 The milligize Fin PREs

## Pioneer of the Eighteenth CenturyDiscovered Gold in Printers Ink.

Two hundred years ago, Benjamin Franklin, whose birthday is this month, inaugurated his belief that Printer's Ink had a great bearing upon merchandising. He bought the Pennsylvania Gazette, and incorporated, for that early period in American history, some orignal and successful ideas on advertising.

Today, Printer's Ink is the flowing gold of retail merchandis-ing-If it is used advisedly. Newspaper advertising, in the proper medium, and correctly planned, will build the smallest business into largest ones.

This newspaper enioys leadership in effective advertising. It is due to our tremendous library of facts on profitable merchandising and advertising methods-and in addition, to our free Advertising services, and cuts available to all merchants.

## Haskell Free Press



## Texas Theatre

＂Home Of Perfect Sound＂ PROGRAM

Thursday＿January 9
＂MIDNIGZTT DADDIES＂
All Talking Feature Comedy
aturing Harry Gribbon，Andy Clyde，Alma
nnet for a Wiid Night，on Broadway．Don＇t
sss＂Minnight Daddies．＂

Friday，Saturday－Jan．10－11
＂BULLDOG DRUMMOND＂
nald Coleman＇s Great Mystery Romance Picture

Monday，Tuesday－Jan．13－14 ＂THE LADV LIES＂
art Romance Drama n Broadways Fam－ Drama with Broadways amous Stage Cele－
Ities，Walter Huston and Claudette Colbert， ities，Waiter H
arles Ruggles．

Tednesday，Thursday－Jan．15－16 ＂SALUTE＂
George O＇Brien，Helen Chandler 1 the color and romance of life at West Point d．Anapolis comprise the outstanding feature
＂Salute．＂And the Army Navy Football Salute．And the Army Navy Football
ssic furnishes the crashing climax．

Friday，Saturday＿Jan．17－18 SWEETIE＂
Nancy Carroll，Helen Kane Jack Oakie

## ADMISSION PRICES：

Adults 50c Children 15c

Bringing Reggie to Time
By h．imving king
$\mathbf{R}^{\text {Egeeping }}$ company math been

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$\qquad$ intend to marry？
＂Oh，alts fair in love and war，＂
laughed the old woman． hughed the oid womane and war，
＂But what makes sou think that
Mr．Deighton is in love with mer＂ orbe Deighton Is in love wink mer
objected slatiy，＂he thas never
shown any - er－sympo shown any－er－symploms，＂
＂Oh．Thow． 1 can tell，＂chnckied
A Aunt．Tilda；．＂y can go goll，＂ahnenckled and
do ns I say if you want your Reg．
dien Matty went away in deep thought．
she dia not approve of her aunt＇s She did not approve of her aunts．
plan but then sple did waut hegrie．
Now it so happened that sir．

 friend，he was often at the Lawton
home and had taken a fatherly in－
 Joyed．That was all．He was，there－
fore．graity surrised wad not a
Iittle shocked nin atuaved when the realized that Matty was．obviously
＂setting here cap for vim．．
＂You did very welt．very welt， Indeed．＂sald Aunt Tent very welt，
seconder the these emtarrassing meet．
ings．Now，we must get neggie
 time＂，
Aunte， 1 cart and wont go on
with tias，＂said Maty．＂What will
＂ Mr．Detghton think of me $\gamma^{\prime \prime}$
＂Oh，II tix Delghton all right，＂
Mer returned the otd tady．
The next time Dighton eatied
 request．＂But Two days later
Refgese came rushing tion
 old Deighton at a goomil fotiter satary
－and If I make gowi．as I will，he says he will take me into partinen
silip later．＂

 you felliowee ，my advice lieggle
would propose．

No Time Loat An Indtanapolis business man，
known for igorus a alikgiance to his dutes，wo to the mowlea welth hils
time to go to the Wife aimost every week．
＂Well．you see ftis this way： 1 ＂Well．you see ft＇s this way：
find toeent take any more time
to go than to hear the whole story to go than to hear the whole story，
of the thing nfter my wife returas．＂
－Indianamolis News． －Indianapmlis News．
in
Are north Whilo Quotation true nuen that Hve，
or that ever mion
 bess and wrong？Why should we
ulkknow whe another－ against the enemy，but agalint ourt selves，，from mer me．
orm？－Caryle．

One Point of Vlem

only tor seif．$\frac{\text { Urgent }}{\text { and }}$
 6

## Haskell Baptists


 not too late to make a resolution concerning sunn
dance．Comie next Sunday and bring the tamily
WILL DO FOR WHAT THL READING OF THE BIBLE


