##  <br> the best investment for your advertising dolla

## Promise Blow To Divert Germans

## Axis Army Aiming At Alexandria

 $= \pm=$ the Suef Canal beyond.The Allied desert army was in
position on a chosen line 115 miles
 With the enemy within 150 miles
of the Nile Valiey where 98 per cent
of REyplians live, there was no doubt
the situation was serious.

West Texans Are Invited To Big Bombing Program

Germans Fail $T_{0}$ Break Defenses




Deep Wildcat In Eastern Winkler Planned By Shell


Roosevelt-Churchill Statement Teils Of "Coming Operations" ength from the at halted furious Nazi drives near Knarkov and Sevastopol and the British sparred inco
Midland All-Out
War Eitfort Will Open Wednesday
anaar nam seme
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Two Allied Ships Sunk In Atlantic

Midland Men Go In Army Monday


THE REPORTER - TELEGRAM

| JAMES N. ALIIISON J. LEO MCLAUGHLIN |
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| Entered as second class ma under the |
| Subscription Price |
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Lip Your Lip
stranger Americans one never has met-make up too high a price to pay for the pleasure of gossiping.
Loose talk may continue for weeks without the slightest concrete damage. Then a bit of gossip, no more impor-
tant seeming and just as innocently meant, may give the Germans or the Japs a tipoff that can result in the sinking of a ship; the death of brave men, the defeat of an important military or naval venture.
All of us know this. We intend to be discreet. But we love, most of us, to seem important. We dote on knowing
inside stuff, and proving that we know, by telling it. Usualin we stop to consider who it is to whom we are telling our supposed war secrets. But often we haven't the slightest idea who may be listening in.
In California, whose citizenry has been more danger conscious from the beginning than are the residents of
most areas, the Monterey Peninsula folk have done an outstandingly good job at controlling this sort of dangerous

Their slogan, apt if not general, is Zip Your Lip. An NEA Service article told how the campaign, brain child
of the Fort Ord public relations officer, was inspired because soldiers in their casual gossiping downtown were that happened at the fort.
Newspapers, civic groups, radio stations, chambers of ommerce, the mayors of Monterey and Salinas, telephon nd telegraph companies co-operated
As a result of this co-ordinated community effort, Salinas, keep his ears open, perhaps buy a drink and ask a
comradely question, and go away with all the information comradely question, and go away with all the information
he wants about troop movements into and out of Fort Ord.
"Spilling inside dope" has ceased to be the mark of er's "pipelines," gossip on the Monterey Peninsula has be come very bad form, an indication of ignorance or danger-
ous exhibitionism.
There is an idea in this Zip Your Lip campaign for Mid-
a There is an idea in this Zip Your Lip campaign for Mid-
land. What the Monterey Peninsula did, we could do just
How about an organized effort right here to silence chatterbugs and make sure that we shall not contribute

Cattle Sales Could Have Sold More Animals; Quick Buyers On Hand
Thomason


Alfred B. Kingon
Dies In Midlańd






Upton County Is Setting Big Mark In Rubber Drive Hecaner sivu Vrien cants


## WAR DAMAGE INSURANCE

## Available July -1, 1942

 Association of Insurance Agents, Insurance Companies and of the Government have been hard at work in the preparation of a plan to protect both the nationel public interest and private interests against war dam= age without endangering the present fire insurance protection of millions of home and property owners




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out; (2) neglect of insured . . after a loss; out; (2) neglect of insured ... after a loss;
(3) confiscation, nationalization, expropria-
tion, requisition, commandeering, capture, tion, requisition, commandeering, capt
seizure, sequestration or detention; (4)

Property Not Covered Policy contains the same exclusions as
standard fire policy, unless specified in writstandard fire policy, unless specified in writ-
ing, on intangibles, art objects, dies, etc., plus
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Cookie Corpsp which now boasts ad
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First Baptist Women To Entertain For Missionary Societies Of City At Regular Fifth Monday Meeting
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 Mis. w. L. Wheatons senior cint


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Boys In Service

ad's old long flannel underwear
made this snappy playsuit. from the rank of private to staff last lap in the training in the Air
sergeant in the
Quartermaster Corps. Cadet Parker. began his
Corps. He received his promotion training in Coleman and continued


OWNERS STILL MAY KEEP PROPERTY In Sound Condition


## Personals <br>  

Midland Woman Saw Fateful, Peaceful Sunday Morning Turned Into Hell At Pearl Harbor


"Say, Sis, we can do a lot to help WIN this war, even though we are too young to fight. You know, Mom has gone 'ALL OUT' for this Government nutritional program. We can eat the foods she fixes and like them-thus helping her grocery budget. Then, too, we will be making ourselves stronger. U. S. needs US strong; LET'S US eat NUtritional FOOD."

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West Texas Gas Company
is is

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McCamey Softball is Organized; Four Teams
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