will fill the gym (wherever that is) for the game to help cheer the Owls to another Bi-District Championship!

The Regional Tournament will be played at Levelland February 24-25.

Stephens Services Held Tuesday

Funeral services for Herbert Clifton (Shine) Stephens, 61, were conducted at 2:30 p. m. Tuesday at the First Baptist Church in Turkey with the pastor, Rev. Melvin Clinton, and Dr. Carlos McLeod, pastor of First Baptist Church in Plainview, officiating. Burial was in Dreamland Cemetery at Turkey by Seigler Funeral Home.

Pallbearers were France Barton and Alfred Barton, both of Matador; Smith Guest and Byron Young, both of Turkey; E. A. Birdwell, Silverton, and Bob Ham, Quitaque.

Mr. Stephens died at 9:30 p. m. Sunday at his home in Turkey after suffering an apparent heart attack.

The Rickman, Oklahoma native moved to Turkey from Silverton. A deacon of the First Baptist Church in Turkey, he was a farmer and rancher. He married Margaret Lisenby February 14, 1940.

Survivors include his wife; two sons, Bobby Herbert of Hale Center and Roy Gene of Matador; a daughter, Mrs. Cheryl Ward of Claude; his mother, Mrs. Maggie Stephens of Plainview, and six grandchildren.

STUDENTS WILL ATTEND SCHOOL MARCH 3

March 3 had been designated as a Teacher In-Service Day on the original school calendar for the Silverton Schools. However, due to the school's closing last Thursday due to the weather, Teacher In-Service was held that day,

and students will be required to attend school on March 3.

SENIOR CITIZENS TO MEET FRIDAY

Senior Citizens will have their monthly meeting at noon Friday, February 17, at their regular meeting place in Silverton.

Weight of the ice on utility wires east of Silverton caused power poles to splinter and break over the weekend. Most electric customers who live east of the city

limits and some south of town have been without electricity, some since Wednesday of last week. Almost all were expected to have power restored by today.

BRISCOE COUNTY NEWS

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Mahon Believes Congress Will Insure Price Levels

Representative George H. Mahon (D-Texas) said in Houston today he believes Congress will take whatever steps are necessary to insure that 1977 price levels for agriculture do not continue through the 1978 crop season.

The House Appropriations Committee Chairman said he does not expect any dramatic or immediate legislation but is convinced the agricultural leadership in Congress is sympathetic to the farmers' dilemma.

Speaking to the National Cotton Council's annual meeting, Representative Mahon said that while the 1977 farm act will not affect this past year's crop, it will inevitably have some impact on the 1978 crop.

Mahon said USDA estimates that if the same crop and price levels are obtained for the 1978 crop as for the 1977 crop, cotton payments under the new farm law would amount to \$455 million, compared with last year's \$237 million under the old farm law.

The Congressman also said the payment limitation will go from \$20,000 to \$40,000 and eventually \$50,000. In addition, he noted that the Administration recently announced no foreclosures will be made on Farmers Home Administration loans due to 1977's low commodity prices.

"I am of the opinion that if price levels do not improve in the marketplace for the 1978 crop and then if the Administration does not use its discretionary authority to improve prices in certain areas, then the Congress will pass legislation to ease the farmers' plight," Mahon stated.

Other important factors he sighted were: (1) equitable treatment for agriculture in international trade dealings; (2) efforts to improve the nation's ability to export farm products; and (3) the beginning of economic recovery throughout the world which should help boost export sales.

On another issue the House Appropriations Chairman said Congress has joined with industry in an effort to reduce government regulation, red tape, and paper work.

"We are continuing our battle to keep the Occupational Safety and Health Administration from liquidating American agriculture," Mahon said. "I am hopeful that



VA Burial Benefits Are Available

The Veterans Administration today reminded former servicemen and women that their families should be made aware of the VA burial benefits available to eligible veterans.

VA provides up to \$250 toward the burial expenses of eligible veterans and an additional \$150 is available as a plot or interment allowance, if burial is not in a national cemetery or other government cemetery.

These VA payments will be reduced or eliminated in cases where the veteran's employer or a state agency has made such payments.

In cases where a veteran's death is service-connected, VA will pay an amount not to exceed \$800 in lieu of the usual burial allowances.

