# AmericanSubsSinkWarships 

Woman Is Shot Here By Spouse Husband Surrenders
Following Gunplay Following Gunplay
At El Campo Courts Alarhote Banerll, who operat
 Her hubund John Cloenger tot



 Producers In Northern
Pecos Ordovician Pool


## WAR BULLETINS



## Monahans Women Se

## Pace In Organizing

Defense Motor Corps

## Bombardier Band Gets Instruments; Gives A Concert <br> Behind The Headlines

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| Badly Damaged |

Rangoon Is Reported
In Flames; Calcuita
Prepares For Batt'e
British Forces Hold Little Hope Of Saving Burmese Capiital; Two Jap Transports Are Torpedoed

By Roger D. Greene
Associated Press War Edito
American triumphs in the Battle of Java and the Phillippines high-lighted the Far Pacific conflict Thursday while the grim drama of Burma moved toward a climax with
Rangoon reported in flames and British Imperial defend Rangoon reported in flames and British Imperial defend
ers fighting against heavy odds.




Classibied
REPORTER-TELEGRAM WANT ADS GET RESULTS


| COITON innerspring mattresses; pillows. Lee Thomas, 451 or 2082 W. 906 S. Baird. |  |
| :---: | :---: |
|  | (986-26) |
| AUTOMOBILES |  |





"Why don't you do something so I can be proud of you?
Look at my sister's boy friend -he's been promoted to


Monahans Teacher To Be At Flying School
 -when you like so many other Del Monte Products!

|  |
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Two grinds - Regular and Drip
Packed in both cans and glass






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 Pranklin stickney
SENT to callfornia



|  | ${ }^{\text {a }}$ |  |  | Quick relef from |
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|  |  |  |  | STOMACH ULCERS |
| FANCIES | deam |  |  | OUE To EXCESS ACID |
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## 

You have only to visit our market to be convinced that there
plenty of food for all. Youll see huge displays of all the famil favorites, each plainy marked with our money-saving price. Bu as much as you need-but don't hoard! Hoarding creates a
false demand resulting in temporary dislocation of supplies and false demand resulting in temporary dislocation of supplies and
prices. Normal buying will prevent this and bring about greater


| Sodst, PRIME BEEF | lh. 25 c |
| :---: | :---: |
| To Pake or Barbecue RIBS of BEFF | lb. 18 c |
| $\begin{aligned} & \text { Peyton's Bue } \\ & \text { BAC } \end{aligned}$ | lh. 33c |
| CROWN ROAST | lb. 2lc |
| FRESH GROUND MEAT | lb. 20 c |

## CUREDHAM

## HOCKS

PIECES
Nice To Boil
lh. 18 c


Lean ond Tender 5 to 6 Pounds
lh. 29c

## BIRDSEYE SHRIMP

KRAFT VELVETTA CHEESE $2 \mathrm{lh.s} 69 \mathrm{c}$

## 

CRISCO
3 found pail 7lc EGGS Gumomasad thetatio oor. 26 C DREFT

| ${ }^{\text {a }}$ | ${ }^{\text {Camation }}$ |
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| ${ }^{\text {chamases }}$ No. 2 an | Mili |
| chind | 29 c |



| Wedding Oats, 3 lb . box | 276 | Baking Powder Pound Con |
| :---: | :---: | :---: |
| Green Lima Beans, No. 2 can | 2 lc | 19c |
| Goiden Santam Corn | 150 | Clapp's |
| Calsup, 14 oz. botlle. | 18 c | BABY FOOD |
|  |  | 41/2 Oz. Con |
| Kleenex | ${ }^{255}$ | 3 for 25c |
| Scot Tissue, 3 rolls | . 25 c |  |


| 360 sine Sunksis LENOONS <br> 220 Sire Sunksis ORANGES | Doz 2lc |  | ORANGES Doz. 2lc | AVOCODAS 2 |  | for 19c |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 23 c | (2) | BANANAS |  | 7 |
|  |  |  |  | Extro Lorge, Fim |  |  |
| CABBAGE |  | L. 312 C | 第! | HEAD LETTU |  | 76 |
|  |  |  | WINTER WONDERLAND |  |  |  |

TVIESETEEK

Tennis Prospects Increase

Jack Simpson To Play On Midland High Court Team

Border Circuit Title Cinched By West Texas

## ALSUQUERQUE, N. M. (PP)-To noboty's surprise, the Buffaloes of West Texas State have clinched the Border Conferenee basketball title with 15 straight victories in ircuit starts. Only one game reries in as mans in the Bufts conference shedule and that against second place Texas Tech's Red Raiders who Red Radiders who have lost two games of 13 and have yet to windup a road trip. Each team plays 16 Arizona State of Tempe auto- matically clinched third place Wed nessday night when west   ed over all opposititate wiants chars, est the high- eoring tactios ever seen Sagebrush Circuit What  ed the New Mex- and Texas Tech Mexico Univer-

 members end the season Thursdaynight. Both Hardin-Simmons and
niw. New Mexico University wind up in
Albuquerque while the New Mexico
Agsies bring to Albuपuerque while the New Mexico
Aggies bring to an end their worst
season in years against Texas Tech at state College.
The Aggies have lost 12 , won only