${ }_{1}$ It will give you an opportunity to hear the voice of Cod．
2．It will fursim datly food tor the sout
4 It will become a light in the pathway of life
5．It will become a weapon in the hour of temptation
6．It will put a note of certainity into our teaching
 There it a union tor every aze It you would like to learn how to
rener a greater sevvico to God and humanity，attend these ser－
vices？
 tion are betore the Lord how much more than the hearts of the
children of men ？
 bo one in which we will search our own hearts to see our real
standing before God．
the church orchestra and choir
Tvery member of the church appreciates the wonderful ser－
ce the orchestra and choir are rendering The choir of moro than forty seatst is practicilly tifled da at all services．The singing is deeply religious．The orchestra is well represented at all serviecs
Tho orchesta and choir ar largely reuponsibie tor the large crowds
that flock to the services each Sunday．

## Money to Loan on Farms；Ranches

 as one fiath of the principat tach yrear if you desirite to do oso The cost to you will be the abstract fees and recording feest rue or come and see me and lot me explinn to you and 1
will get you the beet toan to be had in in ompany that you


P．D．Sandrs；Haskell，Texas

## FOR JUST A PRENNY－－

Have you ever thought of the ridiculously low cost of elec－ trical service？路 Listed below are just a few labor－saving and time－saving ap－ pliances that can be operated for absurdly small amounts．
$E$ For instance，a penny will operate a vacuum cleaner for 54 minutes，a washing machine for 49 minutes，a sewing machine for 1 hour and 54 minutes or a heating pad for 2 hours and 51 minutes．The same penny will cook 6 waffles，toast ten slices of bread or brew scups of coffee！？
Numerous other appliances can be operated for like amounts．
I Take full advantage of this economy．There are hundreds of t tasks which can be performed more efficiently，more easily， quicker and cheaper with Electricity，

## $\nabla V \nabla$

West Texan UEilities combary


ur incubators are now running and we uipped to hatch your eggs. Will set
Pach Monday now, but will soon set each week.
ave installed a New Buckeye MamIncubator. Now have capacity of eggs every three weeks.
ith all the latest and modern equipwe are prepared to handle custom ng, baby chicks and poultry equiprders.
oking orders now for Single Comb Leghorns, Barred Plymouth Rock Chicks, Hatching Eggs, and Custom ng.

## SKELL HATCHERY

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\text { Trice, Owner. Phone } 48
$$ $r e$ with the Checkerboard Sign


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 <br> \title{
Courtmey Hunt © Ca.
} <br> \title{
Courtmey Hunt © Ca.
}


The Sale You Have Been Waiting For Begins Friday and Runs Through Next Week

The most drastic reductions we have yet made on Ready-to- Wear, Millinery, Mens Suits, Overcoats, Blankets, Winter

Underwear--in fact everything wintry, is cut to Rock Bottom Prices to move out quick. We will start our invoice on the 27th of January-everything must be sold out by this time.

## One Cent Sale!

Of Our Entire Winter Stock of All Winter Dresses and Winter Coats!
This is the Greatest Clearance of Wear


You just pay the regular LOW PRICE for the firsi garment
and only-


## READrowTHRE INPOETANE?

You need not buy two dresses or two coats. You may
coat and one dress--all you do is select two garments, pa
the same price. Club together, b
This is a positive and genuine Clearance-it is a startling
of clearing our entire winter stock. We urge you to be here early and get first choice-it is the sensational Ready-to-Wear Sale of the new

## Men's Overcoats at Drastic Reductions

 ANY MAN'S OR BOY'S OVERCOAT IN OUR HOUSE Sals PePeMen's Suits Reduced, some from 25 per cent, 33 per cent to 50 per cent for this and next week's selling only. You save by buying now.
$\left[\begin{array}{ll}\text { Men's Leather Coats, } \$ 12.50 \text { values } & \$ 7.95 \\ \text { Men's Blanket Lined Overcoats, } \$ 7.50 \text { values } & \$ 4.95 \\ \text { Men's Suede Coats, } \$ 12.50 \text { values } & \$ 8.95\end{array}\right]$

We will make especially low prices on Blankets, Winter Underwear, Sweaters, Lumberjacks, everything wintry for quick moving before we invoice. Buy now for the Greatest Savings of the Season.

Fackel1. Texas. Thurs, Jan. 9.1930 the Ring By lilliace m. mitchell


Bobby in Policeman's Uniform


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## CHEAP MONEY TO LOAN

The Foderal Land Bank of Hoution has Cheep Money, Preat


Rule National Farm Loan Assn.



## - Chewrolet arerminces

## THE GREATRST CHEVROLET IN CHEVROLET HISTORY

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet History-a smoother, faster, better Six-with beautiful new bodies by Fisher.
Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way $\rightarrow$ for there are scores of vital
improvements which contribute to comfort, performance, endurance and safety!