With the exception of Arlington National Cemetery, burial is available to eligible veterans at all national cemeteries having space, and may also be authorized for an eligible veteran's wife or husband, minor children and, under certain circumstances, unmarried adult children.

Eligibility requirements for burial at Arlington National Cemetery may be obtained from the Superintendent, Arlington National Cemetery, Arlington, Virginia 22211.

VA will provide a headstone or grave marker for eligible veterans, and memorial markers are provided for certain members of the armed services who die on active duty and whose remains are not recovered, or who are buried at sea.

An American flag will also be provided upon request for use in covering the casket.

Veterans discharged under other than dishonorable conditions who served in the Spanish-American War, during the Mexican Border period, World Wars I and II, the Korean Conflict or the Vietnam Era are eligible for VA plot and burial allowances and for burial in a national cemetery.

Peacetime veterans with other than dishonorable discharges are eligible for burial in a national cemetery and for a headstone or grave marker. But peacetime veterans are not entitled to burial or plot allowances unless they were drawing compensation or were discharged for disability reasons.

we are making some progress but the future is not yet totally secure in regard to this issue."

He pledged to Council delegates that he would continue to support the cotton industry's position on the crucial issue of new cotton dust standards.

Mahon also said Congress will not agree to cuts in agricultural research which have been proposed in the President's budget.

What Think Ye?



Once upon a time a mighty king condemned one of his lowly subjects to die. The wretch proposed and the king agreed to call off the execution if, within one year, the condemned could teach the king's horse to fly.

"Why postpone the inevitable?" asked a friend of the wretch. "It's not inevitable," he replied. "The odds are four to one in my favor: (1) The king may die; (2) I might die; (3) The horse may die; (4) I might teach the horse to fly."

Jesus said, "All things are possible to him that believeth." A person who aims at nothing has a target he cannot miss. Set an attainable goal. When you reach it, set another higher goal. Drink at the fountain of knowledge, don't just gargle.

One is old only when he allows his mind to become a mausoleum for the storage of dead ideas.

"In the modern home everything is run by switches except the kids." —Earl Cantwell

Pioneer Corp. Increases Dividend

The Board of Directors of Pioneer Corporation, at their meeting held in Amarillo, increased the quarterly dividend to 44 cents per share, up six and one-half cents from the previous 37 1/2 cents per share. The dividend will be payable March 7 to stockholders of record February 23, 1978.

Consolidated net income and earnings per share for Pioneer Corporation were up slightly in 1977 over the record levels of 1976. Consolidated net income for the year was \$38,211,912 compared to \$38,034,060 in 1976. Earnings per share were \$4.10 for 1977 compared to \$4.09 per share in 1976. Consolidated net income for the fourth quarter of 1977 was \$7,861,125 or 84 cents per share. This compares to \$8,141,554 or 88 cents per share for the fourth quarter of 1976.

In making the earnings announcement, Pioneer President K. B. "Tex" Watson said an increasing share of the corporation net income is coming from subsidiary operations.

Watson pointed out that deliveries of natural gas from the Pioneer Natural Gas Company division were down the last quarter of the year due to unusually warm conditions. In fact, Watson said, gas deliveries for the month of December were lower than any December since 1970.

Water, Inc. Elects Officers

Amarillo attorney Jerome W. Johnson has been elected President of Water, Inc., by the organization's board of directors. Joining Johnson as a new officer is Lloyd Calhoun of Hobbs, who was named first vice president. The officers were elected to one-year terms.

Rounding out the new slate of Water, Incorporated, officers are second vice president A. C. Vermer of Lubbock, secretary Edward G. Weber of Amarillo and treasurer Jim Ed Waller of Lubbock, all re-elected as officers.

Johnson will succeed J. W. Buchanan of Dumas, who served two years as president of the non-profit corporation which is working to assure a supplemental water supply for the High Plains. Buchanan was honored during the recent corporation meeting for his "untiring leadership and his dedication to water importation."

The new president has been a director of Water, Incorporated, since 1968. For the past two years, he has served as the organization's first vice president. He is a former director of the Red River Authority of Texas.