Phillips 0ilers Win Calitornia Tourney Oiliers Avasketbell team staged a
whirl whind finish teannesday night
to defeat the 2oth Century-Fox,
National A. A. U. ehampions, 46 to
43. ${ }^{43}$ Jimmy McNatt, former Okis Jimmy McNatt, former Oklahoma
University star, scored 12 of the
winners' points with brilliant floor winners's points with brilliant floor
play and uncanny shotmaking, but
was excelled by Les O'Gara of the Hollywood five, who scored 15 .
Hank Luisetti, former stanfor Har, tallied 10 points for Phillips
stespite $a$ knee injury. The 2oth
Century team led at haltime, 25 It was the fourth time the two
teams have met this season and the Phillips win evened the series score.
The word Eskimoes means "the
people who eat raw flesh." Midway Islands were claimed in
the name of the United States in
1859.

Sports Roundup



Bowling Champ Visits Midland


Sparkle With
LIFE BY BOWLING
Come down afternoons and
discover how enjoyable it discover how enjoyable it
can be. II you are a begin-
ner we will be glad to help ner we will be glad to hel
you with instructions.
Keep in tip top shape Bowling Regularly

> PLAMOR BOWLING

-The Underworld's Top
Trigger-Guy Blasts Away At The Toughest Mob He's Ever Faced-The Gestapo!


Stanton Quintet To Play In Marfa Regional Tourney

 coad hai fule reaty




 and

Enjoy Fresh
SEA FOOD

max


RUMP ROAST

## Lb. $\mathbf{2 5 c}$




BACON



LAMB

## BARNEY'S MEAT SHOP

All Kinds of Steaks and Barbecue Meats At Southern Ice Company
open tim 11 A. M. SUNDAY

## How much do you think

## advertising costs?

100 to 1 your guess is too high!

TAKE, for instance, a wide-
ly advertised can of ich you purchase from your grocer for 10 cents.
Then ask your neighbor how much of that 10 cents goes for advertising. She'll probably say -"Oh, about 1 or 2 cents" or " 10 to 20 percent."
That's where you can correct a great American illusion. The actual cost is only $36 / 1000$ of 1 cent.
But here's something else you can mention.
Actually advertising absorbs
its cost because without the
wide volume of sales brought about by advertising, the soup couldn't be sold for 10 cents. In fact, this soup 15 years ago cost you 12 cents retail. Advertising by expanding distribution and increasing sales made economies possible which cut 2 cents off the retail price of soup.
The same economic process works with most articles, autos, soap, cameras, hose, etc.

Advertising is the working man's friend, the low income man's friend because it continually acts to lower the cost of living. In the long run it actu-
ally costs nothing but is absorbed by the economies it makes pos-sible-economies which are passed on to you in the form of lower prices, better value and better service.

## What to do?

 FIRST-Make advertising your buying guide.NEXT-When the argument comes up, correct the illusion that advertising costs a lot because it doesn't. Show them how t lowers prices by expanding sales and effecting the economies of mass distribution.

## TYPICAL EXAMPLES OF THE COST OF ADVERTISING

These small sums make mass distribution possible, lower costs of goods to you, the consumer

| Fresh Milk . . . 7/100 of le per quart | Tobacco . . . . . . $1 / 2 e$ per package |
| :---: | :---: |
| Canned Soup . . 36/1000 of 1c per can | Apples . . . . . . . le per box |
| Popular Soft Drink . 16/1000 of 1e per glass | Peas \& Prunes . . . . . 75 e per fon |
| Automobiles . . 4c per dollar of F.O.B. price | Oranges . . . . $4 / 10$ of 1 c per dozen |
| Home furnishings . 3 c per dollar of F.O.B. price | Watches . . . . . . 5 c per $\$ 2 \mathrm{item}$ |
| Bed Sheet . . . (1.75 value) 1 c per sheet | Shoes . . . . . . . 25 c |