An improved six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower; four Delco-Lovejoy hydraulic shock absorbers; fully-enclosed in-ternal-expanding weather-proof brakes; a new dash gasoline
gauge; heavier and stronger rear axle; new Fisher non-glare windshield; larger tires-
-these are typical of the many improvements which make this car the Greatest Chevrolet in Chevrolet Ristory
But most impressive of all-this smoother, faster, better Six has been made availab:e -

## *at greatly reduced prices!

During 1929, more than a million three hundred thousand versons bought six-cylinder Chevrolets. This enormous volumehas made possiblemany savings in the Chevrolet factories
ind judge for yourself its sensational value.
cris sharing these savings with the public. No written description can do justice to the extra value and quality provided tide in new car. isit your Chevrolet dealer-see this car-
'495
495
'525
'565
'565
'625

The CLUB SEDAN
'625
The SEDAN

The SEDAN DELIVERY
'675
The SEDAN DELIVERY -595
The LIGHT DELIVERY CHASSIS
'365
'520
'625
The $11 / 2$ TON CHASSIS WITH CAB

peoghit are wniking in the moov-
ight there is only one stadow?
Stupefying Druge
Ahercotert ura drugs which bave
of arupoper. of liducing naresels,

Theklistiness of Nerves


 ints do the same. us. Tiger

Be an Ase!
Always seep your introflyctory


 Mr. and Mrs. J. B. Post were at
home on last Tuestay evening. Jan.
ed members of the Colonini 1 Bridge
Club and their husbands. A Christ.
Mres and their husbands. A Christ. At Bome to Members of Ohotr.
mas tree was lighted and laden with
sifts frum each other by the mem.
bera and the husbands were given
lrinkets
lenk and the husbands were given
trinkets and toys that provoked
uch laughter. A salad plate was
much laughter. A salad plate was
erved by the hostess and afterward
bridge was ppayed ty the euests
Messers and Meslames. Dennis
Ratiff, V, W. Meadors.
Messers and Mestames Dennis
Ratiff. W. Wealors, Lynn Pace,
John Draper, and the host and
hostess Mr. and Mrs. I. B Post.

and that was appreciated by the
vast audiance. The choir rehearses
on Wednestay e eening a ter prayer
neeting. There was aks a peecin
Todoral Survog Agont Praises

Windown in Mothoditat Crurelis.
Arssell early in the week. waing A baby walking contest created a
Hirat Missionary Meat deal of merriment. Prizes were
ederal survey work, attended the steat deal of merriment. Prizes were First Missonary Mooting ay evening and she stopped on the ail day suckers Officers for another On last Monday afternoon there Une elected Choir Director, weoting at Raskell. outh in her praise- of the stain
class windows in this edifice. glass windows in this e edince.
quote Mrs. Bernard verbatum.
have traveled extensively over
the north and the south and 1
never seen prettier windows, ters H. M. 8 mith Hostess to Golit Widows and Club Busbands It has been the annual custom
the Gof Widow's Cuub to includ
hustands at an evening party son time during the year. Mrs. II. II party on last Thursday evening
Mxecutive Board Moeting
a, a. B. C. Busines:
Meoting.
Meoting.
Sunday
the Giad Giris Bibie Class of the
Baptist Church met at the home of
Mrs I. N. Simmons for a regular



Hillside Cottage
Room and Breakfast $\$ 1.50$ South Side RULE, TEXAS

$\mathbf{B}_{\text {here aggin! }}^{\text {R-R-Winter! If oaly nummer wer }}$ It's impossible to do anything about the weacher-but one very important thing has been done.
CONOCO Winter GASOLINE has been made to give June-like movor scarting is January!
And, you'll agren that quack starting in cold weather takes off much of the curse of cold weather for the motorist.
Jux notice the differemet- when you fill
conoco
Winter
GAS OLINE
mena quick grantwo-vinvour aima cons

## Cbe Haskell frex lleres

## now and Sleet General Over Wide Territory

## District Court Opens January Term

 hht Docket In Prospect for Present Term.riminal Docket to be Taken Up Monday

## Interscholastic League Meet to

 Be Held Here March 21 and 22

| Jason W. Smith For Re-Election As County Clerk | Dates Set at by the Executive Board Meeting. Chairmen Are Named. | Ed F. Fouts For Re-Election As Tax Collector |
| :---: | :---: | :---: |
|  |  | Weare authorized this week tio |
|  |  |  |
| and | Suxtintendent, Mis, Minnie Elis | dax |
|  |  |  |
|  |  |  |
| Mr. Smith is now serving his firs |  |  |
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