Johnson is a senior partner in the law firm of Underwood, Wil-

son, Sutton, Berry, Stein and Johnson. He is a member of the American Bar Association, the State Bar of Texas and past president of the Amarillo Bar Association. He is a director of Amarex, Incorporated, and Maywood, Incorporated.

He has been active in the Democratic Party for several years. Johnson is active in governmental and civic affairs. He received his B. A. and law degrees from the University of Texas. He and his wife, Madelyn, have seven daughters.

Calhoun is vice president and general sales manager for New Mexico Electric Service Company. He has been a member of Water, Incorporated, since 1968. He currently serves on four Water, Incorporated, committees. He is chairman of the membership steering committee and a member of the executive, policy advisory and energy committees.

He is active in several professional and civic organizations. He attended UCLA. He and his wife, Maurita, have two daughters and a son.



BRISCOE COUNTY NEWS

Savings To Win Your Heart!

RANCH STYLE PLAIN Chill 18 OZ CAN 69¢	KRAFT MACARONI & CHEESE Dinners TWIN PAK 14 1/2 OZ BOX 69¢	ASSORTED / WHITE Kleenex 2 200 CT BOX \$1	HERSHEY HOT Cocoa Mix 12 ENV. PKG. \$1.19
3-MINUTE QUICK Oats 18 OZ BOX 49¢	SHURFINE INSTANT ORANGE Drink 18 OZ BTL 99¢	KOTEX Maxi Pads 12 CT BOX 89¢	ALPO BEEF FLAVOR DRY Dog Food 5 LB BAG \$1.29
LUCKY LEAF CHERRY Pie Filling NO. 2 CAN 89¢	KOUNTY KIST WHOLE KERNEL Golden Corn 12 OZ CANS 5 \$1	DISH DETERGENT Liquid Joy 22 OZ BTL 69¢	CLEANSER Liquid Comet 14 OZ BTL 39¢
DISINFECTANT Pine-Sol 15 OZ BTL 79¢	HI-DRI Paper Towels JUMBO ROLL 39¢	BATHROOM TISSUE Delsey 4 ROLL PKG. 79¢	
GLADIOLA Flour 5 LB. BAG 69¢	CHEESE FOOD Kraft Velveeta 2 LB. BOX \$1.99		
GLADIOLA Flour 25 LB. BAG \$3.19	ALL GRINDS Folger's Coffee 1 LB. CAN \$2.99		

Round Steak \$1.39

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WRIGHT'S SLAB Sliced Bacon \$1.19	U.S.D.A. CHOICE BEEF Chuck Roast \$1.09	U.S.D.A. CHOICE BEEF Round Steak \$1.59
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U.S.D.A. CHOICE LEAN Beef Stew Cubes \$1.79
 U.S.D.A. CHOICE TENDERIZED Corned Beef \$1.79
 U.S.D.A. CHOICE BEEF Boneless Chuck Steak \$1.19
 U.S.D.A. CHOICE BEEF Boneless Sirloin Tip Steak \$1.79
 U.S.D.A. CHOICE BEEF Boneless Sirloin Tip Roast \$1.69
 TENDRA MADE CHICKEN FRIED Chicken \$1.09
 LITTLE HOT BLUE Corn Dogs \$1.09

Tomatoes 25¢

VINE RIPENED

GRAPES \$1.89	BANANAS 5 \$1	CELERY \$1.49
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NANCE'S

venture

FOODS

WE RESERVE THE RIGHT TO LIMIT PRICES EFFECTIVE Thursday-Friday-Saturday February 16-17-18

Distinctive Wedding STATIONERY

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INVITATIONS and ANNOUNCEMENTS
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Fast Service, Beautiful Styles, Reasonably Priced!

Wayland Baptist Introduces Free Enterprise System

When Wayland Baptist College introduces its first Free Enterprise System Conference in April, its shotgun approach will be double-barreled.

Not only is Wayland leadership aiming at bringing together business and civic leaders from the Texas Panhandle and bordering states, but it will be sighting on the nation's leading authorities to make it a successful venture.

Dr. Albro Martin, editor of Harvard University's Business History Review will be the moderator during the Free Enterprise Conference at Wayland College, April 18 and 19.

"The other guest representatives, chief executives from corporations and theoreticians from the academic world, are people of international reputation," according to Dr. Robert Simmons, chairman of Wayland's social science division.