committee of consumer facts
in Cooperation with
The Reporter-Telegram

## Nazi, Italian Aliens Outnumber Japanese On West Coast



- McKENNEY ON BRIDGE
 lower honor in declarer's hana that
might be promoted to an extra might. be promoted to an extra
stopper if you open your honor. But if your holding is headed by
a sequence of two or more cards, a sequenee of two or more carrs,
open une to segarciess of length,
against either a suit or no trump opainst either a suit or no trump
agoitract. This lead provides for the
cossibility of finding hither hono contract. This lead proviaes for the
possibility of findimg a hifher honor
in duminy that will be picked up by
your honor lead. With three or less cards, topped
by the ten-spot or lower. lead the
top against any declaration. As a general rule, if your first
1ead of your partners. suit was
correcty the top card.
continue lead of your partner's. suit was
correctly the the con card
wintinue
with the top top subsequent leass;
and if it was a fourrth-best, conn
tinue with the fourth-best or bot-
 tom card on later leads. But sight
of the dummy and the fall of the
cards on the first trick may indi-
cate that it is neessary to depart
from thise rule. from thise rule.
Likewise, after opening your
partners, suitt follow to his sub-
sequent leads of the sulit with your
smallest cara each time, but watch
 your high cards.
In the hand shown today, for
example, South wins the opening lead wistht the are of diamonds and
leeturn the seve. West can read
that North has an honor, and that
thouth South has the ace of spades.
He takes his only chance by
winning the second diamond with
 spades while the diamond suit is
still blocked.


## Bolero For Spring

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8132
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ex

A briskly polka doted frock with
 emphasis on a slim waist than the
Inne achieved
Ind


 have a costume of course and belt
the




THURSDAY, FEBRUARY







Alley Oop By V. T. Hamlin

|  |  |
| :---: | :---: |
| Red Ryder | By Fred Harman |
|  |  |

葠

 select new patterns for home

 ordered together 25 c . Encl
postage for each pattern.
read the crasctin


United States Army Has More Chaplains Than Any Other; Representative Christian, Jewish Faiths



MIDLAND FLORAL
flowers br wire
Phone 1286 -:- 1705 West Woll
2 GARMENT SPECIAL

| 2 plain dresses or suits | 79 c |
| :--- | :--- |
| 2 plain skirts | 40 c |
| 2 trousers | 40 c |
| 2 bluses | 40 c |
| 2 sweaters (light weight) | 40 c |
|  | 4 |

## PETROLEUM CLEANERS




$\substack{\text { Truo } \\ \text { temato } \\ \text { Comato }}$

Catholic Mass Will
Be Celebrated At Be Celebrated At
Post Chapel Sunday

San Angelo Fat Stock Show To Open Thursday, March 5; Three Day Rodeo



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| - |  |  | MIDLAND, texas |



## DICALCIUM PHOSPHATE

 S M A BABY FOOD 50c PHILIIPS MILK of MAGNESIA



## 

victory in the making


100 BAYER ASPIRIN..... 57 c
\$1.25 SARAKA. . . . . . .89c
60C ALKA SELTZER . . . . . 49c
60c BROMO SELTZER . . . . 47c 60c SAL HEPATICA . . . . . 47c \$1.00 MILES NERVINE . . . 79 g \$1.25 CREOMULSION . . . . 79c MINERAL OIL Pint 37c
 STOCKMEN'S SUPPLIES

- Vaccines
- Blackleg
- Septicemia

GET OUR PRICES
BEFORE YOU BUY
A.E. CAMERON
R.PH. CaMmPRON'S
PHONE 1882 BETTER MERCHANOISE FOR LESS MONEY
BEISOOWT SARMMS



PILE SUFFERERS BETTER MERCHANDISE FOR LESS MONEY

## Pretty Patriotic



IPANA TOOTH PASTE


MUM


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In these days of higher prices you'll find the answer to your budget problems by shopping the PIGGLY WIGGLY way! We're cooperating with you and the Government to the fullest extent by bringing you the lowest possible prices. We pledge ourselves to your service

## MONARCH FINER FOODS

Sliced or Salad Cut

|  | 2 ror 33c |
| :---: | :---: |
| PEACHES | No. $21 / \mathrm{con} 26 \mathrm{c}$ |
| WHOLEKERNELC | ORN ${ }^{\text {conex }}$ Come |
| VINEGAR Pint 11 c | Quort 25c |
| PINEAPPLE | con 2 |

PRESERV

STEAK
LOIN OR ROUND FROM CHOICE
BABY BEEF

เ. 35 c
GENUINE
WISCONSIN


PEANUT BUTTER roms sec 25c
WHEAT FLAKES 2 mse 25c ORANGE JUICE $2{ }^{120 . c o m}$ 23c TOMATO JUICE 3 13/2 oc com 256 TELEPHONE PEAS 2 com CATSUP

14 oz. Bottle 18 c





WE ISSUE "§. क्থ." GREEN DISCOUNT STAMPS