Co-sponsored by the Plainview Chamber of Commerce, the conference will feature the theme, "The Free Enterprise System: What Lies Ahead?" The conference, a project of Wayland's Department of History headed by Dr. Don Hofsommer, is funded by Plains American Heritage Program.

On Tuesday, April 18, from 2 to 4 p. m., the participants will meet with Wayland students majoring in such fields as history and marketing. Following the meetings, the Chamber of Commerce will give the visitors a tour of the city. A press conference is scheduled to follow the tour and a banquet, hosted by the Chamber and open to the public, will begin at 7 p.m. at Slaughter Memorial Center, according to Chamber executive vice president, Jim Ferrell. Dr. Martin will be the guest speaker.

Martin teaches business history at the Harvard University Graduate School of Business Administration. From 1970 to 1976 he was

associate professor of history at the American University in Washington, D. C. Numerous articles have been published by Martin and he is the recipient of awards in economic history and American history. His doctorate degree is from Columbia University, his masters degree in economics is from Harvard and his associate degree is from George Washington University.

Martin and the other participants will be on hand Wednesday, April 19, from 8 to 10 a. m. with Wayland Students in classes appropriate to the guest's vocational-professional work. An all-college convocation is scheduled for 10 a. m. with Dr. Martin acting as the moderator for a panel discussion. The men will again meet with classes from 11 a. m. until noon.

Local business leaders, public school teachers and Wayland faculty are especially invited to attend the early afternoon panel discussion from 1:15 to 2:30 p. m. at the Llano Estacado Museum Auditorium. The second afternoon session, 2:45 to 4 p. m., will be a panel discussion featuring the topic "What and How Do We Teach about the Free Enterprise System?" and will be directed toward public school teachers. The public is invited to both afternoon sessions.

Other participants include J. W. Barriger, assistant vice president of finance for the Atchison, Topeka & Santa Fe Railway; Dr. Richard Barsness, the associate dean of the graduate school of Northwestern University; W. Fletch Prouty, the director of marketing planning for Amtrak; Dr. David G. McComb, head of the history department at Colorado State University; H. Peers Brewer, vice president of Manufactures Hanover Trust; Dr. Floyd Brandt, professor of management at the University of Texas; and Dr. Curtis W. Tarr, vice president

of parts distribution for Deere & Company.

Tarr has been an officer for Deere & Company since 1973. Prior to joining Deere, he held a number of positions in government, academia, and business. Among these were Under Secretary of State for Security Assistance, director of the United States Selective Service, assistant of Lawrence University, several positions at Stanford University and vice president of Sierra Tractor and Equipment Company. He holds degrees from Stanford and Harvard.

Dr. Brandt has held teaching positions at West Texas State University, Harvard Business School, Northwestern University as well as the University of Texas. He has lectured at University Aix-Marseille in France and at Stanford and has taught in excess of 100 executive development programs. The author of several books, he is a member of the board of directors of Holy Cross Hospital, a management consultant for State Farm Insurance and a member of the Pepsi Cola Management Institute faculty. Brandt's doctorate in business administration is from Harvard Business School, his masters degree is from the University of Michigan and his bachelors degree is from Texas Tech University. He received his primary and secondary education in Pampa.

Prouty joined Amtrak in 1972 as a member of the marketing department where he established the office of government marketing and was its first manager. He has also held top positions at the Madison National Bank of Washington, D. C., the First National Bank of Arlington, Virginia, the General Aircraft Corporation, National Air Communications Company, and Presidential Services, Incorporated. He was a member of the World War II Air Transport Command and is a 1968 graduate of the Graduate School of Banking at the University of Wisconsin. The author and lecturer retired as a colonel from the United States Air Force in 1973. Barsness has had administrative experience as a budget analyst

PCG Recommends Increase In Price Support Level

Plains Cotton Growers, Incorporated, Lubbock, February 14 recommended administrative actions to improve cotton prices and legislative changes to increase the level of price supports in the government cotton program.

Fundamental parts of the PCG statement, presented by PCG Executive Vice President Donald Johnson to the House Agriculture Committee, are reproduced below.

"When we presented testimony before this Committee in February of 1977, we said, first, that the aim of a government cotton program should be to supplement our industry's own efforts to increase the volume of cotton that can be grown in the United States and sold, at a profit, in competition with foreign-grown cotton and synthetic fibers. Second, we said this objective could best be achieved by a market-oriented program providing a Commodity Credit Corporation loan rate based on U. S. spot market prices, a reasonable target price, disaster payments where justified, unrestricted planting, and unrestricted access to world markets.

for the U. S. Office of Management and Budget, a director for a special developmental program for French management educators in Paris, acting director of the public management program at the Graduate School of Management of Northwestern University, and associate dean of the Northwestern University graduate school. He has had teaching experience at the University of Minnesota, the University of Wisconsin and in several areas at Northwestern. The author of numerous articles, papers and cases, he holds four degrees from the University of Minnesota: doctorate in American economic history, masters in public administration, masters in American history, and bachelors in social studies.

BRISCOE COUNTY FARMERS PART OF NATIONWIDE PRODUCTION EXPENDITURES SURVEY

Production expenditures nationwide averaged just over \$32,000 per farm in 1976, according to a survey conducted by the U. S. Department of Agriculture and the Texas Crop and Livestock Reporting Service. The total output

in this country cannot long remain far out of line with world prices and we believe this fact is sufficient to keep U. S. cotton competitive in world markets.

"Eliminating the CIF Northern Europe, or 'A' index, from the loan calculation should raise the U. S. loan to approximately 50 cents, which under current conditions is fully justified.

"If however the 'A' index must be used the minimum action that should be taken is to change the law and require that the average 'A' index over a period of at least three months be used and not the short first two weeks of October now specified.

"The two week period this year gave us a loan of 44 cents, whereas our calculations indicate that use of a three month average would have resulted in a loan at the much more realistic level of 50 cents. We also think the Administration should give serious consideration to raising the cotton target price. Spiraling production costs already have made 52 cents, which USDA says reflects the average cost of production, obsolete. If USDA finds that an amendment to current law is required before the target can be raised, we recommend that this Committee provide such an amendment and we respectfully request the opportunity to work with you in drafting appropriate language."

"Third, we recommend that this Committee and the Congress provide the legislation necessary to change the way in which the cotton loan level and the cotton target price is determined for 1978 and the remaining three years of the cotton program.

"Currently the law requires that the loan be announced by November 1 at either 85 percent of the four-year average U. S. spot market price or 90 percent of the adjusted CIF Northern Europe price during the first two weeks of October preceding the announcement, whichever is lower. Under this formula we all know what happened.

"This first two weeks of October provision gave us a loan below the loan for the previous year; a loan too low to serve as an effective marketing tool as was intended, and a loan well below the level necessary to keep our cotton competitive in world markets.

"PCG's legislative policy calls for setting the U. S. loan as a percentage of average U. S. spot market prices. Market quotations

to raise crops, livestock, and poultry ran up a bill of \$89 billion. The major expenditure was for feed, which accounted for over \$14 billion. Next came rent cost of \$8 billion; interest and taxes of \$7.9 billion; wages at \$7.4 billion; and purchases of fertilizer, lime, and soil conditioners at a cost of \$7.2 billion.

The Texas Crop and Livestock Reporting Service, with help from producers, participated in developing this information.

Production expenditure information is a major ingredient in determining net farm income and is used as a guide in computing the parity index and other factors about the farmer's position in the national economy.

In order to update these expenditure figures, Carolyn Montague of the Texas Crop and Livestock Reporting Service will be contacting several farmers in Briscoe County during February and March in an effort to establish expenditure levels for 1977. Some producers will be asked a series of questions about their marketing practices for livestock, field crops, fruits, and vegetables.

All answers secured during the interviews will be confidential and used only in state and national summaries.

YOU ARE INVITED

TO SEE OUR LARGE SELECTION OF PAPER ITEMS FOR THE BRIDE

WEDDING INVITATIONS
100 For \$13.90 and up
NAPKINS, GUEST BOOKS
THANK YOU NOTES
LATEST STYLES

BRISCOE COUNTY NEWS

The Congregation Of The CHURCH OF CHRIST Meeting At Rock Creek

EXTENDS A GRACIOUS WELCOME TO ALL TO ATTEND ANY AND ALL OF OUR SERVICES.

SUNDAY

Morning Worship 10:30 a.m.
Evening Worship 6:00 p.m.

WEDNESDAY

Evening 7:00 p.m.

The STRENGTH of a Nation...

At this time, our thoughts are turned to our nation and the war that was fought to bring freedom to our land. Pictured here is a monument to the leader of our people at that time. The people were willing to give their lives that we might be free from tyranny, and have the right to worship as we please. God was with us then as he was with the children of Israel when Moses led them from Egypt. Upon receiving their freedom they sang... "The Lord is my strength and song, and he is become my salvation: he is my God, and I will prepare him an habitation; my father's God, and I will exalt him." Exodus 15:2

Help keep our Nation strong by relying on the strength of the Lord. Attend Church Regularly.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



First State Bank



built to save

ENERGY EFFICIENT HOME

CONSERVING DOESN'T MEAN HAVING TO DO WITHOUT...

There is a new concept in home construction that provides the utmost comfort and convenience yet saves-saves-saves on heating and cooling. The Energy Efficient Home... a Total Electric concept in home building that is as modern as tomorrow - it can save forty percent or more on heating and cooling costs when compared to previously accepted standards for Total Electric construction. AND YOU KNOW WHAT? YOU'LL BE FAR MORE COMFORTABLE TOO. GIVE US A CALL.



SOUTHWESTERN PUBLIC SERVICE

OUR GENERATION IS FOR YOU!

Nominations Due For Service Awards For Women

Nominations are now being accepted for the third annual Texas Panhandle Distinguished Service Awards for Women which will be presented by West Texas State University on April 22.

The nominations must be received by the WTSU Women's Program Committee by midnight, March 10. Forms may be obtained by writing Dr. Enid Bates, director, WTSU Women's Program, P. O. Box 185, WT Station, Canyon Texas 79016.

The awards are designed to recognize women who, besides filling the time-honored roles of mother and homemaker, have distinguished themselves by outstanding business, professional or volunteer service. These women must be 18 years of age or older and a resident of the top 32 counties in the Texas Panhandle.

"We encourage everyone to consider nominating again any women they nominated in past years," Dr. Bates said.

The recipients of the award will be honored at the annual luncheon held on the WTSU campus on April 22. Honorary chairman of the luncheon is Gene Alice Sherman, wife of WTSU President Max Sherman, and director of women's programs for Amarillo College.

In 1976 ten distinguished women, who were selected from a field of 212 nominees, were honored at the first annual luncheon attended by more than 1,444 individuals.

These women were Helen Richardson of Dimmitt, Marie Reynolds of Dalhart, Margaret Harper of Canyon, Mary Lou Robinson of Amarillo and Argen Draper of Hereford. Also named were Nata-

lie Sanders of Canadian, Lucile Walker of Plainview, Katherine Wilson of Amarillo, Hazel Crawley of Amarillo and Carol Blaine of Memphis.

In 1977 the recipients were Mildred Bosler of Dumas, Eunice King of Amarillo, Ruth Lowes of Canyon and Othella McGehee of Way-side. Mary Jo Ondracek of Dalhart, Jo Randel of Panhandle, Pauline Durrett Robertson of Amarillo and Annie Taylor of Floydada were also presented the award.

The counties included in the program are Armstrong, Bailey, Briscoe, Carson, Castro, Childress, Deaf Smith, Donley, Floyd, Gray, Hale and Hall. Also included are Hansford, Hartley, Hemphill, Hutchinson, Lamb, Lipscomb, Moore, Motley, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.

Eligibility Must Be Re-Established Each Year

Disabled veterans and widows of veterans who are receiving disability and death pension benefits must reestablish their eligibility for these benefits each year. According to Billye Kesler, Veterans County Service Officer for Briscoe and Swisher counties, the persons are eligible for pension benefits only when their income from all sources is within the limitation prescribed by Federal law.

Claimants who were required to report their annual income to the Veterans Administration received an Annual Income Questionnaire Card on November 1, 1977. The income card, when properly completed, provides the VA with information showing the claim-

To Kick Off McMurry Fund Drive

Kenneth Wyatt of Tulia will preside over a dinner and meeting at 6 p. m. Tuesday, February 28, at Tulia's First United Methodist Church to kick off the 1977-78 McMurry College Annual Fund drive in the Plainview district.

United Methodist churches in the area will participate by sending representatives to help with the fund-raising for the Methodist-owned college in Abilene. Pastors, McMurry Annual Fund chairpersons, members of the local Annual Fund teams, lay leaders, administrative board chairpersons and council on ministries chairpersons have been invited to attend.

Sending representatives to the

meeting will be churches in Tulia, Silvertown and Kress.

Wyatt is chairman of the cluster of United Methodist churches invited to the Tulia McMurry Annual Fund meeting. He is a western artist and is also a McMurry graduate.

Last year the Plainview district raised \$12,237.16 for McMurry.

Wildlife Dependent On You For Habitat

Would you like to have more pheasant, quail, and other wildlife in Briscoe County? If, suitable habitat must be provided for their increase.

For quail and pheasant, leave sorghum, corn, and wheat stubble standing as long as possible. This provides shelter, travel lanes, winter protection, and food. Leave weedy areas in the spring for

nesting areas. Parking old machinery and equipment in unused field corners and letting weeds grow up around them provides excellent habitat. Providing a place to water during the winter when playa lakes are dry would be a big help to pheasants and quail.

When planning your cropping system each year, keep in mind that pheasant and quail need shelter year round. A growing crop or adequate residue will meet this need.

To provide more food for quail and dove on rangeland, plow strips through your pasture. Annual weeds and forbs will grow and benefit not only dove and quail but in some areas, mule deer and aoudad sheep also. When practicing brush control on rangeland leave strips of brush to provide shelter for deer and other wildlife.

Contact the local Soil Conservation Service for more information on wildlife habitat management.

SORGHUM FARMER'S CORN...

So different from ordinary corns we call it "the other crop."

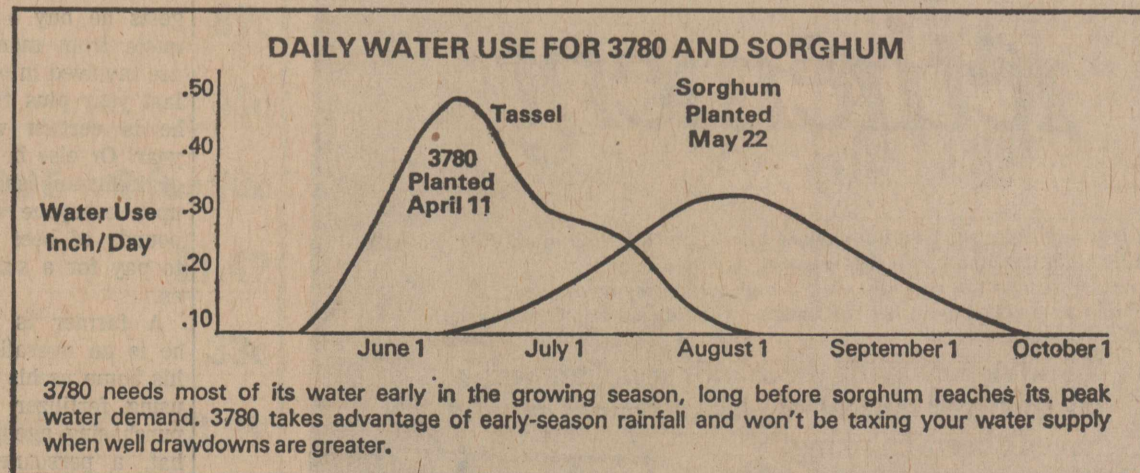


- Yields more than sorghum for greater income potential under similar field management
- Harvests earlier than sorghum
- Requires less fertilizer and insecticide
- Excellent standability
- Adaptable to high plant populations and narrow rows

PIONEER
BRAND

3780

Pioneer brand 3780 is like no other corn hybrid you've ever planted. It yields well on land where other corns can't. How is this possible? 3780 has a water use pattern that reaches peak demand very early...long before sorghum needs its water. (see chart below). Also 3780 grows and matures much faster than sorghum or other corns, so it's ready for harvest earlier. Its fertilizer requirements are lower than most full-season corns, and it won't normally need the insecticide treatments most fuller season crops require late in the growing season. If you're looking for a good-yielding corn hybrid that performs well under management similar to sorghum's, consider "the other crop"...Pioneer brand 3780. The sorghum farmer's corn.



3780 needs most of its water early in the growing season, long before sorghum reaches its peak water demand. 3780 takes advantage of early-season rainfall and won't be taxing your water supply when well drawdowns are greater.



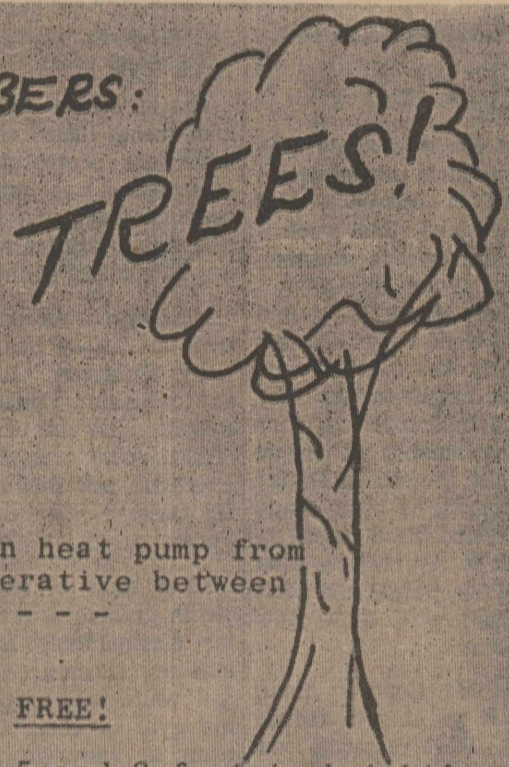
PIONEER
BRAND
SEEDS

Pioneer Hi-Bred International, Inc.
Southwestern Division
Plainview, Texas

The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

TO OUR MEMBERS:

FREE TREES!



Buy a G.E. Weathertron heat pump from Swisher Electric Cooperative between January 1 and April 1 - - -

- * Receive 4-6 trees FREE!
- * All trees between 5 and 8 feet in height!
- * Select and mix and match from 3 varieties! Pecans, Fruitless Mulberry, Maples
- * FREE INFORMATION on proper care of trees! Information localized for our area by the Extension Service in Swisher County. In addition, the Extension Service is planning a public information session in April that will include care of trees.
- * TO QUALIFY FOR THIS OFFER! Swisher Electric will make a free heat-loss, heat-gain calculation of your home. Your house must either meet Swisher Electric's minimum weatherization standards, be brought up to these standards, or if under construction, standards must be incorporated into your house plans.

BENEFITS!

- * Heat pump heats & cools your house year round!
- * Heat pump conserves energy! Provides up to 2 units of heat for every heat unit of electricity used.
- * Trees help in conserving energy! Placed on west or south side, they shade windows in summer to keep house cooler, allow solar heat to enter windows in winter to aid in heating!
- * Proper weatherization keeps your costs down!

SWISHER ELECTRIC COOPERATIVE
TULIA, TEXAS

GOOD LUCK TO THE



OWLS!



DISTRICT 5-B CHAMPIONS

LET'S ALL GO TO THE BI-DISTRICT GAME

TUESDAY, FEBRUARY 21

WIN OWLS!

RHODE PIPE COMPANY

JACK'S PHARMACY

ASHEL McDANIEL TEXACO

FIRST STATE BANK

SILVERTON AUTO PARTS

FARM BUREAU INSURANCE

VERLIN B. TOWE AGENCY

POTPOURRI Flowers and Gifts

JONES DEPT. STORE

SILVERTON OIL COMPANY

RAY THOMPSON IMPLEMENT, INC.

BROWN - McMURTRY IMPLEMENT CO.

NANCE'S FOOD STORE

FOGERSON LUMBER & SUPPLY

D & D CHEMICAL & FERTILIZERS, INC.

BRISCOE COOPERATIVES

BROWN HARDWARE AND FURNITURE

GRABBE-SIMPSON CHEVROLET CO., INC.

BRISCOE COUNTY NEWS

FLEMING WELL SERVICE

